

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

FEBRUARY 2020



Dear Readers,

I am pleased to present the next issue of AIMA News.

With your support and encouragement AIMA continued to strive to build management capability through its various initiatives and programmes over the month.

The previous month witnessed AIMA celebrate its 64th Foundation Day and 14th National Management Day at New Delhi on the theme 'Winning in the Digital Age'. Mr Piyush Goyal, Minister of Railways and Commerce & Industry Government of India delivered the keynote address. On the occasion, Mr S Ramadorai, Chairman, Governing Board of the Tata Institute of Social Sciences, received the AIMA Life Time Achievement in Management Award. The AIMA Public Service Excellence Award was presented to Mr RS Sodhi, Managing Director, Gujarat Co-operative Milk Marketing Federation Ltd. Mr Harish Bhat, Brand Custodian, Tata Sons, received the AIMA Dr Ram Tarneja Award for Best Article in Indian Management. The AIMA Dr JS Juneja Award for Creativity and Innovation in MSME was presented to Microlit. You will find more details in this issue.

The fifth edition of AIMA's popular Global Procurement Summit was held in partnership with Ministry of Electronics and Information Technology, Ministry of Finance, Government of India and the World Bank. Mr Suresh Prabhu, India's Sherpa at G20 delivered the special address and Dr TV Somanathan, Secretary (Expenditure), Ministry of Finance delivered the Inaugural address. The summit, addressed by several leading subject matter experts, policy makers and academicians was well attended by more than 200 delegates from various countries and was very well received.

In addition, AIMA's AI & Big Data Retreat, chaired by Mr TV Mohandas Pai, Chairman, Manipal Global Education, was held recently in Goa on the theme 'AI in an Enterprise : Automating Business'. Mr Umakant Soni, Co-founder, AI foundry and Advisor & Founding Partner, pi Ventures was the Programme Director. The Retreat helped participants learn about the use of AI and Big Data for enhancing the competitiveness through interactive sessions, case studies and talks by eminent industry experts and leaders. A brief report is carried inside.

AIMA also organised an HRM Conclave with Mr S Y Siddiqui, Executive Advisor, Maruti Suzuki India as the conclave chairman. Mr P Dwarakanath, Chairman, GSK Consumer Healthcare Ltd delivered the keynote address and the concluding remarks were given by Mr Suresh Dutt Tripathi, Vice President HR, Tata Steel. Several other eminent HR professionals shared insights and strategies at the programme which was well received by over 200 professionals.

Continuing its close collaboration with the LMAs, the 76th Shaping Young Minds Programme was held jointly with the Vaikom Management Association at Vaikom. AIMA's Shaping Young Minds Programme is an effective platform for the younger generation of managers to take inspiration and learn from some of India's iconic leaders. AIMA is now extending this programme to smaller cities in an attempt to provide management students of the region more exposure to current management trends and practices.

Staying true to its mandate of providing varied platforms for practising and aspiring managers to hone their management skills and competence, AIMA recently conducted 4th National Competition for Managers which witnessed a participation off close to 70 teams from 15 organisations. You will find brief reports inside along with updates from the Local Management Associations and some interesting articles on management.

Due to the outbreak of the Novel Coronavirus pandemic, the coming weeks might witness a slowdown in AIMA activities, as we strive to do our bit to avoid unnecessary risk and spread of the disease.

I wish everyone health and safety in the days to come.

Warm Regards

Rekha Sethi
Director General

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Managing Editor
Ms Smita Das

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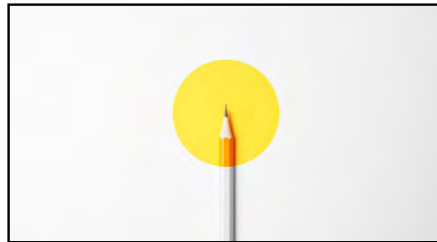
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AIMA's Business Lab is an "Eco-System" for management educators/institutes that deliver simulation based learning for the students.

Allows students to experiment with various management strategies and tactics in the given scenario. BizLab can be played on a self-mode (Against AI Based Autobots), in groups as team exercise, workshop or as a business competition and can also be used as learning assessment. Handled by AIMA BizLab Certified Trainers/Faculties of the institute

Ask a demo login for unparalleled learning experience with real time management scenarios & tactics on www.aimabizlab.com

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64th Foundation Day & 14th National Management Day



(L-R) Rekha Sethi, Director General, All India Management Association; Sanjay Kirloskar, President, AIMA & Chairman & Managing Director, Kirloskar Brothers Ltd; Piyush Goyal, Minister of Railways and Commerce & Industry, Government of India; and Harsh Pati Singhania, Sr. Vice President, AIMA & Vice Chairman & Managing Director, JK Paper Ltd releasing AIMA's 64th Foundation Day and 14th National Management Day souvenir

AIMA held its 64th Foundation Day & 14th National Management Day on the theme 'Winning in the Digital Age' on 21st February 2020. Mr Piyush Goyal, Minister of Railways and Commerce & Industry Government of India delivered the keynote address and said, "The industry and professional organisations have a role in nation building. If AIMA and other industry organisations join their efforts, India's business ecosystem can be transformed". "We can make India a superpower or the world's greatest economy it once was in this generation and



Piyush Goyal, Minister of Railways and Commerce & Industry, Government of India



Piyush Goyal presenting the AIMA Life Time Achievement in Management Award to S Ramadorai Chairman, Governing Board of the Tata Institute of Social Sciences as Rekha Sethi, Sanjay Kirloskar, Mala Ramadorai and Harsh Pati Singhania look on

leave a great country for the next generation," he added.

Mr Sanjay Kirloskar, President, AIMA & Chairman & Managing Director, Kirloskar Brothers Ltd. welcomed the guests and said, "Indian management was facing twin challenges of technological disruption and economic slowdown. AIMA was there to help Indian enterprises deal with these challenges through new management ideas and practices". AIMA Senior Vice President, Mr Harsh Pati Singhania appreciated the awardees for setting great examples of ethical success. He shared that AIMA was committed to nation building and it was helping Indian management adjust to the dramatic changes in business environment. Ms Rekha Sethi, Director General, AIMA, also addressed the gathering and delivered the welcome remarks.

On the occasion, Mr S Ramadorai, Chairman, Governing Board of the Tata Institute of Social Sciences, received the AIMA Life Time

Achievement in Management Award. The AIMA Public Service Excellence Award was presented to Mr RS Sodhi, Managing Director, Gujarat Co-operative Milk Marketing Federation Ltd. Mr Harish Bhat, Brand Custodian, Tata Sons, received the AIMA Dr Ram Tarneja Award for Best Article in Indian Management. The Dr JS Juneja Award for Creativity and Innovation in MSME was presented to Microlit. The award was received by Mr Atul Jain, Director, R&D, Microlit and Mr Aadhar Jain, Head-Product Development, Microlit.

The book 'Innovation: Key to Success for Enterprises' was launched on the occasion. Dr JS Juneja, Chairman, AIMA MSME Committee & Chairman, Global Projects & Services Pvt. Ltd. introduced the book to the audience.

The Foundation Day souvenir was also released by guests of honour. About 300 business leaders, management experts, academicians and students joined the occasion.

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02



03



04

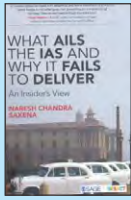


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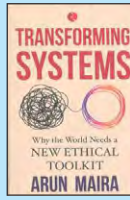


01. Piyush Goyal presenting the AIMA Public Service Excellence Award to RS Sodhi, Managing Director, Gujarat Co-operative Milk Marketing Federation Ltd. as Sanjay Kirloskar and Harsh Pati Singhania look on
02. Atul Jain, Director, R&D and Aadhar Jain, Head, Product Development from Microlit, recipient of the AIMA - Dr JS Juneja Award for Creativity and Innovation in MSME
03. Harish Bhat, Brand Custodian, Tata Sons recipient of the AIMA -Dr Ram Tarneja Award for Best Article in Indian Management
04. Awardees & delegates at AIMA's 64th Foundation Day & 14th National Management Day
05. Release of the book 'Innovation: Key to Success for Enterprises'. (L-R) Sanjay Kirloskar; JS Juneja, Chairman, AIMA MSME Committee & Chairman, Global Projects & Services Pvt. Ltd. and Piyush Goyal

New Additions in AIMA Library



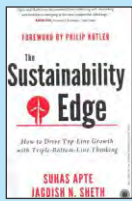
What ails the IAS and why it fails to deliver : an insider's view
Naresh Chandra Saxena,
New Delhi : Sage Publications India Pvt. Ltd., 2019, P245
2018, P215



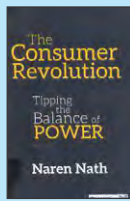
Transforming systems : why the world needs a new ethical toolkit
Arun Maira,
New Delhi : Rupa Publications India Pvt. Ltd., 2019, P221



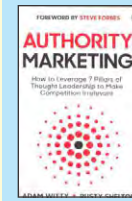
Smart skills for students
Steve Anderson,
Delhi: Jaico Publishing House, 2019, P241



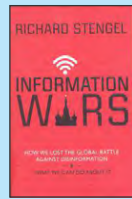
The sustainability edge : how to drive top-line growth with triple-bottom-line thinking
Suhas Apte Jagdish N,
Delhi: Jaico Publishing House, 2019, P244



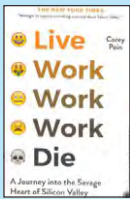
Consumer revolution : tipping the balance of power
Naren Nath,
New Delhi : Sage Publications India Pvt. Ltd., 2019, P250



Authority marketing : how to leverage 7 pillars of thought leadership to make competition irrelevant
Adam Witty,
Delhi: Jaico Publishing House, 2019, P143



Information wars: how we lost the global battle against disinformation & what we can do about it
Richard Stengel,
London : Grove Press, 2019, P357



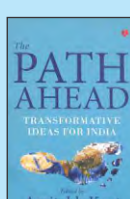
Live work work die : a journey into the savage heart of Silicon Valley
Corey Pein,
Delhi: Jaico Publishing House, 2019, P309



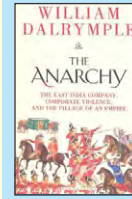
The infinite game
Simon Sinek,
India : Penguin Business, 2019, P251



The tech whisperer : on digital transformation and the technologies that enable it
Jaspreet Bindra,
Gurugram : Penguin Random House, 2019, P303



The path ahead: transformative ideas for India
Amitabh Kant,
New Delhi : Rupa Publications India Pvt. Ltd., 2019, P346



The anarchy: the east India company, corporate violence, and the pillage of an empire
William Dalrymple,
New Delhi: Bloomsbury Publishing, 2019, P522

Global Procurement Summit



Rekha Sethi, Director General, AIMA presenting the memento to Suresh Prabhu, India's Sherpa at G20 and Pranjal Sharma, Economic Analyst, Advisor & Author looks on

AIMA in partnership with Ministry of Electronics and Information Technology, Ministry of Finance, Government of India and the World Bank organised the 5th Global Procurement Summit (GPS) on 10 -11 February 2020 at New Delhi. The theme of the summit was 'Procurement in 21st Century'.

Mr Suresh Prabhu, India's Sherpa at G20 delivered the special address and Dr T V Somanathan, Secretary (Expenditure), Ministry of Finance delivered the Inaugural address.

