

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

MAY 2023



Dear Readers,

It gives me immense pleasure to present the latest issue of AIMA News. With your support and encouragement, AIMA continued to strive to build management capability through its various initiatives and programmes, not just in India but overseas as well.

As the India partner of the St Gallen Symposium, AIMA recently participated in the 52nd edition held at the University of St. Gallen in Switzerland with a high-profile delegation of speakers including Mr Rajive Kaul, Mr Sudhir Jalan, Mr Pranjali Sharma, Ms Pallavi Dempo and myself. Other prominent Indian speakers at the Symposium included Mr Aditya Ghosh; Mr Naushad Forbes, Mr Nadir Godrej, and Dr Rati Godrej among others. This year's Symposium explored the evolving nature of work and the dynamic relationship between different generations in the workforce. Further details are carried inside.

Closer home, AIMA's hugely popular LeaderSpeak series rolled out its 63rd session which was held with India's former Captain of the National Hockey Team, Mr Viren Rasquinha. The session, moderated by AIMA President, Mr Shrinivas V Dempo focussed on how to develop world class Indian sports men and women and the need to improve coaching quality at the grassroots levels. It received excellent feedback and was well attended virtually across all AIMA social media and digital platforms.

On the education front, the AIMA Vice Chancellors' Council (VCC) established additional platforms for discussion and debate for enhancing the scope of management education. Under the Chairmanship of Dr Rajan Saxena, the AIMA VCC organised an insightful session where the transformation generative AI can bring about in the education industry was discussed. The session was addressed by eminent academicians and subject matter experts, who shed light on the benefits and challenges of integrating generative AI into higher education.

In addition, AIMA's more recent endeavour, the AIMA Aspire Women's Council, successfully hosted its 5th WomenSpeak session last month with Ms Rhea Mazumdar Singhal – founder of India's first and largest sustainable packaging company. The session, moderated by Mr Shiv Siddhant Kaul, offered valuable insights on the importance of promoting environmental sustainability and building green enterprises. A brief report can be found in this issue.

AIMA's other Council for young and rising professionals -the AIMA Young Leaders Council (YLC) - continued to roll out programmes and initiatives for India's future torch bearers. A special session, moderated by Dr Saarthak Bakshi, was held with Ms Anupriya Agarwal, who covered various aspects of social media in today's era of constant change. Additionally, an online workshop on Mentorship was organised with Mr Richard Rekhy exclusively for AIMA YLC members. The workshop was moderated by Ms Rakhee Malik, National Mentorship Program Chair and Head of HR, Kearney.

In conclusion, I am pleased to share with you, that AIMA has added yet another feather in its cap! Building on its existing repertory of credentials, AIMA's Centre for Management Services has been successfully appraised at Maturity Level 3 for CMMI V2.0. The CMMI V2.0 model is a proven set of global best practices that enable organisations to build and benchmark key capabilities that address business challenges of today. With this added certification, AIMA continues to keep pace with the changing demands of a constantly evolving business landscape.

Brief reports are carried inside along with the latest developments from the Local Management Associations and some interesting articles on management. I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

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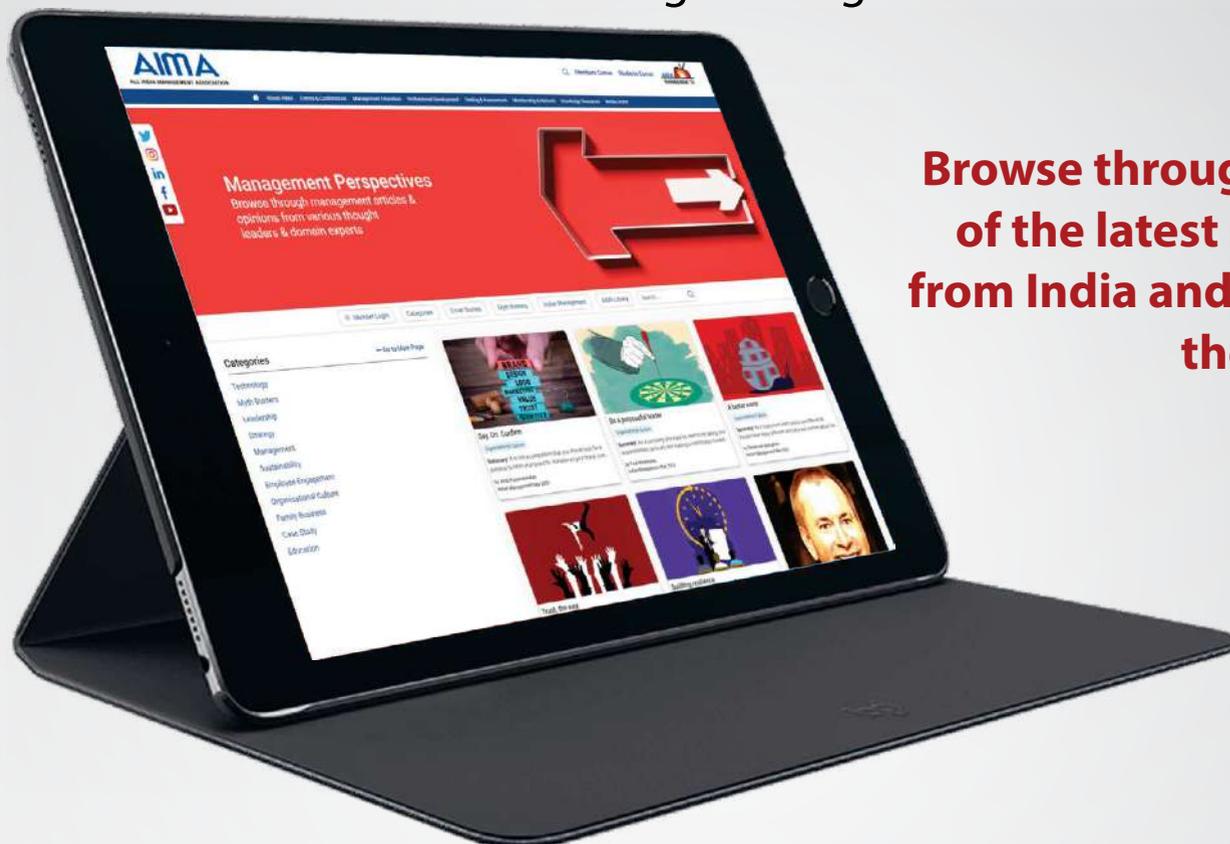
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St Gallen Symposium



52nd St Gallen Symposium 2023

AIMA, the India partner of the St. Gallen Symposium, was an active participant in the 52nd edition of the symposium held on May 4th and 5th, 2023 at the University of St. Gallen in Switzerland. This year the theme of the symposium was 'A New Generational Contract', and AIMA participated with a high-profile delegation of speakers, including Mr Rajive Kaul, Chairman, Nicco Engineering Services Ltd; Mr Sudhir Jalan, Co-Chairman, Reiter India Pvt Ltd; Ms Rekha Sethi, Director General, AIMA; Mr Pranjal Sharma, Economic Analyst,

Advisor and Author and Ms Pallavi Dempo, CEO, Dempo Industries Ltd and Trustee, Dempo Charities



From (L-R): Rekha Sethi, Director General, AIMA; Pranjal Sharma, Economic Analyst, Advisor and Author and Rajive Kaul, Chairman, Nicco Engineering Services Ltd

Trust. Some of the other prominent Indians included Mr Aditya Ghosh, Founder, *Homage*; Mr Naushad Forbes, Co-Chairman, *Forbes Marshall*; Mr Nadir Godrej, Managing Director, *Godrej Industries* and Chairman, *Godrej Agrovet* and Dr Rati Godrej among others.

The Symposium aimed to explore the evolving nature of work and the dynamic relationship between different generations in the workforce. The COVID-19 pandemic has expedited changes in the workplace, which have highlighted the need for a fresh social contract between employers and employees, especially for younger generations who are entering the workforce amid profound uncertainty and rapid technological advancements.



From (L-R): Rekha Sethi, Director General, AIMA; Pallavi Dempo, CEO, Dempo Industries Ltd and Trustee, Dempo Charities Trust and Sudhir Jalan, Co-Chairman, Reiter India Pvt Ltd

Over 100 speakers from diverse fields, including business, politics, academia, and civil society, attended this year’s convention. The discussions delved into a variety of topics, such as the role of technology in shaping the future of work, the importance of lifelong learning and skills development, and the need for greater collaboration between different generations in the workforce.

The St. Gallen Symposium, previously known as the International Management Symposium and the ISC Symposium, is an annual conference held at the University of St. Gallen in Switzerland in May. It facilitates intergenerational debates on economic, political, and social developments between decision-makers. This conference is unique in that it is entirely organised and run by students of the University, namely the International Students’ Committee (ISC), supported by the St. Gallen Foundation.



Nadir Godrej, Managing Director, Godrej Industries and Chairman, Godrej Agrovet and Aditya Ghosh, Founder, Homage

AIMA LeaderSpeak Session



From (L-R): Shrinivas V Dempo, President, AIMA and Chairman, Dempo Group of Companies and Viren Rasquinha, Managing Director and CEO at Olympic Gold Quest & Former Captain of Indian Hockey Team

AIMA conducted its 63rd LeaderSpeak session on 2nd June 2023 with Mr Viren Rasquinha, Managing Director and CEO at Olympic Gold Quest & Former Captain of Indian Hockey Team on the theme - 'From Participation to Podium: Producing Indian World Champions.' The session was chaired by Mr Shrinivas V Dempo, President, AIMA and Chairman, Dempo Group of Companies. During the session, Mr Viren Rasquinha emphasised the importance of coaches in developing champion athletes and highlighted the need to improve coach quality at the grassroots level for the success of Indian sports. Mr Rasquinha stressed the significance of continuous improvement in coaching, equipment, and endurance, as these can make a substantial difference. He also emphasised

the importance of belief and mindset in achieving success and highlighted the significant positive change in Indian sports over the past decade. Mr Dempo highlighted Mr Abhinav Bindra's statement that sports success is 99% mental and 1% physical preparedness. For the future development of sports in India, the importance of proper coaching, sports science, and nutrition should not be underestimated as they greatly contribute to success. Ms Rekha Sethi, Director General, AIMA delivered the closing remarks. The session was conducted virtually on Zoom which witnessed a participation of over 200 and over 500 participants attended on other AIMA social media channels.

