

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

JUNE 2017



Dear Readers,

It gives me great pleasure to present the June issue of AIMA News.

Last month saw AIMA continue its mandate of spreading management thought not just at home but on foreign shores as well.

In a significant first and as part of it Diamond Jubilee Year initiatives, AIMA in collaboration with the Imperial College – London, recently held the AIMA-Imperial College conference on the theme 'To Build Walls or Bridges: The Path to New Economic Nirvana' in London. The conference witnessed a high level of discussions by eminent speakers including Mr Jo Johnson, MP, Minister of State for Universities, Science, Research and Innovation, UK; Mr Sunil Kant Munjal, President, AIMA & Chairman, The Hero Enterprise; HE Mr YK Sinha, High Commissioner of India to the United Kingdom; Ms Alice P Gast, President, Imperial College London; Rt Hon Ms Patricia Hewitt, Chair, UK India Business Council (UKIBC) and Former Secretary of State for Trade and Industry, United Kingdom to name a few. During the conference, educationists, policy makers and corporate leaders of both India and the UK deliberated on international cooperation and way forward to growth and development. A brief report is carried inside.

In addition, AIMA organised the 12th edition of its highly acclaimed Global Advanced Management Programme (GAMP) in the USA, led by Prof. Solomon Darwin. GAMP witnessed active participation of senior executives from various domains who benefitted from the programme's panel discussions, executive briefings and on-site visits to leading organisations in Silicon Valley.

AIMA was one of the co-organisers of the Horasis India Meeting held on 25-26 June 2017 in Interlaken, Switzerland. The Horasis India Meeting gathered a host of decision makers from business and government to discuss India's role in the global economy. This year too, AIMA contributed with a high profile delegation of speakers and participants.

During the period AIMA also organised the 26th edition of its National Management Games (NMG). The event witnessed participation of more than 100 from all over India. You will find more details on these programmes inside.

AIMA continued to offer its training programmes and interactive sessions for professionals and students. Brief reports are carried in this edition along with updates from the LMAs and some articles on management.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

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Ms Smita Das

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5TH MARKETING RETREAT

ARE BRANDS DEAD IN THE DIGITAL WORLD?

DATE: 04 - 06, AUGUST, 2017 | VENUE: VIVANTA BY TAJ, FORT AGUADA, GOA



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Chairman & CEO - India Region
PepsiCo India Holdings Pvt. Ltd

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President, South Asia
Nielsen

Sundar Raman
CEO - Sports
Reliance Industries Ltd

Ajeet Mehta
Vice President, India
HMD Mobile India Pvt. Ltd

Avani Davda
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Brand Consultant & Semiotician
Director, Leapfrog Strategy Consulting
Co-founder, Semiofest

Babita Baruah
Managing Partner
GTB India
A WPP Group Company

REGISTRATION

Total Seat: 30

- **Registration Fee: ₹90,000/-** plus Applicable Tax Per Participant • **Early Bird Discount: ₹10,000/-** Per Participant for Registrations received with fee by **15th July, 2017**

Service Tax No. AAATA 1644 AST001 **PAN No.** AAATA 1644 A

GST shall be payable @18% after implementation of GST Laws

* *The registration fee includes the course fee, study material, cost of accommodation from 04 - 06 August, 2017 (02 nights), breakfast, lunches, dinners as per itinerary.*

For Online Registration visit www.aima.in

For Further Details & Registration, Please Contact

Surajit Bit, Deputy Director - CMD

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AIMA-Imperial College Conference



(L-R) David Gann, CBE, Vice President (Innovation), Imperial College London; Sankalp Chaturvedi, Director, Gandhi Centre for Inclusive Innovation, Imperial College London; Rt Hon Ms Patricia Hewitt, Chair, UK India Business Council (UKIBC) and Former Secretary of State for Trade and Industry, UK; Sunil Kant Munjal, President, AIMA and Chairman, The Hero Enterprise; Alice P Gast, President, Imperial College London; Jo Johnson, MP, Minister of State for Universities, Science, Research and Innovation, UK; and Rekha Sethi, Director General, AIMA

AIMA in its endeavour to provide a platform for thought provoking deliberations organised the AIMA-Imperial College conference on the theme 'To Build Walls or Bridges: The Path to New Economic Nirvana' on 23rd June 2017 in London.

Mr Jo Johnson, MP, Minister of State for Universities, Science, Research and Innovation, UK, emphasised the UK's extraordinary research capacity, producing 16 per cent of the world's most highly cited papers with just one per cent of the world's population. He also wanted to "send a message to prospective Indian students that they have the warmest welcome here."



Jo Johnson, MP, Minister of State for Universities, Science, Research and Innovation, UK addressing



(L-R) Alice Gast; Jo Johnson; Sunil Kant Munjal, Patricia Hewitt; and HE YK Sinha, High Commissioner of India to UK

Ms Alice P Gast, President, Imperial College London delivered the welcome address, Mr Sunil Kant Munjal, President, AIMA and Chairman, The Hero Enterprise, said, "There is huge potential for cooperation between the two countries in higher education, scientific and industrial research, innovation and intellectual property".

Some eminent guests included HE Mr YK Sinha, High Commissioner of India to the United Kingdom; Rt Hon Ms Patricia Hewitt, Chair, UK India Business Council (UKIBC) and Former Secretary of State for Trade and Industry, United Kingdom and

Mr Nelson Phillips, Acting Dean, Imperial College Business School.

Other speakers included Mr Rajive Kaul, Chairman, NICCO Group; Mr Sudhir Jalan, Chairman, Neo Foods Pvt Ltd; Mr David Gann,



(L-R) Sunil Kant Munjal, President, AIMA and Chairman, The Hero Enterprise; Francisco Veloso, Dean, Católica Lisbon School of Business & Economics and Adjunct Professor, Carnegie Mellon University; Tarun Ramadorai, Professor, Financial Economics, Imperial College London; Laura Citron, Chief Executive Officer, London & Partners; Manvinder 'Vindi' Banga, Partner, Clayton, Dubilier & Rice, LLC and Jayanth Narayanan, Professor, IMD Business School, Switzerland

CBE, Vice President (Innovation), Imperial College London; Mr Yuri Mishina, Associate Professor-Strategy, Imperial College London; Mr Kalyan Talluri, Munjal Chair of Global Operations, Imperial College London; Mr Tarun Ramadorai, Professor, Financial Economics, Imperial College London; Ms Laura Citron, Chief Executive Officer, London & Partners; Mr Manvinder 'Vindi' Banga, Partner, Clayton, Dubilier & Rice, LLC; Mr Jayanth Narayanan, Professor, IMD Business School, Switzerland; Mr Francisco Veloso, Dean, Católica



(L-R) Yuri Mishina, Associate Professor-Strategy, Imperial College London; David Gann, CBE, Vice President (Innovation), Imperial College London; Sudhir Jalan, Chairman, Neo Foods Pvt Ltd; Rajive Kaul, Chairman, Nicco Group and Kalyan Talluri, Munjal Chair of Global Operations, Imperial College London

Lisbon School of Business & Economics and, Adjunct Professor, Carnegie Mellon University and Mr Sankalp Chaturvedi, Director, Gandhi Centre for Inclusive Innovation, Imperial College London.

Training the Trainers



Participants of the Training the Trainers programme.

AIMA Center for Skill Development & Training organised 'Training the Trainers' a three day

residential training programme during 22-24 June 2017 at Ooty. The three day workshop was based on research and application based techniques which involved sharing of concepts, presentation by the faculty and discussion with participants. Dr Sunil Abrol was the programme Director of the workshop. 20 participants attended the workshop from diverse organisations like SBI, Citi Union Bank, GAIL, IOCL, BPCL, Vallabh Bhai Police Academy, AAI and Central Silk Board amongst others. The workshop was well received by the participants.