Some of the other eminent speakers included Mr Nikhil Sawhney, Treasurer, AIMA and Vice Chairman & MD, Triveni Turbine Ltd; Mr Junaid Kamal Ahmad, Country Director-India, World Bank; Mr Kumar V Pratap, Joint Secretary, Department of Economic Affairs, Ministry of Finance; Ms Manmeet Nanda,

Joint Secretary, Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry; Mr Talleen Kumar, CEO, Government e-Marketplace; Mr. Maurice Diamond, PPP Expert, IPATS, London; Mr Shish



Suresh Prabhu, India's Sherpa at G20 addressing



(L-R) Nikhil Sawhney, Treasurer, AIMA; T V Somnathan, Secretary (Expenditure), Department of Expenditure, Ministry of Finance; Junaid Kamal Ahmad, Country Director-India, World Bank and Raj Agrawal, Director, AIMA

Haider Chowdhury, Director (Coordination and Training), CPTU, IMED, Ministry of Planning, Government of Bangladesh; Mr Xiaoping Li, Senior Procurement Specialist, World Bank, Washington; Mr Michael Graeme Osborne, Senior Procurement Specialist, The World Bank, Washington; Mr Sandeep Verma, Principal Secretary, Government of Rajasthan; Mr Sanjay Aggarwal, Director, Department of Expenditure, Ministry of Finance; Mr R K Pandey, Member, National Highway Authority of India; Mr Ashutosh Vajpeyi, Joint Secretary Economic Affairs, Government of Rajasthan; Ms Anubha Prasad, National Coordinator, United Nations Environment Programme; Mr Chenjerani Simon B Chirwa. Lead Procurement

Specialist, Governance Global Practice, The World Bank amongst others. The summit was well attended by more than 200 delegates from various countries like USA, Bangladesh, Thailand and Sri Lanka. The topical themes and in-depth discussions were highly appreciated by the delegates.



Manmeet Nanda, Joint Secretary, Department for Promotion of Industry and Internal Trade, MoCI; Srikanta K. Panigrahi, Director General, Indian Institute Of Sustainable Development; Anubha Prasad, National Coordinator, United Nations Environment Programme and Ishtiaq Siddique, Senior Procurement Specialist, The World Bank

2nd AI & Big Data Retreat

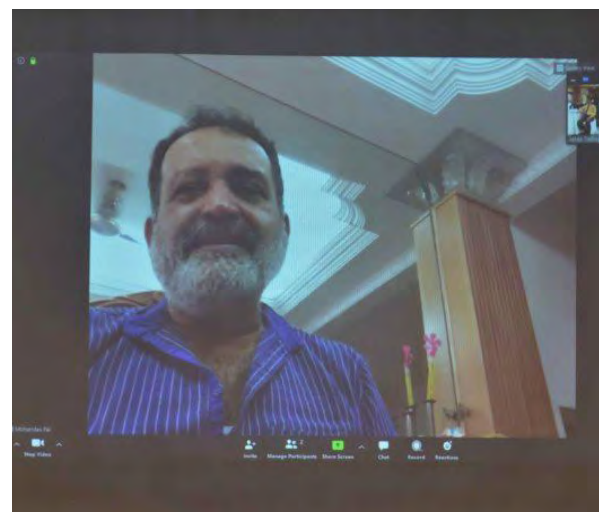


Participants of the 2nd AI & Big Data Retreat

AIMA organised its second AI & Big Data Retreat with the theme 'AI in an Enterprise : Automating Business' held from 14-16 February 2020 at Goa. The Retreat was chaired by Mr TV Mohandas Pai, Chairman, Manipal Global Education and Mr Umakant Soni, Co-founder, AI foundry and Advisor & Founding Partner, pi Ventures was the Programme Director.

Some of the other eminent speakers who addressed the participants included Mr Pulak Ghosh, IIMB Chair of Excellence & Professor, Decision Sciences & Center of Public Policy, IIM, Bangalore; Mr Arnab Kumar, Programme Director, NITI Aayog; Mr Devendra Chawla, CEO and Managing Director, Spencer's Retail Limited; Mr Arjun Jain, Co-founder, Priorfree AI; Adjunct Professor, CDS Dept., IISc. and AI Foundry; Mr

Rohit Rathi, Co-founder, Karmalife; Mr Gaurav Aggrawal, Research Scientist, Google Research



TV Mohandas Pai, Chairman, Manipal Global Education and Past President, AIMA addressing through video conferencing

& Former Head of Data Science & AI – Ola; Mr Vijay Chandru, Co-Founder, Strand Life Sciences and Mr Utkarsh B, Technology Advisor to CEO & Distinguished Architect, Flipkart.

The format of the Retreat included interactive sessions, case studies, talks by inspirational leaders and more. How can AI help enterprises achieve greater efficiency in operations, AI accelerate product and business model innovation, enterprises select or develop appropriate AI solutions were the topics covered in the two days programme.



Umakant Soni, Co-founder, AI foundry and Advisor & Founding Partner; pi Ventures addressing

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HRM Conclave



(L-R) Neeraj Kapoor, Director, AIMA; Rekha Sethi, Director General, AIMA; S Y Siddiqui, Executive Advisor-Maruti Suzuki India; P Dwarakanath, Chairman, GSK Consumer Healthcare Ltd and Suresh Dutt Tripathi, Vice President HR, Tata Steel

AIMA organised the HRM conclave on the theme 'HR Strategy on Talent, Technology & Transformation' on 12th February 2020 at New Delhi. Mr S Y Siddiqui, Executive Advisor – Maruti Suzuki India was the conclave chairman. Mr P Dwarakanath, Chairman, GSK Consumer Healthcare Ltd delivered the keynote address and the concluding remarks were given by Mr Suresh Dutt Tripathi, Vice President HR, Tata Steel.

Some of the other eminent speakers included Mr Ashok Taneja, MD & CEO, Shriram Pistons & Rings; Ms Amrita Sharan, Director HR, Air India; Mr Arun Malhotra, Former MD, Nissan Motors



S Y Siddiqui, Executive Advisor – Maruti Suzuki India addressing



S Y Siddiqui, Executive Advisor – Maruti Suzuki India presenting the memento to Ashok Taneja, MD & CEO, Shriram Pistons & Rings

India; Ms Sakshi Khosla, Associate Director – Human Capital, Max India Limited; Mr Sameer Wadhawan, Sr. Vice President and Head of Human Resources, Samsung Electronics India Limited; Mr Sudhakar Ambati, Head - Human Capital & CSR, Dabur India Ltd; Mr Richard Lobo, Executive Vice President & Head-HR, Infosys; Mr Sanjay Bose, Executive Vice President – HR and L&D, ITC Limited – Hotels Division; Mr Sabih Kidwai, Director- Learning Solutions, Schneider Electric; Mr Rajiv Kapoor, Executive Director & CEO – Group HRM, UNO Minda Group; Mr Mussarat Hussain, Head – Leadership & Functional School, Maruti Suzuki; Mr Mandeep

Kaur, HR Leader, IBM India; Mr Abhay Kapoor, Sr. HR Leader, Amazon; Mr Sushil Baveja, Executive Director HR, DCM Shriram Group; Mr Prem Singh, President, Group HR, JK Organisation; Mr S K Bose, Executive Director HR, Indian Oil Corporation Ltd; Mr R Anand, Principal Consultant & Advisor – HR, HCL Technologies Ltd; Mr Pankaj Bansal, CEO, People Strong and Mr Jaikrishna B, President Group HR, Corporate Communications & New Business Development, Amara Raja Group.

The programme was well received with an audience of over 200 participants

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Accreditation Session is conducted normally on the second Friday of each month at Delhi
Accreditation Session is held selectively in other cities also.

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For further information, please contact:

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All India Management Association, 15, Link Road, Lajpat Nagar 3, New Delhi -110024

Tel: 09599024188, 011-47673000, 49868399 (Ext 817), Direct : 011-47673032, Email: amt@aima.in, Website: www.aima.in

76th Shaping Young Minds Programme



M Chandradathan, Scientific Advisor to Chief Minister, Government of Kerala, Distinguished Scientist & Former Director, ISRO Centres



Ambassador Gurjit Singh, Former Indian Ambassador Germany, Indonesia & Ethiopia

All India Management Association in collaboration with Vaikom Management Association organised the 76th Shaping Young Minds Programme at Vaikom on 8th February 2020. The speakers who addressed at the programme included Ambassador Gurjit Singh, Former Indian Ambassador Germany, Indonesia & Ethiopia; Justice N Santosh Hegde, Former

Lokayukta of Karnataka State & Former Judge Supreme Court; Er M Chandradathan, Scientific Advisor to Chief Minister, Government of Kerala Distinguished Scientist & Former Director, ISRO Centres and Mr Richard Rekhy, Board Member, KPMG in Dubai. The programme was well received with over 700 students participating.



Justice N Santosh Hegde, Former Lokayukta of Karnataka State & Former Judge Supreme Court



Richard Rekhy, Board Member, KPMG in Dubai

National Competition for Managers 2019



Winning teams of National Competition for Managers 2019

AIMA conducted its 4th National Competition for Managers (NCM) on the theme 'Managing Change: Achieving Excellence'. The event was held at two regional locations, Delhi and Mumbai, followed by a Grand Finale in Delhi on 26th February 2020.

The Grand Finale was judged by Mr Rajeev Bhaduria, Senior Industry Expert, Mercer, Mr

Puneet Agarwal, Vice-Chairman, MIET and Ms Nina Chatrath, founder, Enhance Consulting. Cholamandalam Investment and Finance Co Ltd emerged as the Champions team; KHS Group and Tata Steel were 1st and 2nd Runners-up team in the Private Sector category. In the PSU Category, Gas Authority of India Ltd team was as the Champion and Bharat Petroleum Corporation Ltd was 1st and 2nd Runners-up.

Easy-riding

There is saying that whenever a Madrasi (Punjabis' omnibus term for all those south of the Vindhyas) child is born, his feet are towards Delhi; because sooner or later he's going to land up there! Our Central Government is so full of these brainy guys. However, what a North Indian usually associates a Madrasi – Tamilian to be precise – with is neither his survival instinct nor his intellect but his frugal nature!

I remember the hilarious story our late friend Hari Hiranandani used to tell about the time he travelled to Madras by G.T. Express. There was our Sindhi Bhai – resplendent in a three-piece shark-skin suit – boarding the first class coupe half an hour before departure time, so that his porter could safely bring in his hold-all, suit case, food basket, surahi of water, reading material etc. Then he had to arrange for ice slabs, order tea, breakfast... a hundred details to be attended to.

And, precisely two minutes before the train was to steam out of New Delhi station, in walked a Tamilian clutching a small duffel bag under his arm, and sat down beside our friend. Hari was worried. He thought the guy had boarded the wrong train; he couldn't be undertaking a 48-hour journey without luggage; in any case this little fellow in chappals and lungi couldn't be a first class passenger. But before he could voice his concern the train had started and our man was engrossed in his newspaper.

Come dinner time and Hari had his 'dastarkhan' laid out – plates, cutlery, hot case, napkin, everything was there. A perfunctory "would you like some dinner" and he proceeded with the serious business of eating. Meantime, the train stopped at a small station; our South Indian friend got down, grabbed something from the platform vendor and his dinner was over. He climbed on to the upper berth, spread his lungi like a sheet and was fast asleep before Hari Bhai could even finish his meal.

