

# AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

JANUARY 2015



Dear Readers,

It gives me great pleasure to present the next edition of AIMA News.

The past few weeks have kept us busy at AIMA, with several events and educational, testing & training programmes being conducted during this period. AIMA organised its 5th Senior Leadership Retreat at Goa on the theme 'Leaders as Change Agents: Managing Transformation and Growth'. The Retreat was organised under the chairmanship of Mr Sunil Kant Munjal, Vice President, AIMA and Jt. Managing Director, Hero MotoCorp Ltd & Chairman, Hero Corporate Service Ltd. AIMA's Senior Leadership Retreat, designed for senior management with an aim to connect with visionary business leaders and strategists, was addressed by leading professionals and academicians. You will find more details inside.

The period also saw AIMA conduct several open and in-company training programmes and workshops for working professionals and students. The programmes were extremely interactive and saw active participation. AIMA conducted its unique Business Simulation Programme for ONGC employees across several locations, and is now an intrinsic part of their R&R programme. AIMA's MAT exam was successfully conducted recently across India with a participation of over 330 B-schools. AIMA has also just launched the 4th edition of the AIMA Aadhar Quiz across the eastern states and close to 5000 students are expected to participate. An interactive session was also organised during the month. Detailed reports are carried in this issue.

This edition of AIMA News also brings you updates from the LMAs and some interesting articles on management. I hope you enjoy reading this issue of AIMA News and look forward to your feedback and suggestions.

Warm regards,  
Rekha Sethi

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Management House, 14, Institutional Area,

Lodhi Road, New Delhi-110003

Tel : 01124645100

Fax : 01124626689

E-mail : dlma@aima.in

Website : <http://www.aima.in>

*Managing Editor*

Ms. Smita Das

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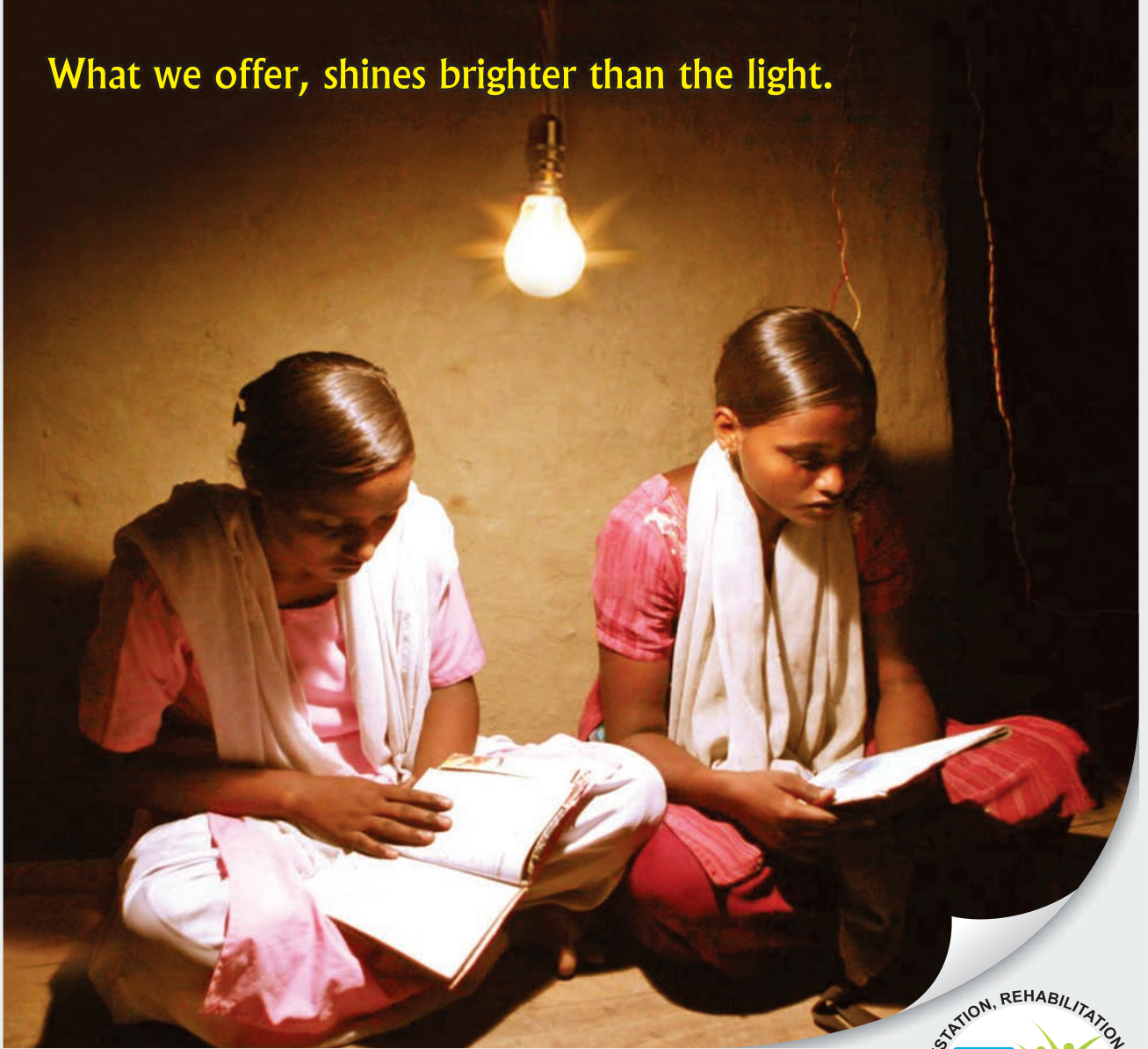
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## 5th Senior Leadership Retreat



*Participants at the 5th Senior Leadership Retreat*

AIMA organised its 5th Senior Leadership Retreat during 29th – 31st January 2015 at Goa on the theme 'Leaders as Change Agents: Managing Transformation and Growth'. The Retreat was organised under the chairmanship of Mr Sunil Kant Munjal, Vice President, AIMA and Jt. Managing Director, Hero MotoCorp Ltd & Chairman, Hero Corporate Service Ltd.

Some of the other speakers at the retreat included Mr H M Nerurkar, President, AIMA and Chairman, TRL Krosaki Refractories Limited; General Bikram Singh, PVSM, UYSM, AVSM, SM, VSM, Former Chief of Army Staff, Indian Army; Mr Harish Bijoor, Brand-expert & CEO, Harish Bijoor Consults Inc.; Ms Anusha Shetty, Chief Executive Officer, Autumn Worldwide; Mr Pramod Bhasin, Founder and Vice Chairman,



*Sunil Kant Munjal, Vice President, AIMA and Jt. Managing Director, Hero MotoCorp Ltd & Chairman, Hero Corporate Service Ltd.*

Genpact & Chairman, The Skills Academy; Mr Richard Rekhy, Chief Executive Officer, KPMG in India and Mr Piyush Pandey, Executive Chairman and Creative Director, South Asia, Ogilvy & Mather India.