Horasis India Meeting



Virtual ribbon cutting with co-hosts and co-organisers

AIMA was one of the co-organisers of the 2017 Horasis India Meeting held on 25-26 June 2017 in Interlaken, Switzerland co-hosted by the Canton of Bern and the Confederation of Indian Industry (CII). The 2017 Horasis India Meeting explored Indian firms' rise to international eminence and India's role in the global economy.

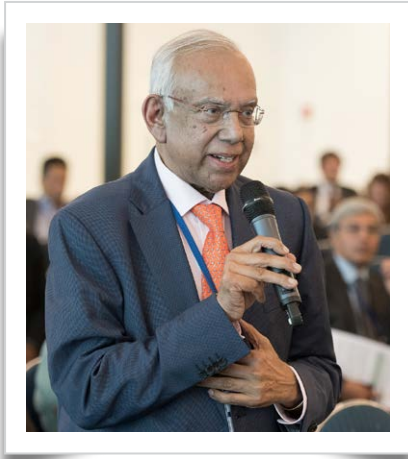
AIMA contributed with a high profile delegation of speakers and participants including Mr Sunil Kant Munjal, President, AIMA and Chairman, The Hero Enterprise; Mr Rajive Kaul, Chairman, NICCO Group; Mr Sudhir Jalan, Chairman, Jalan Group and Ms Rekha Sethi, Director General, AIMA.

The Horasis India Meeting gathered a host of decision makers from business and government engaging them to shape India's future direction.

The event was open to the Chief Executive Officers of India's and the world's leading companies. The symbiosis between Indian and



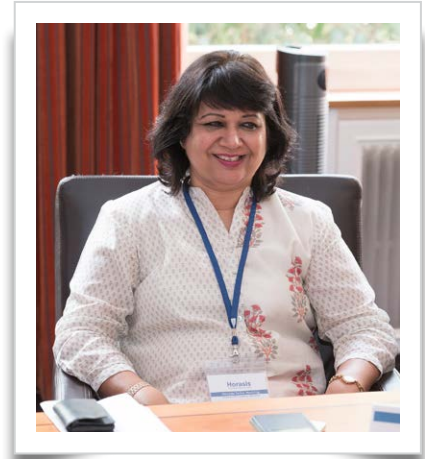
Mr Sunil Kant Munjal, President, AIMA and Chairman, The Hero Enterprise



Mr Sudhir Jalan, Chairman, Jalan Group



Mr Rajive Kaul, Chairman, NICCO Group



Ms Rekha Sethi, Director General, AIMA

Swiss economic development was emphasised by Mr Ram Madhav, National General Secretary, Bharatiya Janata Party, India and Mr Christoph Ammann, Minister of Economic Affairs, Canton of Bern, Switzerland.

The Horasis India Meeting is the foremost annual meeting of Indian business leaders and their

global counterparts. With this meeting, Horasis offers business and government to discuss a wide range of issues related to the Indian economy. Horasis as a global visions community is dedicated to inspire the future through the active participation of global business leaders in a series of annual meetings.

Training Programme



Participants at the training programme

AIMA - Centre for Skill Development and Training department organised an in house training for Neo Petcon India Pvt Ltd on 'Selling Essentials- Sharpening your Sales Skills' on 29-30 June 2017. The two day workshop was based on how to effectively present solutions using the presentation model, describe the features and benefits of a product or service, identify typical customer objections, describe the steps for closing and demonstrate how to close the sale. Mr Sidharath Tuli was the faculty of the training programme.



1957-2017

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ALL INDIA MANAGEMENT ASSOCIATION

43rd

National Competition For Young Managers

Theme - The New World Order - Asian Economies in Leadership Roles: Can India Emerge as a Superpower?

Participation Fee (Per Team)*

(For a team of three persons)	1 Team	2-5 Teams	6-More Teams
For Members of AIMA/LMA	₹27,000	₹26,000	₹25,000
For Non-members of AIMA/LMA	₹28,000	₹27,000	₹26,000

Service Tax as Applicable as per govt. norms
SERVICE TAX No. AAATA 1644 AST001, PAN No. AAATA 1644 A

Each team will be required to send the mandatory non-refundable entry fee, alongwith the registration form. The fees should be sent by a crossed demand draft/cheque in favour of All India Management Association, New Delhi.

* Nomination will only be confirmed on receipt of participation fees. The fee paid is non-refundable/non-adjustable, though participation by a substitute is allowed, till the written report is submitted.

Eligibility Criteria

A three member team of executives within 35 years of age (as on January 1, 2017) are eligible to participate. The team should be from the same organisation only. Organisations can nominate multiple teams.

Date of The Competition

REGION	DATE
Kolkata	13-14 July, 2017
Chennai	20-21 July, 2017
Mumbai	3-4 August, 2017
Delhi	10-11 August, 2017

Grand Finale, 18th August, 2017, at New Delhi

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Web : <http://www.aima.in>

Online registration also available please visit www.aima.in

12th Global Advanced Management Programme 2017



Participants of the 12th Global Advanced Management Programme (GAMP)

AIMA organised its 12th edition of the Global Advanced Management Programme (GAMP) in the Silicon Valley, USA, from 25th June to 1st July, 2017 led by Prof. Solomon Darwin, Executive Director, Center for Corporate Innovation, Haas School of Business, University of California, Berkeley as its Programme Director.

The theme of the programme was ‘Disruptive Innovation & Open Business Models in The Changing Global Landscape’. GAMP is designed especially for senior executives to provide insights into Open Innovation and Disruptive Innovative business model. From keynote speakers and panel discussions to executive briefings at top Silicon Valley companies,

participants actively engaged in creative problem-solving exercises and in developing a new business model for their own organisations.

The senior executives attending the programme learned from a multitude of inspirational and innovative leaders at on-site visits to Wells Fargo Bank, Standard Chartered Innovation Studio, RocketSpace, Fujitsu, PayPal, Cisco, IBM, VMware, SAP and Genpact Digital Labs.

Mr Venkatesan Ashok, Consul General of India in San Francisco addressed and interacted with the participants at a special plenary session. Other keynote speakers at the programme included, Mr Vivek Wadhwa, Distinguished Fellow at Carnegie



Participants at CISCO

Mellon University, Researcher, Columnist, Author and Technology entrepreneur; Mr PK Agarwal, CEO, Northeastern University (SV) and Former CTO, California State; Mr Arvind Gupta, Head of Digital India Foundation; and Mr Arding Hsu, Innovation Strategy Advisor to CTO, ThyssenKrupp.

At the end of the programme, the participants presented an innovative business model to propose to their companies and were conferred with the 'Global Advanced Management Programme' Certificate awarded by AIMA.



Prof. Solomon Darwin, Executive Director, Center for Corporate Innovation, Haas School of Business, University of California, Berkeley and Mr Venkatesan Ashok, Consul General of India in San Francisco with GAMP participants

National Management Games (NMG)



PowerGrid Corporation of India, winners of NMG 2017

AIMA’s National Management Games (NMG), popularly known as ‘Chanakya’ is a national level competition organised by AIMA for corporates from the past 25 years. It is recognised as the most esteemed of all management competitions in the country. NMG one of the most awaited and prestigious annual events in Business Management Simulations organised by AIMA.

The 26th edition of NMG was conducted across four regions Bhubaneshwar (East), Bengaluru (South), New Delhi (North), and Mumbai (West) during May – June 2017 and the Grand Finale was held on 1st July 2017 at New Delhi. This

year more than 100 teams participated from all over India comprising of both private and PSU companies. Mr. V. Sridhar, Sr. VP & Director for Honda Motorcycle & Scooters was the chief guest for the event.