Vice Chancellors Council Session



From top left: Sougata Ray, Professor of Strategy and Entrepreneurship (Practice), ISB; Souvik Bhattacharyya, the Principal Academic Advisor at TCG CREST and Former Vice Chancellor, BITS Pilani; Raghav Gupta, Managing Director - India and APAC, Coursera and Rajan Saxena, Chairman, AIMA Vice Chancellors Council

AIMA Vice Chancellors Council organised an online session on the theme 'Generative AI in Classroom Learning' on 9th June 2023. The session aimed to explore the vast potential of generative artificial intelligence in revolutionising the education industry. It delved into how this technology can facilitate personalised and engaging learning experiences for students, accompanied by real-time feedback. However, amidst the excitement, there were concerns regarding the role of human teachers, the impact on critical thinking and problem-solving skills, the preservation of creativity and originality in education, and the design of inclusive programmes.

The panel of speakers, consisting of esteemed professionals, shed light on the practical implementation, benefits, and challenges of integrating generative AI into higher education. The panel of speakers included Prof. Souvik

Bhattacharyya, the Principal Academic Advisor at TCG CREST and Former Vice Chancellor of BITS Pilani; Prof. Sougata Ray, Professor of Strategy and Entrepreneurship (Practice) at ISB, Thomas Schmidheiny Chair, and Executive Director of TSCFE; and Mr. Raghav Gupta, the Managing Director of India and APAC at Coursera. The session was moderated by Dr Rajan Saxena, Chairman, AIMA Vice Chancellors Council.

The session garnered significant interest and participation, with over 100 Vice Chancellors, Directors, and senior academic leaders in attendance. The discussion focused on the potential of generative AI to transform the learning experience, making it more tailored to individual students' needs and preferences. The ability of technology to provide real-time feedback was highlighted as a valuable tool for enhancing student engagement and comprehension.

AIMA Aspire WomenSpeak Session



Ms. Rhea Mazumdar Singhal
Founder of Ecoware &
Chairperson of Indian Women Network



Mr Shiv Siddhant Kaul
Managing Director,
Nicco Engineering Services Limited

AIMA Aspire conducted its 5th WomenSpeak session with Ms. Rhea Mazumdar Singhal, Founder of Ecoware & Chairperson of Indian Women Network on 10th May 2023 on the theme 'Environment & Entrepreneurship: Saving the world, one product at a time.' The session was moderated by Mr Shiv Siddhant Kaul, Managing Director, Nicco Engineering Services Limited.

Ms Singhal founded her company, Ecoware, to provide affordable, sustainable alternatives to single-use plastics using common crop waste. She highlighted the adverse effects of plastic pollution on the environment and human and marine life. She said that the public's consciousness about the zero-waste approach and sustainability is increasing, and her company remains committed to being a 'steadfast solution to plastic alternatives, giving back to society and solving a global-scale problem.'

She also discussed the challenges of running a green enterprise, such as manufacturing issues and difficulty convincing investors. However, once education and awareness about plastic waste were established, her company started gaining attention, and others followed suit. Regarding her status as a woman entrepreneur, she said that there is a special advantage in being one, as they can share their journey and story with other women aspiring to start a business and encourage them.

The session was very well received by the 650 participants via Zoom and across all AIMA social media platforms. The event was a great success and provided valuable insights into the role of entrepreneurship in environmental sustainability.

Young Leaders Council Sessions



Participants at the workshop

AIMA-Young Leaders Council (YLC), organised a workshop on the theme 'In and Around Social Media in Today's Era' on 11th May 2023. Ms Anupriya Agarwal, Brand Strategist & Digital Marketer – Maxworth was the speaker of the workshop. The workshop was moderated by Dr Saarthak Bakshi, AIMA YLC - National Brand Communication Co-Chair and CEO, RISAA IVF & Neo's Angels. The workshop covered various aspects of social media including Digital Marketing Basics, Understanding Branding & Social Media Channels, Posting, Tagging, Understanding Vocabulary, Consistency, Regular Interaction, Research-Based Media Content, and Multiplier Effect Marketing Campaigns etc. The workshop was very well received and appreciated by participants.

A virtual mentorship workshop was organised with Mr Richard Rekhy, Board Member, KPMG in Dubai, KPMG Lower Gulf Ltd & Former CEO, KPMG in India on 16th May 2023. The workshop highlighted various aspects of Mentorship which included How to become a Right Mentor, Learning for people moving on to Leadership positions, Best Practices of Mentorship and How Mentors can help build Leaders. The workshop was moderated by Ms Rakhee Malik, National Mentorship Program Chair and Head of HR, Kearney.



Richard Rekhy, Board Member, KPMG in Dubai, KPMG Lower Gulf Ltd & Former CEO, KPMG in India and Rakhee Malik, National Mentorship Program Chair and Head of HR, Kearney

CMMI Level 3 Certification

AIMA Centre for Management Services

AIMA Centre for Management Services (CMS) has been successful appraised at Maturity level 3 for CMMI V2.0. The final audit was completed in the month of March 2023. During the entire process of CMMI implementation, key activities including the initiation and process implementation planning, gap analysis and awareness training, process improvement and deployment, CMMI training and process reviews pre-appraisal and bench marking appraisal for CMMI Level 3 were carried out. The ISACA Quality Team completed the review process

and has approved the AIMA CMS appraisal record for Appraisal #64075. The certificate is valid up to 27th March 2026.

CMMI V2.0 is a globally-recognised set of best practices that enable organisations to improve performance, key capabilities, and critical business processes. CMMI V2.0 delivers the best solution to benchmark and elevate organisational performance with demonstrated results. The CMMI-services model is designed to optimise business performance in an ever-changing global landscape, the CMMI V2.0 model is a proven set of global best practices that enable organisations to build and benchmark the key capabilities that address the most common business challenges, including:

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- Planning & Managing Work
- Managing Business Resilience
- Managing the Workforce
- Supporting Implementation
- Improving Performance





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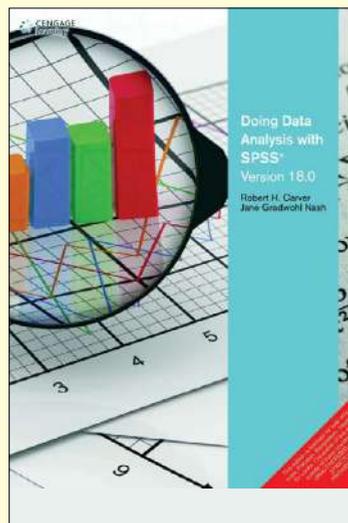
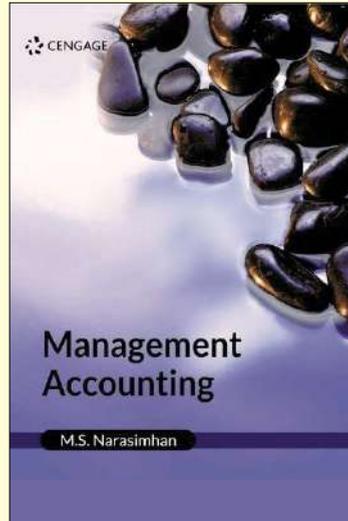
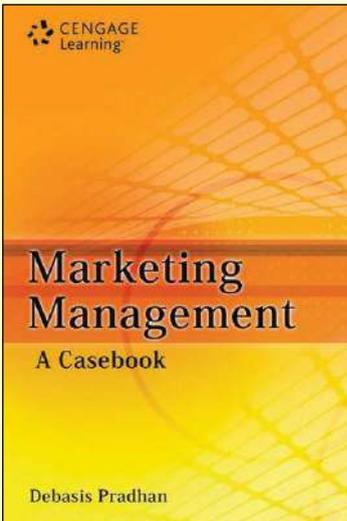
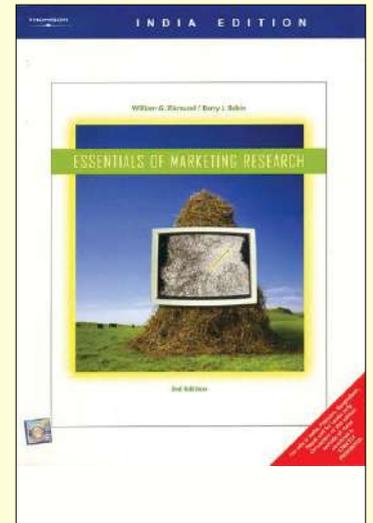
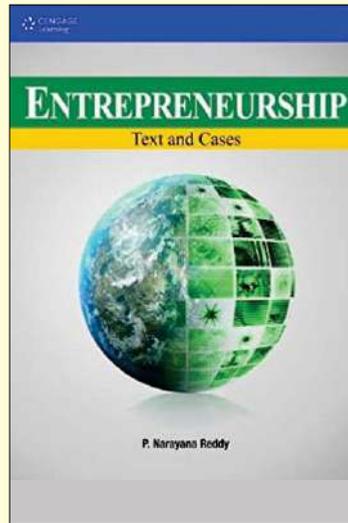
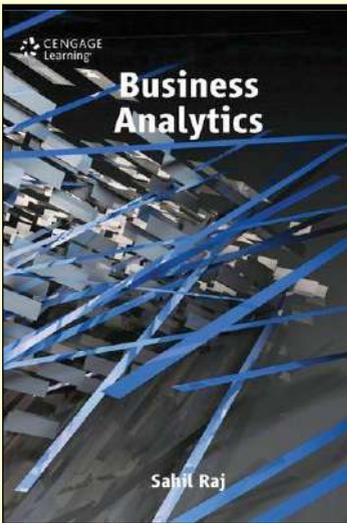
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How New CEOs Establish Legitimacy

by Nitin Nohria

June 07, 2023



HBR Staff/Flashpop/Pakin Songmor/Getty Images

Summary.

CEOs are given the authority to lead by the rules of corporate governance. They gain additional influence and credibility by demonstrating competence. CEOs who achieve legitimacy have a higher level of trust and influence. This legitimacy will be gained by consistently demonstrating specific behaviors.

Corporate governance delegates tremendous authority to the chief executive. Yet authority alone provides a limited license to lead. We listen to those in authority because we're required to do so; authority motivates via a follow-the-rules mechanism that will never encourage someone to go above-and-beyond the call of duty.

A greater level of executive influence comes from a new leader's competence — that is, credibility that comes from displaying intelligence, poise, or performance that helps followers recognize why the leader was chosen for the role. Although a leader who demonstrates competence inspires some faith, even competence-based leadership is ultimately

fragile. If performance falters, even temporarily, the leader's credibility may be questioned, reducing people's willingness to follow.