Morning, while Hari was still laying out his shaving kit, towels, dressing gown, etc, our friend from down South had a quick bath, dried himself with his lungi and then

proceeded to dry it by tying it to the window bars. Soon he was again ready for the day with the clean white lungi tied round his waist, this time double-folded, perhaps more appropriate for the hot day.

The same story was repeated the next night and the following morning while our Sindhi 'gentleman' meticulously went through the motions of changing clothes, getting his bed made and rolled up, ordered and devoured elaborate meals and complained generally about the lack of ice slabs and the discomfort of travelling. But the guy in the multipurpose lungi was at peace with himself. He ate quick small meals from the platforms, read voraciously during the day and slept like a baby at night.

Finally, they reached Madras. The Tamilian clutched his duffel, waved good bye and walked out while Hari waited for a porter to carry his luggage. He was quite distraught seeing no red-shirted ones around when a funny little fellow in doubled up lungi and no shirt walked up and asked if he needed porters. "Yes. Where?" said Hari. "Here", said the little man and waved in a few others when he saw that the 'suited-booted' saheb had lots of luggage.

One picked up the holdall, another one the suit case, the third one the surahi and fourth the food basket. Finally, when the fifth looked sad having found nothing to carry, Hari, generous to a fault, couldn't see this; he handed over his Reader's Digest to the guy and said, "Here, you carry this, my good man."

Already dumbfounded by the amazing companion in his multipurpose lungi, Hari's bewilderment was complete when he stepped out and found our man being garlanded by a whole lot of people. Then he read a banner and realised that he had travelled for two nights with a well-known industrialist of Tamil Nadu!



*by Krishan Kalra
Past President, AIMA*

Champions of change

Inspiring, Creating and Innovating

With a vision to be a leader in Management Development AIMA facilitates individuals and organisations to realise their potential. And in its endeavour to shape the management destiny of the new age India, AIMA has constituted **YOUNG LEADERS COUNCIL** for young leaders. A non-lobbying platform to mentor and nurture young leaders for the next wave transformation.



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A Bolder Vision for Business Schools

by Peter Tufano



Andrii Zastrozhnov/Getty Images

The basic model for modern management education dates back to the late 1950s. It has been an adaptable, resilient model that has generally satisfied the needs of both students and their employers — in terms not only of courses but of the ideas generated through the research of business faculty. Without business schools, many of the management frameworks and concepts that we take for granted would not exist: from Michael Porter's Five Forces, to the Nobel prize-winning work in asset pricing and Finance, to

Clayton Christensen's concept of Disruption, to Blue Ocean Strategy, or the now-debated concepts of agency theory.

Against this backdrop, there are growing societal pressures for business to take a lead in finding solutions to the climate crisis and to be an agent of social change. As this pressure mounts, the traditional business school model is looking dated. The pace of change in business schools is far slower than in business, with the result that MBAs are

increasingly less well prepared for the complex challenges of leading companies and collective enterprises in general.

To remain a “force for good” for the next decades, business schools need to confront the challenges business faces, and orient their teaching and research accordingly. These challenges fall into three categories:

The Multiplicity of Stakeholders

As firms are called to be more purposeful and more attuned to a broad range of stakeholders and trade off their interests...

...so business schools need to research and teach the skills required for stakeholder capitalism. The Business Roundtable statement or Davos Manifesto are statements of intent for firms to acknowledge and advance the interests of multiple stakeholders, rather than simply accept the primacy of shareholders. To turn these good intentions into reality, business schools should:

- Teach students to understand the nature and implications of stakeholder capitalism.
- Create courses that allow students to understand the needs and concerns of all stakeholders, rather than treating them as instrumental groups to be dealt with in the service of enhancing shareholder value.
- Create new metrics to capture the degree to which firms are addressing the needs of their broader constituencies.
- Research and design new feedback mechanisms (e.g., new forms of management accounting and stakeholder accounting, new measures of investment performance, new contractual structures to create incentives for advancing stakeholder interests, etc.).

Beyond these obvious changes, stakeholder capitalism requires firms to make even more explicit tradeoffs between various stakeholders. While governments may provide some guidance, firms will increasingly have to decide who will benefit. In making these choices, business leaders will be called to administer fairness.

Consider the implications of this. The term “administration of fairness” is the definition of justice. That means we are now asking MBA graduates, who have historically been tasked to administer business (the BA part of MBA), to make determinations about what is and is not just.

Unfortunately, traditional MBA toolkits, whether grounded in economics, data science, or psychology, do not adequately prepare students to think through issues of justice, which means that business schools will need to revisit and broaden their curricula. At the very least, they will need to expand the range of thinkers and teachers on their campuses to include people with backgrounds in history, philosophy, and the humanities. Justice is much more nuanced than net present value.

The Reality of Climate Change

If firms are being asked to combat climate change urgently, not only individually but also in concert with one another, government and civil society...

... then business schools need to urgently prepare students to address these issues. The science behind climate change should be taught in business schools, expanding the MBA curriculum and the range of disciplines we include yet further. If investors are to incorporate environmental concerns into their investment criteria or net present value calculations, then we as teachers and thinkers must figure this out and show them how to do that.

But beyond equipping our graduates with an expanded management toolkit, we also have to teach future business leaders how to collaborate with others in order to achieve larger social goals and system change. That means taking a look at how we balance the two core drivers of success: competition and cooperation.

For most schools, competition remains the dominant driver. The bible of business education since its publication in 1980 has been Michael Porter's famous book, *Competitive Strategy*. It a handbook for success in win-lose environments. To be sure, there has been some movement away from this: Porter's later work, *Competitive Advantage*, and his notion of shared value acknowledge the possibilities of collaboration, as does the 1996 landmark, *Coopetition* by Adam Brandenburger and Barry Nalebuff. Nevertheless, it is fair to say that business education still focuses more on competition than on cooperation, providing recipes for private success rather than public benefit.

This is not sustainable. The problems of 2020 are ones that require changes in entire systems: For example, food, water, energy consumption, and supply chains all contribute to climate issues. If we want our students to lead system-level change, they need to understand how complex systems work and how many different forces intertwine to produce nearly intractable problems. This will not be done in short cases studies or powerpoint presentations. Students need to think in terms of horizons that extend past their roles in their jobs and will require multiple generations to solve. They need to understand the needs of their counterparts in other sectors and find ways to negotiate, mediate and collaborate. None of these skills is central in most business school curricula today, but all need to be.

The Necessity of Inclusivity

As firms are being called to become more inclusive...

... then so must business schools. The extant research amply demonstrates that more diverse environments produce better outcomes. Beyond this reality, we need to admit and educate today the leaders for a quarter of a century from now. Where will the world need greater management and leadership skills in 2045?

Many schools are working to achieve greater gender balance, but we will need to do much more. The global business leaders in 2045 will almost surely will not be 60 to 70% American — the current composition of most U.S. business schools. Therefore, we need to proactively reach out now to find and train talent in those regions where management skills will be in greatest need in a generation. At our school, this manifests itself in having 13% of our class from Africa, rather than the business school average of 2%. This commitment is not only to benefit the future leaders of that continent, but also to ensure that the other 87% of our class learns about an important part of the world.

If we are serious about the need to be more inclusive, we need to reject outright the current metric of success for MBA rankings: salaries. The salaries of MBA alumni three years from graduation account for 43% of the Financial Times Ranking and a larger fraction in other rankings. Yet the Financial Times' own data of MBA graduates shows that men make 16% more than women three years after graduation. And I know from our data that geographic and sectoral differences are even more extreme.

Those of us leading business schools often claim that we seek to increase diversity, and we argue on editorial pages that businesses have to wean themselves from share price dominance. Why,

then, do we continue to allow others to measure our success in ways that celebrate homogeneity in gender, geography, and industry? To compound the hypocrisy, these metrics are typically featured in the same periodicals in which we proclaim the virtues of diversity and inclusivity.

In the decades after World War II, stable national governments and peace enabled business to build private prosperity. Business schools were an important contributor to this story. During and following World War II, some business schools

showed great bravery in innovating to win a war and then to win a peace that lasted for generations (see, for example, Cruickshank's history of Harvard Business School).

Here in 2020, business is faced with a greatly expanded mission and so, therefore, are business schools. Both can innovate to generate long-run planetary prosperity. Society demands no less and the leaders of business schools need to show the same bravery that our predecessors did eighty years ago.

Peter Tufano is the Peter Moores Dean at the University of Oxford's Saïd Business School and a former professor at Harvard Business School. He serves on the FDIC's Committee on Economic Inclusion, and is the co-founder of Doorways to Dreams Fund, a nonprofit that seeks to find innovative financial services to serve low to moderate income families.

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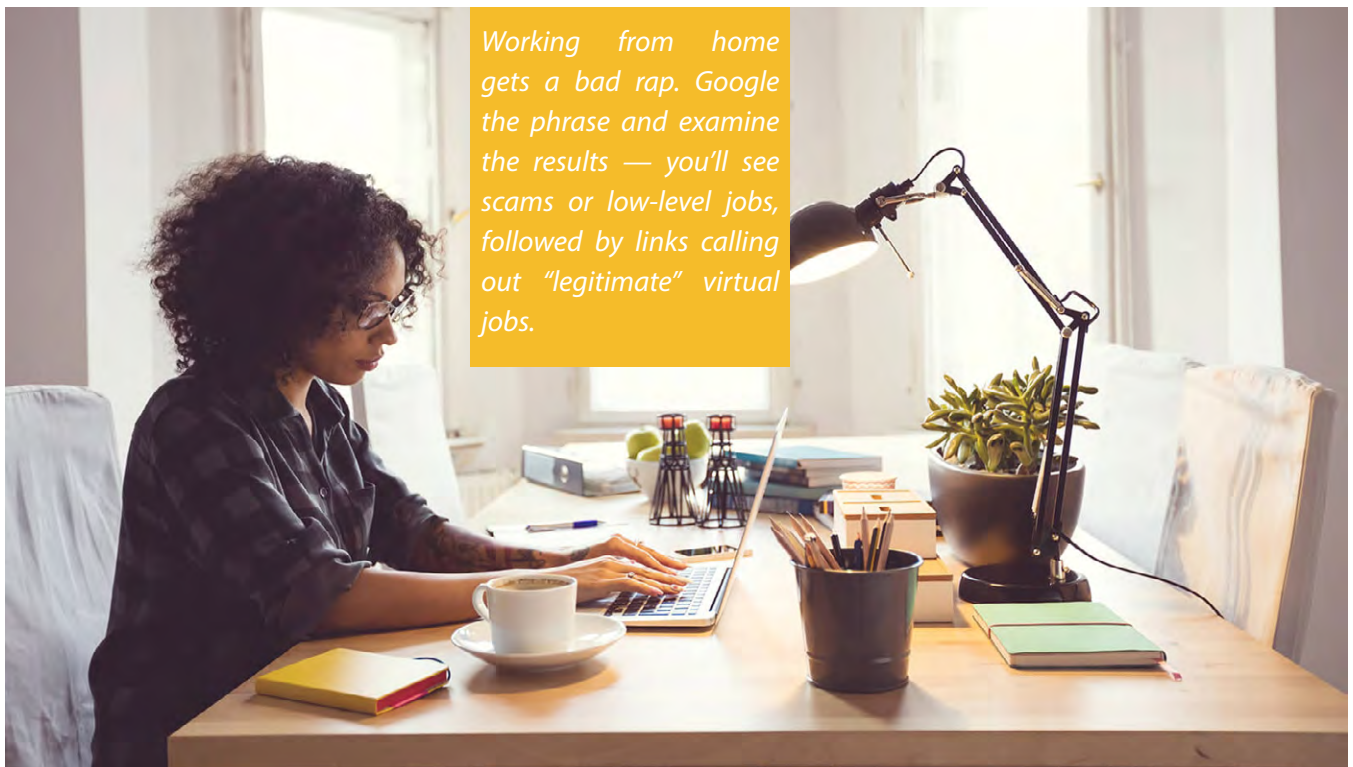
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Why Working from Home Is a “Future-Looking Technology”

A Stanford GSB expert shows how companies and employees benefit from workplace flexibility.

by Shana Lynch



Are offices outdated? One company found a work-from-home policy increased its bottom line. | iStock/Izabela Habur

But Stanford Graduate School of Business professor Nicholas Bloom says requiring employees to be in the office is an outdated work tradition, set up during the Industrial Revolution. Such inflexibility ignores today’s sophisticated communications methods and long commutes, and actually hurts firms and employees.

