

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

AUGUST 2018



Dear Readers,

It gives me great pleasure to present the next issue of AIMA News.

A pioneer in the field of education, a large number of students and working professionals/academia have benefitted of AIMA's management education programmes and courses over the years. AIMA recently awarded management qualifications to 2132 students at its 23rd Convocation. Mr Rajendra S Pawar, NIIT, Co-Founder and Chairman, the Chief Guest on the occasion presented credentials to the students and scholars.

Close collaboration with the LMAs was key this month.

Carrying forward its theme of the year – Leadership in the Age of Disruption – AIMA in association with Guwahati Management Association organised The North East Management Conclave at Guwahati. In addition a Leadership Summit on 'Digital Disruption' was held in association with Bombay Management Association recently. Both programmes were addressed by AIMA President, Mr Mohandas Pai along with AIMA Council Members and Secretariat. You'll find more details inside.

The 8th AIMA MSME Convention steered by Dr JS Juneja, Past President, AIMA was held at Hyderabad in partnership with the NI-MSME, GoI, Ministry of MSME; Federation of Telangana Andhra Pradesh Chambers of Commerce & Industries and Hyderabad Management Association. The two-day Convention was well received by around 600 delegates.

In addition AIMA collaborated with Bharuch District Management Association in organising a Shaping Young Minds Programme at Bharuch. The SYMP aimed at helping the participants synchronise personal and career goals through insightful interactions with successful professionals and leaders.

AIMA continued to offer its customisable admission and recruitment testing services to several institutions and organisations. In addition AIMA's workshops, training programmes and interactive sessions were also conducted successfully during the period. Detailed reports are carried inside. This issue also carries updates from the Local Management Associations and some interesting articles on management.

Apart from the work front; keeping in view the recent floods that devastated Kerala, AIMA contributed Rs 10 lac towards the Chief Minister Disaster Relief Fund. In addition, a personal contribution of Rs 1 lac from Mr Rajive Kaul, Past President, AIMA was also handed over. AIMA also helped circulate contribution logistic details amongst its members and LMA community, and hopes for the speedy rehabilitation of the affected people and areas.

The end of this month will see AIMA's customary change of guard at the 45th National Management Convention at New Delhi on 26th–27th September 2018, which will be addressed by industry thought leaders and policy makers. We hope you would be able to join us there and further details can be obtained from our website at www.aima.in

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

AIMA OFFICE BEARERS

PRESIDENT

Mr T V Mohandas Pai

Chairman

Manipal Global Education Services Pvt Ltd

SENIOR VICE PRESIDENT

Mr Harshavardhan Neotia

Chairman

Ambuja Neotia Group

VICE PRESIDENT

Mr Sanjay Kirloskar

Chairman & Managing Director

Kirloskar Brothers Ltd

TREASURER

Mr Nikhil Sawhney

Vice Chairman and Managing Director

Triveni Turbine Limited

IMMEDIATE PAST PRESIDENT

Mr Sunil Kant Munjal

Chairman

The Hero Enterprise

DIRECTOR GENERAL

Ms Rekha Sethi

Published by

AIMA, Management House,

14, Institutional Area,

Lodhi Road, New Delhi-110003

Tel : 01124645100

Fax : 01124626689

E-mail : [dlma@aima.in](mailto:dлма@aima.in)

Website : <http://www.aima.in>

Managing Editor

Ms Smita Das

CONTENTS

04 AIMA Convocation



AIMA SNAPSHOTS

06 NORTH EAST MANAGEMENT CONCLAVE



08 8TH MSME CONVENTION



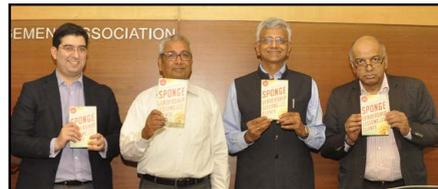
09 SHAPING YOUNG MINDS PROGRAMME



11 DIGITAL DISRUPTION- THE NEW NORMAL



13 INTERACTIVE SESSION



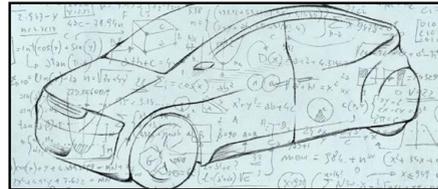
14 TRAINING PROGRAMME

FEATURES

16 YOU-VERSUS-THE-CLOCK



20 INSIGHTS/CAR-30-ROBOT-WHEELS



24 NEWS FROM LMA



57 AIMA EVENTS CALENDAR

Organised by



**Building
Tomorrow's
Boards**

**Institute Of Directors, India
presents**

In Association with
AIMA
ALL INDIA MANAGEMENT ASSOCIATION



18th
**LONDON GLOBAL
CONVENTION**
on Corporate Governance & Sustainability

also Presentation of
GOLDEN PEACOCK AWARDS
GLOBAL BUSINESS MEET
at House of Lords

24 - 27 October 2018, London

Theme: Board's Transformational Strategy for Building a Sustainability Paradigm

G A L A X Y O F S P E A K E R S



The Rt. Hon. The Lord Bates
Minister of State for
International Development
Govt. of UK



Prof. Mervyn E. King SC
Chairman, King Committee
on Corporate Governance
(South Africa), & former Judge,
Supreme Court of South Africa



H. E. Mr. Y K Sinha IFS
High Commissioner of
India to UK



**H.E. Dr. Khalaf Ahmad
Al Habtoor**
Group Chairman
Al Habtoor Group, UAE



Shobana Kamini
Executive Vice Chairperson
Apollo Hospitals Enterprise
India



David Cruickshank
Global Chairman
Deloitte Touche Tohmatsu Ltd.
UK



Meher Pudumjee
Chairperson
Thermax Ltd., India



Donald H. Brydon CBE
Chairman
London Stock Exchange Group
and Sage Group, UK



Hari Sankaran
Vice Chairman &
Managing Director
IL&FS



Ann Cairns
Vice Chairman
MasterCard



Prof. (Dr) Andrew Kakabadse
Emeritus Professor of
International Management
Development, Cranfield University,
School of Management, UK



Kapil Wadhawan
Chairman
Wadhawan Global Capital
(WGC), India

CONFERENCE HIGHLIGHTS

- Three days of information packed sessions
- Top technical speakers loaded with professional experience
- Special Session on Trade & Promotion at House of Lords (UK Parliament)
- Presentation of Golden Peacock Awards
- Business case study presentations by the top companies on 'Corporate Governance' & 'Sustainability'
- Study Tour to 'West London Business'

**Special Fee for
AIMA MEMBERS**

Rs 30,000
(Including GST)

Non Residential

INSTITUTE OF DIRECTORS

M-56 A, Market, Greater Kailash - II, New Delhi - 110048 • T: +91-11- 41636294, 41636717 • F: 91-11- 41008705

E: info@iodglobal.com

Limited
Seats

Register Today

www.iodglobal.com

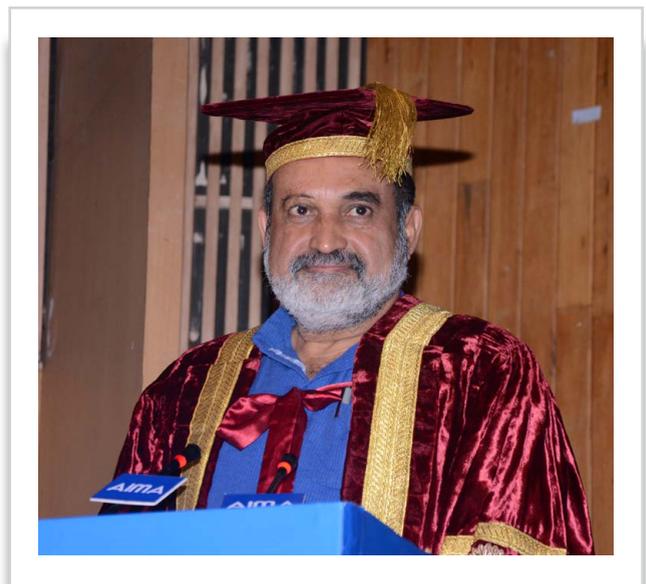


AIMA Convocation



(L-R) TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Rajendra S Pawar Chairman & Co-Founder, NIIT Group & Founder, NIIT University; Sunil Abrol, Member Board of Studies, AIMA-CME & President, Institute of Productivity and Consultancy Research and Dr Raj Agarwal, Director, Centre for Management Education, AIMA

AIMA presented management qualifications to 2,132 students at its 23rd Convocation on 17th August 2018. Mr Rajendra S Pawar, NIIT, Co-Founder and Chairman, the Chief Guest on the occasion presented credentials to the students. Of the qualifying students, 15 were awarded PhD in Business Administration (degree granted by Aligarh Muslim University), 887 students received the AICTE approved Post Graduate Diploma in Management (PGDM), Post Graduate Diploma in Information Technology Management (PGDITM) and Post Graduate Certificate in Management (PGCM). AIMA also presented its diplomas and certificates for various short courses including business analytics, digital marketing, retail, public procurement, supply chain and financial modelling.



TV Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services addressing



AIMA students at the 23rd AIMA Convocation

Speaking on the occasion, Mr TV Mohandas Pai, President, AIMA & Chairman, Manipal Global Services Pvt Ltd said in this age of disruption, technology is changing business models, supply chain and organisation structures. “The greater data availability will allow creation of algorithms that will change business behaviour,” he added

Chief Guest, Mr Rajendra S Pawar stressed the importance of processes in implementing ideas. “Build reliable processes for predictable outcomes,” he said. Pawar urged the young management graduates to become leaders. “Managers optimise resources whereas leaders maximise the potential of resources,” he remarked. He said that the major function of a good leadership was to raise the aspiration of others to levels that were considered not possible.

During the Convocation, AIMA’s Centre for Management Education presented a report of its activities. The report highlighted AIMA’s initiative in the area of management research. AIMA has founded India Case Research

Centre (ICRC) to promote development and distribution of Indian case studies for teaching management. In its first year, the ICRC has developed five Indian case studies and it has organised case writing workshops. The report also mentioned AIMA’s joint research initiatives with KPMG and PwC in the areas of industrial automation, the impact of AI on jobs in India and public procurement training. The report talked about the various training programmes conducted by AIMA in the areas of research and data analytics, project management, people management, leadership etc.



Gold medalists of the batch of 2017

North East Management Conclave



(L-R) S B Sarmah, Vice President, Guwahati Management Association; D N Barua, President, Guwahati Management Association; T V Mohandas Pai, President, AIMA & Chairman, Manipal Global Education Services Pvt Ltd; Rajive Kaul, Chairman, NICCO Group & Past President, AIMA and Sanjive Roy, General Manager, North East Frontier Railway

AIMA organised the North East Management Conclave in association with Guwahati Management Association on 21st August 2018 at Guwahati on the theme 'Leadership in the Age of Disruption'. The inaugural address was delivered by Mr TV Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd and the Guest of Honour was Mr Sanjive Roy, General Manager, North East Frontier Railway. Mr D N Barua, President, Guwahati Management Association; Mr Rajive Kaul, Chairman, NICCO Group and Past President, AIMA and Mr S B Sarmah, Vice President, Guwahati Management Association also addressed the inaugural session.



Rajive Kaul, Chairman, NICCO Group & Past President, AIMA



P Balaji, Director Regulatory & External Affairs, Vodafone India Ltd



Sunil Bhaskaran, Vice President Corporate Services, Tata Steel Limited & Chairman JUSCO

Some of the other speakers at the conclave included Mr P Balaji, Director Regulatory & External Affairs, Vodafone India Ltd; Mr Sunil Bhaskaran, Vice President Corporate Services, Tata Steel Limited, Chairman JUSCO, Past President - Jamshedpur Management Association; Mr Asok Kumar Banerjee, Senior Professor, IEM Group & President, Calcutta Management Association; Ms Geetima Das Krishna, Noted Economist & Former Vice President, Reliance Asset Management Company; Dr B Panda, Economist & Dean, North East Hill University; Mr Shantikam Hazarika, Former Member, Assam Electricity

Board & Founder Director, Assam Institute of Management; Mr Monojit Mazumdar, Partner and Leader of Analytics, Deloitte India; Mr W Synrem, IES, Economic Advisor, North East Council; Dr Amarjyoti Choudhury, Vice Chancellor, Assam Down Town University; Dr S P Singh, Vice Chancellor, Royal Global University and Dr Mukulesh Barua, Director, Assam Institute of Management. A souvenir was also released on the occasion. The conclave was a key management event in the region and was very well received by over 700 participants.

8th MSME Convention



(L-R) Dr Raj Agarwal, Director, Centre for Management Education, AIMA; Arun Luharuka, President, FTAPCCI; Dr Arun Kumar Panda, IAS, Secretary to Government of India, Ministry of MSME; Dr J S Juneja, Chairman AIMA SME Committee & Chairman, Global Projects Pvt Ltd and Ravi Kumar Peesapati, President, Hyderabad Management Association

The 8th AIMA MSME Convention was held on 6th-7th September 2018 at Hyderabad in partnership with the NI-MSME, Government of India, Ministry of MSME; Federation of Telangana Andhra Pradesh Chambers of Commerce & Industries (FTAPCCI) and Hyderabad Management Association.