Power Grid emerged as the national champions of NMG 2017 this year. HPCL was the first runner up and NTPC was the second runner up in NMG 2017. The champion team and the first runner up will represent India in the Asian Management Games and Global Management Challenge (GMC).

Interactive Session



(L-R) Dr Raj Agarwal, Director, AIMA CME; Mr Ashok Kumar Pavadia, Former Additional Secretary & Advisor, Inter-State Council Secretariat, Ministry of Home Affairs, Government of India and Mr Vishvesh Prabhakar, Managing Director - Communications, Media & Technology, and Sustainability, Accenture Strategy, India

AIMA in collaboration with UN Global Compact Network India organised an Interactive Session

on 'Global Sustainability Trends and Perspectives' on 9th June 2017 with Mr Vishvesh Prabhakar, Managing Director - Communications, Media & Technology, and Sustainability, Accenture Strategy, India. Mr Prabhakar shared the key findings from the UNGC-Accenture CEO Study and highlighted some of the critical success factors necessary for the successful execution of sustainable development goals. The session was chaired by Mr Ashok Kumar Pavadia, Former Additional Secretary & Advisor, Inter-State Council Secretariat, Ministry of Home Affairs, Government of India and Mr Kamal Singh, Executive Director, United Nations Global Compact Network India delivered the vote of thanks.

Webinar



CA Shashank Shekhar Gupta addressing the session

In a significant first AIMA organised a webinar on GST for its members and Local Management Associations on 22nd June 2017 with CA Shashank Shekhar Gupta, an expert on GST. He shared detailed content on the subject and resolved queries of participants through live chat. The webinar was attended by over 200 participants.



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AIMA announces the Launch of India Case Research Centre

and the
1st Case Writing Workshop
in collaboration with
The Case Centre UK.

09 - 11 AUGUST 2017

New Delhi, India

For Further Details Please Contact

Dr. Anuja Pandey, Workshop Director
All India Management Association Centre for Management Education
Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003
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E: casereserachcentre@aima.in | Website: www.aima.in

Your Brain Can Only Take So Much Focus

By Srin Pillay



The ability to focus is an important driver of excellence. Focused techniques such as to-do lists, timetables, and calendar reminders all help people to stay on task. Few would argue with that, and even if they did, there is evidence to support the idea that resisting distraction and staying present have benefits: practicing mindfulness for 10 minutes a day, for example, can enhance leadership effectiveness by helping you become more able

to regulate your emotions and make sense of past experiences. Yet as helpful as focus can be, there's also a downside to focus as it is commonly viewed.

The problem is that excessive focus exhausts the focus circuits in your brain. It can drain your energy and make you lose self-control. This energy drain can also make you more impulsive and less helpful. As a result, decisions are poorly thought-out, and you



become less collaborative.

So what do we do then? Focus or unfocus?

In keeping with recent research, both focus and unfocus are vital. The brain operates optimally when it toggles between focus and unfocus, allowing you to develop resilience, enhance creativity, and make better decisions too.

When you unfocus, you engage a brain circuit called the “default mode network.” Abbreviated as the DMN, we used to think of this circuit as the Do Mostly Nothing circuit because it only came on when you stopped focusing effortfully. Yet, when “at rest”, this circuit uses 20% of the body’s energy (compared to the comparatively small 5% that any effort will require).

The DMN needs this energy because it is doing anything but resting. Under the brain’s conscious radar, it activates old memories, goes back and forth between the past, present, and future, and recombines different ideas. Using this new and previously inaccessible data, you develop enhanced self-awareness and a sense of personal relevance. And you can imagine creative solutions or predict the future, thereby leading to better decision-making too. The DMN also helps you tune into other people’s thinking, thereby improving team understanding and cohesion.

There are many simple and effective ways to activate this circuit in the course of a day.

Using positive constructive daydreaming (PCD): PCD is a type of mind-wandering different from slipping into a daydream or guiltily rehashing worries. When you build it into your day deliberately, it can boost your creativity, strengthen your leadership

ability, and also-re-energize the brain. To start PCD, you choose a low-key activity such as knitting, gardening or casual reading, then wander into the recesses of your mind. But unlike slipping into a daydream or guilty-dysphoric daydreaming, you might first imagine something playful and wishful—like running through the woods, or lying on a yacht. Then you swivel your attention from the external world to the internal space of your mind with this image in mind while still doing the low-key activity.

Studied for decades by Jerome Singer, PCD activates the DMN and metaphorically changes the silverware that your brain uses to find information. While focused attention is like a fork—picking up obvious conscious thoughts that you have, PCD commissions a different set of silverware—a spoon for scooping up the delicious mélange of flavors of your identity (the scent of your grandmother, the feeling of satisfaction with the first bite of apple-pie on a crisp fall day), chopsticks for connecting ideas across your brain (to enhance innovation), and a marrow spoon for getting into the nooks and crannies of your brain to pick up long-lost memories that are a vital part of your identity. In this state, your sense of “self” is enhanced—which, according to Warren Bennis, is the essence of leadership. I call this the psychological center of gravity, a grounding mechanism (part of your mental “six-pack”) that helps you enhance your agility and manage change more effectively too.

Taking a nap: In addition to building in time for PCD, leaders can also consider authorized napping. Not all naps are the same. When your brain is in a slump, your clarity and creativity are compromised. After a 10-minute nap, studies show that you become much clearer and more alert. But if it’s a creative task you have in front of you, you will likely need a

full 90 minutes for more complete brain refreshing. Your brain requires this longer time to make more associations, and dredge up ideas that are in the nooks and crannies of your memory network.

Pretending to be someone else: When you're stuck in a creative process, unfocus may also come to the rescue when you embody and live out an entirely different personality. In 2016, educational psychologists, Denis Dumas and Kevin Dunbar found that people who try to solve creative problems are more successful if they behave like an eccentric poet than a rigid librarian. Given a test in which they have to come up with as many uses as possible for any object (e.g. a brick) those who behave like eccentric poets have superior creative performance. This finding holds even if the same person takes on a different identity.

About Author:

Srini Pillay, M.D. is an executive coach and CEO of NeuroBusiness Group. He is also a technology innovator and entrepreneur in the health and leadership development sectors, and an award-winning author. His latest book is Tinker, Dabble, Doodle, Try: Unlock the Power of the Unfocused Mind. He is also a part-time Assistant Professor at Harvard Medical School and teaches in the Executive Education Programs at Harvard Business School and Duke Corporate Education, and is on internationally recognized think tanks.

Disclaimer:

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When in a creative deadlock, try this exercise of embodying a different identity. It will likely get you out of your own head, and allow you to think from another person's perspective. I call this psychological halloweenism.

For years, focus has been the venerated ability amongst all abilities. Since we spend 46.9% of our days with our minds wandering away from a task at hand, we crave the ability to keep it fixed and on task. Yet, if we built PCD, 10- and 90- minute naps, and psychological halloweenism into our days, we would likely preserve focus for when we need it, and use it much more efficiently too. More importantly, unfocus will allow us to update information in the brain, giving us access to deeper parts of ourselves and enhancing our agility, creativity and decision-making too.

Smart Manager Series

The Smart Manager Series is a training programme launched by Bombay Management Association aimed at providing a comprehensive training support to mid-level managers who are tomorrow's leaders. The modules are specially designed with concepts from Harvard Business Review, McKinsey and other leading publications bringing to the table deeper insight and value. This flagship programme is a special initiative of BMA under guidance of Mr. M.D.

Agrawal, President supported by a select group of facilitators with rich industry experience.

The first module – 'Mastering the Art of Communication' is being held on 19th & 20th July and will be followed by the entire series of 7 other modules and alternative option of compressed set of modules. For more details, click here <http://bma-india.com/smart-manager-series>



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How to Improve Working Conditions in the Developing World

A major sporting goods manufacturer found a surprising way to improve workers' lives while maximizing productivity.

