

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

MARCH 2017



Dear Readers,

It gives me great pleasure to present the March issue of AIMA News.

Last month AIMA hosted one of its major flagship events, the National Leadership Conclave, which brought together several ministers, CEOs and thought leaders to deliberate on the theme 'The New World Order: Will Asia Dominate the Next 10 years?'. Some of the eminent ministers and personalities who graced the two day conclave included Mr M Venkaiah Naidu, Minister of Urban Development, Information and Broadcasting, Housing and Urban Poverty Alleviation, Government of India; Mr Suresh Prabhu, Minister of Railways, Government of India; Mr Jayant Sinha, Minister of State for Civil Aviation, Government of India; Mr Rajiv Pratap Rudy, Minister of State, Skill Development and Entrepreneurship (IC), Government of India; Mr Shashi Tharoor, Member of Parliament, Lok Sabha and Chairman, Parliamentary Standing Committee on External Affairs; Mr Amitabh Kant, CEO, NITI Aayog and Ustad Amjad Ali Khan, Sarod Virtuoso & Composer amongst others. The conclave was chaired by Mr Sanjiv Goenka, Conclave Chairman, and Chairman, RP-Sanjiv Goenka Group. A detailed report is carried inside covering the proceedings of the Conclave.

Continuing with its mandate of building management capability, both in India and abroad, AIMA organised its 2nd India UAE Conference in Dubai on the theme 'Resetting Globalization: Collaborating in a Fast Changing World' at Dubai. The conference was graced by His Excellency Sheikh Nahyan bin Mubarak Al Nahyan, Cabinet Member and Minister of Culture & Knowledge Development, UAE. Mr Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service Pvt Ltd. chaired the conference which hosted several distinguished speakers including Mr Navdeep Singh Suri, Ambassador of India to the United Arab Emirates; Mr Tayeb A Kamali, Director General, Education Training Development, UAE Ministry of Interior and Mr Vikramjit Singh Sahney, Chairman, Sun Group and Member, India - UAE Joint Task Force, to name a few. You will find more details inside.

AIMA's special programme for women, 'Pragati: Celebrating Achievements of Women', was also held during the period with Ms Seema Bahuguna, Secretary, Department of Public Enterprises, Government of India as the chief guest. The programme, chaired by Ms Veena Swarup, Former Director HR, Engineers India limited, was followed by the grand finale of AIMA's special women quiz.

AIMA organised its 3rd edition of Management Olympiad in association with Thrissur Management Association (TMA) which saw participation of more than 700 students.

AIMA also organised interactive sessions, training programmes and workshops for management students and working professionals. You will find brief reports in this edition along with updates from the LMAs and some interesting articles on management.

I hope you enjoy this edition of AIMA News and look forward to your feedback and comments.

Warm regards,

Rekha Sethi
Director General

AIMA OFFICE BEARERS

PRESIDENT

Mr Sunil Kant Munjal

Chairman

Hero Corporate Service

SENIOR VICE PRESIDENT

Mr TV Mohandas Pai

Chairman

Manipal Global Education Services

VICE PRESIDENT

Mr Harshavardhan Neotia

Chairman

Ambuja Neotia Group

TREASURER

Mr Nikhil Sawhney

Vice Chairman and Managing Director

Triveni Turbine Limited

IMMEDIATE PAST PRESIDENT

Mr Firdose Vandrevala

AIMA

DIRECTOR GENERAL

Ms Rekha Sethi

Published by

Management House, 14, Institutional Area,
Lodhi Road, New Delhi-110003

Tel : 01124645100

Fax : 01124626689

E-mail : dlma@aima.in

Website : <http://www.aima.in>

Managing Editor

Ms Smita Das

CONTENTS



04 3rd National Leadership Conclave

AIMA SNAPSHOTS

11 2ND INDIA – UAE CONFERENCE



16 PRAGATI



17 AIMA MANAGEMENT OLYMPIAD



18 NATIONAL COMPETITION FOR MANAGERS



19 TRAINING PROGRAMME

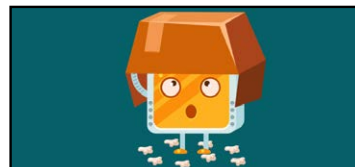
20 TRAINING PROGRAMME ON PUBLIC PROCUREMENT

21 INTERACTIVE SESSION

21 FACULTY DEVELOPMENT PROGRAMME

FEATURES

25 CAN AI EVER BE AS CURIOUS AS HUMANS?



29 6 WAYS TO LOOK MORE CONFIDENT DURING A PRESENTATION



34 LMA NEWS

62 AIMA EVENTS CALENDAR

Two Days Training Programme on

Behavioural Skills for Executive Assistants/Secretaries

25-26 May, 2017

New Delhi

Programme Benefits

The training programme offers following learning benefits:

- Become more proactive
- Handling work stress and conflicting situations
- Identify ways to expand your managerial skills
- Have more control over your time and work output
- Use communication as a tool to achieve results
- Build effective working relationships
- Develop skills to manage organisation's image



For registration and further details, please contact

Saumya Singh, Assistant Director, Centre for Skill Development & Training

All India Management Association; Management House, 14, Institutional Area, Lodi Road, New Delhi-110 003

Tel: 011-24645100, 43128100 (Ext 512) 24608531 (D), Mob.: +91 9810475327,

Email: saumya@aima.in | www.aima.in

3rd National Leadership Conclave



(L-R) Rekha Sethi, Director General, AIMA; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; Jayant Sinha, Minister of State for Civil Aviation, Government of India; M Venkaiah Naidu, Minister of Urban Development, Information and Broadcasting, Housing and Urban Poverty Alleviation, Government of India; Sanjiv Goenka, Conclave Chairman and Chairman, RP-Sanjiv Goenka Group and Harshvardhan Neotia, Vice President, AIMA & Chairman, Ambuja Neotia Group

AIMA held its 3rd National Leadership Conclave (NLC) on 22nd & 23rd March 2017 on the theme 'The New World Order: Will Asia Dominate the Next 10 years?' at New Delhi. Delivering the keynote address, Mr M Venkaiah Naidu, Minister of Urban Development, Information and Broadcasting, Housing and Urban Poverty Alleviation, Government of India emphasised on the need of the country to focus on inclusive growth. Mr Naidu said, "This has to be understood that unless we focus on wealth creation, we would only be distributing poverty. Asia is the future for the world's development story and India and China should come forward to work towards this."



M Venkaiah Naidu, Minister of Urban Development, Information and Broadcasting, Housing and Urban Poverty Alleviation, Government of India



(L-R) Sangita Reddy, Joint Managing Director, Apollo Hospitals Enterprise Ltd; Suresh Prabhu, Minister of Railways, Government of India and Sanjiv Goenka, Conclave Chairman and Chairman, RP-Sanjiv Goenka Group

Mr Suresh Prabhu, Minister of Railways, Government of India also addressed the NLC on the second day and shared, "Asia has an ancient culture and growth cannot happen without a deep-rooted culture. Asia is one continent but not one union unlike most other continents. We must segment Asia and see where most of this growth will come from. I am sure India has a great role to play".

Mr Jayant Sinha, Minister of State for Civil Aviation, Government of India was the guest of honour and he gave a new perspective about how Indian economy is a frugal economy even when the entire world is looking at it as a growing power and how the industries in the country need to have innovations that use less resources and are extremely competitive in terms of their productivity and affordability.



Jayant Sinha, Minister of State for Civil Aviation, Government of India addressing



(L-R) Sanjiv Goenka, Conclave Chairman and Chairman, RP-Sanjiv Goenka Group; Rajiv Pratap Rudy, Minister of State Skill Development and Entrepreneurship (IC), Government of India; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service and T V Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services

While addressing the audience in the valedictory session, Mr Rajiv Pratap Rudy, Minister of State, Skill Development and Entrepreneurship (IC), Government of India, said, “While we talk about Make in India, it is imperative that we also talk about the Makers in India as Make in India will only happen if we have makers in India. There are a large number of educated people in India and formal education is given a lot of importance, but the problem is that we do not look at skilling people. Therefore, the employability of the students in various industries is very low”.

Mr Sanjiv Goenka, Conclave Chairman, and Chairman, RP-Sanjiv Goenka Group delivered the welcome address; Mr Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate

Service Ltd, gave a special address; Mr Harshavardhan Neotia, Vice President, AIMA & Chairman, Ambuja Neotia Group introduced the Guest of Honour and the concluding remarks were made by Mr T V Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services.

Some of the other speakers who attended the two day conclave included Mr Shashi Tharoor, Member of Parliament, Lok Sabha and Chairman, Parliamentary Standing Committee on External Affairs; Mr Amitabh Kant, CEO, NITI Aayog; Mr D Shivakumar, Chairman & CEO – India Region, PepsiCo India Holdings Pvt Ltd; Mr Pramod Bhasin, Founder, Genpact and Chairman, The



Shashi Tharoor, Member of Parliament, Lok Sabha and Chairman, Parliamentary Standing Committee on External Affairs and Richard Rekhy, Former CEO, KPMG in India

Skills Academy; Ms Vanitha Narayanan, Chairman, IBM India Private Limited; Mr R C Bhargava, Non-Executive Chairman of the Board, Maruti Suzuki India Limited; Mr T V Narendran, Managing Director- Tata Steel India and South East Asia; Mr Rishi Jaitly, CEO, Times Global, Bennett Coleman and Co. Ltd. (Times Group); Mr Vir Sanghvi, Print and Television Journalist & Columnist; Mr Ritesh Agarwal, Founder and CEO, OYO Room; Mr Pranjal Sharma, Economic Analyst and Writer; Ustad Amjad Ali Khan, Sarod Virtuoso & Composer; Mr Amaan Ali Bangash, Sarod Master & Composer; Mr Ayaan Ali Bangash, Sarod Master & Composer; Mr Manish Singhal, Founding Partner, Pi Venture; Umair Mohammed, Founder, Wizgo Technologies and Mr Pulak Ghosh, Professor, Indian Institute of Management, Bangalore, Infosys Chair Professor, Presidency University, Kolkata, Senior Fellow, Niti Aayog among others.



(L-R) Ayaan Ali Bangash, Sarod Master & Composer; Ustad Amjad Ali Khan, Sarod Virtuoso & Composer; Vir Sanghvi, Print and Television Journalist & Columnist and Amaan Ali Bangash, Sarod Master & Composer



1. (L-R) RC Bhargava, Non-Executive Chairman of the Board, Maruti Suzuki India Limited; Amitabh Kant, CEO, NITI Aayog; Harshavardhan Neotia, Vice President, AIMA & Chairman, Ambuja Neotia Group; TV Narendran, Managing Director, Tata Steel India and South East Asia and TV Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services



2. (L-R) Vanitha Narayanan, Chairman, IBM India Private Limited; TV Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services; Manish Singhal, Founding Partner, Pi Ventures and Umair Mohammed, Founder, Wigzo Technologies



3. (L-R) Pulak Ghosh, Professor, Indian Institute of Management, Bangalore, Infosys Chair Professor, Presidency University, Kolkata, Senior Fellow, NITI Aayog; D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings Pvt Ltd; Rishi Jaitly, EO, Times Global, Bennett Coleman and Co Ltd (Times Group) and Supriya Shrinete, Chief Editor-News at ET NOW, The Economic Times Channel. Times of India Group



4. (L-R) Pranav Pai, Founding Partner and Chief Investment Officer, Zone4 Capital; Pranjal Sharma, Economic Analyst and Writer; Ritesh Agarwal, Founder and CEO, OYO and Pramod Bhasin, Founder, Genpact and Chairman, The Skills Academy

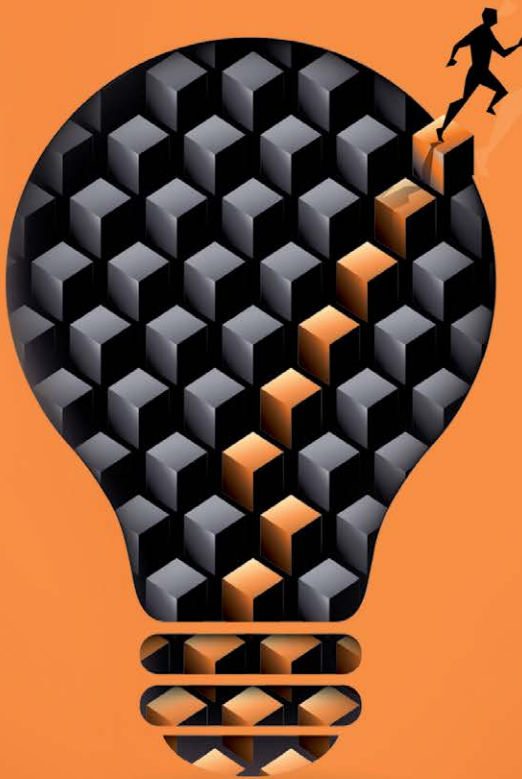
5. (L-R) Sunil Alagh, Chairman, SKA Advisors & Past President, AIMA; Pramod Bhasin, Founder, Genpact and Chairman, The Skills Academy; Rekha Sethi, Director General, AIMA; Sanjiv Goenka, Conclave Chairman and Chairman, RP-Sanjiv Goenka Group; Manish Singhal, Founding Partner, Pi Ventures and Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service



6. (L-R) T V Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services; Vanitha Narayanan, Chairman, IBM India Private Limited; Rishi Jaitly, EO, Times Global, Bennett Coleman and Co Ltd (Times Group) and D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings Pvt Ltd



Ph.D (Business Administration)



Ph.D Programme

Ph.D Programme was launched in 2000 by AIMA in collaboration with Aligarh Muslim University. The programme is divided in two phases - Foundation Phase and Research Work Phase. The Foundation Phase of the programme includes course work conducted by AIMA.

