

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

JUNE 2019



Dear Readers,

It gives me great pleasure to present the next issue of AIMA News.

The previous month saw AIMA reach out not just to the Indian management community, but to its international peers as well.

AIMA organised the 16th edition of its Global Advanced Management Programme (GAMP) in the Silicon Valley - USA, with Prof. Solomon Darwin, Executive Director, Center for Corporate Innovation, Haas School of Business, University of California, Berkeley as its Programme Director. Mr Sanjay Kumar Panda, Consul General of India in San Francisco addressed and interacted with the participants at a special plenary session. The senior executives attending the programme learned from a number of inspirational and innovative leaders at on-site visits to Open Innovation Gateway - Fujitsu Laboratories of America Inc, Berkeley SkyDeck, Calpine Corporation, Standard Chartered Bank, Wells Fargo Bank, PG&E, NVidia, DuPont Innovation Center, Cisco, PayPal, Wipro Innovation Center, IBM Research Center and Plug & Play.

Taking its long association with Horasis forward, AIMA co-organised the annual Horasis India Meeting in Segovia, Spain last month. Introduced 11 years ago, the meeting has become the foremost annual meeting of Indian business leaders and their global counterparts. AIMA has been associated with the event from its inception and its office bearers and past presidents have been regular participants. The AIMA delegation this year included Mr Sanjay Kirloskar, Sr Vice President, AIMA and Chairman, Kirloskar Brothers; AIMA Past Presidents - Mr Rajive Kaul, Chairman, NICCO Group and Ms Preetha Reddy, Vice Chairperson, Apollo Hospitals; Mr Richard Rekhy, Member of the Board, KPMG, UAE and Ms Rekha Sethi, Director General, AIMA.

Mr D Shivakumar, Past President AIMA & Group Executive President, Aditya Birla Group was conferred the Indian Business Leader of the Year Award as part of the Leadership Awards presented by KPMG on the occasion. More details are carried inside.

AIMA continued to reach out to the management fraternity through its myriad programmes and offerings in the areas of testing services, management education, skill development and training, interactive sessions and workshops for management academia and working professionals. You will find brief reports in this edition along with updates from the LMAs and some interesting articles on management.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

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Published by

AIMA, Management House,

14, Institutional Area,

Lodhi Road, New Delhi-110003

Tel : 01124645100

Fax : 01124626689

E-mail : dlma@aima.in

Website : <http://www.aima.in>

Managing Editor

Ms Smita Das

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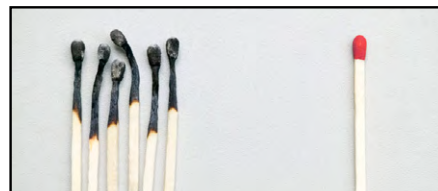


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Global Advanced Management Programme 2019

Prospects and Challenges for Business in China's new context

November 17th – 22nd, 2019
Beijing, China

Programme Director

Mr Claude Smadja, Former Managing Director,
World Economic Forum and President, Smadja & Associates Inc.

Programme Background

China has emerged as the new superpower on the basis of an ecosystem which spots, encourages and rewards merit. The policy of encouraging new business models, development and deployment of latest technologies has enabled the Nation to march ahead by creating wealth and lifting millions out of poverty. The focus on robust infrastructure and nation-building has made the country a role model for the countries like India to follow. It has also excelled in developing Artificial Intelligence and Robotics and in some areas of Innovation considered even ahead of the Silicon Valley.

Global Advanced Management Programme in Beijing, China, will cover case discussions, presentations, executive panels, site visits and interaction with the top management teams of some of the best companies in China. The learning experience will be very intensive and interactive and one that will have immediate relevance and impact.

Objective

To create a programme for the participants that will allow them to get a better understanding of what is going on in China's economic, business, political and social scene, identify key drivers and factors guiding some Chinese corporations strategies, help identify the key opportunities and challenges linked to doing business in and with China and start new relationships with Chinese companies and entrepreneurs.

Course Fee

USD 8000 + GST per participant (in equivalent INR).

Inaugural discount of USD 750 per participant available on registrations, along with the delegate fee received latest by 31st August, 2019.

Early Bird Discount of USD 500 per participant for registrations received along with participation fees by 30th September, 2019

For online registration and payments, please visit www.aima.in

For further details, please contact :

Mansoor Hassan-Manager

All India Management Association, Management House, 14, Institutional Area, Lodhi Road, New Delhi 110003
Tel: 011- 2460 5100 / 24608511, Mobile: 9540060166 | Email: mhassan@aima.in | Website: www.aima.in

16th Global Advanced Management Programme



16th Global Advanced Management Programme delegates

AIMA organised the 16th edition of its Global Advanced Management Programme (GAMP) in the Silicon Valley, USA, from 23rd to 29th June, 2019. The programme was led by Prof. Solomon Darwin, Executive Director, Center for Corporate Innovation, Haas School of Business, University of California, Berkeley. The theme of the programme was 'Disruptive Innovation & Open Business Models in the Changing Global Landscape'.

GAMP is designed especially for senior executives to provide insights into Open Innovation and Disruptive Innovative business model. From keynote speakers and panel discussions to executive briefings at top Silicon Valley companies, participants actively engaged

in creative problem-solving exercises and developed a new business model for their own organisations. The senior executives attending the programme learned from a multitude of inspirational and innovative leaders at on-site visits to Open Innovation Gateway Fujitsu Laboratories of America, Inc, Berkeley SkyDeck, Calpine Corporation, Standard Chartered Bank, Wells Fargo Bank, PG&E, NVidia, DuPont Innovation Center, Cisco, PayPal, Wipro Innovation Center, IBM Research Center and Plug & Play.

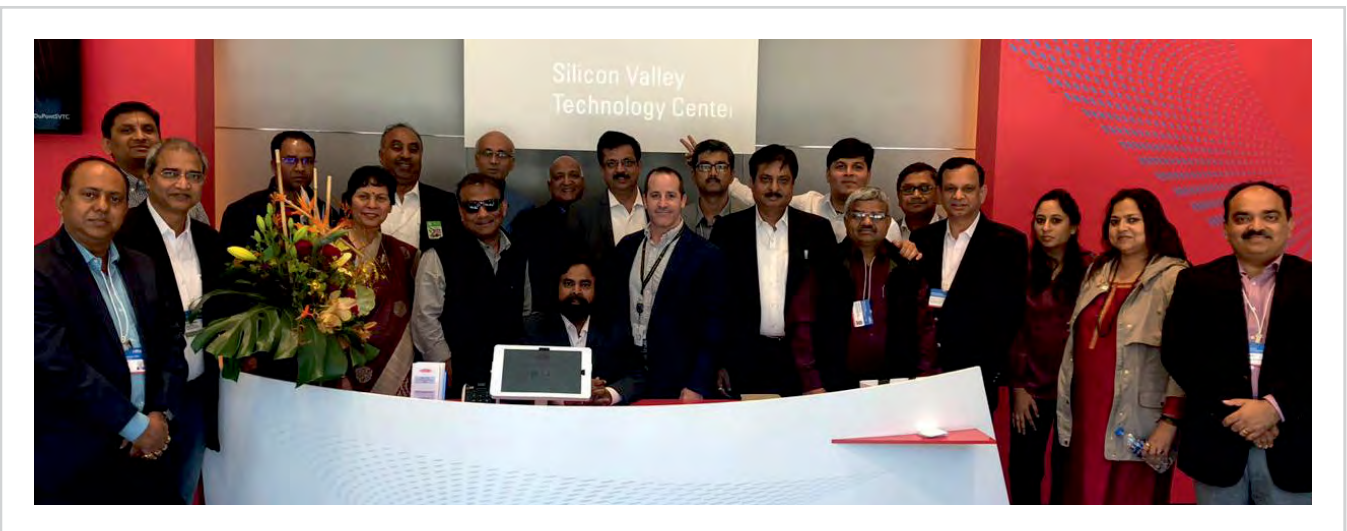
Mr Sanjay Kumar Panda, Consulate General of India in San Francisco addressed and interacted with the participants at a special plenary session.



Delegates at Calpine Corporation

At the end of the programme, the participants presented an innovative business model for their companies to a Jury comprising of senior

executives from Silicon Valley. The delegates were also conferred with the 'Global Advanced Management Programme' Certificate.



Delegates at DuPoint Innovation Centre



GAMP Participants at Cisco



Delegates at Paypal



Participants at Standard Chartered Bank

Horasis India Meeting



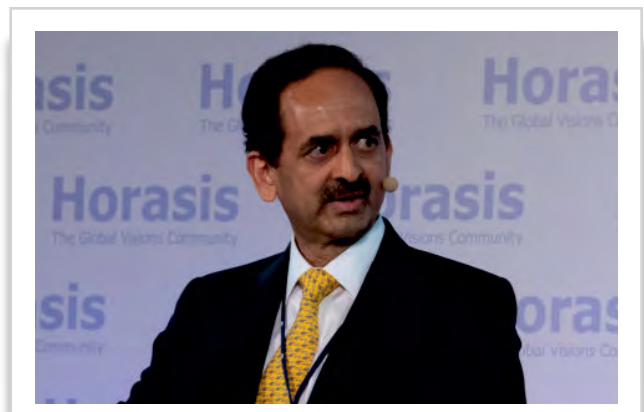
Virtual Ribbon Cutting Ceremony

AIMA was one of the co-organisers of the 2019 Horasis India Meeting held on 23rd & 24th June 2019 in Segovia, Spain. The Meeting explored Indian firms’ equilibrium in today’s turbulent times, while debating how to grow India’s economy rapidly and sustainably. More than 300 members from all around the world gathered to jointly inspire India and Spain’s future.

AIMA contributed with a high profile delegation of speakers and participants including Mr Sanjay Kirloskar, Senior Vice President, AIMA and Chairman, Kirloskar Brothers; Ms Preetha Reddy, Vice Chairperson, Apollo Hospitals; Mr Rajive Kaul, Chairman, NICCO Group; Mr Richard Rekhy, Member of the Board, KPMG, UAE and Ms Rekha Sethi, Director General, AIMA.

Addressing an opening plenary session on ‘Transforming India’, Mr Sanjay Kirloskar opined that India ought to consider what it could

offer the world and be more open to inwards investment while also carefully developing its skills base. “If India has to grow and create jobs - we should demand far more value addition for manufacturing in India. Make in India should focus more on making Indian companies strong,” he said.



Sanjay Kirloskar, Senior Vice President, AIMA and Chairman, Kirloskar Brothers addressing

A session on ‘Leveraging Indian Development’ was addressed by Mr Rajive Kaul and Mr Richard Rekhy. Mr Rajive Kaul also addressed a session on ‘Rebooting Foreign Direct Investments’ and talked about reforms needed to make the country’s growth sustainable.