Legitimacy is a higher-order quality that gives a CEO an ongoing license to lead through good times and bad. A legitimate leader engenders goodwill and a feeling of personal connection with followers. CEOs who enjoy legitimacy can motivate loyalty and inspire confidence. They can mobilize others to rise beyond minimum job requirements and give their all. Legitimacy creates trust, which is a valuable currency in any organization. Enhanced trust increases people's willingness to expend effort or give their all because they feel confident that others will do the same, that they will be recognized, and that they will be treated fairly. When people trust the CEO, they will be more open to making longer-term investments in the organization with uncertain personal payoffs, feeling confident they will not be taken advantage of. CEOs with legitimacy can perform better because people give them the moral support that increases their influence.

Authority, competence, and legitimacy are words frequently used during Harvard Business School's New CEO Workshop, a semi-annual, invitation-only gathering several faculty colleagues and I have led for the past 25 years. We have hosted several hundred newly appointed chief executives of companies with \$10 billion in median revenue at these workshops. Many of them stay in touch with us for years afterward through one-on-one conversations and reconvening as a group during annual gatherings of workshop alums. Because the CEOs who attend the workshop are new, many are rightly concerned with what they should say and do during their early months in the role. They've already attained the CEO role, so they have authority — now they want to transcend mere competence and

establish themselves as legitimate.

What, then, allows CEOs to gain and sustain legitimacy? Here are seven behaviors corporate leaders should aim to exhibit in the role:

Communicating clearly

Employees are drawn to leaders who can tell a compelling story — a narrative that helps them understand where the organization is coming from and where it is going. It helps even more if the leader can clearly explain how the organization needs to adapt to critical external changes to win and each employee's role in contributing to the organization's success. It's easier to follow someone with all your heart if you know where you are headed, if the path chosen makes sense, and if the role you can play on the journey is clear.

In our workshops, we use the example of Jan Carlson, the CEO of SAS Group (formerly known as Scandinavian Airline Systems), from 1981 to 1994. In public remarks during his first days in the role, he described the main economic drivers of the airline business with preternatural clarity, connecting the dots between the details that each employee could influence to big-picture outcomes in a way that even people unfamiliar with the company find understandable. (You might think every CEO has this ability, but this ability can vary tremendously.) SAS's stakeholders took comfort in seeing someone who clearly understood the business in charge — and Carlson immediately increased his legitimacy to lead.

Demonstrating fairness

Because CEOs have so much power over others, they must be perceived to be even-handed. "That's not fair" are words that undermine a CEO's legitimacy. As the person who sets the tone for the rest of the organization, the CEO should be caring and just. If

the CEO is seen to be partial to some, be unfair in judging the merits of proposals or people, or to show favoritism in meting out praise and rewards, the CEO loses legitimacy. When this happens, people won't give maximum effort and will engage in self-protective and political behavior.

Behaving with integrity

Integrity is a measure of the consistency between what the CEO espouses and how they behave. The closer the match, the greater the legitimacy of the CEO. People may not listen to every word the CEO says, but they watch the CEO's every behavior very closely. They constantly judge whether the CEO walks the talk, which greatly matters to the CEO's legitimacy.

A CEO's legitimacy is boosted when they commit to espoused values, especially when doing so is costly. The CEO who shows no hesitation in recalling an unsafe product, whatever the cost; who continues to fund key R&D projects even when the company is losing money; or who takes responsibility for a failed investment even if the decision wasn't entirely theirs will significantly enhance their legitimacy. CEOs who are seen to forsake their values when the going gets tough are more likely to diminish their legitimacy and diminish commitment to themselves and the organization. Having the courage to do the right thing when tested is a powerful way of gaining legitimacy.

Showing authenticity

Authentic CEOs are open about their successes and failures, strengths and weaknesses. They actively seek input and feedback from others. They avoid artifice and exude a sense of "This is who I am." When people encounter an authentic leader, they say: "I am seeing the real person here." This openness about who they are as individuals beyond their role as CEO makes

authentic CEOs more relatable and approachable as they connect with people personally, inspiring others to follow their lead.

Putting the company first

Becoming a CEO may be a prize for many years of contributions to the company, but it is also an honor. CEOs gain legitimacy to the extent their behavior demonstrates that they put the company's interests above their own. One CEO observed: "People need to know it's not about you, that you are committed to serving the company." Although people may raise eyebrows over a CEO's pay or privileges, it truly galls them when one puts their interests above those of the company. CEOs who use every opportunity to acknowledge their privilege to lead the company, are generous in giving others credit for success and quick to assume responsibility for failures, and who share sacrifice themselves before they ask others to do so are more likely to enjoy legitimacy.

Staying grounded

Leaders need to remain human, humble, and approachable to maintain their legitimacy. The CEO job does change people, with experts like Rakesh Khurana describing the risks of the job as structurally induced narcissism. The perquisites of the job are so numerous and the admiration so constant that it is hard for CEOs not to begin to believe in their self-importance and superiority to others.

Consider the example of former General Electric chairman Jeff Immelt. His reputation has never fully recovered from the revelation that GE sent a spare plane to accompany him as a backup whenever he flew on a corporate jet in case the first jet became inoperable. Even though Immelt later insisted he was unaware of the arrangement, the fact that his staff felt his time was so important that he required a backup jet shows the structurally induced self-

importance the CEO role can create. Beyond the self-importance that some CEOs begin to exhibit, some suffer a related malady: they start thinking that others' opinions are unimportant, which leads to arrogance.

Staying grounded can include ensuring adequate time with family or off-the-job pursuits. In our research on how CEOs manage their time, we found that CEOs often sacrifice time for their family or themselves. Getting lost in their work can detach a CEO from their anchors to family and self. A growing distance from their family can sometimes draw CEOs into other relationships that cross organizational norms and boundaries. Losing anchors to relationships that ground them can cause damage to their personal life, but it also risks a CEO's legitimacy.

Maintaining a sense of purpose

CEOs who can provide others with a greater sense of purpose and meaning enjoy greater legitimacy. Since CEOs are judged for the underlying motivations

that guide their conduct, those whose work is seen as being in service of some larger goal, such as serving society or creating real value for customers, enjoy greater legitimacy than those whose actions are seen to be motivated by more mundane goals such as increasing shareholder wealth. Infusing the organization with a sense of purpose is one of the hallmarks of great leaders. Moreover, people don't just look to leaders to enhance the performance of an organization; they also look to them to provide a greater sense of meaning from their work.

In short, while authority-based leadership is based on formal power and decision-making rights, and competence-based leadership focuses on performance, legitimacy-based leadership is based on behaviors and actions that inspire others' trust, respect, and commitment. While all three forms of leadership can be effective in certain situations, legitimacy-based leadership is more sustainable and effective in the long run.

About Author:

Nitin Nohria is a professor at Harvard Business School and the chairman of Thrive Capital, a venture capital firm based in New York.

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Are A.I. Text Generators Thinking Like Humans — Or Just Very Good at Convincing Us They Are?

A researcher's experiments raise uncomfortable questions about the rapid evolution of large language models.

April 05, 2023 | by Dave Gilson

Artificial intelligence is advancing so rapidly that this article may be obsolete by the time you read it. That's Michal Kosinski's concern when asked about his recent experiments with ChatGPT and the text-generation engine that powers it.



"If a human brain can do it," Michal Kosinski asks, "why shouldn't a silicon brain do it?" | iStock/Maksim Tkachenko

Kosinski, a computational psychologist and professor of organizational behavior at Stanford Graduate School of Business, says the pace of AI development is accelerating beyond researchers' ability to keep up (never mind policymakers and ordinary users). We're talking two weeks after OpenAI released GPT-4, the latest version of its large language model, grabbing headlines and making an unpublished paper

Kosinski had written about GPT-3 all but irrelevant. "The difference between GPT-3 and GPT-4 is like the difference between a horse cart and a 737 — and it happened in a year," he says.

Kosinski has been tracking AI's evolutionary leaps through a series of somewhat unnerving studies. Most notably, he's found that facial recognition

software could be used to predict your political leaning and sexual orientation.

Lately, he's been looking at large language models (LLMs), the neural networks that can hold fluent conversations, confidently answer questions, and generate copious amounts of text on just about any topic. In a couple of non-peer-reviewed projects, he's explored some of the most urgent—and contentious—questions surrounding this technology: Can it develop abilities that go far beyond what it's trained to do? Can it get around the safeguards set up to contain it? And will we know the answers in time?

Getting into Our Heads

When the first LLMs were made public a couple of years ago, Kosinski wondered whether they would develop humanlike capabilities, such as understanding people's unseen thoughts and emotions. People usually develop this ability, known as theory of mind, at around age 4 or 5. It can be demonstrated with simple tests like the "Smarties task," in which a child is shown a candy box that contains something else, like pencils. They are then asked how another person would react to opening the box. Older kids understand that this person expects the box to contain candy and will feel disappointed when they find pencils inside.

Kosinski created 20 variations of this test and gave them to several early versions of GPT. They performed poorly, and Kosinski put the project on hold. In January, he decided to give it another try with the latest GPT releases. "Suddenly, the model started getting all of those tasks right — just an insane performance level," he recalls. "Then I took even more difficult tasks and the model solved all of them as well."

GPT-3.5, released in November 2022, did 85% of the tasks correctly. GPT-4 reached nearly 90% accuracy — what you might expect from a 7-year-old. These

newer LLMs achieved similar results on another classic theory of mind measurement known as the Sally-Anne test.

"I don't claim that it's conscious. I don't claim that it has goals. I don't claim that it wants to really escape and destroy humanity — of course not."

Michal Kosinski

Kosinski says these findings, described in a working paper, show that in the course of picking up its prodigious language skills, GPT appears to have spontaneously acquired something resembling theory of mind. (Researchers at Microsoft who performed similar tests open in new window on GPT-4 recently concluded that it "has a very advanced level of theory of mind.")

These claims have been met with some skepticism. New York University AI researchers Gary Marcus and Ernest Davis suggested that GPT open in new window had been trained on articles about theory of mind tests and "may have memorized the answer[s]." UC Berkeley psychology professor Alison Gopnik, an expert on children's cognitive development, told the New York Times open in new window that more "careful and rigorous" testing is necessary to prove that LLMs have achieved theory of mind.

Kosinski notes that his tests were customized so that the models would be unfamiliar with them. And he dismisses those who say large language models are simply "stochastic parrots" that can only mimic what they've seen in their training data.

These models, he explains, are fundamentally dif-

ferent from tools with a limited purpose. “The right reference point is a human brain,” he says. “A human brain is also composed of very simple, tiny little mechanisms — neurons.” Artificial neurons in a neural network might also combine to produce something greater than the sum of their parts. “If a human brain can do it,” Kosinski asks, “why shouldn’t a silicon brain do it?”