There was also a workshop on 'Leader as Innovation Enabler' conducted by Prof. Devinder Singh, Associate Professor of BML Munjal University

AIMA's Senior Leadership Retreat was designed for senior management with an aim to connect with visionary business leaders and strategists, to share their success mantra and discuss the winning strategies they adopted to guide their businesses to grow and thrive in a volatile business environment. The discussions focused on strategies on how best to drive transformations in organisations to build value.



*H M Nerurkar, President, AIMA and Chairman, TRL Krosaki Refractories Limited addressing the session*

## Management Aptitude Test (MAT)



The recent administration of the AIMA Management Aptitude Test (MAT) in February 2015 had a participation of 333 B-Schools including University Departments. The test was administered in dual mode suiting the convenience of the candidates. The Paper Based Test (PBT) was held on 1st February 2015 (Sunday) across 42 test centres. The Computer

Based Test (CBT) was administered on 7th-8th February 2015 (Saturday-Sunday) in multiple slots in 12 cities. In order to ensure higher registration, the lead time between the last date for receipt of applications and the date of test was reduced to about a fortnight for both online and offline applicants.



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– Mahatma Gandhi



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OPD, Health & Nutrition Camps  
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## Workshop on Totality of Project



*Participants at the Workshop on Totality of Project*

AIMA and Project Management Associated (PMA) India jointly organised a four day Workshop on Project Management with level D Certification from 21-24 January 2015 in New Delhi. The workshop provided skill of project management tools and techniques. The focus was to improve their behavioural competency, technical competency and contextual competency. This was the second workshop organised jointly by AIMA and PMA leading to

level D Certification. Participants who clear the exam successfully will be awarded IPMA level D certification, which is a competency based qualification as part of IPMA 4 Level certification system. Most of the participants in the workshop were in middle management and directly or indirectly associated with projects or leading projects. The workshop was very well received by the participants.

## AIMA's Aadhar 2015 Quiz

AIMA's AADHAR 2015 quiz is being conducted at 50 engineering colleges across four eastern states of the country. Around 5000 students are expected to participate. The preliminary rounds are being conducted in the colleges and are witnessing very keen participation by the students.

The top 6 students will be selected to represent their college in the National Finale to be conducted on 15th March 2015 at Bhubaneswar. The winners will receive cash prizes and job offer letters on the spot. The quiz has been initiated with the written rounds being conducted at Orissa, West Bengal, Jharkhand and Bihar.



*Participants of Aadhar 2015 Quiz*

## Training Programmes



*Participants of Effectiveness for Women Professionals training programme*

AIMA organised a one day training programme on 'Effective Presentation Skills' on 9 January 2015. The training focused on topics like building influence, handling audience and questions, preparing professional presentations, tips on preparation required before, during and after the presentation, altering the presentation as per requirement of audience and time, handling technology failure and effective use of body language and being assertive.

AIMA also conducted a two day training

programme for women professionals on 'Effectiveness for Women Professionals' on 22-23 January 2015 at AIMA, New Delhi. The focus of the training was developing leadership traits amongst women professionals keeping in mind the work-home challenges faced by them. The training was very well received by the participants.

AIMA organised an in-company training programme for Apollo Tyres Ltd on 'Data Mining & Business

Analytics for Decision Making' on 27 – 28 January 2015. The programme objective was to develop data-analysis and project-management capabilities in the company's managers for making informed business decisions and enhance business performance and results. Several departments participated across levels. The workshop was very well attended and the participants benefitted greatly from the training modules.

## Chanakya

AIMA's Business Simulation is a unique platform where participants come together to experience what real life business and economy is like and how it impacts the business houses each one is associated with. It is an exposure to Strategy, Finance, Production, HR and Marketing. AIMA's in-house Business Simulation programmes were conducted for ONGC in the month of December

2014 & January 2015 at various locations. Simulation is a part of a larger agenda every year at ONGC to recognise and reward talent. The collective feedback from the participants is very encouraging. Over 240 participants across various levels participated in the programme and benefitted of its unique offerings and learnings.



## Interactive Session



*Dr Anil Sethi, Founder G K Group of Companies, Motivator, Transformation Guru and a Corporate Trainer addressing the session*

AIMA organised an Interactive Session on 'How to lead a powerful life & achieve your dreams' with Dr Anil Sethi, Founder G K Group of Companies, Motivator, Transformation Guru and a Corporate Trainer on 30th January 2015 at AIMA. The session focused on Ethics & Quality of Life, Motivation (Self & Team), Personal & Professional Aim, Success Mantra's of Life, Qualities a Leader must possess. The programme was well received by the audience.

## Member's Corner

Dr. S K Nanda, IAS, Chairman & Managing Director, GSFC received the National 'Golden Peacock Award for Corporate Social Responsibility' for the year 2014 for Gujarat State Fertilizers & Chemicals Limited. The award was presented by Mrs. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development and Rt. Hon. Baroness Verma, Minister, Energy & Climate Change, Govt. of UK during '9th International Conference on Corporate Social Responsibility' on January 19, 2015 at Mumbai.



Dr SK Nanda's book 'Dangs: The Little Known Paradise of India' with a message by the Prime Minister was released by Ms Anandiben Patel, Chief Minister of Gujarat recently.



Mr. Anil Kumar Yadav, Member, All India Management Association has been awarded the certificate of excellence from Golden Book of World Records for earning Post Graduate Degrees from the largest number of Universities.

# New Additions in AIMA Library



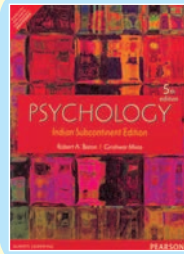
**Ashdown,Linda**

Performance management.  
New Delhi, Kogan Page, 2014. P 202.



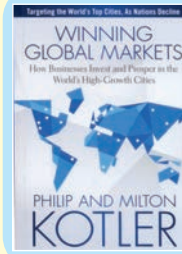
**Kishen Ram**

Strategic brand management/Ram  
Kishen,Nalini Dutta. New Delhi,  
Ane Books Pvt. :Ltd.,2013. P 310



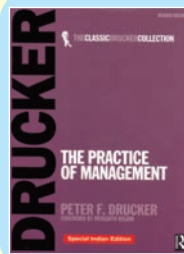
**Baron,Robert A.**

Psychology/Robert A. Baron,Girishwar  
Misra. New Delhi,Pearson  
Education,2014. P 649



**Kotler,Philip**

Winning Global markets:how businesses  
invest and prosper in the World's  
high-growth cities/Philip Kotler,Milton  
Kotler. New Delhi,Wiley & Sons,2014. P 264



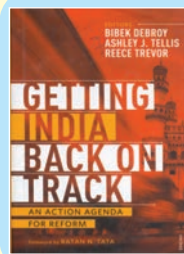
**Drucker,Peter F.**

The practice of management.  
London, Routledge, 2014. P 355



**Mullin,Roddy**

Promotional marketing:how to create,  
implement & integrate campaigns  
that really work.  
New Delhi,Kogan Page,2014. P 265



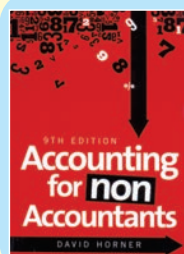
**Getting India back on track:**

An action agenda for reform.  
Gurgaon,Random House India,2014. P 333



**Parment,Anders**

Auto brand :building successful car brands  
for the future. New Delhi,Kogan  
Page,2014. P 254



**Horner,David**

Accounting for non accountants.  
New Delhi,Kogan Page,2013. P 372.