By Ian Chipman



Factories that employed lean manufacturing saw improved work conditions. | Reuters/Kham

Even for companies actively working to eliminate sweatshops in their supply chains, it can be an uphill battle. Corporate social responsibility programs designed to address poor working conditions in emerging markets are often costly to implement, challenging to evaluate, and difficult to sustain.

New research shows one possible solution: lean manufacturing.

As multinational enterprises increasingly look to less-developed countries for manufacturing needs, is it possible to reconcile the tension between ethical sourcing and bottom-line business incentives?



Jens Hainmueller, a professor of political economy at Stanford Graduate School of Business, along with Greg Distelhorst at MIT and Richard M. Locke at Brown University, analyzed Nike supplier factories that switched from traditional to “lean” manufacturing, which emphasizes efficiency and responsiveness to increase production quality. They saw a surprising spillover effect of improved conditions for workers.

Given Nike’s stature as one of the biggest apparel companies in the world, the results should be an eye-opener to anyone interested in addressing social and ethical issues in global supply chains, says Hainmueller.

A Natural Experiment at Nike

In the mid-2000s, Nike launched a program to boost supply-chain productivity and quality by introducing lean manufacturing principles to its apparel suppliers in the developing world. Developed by Japanese automakers after World War II, the lean production method focuses on eliminating waste, emphasizing flexibility, and enabling skilled workers.

In a traditional apparel factory, workers might

“The beautiful result is that there is a business case for doing (lean manufacturing) and it’s in the company’s best interest to sustain it, but it also seems to have these positive social consequences. It’s a win-win. Why not go for it?”

Jens Hainmueller

specialize in performing routine tasks, such as sewing individual seams. Large bundles of inventory might stack up while waiting for other parts of production to catch up. In this setting, a garment that needs only a few minutes of actual labor might take days to assemble. Inventory buffers also make it harder for factories to respond if a company decides to change an order size, say for a design change or in response to consumer demand, which adds costs and limits responsiveness.

In a lean environment, workers learn to perform a variety of tasks while taking an active role in process improvements, and inventory buffers are viewed as a wasteful enemy: Sewing, ironing, and packing might all be linked in a single process in one integrated system.

While Nike’s program trained senior management from apparel suppliers on lean processes in waves starting in 2009, the company simultaneously performed audits of the working conditions in its supplier factories. Every 12 to 18 months, Nike scored each factory on a variety of labor standards (such as wages, working hours, and disciplinary actions) as well as health, safety, and environment standards (such as access to emergency exits and safe storage of hazardous chemicals). The resulting grades in the two compliance areas ranged from A and B ratings for factories with good workplace conditions to C and D ratings for factories demonstrating serious violations.

While Nike’s compliance program was not related to the company’s lean-adoption program, the high-quality data collected from each offered the researchers a natural experiment of sorts to answer a simple question: What happens to labor standards after a factory goes lean?

The Spillover Effects of Lean

While previous research has looked at how lean affects business factors like productivity and financial performance, little is known about its impact on working conditions, especially in the developing world. One intuition might be that the emphasis on efficiency and quick turnarounds wouldn't bode well for labor standards. "We were not confident that we would find positive effects," Hainmueller says. "This is something Nike committed to for business reasons, to increase efficiency and be more productive. It's not clear that workers would necessarily benefit from it at the end of the day."

And yet, by looking at the scores for the years before, during, and after a factory adopted lean practices — and controlling for other factors — the researchers were able to pinpoint its effect on labor compliance. Adopting even a single lean production line was associated with a labor compliance improvement of nearly a third of a letter grade, while a 100% lean factory saw an improvement of over half a letter grade. Overall, lean adoption reduced the probability of serious labor violations by 15 percent. The researchers also found a statistically uncertain but still positive effect on health, safety, and environmental compliance. "I didn't expect to see much of a difference," Hainmueller says. "But the effect was quite sizable."

What's more, he says, introducing lean techniques didn't just dramatically bump up compliance grades — it also helped factories cross a critical divide. "It typically occurs in this crucial transition between the C-to-D grades, where you see the more serious violations, to the A-to-B grades," Hainmueller says. In other words, the gulf that marks the difference between an unacceptable and an acceptable factory in Nike's eyes.

Digging Deeper

What about lean makes for better working conditions? One explanation, Hainmueller says, could be that going lean kicks off a virtuous cycle where workers are expected to be more than just cogs in a machine. That means managers invest more in worker training, which makes retention and motivation more important, which leads to more equitable terms of employment. "With these efficiency gains, you basically increase the size of the pie, and you can share more of that back with the workers," he says.

Looking across the spectrum of countries supplying Nike apparel, the researchers discovered a notable limitation to their finding. While lean adoption had a large effect on labor compliance scores in India and Southeast Asia, some countries, such as China and Sri Lanka, saw no such benefit. In Sri Lanka, the broad majority of non-lean factories already scored well on labor compliance ratings, leaving little room for improvement. However, factories in China — by far Nike's largest supplier country — typically score much lower on labor compliance grades and saw no measurable increase as a result of lean adoption.

Hainmueller says that it's difficult to pin down why Chinese factories saw no compliance benefit from lean adoption. "Countries are different on so many dimensions," he says. "The broader interaction between the government and the companies matters quite a bit, in terms of enforcing some of these labor standards, and ensuring that workers have a way to consult the courts, or sue the company, or engage in protest in order to improve things. Perhaps it takes a minimum labor standard of workers' rights, which you might have more in a country like Vietnam than in China."



Even if adopting lean manufacturing is no silver bullet for eliminating poor working conditions, Hainmueller is especially optimistic about the implications for sustainably aligning a company's global business operations and corporate social responsibility efforts.

“There obviously might be other consequences that we have not looked at, but the beautiful result is that there is a business case for doing this and it's in the company's best interest to sustain it,” he says. “But it also seems to have these positive social consequences. It's a win-win. Why not go for it, even if all you want to do is maximize your profits?”

Disclaimer:

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Joint Certification

Professional Certificate in digital marketing and analytics

Course Outline

- Orientation to Digital Marketing
- Search Engine Optimization (SEO)
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- Social Media Marketing
- Email Marketing
- Web Analytics

Program Fee

Rs. 36,000 (at the time of admission) + Service Tax

Class Schedule

Online Weekend Programme: 3-4 hours (Saturday/Sunday)

For more details, please contact:

Rahul Bhatia, Program Manager
All India Management Association

Management House, 14, Institutional Area, Lodhi Road, New Delhi-110003, Tel.: 011-24608510 Extn. 722

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www.aima.in

Allahabad Management Association

Workshop

Allahabad Management Association organised a two day workshop on Presentation and Verbal Skills on 5th – 6th June. Mr. Vibhav Bajpai Director, HP4 and Vice President AMA was the speaker of the workshop. About 66 students participated in the workshop.



Mr. Vibhav Bajpai Director HP4 and Vice President AMA

Baroda Management Association

Friday Evening Talk

Baroda Management Association held a Friday Evening Talk on 2nd June. Mr Vikas Chawda was the speaker for the session.



Mr. Vikas Chawda addressing the FET



Mr. Bhargav Parekh addressing the FET

Another Friday Evening Talk was held on the occasion of Kabir Jayanthi on 9th June on the topic 'Yours Simply, Kabir!' with Mr Bhargav Parekh. The talk conveyed Sant Kabir's invitation to the journey of discovering true self and attaining everlasting state of love and joy.

A Friday Evening Talk on the topic 'Cholestrol – The Ardha Satya' was conducted on 16th June. Dr Sanjay Pandit was the speaker for the session. The talk cleared the common misunderstandings and misinterpretations about cholesterol in the diet and the role of cholesterol in cardio-vascular disease.

