AIMA Managing India Awards 2019 ALL INDIA MANAGEMENT ASSOCIATION **ADVERTORIAL**

HONOURING THE PIONEERS OF CHANGE

Eminent personalities and organisations were honoured by All India Management Association (AIMA) for their outstanding contribution and leadership skills across sectors



(Sitting L-R) Devi Prasad Shetty, Chairman, Narayana Hrudayalaya Ltd; Azim H Premji, Chairman, Wipro Ltd; Pranab Mukherjee, Former President of India; Prathap C Reddy, Founder-Chairman, Apollo Hospitals Group; and Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Ltd. (Standing L-R) Rekha Sethi, Director General, All India Management Association; Sunil Kant Munjal, Chairman, Hero Enterprise; Rajkumar Hirani, Director, Producer, Writer & Editor; T Krishnakumar, President India & Southwest Asia, Coca-Cola; Harsh Pati Singhania, Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; Mahendra Mohan Gupta, Chairman & Managing Director, Jagran Prakashan Ltd and Editorial Director, Dainik Jagran; Harshavardhan Neotia, President, AlMA and Chairman, Ambuja Neotia Group; Sanjay Kirloskar, Senior Vice President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd; Sanjiv Bajaj, Managing Director, Bajaj Finserv Ltd; Preetha Reddy, Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd; Pawan Goenka, Managing Director and Member of Group Executive Board, Mahindra & Mahindra Ltd; and Sanjiv Singh, Chairman, IndianOil Corporation Ltd.

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ormer President of India Pranab Mukherjee felicitated some of the significant achievers of the nation, who have carved out a niche for themselves in different fields of life.

Before the distribution of awards, Harshavardhan Neotia, President, AIMA and Chairman, Ambuja Neotia Group, welcomed the gathering. Harsh

Munjal, Chairman, Hero Enterprise, described him as one of the world's leading philanthropists. A pioneer of India's IT revolution, he has also helped transform the global technology landscape. The Outstanding Institution

Builder Award was received by Prathap C Reddy, Founder-Chairman, Apollo Hospitals Group. Dilip Cherian, Communications Consultant, political campaign advisor, political & policy professional,

Entrepreneur of the Year Sanjiv Bajaj Managing Director, Bajaj Finserv Ltd

Life insurance is the only viable savings option for the average individual to meet long-term goals as well as provide protection against uncertainties. As life insurers are the only entities that can provide long-term guarantees, they are an indispensable component of social security.



Former President of India Pranab Mukherjee with AIMA Office Bearers Harsh Pati Singhania, Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; Sanjay Kirloskar, Senior Vice President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd; Harshavardhan Neotia, President, AIMA and Chairman, Ambuja Neotia Group and Rekha Sethi, Director General, AIMA

> Executive Vice Chairperson, enterprises.

Lifetime Contribution Award

Azim H Premji Chairman, Wipro Ltd

Every individual should make his/her own decisions. Others can't prescribe their course of action. For myself, I think Mahatma Gandhi spelled out a basic truth we are trustees of our wealth rather than its owners. So large wealth must contribute to the betterment of society.





Outstanding Institution Builder

Prathap C Reddy Founder-Chairman, Apollo Hospitals Group

At Apollo, we always scaled our growth to address the needs of the nation. This ethos guided us to build Greenfield hospitals to complement the healthcare infrastructure. Moreover, our multidisciplinary efforts have helped us serve patients with the best possible care, all under one roof.



Corporate Citizen Award Devi Prasad Shetty Chairman, Narayana Hrudayalaya Ltd

In my opinion, social entrepreneurs are those that run their businesses with the most important aim, which is to offer a service or product that is within the reach of the vast majority. Catering to the section at the bottom of the pyramid is absolutely essential for a country like ours.

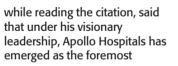


Business Leader of the Year Sanjiv Mehta Chairman & Managing Director, Hindustan Unilever Ltd

I can say that people, family and purpose have played an important role in my journey as a leader. I have always believed that a leader is as strong as his people. The leaders' job is to show the mirror to the people; guide them to take the right decisions; and in trying times, stand by



Pati Singhania, Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd., and Rekha Sethi, Director





Outstanding PSU of the Year – IOCL

Sanjiv Singh Chairman, IOCL

Today, with fast paced technological, social and business innovations, especially powered by the digital revolution, the very paradigm of business is transforming globally. India as the economic growth centre of the world will be a leading centre for uptake, creation and propagation of these innovations.