For Whom

This programme has especially been designed for working professionals (both in industry & academia) which provide enough flexibility so that they continue to make academic pursuits without compromising on their respective job duties & responsibilities.

Admission Procedure

Entrance Test : Research Management Aptitude Test (RMAT) to be held on May 13, 2017 at Ahmedabad, Bangalore, Chennai, Delhi, Hyderabad, Kolkata, Mumbai followed by an interview at AIMA, New Delhi for ARMAT shortlisted candidates. The syllabus outlines for the Entrance Test (RMAT) and the criteria to qualify are available on the website.

How to Apply

Obtain crossed Demand Draft(DD) of Rs 1500/- in favour of "All India Management Association" payable at New Delhi from any bank. Register online at website link <http://apps.aima.in/phd2017> may alongwith the DD details. While registering online the candidates may also pay using credit/ debit card. The detailed Syllabus of the Entrance Test (RAMT), Information bulletin & other details of PhD programme can be accessed at the same websites link as given above.

Eligibility

A candidate will be eligible for admission to a course of study leading to the degree of PhD in Business Administration subject to fulfilling the following criteria:

- **Educational Qualification:** Master's Degree in Management or allied subjects like Commerce, Humanities, Science, Engineering and Law etc. or a PGDM / PGDITM duly approved by AICTE, of two years duration with not less than 55% marks or equivalent grade OR Chartered Accountancy, Cost Accountancy or any other professional qualification which are considered equivalent to Master Degree with at least 55% marks or equivalent grade. In addition, the candidate should have a minimum of 50% marks in Graduation.
- **Work Experience:** Minimum 5 years post qualification work experience in industry at the managerial level or a minimum 5 years of teaching experience as full time Faculty in a Management Institute approved by AICTE or affiliated to a University.

The candidate should be working full time during the entire duration of the PhD programme.

Last date for online registration : 30 April 2017 (Sunday)

Last date for receipt of filled in online : 05 May 2017 (Friday) registration form at AIMA, New Delhi

For further details contact: **Manager (PhD Programme)**
ALL INDIA MANAGEMENT ASSOCIATION
CENTRE FOR MANAGEMENT EDUCATION

Management House, 14 Institutional Area, Lodhi Road, New Delhi-110003
Tel: +91-24645100 (Ext. 741) | Fax: 24643035 | email: phd@aima.in | Visit our website: www.aima.in

2nd India – UAE Conference



(L-R) Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; H.E. Sheikh Nahyan bin Mubarak Al Nahyan, Cabinet Member and Minister of Culture & Knowledge Development, UAE; and Navdeep Singh Suri, Ambassador of India to the United Arab Emirates

AIMA organised its second India - UAE conference on 20th March 2017 on the theme 'Resetting Globalization: Collaborating in a Fast Changing World' at Dubai. Delivering the inaugural address, His Excellency Sheikh Nahyan bin Mubarak Al Nahyan, Cabinet Member and Minister of Culture & Knowledge Development, UAE talked about trade and investment prospects and bilateral cooperation with India. "The Indian community has contributed immensely to the growth and progress of UAE and the agreements between the two countries would continue to grow. India is one of the most enthusiastic and potential partners in the rapidly-changing world," he said.



H.E. Sheikh Nahyan bin Mubarak Al Nahyan, Cabinet Member and Minister of Culture & Knowledge Development, UAE

The conference was chaired by Mr Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service Pvt Ltd. Mr Navdeep Singh Suri, Ambassador of India to the United Arab Emirates, mentioned that India and UAE have several mutual agreements, which serve as a foundation for closer cooperation and multi-faceted interaction. The concluding remark was delivered by Mr Tayeb A Kamali, Director General, Education Training Development, UAE Ministry of Interior.

Mr Vikramjit Singh Sahney, Chairman, Sun Group and Member, India - UAE Joint Task Force and TV Mohandas Pai, Sr. Vice President, AIMA and Chairperson, Manipal Global Education Services Pvt. Ltd., also spoke at the special plenary session of the conference.

The conference was supported by the Indian Embassy in Abu Dhabi; Indian Business and

Professional Council (IBPC), Dubai; and Institute of Directors (IOD) and The Institute of Chartered Accountants of India - UAE (Dubai) Chapter.

Some of the other speakers who attended the conference included, Mr BR Shetty, Founder & Chairman, NMC Healthcare; Mr Azad Moopen, Chairman, Aster DM Healthcare Group; Mr Suhail Mahmood Al Ansari, Executive Director, Mubadala Healthcare; Mr Arvind Lal, Chairman & Managing Director, Dr Lal PathLabs Ltd; Mr Punit Malik, Group President & Global Head, CFUIB, YES Bank; Mr Paras Shahdadpuri, Chairman, Nikai Group of Companies; Mr Ramesh Cidambi, Chief Operating Officer, Dubai Duty Free; Mr Tony Jashanmal, Executive Director and Member of the Board, Jashanmal Group; Mr Akhil Bansal, Deputy CEO, KPMG in India; Mr Arif Amiri, Chief Executive Officer, Dubai International Financial Centre Authority and Mr Adeb Abahmed, Managing Director, LuLu Financial Group.



H.E. Sheikh Nahyan bin Mubarak Al Nahyan, Cabinet Member and Minister of Culture & Knowledge Development, UAE, with conference speakers

1. *Tayeb A Kamali, Director General, Education Training Development, UAE Ministry of Interior and Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service, at the Sheikh`s palace*



2. *H.E. Sheikh Nahyan bin Mubarak Al Nahyan, Cabinet Member and Minister of Culture & Knowledge Development, UAE, with conference delegates & speakers at the Sheikh`s palace*

3. *(L-R) Ramesh Cidambi, Chief Operating Officer, Dubai Duty Free; Paras Shadadpuri, Chairman, Nikai Group of Companies; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; Tony Jashanmal, Executive Director and Member of the Board, Jashanmal Group; and Akhil Bansal, Deputy CEO, KPMG in India*



4. (L-R) Navdeep Singh Suri, Ambassador of India to the United Arab Emirates; H. E. Sheikh Nahyan bin Mubarak Al Nahyan, Cabinet Member and Minister of Culture & Knowledge Development, UAE; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; and Vikramjit Singh Sahney, Chairman, Sun Group and Member, India – UAE Joint Task Force, cutting the AIMA Diamond Jubilee cake

5. (L-R) Navdeep Singh Suri, Ambassador of India to the United Arab Emirates; and TV Mohandas Pai, Sr. Vice President, AIMA and Chairperson, Manipal Global Education Services Pvt. Ltd.



6. (L-R) TV Mohandas Pai, Sr. Vice President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; Arif Amiri, Chief Executive Officer, Dubai International Financial Centre Authority; Adeb Ahmed, Managing Director, LuLu Financial Group; and Rekha Sethi, Director General, AIMA

7. AIMA's Diamond Jubilee cake



12th Global Advanced Management Programme

Disruptive Innovation & Open Business Models in the Changing Global Landscape

25 June to 01 July, 2017
at Silicon Valley, USA.

60
1957-2017

AIMA
ALL INDIA MANAGEMENT ASSOCIATION



Programme Director

Solomon N Darwin

Executive Director, Center for Corporate Innovation
Haas School of Business, University of California,
Berkeley

Programme Framework

- i Class Room Lectures and Interactions
- ii Keynotes by Silicon Valley Startups and CEOs
- iii Visits to companies like • Google • Tesla Motors • Standard Chartered Bank • Intel • Cisco Systems Inc
• IBM Research • PayPal • VISA • GE Co-Innovation Lab • Stanford Medical Centre • Wells Fargo Bank
• Kaiser Permanente • UC Berkeley Campus amongst others

Programme Certificate

Upon the successful completion of the programme, participants will be conferred a “Global Advanced Management Programme”. Certificate awarded by All India Management Association

Participation Fee

- Delegate Fee per participant: INR equivalent to USD 8500 per Participant
- Inaugural Discount: USD 750 per participant for registrations received along with participation fee by 31st March, 2017.
- Early Bird Discount: after 31st March, 2017 a discount of USD 500 per participant available for registrations received along with participation fee by 05th May, 2017.

Nitin Saxena

All India Management Association, Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003
Tel: +91 (11) 43128100, 24645100, Extn.-528. Mob: +91 9811675559 | Fax: +91 (11) 24608503 | Email id: nsaxena@aima.in
Website: www.aima.in

Pragati



(L-R) Rekha Sethi, Director General, AIMA; Shivani Wazir Pasrich, CEO SWP Productions & Renowned Actor, Dancer & TV Personality; Veena Swarup, Former Director HR, Engineers India limited; Seema Bahuguna, Secretary, Department of Public Enterprises, Government of India and Taniya Bajaj, Senior Business Analyst, McKinsey

AIMA organised 'Pragati: Celebrating Achievements of Women' on 29th March 2017 at New Delhi. Pragati featured a panel discussion on the theme 'Harnessing the power within: Be the change' followed by a unique women's quiz.

The Chief Guest of the event was Ms Seema Bahuguna, Secretary, Department of Public Enterprises, Government of India. Ms Veena Swarup, Former Director HR, Engineers India limited was the conference Chairperson. Ms Shivani Wazir Pasrich, CEO SWP Productions & Renowned Actor, Dancer & TV Personality delivered the keynote address. Ms Taniya Bajaj, Senior Business Analyst, McKinsey presented a report on Gender Diversity.

Some of the other speakers at Pragati included

Dr. Aquil Busrai, CEO, Aquil Busrai Consulting; Ms Kalpana Awasthi, Director General, NPC; Ms Anita Lal Tripathi, Professor, FORE school of management; Ms Nina Chatrath, Managing Managing Partner, Enhance Consulting; Mr Pranjal Sharma, Economic Analyst & Writer; Ms Pratibha Jolly, Principal, Miranda House; Dr Shikha Sharma, MD, Nutri Health; Ms Meena Bhatia, Vice President, Marketing & Operations, Hotel Le Meridien and Ms Ester Martinez, CEO & Editor in Chief, People Matters.

The grand finale of AIMA's special women quiz – Pragati was also held on the occasion, conducted by the quiz masters Mr Ajay Poonia. UPES Dehradun was declared as the Champion, followed by RBI team as the 1st Runners-up and Vizag steel plant as the 2nd Runners-up.

AIMA Management Olympiad



Winners of Management Olympiad at Thrissur

AIMA in association with Thrissur Management Association (TMA) organised its 3rd edition of Management Olympiad on 27th & 28th March, 2017 at Thrissur. The inaugural session was addressed by Bishop of Irinjalakuda, Diocese Mar Pauly Kanoorkadan, who delivered speech on the respective field and illuminated the audiences with the vast knowledge of the industry through an interactive session.

Several activities were conducted during Two days event, ranging from management games to Case Study, Quiz and Poster Making competitions.

The activities in Management event was the testing ground to exhibit the managerial knowledge and skill so far developed and honed by the students in the form of various facets of their personality expressions like communication skill, leadership quality, execution expertise, management knowledge and team building.

More than 700 students from various management schools and other graduate and post graduate colleges from the south participated.

National Competition for Managers



Winners of National Competition for Manager 2017

As part of its Diamond Jubilee celebrations AIMA launched a Special Edition of National Competition for Managers (NCM) on the lines of National Competition for Young Managers (NCYM). The theme for this special edition competition was ‘India Story 2020 – Smarter, Faster and Cleaner’.

The event was held at 2 regional locations, Delhi & Mumbai, followed by a Grand Finale in Delhi

on 11th of March 2017. The grand finale was judged by Mr. Rajeev Bhaduria – Group Director HR, Jindal Steel & Power; Dr. Renu Luthra – Acting Vice Chancellor, Galgotias University and Mr. Ayush Gupta – DGM, GAIL. YES Bank emerged as the winner in general category; SAIL & BPCL were joint winners in PSU category and NPCI & BHEL were given special jury mention for their excellent presentations.

Training Programme



Participants of Train the Trainers programme

AIMA CSDT organised a two day non-residential training programme for women professionals 'Effectiveness for Women Professionals', on 23-24 March 2017 at New Delhi. The objective of the programme was to bring out common concerns of professional women and draft a futuristic action plan to face challenges and take leadership roles. The aim of the training was to encourage women leaders and to help them achieve their full potential.

Another training programme was organised on Advance Trainer Skills - Train the Trainers (Leading to International Certification) during 27th – 29th March 2017 at New Delhi. Dr Sunil Abrol was the programme Director of Workshop. The three day workshop was based on research and application based techniques which involve sharing of concepts, presentation by the faculty and discussion with participants.