“Working from home is a future-looking technology,” Bloom told an audience during TEDxStanford, which took place in April. “I think it has enormous potential.”

To test his claim, Bloom, with co-researchers James Liang, John Roberts, and Zhichun Jenny Ying, studied China’s largest travel agency, Ctrip. Headquartered in Shanghai, the company has 20,000 employees and a market capitalization of about \$20 billion.

The company’s leaders — conscious of how expensive real estate is in Shanghai — were interested in the impact of working from home. Could they continue to grow while avoiding exorbitant office space costs? They solicited worker volunteers for a study in which

half worked from home for nine months, coming into the office one day a week, and half worked only from the office.

Bloom tracked these two groups for about two years. The results? “We found massive, massive improvement in performance — a 13% improvement in performance from people working at home,” Bloom says.

“We found massive, massive improvement in performance — a 13% improvement in performance from people working at home.”

Nicholas Bloom

Two reasons led to that uptick: First, people working from home actually work their full shift. In the office, people might be delayed by traffic, take a long lunch with a colleague, or leave work early to let a repair person in. They are less likely to be on the clock for the full workday.

Second, Bloom says, people at home are able to concentrate better. “The office is actually an

amazingly noisy environment. There’s a cake in the break room; Bob’s leaving, come join. The World Cup sweepstakes is going. Whatever it is, the office is super-distracting.”

Also, his study found that resignations at the company dropped by 50% when employees were allowed to work from home. “Not only do the employees benefit (by working from home), but the managers benefit because they can spend less of their time painfully advertising, recruiting, training, and promoting.”

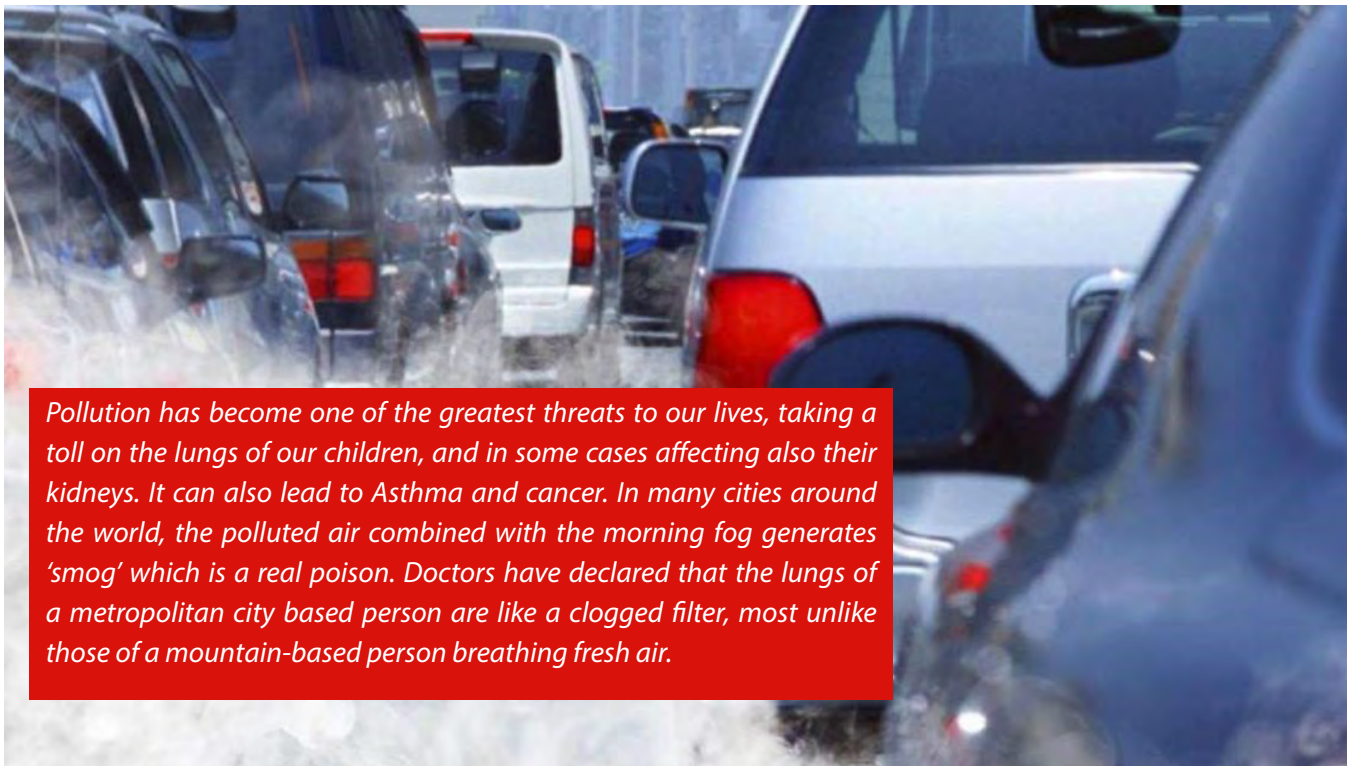
Bloom says the experiment led Ctrip to roll out a work-from-home option to all its employees. The company reported that it made about \$2,000 more profit per person at home, Bloom says.

Bloom hopes this example helps kill the negative stereotypes of working from home. “For employees, they’re much more productive and happier. For managers, you don’t have to spend so much time recruiting and training people. For firms, you make far more profit. For society, there’s a huge saving of reducing congestion, driving times and, ultimately, pollution.

Disclaimer:

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Some Innovative Ideas To Extract Air Pollution from City-Roads



Pollution has become one of the greatest threats to our lives, taking a toll on the lungs of our children, and in some cases affecting also their kidneys. It can also lead to Asthma and cancer. In many cities around the world, the polluted air combined with the morning fog generates 'smog' which is a real poison. Doctors have declared that the lungs of a metropolitan city based person are like a clogged filter, most unlike those of a mountain-based person breathing fresh air.

Various steps are being taken around the world, ranging from USA up to Japan, to deal with this problem. In some of the cities privately owned vehicles are banned from entry into the city-center. The latest of these steps being currently being applied in our own country is the 'Odd-and-Even' Number-Plate formula to restrict driving on the roads on alternate days of the week.

The pollutants in the city air consist of dust; hydrocarbons—burnt or un-burnt; smoke; and polluting gases. Dust can come from sand deserts,

blown in by the wind; or, from the construction sites. The hydrocarbons occur in the air owing to the exhaust from vehicles. This consists normally of the burnt fuel. Even more polluting can be the un-burnt fuel being emitted in the exhaust of 2-STROKE vehicles (scooters); and vehicles having worn-out pistons rings and cylinders. You may notice the smoke coming out prominently on the top of a flyover, where the load on the engine is the maximum. The hydrocarbons from diesel vehicles are found to be much more harmful, as compared to those from petrol-vehicles.

Let it be clear right from the concept level that no short-term ideas are being offered here. All the ideas that follow require long-term planning, and adequate arrangement of funds for their implementation. These would involve mandatory modifications to vehicles.

This is to assure that all the ideas proposed here are technically feasible. The only question could be the financial viability and the will on part of the Government and the vehicle-makers.

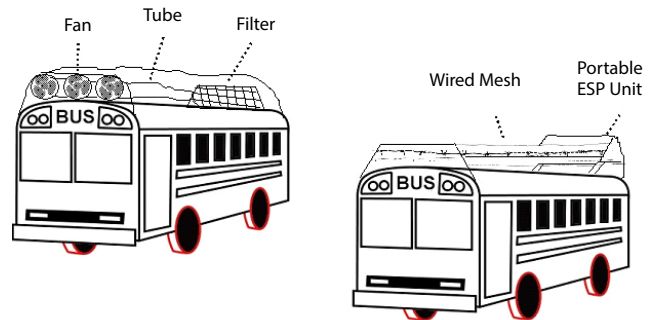
Filtering Ducts placed on Top of the Commercial Vehicles.

We all know that all air-conditioned vehicles have a filter in the front, leading the filtered air to the compressor. The same idea is being proposed here, but on top of the bus or the truck (it being a truck with a top). There would be a power-driven fan at the top front end of the vehicle, with a tubular duct laid along the length of the truck, ending into a filter. In fact, there could be a number of such ducts laid out parallel to one another, each one of these leading to its filter at the end or, alternatively, a single large duct with a rectangular opening in the front.

This means that the same vehicle that pollutes the road is made responsible for scavenging the air above it. Such filters would remove all particles of size above 5 microns passing through. The dirty filter could be replaced with a fresh one at the end of the duty-shift.

Portable Electro-Static Precipitators mounted on Top of the Commercial Vehicles

ESPs or Electro-Static Precipitators were created originally to bring down the coal-dust rising through the chimneys of thermal power plants. In this case, the particles get electrostatically negatively-charged as these pass between two parallel plates, and go to stick themselves to positively-charged collection-plates; or are brought down from the atmosphere by induction-caused high-frequency vibrations. This would mean that at the end of the journey the top of the vehicle would require either wiping or washing down the particles collected.



There would be a mesh wide enough to cover the width of the vehicle, laid out along the length of the vehicle, followed by the Portable ESP mounted at the end. This would mean an extra load for the vehicle, as well as extra-fuel consumption due to the air-resistance caused by the super-structure mounted on the vehicle. Despite this handicap, should the idea result in the removal of the particulate matter from the air, it would be worthwhile implementing it.

Cleansing the Air with a Spray of Water emitted from a traveling open-top tanker

Some of us are aware that till a few decades back, it was usual to see a passing tanker sprinkling water on the dusty roads. Many of us know that after it rains, the pollution level goes down. The drops of water bring down not only the particulate matter but also absorb the toxic gases, to some extent.

Let us now imagine a slow-moving, open-top water tanker passing along the road. It would be having several tubular structures rectangular in shape, about 2 meters high, placed across the width of the truck. The pipes would have perforations, with water pumped from below trickling down from the top. It would be like a vertical spray from the top pipe, with holes 10 mm. apart.

Filter cloth lengths would be

hanging on both sides of the horizontal pipe on the

top, getting wet with the spray. In this way, 4 or 5 VERTICAL filters placed 1 meter apart would make the air pass through them as the vehicle moved forward.

As the tanker reached the end of its journey, the level of water in it would have gone down; reduced mainly by the amount sprayed that remained in the air; further down by the amount that evaporated. It would then be required to drain out the dirty water, and to replenish the empty space in the tanker with a supply of fresh water. The amount of dirt collected would be indicative of the pollution removed from the city road.