**Ryan,Damian**

The best digital marketing campaigns  
in the World. New Delhi,  
Kogan Page,2014. P 253



Presents

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- Giving and Receiving Feedback

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- Project Resource Planning
- Project Costing , budgeting and planning
- Earn Value Management
- Contract Management
- Project Performance Management and Critical Success Factors

#### Program IV

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# Thriving in the Turbulence of Emerging Markets

*Entrepreneurs in developing market economies face special management challenges. Company leaders in India, Turkey, and Africa discuss their experiences with Harvard Business School's Creating Emerging Markets project.*

by Geoffrey Jones

The growth and competitiveness of emerging markets is a fundamental reality in global business today. Yet it is often forgotten just how much these countries have changed in a short period of time, how challenging their business environments were even two decades ago, and how difficult it was to build successful businesses.

The desire to capture the scale of this change is the ambitious goal of Harvard Business School's Creating Emerging Markets project, whose new website was profiled in HBS Working Knowledge last year. The Business History Initiative has assembled many interviews with long-standing business leaders from emerging economies across the globe.

They offer compelling insights into how entrepreneurs based in these countries survived turbulence and change, and the lessons that can be learned from their experiences going forward. They also reveal how many successful leaders evolved a strong sense of responsibility for the welfare of their societies as they continue to overcome past legacies of impoverishment.

Three recently added interviews illuminate these themes of transformational change and societal responsibility. The executives profiled are Rahul Bajaj,

chairman of the Bajaj Group in India; Güler Sabancı, head of the \$14 billion Sabancı conglomerate in Turkey; and Manu Chandaria, chairman of the multimillion-dollar Comcraft Group in Kenya.

## GROWING IN A SLOW-MOVING ECONOMY



Rahul Bajaj

In his interview Rahul Bajaj (HBS MBA '64) voiced the challenges of doing business in India during the decades of the 1970s and 1980s. Bajaj Auto, the leading two-wheeler manufacturer in India, for a long period could do little to fight a slow-moving bureaucracy in a highly regulated country deeply suspicious of the free market. For example, regulators did not allow the company to increase

capacity, despite high consumer demand for its economically priced two-wheeler.

For 15 to 20 years, the scooter had a ten-year delivery period, Bajaj recalled in his interview. To those not familiar with India's closed economy at the time, such challenges could be difficult to fathom.

"Nobody outside India understands what that means ... instead of going to a dealer and taking a vehicle and going home, you had to make a booking, and your turn would come probably after ten years," said Bajaj.

At one point the Bajaj two-wheeler became so intricately linked to social and cultural practices that it became a necessary dowry item. "You couldn't get married in northern India, in a middle class or lower middle class family, unless the girl's family was ready to give a Bajaj scooter." Yet, things did not improve until the 1990s when liberalization helped change policy.

Bajaj revealed that the company survived the "license raj" era through a commitment to legitimacy and strong family values. "You could expand, but a lot of things were required, bribes, and we would never give a bribe, so our growth was slow. But because the owner was sitting in the company, and everyone was working hard, we did well."

### NAVIGATING UNCERTAINTY IN TURKEY

If the life experiences of Bajaj provide dramatic insights into the business environment in India, those of Güler Sabancı, the first woman to head a top business group in Turkey, builds a valuable body of knowledge related to how business navigated uncertainty in the past in Turkey.



Güler Sabancı

Sabancı, who started her career by working at the group's tire factory, gradually worked her way up the family business, building global partnerships and steering the business through times of political and economic turbulence which resembled those in India. During the 1990s, she recalled, "we had coalition governments, no stability in politics, high inflation and a high interest rate environment." In 2001, she added, "the entire banking system collapsed."

Yet these were exactly the years when the Sabancı Group, and industrial and financial conglomerate, launched new consumer-focused businesses and embarked on successful globalization, establishing new businesses in Latin America and elsewhere. The key to the group's success, Sabancı emphasized in her interview, was the ability to learn from crises and adopt new strategies to navigate through turbulence.

In particular, she and her family emphasized maintaining strong capital equity structures to deal with currency volatility, seeking reliable local partners, and never forgetting long-term opportunities. "For managers and for the leadership,

uncertainty cannot be an excuse for not growing. If you take that then you don't do anything," said Sabanci.

### THE POWER OF GOOD CITIZENSHIP



Manu Chandaria

In his interview, Manu Chandaria discussed the challenges faced by Comcraft, a business started by his Asian immigrant father in Kenya, which grew as a multimillion dollar business spread over 45 countries. Comcraft produces steel, plastics, and aluminum products.

Chandaria had the option of taking well-paying jobs after his studies in the United States and India in 1951, but opted to take the risk of working in the small business of his father.

After Kenya's independence from Britain in 1963, Chandaria recalled how the firm experienced many pressures from the government, but survived and flourished through a determination to be seen as good citizens.

"Every time there were political pressures from politicians for support, we always remained neutral and law abiding. Our argument was that if we

support one today, what happens tomorrow when they are not in power? To me, they are all rulers, irrespective of the party. Asians are a small minority. Out of 45 million, there are a mere 100,000 Asians. Our business was purely to do what we thought we should be doing and do it well and make very sure that we were seen to be doing good and right."

It was not only in Kenya that politics proved a challenge. Chandaria's business survived throughout Africa by virtue of persistence, confidence, and forgiveness. "In Ethiopia when the coup took place and the military government took power, they nationalized all our assets. To date, they have not given them back. We fretted for 10 years. However, we felt that the loss is ours as we are losing the business of 70 million people—equal to the population of Kenya and Uganda put together. So we went back and reinvested.

"In business you cannot keep animosity in your mind because of actions beyond your control."

Like Bajaj, Chandaria resolutely refused to bribe his way out of obstacles. "If we can't do something in the simplest and the most straightforward manner, we'll not do it. Many times, we find that our growth gets retarded, but we believe that it is not the way to do it. As a family, the philosophy has always been that you must remain consistent in your core values. You cannot just play around with them."

### A COMMON COMMITMENT TO SOCIETY

As they built their businesses against obstacles, all three leaders evolved a passionate belief that their firms needed to be major contributors to solving the problems which had kept their countries and people poor compared to the West.

“There are those with whom I don’t agree,” said Bajaj, “who say our job is to run industry, and to hell with corporate social responsibility or philanthropy. We have to take care of all stakeholders—I say customers, vendors, employees, shareholders, and the society in which you work. You can’t produce a bad quality and high cost product and then say, ‘I go to the temple and pray’ or that ‘I do charity’; that’s no good and that won’t last, because that won’t be a sustainable company. You have to run the best possible company. That’s your primary job as a businessman. But in addition you have to take care of the society in which you operate, which enables you to earn that money.”

The Bajaj group had a long tradition of philanthropic giving. It dated back to Rahul’s grandfather, the founder of the group, who had been the most prominent business leader who supported Gandhi’s campaign against British rule in India. He and most of his family spent long periods in jail as a result of their participation in peaceful protests. As a child, Rahul remembered “being in the lap of Gandhi.”