Speaking at a session on ‘India – Modernity built on Harmony’ Ms Preetha Reddy shared, “Everyone believed that after 1947, India would disintegrate but on the contrary it is forecast to become the world’s 5th largest in 2019 reaching a GDP size of \$3 trillion & overtaking its formal colonial ruler-the United Kingdom.”

Ms Rekha Sethi, Director General, AIMA addressed a Panel discussion on ‘India’s Youth’ and talked about how more job opportunities could be created by investment in infrastructure, encouraging greenfield industry and focusing on the quality of education and skill development.

Following the tradition of the Horasis India Meeting, Leadership Awards were presented by KPMG to outstanding entrepreneurs & leaders. This year’s awardees included Mr Vijay Shekhar Sharma, Founder and Chief Executive Officer, Paytm; Ms Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and



Rajive Kaul, Chairman, NICCO Group addressing

Rural Development; Mr D Shivakumar, Group Executive President, Aditya Birla Group; Mr Anil Chaudhry, Managing Director, Schneider Electric India and Ms Roshni Nadar, Chief Executive Officer, HCL Enterprise.



Leadership Award Winners - D Shivakumar, Group Executive President, Aditya Birla Group; Vijay Shekhar Sharma, Founder and Chief Executive Officer, Paytm; Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development; Anil Chaudhry, Managing Director, Schneider Electric India with Dr Frank Jurgen Richter, Founder and Chairman, Horasis: The Global Vision Community; Nitin Atroley, Office Managing Partner, KPMG in India and Akhil Bansal, Deputy CEO, KPMG in India



- 01. *Preetha Reddy, Vice Chairperson, Apollo Hospitals addressing*
- 02. *Richard Rekhy, Member of the Board, KPMG, UAE as Rajive Kaul, Chairman, NICCO Group looks on*
- 03. *Rekha Sethi, Director General, AIMA with panelists*
- 04. *D Shivakumar receiving the award*

MANAGE THE FUTURE

Accredited Management Teacher (AMT) Certification

Do you have the desire to be a management teacher?
(You need not be in the academic profession)

If so, apply to be an Accredited Management Teacher

Accreditation of Management Teacher is a service initiated by All India Management Association (AIMA) to overcome shortage of full time and guest management faculty in B-Schools.

The AMT certification process involves

Screening of Application

Presentation

Interview

Applications are invited from

Trainers

Corporate Managers

Academics/Faculty

Consultants

Eligibility

Qualification: Post Graduate Degree or equivalent in any discipline relevant to management education.

Experience: Post graduate level regular teaching experience of minimum 3 years OR Industry/ Consultancy/ Training/ Research experience of minimum five years.

Note: Experience will be counted subsequent to achieving the requisite PG Degree or equivalent qualification.

Accreditation Session is conducted normally on the second Friday of each month at Delhi
Accreditation Session is held selectively in other cities also.

Register online at <https://applyadmission.net/amt>

For further information, please contact:

Manager (AMT), Centre for Management Service,

All India Management Association, 15, Link Road, Lajpat Nagar 3, New Delhi -110024

Tel: 09599024188, 011-47673000, 49868399 (Ext 817), Direct : 011-47673032, Email: amt@aima.in, Website: www.aima.in

Training Programme



Participants of 8th Behavioural Skills of Executive Assistants/Secretaries

AIMA conducted the eighth in the series of training on 'Behavioural Skills for Executive Assistants / Secretaries' on 27-28 June 2019 in New Delhi.

The training was attended by Executive Assistants and Secretaries of top management of various industries. The training addressed the challenges faced by them in the highly demanding work places as their role includes greater insight into how an organisation runs at a senior level. The coverage of training included topics like Managing Pressure and Conflicting Demands, Influencing Skills gaining support and cooperation of others, Maintaining Confidentiality and many other interpersonal and behavioural skills. The training programme was very well received by the participants.

AIMA also conducted a three-day training intervention for National High-Speed Rail Corporation from 19-21 June 2019 at Vadodara. The training was for technical experts/ in house trainers of the company to harness their training skills.



Participants from National High-Speed Rail Corporation

Interactive Session



Hardik Kapoor, Co-Founder & Director, Jewelsify Commerce Pvt Ltd presenting a memento to Faisal Ahmed, Academician & Researcher

AIMA Young Leaders Council and LMA Relations & Membership jointly organised an Interactive Session on 'Business In The Age of Trade War' with Dr Faisal Ahmed, Academician, Researcher on 28th June 2019. Mr Hardik Kapoor, Co-Founder & Director, Jewelsify Commerce Pvt Ltd chaired the session. There were key discussions on the trade war and how will India be impacted, how foreign policy impact trade policies, India's Position of being a neutral or decision maker, Road Ahead for SME's and Startups. The session was very well received by the participants.

Forthcoming Interactive Sessions

- Session on Marketing at Confluence of Storytelling & Automation with Mr Kartik Raina, Former CEO, Dabur Foods & Former Managing Director, Bestfoods International (Unilever Bestfoods), Sri Lanka on 26th July 2019.
- Session on Information and Cyber Security with Mr Rakshit Tandon, Advisory - Cyber Crime Cell (State Police) on 2nd August 2019
- Session and launch of Book "Shine Bright - Inspiring Stories of CEOs who are Intrapreneurs" with Ms Rashmi Bansal, a writer, entrepreneur and motivational speaker. The other panelists at the session include Mr Amitabh Kant, CEO, NITI Ayog; Ms Chitra Gupta, Principal Sarvodaya Kanya Vidyalaya School and Mr R Mukundan, CEO, TATA Chemicals.

Please confirm participation at asehgal@aima.in.

Capability Building Workshop on Case Writing



Participants of Case Teaching & Writing Workshop

AIMA India Case Research Centre (ICRC) organised two days workshop on Case Teaching and Writing for University/B School faculty and research scholars on 27th-28th June 2019 at, New Delhi.

The workshop was inaugurated by Prof (Dr.) M P Poonia, Vice Chairman, All India Council for Technical Education (AICTE). Prof Rajan Saxena, Chairperson, AIMA-India Case Research Centre and Vice Chancellor & Distinguished Professor, Narsee Monjee Institute of Management Studies (NMIMS) delivered the keynote address. Some

of the other eminent faculty included Prof B. Bhattacharyya, Former Dean, IIFT & UN Advisor, Dr Neeraj Saxena, Adviser, All India Council for Technical Education, Dr Raj Agarwal, Director AIMA –Centre for Management Education; Dr Meena Saxena, Director-International Linkages, Narsee Monjee Institute of Management Studies (NMIMS); Dr N R Parasuraman, Director and Senior Professor, SDM Institute of Management Development, and Dr Anuja Pandey, Associate Professor, AIMA CME. The workshop was very well received by the participants.



AIMA
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Chanakya

Business Simulation

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28th National Competition for Business Management Simulation (NMG - 2019)

About National Management Games (NMG)

NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It is one of the most awaited and prestigious annual event based on Business Management Simulation, organised by AIMA. The participants get exposed to the intricacies of running a company with focus on resource management, market trends, cost analysis, product positioning, production planning, inventory control etc. The winners of NMG represent India in the Asian Management Games (AMG).

Standard Slab - Participation Fee

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 30,000 per team	₹ 32,000 per team
4 – 6 Teams	₹ 26,000 per team	₹ 28,000 per team
7 Teams & above	₹ 25,000 per team	₹ 26,000 per team

Premium Slab - Participation Fee (With Extra Training)

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 40,000 per team	₹ 42,000 per team
4 – 6 Teams	₹ 36,000 per team	₹ 38,000 per team
7 Teams & above	₹ 35,000 per team	₹ 36,000 per team

- AIMA GSTIN No. 07AAATA1644A1ZH
- AIMA PAN No.: AAATA 1644 A
- GST will be charged extra
- Participation Fee through Cheque/Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration, please visit <http://simulation.aima.in>

Dates and Venues

VENUE	ROUNDS	DATES
Mumbai (Western Round)	Training Round, Prelim Round, Regional Final	20 – 23 May
Bhubaneswar (Eastern Round)	Training Round, Prelim Round, Regional Final	10 – 13 June
Bengaluru (Southern Round)	Training Round, Prelim Round, Regional Final	24 – 27 June
New Delhi (Northern Round)	Prelim 1 Training Round, Prelim Round	1 – 3 July
	Prelim 2 Training Round, Prelim Round	8 – 10 July
	Prelim 3 Training Round, Prelim Round	15 – 17 July
	Northern Regional Final	18 July

GRAND Finale : 20 July, 2019

Associate Sponsor



Venue Hosts



Ravi Jangra, Deputy Director
M. 9811811231, E- rjangra@aima.in

Mini Khurana, Manager
M. 9811017582, E- mkhurana@aima.in

AIMA, Management House, 14, Institutional Area, Lodi Road, New Delhi – 110 003

D - (+91) 011 24608513, E- managementgames@aima.in, Website : <http://simulation.aima.in>

AMERICAN ENCOUNTERS

That the United States is a land of great opportunities, a nation where you know true freedom, a place where work is worship and which has a truly classless, casteless society, I had known even before my first visit to the country. But it called for an extended stay to discover its paradoxes, its mean streaks, its ugly faces and its contradictions which you would probably not find in Japan or Europe.

I received my first such shock many years ago. I was staying with friends in the suburban New Jersey town of Wayne. Wanting to take a flight to Chicago from Newark airport, I took a bus to some place not far from the air terminal - 5 minutes by taxi, I was told. I tried to hail many cabs but all were occupied in the peak hour traffic. The clock kept moving and it was getting dangerously close to the flight departure time. I became panicky and started waving my hand at every passing car.

Soon a beautiful long limousine stopped, the driver pushed a button to lower the right side window glass and asked me where I wanted to go. I started to pour out my tale of woe – “Never mind”, he said, “I can take you if you pay me \$20”. The guy looked prosperous and I thought he was joking - nevertheless I got in and sure enough he drove straight to the departure terminal at Newark. Twenty dollars and many thanks later I managed to check in for my flight. It’s a different matter that the taxi would have cost just a dollar.

The second encounter was worse. I was entertaining a European couple in one of the swankiest restaurants in New York. From the moment we

entered this glittering place, we were treated like royalty. Elegant females flitting around the place, ushering guests to their tables - beautiful damask linen, gleaming silver and crystal - wine steward suggesting the best France and Scotland could offer and an even more snobbish captain to help you order. Everything went off like a dream sequence and after 2-1/2 hours we were truly sozzled and satiated.