Making the city ‘Out-of- Bounds’ for Incoming Diesel- Driven Trucks

We all know that ships voyag- ing in the sea never reach the sea-beach, but these get berthed some distance away from it. The material carried on the ships is brought to the shore on barges, or in smaller boats. Let us apply the same analogy to trucks traveling between the cities.

Diesel-operated trucks bring- ing in the supplies should terminate their journey at the periphery of the city. From there the goods should be trans- shipped to the city though the use of CNG-oper- ated mini-trucks; or through electrically operated vehicles. As an off-shoot, it would also expose contraband material, if any, being brought into the city from border towns. This would also help the police to monitor possible terrorist activities.

Proposal To Remove All Taxes For Min. 1 Year On Electric Vehicles

Taxes are levied on all passen- ger and commercial vehicles, by the Central and the State governments. These include Excise Duties and Sales-Tax. It is suggested here that if the government bodies could make a sacrifice of the tax-earnings for one year

(min.) on Electrically-driven vehicles, it would serve as a great incentive for the people to switch over to this mode of transport.

Battery-Exchange booths could be permitted at various points in the city, where the users could exchange their spent battery for a charged one on payment.

The government would be able to make up the loss of revenue by having saved some money other- wise meant to be spent on health schemes to treat the people affected by pollution. After seeing the results, the scheme could be extended year after year. This would make our future generations grateful to the nation for having taken appropriate and timely care of them.

The author Mr. Surendra Kumar, graduated in Mechanical Engineering before he was 21, from Roorkee (now IIT). He is one of the founder members of the Indo Italian Chamber of Commerce and Industry in In- dia and has been in its alterna- tive Chairman for North India. In 2007 he was decorated with Knighthood by the President of Italy for this contribution in bringing together the in- dustries of India and Italy. For more details do visit www.precinter.com



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For more details, please contact

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Ahmedabad Management Association

The highlight of this month's activities was the 18th Annual HR Conference on 'Creating and Managing Value-based & Culture focused People Management' organised on 29th February. Dr T V Rao, Founder, Academy of HRD & Former Professor, IIM-A coordinated the Conference, which was attended by 167 participants in addition to other invitees. Notable speakers addressed on the various topics - 'Value-based Management' by Mr Paresh M Saraiya, Managing Director, Transpek Silox Industry Pvt Ltd; 'Leadership Value and Culture in Knowledge-based Organisation' by Prof Vishal Gupta, Indian Institute of Management, Ahmedabad; 'Culture & Values in Lasting Organisation' by Dr Rajan Sinha, CEO, Mantrana Consulting Pvt Ltd and 'Story of Value-based Leaders' by Dr Joseph George, Workplace Catalyst LLP, Bangalore.

Several Lecture Programmes were organised during the month. Ms Armelle de Dieuleveult addressed on 'Manage Self and Others through Sharing' on 1st February. Prof Vijay Padaki addressed on 'The Gandhi-Tagore Exchanges' on 3rd February. Mr Saumil Shah, CEO, Net Square Solutions Pvt Ltd addressed on 'Cybersecurity and Sovereignty – India's Next Decade' on 7th February. Mr Ravi Rathod, Director, Oracle Application Lab, Oracle America Inc. (Silicon Valley) addressed on 'Demystifying Artificial Intelligence (AI) Robotics Technology' on 10th February. Mr Satish Joshi, INDO Science, Art and Culture, Zurich, Switzerland addressed on 'Switzerland and India Democracies with Differences in Culture and Competence' on 14th February.

Dr Himanshu Buch, International Motivational Speaker, Corporate Trainer & Business Coach addressed on 'The Science of Happiness' on 15th February. Mr Rohit Soni and Mr S V Modi addressed on 'Mentoring Entrepreneurs for Export' on 20th February in association with DGFT, Ahmedabad. Mr Ashutosh Jani, Corporate HR Head, Rubamin Ltd., Vadodara addressed on 'Winning in the Digital Age' on 22nd February on the occasion of National Management Day. Mr Suhayl Abidi addressed on 'Rising Stars of Global Trade' on 28th February.

AIMA organised Analysis of the Union Budget 2020 on 2nd February. The panel of experts included Dr Jay Narayan Vyas, Leading Management Expert, Veteran Technocrat &



Ms Armelle De Dieuleveult delivering her talk



Mr Ravi Rathod addressing the audience



Mr Ashutosh Jani addressing on 'Winning in Digital Age'

Analyst; Dr Bakul Dholakia, Noted Economist & Former Director, IIM-A; Mr Mukesh Patel, Eminent International Tax Expert, Popular Columnist & Speaker

Pujya Swami Bodhananda Sarasvati addressed on 'Meditations for Invoking Health and Happiness' (morning) and 'Self-Directed Leadership' (evening) from 17th – 21st February.



Mr Mukesh Patel addressing during 'Analysis of Union Budget 2020'



Pujya Swami Bodhananda Sarasvati addressing during the lecture series.

During the month, 2 Forum Meetings were conducted. The 16th Research Forum was conducted by Dr Paresh Kariya on 'Communication of Research Findings' on 8th February. Mr Suresh Mashruwala coordinated the Speakers' Forum on the topic 'Success is not a matter of Desire, but a product of Hard Work' on 22nd February.

AMA conducted 49 MDPs and 5 In-Company Programmes in this month focusing on a variety of subjects. Total 858 participants benefitted from these programmes.

Allahabad Management Association

Talk

Allahabad Management Association organised a Talk on 'Post Budget analysis – Union Budget, 2020' at Shambhunath Group of Institutions, Prayagraj on 3rd February. Mr A K Prasad, DGM Finance (Retd.), Vice President AMA, explained in detail about various changes in old and new tax sessions, created awareness towards allocations by Government in industry, banking, agriculture sectors and clarified doubts in old and new income tax slabs.



AMA organising team Office Bearers with SGI coordinating team

The session had distinguished presence of the Director SGI, Mr. K K Tiwari, Prof Malay Tiwari, Dr. Preteek Khanna, Dr. Mayank Malviya, Vipin Shukla, Sukriti Verma, Er. D P Agnihotri, and professors from various departments. AMA was represented by Mr Vibhav Bajpai, President, Er. O P Goel, Secretary, Mr Ravi Prakash, Vice President, Er. Shalabh Kumar, Joint Secretary. More than 70 students from business administration and other departments participated with an interactive question answer session. Mr R K Singh, Chief Admin. Officer expressed that such informative talks conducted by AMA, where students take an active part would definitely induce students for more active participation and development of the country. The session concluded with vote of thanks from Director SGI, Mr K K Tiwari.

Special Workshop

Allahabad Management Association organised a Special workshop on ‘How to carry through effectively in a group discussion’ at SS Khanna Girls PG College, Prayagraj, Allahabad on 22nd February. The workshop was conducted by Mr. Vibhav Bajpai, President, AMA. Nearly 58 students participated with active interest and were given tips on body language dress code, team work, communication skills. The workshop ended with an interactive and satisfactory question answer session, and a positive note from the students that this will definitely help in improvement of their communication and group discussion skills.



AMA, President Mr Vibhav Bajpai with the students’ core group leaders at SS Khanna Girls PG College

Baroda Management Association

Friday Evening Talk

Baroda Management Association organised a Friday Evening Talk on ‘Understanding the Intellectual Properties’ on 7th February. Mr. Anand Majmudar was the speaker for the session, he shared information about intellectual properties rights and the consequences of committing breach of third party rights by copying the mark. The session helped traders, manufacturers and others understand the regulations in a lucid layman’s language.



Mr. Anand Majmudar addressing the participants

Another Friday Evening Talk was organised by BMA on ‘Daily Work Management’ on 14th February. Mr Devendra Arora explained the concept of time management and teamwork.

BMA organised another Friday Evening Talk on ‘Prevention of Kidney Disease’ on 21st February. Ms Lekha Joshi explained the functions of kidney, symptoms of kidney failure and the treatments like Haemodialysis, Peritoneal Dialysis and Kidney Transplantation.

On 28th February, BMA organised a Friday Evening Talk on ‘Innovative and Smart Gadgets in Medical Practice’ with Dr Tushar Chokshi. Addressing the participants, Dr Chokshi explained how mobile gadgets and smartphones’ wearable instruments have changed the awareness of medical world today.



Dr. Tushar Chokshi addressing

Annual Awards for Outstanding Young Managers

BMA organised its 29th Annual Awards for Outstanding Young Managers from 13th to 15th February. After Preliminary rounds and finale, the award ceremony was held on 15th February. Mr Bimal Mehta, Managing Director - Transpek Industry Ltd was the Chief Guest; Mr Mukesh Kumar Tiwari, Chief General Manager- GAIL (India) Ltd and Mr. Jagdish Patel, Managing Director- Universal Medicap Ltd were the Guests of Honour. The three day event witnessed several teams of young managers competing.



Award Ceremony



Jury members

Bharuch District Management Association

‘Inaugural Ceremony’ of ITI Skill Development in New Academic Term

The initiative undertaken for ‘Skill Development Programme’ by BDMA at ITI successfully completed one year and the journey of new Academic Session commenced with an Inaugural Ceremony on 3rd February in the presence of BDMA Officials, ITI Principal & their faculty. Mr Manoj Bhagwat from Privi Organics was the Chief Guest & Inaugural Guest Faculty. Based on feedback received from faculty and students for the aforesaid initiative has been very fruitful. A series of programme consisting of both Soft Skill as well as Hard (Technical) Skill has been planned in mutual consultation with the Industrial fraternity.



Mr. A.K. Agrawal (CEO, BDMA) addressing the Inaugural Session

Finance & Taxation Forum Seminar on ‘Union Budget Analysis’

‘BDMA Finance & Taxation Forum’ & ‘The institute of Cost Accountants of India, Bharuch-Ankleshwar Chapter’ jointly organised a seminar on ‘Union Budget Analysis’ on 4th February. The esteemed Guest Speakers cum experts for the seminar were CA Dhinal Shah from Ernst & Young LLP, Ahmedabad



CA Dhinal Shah from E&Y LLP, Ahmedabad addressing finance professionals at the meet

and Adv. Manish Jain from Lakshmikumaran & Sridharan Attorneys. The seminar was highly beneficial & full of knowledge sharing on key topics like, budget analysis & business implication; economic overview, direct tax analysis; indirect tax analysis and so on. The session was followed by interaction & question-answer session.

Interaction Session

BDMA in association with Art of Living Foundation, Bharuch organised an interaction session on Social Initiatives undertaken by the Art of Living Foundation on 4th February. Mr. Rajesh Kumar (Head – Projects, CSR, Art of Living Foundation) elaborated various service initiatives taken by the foundation that could be potential CSR initiatives for the Bharuch District.

Creative Skills Workshop

Women’s Forum of BDMA organised a ‘Demonstration cum Workshop’ under ‘Creative Skills’ title on 8th February. The workshop was about ‘Visual Art Creation’ on two of the art forms known as - Pouring/Fluid Art & Decoupage. Renowned artists of the city Ms. Anul Shah & Ms. Hiral Barad were the facilitators for the workshop. The 1st part of the workshop focused on ‘Pouring/Fluid Art’ by Ms. Anul Shah & other part focused on ‘Decoupage’ by Ms. Hiral Barad. Participants really enjoyed the entire workshop. The added happiness to the workshop was the hearing impaired students from Dhvani School, Bharuch as audience. The workshop was a great success and received feedback to organise more such events in future.