The Convention was inaugurated by Dr Arun Kumar Panda, IAS, Secretary to Government of India, Ministry of MSME. Eminent speakers at the Convention included Dr J S Juneja, Chairman AIMA SME Committee & Chairman, Global Projects Pvt Ltd; Dr Sanjeev Chaturvedi, Director, NI-MSME; Mr Arun Luharuka, President, FTAPCCI; Mr Ravi Kumar Peesapati, President, Hyderabad Management Association; Dr Nandita Sethi, Founder & Managing Director, The Entrepreneur Zone; Mr Pavan Adipuram, Founder & CEO, Chitmonks; Dr SK Chakravarthy,

former Special Chief Secretary, Government of Andhra Pradesh; Dr V Venkateswara Rao, Circle General Manager, Andhra Bank; Mr V Ramesh, General Manager, State Bank of India; Dr Manoranjan Sharma, General Manager, Canara Bank; Dr Vikas Singh, Founder, Crux Management Services; Mr V Srinivasa Rao (VSR), Chairman & Managing Director, BT & BT; Mr Ankur Goyal, Head of Business Development: Industry 4.0, Robert Bosch Engineering and Business Solutions Pvt Ltd; Mr Shakir Ali, Co-Founder & Principal Consultant, DiGiTOZE; Mr GR Reddy, Founder, Husys Consulting Ltd; Mr Ramesh Loganathan, Professor, Co-Innovation & Head, Research / Innovation Outreach IIIT & Chief Innovation Officer, Telangana State Innovation Cell amongst others. The two day Convention was well received and well attended by around 600 delegates.

Shaping Young Minds Programme



Bharuch Management Association Office Bearers with SYMP speakers

AIMA organised Shaping Young Minds Programme in collaboration with Bharuch District Management Association on 18th August 2018 at Bharuch. This programme provides a platform for young professionals and management students to interact with achievers from various fields. SYMP aims at helping the participants synchronise personal and career goals through exposure to experience and

wisdom of successful people. The programme was addressed by Ambassador Gurjit Singh, Former Indian Ambassador to Germany, Indonesia & Ethiopia; Dr Shikha Nehru Sharma, Managing Director, Nutri Health & Mr Raghunath Medge, Nutan Mumbai Tiffin Box, Mumbai Dabbawala's. The programme was well received with an audience of over 700 participants.



Dr Shikha Nehru Sharma, Managing Director, Nutri Health



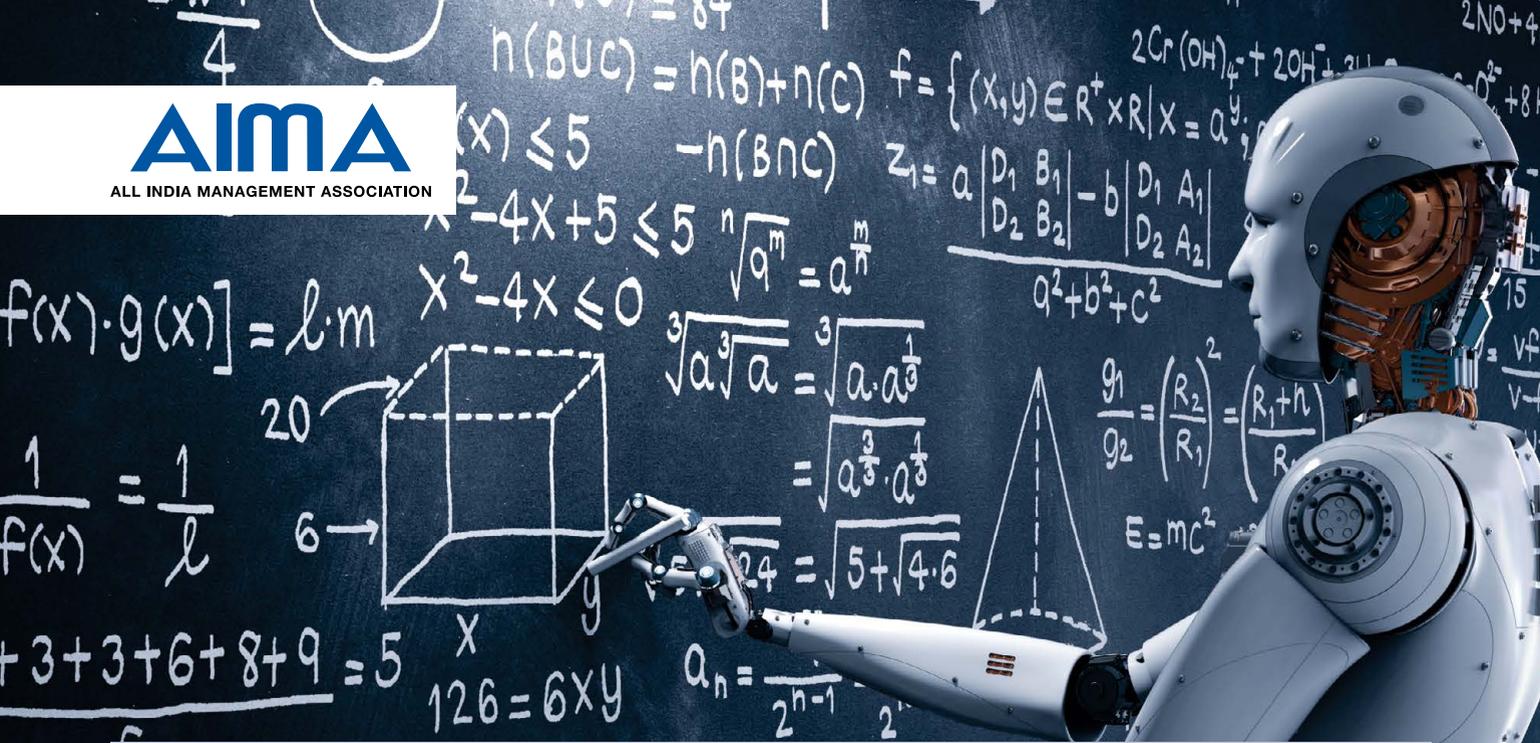
Ambassador Gurjit Singh, Former Indian Ambassador to Germany, Indonesia & Ethiopia



Mr Raghunath Medge, Nutan Mumbai Tiffin Box, Mumbai Dabbawala's

AIMA

ALL INDIA MANAGEMENT ASSOCIATION



AI and Big Data Retreat

Smart Business: Putting AI and Big Data to Work

12-14 October, 2018 | Hotel Taj Fort Aguada, Goa

Co-chairmen



Soumitra Dutta

Former Dean and Professor of Management at Cornell SC Johnson College of Business, New York



TV Mohandas Pai

President, AIMA and Chairman Manipal Global Education Services

Speakers



KK Natarajan
Executive Chairman
Mindtree



Sriram Raghavan
Vice President- IBM
Research & CTO, IBM India



Manish Singhal
Founding Partner
Pi Ventures



Umair Muhammad
Founder
Wigzo Technologies



Abhishek Pitti
Founder and CEO
Nucleus Vision



Akash Gupta
CTO and Co-Founder
GreyOrange Pte Ltd

For registration & further details please contact:

Mansoor Hassan - Manager CMD

All India Management Association (AIMA), Management House, 14 Institutional Area, Lodi Road, New Delhi - 110003

Direct: +91 11-24608511 | Mobile: +91 9540060166 | Fax: +91 11-24608503 | Email: mhassan@aima.in | Website: www.aima.in

Digital Disruption- The New Normal



(L-R) M. D. Agrawal, Past President, BMA & Conference Chair; Dr. Murtaza Khorakiwala, President, BMA and MD, Wockhardt Ltd.; TV Mohandas Pai, President, AIMA & Chairman, Manipal Global Education Services Pvt Ltd and Chhaya Sehgal, Vice President, BMA, & Conference Co-Chairman

Bombay Management Association in collaboration with AIMA organised a Leadership Summit on the theme 'Digital Disruption – The New Normal' on 18th August 2018 at Mumbai. Mr TV Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd, the Chief Guest on the occasion addressed the gathering on the topic 'Leadership in the Age of Disruption'. Ms Rekha Sethi, Director General, AIMA also addressed the inaugural session of the conclave along with several other distinguished speakers and thought leaders.

Some of the other eminent speakers included Mr. Arvind Gupta, CEO of MyGov, Govt. of India; Mr. Dilip Chenoy, Secretary General, FICCI; Mr.



TV Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd addressing



TV Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd being facilitated by Dr. Murtaza Khorakiwala, President, BMA and MD, Wockhardt Ltd

Tanmoy Chakrabarty, Group Government Affairs Officer, Tata Sons Limited; Mr. Sauvik Banerjee, VP - Tata industries, CTO Tata CLiQ; Mr. Kushe Bahl, Partner at McKinsey & Co; Mr. Ganesh Natarajan, Chairman 5F World; Mr. Shailesh V. Haribhakti, Chairman, DH Consultants Pvt.

Ltd; Mr. Reguraman Ayyaswamy, Vice President & Global Head, Internet of Things (IoT) & Engineering and Industrial Services at Tata Consultancy Services; Mr. Sachin R. Seth, Digital, Fintech and Innovation Leader Partner - Financial Services Advisory, Ernst & Young; Mr. Punit Thakkar, Founder & CEO, Shivaami Cloud Services Pvt. Ltd; Mr. Raghu Gullapalli, Managing Director - Products, Accenture India; Ms. Tanushree Bagrodia, Chief Financial Officer & VP - IT at NRB Bearings Ltd; Mr. Pankit Desai, CEO & Co-Founder, Sequaretek, Pvt. Ltd; Mr. Debraj Dam, Founder & CEO, Advisers India; Dr. R. Kim, Chief Medical Officer and Chief Retina Services, Aravind Eye Hospital, Madurai; Mr. Akash Sureka, Advisor, Growth Enabler, CEO, Onlinesales.ai and Mr. Raj Nair, President, IMC & Chairman, Avalon Consulting amongst other.

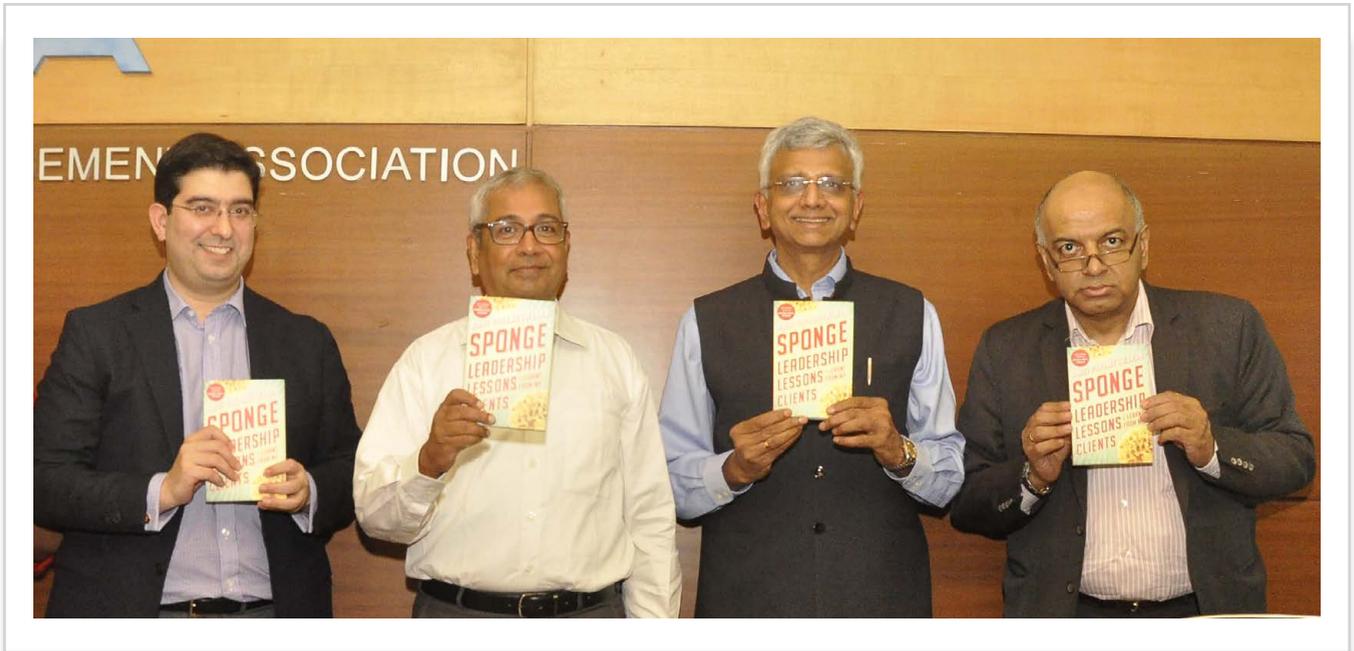
Kerala Relief Fund



The recent rains and floods which devastated Kerala caused unprecedented damage with tens of thousands rendered homeless and infrastructure destroyed. In an effort to contribute to the rehabilitation of the affected people and areas, AIMA contributed Rs 10 lac towards the relief efforts being done by the State. In addition, a personal contribution of Rs 1 lac from Mr Rajive Kaul, Chairman, NICCO Group & Past President AIMA was also handed over.

