

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

MAY 2020



Dear Readers,

I sincerely hope you are doing well and taking all necessary precautions to stay safe and healthy. Despite the restrictions and curbs in place, AIMA has kept up the momentum and has been reaching out to the management community through various digital programmes and initiatives.

AIMA recently launched its unique one day online programme - the 'BusinessUnusual' Series - with the first edition held on the theme 'Innovating to Survive- Adapting to the Post-COVID World'. The programme, aimed at preparing enterprises to get back to business quickly, was addressed by Mr TV Mohandas Pai, Prof Solomon Darwin, Mr CP Gurnani, Mr D Shivakumar, Mr Deep Kalra and Mr Pranjal Sharma. The expert speakers provided insights and guidance on how enterprises could revitalise their operations as per the new normal. The BusinessUnusual Series is held every week on a Saturday with limited participants, to enable fruitful interactions with the speakers. Further details are carried inside.

An online Digital CEOs Round Table was also organised by AIMA on the theme 'The Trillion Dollar Digital India - making it happen!'. The Roundtable was chaired by Dr Ganesh Natarajan and included several eminent CEOs from the IT Industry and also representatives from the Government of India.

AIMA also continued with its hugely popular LeaderSpeak Series during the period. A series of webinars with thought leaders including industry captains, spiritual gurus, senior government functionaries including ministers and bureaucrats, were conducted on topical themes and subjects - many of them seeing participation in thousands of members. Some of the eminent speakers who addressed the sessions included Mr Nitin Gadkari, Gurudev Sri Sri Ravi Shankar Ji, Mr Sanjeev Sanyal, Dr Shashi Tharoor, Mr Sanjay Kirloskar, Mr Sanjeev Bhikchandani and Mr Dinesh Aggarwal amongst others. A brief report can be found in this issue.

In addition, AIMA successfully launched its hugely popular Management Aptitude Test (MAT) in the 'Internet based Remote Proctored Test' (IBT) mode. With the introduction of the IBT mode, candidates now also have the option of giving the test from home, which is remotely proctored using AI based tools and human proctors. Remote Proctoring will be extended to many of AIMA's other offerings including yearend examinations of Universities and B Schools - including AIMA's own end of the term examinations held by its Education Division and also for Company recruitment tests etc.

In another first, AIMA organised a Virtual Conference of Vice Chancellors, Provost, Pro Chancellors and Directors on the theme 'The Emerging Online Education, Post Covid 19'. The Virtual Conference was addressed by Mr Sanjay Kirloskar, Mr Sunil Kant Munjal, Prof Rajan Saxena, Prof Bhimaraya Metri and several other renowned academicians and corporate leaders. With an aim to build a network of University leaders in online education, AIMA also announced the formation of its Vice Chancellors Council. The vision of the Council is to build a world class online Management Education and facilitate the transition of Indian universities to world class institutions.

AIMA's Young Leaders Council also kept its members engaged, and several online sessions with industry and thought leaders were conducted over the month. During the period AIMA continued to offer its Education Courses, MDPs, Workshops & Trainings for both management practitioners and students. Further details are carried inside along with brief reports from the LMAs and some interesting articles on management.

These are challenging times for Indian management with an uncertain future ahead. Not just India, but the entire world is grappling with the long term effects of the coronavirus pandemic. To keep one step ahead, organisations like the All India Management Association, and the Local Management Associations need to come forward and help Indian managers reinvent current management practices and techniques as per the new normal, to emerge stronger on the other side.

AIMA will continue in its endeavour of building management capability in the forthcoming days, and looks forward to your continued support.

With best wishes for your good health and safety.

Warm Regards

Rekha Sethi
Director General

AIMA OFFICE BEARERS

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Mr Sanjay Kirloskar

Chairman & Managing Director
Kirloskar Brothers Ltd

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Mr Harsh Pati Singhania

Director, JK Organisation and
Vice Chairman & Managing Director
JK Paper Ltd

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Triveni Turbine Limited

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Chairman
Ambuja Neotia Group

DIRECTOR GENERAL

Ms Rekha Sethi

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CONTENTS



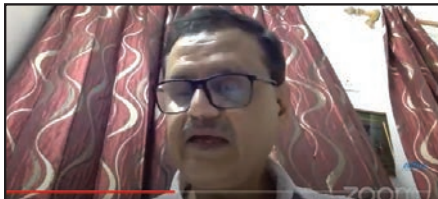
04 AIMA LeaderSpeak Series

AIMA SNAPSHOTS

- 08 **INTERNET BASED REMOTE PROCTORED TEST MODE LAUNCHED FOR MAT**
- 09 **AIMA BUSINESSUNUSUAL SERIES**



11 **CEOs ROUND TABLE**



14 **AIMA ORGANISES A CONFERENCE FOR ACADEMIC LEADERS**



- 15 **PROCUREMENT CAPACITY DEVELOPMENT**
- 16 **AIMA PRESIDENT AND OFFICIALS ADDRESS GMA ANNUAL CONVENTION**
- 17 **AIMA YLC BRINGS TOGETHER YOUNG LEADERS FROM DIFFERENT WALKS OF LIFE**
- 18 **TRAINING & SKILL DEVELOPMENT**

IN LIGHTER VEIN

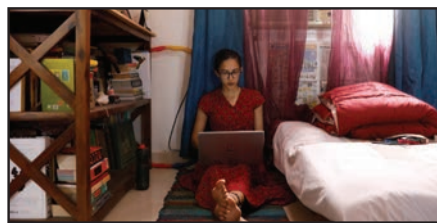
- 20 **GOING BANANAS**

FEATURES

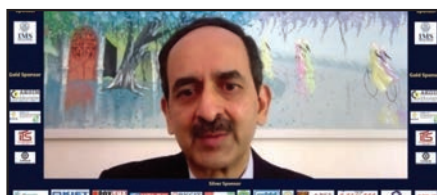
- 22 **BE A DATA CUSTODIAN, NOT A DATA OWNER**



- 26 **JEFFREY PFEFFER: COVID-19 CHANGES EVERYTHING — AND NOTHING — ABOUT MANAGING WORKERS**



31 **NEWS FROM LMA'S**



76 **AIMA EVENTS CALENDAR**



AIMA Business Unusual Series is a set of one-day programmes conducted digitally and will focus on providing mentorship and guidance from experts to help enterprises revitalise their operations and realign their business models as per the new normal.

JUNE - JULY 2020

Programmes & Speakers

INNOVATING TO SURVIVE ADAPTING TO THE POST-COVID WORLD

Saturday, 06 June, 2020

- **TV Mohandas Pai**
Chairman, Manipal Global Education Services
- **Solomon Darwin**
Executive Director, Garwood Center Corporate Innovation, Haas School of Business, UC Berkeley
- **CP Gurmani**
CEO and Managing Director, Tech Mahindra
- **D Shivakumar**
Group Executive President - Corporate Strategy and Business, Aditya Birla Group
- **Deep Kalra**
Founder and Group Executive Chairman, MakeMyTrip Limited

BUILDING BUSINESS RESILIENCE MANAGING THE NEW NORMAL

Saturday, 13 June, 2020

- **Pramod Bhasin**
Founder, Genpact and Chairman, Clix Capital
- **Sunil Kant Munjal**
Chairman, Hero Enterprise
- **Manoj Kohli**
Country Head - SoftBank India
- **Ganesh Natarajan**
Chairman, 5F World
- **Saurabh Mukherjee**
Founder & Chief Investment Officer, Marcellus Investment Managers

DIGITAL SUPREMACY CAPITALISING ON SHIFT TO ONLINE

Saturday, 20 June, 2020

- **D Shivakumar**
Group Executive President - Corporate Strategy and Business, Aditya Birla Group
- **Sunil Lulla**
Chief Executive Officer, BARC India
- **Mohit Kapoor**
Vice President, Group Alliances & Mentor, JioGenNext, Reliance Jio
- **Sukhleen Aneja**
CMO & Marketing Director, Hygiene home for South Asia, Reckitt Benckiser
- **Anusha Shetty**
Chairperson and CEO, Grey Group, India

AUTOMATION FOR BUSINESS CONTINUITY AND GROWTH

Saturday, 27 June, 2020

- **TV Mohandas Pai**
Chairman, Manipal Global Education Services
- **Umakant Soni**
Co-founder, AI foundry and Advisor & Founding Partner, pi Ventures
- **Pulak Ghosh**
IIMB Chair of Excellence & Professor, Decision Sciences & Center of Public Policy, IIM-Bangalore
- **Pulkit Gaur**
Founder & CTO, Gridbots Technologies
- **KK Natarajan ***
Co-Founder, Mindtree Ltd

SHOCK PROOFING SUPPLY CHAINS

Saturday, 04 July, 2020

- **CK Ranganathan**
Chairman & Managing Director, CavinKare Pvt Ltd
- **Albinder Dhindsa ***
Co-founder, Grofers

- **RS Sodhi**
Managing Director, GCMF Ltd (AMUL)
- **Vineet Agarwal**
Managing Director, Transport Corporation of India Ltd

HR LEADERSHIP: TRANSFORMING WORK, WORKPLACE AND WORKFORCE

Saturday, 11 July, 2020

- **Rajeev Dubey**
Principal Advisor, Mahindra & Mahindra Ltd
- **Manish Sabharwal**
Chairman, TeamLease Services Ltd
- **Ranjan Mohapatra**
Director (HR), Indian Oil Corporation Limited
- **SV Nathan**
Partner and Chief Talent Officer, Deloitte India
- **Ira Gupta**
HR Head, Microsoft India
- **Judhajit Das**
Chief - Human Resources, ICICI Prudential Life Insurance

THE BIG SHIFT: HOW COVID WOULD CHANGE CONSUMPTION AND BRANDING

Saturday, 18 July, 2020

- **Saugata Gupta**
Managing Director and CEO, Marico Ltd
- **Devendra Chawla**
CEO & MD, Spencer's Retail Ltd
- **D Shivakumar**
Group Executive President - Corporate Strategy and Business, Aditya Birla Group
- **Santosh Desai**
Managing Director and CEO, Futurebrands Ltd
- **Tarun Katial**
CEO, ZEES India

* Confirmation awaited

PARTICIPATION FEE

- **INR 15,000+ GST** per participant per programme - 1 to 4 nominations
- **INR 12,500+ GST** per participant per programme - 5 to 8 nominations
- **INR 10,000+ GST** per participant per programme - 9 or more nominations
- **Group discounts** can be availed on nominations from an organisation over multiple programmes under the series

- Plus 18% GST, GSTNo. AAATA 1644 AST001, PAN No. AAATA 1644 A
- The programme would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary

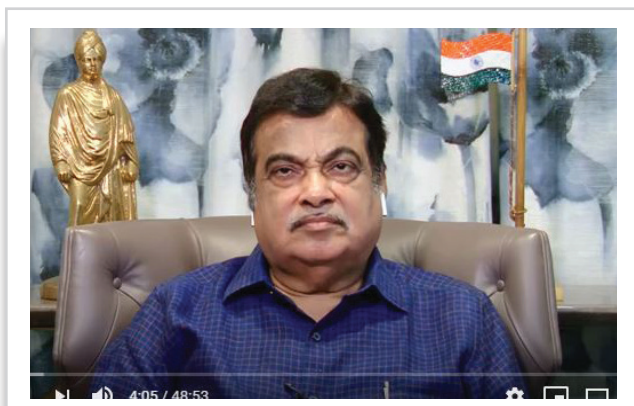
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Management House, 14, Institutional Area, Lodhi Road, New Delhi 110003
Tel: 011- 2460 8524 / 24608511 / 43128100, Website: www.aima.in

AIMA LeaderSpeak Series

A series of sessions organised with political, spiritual, thought leaders and industry captains



Nitin Gadkari, Minister for Road Transport & Highways of India and Minister of Micro, Small and Medium Enterprises, Government of India

AIMA continued its LeaderSpeak Series during the period. A series of webinars with thought leaders including industry captains, spiritual gurus, senior government functionaries including ministers and bureaucrats, were conducted on topical themes and subjects.

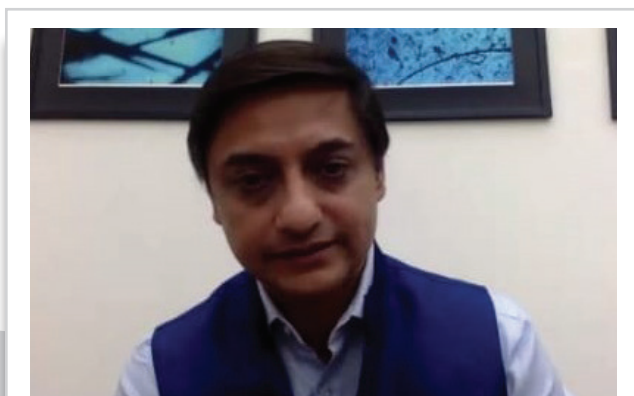
The thirteenth LeaderSpeak session was held on 17th May 2020 with Mr Nitin Gadkari, Minister



Gurudev Sri Sri Ravi Shankar Ji addressing the session

for Road Transport & Highways of India and Minister of Micro, Small and Medium Enterprises, Government of India and Mr Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Limited was the session moderator.

A session on 'Re-thinking the Start-up economy in a Post COVID World' was organised with



Sanjeev Sanyal, Principal Economic Advisor, Ministry of Finance, Government of India



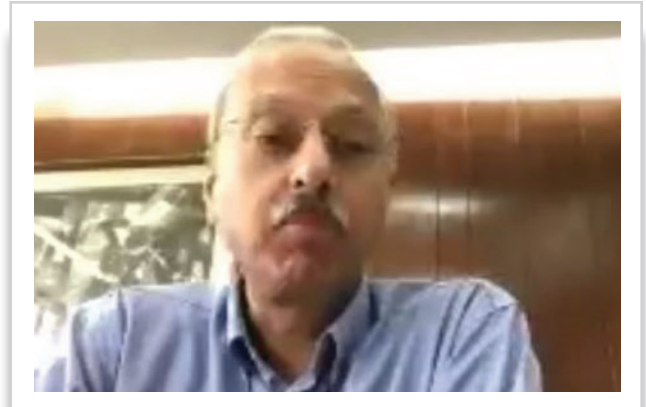
Dr Shashi Tharoor, Indian politician, Writer and Member of Parliament, Lok Sabha



Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Limited

Mr Sanjeev Bhikchandani, Founder and Vice Chairman, Info Edge India Ltd and Mr Dinesh Aggarwal, Founder & CEO, IndiaMART on 19th May 2020 and Mr Vikram Chandra, Founder, Editorji Technologies was the session moderator.

The fifteenth session on 'Re-building Spirits to rebuild the economy' with Gurudev Sri Sri Ravi Shankar Ji in conversation with a panel of CEOs was conducted on 20th May 2020. Mr Sunil Kant Munjal, Past President, AIMA and Chairman, The Hero Enterprise was the session moderator. The panel of CEOs in conversation with Guru ji included Ms Preetha Reddy, Vice Chairperson,



Mr Harsh Pati Singhania, Senior Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd

Apollo Hospitals; Mr TV Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd; Mr R Mukundan, Managing Director, Tata Chemicals Ltd; Mr Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd and Mr P Dwarakanath, Chairman, GSK Consumer Healthcare Limited. The interaction was followed by meditation for about 30 minutes. The session had over 700 participants on zoom and witnessed over 52,000 views on YouTube, Facebook and Twitter.

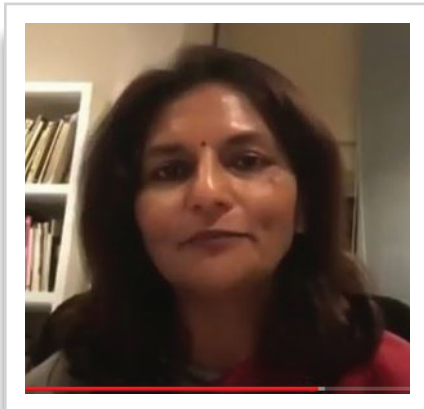
Another LeaderSpeak session with Mr Sanjiv Mehta, Chairman and Managing Director, Hindustan Unilever Limited was organised on



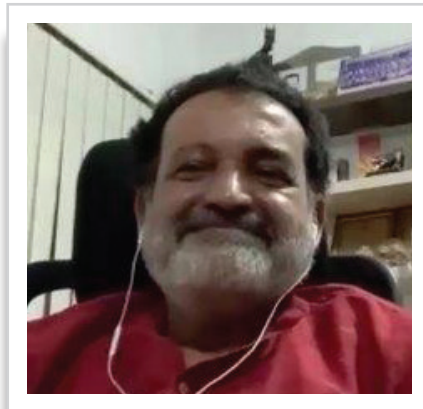
Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise



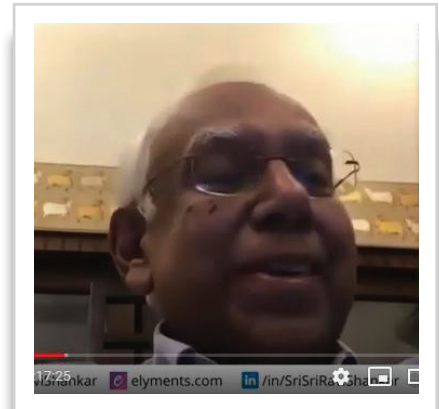
CK Ranganathan, Chairman & Managing Director CavinKare Pvt Ltd



Preetha Reddy, Vice Chairperson, Apollo Hospitals



TV Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd



Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd

28th May 2020. The topic of the session was ‘Re-Organising Business During Current Crisis’ and Mr Pranjal Sharma, an Author, Economic Analyst and Columnist was the session moderator.

The seventeenth LeaderSpeak session was organised on the theme ‘Atmanirbhar Bharat: Self-reliance as a Growth Strategy’ with Mr Sanjeev Sanyal, Principal Economic Advisor, Ministry of Finance, Government of India on 5th June 2020. Mr Sanyal shared his views on how self-reliance could be worked upon as a growth strategy. He also interacted with a panel

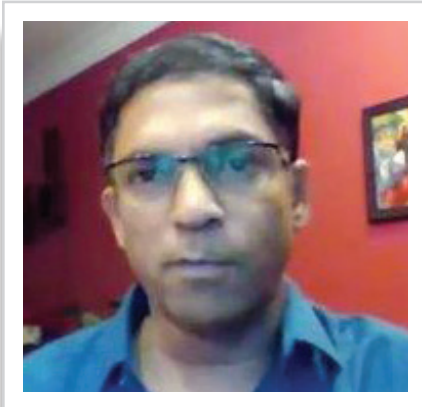
of CEOs comprising of Mr Sunil Kant Munjal, Past President, AIMA and Chairman, The Hero Enterprise; Mr Sudhir Jalan, Past President, AIMA, Co-Chairman, Rieter India Pvt Ltd; Mr Harsh Pati Singhania, Senior Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; Mr Sanjiv Mehta, Chairman and Managing Director, Hindustan Unilever Limited. Mr Sanjay Kirloskar, President AIMA and Chairman & Managing Director, Kirloskar Brothers Limited was the session moderator and Ms Rekha Sethi, Director General, AIMA, delivered the concluded remarks.



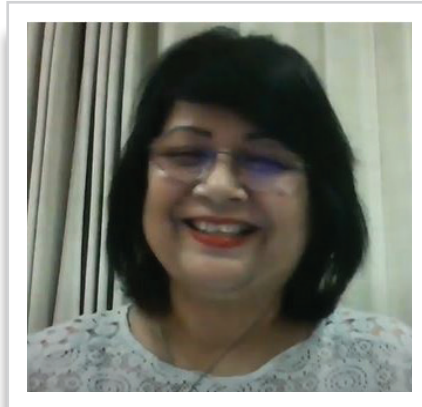
Sanjiv Mehta, Chairman and Managing Director, Hindustan Unilever Limited



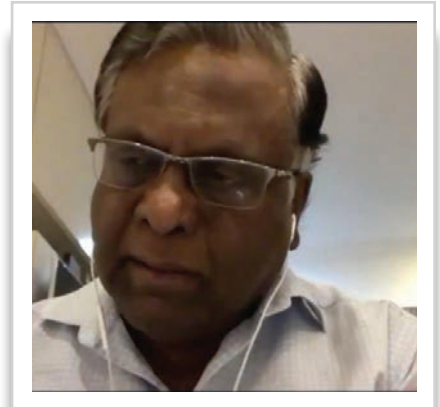
Rajive Kaul, Chairman, NICCO Group



Pranjal Sharma, an Author, Economic Analyst and Columnist



Rekha Sethi, Director General, AIMA

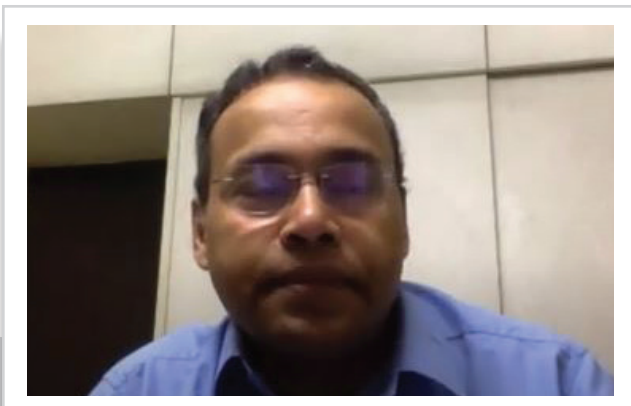


P Dwarakanath, Chairman, GSK Consumer Healthcare Limited

Dr Shashi Tharoor, Indian politician, Writer and Member of Parliament, Lok Sabha was the speaker of the eighteenth LeaderSpeak session. The programme was conducted on 10th June 2020 on the theme 'Viral Geopolitics - India's Options in the Post COVID World Order' and Mr Sanjay Kirloskar, President AIMA and Chairman & Managing Director, Kirloskar Brothers Limited was the session moderator. The session had over 42,000 participants views on zoom, YouTube, Facebook and Twitter.



Sanjeev Bhikchandani, Founder and Vice Chairman, Info Edge India Ltd



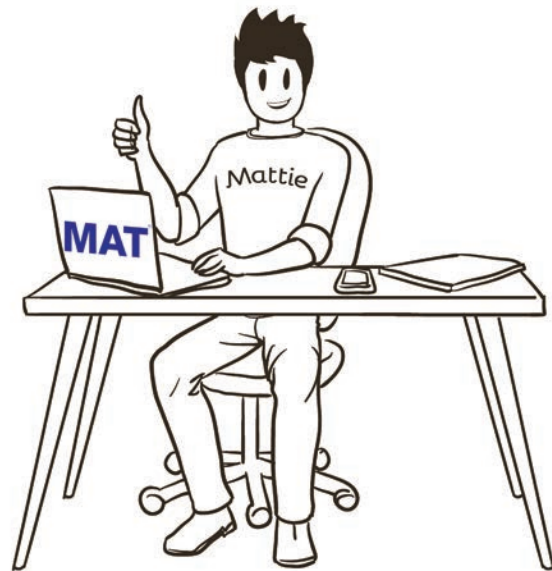
R Mukundan, Managing Director, Tata Chemicals Ltd



Dinesh Aggarwal, Founder & CEO, IndiaMART

Internet based Remote Proctored Test mode launched for MAT

Now
students
can take
MAT from
home!



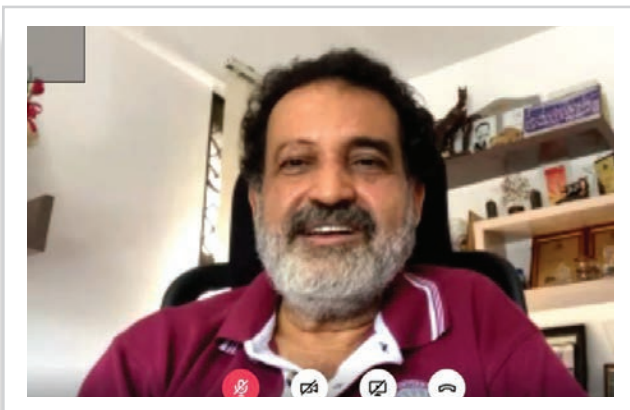
To facilitate B-school admissions during the Corona Pandemic, AIMA recently launched Internet based Remote Proctored Test mode (IBT) for AIMA's MAT May 2020, where students can take exams from safety of their home. IBT mode was launched smoothly and successfully as per schedule on 25th May 2020 in two sessions; with eighteen more sessions to follow in the next four weeks. While the student community was looking forward with characteristic enthusiasm to take MAT through this 'Anytime-Anywhere' option from the safety of their own homes; the B-School management too were, understandably, anxiously awaiting its kick-off. At a time when most high stakes exams have been rescheduled to July or even later,

due to the crippling COVID-19 pandemic; AIMA conducted MAT in multiple IBT sessions in May 2020, in line with its original schedule.

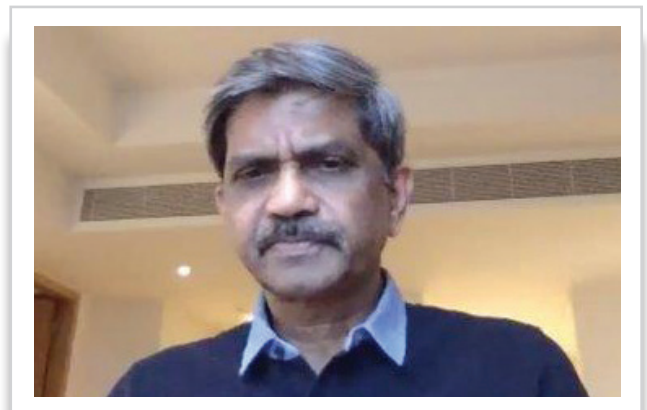
Mock tests have also been scheduled by AIMA to help candidates familiarise themselves with the IBT process and the test environment. All that the candidates require to take MAT in IBT mode are a computer with webcam and microphone and internet connectivity; both conforming to certain basic technical specifications. The security and credibility of the test are ensured by the availability of robust internationally tried and tested Artificial Intelligence (AI) based software as well as trained and experienced personnel for effective remote proctoring.