Beyond fundamental ethical considerations, Bajaj also argued that corporate responsibility was crucial for the survival of the capitalist system. “Industry all over the world has a bad name, industrialists have a bad name; people think we are greedy, only working for our interests. We need to change this perception,” he said.

The same commitment to society was manifested by the Sabancı family in Turkey. The Sabancı Foundation, which was set up with Güler Sabancı’s grandmother donating all her wealth towards philanthropic activities, has set up a private university and is a major contributor towards Turkey’s higher education.

“In the higher education of this country, I think we did make a difference. We brought some new things into higher education which have been now adopted by others,” says Sabancı. As Turkey evolved, so did the societal contributions of Sabancı. “Now Turkey has reached a level where there are many more big family foundations, big wealthy families running a lot of schools and dormitories. So we, at the Sabancı Foundation are adding new things to our portfolio like working more in partnership in the last decade. We are doing projects together with the United Nations, with the Ministry of Interior and the Ministry of Family and education. Joint projects are doing even better advocacy and helping social change as well as supporting the NGOs in the field.”

In Kenya, Manu Chandaria was equally convinced of the societal responsibilities of business. “I think that the role of business is to make a profit. But profit is a means, not the end. The end is the difference you make in a society that you live in. One has to ask oneself if one has been able to make a difference. Profit must be there to build bigger and better business. A part of it should go towards making sure the standard of living of the people around is improved.”

Chandaria and several members of his family were heavily influenced by Gandhi’s ideas when they studied in India. In 1956 he and his brothers persuaded their father to set up the Chandaria Charitable Foundation, and give 10 per cent of the firm’s capital to it. The Foundation began by funding scholarships, and then steadily widened its giving. Charitable giving was also heavily influenced by the fact that Chandaria and his family were Jains, one of the world’s oldest religions, which prescribed non-violence towards all living things.



“In our business, it is a philosophy to be useful to others, to be friends to others, to be holding the hands of others ... because you have a capacity to hold,” Chandaria said. “We always told our children that money is here today; money may not be there tomorrow. A good set of principles and values will remain with you for a lifetime.”

Among the wider societal responsibilities that Chandaria felt was to improve the rules of the game under which business operated. One major concern was to facilitate the development of an East African common market. An early attempt to form such a community collapsed because of animosities between governments. Chandaria perceived that the private sector might stand a better chance to create such an organization. “I thought the best way was to persuade the private sector in Kenya, Tanzania, and Uganda to join hands and be one voice to the governments.”

In 1997 Chandaria created the East Africa Business Council and became the founding chairman. “The purpose was to make sure the new regulations at the East African community level are acceptable to all three and created a basis so that goods could move from one country to another without any customs duties on them.”

As the global economy and many emerging markets appear to be entering a new moment of political and economic turbulence, these and other interviews in the Creating Emerging Markets project provide compelling insights into how sustainable businesses can be built even in the most challenging of circumstances. Additional interviews are scheduled in India, Turkey, and on the HBS campus over the next several months.

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*This article originally appeared on HBS Working Knowledge website - <http://hbswk.hbs.edu/> and is reprinted with permission.*



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Email:pgdgm@aima.in, pgditm@aima.in, pgcm@aima.in, acm@aima.in



CENTRE FOR MANAGEMENT EDUCATION



ALL INDIA MANAGEMENT ASSOCIATION

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## Ahmedabad Management Association

The activities for the month began with 13th Annual HR Conference on the theme 'Technology and HR' co-ordinated by Dr. T.V. Rao, Founder President of National HRD Network. The conference sessions were addressed by a stream of senior professionals from Industry. As many as 300 delegates consisting of corporate executives, management students and academicians attended the Conference held on 3rd January. Followed by this conference, the 8th IP Summit was held on January 9th and 10th. As many as 12 Indian and International Experts addressed the summit. The theme was 'Towards an Intellectual Era'. 300 delegates from all over Gujarat attended the summit. Mr. Chaitanya Prasad, Controller of Patent, Govt of India inaugurated the summit.

The inauguration of the Japan Information and Study Centre was a milestone event at AMA. The Centre, set-up with the support of Mitsubishi Corporation India Pvt. Ltd. and Metal One Corporation India Pvt. Ltd., was inaugurated by the State Education Minister, Mr Bhupendrasinh Chudasama. The Consul General of Japan, Mr. Yoshio Ito and the Chairman of Mitsubishi, Mr. Masakazu Sakakida and Mr. Daisuke Kadono were also present as Chief Guest and Guests of Honour respectively.

The 4th Japan Festival at AMA started with two exhibitions 'Colourful Japan' and 'Parallel Nippon- Contemporary Japanese Architecture'. There were several events held covering 10 days including workshops on Ikebana, Origami, Shodo, Karate, Enka Music and Workshop on Japanese Kite Making and Animation Films. A unique feature of the programme was 'Doing Business in India- Inspirations from Japan', a 5 day lecture series on Kaizen, 5-S, Zen Wisdom, Japanese Management Culture and Success Stories of Japanese Brands. All these lectures were addressed by Corporate Executives from India and Japan. Similarly workshops for school children on 'Inspiration from Japan - Value Oriented Education' were attended by over 2000 students in separate batches over 5 days. All these programmes generated massive interest in Indo-Japan Relation. The Japan Centre has several books relating to Japan Business and Culture and 8 workstations where visitors can access language learning and other information about Japan. The Consular Service will also be held at the Centre.



*Mr. Pranav Adani inaugurating the 13th Annual HR Conference*



*Mr. Bhupendrasinh Chudasama at Japan Information and Study Centre*



*Students at Value Education Programme*

The weekly Lectures were addressed by Mr. Natwar Gandhi, CFO Washington DC on 'Indians in the USA: A Prospective Look' and Professor Heinz Goddar, Patent Attorney and Sr. Partner on 'Best Practices to obtain Patents in Europe'.

AMA also organised as many as 65 training programmes during the month.

## Baroda Management Association

### Workshop

Baroda Management Association organised a workshop on Cyber Crime and Office Network Security on 29th January at Vadodara. The workshop started with Mr. Sachin Dedhia, a Cyber Crime Investigator and Security Expert, briefing everyone about the basic flaws that everyone does and becomes a victim to Cyber Crime. The entire workshop was based on case studies and exercises. The participants were very interactive and came up with various problems that they were facing in their day to day life.

A workshop was held on 3rd January on 'Why do Entrepreneur Miss the Bus' by Mr. Nayan Kotian. It was a transforming session especially for the small business owners, entrepreneurs as well as aspiring entrepreneurs.

### VADFEST

Baroda Management Association took up the responsibility of conceptualising, designing and executing VAD MASTERS – the first ever master class on cinema in Vadodara, for VADFEST 2015. The master class featured five seasoned masters from the Indian Film Industry who came and interacted with an extremely enthusiastic and film literate audience between 23rd and 25th January. Mr Rajesh

Mapuskar, Director moderated the event. The directors who appeared for the Master Class included Mr Makarand Deshpande; Ms. Zoya Akhtar; Mr. Homi Adajania and Mr. Sriram Raghavan.