Training Programme on Public Procurement

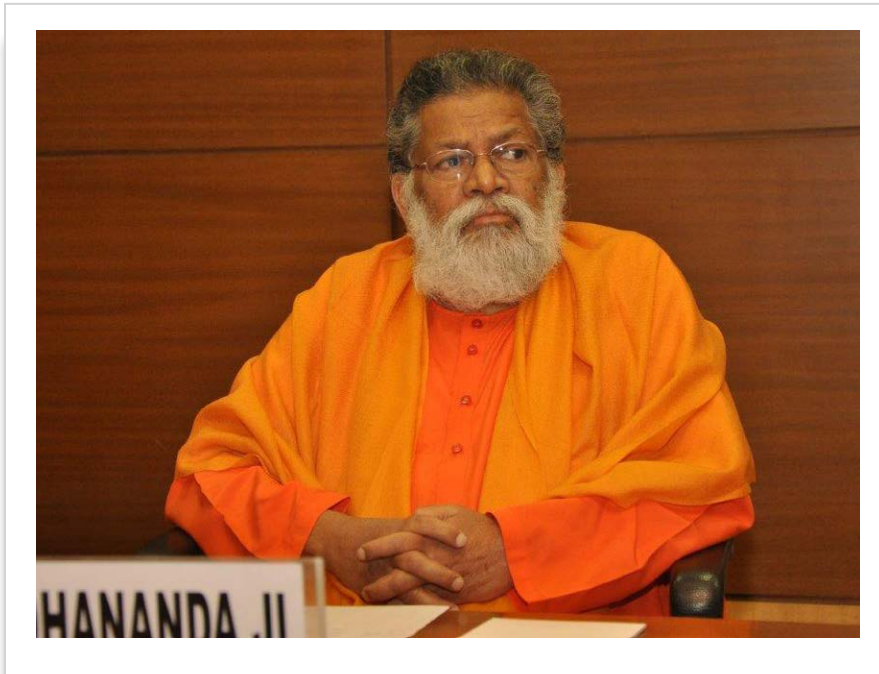


Participants of training programme

AIMA organised a three day training for Professional Diploma in Public Procurement programme during 2nd - 4th March 2017. The programme was attended by Directors, Procurement Specialist, Chief Engineers, Senior Practitioners, Executive Assistants etc from Odisha

Livelihood Mission, Government of Odisha. Various topics like Public Procurement, Good Governance, Public Procurement Framework, Operations etc. were covered during the programme. The programme was very well received by the participants

Interactive Session



AIMA organised an Interactive Session on 'Competitive Excellence and Inclusive Leadership' on 17th March 2017 at AIMA. Swami Bodhananda ji, an accomplished teacher of Vedanta, Yoga, Meditation and Founder and Director, Sambodh Foundation was the speaker of the session. He explored the creative field of spiritual consciousness in addressing modern leadership challenges. The session was well received by the participants.

Swami Bodhananda ji, teacher of Vedanta, Yoga, meditation and Founder and Director, Sambodh Foundation

Faculty Development Programme

AIMA organised Faculty Development Programme on Advances in Research Methods & Data Analytical Tools during 16th - 18th March 2017, at New Delhi. The objective of the FDP was to develop right approach towards research design and methods, to enhance

the analytical skills and achieve proficiency in analyzing quantitative and qualitative data. The programme was well received by the participants



AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Join the **Management Movement**



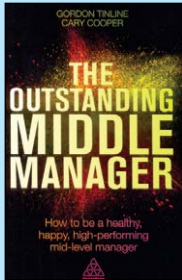
- Networking opportunities with Indian and global corporate majors
- Platform to interact with other members / thought leaders
- Concessional rate for AIMA programmes
- Complimentary participation in a few flagship events of AIMA
- Complimentary membership of AIMA library
- Affiliation to any one LMA
- Free copies of 'Indian Management' and AIMA E-news
- Representation on the AIMA Council of Management through election

So when are you connecting with us?

Be an AIMA Member Today !

www.aima.in

New Additions in AIMA Library



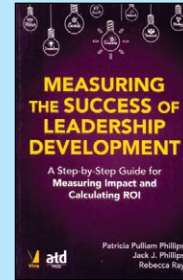
Gordon Tinline

The outstanding middle manager: how to be a healthy, happy, high performing mid-level manager/Gordon Tinline, Cary Cooper. New Delhi : Kogan Page, 2016, P 2016, P 201



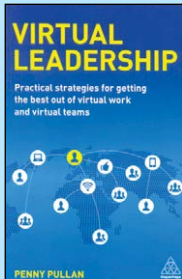
John R Mattox

Learning analytics : measurement innovations to support employee development/John R Mattox II, Mark Van Buren. New Delhi : Kogan Page, 2016, P. 237



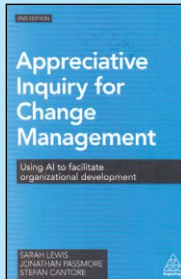
Patricia Pulliam Phillips

Measuring the success of leadership development : a step-by-step guide for measuring impact and calculating /Patricia Pulliam Phillip, Jack J. Phillips, Rebecca Ray. New Delhi : Viva Books, 2017, P 252



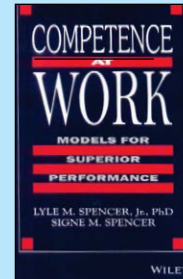
Penny Pullan

Virtual leadership : practical strategies for getting the best out of virtual work and virtual teams. New Delhi: Kogan Page, 2016, P 233



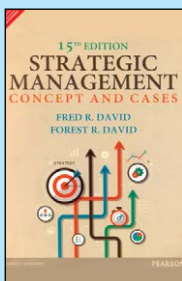
Sarah Lewis

Appreciative inquiry for change management: using AI to facilitate organizational development. 2nd ed. New Delhi: Kogan Page, P 284



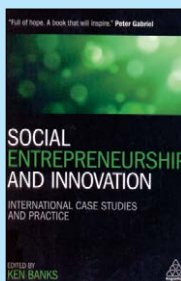
Lyle M Spencer

Competence at work: models for superior performance/Lyle M. Spencer, Signe M. Spencer. New Delhi: Wiley India (P) Ltd., 2016, P 372



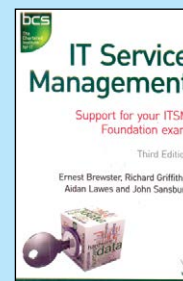
Fred R. David

Strategic management : concepts and cases/Fred R. David, Forest R. David. 15th ed. Noida : Pearson Education, 2016, P 666



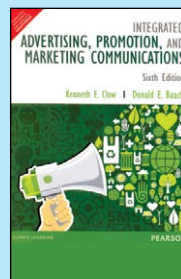
Ken Banks

Social entrepreneurship and innovation. New Delhi : Kogan Page, 2016, P 282



Ernest Brewster

IT Service Management :support for your ITSM foundation exam/Ernest Brewster.....(etal). UK : BCS Learning & Development Ltd.,2016, P 2016



Kenneth E. Clow

Integrated advertising, promotion & marketing communications/Kenneth E. Clow,Donald E. Baack. Noida : Pearson Education , 2015, P 455

PROFESSIONAL DIPLOMA IN BUSINESS ANALYTICS

A programme specially design for professionals involved in the planning, implementation, monitoring and measuring the effectiveness of Big Data strategy - or anyone who is looking to add a new skill set and pursue a career in this dynamic field of business analysis.



Module 1: Business Analytics and Big Data Fundamentals

Module 2: Introduction to Analytics and R Programming

Module 3: Data Analysis using R

Module 4: Advanced Analytics using SAS

A programme designed and delivered by experts from AIMA and Wiley

FOR QUERIES: PLEASE CONTACT

Dr Anuja Pandey - Programme Director

Ph: 011 24645100/43128100 Ext 709, Email: apandey@aima.in

Rahul Bhatia - Programme Manager

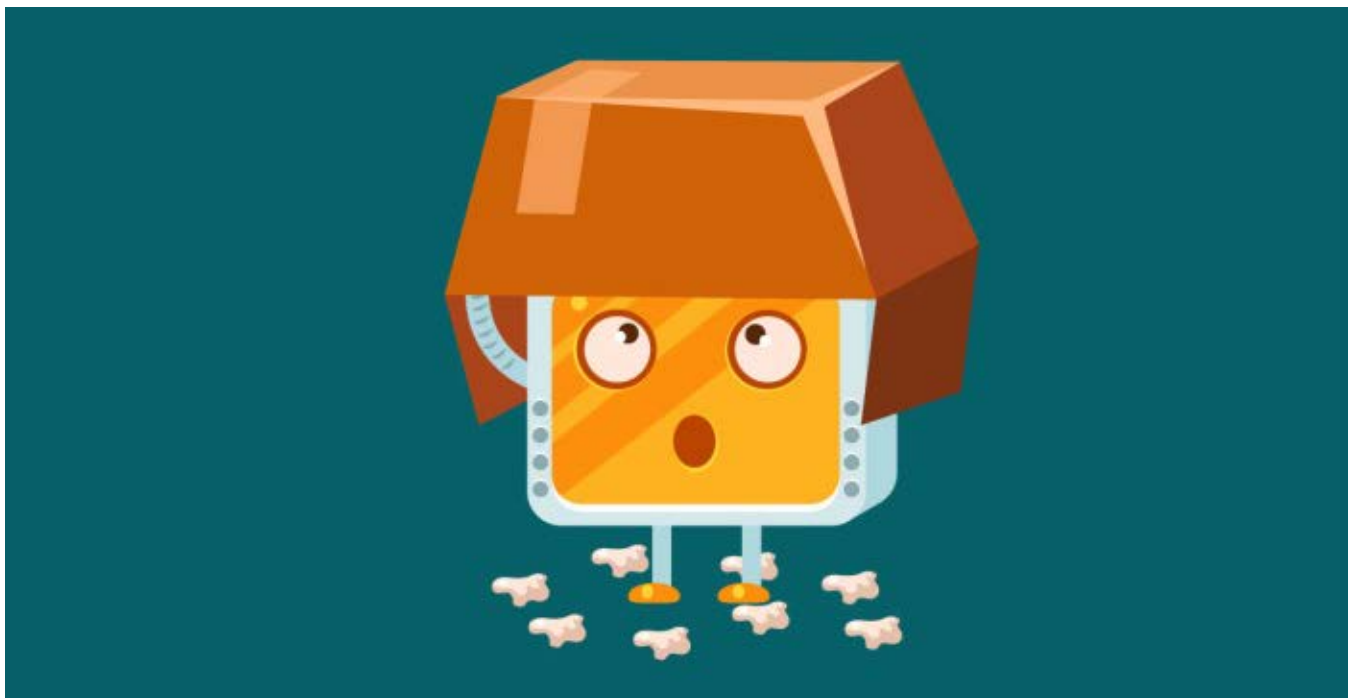
Ph: 01124645100/43128100 Ext 722, M. +91 9250127573 Email: rbhatia@aima.in

All India Management Association

Management House,14, Institutional Area, Lodi Road, New Delhi-110 003Ph: 011- 24645100, 43128100, Fax: 011-24626689/24643035, W: www.aima.in

Can AI Ever Be as Curious as Humans?

By Tomas Chamorro-Premuzic and Ben Taylor



Curiosity has been hailed as one of the most critical competencies for the modern workplace. It's been shown to boost people's employability. Countries with higher curiosity enjoy more economic and political freedom, as well as higher GDPs. It is therefore not surprising that, as future jobs become less predictable, a growing number of organizations will hire individuals based on what they could learn, rather than on what they already know.

Of course, people's careers are still largely dependent on their academic achievements, which are (at least

partly) a result of their curiosity. Since no skill can be learned without a minimum level of interest, curiosity may be considered one of the critical foundations of talent. As Albert Einstein famously noted, "I have no special talent. I am only passionately curious."

Curiosity is only made more important for people's careers by the growing automation of jobs. At this year's World Economic Forum, ManpowerGroup predicted that learnability, the desire to adapt one's skill set to remain employable throughout one's working life, is a key antidote to automation.

Those who are more willing and able to upskill and develop new expertise are less likely to be automated. In other words, the wider the range of skills and abilities you acquire, the more relevant you will remain in the workplace. Conversely, if you're focused on optimizing your performance, your job will eventually consist of repetitive and standardized actions that could be better executed by a machine.

But what if AI were capable of being curious?

As a matter of fact, AI's desire to learn a directed task cannot be overstated. Most AI problems comprise defining an objective or goal that becomes the computer's number one priority. To appreciate the force of this motivation, just imagine if your desire to learn something ranked highest among all your motivational priorities, above any social status or even your physiological needs. In that sense, AI is way more obsessed with learning than humans are.

At the same time, AI is constrained in what it can learn. Its focus and scope are very narrow compared to that of a human, and its insatiable learning appetite applies only to extrinsic directives — learn X, Y, or Z. This is in stark contrast to AI's inability to self-direct or be intrinsically curious. In that sense, artificial curiosity is the exact opposite of human curiosity; people are rarely curious about something because they are told to be. Yet this is arguably the biggest downside to human curiosity: It is free-flowing and capricious, so we cannot boost it at will, either in ourselves or in others.