Preparing enterprises to get back to business quickly in the post lockdown phase



TV Mohandas Pai, Past President, AIMA and Chairman, Manipal Global Education Services



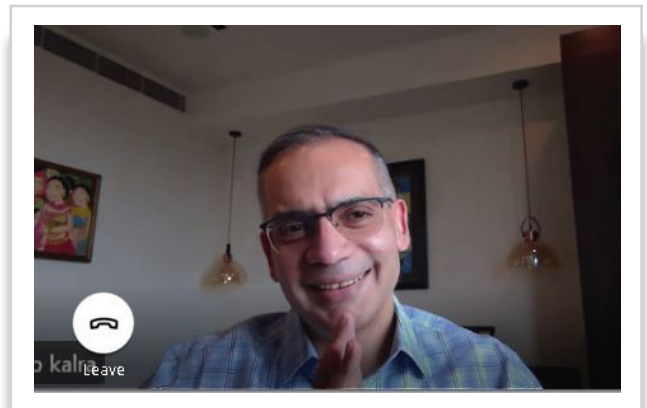
D Shivakumar, Past President, AIMA and Group Executive President - Corporate Strategy and Business at Aditya Birla Group

To help the industry to quickly get back on its feet after a near complete disruption of economic activity, AIMA launched a new series of programmes titled AIMA BusinessUnusual Series. The first online programme under this series was conducted on the theme 'Innovating

to Survive- Adapting to the Post-COVID World' on 6th June 2020. The series focused on providing mentorship and guidance from experts to help enterprises revitalise their operations and realign their business models as per the new normal.



Prof Solomon Darwin, Executive Director, Garwood Center Corporate Innovation from Haas School of Business, UC Berkeley

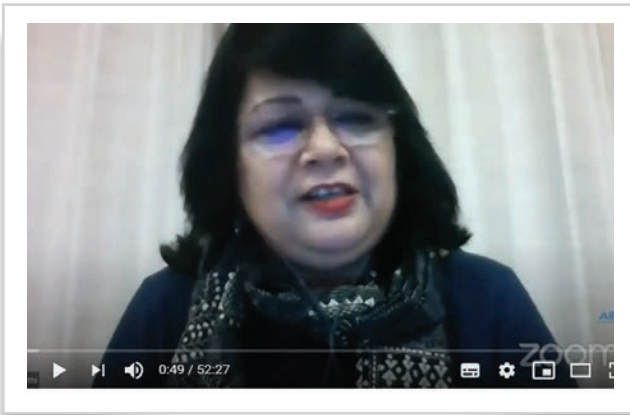


Deep Kalra, Founder & Group Executive Chairman, MakeMyTrip



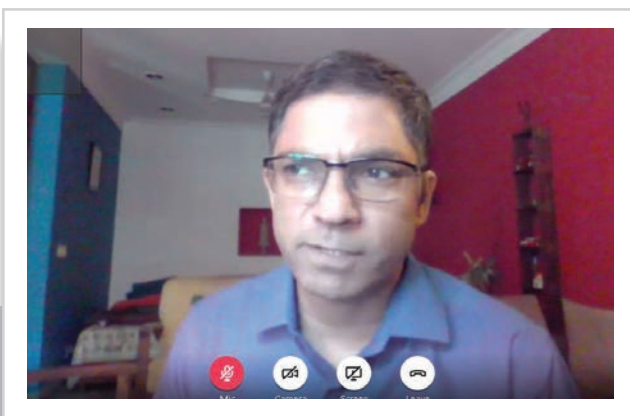
CP Gurnani, CEO and Managing Director, Tech Mahindra

Mr TV Mohandas Pai, Past President, AIMA and Chairman, Manipal Global Education Services stated that the lockdowns and health scare have accelerated the arrival of the innovation economy and anybody who stands still now will be run over. The programme included a talk on digital model innovation by Prof Solomon Darwin, Executive Director, Garwood Center Corporate Innovation from Haas School of Business, UC Berkeley. Mr CP Gurnani, CEO and Managing Director, Tech Mahindra shared his secrets of disruption-proofing operations with business process innovations. Demand is a huge challenge right now and Mr D Shivakumar, Past President, AIMA and Group Executive President - Corporate Strategy and Business at Aditya Birla Group shared his insights on how to create new products and pricing models to bring customers back. Ms Rekha Sethi, Director General, AIMA welcomed the participants and highlighted the need of such programmes to help enterprises get back to business quickly in the post lockdown phase.



Rekha Sethi, Director General AIMA

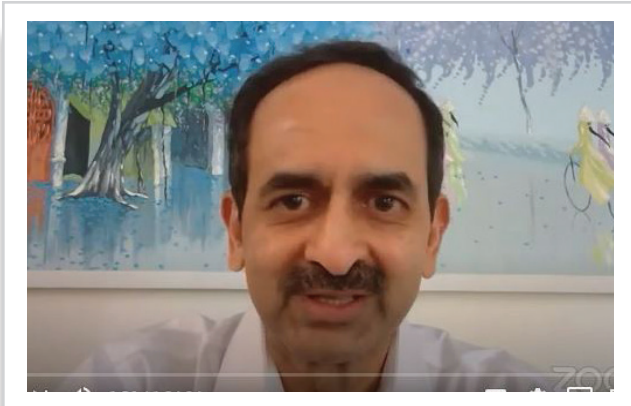
The programme concluded with a fire side chat about innovations to revive crowd and travel based businesses with Mr Deep Kalra, Founder & Group Executive Chairman, MakeMyTrip moderated by Mr Pranjal Sharma, Economic Analyst, Advisor & Writer and Author - India Automated. The programme was attended by 26 senior participants from diverse industry segments from across country.



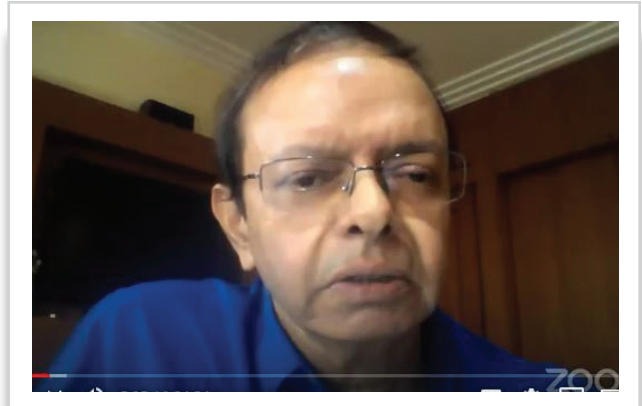
Pranjal Sharma, Economic Analyst, Advisor & Writer and Author - India Automated

CEOs Round Table

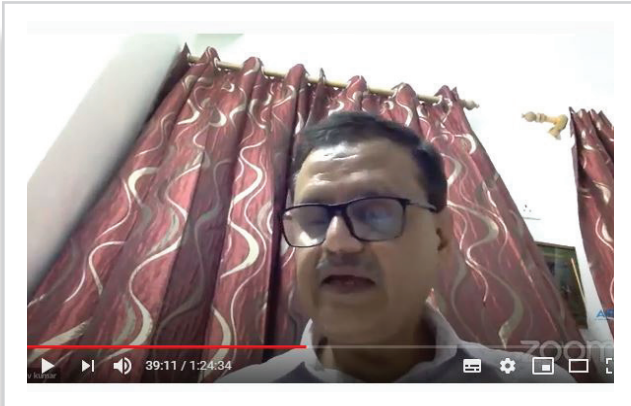
The Trillion Dollar Digital India - Making it Happen!



Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Limited



Dr Ganesh Natarajan, Chairman, 5F World



Rajiv Kumar, Joint Secretary, MeitY, Government of India

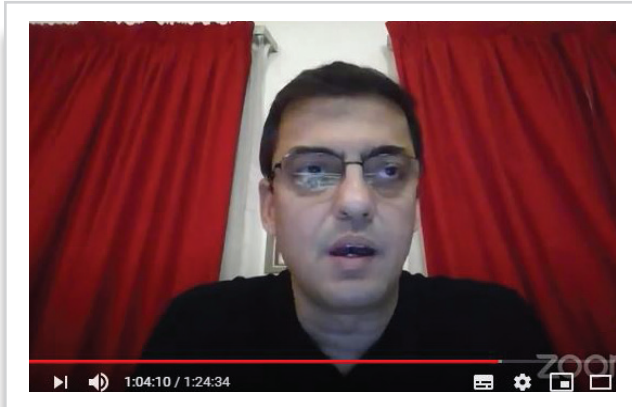
AIMA organised an online Digital CEOs Round Table on 29th May 2020 on the theme 'The Trillion Dollar Digital India - making it happen!'. The Round Table was chaired by Dr Ganesh Natarajan, Chairman - 5F World. Mr Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Limited delivered the introductory remarks of the session. The other keynote speakers included



Anu Madgavkar, Lead Partner, McKinsey Global Institute



Vijay K Thadani, Vice Chairman & Managing Director, NIIT Ltd



Ajey Mehta, Vice President – APAC & India Region, HMD Global



Dr Ajai Garg, Director, MeitY, Government of India

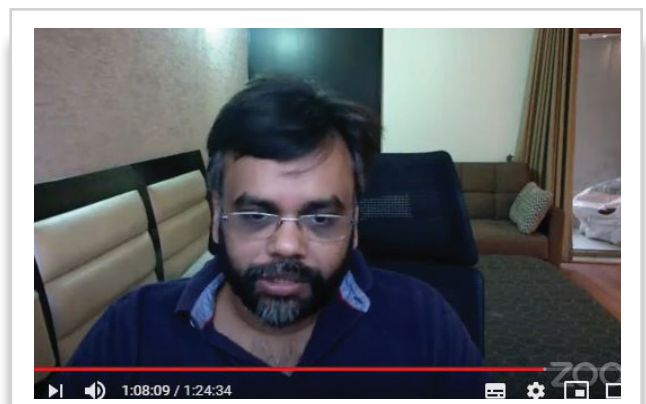
Mr Rajiv Kumar, Joint Secretary, MeitY, Government of India; Ms Anu Madgavkar, Lead Partner, McKinsey Global Institute (MGI); Mr Deepak Garg, Founder & CEO, RIVIGO; Dr Ajai Garg, Director, MeitY, Government of India; Mr Rajesh Nambiar Chairman & President, CIENA India; Mr Partha DeSarkar, Executive Director & Global CEO, Hinduja Global Solutions Ltd; Mr Ajey Mehta, Vice President – APAC & India Region, HMD Global and Mr Vijay K Thadani, Vice Chairman & Managing Director, NIIT Ltd. The session was very well received by the participants.



Rajesh Nambiar Chairman & President, CIENA India



Partha DeSarkar, Executive Director & Global CEO, Hinduja Global Solutions Ltd



Deepak Garg, Founder & CEO, RIVIGO

47th National Competition for Young Managers

**Transformational leadership:
winning strategies in uncertain times**

Participation Fee (per team)*

(*For a team of three persons)	1-2 Team	3-6 Teams	7-More Teams
For Members of AIMA	₹30,000	₹28,000	₹26,000
For Non-members of AIMA	₹32,000	₹30,000	₹28,000

18% GST will be charged extra

AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A

* Nomination will only be confirmed on receipt of participation fee. The fee paid is non-refundable/ non-adjustable, though participation by a substitute is allowed, till the written report is submitted.



Regional Rounds (Online)

East Region	17 - 18 August, 2020	GRAND <small>FINALE</small> Delhi 4 September, 2020
South Region	20 - 21 August, 2020	
North Region	24 - 25 August, 2020	
West Region	27 - 28 August, 2020	

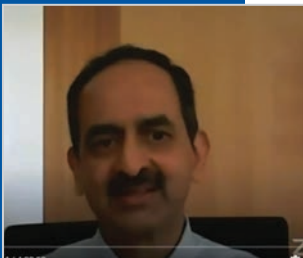
Eligibility Criteria

A three member team of executives less than 35 years of age (as on January 1, 2019) is eligible to participate. The team should be from an organisation only. Organisations are also free to nominate as many teams as they wish.

Each team will be required to send the mandatory non-refundable entry fee, along with the registration form. The fees should be sent by a crossed demand draft/cheque in favour of All India Management Association, New Delhi and is payable in advance (at least 10 days ahead of the competition).

Kindly contact for more details and submission of registration forms to: Ms Poonam Rawat, Manager-CMD
 ALL INDIA MANAGEMENT ASSOCIATION : Management House, 14, Institutional Area, Lodi Road, New Delhi-110003
 Tel: +91 11 24608510 (D), 2464 5100, 4312 8100 Ext.: 241, M. : +91 9818381229, E-mail : prawat@aima.in, Web : <http://www.aima.in>
Online registration also available please visit www.aima.in

AIMA Organises a Conference for Academic Leaders



Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd



Sunil Kant Munjal, Past President, AIMA, and Chairman, The Hero Enterprise



Rajan Saxena, Former Vice-Chancellor, SVKM's NMIMS University

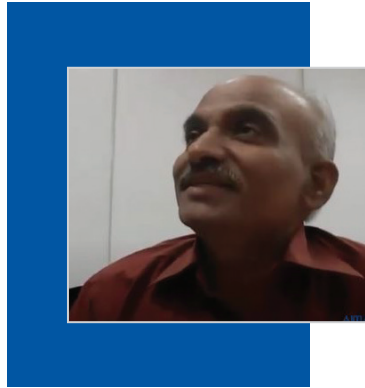
AIMA organised a Virtual Conference of Vice Chancellors, Provost, Director, Deans and Senior Academicians on 10th June 2020. The theme of the conference was 'The Emerging Online Education, Post Covid 19'. Mr Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd welcomed the audience and the keynote address was delivered by Mr Sunil Kant Munjal, Past President, AIMA, and Chairman, The Hero Enterprise. Mr Rajan Saxena, Former Vice-Chancellor, SVKM's NMIMS University set the context of the conference and the introductory remarks were delivered by Ms Rekha Sethi, Director General, AIMA.

Some of the other eminent speakers includes Mr Kamlesh Misra, Vice Chancellor, Rishihood University; Mr Raghav Gupta, Managing Director,

Coursera, India and APAC; Mr Bhimaraya Metri, Chairperson, Board of Studies, CME- AIMA and Director, IIM-Trichy; Mr C. Raj Kumar, Vice Chancellor, O.P. Jindal Global University; Mr Vinnie Jauhari, Director Education Advocacy, Microsoft India; Ashish Bhardwaj, Senior Vice President & Head Market Development at Graduate Management Admission Council (GMAC™); Mr K. K. Aggarwal, Chairperson, National Board of Accreditation; Mr S. C. Sharma, Director, National Assessment and Accreditation Council (NAAC) and Mr Manikrao M Salunkhe, President, Association of Indian Universities, Vice Chancellor, Bharati Vidyapeeth. Mr Sanjeev Phatak, Director – CMS, AIMA; Mr Neeraj Kapoor, Director, CMD, AIMA and Mr Raj Agrawal, Director, CME, AIMA shared the Transformation of Online Learning Experience in AIMA.



Rekha Sethi, Director General, AIMA



Bhimaraya Metri, Chairperson, Board of Studies, CME- AIMA and Director, IIM-Trichy

To build a network of University leaders in online education the formation of AIMA's Vice Chancellors Council was also announced. The vision of the Council is to build a world class online Management Education and facilitate the transition of Indian universities to world class institutions. The council would also organise an Education Leaders Conference every year, to discuss new developments in world economy, industry, technology, and management education.

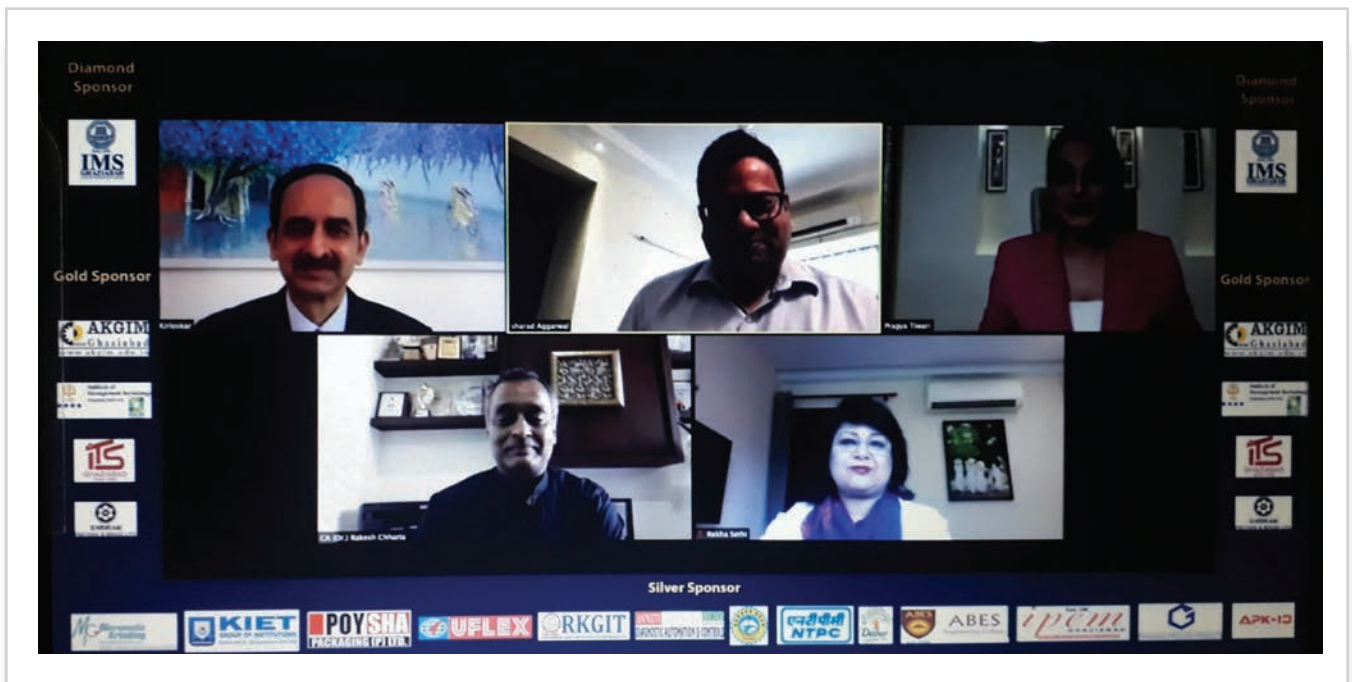
Procurement Capacity Development

AIMA contributed to the capacity development of procurement, supply chain and operations officers by organising an online training programme on 'Government e-Marketplace' on 8 May 2020. The training programme covered all the updated functionalities of GeM 3.0. Some of the organisations which nominated participants included Dedicate Freight Corridor Corporation of India Limited, Powergrid, Punjab State Electricity Regulatory Commission, State Project Implementation Unit-Uttar Pradesh etc. The programme was well attended by 50

participants from the State Government, PSU and other private and Government Bodies

AIMA organised another 3 day virtual workshop for Professional Diploma in Public Procurement from 20 to 22 May 2020. The workshop covered conceptual and application on the concepts like public procurement, procurement operations, contract management and closure and good governance in public procurement. The workshop was well attended by the participants enrolled for the PDPP programme.

AIMA President and Officials address GMA Annual Convention



AIMA President & Director General with GMA officials at the online Convention

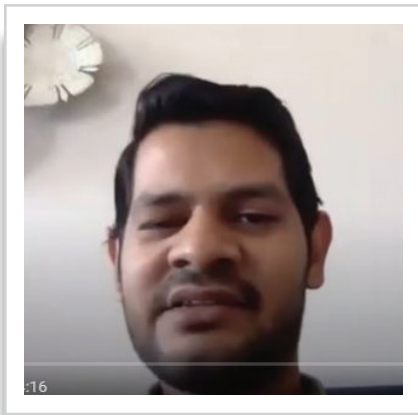
Mr Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Limited was the Chief Guest of the 30th National Convention of Ghaziabad Management Association held on 31st May 2020. The theme of the convention was How to make India a 5 Trillion Dollar Economy by 2024 post-Covid -19 Scenario. Mr Kirloskar shared how generations have stood by various natural and man-made calamities and how every time, humanity has embraced the difficult times and returned to glory thereafter.

The inaugural session was also addressed by Ms Rekha Sethi, Director General, AIMA as the Guest of Honour. Mr Pramod Bhasin, Chairman, Clix Capital Services and AIMA Council Member was the Keynote Speaker and spoke on the Role of Technology in making India a 5 Trillion economy. Mr. Kirloskar and Ms. Rekha Sethi also released the GMA e-souvenir digitally.

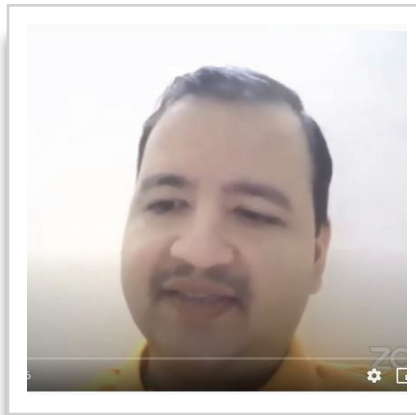


Pramod Bhasin, Chairman, Clix Capital Services and AIMA Council Member

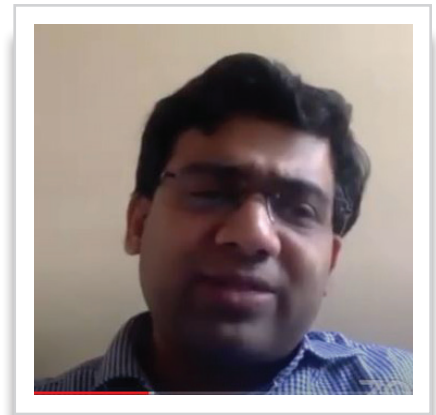
AIMA YLC brings together young leaders from different walks of life



Harshit Vyas, Chief Business Officer, OYO Hotels & Homes



Ajay Nahar, Wipro Insights Leader, Wipro Ltd & YLC National Forum chair

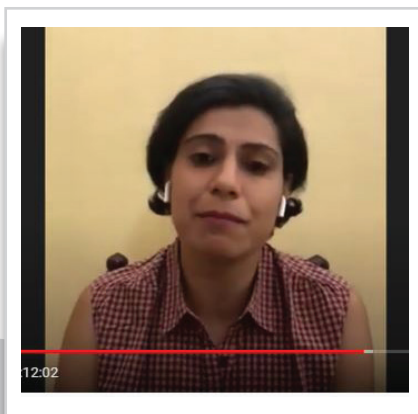


Saurabh Jain, Vice President, Paytm

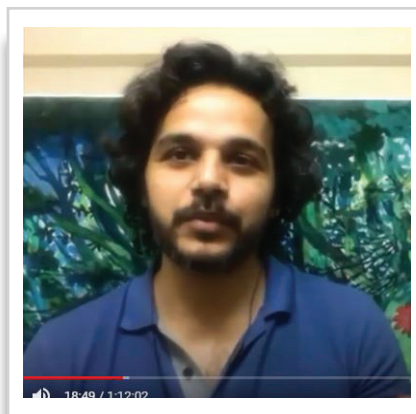
AIMA YLC conducted an online session on theme 'Different Strokes of Management-Inspiration from other worlds!' on 15th May 2020. Mr Abhishek Singh, Artist and Ms Anjum Chopra, Commentator and former Indian cricket player were the speakers and Mr Kartik Sharma, National Events Chair moderated the session.

Another session was organised on 'COVID

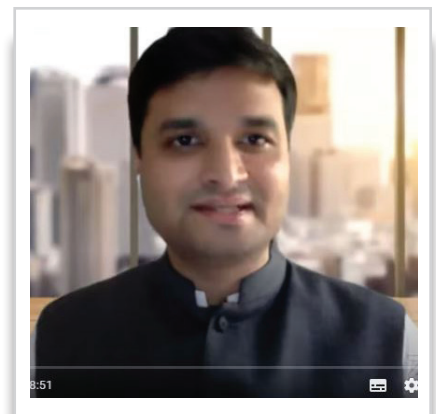
Impact: Revival Strategies for the post-pandemic phase' on 22nd May 2020. Mr Saurabh Jain, Vice President, Paytm; Mr Harshit Vyas, Chief Business Officer, OYO Hotels & Homes and Mr Ajay Nahar, Wipro Insights Leader, Wipro Ltd & YLC National Forum chair were the speakers of the session. The session was very well received by the participants.



Anjum Chopra, Commentator and former Indian Cricket Player



Abhishek Singh, Artist



Kartik Sharma, Director, Agnitio & AIMA YLC Executive Board

Training & Skill Development



Online Training Programme in progress

conducted during 7th, 8th and 11th May 2020. The second in the series was conducted for PowerGrid on 18th, 19th and 21st May. The programme prepared participants to design and deliver effective training instruction and helped them understand how to convert training needs into training delivery module, identify various

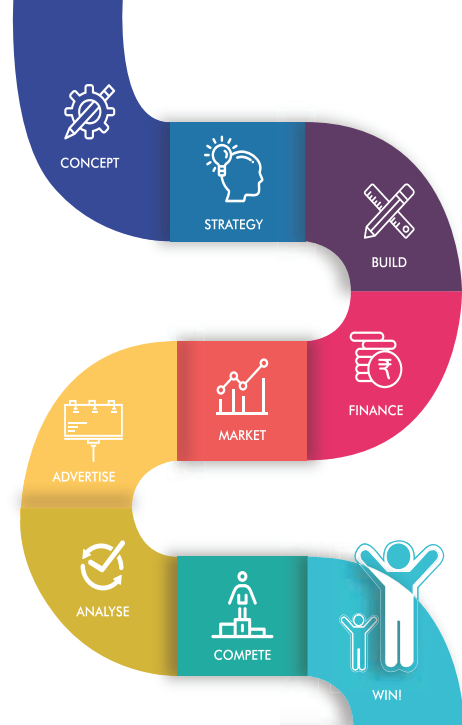
AIMA conducted an online training programme on Blockchain on 2nd May 2020. The programme helped participants understand what blockchain is and how it works, while giving insights into how it affects the future of business along with implementation challenges and strategies.

An in-company training was organised on 3rd May 2020 for the top management professionals at leadership roles. The theme of the programme was 'Leadership & Spirituality: Sailing Through Difficult Times'. The training focused on how leaders can stabilise their mental well-being and can take their teams forward in these uncertain times.

AIMA launched a new training programme 'Training Delivery Skills for Online Trainers' and GAIL was the first organisation to implement it for their internal trainers. The training was

online tools, develop insights into creating an engaging and impactful online training content and learn the tips on effective virtual presence. The other training was conducted as a public programme on 16th May with participation from individual trainers and organisations like Delhi Development Authority (DDA).