*Mr. Sachin Dedhia along with the participants of the Cyber Crime and Office Network Security Workshop*



*Mr. Homi Adajania and Ms. Zoya Akhtar addressing the VADMASTERS Session moderated by Mr. Rajesh Mapuskar*



*Mr. Makarand Deshpande addressing the VADMASTERS Series and Mr. Rajesh Mapuskar moderating the session*

### Business Development Model Presentation

This month BMA's BLING (BMA's Leadership Initiative for Nurturing Growth) Committee ended the year with the activity 'Business Development Model Presentation' with a competition held on 13th January for schools who were the part of the BLING Committee. The event was judged by Mr. Sundar Sarma, Management Consultant and Ms. Archana Shrivastava, Free Lancer and Trainer.



*Winning team, New Era School*

### Summit



*Dignitaries on the dais*

A Joint Summit on 'CA Professionals & SMEs in Make in India' was held on 31st December by Baroda Branch of WIRC of ICAI (The Institute of Chartered Accountants of India) and Baroda Management Association.

The Summit was addressed by various eminent speakers including Ms. Avi Sabavala, Immediate Past President, VCCI; CA Maulik Mehta and Mr. Sagar Mehta, Hon. Secretary, BMA.

## Bharuch District Management Association

### Workshop

A two day workshop on 'Vibration Monitoring and Analysis System' by Mr. M.P. Srivastava, Managing Director, IRD Mechanalysis Ltd. was held on 9th – 10th January. This programme gave practical as well as conceptual clarity on vibration monitoring, various causes of vibration, problem identification and characteristics of vibration.



*Mr. M. P. Srivastava, conducting the training on Vibration Monitoring and Analysis System*



*Mr. Apurva Pandya training the students*

A workshop on 'Winning Exam Battle' for students studying in 10th and 12th standards was led by Mr. Apurva Pandya, Director and Chief Faculty- Inside out Training Solutions, Bharuch on 18th January.

### Management Development Programme

An MDP on 'How to start an Export Business' by Mr. S.V. Modi, Import-Export Consultant, Ahmedabad was held jointly with AMA on 25th January. This programme was specially designed for entrepreneurs, executives working in small/medium industries, students of management and persons interested in starting export-import business.

An MDP on 'Attitude for Excellence' by Mrs. Arundhati Chafekar, Soft Skills & Behavioural Trainer, Vadodara was held on 30th January. The programme aimed at equipping the participants with positive attitudes and skills through experiential learning for self and organisational development.



*S P Modi addressing the session*

## Bombay Management Association

### Entrepreneurship Summit 2015

On 9th January the Entrepreneurship Summit 2015 of BMA was held at IBS Business School, Powai, Mumbai. This was organised in association with Hindustan Petroleum and IBS Business School. The theme of the Summit was 'Building An Enterprising India' and the Chief Guest was Mr. Praveen Kumar, Chief Manager, Industrial Relations, Hindustan Petroleum. The speakers at the Summit were Mr. A. Sundara Rajan, Director, Thomas Assessments Pvt. Ltd., Mumbai; Mr. Sujay Kulkarni, Director (Systems) & COO, Ashida Electronics Pvt Ltd., Mumbai and Dr. D. Prasanth Nair, Inhelm Leadership Solutions, Mumbai. The Summit provided an opportunity for the youth to understand entrepreneurship and to interact with the experts on entrepreneurship and draw inspiration from them.

### Workshop

On 28th & 29th January a workshop on 'From Secretary to World Class Professional' by Ms. Homai Mehta was conducted. The workshop helped to understand and develop professional skills.

### Morning Talk

On 31st January a talk on 'Prevention and Management of Heart Attack' by Dr. Ramesh I Kapadia (Leading Heart Specialist) was organised in association with K J Somaiya Medical College and Research Centre and Janmabhoomi Gujarat Newspaper. Tips on managing heart problems by means of change in life style was shared. More than 180 participants were present during the talk.



*Ms Mehta with the Workshop participants*

### Evening Talk

On 10th January an Evening Talk on 'Profits in Your Water' by Ms. Jyoti Palekar was organised by BMA Western Suburbs Center and SME Cell in association with Bombay Industries Association and PTVA's Institute of Management at their Institute. The session provided an insight to the participants on ways and means to help industries and organisations manage the critical resource – water.

An Evening Talk on 'Talent Attraction & Retention for SME's' by Mr. Leslie Rebello was organised on 16th January by the Eastern Suburb Centre and SME Cell of Bombay Management Association in association with Vivekanand Education Society and COSMA.

### Evening Programme

An Evening Programme on 'How to Stop Emotional Hijacking?' by Dr. Vipul Vyas was organised by the Thane Centre on 31st January at Raymond Limited, Thane. The programme focused on understanding tendencies and behaviour that are conditioned and how to stop emotional hijacking.

### Visit

On 10th January a visit to Wockhardt Hospital, Mumbai Central was organised for the management students of H. R. College. The participants who visited the hospital got to see the latest technologies there.

### Competition

On 17th-18th January the 4th BMA Competition for Young Managers – 2014 was organised in association with Hindustan Petroleum. Eight teams from Corporates and four teams from Management Institutes participated in the event.



*Ms Palekar addressing the session*



*Student participants*



*Participants and Judges of the 4th BMA Competition for Young Managers- 2014*

## Bhopal Management Association

Bhopal Management Association organised a Workshop on 'The Role of Inner Strength for being a successful Manager' for MBA students at Makhanlal Chaturvedi University, M.P Nagar, Bhopal on 17th January. Mr Vishwas Ghushe, CEO, Anant Management Services & Hon. Secretary, BMA was the resource person. The programme was attended by MBA students, faculty & representatives from different Industries of Bhopal & Mandideep.

Mr RG Dwivedi, Regional Director, PHD Chamber of Commerce & Industry; Dr. Avinash Bajpai, HOD MBA, Makhanlal University, Management Faculty from TIT College; Mr PP Khare, Executive Member, BMA; Mr GK Chhibbar, Executive Member, BMA; Mr NK Chhibbar, Life Member, BMA; Mr Aamir Khan, Centre Coordinator, BMA and several students from other institutions also attended the workshop.



*Mr. Vishwas Ghushe, addressing*

Bhopal Management Association organised a Workshop on 'Stress Management' on 24th January with Dr. P. S Shrivastava, Secretary,

HAEVS & member

BMA as the resource person. Prizes were also distributed to the winners of Debate Competition & Science Exhibition among the students of Railway School, Bhopal.



*Speakers and panelists with the winners*

Father P. P Joseph, Principal BSSS; Dr Lalit Jain, Chairman HAEVS; Dr RG Dwivedi, Regional Director, PHD Chamber of Commerce & Industry, Bhopal; Mr PP Khare, Executive Member, BMA; Mr PC Shukla, Principal, Railway School; Mr. Aamir Khan, Centre Coordinator, BMA and about 50 students from Railway School, Bhopal also attended the programme.