To some degree, most of the complex tasks that AI has automated have exposed the limited potential of human curiosity vis-a-vis targeted learning. In fact, even if we don't like to describe AI learning in terms of curiosity, it is clear that AI is increasingly a

substitute for tasks that once required a great deal of human curiosity. Consider the curiosity that went into automobile safety innovation, for example. Remember automobile crash tests? Thanks to the dramatic increase in computing power, a car crash can now be simulated by a computer. In the past, innovative ideas required curiosity, followed by design and testing in a lab. Today, computers can assist curiosity efforts by searching for design optimizations on their own. With this intelligent design process, the computer owns the entire life cycle of idea creation, testing, and validation. The final designs, if given enough flexibility, can often surpass what's humanly possible.

Similar AI design processes are becoming more common across many different industries. Google has used it to optimize cooling efficiency with its data centers. NASA engineers have used it to improve antennae quality for maximum sensitivity. With AI, the process of design-test-feedback can happen in milliseconds instead of weeks. In the future, the tunable design parameters and speed will only increase, thus broadening our possible applications for human-inspired design.

A more familiar example might be the face-to-face interview, since nearly every working adult has had to endure one. Improving the quality of hires is a constant goal for companies, but how do you do it? A human recruiter's curiosity could inspire them to vary future interviews by question or duration. In this case, the process for testing new questions and grading criteria is limited by the number of candidates and observations. In some cases, a company may lack the applicant volume to do any meaningful studies to perfect its interview process. But machine learning can be applied directly to recorded video

interviews, and the learning-feedback process can be tested in seconds. Candidates can be compared based on features related to speech and social behavior. Microcompetencies that matter — such as attention, friendliness, and achievement-based language — can be tested and validated from video, audio, and language in minutes, while controlling for irrelevant variables and eliminating the effects of unconscious (and conscious) biases. In contrast, human interviewers are often not curious enough to ask candidates important questions — or they are curious about the wrong things, so they end up paying attention to irrelevant factors and making unfair decisions.

Lastly, consider a human playing a computer game. Many games start out with repeated trial and error, so humans must attempt new things and innovate to succeed in the game: “If I try this, then what? What if I go here?” Early versions of game robots were not very capable because they were using the full game state information; they knew where their human rivals were and what they were doing. But since 2015 something new has happened: Computers can

beat us on equal grounds, without any game state information, thanks to deep learning. Both humans and the computers can make real-time decisions about their next move. (As an example, see this video of a deep network learning to play the game Super Mario World.)

From the above examples, it may seem that computers have surpassed humans when it comes to specific (task-related) curiosity. It is clear that computers can constantly learn and test ideas faster than we can, so long as they have a clear set of instructions and a clearly defined goal. However, computers still lack the ability to venture into new problem domains and connect analogous problems, perhaps because of their inability to relate unrelated experiences. For instance, the hiring algorithms can't play checkers, and the car design algorithms can't play computer games. In short, when it comes to performance, AI will have an edge over humans in a growing number of tasks, but the capacity to remain capriciously curious about anything, including random things, and pursue one's interest with passion may remain exclusively human.

About Author:

*Tomas Chamorro-Premuzic is the CEO of Hogan Assessment Systems, a Professor of Business Psychology at University College London, and a faculty member at Columbia University. Find him on Twitter: @drtcp or at www.drmascp.com. His next book, *The Talent Delusion*, will be published in February 2017.*

Disclaimer:

This article is republished with permission from Harvard Business Review. <https://hbr.org/2017/04/can-ai-ever-be-as-curious-as-humans>



Procurement

AIMA and The World Bank offers

Professional Diploma in Public Procurement (PDPP)

PDPP caters to procurement practices across the globe and the endeavor is to enable anyone interested in Public Procurement to get an overview of the field and to understand the rationale behind Public Procurement decisions.

The course is delivered as a blend of e-Learning, instructor-led-sessions, self-study and social learning. The delivery of this course is governed by the 'Charter on Public Procurement Studies' (CPPS). The ILT sessions (face to face) are spread over five days. At the end of comprehensive online and offline training, a summative assessment will be conducted. On successful completion of the programme, the partner institute will award the Professional Diploma in Public Procurement (PDPP).

Will benefit :

- Procurement Professionals for updating their domain knowledge
- Non-procurement professionals who participate in or manage procurement function
- Employees of private sector bidding in Public Procurement
- Anyone interested in Public Procurement.

Online Registration is also available.

Please visit - <http://www.procurementlearning.org/>

Key Features

- Certification by premier institute like AIMA and the World Bank
- Enhance Knowledge and skills to undertake effective procurement using best in class practices
- Blended learning/ Actionable learning
- Opportunity to get AIMA's library membership
- User friendly & easy to use technology interface
- Benefit from strong AIMA industry connect and networking
- Student membership of AIMA with all privileges like subscription to Indian Management Journal

For Further details contact – Program Manager
ALL INDIA MANAGEMENT ASSOCIATION
Management House, 14, Institutional Area, Lodhi Road, New Delhi - 110003
Ph – +91 11 24645100 , 43128100 – Ext 738 / 710
Email – procurement@aima.in | Website - www.aima.in

6 Ways to Look More Confident During a Presentation

by Kasia Wezowski



Several years ago, colleagues and I were invited to predict the results of a start-up pitch contest in Vienna, where 2,500 tech entrepreneurs were competing to win thousands of euros in funds. We observed the presentations, but rather than paying

attention to the ideas the entrepreneurs were pitching, we were watching the body language and microexpressions of the judges as they listened.

We gave our prediction of who would win before the winners were announced and, as we and the

audience soon learned, we were spot on. We had spoiled the surprise.

Two years later we were invited back to the same event, but this time, instead of watching the judges, we observed the contestants. Our task was not to guess the winners, but to determine how presenters' non-verbal communication contributed to their success or failure.

We evaluated each would-be entrepreneur on a scale from 0-15. People scored points for each sign of positive, confident body language, such as smiling, maintaining eye contact, and persuasive gesturing. They lost points for each negative signal, such as fidgeting, stiff hand movements, and averted eyes. We found that contestants whose pitches were rated in the top eight by competition judges scored an average of 8.3 on our 15-point scale, while those who did not place in that top tier had an average score of 5.5. Positive body language was strongly correlated with more successful outcomes.

We've found similar correlations in the political realm. During the 2012 U.S. Presidential election, we conducted an online study in which 1,000 participants—both Democrats and Republicans—watched two-minute video clips featuring Barack Obama and Mitt Romney at campaign events delivering both neutral and emotional content. Webcams recorded the viewers' facial expressions, and our team analyzed them for six key emotions identified in psychology research: happy, surprised, afraid, disgusted, angry, and sad. We coded for the tenor of the emotion (positive or negative) and how strongly it seem to be expressed. This analysis showed that Obama sparked stronger emotional responses and fewer negative ones. Even a significant number of Republicans—16%—reacted negatively to Romney. And when we analyzed the candidates' body language, we found that the

President's resembled those of our pitch contest winners. He displayed primarily open, positive, confident positions congruent with his speech. Romney, by contrast, often gave out negative signals, diminishing his message with contradictory and distracting facial expressions and movement.

Of course, the election didn't hinge on body language. Nor did the results of the start-up competition. But the right kinds of non-verbal communication did correlate with success.

How can you send out the same signals—and hopefully generate the same success? At the Center for Body Language, we've studied successful leaders across a range of fields and identified several positions which are indicators of effective, persuasive body language.

The box

Early in Bill Clinton's political career he would punctuate his speeches with big, wide gestures that made him appear untrustworthy. To help him keep his body language under control, his advisors taught him to imagine a box in front of his chest and belly and contain his hand movements within it. Since then, "the Clinton box" has become a popular term in the field.



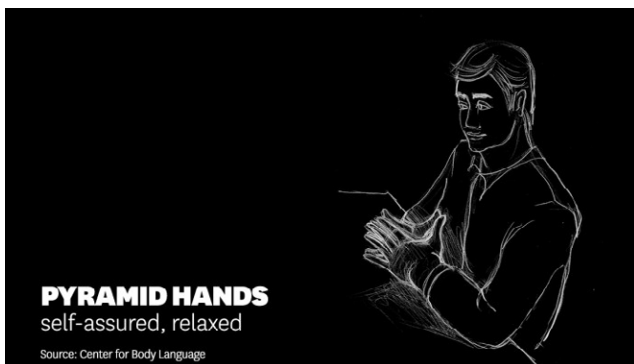
Holding the ball

Gesturing as if you were holding a basketball

between your hands is an indicator of confidence and control, as if you almost literally have the facts at your fingertips hands. Steve Jobs frequently used this position in his speeches.



Pyramid hands



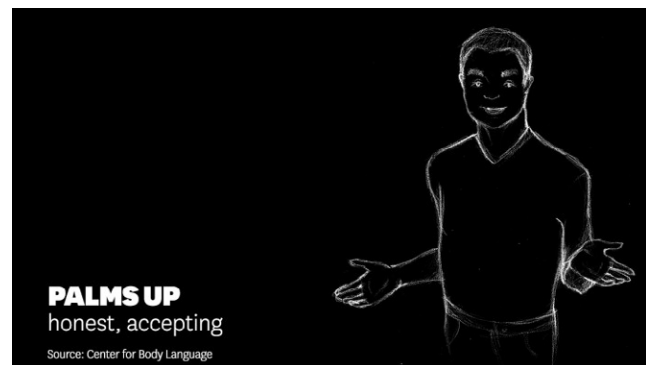
When people are nervous, their hands often flit about and fidget. When they're confident, they are still. One way to accomplish that is to clasp both hands together in a relaxed pyramid. Many business executives employ this gesture, though beware of overuse or pairing it with domineering or arrogant facial expressions. The idea is to show you're relaxed, not smug.

Wide stance

How people stand is a strong indicator of their mindset. When you stand in this strong and steady position, with your feet about a shoulder width apart, it signals that you feel in control.

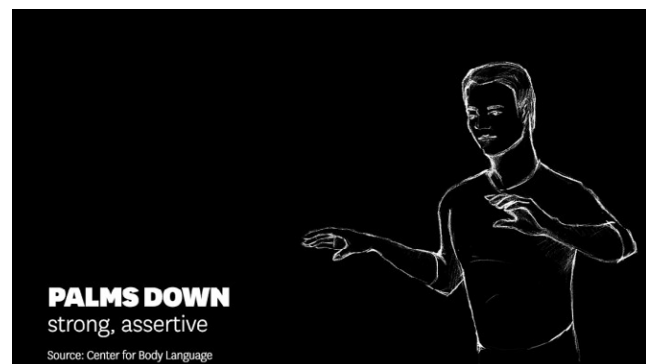


Palms up



This gesture indicates openness and honesty. Oprah makes strong use of this during her speeches. She is a powerful, influential figure, but also appears willing to connect sincerely with the people she is speaking to, be it one person or a crowd of thousands.

Palms down



The opposite movement can be viewed positively too—as a sign of strength, authority and



assertiveness. Barack Obama has often used it to calm a crowd right after moments of rousing oration.

The next time you give a presentation, try to have it recorded, then review the video with the sound off, watching only your body language. How did you stand and gesture? Did you use any of these positions? If not, think about how you might do so

the next time you're in front of an audience, or even just speaking to your boss or a big client. Practice in front of a mirror, then with friends, until they feel natural.

Non-verbal communication won't necessarily make or break you as a leader, but it might help you achieve more successful outcomes.

About Author:

Kasia Wezowski is the founder of the Center for Body Language, the author of four books on the subject, and the producer and director of Leap, a documentary about the coaching profession.

Disclaimer:

This article is republished with permission from Harvard Business Review . <https://hbr.org/2017/04/6-ways-to-look-more-confident-during-a-presentation>

Professional Certificate Programme in **Digital Marketing & Analytics**

A Joint Skilled Based Certificate Programme from AIMA and Digital Vidya



Objectives

- To update participants on the latest developments in the field of Digital Marketing.
- To make the participants understand the fundamentals of Digital Marketing.
- Develop skills to drive innovation in Digital Marketing
- To share the benefits and uses of Search Engine Optimization and its significance.
- Use of Google Analytics and other tools.
- Use of Social Media Marketing in today's global environment

Joint Certification

Professional Certificate in digital marketing and analytics

Course Outline

- Orientation to Digital Marketing
- Search Engine Optimization (SEO)
- Search Engine Marketing/Google Analytics and Display ads
- Social Media Marketing
- Email Marketing
- Web Analytics

Program Fee

Rs. 36,000 (at the time of admission) + Service Tax

Class Schedule

Online Weekend Programme: 3-4 hours (Saturday/Sunday)

For more details, please contact:

Rahul Bhatia, Program Manager
All India Management Association

Management House, 14, Institutional Area, Lodhi Road, New Delhi-110003, Tel.: 011-24608510 Extn. 722

Email: rbhatia@aima.in Fax : 011-24626689 Mobile: +91- 9250127573

www.aima.in

Ahmedabad Management Association

The activities for the month of March started with an evening talk on 'Creative Thinking at Workplace' on 4th March by Mr. Suresh Purohit, Management Consultant and Founding Member, Innovation Council, Vadodara. The programme highlighted live examples in improving productivity through encouraging innovation at workplace. The subsequent five lecture meetings were addressed by Mr. Snehal Desai from Adani's on 'Educational and Career Challenges in the 21st Century' on 10th March; Mr. Sanjay Chakraborty on 'Interesting Advertising Case Studies' on 11th March; Dr. Mustafa Saasa from Dubai on 'Blue Ocean Strategy and Building a Dream Team' on 18th March; Mr. Maulin Gaglani from Ernst & Young LLP on 'GST' on 24th March and Dr. Paresh Kariya, Director, OTIS on 'Stress is a Choice- 10 Simple Rules to Simplify your Life' on 25th March. A special lecture programme was organised on 'Equity Investing' addressed by Investment consultant Mr. Siddharth Shah on 22nd March.