I asked for the check and it was placed before me on a silver plate. That was when I noticed a bold printed slip right on top: “To appreciate the good service, may we suggest you tip a minimum of 15 per cent for the waiter and another five per cent for the captain.” I was dumbfounded by the audacity of it all. Wondering what would happen if I didn’t comply, I counted out the money anyway - I had no credit card those days - and wanted to pick up the printed sermon and the bill. “That’s not for you, Sir, I will just get the receipt”, bellowed the big bully from behind as he whisked the silver salver from under my nose. Soon he was back with the gleaming salver. The tear off receipt was duly stamped and signed but indicated no amount. With a benevolent grin, our worthy captain announced that it was my prerogative to fill up the same. Exploit the company expense account and hell with the IRS! As long as you pay them 20%, they don’t care what you claim from your employer.



*by Krishan Kalra
Past President, AIMA*

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*In ODL Mode

For further information, please contact:

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Website: www.aima.in

6 Causes of Burnout, and How to Avoid Them

by Elizabeth Grace Saunders

July 05, 2019



Bryan Mullennix/Getty Images

A fog of burnout surrounds you: You're perpetually exhausted, annoyed, and feeling unaccomplished and unappreciated. Everything in you wants to quit your job. But is that the best choice? Ultimately only you can know what is right in your situation. But there is research that can help you determine whether you can salvage your current job or whether the mismatch between you and your current position is so great that you need to look for a new one.

Various models help to explain and predict

burnout, which is now an official medical diagnosis, according to the World Health Organization. One, called the Areas of Worklife model (drawn from research by Christina Maslach and Michael P. Leiter of the University of California at Berkeley and Acadia University, respectively) identifies six areas where you could experience imbalances that lead to burnout. As a time management coach, I've seen that some individuals can make positive shifts in one or more of these areas and then happily stay in

their current position while others discover that the mismatch is still too great, and decide that it's time to move on.

Here are the six areas that can lead to burnout and how you can attempt to remedy each one.

1. Workload - When you have a workload that matches your capacity, you can effectively get your work done, have opportunities for rest and recovery, and find time for professional growth and development. When you chronically feel overloaded, these opportunities to restore balance don't exist.

To address the stress of your workload, assess how well you're doing in these key areas: planning your workload, prioritizing your work, delegating tasks, saying no, and letting go of perfectionism. If you haven't been doing one or more of these things, try to make progress in these time management skill areas and then see how you feel. For many individuals, especially those who have a bent toward people pleasing, some proactive effort on reducing their workload can significantly reduce feelings of burnout and provide space to rest.

2. Perceived lack of control - Feeling like you lack autonomy, access to resources, and a say in decisions that impact your professional life can take a toll on your well-being. If you find yourself feeling out of control, step back and ask yourself, "What exactly is causing me to feel this way?" For instance, does your boss contact you at all hours of the day and night, and make you feel like you need to always be on call? Are the priorities within your workplace constantly shifting so you can never get ahead? Or do you simply not have enough predictability in terms of your physical or people resources to effectively perform your job?

Then ask yourself what you can do to shift this situation. Is it possible to discuss the issue with your boss to establish better boundaries and not respond to messages 24/7? Could you come to an agreement that certain priorities will remain constant? Or could you have more resources if you communicated about what you needed? Once you've considered these areas, you can then see what you can do to influence your environment versus what won't change no matter what you say or do.

3. Reward - If the extrinsic and intrinsic rewards for your job don't match the amount of effort and time you put in to them, then you're likely to feel like the investment is not worth the payoff.

In these instances, you want to look within and determine exactly what you would need to feel properly appreciated. For example, perhaps you need to ask for a raise or promotion. Maybe you need more positive feedback and face time with your boss. Or perhaps you need to take advantage of the rewards you've already accrued, such as taking the comp time that you earned during a particularly busy time at the office. Experiment to see which rewards would make what you're doing worth it to you and whether there is the opportunity to receive more of those rewards within your current work environment.

4. Community - Who do you work with or around? How supportive and trusting are those relationships? In many cases you can't choose your colleagues and clients, but you can improve the dynamic. It could be as simple as taking the time to ask others how their day is going — and really listening. Or sending an email to someone to let them know you appreciated their presentation. Or choosing to communicate something difficult in a respectful, nonjudgmental way. Burnout

can be contagious, so to elevate your individual engagement, you must shift the morale of the group. If you've found that once you've done all you can, others can't improve or don't want improved relationships, then you may want to consider a job change.

5. Fairness - Think about whether you believe that you receive fair and equitable treatment. For example, do you get acknowledged for your contributions or do other individuals get praised and your work goes unnoticed? Does someone else get regular deadline extensions or access to additional resources when you don't?

If you feel that a lack of fairness exacerbates your burnout, start by speaking up. Sometimes individuals are unaware of their biases or won't take action until you ask for what you want. You can request to be mentioned as a contributor, to give part of a presentation, or for additional time and resources. And if you still find that the response seems inequitable, you can consider bringing that up in a polite way: "I noticed that the Chicago team got an additional week to work on their project that was originally due on the same date as ours. Can you help me understand why that's not possible for our team as well?"

6. Values mismatch - If you highly value something that your company does not, your motivation to work hard and persevere can significantly drop. Ideals and motivations tend to be deeply ingrained in individuals and organizations. When you're assessing this element of burnout, you need to think carefully about how important it is to you to match your values with those of the organization.

Also consider whether the leaders in your company have shifted their values. Look around you and ask yourself: How does my boss, my team, and my organization make decisions and invest resources? Do I feel good about those underlying motivations? Do they seem open to change? If you have strongly held values and those with influence in your organization differ from yours, you may need to look for a more congruent opportunity.

Burnout isn't simply about being tired. It's a multifaceted issue that requires a multifaceted solution. Before you quit, really think through what exactly is contributing to your burnout and attempt to make changes. If you find that despite your best efforts, little has changed, then see if it makes sense to stay or if it's time to leave.

Elizabeth Grace Saunders is a time management coach and the founder of Real Life E Time Coaching & Speaking. She is author of How to Invest Your Time Like Money and Divine Time Management. Find out more at www.ScheduleMakeover.com.

Disclaimer:

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45th National Competition for Young Managers

**Smart Organisation:
Innovative, Capable, Competitive**

Mumbai, Bengaluru, Kolkata & New Delhi

Participation Fee (per team)*

(*For a team of three persons)	1-2 Team	3-6 Teams	7-More Teams
For Members of AIMA	₹29,000	₹27,000	₹26,000
For Non-members of AIMA	₹30,000	₹28,000	₹27,000

18% GST will be charged extra

AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A

* Nomination will only be confirmed on receipt of participation fee. The fee paid is non-refundable/
non-adjustable, though participation by a substitute is allowed, till the written report is submitted.



Date of the Competition

Kolkata	26 July, 2019	GRAND FINALE Delhi 30 August, 2019
Bengaluru	5-6 August, 2019	
Mumbai	8-9 August, 2019	
Delhi	22-23 August, 2019	

Eligibility Criteria

A three member team of executives less than 35 years of age (as on January 1, 2019) is eligible to participate. The team should be from an organisation only. Organisations are also free to nominate as many teams as they wish.

Each team will be required to send the mandatory non-refundable entry fee, along with the registration form. The fees should be sent by a crossed demand draft/cheque in favour of All India Management Association, New Delhi and is payable in advance (at least 10 days ahead of the competition).

Kindly contact for more details and submission of registration forms to:

Ms Poonam Rawat, Manager-CMD

ALL INDIA MANAGEMENT ASSOCIATION : Management House, 14, Institutional Area, Lodi Road, New Delhi-110003

Tel: +91 11 24608510 (D), 2464 5100, 4312 8100 Ext.: 241, M. : +91 9818381229, E-mail : prawat@aima.in, Web : <http://www.aima.in>

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5 Ways to Foster a Global Mindset in Your Company

July 05, 2019 | by Nataly Kelly



Charles A. O'Reilly III and Amy Wilkinson teach Stanford GSB students how even giant companies can behave like innovative startups. | Drew Kelly

Many companies talk about “going global,” but becoming a strong global brand isn’t just about expanding to international markets. It’s also about succeeding in those markets and avoiding cross-cultural mishaps.

While business leaders tend to focus on capturing as much foreign market share as possible — by adding new languages, launching more offices, supporting new currencies, and so on — this is only part of the puzzle. Companies also have to be operationally

ready to reach their full international potential. This means leaders must simultaneously work on embedding a sense of global thinking into their corporate cultures and the ways they operate on a daily basis. This is no simple feat, but there are several ways you can start transforming your organization to fuel global growth.

Make globalization a mantra. Research shows that to bridge the gap between strategy and execution, it’s important to focus on what employees think,

as opposed to just what they do. For example, a common mistake is to think that you can design a product for your home market and introduce that same product to international markets. The problem with this mindset is that every country has slightly different nuances, use cases, and needs. Instead, you want people thinking in such a way that they design products, features, campaigns, or processes for multiple markets from the start.

Codifying this philosophy and making it part of your culture makes it easier for people to build a global mentality into their everyday work. In your quest for employees to “think global,” you might want to brand the initiative internally (using terms such as “global readiness,” “global-friendly,” or “global-first”) to get employees into the habit. You can also designate global “champions” or “ambassadors” on various teams to help others design better global processes.

Infuse more international expertise. The single best way for a company to speed up the process of going global is to accumulate more international experience. Gaining such experience isn’t quick or easy, but there are ways to speed it up:

Hire more people with international experience. People who have already worked across borders and in international roles are rare but valuable. Adding a line to your standard job description, such as “International experience desired,” can improve the level of inbound candidates. Consider training recruiters to look for people who have attended school in other countries, speak other languages, or have lived and worked in other countries, especially those who have immigrated to another country.

Elevate and empower existing employees with international experience. Too often, companies don’t even have a good understanding of the international fire power they already have in their ranks. Survey

employees and urge them to add all the languages they speak to their profile, along with the countries they have worked, studied, or lived in before. These employees represent a major strategic asset that goes largely untapped in most companies.

Encourage current workers to gain more international experience. Where possible, send your current employees to other countries to learn first-hand from employees, partners, and customers. If you have an office in another country, and especially if remote work is something your company already embraces, your only barriers will be time zone and knowledge of international visa requirements. Invest in international mobility expertise via an immigration attorney as early as possible in order to facilitate this. Even short trips to other offices can be hugely eye-opening for employees who normally don’t get exposure to international customers.

Change your organizational design. Consider placing key hires in other offices outside of your country of headquarters. Doing so will almost instantly offer a more global focus than placing the same role at your main office. Create more roles that are global in scope, and whose success depends on hitting goals that are not just limited to one region, but that encompass multiple regions. This will force them to look outside their home country and make decisions that benefit the international business.