## Bhubaneswar Metropolis Management Association

Bhubaneswar Metropolis Management Association was the associate partner of the SMBConnect Seminar 'SME - Start Manage Expand - Step up to Next Level' held at Bhubaneswar on 30th January. Mr. Syed Maqbool Ali, CEO Working President, BMMA spoke on 'Marketing & Brand Building for Small Businesses - Why & How'.



*Mr. Syed Maqbool Ali addressing*

## Calicut Management Association

### Annual Management Convention

The Annual Management Convention & Awards Night of CMA was conducted in an elaborate manner on 10th – 11th January at Kozhikode on the theme 'Changing India Economic, Social and Leadership challenges.' The Convention was inaugurated by Prof. Kulbhushan Balooni, Director, IIM Kozhikode. Mr K.A. Ajayan, Chairman, Convention, welcomed the gathering presided over by Adv. James Thomas, President, CMA.

The CMA - C.K. Prahlad Award for Institutional Excellence; CMA - Best Young Manager Award and CMA Young Entrepreneur were given away by the Chief Guest.

Some of the speakers included Mr M. Sathish Kumar, Vice President, CMA; Prof. Rudra Sensarma, Associate Professor, IIM K; Dr. V.K. Vijayakumar, Geojit BNP Paribas; Dr. Mathew Manimala, IIM Bangalore; Mr C. Sreenivasan Vellore, Project Director, Indian Green Service amongst others. The XVIII AMC was a highly successful event in terms of participation and feedback received from the guests.

## Chandigarh Management Association

Chandigarh Management Association in collaboration with Citizen Awareness Group and Bombay Stock Exchange (BSE) organised a seminar on Capital Market Awareness on 25th January. Mr. Rajeev Garg, Deputy General Manager (DGM), BSE was the Chief Guest and Keynote Speaker; Mr Surinder Verma, Chairman, Citizen Awareness Group was the Guest of Honour; Dr. Anshu Kataria, President, CMA and Chairman, Aryans Group of Colleges presided over the event.

Mr JS Nayyar, Vice President; Mr Sandeep Singh, Secretary General; Mr Ashok Verma, Treasurer; Mr AK Gandhi, Immediate Past President; Mr TS Chhabra, Joint Secretary; Mr JN Vohra; Mr RK Nayyar; Dr Ashwani Vig; Col MGS Khurana; Mr. Anil Kumar Arora; Dr Niraj Pasricha; Mr Prem Garg, Member; Mr Deepak K Dhingra; Dr Zora Singh were also present on the occasion.



*Dr. Anshu Kataria, President, Chandigarh Management Association presenting the memento to Mr. Rajeev Garg, Deputy General Manager, Bombay Stock Exchange*

## Coimbatore Management Association

CMA's 'Monday Musings' is a 45 minute, popular, interactive programme on a topic concerning Individual and Institutional Management. Monday Musing is conducted every Monday at CMA premises. It is usually attended by more than 30-40 people. This time Dr. C. Ramakrishnan, Director, Sri Krishna Institute of Management addressed the members on the topic 'Life-long learning for career sustenance'.



*Dr. C. Ramakrishnan addressing the members*

## Cuttack Management Association

Cuttack Management Association organised a seminar on 'Integrity in Management' on 9th January at the Synergy Institute of Management, Phulnakhara. The Chief Guest on the occasion was Mr Ashok Kumar Mohapatra IAS (Retd), Former Secretary Ministry of Shipping, Govt. of India. The other speakers included Mr Vivek Pattanayak, IAS (Retd) and President CMA; Dr. Kapileswar Mishra, Principal, SIM; Mr Binod Dash, Chairman SIM and Vice



Chairman CMA and Mr SS Sonthalia, Honorary Secretary, CMA. The programme was attended by 280 students and faculty of SIM and members of CMA.

Another seminar on the same theme was held on 17th January at Synergy Institute of Engineering and Technology, Dhenkanal led by Mr Ashok Kumar Mohapatra. There was good floor participation and students raised various questions which were explained and answered by the chief speaker.

## Delhi Management Association

### Workshop

DMA organised a highly effective and comprehensive programme on 'Sexual Harassment of Women at Workplace' with Raisein Solutions as Knowledge Partner, duly supported by K & T Law Offices on 16th January.

Mr. Rajan Pandhi, Director, DMA welcomed the Chief Guests Mr V S Shukla, Addl Legal Advisor, CBI; Ms. Neeru Abrol, CMD, NFL & Sr. Vice President, DMA; Ms. Suman Singh, Director, Raisein Solutions, other eminent speakers and the participants.

Some of the other speakers included Ms. Payal Kakra, Managing Partner, K & T Law Offices; Mr. G M Saini, Principal Consultant, GMS Solutions; Ms. Soumya Rai, Director, Raisein Solution; Dr. A. Padmawati, Chairperson, Humana People to People India & Member of Internal Complaints Committee on Sexual Harassment; Ms. Sowmyaa Bharadwaj, Deputy Director – Research & Consultancies Praxis and Ms. Suman Singh, Director, Raisein Solutions.

### 2nd Healthcare Talk

DMA in collaboration with IMCI organised its 2nd Talk on 'Healthcare Management Challenges in the present context' on 16th January with Mr. N C Patnaik as the key resource person which was very well received and appreciated by members.

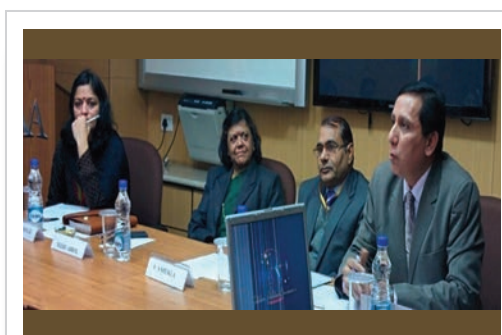
### Train the Trainers

DMA conducted its highly acclaimed workshop on 'Train the Trainers' on 22nd – 23rd January under the leadership of Dr. Sunil Abrol, Certified Trainer, Management Consultant & Past President DMA.

Dr. Abrol elaborated on how the trainers should decide the contents of the training programme, understand the learning styles and the subsequent use of tools and activities in training. Professionals from corporate, PSU's and human resources participated in the programme.



*Mr Ashok Kumar Mohapatra IAS (Retd), Former Secretary Ministry of Shipping, Government. of India addressing*



*Speakers at the workshop*



*Participants at the workshop.*

## Ghaziabad Management Association

Ghaziabad Management Association organised a two day workshop on AIMA's Business Simulation Programme called 'Chanakya' on 28th & 29th January. This programme was conducted by AIMA.

The event was inaugurated by CA Anil Agarwal, Jt. Secy of GMA and Mr. Sachin Goel, Director, ABES Engineering College. Mr Vinay Gupta welcomed the guests and the participants and explained the importance of organising such an event. 8 teams from management cadre of Industries and faculty from Management Institutes participated in this event. The Chief Guest, Mr Arun Agarwal, President, GMA and gave away the trophies. Dr. Tripurari Pandey, Director AKGIM and Mr. Vinay Gupta Executive Director, GMA were also present on the occasion.