BMA organised another Friday Evening Talk on 23rd June with Mr Suresh Purohit on the topic 'Think without Constraints'. Mr Purohit has developed the concept of 'Think without Constraints', where each alphabet of the word CONSTRAINTS stands for one constraint. The talk was appreciated by the participants.



Participants at the MDP Session

Management Programme

BMA organised a one day Management Programme on 'Cloud

Computing for Business’ on 7th June. Dr. Bhuvan Unhelkar and Mr. Mehul Shah were the facilitators for the programme. The workshop provided a practical perspective of Cloud technology an understanding of Amazon Web Services (AWS).

BMA conducted a one day Management Development Programme on ‘Advanced 5S’ with Mr Ravindra Biswas on 16th June. The programme explained the 5S in detail, its concept, implementation, role and strategy.



Participants at the session



Participants at the session

Another one day MDP was organised on the topic ‘Labour Laws - A manager should know’ on 28th June with Mr. Krishnakumar Lele. The participants learnt different labour Laws and their applicability, scope and operation, important essential aspects.

A one day Management Development Programme was conducted on the topic ‘Target Setting & Goal Achievement’ on 30th June. Mr Ojas Bhatt was the speaker for the session. The programme emphasised on writing SMART goals, breaking larger goals into smaller goals and measuring achievements in a simulated environment.



Participants at the session

Bathinda Management Association

Workshop

Bathinda Management Association organised a Workshop on ‘Key Income Tax Changes & Real Estates Regulation Act for the Year 2017-18’ on 24 June. CA Nipan Bansal was the speaker of the workshop. 103 participants attended the workshop. The programme was very well received by the participants.



Mr. Jaideep Nayyar addressing the session Mr. Nipan Bansal, Executive Members, BMA; Mr. Vicky Singal, President, BMA; Mr. Rajender Pal, General Secretary; Mr. P.R Bhandari and Mr. Pardeep Aggarwal

Bharuch Management Association

CEO Forum

BDMA organised CEO Forum on 1st June in continuation of the two day National Management Convention. Mr. Jordan Reeves, Consal General, Consulate General of Canada was the Speaker and Mr. Ajay Thakur, Head- Bombay Stock Exchange MSE was the Guest Speaker at the forum. The forum was attended by 80 CEO's from different industries across Bharuch district. The forum concluded with question- answer & vote of thanks by Mr. Parag Sheth, President- BDMA.



Mr. Jordan Reeves at the CEO Forum

7th National Management Convention

BDMA organised its 7th National Management Convention on 2nd & 3rd June on the theme 'Bharuch- The Growth Engine of India'. Mr Mansukhbhai Mandaviya, Union Minister- Road Transport & Highways, Shipping, Chemical & Fertilizers was the Chief Guest at the Convention along with His Excellency Mr Nadir Patel, High Commisioner for Canada to India as the Guest of Honour.



Inauguration Ceremony of 7th National Management Convention 2017



Ms. Archana Patel introducing Dr. Manisha Shukla

2nd Women's Forum Meet

2nd Women's Forum Meet was organised on 13th June. The forum witnessed active participation of professionals, entrepreneurs & housewives. Dr. Manisha Shukla, Professor & Principal In-charge, MSK Law College addressed the ladies on the topic 'Sexual Harassment at Workplace' & 'Domestic Violence'.

Winning the Exam Battle

A session on 'Winning the Exam Battle' was organised on 24th June. The programme was intended to prepare students mentally to manage stress and overcome unseen fears and get ahead in intense competition to face in the future. Mr. Apurva Pandya was the faculty for this programme.



Mr. Apurva Pandya addressing



Mr. Sunil Bhatt (left) welcoming Mr. Haresh Chaturvedi, VP- HR, Reliance Industries Limited

HR Forum

BDMA held its 6th HR Forum on 28th June on the theme ‘Passing on the baton- Succession Plan’. Mr. Haresh Chaturvedi, Vice President- HR, Reliance Industries Limited was the speaker for the session.



Practical session on CPR during the training programme

MDP

An in house certificate programme on First- Aid was organised at DIC Fine Chem, Dahej on 29th June. The programme was organised to enhance the first aid skills of employees to take care of critical situations at workplace or household.

Bhopal Management Association

AIMA Webinar on GST

The Bhopal Management Association successfully organised AIMA Webinar on Goods and Services Tax (GST) ‘Know more about GST: Game Changing Reform for the Indian Economy’ on 22nd June at Permali Wallace Pvt. Ltd., Bhopal. Mr Shashank Shekhar Gupta CA and Supreme Court Lawyer was the Guest Speaker. About 50 members of BMA and Students of SIRT Bhopal attended the programme. Mr. Aamir Khan, Centre Coordinator, BMA gave vote of thanks.



Audience at the Webinar



Mr Pradeep Mutreja addressing

Workshop

A workshop on ‘Ease of doing business under GST Regime’ was held on 24th June. The workshop was organised by MPSSIO and supported by The Bhopal Management Association. Mr S. C. Pandey, Asstt. Commissioner, Customs & Central Excise; Mr Vikas Verma, Regional Manager, Tally Solutions Pvt. Ltd. and Mr Pradeep Mutreja, CA and expert on GST were the Guest Speakers. About 150 members of BMA, MPSSIO Bhopal attended the programme.

Bombay Management Association

Goods & Service Tax (GST) Law – Compliance

A half-day session on ‘Goods and Service Tax (GST) – Compliance’ was conducted by CA Manish Gadia on 9th June. The objective of the session was to enlighten the participants on the GST Law and to understand the gains and pains of the new law. Participants were delighted with the study material they received.



Faculty CA Manish Gadia with the participants



Faculty Dr. Narayan Iyer along with the participants

Presentation on Indian Development Foundation

A ‘Presentation on Indian Development Foundation’ was facilitated by Dr. Narayan Iyer, CEO, Indian Development Foundation (IDF) on 15th June. The session focused on social impact, personal impact, volunteering experience and an overview of the social causes in which BMA can participate.

Crucial Conversations with Leaders Series

‘Crucial Conversations with Leaders’ Series with Mr. Shrikant Kshirsagar – Corporate Yoga Trainer on the theme ‘Yoga & Wellbeing as a Prelude to 3rd International Yoga Day’ was held on 16th June. The objective of the conversation was to promote and position the Ancient Yogic Techniques as a living skill for corporates to create a happy & stress free workplace.



Faculty Mr. Shrikant Kshirsagar addressing the participants

3rd International Yoga Day Celebration

On the occasion of 3rd International Yoga Day, BMA conducted yoga training as per common yoga protocol prescribed by Ministry of AYUSH, Govt. of India, for all ranks and families of army in Colaba Military Station on 21st June, simultaneously at three different venues with an attendance of over 500. The Training was supervised by Mr. Shrikant Kshirsagar, Ms. Hemangi R Marathe and team of 8 certified yoga trainers.



Participants at the 3rd International Yoga Day-Military Station Colaba

Lieutenant General Vishwambhar Singh, AVSM, VSM, General Officer Commanding Maharashtra, Gujarat and Goa area thanked BMA for smooth conduct of yoga training for army personnel and their families.



Yoga Session in progress



Participants of the Business Analytics and Big Data Analytics Programme

Programme

A two day programme on 'Business Analytics and Big Data Analytics' was conducted on 22nd & 23rd June by Dr. Sunil Lakdawala and Mr. Niteen Bhagwat. Mr. R Radhakrishnan was the guest speaker for the programme.

The participants, through the demonstration and hands-on experience, learnt different concepts of Data analytics and how to use data analysis techniques for decision making.

Coimbatore Management Association

CMA in association with ICAI organised a seminar on 'Preparing for GST Rollout' on 24th June with CA G. Viswanathan. Over 70 members participated in the seminar which was very well received.