Connect international offices. You want each office to take on its own culture and flavor, but to avoid silos forming, you’ll need to ensure that employees truly know what your company stands for and what you believe in, so that everyone is aligned and moving in the same direction. At HubSpot, we created local versions of our Culture Code, our guiding principles for the business. Doing so required not just translation, but cultural adaptation for each market. And to help employees across countries

feel more connected with each other, we created a simple international buddy program, which we call the Tomodachi (“friend” in Japanese) Program. Every month, hundreds of matched “buddies” meet up for an informal chat with someone in another office and usually another time zone, via video-conference. The program has proved popular – employee feedback is consistently positive – and even executives participate and get matched with international employees.

Create an international steering group. Another way to draw attention to the importance of globalization is to create an international steering group that is responsible for identifying challenges to your international businesses and creating plans to solve them. The group can have regular meetings, and at least one delegate from every function should attend, including C-level and VP-level executives. The meeting can be used to review key international performance metrics and to deep dive into why any targets aren’t being met. For example, if growth slows down one month in a given market, are there local socioeconomic factors at play? Has the foreign exchange rate changed recently? Has local sales recruitment slowed down? Did something else recently change within the local team? The steering group recommends what next steps the company should take.

Watch out for legacy systems and processes. One of the biggest hurdles that companies face when they are international, but not yet global, is their past decision-making. Often, a process, a piece

of software, or a vendor that was chosen years before the international business was thriving can hinder progress and prevent a company from moving forward globally. This is especially true for companies that have experienced higher-than-average international growth, since taking internal processes and infrastructure global can take time to catch up with the company’s outward expansion.

Common examples include a software application that was tested and selected with only one language or currency in mind, but can’t be customized to support more languages; or, a process that required review by someone in the HQ country only, without capturing input from local markets. Ultimately, the systems and processes that were fine for a US-centric company frequently break down under the ultimate pressure test of a global business and all the complexity that comes with it.

Recognize that organizational change takes time. The business imperative to grow globally is often in conflict with the patience and discipline required to do the internal globalization work that will support further international expansion. So, the next time you get frustrated because you’re already a successful international company but global growth still seems harder than it should be, just remember that your company and its employees are likely on the right path to learning what it means to be a truly global company. The organizational work required to become a global company usually lags behind the outward measure of expansion, but the good news is that the former enables even more of the latter.

*Nataly Kelly is the VP of International Operations and Strategy at HubSpot. Her latest book is *Found in Translation* (Penguin).*

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Ahmedabad Management Association

AMA conducted a Workshop on Renewable Energy on 15th June. This workshop was specially designed to create awareness on the huge opportunities in alternate energy. The following topics were discussed. The speakers included Mr. Karan Dangayach, MD, Shashwat Cleantech Pvt. Ltd; Mr. D. Alok, Vice President, Business Development, Suzlon Energy Ltd; Dr. Bharat Patel, Samved Orthopedic Hospital; Mr. Aditya Handa, MD & CEO, Abellon Clean Energy Ltd and Er. Raj Kumar Verma, Founder Member, Sai Engineering Foundation.

The fifth edition of Sarpanch Samvaad (forum meeting for village panchayat functionaries) was organised on 29th June. The forum was attended by more than 40 Sarpanch and Talati representing various villages of different districts across Gujarat. Mr Ramesh Tanna, Mr Jay Choksi, Ms Lipi Khandhar and Mr Himanshu Patel addressed during the forum.

On 18th June, His Excellency Mr. Michio Harada, Consul-General of Japan in Mumbai visited the Centre. He discussed several collaborative programmes to be initiated during his term in Mumbai. He has also agreed to visit in August when AMA will be hosting Japan Tourism Programme 'Japan Surprises' in collaboration with JNTO (Japan National Tourism Organisation). Mr. Kenichi Takano, Executive Director, JNTO and Mr. Yuji Ueno, Deputy Director, JNTO also visited and discussed details of the programme to be scheduled on 30 and 31 August.



Workshop on Renewable Energy



Sarpanch Samvaad 5



Mr Michio Harada during his Visit to Japan Information and Study Centre at AMA



Mr Roswaidin Mohd Zain addressing at AMA

Mr. Roswaidin Mohd Zain, Consul – Investment, Malaysia visited AMA on 23rd June. The Consul addressed a group of businessmen and professionals on the emerging opportunities in investing in Malaysia. Over 70 persons attended interactive programme. The Consul was also accompanied by Mr. Vivek Kudtarkar, Investment Officer, Consulate General of Malaysia, Mumbai.

Several Lecture Programmes were organised during the month. Mr. Shyam Parekh, Head, School of Journalism & Mass Communication, AURO University addressed on 'Career in Journalism, Mass Communication & Hospitality Industry' on 6th June. Swami Nihileswarananda, Head, Mr Ramakrishna Ashrama, Rajkot addressed on 'Reinventing the Chicago Address by Swami Vivekananda' on 11th June.

Mr Achal Rangaswamy, Corporate Trainer and Motivational Speaker addressed on 'The Invisible Leader in the Organisation' on 14th June. Dr. Radhakrishnan Pillai, Deputy Director, Chanakya International Institute of Leadership Studies, University of Mumbai addressed on 'Chanakya and the Art of Getting Rich' on 15th June. Mr. Jay Vasavada, Writer, Columnist and eminent motivational speaker addressed a largely attended function on 'Yes I am Myself' on 18th June. The International Yoga Day was celebrated with an interesting lecture and practical sessions on 'Power to Heal Yourself' addressed by Ms. Hetal Desai, Yoga Consultant on 21st June. Dr. Ashok Korwar, Growth Catalyst, Pune and Former Faculty IIMA (Former Chairman Programmes Committee, AMA) addressed on 'Finance at Work' on 28th June.

Panel Discussion on Art, Science and Commerce of Voice Over was conducted on 7th June. The Panel Discussion was addressed by professionals from Industry, namely, Archana Jain from MyFM; Sumit Pandya from Radio City and Chirag Tripathi from Top FM.

Dr. Paresh Kariya presented a brief about the book while Guruji Narayana (Former, Chairman Excel Industries) shared his own experience in following Spiritual-based Leadership on 29th June. The book covering 31 leaders from all over the world included Indian leader Guruji Narayana as one amongst them whose story was depicted in the book. The programme was coordinated by Mr. Jayesh Ganatra, Member, AMA Programmes Committee.



Guruji Narayana addressing on Spiritual-based Leadership

During the month, 3 Forum Meetings were conducted. The first Trainers' Forum was conducted by Ms. Rama Moondra, Strategic Coach and Advisor on 8th June. Sharing her experience, the speaker mentioned about the idea behind starting this activity. The Forum helps in sharing experiences on innovation in imparting new skills, the changes in Industry expectation and new methods of training. The Speakers' Forum was coordinated by Mr Suresh Mashruwala on the topic 'Every accomplished action starts with the decision to try' on 22nd June. Mr B N Dastoor conducted the 21st Learners' Forum on 'Re-engineering Body and Mind for Lasting Happiness' on 23rd June.

AMA conducted 82 MDPs and 6 In-Company Programmes in this month focusing on a variety of subjects. Total 1587 participants benefitted from these programmes.

Allahabad Management Association

Allahabad Management Association organised an orientation programme for the students of ICAI Allahabad on 24th June. The speaker was Mr. Vibhav Bajpai, Director HP4 and President of AMA. The programme started with a detailed discussion on confidence building and self introduction. This was followed by a question & answer session on interview etiquettes. The programme was well received by the students.

This orientation programme is a part of the MOU signed between AMA & ICAI New Delhi Allahabad Chapter.



The students of ICAI Allahabad Chapter with Mr V Bajpai, Director HP4 / President AMA

Baroda Management Association

Friday Evening Talks

Baroda Management Association organised a Friday Evening Talk on 'Total Leadership' on 14th June with Mr. Haritkumar Bhatt at Baroda Management Association. He spoke about managing self and relationships, resilience and leadership in 4 domains of life.

FET on 'Understanding Customer Service' was held on 7th June by Mr. Makaranda Deolalkar at BMA. Mr. Makaranda shared the customer Do's and Dont's, basics on satisfied customer and dissatisfied customer, commitment to customer and how to deal with customer complaint stages in life.

Another FET was organised on 'Geriatric Healthcare' by BMA on 21st June. Mr. Vipul explained that one should keep anger and anxiety away. He also stated that body cleansing should be done every year. He concluded the session by saying that everyone should do yoga, pranayam, meditation to remain fit and healthy.



Mr. Makaranda Deolalkar addressing



Mr. Vipul Khira addressing

An FET on 'The Art and Science of Influencing' was held on 28th June by Ms. Hiral Matalia. She discussed with the audience the reason why we find it difficult to influence some people or situations.

Management Development Programme

A power packed training session was conducted on 'Negotiation Skills' on 25th June with Dr. Nirav Majmudar. The trainer emphasised that the art of negotiating skill is generally a

trait that has to be developed rather than an inherited. Various negotiating skills were discussed such as communicating, persuading, strategising, employing tactics, techniques, tool-sets, systems and procedures.

Annual Day Celebration

The 61st Annual Day was held on 16th June. It started with the AGM which was followed by the installation of the new Office Bearers. The Chief Guest for the 61st Annual Day celebration was Mr Sudhir Kumar- ED- IOCL. He was introduced to the audience by Mr Anand Majmudar, after which the annual report was launched by the dignitaries on the dais.



Trainer- Dr. Nirav Majmudar with participants



Mr. Rajiv Thakkar was presented the 'Scroll of Honour'

A brief overview of activities and events of the year 2018-19 was given by the outgoing President Mr Rajiv Thakkar. The Chief Guest Mr Sudhir Kumar delivered an inspiring speech and the event concluded with lunch.

Bharuch District Management Association

Skill Development Initiative

BDMA signed an MOU with ITI, Bharuch for Soft Skills Development of their faculty and students in the month of March 2019, now the initiative is moving forward with Technical Skills – Chemical and Electrician sessions. Interactive workshops were conducted for identification of gaps in relation to practical training needed as well as additional input for theoretical aspects on 1st, 3rd, 4th and 6th June.

A concluding session of the lecture series, for Electrician Trade students, was held on 7th June where expert speakers shared their valuable time and knowledge with the ITI Students. BDMA President – Mr. Parag Sheth, ITI Principal – Mr. D.T Bharti along with BDMA CEO – Mr. AK Agrawal graced the occasion.



Parag Sheth presenting a memento to the facilitator for Electrician Trade.

Another concluding session was held for Chemical Trade students on 10th June. Mr. D. T. Bharti, Principal – ITI expressed his gratitude to BDMA for organising all these sessions for Chemical and Electrician trade. BDMA CEO – Mr. AK Agrawal delivered the vote of thanks.