*Winners of 'Chanakya'*

## Goa Management Association

### Visit to Governor of Goa

Mr. Amin Ladak, the Chairman of the GMA Sub-Committee, AIMA & Government Liaison Committee along with GMA office bearers Mr. D Kumar Pillai, Chairman; Dr. Pradeep Salgaonkar, Vice Chairman and Mr. Sarvesh Parab, Hon. Treasurer met the Governor of Goa, Her Excellency, Smt. Mridula Sinha on 9th January. It was a very interactive session and lots of ideas were exchanged and objectives of GMA were briefed.

### GMA Knowledge Series Lecture

As a part of Knowledge Series Lecture, Goa Management Association in association with Verna Industries Association organised a lecture by Ms. Amba Salelkar on 20th January. The welcome address was



*Mr. Amin Ladak, Chairman sub-Committee AIMA & Government Liaison Committee; Mr. D Kumar Pillai, Chairman GMA; Smt. Mridula Sinha, Governor of Goa; Dr. Pradeep Salgaonkar, Vice Chairman, GMA and Mr. Sarvesh Parab, Hon. Treasurer, GMA*

given by Chairman Goa Management Association, Mr. D Kumar Pillai, followed

by an address by President, Verna Industries Association, Mr. Prashant Shinde. Ms. Amba Salekar, B.A., LL.B. (Hons)., Inclusive Planet Centre for Disability Law and Policy Chevening Gurukul Fellow, made a presentation on the topic 'Best Management Practices to Prevent Sexual Harassment at Workplace'. The lecture received an overwhelming response from industry.



*Participants for the Lecture by Ms. Amba Salelkar*

## Guwahati Management Association

The 43rd AGM of Guwahati Management Association was held on 23rd December. AGM elected Mr D N Barua as President for another term of two years and the new team of GMA. In the opening session, outgoing General Secretary, Mr. Sarma elaborated on the various activities undertaken by GMA in the year 2013-14 and the awards received from AIMA.

After the AGM an open session was held where Mr Swapnil Barua, Commissioner, Industry & Commerce and MD AIDC addressed as the Chief Guest and Mr Nausad Alam, Vice President Axis Bank NE circle was the guest speaker.

The session was also addressed by Mr Santikam Hazarika, Founder of Assam Institute of Management and Ex-president of GMA.



*GMA AGM December 2014*

## Hyderabad Management Association

Mr. Narendra Kothari, Chairman and Managing Director of NMDC Limited addressed Hyderabad Management Association's members on 8th of January. He spoke on the topic of 'Synergies of Nature, Wealth and Power: The way of sustainable growth'.

Hyderabad Management Association organised a meeting addressed by Mr. M.V. Rajeev Gowda, Member of Parliament on 20th January on the topic of 'Fixing Indian Democracy: A management perspective'. The meeting was organised jointly with the Ayyadevara Endowment.

Another meeting addressed by Padmabhushan Dr. M.B. Athreya, on the topic 'Management Challenges of Make in India' was held on 24th January for HMA members. The programme was very well received.



*Mr Rajeev Gowda being felicitated*



*Dr Athreya addressing the gathering*



*Mr. Narendra Kothari, Chairman and Managing Director, NMDC Ltd. addressing the session*

## Indore Management Association

### Young Managers Competition

Indore Management Association's (IMA) organised its 20th Young Managers Competition on 8th January on the theme, India 2.0: Reclaiming Tryst with Destiny.

11 teams were part of the competition who had cleared the prelims round. The preliminary round was held on 17th December and on 27th December respectively at Mahle Engine Components India Pvt. Ltd. Pithampur and Mittal Corp Limited, Indore.



*Winners of the competition with the Judges.*

### Quest for Leaders Competition

Indore Management Association successfully organised its 16th Quest for Leaders Competition on 9th January. The programme started with lightning of the lamp by the chief guest Mr. Anukool Bhatnagar, DGM- Business & Operations, State Bank of India along with Judges and other dignitaries.

The judges' panel for QFL included Mr. Subodh Shrivastava, A.M Core HR, Diaspark, Indore and Mr. Amitabh Mathur, COO, Pinnacle Industries, Pithampur. The winning teams will be awarded at the 24th IMA International Management Conclave on 6th – 7th February.

### Workshops

IMA organised its Management Development Programme a one-day Workshop on 13th January on the theme 'Marketing in the 21st Century'. The speaker for the session was Prof. Vidya Iyer, a seasoned academician. Prof. Iyer threw light on topics like managing sales force, understanding the value-chain in business and delivering value to today's consumers. This was backed by activities and cases.



*Mr. Aditya Shrivastava Senior. VP, VE Commercial Vehicles Ltd addressing the participants.*

The Chief Guest for the Competition was Mr. Aditya Shrivastava, Senior. VP, VE Commercial Vehicles Ltd. and the panel of judges comprised Mr. Siddhartha K. Rastogi, Associate Professor and Area Chair of Economics at IIM Indore; Ms. Chani Trivedi, Head- HR, Sri Aurobindo Institute of Management & Science, Indore and Mr. Shiv Kumar, President-Business Development & Marketing, Mittal Corp Limited, Indore.



*Mr. Anukool Bhatnagar - DGM Business & Operations, State Bank of India addressing the participants*



*Dr. Yogeshwari Pathak with the participants during the workshop.*

IMA organised another one day workshop under the series Evolution for Excellence on 21st January. The module for the workshop was ‘Holistic Approach to Management’ and the faculty for the same was Dr. Yogeshwari Phatak, Director, Prestige Institute of Management and Research, Indore.

## Jaipur Management Association

A special meeting of Jaipur Management Association was held on 18th January where Mr Sanjay Grover, Director-CSS & LMA Relations, AIMA was the special guest. Mr Grover highlighted the activities of AIMA and also explained about various services being provided by AIMA to LMAs. He also clarified the queries of members. The meeting was followed by a family get-together.



(L-R) Dr Ajay Mathur, Honorary Secretary, JMA; Dr K L Jain, President, JMA and Mr Sanjay Grover, Director, LMA Relationship and Membership, AIMA

## Kerala Management Association

### Panel Discussion

KMA conducted a Panel Discussion on ‘Labour law protection for knowledge workers’ at Kochi on 10th January. The panelists were Mr. S. R. Nair, Director, MentorGuru Professional Services Pvt. Limited & Past President, KMA; Mr. Shilen Sagunan, Chief Consultant, SS Consultants Pvt. Ltd and Mr Vivek Krishna Govind, Partner Varma & Varma Chartered Accounts.

### Annual National Management Convention

The 34th KMA Annual National Management Convention was conducted at Cochin on 14th & 15th January on the theme ‘India 2.0 – Opportunities’.

The chief guest of the evening was Mr. T.N. Ninan and the Convention Committee Chairman was Mr Prasad Panicker. The special key note was delivered by Mr Harish Bijoor of Harish Bijoor Consults and Mr V G Mathew, MD, South Indian Bank also addressed the gathering.



Valedictory Session of Annual Management Convention



Panelists interacting with the participants



Mr. T N Ninan inaugurating the Annual National Management Convention

Some of the other speakers included Mr Prakash Chandran of Siemens, Malaysia; Mr Peter Laser; Mr Pattabhiram; Mr V A Joseph; Mr Rajendra Theyagarajah; Mr Sridhar Ganesh; Mr Ullas Kamath, MD, Jyoti Labs amongst others.