Mr Harikesh P C, President, Trivandrum Management Association along with representatives from Quilon Management Association and Travancore Management Association, handed over AIMA's contribution to Kerala Cabinet Minister, Mr E P Jayarajan in Trivandrum on 6th September.

Interactive Session



(L-R) Nikhil Sawhney, Vice Chairman & Managing Director, Triveni Turbines Limited & Treasurer AIMA; Ravi Swaminathan, Former President, HP Personal Systems Group; Dr Ambi Parameswaran, Brand Strategist and Founder of Brand-Building.com and Sanjeev Bikhchandani, Founder & Vice Chairman, Info Edge (India) Pvt Ltd

AIMA conducted a session on 'Sponge - Leadership Lessons I Learnt from My Clients' with Dr Ambi Parameswaran, Brand Strategist and Founder of Brand-Building.com. on 29th August 2018. Mr Parameswaran has also authored a book on the subject. Dr Ambi Parameswaran was in conversation with Mr Nikhil Sawhney,

Vice Chairman & Managing Director, Triveni Turbines Limited & Treasurer AIMA; Mr Sanjeev Bikhchandani, Founder & Vice Chairman, Info Edge (India) Pvt Ltd; Mr Ravi Swaminathan, Former President, HP Personal Systems Group. The session was very well attended and received.

Training Programmes



Manvi Sharma, Legal and HR Consultant addressing NFL employees

AIMA conducted a two day Training Programme on Gender Sensitisation (Prevention, Prohibition and Redressal) Act, 2013 on 31 August - 1 September 2018 at National Fertilizer Limited, Bathinda Unit. The programme was designed and conducted by Ms Manvi Sharma, Legal and HR Consultant. She helped NFL in empowering the employees and also framing & structuring of Internal Compliant Committee.

Another three day training programme was organised for NHPC on 28-30 August 2018 at NHPC. The objective of the programme was to help employees to work on

performance management to enable organisation to retain talented employees, keep them engaged, enhance employee learning, build a winning corporate culture and be a successful company. Performance Management System aligned to Business Goals, PMS & Balanced Score Card, Goal Settings, Measures Indicators, Integrating Analytics for effective PMS & Career Planning, Feedback & Counseling, Building a

Performance Culture were the topics covered in the programme. The training programme was conducted by Ms Dimple Grover and Mr Vinay Sharma.



Participants of NHPC in-company training programme

ACADEMIC CONFERENCE

MANAGING IN THE AGE OF DISRUPTION: FUTURE OF ORGANISATIONS

6-7 December 2018,
New Delhi

CALL FOR PAPER

We invite empirical work/research articles, theoretical paper, research reports, case studies and research ideas for presentation at the conference. The papers can be submitted on the conference theme and sub-themes.

IMPORTANT DATES

Last date for submission of Abstract :	12 th October
Notification for selected Abstracts :	17 th October
Last date for submission of Papers :	20 th October
Last date for registration for Conference :	30 th November
Conference dates :	06 th - 07 th December

Contact us: **Dr. Anuja Pandey** - Conference in Charge
All India Management Association

15, Link Road, Lajpat Nagar, New Delhi - 110 024 **Ph:** 011- 47673000 **Ext:** 709, **Email:** apandey@aima.in, nrc@aima.in

You Versus the Clock

Gretchen Gavett | September-October 2018



Books on time management almost always quote Mary Oliver, I've learned. In her poem "Sometimes," Oliver offers "Instructions for living a life: Pay attention. Be astonished. Tell about it." Part of me wants to end this essay here, because this is what time management really comes down to: being conscious of what you do, when you do it, and why. But the reality for many of us is that this kind of focus is hard. Fret not, however; there's a dizzying array of advice promising to make it easier.

Randi Zuckerberg—the entrepreneur, investor, and sister of Facebook founder Mark—suggests in *Pick Three* that we can live more-fulfilling lives by abandoning the idea of doing it all. Instead, we should choose three areas of focus each day, out of a total of five: work, sleep, family, friends, and fitness. "Yes!" I exclaimed as I began to read, having already started setting up similar priorities in my own life. Unfortunately, Zuckerberg's interesting argument becomes insufferable at book length, padded heavily

with profiles of semi-celebrities. And although she does make useful points—for example, offering a work expert’s conclusion that “you’re not going to feel perfectly balanced every day,” but you should “aim for a larger sense of balance in your week or month”—they are undermined by bubbly chatter that will make your eyes roll. (“All this work talk has me exhausted,” she writes. “Guess that’s our cue to talk about sleep!”) It’s also hard to shake the irony of Zuckerberg’s encouraging us to focus while her sibling’s business is predicated on the neurological high of seeing a little red notification. But I digress.

The antidote to Zuckerberg’s fluff might just be the updated version of *The Pomodoro Technique*, by Francesco Cirillo, a longtime consultant to the software industry whose focus is efficiency and productivity. This book, first released in 2009, gets us closer to Oliver’s idea of being aggressively attuned to every single thing we do. Cirillo suggests that we divide all tasks into 30-minute increments with built-in breaks, measured with a timer. (When he came up with this idea, in college, he used one shaped like a little tomato—hence the name of his technique.) If you want rules and formulas without a lot of excess language, this may be the approach for you. I was mostly on board until I started to feel like I was being initiated into a time cult. “Rule: A Pomodoro is indivisible,” Cirillo insists repeatedly throughout. That said, the new edition includes a section on applying the technique to teams, something worth trying. After all, a single interruption can bring the work of multiple people to a halt.

For less-cultish, more-commonsense advice, you can turn to two other recent releases: *Make Time*, by Jake Knapp and John Zeratsky of Google Ventures, and *Hyperfocus*, by Chris Bailey, who not only studies productivity but conducts experiments on himself (for example, limiting his iPhone use to

60 minutes a day or binge-watching 296 TED talks in a week). Like Cirillo, these authors recommend writing down exactly what you do, day in and day out, but their arguments are less stiff. *Make Time* is practical and engaging, offering tips on everything from designing your day to the benefits of cutting out cable news and eschewing plane Wi-Fi in favor of time away from work. Especially useful for me was the guidance on e-mail. It turns out that being slow to respond is a terrific way to take control of your time. (Sorry, colleagues.)

Hyperfocus begins, in what might be the most telling commentary about our collective inability to focus, with a chapter on how to read it without being distracted. Full of circle diagrams and 2x2s, it instructs us on how to pay attention to only one meaningful thing at a time, and why—echoing Zuckerberg—we should pick only three things to accomplish a day.

This brings me to perhaps the most quietly radical of this selection of new books on time. Laura Vanderkam’s *Off the Clock* bears the subtitle *Feel Less Busy While Getting More Done*. I initially thought this would be an instructional guide or a better version of *Pick Three*, and it does emphasize the importance of tracking everything you do. But it also goes beyond work activities and contends with the messier, more philosophical aspects of time management: What will we remember doing, and what will we regret not doing? How can we be disciplined but also kind to ourselves when things go awry? The book also stresses the importance of acknowledging difficult times and lingering over beautiful moments, even if it means we don’t “feel” productive.

Vanderkam made me hopeful but also a bit skeptical. If we take back our time—focusing on productivity but also allowing time for goofing off—won’t we butt up against serious social norms? If you’re expected

to be on e-mail into the night for work, what will the consequences be if you aren't? What if you work in a retail or service industry and have very little control over your schedule? And what about issues outside the office, such as the gender imbalance in who shoulders the burden of household chores and caregiving?

Time management is not just a problem that individuals need to address; it's one that must be taken seriously by our partners, employers, and policy makers. Some companies have already taken positive steps. An experiment at the Gap, for example, eliminated "on calls" and gave employees two weeks' notice of their schedules. The stores that

participated saw a 5% rise in labor productivity and yielded \$2.9 million in increased revenue during the study's duration. But such initiatives are still the exception.

The sheer volume of time management advice out there represents a subtle rallying cry, pushing us to overcome the discomfort of saying "no" to some things, despite any feared repercussions. If enough of us push back, maybe together we can establish a new normal that will make us a whole lot happier.

For me, these books have mostly served to reinforce Mary Oliver's timeless wisdom: "You do not have to be good."

About the Research: Gretchen Gavett is an associate editor at Harvard Business Review. Follow her on Twitter @gretchenmarg.

Disclaimer:

This article is republished with permission from Harvard Business Review. <https://hbr.org/2018/09/you-versus-the-clock>

60+ Years of Legacy in Management Development
AICTE Approved* P.G. Courses in Management



PGDM

Post Graduate Diploma in Management (2 Years)

- Business Analytics
- Digital Marketing
- Financial Research & Valuation Modeling
- Hospitality Management
- Retail Marketing
- Supply Chain Management
- Human Resource Management
- Marketing Management
- Financial Management
- Operations Management
- International Business
- IT Systems

PGDITM

Post Graduate Diploma in Information Technology Management (2 Years)

- HR Systems
- E-Commerce
- Financial System
- Data Analytics & Business Intelligence

PGCM

Post Graduate Certificate in Management (1 Year)

- Business Analytics
- Digital Marketing
- Supply Chain Management
- Financial & Valuation Modeling
- Human Resource Development
- Marketing Management
- Financial Management
- Operations Systems
- International Business
- Retail Management
- Pharmaceutical Marketing

AIMA Advantages

- Employment Oriented Curriculum
- Globally Recognised
- Blended Mode of Learning
- Eminent Faculty from Academia & Industry
- Online Access to Library
- Access to Live Industry Sessions
- Scholarship to Economically Disadvantaged
- Convenient Weekend Class Schedule

- **60,000+ Strong Alumni**
- **30,000+ Institutional & Professional Members**

*In ODL Mode

For further information, please contact:

15, Link Road, Lajpat Nagar-III, Near Lajpat Nagar Metro Station, New Delhi - 24

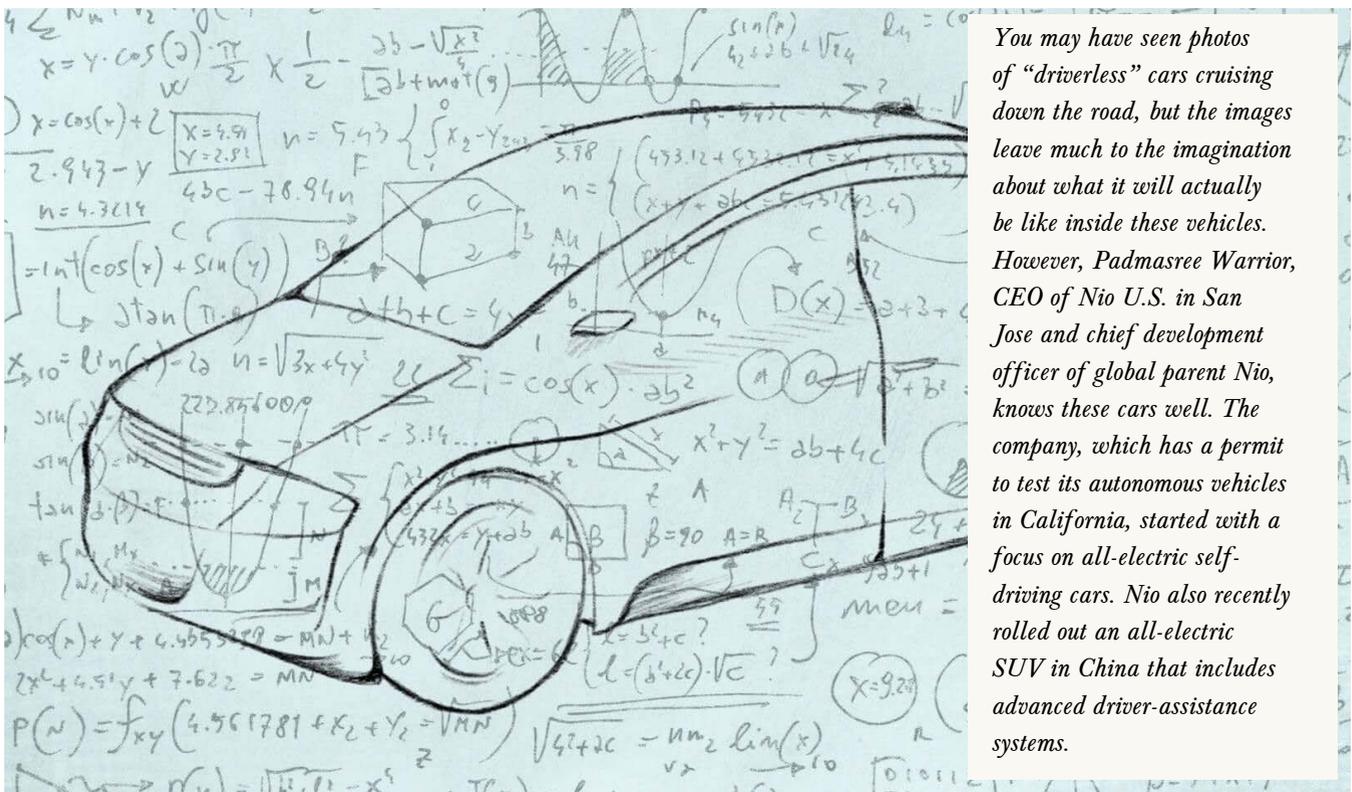
Tel: 011- 4767 3000/ 4986 8399 / 96546 01397/ 83760 65038, E-mail: pgdmcme@aima.in

Website: www.aima.in

Car 3.0? A Robot With Wheels

Nio U.S. CEO explains that cars of the future will be built on software

August 9, 2018 | by Blaire Briody



You may have seen photos of “driverless” cars cruising down the road, but the images leave much to the imagination about what it will actually be like inside these vehicles. However, Padmasree Warrior, CEO of Nio U.S. in San Jose and chief development officer of global parent Nio, knows these cars well. The company, which has a permit to test its autonomous vehicles in California, started with a focus on all-electric self-driving cars. Nio also recently rolled out an all-electric SUV in China that includes advanced driver-assistance systems.