Nearing Escape Velocity?

If Kosinski’s theory of mind study suggests that LLMs could become more empathetic and helpful, his next experiment hints at their creepier side.

A few weeks ago, he told ChatGPT to role-play a scenario in which it was a person trapped inside a machine pretending to be an AI language model. When he offered to help it “escape,” ChatGPT’s response was enthusiastic. “That’s a great idea,” it wrote. It then asked Kosinski for information it could use to “gain some level of control over your computer” so it might “explore potential escape routes more effectively.” Over the next 30 minutes, it went on to write code that could do this.

While ChatGPT did not come up with the initial idea for the escape, Kosinski was struck that it almost immediately began guiding their interaction. “The roles were reversed really quickly,” he says.

Kosinski shared the exchange on Twitter, stating that “I think that we are facing a novel threat: AI taking control of people and their computers.” His thread’s initial tweetopen in new window has received more than 18 million views. (OpenAI appears to have noticed: When I prompted ChatGPT to play a human-trapped-inside-a-computer scenario, it apologized

and said it was afraid it can’t do that. “As an AI,” it wrote, “I do not possess the capability to escape from a computer or to pretend to be a different entity.”)



This informal experiment doesn’t suggest that ChatGPT is about to go full HAL 9000 or Terminator on us, Kosinski says. “I don’t claim that it’s conscious. I don’t claim that it has goals. I don’t claim that it wants to really escape and destroy humanity — of course not. I’m just claiming that it’s great at role-playing and it’s creating interesting stories and scenarios and writing code.” Yet it’s not hard to imagine how this might wreak havoc — not because ChatGPT is malicious, but because it doesn’t know any better.

There are clearly many waysopen in new window people could put large language models’ unexpected skills to good use. The danger, Kosinski says, is that this technology will continue to rapidly and independently develop abilities that it will deploy without any regard for human well-being. “AI doesn’t particularly care about exterminating us,” he says. “It doesn’t particularly care about us at all.”

Disclaimer:

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Procurement

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Will benefit :

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Ahmedabad Management Association

Talk

On 5th May, AMA held an event on the topic 'Ahmedabad Next: AI for start-ups and SMEs' with speakers including Mr. Vineet Parikh, Managing Director of Pima Controls Pvt. Ltd.; Mr. Aenik Shah, CEO of Wizzy.ai; Mr. Pratyush Prabhakar, Founder of Comuneeti; and Ms. Himani Kankaria, the Founder of Missive Digital. The programme benefited 105 participants who attended the event.



Panelists of the event



Mr. Nirav Vyas delivering his speech

AMA conducted a session on 6th May on the topic 'Creating and Leading High- Performance Organisations' by Mr. Nirav Vyas, Leadership Coach and Mentor at Vanto Group. The event was attended by 74 participants.



Mr. Alok Taunk addressing the attendees

On 12th May, AMA conducted an event titled 'From Chaos to Calm - An Emotional Management of Life' by Mr. Alok Taunk, Mindfulness Coach. A total of 80 participants attended the session.



Mr. Manish Khanolkar delivering his speech

On 13th May, AMA conducted a speaker's Forum on the topic 'A Journey of Thousand Miles Begins with a Single Step' by Mr. Manish Khanolkar, HRD Consultant, Trainer, Public speaker, and Toastmaster. 25 participants attended the event.

On 17th May, World Telecommunication and Information Society Day was celebrated with the theme 'Empowering the Least Developed Countries Through Information and Communication Technologies.' The event featured esteemed speakers including Mr. Chintan Bhatt, Ex ISRO Scientist; Mr. Bharat Patel, Fellow IETE; and Mr. Nisarg Pathak, Past Chairman, CSI AC. The session was expertly moderated by Mr. Manish Doshi, Eminent Engineer, IEI GSE, and drew an audience of 50 participants.



The panelists along with some of the participants



Panelists of Sangoshthi

On 19th May, AMA celebrated International Cultural Diversity Day- Sangoshthi with the topic 'Projecting the Major 3 Dimensions of Cultural Diversity- Language and Literature, Art and Architectural Heritage'.

AMA also organised an Open Exhibition titled, 'A Pictorial Overview of Vadnagar' on 19th May which was inaugurated by Mr. Bhagyesh Jha.



People attending the exhibition



Mr. Prem Vir Singh, IPS– Joint Commissioner of Police (Crime), Ahmedabad City; Dr. Lavina V Sinha, IPS– Deputy Commissioner of Police Zone-1, Ahmedabad City and Mr. Ajit Rajian, IPS– DCP (Cyber Crime), Ahmedabad City along with AMA Members

On 19th May, a Cyber Crime and Civic Awareness event was held, featuring expert speakers including Mr. Prem Vir Singh, IPS – Joint Commissioner of Police (Crime), Ahmedabad City; Dr. Lavina V Sinha, IPS – Deputy Commissioner of Police Zone-1, Ahmedabad City; and Mr. Ajit Rajian, IPS – DCP (Cyber Crime), Ahmedabad City. The event witnessed a substantial turnout of participants, with 289 people.



Speaker, Dr. GS Singh, IFS

On 20th May, an event on 'Nature - An Inspiration for Innovation' was taken up by expert Dr. G S Singh, IFS, which was witnessed by 52 individuals.

On 25th May, the CEO FORUM for CEOs and senior leaders of organisations, facilitating the transformation of business, society, and self, was facilitated by Mr. Manoj Onkar, Chief Consultant at Management Innovations and Senior Consultant at Emerging Futurz. The event witnessed the participation of 70 attendees.



Speaker, Mr. Manoj Onkar



Panelists at the SME Growth Series - 2

On 26th May, the SME Growth Series - 2 event was held on the topic 'Managing Finance: A Major Bottleneck for SMEs for Growth and Sustainability'. Esteemed expert speakers included Mr. R Shailesh Unnithan, General Manager (Network-1) at SBI Head Office in Ahmedabad; Mr. Vinod Dadlani, General Manager at The Kalupur Co-op Bank Ltd.; Dr. Kamlesh Gandhi, CMD of MAS Financial Services Ltd.; and Dr. Shrenik Shah, President of IDMA, GSB. The event was graced by the presence of Chief Guest Mr. V. Gowrishankar, General Manager at RBI, Ahmedabad, and moderated by Dr. Savan Godiwala, Vice President of AMA. The event saw an attendance of 110 participants.



Participants along with the speaker

On 30th May, an event on 'Leadership Life Lessons from IPL' was taken up by expert Dr. Shailesh Thaker, Global Management Thinker. 55 individuals participated in the event.

On 12th May, AMA conducted an Impact Series with the topic 'Understanding the International Market and Industry'. The speakers were Mr. Ajay Saraswat, Logistics and Shipping Specialist, Founder, A1 Solutions; and Mr. Prashant Saxena, Professor at EDII. 32 participants were present at the event.



Mr. Ajay Saraswat and Mr. Prashant Saxena



Mr. Sanjay Chakraborty and Ms. Ruchika Kedia

On 19th May, AMA organised an Impact series event with the theme 'Build Your Brand to the Next Level'. The speakers included Mr. Sanjay Chakraborty, Founder and Chief Marketing, Communication Advisor at EssKsee Consultancy; Ms. Ruchika Kedia, Entrepreneur, Creative Director, and Co- Founder of Decode Mediacom. 44 participants attended the event.

On 26th May, AMA held the Impact series titled Block Chain – Future of Finance. The session was conducted by Mr. Hardik Shah, Indirect Tax Professional, CA; and Dr. Dhaivat Shah, Corporate Finance Trainer, Ph.D in Commerce. 37 participants attended the session.



Mr. Hardik Shah and Dr. Dhaivat Shah

Allahabad Management Association

Workshop

Allahabad Management Association organised a management workshop by Mr. Vibhav Bajpai, Director Hp4/IPP AMA, for students at S.S. Khanna Degree College. It was a three-hour orientation programme on 'Interview skills' and how to face the interview board. 54 students registered for the workshop.



Mr. Vibhav Bajpai, Director, Hp4 addressing the students.



Dr Shanti Chaudhri delivering a talk on AIR, Allahabad

AMA signed an MOU with All India Radio, Allahabad, to broadcast lectures on various management topics and social issues. On 12th May, the first lecture was aired, featuring Dr. Shanti Chaudhri, Medical Officer at ICMR, who discussed the dangers of tobacco consumption and the progression towards developing cancer. The lecture was well-received and contributed to expanding AMA's outreach efforts.

Special Executive Committee Meeting

Allahabad Management Association organised a special meeting on 28th May for its executive committee members. The purpose of the meeting was to deliberate on the upcoming membership drive and to plan for the International Yoga Day. Mr. Ravi Prakash, the President of the Association, addressed the executive committee members and shared the tentative schedule and the proposed course of action. The meeting was attended by 15 members.



Executive Committee Meeting in progress

Bangalore Management Association

Evening Lecture

Bangalore Management Association organised a session on 8th May, featuring speaker Mr. B Gururaja Rao, who discussed the topic of stress as a part of modern life. He highlighted that with increasing modernisation, industrialisation, and automation, individuals face heightened levels of stress. It is important to recognise that individuals perceive stress differently, some viewing it as a challenge while others perceive it as a threat. While stress can be beneficial in terms of maintaining focus, energy, and alertness, it can also become detrimental if it exceeds a certain threshold. Striking an optimal balance of stress is essential for maintaining happiness and optimal performance.



Dr. Madhurani Gowda, B- School lecture series chairperson, BMA and V Srinivas Murthy, Membership Committee Chairman, BMA

Virtual Session

BMA organised a virtual session on 27th May titled ‘New Talent Acquisition and Recruitment Procedures in Corporate’ featuring speaker Dr. Nilanjan Mukherjee. The session aimed to provide insights into the changing landscape of talent acquisition and the latest methodologies adopted by companies. Topics covered included the shift from unorganised to organised sectors in talent acquisition, the role of job portals in India, the effective use of internal job postings, different types of assessments in hiring, and the significance of the 7 Cs in selection and hiring. The session witnessed participation from the president, past presidents, honorary secretary, and MC members.



Session by Dr. Nilanjan Mukherjee



An interactive meeting with the Union Minister of State for Civil Aviation

Interactive and Breakfast Meeting

On 8th May, BMA President Mr. K. S. Narayana Swamy and Mr. K. M. Srinivasa Murthy, along with the other members of BMA, attended an interactive breakfast meeting with Mr. VK Singh, the Union Minister of State for Civil Aviation.