AIMA conducted a training programme on HR Analytics on 23rd May 2020 to bring the basic foundational knowledge of data analytics with a focus on HR processes. Mr R Anand, Principal Consultant and Advisor HR, HCL Technologies Ltd was the session speaker. The training was very well appreciated by the group of participants ranging from General Manager HR to Head of Training Institutions to other HR professionals.



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About National Management Games (NMG)

NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It is one of the most awaited and prestigious annual event based on Business Management Simulation, organised by AIMA. The participants get exposed to the intricacies of running a company with focus on resource management, market trends, cost analysis, product positioning, production planning, inventory control etc.

Standard Slab - Participation Fee

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 32,000 per team	₹ 35,000 per team
4 – 6 Teams	₹ 28,000 per team	₹ 30,000 per team
7 Teams & above	₹ 26,000 per team	₹ 28,000 per team

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NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 42,000 per team	₹ 45,000 per team
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7 Teams & above	₹ 36,000 per team	₹ 38,000 per team

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- 18% GST will be charged extra
- Participation Fee through NEFT/DD/Cheque should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration, please visit <http://simulation.aima.in>

Dates and Regions

All regional rounds will be conducted online

REGIONS	ROUNDS	DATES	
Western Round (Online)	Training Round, Prelim Round, Regional Final	20 July – 23 July	
Eastern Round (Online)	Training Round, Prelim Round, Regional Final	27 July – 30 July	
Southern Round (Online)	Training Round, Prelim Round, Regional Final	3 August – 6 August	
Northern Round (Online)	Training Round 17 August	Prelim Round 1	18 – 19 August
		Prelim Round 2	20 – 21 August
		Prelim Round 3	25 – 26 August
	Northern Regional Final		27 August
Grand Finale : 1 September, 2020			

Going Bananas

Driving back every morning, after a walk in the park, I often stop en route to pick up 6 bananas from a roadside vendor. It is usually twenty-five rupees irrespective of the size and quality of the fruit. We keep a little money in the glove compartment and as our vehicle gets close to the cart, my wife takes out a couple of tenners & the vendor quickly gives us the potassium rich plantains.

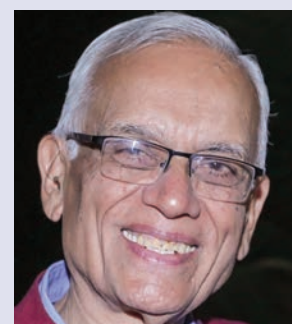
This morning, there were no ten rupee notes. So she gave him a fifty. As we moved on, I thought I had seen her collect only one note from the vendor & shove it into the glove compartment. Just to cross check if she'd got back twenty-five, I asked. Despite her annoyance she opened the compartment and sure enough there was only one ten rupee note.

I reversed the car and told the vendor what had happened. He said sorry and handed over another fifteen; at the same time making a light hearted comment "Ho jayega chaalis ka bhi shayed hamari hi life main" (It will become forty, perhaps in my own life time) I laughed it off at that time but it did set me thinking later.

I was reflecting on the price of this highly nutritious poor-man's fruit over the years. I remember that it sold for 6 annas a dozen (appx 20 paise for 6) in the mid - fifties. So in sixty years it's gone up by 125 times. And I'm not even factoring in the better varieties on good fruit shops and in super markets where you could easily shell out Rs 80/90 per dozen. Now, I can't think of any other goods or services where the cost has gone up in that proportion. At least none of the other fruits has escalated so much; apples may be 20 times, grapes even less, oranges forty... even vegetables – despite all the hue and cry - perhaps none has multiplied hundred fold.

One thing does come to mind. Again a poor man's necessity – the lowly post card - that used to cost all of 2 paise (1/32 of a rupee) is now one rupee! (Actually I am not sure if that is correct) So here is another case of 32 fold appreciation. Still can't beat the banana in the inflation sweepstakes. There are of course some banana competitors. Motor fuel – that life line of the nation that moves every commodity including foodgrains. If I remember correctly price of this black gold has also risen - over the last sixty years – from 12 annas (75 paise) a litre to Rs 65, nearly 90 times! Same thing holds good for kerosene and LPG also. Ironically it does not hurt only the well off owners of motorcars but also the poor man on the street. His potatoes & onions are transported by trucks & everytime the fuel prices rise, the poor man's budget goes haywire. How would they ever come above the poverty line. They'll never be able to afford the mandatory 2000 calories per day if the prices keep going up in geometric progression.

Yes, a 'mundu' who cost Rs 50 in the 50s is now Rs 3000 per month, but



*by Krishan Kalra
Past President, AIMA*



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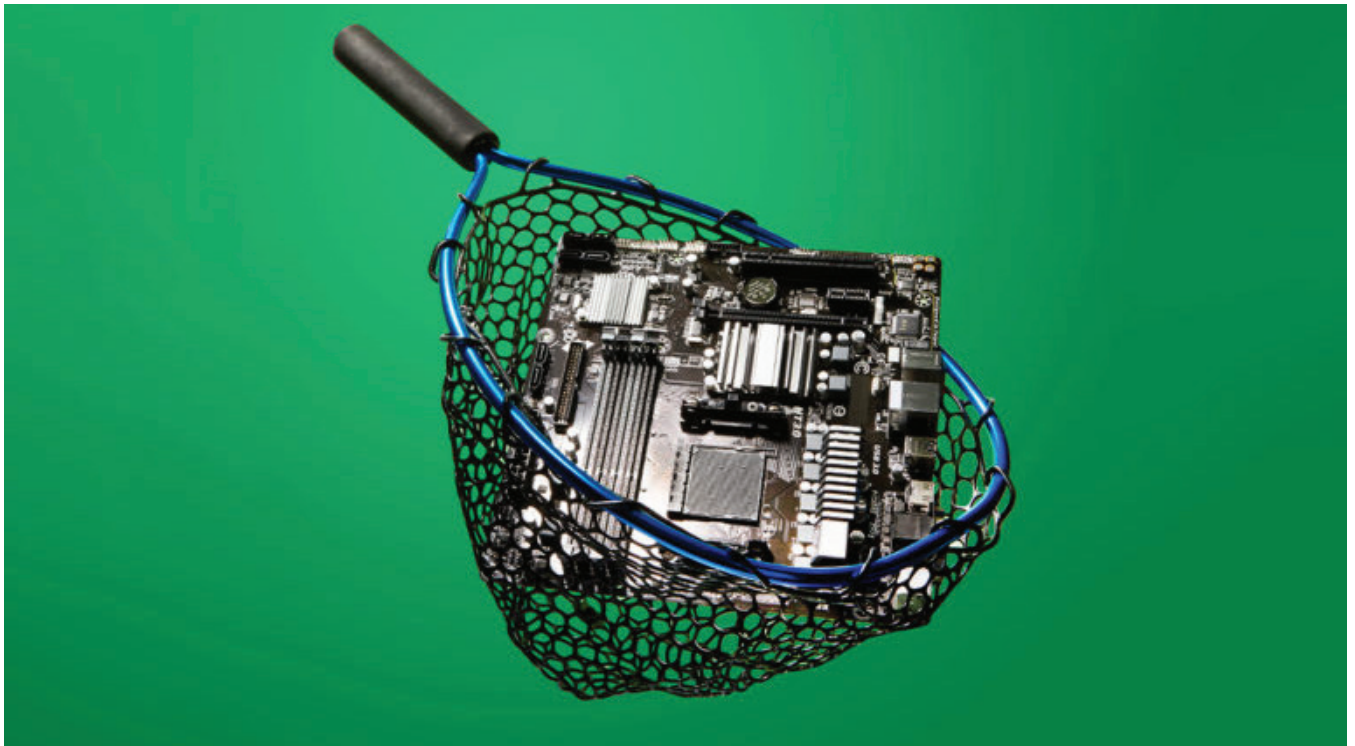
Prabir Kumar Dash, Assistant Director-Membership,

All India Management Association, Management House, 14 Institutional Area, Lodhi Road, New Delhi – 110003

Tel: 011-24621323 (Direct), 24645100 Extn-535, Fax: 011-24626689 Email: member@aima.in

Be a Data Custodian, Not a Data Owner

by Fredrick “Flee” Lee | May 07, 2020



“Data is the new oil.” In the years since mathematician Clive Humby coined this phrase in 2006, the idea has taken on new meaning. For businesses today, personal data is not just a resource — it is a core profit-driver. But the value placed on “drilling for data” has come with a high price at the human level: a dangerous mindset of data entitlement, whereby companies collect personal information and use it to make money, with little regard to the people who lent it to them in the first place.

Data entitlement puts a business’s reputation and customer trust at risk. It can be immensely expensive, as companies such as British Airways and Marriott learned firsthand when they were fined hundreds of millions of dollars following major data breaches, under the General Data Protection Regulation (GDPR), the data privacy regulation implemented by the European Union in May 2018. The personal information being leaked is not just a collection of files stored on a server somewhere; it amounts to the intimate details of peoples’ lives.

While data may still be the new oil, businesses can no longer view it as an asset to be extracted and exploited. The reality is that no company owns customer data — rather, customers entrust them with it. Instead of thinking like “data owners,” companies must act as “data custodians” who protect personal information and use it only with a customer’s best interests in mind.

Becoming a data custodian does not require expensive infrastructure changes or writing a single new line of code. Often, irresponsible data use is cultural — fixing it involves weaving data custodianship into employees’ day-to-day processes. Four cost-effective tactics can help any business get started:

Create a Data Accountability Report

A monthly or quarterly “data accountability report” is a simple and effective way to promote transparency and peer-accountability around personal data use. The report can be straightforward, listing how many customer records each employee or team has accessed in the past month or quarter. Making someone’s actions visible is a proven method for changing human behavior — just look at how step counters have encouraged people to be more active.

To be clear, accountability is not about shame or blame; instead, it is about empowering employees with knowledge. Simply seeing how many times they have accessed personal data compared to colleagues can make them think and act differently. Distribute reports without rankings, commentary, or judgment.

Celebrate Less Data Use and Analyze Responsibly

Flip the data owner mindset on its head by

celebrating the teams that access the least amount of personal data to perform their jobs. For example, if an engineering or customer service team has not accessed personal data in weeks, yet still managed to get its work done effectively, acknowledge their accomplishment and make it a rallying point for the organization. Invite them to showcase their strategy to the company over a team lunch. What are they doing differently to avoid the need for data access? Are there tools and techniques that other teams should learn about? These discussions can help to find new best practices and reinforce that privacy is a priority.

To be sure, being a good data custodian sometimes means sharing valuable insights from your data with customers so they can make more informed decisions. There are a few guidelines to ensure you’re analyzing data responsibly: aggregate, anonymize, and don’t surprise. Examine broad sets of anonymized data, which can surface valuable insights while respecting customer privacy. And consider how customers will react to the insights — they trust you with their data, so handle it with care.

Pair Employees for the Most Sensitive Data Access

Sometimes, solving a customer problem can require accessing very sensitive information, such as Social Security numbers. In these situations, which should be rare, it can be helpful for employees to pair up and access a customer’s record together. Pairing up reduces the likelihood of intentional data misuse as well as human error. If a colleague enters the wrong tax ID into a system by mistake, for example, a partner will be there to catch it. This solution is free from a technology standpoint and only requires extra employee time. Again, the message is not that

you don't trust your employees, but that you value peer accountability and support.

Establish a Privacy Committee

An organization-wide privacy committee can bring internal stakeholders together to make decisions about a company's data culture and policies. It can also create space to dig into privacy issues — especially those without clear, industry-standard guidance. Imagine you are an executive at a food delivery business. You need to decide the company's policies for sharing consumer information with restaurants on the platform. For instance, a deli may want customer addresses for marketing purposes, but probably doesn't need this information to fulfill orders. A privacy committee can talk through situations like these and set standards for the company and the industry.

Privacy committees generally consist of leaders from Marketing, Legal, Security, Engineering, Design, and Customer Care. Beyond job

function, ensure that the committee is multi-faceted. Privacy means different things to different people based on their backgrounds, and a homogeneous group has more blind spots than a diverse one. Leaders with the same life experience and worldview are more likely to overlook privacy concerns — for example, seemingly benign features of an app that could be used to racially profile, stalk, or harass specific groups of customers.

Remember the Human Behind the Data

Drilling for data can seem like a limitless source of profit, but trust is the real resource that businesses should be mining. When a consumer shares their personal information, they should trust companies to use it with their best interests in mind. The organizations that succeed in the coming years will be those that build long-term, trusted relationships with customers by humanizing data and taking responsibility as its custodians.

About Author

Fredrick "Flee" Lee is chief information security officer at Gusto, the people platform for 100,000 small businesses nationwide. He previously led security at Square after holding senior security roles at Bank of America, Twilio, and NetSuite.

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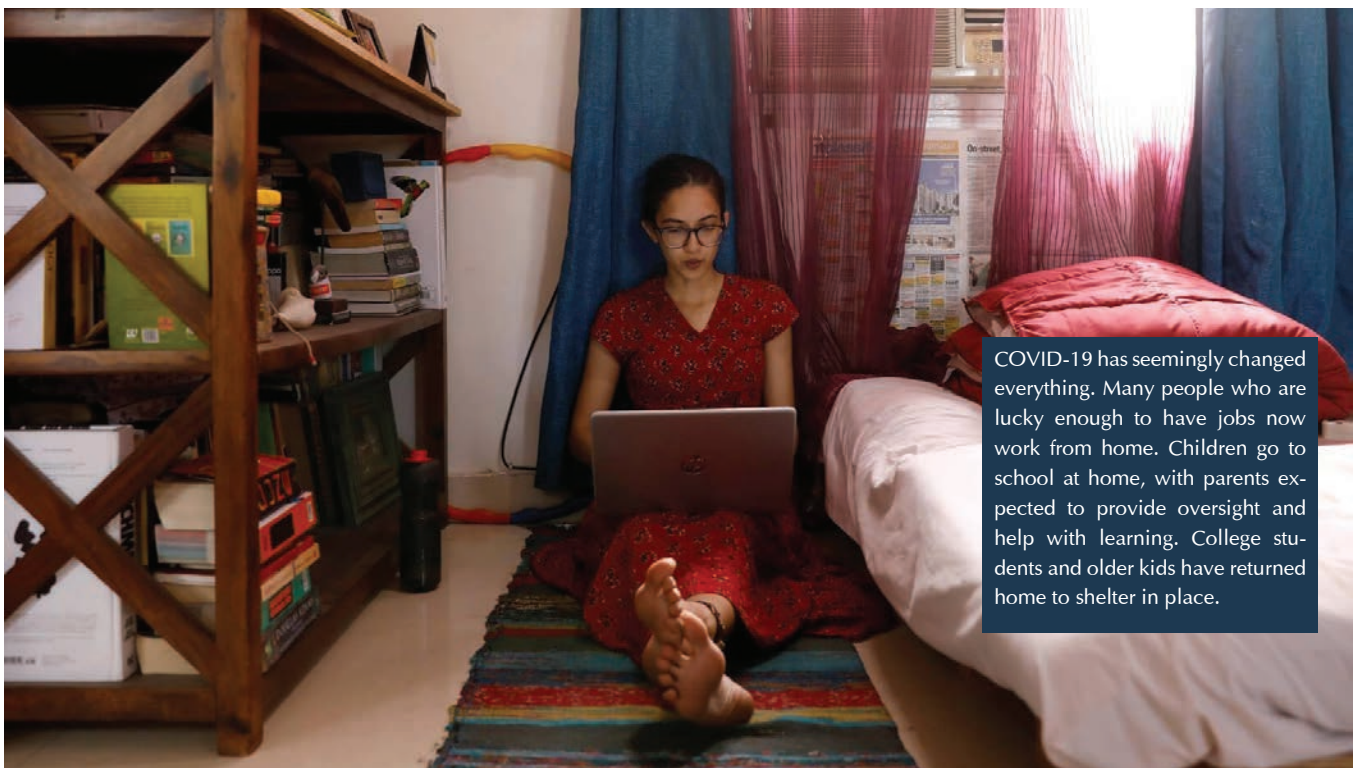
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Tel: 09599024188, 011-47673000, 49868399 (Ext 817), Direct : 011-47673032, Email: amt@aima.in, Website: www.aima.in

Jeffrey Pfeffer: COVID-19 Changes Everything — and Nothing — about Managing Workers

For employers, best practices during a pandemic are no different than before: take care of your people.

by Jeffrey Pfeffer | April 30, 2020



COVID-19 has seemingly changed everything. Many people who are lucky enough to have jobs now work from home. Children go to school at home, with parents expected to provide oversight and help with learning. College students and older kids have returned home to shelter in place.

“It’s more important now than ever for managers to check in regularly with employees to check on their well-being,” says Stanford Professor Jeffrey Pfeffer. | Reuters/Adnan Abidi

One result of all of this being at home: Multitasking is now the new normal. A CEO who has children ages three and six told me that she (with help from her husband) was simultaneously running a company, a daycare center, and a school.

But expecting individuals to do their jobs with the same level of concentration and performance is insane. “People are finding it harder and harder to get things done” — and for good reason. Not only are they tackling tasks in dif-

ferent work environments (likely with fewer interactions with bosses and colleagues), they are trying to do so while being bombarded with dire updates about health outcomes and the state of their retirement accounts.

When I went looking for advice about how to manage workers through what is, one hopes, a temporary albeit highly stressful situation, I was struck by how many of the recommendations seemed like general best practices. Here's what I heard from a handful of companies navigating this new work/life reality.

Try to Avoid Layoffs

Job loss raises the risk of premature death by 63%, negatively impacts both physical and mental health, and about doubles the suicide rate. But is it possible to retain employees in such difficult economic times? Of course it is — because layoffs are, in part, a choice. They are also a consequence of how leaders run their business. During the 2008 recession, for instance, Whole Foods laid off fewer people than Stanford University, which has a multibillion-dollar endowment. After 9/11, Southwest laid off no one, unlike its peers in the airline industry.

More recently, in response to the COVID-19 pandemic, 24 Hour Fitness laid off every one of its 30 director-level people, GMs and area managers, according to a former employee. In most cases, the layoffs were effective immediately — with few people getting even 90 days of severance and most getting nothing. Meanwhile, Lifetime Fitness, a private equity-owned competitor, announced that all of its C-level folks would work for no pay so that layoffs could be avoided, according to that same source.

As you can imagine, sidestepping layoffs allows companies to retain talent that can spring into action when things recover. (As that former 24 Hour Fitness employee wondered, “Who is going to run the place when they reopen?”) It also generates gratitude and extra effort from the team. Jim Goodnight, cofounder and CEO of software company SAS Institute, which avoided layoffs during the 2008 downturn, noted that employees found ways to save money and enhance productivity once they felt secure. Taking care of your people is always a good idea.

Prioritize Wisely, Define Urgency, and Provide Backup

Too much of organizational life is filled with busy work, unnecessary meetings and forms and processes that don't add value. But a crisis is a great time to redesign how we work. One reason for the crazy hours that have become all too customary (and are mentally and physically detrimental to our health) is that we believe “everything is equally urgent” — even though, of course, it is not. Better prioritization helps employees focus on what matters most (both personally and professionally) and clears away distractions, setting them up for greater success.

In practice — and in response to COVID-19 — that might mean immediately putting all of the long-term, non-critical projects (like completing 360-degree performance reviews) on the back burner so that people can focus on the most mission-critical tasks. In fact, that's exactly what Sarahjane “SJ” Sacchetti has done as CEO of Cleo, a company that offers virtual support and resources to those “on their journeys through life as parents.”

Is it possible to retain employees in such difficult economic times? Of course it is — because layoffs are, in part, a choice. They are also a consequence of how leaders run their business.

Jeffrey Pfeffer

But shifting priorities alone isn't enough. Employees often feel under the gun because some critical task falls squarely on their shoulders. (No wonder people often work while sick.) Under Sacchetti, Cleo changed the system of individual accountability, so that for important projects, there were at least two people — and frequently more — who shared responsibility. That way, if pressing issues came up in their lives, they could easily cover for one another. Not only does this provide a sense of support among workers, but it ensures that important tasks are always completed.

Embrace the Connection Between Work and Family

Pretending children don't exist during business hours was never a realistic solution. "Every day is 'Bring Your Child to Work Day' because that's what's on employees' minds," Sacchetti says. "While they're at work, parents are thinking about daycare pickup, the fact that their child has a behavioral issue, how they're going to create a nutritious meal." This precarious balancing act has been made more apparent by the pandemic, but it's long been an issue that companies have failed to adequately address.

A report from the Center for American Progress noted that 90% of fathers and 95% of mothers experienced work-family conflict, which studies show leads to greater absenteeism, more turnover, reduced labor force participation (particularly for women), and reduced productivity. The COVID-19 crisis is a perfect time to finally remediate family leave, paid time off, and other policies that could smooth the divide — and lead to better outcomes for both individuals and companies.

Assess How People Are Doing

Without data, it is impossible to manage anything, including employee well-being and engagement. That's why it's critical to be smart about gathering feedback. Recently, Gallup published five "pulse" survey questions that any company can use to make sure they're meeting the needs of their workers during this crisis. If management is failing to properly communicate or build confidence among employees, they can rethink and test out new strategies and practices before soliciting more feedback down the road.

Meanwhile, global design company IDEO instituted a tracker so they could identify the whereabouts of employees — whether they were at home, caught in a remote location, or staying with other family members — to better support them in their work. Armed with that knowledge, the company was able to provide equipment (at no cost to the employee) as well as social support and referrals to mental health professionals. In general, assessing people's well-being and checking in on them is a clear signal that an organization cares.

Unleash Their Creative Energy

Now is potentially a great time to challenge employees to reimagine processes that have been done a certain way “just because.” (Think of all those wasted hours at unproductive meetings.) IDEO’s Head of HR, Duane Bray, for example, shared that the company crowd-sourced ideas from employees for how it could move its mostly in-person design research methods online. Encouraging workers to think outside the box may well lead to superior business solutions that can simultaneously make everyone’s lives easier.

Reducing economic insecurity and stress, eliminating non-value-adding activities, giving people back-up, recognizing employees’ familial responsibilities, assessing how workers are doing (and providing support), and examining the possibility of working in new ways are all sensible suggestions. Not just during the COVID-19 crisis, but all the time. In that sense, the current health crisis changes nothing about what good leaders and good companies should always be doing. It just makes those actions more urgent.

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Ahmedabad Management Association

Due to lockdown, the entire schedule of activities got cancelled, instead AMA organised some on-line activities. A Report on 'Handbook on Global Agro-Health Products' was put on the website which received over 25 downloads. 3 E-Learning Programmes on Soft Skills Foundation Course on Personality Development, Essentials of Materials Management and Essentials of Business Finance are receiving positive response.

In addition, Zoom based webinars were organised. Chanakya Neeti by Dr. Radhakrishnan Pillai was held on 29th May and Promising Indian Exports Post COVID19 -Agro Health Products by Mr. Suhayk Abidi was held on 30th May. AMA YouTube link has over 280 videos and getting a very good response.

Allahabad Management Association

Session

In view of COVID-19 pandemic lockdown across the country, as an alternative to physical events, Allahabad Management Association, arranged an online, live chat session through Zoom with Mr Rajiv Bhadauria and Ms Kavita Neelkanthan, on the topic 'Re-invent yourself and your Career ... Get ready for the 21st Century' on 10th May. The session was appreciated and liked by members who expressed that such interesting sessions should also be organised in future.

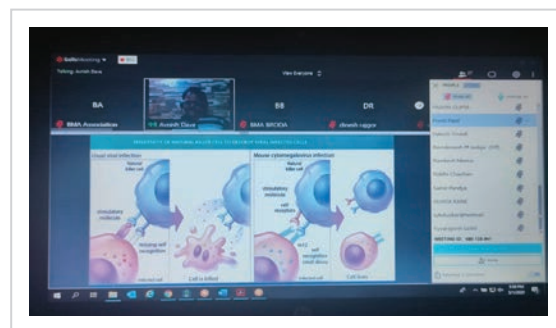
Meeting

In view of prevailing COVID-19 crises and present circumstances, it was not possible to hold physical meetings, programmes and the AGM. Allahabad Management Association conducted an online EC Meeting on 16th & 21st May to discuss the session 2019-2020, AGM and new session and office bearers for 2020-2021. It was proposed and accepted that President - Mr Vibhav Bajpai, Secretary - Mr O P Goel and Treasurer – Mr Pramod Bansal will continue for the new term 2020-2021. The new team / Executive committee shall be announced shortly.

Baroda Management Association

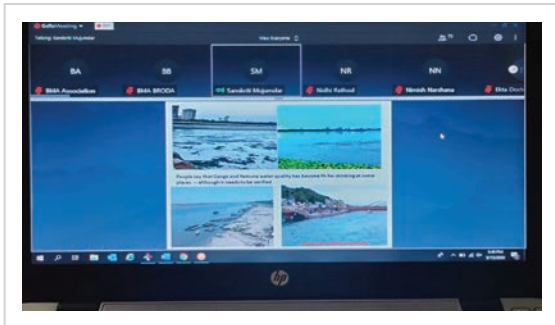
Friday Evening Talks

Baroda Management Association organised a Friday Evening Talk on 'Emotional health in the fight against Corona' on 1st May and the speaker was Dr. Avinash Dave. He shared information about the concept of Holistic health role of emotional health and immunity boosting likely emotional challenges during and after lockdown and gave some techniques to generate mental relaxation and emotional balance.



FET on 'Emotional health in the fight against Corona'

Baroda Management Association organised a Friday Evening Talk on 'Buddha & his teachings' on 8th May and the speaker was Mr. Vishwas Jambu. He gave brief introduction of Buddha and discussed about the lessons to be learnt from Buddha. The main theme of the talk was about making & breaking timeless.



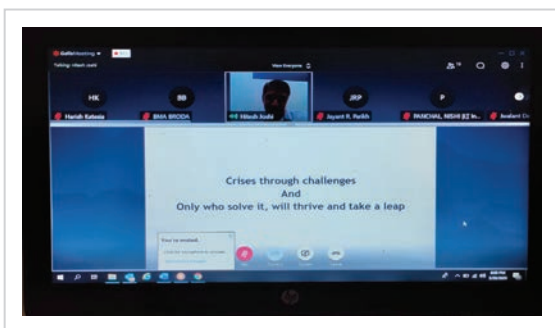
FET on 'Impact of lockdown on Environment and sustenance thereafter'

Baroda Management Association organised a Friday Evening Talk on 'Impact of lockdown on Environment and sustenance thereafter' on 15th May and the speaker was Dr. Sanskriti Mujumdar. She shared the information about the impact of lockdown on climate and nature. She also gave information in detail about the healing of nature, how to carry forward the positive impacts and the role of individuals to carry forward this positive impact.