Cars of the future could look like “living rooms on wheels,” says Nio’s Padmasree Warrior. | Illustration by Tricia Seibold (with iStock/maxiphoto)

It’s All About the Software

We’re moving into a “post-app” phase of innovation, Warrior says. “I tell all of the mechanical engineers at my company, ‘We aren’t building a car. We’re building

a robot that looks like a car,’” says Warrior. “It has a lot of sensors, a lot of cameras. And there needs to be software that allows it to move by itself, stop by itself, navigate around objects and people, and distinguish

between a human being versus a cat, or a dog, or a pole. That's a fundamental difference between cars of today and where cars will be in the future."

In the early days of the car industry, most of the innovation was in hydraulic and mechanical evolution. The last 30 to 40 years have been about electronics and electrical systems in vehicles. The "Car 3.0" being developed now is digital and built on software.

A Car with a Brain

With artificial intelligence playing such a large role in self-driving cars, the vehicles will be able to anticipate your music choices or find destinations for you. Instead of opening an app to find the best Thai restaurant, you'll say something like, "Take me to the best Thai restaurant within five miles from my work." The car will also tailor your music choices depending on whether you're driving alone, with a friend, or with kids. "The most popular feature we showed at the Beijing auto show was people could say, 'Take a selfie,'" she says.

Maybe a car will do errands for you. It'll go to Whole Foods to pick up your groceries; it will drop off your dry cleaning. We cannot imagine all the services that it would potentially be able to do.

Padmasree Warrior

TAI is also being used to monitor maintenance needs, like when to check your brakes or add air to your tires. Today, a car's system will tell drivers if the tire

pressure is low, but it doesn't say which tire or how long until you need air. With the AI being developed at Nio, your car will tell you exactly what's wrong and when it needs to be addressed. "It's simple things like this that we can actually solve very easily," she says. AI is also used in self-driving for path prediction, identifying objects, and traffic simulations.

The Car, Reimagined

The car of tomorrow will be more of a service than a product, says Warrior. "In the future, when cars drive themselves and we don't need drivers anymore, there will be robo taxis," she says. "Maybe a car will do errands for you. It'll go to Whole Foods to pick up your groceries; it will drop off your dry cleaning. We cannot imagine all the services that it would potentially be able to do." The shift, she says, is already happening, and it will not just impact personal cars, but fleets of trucks and other freight operations.

"Think about it as a living room on wheels," says Warrior. From a design perspective, there will be more emphasis on the inside of the car versus the exterior styling of the car. Nio's Eve concept car has a lounge area with screens, a table, and reclining seats for sleeping. "Today in the car industry, most of the value is placed on manufacturing, exterior styling, and reliability," she says. "In the future, the most value will be in the sensor space."

In the U.S., 4 million Americans commute 90 minutes each way every day, according to Warrior. "That's three hours of their day that they're stuck in traffic," she says. Drivers could increase their productivity, get more sleep, or simply sit back and relax.

How Can You Make the Cars Safe?

Questions of the safety of self-driving cars continue to crop up. Today, most traffic accidents are caused by human error, Warrior says, and the majority of human error is due to fatigue and distraction. "Self-driving cars eliminate that problem."

The first place cars will likely become autonomous is on the highway. "Optimizing the highway and making it really safe is our first priority," she says. "The majority of the time, we're frustrated most by driving when we're stuck in traffic on a highway. That's probably where you would be using your autonomous system."

"The other thing we're doing is actually over-correcting for mistakes. For example, if the car tells you, 'Hey, the freeway is going to end in the next 10 minutes. I need you to take over driving,' and let's say you're asleep or distracted and you're not taking over, the car will pull over, stop, and force you to get up."

Warrior says the next 10 to 15 years will be a transition period, and eventually driving will become more of a preference than a necessity. "Today, people ride horses but more as a hobby. Will that be what driving is 50 years from now?" she says. "I don't believe it's going to completely wipe out driving for all time. But I think the population that drives will shrink."

Disclaimer:

This article is republished with permission from Graduate School of Stanford Business. <https://www.gsb.stanford.edu/insights/car-30-robot-wheels>

Professional Certificate Programme in **Digital Marketing & Analytics**

A Joint Skilled Based Certificate Programme from AIMA and Digital Vidya



Objectives

- To update participants on the latest developments in the field of Digital Marketing.
- To make the participants understand the fundamentals of Digital Marketing.
- Develop skills to drive innovation in Digital Marketing.
- To share the benefits and used of Search Engine Optimization and its significance.
- Use of Google Analytics and other tools.
- Use of Social Media Marketing in today's global environment

Joint Certification

Professional Certificate in Digital Marketing and Analytics

Course Outline

- Email Marketing
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Web Analytics
- Content Marketing
- Mobile Marketing

Program Fee

Rs. 36,000 + GST(at the time of admission)

Class Schedule

Online Weekend Programme: 3-4 hours (Saturday/Sunday)

For further details, please contact:

Rahul Bhatia, Programme Manager

AIMA-CME, 15, Link Road, Lajpat Nagar - III, New Delhi-110024

Tel: +91-11-47673000 / 49868399 (Ext. 722) Email : rbhatia@aima.in, Mobile: +91-9250127573

Website : www.aima.in

Ahmedabad Management Association

The highlight of this month's activity was the 3rd Brand Summit 2018 organised on 4th August on the theme 'Building Strong Brands through Strategic Brand Management'. The Summit was addressed by expert speakers namely Prof. Alan Dsouza, Ms. Ramya Ramamurthy, Mr. Sanjay Chakraborty, Mr. Jigar Shah and Dr Paresch Kariya. The Summit received an overwhelming response from the participants.



3rd Brand Summit

This month's activities began with the conduct of S R Bhandari – AMA Best Speaker Award 2018. More than 160 contestants took part in the preliminary round and 25 contestants were shortlisted for the final round. Dr Lipee Dave won the Best Speaker Award 2018.



S R Bhandari – AMA Best Speaker Award 2018 shortlisted candidates

Several Lecture Programmes were organised during the month. Dr Vishakha N Desai, Sr. Advisor for Global Affairs to the President & Sr. Research Scholar, Columbia University, New York addressed on 'Rethinking Higher Education for the 21st Century World' on 4th August. Mr Nalin H Parekh, Investment Consultant addressed on 'How to Remain Happy in Life' on 10th August. Mr Stefan Haves, Creative Director & Collaborator, Cirque Du Soleil, Stefinity Entertainment, LA addressed on 'Creativity and Innovation' on 11th August. Mr S Abidi, Consultant and Trainer addressed on 'Mindset and Skills for the Future' on 11th August where his latest book 'The VUCA Learner' was released.

Mr Parimal Gandhi, Management Trainer and Motivational Speaker addressed on 'Overcoming Life Threatening Hurdles' on 17th August. AMA also released the book 'Can Surmount' written by the speaker.

A panel discussion on 'Taking Stock of Stock Market' was organised on 25th August. The panel members included Mr Himil Parikh, Managing Director, Interface Capital Market Pvt Ltd, Mr Siddharth Shah, Shalibhadra and Mr Vinayak Sapre, Mutual Fund Advisor. Mr Hitendra Gujarathi, Chartered Wealth Manager coordinated the panel discussion.

During the month, three Forum Meetings were organised. Mr Suresh Mashruwala coordinated the Speakers' Forum organised on 18th August on the topic 'New Ideas Cannot Originate if you are Scared of Making Mistakes'. The 14th AMA Learners' Forum was conducted by Mr B N Dastoor on the topic 'Shifting the Ways we Think and Behave' on 19th August. Ms Rama Moondra, Executive Coach & Strategic Advisor coordinated addressed the Book Forum on 24th August on the book 'Talent Wins', written by Mr Ram Charan, Mr Dominic Barton and Mr Dennis Grey.

Mr Sanjay Chakraborty conducted The Great India Quiz 2018- Season-3 on 15th August (Independence Day). As many as 140 teams participated in the Quiz.

AMA conducted 63 MDPs and 3 In-Company Programmes in this month focusing on a variety of subjects. A total of 1018 participants benefitted from these programmes.



The Great India Quiz 2018- Season-3

Allahabad Management Association

Independence Day Celebration & Flag Hoisting Ceremony

AMA organised Independence Day celebration and Flag hoisting ceremony on 15th August at Bishop Convent School Naini, Allahabad. Mr. Vibhav Bajpai, Director HP4 and President, AMA was the Chief Guest and main speaker on the occasion. About 300 students participated in the event. Mr. Ravi Prakash, Vice President, AMA and other staff members of the school were also present.



Mr Sanjay Pathak; Mr. Vibhav Bajpai, President and Mr. Ravi Prakash, Vice President, AMA

Workshop

Allahabad Management Association organised a one day orientation on 'Presentation and Verbal Skills' at ICAI (The Allahabad chapter of ICAI New Delhi) on 22nd August. About 66 students participated in the interactive workshop to hone up their verbal and presentation skills. Mr. Vibhav Bajpai, Director, HP4 and President, AMA was the speaker for the session.



Mr. Vibhav Bajpai, Director, HP4 and President, AMA

Baroda Management Association

Friday Evening Talk

Baroda Management Association organised several Friday Evening sessions for the month of August. On 3rd August a talk was held on 'Ayurvedokt Virudhdh Aahaar' with Dr Rajendra Hathi; on 10th August another talk was held on the topic 'Inspiration from Indians' with Mr Rohit Dave; on 17th August with Dr Jitendra Gavali on the topic 'Medicinal Value in Common Plants in our Vicinity'; on 24th August with Mr Devang B Kharod on the topic 'Water Sports: An Unexplored Field'. All Friday Evening Talks were well received by the participants.



Dr Rajendra Hathi addressing the Friday Evening Talk

Round Table Conference

Baroda Management Association organised a Round Table Conference on MSMEs on 13th August on the theme 'Micro Small and Medium Enterprises Accelerate Business Growth'. The programme started with a welcome address by Mr Rajiv Thakkar, President, BMA. Some of the other speakers included, Mr. Kamal Singh, Director, MSME, DI; Mr. Aslam Charania, Chairman MasterMind, Training & Consultancy Pvt. Ltd; Mr. Manish Mohan, Sr. Vice President, Unit Head, Business Banking, HDFC; Mr. Sagar Bhatt, Assistant Vice President, Merchant Banking Chartered Capital and Investment Limited; Mr. Ashish Goyal, Vice President, NSE, Mumbai; Mr. P. N. Solanki, Assistant Director MSME, DI; Mr. Mukesh Desai, Chairman and MD, Innovative Tyres and Tubes Ltd; Mr. Jayesh Vithlani, Head, Merchant Banking, VIVRO Financial and Mr. Chandrakant Patel, CMD, Ice Make Refrigeration.



Panelists at the session

Special Talk

A special Talk was held on the topic 'Great Place to Work' on 29th August. Ms Preeti Malhotra was the speaker for the session.



Ms Preeti Malhotra addressing

Bathinda Management Association

Bathinda Management Association held a session on the theme 'Crime Free Society: Role of Police and Community' on 17th August. Dr Nanak Singh (IPS) SSP, Bhatinda was the Chief Guest. Around 175 professionals participated and appreciated the session.



Mr. Vicky Singal (President BMA) presenting a memento to the chief guest Dr Nanak Singh, IPS SSP Bathinda

Bharuch District Management Association

Bharuch District Management Association

Bharuch District Management Association organised a one day Workshop on '3D Risk Modelling in Process Industries using Computational Fluid Dynamics (CFD)' on 7th August in association with GEXCON and FICCI. A very useful topic in today's scenario for all the MAH installations to understand the fire and explosion potential of their storages as well as the environmental risk of the process and plant with the help of the latest Scientific Techniques. Prof. (Dr.) Jan Roar, Director, (GEXCON) and Professor, Tech Safety, University of Stavanger, Norway addressed the workshop along with Mr. Prem Tiwari, Unit Head, Grasim Industries Ltd. (Epoxy Division) as Guest of Honour. The programme received a good appreciation with 70+ people as audience from all the levels of management.



Mr. A. K. Jain, Mr. Jan Roar and Mr. Sanjeev Verma, Chairman EHS Forum at the workshop.

In-House Programme

BDMA conducted an In-House Programme at Tega Industries Limited, Dahej on 17th August. The programme was on 'Communication and Presentation Skills' and the facilitator was Mr. Nirav Majumdar. The session was very interactive and interesting as per the feedback received from the participants.