EHS Forum Meet

BDMA EHS Forum organised its monthly meet on a very sensitive & important topic ‘Safety at Tank Farm & Safe Handling of Hazardous Chemicals’ on 8th February. The Guest Speaker for the session was Mr. Anil Choumal, a highly experienced person from the EHS field in Bharuch District. The meet was made lively & interactive by the speaker and held fruitful discussions.



Guest Speaker Mr. Anil Choumal sharing his knowledge & experience on the topic at the EHS Meet.



Young Participant of MDP getting ‘Certificate of Participation’ by CEO, BDMA

MDP on ‘GMP’

BDMA organised an MDP on ‘Good Manufacturing Practices (GMP)’. Dr. Milind Pathak from Quality Circle Forum of India, Ankleshwar Chapter was the expert trainer for the programme accompanied by another expert Mr. Majumdar on 10th February. The full day training programme explained various aspects/concepts of GMP and its impact on productivity that eventually benefits organisational growth.

Students’ Competition under ‘Celebration of AIMA Management Week & AIMA Foundation Day’.

BDMA celebrated the AIMA Management Week & AIMA Foundation Day with young students. Various competitions like Extempore, Debate, Creative Painting & Presentation were organised under the theme ‘Winning in the Digital Age’ on 20th February. Various colleges of Bharuch District enthusiastically participated in the event and made it very competitive. Experts from academics and industry were invited as Judges during the competitions. The enthusiasm of the participants was excellent & response was overwhelming.



Debate Competition between college students



Glimpse of ‘MS Excel’ Training Programme

Training Programme

A maiden programme on ‘Microsoft Excel’ Training was organised by BDMA for Indofil Industries Limited, a subsidiary group company of the K K Modi Group located at Dahej in Bharuch District on 15th & 22nd February. The programme was tailor made for the mixed batch of employees (ITI, B.Sc, M.Sc, Engineers) as per company requirement. An industry expert with more than 20 years experience in the IT Field was the Guest Faculty during the training. A series of total 2 half-day sessions focused on the basic MS Excel (version 2007) were conducted. The programme feedback was very positive from attending participants.

38th HR Forum Meet

HR Forum of BDMA organised its 38th Meet as a Round Table Discussion on ‘Key HR Challenges 2020’ on 27th February. HR professionals of surrounding industries actively participated in the discussion. The meet addressed key challenges of HR in the present scenario due to digital transformation, lack of skilled workforce availability, employment related issues.



38th HR Forum Meet: A Round Table Discussion on ‘Key HR Challenges 2020’

Women’s Forum Meet

BDMA Women’s Forum & Rotary Club of Bharuch Femina organised a talk related to comparatively sensitive topic on - ‘Dress! One More Hurdle in My Progress?’ on 28th February. Dr. Maya Valecha, a Gynaecologist by profession and a Socio political Activist for Environment, Housing rights, social harmony and women’s issues was the esteemed guest speaker for the talk. Dr. Valecha shared her experience & journey how she took up the task of improvising dressing in schools & at other workplaces. She also elaborated & explained the importance of dressing well appropriate to the occasion.



Participants with the speaker at the Women’s Forum Meet

Bhopal Management Association

Workshops

Bhopal Management Association successfully organised a Workshop on Mind Power for Success, Health and Happiness on 1st February. Mr. Ankur Sharma, Life Coach & Mind Trainer, Jaipur was the Guest Speaker. Dr. Mahesh Shukla, Chairman presided over the function. The programme was coordinated by Mr. N.K. Chhibbar, Hon. Secretary. Mr. Vishwas Ghushe, Co-Chairman gave a brief about the subject and introduction of Speaker. The vote of thanks was given by Mr. Suneel Bhargava, Jt. Secretary, BMA. About 70 members of BMA attended the programme.



(L-R) Ankur Sharma, N.K. Chhibbar, Dr. Mahesh Shukla, Vishwas Ghushe, Suneel Bhargava

Bhopal Management Association successfully organised a Workshop on Supply Chain Management and Logistics in association with MSME DI Indore (Govt. of India) on 3rd February. Prof. Kapil Kumar Suri, IIM Ahmedabad was the Key Speaker. Mr. R.G. Dwivedi, Co-Chairman, BMA and Mr. Jagdish Tanwani, DGM, BHEL, Bhopal were the Guests of Honour. The programme was coordinated by Mr. Govind Goyal Asst. Director, MSME DI Indore, Govt. of India. About 50 participants from different organisations and members of BMA attended the programme. Mr. N.K. Chhibbar, Hon. Secretary, BMA was also present in the programme.



(L-R) Prof. K.K. Suri, R.G. Dwivedi, Gaurav Goyal, Jagdish Tanwani

Bhopal Management Association successfully organised a Workshop on 'Budget Pe Charcha' Budget Analysis 2020 on 5th February at SAGE University, Bhopal. Er. Sanjeev Agrawal, Chancellor, SAGE University, Bhopal presided over the function. Mr. Rajeev Agrawal, President, Association of All Industries, Mandideep; Mr. Sanjay Agrawal, Deputy Director, DTRTI, Bhopal; CS P.K. Rai, P.K Rai & Associates and CA Pradeep Mutreja, Faculty and expert of ICAI over GST and Taxations were the Panel Members. Mr. N.K. Chhibbar, Hon. Secretary, BMA was the Guest of Honour. About 400 students from Sagar Group of Institutions, RNT University and International Public School attended the programme. Dr. Ashish Dutta, Group Director, SAGE University, Bhopal and Prof. V.P. Singh, Advisor, MBA also attended the programme. The programme was coordinated by Dr. Abhinna Baxi, Director, MBA; Dr. Rishi Sharma, HOD, MBA; Dr. Nidhi Deouskar and Mr. Aamir Khan, Centre Coordinator, BMA.



Er. Sanjeev Agrawal, Chancellor, SAGE University, Bhopal addressing

Meeting

Bhopal Management Association successfully organised a Meeting with Dr. Sunil Shukla, Director General, Entrepreneurship Development Institute of India, Ahmedabad and Dr. Hanif Mevati, Asst. Professor, EDII, Bhopal and member BMA to discuss Entrepreneurship Management and its various aspects. Mr. R.G. Dwivedi, Co-Chairman; Mr. N.K. Chhibbar, Hon. Secretary and Mr. Aamir Khan, Centre Coordinator, BMA also attended the meeting. Dr. Sunil Shukla has ensured to extend all possible support to BMA.



(L-R) Aamir Khan, N.K Chhibbar, Dr. Sunil Shukla, R.G. Dwivedi, Dr. Hanif Mevati

AIMA's 64th Foundation Day & 14th National Management Day

Bhopal Management Association successfully celebrated AIMA's 64th Foundation Day & 14th National Management Day at Indian Institute of Forest Management (IIFM), Bhopal on 24th February. Dr. Amitabh Pandey, Chairperson, IEDC at IIFM, Bhopal was the Chief Guest. Dr. Nilesh Khare, Corporate Trainer, CEO Coach and Professor of Strategy, Dean Jagran Lakecity Business School was the keynote speaker. The welcome address was given by Mr. Pradeep Karmabelkar, Co-Chairman, BMA and MD Vision Advisory Services Pvt. Ltd., Bhopal. Mr. N.K. Chhibbar gave a brief about BMA activities and also to open new Student Chapter in IIFM. The vote of thanks was given by Mr. R.G. Dwivedi, Co-Chairman, BMA. The programme was coordinated by Mr. Aamir Khan, Centre Coordinator, BMA. About 60 BMA members, IIFM students and students of International Public School attended the programme.



Mr. P. Karambelkar addressing as Mr N.K. Chhibbar, Dr. Nilesh Khare, Dr. Amitabh Pandey look on

Bombay Management Association

Condolence

We announce with profound grief the sudden demise of our Executive Committee Member Mr R K Mehra on 22nd February. He was an extremely active person in his professional circuits and chaired the '10X Conclave'; a BMA Flagship event launched last year as well and held this year as well. We express our deepest condolence for his family and pray for the departed soul.

Workshops

A one-day workshop on 'Challenge the status-quo - Disruptive Thinking' was conducted by Cmde. S Sreeram and Cdr. Ninad Phatarphekar on the 1st February. The session covered the concepts of Status quo, Box and Comfort Zone. The participants were taught how to practice 'Outside the Box' thinking and step out of and expand their comfort zone and how to fearlessly meet new challenges and step into the unknown through real world examples and experiential activities. All the leaders across all experience and hierarchical levels benefited from the programme.

A one-day workshop on 'External and Internal Communication – A practical Approach' was conducted on 14th February by Mr Sudesh Sharma; Formerly Addl. C.E Corporate Planning & Corporate Communication & O. D Facilitator at NPCIL. The programme revisited some of the fundamentals and principles that make external and internal communication stand out. This programme was for the Managers, Corporate Communicators, Marketing & Business Development, H.R, Administration, School and College Principals, Service and Account Personnel.

Management Week Celebration

This year for the Management Week Celebration, BMA had a unique opportunity to have a live panel discussion on Leadership, Management and Business with none other than Dr K Sivan, Chairman ISRO and BMA President, Ms. Chhaya Sehgal, Former Presidents Mr. MK Chouhan, Mr. Anant Singhania and Mr. R. Ramakrishnan, which was anchored by BMA Vice President, Prof RSS Mani.

MDP

A day long MDP on 'What makes a great manager?' was conducted by Mr Farokh Sidhva on 26th February. The presentation by Mr. Farokh Sidhva dealt with how while selecting a person 'Talent' should be the priority. The session was interactive and the participants learnt new concepts of managing well explained with examples



Participants with the faculty, Cmde. S Sreeram and Cdr. Ninad Phatarphekar



Participants with the faculty Mr Sudesh Sharma

and role play. The programme was of great value for managers at all levels and therefore they were ready to make a significant impact towards the business results in their organisation.



Participants from the programme along with the faculty Mr. Farokh Sidhva

Chandigarh Management Association

Chandigarh Management Association in association with National Institute for Technical Teachers Training and Research (NITTTR), Govt. of India, Chandigarh, conducted the seventh in the series CMAx Talk on 'Digital Economy – Future of India' based on the theme for National Management Day and invited Mr. Amit Doda, Vice President – Digital Marketing, Netsmartz as a Keynote Speaker of the programme held on 28th February at National Institute of Technical Teachers Training and Research (NITTTR).

President CMA, Mr. Manjiv Kumar Vohra in his welcome shared his views based on the report by McKinsey Global Institute, that with wide spread adoption of digital technology across India on the back of internet access could potentially boost key economy sector by 2025. Keynote Speaker, Mr. Amit Doda shared his insights on how the digitalisation is likely to drive better job opportunities in the country, with an expected rise of \$ 5.5 trillion by the end of the year 2025.

The programme was attended by 45 CMA members and it was followed by question & answer session. General Secretary, CMA – CS Gagan Jit Kashyap conducted the programme; Prof. P.K. Singla, Faculty Incharge Administration, NITTTR, Chandigarh gave the concluding remarks and Vice President, CMA - Mr. Uma Kant Mehta proposed the vote of thanks.