Mr. AK Agrawal, CEO BDMA delivering the vote of thanks



The participants along with the faculty at the Training Programme on Communicate to Influence

Training Programme

A one day training programme was held on 12th June on 'Communicate to Influence' with Mr Sanjiv Kapadia and Ms Nita Kapadia. The highly interactive programme consisted case studies, role plays, audio visual clips etc to create a unique learning experience. The programme feedback was excellent.

30th HR Forum Meet

BDMA successfully organised its 30th HR forum Meet, on 26th June on the topic 'Round Table Discussion on Talent Acquisition beyond Recruitment'. The discussion was very fruitful and had around 30 attendees.



Round Table Discussion of HR forum

2nd Women's Conclave

BDMA held its 2nd Women's Conclave on 28th June on the theme 'Nation Building in a New Avtaar'. Padma Bhushan Rajashree Birla, Chairperson, The Aditya Birla Centre for Community Initiative & Rural Development was the chief guest; Ms. Ursula Thakkar, Managing Director, Lubrizol Advanced Materials Pvt. Ltd. was the keynote speaker; Ms Maheshbhai Savani, Director, P.P. Savani Group was the valedictory speaker. Other speakers included Padam Shri Rachel Thomas, first women skydiver; Revanta Sarabhai, Actor Dancer & Choreographer; Mr. Umang Hutheesing, Royal Costume & Fasjion Designer; Ms. Roopali



Rajashree Birla inspiring the gathering with her words

Paraswani, first & only female DJ in Gujarat; Ms. Vijayalaxmi, Revivalist of Culture; Ms Sonali Lele Desai, Actress & Model and Ms Neha Buch, CEO of Pravah. The Conclave witnessed a participation of 300 professionals and students.

Prior to the conclave, BDMA held a press conference on 24th June to give details of the upcoming mega event.



Audience at the 2nd Women's Conclave

Bhopal Management Association

Training Programme

RNTU in association with Bhopal Management Association, CRISP and Ananya Package organised a training programme on 'Talent Management and Team Building' for administration staff of RNTU during 30th May to 4th June at RNTU University, Bhopal. Mr. N.K. Chhibbar, Retd. Manager HR, BHEL, Bhopal and Hon. Secretary, BMA was the Guest of Honour. Mr. Rajeev Agrawal, Vice President, Association of All Industries Mandideep was the Guest Speaker.



Participants at the training programme

Expert Lecture

An Expert Lecture on 'Stress Management' by Mrs. Aarti Sinha, Founder Wizard Healing Sound Clinic, Bhopal on 8th June at Permali Wallace Pvt. Ltd., Bhopal. About 40 members of BMA from different industries / institutions attended the programme. The vote of thanks was given by Mr. Suneel Bhargava, Jt. Secretary, BMA and the programme was coordinated by Mr. Aamir Khan, Centre Coordinator, BMA.



Mrs. Aarti Sinha addressing

Workshop

AIMA and BMA successfully organised a Workshop on 'Role of Branding in enhancing Competitive Growth for MSME Sector' on 28th June. Dr. Mahesh Shukla, Chief General Manager, BSNL presided over the function. Mr. Anil Agrawal, M.D., Sanwaria Group and Mr. Vipin Jain, Secretary General, MPSSIO were the Guests of Honour. Mr. Arun Kapoor, Deputy Director, AIMA was the key speaker.

Mr. Rajeev Agrawal, CEO, Ananya Packaging Pvt. Ltd. and Mr. Kunal Giani, M.D., Sarvo Foam, Mandideep were the guest speakers. About 30 MSMEs attended the programme which was coordinated by Mr. R.G. Dwivedi, Co-Chairman, BMA. The vote of thanks was given by Mr. Pradeep Karambelkar, M.D., Vision Advisory Services Pvt. Ltd., Bhopal.



Dr. Mahesh Shukla addressing

Bombay Management Association

Labour Laws for every Entrepreneur

Management Development Programme on 'Labour Laws for Every Entrepreneur' was held on 8th June. The interactive session was facilitated by Mr. Ramesh L. Soni, RLS Consulting, Management Consultant & Advisor on Labour Law.

The Broad fundamentals & compliance aspects of the following laws was covered in this programme. Participants were satisfied with interactive daylong session and learnt a lot about different type of acts which is beneficial for corporate as well as individual.

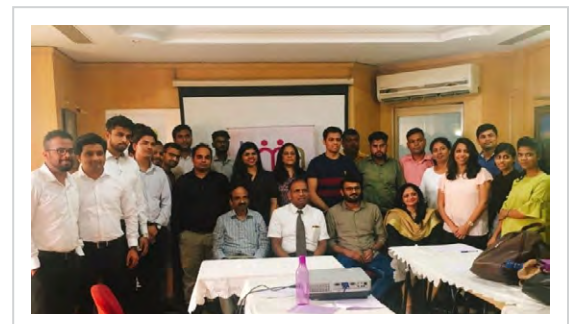
Successful Selling Skills

A Management Development Programme on 'Successful Selling Skills' was held on 22nd June 2019. The educative session was facilitated by Mr. Vincent D'silva, Principal Consultant, Silva Management Services. 23 participants who formed part of the interactive day-long session were satisfied with the insightful

session.



Mr. Ramesh Soni with participants



Mr. Vincent D'Silva – Founder, Silva Management Services with participants



Shahrukh Khan interacting with audience.

Nayi Baat

Nayi Baat! Showcasing new thinking from some of the brightest brains in India & beyond hosted by 'The King of Bollywood,' Shahrukh Khan. The event was divided into two sessions 3rd June and over 100 members participated. The speakers who spoke on 'Women Development' included Ms. Bhakti Sharma, Indian swimmer; Ms. Trisha Shetty, Lawyer and Social Activist; Ms. Nafisa; Mr. Amog Varsha; Mr. Ajaz Khan and Ms. Aarti.

Financial Health

An evening lecture on ‘Financial Health’ was held in Oriental College of Management on 15th June led by Ms. Tejal Gandhi – CEO & Founder, Money Matters. Ms. Gandhi conducted an engaging session for the members of Navi Mumbai Chapter of BMA wherein the audience was educated on the basics of Personal Finance. 20 plus participants actively participated in the interactive session.



Ms. Tejal Gandhi addressing the participants



Mr. Arun Chitlangia with participants

Next Gen Leadership Programme

Bombay Management Association conducted a NextGen Leadership Programme – Creativity & Innovation on 29th June for budding managers of Mumbai led by Mr. Arun Chitlangia, Training Tree, Founder. The workshop was based on experiential learning principles and facilitation tools & processes like World Cafe was used. It was a very interactive session.

Stress Management

An evening lecture on ‘Stress Management’ was held in Dr. V. N. Bedekar Institute of Management Studies on 22nd June led by Ms. Archana Vijayan, ARVI Achiever, Founder. The members actively participated in the interactive session and requested for one more programme in Thane Chapter.



Ms. Archana Vijayan with participants

Book Review

BMA had started a Book Review section on the BMA website. Two book reviews by Mr. Sushil Bahl, Life Member were uploaded in the month of June 2019.

Calcutta Management Association

CMA’s 61st AGM was conducted on 29th June. Mr Amitabha Datta, Director, Calcutta Media Institute was elected as the new President, Mr TVS Shenoy, Chief-New Materials Business, Tata Steel as the Vice President and Mr Anil Garg, Head – Accounts & IT, PCP Division, ITC was elected the Treasurer for the year 2019-20. Executive Committee members were also announced. The immediate Past President of CMA, Prof Asok Kr Banerjee will be the ex-officio member of the committee.



Members of the Executive Committee of CMA

Coimbatore Management Association

Monday Musings

Coimbatore Management Association organised several Monday Musings – Evening Talks over the month. On 3rd June, Mr G Vijay Babu, Corporate Trainer spoke on the topic ‘Financial Intelligence’. On 10th June, Mr Guru Vittal R, SEBI Investment Awareness Programme, Chief Manager, HDFC Asset Management Company Ltd spoke on ‘India – the bright spot’. Mr. Shiju PM CEO of M/s Datamentors.in spoke on the topic ‘Office essentials’ on 17th June. Ms Priyanka Dharmakumar, Corporate Trainer, spoke on ‘Shifting Mindset and Embracing Change’ on 24th June.



Mr. Shiju PM, M/S Datamentors.in – Founder and CEO,



Mr G Vijay Babu, Corporate Trainer



Mr R Gopal, Asst. General Manager (Retd), National Aluminium Co. Ltd. addressing

Workshops

Coimbatore Management Association organised a half day workshop on ‘Effective Incentives and Reward Schemes’ on 21st June. Mr R Gopal, Asst. General Manager (Indl. Engg & Trg) Retd., National Aluminium Co., Ltd., Orissa conducted the session. The workshop was highly interactive with brain storming sessions and was appreciated by the participants.

AIMA & CMA organised a half-day workshop on ‘Role of Branding in enhancing Competitive Growth for MSME Sector’ on 25th June. Prof Amit Bhatnagar, Faculty – Marketing, AIMA and Mr Krishna Kumar, CEO, Akarsh Advertising Consultants and Secretary, CMA addressed the session. Several MSMEs belonging to various verticals participated in the programme. A survey on branding was also conducted on the occasion.

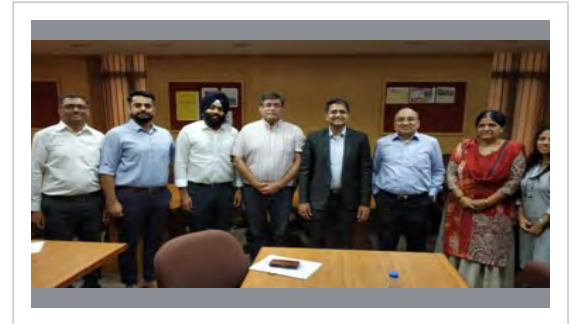


Mr N Krishna Kumar, CEO, Akarsh Advertising Consultants and Secretary Coimbatore Management Association addressing

Delhi Management Association

Workshop

Adhyan organised a workshop on 'Artificial Intelligence for Everyone in Industry 4.0' on 14th June by Mr. Vikas Jain, Founder, Adhyan, an author and artificial intelligence evangelist. The workshop covered the various aspects of Artificial Intelligence including demystifying artificial intelligence for executives, developing functional understanding of AI, several business use cases of AI and how one can utilise it in their business. Participants realised the impact of Artificial Intelligence and opportunities that lies there. The workshop was supported by DMA and well received by the participants.