Baroda Management Association organised a Friday Evening Talk on 'Post Covid Architecture & Design Ideas' on 22nd May and the speaker was Ar. Ketan Shah. He shared the information about the change in architectural design, new technology and ideas in detail, how to change our old habits and lifestyle in post corona world and shared the details on ancestral personal hygiene practice and built spaces on how to reinvent in post corona time.



FET on 'Post Covid Architecture & Design Ideas'



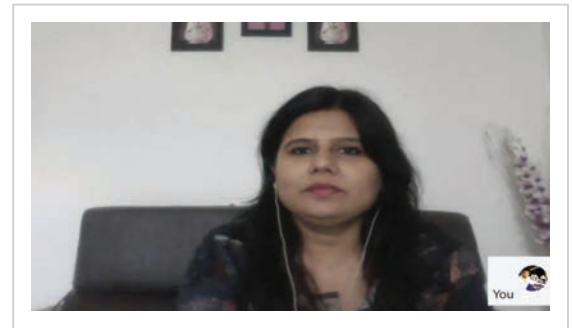
Friday Evening Talk on 'Financial Market infected or under quarantine'

Baroda Management Association organised a Friday Evening Talk on 'Financial Market infected or under quarantine' on 29th May and the speaker was Mr. Hitesh Joshi. He gave information about the financial and equity market which included the comprehensive analysis of the financial market behaviour during COVID-19 pandemic. He shared the information about the history of such crises and the human behaviour. He also gave information on the financial market situation post pandemic.

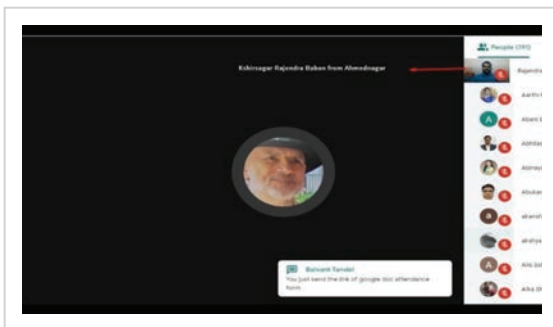
Bharuch District Management Association

Series of International Webinars

BDMA in association with School of Liberal Arts & Management Studies, P P Savani University organised a Series of International Webinars on 'Beyond Academics: Know-How's for Gen-Z'. The 1st webinar of the month was on topic 'How Words are added to the Dictionary?'. Dr. Ankita Khanna (British Council CELTA accredited English Language Trainer; Associate Professor & Chairperson, Centre for Humanities, SLM, PPSU) shared her knowledge as esteemed Guest Speaker. More than 170 participants joined the webinar.

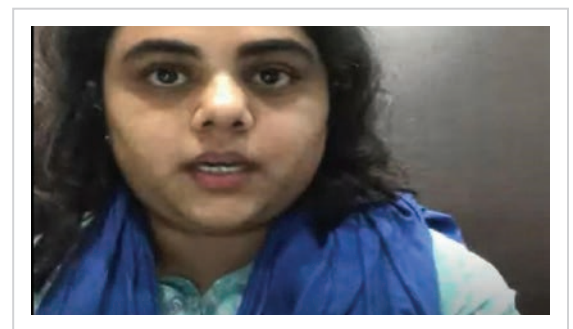


Guest Speaker Dr. Ankita Khanna sharing her knowledge at the webinar



Prof. Arthur Rubin addressing the webinar

Second webinar of the series of International webinar was organised on 2nd May on topic 'Complexity, Chaos & Coping in Real Life'. The Guest Speaker at the webinar was Prof. Arthur Rubin who is Life Skill Coach & COO - WORK/LIFE ENGLISH, Los Angeles, California. Nearly 200 participants joined. The talk was very fruitful.



Speaker Ms. Mohini addressing the webinar

3rd in 'Series of International Webinar on Beyond Academics' of the month was organised on topic 'IELTS Made Easy' on 3rd May. Ms. Mohini Khachar, British Council CELTA accredited IELTS Trainer was the esteemed Guest Speaker at the talk. Ms. Mohini explained the whole concept of IELTS very well and made IELTS feel easy for the attendees. The webinar was very fruitful and full of knowledge.

Finance & Taxation Forum Meet

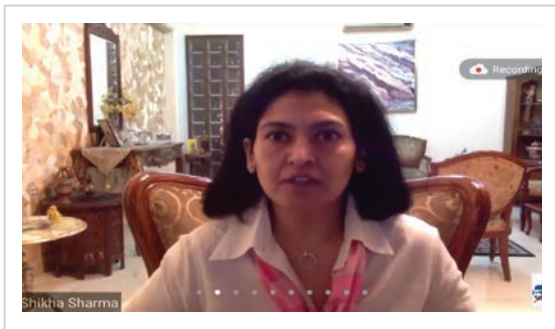
Finance & Taxation Forum organised 2nd edition of its webinar on 'Recent Decision of High Courts & AARs' on 2nd May. Adv. Jigar Shah, expert speaker for the webinar talked about more topics in detail in the 2nd webinar through his in-depth knowledge of the field. The talk held good interaction in the Q&A session on the topic.

Women’s Forum Webinar

Women’s Forum of BDMA organised webinar on topic ‘Pulmonary Wellness to Fight COVID-19’ on 4th May. Dr. Bhuvneshwari Gohil, Consultant Pulmonologist from Bharuch shared her knowledge as esteemed guest speaker. Dr. Gohil very well elaborated her talk in 3 parts with objective examples. The talk was appreciated by all participants.



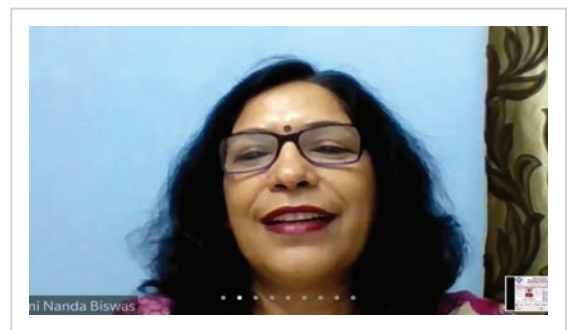
Dr. Bhuvneshwari Gohil addressing the webinar.



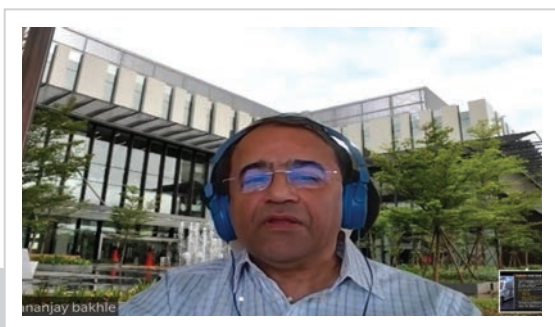
Renowned Nutritionist Dr. Shikha Sharma addressing BDMA Webinar

BDMA Women’s Forum in collaboration with ‘Dr. Shikha’s NutriHealth’ organised a webinar on ‘Immunity, Nutrition & Self Care in the COVID-19 Era’ on 11th May. Founder & Managing Director of Dr. Shikha’s NutriHealth, Dr. Shikha Sharma was the expert guest speaker for the talk. Dr. Shikha focused on topics like ‘Immunity & Nutrition’ and ‘Beauty from Within : Skin & Hair Health’ and much more. Participants appreciated the talk very much. BDMA expresses gratitude to AIMA for the opportunity to have Dr. Shikha at BDMA Webinar.

BDMA Women’s Forum organised a webinar on topic ‘Mental Wellness to Overcome the Lockdown Crisis’ on 26th May. The talk was facilitated by Dr. Urmi Nanda Biswas (Professor, Faculty of Education & Psychology, The M.S. University of Baroda) as esteemed speaker. Dr. Biswas discussed upon various topics like ‘Fight the Circle of Negative Thoughts’, ‘Balance between Work from Home & Work for Home’, ‘How to be Productive & Effective during this Lockdown’ etc. More than 35 participants joined the webinar and the talk was very much appreciated.



Dr. Urmi Biswas addressing the webinar.



Dr. Dhananjay Bakhle, EVP – Medical Research, Lupin Ltd. addressing CEOs’ Online Meet

CEOs’ Online Forum Meet

BDMA CEO Think Tank Forum organised its online forum meet on topic ‘Human Impact of COVID-19’ on 15th may. Expert speaker at the talk was Dr. Dhananjay Bakhle, Executive Vice President – Medical Research, Lupin Limited. Dr. Dhananjay divided his talk in 3 parts and presented on ‘Challenges’, ‘Changes’ and ‘Charging Ahead’. The webinar was appreciated by all attending CEOs/Unit Heads/Industry Leaders.

EHS Forum Webinar

EHS Forum of BDMA organised a webinar on ‘Industrial Safety Measures on COVID-19 Post Lockdown’ on 16th May. Mr. Kailash Parmar from Akshar Management Consultant was the expert speaker for the webinar. The talk covered all the essential aspects where safety measures to be taken like Visitor Protocol, Entry & Exit Protocol, Transport, Canteen Operation, PPEs & Disposal, Security Access, Housekeeping Staff, COVID-19 Team, Monitoring & Reporting, Production Operation and much more. The talk was appreciated by the participants.

Webinar

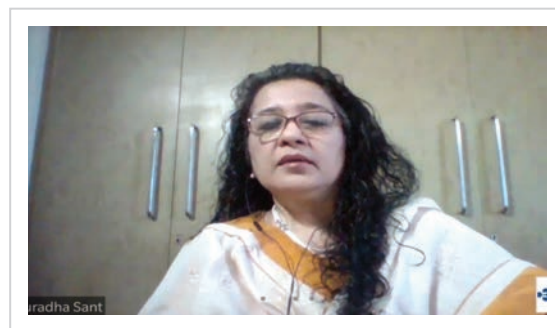
BDMA in association with Concept Business Excellence Pvt. Ltd. organised webinar on ‘Personal Productivity Concept of LMI’ on 28th May. BDMA has signed MoU with CBEPL which is a licensee of LMI in this region to promote the outstanding programme. Mr. Debasis Majumdar, Director of CBEPL facilitated the talk as esteemed guest speaker. Participants appreciated the knowledge sharing initiative by BDMA.

42nd HR Forum Meet

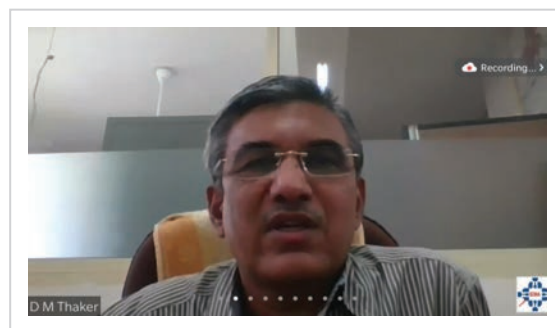
HR Forum organised its 42nd Meet online on topic ‘Power of Coaching for People & Organisation’ on 29th May. Ms. Anuradha Sant who is a Master Certified Coach by the International Coach Federation (ICF) and a Life & Executive Coach, Leadership, OD & HR Specialist’, was the esteemed guest speaker for the talk. More than 30 HR Professional joined and appreciated the talk.

Awareness Session

BDMA EHS Forum jointly with Dahej Industries Association & Gujarat Pollution control Board, Bharuch organised an Awareness Seminar on 29th May on the topic ‘Safety in Solvent Handling & GPCB Guidelines for the Management of Spent Solvent’. 100 participants joined the webinar. Mr. Rushi Shah, DGM – EHS, Intas Pharmaceuticals Ltd. discussed upon ‘Guidelines for the Management of Spent Solvent’ & VOC Control Technique’ whereas Dr. Sharad Potghan, Unit Head & VP – EHS, Camlin Fine Science, Dahej shared his knowledge on ‘Safety in Handling Solvents’. Mr. F. M. Modi (R.O., GPCB) shared his experience on ‘Common Environmental deviations usually observed by GPCB Team during visit to Industries’. Lastly, Mr. D. M. Thaker, Unit Head (Haz), GPCB, Gandhinagar spoke on ‘Adherence to Mandatory Guidelines & Safety Measures’.



Ms. Anuradha Sant addressing the participants at 42nd HR Meet



Mr. D. M. Thaker (GPCB, Gandhinagar) addressing the webinar.

Webinar

BDMA in association with CBEPL organised one more webinar on 30th May on the topic 'Rapid Skilling of Employees through TWI'. Mr. Nital Zaveri, CEO, CBEPL addressed the webinar as expert speaker. The talk was attended by nearly 50 participants. All appreciated the presentation by Mr. Nital Zaveri.



Mr. Nital Zaveri (CEO, CBEPL) addressing the webinar

Bhopal Management Association

Business Conclave

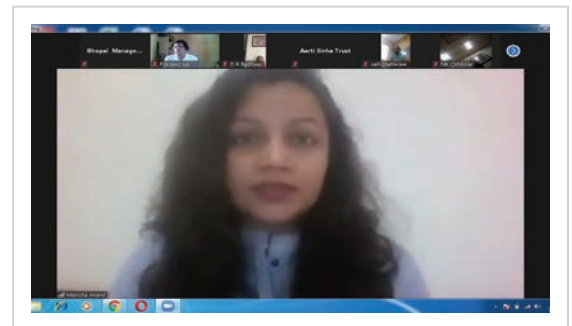
Bhopal Management Association and SIRTE MBA successfully organised a Business Conclave on Opportunities for startups post COVID 19 with a focus on SMEs on 20 May. Mr. Pradeep Karambelkar, Business Coach, Mentor and Investor and Founder Vision Advisory Group and Mr. Amit Raje, Director, Aartech Solonics Ltd-Director & Interim CEO, AIC Aartech Solonics Pvt. Ltd. were the Guest Speakers. The session was moderated by Dr. Aditya Gupta, Member, BMA. About 51 participants attended the session. Co-Chairmen Mr. R.G. Dwivedi and Mr. Vishwas Ghushe also attended the session. Mr. N.K. Chhibbar, Hon. Secretary and other EC Members of BMA appreciated the programme. The programme was coordinated by Mr. Aamir Khan, Centre Coordinator, BMA and the vote of thanks was given by Ms. Nidhi Deouskar, SIRTE.



Mr. Amit Raje addressing

Leaders Speak Session

Bhopal Management Association is affiliated to AIMA, New Delhi successfully organised a Leader Speak Session on Self Awareness on 21st May. Ms. Manisha Ananda, Academic and Corporate Trainer, Career Counselor, Personality Groomer was the Guest Speaker. The programme was hosted by Mr. Pradeep Karambelkar, Co-Chairman, BMA. About 30 members of BMA attended the session. The vote of thanks was given by Mr. N.K. Chhibbar, Hon. Secretary, BMA.

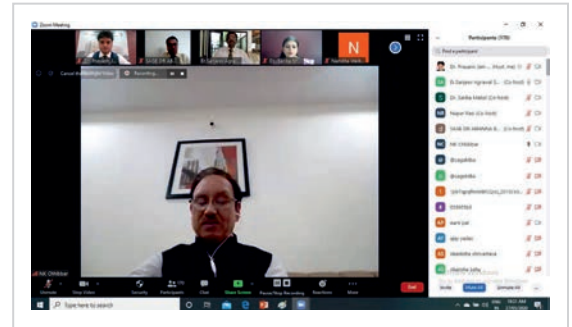


Ms. Manisha Ananda addressing

Sage Manthan 2k20

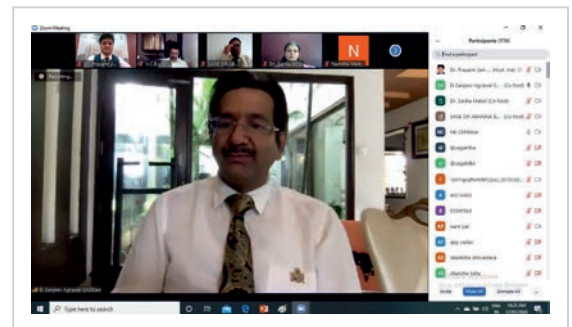
Bhopal Management Association and The Department of MBA, SIRT (Sagar group of Institutions) and, Bhopal had organised first E-National Conference- Sage Manthan 2k20 on 27-28 May on the theme 'Challenges and Opportunities in enabling India to become a \$5 Trillion Economy by 2024-Pre and Post COVID-19 Pandemic.'

Mr R.J Rao, Vice Chancellor, Barkatullah University was the Chief Guest, Mr Nand Kumarum IAS,CEO MAP IT was the Guest of Honour and Mr N.K Chibbar, Honorary Secretary, BMA was present as the special guest of the conference. The programme was presided by Er. Sanjeev Agrawal, CMD, The Sage; Ms Kiran Agrawal, Chairperson, The Sage and Advisors, Directors, senior faculty and guests from BMA and other colleges of Bhopal also marked their presence at the inaugural of this two days E-National Conference. Dr. Abhinn Baxi, Director, MBA welcomed all the distinguished guests.



Mr. N.K. Chhibbar addressing

Speaking on the occasion Dr R.J Rao focused upon the responsibilities of Educational Institutions for realising this dream of \$5 trillion economy. Mr. Nand Kumarum, keynote speaker of the conference shared a very positive picture of the future possibilities and opportunities for Indian Educational Institutes in present circumstances and stressed upon the policies of Government and their effective execution. Mr. N.K Chhibbar spoke about the role of industries and their responsibilities to help revive COVID situation and also discussed about the policies of government for overcoming the current scenario of pandemic. The E-Souvenir was also released by the guests.



Er. Sanjeev Agrawal is presiding the programme

In this two days conference 82 papers were received. In the first technical session of the day Dr Pawan Mishra, Dean Professor and Head Department of Commerce, BU Bhopal and Dr Nilesh Khare, Dean Professor and Director, JLU business school were the Session Chairs. Dr Shuchi Shrivastava, Professor and Head of Management Studies, MANIT was the session chair and Mr Pradeep Karmbelkar, Entrepreneur and Co Chairman, BMA Bhopal was the co chair of second technical session. Dr. Vivek Sharma, Dean Faculty of Management Studies, Director CRIM, BU was the session chair and Dr. Amarjeet Singh Khalsa, Dean, Professor & Group Director, IPER, Bhopal was the co-chair for the 3rd technical session.

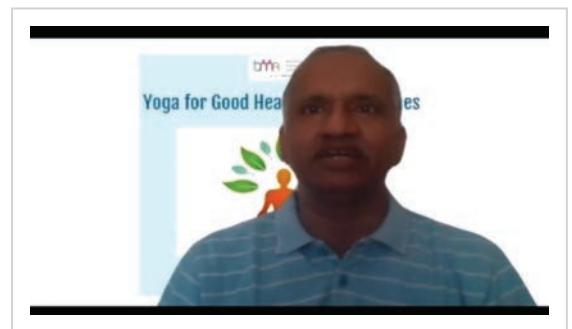
The Valedictory session was presided by Ms Sakshi Agarwal Executive Director, the SAGE. The Chief Guest on this occasion was Professor Dr P.K Mishra, Ex Vice Chancellor (retd) DAVV Indore and Ex Dean Management, BU Bhopal. The Guest of honour was Mr Rajiv Agrawal, motivational speaker and executive member BMA. Dr. Nupur Rao, Conference Co-Chair, read the report of the two days conference. At the end, Vote of thanks was given by Dr. Simrina Singh, Conference Convener.

Bombay Management Association

As the lockdown continues due to pandemic of Covid -19; team BMA under the leadership of President Ms. Chhaya Sehgal, reinvented its flagship MDP programme on virtual platform as 'Friday Fundamentals E-MDP'. Other virtual outings launched earlier in March and April 2020; the 'Wednesday Wisdom Webinars' and 'Break the Chain Leader's Speak' continued being rolled out every week.

Yoga for good health in COVID Times

On 6th May Mr Shrikant Kshirsagar explained the basic techniques of yoga and breathing exercises for healthy living. The participants were guided on how to use yoga as a tool to keep their mind and body healthy. Mr Shrikant Kshirsagar is the co-founder & facilitator at 'Yoga Sanjeevani'.



Shrikant Kshirsagar addressing the participants during the session

Every Company is an AI Company: Now, Near Future, or Distant Future?

13.05.2020 5.00 P.M. TO 6.00 P.M.

FACILITATOR
PROF. AMIT SHETH
FOUNDING DIRECTOR, ARTIFICIAL INTELLIGENCE INSTITUTE,
UNIVERSITY OF SOUTH CAROLINA

For more details please contact
Ms. Supriya Patade on 9082205742 - supriyapatade@bma-india.com
Ms. Laxmi Gupta on 7738149513 - laxmi.gupta@bma-india.com

The webinar was conducted by Prof Amit Sheth

How to plan for your early retirement successfully?

On May 20th, Mr. Vinayak Jadhav guided us to learn about our money mindset and what is our money personality. He explained to the participants about the fundamentals of creating wealth and financial wisdom for the creation of a long-lasting treasure. He also advised the participants on how to create a framework to plan an early retirement. Everyone, from young managers, entrepreneurs, mid-career professionals all who attended benefited from this webinar.

Every Company is an AI Company: Now, Near Future, or Distant Future

On May 13th, Dr. Amit Sheth, Founding Director, AI Institute, University of South Carolina, gave an anecdotal review through a broad variety of applications of AI. It helped managers to start thinking of new business opportunities and new revenue or business models in the context of rapid penetration. The participants were highly satisfied with the answers.

HOW TO PLAN FOR YOUR EARLY RETIREMENT SUCCESSFULLY

Date - 20th May 2020
Time - 5.00pm - 6.00pm

Facilitator
Mr. Vinayak Jadhav, Former CFO, HCC Ltd
Business Mentor & Coach

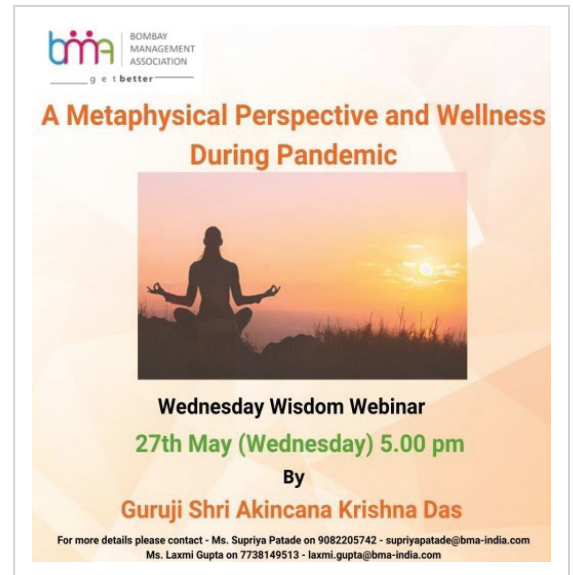
Who would be benefited
Young managers entrepreneurs, mid career professionals

For more details please contact
Ms. Supriya Patade on 9082205742 - supriyapatade@bma-india.com
Ms. Laxmi Gupta on 7738149513 - laxmi.gupta@bma-india.com

The webinar was conducted by Mr. Vinayak Jadhav

A Metaphysical Perspective and Wellness during Pandemic

On May 27, Guru Shree Akincana Das from ISKCON dwelled over the topic of 'A Metaphysical perspective and wellness during pandemic' and took a look at the possibility of the connection between world disasters and degradation of moral and spiritual principles. Participants found the webinar enlightening and very useful as it highlighted the spiritual aspects to recognise behind the challenges created by COVID – 19 for the world community. The webinar was conducted by Gurujī Shri Akincana Krishna Das of ISCKON.



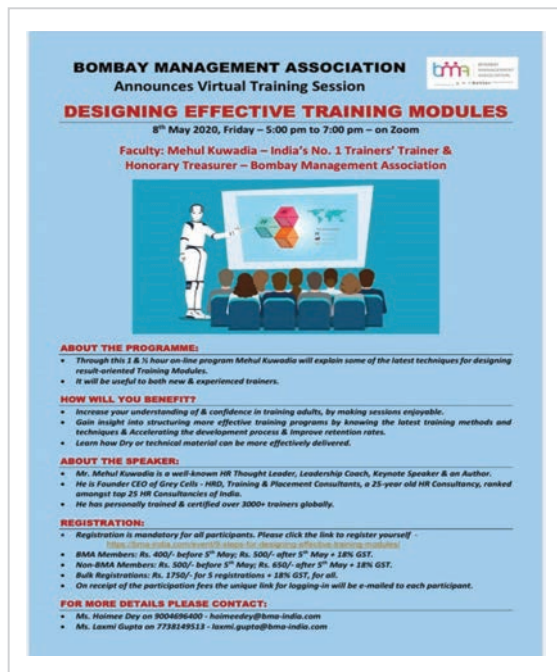
BOMBAY MANAGEMENT ASSOCIATION
g e t better

A Metaphysical Perspective and Wellness During Pandemic

Wednesday Wisdom Webinar
27th May (Wednesday) 5.00 pm
By
Gurujī Shri Akincana Krishna Das

For more details please contact - Ms. Supriya Palade on 9082205742 - supriyapatade@bma-india.com
Ms. Laxmi Gupta on 7738149513 - laxmi.gupta@bma-india.com

The webinar was conducted by Gurujī Shri Akincana Krishna Das of ISCKON



BOMBAY MANAGEMENT ASSOCIATION
Announces Virtual Training Session

DESIGNING EFFECTIVE TRAINING MODULES
8th May 2020, Friday – 5:00 pm to 7:00 pm – on Zoom

Faculty: Mehul Kuwadia – India's No. 1 Trainers' Trainer & Honorary Treasurer – Bombay Management Association

ABOUT THE PROGRAMME:

- Through this 1 & ½ hour on-line program Mehul Kuwadia will explain some of the latest techniques for designing result-oriented Training Modules.
- It will be useful to both new & experienced trainers.

HOW WILL YOU BENEFIT?

- Increase your understanding & confidence in training adults, by making sessions enjoyable.
- Gain insight into structuring more effective training programs by knowing the latest training methods and techniques & Accelerating the development process & improve retention rates.
- Learn how Dry or technical material can be more effectively delivered.