President CMA, Manjiv K. Vohra giving the welcome address and significance of the CMAx Talk



Memento presented by President, CMA to Keynote Speaker Mr. Amit Doda along with Vice President, CMA & General Secretary, CMA

Coimbatore Management Association

National Management Day Celebrations

“Businesses should be prepared and equip themselves for the evolutions in digital technology”, said Mr CK Ranganathan, Vice President, All India Management Association and Chairman and Managing Director of Cavinkare Pvt Ltd. He was speaking at the National Management Day Celebrations, organised at Coimbatore on 27th February by the Coimbatore Management Association. Mr Ranganathan emphatically said that “Changes favour the prepared mind. Preparedness would help the entrepreneurs pass through the troubled times”.



Mr. C.K. Ranganathan Vice President, AIMA, presenting the CMA – Roots Best Management Award to Dr. Nalla G. Palanisami Chairman, KMCH



Mr. C.K. Ranganathan, Vice President, AIMA addressing

CMA President, Mr S. Prasanth in his welcome address said that disruptive innovation was the route to success. Mr Prasanth stated that for an enterprise to survive and thrive on a sustained basis, two kinds of people were needed - artists who look into the future and soldiers who act in the present. Mr. N. Krishnakumar, Hon. Secretary in his address said that CMA believes in recognising outstanding entrepreneurs and managers who have contributed to the growth of professional management in the region and honours them with awards each year. Mr. C.K. Ranganathan presented the Awards for outstanding entrepreneurs, managers & management faculty in recognition of their professional excellence.



Mr. Suprej Venkat handing over a trophy to the winner of Student Management Games organised CMA and PSG Institute Management. Also seen are Dr. V. Srividya, Professor; N. Krishnakumar, Hon. Secretary CMA, PSGIM; Dr. T.G. Vijaya Director, PSG Institute Management and Mr. Jayakumar Ramdass, Vice President, CMA

Student Management Day

Coimbatore Management Association along with PSG Institute of Management organised its Student Management Day, the Annual Fest for Management Students on 14th February. As many as 250 participants from 15 B-Schools participated. Mr. Suprej Venkat, Founder/ CEO Hubfly, the Chief Guest said that one should follow the head and the heart, and learn from highs and lows in one’s life. Mr. Jayakumar Ramdass, Vice President, CMA, and Dr. T.G. Vijaya Director, PSG Institute Management congratulated the winners.

Panel Discussion

Coimbatore Management Association organised a panel discussion on ‘Marketing Challenges Faced by the Service Industry’, as a part of its Monday Musings, a thought Leadership Programme. Dr. MKM Manikandan and Mr. Sreeraman Nandhi, Marketing Faculty, DJ Academy for Management Excellence, along with student panelists Mr. Pravin. K, Ms. Shanmuga Priya. S, Ms. Anu Sowtharya. R participated in the event. The discussion was followed by a Q & A session.

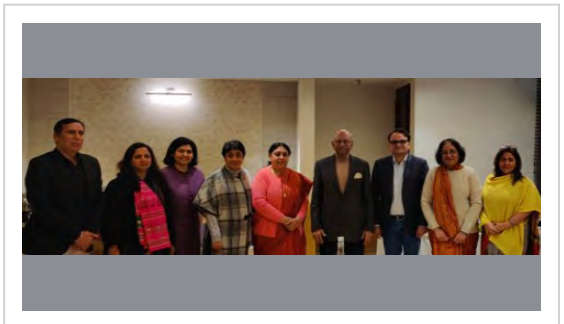


Panel discussion on Marketing Challenges faced by the service industry

Delhi Management Association

Jury Meeting of DMA All India Women Entrepreneurs Award 2020

A Jury Meeting to evaluate the 42 entries shortlisted by the Interim Jury was organised by DMA on 5th February. Padma Awardee Dr. Saurabh Srivastava, Chairman, India Operations, CA Technologies, Chaired the Grand Jury of DMA All India Women Entrepreneurs Award 2020. Other eminent Jury Members were Ms. Veena Swarup, Former Director HR, EIL and Chairperson, DMA Women in Management Committee; Dr. Pratibha Jolly, Former Principal, Miranda College; Dr. Shikha Sharma, Managing Director, Nutri Health Systems; Ms. Meena Bhatia, Vice President & General Manager, The Le Meridien Hotel; Mr. Maneesh Sharma, Country Manager, Github; Mr. Ajay Batra, Founding Director, Bennett Hatchery & Center for Innovation and Entrepreneurship; Prof Vineeta Sirohi, Professor, National Institute of Educational Planning and Administration; Ms. Neena Malhotra Managing Director, Alert Card Company and Mr. Rajan Pandhi, Director, DMA. 15 entries were selected from different sectors by the Grand Jury for the All India Women Entrepreneurs Award 2020.



(L-R) Mr. Rajan Pandhi; Prof Vineeta Sirohi; Dr. Shika Sharma, Ms. Neena Malhotra; Ms. Veena Swarup; Dr. Saurabh Srivastava; Mr. Maneesh Sharma; Dr. Pratibha Jolly and Ms. Meena Bhatia

Budget Analysis Session

A Budget Analysis Session was organised on 4th February. Mr. V R Gupta, Former Director (Finance), CWC and Vice President, DMA welcomed Dr. Ravi Gupta, CA Shashank Gupta from Marg Tax Advisors and the fellow participants.

Dr Ravi Gupta, shared that the Honourable Finance Minister has introduced some far-reaching measures in terms of cross border trade such as announcement to grant refund of other taxes (like



Participants with the speakers

VAT on fuel, Electricity Duty etc.) to the exporters in the future. CA Shashank Gupta shared that some impactful changes have been proposed in the GST law. Specifically proposing to make the fraudulent availment of ITC, a non-bailable and cognisable offence. The programme was highly interactive and helped the participants to gain an insight into the Budget. The session concluded with a vote of thanks by Mr. Rajan Pandhi, Director, DMA.

Union Budget 2020- A Discussion

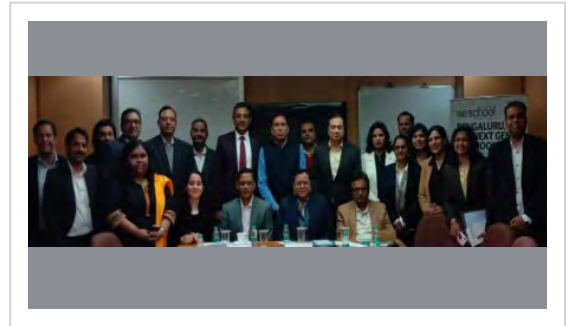
A session on Union Budget 2020 was organised by Federation of Indian Women Entrepreneurs (FIWE) on 18th February with the support of DMA. Dr. Rajni Aggarwal, President, FIWE welcomed Dr. Ravi Gupta, CA Shashank Gupta from Marg Tax Advisors and the fellow participants. Dr Ravi Gupta and CA Shashank Gupta shared their views with the participants on the major changes of the Union Budget proposed by the Honourable Finance Minister. The session was very well attended by the participants.



Dr. Ravi Gupta and CA Shashank Gupta

1st Round Table Meet

Delhi Management Association in collaboration with WeSchool organised the 1st Round Table Meet on ‘L & D fast Forward : Challenges and opportunities in 2020’ on 18th February. On behalf of DMA and WeSchool Mr. Rajan Pandhi, Director DMA welcomed the eminent speakers and the fellow participants. Mr. Avadhesh Dixit, CHRO, Moody’s Analytics welcomed the Chief Guest, Honourable Dr. V.K Saraswat, Member, NITI Aayog. Dr Saraswat shared that the business market is changing at a rapid pace, requiring organisations to become more agile and responsive to change. Mr. Sharad Verma, CHRO, Iris software; Ms. Shumila Shah, Head Talent Development, AIS Glass; Mr. Sanjay Verma, CEO, LrnEd Technologies and Mr. Vijay Rai, Managing Director- APAC and EMEA Markets also shared their views. The concluding remarks and vote of thanks was delivered by Mr. Mohit Gandhi, Executive Director, WeSchool.



Participants at the programme

MARKETECH-2020

Delhi Management Association in association with Chanderprabhu Jain College of Higher Studies & School of Law organised MARKETECH-2020: 7th Management & IT Inter-College Fest and National Conference on ‘Green Marketing & Green Computing: Opportunity for Innovative & Sustainable Growth’ on 19th February at CPJ Campus in association with Computer Society of India. Prof. (Dr.) Sanjiv Mittal, Director-Academic Affairs, GGSIP University inaugurated the event as Chief Guest along with Dr. Namita Rajput, Principal Sri Aurobindo



MARKETECH-2020: 7th Management & IT Inter-College Fest

College (E), DU as Guest of Honour in the distinguished presence of Mr. Subhash Chand Jain, Chairman; Dr. Abhishek Jain, General Secretary & Mr. Yugank Chaturvedi, Director General of CPJ College. In this fest, around 300 students of more than 25 Universities/Institutes across India participated in various competitions.

DMA 10th Women Entrepreneurs Conference

With a view to salute the soul of entrepreneurship in women, DMA organised the 10th Women Entrepreneurs Conference 'Leveraging the Ecosystem – Explore, Experience, Excel' & DMA All India Women Entrepreneurs Award 2020 on 20th February. The Conference was organised under the guidance & leadership of Ms. Veena Swarup, Former Director HR, EIL and Chairperson, DMA Women in Management Committee.

The glittering function began with lighting of ceremonial lamp, Keynote Address by Guest of Honour, Dr Anita Gupta Scientist-G, Advisor and Associate Head, NSTEDB, Department of Science and Technology, Govt of India. Role Model Award was presented to Ms. Apurva Purohit President, Jagran Prakashan. On this occasion her book on 'LADY, You are the Boss' was also released. Chief Guest, HE Ambassador Ritva Koukku-Ronde, Ambassador of Finland delivered the Inaugural Address. To commemorate this auspicious occasion a special Souvenir was released by the Chief Guest.

Mr. Rajan Pandhi, Director, DMA thanked the dignitaries for sparing their valued time and sharing their words of wisdom with the participants.

Some of the other speakers included Dr. Sandhya Chintala, VP, NASSCOM & CEO IT-ITeS Sector Skills Council NASSCOM; Dr. Shikha Sharma, Managing Director, Nutri Health Systems; Dr. Poonam Sinha, Director (Entrepreneurship Education), The National Institute for Entrepreneurship & Small Business Development (NIESBUD); Ms. Ishita Agrawal, Programme Director, Atal Innovation Mission, NITI Aayog; Ms. Charu Agarwal, Advisor Economic Empowerment of Women Entrepreneurs and Start-ups by Women; Mr. Philip Mathew, Expert- Entrepreneurship UNDP; Ms. Shweta Punj, Senior Editor, India Today Group; Ms. Padmaja Ruparel, Co-Founder, Indian Angel Network; Dr. Manish Diwan, Head Strategic Partnership & Entrepreneurship Development, BIRAC; Mr. Manish Kaushik, Assistant Vice President Corporate Banking, Axis Bank; Dr. Prarthana Kumar, Assistant Professor, Institute of Public



(L-R) Ms. Apurva Purohit; Dr. Anita Gupta, HE Ambassador Ritva Koukku-Ronde; Ms. Veena Swarup and Mr. Rajan Pandhi



Role Model Award was presented to Ms. Apurva Purohit by HE Ambassador Ritva Koukku-Ronde



(L-R) Ms. Shweta Punj; Ms. Padmaja Ruparel, Dr. Manish Diwan; Mr. Manish Kaushik; Dr. Prarthana Kumar and Mr. Sunil K Marwah

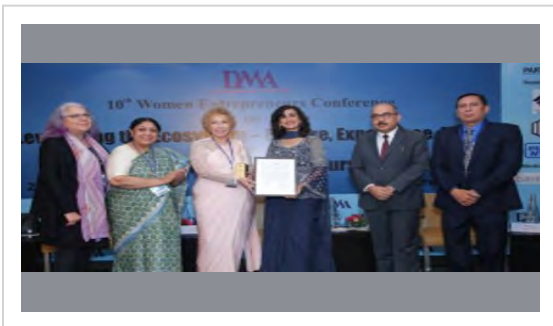
Enterprise; Mr. Sunil K Marwah, CEO, Food Industry; Ms. Sanchita Biswas, Head of Expertise & Solution Centre & Technology Incubation Centre, Orange Business Services India; Mr. Kelvin A Sergeant, Sustainable Enterprise Development Specialist ILO, DWT for South Asia; Dr. Terrie Romano, Counsellor (Economic Affairs- Ontario) High Commission of Canada; Ms. Pooja Bajpai, Founder, The Talent Alchemy. Ms. Haneet Bhasin Vohra Director–Marketing, KSB Design; Dr. Neelam Gupta, President & CEO, AROH Foundation; Dr. Latha Damle, Chief Scientific Officer, Partner, Founder Atrimed Biotech LLP; Ms. Anitha Rajagopal, CEO, Yaathum Biotech Pvt Ltd; Ms. Neetii Maacker, Co–Founder, MAC Coating Pvt Ltd.