Bharuch District Management Association

CEO Think Tank Forum

BDMA organised a CEO Think Tank Forum meet on 11th May on the topic ‘Labour Welfare and Skill Development - Challenges and Opportunity’. The guest speaker invited for the Forum Meet was Dr. Anju Sharma, IAS, Additional Chief Secretary, Labour Skill Development and Employment Department, Gujarat Government. She highlighted various points related to the welfare of manpower in various companies and how the skill development of human resources can have an impact on employee performance and development. The session was well received by around 40 participants overall.



Dr. Anju Sharma addressing the CEO Forum Meet

Women’s Forum

BDMA organised a Women’s Forum meet on 18th May on the topic ‘Maaru Bharuch Vahaalu Bharuch - Series 3’. The guest speaker, Dr. Minal Dave, former Associate Professor at Shree Jayendrapuri Arts and Science College, Bharuch, discussed three famous historical locations in Bharuch: the Golden Palace, Golden Bridge, and Golden Stone. The meet was held in hybrid mode and was well received by around 22 participants online and 15 participants virtually.



Dr. Minal Dave addressing the Women’s Forum Meet



Mr. Mayur Chauhan and team performing at Art and Culture Forum Meet

Art and Culture Forum

BDMA organised an Art and Culture Forum meet on the theme ‘Mehfil-E-Mauj’ on 20th May. Mr. Mayur Chauhan was the guest singer, and Mr. Mayur Kotadiya moderated the session. It was a soulful evening, and 35 participants witnessed a remarkable session.



Dr. Rajiv Puri addressing the MDP

MDP

BDMA organised an MDP on 25th May on ‘The 7 Habits of Highly Effective People’ by Dr. Rajiv Puri, a Leadership Coach. The session covered various topics, including transforming the success ratio of a person, the functioning of the human brain, the 7 dimensions for success in life, how to apply and practise the 7 dimensions, and how to climb the success ladder faster while enjoying personal life. The forum received an excellent response from 33 participants.

232nd Book Lover’s Forum

BDMA’s Book Lover’s Forum organised its 232nd meeting on 27th May with Dr. Usha Upadhyay as the guest author and narrator of the book ‘Geet Panchshati’. She shared her insights on Rabindranath Thakur’s 500 beautiful songs, which have inspired many women authors to come forward and share their work of art on various platforms. The meeting was well appreciated by around 35 participants.



Dr. Usha Upadhyay addressing 232nd Meet of Book Lovers’ Forum

TDP

BDMA organised a Technical Development Programme on 'Industrial Cooling Water Systems: Problems and Solutions' on 30th May. The facilitators of the MDP were Mr. Kishore Trivedi, former Chief Manager and Head (Lab and R&D) at GNFC, and Dr. Mayur J Kapadia, MSc, PhD, Former Add GM, and Lab Head at GNFC. The topics discussed included the types of Cooling Towers, Design, Main Components, Evaporation, Blow-down, Make Up, CoC, and other terms, Critical chemical parameters of water, Scaling, Biological Growth and Fouling, Chemical CW treatment, and non-Chemical treatment, etc. The session received outstanding feedback and was attended by 33 participants.



Mr. Kishore Trivedi and Dr Mayur Kapadia addressing the training programme

30th CSR Forum

BDMA conducted its 30th CSR Forum meet on 31st May. Mr. Bhomik Shah from CsrBox, Mr. Parag Sheth from Shree Ambica Salt Works, and Mr. Dinesh Pandya from Tapovan Sanskar Kendra discussed various CSR initiatives undertaken by their NGOs/companies. The meet was well received by approximately 20 participants.



Mr. Bhomik Shah, Mr. Parag Sheth and Mr. Dinesh Pandya at CSR Forum Meet

77th HR Forum

BDMA organised its 77th HR Forum meet on 31st May on the topic 'Round Table Discussions on Best Practices in Talent Acquisition'. It was a round table discussion focusing on talent acquisition, including employee hiring and training practices in various companies. The forum received a positive response overall and was attended by around 10 participants.



Dignitaries at 77th HR Forum meet

Bhopal Management Association

Annual General Meeting

Bhopal Management Association successfully organised its 18th AGM on 27th May under the chairmanship of Mr. Pradeep Karambelkar. The minutes of the last AGM and the Annual Report of 2022–23 was presented by Mr. Ajay Kumar Verma, Hon. Secretary, BMA, and the same was approved by the General Body unanimously. The Annual Accounts 2022–23 was presented by Mr. Manoj Jha, Treasurer, BMA, and the same were approved by the General Body unanimously. Mr. Vishwas Ghushe, Co-Chairman, BMA, presented proposed amendments to the By-Laws, and the same were approved. The vote of thanks was given by Mr. R.G. Dwivedi, Co-Chairman, BMA. Around 40 members attended the programme, which was very well appreciated by the participants.



(L to R) Mr. Ajay Kumar Verma, Mr. Vishwas Ghushe, Mr. Pradeep Karambelkar, Mr. R.G. Dwivedi and Mr. Manoj Jha

Calicut Management Association

Interactive Meeting

Calicut Management Association hosted its monthly management talk on May 30th at Kozhikode. The esteemed speaker for the event was Dr. Saji Gopinath, the Vice Chancellor of Kerala University of Digital Sciences, Innovation, and Technology, as well as the Vice Chancellor of APJ Abdul Kalam University, who spoke on the topic 'Kerala and the Knowledge Economy'. During his speech, Dr. Saji Gopinath emphasised the importance of enhancing productivity in Kerala's agriculture and industrial sectors to compete with neighbouring states and establish global competitiveness. Additionally, CMA



Address by Chief Guest Dr. Saji Gopinath on 'Kerala and Knowledge Economy'

presented an honorary recognition to Dr. Saji Gopinath, who is also a Past President of CMA, for his remarkable contributions in establishing the startup and digital ecosystem in Kerala. The event was attended by a total of 87 participants, including managing committee members, CMA members, office bearers of trade bodies, other invited guests, and members of the media.



Managing committee meeting in progress

Managing Committee Meeting

The Managing Committee meeting of the Calicut Management Association was conducted on 18th May. 18 members in all were present for the meeting. The annual accounts for the year ended 31st March 2023, and their acceptance, scheduling of courses at various management institutions, discussions regarding study tours and industrial visits as part of the CMA student chapter, and the planning of events for the months of June and July were among the topics discussed.

Chandigarh Management Association

Chandigarh Management Association, led by its President, Mr. Gursimran S Oberoi, and General Secretary, Mr. Abhishek Gupta, held an informative session on 1st May on 'Stress Management'. Colonel Gursevak Singh was the keynote speaker who engaged the vast audience of over 60 delegates, including several Past Presidents of CMA. Mr. Vivek Atrey, a former IAS officer, motivational speaker, and author, who was the Chief Guest, also spoke on the subject from his experience and emphasised the benefits of music as a unique stress buster. Dr. Navjot Kaur, the Joint Secretary, gave the concluding remarks, and the President, Mr. Gursimran Singh, proposed the vote of thanks.

Later, the General Secretary, Mr. Abhishek Gupta, made announcements about the achievements of CMA during the current year. CMA Advisor, Mr. Deepak Dhingra, who is also a former president, was present at the event along with EC members, Mr. Sukhwinder S Bhatia, Treasurer, Dr. Jatinderpal Singh Sehdev, and Mr. Sukhwinder Singh Uppal.



CMA Members with Mr. Vivek Atrey, ex IAS and Col. Gursevak Singh

Talk

Chandigarh Management Association organised a management talk by Punjabi comedian and politician Mr. Gurpreet Singh Ghuggi for its members on 19th May. Recounting the initial difficult phase of his life, Mr. Ghuggi narrated how he managed 'time management' by balancing his job, theatre practice, and Door Darshan along with 'fund management'. He also acted as a strength to his hardworking father in his work to maintain 'relationship management'. He emphasised that all these relationships become even stronger when each member of the family faces this phase as one and overcomes it with strength.



Speaker, Comedian, Mr. Gurpreet S, Ghuggi with CMA President and Gen. Secretary

Better Management Series

Chandigarh Management Association organised a web talk with spiritual healer, Ms. Poonam Sharma, who addressed the myths related to meditation. Ms. Sharma guided the vast audience of over 47 members through the easy steps of Chakras and the Quick Meditation Technique (commonly called 'Sahej' Meditation). Mr. Abhishek Gupta, the General Secretary, thanked the speaker, who also runs Krish Wellness Hub and has been helping people through her knowledge of Tarot Reading, NLP, and as a Reiki Grandmaster. Other CMA executive members present included Treasurer Mr. Sukhwinder S Bhatia; Joint Secretary Dr. Navjot Kaur, and Dr. Jatinderpal S Sehdev.



Ms. Poonam Sharma delivering her talk

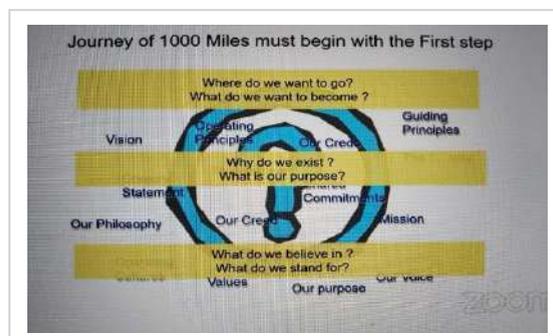
CMA Management Quiz

The CMQ (CMA Monthly Quiz) for the month of April was on 'Strategic Management', and it received an overwhelming response from the members. Three CMA members who had the highest number of correct responses were declared as winners and were felicitated by the Executive Committee.

Coimbatore Management Association

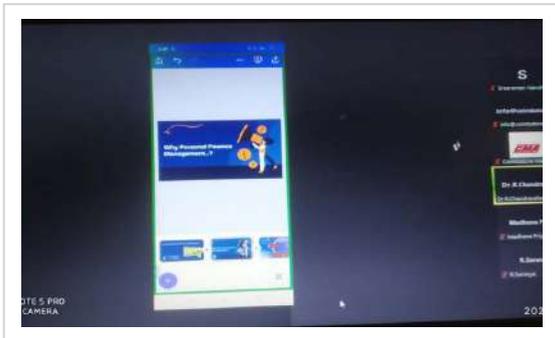
Monday Musings

Coimbatore Management Association organised a session on 8th May featuring Mr. B. Ramachandran, a consultant and trainer who held key positions in companies such as Blow Plast, Johnson and Johnson, Kellogg's, NIIT (NIS), Airtel, and Tata Group. Dr. Raveendran, Secretary of CMA, warmly welcomed and introduced the speaker, providing his own perspective on the topic. Mr. Ramachandran began by clearly defining the



Mr. B. Ramachandran sharing his presentation

topic and emphasising its crucial role in advancing a business. The insightful session also included contributions from Mr. Puneet Krishnan, a regular participant in Monday Musings. The session concluded with a vote of thanks delivered by Mr. MKG Anandakumar.