ABOUT THE SPEAKER:

- Mr. Mehul Kuwadia is a well-known HR Thought Leader, Leadership Coach, Keynote Speaker & an Author.
- He is Founder CEO of Grey Cells - HRD, Training & Placement Consultants, a 25-year old HR Consultancy, ranked amongst top 25 HR Consultancies of India.
- He has personally trained & certified over 3000+ trainers globally.

REGISTRATION:

- Registration is mandatory for all participants. Please click the link to register yourself - <https://www.bma-india.com/online-training>
- BMA Members: Rs. 400/- before 5th May; Rs. 500/- after 5th May + 18% GST.
- Non-BMA Members: Rs. 500/- before 5th May; Rs. 600/- after 5th May + 18% GST.
- Bulk Registrations: Rs. 1750/- for 5 registrations + 18% GST, for all.
- On receipt of the participation fees the unique link for logging-in will be e-mailed to each participant.

FOR MORE DETAILS PLEASE CONTACT:

- Ms. Haimee Dey on 9004896400 - haimeedey@bma-india.com
- Ms. Laxmi Gupta on 7738149513 - laxmi.gupta@bma-india.com

The webinar was conducted by Mr. Mehul Kuwadia

9 Steps for Designing Effective Training Modules

The first module of Friday Fundamentals was launched on 8th May by Mehul Kuwadia – CEO of Grey Cells and Honorary Treasurer of BMA. He shared some of the latest techniques for designing result-oriented Training Modules. It was useful to both new and experienced trainers. Participants enhanced their understanding and confidence, by understanding how to make sessions enjoyable. They also gained an insight into structuring more effective training programmes by knowing the latest training tools and techniques by accelerating the development process and gained knowledge on how to improve retention rate.

The New Rules for Doing Business in COVID Times

BMA 3rd Friday Fundamentals; E – MDP was conducted on May 22nd to support Business leaders acquaint themselves with 'new rules' for doing business during this pandemic. In this live webinar Mr. Rajesh Srivastava made a free flowing and articulated presentation based on his book, 'The New Rules of Business', published by Penguin Random House India, in December 2019 which was thoroughly enjoyed by the participants.

The New Rules for Doing Business in COVID Times

Date: 22nd May 2020 Time 4.00 p.m. to 6.00 p.m.
 BMA Members: Rs. 400/- +18%GST
 Non-BMA members: Rs. 500/- +18%GST

Live Webinar

Mr. Rajesh Srivastava
 Former CEO JK HeleneCurtis, Adjunct Faculty IIM Indore(08-15), Corporate Trainer, Author of New Rules of Business

The webinar was conducted by Mr. Rajesh Srivastava

2ND FRIDAY FUNDAMENTALS e-MDP
on MANUFACTURING: A NECESSARY EVIL?

DATE & TIME:
 15 May 2020,
 3:00 p.m to 5:00 p.m.

ABOUT THE PROGRAMME:
 "Currently strategic developments are predominantly based on corporate marketing and financial decisions at the front end of the debate with manufacturing being forced to react to these at the back end of the process. All too often, the result is the formulation and later development of strategies which manufacturing is unable to successfully support."

Professor Terry Hill
 Emeritus Fellow at the University of Oxford, UK

CONTENTS OF THE e-MDP:

- Presentation in the e-MDP will be to develop an approach to integrate marketing, finance and manufacturing approaches to achieve success.
- Presentation will include a set of concepts, principles, policies and techniques for managing and operating a manufacturing enterprise for achieving the organisation's integrated goals – all of these are easy to understand and accept, eminently teachable and learnable, and not so difficult to apply.

WHO SHOULD ATTEND?

- The programme is designed for decision-makers in the area of finance, marketing and manufacturing in Senior / Mid-Level.
- Participants looking to gather insights in manufacturing strategies or those from any industry production plants involved in manufacturing discrete products will find it useful.
- Webinar contents are not relevant to participants from Projects and Continuous Process companies.

Boman Moradian
 Boman Moradian is a B.E. (Mech) from IIT and holds a Post Graduate Degree in Management Studies with specialisation in Operations from Imperial Regy Institute of Management Studies. His industry experience in Production, HRD, Marketing, Advertising and Management Consulting in his career spanning 45 years is a Management Consultant in the field of Operations Management assisting many organisations improving productivity has been involved in several turn-arounds. He is a Visiting Faculty Member at Jamnalal Bajaj Institute for over 43 years, with former Training Centre for over 17 years, and at S.P. Jain School of Global Management at the Mumbai, Dubai and Singapore campuses for over 12 years. He is an independent Director on the Boards of some listed and private limited companies.

REGISTRATION:
 Registration is mandatory for all participants. Please click the link given in the description box.
 For BMA Members: Rs. 800/- +18%GST / Early Bird Discount (Till 8th May) Rs. 700/- +18%GST
 Non-BMA members: Rs. 1000/- +18%GST / Early Bird Discount (Till 8th May) Rs. 900/- +18%GST

For Further Details, Contact:
 Homee Day: +91 9006594002
 homeeday@bma.india.com
 Laxmi Gupta: +91-7738149513
 laxmi.gupta@bma.india.com

The webinar was conducted by Mr. Boman Moradian

Manufacturing: A NECESSARY EVIL?

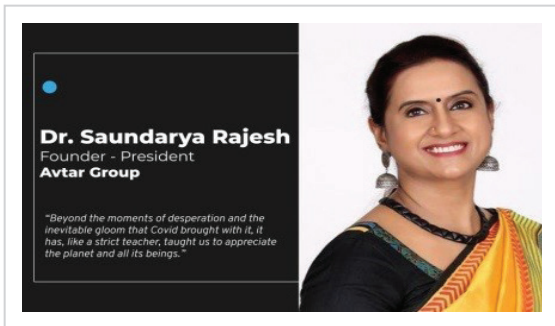
As the aftermath of Corona Pandemic Manufacturing Sector - the backbone of value and wealth creation in an economy has again come into focus and as a proactive thought leader BMA announced its 2nd 'Friday Fundamentals - e MDP' on the theme of 'Manufacturing: A Necessary Evil?' on 15th and 29th May.

The programme faculty Prof Boman Moradian, is a veteran Management Faculty with vast industry experience in Production, HRD, Marketing, Advertising and Management Consulting in his career spanning 45 years. The presentation in the e-MDP webinar was on developing an integrated

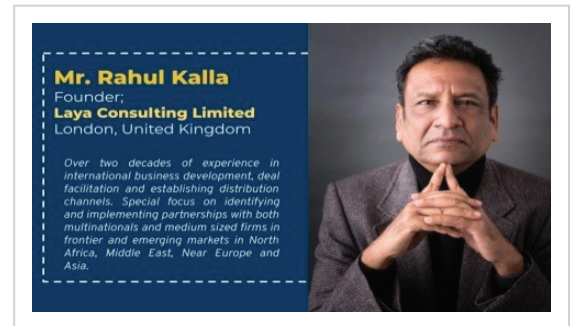
approach to achieve success and the programme was designed for decision-makers in the area of finance, marketing, and manufacturing in Senior or Mid-Level. The participants gathered insights in manufacturing strategies or those from any industry production plants involved in manufacturing discrete products found it useful. Due to overwhelming response the programme was repeated after a fortnight again in thw 4th edition of Friday Fundamentals – e MDP.

Break the Chain – Leaders Speak Series on all Mondays, -

‘Break the Chain – Leaders Speak Series’ showcases one insightful celebrity write up every Monday morning on BMA website to highlight the new opportunities for Managers and Leaders in various industry sectors penned by Indian as well as Globally acknowledged corporate bigwigs, business leaders and academic intellectuals for beating their Monday Blues! These articles include ‘Managing the post-lockdown, post –COVID world as a woman!’ written by Dr. Saundarya Rajesh, (Founder President, Avtar Group) – May 4th; ‘Reimagining Global Supply Chains’; written by Mr. Rahul Kalla, (Founder, Laya Consulting Limited, London, UK) – May 11th; ‘COVID-19 from Startups & Incubator perspective’; written by Mr. Uday Wankawala, (CEO at RMPS - Atal Incubation Center) – May 18th; ‘Virtual Performance Management – A ‘new normal’ in post COVID-19 Workplace reality’; written by Ms. Debjani Roy (Chief HR Advisor, Mind your fleet. Founder, Wind beneath the Wings Venture LLP) – May 25th.



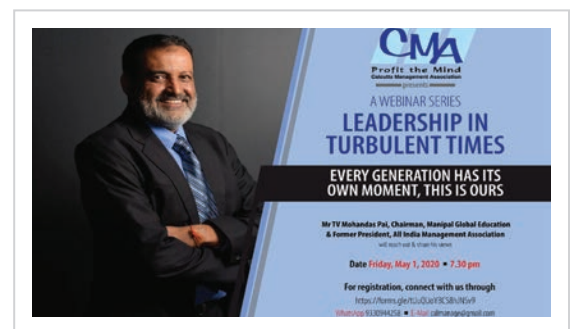
The article was written by Dr. Saundarya Rajesh



The article was written by Mr. Rahul Kalla

Calcutta Management Association

Calcutta Management Association organised an online leadership lectures series ‘Leadership in Turbulent Times’ with Mr TV Mohandas Pai, Past President, AIMA & Chairman, Manipal Global Education Services on 1st May 2020. The theme of the series was ‘Every Generation has its own moments, This is ours’.



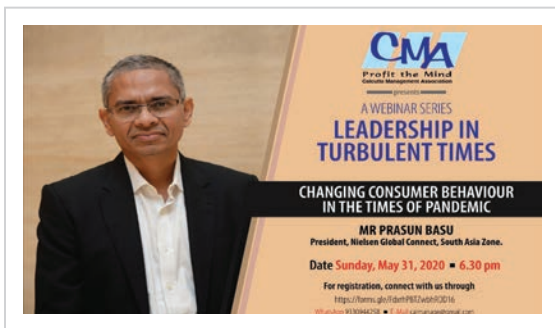
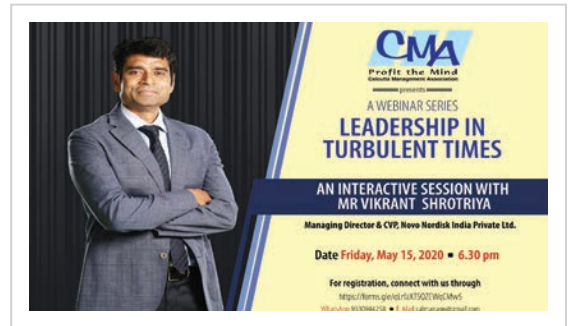
Another series was organised on the ‘Applying Past Leadership Lessons to the Pandemic Crisis’ on 7th May. Mr Sagar Daryani, Co-Founder & CEO, Wow! Momo was the speaker of the session.

Dr Soumya Kanti Ghosh, Group Chief Economist, State Bank of India addressed on the theme 'Post-COVID State of the Economy with Special Reference to the Banking Sector, on 10th May. The session was very well received by the participants.



CMA organised online interaction session under Leadership in Turbulent Times with Mr Ajoy Chawla, CEO, Jewellery Division, Titan Co. Ltd. on 13 May.

Another interaction session under Leadership in Turbulent Times was conducted with Mr Vikrant Shrotriya, MD & CVP, Novo Nordisk India Pvt Ltd on 15th May



CMA organised webinar series under Leadership in Turbulent Times on the theme 'Changing Consumer Behavior in the Times of Pandemic on 31 May. Mr Prasun Basu, President, Nielsen Global Connect, South Asia Zone was speaker of the series.

Event: CMA Global Series:

CMA organised Global Series on the theme 'Global Energy Outlook – A Paradigm Shift' on 20th May. Dr Sudeshna Ghosh Banerjee, Practice Manager, Global Energy and Extractives Practice, World Bank, Washington DC, was the speaker of the session.



Event: CMA “Conversations”

CMA conducted Conversations on 16th May. The session was Mir in Conversation with Jimmy Tangree. The session was very well appreciated by the participants.



Another Conversation was organised on 30th May. The session was Barun Chanda in Conversation with Siddhartha Chatterjee



CMA organised a webinar session on ‘Immunity, Nutrition and Self-Care in the COVID-19 Era’ with Dr Shikha Sharma, Founder & Managing Director, Dr Shikha’s NutriHealth on 8th May



Another webinar session on ‘Entrepreneurship as an Economic Endeavour’ was organised on 9th May. The speaker of the session was Prof Prabal Kr Sen, Founder Chairperson of Entrepreneurship Development Centre (EDC), XLRI, Jamshedpur



Delhi Management Association

E-meeting

DMA in collaboration with ISTD Delhi Chapter organised an interactive e- meeting on Rebooting with New Normals - Resilient Strategies for Productivity Management on 2nd May with Mr. Gulshan Khurana, Head of Sales Consulting- Japan and APAC, Oracle Communications; Mr. Sunil Goyal, Dy. CEO, Sopra Steria India and CEO, Sopra Banking Software India; Mr. Manoj Madhusudanan, Head of India, dunnhumby, and Mr. Manish Gumber, Director and Lead India Portfolio Planning, Cipla as Key Speakers. The session was moderated by Dr. G P Rao, Founder, Good People Relations.

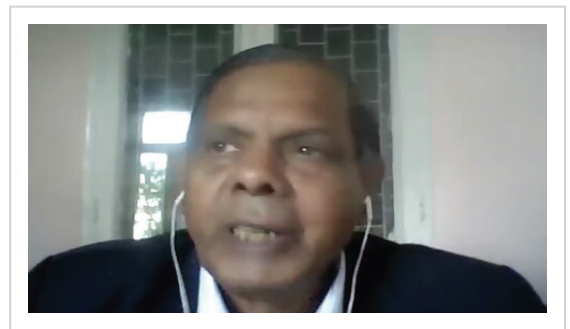


Mr. Gulshan Khurana addressing the participants

Ms, Karuna Ahuja, Founder, Chrom Consulting welcomed the eminent speakers and the fellow participants. Senior business leaders shared their perspective on trends and impact on businesses and employees, coping strategies and ideas on future. The session was attended by over 150 participants across the country.

Webinars

Delhi Management Association in collaboration with Bizwiz Learning organised a webinar on 'Smart Financial Planning for Holistic Growth' on 1st May. Mr. Rajan Pandhi, Director, DMA welcomed Mr. Abhishek Baid, IIM Lucknow Alumnus, CFA- UK & Advisor, Bizwiz Learning; Mr. Rahul Jain, Director & Founder, Bizwiz Learning and the fellow participants. The eminent speakers shared their views on Effective Cash Flow Management, Understanding and Improving Profits, Road-map to Financial Freedom and Winning Attitude for Holistic Growth. The webinar was attended by 45 business leaders and it was well appreciated. The session concluded with a vote of thanks by Mr. Pandhi.



Dr Ashok Kumar Arya addressing the participants

Delhi Management Association organised a virtual interactive session on 'Mindfulness in Managing Organisations' on 5th May with the support of Work Junction. Mr. Rajan Pandhi, Director, DMA welcomed the Keynote Speaker; Mr. Kumaran Venkatesh, President & Partner, AXLerateNOW & Art of Living, Corporate Faculty, Session Moderator; Mr. Sanjay Anand, Founder, Shanvi Infotech and the fellow participants.

Mr. Pandhi shared that an increasing number of organisations are turning towards mindfulness with a diverse set of objectives. Mr. Venkatesh shared that mindfulness is important at the workplace and businesses. Mr. Bhuvan Gandhi, CEO, Hotel Ajanta Continental shared his experiences during the session. The webinar was attended by over 60 participants and appreciated by all. The session concluded with a vote of thanks by Mr. Mohit Gandhi.

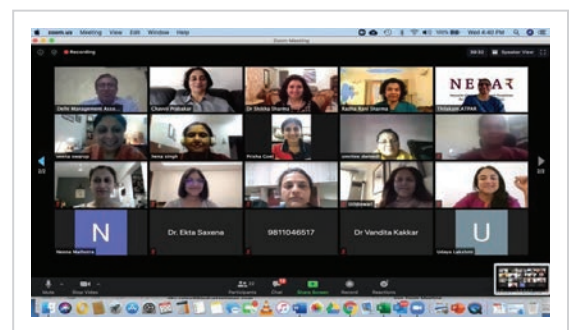
DMA in collaboration with Bhartia Management Consultancy organised a webinar on 'Sustaining Organisational

Culture during Difficult Times' on 8th May. Dr Ashok Kumar Arya, a leading Management & Legal Consultant, Practicing Advocate in Supreme Court of India and Chairman, OD Consultants & Organisation Development Institute was the Keynote Speaker and the session was moderated by Mr. Ashutosh Sharma, Chief Mentor and Business Coach, LRI-BMC Team. The session was highly interactive and very well attended by the participants. The session concluded with a vote of thanks by Mr. Pandhi.

6th Learning Session of NOWE@DMA

Delhi Management Association organised the 6th learning session of NOWE@DMA on 'Sustaining Organisational Culture during Difficult Times' on 20th May. Ms Veena Swarup, Former Director- HR, EIL and Chairperson, NOWE@DMA welcomed the Key Speaker; Dr Shikha Sharma, Founder & Managing Director, Nutri-Health and the women entrepreneurs. Dr Sharma Shared that entrepreneurs are driven by passion: that for building and leading a team and taking a new business to newer heights.

The webinar was attended by a large number of women and budding entrepreneurs and the inputs shared by the speakers was appreciated by all. The session concluded with a vote of thanks by Mr. Rajan Pandhi, Director, DMA.

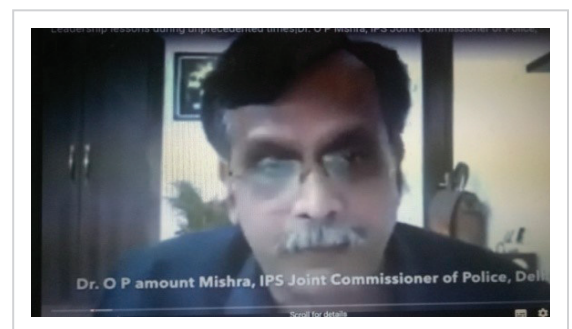


6th learning session of NOWE@DMA

Interactive meeting

Delhi Management Association in association with Work Junction organised a virtual interactive session 'Leadership Lessons during Unprecedented Times' on 22nd May. Ms Mohini Daljeet Singh, Trustee, Max India Foundation welcomed the Keynote Speaker Dr. O P Mishra, IPS, Joint Commissioner of Police, Delhi Police; Ms Shefali Chopra, TEDx Speaker & Motivator and the fellow participants.

Dr. Mishra shared that the current situation has posed serious challenges before leadership at micro and macro level. The role of leadership is crucial as unprecedented situation requires reflection of unusual leadership qualities. Ms Shefali Chopra shared her life and theatre experiences with the participants. The session concluded with a vote of thanks by Mr. Rajan Pandhi, Director, DMA.

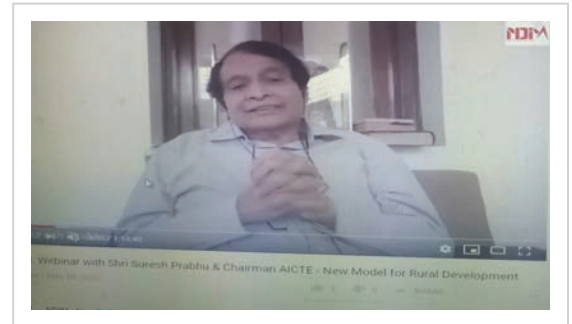


Dr. O P Mishra, IPS addressing the participants

Interactive session

Delhi Management Association in collaboration with NDIM organised an interactive session on New Models for Rural Development on 23rd May. Dr. Vishwa Mohan Bansal, Chairman, New Delhi Institute of Management welcomed the eminent leaders- Mr. Suresh Prabhu, MP and Founder of Manav Sadhan Vikas Sanstha (MSVS); Prof. Anil D. Sahasrabudhe, Chairman AICTC and the fellow participants.

Mr. Suresh Prabhu shared that the changes that have taken place in the world are completely unimaginable and has created threat to the human life. He narrated the Tripura concept that every village should be self sufficient, independent and should be able to handle the requirement by local manufacturing as far as possible. Prof Sahasrabudhe shared his views on literacy in the rural areas. He emphasised that the development of nation will come from the villages. The session concluded with the vote of thanks by Dr Bansal.



Mr. Suresh Prabhu addressing the participants

Interactive & Experiential Series

DMA in collaboration with Mindfulness Insights has successfully concluded a series of 3-mini trainings titled 'Introduction to Mindfulness for Working and Thriving in the New Normal'. The objective of the training series was to introduce DMA members, non-members, leaders and businesses to the potential of Mindfulness in preparing themselves with necessary skills that would be required to survive and thrive in the 'New Normal'. The series of 3 mini-trainings was conducted on 26th, 28th and 30th May by Mr. Sandeep Gupta, a coach, hand-holder & trainer in the space of mindfulness, transformation and productivity. The series started on 26th May with major focus being on 'How' rather than the 'Why' and 'What' of change. Some simple actionable tools were shared in the training.

On 28th May the training was focused on the dynamics of intelligent decision making and what impediments one faces. The participants were made to experience their impediments and were given the method to remove them. In the training on 30th May 2020, the focus was relationship building and leadership. The session concluded with a vote of thanks by Mr. Rajan Pandhi, Director, DMA.

Interactive session

Delhi Management Association organised an interactive session on 'Unlocking Your Attitude during Lockdowns'- Principles and practices of emotional and mental self-care during the pandemic on 27th May. Mr. Rajan Pandhi, Director, DMA welcomed the Keynote Speaker Mr. Vinit Taneja, Founder, Tresonance Consulting; Mr. Rakesh Sharma, Founder and Director, People Arena and the fellow participants.

Mr. Sharma shared that the world is passing through a tough time, India also has its own share of stress with all communities. Mr. Taneja shared his views on the Emotional, Mental and Social/Rational stress. The session was highly interactive and very well attended by the participants. The session concluded with a vote of thanks by Mr. Rajan Pandhi, Director, DMA.



Mr. Vineet Taneja addressing the participants

DMA Webinar

The webinar on Tomorrow for Women at Work- Covid 19 & beyond was successfully hosted by Delhi Management Association in collaboration with Institute of Public Enterprises, Hyderabad on 29th May. Deloitte was the Knowledge Partner.

In the opening remarks, Ms Veena Swarup, Former Director, HR and Chairperson, Women in Management Committee, DMA shared that Gig Economy, Freelancing & Entrepreneurship will open new opportunities for women. Outcome will be more important than number of hours.

Dr Pratibha Jolly, Former Principal Miranda House shared that the traditional methods of learning have to make a way for flexible learning. Ms. Padmaja Ruparel, Co- Founder and President, India Angel Network shared that the focus should be on fundamentals and core competencies. Dr Radha R Sharma, Prof OB, MDI shared her views for the women entrepreneurs from the academic prospective.

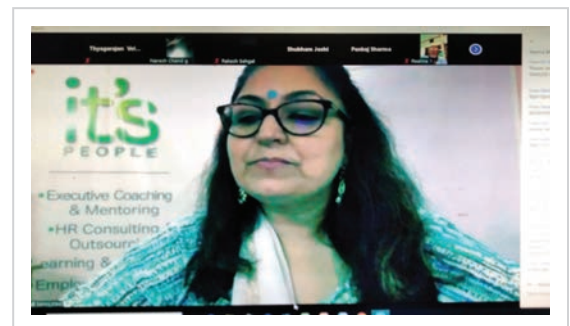
Ms Kalpana Jain, Partner, Deloitte India highlighted that work from home has opened new vistas. Those who said it will not work have experienced and accepted it. Ms Aya Matsuura, Gender Specialist, ILO shared that we need to create a society where responsibilities are shared. Prof J Kiranmai, Assistant Professor, IPE shared that we need to focus on informal sector and upskill women. The session was moderated by Ms Pooja Bajpai, Director, Talent Alchemy.



Speakers at the webinar

Faridabad Management Association

Faridabad Management Association held a Webinar on 1st May on the topic 'Time-Management in Lock down'. Ms. Preeti Subberwal, core Member of FMA & Founder – Thoughtful Engagement introduced about FMA & the Speaker Ms. Saloni Kaul, Founder Its People, Entrepreneurship & HR Coach & also Secretary-FMA. It was attended by 120+ participants. Due to public demand this programme had to be repeated on 10th of May. Around 150 participants from Industry & Academia participated. The vote of thanks was given by Mr. Abhay Kapoor, President –FMA & Sr HR Leader North India Operations, Amazon.



Ms. Saloni Kaul, Founder Its People, Entrepreneurship & HR Coach

REBOOTING WITH NEW NORMALS
Resilient Strategies for Productivity Management
2nd May 2020, 4:30 - 6:00 PM

KEY SPEAKERS

- GULSHAN KHURANA**
Head of Sales Consulting - Japan & APAC
Oracle Communications
Ex: Cisco | Ericsson | Reliance
- SUNIL GOYAL**
Dy. CEO Sopra Steria India
CEO Sopra Banking Software India
Ex: Wipro | Unisys
- MANOJ MADHUSUDANAN**
Head of India
dunnhumby
Ex: Accenture | Evalueserve | Zinnov
- MANISH GUMBER**
Director & Lead India Portfolio Planning
Cipla
Ex: Lupin
- DR. G.P. RAO**
An Industry Veteran
Founder - Good People Relations
Moderator
- KARUNA AHUJA**
Founder- Chrom Consulting
HR Leader and Mindfulness Expert
Event Curator

Registration Link: [Click Here](#) | FB Live: [Click Here](#) | For Queries: contact@chromconsulting.com | 9811727926

Knowledge Partner: **Chrom consulting** | Supported by: NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT | **fma**

Session on Rebooting with New Normals

Faridabad Management Association, Chrome Consulting, ISTD and DMA jointly organised a Webinar on 2nd May on 'Rebooting with New Normals'. The session started with welcome address and introduction of speakers by Ms. Karuna Ahuja, Founder Chrome Consulting. The speakers were Mr. Gulshan Khurana, Head of Sales Consulting –Japan & APAC, Oracle Communications; Mr. Sunil Goyal, Dy, CEO Sopra Steria India & CEO Sopra Banking Software India; Mr. Manoj Madhusudan, Head of India, dunnhumby and Mr. Manish Gumber, Director & Lead India Portfolio Planning, Cipla. The Session was moderated by Mr. G.P. Rao, an Industry veteran & Founder of Good People Relations. There were around 300 registrations. Vote of thanks was given by Ms. Karuna Ahuja.