The Valedictory session was addressed by Mr HM Nerurkar, President, AIMA and Mr A K Balyan, MD, Petronet LNG. During the valedictory session the KMA-RAJAGIRI Corporate Excellence Awards and KMA-NASSCOM IT Awards were also presented.

### Management Education Programme



*Mr. Prakash Almeida with his participants*

A two day workshop on Symphony 'Building High Performance Teams' was conducted by Mr. Prakash Almeida, Strategic Learning Consultant and Specialist, Lighthouse Human Development Solutions, Mumbai on 22nd & 23rd January.

### KT Chandy Memorial Lecture

The 3rd K. T. Chandy Memorial Lecture was delivered by Mr. D. Shivakumar, Chairman & CEO, PepsiCo India Holdings Pvt. Ltd. on the topic 'Importance of People to a Business' on 23rd January.



*Mr. D. Shivakumar delivering the KT Chandy Memorial Lecture*

## Lucknow Management Association

### Interactive Session

Lucknow Management Association organised an interactive session with Mr. Ashok Kumar, Chief Commercial Manager, Northern Railways, New Delhi on 17th January. LMA members raised a number of queries towards available & expected facilities related to safety, cleanliness, reservations & new trains which were well responded by the guest speaker.

### Knowledge Sharing

Young Manager Forum of Lucknow Management Association in association with TiE Uttar Pradesh: Lucknow Chapter & Integral University organised a lecture on 'Developing Young Managers as Entrepreneurs' on 19th January at Integral University, Lucknow. The speaker of the knowledge sharing session was Professor Sushil Kumar from Indian Institute of Management, Lucknow.



*The session in progress*



*Prof Sushil Kumar addressing*

### Training Workshop

Lucknow Management Association organised a three day training workshop on Managing Contract Labour, Service Matters & Latest in Labour Laws on 29th-31st January. The faculty for the training workshop included Mr. Sanjay Bhasin, Additional, Chief Counsel of UP Government; Dr. R.L. Kaul Professor of Law, Amity University, Noida Campus and Former Assistant General Manager State Bank of India and Prof. V.G. Goswami, LLD.



*Mr Sanjay Bhasin and Mr AK Mathur addressing the workshop*



*Mr M.R. Vasudeva, delivering a talk on 'Management of Hospital'. Other dignitaries are also seen on the dais.*

### Mangalore Management Association

#### Lecture Meeting

Mangalore Management Association in association with S.D.M. PG Centre for Management Studies & Research, Mangalore organised a talk on 'Management of Hospital' by Mr M.R. Vasudeva, President, Mangalore Management Association on 29th January at SDM-MBA Conference Hall, Mangalore.

### Meerut Management Association

Meerut Management Association celebrated Republic Day on 26th January with Government Primary School and Junior High School. The flag was hoisted by Captain V.K. Gupta (President MMA) and Mr. Rupesh Vihan (Village Pradhan, Sivaya). Various cultural programmes were conducted by the students of Primary School and Junior High School. The Principal Mrs Upasna Sharma explained the significance of Republic Day to the students.



*Captain V.K. Gupta, President, MMA addressing*



*Inauguration of TMA New Year Celebration by Er. M.R. Gopalakrishnan*

### Thrissur Management Association

Thrissur Management Association's New Year Celebration 2015 was held on 7th January. The Chief Guest was Miss Malavika, Idea Star Singer 2014. A reception was given to Dr. V.A. James who has been awarded Ph.D. from Bharathiar University.

# Pragati

CELEBRATING ACHIEVEMENTS OF WOMEN  
2015

## A panel discussion followed by quiz

A two member Women Team can participate in Quiz. Organizations and Institutes are free to nominate any number of teams as they wish.

### Quiz Masters

SPS Jaggi, Jacob Kurian & V Kumar (Bhilai Steel Plant)

### Date and Venue

25 Feb 2015	Raipur	20 Mar 2015	Jaipur
03 Mar 2015	Chennai	27 Mar 2015	Delhi
13 Mar 2015	Ahmedabad		

**Grand Finale 27<sup>th</sup> March 2015, New Delhi**

### Participation (Per Team)

Category	Amount
Corporate	₹5000
B-School Students / Academicians	₹3000

Team Consisting two Member are Compulsory, \*Service Tax 12.36% will be Applicable  
AIMA Service Tax Registration No: AAATA 1644AST001 | AIMA PAN NO: AAAQTA1644A

**Attractive Cash prize, Gift Hampers, Trophies, Certificates to the winners.**

Lead Sponsor



Co-sponsors



Venue Host

Kindly contact for more details and registration  
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E-mail : msingh@aima.in / prawat@aima.in, Web : www.aima.in  
For online registration please visit: [https://apps.aima.in/eventmgmt/Fill\\_Details.asp](https://apps.aima.in/eventmgmt/Fill_Details.asp)

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# AIMA Events Calendar

Event	Conference Director	Venue	Date
SYMP		Lucknow	07 February 2015
World Marketing Congress	S K Swamy, Chairman & MD, RK Swamy BBDO Pvt. Ltd.	New Delhi	10 February 2015
AIMA 59th Foundation Day & 9th National Management Day		New Delhi	21 February 2015
Pragati 2015		Raipur Chennai Ahmedabad Jaipur Delhi & Grand Finale	25 February 2015 03 March 2015 13 March 2015 20 March 2015 27 March 2015
SYMP		Kochi	14 March 2015
Innovation Practitioners Summit		New Delhi	19 March 2015
National Research Conference		New Delhi	31 March 2015
Managing India Awards	Sanjiv Goenka-Chairman, RP-Sanjiv Goenka Group		16 April 2015
AIMA Entrepreneur's Retreat		Surajkund, Faridabad	23-25 April 2015
National Leadership Conclave		New Delhi	29-30 April 2015
7th Business Responsibility Summit		New Delhi	May 2015
24th National Management Games 2015		Bhubaneswar Bangalore Mumbai Delhi Grand Finale	5-6 May 2015 14-15 May 2015 28-29 May 2015 17-19 June 2015 20 June 2015

Event	Conference Director	Venue	Date
4th HR Retreat		Goa	June 2015
National Competition for Young Managers – 2015		Mumbai Chennai Kolkata Delhi Grand Finale	19-20 June 2015 26-27 June 2015 3-4 July 2015 10-11 July 2015 24 July 2015
9th Global Advanced Management Programme 2015		Silicon Valley, USA	05-11 July 2015
3rd Marketing Retreat		Goa	August 2015
National Competition for Management Students – 2015		Bangalore Mumbai Kolkata Delhi Grand Finale	6-7 August 2015 13-14 August 2015 17-18 August 2015 21-22 August 2015 28 August 2015
SYMP		Indore	11 September 2015
42nd National Management Convention		New Delhi	22-23 September 2015
4th Young Leaders Retreat		Goa	October 2015
SYMP		Goa	October 2015
Senior Leadership Retreat		Dubai	November 2015
HRM Summit		New Delhi	November 2015

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Tel.: 011-24645100, 43128100 ; Fax: 011-24626689,

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