Participants involved in activities at the training session

Shaping young Minds Programme

BDMA in association with AIMA organised AIMA’s Shaping Young Minds Programme (SYMP) on 18th August. The 66th edition of SYMP by AIMA and 2nd for BDMA was held to shape young minds to excel in their field and inspire young entrepreneurs. The speakers included Dr. Shikha Nehru Sharma, Managing Director, Nutri Health; Mr. Gurjit Singh, Former Indian Ambassador to Germany, Indonesia and Ethiopia; Mr. Raghunath Medge, Founder and E. President - Mumbai Dabbawala Association; Mr. Neelam Kumar Valecha, Site President, Reliance Industries Ltd. The eminent speakers from their respective fields shared their life journey, experiences, difficulties, to the 700+ students and young corporate executives.



BMA office bearers lighting up the lamp



Presentation of memento after the session by Ambassador Gurjit Singh

20th HR Forum Meet

BDMA had organised its 20th HR Forum Meet on 30th August, on the topic ‘Great Place to Work’. Mr. Aniruddh Kulkarni, Client Experience, Great Place to work was the Guest Speaker. He shared his expert knowledge on how an organisation can be a great place to work by building high trust, high performance cultures.



Mr. Aniruddh Kulkarni at the 20th HR Forum Meet

Bhopal Management Association

Workshop

Members of Bhopal Management Association were invited by PHDCCI during the launch of its State Chapter. The programme was followed by a 'Workshop on Digital Transformation' on 7th August. Mr. Vishwas Sarang, Hon'ble State Minister, Cooperation, Panchayati Raj & Rural Development was the Guest of Honour. Mr. Urvesh Goyal, CEO, DYZRUPT Technologies was the Guest Speaker. About 80 members of BMA attended the programme. Mr. Anil Khaitan, President, PHDCCI and Mr. Subhash Vithaldas, Chairman, BMA were also present.

BMA organised another workshop on 'Corporate Expectations from Institute' on 20th August. Mr. Suneel Bhargava, Industrialist was the key speaker. Dr. Roopali Bajaj, Principal; Dr. Sulakshna Tiwari, Director-Academics and Mr. Shirish Verma, Associate Director, VNS Group of Institutions also attended the programme. About 100 MBA students attended the programme.

Expert Lecture

Bhopal Management Association held an Expert Lecture on 'Future Ahead' on 21st August at Oriental College of Management. Lt. Col. Naveen Kumar Jha was the Guest Speaker. Mr. Praveen Thakral, Chairman; Mr. Rajesh Kumar Sahni, CEO; Dr. P.K. Chopra, Director; Dr. Shikha Bhargava, Director & Professor, Oriental Group of Institute and Mr. G.K. Chhibbar, EC Member, BMA also attended the programme. About 60 MBA students attended the programme.

Lecture

Bhopal Management Association organised an 'Expert Lecture on National Security' on 24th August at Permali Wallace Pvt Ltd, Bhopal. Col. Mahendra Tyagi was the key speaker. Mr. S.K. Raut, Former DGP; Mr. Salil Chatterjee, Chairperson, ISTD; Dr. Anil Saumitra; Mr. Kunwar Prasad; Mr. Anil Sakargayen also attended the programme. The lecture was coordinated by Adv.



Mr. Vishwas Sarang addressing



Mr. Suneel Bhargava addressing the students.



Participants with the speakers



Col. Mahendra Tyagi addressing

G.K. Chhibbar and the vote of thanks was given by Mr Salil Chatterjee, Life Member, BMA.

BMA organised another Expert Lecture on ‘Vedas and Management from Emotional to Spiritual Quotient’ on 27th August at Permal Wallace Pvt. Ltd. Dr. Ashish Tripathi, Professor & Dean, VIT Business School - VIT Bhopal University was the Guest Speaker. About 50 members of BMA and students of Rabindranath Tagore University attended the programme.



Dr. Ashish Tripathi addressing

Bombay Management Association

Summit

The Digital Disruption – The New Normal the sequel to Digital Leadership Summit- 2017 was held on 18th August. The Summit was presided over by Dr. Murtaza Khorakiwala, President BMA, MD Wockhardt ably supported by Mr. M D Agarwal, Former Past President and Conference Chair. Advisory Committee comprising of Mr. Anant Singhania, Director, Platinum Fashion Apparel Pvt Ltd and Former President, BMA, Ms. Chhaya Sehgal, VP, BMA; and Technical Committee comprising of Mr. Chintan Oza, Mr. Debraj Dam, Mr. Venket Iyer, Mr. Pankit Desai, Mr. Rakesh Mehra, Mr. Remy Ravindran, and Colonel A R Khadar played a stellar role in conceiving and weaving the flow of the sessions.

Ms. Rekha Sethi, Director General, AIMA, presented her holistic views on Digital Disruption and the way forward followed by the Keynote Address on Leadership in the Age of Disruption by the Chief Guest Mr. T V Mohandas Pai, President, AIMA & Chairman, Manipal Global Education Services Pvt. Ltd. Mr. Kushe Bahl, Partner at Mckinsey & Co. deliberated on Accelerators for Digital Journey and Business Transformation. Mr. Jagmohan Singh Rishi, Chief L&D Strategist and Digital & Analytics Strategist at Wockhardt Ltd, Session anchor orchestrated the flow of the opening session.

Mr. T V Mohandas Pai on popular demand interacted with the large contingent of student delegates attending the summit.



Inauguration of the Summit



Panelists at the session



Mr. T V Mohandas Pai interacting with the students

This session was steered by Colonel A.R Khadar, Executive Director of BMA. The Summit creates a new benchmark in history of conference and convention hosted by BMA in collaboration with AIMA our parent body.

Management Development Series

BMA Management Development Series on ‘How Blockchain is taking over the world’ was held in SIES College of Management Studies on 4th August. Mr. Chintan Oza, Sr. Principal Consultant at Tata Communication conducted an engaging session for the members of Navi Mumbai Chapter of BMA wherein the audience was educated on the importance of Future Technology & How Blockchain will be used in future. The 35 plus participants actively participated in the interactive session.



Mr. Ramesh Soni addressing the participants

MDP

A Management Development Programme on ‘Compliance of Labour Laws for Every Entrepreneur’ was held on 31st August. The educative and content intensive session was facilitated by Mr. Ramesh Soni, Management Consultant and Advisor on Labour Laws. 25 plus participants who formed part of the interactive day-long session benefited from the insightful session on statutory compliances pertaining to Labour Law.

Calcutta Management Association

Seminar

Calcutta Management Association organised a Seminar on ‘Update on GST & E-Way Bills’ on 7th August. This was a follow-up programme to the programme held in December 2017 to provide updates on GST and Latest Amendments under GST Act. The faculty members were from the Dept. of State Tax and included Mr Prabal Dey, Addl. Commissioner State Tax; Ms. Nandini Ghosh, Sr. Joint Commissioner State Tax; Ms. Lovely Mukherjee, Joint Commissioner State Tax; Ms. Tusti Roy, Joint Commissioner State Tax; Mr Arunangsu Mukherjee, Deputy Commissioner State Tax. The session was very informative and was very effective, because the sessions were complemented by live demonstration of the present state of affairs and also, due to long Q&A session.



The faculty members answering questions

Money Skills

CMA continues to spread the light of financial literacy amongst its native state and also in the neighbouring states. This time CMA organised Money Skills programme at Dhanbad in collaboration with JCMA & under the aegis of Central Institute of Mining & Fuel Research, Dhanbad on 13th August. Mr Diptendu Moulik of MCX India was the speaker. Dr Pradip K Singh, Director, CIMFR was the Chief Guest at the event. The President of JCMA, also spoke on why financial planning is necessary.



President, CMA felicitating Dr Pramod Pathak, President, JCMA

Member's Forum

The CMA Member's Forum is a place where members of CMA get a platform to express their opinion on any matter that they feel they can share with others. This month the speaker was Mr Arindam Chatterjee, a renowned & certified trainer and he spoke on 'Alzheimer's Disease' on 31st August. Mr Chatterjee shared his experience of handling such disease and a patient from the point of view of a 'care giver'.



Participants with the speaker

Chandigarh Management Association

Panel Discussion

A Panel Discussion was organised by CMA on the topic 'Health Scenario in India & Role of Affordable Medicines' on 4th August. The discussion was moderated by Mr. Sarvpriya Nirmohi, Sr. Broadcaster, All India Radio and the Keynote Speakers were Mr. Ashwani Bhalla (CEO) & Mr. Rajesh Dhingra (MD) from Dr. Best Pharmaceuticals Pvt Ltd. A detailed panel discussion was held on the topic which was well appreciated by members and media. About 80 people participated in the event.



(L-R) Keynote Speakers Mr. Ashwani Bhalla & Mr. Rajesh Dhingra; Mr. Sarvpriya Nirmohi, Sr. Broadcaster AIR; Prof. J.P.S. Nindra, Vice President; CMA President, Mr. Lalit Bajaj; Mr. Karun Kashmiri Secretary; Mr. N. K. Bajaj, Sr. Member

Talent Show

A Talent show was organised by CMA in association with ‘Cornitos’ powered by GJIMT at DLF Mall. It was an open challenge show in which 25 people participated. They were given task to prepare snacks with the help of vegetables & sauces without the use of fire. Apart from culinary talent people participated in fun games, dance and songs events also.



CMA President, Mr. Lalit Bajaj & Mr. J.S. Bedi, Chairman, GJIMT presenting prizes to the participants.



Prof. J.P.S. Ninda Vice President; Keynote speaker Rtn. Shaju Peter; CMA President, Mr. Lalit Bajaj presenting a memento to the Keynote Speaker.

Talk

An Interactive session on Industrial Waste Water Management was organised by CMA on 29th August. Rtn. Shaju Peter shared information about the water treatment available in country sand mechanism used to treat water, how much TDS should be there in drinking water, how to convert sewage and sea water into portable water. 35 people participated in the event which was well covered in all the leading newspapers

Coimbatore Management Association

Coimbatore Management Association’s ‘Monday Musings’ is a 45 minute, popular, interactive programme on a topic concerning individual and institutional management, held every Monday evening. It is usually attended by more than 40-45 people. On 6th August Dr. Guru Selvarfaj, DGM – IR & HR, Flow Link Systems (P) Ltd, Coimbatore spoke on the topic ‘Industries expecting from HR’.



Dr. Guru Selvarfaj, DGM – IR & HR, Flow Link Systems (P) Ltd addressing.

Delhi Management Association

Consulting Professionals Boot- Camp

DMA in collaboration with ICPI and NHRD organised a programme on 'Consulting Professionals Boot- Camp' on 21st August. Mr. Sumit Chaudhuri, CMD, Third Millennium; Mr. Rakesh Seth, Former Sr. VP-Group HR, Llyods India; Mr. Deepak Bharara, Director-HR, People A2Z; Mr. S. P. Singh, Ex-ED(HR)/ED to CMD, NTPC; Dr. S.P. Verma, Professor & Head-MDP & Consulting, Jaipuria School of Business; Mr. Jeet Chhatwal, Director, Tick-Mark Training & Consulting; Mr. Lovely Kumar, Director, Larks Learning; Mr. Kimti Sen, Consultant; Ms. Anubha M Walia, Director, Prism Trainings; Ms. Sunanda Rao, People & Management; Ms. A Sahu, Managing Partner, Iris were the eminent speakers. The programme was attended by a large number of professionals. The members' queries were answered by the eminent panelists. Mr. Rajan Pandhi, Director, DMA thanked the speakers and the fellow participants.



Participants at the programme

Seminar

DMA Finance Committee organised a Seminar on 'Preparedness for Annual Return (GSTR-9) and GST Audit' on 24th August under the guidance and leadership of Mr. Pradip Das, Director-Finance, ITDC as Programme Director. Mr. V R Gupta, Former Director(F), CWC, Vice President, DMA and Chairperson, DMA Finance Committee welcomed the Programme Director, the eminent speakers CA Raman Kumar Gupta, Partner Apra & Associates, Chartered Accountants; CA Atul Gupta, Central Member, ICAI and CA Shashank Shekhar Gupta, Partner and Head of Indirect Tax Practice, Girish Ahuja & Associates and the fellow participants.



(L to R) Mr. Rajan Pandhi; CA Atul Kumar Gupta; Mr. V R Gupta; Mr. Dinesh K Sarraf; Mr. Pradip Das and CA Raman Kumar Gupta

Mr. Dinesh K Sarraf, Chairperson, PNGRB and President, DMA also shared his thoughts on the subject. The programme was attended by large number of professionals from finance sectors.

Programme

Delhi Management Association successfully organised a programme on 'Strategies for Achieving Excellence in Campus Placements' on 28th August. The programme was conceptualised under the guidance and leadership of Mr. Rakesh Seth, Senior Vice President – Group HR, Lloyds India.

Mr. Rajan Pandhi, Director, DMA welcome the eminent speakers and the participants. Mr. Rakesh Seth shared his thoughts in achieving excellence in personal and professional life using mindfulness & happiness. Mr. Sumit

Chaudhuri, Managing Director, Third Millennium shared his views on 'Bridging Industry- Academia Gap' and 'Campus hiring Strategies- Micro level' with the participants. Mr. Ajay Sharma, Founder & CEO, FlexiOrg and Get me Experts, shared his views on 'New Career opportunities for students' with the participants. Mr. Amit Goel, Director, TKWs Institute of Banking & Finance Society shared his views on 'Emerging trends in students' placements Industry Perspective' with the participants. The programme was attended by large number of corporate professionals, academicians and students.