Virtual Presentation Coach
Holistic Wellness Coach

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- 500+ Sessions Delivered
- Trained 10K+ people in 20+ Cities
- 60+ Companies across 30+ Industries and 10+ Schools & Colleges
- Trained 1000+ leading scientists of India at CSIR-HRDC
- 8 certifications done
- 2 Books authored, an international author with Hay House
- Associate Trainer & Consultant with Hero Mindline, NIT Niguru and IHS

Ms. Preeti Subberwal, Founder Thoughtful Engagement & Host Ms. Saloni Kaul Founder Its People, Entrepreneurship & HR Coach

Ms. Preeti Subberwal, Founder Thoughtful Engagement & Host Ms. Saloni Kaul Founder Its People, Entrepreneurship & HR Coach

Faridabad Management Association organised a Session on 3rd May 2020 on 'How to Deliver online Presentations Like a Pro' by Ms. Preeti Subberwal, Founder – Thoughtful Engagement. The session started with Ms. Saloni Kaul, Secretary FMA & Founder Its People giving welcome address and brief introduction about FMA. There were around 130+ participants. The vote of thanks was given by Mr. Abhay Kapoor, President –FMA & Sr. HR. Leader North India Operations – Amazon.

Faridabad Management Association in collaboration with People Bridge held a Webinar on 6th May on the topic Personal Financial Planning and Wealth Management: Navigating a Storm. The speakers were Mr. Alok Sheopurkar, EVP & Head – HR- HDFC Asset Management Company & Mr. Amit Doshi, Head – HDFC Asset Management Company. The session started with the welcome address by Mr. Abhay Kapoor, President FMA & Sr. HR Leader North – Amazon. The session was moderated by Mr. Amitabh Kumar – Founder- People Bridge. The vote of thanks was given by Mr. Abhay Kapoor, President-FMA & Sr. HR Leader North India Operations – Amazon.

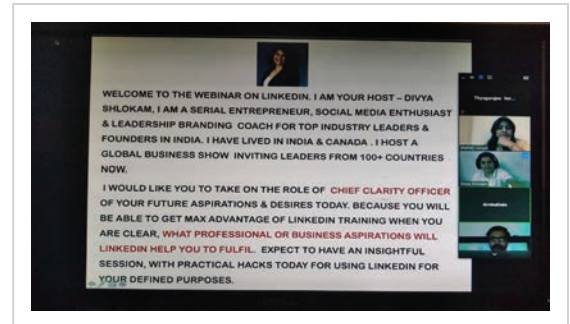
Discussion Themes II

- 1. Prudence :**
 1. Nothing is permanent
 2. Earning losses are for real
 3. Old is gold
 4. Rule of 5
 5. Going direct
- 2. Protection :**
 1. Cash is king
 2. Protection through Insurance
 3. Passing the baton
- 3. Prudence :**
 1. Boomer vs Flower
 2. Taxation Vs Inflation
 3. Borrow with Pride
- 4. Performance :**
 1. Entry and Exit timing are critical.
 2. Mutual Fund hai to sahi hai.
 3. Portfolio liquidity is key to sailing smoothly.
- 5. Pleasure :**
 1. Family comes first
 2. Rapid fire round-ers and Don'ts

WEALTH

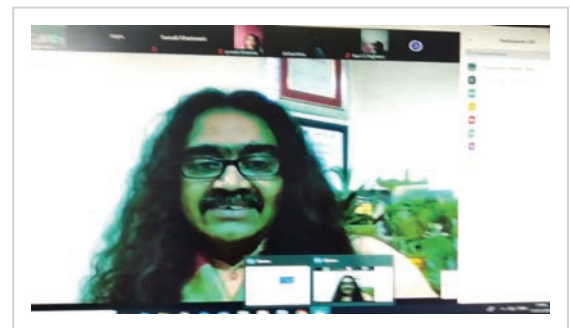
Mr. Alok Sheopurkar, EVP & Head –HR- HDFC Asset Management Company & Mr. Amit Doshi, Head – HDFC Asset Management Company.

Faridabad Management Association in collaboration with Young Minds organised a Webinar on 13th May on the topic 'Use LinkedIn To Grow Your Visibility & Credibility'. The distinguished speaker was Ms Divya Shlokam, a Personal Branding Coach, Business Growth by LinkedIn. The event started with the welcome address by Ms. Shaifaly Sangal, CEO – Young Minds and she also made introduction about FMA. Ms. Divya Shlokam spoke about Circle of influence, Visibility, Credibility & Desirability, How your identity can become a brand, Personal Brands are the future of branding, LinkedIn Settings, content & posting and Importance of recommendations etc. Ms. Shaifaly Sangal gave the vote of thanks.

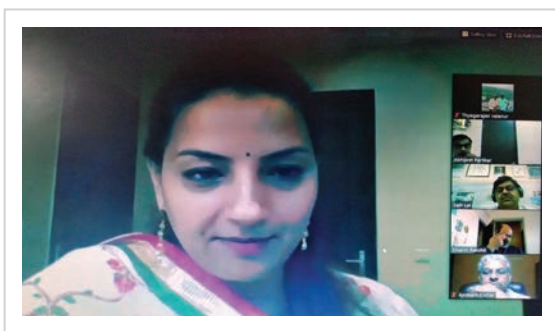


Ms. Divya Shlokam LinkedIn Expert and Ms. Shaifaly Sangal -CEO-Yung Minds

Faridabad Management Association held a Webinar on 15th May on 'Managing Stress in Turbulent Times' by Mr. Beni Kinha, Founder of Nectar Factor. The webinar started with welcome address by Ms. Jaya Goyal, Partner – Pam Enterprises, Chairperson- iamSmeofIndia- Women's Entrepreneurship Cell & also member of the Core Team of FMA. The vote of thanks was given by Mr. Abhay Kapoor, President FMA & Sr. HR Leader North- India Operations, Amazon.



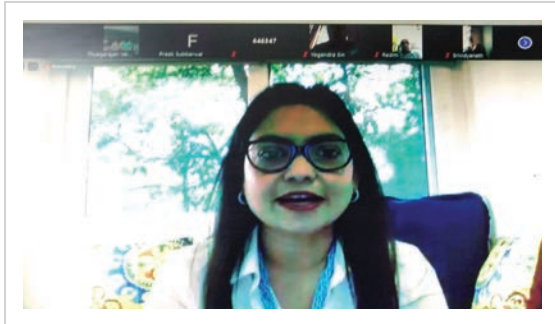
Mr. Beni Kinha, Founder - Nectar Factor



Ms. Neha Saxena Shenoy, Global Head – Diversity & Inclusion, Reckitt & Benckiser

Faridabad Management Association in collaboration with People Bridge, Viscom Consulting, Subir Sinha HR & Corporate Advisory conducted a Webinar on 16th May consisting of distinguished panelists Mr Abhijeet Parilkar, Senior General Manager – HRIR, John Deree India; Mr. Dharam Rakshit, Head –HR, HetoMoto Corp; Mr. Salil Bihari Lal, Head –HR, Maruti Suzuki India Ltd., Manessar and Ms. Neha Saxena Shenoy, Global Head – Diversity & Inclusion, Reckitt Benckiser who was the moderator of the Event. The session was moderated by Mr.

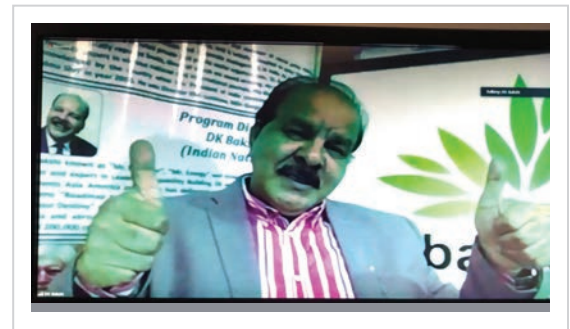
Amitabh Kumar – Founder – People Bridge. Mr. Abhay and Mr. Amitabh welcomed the Panel and the vote of thanks was given by Mr. Abhay Kapoor, Sr. HR Leader North India Operations, Amazon. The event was attended by record number of nearly 400 participants and several participants watching through Facebook live.



Dr. Anubha Maurya Walia - Director - PRISM

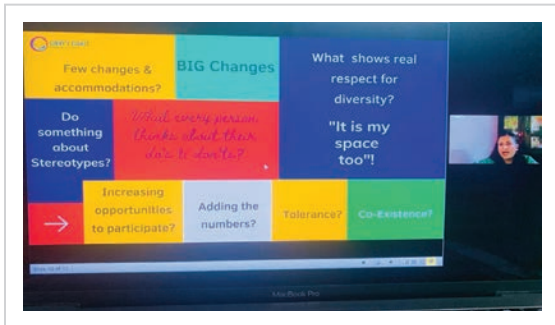
Faridabad Management Association organised a Webinar on 18th May on the topic 'Managing team with Remote Leadership Skills' by Dr. Anubha Maurya Walia, Director – PRISM. The welcome address and presentation about FMA was given by Ms. Preeti Subberwal – Core Team Member of FMA & Founder of Thoughtful Engagement. There were around 180 participants.

Faridabad Management Association conducted a webinar on 21st May on 'Rebooting People and Processes to Boost Performance with Pride' by Mr. D. K. Bakshi, Chief Mentor & CEO-Global Talent Company. The event started with Mr. Abhay Kapoor, Sr HR Leader- North, Amazon giving a theme address and also welcoming the speaker. Mr. Kapoor gave the vote of



Mr. D.K. Bakshi - CEO - Global Talent Company

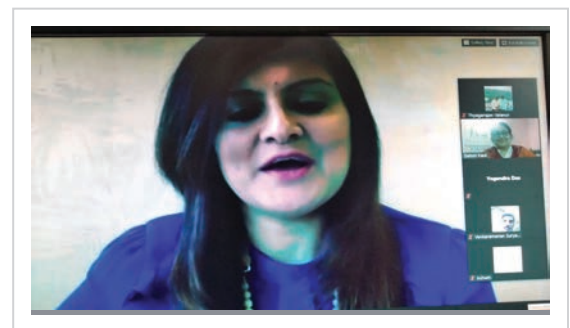
thanks.



Dr. Shweta Verma, Founder & CEO, Ginny's Planet

Faridabad Management Association organised a webinar on 25th May on the topic 'Respecting Diversity – the Many Hues' by Dr. Shweta Verma, Founder & CEO – Ginny's Planet. The welcome address and introduction was given by Mr. Kusumadhar Pandey, Head HR @MphRx, Executive Coach & Story Teller and also a Core Member of Faridabad Management Association. Mr. Kusumadhar Pandey gave the vote of thanks. It was attended by Business Leaders & Academia.

Faridabad Management Association conducted a Faculty Development Programme on 25th May 2020 in collaboration with Shri Vishvakarma Skill University (SVSU) for its Faculty of Management Studies and Research. The topic was 'High Impact Virtual Presentations' by Ms. Preeti Subberwal, Founder



Ms. Devapriya Khanna - Founder 212 Degree Brand Lab

–Thoughtful Engagement. Prof. Dr. Jyoti Rana initiated the proceedings and also gave the vote of thanks.

Faridabad Management Association conducted a webinar on ‘Building Your Online Brand in Today’s Virtual Scenario’ by Ms. Devapriya Khanna, Founder 212 Degree Brand Lab on 28th May. Ms. Saloni Kaul, Founder It’s People, Entrepreneurship & HR Coach & also Secretary- FMA was the host. She welcomed the speaker Ms. Devapriya Khanna and gave a brief introduction of FMA. The vote of thanks was given by Mr. Abhay Kapoor, Sr. HR Leader North India Operations, Amazon. It was largely attended by business leaders and academia.

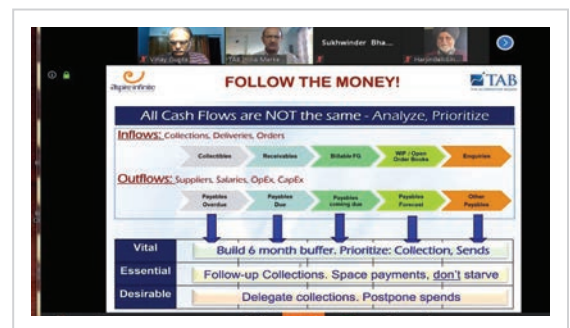
All the above webinars were attended by Business Leader/CEO s/HR Leaders/Operation Heads Pan India and in some cases international participants also attended.

Ghaziabad Management Association

Webinars

Ghaziabad Management Association organised a webinar on 9th May on Immunity, Nutrition and Self-care in the Covid-19 Era. The speaker of the session was Dr. Shikha Sharma who is a medical doctor by training from Maulana Azad Medical College, New Delhi. She founded Dr. Shikha’s NutriHealth with a desire to work in the prevention of lifestyle-related disorders. During the session she covered points related to remain healthy with the movement limited to our households and gyms shut down for an unforeseeable time. She emphasised that healthy eating is the key to maintain a healthy body and improving our immunity levels. The session was attended by almost 100 participants at one point of time.

Ghaziabad Management Association organised a webinar on 13th May on special focus on SMEs and Owner Managed Businesses and their rebooting of business and taking it forward in the post Covid-19 environment was organised in association with TAB India (The Alternative Board), which is a virtual Board for the MSMEs. The speaker was Mr. Ramas Krishnan, MD of TAB India. This session saw almost 30 participants and a great deal of interaction took place.



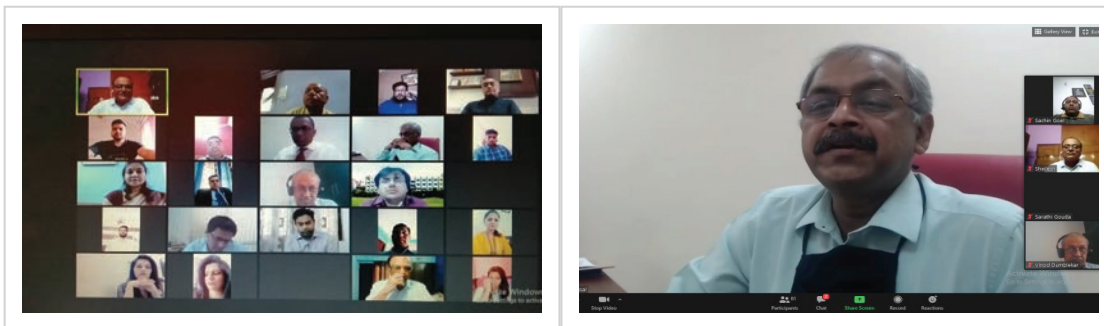
Webinar on SMEs and Owner Managed Businesses

GMA, in association with CII and Yi (Young India), organised a webinar in which, the motivational guru, Mr. Shiv Khera shared his views. Mr. Khera, through examples of his life and experience, motivated the audience to make use of this time when one is locked down in his house, instead of feeling low about it. He said that we need to come out of it better skilled and better prepared to face the world.

Inter College Student Seminar

STUGMA, the Student body of Ghaziabad Management Association, under aegis of the Department of Business Administration, ABES Engineering College, organised an Online Inter College Student Seminar on 'Issues and Challenges in Industry 4.0' on 19th May. This seminar aimed at equipping the participants with the fundamentals of Industry 4.0 and its role in the present era of digital transformation. The programme was graced by the presence of eminent dignitaries Dr. Vineet Kansal, Pro Vice Chancellor, AKTU, Chief Guest; Dr. J.K. Nayak, IIT Roorkee, Guest of Honour; Dr. Vinod Dumblekar, Industry Expert; CA (Dr.) Rakesh Chharia, President, Ghaziabad Management Association; Mr. Sachin Goel, Vice President, ABES Engineering College; Dr. Shailesh Tiwari, Director, ABES Engineering College; Mr. Vinay Gupta, Executive Director, GMA; Dr. R.K. Singhal, HOD MBA, ABES Engineering College.

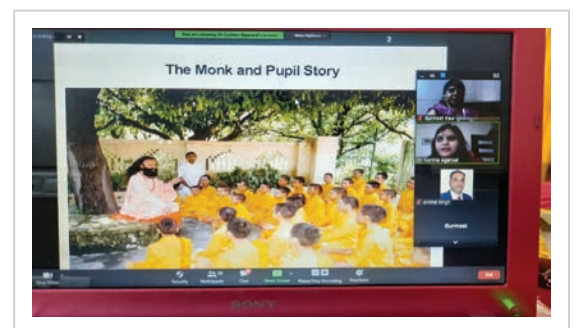
The event witnessed massive participation from more than 100 students in the domains of management, engineering, computer applications, law etc. from various educational institutions.



Participants and speakers at the event

Webinar

Ghaziabad Management Association through its Student body of GMA (STUGMA) and Sunder Deep College of Management and Technology organised a webinar on the topic 'Indiapreneurship now and Henceforth' on 25th May. This webinar succeeded under the leadership of Dr. Arvind Singh, Director, SDCMT and coordination of Dr. Neetika Arora, HOD, BBA, SDCMT. The Keynote speaker was Dr. Garima Agarwal-Head, Entrepreneurship Cell, Amity University, Noida. Students, academicians and industrialists of various Institutions participated with full enthusiasm and zeal of learning.



Session in progress

Dr. Garima shared that MSMEs currently face problems of marketing and liquidity due to COVID. She stressed on e-market linkage for MSMEs to be promoted to act as a replacement for trade fairs and exhibitions. Government has been continuously monitoring settlement of dues to MSME vendors from Government and Central Public Sector Undertakings. The webinar came to an end with an interactive session in which participants cleared their doubts through Question Answer Session.

30th National Annual Convention

Taking an innovative lead GMA organised the annual convention on 31st May on Zoom virtual platform with the delegates linked through a web link.

The theme of the Convention was 'How to Make India a 5 Trillion Dollar Economy by 2024 in Post Covid-19 Scenario'. The Chief Guest was Mr. Sanjay Kirloskar, President AIMA and the Guest of Honour was Ms. Rekha Sethi, Director General, AIMA. The keynote speaker was Mr. Pramod Bhasin, Chairman CLIX Capital and Former President & CEO of Genpact.

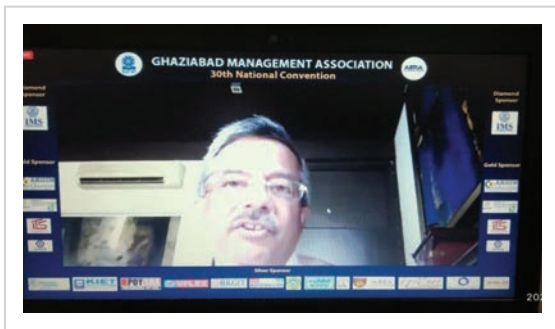


Mr. Sanjay Kirloskar, President AIMA & CMD Kirloskar Brothers Ltd. addressing the delegates



Ms. Rekha Sethi, Guest of Honour addressing the delegates

In the inaugural session, the Chief Guest Mr. Sanjay Kirloskar mentioned how generations have stood by various natural and man-made calamities and how every time, humanity has embraced the difficult times and returned to glory thereafter. Ms. Rekha Sethi appreciated the GMA for its innovative act of holding the convention on virtual platform and that we could show the way to other LMAs. Mr. Pramod Bhasin, spoke on the role of technology in current scenario and how this will enable economy to grow further. Thereafter, Ms. Sethi and Mr. Kirloskar digitally released the e-souvenir that was prepared on the occasion.



Mr. Pramod Bhasin, Keynote speaker addressing the delegates



CA (Dr.) Rakesh Chharia, President GMA welcoming the dignitaries, speakers and delegates

Some of the other speakers included Prof. K K Aggarwal, Chairman National Board of Accreditation, AICTE who discussed the Role of Academia in realising the goal; Mr. Som Mittal, Former Chairman & President of NASSCOM, who shared his views on the Role of Technology related to the theme; and Dr. Sandeep Marwah, President of the Asian Education Group (AEG) & of Asian Academy of Film & Television and Chancellor of AAFT University, shared the Role of Media related to the theme in the Valedictory session.



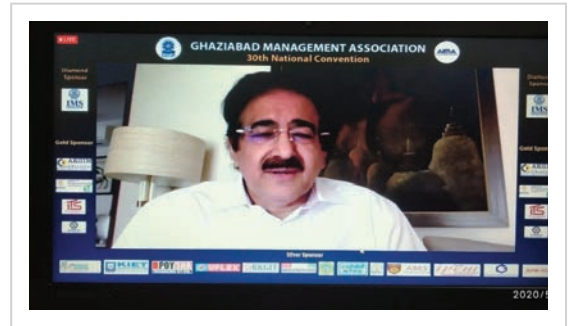
Launching of E-Souvenir



Address of Prof. K.K. Aggarwal



Address of Mr. Som Mittal



Address of Dr. Marwah

In the Valedictory session, Mr. I.C Agarwal, Mr. B. Mehrotra and Mr. V.N Grover, Founder members of GMA, were conferred upon with Life-Time Achievement Awards. Thereafter, Awards were announced for winners in the Best Practices in Maintenance Management, Chanakya, to employees of the winning organisations; and in oratory skills and for presentations in Seminar on Industry 4.0 to the students. The convention came to an end with the vote of thanks proposed by Mr. Dharmendra Singh, Sr. Vice President of GMA. The convention saw a mammoth 9,080 participants as delegates attending the convention.

Guwahati Management Association

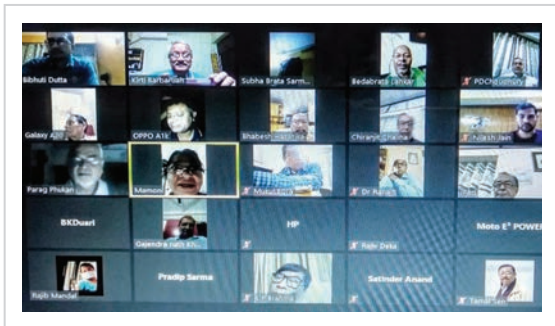
Condolence meetings

A condolence meeting of the GMA Board of Directors chaired by Mr S B Sarmah, President GMA was held on 20th May to condole the demise of Late Mr Digendra Nath Barua, immediate Past President who passed away on 16th of May at the age of 98



Condolence meeting of the GMA Board of Directors

years. A total of 15 Directors including office bearers attended the meeting and floral tributes were paid to Late Mr Barua whose immense contributions towards building a strong foundation for GMA and leaving behind a strong legacy for us to carry forward was also acknowledged. One minute silence was observed by all present as a mark of respect to the departed soul. This was followed by adoption of a condolence message which was sent to members of the bereaved family.



Remembering Late Mr Digendra Nath Barua

A Cloud Video Meeting amongst the members of Guwahati Management Association was also held on 26th May to mark the occasion of the Adya Shardha Ceremony of Late Mr Digendra Nath Barua Immediate Past President of GMA. The contributions of Late Mr Barua towards the development of GMA during his tenure as President from 2007 to 2019 were recalled by members participating in the meeting. Mr. Chiranjit Chaliha and Mr. Shantikam Hazarika both Advisors to GMA were the appointed speakers who presented a life sketch of Late Mr Barua. Mr S B Sarmah, President GMA followed by some other members also spoke on the occasion.

Hyderabad Management Association

HMA Online Meeting on Design Thinking for Operations Management Professionals by Dr Arayasri HMA Life Member and joint secretary Former Director School of Management Study's, JNTUH and Currently Senior Director, Industry Academia Collaborations Guru Nanak University Hyderabad, and Mr N Pradeep Kumar Adjunct Faculty, Dhruva College of Management was held on 5th May.

HMA and Symbiosis FDP on Transition From Class Room To Online Teaching And Learning by Dr Tanmoy De Assistant professor SIBM Hyderabad and Dr Ramakrishna Dikkatwar Associate professor SIBM was held on 7th May.

HMA and Best Talks FDP on Environment and Health : Role of Student Leadership by Mr Rajiv Khurana International Corporate Trainer CO Founder and Trustee Lung Care Foundation CEO and founder The Personnel Lab was held on 8th May.

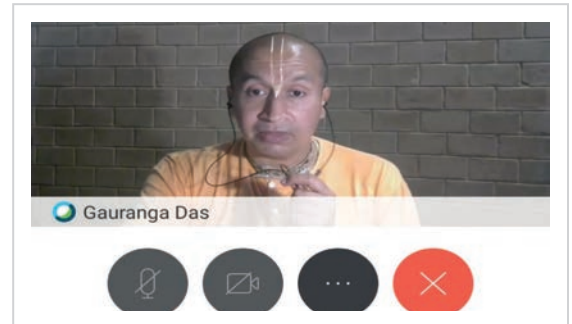
HMA and TIE GLOBAL Online meeting on Finding Positivity in Challenging Times by Sadhguru was held on 10th May.

HMA and NHRD Hyderabad Online meeting on Personal and Professional Transformation in Challenging Times by Brahma Kumari Sister Shivani, World Renowned Speaker on Self Transformation was held on 29th May.

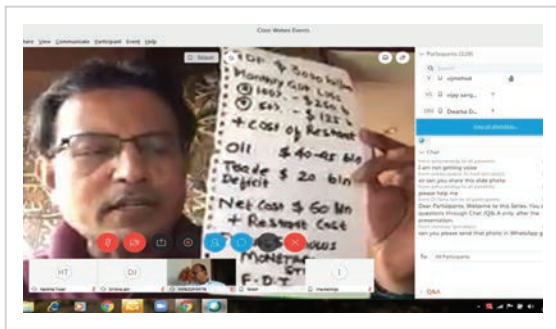
Indore Management Association

Unfolding Secrets: THE IMA WAY

Indore Management Association organised its New WebEx Webinar Live session series, Unfolding Secrets: THE IMA Way on the topic 'Five Leadership Sutras in times of Change' on 1st May. The speaker for the session was HG Gauranga Das – Director, Govardhan Ecovillage.