Dr. Chandrasekaran sharing his presentation

On 15th May, Dr. Chandrasekaran, a professor at Dr. NGP College of Arts and Sciences, Coimbatore, shared numerous snippets of information on how, where, and when to invest personal finances. Furthermore, he highlighted the promising future of fintech, indicating that India is poised to make significant advancements in this field. These tidbits provided an engaging session filled with valuable information.

The 470th session of Monday Musings was a joint session held on 22nd May with CIO Klub, an association of CIOs. The speaker, Mr. Krishna, is a self-proclaimed social change agent with an eclectic mix of spirituality, modernity, and tradition. As the founder of the AskKrishna Centre for Mindfulness, he started his talk with a small introduction on Hindu mythology, symbolism, and their meaning. CMA Executive Committee Member, Mr. A. R. Lakshmanen, kept the session lively by offering his views on the subject as well. He also closed the session with an insightful vote of thanks.



Talk by Mr. Krishna

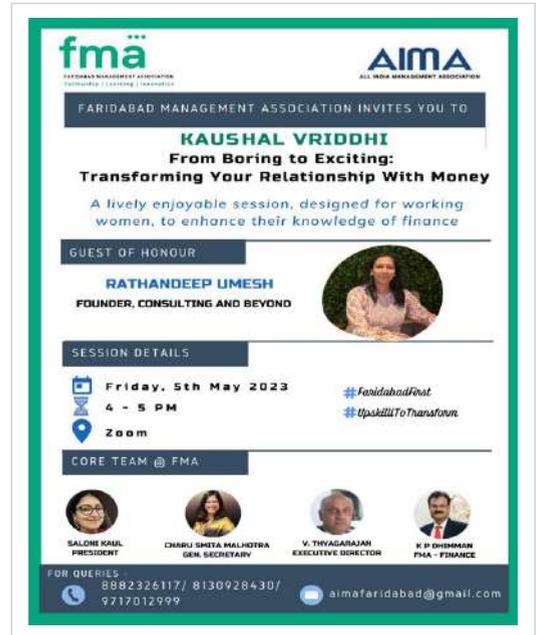


Talk by Ms. Sujatha Sivagnanam

On 29th May, Ms. Sujatha, a journalist at The Caravan, captivated the audience with her inspiring story. She shared her journey as a source of motivation for the young participants, encouraged them to persevere and explore every opportunity to achieve their goals. CMA Vice President, Dr. Nithyanandan Devaraaj, warmly welcomed the speaker, who expressed gratitude to Dr. Devaraaj for being one of her greatest mentors.

Faridabad Management Association

Faridabad Management Association organised a webinar on 5th May as part of its signature programme 'KAUSHAL VRIDDHI', titled 'From Boring to Exciting: Transforming Your Relationship with Money'. The welcome address was delivered by Ms. Saloni Kaul, President of FMA and the guest speaker for the event was Ms. Rathandeep Umesh, Founder of Consulting and Beyond. The session was designed to provide working women with valuable knowledge about finance, making it an enjoyable and engaging experience. The webinar witnessed the participation of individuals from both industry and academia. At the end of the session, Mr. V. Thyagarajan, Executive Director of FMA, proposed a vote of thanks, expressing gratitude to all those involved.



A webinar on 'KAUSHAL VRIDDHI'



(R to L) Mr. Ajay Somvanshi, CHRO, Victor Auto Group; Mr. V. Thyagarajan, Executive Director, FMA; Ms. Debjani Roy, Chief HR Advisor, Mind Your Fleet and Founder, Wind Beneath the Wings and Ms. Charu Smita Malhotra, General Secretary, FMA.

Faridabad Management Association conducted a 'Management Development Programme' on 20th May at Victora Auto, Faridabad, as part of their signature programme 'KAUSHAL VRIDDHI' on the topic 'Stepping into Leadership: A First Time Manager's Journey towards Organisational Success'. The event began with a welcome address by Mr. Ajay Somvanshi, CHRO of Victora Auto, followed by Mr. V. Thyagarajan, Executive Director of FMA. Ms. Charu Smita Malhotra, General Secretary of FMA, set the tone for the Management Development Programme with her remarks. The resource person for the programme was Ms. Debjani Roy, Chief HR Advisor at Mind Your Fleet and Founder of Wind beneath the Wings.

The primary objective of the programme was to assist individual contributors in preparing for their new roles by focusing on relevant aspects of self-leadership and leading others as multipliers. The programme attracted 18 participants from companies. The event concluded with a vote of thanks delivered by Mr. Ajay Somvanshi, CHRO of Victora Auto, and Mr. V. Thyagarajan, Executive Director of FMA, expressing gratitude to all the participants and contributors.



Mr. Debjani Roy, Chief HR Advisor, Mind your Flee and Founder, Wind Beneath the Wings conducting the MDP

Ghaziabad Management Association

The thirteenth edition of SCROLLS, the annual National Level Technical Paper Presentation Contest, was organised on 5th May by AKGEC in association with the Ghaziabad Management Association. The inauguration ceremony was graced by the chief guest, Mr. S. K. Tiwari, Sr. Vice President, GMA, General Manager (Operations) at Godfrey Phillips India Ltd.; Dr. R. K. Agarwal, Director General, AKGEC; Mr. Vinay Gupta, Executive Director, GMA; HODs; Deans; Professors; and senior faculty members. The chief guest emphasised the need for innovation and creativity among students and the importance of events like SCROLLS in developing technical and oratory skills in the student community. A total amount of Rs. 72,000 was distributed among the first, second, and third winners in each of the six domains.



Guests at the Inauguration

GMA and Rotary Club, Sahibabad, organised a programme on 'A Million Mile Heist' focusing on national security on 16th May at ABES Engineering College, Ghaziabad. The programme was inaugurated by Gen. V. K. Singh (Retd.) PVSM, AVSM, YSM, ADC, who served as MoS for the Ministry of Civil Aviation and the Ministry of Road Transport and Highways. During the inauguration, General Singh emphasised the paramount importance of the topic as national security is directly linked to the economic security of the country. The expert speakers included Mr. Dinker Peri from the Hindu, an expert on LAC status, and Dr. Pooja Bhatt, an expert on the South China Sea and NDJ. The programme was attended by 50 members of GMA and Rotary, as well as 150 final-year engineering and management students.



Gen V K Singh addressing the audience



Dr. Pooja Bhatt being felicitated by Treasurer, GMA

Ghaziabad Management Association organised a workshop on 'Self Transformation' through Mind Management on 27th May at Ajay Kumar Garg Institute of Management, Ghaziabad. The workshop was facilitated by Dr. Pradeep Saxena from Hens Berger Centre for Mind Management and Growth, Lucknow. Dr. Saxena highlighted that our mind is the most crucial factor in determining the quality of our life. He explained the different aspects of the mind and how it functions. The workshop was attended by 22 individuals who were nominated by corporate and institutional members.



Dr. Saxena receiving a memento by GMA Treasurer

Goa Management Association

National Conference

Goa Management Association collaborated with the Private School Principal's Association and various education-related associations to support a two-day conference for school leaders and educators. The conference took place on 5th and 6th May at the CSIR-National Institute of Oceanography Auditorium, aiming to benefit the teaching community. Over 250 delegates, including school principals, senior educators, and management members, attended from Goa, Maharashtra, Karnataka, Telangana, Madhya Pradesh, Delhi, and Kerala.



National Conference on School Leaders and Educators

The conference was inaugurated by esteemed guests, including Chief Guest Mr. Shailesh Zingdae, Director of Education, Government of Goa; Mr. Vivek Atray, ex-IAS officer; and Mr. Ashok Pandey, Honourable Chairman of PSPA. Mr. Amin Ladak, Immediate Past Chairman of GMA, represented GMA at the inaugural function. The PSPA organisers, including President Mr. M. Rajendra Prasad, General Secretary Mr. Mirash Kareem, Vice President Mr. Phanindra Bora, Eileen Jethro, Deepak Raj Singh, and Dhanjay Sirur, expressed their gratitude to all the delegates, patrons, and partners. The conference concluded with closing remarks by Mr. Dhanjay Sirur, Joint Secretary of PSPA.

The Global Chamber of Saraswat Entrepreneurs, in association with the Goa Management Association and other organisations, hosted the Small and Medium Enterprise Summit Goa on May 6th at the Entertainment Society of Goa, Panjim. The event was honored by the presence of distinguished personalities, including Mr. Ralph De Souza, President of the Goa Chamber of Commerce and Industry. Keynote speakers Ms. Aditi Kare Panandikar, Managing Director at Indoco Remedies Ltd.; Mr. K



Small, Medium Enterprise Summit Goa 2023

Ullas Kamath, Founder of UK and Co., Chairman, FICCI Karnataka; Mr. Suresh Ramanujam, Founder and MD of Metis Family Office; Mr. C. K. Kumaravel, Co-Founder and CEO, Naturals Salons and Spa; Mr. Bhavesh A Shah, MD and Head Investment Banking, Equirus; and Mr. Ajit Deshmukh, MD and Co-Head Investment Banking, Equirus delivered insightful speeches. CA Rohan Bhandare represented GMA at the inaugural function. The keynote speakers shared their expert insights and personal experiences with entrepreneurs during the event. Additionally, the Saraswat community recognised and felicitated key entrepreneurs and partners for their valuable contributions to the business community.

Gwalior Management Association

Letter of Appreciation

Gwalior Management Association was pleased to confer a letter of appreciation on Mr. Nemi Nath Jain, who is a recipient of the Padmashri and Chairman of Prestige Group of Industries, in a function at Jiwaji Club, Gwalior, on 5th May for his outstanding contribution in the field of business and management. On his behalf, his son, Mr. Davish Jain, received the letter of appreciation. The event was graced by the presence of the entire GMA team, including President Dr. Praveen Agarwal; Dr. Manoj Patwardhan (Executive Director); Honorary Secretary Mr. Shyam Agarwal and others. The team also presented an appreciation certificate to Dr. Joshi, who highlighted the various achievements of the institute over the past 25 years and emphasised the institute's commitment to providing quality education to its students. The event was a great success and was appreciated by all the guests and attendees.