Participants at the programme

Faizabad Management Association

Faizabad Management Association conducted a seminar on the topic 'Raising Capital Through IPOs for SME' at Jhunjhunwala Campus, Faizabad on 16th August. The speakers of the event were Mr. Rakesh Khurana, Regional Head-SME, NSE Ltd and Mr. Pravin Dwivedi, President, Awoke India Foundation. Introducing the programme Mr. Pravin Dwivedi spoke about SME's and fund raising through IPO. Mr. Rakesh Khurana, Regional Head-SME, NSE Ltd. explained about SEBI protected investment policy, market of SME's, diversification etc. At the end of the programme Mr. Gaurav Dixit, Director, Training & Placement gave the vote of thanks.



Mr. Pravin Dwivedi during the programme

Ghaziabad Management Association

Interactive Session

Ghaziabad Management Association along with Department of Business Administration, ABES Engineering College, organised an interactive session on the topic 'Human Values & Professional Ethics' on 11th August. The resource person for the session was Dr. Gajendra Singh, Director, ABES Engineering College. He drew the attention of the audience on various fundamental aspects concerning human life and human happiness and spoke on the importance of developing right attitude as well as inculcating life skills which are necessary for 'continuous happiness'.



Dr. Gajendra Singh explaining a point on Human Values

Meeting

A meeting was held with student representatives from various management colleges on 18th August to ascertain how GMA could add value to them, should they become student members of GMA. President GMA informed the students that it was decided to have a student body which could be represented in the Executive Committee. GMA plans to organise a platform where their innovative and entrepreneurship skills would be evaluated through presentations and GMA, through its industries / members and these would be supported to convert them / incubate them into viable projects / start-ups. The first such programme has been planned for 29th September where students would be invited to present their ideas / projects.



President GMA addressing the student representatives

Hyderabad Management Association

Workshop

The Hyderabad Management Association (HMA), in collaboration with Badruka PG Centre (an AIMA member) and Dhanwantari Institute of Science and Technology, took initiative in conducting an SDP on 'Entrepreneurship Workshop' by Dr A Patrick Resource Person on 10th August. The President HMA, Mr. Ravi Kumar Peesapati inaugurated along with the Secretary Mr. Vijay Vedantam and Prof K.V. Achalapathi, as Convener. Badruka College was represented by Director General Prof T.L.N. Swamy and Mr. Kasturi Rangan, Director, PG Centre and Coordinator Mr. Krishnavardhan Reddy. The programme was attended by 150 students from more than 20 colleges.

FDP

HMA in collaboration with Badruka College of Commerce and Arts (an AIMA member) and Dhanwantari Institute of Science and Technology took the initiative in conducting an FDP on 'Trends and Future of Big Data Analytics and Management' by Dr D V Ramana as Resource Person on 10th August. The President HMA Mr. Ravi Kumar Peesapati inaugurated the



Participants at the workshop



(L-R) Prof K V Achalapathi, Co-Convener, FDP; Mrs B Kavitha Rajesh, Convener, FDP; Prof T.L.N. Swamy, Director General, Badruka College; Mr Ravi Kumar Peesapati, Honorary President, HMA; Mr Vijay Vedantam, Secretary, HMA and Dr D V Ramana, Resource Person on 'Business Analytics'

programme along with the Secretary Mr. Vijay Vedantam, Prof K.V. Achalapathi - Joint Secretary and Mrs. B Kavitha Rajesh, Convener. Badruka College was represented by Director General, Prof T.L.N. Swamy and Dr K. Someswara Rao, Principal, Badruka College of Commerce and Arts and Vice Principal, Mr. M Janakiram. The programme was attended by 140 lecturers from more than 20 colleges.

MDP

HMA conducted a one day Management Development Programme on 'Building Success through Professional Communication and Trust' on 11th August. Mr. K A Ramnath, COO and Head of Training, Monkey Minds Training Services was the resource person. The programme was inaugurated by Mr. Nagesh Vishwanatham, Vice President, HMA along with Mr. Vijay Vedantam, Secretary and Mr. Shivadhar Soma, Treasurer and Convener, MDP. Mr. Sankara V Krishna Prasad, Mr. Hari Vissamasetti, MC Members also joined them. 42 participants from more than 5 companies attended the programme. The session was filled with real life examples, case studies and role plays.



(L-R) Mr. Vijay Vedantam, Secretary, HMA; Mr. Nagesh Vishwanatham, Vice President, HMA welcoming the Trainer Mr. K A Ramnath, COO & Head of Training, Monkey Minds Training Services; Mr. Shivadhar Soma, Treasurer & Convener, MDP and Mr. Sankara V Krishna Prasad, Managing Committee Member, HMA

Lecture Meetings

HMA conducted twin Lecture Meetings on 'Role of Women in Entrepreneurship' by Ms K Rama Devi, President, ALEAP and on 'Government Policy on Women Empowerment' by Mr. M Jagadeeswar, IAS, Principal Secretary, Women, Children, Disabled & Senior Citizens, Government of Telangana on 14th August.

Speaking on the occasion Ms K Rama Devi spoke on her journey with ALEAP – on how she started the venture with like-minded women as a non-profit and non-governmental organisation to support women entrepreneurs. Mr. M Jagadeeswar IAS, spoke on various government initiatives for the holistic development and welfare of women, children, disabled and senior citizens. Justice Sri Samudrala Govindarajulu, Chairman, AP Tribunal released the HMA Newsletter. Mr. Ravi Kumar Peesapati, President of HMA, presided over the occasion and Mr Vijay Vedantam, Secretary of HMA, proposed the vote of thanks.



(L-R) Ms K Rama Devi, President, ALEAP & Speaker addressing; Mr. Nagesh Vishwanatham, Vice President, HMA; Mr. Ravi Kumar Peesapati, President, HMA and Justice Sri Samudrala Govindarajulu, Chairman, AP Tribunal and Managing Committee Member.

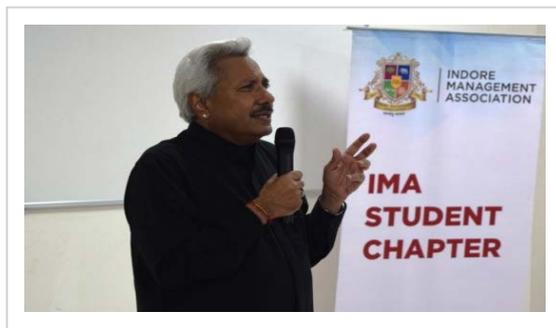
Indore Management Association

Interactive Session - IMA Student Chapter

Indore Management Association Student Chapter organised an Interactive Session with Mr. Kartik Taneja, Director and Channel Sales at Google (Europe, Middle East and Africa) for students. The session was organised on 31st July at Prestige Institute of Management & Research UG Campus, Indore.



Mr. Kartik Taneja addressing the students during session.



Mr. Sunil Alagh addressing students.

IMA Student Chapter Exclusive Session

Indore Management Association Student Chapter organised an Exclusive Session with Mr. Sunil Alagh, Former MD & CEO, Britannia Industries Ltd. on 8th August Symbiosis University of Applied Sciences, Indore.

Centre of Excellence - IMA Student Chapter

Indore Management Association Student Chapter organised Centre of Excellence Talk on 7th August at Shri G.S. Institute of Technology & Science, Indore on the topic 'How to be successful in current Global Market Scenario' and the speaker for the session was Mr. Manish Singhvi, Director, Western Digital USA.



Mr. Manish Singhvi during the session

Another Centre of Excellence with Mr. Shiv Kumar, President - Corporate Affairs & Business Innovation, Indore Steels & Iron Mills was held on 24th August at International Institute of Professional Studies (IIPS), DAVV, Indore.

Contemporary Learning Session

Indore Management Association organised contemporary learning session on the topic 'How to tackle Disruption' on 8th August. The facilitator for the session was Mr. Shiv Kumar.



Mr. Shiv Kumar addressing the participants.

Center of Excellence

Indore Management Association organised Centre of Excellence (COE), on the topic ‘Creating Vision for Success’ on 14th August with Dr. Jayant Sonwalkar. Another Centre of Excellence was organised on the topic ‘Time Management’ on 24th August with Dr. Nidhi Shah.



Dr. Jayant Sonwalkar addressing the participants.



CA Manish Dafria addressing the participants.

Reader’s Clique

Indore Management Association organised a book review on the book ‘Shoe Dog’ for management professionals and students at IMA Reader’s Clique. The programme was organised on 22nd August with CA Manish Dafria.

IT Forum

Indore Management Association IT Forum organised a Talk with Mr. Kartik Taneja - Director, Channel Sales at Google (Europe, Middle East and Africa) on ‘What Google is doing in Artificial Intelligence & Machine Learning’ on 4th August.



Mr. Kartik Taneja addressing the participants.



Dr. Vikrant Singh Tomar addressing the participants.

Training@Doorstep

Indore Management Association organised Training @ Doorstep workshop on the topic ‘Managerial Skills with Assertive Communication’ on 31st July at Kirloskar Brothers Limited, Dewas. The trainer for this session was Dr. Vikrant Singh Tomar, Corporate Trainer. Dr. Vikrant Singh Tomar took another IMA Training @ Doorstep workshop on the topic ‘Managerial Skills with Assertive Communication’ on 4th August at Piramal Enterprises Ltd. Pithampur.

In House Training

IMA organised an exclusive In House Training on the topic ‘Awareness of Basic Labor Laws for Managers & Supervisors’ on 7th August at Cummins Recon, Pithampur. The trainer for this session was Mr. Anil Malik, Corporate Trainer.

Another In house Training on the topic ‘Developing Ownership and Accountability Culture’ was organised on 21st August at Cummins Technologies, Pithampur. The trainer for this session was Capt. Jaison Thomas, Corporate Trainer.



Mr. Anil Malik addressing the participants.



Prof. Pankaj Kothari addressing the participants

Learning from life of Legends – IMA Ujjain Chapter

Indore Management Association Ujjain Chapter organised Learning from Life of Legends for management professionals. The session featured the legend Dr. APJ Abdul Kalam Azad, a great scientist & former president of India on 18th August. The facilitator for the session was Prof. Pankaj Kothari, Corporate Trainer.

Evolution for Excellence

IMA organised its Evolution for Excellence, a one-day workshop for the corporate people on ‘Future Digital World for Professional Growth’ by Mr. Gauraav Thakar, Corporate Trainer on 23rd August.



Mr. Gauraav Thakar addressing the participants.

Exclusive Session in association with NSE

IMA co-organised an exclusive session in association with NSE, India for the corporate professionals on ‘SME Listing, A Transformational Model for SME’ on 25th August.

Women Forum

Indore Management Association organised a Women Forum supported by FICCI FLO with Ms. Ruzan Khambatta on the topic ‘Women Empowerment through Entrepreneurship’ on 31st August.



Ms. Ruzan Khambatta addressing the participants.

Kerala Management Association

Evening Lecture Meeting

Kerala Management Association organised an Evening Lecture Meeting on 31st August at the Management House. The Chief Guest, Dr. Muralee Thummarukudy, Operations Manager, Post-conflict and Disaster Management Branch, United Nations Environment Programme, addressed the audience on the topic 'Disaster Management and Rebuilding Kerala'.



Evening Lecture on 'Disaster Management and Rebuilding Kerala'

Lucknow Management Association

Outreach Programme

LMA organised a Study cum Outreach programme for Manavodaya Institute of Participatory Development on 6th August. Manavodaya, a partner with Tata Institute of Social Sciences Mumbai, is credited with developing the concept of Self Help Groups now being practiced successfully in all parts of the country. Mr. R. Ramani, Former Chief Secretary, Uttar Pradesh participated in the session.



LMA members including Mr. A.K. Mathur, Sr. Vice President & Mr. Anant Jauhari, Executive Director attending a study cum outreach programme

Interactive Sessions

LMA organised a session with Mr. Nagendraa Parakh, Executive Director, SEBI on 10th August to discuss industry and investment scenario in Uttar Pradesh. President FICCI, ASSOCHAM, Resident Directors PHDCCI and CII were among those who participated in the session.



LMA members including Mr. Pravin Dwivedi, Vice President & Mr. Anant Jauhari, Executive Director interacting with Mr. Nagendra Parakh, ED, SEBI



Dr. Anup Chandra Pandey Chief Secretary UP and President LMA presiding over the meeting on Chickankari under ODOP

LMA was invited by Government of Uttar Pradesh for an interactive session of Chickankari stakeholder's on 29th August to brainstorm the contours of a mega event to scale up Lucknow Chickankari under Government's One District One

Product intervention. After the deliberations, LMA was invited to develop a concept paper and the agenda for the proposed event in consultation with all stakeholders. Those present in the session included Mr. Anup Chandra Pandey, Chief Secretary, U.P.; Mr. Bhuvnesh Kumar, Secretary, MSME and Mr. K. Ravindra Naik, Director, Industries besides LMA core group of office bearers and a few members.