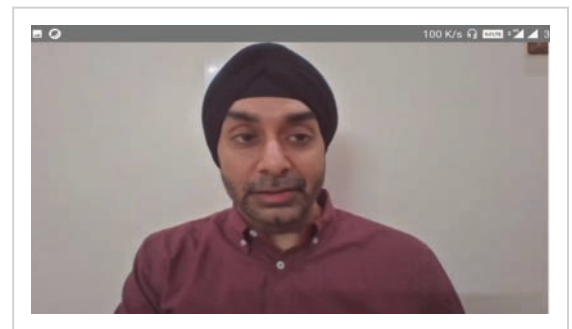
HG Gauranga Das during the session



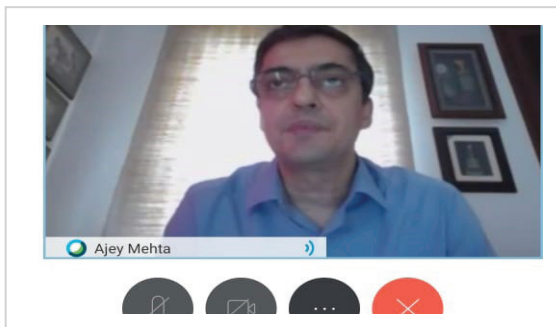
Mr. Nilesh Shah during the session

Indore Management Association organised another session on 'Impact of Covid – 19 on Economy & Market Outlook' on 2nd May. The speaker for the session was Mr. Nilesh Shah – Managing Director, Kotak Mahindra Asset Management Company Ltd.

Indore Management Association organised another session on 'Being Ready for Tomorrow by Making the right Choices Today' on 4th May. The speaker for the session was Mr. Harvinder Singh – Country Manager – United Airlines & Director – United Airlines Business Services Pvt. Ltd.



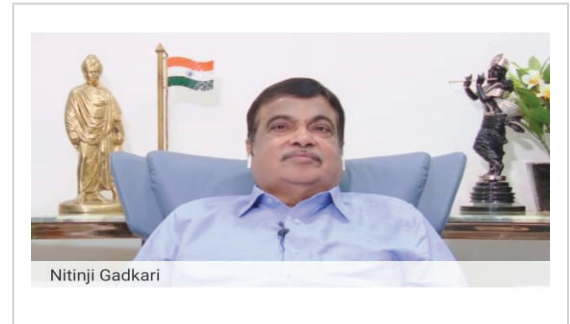
Mr. Harvinder Singh during the session



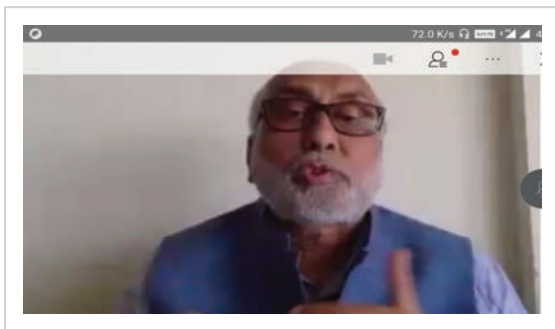
Mr. Ajey Mehta during the session

Indore Management Association organised another session on 'Managing in the Post Covid World' on 6th May. The speaker for the session was Mr. Ajey Mehta - Global Vice President, HMD Global, The home of Nokia Phones.

Indore Management Association organised another session on 'MSME & Infrastructure Post Covid: Life of these two lifelines of the Indian Economy' on 7th May. The speaker for the session was Hon'ble Shri Nitin Gadkari – Minister of Road Transport & Highways, Micro, Small & Medium Enterprises Government of India.

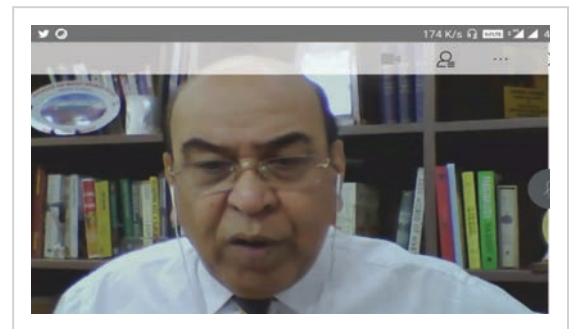


Hon'ble Shri Nitin Gadkari during the session



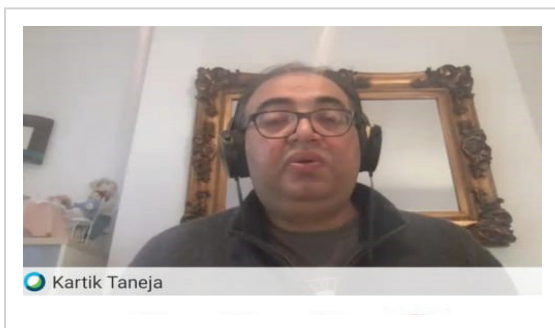
Mr. S S Mundra during the session

Indore Management Association organised another session on 'Corona Impact – Some Unlearning Some Learning' on 8th May. The speaker for the session was Mr. S S Mundra – Former Deputy Governor, Reserve Bank of India.



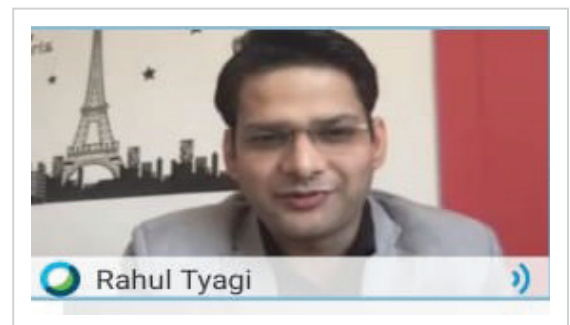
Lt Gen Syed Ata Hasnain during the session

Indore Management Association organised another session on 'Leadership Through Turbulent Times' on 10th May. The speaker for the session was LT GEN SYED ATA HASNAIN, PVSM, UYSM, AVSM, SM, VSM & BAR (RETD) - Former GOC 21 Corps & 15 Corps (Kashmir), Chancellor Central University of Kashmir, Member, National Disaster Management Authority.



Mr. Kartik Taneja during the session

Indore Management Association organised another session on 'The role and impact of technology in our lives in the post Covid era, Opportunities and Challenges' on 12th May. The speaker for the session was Mr. Kartik Taneja, Director, Google, London.



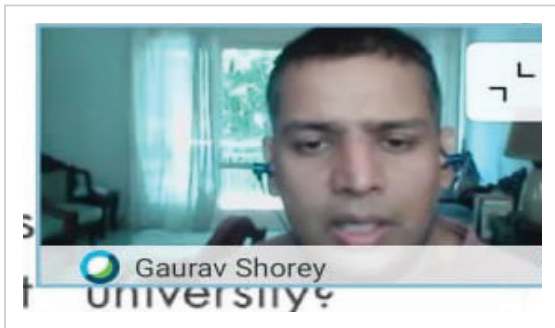
Mr. Rahul Tyagi during the session

Indore Management Association organised Unfolding Secrets: THE IMA Way with Mr. Rahul Tyagi, C-founder, Lucideus, New Delhi on the topic 'Cyber Security in the Covid – 19 era & what can organisations do to stay safe' on 16th May.

Indore Management Association organised Unfolding Secrets: THE IMA Way with Mr. Shreegopal Kabra, MD & Group President, RR Group on the topic 'Business Sustainability & Transformation' on 16th May.



Mr. Shreegopal Kabra during the session



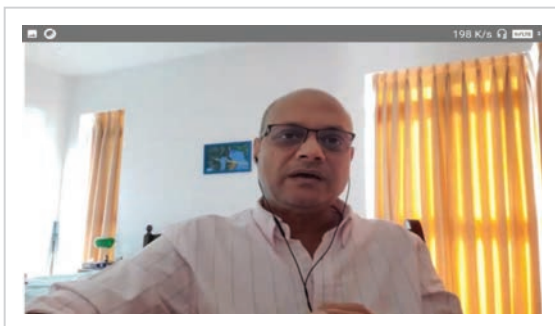
Ar. Gaurav Shorey during the session

Indore Management Association organised its WebEx Webinar Live session series, Unfolding Secrets: THE IMA Way on the topic 'Global Sustainability – Kitna Sach, Kitna Jhooth?' on 17th May. The speaker for the session was Ar. Gaurav Shorey – Founder Member & President – '5Waraj' & Director, PSI Energy Pvt. Ltd., New Delhi.

Indore Management Association organised another session on the topic 'Redefining Leadership in technology Post Covid - 19' on 18th May. The speaker for the session was Mr. C.P Gurnani – CEO & MD, Tech Mahindra.



Mr. C. P Gurnani during the session



Mr. Dev Bhattacharya during the session

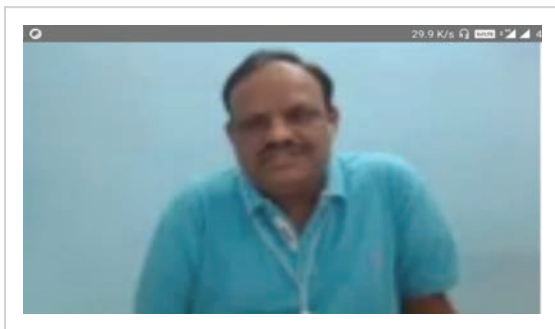
Indore Management Association organised its Unfolding Secrets: THE IMA Way on the topic 'Trajectory of Business Houses with Diverse Interests & What's the opportunity for Start ups in this situation' on 22nd May. The speaker for the session was Mr. Dev Bhattacharya – Group Executive President & Business Head of New Ventures, Aditya Birla Group.

Indore Management Association organised its Unfolding Secrets: THE IMA Way on the topic 'Opening the mental lockdown & growing in new environment' on 22nd May. The speaker for the session was Mr. Madhusudan Kela, Founder, MK Ventures.



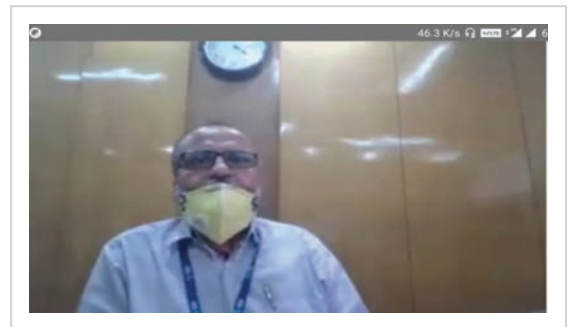
Mr. Madhusudan Kela during the session

Indore Management Association organised a session on the topic 'DC MSME Schemes & Covid – 19 announcements for MSME' on 24th May. The speaker for the session was Mr. Nilesh Trivedi – Assistant Director, MSME, Government of India, Ministry of MSME.



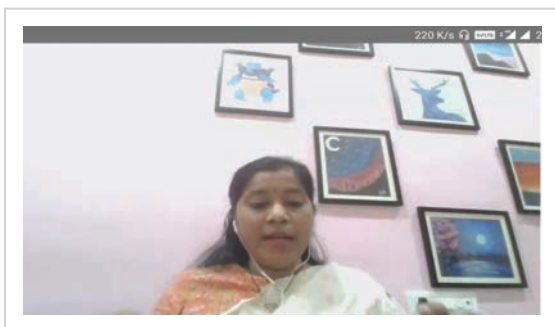
Mr. Nilesh Trivedi during the session

Indore Management Association organised a WebEx webinar 'Unfolding Secrets – THE IMA Way' on the topic 'Banking in the Covid Era' on 26th May. The speaker for the session was Mr. Rajeev Kumar – Deputy General Manager (B&O), SBI Administrative Office, Indore.



Mr. Rajeev Kumar during the session

Indore Management Association organised its WebEx Webinar Live session series, Unfolding Secrets: THE IMA Way on 27th May with Dr. Gita Narahari, Psychologist, Educationist, Trainer, Social Worker & Author on the topic 'Staying Positive & motivated in a crisis'.



Dr. Gita Narahari during the session

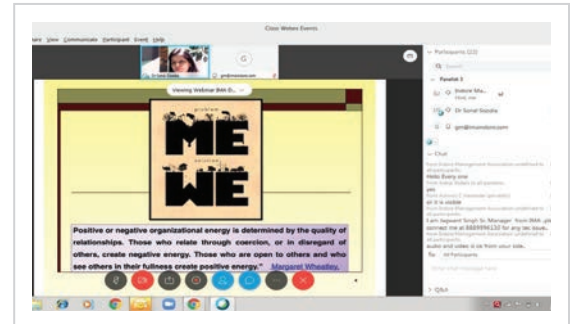
Indore Management Association Student Chapter organised another session on the topic 'What Next - Job Market Impact of Covid 19' on 30th May. The speaker for the session was Mr. Atul Bharat – Group Director, Career Development Cell, Acropolis & Founder, APlus Staffing & Indore Entrepreneur Network.



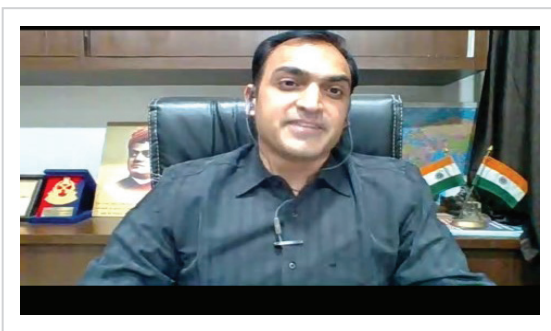
Mr. Atul Bharat during the session

IMA Staff Development WebEx Webinar

Indore Management Association organised Staff Development Programme, a WebEx Webinar Series Session 1 on the topic 'Meaningful Workplace Relationships to Lead, Engage And Develop People - Changing Perspectives' on 15th May. The speaker for the session was Dr. Sonal Sisodia, Principal, Daly College of Business Management.



Dr. Sonal Sisodia during the session



Dr. Vikrant Singh Tomar during the session

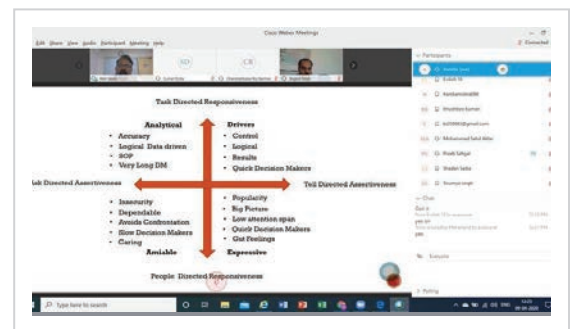
Evening Session

Indore Management Association organised Zoominar on 'Bhagvad Gita: An Introduction to self; Session 1' on 30th May. The speaker for the session was Dr. Vikrant Singh Tomar – Director, Project Self Inc. Bharat & USA, Ujjain.

Jamshedpur Management Association

STIMULUS: Step Towards Information Understanding & Learning with Useful Sharing

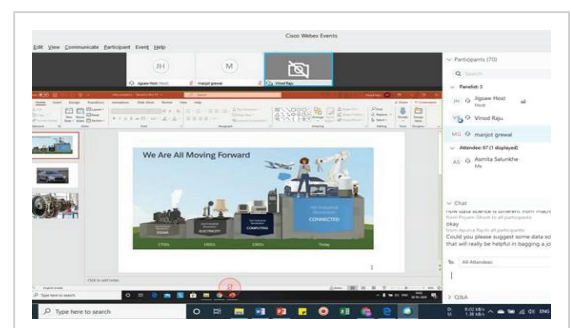
In the unprecedented times of COVID-19, Jamshedpur Management Association in association with Tata Steel Management Development Centre, designed an online lecture series 'STIMULUS: Step Towards Information Understanding & Learning with Useful Sharing'. Weekly sessions were held with Mr Gaurav Arora and Mr Arvind Raikar from TATA Steel Management and Development centre to promote learning opportunities. More than 150 participants benefitted from the online sessions.



STIMULUS: Step Towards Information Understanding & Learning with Useful Sharing

EDGE: Connecting Campuses, Enhancing Employability: Lecture Series for Students

JMA launched another online lecture series 'EDGE: Connecting Campuses, Enhancing Employability: Lecture Series for Students' in coordination with academicians and students in Jamshedpur. The first session was held in association with



EDGE: Connecting Campuses, Enhancing Employability: Lecture Series for Students

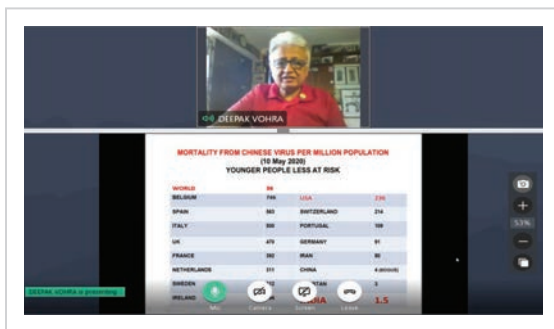
Jigsaw Academy, on 30th May. Jigsaw Head of Data Science and Machine Learning Programmes Mr. Vinod Kumar Raju delivered the session which was attended by around 75 students.

ELS: Enriching Life Series

JMA created an innovative lecture series 'Enriching Life Series'. A platform to share and discuss on different topics helping everyone to improve the quality of life. The first series was organised on 7th May on the theme 'Immunity, Nutrition & Self-care in the COVID-19 Era'. Dr. Shikha Sharma was the speaker of the session. The session was attended by over 160 participants.



Session on Immunity, Nutrition & Self-care in the COVID-19 Era.



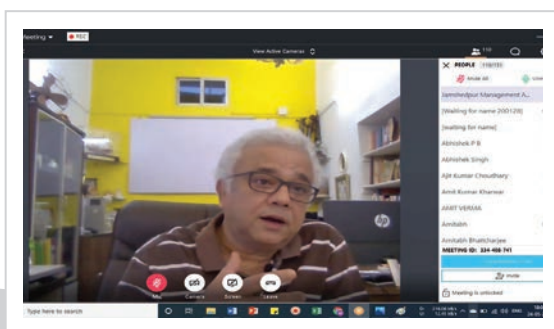
Ambassador Deepak Vohra, Special Advisor to the Prime Minister; Lesotho, South Sudan and Guinea-Bissau and to Ladakh Autonomous Hill Development Councils, Kargil and Leh addressing

Another series with Ambassador Deepak Vohra, Special Advisor to the Prime Minister, Lesotho, South Sudan and Guinea-Bissau and to Ladakh Autonomous Hill Development Councils, Kargil and Leh was organised on 11th May. The theme of the session was 'The Viral War: India's Powerful Weapon'. The session was very inspirational and patriotic and was attended by over 65 participants.

The third series was organised on the theme 'Turning Pain into Joy' on 16th May. Rajyogini Dr. B. K. Sunita Didi was the speaker of the series. The session was attended by 70 participants



Session on Turning Pain into Joy

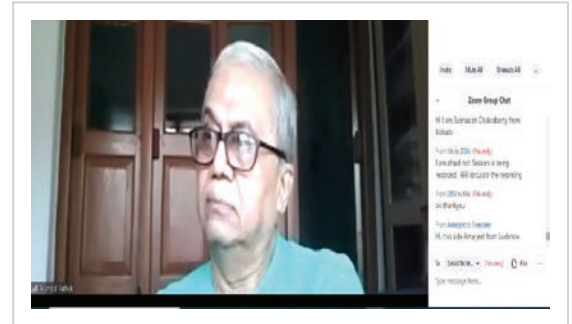


Siddhartha Chatterjee, CA and CS addressing the session

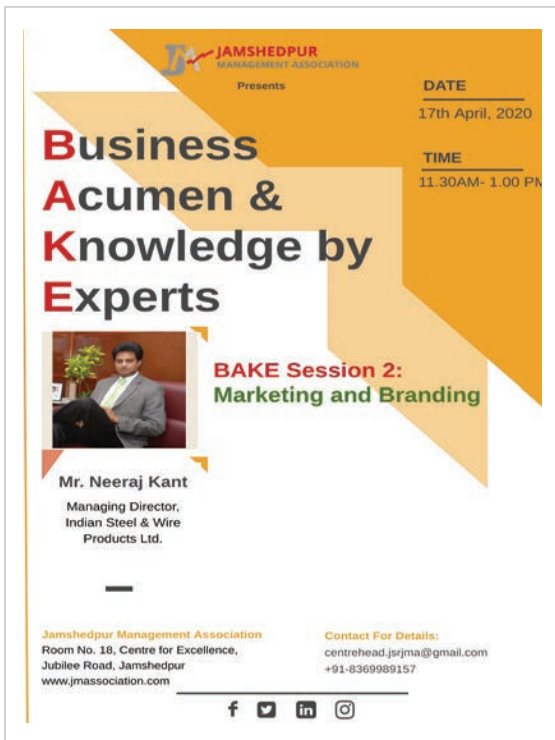
Mr Siddhartha Chatterjee, CA and CS was the speaker of the another series conducted on 24th May. The theme of the series was 'Financial planning & Investment Ideas in stock Market'. The session was very well attended by 110 participants.

BAKE - Business Acumen and Knowledge by Experts

The first session of BAKE was organised on 10th April on the theme 'Stress Management During Lock Down'. Prof Pramod Pathak ISM-IIT Dhanbad was the speaker of the session. The session was attended by over 100 participants and was widely appreciated.



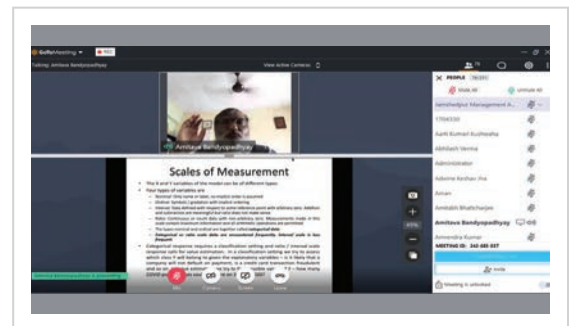
Prof Pramod Pathak ISM-IIT Dhanbad addressing



Session on Marketing & Branding

Another session with Mr. Neeraj Kant, MD, ISWP Ltd was conducted on 17th April. The theme of the session was 'Marketing & Branding'. The session was very well appreciated by the participants and was attended by over 100 participants.

The third session on the theme 'Possibilities and Limitations of Data Analytics' was organised on 28th April. Prof Amitava Bandhopadhyay was the speaker of the session.

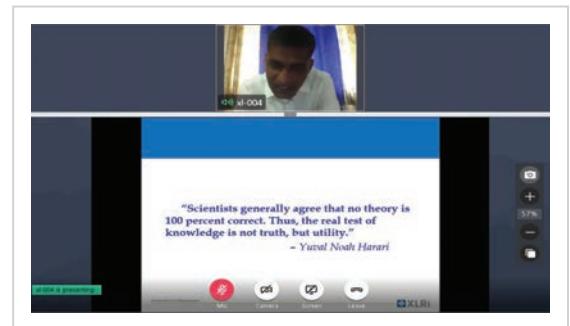


Prof Amitava Bandhopadhyay addressing



The fourth session of BAKE was conducted on 29th April. The theme of the session was ‘Digital Energy Management’. Mr. Sriram Krishnan, Tata Consultancy Services was speaker of the session. The session was attended by corporates, and also students of different professional institutes.

Prof Sunil Kumar Sarangi,



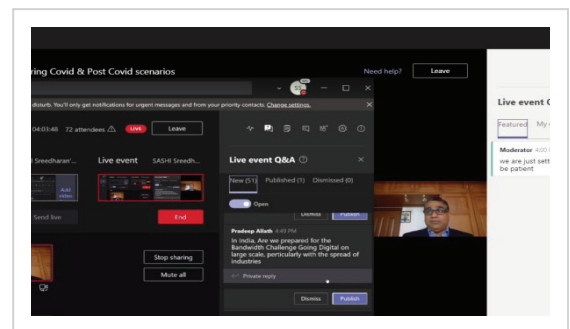
Prof Sunil Kumar Sarangi, Communication and Leadership, XLRI, Jamshedpur addressing

Session on Digital Energy Management

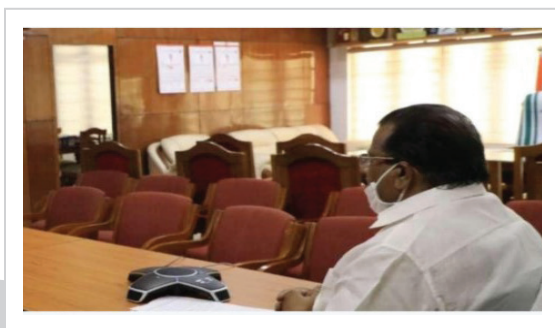
Communication and Leadership, XLRI, Jamshedpur was the speaker of the fifth BAKE session conducted on 2nd May. The theme of the session was ‘Leadership in The Time of Crisis: A Psychological Perspective’. Around 60 participants attended the session.

Kerala Management Association

KMA held a LeaderTalks Session Business Priorities during Covid & post Covid scenarios on 1st May by Mr. Sashi Sreedharan, Managing Director, Microsoft India. KMA President Mr. Jibu Paul presided over the function, Mr. A. Balakrishnan, MC member welcomed the gathering, introduction of the speaker was done by Mr.S. Rajmohan Nair, Past President & Chairman- Programme Committee, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.



Mr. Sashi Sreedharan, Managing Director, Microsoft India



Hon'ble Minister of Kerala Mr E P Jayarajan in conversation with KMA President, Mr. Jibu Paul

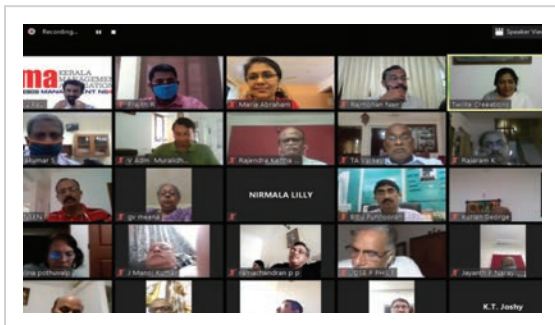
KMA had the ‘LeaderTalks’ 6th session by Mr. E P Jayarajan, Hon’ble Minister for Industries, Sports and Youth Affairs, Govt. of Kerala on the topic ‘Challenges and Opportunities for Kerala Industries- AC19’ on 4th May. President Mr. Jibu Paul presided over the function, welcome was done by Mr. K Harikumar, MC member, introduction of the speaker was done by Mr. S. Rajmohan Nair, Past President & Chairman- Programme Committee, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.

KMA held a LeaderTalks Session on Enhancing Employee Experience and Engagement on 8th May by Mr. Raj Raghavan, Sr. Vice President-HR, Indigo Airlines. President, Mr. Jibu Paul presided over the function, welcome was done by Mr. R. Madhav Chandran, Sr. Vice President, introduction of the speaker was done by Mr. S. Rajmohan Nair, Past President & Chairman- Programme Committee, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.