Participants with the speaker



(L-R) Mr. Deepak Kapoor; Mr. Abhishek Kapoor and Mr. Rakesh Seth

Interactive Ideas Meet

DMA in collaboration with International Consulting Professional Institute and NHRDN organised an Interactive Ideas Meet on 'Analytics for Business Transformation' on 18th June. Dialogue initiators Mr. Deepak Kumar, a data science professional and Senior Manager, Karvy Insights and Mr. Abhishek Kapoor, Software Engineer shared how data-driven decision making can transform a business in the world where data is available in abundance, being generated every second. The session was chaired by Mr. Rakesh Seth, Director, ICPI.

Programme

DMA once again organised a programme on Recent Judgement by Hon'ble Supreme Court on Applicability of EPF Contribution on Special Allowance and other Allowances on 26th June. Mr. Rajan Pandhi, Director, DMA welcomed the speaker Mr. G M Saini, Advocate & Advisor, Labour & Employment Laws, the fellow participants and shared his views on the subject. Mr. Saini shared the Supreme Court Judgement on PF contribution; how it impacts the employer, and to the employees towards their take-home package.

The participants queries were answered by Mr. Saini. The programme was attended and appreciated by the participants. Mr. Rajan Pandhi, Director, DMA gave the vote of thanks.



Participants at the programme

Victorious Always

Victory is not always about battles and wars, it’s about the joy of overcoming life situations that brings immense happiness and joy to us. In the session of City Book Leaders, with Keynote Author as Mr. Navin Gulia, Author, Adventurer and Social Worker. Despite a tragedy that he faced which left him immovable for the life, he moved mountains. He talked about the contents of his book and the story of his life.

The other book leaders, Mr. Gaurav Bakshi, MD, Strat-Board & Urdu Poet; Mr. Ritu Kant Ojha, Ex-Army Cadet, Journalist, Entrepreneur; Mr. Ramveer Tanwar, Lake & Water Conservationist and Mr. Manish Puri, Business Coach talked about the books that inspired them to emerge victorious in a highly intellectually stimulating session on 29th June.



Mr. Navin Gulia addressing the participants

Ghaziabad Management Association

Competition

Keeping in line with its vision & mission of enabling the individuals and organisations realise their potential towards developing global competitiveness, Ghaziabad Management Association organised a competition among Industries located in Ghaziabad to present their Innovation and Best practices in Plant Engineering on 15th June. This competition covers all the major aspects/ parameters of Plant Engineering and maintenance and evaluation was done by an independent jury who are experts in themselves on maintenance in manufacturing process. The event was very much appreciated as it gave an opportunity to the participating industries as well as the delegates to be aware of the various best practices which they could adapt in their respective organisations.



Winners of the competition receiving the prize

Annual General Body Meeting

The 36th Annual General meeting of GMA was held on 29th June. This was attended by a good number of members comprising leading industrialists, academicians, and senior officers of organisations in this area. Mr. Prabir Dash, representative from AIMA was present as part of the parent body to which GMA is affiliated. Mr. Vinay Gupta Executive Director, welcomed the members and read out the minutes of previous year’s AGM which were ratified and approved by



Returning Officer concluding the election process

the members. Mr. Dharmendra Singh, the Hony. Secretary shared the GMA activities during the year and, CA Gulshan Thapar, the Acting Hony. Treasurer shared the salient features of the GMA Audited accounts of 2018-19. Since the tenure of the existing office bearers was over, a new body was elected. Mr. Amit Agarwal, the outgoing president expressed his satisfaction over activities of the association and CA Dr. Rakesh Chharia, the incoming President thanked the members for reposing confidence in him by handing over the association to be managed under his leadership.

Goa Management Association

GMA LeaderSpeak

Goa Management Association hosted GMA LeaderSpeak with Mr Datta Damodar Naik at Gallery Geetanjali, Fontain has on 13th June. Mr Naik, an industrialist, entrepreneur, real estate developer and Sahitya Academy Award winning author, shared his real life experiences in his long career in business.

Mr Harshvardhan Bhatkuly, Chairman, GMA, welcomed the audience and also introduced the speaker. The vote of thanks was proposed by Vice Chairman, GMA, Mr Amin Ladak. The seminar was well attended by an audience comprising of industry leaders, entrepreneurs and management professionals.

Panel Discussion

Goa Management Association (GMA) organised a Panel Discussion on 'CSR: A Socio-Economic Perspective' on 21st June. GMA invited three eminent professionals as panel members to share their perspective on CSR. Mr Santosh Kenkre, Senior Chartered Accountant and Officiating Chariman, EDC Ltd; Mr Ricardo D'Souza, Director, Tito's Group; and Mr Kishore Shah, Director, ideaz unlimited. The discussion was moderated by Mr Pravin Sabnis, an experiential trainer. The panel discussion was followed by question and answer session from the audience. The event was attended in large number by members of GMA, industry and professionals. Mr Harshvardhan Bhatkuly, Chairman, GMA welcomed the audience and defined the context of the discussion. Amin Ladak, Vice Chairman, proposed the vote of thanks.



Chairman GMA, Harshvardhan Bhatkuly, presenting memento to Speaker, Datta Damodar Naik



GMA Executive Committee with panel members.

MasterClass on Brand Building

Goa Management Association organised GMA MasterClass on Brand Building by adman turned wellness entrepreneur Mr Sumeet Bhoje, former creative head of Sphinx Advertising and co-founder of Snip Salons & Spas on 27th June. The speaker presented a power-packed presentation on brand building and its importance to businesses. He took the audience through various facets of creating a brand. The speaker also discussed social media and technological advancement and the challenges that they pose to brands today. The event was presided by Chairman, GMA, Mr Harshvardhan Bhatkuly; while Vice Chairman, Mr Amin Ladak thanked the speaker and audience for a well-attended and participative programme.



GMA Executive Committee Members along with Mr Sumeet Bhoje at GMA MasterClass on Brand Building

Guwahati Management Association

The Monthly meeting of GMA was held on 29th June on the theme Rail and River Transportation in NE India. The speakers were Mr R Kalita IRTS (retd) former Director, IRCTC & Advisor RITES; Mr P J Sharma, CPRO, N F Rly; Mr Ranjit Barua, Director AROMICA Tea.

Mr P J Sharma opened the discussion and briefed about the many projects Indian Railways have in hand. He spoke about many strategically important projects going to be completed in the next few years. Mr R Kalita spoke about some river transportation projects mainly based on rivers Brahmaputra and Barak, which are in advance stage of implementation. He emphasised how problems of heavy silting and change in the flow of rivers would be tackled. Mr Ranjit Barua, who is a former tea planter, spoke about the problem of India's tea industry, like being unable to recover rising costs. Mr S B Sharmah, President GMA summed up the meeting and shared that from August this year the association will be celebrating its Golden Jubilee year.



Mr B Hazarika, Hony G S, GMA welcoming the gathering

Hardwar Management Association

All psychological disorders (e.g. Depression, Dementia, Anxiety, Bipolar Disorder etc.) can be prevented & also healed with various psychological, physical, spiritual interventions. For the benefit of its members, Hardwar Management Association (HMA) organised a Resilience & Secret of Healing Workshop by CS Deepak Jain, Life Coach & Motivational Speaker on 14th June. The Chief Guest of the event was Mr. Arun Kumar, Vice-President HMA and the session was attended by more than 60 HMA members.



Healing Workshop organised by Hardwar Management Association

Hyderabad Management Association

HMA's 46th Annual Awards

The prestigious 46th Annual Awards Function was held on 8th June. Chief Guest Mr M Venkaiah Naidu, Hon'ble Vice President of India conferred the most sought after and coveted awards of the HMA on the esteemed awardees. The Awards included HMA Manager of the Year, HMA Entrepreneur of the Year, HMA Small Scale Entrepreneur of the Year, HMA Young Manager of the Year, HMA HR Manager of the Year, HMA CSR Award of the Year, HMA Life Time Achievement Award, HMA Member of the Year Award.



Mr Jayesh Ranjan, IAS receiving HMA Manager of the Year Award from Chief Guest Mr M Venkaiah Naidu, Hon'ble Vice President of India. Mr Ravi Kumar Peesapati, President, HMA



(L-R) Mr Vijay Vedantam, Secretary, HMA; Mr Ravi Kumar Peesapati, President, HMA felicitating the Chief Guest Mr M Venkaiah Naidu, Hon'ble Vice President of India with Memento & Shwal; Mr K Harishchandra Prasad, Immediate Past President, HMA and Mr Nagesh Vishwanatham, Vice President, HMA

54th Annual General Meeting

The 54th Annual General Meeting of the Hyderabad Management Association and Elections for the HMA Managing Committee was held on 28th June. Mr Ravi Kumar Peesapati, President, HMA conducted Annual General Meeting where in the annual report and the audited accounts of the HMA for the year 2018-19 were adopted.



(L-R) Mr Vijay Vedantam, Secretary, Dr K V Achalapathi, Joint Secretary; Mr Ravi Kumar Peesapati, President, HMA addressing the Members at 54th AGM; Mr Nagesh Vishwanatham, Vice President, HMA and Mr Shivadhar Soma, Treasurer, HMA

Indore Management Association

Start Up Symposium

Indore Management Association organised IMA Start – up & SME Symposium on the theme ‘Multi-app-lying mantra: the 20-20 rule on 1st June. The event began with the inauguration of YLC Indore Chapter by Mr. Vineet Agrawal, Managing Director, Transport Corporation of India Ltd. & National Chairman AIMA YLC. Several renowned speakers addressed the Symposium which was very well received.



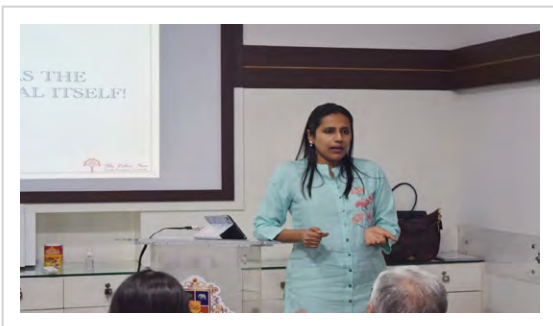
Mr. Vineet Agrawal, Managing Director TCIL and National Chairman, AIMA YMC with IMA office bearers and YLC members



Dr. P.N. Mishra addressing the participants.

Learning from Life of Legends

Indore Management Association organised learning from life of legends for management professionals and students. The session featured the legend ‘Arjuna – One of the five Padavas’. The facilitator for the session was Dr. P.N. Mishra – Director, School of Economics.



Ms. Shivani Hariharan addressing the participants

Center of Excellence

Indore Management Association organised Centre of Excellence (COE), an interactive session on the occasion of ‘Yoga Day’ on the topic ‘Pranic Healing’ on 21st June. The facilitator for the session was Ms. Shivani Hariharan – Head, Ochre Tree, Mumbai.