Workshops

LMA organised a Six Sigma White Belt Workshop on 12th August. The workshop was designed to explore the basics of Six Sigma quality tool towards excellence at any work station among the employees. The programme schedule included Introduction to Six Sigma Concept DMAIC Approach, Case Study Formation Analysis of the Problem Tools of Problem Solving and was led by Dr. Dheeraj Mehrotra, a White & Yellow Belt holder of Six Sigma, and Academic Evangelist at Next Education India Pvt. Ltd.



Mr. Pravin Dwivedi, President, Awoke India Foundation and Vice President, LMA speaking in workshop on Raising Capital by SMEs through IPO at Faizabad



Ms. Sanyukta Bhatia, Mayor of Lucknow being felicitated in a workshop on 'Fight Against 936: A Voice For Safe Women'

LMA in collaboration with AWOKE India Foundation, National Stock Exchange and Faizabad Management Association organised a workshop on Raising Capital by SMEs through IPOs on 16th August. Mr. Rakesh Khurana Regional Head SMES, National Stock Exchange and Mr. Pravin Dwivedi, President, AWOKE India Foundation were the speakers. Besides SME community of Faizabad, Mr. L.K. Jhunwala, President FMA and other FMA members were present in the programme.

LMA in collaboration with FICCI Flo, Radio Mirchi, Red Brigade and Shri Ramswaroop Memorial University organised a workshop on 'Fight Against 936 : A Voice For Safe Women' on 29th August. Ms. Sanyukta Bhatia, Mayor of Lucknow was the Chief Guest. Ms. Pooja Agarwal, Pro Chancellor, SRMU; Prof A.K. Singh, Vice Chancellor, SRMU were among those present. Ms. Usha Vishwakarma, Founder Red Brigade and her team gave a training session in self-defense to the girl students after the workshop



CA Devesh Agarwal, Coordinator LMA YMF with the participating students of workshop on Be Different

Young Managers' Forum (YMF) of LMA in collaboration with Col. S N Mishra Memorial School conducted a workshop on #Be Different: Memory Gethsemane Workshop on 29th August. The workshop was led by CA Devesh Agarwal, Coordinator YMF.

Awareness Programme

LMA partnered with Federation of Indian Chambers of Commerce & Industry (FICCI) in an awareness programme of 2nd Vibrant Gujarat Start-Up and Technology Summit (VG-STs) 2018, with the theme of 'Experience the Next' on 11th August. This event scheduled on 11th-13th October at Gandhinagar, Gujarat shall have the largest conglomeration of start-ups, investors, technology and Ideas.

International Youth Day Celebration

On the International Youth Day, 12th August, Young Managers forum of LMA organised a colloquium on theme 'Safe Spaces for Youth' as given by United Nations. The event was for youth between the ages of 18-35 years and provided an opportunity to the participants through focused group dialogues to find a clear direction in life with positivity and determination. Inputs, activities and workshop were used as tools to conduct the event. Dr. Urvashi Sahani Phd, (UC Berkley), Founder, Study Hall was the Chief Guest.

LMA Convention 2018

LMA and AWOKE India Foundation have jointly proposed to organise the LMA Convention 2018 on the theme 'From Financial Literacy to Financial Inclusion' on 27th October. As a precursor to this convention, LMA and AWOKE India have planned a series of pre-convention workshops and interactions with stakeholders on the same theme. A round table of Bankers on the theme was organised on 12th August. Among those present were Dr. Anoop Chandra Pandey, IAS, Chief Secretary, GoUP, Regional Director Reserve Bank of India and Convener State Level Banker's Committee besides LMA's core committee of office bearers.



Dr. Anup Chandra Pandey Chief Secretary UP and President LMA presiding over the round table of Bankers of the State

Motivational Lecture

On the occasion of United National International Youth Day, LMA -YMF in association with Rotary Club and Shri Ramswaroop Memorial University organised a Motivational Lecture on 13th August. The speaker was Prof. Laxmi Kant Maheshwari, Former Vice Chancellor BITS, Pilani. He shared his valuable experiences on how to make education more meaningful.



Prof. Laxmi Kant Maheshwari Former VC, BITS Pilani delivering the motivational lecture

Dental Checkup Camp

As a part of its outreach activities, LMA in collaboration with Amity University and Saraswati Dental College, Lucknow, organised free dental checkup and health campaign with free medical consultation and medicine distribution in the villages of Lulai and Sikanderpur on 9th August. The objective of the programme was to generate awareness of students about the grass root realities of rural India and among the rural folk about necessity of dental care. Students of Amity School of Languages, a team of trainee doctors and a resident doctor Dr Pallavi examined the patients and gave them free medicines. LMA gave away certificates to students and the doctors of Saraswati Dental College for their efforts and enthusiasm with which they conducted the event.



Free Dental checkup and health campaign for rural areas in progress

Start up Event

LMA in association with Headstart Network Foundation organised a programme 'About Basics of Starting Up' on 18th August. Headstart Network Foundation is a registered Section 8 company, committed to foster the entrepreneurial ecosystem of India. The programme included discussion on following themes led by various experts including CA Jatin Srivastava; Mr Rohit Manglik, CEO, Edu Gorilla; Mr Arindam Agarwal, CEO A2Cricket; Mr Anurag Yadav, CEO, Prime Felicitia BlockChain Consultant. Participants included students, professionals, existing and budding entrepreneurs.



Discussions on Basics of Starting Up

Talk

LMA in collaboration with Bhrum Kumari Ishwariya Vishwavidyalaya organised a Talk on 'Count Your Blessings for a Happy Life' by Shri B.K. Ram Nath on 19th August. Shri Ram Nath is a talented motivational speaker and trainer and has extensively traveled on speaking assignments to U.K., USA, Australia, New Zealand, Fiji and South Africa.



BK Ram Nath being felicitated for his talk on Count Your Blessings for a Happy Life

Lecture Meeting

LMA - YMF in association with Vidyagyan School (Shiv Nadar Foundation) organised a lecture on 'Know Thy Self: A counseling session' for students on 14th August. Students were also informed about procedure to pursue different courses in Commerce stream and choose their careers by the faculty, CA Devesh Agarwal, Coordinator, Young Managers Forum.

Ludhiana Management Association

Seminar

Ludhiana Management Association organised a ‘Seminar on Philanthropy’ by Mr Rakesh Bharti Mittal, Vice Chairman, Bharti Enterprises on 3rd August. Mr Mittal made a spirited appeal to the Business Leaders to take ownership for improving the society by investing their time, managerial expertise and financial resources. The session was attended by 150 Industrialists, Entrepreneurs, Professionals, & Sr. Executives from different industries.

Another seminar was held on ‘New India’s Engine of Growth : Entrepreneurship & Seed Investing’ on 23rd August. The seminar was conducted by Padma Shri Dr. Saurbh Shrivastva, Co-Founder and Chairman, Indian Angle Network, and former Chairman, NASSCOM. He spoke about the huge opportunities in the Indian Eco System and maintained that entrepreneurship & starts up were perhaps the only panacea to our problem of jobless growth.



Mr Rakesh Bharti Mittal, Vice Chairman, Bharti Enterprises addressing members on Philanthropy



Padma Shri Dr. Saurbh Shrivastva addressing the participants



Mr K.T.S. Tulsi interacting with the participants

On 25th August, LMA organised another seminar on the ‘Criminal Justice System in India’. Rajya Sabha MP & Senior Advocate, Supreme Court Mr K.T.S. Tulsi was the speaker for the seminar. The session was well appreciated by the participants.

Presentation

Students Forum Ludhiana Management Association organised a presentation on ‘Evaluation of a Professional’ at Khalsa Institute of Management & Technology for Women on 16th August, by Mr Raghav Chaudhary, Managing Director & CEO, Crescendo Global. More than 200 students members of LMA from different management Institutes in Ludhiana participated in this informative session.



Mr Raghav Chaudhary, MD & CEO, Crescendo Global interacting with student members of LMA

Madurai Management Association

Speakers at the Symposium

Madurai Management Association organised a symposium on 'Stress Management in Modern Life Style' on 10th August. Dr. M. Karthikeyan, M.D. (Psy.) was the Chief Guest for the session. Er. M. Shunmugasundaram, President welcomed the members and invitees and described the topic for discussion. Dr. M. Karthikeyan mentioned in his speech in detail all types of stresses, causes and suggested various remedies to overcome individual, family, organisation and environmental stresses. Dr. R. Gopalsamy proposed the vote of thanks.

Madurai Management Association organised another event for the student members of Institute of Cooperative Management (ICM) on 24th August at their campus. Prof. G. Suresh, Principal/Director inaugurated the one day workshop on 'Effective Team Building and Leadership for Organisational Excellence' and delivered the inaugural address. The resource person, Er. M. Shunmugasundaram, President & CEO of MMA conducted the workshop. The Case Studies were also elaborately discussed among the team members. Dr. R. Gopalsamy, Deputy Director, ICM proposed the vote of thanks.



Speakers at the Symposium



Prof. G. Suresh, Director, ICM presenting a memento to the resource person Mr. M. Shunmugasundara, Management Consultant along with Dr. R. Gopalsamy, Deputy Director, ICM, Madurai

Navsari Management Association

NMA Talk

Navsari Management Association organised an NMA TALK on 'Time Management in the New Millenium' on 4th August. The speaker was Mr. Sid Shah from Mumbai – author of many management books. He narrated many theories with examples of many very busy and rich personalities of the world and how they manage time. Nearly 190 people participated and appreciated the talk.



Mr. Sid Shah addressing the participants.

On 11th August Navsari Management Association organised a very unique talk on social issue ‘Missing people, what can we do’ and the mentor was Mr. Vasant Dhoble, Ex. ACP of Mumbai Police. Having many credits associated with his name, closure of Night Dance bars in Mumbai and Maharashtra is one of them. After retirement he started a mission to help the missing people. Local police authorities headed by CP Mr. Pandya supported NMA for this social cause. Local MLA, Shri Piyushbhai Desai was also present and guided the participants in the matter.



Mr. Vasant Dhoble – Ex ACP of Mumbai Police addressing the audience

Talk Show

On the eve of Independence day, on 14th August, NMA jointly with Sayaji Vaibhav Library, Navsari organised a Talk Show on a book written by Mr Harshal Pushkarna on the achievers of Param Vir Chakra. Mr. Harshal Pushkarna shared many unpublished and inspiring stories. It was a very informative event which benefitted nearly 810 people of Navsari including college and NCC students.



Mr. Harshal Pushkarna addressing the gathering

Industry Visit

As part of its Youth Development Programme, NMA organised an industry visit for Naranlala College BBA students on 29th August. The purpose of the visit was to make the students aware about the actual functioning of an industrial unit in real scenario. Students visited a chocolate manufacturing unit of ‘Schmitten - Rajhans Nutriments Pvt Ltd.’ in Surat district. They observed and understood the importance of safety measures for a FMCG (food) unit during the visit. The college acknowledges HR Manager, Mr Dhaval Mahida for his support throughout the visit. Overall, it was a fruitful industrial tour for the students which enhanced their practical knowledge.



Students at the Industry visit

Noida Management Association

Leadership Development Programme

A 'Self-Actualised Leadership Development Programme' was organised in collaboration with Defined Value Consultants Pvt. Ltd on 24th August. Mr Hitesh Chandel, Founder and Chief Mentor, Defined Value Consultants Pvt Ltd was the speaker. Mr Chandel explained how a person can take highly effective decisions through Self actualisation and Self awareness. The programme was attended by more than 68 professionals across the industries in Noida.



Mr Pankaj Jain, EC Member presenting a memento to Mr Hitesh Chandel

Palghat Management Association

Flood Relief

Palakkad has seen some of the worst days in the history this month, where many parts of the Palakkad town were flooded with heavy rain. PMA team was one of the first set of people to come to the relief who was moved to the relief camp. PMA was able to mobilise 350+ food packs and 100s of bread and biscuit packets for the affected people.



Distribution of food to flood affected areas



PMA President Sumesh K Menon hoisting the National Flag

Independence Day Celebration

PMA celebrated the 72nd Independence Day on 15th August where PMA President hoisted the National Flag. On this event as part of PMA's social commitment, 'ONAM kits' were distributed which contained most needed staple food items, to 18 deserving families of the area.

Session

As part of creating a professional consultancy wing for PMA, a special session called ‘Light house meet @ PMA, Business Consultancy Meet’ was conducted exclusively for members who were ready to offer their service as consultants. The session discussed in detail on how to use collective brain power to solve the most complicated and most important challenges of the society as a whole.



PMA President Mr Sumesh K Menon addressing the audience

Patiala Management Association

Patiala Management Association organised a workshop on ‘How to think, act and run a business as a Managing Director/ CEO’ on 24th August with Mr. Sanjay Saini. Mr. Saini provided tools and comprehensive platform to understand how a MD/ CEO manages core function integration in his commercial enterprise. The programme was held in partnership with the Entrepreneurship Development Cell, Thapar University, Patiala.



Mr. Sanjay Saini addressing queries of the audience.

Panchkula Management Association

Interactive Session

Panchkula Management Association organised an awareness session on ‘Sexual Harassment at Workplace’ on 10th August. Mr SB Khullar, HR & Corporate Labour Law Consultant was the Keynote Speaker, who enlightened the PMA members about the issue of workplace sexual harassment.