CA M Ramji, Treasurer-CMA addressing members

Delhi Management Association

Seminar

Citizens Awareness Group in collaboration with National Stock exchange (under aegis of Securities Market Awareness programme launched by SEBI) organised a Seminar on 'Financial Inclusion through Financial Education' on 7th June. Mr. Sharad Sharma, General Manager, Northern Regional Office, SEBI was the Chief Guest and Ms. Renu Bhandari, Chief Manager, National Stock Exchange; Mr. Surinder Verma, Chairman, Citizens Awareness Group; Mr. Ravi Jaiswal,



(L-R) Mr. Rajan Pandhi, Mr. Surinder Verma, Mr. Sharad Sharma and Ms. Renu Bhandari

Assistant Manager, SEBI and Mr. Rajan Pandhi, Director, DMA were the eminent speakers who shared their thoughts with the participants. The programme was duly supported by DMA. The session was very well received by the participants from different walks of life.

Interactive Session

DMA organised an interactive session on ‘GST- Impact and Challenges’ on 16th June. Mr. Rajan Pandhi, Director, DMA welcomed the Session chairperson Mr. Rakesh Singh, Partner, M/s Shome & Banerjee & Former President, ICWAI, the speakers Mr. N Marwah, Consultant and Mr. Sanjiv Pahwa, Advocate, Marwah & Pahwa Associates and the participants. The session was very well received by the participants.



Participants at the session

Ghaziabad Management Association

Lecture

Ghaziabad Management Association organised a Lecture cum Interactive session on ‘Success That Succeeds’ with Dr. Vijay Chopra, a highly acclaimed Motivational Guru, Life Coach, Management Consultant, Educationist & Founder Director of Delhi Business School on 9th June. Dr. Chopra shared his experiences on ways to achieve true success.



Memento being presented to Dr. Vijay Chopra



Newly Elected Office Bearers for next two terms

AGM

The 34th Annual General meeting of GMA was held on 24th June. Mr. Vinay Gupta Executive Director, welcomed the members. Mr. Amit Agarwal, Hony. Secretary shared the GMA activities during the year and CA Mr Anil Agarwal, the Hony. Treasurer shared the salient features of the GMA Audited accounts of 2016-17. Mr. Prabir Dash, representative from All India Management Association, New Delhi was also present. The new office bearers were also announced.

Goa Management Association

Knowledge Series Lecture

Goa Management Association (GMA) in collaboration with The International Centre Goa (ICG) organised a talk on 'Matters of the Heart' on 30th June. Dr. Guruprasad D Naik MD FACC FSCAI, Head of Department of Cardiology, Goa Medical College was the speaker of the talk. The welcome address was delivered by Dr. Pradeep B Salgaonkar, Chairman, GMA. Mr. Rajeev Narvekar, Honorary Secretary, GMA, introduced the speaker and Dr. M S Dayanand presented the Vote of Thanks. The talk was attended by around 100 people.



Dr. M S Dayanand presenting memento to the Speaker

Guwahati Management Association

A Seminar on MSME was organised by 'India MSME Forum', Mumbai, in collaboration with Guwahati Management Association on 23rd June. The Seminar was addressed by noted experts like Mr Ravinder Bhan, Strategy Advisor & Business Guru; Mr Vinod Kumar, Venture Investor; Mr Sunil Gurbaxani, SEG Head Axis Bank; Mr M K Kemu, R M (P&GS) LIC, Eastern Zone; Mr S N Tripathi, IAS, Dev, Commissioner, MSME, amongst others.



Seminar on MSME in progress

Hyderabad Management Association

Annual General Meeting

Hyderabad Management Association (HMA) organised its 52nd Annual General Meeting along with elections of the Managing Committee.

On the occasion, new office bearers for 2017-18 were announced. Mr K. Harishchandra Prasad has taken over as president. Mr Ravi Kumar Peesapati, Vice President, HMA, Mr Sanjay Kapoor, Secretary, HMA; Mr Vijay Vedantam, Joint Secretary, HMA; Mr K Mohan Acharya, Treasurer were unanimously elected for the year 2017-18.



(L-R) Mr K Mohan Acharya, Treasurer; HMA, Mr Balarama K Varanasi, MC Member; HMA Mr V V Sanyasi Rao, MC Member; HMA, Mr Sravan Kumar Madap, Immediate Past President, HMA, Mr K Harishchandra Prasad, President, HMA, Mr Sanjay Kapoor, Secretary, HMA, Mr Ravi Kumar Peesapati, Vice President, HMA, Mr Vijay Vedantam, Joint Secretary, HMA and Mr Ravi Krishna Rao Devulapally, MC Member, HMA

Indore Management Association

Learning from the life of Legends

IMA organised an evening talk on Learning from life of legends 'Alexander the Great' on 2nd June. The speaker for the session was Mr. Virendra Goel, Founder of Deepak Woolens and former director IMA



Participants interacting with Mr. Virendra Goel



Ms. Abha Anand addressing the participants

Mind your language

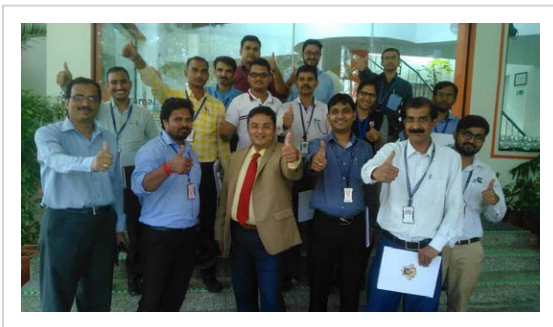
IMA organised its 'Mind Your Language' programme on the topic 'Communication Strengthens' on 23rd June. The speaker for the session was Ms. Abha Anand (Educationalist).



Participants during Readers Clique programme

Reader's Clique

IMA organised a book review on the book 'Veronika Decides to Die' on 8th June. The moderator for the session was Ms. Rewa Nandedkar, Entrepreneur.



Participants at the workshop

Training@Doorstep

IMA organised 'Training@doorstep workshop' on the topic 'Assertive Skills For Managers and Supervisors' on 23rd June. Pithampur Trainer for workshop was Mr. Amber S. Arondekar, Corporate Trainer.



Mr. Rakesh Biyani interacting with CEOs

A Rendezvous - An Exclusive CEOs Meet

IMA organised 'Rendezvous - An Exclusive CEOs Meet' with Mr. Rakesh Biyani, Joint MD – Future Group on 17th June.

IMA Exclusive workshop on GST

Indore Management Association (IMA) & Bombay Chartered Accountants’ Society (BCAS) jointly organised an ‘Exclusive Workshop on GST’ on 24th June. The speakers for the workshop



CA Rajat Talati addressing participants



CA Deepak Thakkar addressing participants

were CA Rajat Talati, Senior Partner – Indirect Tax at M/S Talati & Co Mumbai and CA Deepak Thakkar, Senior Partner PHD & Associates.

IMA USP Series Workshop

IMA organised ‘Develop Your USP (Series) Workshop’ on ‘What is not taught in B- Schools’ on 29th June. The speaker for the workshop was Mr. Akhilesh Sengar, HR Vertical Head – Idea.



Mr. Akhilesh Sengar addressing participants

Kanpur Management Association

Kanpur Management Association (KMA) & PSIT College of Higher Education organised Management Conclave 2017 on the topic ‘Management Studies in Competitive Global Era: Prospects & Challenges’ on 15th April.

The programme started with the lightning of the lamp by the Chief Guest Prof. Kripa Shanker, Professor IME, IIT Kanpur & Former Vice Chancellor AKTU Lucknow; Ms. Shefali Raj, Managing Director, PSIT, Kanpur; Mr Lalit Khanna, President, KMA Kanpur, and Prof RK Singh, Deputy Director AIMA Centre for Management Education.