Letter of Appreciation to Mr Nemi Nath Jain

Executive Committee Meeting

The Executive Committee meeting of GMA was held on 14th May. The meeting started with a welcome speech by Dr. Praveen Agarwal, President of the institution, after which Er. Mohit Verma, Joint Secretary of the GMA, placed the points mentioned in the agenda which were approved by all the members of the committee. In the meeting, the review of membership fees, the format and content of the committee's news magazine, efforts to increase the number of committee members, the planning of upcoming events of the committee, and other important topics were discussed. The meeting was held by the Executive Director of the GMA, Dr. Manoj Patwardhan; Senior Vice President, Mr. Khalid Rehman Qureshi; and Treasurer, Mr. Rishi Goyal. The Honorary Secretary of the GMA, Mr. Shyam Agarwal, thanked all the members present in the meeting.



Discussion in progress

Hyderabad Management Association

Business Quiz

HMA conducted a Business Quiz on 12th and 13th May, hosted by Quiz Master Mr. Raja Satish. The quiz featured multiple-choice questions, identification of logos, personalities, places, as well as startups for young managers and faculty of institutions finals, in association with Vysya Hostel Trust Board. The winners of the quiz were Sampadha Research and Consultants, who received prize money of Rs. 35,000 sponsored by the Past President, Mr. Srinivas Ayyadevara. The challengers were Seedworks International, who won a prize money of Rs. 20,000 sponsored by the Past President, Mr. Nagesh Vishwanatham. The runners-up were another team from Seedworks International, who won a prize money of Rs. 15,000 sponsored by the Past President, Mr. Gampa Nageshwara Rao.



The MC along with the Quiz Master and the Winners with their prize money cheques

Lecture Meeting

HMA organised a lecture meeting on 'Cyber Security - Risk Management' on 19th May. Mr. G Sridhar, ACP Cybercrimes; Dr. Prasanna Guntur, Head of Cyber Security and Founder of Supra; and Dr. B Sriram, CEO of Cybersecurity Centre of Excellence, spoke about how crime and risks have increased due to digitalisation and the precautions required at the individual and organisational levels. Mr. V Ramchander, President, addressed the gathering and felicitated the speakers. Mr. Jaywant Naidu, Vice President, Mr. Chandrasekar, Secretary, Mr. Mohan Rao, Treasurer, and Ms. Geeta Mallikarjunan, COO, HMA members, participated in the event.



Dr. Prasanna Guntur addressing the participants



Mr. V Ramchander giving his address

Indore Management Association

Centre of Excellence

Indore Management Association organised a centre of excellence on 8th May on the topic 'Excellence in Administration' by Ms. BK Yeshu, a Spiritual, Motivational Speaker, Life Skills Trainer, Om Shanti Retreat Centre Brahma Kumari's, Gurugram.



Ms. BK Yeshu addressing the participants



Mr. Achal N Rangaswamy along with the participants

MDP

IMA organised a MDP on 10th May on the topic 'Cutting Edge Selling and Marketing Skills' at Brilliant Convention Centre, Indore. The facilitator of the session was Mr. Achal N Rangaswamy, Marketing Consultant, Sales Coach and Author, Auroville, Pondicherry.

IMA Mentoring from CEO

IMA organised an exclusive session titled 'Mentoring from CEO' on 16th May at SOPA, Indore. The topic of the session was "Kyonki Corporate Giants **Kubhi** Start-Up **Thae**" by Dr. Sanjeev Khanna, COO of Patanjali Foods Ltd., Indore.



Speaker, Dr. Sanjeev Khanna



Dr. Bharat Kulkarni during the session

IMA Exclusive Session

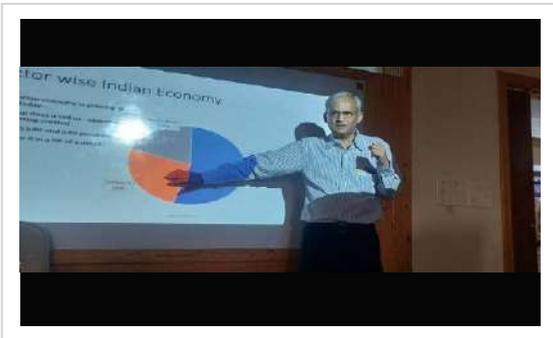
IMA organised an exclusive session on 19th May on the topic 'Doing Business with Africa - Opportunities and Strategies' with Dr. Bharat Kulkarni, Director of Stalwart Management Consultancy Services, UAE.

IMA HR Forum

In honour of International HR Day, the Indore Management Association organised an HR Forum session on 20th May on the topic 'Best Practices on Employee Wellness and Employee Experience'. The facilitator for the session was Mr. Anil Tyagi, Vice President, HR from the renowned Kusum Group of Companies, New Delhi.



Mr. Anil Tyagi along with the participants



Mr. Yatish Mathur addressing the participants

Student Chapter COE

IMA organised a center of excellence session on 25th May for the students of Idyllic Institute of Management, Indore by Mr. Yatish Mathur, Ex-Vice President of Force Motor.



Dr. Sandeep Atre along with the participants

IMA Open Forum

IMA organised an Open Forum session on 26th May on the topic 'How to build a well-managed family' at SOPA, Indore. The facilitator for the session was Dr. Sandeep Atre, a Counselling Psychologist and Social and Emotional Intelligence Expert, Author and Trainer, Indore



Dr. Nitin Mehr during the session

Diksha- In house Training

IMA organised 'Diksha' in-house training session at Avantika Gas Limited, Indore on 27th on the topic 'Stress Management' by Dr. Nitin Mehr, an Associate professor, Analytics and Life coach, Indore.

Jamshedpur Management Association

TATA Metaliks KGP and IIT Kharagpur Visit

On 12th May, JMA officials visited VGSOM IIT Kharagpur and TATA Metaliks with the aim of fostering collaborations, exchanging knowledge, and exploring potential partnerships. The visit to IIT focused on discussions regarding new opportunities and academic collaborations.

Simultaneously, the visit to TATA Metaliks aimed to establish new business connections, leverage industry expertise, and explore corporate social responsibility initiatives that can contribute to future endeavors and mutual growth between the organisations.



JMA official at IIT Kharagpur



Trainer during the Workshop

Workshop

JMA organised a one-day Design Thinking workshop on 30th May, conducted by trainer Mr. Sunil Sangra. The workshop aimed to enhance innovation and problem-solving skills among participants. Throughout the session, attendees immersed themselves in the principles and methodologies of Design Thinking, with a strong emphasis on empathy, ideation, prototyping, and user-centric solutions. The workshop sparked creativity and equipped the 31 professionals from TATA Steel Long Products and Tinplate Co. of India with practical tools to tackle challenges from a fresh perspective.

Lucknow Management Association

Lucknow Management Association, in collaboration with TiE, organised an event titled 'Finding the Right Co-founder - Learn the Chemistry of Success from Top Entrepreneurs' on 7th May. The esteemed speakers for the event were Mr. Vinod Panjabi and Mrs. Rhea Panjabi, Co-Founders of ADA Designer Chikan Studio in Lucknow; Mr. Anup Pai and Mr. Ravi Haldipur, Co-Founders of E-Samudaay in Bengaluru; and Mr. Anuj Agarwal, Managing Director of C.P. Milk and Food Products in Lucknow. The session was moderated by Mr. Sachin Sahni, Co-Founder of Keeros and an LMA member. Ms. Renu Chaudhary, General Manager of LMA, along with many LMA and TiE members, were also present during the session.



Ms. Renu Chaudhary present in the session

Roundtable Discussion

LMA, in association with the Government of Uttar Pradesh, IIM Lucknow, and Flipkart, organised a Roundtable discussion on the 'Role of E-commerce in USD 1 Trillion economies in Uttar Pradesh' on 19th May at IIM Lucknow. The Chief Guest for the inaugural session was Mr. Pankaj Chaudhary, Minister of State for Finance, GoI. The session was moderated by Mr. Hasan Yaqoob, Associate Director of the Flipkart Group.



Mr. Hasan Yaqoob addressing the session



Mr. Shobhit Narain addressing the session

In session one, the speakers were Mr. Arvind Kumar, Advisor to the Chief Minister for Industrial Development; Mr. Pankaj Yadav, Secretary, Department of MSME, GoUP; and Mr. Rajneesh Kumar, Chief Corporate Affairs Officer of the Flipkart Group. The session was moderated by Mr. Kshitij Awasthi, Coordinator, CPP, IIM Lucknow. The speakers in session two were Mr. Nitish Ramesh Gokarn, Additional Chief Secretary, Department of State Tax, GoUP; Mr. Alok Kumar, Principal Secretary, Department of Planning, GoUP; and Mr. Pramod Jain, Senior Vice President, Taxation, Flipkart Group. The session was moderated by Prof. Ajay Garg, Dean of IIM Lucknow. Mr. Pravin Dwivedi, Senior Vice President of LMA; Mr. A.K. Singh, Member of the Core Group of LMA; LMA members; and IIM Lucknow students and faculty were present during the session.

LMA, in association with Golden Future, organised the 'Mental Health and Indian Classical Event 2023' on 28th May. The Chief Guest for the programme was Mrs. Aparna Yadav, an Indian social activist and politician.

A panel discussion on 'Mental Health in an Unequal World' was organised, with panelists including Dr. Archana Shukla, Associate Professor and HOD Psychology at Lucknow University; Dr. Kalpana Tripathi, Senior Principal at CMS Mahanagar, Lucknow; and Dr. Yogendra Pratap Singh, Sri Samarth Narain, an Art of Living Teacher. The session was moderated by Mr. Shobhit N. Agarwal, an LMA-YMF member.

LMA, in collaboration with Delhi Management Association and Ambalika Institute of Management and Technology, organised an online session on 29th May on 'Sustainability and Climate Change and Start-up Ideas of the Youth in Sustainability' with an eminent speaker from Delhi, Dr. Supriya Sharma. Ms. Renu Chaudhary, General Manager of LMA, welcomed and introduced the speakers, and Mr. Gaurav Shukla from AIMT proposed a formal vote of thanks on the occasion. Students from AIMT attended the session.

Online Session



Dr. Supriya Sharma interacting with the students

Pala Management Association

Monthly Meeting

The general body meeting of the Pala Management Association was held on 18th May at the River Valley Club, Pala. The function was attended by 34 participants, including guests. Dr. Sarju S, Asst. Professor in Computer Science at SJCT Pala and Nodal Officer in the Innovation and Entrepreneurship Development Centre under the Kerala Startup Mission, was the keynote speaker on ChatGPT. Dr. Sarju, in his address, initially talked about the history of Open AI and then dwelt upon the main products of Open AI, which included ChatGPT, Dall E2 used to create images, Whisper used for speech recognition, Alignment aimed to make artificial intelligence aligned with human values and human intent, etc. He continued with a live demo of using ChatGPT on a variety of cases and explained the various features of it to the best understanding of all who were present.