Mr. Siddharth Shah addressing on Equity Investing



Dr. Vasudevan addressing the audience on Disruptive Innovation

Dr. Guruprasad Mohapatra, Chairman, Airport Authority of India was the Chief Guest for the Award function. Five persons were awarded for their outstanding contribution in Management, Entrepreneurship, Marketing, IT Development and for Social Work on 17th March.

As many as 64 Management Development Programmes were organised.

The 22nd Annual Innovation Conference on the theme 'Disruptive Innovation' and the AMA Annual Award function on 'Aviation Infrastructure- Leadership Challenges' were two major events organised during the month. The innovation conference was addressed by eminent personalities, namely Dr. N Ravichandran, IIMA; Mr. Ambi Parameswaran, Brand Strategist & Founder of Brand-Building.com; Prof. Rajagopalan Vasudevan, Thiagarajan College of Engg., Madurai & Mr. Himansu Patel, Surpanch, Punsari.



Dr. Guruprasad Mohapatra with the Annual Award winners and AMA Office Bearers

Allahabad Management Association

Workshop

Allahabad Management Association organised a two day workshop on Presentation and Verbal Skills on 7th & 8th March with Mr. Vibhav Bajpai, Director HP4 and Vice President AMA. About 20 students participated in the interactive workshop.

Mr Vajpai conducted another workshop on Communication Skills on 4th & 6th March. About 46 students participated in the interactive workshop.



Mr. Vibhav Bajpai, Director HP4 and Vice President AMA



Industrial Visit to Yash Krishi Technical and Science Centre

Industrial Visit

Allahabad Management Association organised an industrial visit to Yash Krishi Technical & Science Centre, Allahabad on 19th March. Dr. Y. P. Gupta & Dr. Pramila Gupta, Chairman and Directors apprised the members of AMA about the manufacturing processes and the technical details. This was followed by a visit to the various units and a question answer session by the technical experts.

Baroda Management Association

Round Table Conference

Baroda Management Association held the 3rd Round Table Conference on 'Human Resource Management on the theme 'Creative HR Practices' on 10th March. Mr. Santosh Desai, Managing Director & CEO, Future Brands Ltd. was the Chief Guest.

Some of the other speakers included Mr. Shomendra Roy, Group VP and Head Talent Acquisition, Manufacturing & Technology, Reliance Industries Limited.; Mr. Surabh Dixit, HR Stalwart; Mr. Swapnil Navalkar, Associate Vice President, HR JSW Steel Ltd.; Mr. Satish Mohapatra, Vice President, HR & Head C&B, Global Mobility, HR M&A, Siemens, South Asia Cluster; Ms. Ayesha



Mr. Santosh Desai, Chief Guest at the inaugural session addressing

Chahal, Industry Leader, Manufacturing & Engineering, Mercer Consulting India Pvt. Ltd.; Mr. Milin Mehta, Partner, K C Mehta & Co. Chartered Accounts; Mr. Nitin Deshpande, President, Valence Health Solutions India Private Limited.; Mr. Vineet Kaul, Advisor, Group Human Resources, Aditya Birla Group; Mr. Sudhir Kulkarni, Sr. Advisor, Naman Integrated Management Services Pvt. Ltd.; Mr. S Venky Venkatesh, Management Board Member & President, Group HR, RPG Group; Mr. V. S. Shirodkar, Director, Basil HR Advisory Services, Professor Emeritus & Dean MET Institute of Management.



Panel discussion on the theme 'Reflections on HR'

Friday Evening Talk

A Special Friday Talk on the topic 'Explore the Unexplored City' was held on 3rd March with Mr. Rajendra Shah.



Mr. Rajendra Shah addressing the FET



Ms. Kakoli Sen addressing the FET on 'Stepwells of Vadodara'

Another FET on 'Mindfulness, The Science of Happiness' with Mr. Bimal Mehta was held on 10th March. Ms. Kakoli Sen spoke on 'Stepwells of Vadodara' on 17th March.

Ms. Smita Shah spoke on 'Yoga for General Health' on 24th March and Dr. Devendra N Shah spoke on 'Couch Surfing, Alternate way of travelling' on 31st March at separate FETs.



Ms. Smita Shah addressing the FET

Bathinda Management Association

Bathinda Management Association organised a session on 'Natural Remedies for Common Ailments' on 29th March. The Chief Guest was Ms. Gajala Ansari, a renowned naturopathy expert from VIKALP. The programme was very well received.



Session on Natural Remedies for Common Ailments in progress

Bharuch District Management Association

International Women's Day

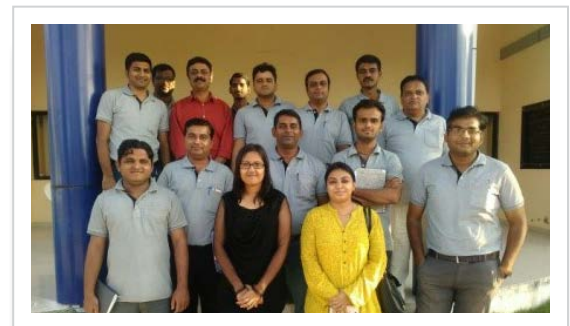
BDMA celebrated International Women's Day by organising a special HR Forum on 6th March. The forum witnessed 3 empowered women speakers from different industries. Dr. Smruti Bulsari, Asst. Professor- Dept. of HR, VNSGU, Surat & explained the importance of daughters in life. Ms. Chaitali Thakore, VP- Yes Bank & MS. Tanu Sharma, Sr. Officer- Yes Bank had an interactive session on women empowerment. Lastly Ms. Aarti Vahalia spoke about the radical change in women across ages. Around 90 women across various industries participated in this forum.



Guest Speakers with the participants at the Forum

In house Programmes

An in house training programme on 'Train the Trainers' was organised at Sheffield Technoplast, Baroda on 11th March. Mr. Apurya Pandya, Senior Executive Head & Trainer, BDMA was the faculty for this programme. Another in house programme on 'Effective Communication Skills' at DIC Fine Chemicals Pvt. Ltd. was organised on 27th & 28th March.



Mr. Apurya Pandya, Sr. Executive Head, BDMA with the participants at Sheffield Technoplast

Bhopal Management Association

Pledge Day and Lecture on Safety Management

MANM Pledge Day and Lecture on Safety Management was organised by Bhopal Management Association and Rotary Club East Bhopal on 21st March. Prof. B.K Kuthiala, Vice Chancellor, Makhanlal University was the Chief Guest. Mr Uttam Ganguly, Chairman, Bend Joints Pvt. Ltd., was the Guest Speaker. On this occasion Mr. Nishesh Beg, Police Headquarter and C.A. O.P Sethia read a poem on Mandar. Mr Vishwas Ghushie, Convener, MANM Mission gave a brief about the mission and the programme was coordinated by Mr Aamir Khan, Centre Coordinator, BMA. Mr Suneel Bhargava, E.C Member, BMA gave vote of thanks. 125 participants from different organisations, Institutions, members BMA and Rotary and students attended the programme.

Workshop

Bhopal Management Association successfully organised a Workshop on 'Know Your Customer Vs Know Your Self in Marketing' on 28th March. Expert Mr Dhiran Datta, Chief Executive, Dixcy Textiles Pvt. Ltd. and E.C Member BMA was the main speaker. Above 60 students, faculty and members of BMA attended the programme. Adv. G.K Chhibbar, Dr. C.A. Gurudath, Dean; Dr. Ramesh Chandra Babu, HOD-MBA; Dr. Priyanka Nema Jagran Lake City University; Mr. Ashish Chaturvedi and Mr. Lokesh Payasi also attended the programme. The programme was coordinated by Aamir Khan, Centre Coordinator, BMA and Prof. Archana Tiwari, Jagran Lake City University, Bhopal.



(L - R) Uttam Ganguly, Manoj Jha, Prof. B.K Kuthiala, G.K Chhibbar, Vishwas Ghushie



Participants and speakers at the programme

Bhubaneswar Management Association

Bhubaneswar Metropolis Management Association (BMMA) in collaboration with the Indian Institute of Public Administration, Regional Branch, Odisha, organised a Seminar on 'Organisational & Administrative Management in the Armed Forces' on 24th March.



Seminar on Organisational & Administrative Management in the Armed Forces in progress

The welcome address was given by Mr S. Maqbool Ali, Working President BMMA & Vice Chairman, IIPA Odisha. The Chief Speakers were Major General S.D Mohanty VSM (Retd.) and Lt. General KP Dhal Samant, PVSM AVSM VSM (Retd.). Dr. S.K. Tamotia – President, BMMA and Mr BB Mishra, DGP (Retd.), Past President, BMMA & Chairman - IIPA RB Odisha shared their views on the topic. Prof. M.N.Tripathi, Exec.Vice President (Tr.),BMMA proposed the vote of thanks.

Bombay Management Association

Management Week, 2017

Dandekar Trophy Competition

Bombay Management Association held the Annual BMA Dandekar Trophy which had 15 teams from various Management Institutes vying for the prestigious trophy. This year’s topic was ‘Goods and Services Tax (‘GST’) - It impact on businesses in the Small and Medium Enterprises (‘SMEs’) Sector’. The competition was held on 25th February.



Winner of the Dandekar Trophy – IES Management College students receiving the Award



Shaping Young Minds Programme

AIMA’s Shaping Young Minds Programme

BMA in association with AIMA conducted AIMA’s Shaping Young Minds Programme on 1st March. The programme was successfully conducted with over 850 students from Management Colleges across Mumbai participating. The inspirational speakers included Mr. Alok Kejriwal, Mr. Sunil Alagh, Mr. Vineet Nayar, Dr. Shikha Sharma, and Mr. Rakeysh Omprakash Mehra.

Management Development Programme

A two day in-house programme for Messer Cutting Systems was conducted on 3rd & 4th March by Mr. Leslie Rebello & Mr. Puneet Mhatre from L.R. Associates.

BMA Marketing Conclave

The BMA Marketing Conclave was held on 3rd March on the theme ‘Rebooting Profitability Through Marketing’. The keynote speaker was Mr. Harish Bhatt, Brand Custodian, Tata Sons. Other speakers and panelists were Mr. Ashutosh Tiwari,



Facilitators Mr. Leslie Rebello & Mr. Puneet Mhatre with the participants

Cosmos Strategy, Mr. Niteen Bhagwat, FCB – Ulka, Mr. Deven Pabaru, Future Supply Chain Solutions, Mr. Mohit Khattar, Baskin Robbins, Mr. A M Viswanathn, Godrej Storage Solutions, Mr. Gopal Modi, Orios Ventures & Hitesh Ahuja, Ms. Alpana Parida, DYWorks, Mr. Yogi Sriram, Larsen & Toubro, Mr. Tarun Arora, Zydus Wellness, Ms. Purvi Sheth, Shilputsi and Mr. Vijay Vanikar, HR Consultant.



Keynote Speaker Mr. Harish Bhatt addressing the participants



Participants at the Conceptual Forum

BMA Conceptual Forum

BMA launched the Conceptual Forum in a new format, the theme being ‘Geopolitical Issues and Implications’. The latest forum, held on 6th March focused on the following theme ‘How can organisations survive and thrive in a VUCA (Volatile, Uncertain, Complex and Ambiguous) and an intolerant world?’ The speakers included Dr Anish Shah, Group President; Strategy, Mahindra Group; Mr Arun Nanda, Non-executive Chairman, Mahindra Lifespace Developers Ltd.; Mr Shailesh Haribhakti, CEO and MD, Haribhakti Group; Mr Alok Kshirsagar, Senior Partner, McKinsey & Company and Mr Yogi Sriram, Senior Vice President of Corporate HR, Larsen & Toubro Ltd.

Sessions

A half-day session on ‘PF, ESIC & Bonus Act - Amnesty, Amendments, Applicability & Compliance’ was conducted on 15th March by Mr. R. L. Soni. The programme was very well received.



Mr. R. L. Soni with the participants



Ms. Priyanka Banerjee and Mr. Dharmeshwar Upadhyaya with the participants

A full-day session on ‘Master Emotions at work using Theatre’ was conducted on 17th March by Ms. Priyanka Banerjee and Mr. Dharmeshwar Upadhyaya.

Calcutta Management Association

Calcutta Management Association organised the CMA Management Excellence Awards. Illustrious personalities were awarded in different categories: Business Leadership, Emerging Leader, Innovation Excellence, Public Service, Leadership in Institutional Excellence, Lifetime Achievement and CMA Hall of Fame. The recipients included Mr C K Dhanuka, Executive Chairman, Dhunseri Group & Mr Sushil Mohta, Managing Director, Merlin Group; Mr Gyanesh Chaudhary, Managing Director & CEO, Vikram Solar; Dr Sister S M Cyril, Educator; Father Felix Raj, S J, Principal, St Xavier's College, Kolkata; Mr Alok Patnia, Founder & CEO, Taxmantra.com; Mr Alope Mookherjea, Chairman, Flakt India Ltd and Mr S M Datta. Mr S M Datta also delivered the keynote address at the event which was well attended by the management community of the region.