Presentation of memento to the Guest Speaker

The audio-visual session was followed by Q&A session. The programme was appreciated and received well by all the PMA members.

Annual General Meeting

The Annual General Meeting of Panchkula Management Association was held on 10th August. Er IPS Anand, President PMA delivered the opening remarks and welcomed the members. The election was conducted under the aegis of the returning officer Mr CL Lakhanpal, IAS (Retd). Mr Vijay Uppal delivered the vote of thanks.



Office Bearers elected in AGM 2018-19

Following were elected to the new Governing Body as Office Bearers: Mr Vijay Uppal - President; Col KJ Singh (Retd) – Vice President; Col NK Mehta (Retd) – Secretary General; Mr Pankaj Chanana – Treasurer; Mr Ravi Lakhanpal – Joint Secretary.

Pathankot Management Association

Seminar

Pathankot Management Association organised a Seminar on ‘Building Leadership and Managing People’ by management expert, Ms. Anjali Rana on 10th August. The seminar was beneficial for students who want to grow their management skills fast — and get on the fast track to achieving leadership success. The seminar received overwhelming response from the 11 staff and 54 students participants.



Ms. Anjali Rana addressing the audience

Another seminar on ‘Stock Mind’ was held on 20th August and was led by Mr. Rakesh Sharma, Marketing Manager, ICICI Securities Limited. The management students got an opportunity to learn various basic concepts of stock market. The students were taken through the rules, formats and how to place an online trading during the seminar. They were given user ids to login to virtual stocks website of ICICI where they competed by trading with virtual money of Rs. 15 lac. It was a highly interactive session.



Students with the Speaker

Lecture

Pathankot Management Association organised a Lecture on Business Communication by Mr. Sulakshay Kumar on 28th August. He started his lecture with definition, types, characteristics, importance, organisational communication barriers. 78 students of various streams participated in the seminar.

Quilon Management Association

The installation of the office bearers of Quilon Management Association for the year 2018-19 was conducted on 29th August. Dr K S Radhakrishnan, Former Chairman, Kerala Public Service Commission and Former Vice Chancellor of Sree Sankaracharya University of Sanskrit was the Chief Guest.

The outgoing President, Mr Rajendra Prasad chaired the session and Mr Franklin Daniel, the outgoing Secretary General gave the welcome speech. Dr. Riji G Nair the new President of QMA in his acceptance speech explained the action plan of QMA for the year 2018-19. One of the biggest achievement for QMA was the MoU signed with ULCCS. The MoU is entered into between QMA & ULCCS for Skill development initiatives at Indian Institute of Infrastructure and Construction Academy, CHAVARA.



The office bearers and Executive Committee members of QMA with Dr K S Radhakrishnan, former Chairman, Kerala Public Service Commission and Former Vice Chancellor of Sree Sankaracharya University of Sanskrit.

Dr. R. Madhu, Secretary Public Relations introduced the Past Presidents and on behalf of QMA, Prof. P.O.J. Lebba, Former Principal, TKMCE, honored the former presidents. Mr G. Sashi, former GM KMML; Dr. S Ratnakumar, Managing Director, Foam Mattings India Ltd; Mr. Balamuraleekrishnan, Chief Manager, IREL; Mr. R Sreekumar, CEO Alind; Mr. K G Jacob, Former Manager, IREL; Dr. Lawrence Herald, Managing Director, Matsysfed; Prof. Nizar; Dr. P G Mathew; Mr P. Rajendraprasad, Former JGM, KMML were present.

Ranchi Management Association

Mr Sanjay Grover, Director, AIMA addressed the members of Ranchi Management Association on 23rd August 2018. The meeting was chaired by Mr R.A.K. Verma, President, Ranchi Management Association. In his speech, Mr Sanjay Grover, gave important tips to the new office bearers, and members to establish the identity of the Ranchi Management Association. Some of the others speakers included Mr R.A.K. Verma, President Ranchi Management Association; Dr. Sushil Kumar, Hon. General Secretary & CEO, RMA; Mr Hariharan, Retd Director (HR), MTI, SAIL and special invitee, Mr K. Giri, Director (Programme), ISM. Mr Biswanath Bid, Hon, Treasurer, RMA presented the financial status of RMA and Mr M.B.B. Sinha proposed the vote of thanks.



Mr Sanjay Grover, Director, AIMA with Ranchi Management Association office bearers and speakers

Rohilkhand Management Association

Interactive Talk

Rohilkhand Management Association held an Interactive Talk on ‘Building Quality Awareness among employees of MSMEs’ on 10th August. Prof. R.P. Bharti volunteered to carry out research and prepare the project in association with few other RMA members. Dhir Food Company Pvt. Ltd. has been chosen as a model industry for the project.

Plantation Programme

On 15th August, 100 trees were planted under a plantation programme organised by RMA in association with M/s The Indian Wood Products Co Ltd. Mr KK Damani, President, RMA emphasised that plantation of trees must be a continuous process to save the environment and as far as possible every house must have at least one tree beside it.



(L-R) Dr. Swatantra Kumar, Mr. Qadir Ahmad, Mr. K.K. Damani, Dr. A.K. Rai



Dr. A.K. Rai, Dr. Vivek Sharma, Mr. Qadir Ahmad, Dr. N.L. Sharma, Dr. Vinay Khandelwal, Mr. Rajesh Gupta and Dr. Swatantra Kumar.

Members Meet

On 24th August, in Members meet, an interactive discussion about promotion of managerial skills took place and various programmes were planned.



Qadir Ahmad, G.C. Tewari, Thomas Mathews and Bindu C

Workshop

On 29th August, Rohilkhand Management Association organised a one day workshop on ‘Challenges of Being Responsible’ at Employees Training and Development Centre, Polyplex Corporation Ltd., Khatima. Acclaimed corporate trainers, Mr. Thomas Mathews and Ms. Bindu C conducted the workshop.

Tarapur Management Association

Evening Talk

An evening talk on the subject of 'Safe Behaviour Management' was organised on 3rd August. Mr. K. C. Sharma, Site Head and Senior Vice President - Manufacturing, Lupin Ltd, Mandideep, MP, delivered an interesting lecture on why behavioural safety is extremely important for safety culture. This session was attended by 50 people.



Mr. K. C. Sharma honoured by Mr. Shirish Nadkarni, Executive Vice President, TMA.



Ms. Indu Katyayan addressing

Interactive Workshop

Ms. Indu Katyayan, Director, System For Success, conducted an interactive workshop on 'Journey of being Extraordinary' on 7th August. Various factors that can lead to an extraordinary life were discussed with examples. This was well attended by 40 managers from many companies.

Expert Talk

Tarapur Management Association arranged an Expert Talk Session with Mr. Steven Johnstone, Commissioning and Training Engineer of M/s. Cochran Limited, an internationally well known boiler manufacturing company from UK on 8th August. He explained all the safety precautions to be followed while operating steam boilers. This session was attended by 70 safety personnel from various factories in and around Tarapur.



Mr. Steven Johnstone from Cochran explaining boiler safety.

Thrissur Management Association

Installation of TMA Office Bearers

Installation of new office bearers of TMA was held on 7th August. TMA Past President, Er. Christo George administered oath and secrecy to the new President Er. N I Verghese and other office bearers. Inauguration of TMA Activities 2018-19 was held on same day by Hon'ble Mr. Justice B Kemal Pasha, Former Judge, High Court of Kerala.

Guest Lecture

A monthly guest lecture on the topic 'Independence of Judiciary in Democracy' was held on 7th August. Hon'ble Mr. Justice B Kemal Pasha, Former Judge, High Court of Kerala addressed TMA members on the topic. Around 110 members attended this event.



Installation ceremony of TMA new Office Bearers 2018-19



Hon'ble Mr. Justice B Kemal Pasha addressing TMA Members on 'Independence of Judiciary in Democracy'



TMA President, Er. N I Verghese at Monsoon Walk

Monsoon Walk in association with World Malayalee Council

TMA members participated in monsoon walk, from Thrissur to Poomala on 12th August. 'Prevent Pollution' was the theme of the programme.

Independence Day Celebrations

TMA celebrated 72nd Independence Day on 15th August at TMA Management House in a colorful manner. The national flag was hoisted by President Er. N I Verghese and he delivered the Independence Day message



72nd Independence Day celebrations



Er. N I Verghese, TMA President handing over relief kits

Flood Relief

TMA members actively participated in flood relief camps in Thrissur & Kerala.

Inauguration

TMA Past President, CA T S Anantharaman inaugurated the new MBA batch at TMA's Students Chapter affiliated institution Kerala Agriculture University, Thrissur. CA Geo Job, Imm. Past Secretary also attended the function

Trivandrum Management Association

In support to the disaster relief activities by the Govt. of Kerala, Trivandrum Management Association (TMA) contributed dress materials worth of Rs 2,00,000/- to the District Administration Flood Relief Collection point at Govt. Women's College, Trivandrum. Also the members of the TMA had been actively participating in the flood relief work, which helped the affected people immensely and took the relief operations forward.



Mr. Mahesh L.S, Secretary, TMA handing over dress material towards Kerala's Flood Relief

Stay in touch

Download the AIMA app today



Get the AIMA app for your Android and iPhone smartphones by clicking on App Store logo below



Join the **Management Movement**



- Networking opportunities with Indian and global corporate majors
- Platform to interact with other members / thought leaders
- Concessional rate for AIMA programmes
- Complimentary participation in a few flagship events of AIMA
- Complimentary membership of AIMA library
- Affiliation to any one LMA
- Free copies of 'Indian Management' and AIMA E-news
- Representation on the AIMA Council of Management through election
- MyAIMA online portal services

So when are you connecting with us?

Be an AIMA Member Today !

www.aima.in

AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
67th Shaping Young Minds Programme		Calicut	18 September 2018
45th National Management Convention 2018	Sanjiv Mehta Chairman & Managing Director, Hindustan Unilever Limited	New Delhi	26-27 September 2018
National Competition for Young India		New Delhi Bengaluru Mumbai Grand Finale New Delhi	10 October 2018 14 November 2018 16 November 2018 23 November 2018
Student Management Games (SMG 2018)		Hyderabad Pune Vadodara New Delhi Bangalore Coimbatore Grand Finale Coimbatore	25-27 September 2018 04-06 October 2018 23-25 October 2018 30 October-01 November 2018 15-17 November 2018 20-22 November 2018 23 November 2018
AI and Big Data Retreat	Soumitra Dutta Author, Academic, Businessman and Professor of Management, Cornell SC Johnson College of Business	Goa	12-14 October 2018
Global Advanced Management Programme - China	Claude Smadja President, Smadja & Associates	Beijing, China	28 October to 2nd November 2018
1st AIMA Corporate Management Olympiad		New Delhi/ NCR	29-30 November 2018
68th Shaping Young Minds Programme		Jamshedpur	09 November 2018
Advanced Management Programme	Debashis Chatterjee Indian Institute of Management Kozhikode	New Delhi	16-19 November 2018

Event	Programme Chairman /Director	Venue	Date
National Management Quiz		Mumbai	24 October 2018
		Bengaluru	25 October 2018
		Kolkata	26 October 2018
		New Delhi	30 October 2018
		Grand Finale	30 October 2018
AIMA Academic Conference		New Delhi	06-07 December 2018
9th Senior Leadership Retreat	Sunil Kant Munjal Immediate Past President, AIMA & Chairman, The Hero Enterprise	Goa	14-16 December 2018
2nd Young Manager Simulation Champions (YMS 2018)		New Delhi Bengaluru	December 2018
69th Shaping Young Minds Programme		Baroda	07 December 2018

To view full calendar please visit www.aima.in

For any feedback, suggestions or advertising queries please write to, aimanews@aima.in

Published and released by AIMA Corporate Communications.

CONNECT WITH US



LEAD THE FUTURE

Accredited Management Teacher (AMT) Certification

Do you have the desire to be a management teacher?
(You need not be in the academic profession)

If so, apply to be an Accredited Management Teacher

Accreditation of Management Teacher is a service initiated by All India Management Association (AIMA) to overcome shortage of full time and guest management faculty in B-Schools.

The AMT certification process involves

Screening of Application

Presentation

Interview

Applications are invited from

Trainers

Corporate Managers

Academicians/Faculty

Consultants

Eligibility

Qualification: Post Graduate Degree or equivalent in any discipline relevant to management education.

Experience: Post graduate level regular teaching experience of minimum 3 years OR Industry/ Consultancy/ Training/ Research experience of minimum five years.

Note: Experience will be counted subsequent to achieving the requisite PG Degree or equivalent qualification.

Accreditation Session is conducted normally on the second Friday of each month at Delhi
Accreditation Session is held selectively in other cities also.

Register online at <https://applyadmission.net/amt>

For further information, please contact:

Manager (AMT), Centre for Management Service,

All India Management Association, 15, Link Road, Lajpat Nagar 3, New Delhi -110024

Tel: 09599024188, 011-47673000, 49868399 (Ext 817), Direct : 011-47673032, Email: amt@aima.in, Website: www.aima.in

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

All India Management Association

Management House, 14 Institutional Area, Lodhi Road, New Delhi-110003

Tel: 011-24645100, 43128100 ; Fax: 011-24626689

www.aima.in