Mr. Raj Raghavan addressing

Under the MSME forum, KMA had the 'LeaderTalks' 8th session by Ms. Sumathi Srinivas, Founder & CEO, Twilite Group on the topic 'Adapt....Adopt....Aspire...!' on 13th May. President Mr. Jibu Paul presided over the function, welcome was done by Mr. S. Rajmohan Nair, Past President & Chairman- Programme Committee, introduction of the speaker was done by Ms. Maria Abraham, Chairperson MSME forum, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.



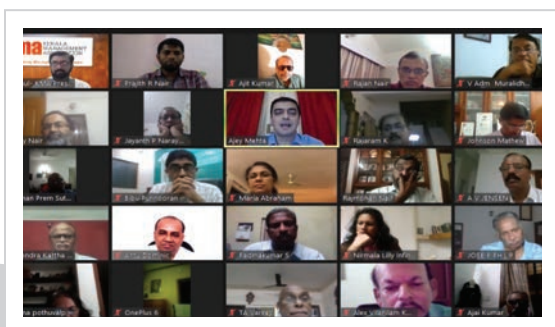
Active participation during the session by Ms. Sumathi Srinivas

Under the Women Managers Forum, KMA had the 'LeaderTalks' 9th session by Dr. Shikha Sharma, Founder & Managing Director, Dr. Shikha's NutriHealth, on the topic 'Ensuring a healthy workforce: Immunity& Nutrition in the Covid-19 era' on 15th May. President Mr. Jibu Paul presided over the function, welcome was done by Mr. S. Rajmohan Nair, Past President & Chairman- Programme Committee, introduction of the speaker was done by Ms. L Nirmala, Vice President & Chairperson, Women Managers Forum, the vote of thanks proposed by Mr. Bibu Punnooran, Hon. Secretary.



Dr. Shikha Sharma addressing

KMA's LeaderTalks 10th session was by Mr. Ajey Mehta, Vice President, Corporate Business Development, HMD Global (The Home for Nokia Phones), on the topic 'India: Manufacturing and the future of Business in a Covid era' on 19th May. KMA President Mr. Jibu Paul presided over the function, welcome was done by Mr. S. Rajmohan Nair, Past President & Chairman- Programme Committee, introduction of the speaker was done by Mr. Johnson Mathew, Joint. Secretary, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.



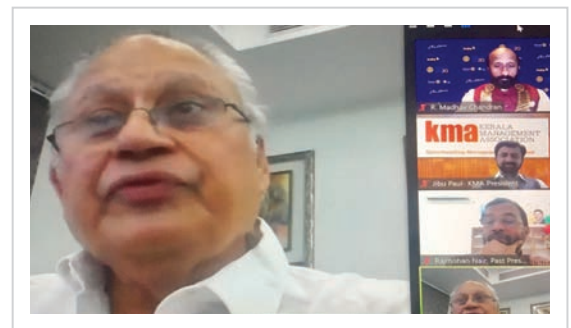
Mr. Ajey Mehta along with the participants

KMA organised a Panel discussion on 'Atmanirbhar- an impact analysis' on 22nd May and the panelist were Mr. Jiji Thomson IAS (Retd.), Former Chief Secretary & advisor to the Chief Minister, Govt. of Kerala; Mr. Kochouseph Chittilapilly, Founder & Chairman, V- Guard Industries Limited; Mr. G Vijayaraghavan, Founder CEO, Technopark; Mr. C. J. George, Managing Director, Geojit Financial Services Ltd; Mr. Adikesavan, CGM, SBI and the session was moderated by Dr. Vijayakumar, noted Economist and Financial Analyst. Mr. Jibu Paul, KMA President presided over the function, welcome was done by Mr. S. Rajmohan Nair, Past President & Chairman- Programme Committee, introduction of the speaker was done by Mr. A. Balakrishnan, MC member, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.



Panelists and the audience

KMA's LeaderTalks 12th session was by Mr. Shiv Khera, noted Author, Educator, Business Consultant and Management Guru, on the topic 'Turn setbacks into comebacks' in association with Rotary International District on 30th May. KMA President Mr. Jibu Paul presided over the function, welcome address was done by the Rotary Governor Rtn. Madhav Chandran, introduction of the speaker was done by Mr. S. Rajmohan Nair, Past President & Chairman- Programme Committee, the vote of thanks was proposed by Rotaractor S Ajai.



Mr. Shiv Khera addressing the members. Rtn. Madhav Chandran, Rotary Governor; Mr. Jibu Paul, President KMA, Mr. S. Rajmohan Nair; Past President & Chairman- Programme Committee are also seen.

Meerut Management Association

Meerut Management Association organised a webinar on 1st May via Zoom on 'Beyond Covid: Mergers & Acquisitions'. The speaker was Mr. Rohit Seth, Executive Director, Transaction Advisory Services and EY Global Delivery Services. The webinar was very well conducted by Mr. Gaurav Jain, President, MMA.

A webinar was organised by Meerut Management Association on 6th May via Zoom on 'Beyond Covid: Major Paradigm Shift

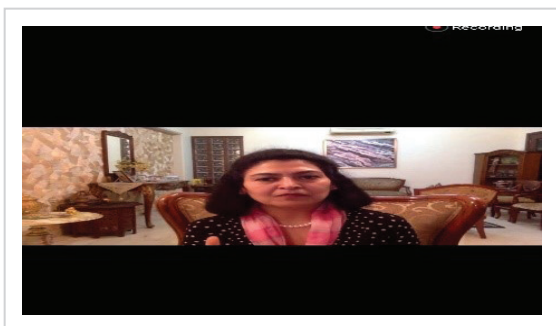


Mr. Rohit Seth delivering his lecture during webinar.

in Education System'. The speakers were Dr. Poonam Devdutt, Former President, MMA and Dr. Devendra K. Arora, Dean, MIET Business School. The primary objective of this webinar was to create awareness about the change in Education System beyond covid-19. The webinar was very well conducted by Mr. Gaurav Jain, President, MMA.



Dr. Poonam Devdutt, Mr. Gaurav Jain and Dr. Devendra Arora during the webinar.



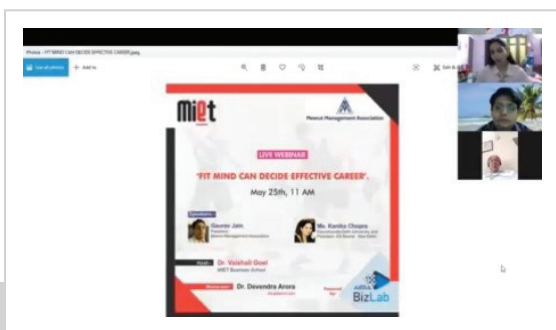
Dr. Shikha Sharma delivering her lecture during webinar.

A webinar was organised by Meerut Management Association on 9th May via Zoom on Immunity, Nutrition and Self-Care in the Covid-19 Era. The speaker was Dr. Shikha Sharma, renowned nutrition coach and Founder, Dr. Shikha's NutriHealth. In this webinar, Dr. Shikha Sharma explained how to maintain self-care and improve immunity during this crisis by taking healthy diet. Participants appreciated Mr. Gaurav Jain for conducting this webinar.

A webinar was organised by Meerut Management Association in association with MIET Business School on 23rd May via Google Meet. The theme of this webinar was Emerging Technology in Management Education. The speaker was Mr. Vijay Singh from AIMA, New Delhi. Dr. Devendra Arora was the host of the webinar.



Mr. Vijay Singh, AIMA was the distinguished speaker.



Mr. Gaurav Jain and Ms. Kanika Chopra delivering the lecture during webinar.

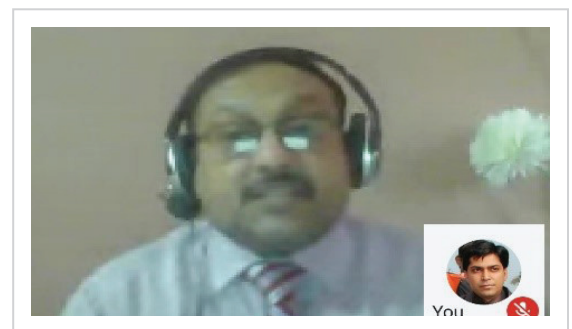
A webinar was organised by Meerut Management Association in association with MIET Business School on 25th May via Zoom. The theme of this webinar was Fit Mind Can Decide Effective Career. The speakers were Mr. Gaurav Jain, President Meerut Management Association and Ms. Kanika Chopra, Educationist, Delhi University and President, Ek Boond, New Delhi. The webinar was widely appreciated by all attendees.



Prof. Vipin Jain was the distinguished speaker

A webinar was organised by Meerut Management Association in association with MIET Business School on 28th May via Google Meet. The theme of this webinar was Emerging Techniques in Management Education in India. The distinguished speaker was Prof. Vipin Jain, Principal, TMIMT, Moradabad. Dr. Devendra Arora was the host of the webinar. Faculty/students of MIET and members of MMA attended the webinar.

A webinar was organised by Meerut Management Association in association with MIET Business School on 30th May via Google Meet on Emerging Education Tools in New Era of Management Education. The distinguished speaker was Dr. Rajeev Sijariya Director, Institute of Business Study, Meerut. Dr. Devendra Arora was the moderator of the webinar. Faculty/students of MIET and members of MMA attended the webinar.

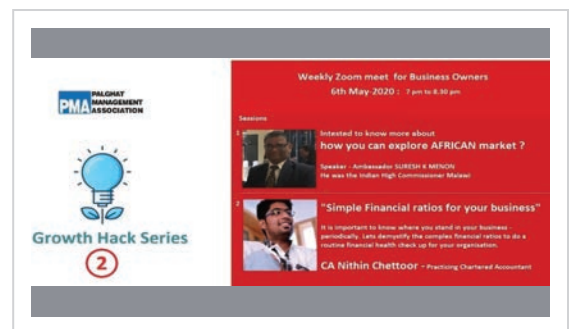


Dr. Rajeev Sijariya delivering his lecture

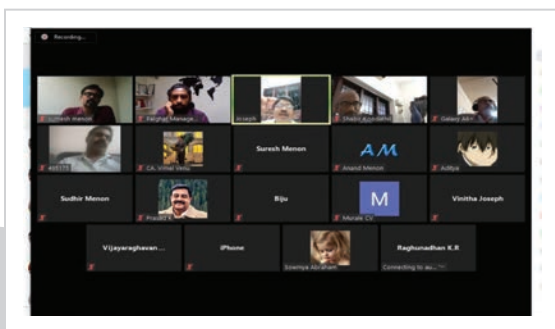
Palghat Management Association

Business Growth Hacks Series

PMA conducted a zoom meeting session on Business Growth Hack. This session was led by Ambassador Suresh K Menon - Former Indian High Commissioner to Malawi on 6th May. The talk focussed on India Africa/India's renewed interest/existing opportunities and some case studies. Further the second session led by CA Nithin S Chettoor briefed on the importance to know where you stand in your business. Members exchanged questions and additional inputs as a part of knowledge sharing session.



Business Growth Hacks Series



Session on Importance of Rain Water Harvesting

PMA conducted a zoom meeting session on Importance of Rain Water Harvesting and how you can set up one at your home/office on 13th May. This session was led by Mr Joseph K.D. Team Leader of Jalasuraksha Project Wateraid India. Members exchanged questions and additional inputs as a part of knowledge sharing session.

Rajkot Management Association

Webinars

Rajkot Management Association organised a webinar on 'How to create great content for your business' on 2nd May. Mr Mayank Bataviya was the speaker of the session. Another webinar session with Ms Anjan Bhan was organised on 11th May. The topic of the webinar was 'Numerology A guiding path to management & business.'



Session on Immunity, nutrition & self-care in COVID 19

May. Financial support to COVID affected MSME webinar session was conducted with Mr Manoj Kumar, Zonal Manager, Bank of India. All sessions were very well received by the participants.

Video Release

To support Government on corona lockdown, Rajkot Management Association & Collector Rajkot jointly release a video for reopening of industries. The video was made by Rajkot Management Association and approved for rolling by collector Rajkot. The video was circulated on Rajkot Municipal corporation websites and industrial groups.



Session on How to create great content for your business'

RMA organised another webinar session on Immunity, nutrition & self-care in COVID 19 with Dr Shikha Sharma on 13th



Session on 'Numerology A guiding path to management & business.'

Rohilkhand Management Association

Meetings

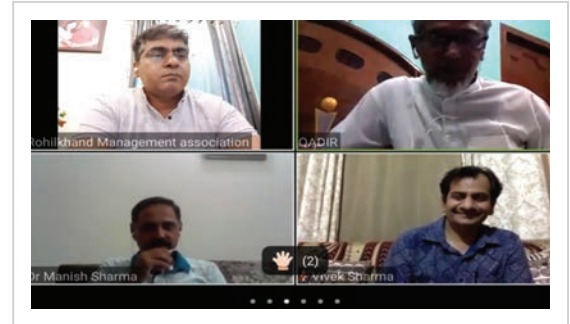
On 6th and 7th May, Rohilkhand Management Association held its Executive Body Meeting in which webinar programmes were planned.

Webinars

On 9th May, a webinar on Rebooting the economy with Covid 19 was organised. C.A Dinesh Goel, CMD of Ramaa Shyamaa Paper Ltd. was the key note speaker. He said that the economy should now be opened out of containment zones and stressed on confidence building measures to reboot the economy with special emphasis on availability of capital to MSMEs. Past President of RMA, Mr. K.K. Damanai highlighted the significance of health and hygiene with business operations and emphasised that we should be on guard against the more severe second phase of Covid 19.

On 15th May, a webinar on 'Aatm Nirbhar Bharat' with a special focus on MSMEs was organised. The main speakers of the event were C.A. Kapil Vaish and C.A. Rajen Vidyarthi. C.A. Kapil Vaish lauded the initiative of Hon'ble Prime Minister to make India self-reliant. He emphasised that it can be achieved by creating substitutes of imported goods, promoting indigenous manufacturing and slashing imports. C.A. Rajen Vidyarthi appreciated the initiative of the govt. for giving a package of 3 lac crores worth for M.S.M.Es and redefining their definition. This will surely benefit MSMEs and they will grow fast. RMA President, Dr. Manish Sharma shared that the initiative is as big as 1991 reforms and will change the face of the industry in near future. C.A. Sudhir Mehrotra said that the Government's move to convert the threat into opportunity is exceptional. RMA's Immediate Past President, Mr. K.K. Damani felt that there is an opportunity for bigger MSMEs to move forward and become global leaders.

On 18th May, a webinar on Shifting Paradigm of Business during Covid 19 and Post Covid Era was organised. Mr Ghanshyam Khandelwal, Managing Director of B.L. Agro Industries, Bareilly was the key note speaker. His key observations were – there



Dr. Swatantra Kumar, Qadir Ahmad, Dr. Manish Sharma, Dr. Vivek Sharma



Session with Mr Dinesh Goel



Session with C.A. Kapil Vaish and C.A. Rajen Vidyarthi



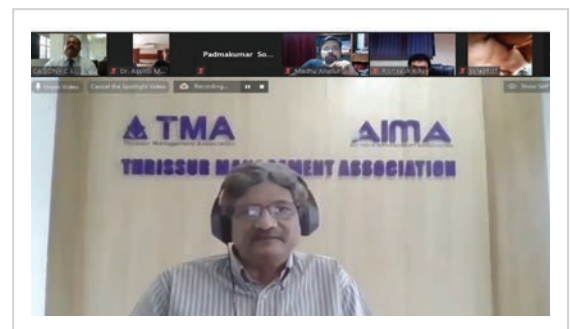
Session with Mr Ghanshyam Khandelwal

is no danger on industry, there are only new challenges and every challenge has solution, MSMEs can encash the opportunity of anti-China sentiments, labor supply will be sufficient, loan is not a bad thing – it is a part of economic cycle, industries producing non-essential goods will take some time to come out of Covid recession and those manufacturing essential goods can diversify their business and lastly that consumer always remains the boss whom industries should try to hold tightly.

Thrissur Management Association

Webinars

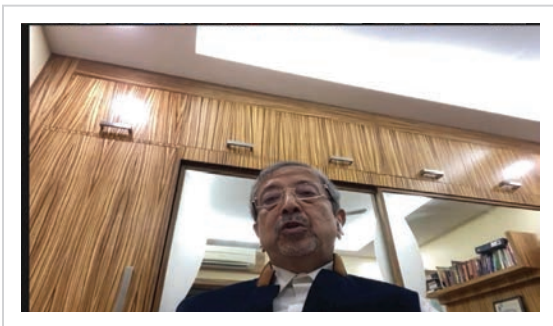
TMA organised a Zoom session on Effective Leadership During Crisis on 2nd May. Mr. Rakesh Gopinathan (Mentor & Coach) was the session speaker. In his session he pointed out the importance of identifying resistance to change, developing tools for self-care, evaluating personal finance etc. Around 70 members attended this webinar.



Zoom webinar on Economic Impact of COVID-19 by Dr. V K Vijayakumar, Chief Investment Strategist, Geojith Financials

TMA organised another Zoom webinar on Economic Impact of COVID-19 on 9th May. Dr. V K Vijayakumar (Chief Investment Strategist, Geojith Financials) was the session speaker. Dr. V K

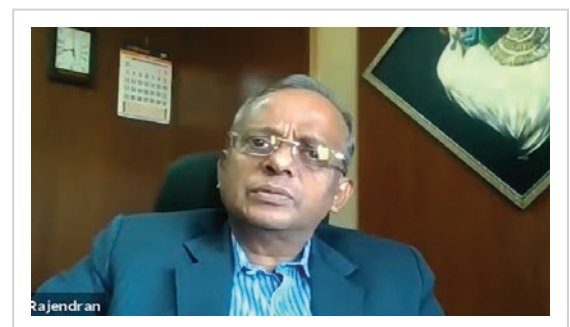
Vijayakumar said the importance of restructuring public finance & India should face short to midterm pain due to COVID-19 but to bounce in Longer term. Around 87 members participated in this event.



Zoom webinar on 'Investment Alternatives in these Uncertain Times' by CA. T S Anantharaman

Another webinar on 'Investment Alternatives in these Uncertain Times' was conducted on 23rd May. CA. T S Anantharaman (Former Chairman, CSB Bank Ltd. & Past President, TMA) was the speaker of the day. CA T S Anantharaman explained various investment alternatives such as Bond, Gold, and Stock Market etc. Around 92 members attended this programme.

TMA organised a zoom webinar on the topic 'Banking In COVID Times' on 26th May. Mr. C.VR. Rajendran (MD & CEO, CSB Bank Ltd.) was the session speaker. During the speech he mentioned that customers to keep a good relationship with Bankers. Especially during this tough time, we may need more credit facility or moratorium of interest and installment or obsolescence of the stock etc. Around 106 members attended

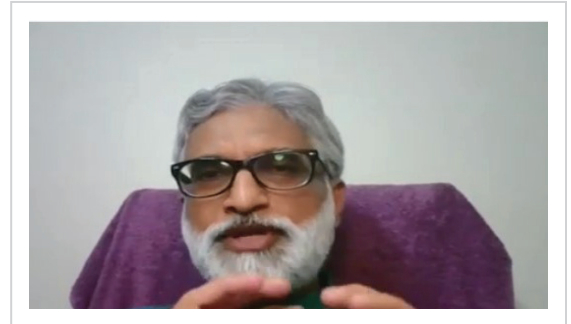


Zoom webinar on 'Banking In COVID Times' by Mr. C.VR. Rajendran (MD&CEO, CSB Bank Ltd.)

this webinar.

Another zoom webinar on the topic 'Seize the New Normal into Opportunity Post- COVID' was conducted on 30th May. Dr. T P Sasikumar (Former Deputy Director, Directorate General of Security, Cabinet Secretariate, Govt of India, New Delhi) was the guest speaker.

During the address he mentioned that India has great potential we have to tap the opportunity in the New Normal.



Dr. T P Sasikumar (Former Deputy Director, Directorate General of Security, Cabinet Secretariate, Govt of India, New Delhi)



Interactive session with Mr. T S Pattabhiraman, CMD, Kalyan Silks and Patron, TMA

Interactive Session

TMA conducted an interactive session with Mr. T S Pattabhiraman (CMD, Kalyan Silks and Patron, TMA) on the topic 'Business Amidst Lockdown' on 19th May. Mr. Pattbhiraman said that more manufacturing unit required sustaining growth and development. He also highlighted the business diversity is more important to survive in the crisis period. Around 92 members attended this session.

Trivandrum Management Association

In view of the pandemic Covid'19, Trivandrum Management Association (TMA) distributed free mask & hand wash solutions to ESI hospital, Perrorkada, Trivandrum.

On behalf of TMA, Mr. M.R. Subramonian, Vice President, TMA handing over the free mask & hand wash solutions to ESI hospital, Perrorkada, Trivandrum on 08th May. Mr. Mahesh L.S, Secretary, TMA, Mr. C.U. Babu, Jt. Secretary, Mr. Unnikrishnan Gopinath, Committee Member were present.



Free masks & hand wash distributed to ESI hospital, Perrorkada, Trivandrum.

Free mask & hand wash solutions were also distributed to Community Health Centre, Vilappilsala, Trivandrum. On behalf of TMA, Mr. Mahesh L.S, Hon. Secretary, TMA and Mr. Unnikrishnan Gopinath, Committee Member, TMA handing over the same to Community Health Centre, Vilappilsala, Trivandrum on 12th May.



Face masks & hand wash solutions distributed to Community Health Centre, Vilappilsala, Trivandrum

Vaikom Management Association

A Zoom meeting was held on 14th May. The topic of the programme was sharing individual experiences in the Corona lockdown. Er P Rajendraprasad, President, moderated the programme. Er A Saifuddin, Secretary General, introduced the topic. Dr N K Sashidharan, Advocate K P Shivaji, Mr V G Krishnakumar, Mr K S Anil Kumar, Ms K S Geethadevi, Mr M Raju, Mr M Jayadevan and Er S Aneesh shares their experience in the lockdown days in the personal, family and official circles. Twenty-five members participated in the programme.

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Website: www.aima.in

AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
BusinessUnusual Series Programme on Building Business Resilience: Managing the New Normal	<p>Mr Pramod Bhasin Founder, Genpact and Chairman, Clix Capital</p> <p>Mr Sunil Kant Munjal Chairman, Hero Enterprise</p> <p>Manoj Kohli Country Head - SoftBank India</p> <p>Mr Ganesh Natarajan Chairman, 5F World</p> <p>Mr Saurabh Mukherjea Founder & Chief Investment Officer Marcellus Investment Managers</p>	Online	13 June 2020
BusinessUnusual Series Programme on Digital Supremacy: Capitalising on Shift to Online	<p>Mr D Shivakumar Group Executive President - Corporate Strategy and Business, Aditya Birla Group</p> <p>Mr Sunil Lulla Chief Executive Officer, BARC India</p> <p>Mr Mohit Kapoor Vice President, Group Alliances & Mentor, JioGenNext, Reliance Jio</p> <p>Mr Sukhleen Aneja CMO & Marketing Director, Hygiene home for South Asia, Reckitt Benckiser</p> <p>Mr Anusha Shetty Chairperson and CEO, Grey Group, India</p>	Online	20 June 2020
AIMA Training on Selling Skills		Online	25-26 June 2020
29th National Management Games (NMG- 2020)		<p>Western Region Online Round</p> <p>Eastern Region Online Round</p> <p>Southern Region Online Round</p> <p>Northern Region Online Round</p> <p>Grand Finale</p>	<p>20-23 July 2020</p> <p>27-30 July 2020</p> <p>03-06 August 2020</p> <p>17-27 August 2020</p> <p>01 September 2020</p>

Event	Programme Chairman /Director	Venue	Date
AIMA Training on Selling Skills		Online	25-26 June 2020
BusinessUnusual Series Programme on Automation for Business Continuity and Growth	<p>Mr TV Mohandas Pai Chairman Manipal Global Education Services</p> <p>Mr Umakant Soni Co-founder, AI foundry and Advisor & Founding Partner, pi Ventures</p> <p>Mr Pulak Ghosh IIMB Chair of Excellence & Professor, Decision Sciences & Center of Public Policy, IIM-Bangalore</p> <p>Mr Pulkit Gaur Founder & CTO Gridbots Technologies</p> <p>Mr KK Natarajan * Co-Founder, Mindtree Ltd</p>	Online	27 June 2020
BusinessUnusual Series Programme on Shock Proofing Supply Chains	<p>Mr CK Ranganathan Chairman & Managing Director CavinKare Pvt Ltd</p> <p>Albinder Dhindsa * Co-founder, Grofers</p> <p>Mr RS Sodhi Managing Director, GCMF Ltd (AMUL)*</p> <p>Mr Vineet Agarwal Managing Director Transport Corporation of India Ltd</p>	Online	04 July 2020
BusinessUnusual Series Programme on HR Leadership: transforming work, Workplace and workforce	<p>Mr Rajeev Dubey Principal Advisor, Mahindra & Mahindra Ltd</p> <p>Mr Manish Sabharwal Chairman, TeamLease Services Ltd</p> <p>Mr Ranjan Mohapatra Director (HR), Indian Oil Corporation Limited</p> <p>Mr SV Nathan Partner and Chief Talent Officer, Deloitte India</p> <p>Ms Ira Gupta HR Head, Microsoft India</p> <p>Mr Judhajit Das Chief - Human Resources, ICICI Prudential Life Insurance</p>	Online	11 July 2020

Event	Programme Chairman /Director	Venue	Date
BusinessUnusual Series Programme on The Big Shift: How Covid Would Change Consumption And Branding	<p>Mr Saugata Gupta Managing and CEO, Marico Ltd</p> <p>Mr Devendra Chawla CEO & MD, Spencer's Retail Ltd</p> <p>Mr D Shivakumar Group Executive President - Corporate Strategy and Business, Aditya Birla Group</p> <p>Mr Santosh Desai Managing Director and CEO, Futurebrands Ltd</p> <p>Mr Tarun Katial CEO, ZEE5 India</p>	Online	18 July 2020
46th National Competition for Young Manager		<p>East Region Online Round</p> <p>South Region Online Round</p> <p>North Region Online Round</p> <p>West Region Online Round</p> <p>Grand Finale</p>	<p>17-18 August 2020</p> <p>20-21 August 2020</p> <p>24-25 August 2020</p> <p>27-28 August 2020</p> <p>04 September 2020</p>

**To be confirmed*

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