CMA also organised a workshop on 'Building Branding'. The workshop was addressed by Mrs Madhumita Basu, Member - Executive Council & Chief - Sales, Marketing and Innovation, LaFarge India Ltd. & Past President, CMA; Mr Sumit Ray, COO, Allindia Technologies Ltd. & Past President, CMA; Mr Sidhartha Roy, CEO, Response India, & Past President, CMA; Mr T V S Shenoy, Chief of Marketing & Sales, FAMD, Tata Steel Ltd. & Executive Committee Member, CMA



Mr C K Dhanuka, Father Felix Raj, Sushil Mohta, Sister Cyril, Alope Mookherjea, S M Datta, Alok Patnia

Chandigarh Management Association

Workshop

Chandigarh Management Association organised a workshop on 'Happiness - A Curator for Work Life Balance' on 12th November. Dr. Sohan Chandel, Renowned Psychologist, Corporate Trainer and Founder- Nimit Matr Experiential Trainings was the Keynote speaker on the occasion. Large number of CMA members and people from industry and academia attended the workshop. Dr. Aneet Bedi, President, CMA and Director, Gian Jyoti Institute of Management and Technology presided over the event.



Workshop on 'Happiness - A Curator for Work Life Balance'

CII - 12th Agro Tech 2016

CII invited Chandigarh Management Association as Special Guest in CII-Agro Tech 2016 on 19th November. Delegates represented CMA on 'Make in India-Opportunities in Food Processing Sector'. CMA delegates actively

participated in the conference and had an opportunity to meet Mr. Rakesh Bharti Mittal, Vice President, CII and Vice Chairman, Bharti Enterprises Ltd.

Panel discussion

Chandigarh Management Association (CMA) organised a panel discussion on ‘Business Excellence-Entrepreneurial Insight. Mr. J.D. Ghai, CEO, SantaBanta.com and Mr. P.J.Singh, MD, Tynor Orthotics Pvt. Ltd were the panelist on the occasion.



CMA delegates with Mr. Rakesh Bharti Mittal, Vice President, CII and Vice Chairman, Bharti Enterprises Ltd



Mr. J.D.Ghai, CEO, SantaBanta.com, Mr. P.J.Singh, MD, Tynor Orthotics Pvt. Ltd, Mr. J.S.Bedi, Chairman, Gian Jyoti Group, Dr. Aneet Bedi, President, CMA and Mr. Gurdip S.Deep during the panel discussion on Business Excellence: Entrepreneurial Insight

Dr. Aneet Bedi, President, CMA and Director, Gian Jyoti Institute of Management and Technology moderated the panel discussion. Large number of CMA members, industry professionals and academia attended the session.

The College of Defence Management (CMD), Secunderabad visits

above ranks, from The College of Defence Management, Secunderabad.

Dr. Aneet Bedi, President, CMA welcomed the delegation and briefed the audience about CMA and its initiatives during 2016-17. Mr. Deepak K Dhingra, Secretary General, CMA and Mr. Dhingra were the speakers for the session.

CMA organised a session on ‘Identification of risks in project management’. The event was planned to fit into the learning theme of a delegation of fourteen army officers of the Colonel and



Delegation from The College of Defence Management (CMD) with CMA members



Winners of CMA Young Managers Contest

Young Managers Contest

In a bid to bring out the talent of young budding managers and preparing them to become ‘Leaders of Tomorrow’, Chandigarh Management Association (CMA) organised a Young Managers Contest in the tri-city. Over 2500 students from the colleges based in Chandigarh and its vicinity participated in the event which was carried out in two phases- Intra College and Inter College.

ISO Certification

Recently Chandigarh Management Association got an ISO Certification. Now CMA is an ISO certified association. Dr. Aneet Bedi, President, CMA along with Past Presidents of CMA and present Executive council presented the ISO certification to its members in an event held on 25th March.



Dr. Aneet Bedi, President, CMA along with Past Presidents of CMA and Executive council members

Coimbatore Management Association

Coimbatore Management Association organised a one day workshop on ‘Soft Skills for Support Staff’ on 11th March. The faculty was Dr. K. Sri Gayathridevi, Associate Professor and Dr. J. Sekklzhar, Asst. Professor (Selection Grade), PSG Institute of Management. The workshop was very well received.



Participants and speakers at the workshop

Delhi Management Association

Interactive Ideas Meet

DMA in collaboration with ICPI organised an Interactive Ideas Meet on ‘Shaping Futuristic Leadership Thinking’ on 1st March. Mr. Rajiv Khurana, Managing Director/Trustee, ICPI and the Session Chairperson welcomed the dialogue initiators, Mr. Subhash Kapoor, Mr. Charanjiv Singh and the participants.

Mr. Rajiv Khurana set the context with the explanation of SMAC, MISIDICI & the need for shaping futuristic leadership thinking. Mr. Subhash Kapoor a leading HR professional/academician started his discussion around leadership in VUCA World. Mr. Chiranjiv Singh shared the impact of future on Individual, Information Technology, Government & Society. Mr. Sumit



(L- R) Mr. Subhash Kapoor, Mr. Charanjiv Singh and Mr. Rajiv Khurana

Chaudhuri & Mr. Deepak Bharara, Directors ICPI gave the vote of thanks. The meet was very well received by the participants from different walks of life.

Women Entrepreneurs Conference

DMA successfully organised the 7th Women Entrepreneurship Conference on 4th March with Ms. Veena Swarup, Former Director HR as Conference Chairperson.



(L-R) Ms. Shalini Meesala, Dr. Anita Tripathy Lal, Dr. Ekta Saxena, Dr. Saurabh Srivastava, Ms. Lakshmi V Venkatesan, Ms. Veena Swarup and Mr. Rajan Pandhi.

The Keynote Address was given by the Guest of Honour, Dr Saurabh Srivastava, Founder and Former Chairman NASSCOM & TiE and Founder, Indian Angel Network and the Inaugural Address was delivered by the Chief Guest, Ms. Lakshmi V Venkatesan, Founding Trustee & EVP, Bhartiya Yuva Shakti Trust. Mr. Rajan Pandhi, Director, DMA thanked the dignitaries for sparing their valued time and sharing their words of wisdom with the participants. A special Souvenir was also released on the occasion.

Some of the other speakers included Dr. Aquil Busrai, CEO, Aquil Busrai Consulting & Past President, DMA; Ms. Kalpana Jain, Senior Director, Deloitte; Dr. Shikha Sharma, Managing Director NUTRI-HEALTH; Ms. Shivani Wazir Pasrich, CEO & Managing Director, SWP Productions India; Ms. Moutushi Sengupta, Country Director, McArthur Foundation; Ms. Garima Garg, Director, Deloitte; Mr. Anandan Menon, National Professional Officer (Programme), International Labour Organisation; Dr. Jitendra Das, Director, FORE School of Management; Mr. Anurag Mittal, Senior Advisor, NIESBUD; Ms. Haneet Vohra Director, KSB Designs; Dr. Charvi Mehta, Consultant, MSDE; Ms. Misha Dange, Founder Director, Optaamaze Corporate Solutions; Dr. Anita Tripathy Lal, Prof-in-Charge, Centre for Entrepreneurship Development, FORE School of Management; Mr. Sanjeev Malhotra, Managing Partner, ProSight Partners; Ms. Yogyata Khullar, Founder, Apparels International Sourcing; Ms. Ester Martinez, CEO & Editor-in-Chief, People Matters amongst others.

The conference was very well received and appreciated by a large number of women entrepreneurs, corporate delegates and sr. faculty members from various management institutes.



(L-R) Dr. Anita Tripathy Lal, Ms. Moutushi Senguta, Mr. Anandan Menon and Ms. Garima Garg



(L-R) Mr. Vikas Gupta, Ms. Yogyata Khullar, Mr. Sanjeev Malhotra, Ms. Ester Martinez, Dr. Anita Tripathy Lal and Ms. Misha Dange

Training Professionals Boot Camp

DMA in collaboration with ICPI organised a Training Professionals Boot Camp on 10th March.

Mr. Rajan Pandhi, Director, DMA welcomed the eminent resource persons Mr. Rajiv Khurana, Managing Director/Trustee, ICPI; Mr. Deepak Bharara, CHRO, Lanco Infratech; Mr. Rakesh Seth, Director, ICPI and the participants.

The Boot-Camp was a primer for the fresh entrants in the profession and at the same time gave an opportunity for experienced trainers to recap, relook and prepare for the futuristic agenda of the organisation they serve as an internal trainer or as an external service facilitator. The programme was attended by participants from the public and private sector.



Participants at the workshop

Faridabad Management Association

Faridabad Management Association conducted an HR Meet on 12th November. The speakers included Mr. R. Anand, Senior Vice President, Corporate HR, HCL Technologies, Noida and Mr. D.K. Bakshi, CEO, Global Talent, Bangkok & Formerly Global Head, HR, IndoRama Group, Bangkok. There was a very fruitful interaction. 45 delegates from various companies in Faridabad attended this HR Meet.



(L-R) Mr. Abhay Kapoor; Mr. R. Dewan; Mr. Subhash Jagota; Mr. R. Anand & Mr. D.K. Bakshi



(L-R) Ms. Saloni Kaul; V. Thyagarajan; Mr. Roberto Coppola; Mr. Subhash Jagota; Mr. R. Gopalakrishnan; Mr. JP Malhotra & Mr. H.C. Sharma

Faridabad Management Association conducted a CEO Meet on 22nd March. Mr. R. Gopaal Krishnan, Former Vice Chairman of Hindustan Lever and Former Executive Director of Tata Sons was spoke on 'What the CEO Really Wants'. It was a highly interactive session with 60 delegates representing various industries like Techumseh, Imperial Auto Industries, Sietz Technologies, SNG Metals, Eli India Ltd. etc.

Ghaziabad Management Association

TEJAS-2017

Ghaziabad Management Association joined with the Department of Business Administration, ABES Engineering College, Ghaziabad in organising the Annual Management Fest 'TEJAS 2017' on 6th & 7th March. The dignitaries present included Prof.(Dr) M.K Jha, Director, ABESSEC; Prof.(Dr) R.K Singhal, Head MBA; Mr. Vinay Gupta, Executive Director, GMA; Mr. Sujit Mukherjee, GM, ITC; Mr. Mukesh Dubey, Circle Head PNB and Mr. P. K Mehta, AGM,PNB.



Dignitaries at the TEJAS-2017

More than 237 students from around 23 colleges from all over UP like Galgotia, Amity University, KECU, AKGIM, IMS, KIET, RCCV Girls College, RKGIT, DIMS, AKGEC, MIET, Birla Institute of Applied Sciences, Nainital actively participated in various competitions. The aim of various technical, management and cultural events was to provide a single platform under one roof where students from various colleges can showcase skills and talents.

In the valedictory session, Prof (Dr) M.K Jha and Prof.(Dr) R.K Singhal congratulated the winners and participants. The winners were awarded with trophies, cash prizes and certificates.

A meeting of HR heads was organised at Shriram Pistons & Rings Ltd on 18th March primarily to discuss the training requirements of member organisations. Members present were Dr. R K Singhal, HOD (MBA), ABES Engg. College; Mr. Ashok K Sharma, General Manager, SPR Ltd.; Mr. K K Dubey, Head HR, UNICHEM Ltd.; Mr. Sandesh Bharadwaj, Head HR, ITC Ltd.; Mr. A K Sharma, Manager, HR & Admn, GPP Ltd.; Mr. Rahul Saxena, AGM, (Admn & IR) SPR Ltd.; Mr. Yatendra Jain, Manager (IR), SPR Ltd.; Ms. Nishtha Gupta, Officer HR, GPP Ltd. and Vinay Gupta, ED, GMA.



Participants at the meet

Ghaziabad Management Association organised a Lecture cum Interactive Session on 'Managing Business in Present Scenario' with Mr. Anil Chopra on 24th March. Prior to the lecture session, Dr. Anshul Verma, Associate Professor, IMT, gave an introduction of their Post Graduate Programme in Management. The session was attended by 23 people comprising practicing managers and some senior MBA students. A lot of interactive discussion was generated and the session was found to be very beneficial.



Felicitation of the speaker

Goa Management Association

Leaderspeak

As part of GMA Knowledge Series 'Leaderspeak', Goa Management Association organised a talk by Mr. Kiran Karnik in collaboration with Goa Chamber of Commerce & Industry, Panaji, on 10th March. Mr. Kiran Karnik, Director in Central Board of Directors of Reserve Bank of India and Ex-President of NASSCOM spoke on the topic 'Innovation, and what organisations can do to foster and benefit from this'. The talk was of immense interest to one and all and kept the audience captivated throughout the session.



Mr. Kiran Karnik along with GMA members

National Conference

GMA collaborated with Saraswat Vidyalaya's Sridora Caculo College of Commerce & Management Studies, as knowledge partners for National Conference on 'Corporate Social Responsibility: Partnering for Sustainable Development' held on 10th March.

Mr. Dilip Salgaonkar, MD, Geno Pharmaceuticals Ltd, was the Chief Guest and Ms. Sarita D'Souza, company secretary was the Keynote Speaker. Technical session speakers were Mr. Abhinav Apte, GM (SWM), Dept. of Science and Technology, Govt of Goa and Dr. Pramod Salgaocar, social worker. The second part of the event included a Paper Presentation chaired by Dr. Filipe E Melo Rodrigues and Dr. Pradeep B Salgaonkar T.