MNC in India of the Year -**Coca-Cola India**

T Krishnakumar President, India & Southwest Asia

One of the great leaders at The Coca-Cola Company, Robert Winship Woodruff, said that the world belongs to the discontented. By staying curious, businesses can understand evolving consumer preferences and come up with right ideas to create the right consumer value.

General, AIMA, also addressed the august gathering. This year, the Lifetime Contribution Award was presented to Azim H Premji, Chairman, Wipro Ltd. While

reading his citation, Sunil Kant

integrated healthcare provider in the region and touched lives of more than 150 million individuals.

The Corporate Citizen Award was given to Devi Prasad Shetty, Chairman, Narayana



Lifetime Contribution to Media

Mahendra Mohan Gupta Chairman & Managing Director, Jagran Prakashan Ltd and Editorial Director, Dainik Jagran

The digital revolution has just added another dimension to news consumption. Digital news consumption is filling in the gaps during the daytime with updates and news as it happens. Digital, therefore, is complementing print and gives news brands another platform to extend the conversation with their readers.

Hrudayalaya Ltd. His citation was read by Ritu Beri, International Fashion Designer and Founder, The Luxury League. Describing him as a creative problem solver, she said that he has made healthcare accessible to the poor by subsidising their treatment. Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Ltd.,

was announced as the Business Leader of the Year. Preetha Reddy,

Apollo Hospitals Enterprise Ltd., while reading his citation described him as an astute and creative leader, who has transformed Hindustan Unilever into a nimble and agile organisation.

Vikram Chandra, Founder, Editorji Technologies, while reading the citation for Sanjiv Bajaj, Managing Director, Bajaj Finserv Ltd., who received the Entrepreneur of the Year Award this year, said that he has transformed his inheritance of an auto finance company into a multi-faceted lender to consumers and small

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Markets and Strategy, KPMG in India, while reading the citation described him as an influential industry leader, who has shaped media measurement and governance in India.

> Rajkumar Hirani, Director, Producer, Writer & Editor, was awarded Director of the Year for 'Sanju'. Rohit Bal, Renowned Fashion Designer, while reading the citation said that he has created another masterpiece after

his mega hits Munna Bhai series, 3 Idiots and PK.

This year the Outstanding PSU of the Year was awarded to IndianOil

Corporation Ltd. and was received by its Chairman Sanjiv Singh. The citation was read by Shivani Wazir Pasrich, Celebrity Anchor, Actor, Director and

Director of the Year Rajkumar Hirani Director, Producer, Writer & Editor - Sanju Art cannot have rules. We cannot bound it by boundaries. Art is an expression of the artist. The artist should have the freedom to express it for art's sake or life's sake. Each to his own.

Indian MNC of the Year – Mahindra & Mahindra Ltd

Pawan Goenka Managing Director and Member of Group Executive Board

Frugal innovation is the strongest weapon that Indian MNCs have to get an edge over their global counterparts. We must offer products and services that are different from those offered by others. A head-on competition is not the best strategy.

Chairperson of the Commonwealth Cultural Forum. She said that the IndianOil Corporation is focussed on India's energy security and has invested in 11 oil and gas assets abroad. The company has also diversified its energy imports by sourcing oil from the USA.

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Coca-Cola India was announced as the MNC in India of the Year and T Krishnakumar, President India & Southwest Asia, Coca-Cola, received the award. Anjolie Ela Menon, eminent contemporary artist, while reading the citation said that under his visionary leadership, his company is set to become the fifth-largest market for The Coca Cola Company worldwide.

This year the Indian MNC of the Year award went to Mahindra & Mahindra Ltd. Pawan Goenka, Managing Director and Member of Group Executive Board, received the award. The company has made great strides in innovation and



globalisation under the visionary leadership of Pawan Goenka, said P Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd, while reading the citation.

The vote of thanks was presented by Sanjay Kirloskar, Senior Vice President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd.