A Rendezvous – An Exclusive CEOs’ Meet

Indore Management Association organised Rendezvous - An Exclusive CEOs Meet with Colonel Rajyavardhan Singh Rathore – MP Lok Sabha on 21st June. He addressed on the topic ‘It’s all about the size of the fight left in you’. It was a very interactive and interesting session.



Colonel Rajyavardhan Singh Rathore addressing the participants



Mr. Akhilesh Sengar addressing the students of SVKM's NMIMS Indore

IMA Student Chapter Centre of Excellence

Indore Management Association - Student Chapter organised Centre of Excellence Talk on 29th June at SVKM's Narsee Monjee Institute of Management and Studies, Indore and the speaker for the session was Mr. Akhilesh Sengar.

Kerala Management Association

Evening Lecture

This month's events started with an evening lecture by Dr. P. K. Sasidharan, MD, FICP, FRCP, Emeritus Professor, Department of Family Medicine, Govt. Medical College, Kozhikode, on the topic 'Public Health Management' on 14th June.

Dr. P. K. Sasidharan, Professor, Emeritus, Medical College, Kozhikode said, "Article 21 of the Constitution guarantees the fundamental right to life of dignity and freedom. The right to live will only be realised when all the material resources of clean air, clean water, balanced food, education and shelter are available to all human beings."

Past President of Kerala Management Association, Mr. K. N. Shastry presided over the function. Mr. C S Kartha and Mr. V. George Antony also addressed the gathering.

KT Chandy Memorial Lecture

Retired Honorable Chief Justice Kemel Pasha was the chief for the K T Chandy Memorial Lecture organised by Kerala Management Association on the topic 'Corporate Governance and Ethics' on 26th June. Chief Justice, Kemel Pasha compared morality and ethics. Past President of Kerala Management Association Mr. S R Nair presided over the function. Ms. L Nirmala, Dr. Thomas Chandy and Bibu Punnooran also addressed.



Dr. P. K. Sasidharan addressing the gathering



Chief Justice Kemel Pasha addressing the members

Lucknow Management Association

Workshop

LMA - YMF conducted a summer workshop on 6th June on the topic 'Memory Management' for students of Wisdom 360, an IIT-IIM initiative to prepare for various competitive examinations. In the workshop various management and memory activities were conducted.



LMA Workshop on Memory Management



YMF workshop on Memory Management and Mentoring of MBA Students

LMA - YMF conducted a '#BeEfficient - Forget Forgetting' Memory Management Workshop for students on 7th June. CA Devesh, Treasurer LMA was the speaker. The session was followed by one to one mentoring of students.

LMA in association with Web Media Association & Awoke India Foundation organised a workshop on the theme 'Investor Awareness & Financial Literacy' on 14th June. Mr Pravin Dwivedi, President Awoke India Foundation; Mr Ram Dutt, Former BBC Correspondent and Mr Hemant Tewari, President, Web Media were the speakers.



Workshop in progress



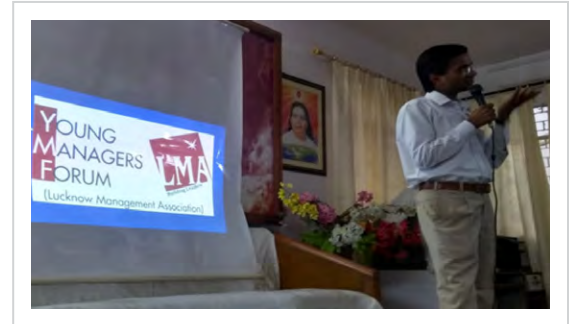
Interactive session on Management Lessons from Bollywood

Interactive session

LMA YMF organised a talk show/interactive session with young Managers on 'Management Lessons from Bollywood Movies' on 16th June. CA Devesh Agarwal, Treasurer LMA and coordinator YMF explained management lessons with the help of some Bollywood movie clippings.

Workshop

LMA Young Managers Forum in collaboration with Brahma Kumaris Centre organised a workshop on 'Beauty of Creative Mind and Memory Management' on 16th June. Dr. Bhupendra Singh, Associate Professor - Department of Geriatric Mental Health, King George's Medical University; Rajyoga Teacher and Motivational Speaker was the key speaker.



Dr. Bhupendra Singh explaining the concept of Beauty of Creative Mind



Dr. Bhupendra Singh explaining the concept of Beauty of Creative Mind

Summer Camp

LMA - YMF joined Brahma Kumaris in organising a 3 days Students' Summer Camp from 17th-19th June. Various topics like public speaking, memory management, values, ethics, Yoga were covered. The sessions were conducted by Mr Shobhit N. Agarwal, Mr Devesh Agarwal and Sister Shiksha. Around 70 students participated in the summer camp.

Yoga Camp

LMA was privileged to be invited to Raj Bhawan to International Yoga Day celebrations on 21st June. The rehearsal of the event was held two days prior on 19th June in which a number of LMA members participated in Yoga asanas. His Excellency the Governor of Uttar Pradesh, Hon. Chief Minister U.P. also participated on the occasion of International Yoga Day.



LMA members during Yoga celebrations at Raj Bhawan



LMA joining Central Academy School on Yoga Day

LMA - YMF joined Golden Future, Brahma Kumaris and Central Academy School, in organising a Yoga Camp on International Yoga Day on 21st June. Around 200 educators and other support staff besides LMA members participated in the event. Yoga session was led by Mr. Shobhit N. Agarwal and Dr. Anjali Gupta.



Deliberations of Roving Seminar on the Patent Cooperation Treaty (PCT)

Seminar

LMA joined the Intellectual Property Office (IPO), Government of India, the World Intellectual Property Organisation (WIPO), Geneva, and FICCI in ‘Roving Seminar on the Patent Cooperation Treaty (PCT)’ designed especially for MSMEs and professionals on 24th June. PCT is the International Patent System, administered by WIPO, that enables applicants to seek patent protection globally for their inventions by filing one international patent application under the treaty. The speakers included Mr. S.P. Goyal, Principal Secretary to Chief Minister; Mr.

O.P. Gupta, Controller General of Patents, Designs and Trademarks; Dr. K. S. Kardam, Sr. Joint Controller, IPO; Mr. Mougamadou, ABIDINE, Head, PCT Operations Section 1, PCT Operations Division, WIPO; Dr. Rajesh Dixit, Deputy Controller, In charge ISA and Mr. Allal Aloui, Head, PCT Technical Cooperation Section, PCT International Cooperation Division WIPO.

Outreach Programme

In recognition to the importance of MSMEs in promoting innovation, creativity and decent work for all – and achieving the goals of the 2030 Agenda for Sustainable Development – the United Nations General Assembly declared 27th June to be World MSME Day. In an outreach programme at Jhansi on World MSME Day, LMA in collaboration with AWOKE India Foundation HDFC Mutual Fund organised a workshop on ‘From Financial Literacy to Financial Inclusion- Investment Possibilities and Precautions’. Mr. Sudhir Srivastave, General Manager District Industries Centre Jhansi and Mr. Pravin Dwivedi, President, AIF were the speakers. The programme was attended by Industries Department officials and SMEs at Jhansi.



Outreach Programme on World MSME Day at Jhansi

Ludhiana Management Association

Steer Your Ship to Success in VUCA Environment

Ludhiana Management Association organised a seminar on ‘Steer Your Ship to Success in VUCA Environment’ by Gen. Bhopinder Singh, former Lt. Governor of Andaman & Nicobar Islands on 8th May. Gen. Singh advised that businesses need to be proactive by anticipating change and strategising in tandem, rather than responding to the turbulence. He also shared that as the strategic management practices followed by corporate are inspired by the military strategy, it would make great sense to emulate the responses and preparedness perfected by the Army.



Dr. Gen. Bhopinder Singh interacting with members of LMA

How Changing Entertainment is Changing India

Correlation between the changing entertainment and a changing India was the subject of discussion during a session mentored by Mr Bobby Bedi, renowned film producer of path breaking and award winning movies like Bandit Queen, Fire and Mangal Pandey on 26th May. Mr. Bobby Bedi offered a panoramic view of the Indian Film Industry post-independence, and also emphasised that cinema in many an instance has been the harbinger of social change in our society. It was a highly interesting session attended by 200 members of LMA.



Mr. Bobby Bedi addressing members of Ludhiana Management Association

Awakening the Potential

‘How to awaken ones potential?’ was the theme for an interactive seminar by Dr. Prem Masand, organised by Ludhiana Management Association on 20th June. Dr. Masand, a radiologist, healthcare administrator, and motivational consultant maintained that the ability to excel or rise to one’s potential is a function of one’s self-belief and worth, and one could attain leadership, only if one desires and prepares for it. The session by attended by 185 members.



Dr. Prem Mansand addressing the members of LMA

Breathe Easy Stay Tough

Ludhiana Management Association organised a seminar on ‘Breathe Easy Stay Tough’ conducted by Mr. Rajiv khurana, Founder Trustee, Lund Care Foundations; Ms. Matrushi P. Shetty, Director, Lung Care Foundation, and Prof. Dr. Akashdeep Singh, Dayanand Medical College and Hospital, Ludhiana.



Mr. Rajiv Khurana addressing the members of LMA

Mr. Khurana emphasised that India has 18% of the global population and an increasing burden of chronic respiratory diseases. Mr. Khurana stressed that all these problems are due to air and water pollution and we should plant maximum trees. Ms. Matrushi talked about activities of Lung Care Foundation in creating awareness among masses to improve environment, while Dr. Akashdeep Singh talked about breathing fitness and treatment of breathing problems.

President Mr. Kamal Wadhera announced that Ludhiana Management Association will plant 20000 saplings in Ludhiana city to reduce air pollution. The session was extremely informative and insightful figuring not only how to analyse and check Air Pollution, but also acquaint to the significant topics like waste management and air purification. The session was attended by 210 members.

Mangalore Management Association

Mangalore Management Association and SDM PG Centre for Management Studies & Research, Mangaluru jointly organised a lecture meeting on 'Management of Violence in Hospitals' by Dr. Rohan Monis, Chief Administrative Medical Officer, Kanachur Hospital & Research Centre, Deralakatte. The meeting was held on 18th June. Dr. Seema S Shenoy, Director, SDM PG Centre of Management Studies & Research presided over the function. Mr K. Jairaj B. Rai, Vice President, MMA welcomed the gathering. Prof. Edmond Frank introduced the Chief Guest. Mr Dawn Prakash, Secretary, MMA proposed the vote of thanks and Ms. Sumathi, Asst. Prof, SDM PG Centre compered the programme.