Dr. Pradeep B Salgaonkar, Chairman, GMA during the event 'Corporate Social Responsibility: Partnering for sustainable Development'

Guwahati Management Association

Workshop

A workshop and awareness programme on 'Financial support of MSME in ZED certification scheme' was organised on 9th March by Quality Council of India National Monitoring and Implementation unit in collaboration with Guwahati Management Association.

The Chief Guest was Mr M. Shrinivaslu, Director, MSME and the speaker was Mr R. K. Gogoi, Faculty, MSME. The director of MSME, Guwahati inaugurated the programme. The workshop was also addressed by Mr Santikam Hazarika, Former Director, Assam Institute of Management and other speakers.



Workshop and awareness programme on 'Financial support of MSME in ZED certification scheme'

Discussion

A Discussion & Analysis on Assam Budget – 2017-18 was held on 18th March. The Chief Guest was Mr H.N. Das (IAS Retd) Former Chief Secretary, Govt of Assam and the Keynote Speaker was Dr Amiya Kumar Sharma, Ex Director, Rastriya Gramin Bikash Nidhi.

Some of the other speakers included Dr Umesh Ch Kalita, Principal, Guwahati Commerce College.; Dr Sunil Kumar Saikia, Director, Guwahati Commerce College Centre of Management Studies; Mr Hareswar Talukdar, Advisor, GMA; Mr S.B. Sharma, Vice President, GMA and Mr D. Gohain, Hon Gen. Secretary, GMA.

Hyderabad Management Association

Programme

Hyderabad Management Association Institutional Member, Rajeev Gandhi Memorial College of Engineering & Technology Management and Students Chapter of HMA conducted a day long Personality Development Programme delivered by HMA Past President, Mr Ramesh Vemuganti on 17th March.



Mr Ramesh Vemuganti, Past President, HMA along with the faculty members of Rajeev Gandhi Memorial College of Engineering & Technology.



Mr Ramesh Gelli, Chairman, GNCT, Mr Sravan Kumar Madap, President, HMA presenting a memento to Mr T V Mohandas Pai, Chairperson, Manipal Global Education Services Pvt Ltd.

Lecture

The Hyderabad Management Association in association with Sri Gelli Narayana Chetty Trust (GNCT) jointly conducted GNCT Annual Endowment 12th Lecture by Mr T V Mohandas Pai, Chairperson, Manipal Global Education Services Pvt Ltd on ‘Disrupting Business Globally’ on 30th March.

Indore Management Association

Center of Excellence

IMA organised Center of Excellence (COE), an evening talk on ‘Learning’s from Life of Gandhi’ on 7th March. The facilitator for this session was Mr. Sandeep Atre, Founder-Socialigence.



Mr. Sandeep Atre during COE Session

Evolution for Excellence Workshop

IMA organised Evolution for Excellence workshop on ‘Social Intelligence for Managers’ on 9th March. The trainer for the workshop was Mr. Shashank Kasliwal – Director of Emotional Intelligence Inc.



Mr. Shashank Kasliwal during Evolution for Excellence Programme



Participants during MDP Programme

Management Development Programme

Indore Management Association organised a Management Development Programme (MDP) on 16th March with Prof. Kamal Kishore Jain, Professor- IIM Indore.

Film Show

Indore Management Association organised a Film Show on the movie ‘Star Wars’ for management professionals and students. The programme was organised on 20th March and the moderator for the session was Mr. Harshwardhan Phatak, Corporate Trainer.



Mr. Harshwardhan Phatak during IMA Management Film Show



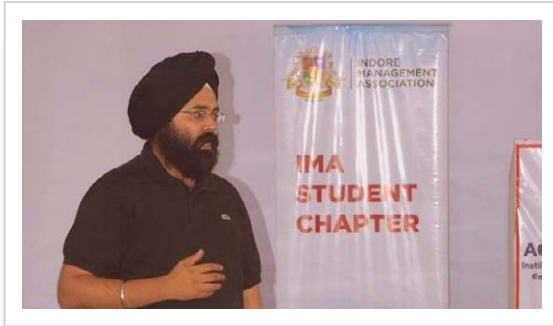
Mr. Manish Jain during IMA HR Forum Meeting

HR Forum Meeting

IMA organised HR Forum Meeting on the topic ‘Great Place to Work’ on 24th March at IMA Meeting Room and the facilitator for the session was Mr. Manish Jain (HR Leader) Cummins Turbo Technologies Ltd.

Training@Doorstep

IMA organised its Training@Doorstep Workshop on 28th March at Case New Holland, Pithampur on the topic ‘Stress Management at Workplace’ and the trainer for the workshop was Ms. Deepika Munot, Soft Skills Expert.



Mr. Pratik Uppal during IMA Student Chapter

IMA Student Chapter

IMA Student Chapter organised Readers Clique - A book discussion on Jonathan Livingston Seagull, by Richard Bach, at Acropolis Institute of Management and Research, Indore with Mr. Pratik Uppal, Corporate Trainer.



Mr. Jagdish Verma during IMA Student Chapter

IMA Student Chapter organised CEO Talk on 8th March on the topic 'Peep into Future' with Mr. Jagdish Verma, Former Director - IMA Indore.

A Management Film Show was held on 10th March on the movie - Hawaisaada at Acropolis Institute of Technology & Research Campus, Mangliya, Indore with Prof. Pankaj Kothari, Corporate Trainer.



Prof. Pankaj Kothari during IMA Student Chapter

Another Management Film Show was held at Prestige Institute of Management & Research (PG Campus) Indore on topic 'Speeches, Impact and Reality' on 18th March with CA Deepak Mulchandani, Corporate Trainer. 'Kung Fu Panda' was screened at Sri Aurobindo Institute of Management & Science, Indore on 20th March and was moderated by Mr. Akhilesh Sengar from Idea Cellular Ltd. 'Vertical Limit' was aired and discussed at International Institute of Professional Studies (IIPS), DAVV, Takshila Campus, Indore on 22nd March with Er. Rakesh Jain.

IMA Student Chapter organised Centre of Excellence on Topic 'Indian Way of Entrepreneurship- Yesterday, Today & Tomorrow' on 28th March with Mr. Rajpal Singh Rathore.

A CEO Talk on Topic 'Building Awesome Mind-Set for Corporate World' was held on 30th March with Mr. Aseem Shrivastava, Management Consultant @ Coach.



Mr. Rajpal Singh Rathore addressing IMA Student Chapter

Kanpur Management Association

Kanpur Management Association in association with AIMA organised an Awareness Workshop on 'Zero Effect & Zero Defects Certification scheme' on 8th March with Mr. Amit Bhatnagar. Mr. Lalit Kumar Khanna, President KMA welcomed Mr. Bhatnagar, other dignitaries and the members of the association along with students & staff of JK Centre for Technician Training.

Mr. Bhatnagar provided detailed information about the ZED certification scheme started by the Govt of India for MSMEs. The programme was conducted by Mr. M. Umar, Dy Director of Kanpur Productivity Council.



Mr. Lalit Kumar Khanna honouring Mr. Bhatnagar

Kerala Management Association

Women Leadership Conclave 2017

Kerala Management Association conducted a Women Leadership Conclave on 1st March. The theme for this year's conclave was 'LIFE: Lead – Inspire – Fulfill – Empower'. A number of distinguished women leaders, academicians, entrepreneurs, media personalities and corporate trainers addressed the conclave.

Ms. Margaret Alva, Former Governor of Rajasthan & Uttarakhand was the Chief Guest of the inaugural session and the Guest of Honour was Ms. Usha Uthup, Renowned playback singer.

Some of the other speakers included Dr. Mridul Eapen, Honorary Fellow, Centre for Development Studies & Member, State Planning Board; Ms. Shobha Viswanath, Co-Founder & Publishing Director, Karadi Path; Ms. Sudakshna Thampi, Founder- Instant yogi; Ms. Alokandara Roy, Dance educationist & Choreographer, Chandanaloke Cultural Academy & Founder 'Touch World'; Dr. Usha S Nair, Associate Professor, Lakshmibai National College of Physical Education; Ms. Revathi Iyer, Owner, Silver Brook & Rare Earth Estate Homestays; Ms. Priyanka Idiculla, Director, Birth Village and Ms. Chitra Krishnan, Founder, Food for Thought. Ms. Vinodini Isaac, Managing Director – Teamone Advertising was the moderator.



Ms. Margaret Alva inaugurating the Conclave



Ms. Usha Uthup delivering the Keynote Address

The one day event had an excellent women participation from all walks of life and was one of the most power packed and successful programmes of KMA in terms of the speakers, content and audience participation.

Annual National Management Convention 2017

Kerala Management Association conducted the 36th Annual National Management Convention 2017 on 9th & 10th March on the theme ‘Nation on the Move – Dynamics for Growth’. The largest management meet of Kerala saw over 1500 delegates comprising of private and public corporate executives and senior managers, professionals, industrialists, entrepreneurs and management students from across the state attending it.

Padma Vibhushan Sadhguru Jaggi Vasudev, Founder – Isha Foundation was the Chief Guest and Mr. T N Manoharan, Chairman Canara Bank & Past President, ICAI, delivered the Keynote Address.

Some of the other speakers included Dr. Roshy John, Head-Robotics and Cognitive Systems, Tata Consultancy Services; Mr. Vivek Karunakaran, International Fashion Designer & CEO- VIIA Designs; Dr. P. Mohamed Ali, Group Chairman, MFAR Group of Companies in conversation; Mr. A.P.M. Mohammed Hanish IAS, CMD, Kerala State Civil Supplies Corporation; Dr. Anuradha Balaram, Former Member Secretary & Chief Economic Advisor, Kerala State Planning Board; Mr. Ullas Kamath, Joint Managing Director, Jyothy Laboratories Limited; Mr. George M. George, Director, Muthoot Finance Ltd; Mr. Jiri Cerny, CEO- MySport Pte. Ltd; Ms. Anubha Sinha, Managing Director- Rays 3D (P) Ltd; Ms. Nazneen Jehangir, CEO & Executive Director – NeST Group.

During the Valedictory Session Mr. Ashok Soota, Co-Founder - Mindtree & Executive Chairman- Happiest Minds Technologies was the Chief Guest and Mr. Firdose Vandrevala, Immediate Past President -AIMA & Former MD -Tata Power delivered the Valedictory Address.



Padma Vibhushan Sadhguru Jaggi Vasudev inaugurating the 36th Annual National Management Convention



Mr. T N Manoharan delivering the Keynote Address



Mr. Ashok Soota addressing at the Valedictory Session



Mr. Firdose Vandrevala delivering the Valedictory address

Evening Lecture Meeting

An Evening Lecture Meeting was addressed by Mr. John Paul Kuttukaran, Managing Director, Popular Mega Motors (India) Limited on the topic 'Indian and Global Automobile Scenario'.



Mr. John Paul interacting with KMA Members

Lucknow Management Association

Presentation

LMA organised a presentation on Annual State of Education Report 2016 with Special Reference to Uttar Pradesh on 3rd March. The presentation was made by Dr. Wilima Wadhwa, Director, ASER Centre, New Delhi. Dr. Wadhwa has been published extensively and teaches statistics and econometrics at the University of California (Irvine), and the Indian Statistical Institute.



Mr. Devesh Agarwal with the participants

Training Workshop

Young Managers Forum organised a memory training workshop 'Forget Forgetting' on 6th March with Mr. Devesh Agarwal, Chartered Accountant & Coordinator LMA's Young Managers Forum.



Training in progress

Online Training Programme

LMA in collaboration with Bisiga, an IIM Alumni initiative, organised an online simulation based training for 'Running a Business Enterprise' on 4th March. 507 students from 8 institutions participated and based on the overall weighted score on all parameters, winners were declared.

Women Achiever’s Conclave

On International Women’s Day, 8th March, LMA organised a Woman Achiever’s Conclave in which Outstanding Woman Achiever’s Awards 2017 were conferred on women achievers in the fields of Academics, Corporate, Entrepreneurship, Governance, Social Service, Culture, and Sports. Ms. Pooja Agarwal, Pro Chancellor, Shri Ramswaroop Memorial University who was the Chief Guest in the Conclave conferred the Awards.



Woman Achiever’s Conclave



Talk on Conflict Management

Talk

LMA in collaboration with National HRD Network U.P. Chapter organised a talk on Conflict Management on 17th March. The speaker was Mr. Ajay Gupta, Managing Director Kray Group of Companies.



Participants at the International Speech Making Contest

Management Development Programme

Young Managers Forum in collaboration with Lucknow Toastmasters conducted International Speech Making Contest on 19th March. The event helped imbibe leadership and communication skills through this platform.

Presentation

LMA in collaboration with Indian Industries Association organised AIMA Awareness Programmes on Financial Support to MSMEs in ZED Certification Scheme on 20th March. Dr. Ritesh Saxena of AIMA made the presentation about the scheme.