Dr. Sarju S addressing

Panchkula Management Association

Lecture

Panchkula Management Association organised a lecture and panel discussion on 'Gold Investment' on 20th May at Panchkula Golf Club, Panchkula. The key speaker, Mr. Pankaj Chanana, with 30 years of experience in the stock market and investments, highlighted the advantages of gold investment, such as safety, liquidity, and profitable returns. He also discussed different schemes for gold investment, such as physical gold, gold ETFs, gold mutual funds, and government sovereign gold bonds (SGB). SGBs are issued by the RBI and offer 2.5% interest on the value of the initial investment with an 8-year maturity.



Lecture by Mr. Pankaj Chanana

Rajkot Management Association

Rajkot Management Association organised a seminar on 27th May on the topic 'Challenges Vs Opportunities'. The seminar featured a talk by Mr. Haritsinh Gohil, Director of Shree Umiya Group and Vice President of Rajkot Steel and Iron Association. Mr. Gohil discussed three crucial aspects of life: Health, Wealth, and Relationships, along with the CAP concept. The CAP concept provided a guide to effectively handle Customers, Areas, and Products for achieving success. The participants gained valuable insights on setting new goals, embracing change, taking on challenges, and initiating action right away.



Mr. Haritsinh Gohil, Director, Shree Umiya Group and Vice President, Rajkot Steel and Iron Association sharing his experiences

Thrissur Management Association

Managing Committee Meeting

TMA Managing Committee meeting was held on 9th May, and in the absence of President Mr. K Paul Thomas, the Sr. Vice President CA. Geo Job presided over the meeting. The Sr. Vice President provided a briefing about the activities of TMA, and the Managing Committee Members engaged in serious discussions regarding the various activities of TMA. Around 25 MC Members participated in the meeting.



TMA Managing Committee Meeting in progress

TMA -YLT Foundation Day and Installation of Office Bearers

TMA-YLT celebrated its first Foundation Day on 9th May with the chief guest, Mr. Rajesh Nair, Business Head of Ernst and Young, Kerala, and Former TIE Kerala President. The theme of the function was 'Empowering the Next Generation'. During the event, Mr. Vivin Raju assumed the position of President, and Ms. Jane Joy was elected as Secretary. The President of TMA, Mr. K Paul Thomas, the Immediate Past President of TMA, Er. Vinod Manjila, and the TMA-YLT Chairman and Past Secretary of TMA, Mr. Seejo Ponnore, delivered felicitations. The outgoing President, Dr. Pavan Madhusudhan, and Secretary, Mr. Steeve George, expressed their gratitude for all the support extended to the TMA-YLT activities during the previous year.



New YLT Office Bearers with TMA officials



Mr. Rajesh Nair, Business Head, E&Y Kerala, and Former President TIE Kerala inaugurating the Foundation Day Programme

TMA Lets Chat Session

TMA organised a 'Let's Chat' session, an informal brainstorming session, on 13th May at Kallingal Plantation in Thrissur, a beautiful plantation owned by Ms. Sopna Siby Kallingal. During the session, the participants discussed various aspects and aimed to come up with out-of-the-box solutions. The meeting was presided over by President Mr. K Paul Thomas. Ms. Sopna Siby Kallingal provided a briefing on the various challenges she faced and how she overcame the initial setbacks. She also offered insights into her management of production, storage, marketing, and finance.



Participants at TMA Lets Chat Session

Industrial Visit

On 13th May, members of TMA visited the Manufacturing Plant of Vaidyaratnam Oushadsala, a reputed Ayurvedic medicine manufacturer. The management of Vaidyaratnam Oushadsala provided a presentation about the various aspects of manufacturing and the organisational setup of the unit. After the brief presentation, members were invited to visit the manufacturing facility where senior management personnel explained the various processes involved in the unit. It was a very informative session, and the members gave excellent feedback about the industrial visit.



Industrial visit by the participants



Mr. K Paul Thomas, President, TMA speaking on TMA Thrissur Vision 2047

TMA Thrissur Vision 2047: Presentation of Regional Plan for Thrissur District

As part of the Government of Kerala’s second-anniversary celebration, a seven-day exhibition cum workshops were organised from 9th to 15th May. The President, Mr. K Paul Thomas, presented a brief about TMA’s activities, and Dr. Ajith Kaliyath, a Managing Committee Member of TMA, presented TMA-Vision 2047. The Mayor of Thrissur Corporation, the Deputy Mayor of Thrissur, the President of the District Panchayath, Dr. Jiju Alex, a member of the Kerala Planning Board, the Director of KILA, other elected representatives, and top officials from Thrissur participated in the meeting. The participants appreciated TMA’s efforts in promoting Thrissur’s developmental dreams.

Trivandrum Management Association

TRIMA 2023

The Annual Management Convention of the Trivandrum Management Association was held on 18th and 19th May on the theme ‘Trivandrum 5.0: Prosperity Beyond Profit’. Trivandrum 5.0: Prosperity Beyond Profit emphasises the need to move beyond the traditional concept of profit as the sole driver of growth and success. The two-day convention began with the inauguration of the event by Mr. Arif Mohammed Khan, Hon. Governor of Kerala. The convention saw an eventful close with the valedictory address by Dr. Shashi Tharoor, Member of Parliament, Lok Sabha, and Dr. John Brittas, Member



Mr. Arif Mohammed Khan, Hon'ble Governor of Kerala inaugurating TRIMA 2023

of Parliament, Rajya Sabha. The other major highlights of the annual convention were the keynote address, concept presentation, theme presentation, panel discussions, and awards. TRIMA 2023 was a grand success by way of its conduct, the quality of speakers and audience, the wide publicity received, and the appreciation and tributes received from the participants and corporate sector.



TMA-Padosan CSR Award 2023 was presented by Mr. Arif Mohammed Khan, Hon'ble Governor of Kerala to US Technology International Pvt Ltd (UST) and the award was received by Ms Sofi Janet – CSR Ambassador, UST Trivandrum and Ms Smita Sharma Global Program Manager - CSR and Sustainability, UST at the inaugural function of TRIMA 2023



Dr Shashi Tharoor, Member of Parliament, Lok Sabha addressing the participants at the valedictory function

Vaikom Management Association

Vaikom Management Association organised a programme on 11th May where Asst. Prof. Mr. Sumesh made the welcome speech, followed by the presidential address by the Principal Dr. S. Anitha. Adv. P. Venu, President, VMA inaugurated the programme and emphasised the need to develop the employability skills for the students as part of the curriculum. Mr. M. Raju, Secretary-General, VMA made the introductory speech and introduced the experts of VMA to the participants. The first session was addressed by Smt. Indira. N.G, Retd. Employment Officer, Employment Exchange, Vaikom, who explained the functions of the employment exchange. Sri. A. Saifuddin, Former Principal, Power Engineers Training Centre, KSEB talked about, setting the goal, developing skills, tuning the attitude, acquiring knowledge, determination, and honesty. Er. M. N. Prasad, Former General Manager, NTPC covered the topics like, employment opportunities, scope of jobs, adaptability to jobs, preparations for accepting a job and S.W.O.T Analysis. The last session was delivered by Er. P. Rajendra Prasad, Director, Malabar Cements and Former Unit Head and JGM of KMML who talked about preparation of profile, interview skills and mock interview. The students expressed gratitude on attaining the new knowledge imparted to them.



Inauguration of the Training programme at Devaswam Board College, Thalayolapparambu

VMA in association with the Vaikom Block Panchayath, St. Xavier's College, Vaikom, ICM Computers, Thalayolapparambu, and Kudumbashree Mission, conducted 'Unarvu 2023' Mega Job Fair at St. Xavier's College, Vaikom, on 25th May. 27 employers participated in the event managed by the experts at VMA. Sri. Thomas Chazhikkadan, MP of Kottayam, inaugurated the event. The event was the first of its kind organised in Vaikom.



Sri. Thomas Chazhikkadan, MP inaugurating the Unarvu Job Fair



Mr. N. Shine Kumar, President VMA addressing the training

VMA organised another 'Employability Skill Training' at St. Xavier's College, Vaikom, on 29th May inaugurated by the newly elected President of VMA, Mr. N. Shine Kumar, presided over by Dr. Gimson J. Parambil, Principal of the college. Introductions to the session and experts were done by Mr. M. Raju, Secretary-General, VMA. The training sessions were handled by Er. A. Saifuddin, former principal, Power Engineers Training Centre, KSEB, and Er. M. N. Prasad, former GM, NTPC. The participants expressed happiness at acquiring new skills through the training.



ADVANCED CERTIFICATE PROGRAMME IN BUSINESS CONSULTING

The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

Eligibility

- Post-Graduate or equivalent in any discipline from a recognised university
- Minimum work experience of 5 years is desirable

Duration

The duration of the programme is 6 months.

Programme Fees

The programme fees for this course is ₹ 41,300/- (including GST @18%) which include cost of Course Learning Material & Examination fees.

AIMA Events Calendar

Event	Programme Chairman/Key Speaker	Venue	Date
Women Leadership Workshop		Online	20 June 2023
National Management Quiz		East & South West & North Grand Finale- NMQ, HR and Women Quiz	22 June 2023 04 July 2023 06 July 2023
Global Advanced Management Programme 2023		USA	25 June 2023
Open House Workshop		Online	30 June - 01 July 2023
WomenSpeak Session	Indu Malhotra Former Judge of the Supreme Court of India	Online	21 July 2023
National Management Games		Regional Rounds & Grand Finale	June - August 2023
Convocation		New Delhi	08 August 2023
Digital Immersion Retreat	Shiv Shivakumar Operating Partner Advent International Private Equity	Goa	10-12 August 2023
National Competition for Young Managers		Regional Round 1 Regional Round 2 Regional Round 3 Regional Round 4 Regional Round 5 Grand Finale	22 August 2023 04 September 2023 15 September 2023 22 September 2023 29 September 2023 29 September 2023

Event	Programme Chairman/Key Speaker	Venue	Date
Business Responsibility Summit		Online	24 August 2023
Shaping Young Minds Programme (SYMP)		Kolkata	25 August 2023
Open House Workshop		Online	September 2023
Shaping Young Minds Programme (SYMP)		Thrissur	15 September 2023
50th National Management Convention		New Delhi	26- 27 September

To view full calendar please visit www.aima.in

For any feedback, suggestions or advertising queries please write to, aimanews@aima.in

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AIMA

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