Dr. Rohan Monis, Chief Administrative Medical Officer Kanachur Hospital & Research Centre addressing

Meerut Management Association

Workshop

MMA organised a one day workshop on Budgeting for Managers on 15th June at Dewan VS Group of Institutions, Meerut. More than 20 factory owners and managers from various industries participated. The workshop was arranged to teach about budgeting which is one of the most powerful planning & control tools used by current day management. Mr. Nitin Kumar, Director, Tetrahedron, Gurugram was the trainer for the workshop and Mr. Gaurav Jain, Senior Vice President, Meerut Management Association was the Chairman of the workshop.



The participants of the workshop.

Talks

Meerut Management Association organised a talk in association with Indian Industries Association on How to Grow Your Business and Increase Profitability at IIA Bhawan, Mohakampur, Meerut on 22nd June. Dr. Praveen Srivastava, Founder: PNP Consultants was the distinguished speaker for the talk. Mr. Sidharth Singhal, Vice President MMA was programme convenor of the talk.



(L-R) Mr. Nishant Jain, Mr. Ankit Singhal, Mr. Vibhor Agrawal, Dr. Praveen Srivastava, Mr. Pankaj Kumar Gupta, Mr. Atul Bhushan Gupta and Mr. Tamuj Gupta

Meerut Management Association organised another talk in association with Western U. P. Chamber of Commerce on Annual GST Return on 25th June. CA Sumit Bansal, Managing Partner, Preeti Sumit Bansal & Co. Delhi was the distinguished speaker. Attendees were welcomed by Dr. Brij Bhushan, President, Western U.P. Chamber of Commerce, Meerut and Mr. Vibhor Agrawal, President, Meerut Management Association. The panel discussion helped in solving many doubts of the members.



Dr. Brij Bhushan and Mr. Vibhor Agrawal presenting a token of appreciation to speaker CA Sumit Bansal.

Navsari Management Association

NMA Talk

Navsari Management Association organised a unique NMA Talk with music on 3rd June in the presence of an audience of 780 which comprised of management students, NMA members and citizens of Navsari. It was a novel idea and novel presentation by Mr. Bhavin Shashtri a well known play back singer. He prepared a special programme on the life of our President A P J Abdul Kalam – having life changing messages and songs related to the same.



Bhavin Shashtri speaking on the life of President APJ Kalam



Mr. Shailesh Trivedi addressing the participants.

NMA Workshop

Navsari Management Association organised a workshop on Business Mantra on 7th June. The facilitator was Mr. Shailesh Trivedi – a business coordinator and start up consultant. He demonstrated many examples of business strategy and success mantra of any business. 25 members participated in the workshop.

Noida Management Association

A 'Life Skills, Motivational & Happiness Workshop' was organised by Noida Management Association on 25th May. 65 participants attended the programme which covered a combination of subjects of utility in our day to day life such as art of happiness some important techniques of meditation, managing stress by managing our body mind and soul. The programme was presided over by Mr Pankaj Jain, Executive Member, NMA.



Deepak Jain addressing the delegates

Palghat Management Association

PMA conducted its 34th Annual Management Convention on 7th June. There was two sessions organised. A business session was led by Mr MSA Kumar, President, TiE Kerala, on the theme 'Thriving Businesses in a Data Driven World'. The second session was a valedictory session led by Mr Paul Thomas, Managing Director ISAF. PMA also introduced PMA Educational Excellence Award and recognised the children of members who have scored exceptionally well in their 10th & 12th grade exams.



Mr MSA Kumar, President TiE Kerala addressing

Patna Management Association

44th Annual General Meeting

Patna Management Association held its 44th AGM on 29th June. Mr S.K.N. Haider, President PMA welcomed the members present. Hon. Secretary presented the activity report before the members. Hon. Treasurer presented the audited annual accounts for the year 2018- 19. During the current year new members were enrolled. Mr. B. K. Sinha was elected as President and Mr. M. K. Sinha as Executive President.



44th Annual General Meeting in progress

On 5th June 2018 a seminar on World Environment Day was organised. The main speaker on the occasion was Former Minister, Mr. Akhilesh Singh, Mr. Sanjeev Kumar, Smart City, Municipal Corporation, Patna and his team. He has explained the process of plantation and cleanliness.

Rajkot Management Association

A seminar on 'Industry connect workshop for Startups' was organised by RMA, Industries Commissionerate (Govt. of Gujarat) and KPMG on 4th June. The participants included industrialists, young entrepreneurs, consultants, students, Jt. Commissioner Industries (GOG) and Govt. officials. More than 90 participants were present & 45 MOUs were signed on the same day. RMA played vital role in this seminar.



MOU for Start Ups supported by Rajkot Management Association Chairman, C A Kothari with Government of Gujarat



1st Quality Conclave of Rajkot on 'Passion for Quality- A Growth Driver'

RMA & American Society for Quality (ASQ) organised a seminar on 'Passion for Quality - A growth driver' on 22nd June. The chief guest on the occasion was Mr. Anil Patel, Plant Head, Ford Motors and the Guest of Honour was Mr. Himanshu Trivedi, Chairman, ASQ). Other speakers included Mr. Jairaj Shah, Industrialist; Mr. Chetan Kothari, Chairman RMA; Mr. Parag Jobanputra, President RMA who shared their valuable experience with the audience. More than 200 delegates consisting of industrialists, managers & engineers, young entrepreneurs & executives, consultants, various associations of Rajkot, attended the programme.

Ranchi Management Association

Ranchi Management Association Ranchi and Insight Training & Development Private Limited, Lucknow organised a talk on 'Entrepreneurial Leadership' at Ranchi 16th June. Mr Debdip Mitra Chief Facilitator, M/s Insight Training & Development Private Limited, Kolkata Office stated that every individual possessed different styles of leadership quality with different intensity. Dr. Sushil Kumar, General Secretary & CEO, Ranchi Management Association, Ranchi emphasised that an entrepreneur or a manager would be required to develop qualities of entrepreneurial leadership for success in their professions and businesses.

Mr Ajitesh Sinha, Project Head, M/s Insight Training & Development Private Limited, Ranchi Branch, in his welcome speech, explained how the training was important to accomplish organisational objectives. Mr Saket Kumar, Training Manager, proposed the vote of thanks



Mr Debdip Mitra, Chief Facilitator, M/s Insight Training & Development Private Limited, Kolkata Office and Dr. Sushil Kumar, General Secretary & CEO, Ranchi Management Association, Ranchi with delegates

Tarapur Management Association

TMA organised 'Industry Institution Integration Initiative' programme on 22nd June, wherein Director, Principals, Trustees of various Management and Engineering colleges of Palghar district were invited to discuss about exploring the possibility of organising various skill set development programmes/events jointly through common platform for the benefit of students.



Mr. GVS Kumar, Past President TMA addressing the forum

Thrissur Management Association

Managing Committee Meeting

TMA Managing Committee meeting for the month June was held on 6th June. Er. NI Verghese delivered the presidential address. Sr. Vice President, CA Sony CL welcomed committee members, C Padmakumar Hon. Secretary, Vice President Dr. Xaviour V M, Hon. Jt. Secretary Mr. Seejo Ponnore, Treasurer Mr. Hamza M Ali & 35 committee members attended the meeting



Er. N I Verghese addressing members



TMA Life Membership directory release

Life Membership Directory 2019

Updated version of TMA Life Membership Directory was released on 6th June.

Placement Day Celebration

Placement day celebration of TMA-SIMS Student Chapter 2nd batch was held on 15th June at SIMS Campus. Er. N I Verghese addressed & congratulated the students.



TMA-SIMS Student Chapter 2nd batch Placement Day Inauguration



Honouring TMA Past President Mr. John J Alapatt

Felicitation

TMA honoured Past President Mr. John J Alapatt on 30th June. He served as President of Thrissur Management Association for the year 1995-97. TMA President Er. N I Verghese, Padmakumar C Hon. Secretary, CA Sony C L Sr. Vice President, Mr. V P Joseph Past President also attended the programme



TMA President Er. N I Verghese felicitated at CREDAI Thrissur

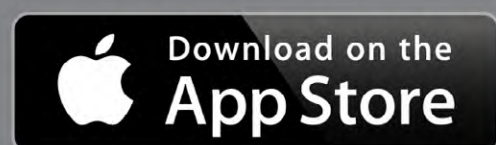


BAI - Builders Association of India National President, Mr. Sachin Chandra honored TMA President Er. N I Verghese

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For other information and membership please contact: **Rajni Yadav – Assistant Director**

Young Leaders Council, All India Management Association Management House, 14 Institutional Area, Lodhi Road, New Delhi – 110003

Tel : 011-24645100, 43128100 Ext : 157 | Mob : +91-9845833645 | E-mail : ryadav@aima.in | Website : <https://ylc.aima.in>

AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
CEOs Delegation to Israel		Tel Aviv, Israel	14-18 July 2019
National Competition for Young Managers 2019		Kolkata Bangaluru Mumbai New Delhi Grand Finale	26 July 2019 05-06 August 2019 08-09 August 2019 22-23 August 2019 30 August 2019
YLC Chapter Launch		Hyderabad	30 July 2019
YLC Session		Indore	9th August 2019
HR Leadership Retreat	Parmod Bhasin Chairman Clix Capital Services	Goa	09-11 August 2019
24th AIMA Convocation		New Delhi	19 August 2019
Shaping Young Minds Programme		Shillong	30 August 2019
Innovation Practitioners Summit		New Delhi	August 2019
46th National Management Convention		New Delhi	17-18 September 2019
US-India Conference	Sunil Kant Munjal Chairman, The Hero Enterprise & Past President AIMA	UC Berkeley	27 September 2019
CEOs Delegation to Silicon Valley	Sunil Kant Munjal Chairman, The Hero Enterprise & Past President AIMA	Silicon Valley	30 September- 03 October 2019
AI & Big Data Retreat	Soumitra Dutta Professor of Management Former Founding Dean SC Johnson College of Business Cornell University, New York	Goa	11-13 October 2019
Shaping Young Minds Programme		Madurai	18 October 2019

Event	Programme Chairman /Director	Venue	Date
Regional Management Conclave		Mumbai	8 November 2019
Global Advanced Management Programme- Beijing, China	Claude Smadja former Managing Director World Economic Forum		17-22 November 2019
Shaping Young Minds Programme	Thrissur		27 November 2019
HRM Summit		New Delhi	November 2019
Senior Leadership Retreat	Sunil Kant Munjal Chairman, The Hero Enterprise & Past President AIMA	Goa	13-15 December 2019

To view full calendar please visit www.aima.in

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ALL INDIA MANAGEMENT ASSOCIATION

All India Management Association

Management House, 14 Institutional Area, Lodhi Road, New Delhi-110003

Tel: 011-24645100, 43128100 ; Fax: 011-24626689

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