Awareness Programmes on Financial Support to MSMEs in ZED Certification Scheme

Workshops

YMF collaborated with Headstart to organise a workshop on Basics of Startups on 7th March. The speakers were Mr. Manas Mohan who worked in a variety of startups, ranging from education, hospitality and law and Mr. Brijesh Saxena, Former Project Manager, Computer Science Corporation India and Promoter, Taurus Branding Consultant.



Workshop on Basics of Starting

Another workshop on Basics of Startups was held on 17th March with Mr. Manas Mohan and Mr. Amit Tewari, Founder & CEO of MKT group and Founder of Skipper Net Technologies.

A Workshop for Young Managers on Basics of Startups was organised on 21st March. The faculty comprised Mr. Manas Mohan and Mr. Neeraj Saxena, Founder of Celera Healthcare and The Sales Academy. A similar workshop was held earlier on 22nd November with Mr. Manas Mohan and Ms. Aparna Mishra MBA from Lucknow University, Founder & CEO Cafebis Club.

In YMF’s series of workshops on Basics of Startups another workshop was held on 23rd March with Mr. Manas Mohan and Mr. Ashish Pandey, Managing Director of BMINDS Technologies Pvt Ltd, Technology Company and Founder of two startups City Page 3 and The Tuition Teacher.



Felicitation of the speakers

YMF and Headstart collaborated with newly formed Faisabad Management Association and Jhunjhunwala Business School to organise another edition of Workshop on Basics of Starting Up on 27th March with Mr. Manas Mohan and Mr. Ved Krishna, CEO, Yah Papers, Faisabad.

YMF collaborated with Toastmasters International, a global nonprofit for developing leadership and communication and BBDNITM to organise a Workshop on Innate Life Interpretive Analysis (ILIA) on 31st March. The speaker was Mr. Fakre Azam Khan, Founder & Managing Consultant – InnatePro, Director, SKF Distributors Pvt Ltd and Senior visiting Faculty – NIFT.



Workshop on Basics of Startups

Ludhiana Management Association

Students Forum

Mr Kamal Wadhera, Founder and CEO, TCY Learning Solutions Pvt Limited and Sr. Vice President of LMA interacted with student members on 'What Entrepreneurship is Not'. The session was organised by Students Forum of LMA on 16th March. Mr Wadhera shared his personal experiences and discussed the intricacies of entrepreneurship. 300 MBA students for different management institutes participated in the programme.



Mr Wadhera addressing the students

2nd Inter-Corporate Cricket Tournament

To develop fraternity among entrepreneurs and executives, Cultural Affairs Committee of Ludhiana Management Association organised an Inter-Corporate Cricket Tournament on 19th March. Eleven teams representing different organisations participated. The team from GNA University, Phagwara were the winners while the team of Jawandsons were the runners-up.

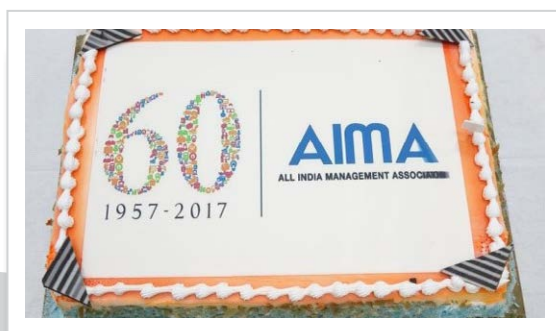


2nd Inter-Corporate Cricket Tournament

Navasari Management Association

Celebration of AIMA's Diamond Jubilee Year

Navsari Management Association joined AIMA and all other LMAs, in celebrating Diamond Jubilee of AIMA, by organising a cake cutting ceremony on the eve of 60th Foundation day of AIMA. NMA was privileged to have Mr. Firdose Vandrewala, Past President of AIMA as the keynote speaker. He spoke on 'India in 21st Century'. Nearly 200 people including NMA Executive Committee members, NMA members attended the celebration.



A cake decorated with AIMA 60th year logo



AIMA Past President, Mr. Firdose Vandrewala addressing the gathering

Leadership Lessons from Chanakya

NMA organised a special event on ‘Leadership Lessons from Chanakya’ on 11th March. The keynote speaker was Dr. Radhakrishanan Pillai, author of the book ‘Corporate Chanakya’. He spoke on various aspects of leadership and business and connected Chanakya’s advice on every stage. Nearly 230 leading professionals attended the session.



Mr. Radhakrishanan Pillai addressing the gathering



NMA GC/EC Members at the feedback session

Feedback Session

With a view to strengthen Navsari Management Association, NMA organised a special Feedback Session on 25th March inviting all committee members of NMA. It was a very fruitful and meaningful discussion with valuable suggestions and feedback.

Panchkula Management Association

Panchkula Management Association held a programme on ‘ZED - Zero Defect Zero Effect’ on 10th March with an intent to raise awareness on ZED certification scheme. The chief guest on the occasion was Mr Ramesh Aggarwal, President, Industries Association, Panchkula and speaker was Mr Arun Kapur, Dy Director, AIMA MSME Division.



Participants at ZED Workshop



Meeting of PMA Members at Panchkula Golf Club

PMA Held a meeting on 12th March titled ‘PMA Celebrates Holi’ with an objective to make people aware of role of LMA / AIMA. More than 60 members / non members participated in the tournament and meeting. Various prizes in different categories were also distributed by Dr. P K Vasudeva and Mr. CL Lakhanpal (IAS Retd) senior members of PMA.

Pathankot Management Association

Pathankot Management Association organised a seminar on 'Role of Communication in Business Organisations' on 3rd March with Ms. Manpreet Kaur. 30+ faculty members participated and learnt that communication plays a fundamental role in balancing individual and organisational objectives.

Another seminar on 'Working Environment, Behaviour, Personality and Thought Process' was held on 9th March with Mr. Balbir Singh, Vice President, NITCON. 25 faculty members participated in the seminar & learnt about how to work in different environments.

Pathankot Management Association organised a seminar 'Workshop on Entrepreneurship development & Career Planning' on 14th March with Mr. Sunil Kumar, Manager, NITCON. 45 people from various organisations participated in the programme.



Ms. Manpreet Kaur with the participating Faculty Members



Mr. Balbir Singh Vice President NITCON with Faculty Participants



Captain Vivek Dayal Addressing students about career options in Merchant Navy

A seminar on 'Career in Merchant Navy' was held on 27th March addressed by Captain Vivek Dayal, Anglo Eastern Ship Management. Around 70+ students along with faculty members participated in the seminar and learnt about the career options in the Merchant Navy.

Quilon Management Association

Quilon Management Association (QMA) arranged a workshop on Implementation of Goods and Service Tax on 6th March. Ms. Raji N. S., Asst. Commissioner of Central Excise, Kollam Division and other officers of Central Excise department explained details of implementation of service tax. Mr Rajendra Prasad chaired the session and Mr Sreeraj gave the welcome speech. Mr Harilal T introduced the chief guest and Mr H. Reghudas, proposed the vote of thanks.



Ms. Raji N. S., Asst. commissioner of Central Excise, Kollam Division talking on implementation of Goods and Service Tax.

Rohilkhand Management Association

Rohilkhand Management Association organised an Awareness programme on 'Zero Effect and Zero Defect' on 25th March. Mr. Ghanshyam Khandelwal, Managing Director, B.L. Agro Oils Ltd. graced the programme as Chief Guest. Dr. Ritesh Saxena, Certified ZED Trainer & Programme Director-PGDITM, AIMA elaborated the purpose, benefits, quality and environmental parameters for obtaining ZED certificate. AIMA has been commissioned as an implementing agency by the Quality Council of India to conduct Awareness programmes for the ZED Certification Scheme for MSME's on a pan India basis.



Mr. Qadir Ahmad, Mr. Ghanshyam Khandelwal, Chief Guest, Mr. K.K. Damani and Dr Ritesh Saxena

Tarapur Management Association

Evening talk

Tarapur Management Association organised an evening talk programme on 'Deep Dive in Zero Liquid Discharge' on 9th March. The speaker Mr Kamble, Director of KEP Engg Services touched upon various vital factors related to the subject which can add value to the existing operating systems towards zero/minimal discharge. The programme was well attended by members and executives from various manufacturing facilities of the region.



Mr Kamble being felicitated by the Past President of TMA Mr Partha Ghosh

Film show

A film show was organised on 30th March on the topic 'Mind Over Matter' by Swami Sukhabodhananda. Swamiji is one of the most powerful speakers on Spiritual Management and is very prominent in the corporate world. The content of the film was very informative and insightful. The session was attended by members and B school students.

Thrissur Management Association

AIMA Management Olympiad 2017

AIMA in association with Thrissur Management Association organised the AIMA Management Olympiad 2017 on 27th & 28th March. The Chief Guests on the occasion were Mr. Pauly Kannokadan, Mr. T R Raghulal, Ms. Sheela Kochouseph. The event witnessed a participation of around 600 and was very well received.



Inauguration of the AIMA Management Olympiad by the Chief Guests

26th Management Convention and Management Awards 2017

TMA organised the 26th Management Convention and Presentation of Management Awards 2017 on 30th March 2017. The theme was 'Leadership in the Connected, Globalized, and Digital World'. The Chief Guest was Mr. Nadir B Godrej, MD, Godrej Ind. & Chairman, Godrej Agrovet Ltd. About 200 people participated in the event.



Release of TMA Management Voice 4th Issue



CA Santha Kumar addressing Guruvayur Chamber of Commerce Members

CA Santha Kumar also addressed member of Guruvayur Chamber of Commerce on the topic 'GST and Indian Economy'.

Trivandrum Management Association

Trivandrum Management Association organised an Evening Workshop on 'Secrets to Optimal Health & Beauty' by Dr. Manjunath Sukumaran, Co-Founder of Harmony Wellness Concepts, Trivandrum on 29th March. Mr. Subramonian M.R., Managing Director, Adtech Systems Ltd welcomed the participants to the workshop and the programme was well attended and received by the participants.



Dr. Manjunath Sukumaran addressing participants



AIMA's Scheme of Assessment & Certification of Skills & Competencies

AIMA Certified Trainer (ACT) Endorsed by NOCN, UK

AIMA's ACT Certification is recognition of competencies and skills acquired by an individual as a Trainer and is **recognised and endorsed by NOCN, UK a leading British assessment and awarding organisation.**

Endorsed by NOCN, **AIMA Certified Trainer** is designed to give trainers recognition of skills to enable them to compete in the global market. The Certification will help Trainers gain the competitive advantage at international standards.

More information, please visit www.aima.in/training-services/overview/overview.html

For details contact:

Saumya Singh - Assistant Director
All India Management Association
Centre for Skill Development & Training (CSDT)
Management House, 14, Institutional Area, Lodi Road, New Delhi-110 003
Ph.No.011-24608531 (D), 9810475327, Email:saumya@aima.in
www.aima.in



AIMA Events Calendar

Event	Conference Director	Venue	Date
Managing India Awards 2017	Sanjiv Goenka Chairman, RP Sanjiv Goenka Group	New Delhi	27 April 2017
Shaping Young Minds Programme		Bhatinda	29 April 2017
National Management Quiz		Bangalore Mumbai Kolkata New Delhi	May 2017
26th National Management Games 2017		Bhubaneswar Bangalore Mumbai Delhi Grand Finale	03-05 May 2017 17-19 May 2017 31 May-02 June 2017 27-29 June 2017 01 July 2017
6th HR Leadership Retreat		Goa	19-21 May 2017
Shaping Young Minds Programme		Kollam	20 May 2017
Finance Leadership Retreat	TV Mohandas Pai, Sr Vice President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd	Goa	15-17 June 2017
12th Global Advance Management Programme	Prof Solomon Darwin, Executive Director – Center for Corporate Innovation, UC Berkeley – Haas School of Business	USA	25 June-01 July 2017



Event	Conference Director	Venue	Date
National Competition for Young Managers		Kolkata	13-14 July 2017
		Chennai	20-21 July 2017
		Mumbai	03-04 August 2017
		Delhi	10-11 August 2017
		Grand Finale	18 August 2017
5th Marketing Retreat	D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings Pvt Ltd	Goa	04-06 August 2017
2nd US India Conference		University of California Campus, Berkeley USA	08 September 2017
44th National Management Convention		New Delhi	27-28 September 2017
National Competition for Young India		Bangalore Mumbai Kolkata New Delhi	September - October 2017

To view full calendar please visit www.aima.in

For any feedback, suggestions or advertising queries please write to, aimanews@aima.in

Published and released by AIMA Corporate Communications.

CONNECT WITH US



60
1957-2017

AIMA
ALL INDIA MANAGEMENT ASSOCIATION



Chanakya

Business Simulation

Serving India with Simulations since 1992

**One way to know how to build a business empire,
Is to actually build one.**

**Have the brightest in your organization experience Customized Simulations.
Academic Institutes can supplement their curriculum with our Annual Lease.**

Business simulation cell
All India Management Association
Management House, 14 Institutional Area, Lodhi Road, New Delhi – 110 003
Phone No. : 011-24645100, 43128100 Ext. 630, Fax: 011 -24626689
Email: managementgames@aima.in
Website: <http://chanakya.aima.in>



AIMA
ALL INDIA MANAGEMENT ASSOCIATION

All India Management Association

Management House, 14 Institutional Area, Lodhi Road, New Delhi-110003

Tel: 011-24645100, 43128100 ; Fax: 011-24626689

www.aima.in