‘Management Quiz’ was another attraction of the conclave. The programme concluded with distribution of prizes to quiz winners and the vote of thanks was given by Dr. APS Bhaduria.



Plantation by Mr Sunil Vaish

The World Environment Day was celebrated at JK Centre for Technician Training Pvt on 5th June in association with Indian Industries Association Kanpur & Kanpur Management Association. The programme started with an essay competition for the trainees on the theme 'Connecting People to Nature' & the winners were honoured with certificates.

The occasion was graced by IIA National President Mr. Sunil Vaish; Mr Lalit Kumar Khanna, President KMA; Mr B. K. Bhatia; Mr Sandeep Awasthi; Mr. Md. Umar; Mr. Rakesh Gupta; Mr. Ashutosh Tiwari, all the instructors and trainees of the institute. The day was celebrated by plantation of 101 plants in the Institute.

Kerala Management Association

Past Presidents' Forum

KMA Past Presidents' Forum Meeting was held on 19th June 2017 at Management House.



Past Presidents' Meeting



Mr. P. Vijayan IAS interacting with KMA Members

Evening Lecture Meeting

An Evening Lecture Meeting held on 20th June was addressed by Mr. P Vijayan IPS, Inspector General of Police, Ernakulam Range on the topic 'Effective Policing through Community Based Initiatives'.

KMA Annual Awards Ceremony 2017 & Inauguration of Diamond Jubilee Celebrations

Inauguration of the Diamond Jubilee Celebration and Annual Awards Ceremony were held on the 23rd June. Having set a humble beginning in the year 1957, Kerala Management Association is celebrating its 60th year in 2017. To commemorate this feat, KMA aims to celebrate the Diamond Jubilee year with a host of events spread throughout the year.

Mr. Paul Antony IAS, Additional Chief Secretary (Industries), Government of Kerala was the Chief Guest to inaugurate the Diamond Jubilee Celebrations. Ambassador Dr. Deepak Vohra, Special Advisor to Prime Minister Lesotho and Guinea – Bissau and Special Advisor to Ladakh Autonomous Hill Development Councils, Leh and Kargil delivered the Keynote Address.



Mr. Paul Antony IAS inaugurating the Diamond Jubilee Celebrations & Award Annual Awards Ceremony

A total of sixteen awards in 6 categories were given away at the as part of the KMA Annual Awards Ceremony. Mr. Elias George, Managing Director, Kochi Metro Rail Limited was the recipient of the Management Leadership Award this year. The other awards included IT Leadership Award, Manager of the Year Award, Young Managers Contest Award, KMA Excellence Awards, KMA-NASCCOM Awards and Management Students Award.



Mr. K. Nandakumar receiving IT Leadership Award from from Ambassador Dr. Deepak Vohra



Mr. A. Robin Joy receiving the 'Manager of the Year Award' from Ambassador Dr. Deepak Vohra

Lucknow Management Association

Workshop

Young Manager Forum of LMA organised a workshop on Management Lessons for students on 1st June. The workshop was conducted by Mr. Devesh Agarwal, a Chartered Accountant and coordinator of LMA's Young Manager Forum.

LMA in collaboration with LeadWynn and Ek Sankalp Society organised a Workshop on 'Awareness of the Power of Service and Scope of Personal Growth' on 2nd June for nursing attendants providing home care services to elders in Lucknow. Ek Sankalp Society is being run by Ms. Indira Talukdar MBA, an Alumna of Jaipuria Institute of Management.



Workshop on Management Lessons



Workshop on 'Awareness of the Power of Service and Scope of Personal Growth'

World Environment Day

LMA has been supporting the project of transformation of 100 government primary schools in and around Lucknow by the nonprofit I Care India being run by Mr. Annap Gupta, a life member of LMA. The project has been remarkably successful and has been able to secure the support of all stakeholders viz. the government, volunteers, civil society, parents and local community and village administration. On 5th June, the World Environment Day, an outreach visit to one of the primary schools at Jagmohan Purva primary school was organised to participate in the World Environment Day celebrations. NTPC, a CSR partner in the project is supporting I Care India.



World Environment Day celebrations

Interactive Session

LMA collaborated with Centre for Innovation and Incubation of Startups of Dr. A.P.J. Abdul Kalam Technical University, Lucknow in an interactive session on 'Developing a Cohesive Startup Ecosystem' for students/alumni of the University on 17th June. The speakers included Mr. Srijan Pal Singh, an IIM Ahmedabad alumnus, a social entrepreneur and advisor to Late Dr. A.P.J. Abdul Kalam and Mr. Anand Govindaluri, Founder & CEO of Govin Capital Pvt Ltd Singapore. Prof Vinay Pathak, Vice Chancellor AKTU and his faculty colleagues, Heads of several AKTU affiliated Institutions and professional organisations like TiE, SIBDI, CII, IIA etc also participated in the interactive session.

International Yoga Day Celebrations

As a part of International Yoga Day celebrations, LMA joined Brahm Kumaris in a programme Rajyoga Meditation for Balanced Life on 18th June. Among the speakers were Brahm Kumari Bahen Radha and Brahm Kumari Bahen Swarn Lata.

LMA in collaboration with Department of Physical Education, University of Lucknow and Lucknow University Alumni Association organised a one hour Yoga training and practice camp under guidance of Yoga instructors on 22nd June as part of LMA's International Yoga Day events. Among others, Prof S.P. Singh; Mr. Atul Former DGP U.P. and President Lucknow University Alumni Association; Mr. Anant Jauhari, Secretary Lucknow University Alumni Association; Prof Neeraj Jain, Head Department of Physical Education, University of Lucknow and several faculty members of the University took part in the yoga practice.



Yoga training and practice camp

To understand what Yoga can do to our life, LMA organised a lecture by Professor Himanshu Rai of IIM Lucknow on the subject Yoga and Life on 21st June. Dr. Himanshu Rai expounded different aspects of Yoga from his

understanding of scriptures and also spoke about leadership issues as propounded in Geeta.

Seminar on Wellness

LMA organised the second Seminar on Wellness in the present day lifestyles on 24th June in collaboration with Indraprastha Apollo Hospital, IIT Roorkee Alumni Association, and AMU Old Boys Association Lucknow Branch. The speakers included Dr. Sudeep Khanna, Senior Consultant Gastroenterologist at Indraprastha Apollo Hospital and Dr. Yatinder Kharbanda, Orthopedic Consultant at Indraprastha Apollo Hospital.



Seminar on wellness in progress



Meeting with Governor Shri Ram Naik

Meeting with Governor

Mr. Alok Ranjan, President, LMA; Mr. A.K. Mathur, Vice President & Executive Director, LMA and Mr Ram Sharan Verma, a progressive Farmer of Barabanki met Hon'ble Governor, Shri Ram Naik on 30th June to invite him as the Chief Guest in the National Workshop on Horticulture being jointly organised by LMA with Mr Ram Sharan Verma. Hon'ble Governor graciously accepted the invite.

Ludhiana Management Association

Presentation

Ludhiana Management Association organised Lecture cum presentation on 'Look Beyond...See Invisible' by Mr Anshu Gupta, Founder & CEO, GOONJ - an NGO, New Delhi on 1st June. Mr Gupta discussed regarding different projects undertaken by GOONJ through out the country particularly for the benefit of tribals.



Mr Anshu Gupta, Founder & CEO, GOONJ addressing



MDP on Cyber Security

Management Development Programme

For more information and knowledge on Cyber Security, Ludhiana Management Association organised a Management Development Programme on Cyber Security on 27th June. The programme was conducted by IT Experts from Symantec – Global Leaders in Software & Cyber Security, New Delhi. The programme was attended by 29 entrepreneurs & IT executives from different organisations.

Meet the Icon

LMA has started a new programme in which a thought leader with vast experience in Business/Industry is invited for informal interaction and discussion with our members. The first such programme was organised on 28th June with Padma Bhushan S P Oswal, Chairman, Vardhman Textiles Limited, Ludhiana. The session was moderated by Ms Harpreet Kang, Dean, PCTE Group of Institutes, Ludhiana.



Padma Bhushan S P Oswal, Chairman, Vardhman Textiles Limited, Ludhiana addressing

Navsari Management Association

Workshops

With a view to update NMA members and other business community of Navsari, NMA organised a workshop on GST on 4th June. Mr Abhay Desai a well-known CA and member of central committee for GST was the facilitator. The workshop was well received and appreciated by the 90 participants.



CA Abhay Desai addressing the participants



Prof Sham Sachinwala addressing the participants

NMA organised a full day workshop on Digital Marketing on 10th June. The facilitator was Prof. Sam Sachinwala from Surat. Nearly 17 participants took part and learnt new concept and innovative ideas for digital marketing.

1st SME Conclave

Navsari Management Association organised the 1st SME Conclave on 25th June. Mr. Tushar Jani, former Chairman of Blue Dart Ltd was the keynote speaker. Some of the other speakers included Mr. Bhaskar Joshi, GM HR Somiya Group of Companies; Mr. Max William D’costa, Director, Quinnox Accelerate Success and Mr Kamal. The 1st SME conclave was very successful. The response was very positive and nearly 200 registrations were done including NMA members and other business community of Navsari.



Mr. Tushar Jani, former Chairman, Blue Dart Ltd



Mr. Max and Mr. Kamal addressing the gathering

Pathankot Management Association

Seminar

Pathankot Management Association organised a Seminar on Change Management on 7th June with Mr. Balbir Singh, Vice President, NITCON on the theme ‘Organisations do not change, People Do’. Mr. Balbir Singh emphasise on the fact that Change management provides a structured approach for supporting the individuals in an organisation to move from their own current states to their own future states. 75+ students and faculty members participated in the Seminar.



Mr. Balbir Singh addressing the students and faculty

Pathankot Management Association organised another Seminar on ‘Current Challenges & Problems in Start ups’ on 26th June with Mr. Sunil Kumar, Manager NITCON. 70+ students and faculty members participated in the seminar.

Workshop

Pathankot Management Association organised a guest lecture on the ‘Goods & Services Tax’ on 15th June conducted by Mr. R. S Chattha, Retd. Manager, PNB and Career & Motivational counsellor. 60+ students and faculty members participated in the Awareness Workshop. It was a very interactive session.



Mr. R.S. Chatha addressing the students & faculty about GST.

Tarapur Management Association

Evening Talk

Tarapur Management Association organised an Evening Talk programme on 6th June on the theme 'Major Disaster Planning' with Dr Steven L A Jeffery, Consultant Plastic Surgeon. Dr Steven spoke on handling the victims of emergency situations and the strategies to be adopted while managing crisis circumstances of severe nature. The programme was very informative and was well attended by the members & executives working in various industries.

Another Evening Talk programme was held on 9th June on the theme 'Cultural Integration for Customer Satisfaction' with Mr R Baskaran IT Director, ERP Solutions associated with Adient Holdings, Singapore. During the session he touched upon various vital factors on cross cultural relationship and the behaviour which impact the performance of an individual and the team while displaying their professional roles in the present turbulent business scenario.

An Evening talk programme was held on 24th June on the theme 'Stress Management'. The speaker of the session was Mr Bhaskar Joshi, Past President of Bombay Management Association and presently visiting faculty of NMIMS, IBS & NL Dalmia Business schools.

AIMA Webinar

Tarapur Management Association organised the webinar session conducted by AIMA on GST, the speaker of the session Mr Shashank shared the insights on the GST and its implications on the business. Many executives from the industries participated in the webinar and took advantage of the session.



Guest speaker Dr Steven with Mr GVS Kumar, President TMA & Dr Parag Kulkarni, Programme Coordinator



Guest speaker Mr R Baskaran being felicitated by the Vice President of TMA, Mr Shirish Nadkarni



Guest speaker Mr Bhaskar Joshi being felicitated by Mr ER Mudaliyar, Past President TMA

Thrissur Management Association

Guest Lecture

TMA organised a guest lecture on the theme ‘In Pursuit of Passion : A Unique Show of Ventriloquism and Hand Shadows’ with Mr. Sati Achath, ventriloquist and motivational speaker on 1st June. A unique show of Ventriloquism and Hand Shadows by him was widely appreciated by the participants. Around 105 participants attended the programme



Mr. Sati Achath performing ventriloquism

Valedictory event of TMA Activities 2016-17

TMA conducted a Valedictory event of TMA Activities on the theme ‘Articulate with aplomb: Public Speaking from a Lectern’ on 23rd June. Dr. K Ramnarayan, Vice President, Faculty Development, Manipal University was the Chief Guest of the event.

On the occasion, TMA-Beeline Special Achivers award 2017 was presented to Ms. Ratnam P G, a retired teacher and Dr. John Mattahi Centre was the winner of 7th TMA-HYKON Business Plan Contest awards 2017.134 participants attended the programme.



Dr. K Ramnarayan Vice President, Faculty Development, Manipal University addressing TMA members



Ms. Ratnam P G receiving the first TMA-Beeline award 2017

Trivandrum Management Association

On the occasion of International Yoga Day, Trivandrum Management Association organised a special Yoga and meditation session on ‘Stress Management’ on 21st June. The session was led and addressed by Mr. Narayana Ayyappan, Niraamaya group who shared various insights into the benefits of Yoga. TMA President, Mr. S. Ramnath also addressed and welcomed the participants. The programme was very beneficial and informative.



A Session on yoga and meditation

Procurement

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For Further details contact – Program Manager

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Email – procurement@aima.in | Website - www.aima.in

AIMA Events Calendar

Event	Conference Director	Venue	Date
National Competition for Young Managers		Kolkata Chennai Mumbai New Delhi Grand Finale	13-14 July 2017 20-21 July 2017 03-04 August 2017 10-11 August 2017 18 August 2017
AIMA JRD TATA Corporate Leadership Award Presentation		New Delhi	18 July 2017
7th MSME Convention		New Delhi	27-28 July 2017
AIMA-MMA - 1st Regional Management Conclave	Preetha Reddy, Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd. & Past President, AIMA	Chennai	03 August 2017
5th Marketing Retreat	D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings Pvt Ltd	Goa	04-06 August 2017
1st Capability Building Workshop on Case Writing		New Delhi	09-11 August 2017
22nd AIMA Convocation		New Delhi	18 August 2017
Shaping Young Mind Programme		Kochi	23 August 2017
2nd US India Conference	Sunil Kant Munjal, President, AIMA & Chairman, The Hero Enterprise	University of California Campus, Berkeley USA	08 September 2017
44th National Management Convention		New Delhi	27-28 September 2017



Event	Conference Director	Venue	Date
National Competition for Young India		Bangalore Mumbai Kolkata New Delhi	September - October 2017
6th Young Leaders Retreat	Sanjeev Bikhchandani Founder and Executive Vice Chairman, Naukri.com & Vineet Agarwal Managing Director, Transport Corporation of India Ltd	Goa	26-28 October 2017
Shaping Young Mind Programme		Coimbatore	27 October 2017
National Management Quiz		Bangalore Mumbai Kolkata New Delhi	November 2017
15th HRM Summit		New Delhi	6 December 2017
3rd Digital & Social Marketing Retreat	D Shivakumar, Chairman & CEO – India Region, PepsiCo India Holdings Pvt Ltd Umang Bedi, Managing Director, India & South Asia, Facebook	Goa	15-17 December 2017

To view full calendar please visit www.aima.in

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