A special session on Tips on Wealth Management was addressed by Ms. Sanchita Mukherji, Co-Founder, Blue Edge.

At the Valedictory Session & Award Ceremony, Ms. Veena Swarup, Former Director HR, EIL & Conference Chairperson welcomed the Guest of Honour, Mr. Devesh Sachdev Founder & CEO, Fusion Microfinance; Dr. Terrie Romano, Counsellor (Economic Affairs- Ontario), High Commission of Canada and Chief Guest Ms. Shivani Wazir Pasrich, CEO and Managing Director, SWP Productions.



(L-R) Ms. Pooja Bajpai, Ms. Haneet Bhasin Vohra, Dr. Neelam Gupta, Dr. Latha Damle, Ms. Anitha Rajagopal and Ms. Neetii Maacker



(L-R) Dr. Terrie Romano; Ms. Veena Swarup; Dr. Blossom Kochhar; Ms. Shivani Wazir Pasrich; Mr. Devesh Sachdev and Mr. Rajan Pandhi

In the Award Ceremony Life Time Achievement Award was presented to Dr. Blossom Kochhar, Chairperson, Blossom Kochhar Group of Companies. Women Entrepreneur Mentorship Award was presented to Ms. Geetika Dayal, Executive Director, TiE Delhi-NCR. The DMA All India Women Entrepreneurs Award 2020 were also presented on the occasion.

Faridabad Management Association

Faridabad Management Association Celebrated the National Management Day on the theme ‘Winning in the Digital Age’ on 15th February. Ms Charu Smita Malhotra, Member – AIMA’s Young Leadership Council (YLC) and CEO & Co-Founder of TaP-DC delivered the welcome address and Vote of thanks was given by Mr Abhay Kapoor, President, Faridabad Management Association and also Sr. HR Leader, North India Operations, Amazon. Mr Sandeep Kochhar, Story Teller & Founder CEO, Blewminds Consulting and Mr R Anand, Principal Consultant & Advisor, HCL Technologies were also the speakers of the programme. The programme was well attended by participants from prominent industries as well as academia.



Speakers & delegates at the programme

Ghaziabad Management Association

Blood Donation Camps

As a social activity where GMA contributes, a blood donation camp under the aegis of Ghaziabad Management Association, Rotary Club Sahibabad and Rotary Vardaan Blood Bank organised a blood donation camp at Inmantec Institutions on 5th February. In this camp, blood was donated by students including the student members of GMA and the faculty of INMANTEC. A total of 84 units of blood was collected on the day. The special guests for the programme were Rtn. Amit Garg (Assistant Governor) & R Anne Bhawana Garg. Rotary Club President Rtn. Vidur Chharia, Mr. Sandeep Garg, Mr. Asish Das, Mr. Sanjay Garg were also present.

Another blood donation camp was organised at ABES Engineering College on 18th February. In this camp, blood was donated by students including the student members of GMA and the faculty of ABES Engineering College. The Chief Guest for the programme was Rtn. Reena Gupta and other special guests present were Mr. Salil Bansal, Mr. Sachin Vats & Rotary Club Sahibabad President Mr. Vidur Chharia were also present during the event who motivated the donors and volunteers to come forward & support this noble cause.



Blood donation camp



Volunteers donating blood



STUGMA Office Bearers Meeting

STUGMA Office Bearers Meeting

A meeting was organised on 5th February at IMS University courses campus for the Office Bearers of STUGMA (Student Member Body of GMA), for a brief discussion for the planning of forth coming activities among the Institutes. Office Bearers from IMS UC, IMS Lal Quan, AKG, IPEM, KIET & ABES EC attended the meeting.

CHANAKYA

GMA, in association with AKGIM organised AIMA's Management Simulation Game 'CHANAKYA' on 7th & 8th February at Ajay Kumar Garg Institute of Management, Ghaziabad. The game was conducted by AIMA. Eight teams from seven organisations participated in the game. The event was spread over two days



AIMA Management Simulation Game winners

and is played on data divided in five quarters. The teams compete among themselves in the virtual market created, by deciding on the pricing of the product, advertising of the product, taking bank loan to maintain the cash flow, buy plant & machinery etc. The team from NTPC Dadri was the winner, team from AKG Institute of Management was the First Runner up and team from Bharat Electronics Ltd was the Second Runner-up.

MANTHAN 2020 - Business Quiz

Ghaziabad Management Association along with Department of Management Studies –RKGIT organised a national level business quiz competition ‘MANTHAN 2020’ on 14th February at RKGIT Campus. ‘MANTHAN 2020’ saw an overwhelming response from various colleges throughout various regions across the country. In all 52 teams from 23 colleges turned up on the final day. The quiz took place in three phases. After three elimination rounds, finally five teams appeared for being the winners for MANTHAN 2020. This phase consisted of questions related to round the economy, brands, audio-visual recognition.



MANTHAN 2020 – a Business Quiz

Start-up Conclave 2020

Start-up Conclave 2020 was organised by Ghaziabad Management Association in association with IMS UC Campus on 15th February at the institute’s premises. Mr. Rajeev Sharma (Former Secretary, Science and Engineering Research Department of Science and Technology, New Delhi) was the Chief Guest and Ms. Sheetal Kapoor (Co- Founder Oxy Healthcare) was the Guest of Honour. IMS UC Campus hosted the full day programme. The entire scope of the programme encompassed ENventure- Business Plan Competition, Start Up Expo and Panel Discussion on the theme ‘Startups in Focus - Issues & Challenges and Developing Entrepreneurial Mindsets’.



Inauguration of the programme

On this occasion an E- book was launched, titled ‘Startup Stories of India’. All the dignitaries along with authors of the book - Dr. Sapna Rakesh, Dr. Geeti Sharma, Dr. Indrani Bhattacharjee and Dr. Nidhi Srivastava and entire student editorial team launched it. Institute of Management Studies Ghaziabad University Courses Campus welcomed more than 300 interested delegates from different areas who participated and enriched their knowledge regarding the entrepreneurial skillset and learned many things within the same.



Student participants at the programme

Startup Expo had 20 stalls. EN-Venture (B-Plan Presentation Internal IMS) – comprised 5 teams. EN-Venture (B-Plan Presentation External) were from 43 teams. There were 19 STUGMA, 17 external and 200 internal delegates. The valedictory session had Mr. N.K. Dhand, the Chairman of Micromatic Grinding Technologies Limited as the Chief Guest. Dr. CA Rakesh Charria, Treasurer IMS Group of institutions also graced the occasion with his presence addressed the budding entrepreneurs and motivated them to achieve their goals.

National Management Day Celebrations – 2020

Ghaziabad Management Association celebrated 14th National Management Day in 14 of its member Institutes on same day at different places under the AIMA theme ‘Winning in the Digital Age’. GMA celebrated the 14th National Management Day by organising events such as guest lectures, debates, presentation by students etc. in 14 of GMA’s Institutional members. 14 years ago, the then President of India, Dr. Abdul Kalam declared February 21st as The National Management Day, which is also the AIMA Foundation Day. Under advice of AIMA to all its LMAs, the theme of the year is ‘Winning in the Digital Age’. GMA organised guest lectures, debates, and discussions on the theme at Mewar Institute, IMS Lal Quan, RKGIT, IMS UC Campus, ABES EC, AKGIM, IPEM, KIET, IMS Engineering College, Sunderdeep Group of Institutions, IMR, HRIT, ITS and INMANTEC.



Mewar Institute



IMS, Lal Quan

Interactive Session

Ghaziabad Management Association organised an evening talk cum interactive session with Mr. Feroze Azeez, Dy. CEO of Anand Rathi Ltd, who is also a renowned TED Ex speaker, on 25th February at IMS UC Campus, Ghaziabad. The talk was focused on Wealth Management and Estate planning. In the talk, Mr. Azeez made the audience aware of Tax – free gifting, Registration of Property, nuisances of Family Trust vs. HUF etc. and how to ensure that the investments are properly protected. The talk was attended by about 250 participants out of whom about 65 were from GMA.



Mr. Feroze Azeez addressing

Workshop

Ghaziabad Management Association organised a Half day workshop on Performance Target Setting and Review on the job at Workplace on 27th February 27th at ABES Engineering College, Ghaziabad. The Facilitator was Mr. Sanjay Kumar, a Social Scientist working on Total People Productivity for last 30 years, Founder & CEO of Total People Productivity Pvt. Ltd (TPP World). Mr. Sanjay emphasised that, what cannot be measured cannot be improved and what cannot be improved cannot be rewarded and that Performance Target setting and Review is an integral and most important part of the Performance Management System (PMS) and it has to be done in the beginning of the period under review or consideration.



Participants with the speaker

International Conference

GMA and IPEM together organised an International Conference on ‘Innovation in Global Business & Technology: Trends, Goals & Strategies’ at IPEM premises on 28th February. The international keynote speakers in the conference were Dr. Mohd. Ismail, Member of Parliament & Ex. Vice-Chancellor- South Eastern University of Sri Lanka & Dr. Nara Kittimatekul, MD, Njoy learning People, Thailand. The Chief Guest in the Conference was Dr. Yogesh Misra, Vice President, Thomas Assessment Pvt. Ltd. and the Presiding Speaker was Mr. Vinay Gupta, Executive Director, GMA & the Guest of Honour was Mr. Gaurav Nayyar, Consultant, R-Systems International Ltd.



Speakers and dignitaries at the International Conference

The First Technical Session was a panel discussion in which Mr. Ankur Dyundi, AGM, HCL Technologies Pvt. Ltd. and Dr. Abhishek Singh, Associate Professor, Birla Institute of Technology, Mesra Ranchi along with Mr. Shashank Chaudhary, Associate Professor, IPEM, Ghaziabad were the eminent speakers. In the Second Technical Session, more than 50 research papers by academicians, research scholars, industry people and students of India, Germany, UK, USA & Australia were presented and more than 100 delegates from academia and industry attended the conference.

Goa Management Association

Doing Business with USA

Vibrant Goa conducted the event on the theme 'Doing Business with USA' on 5th February. Goa Management Association was one of the key partners of this event along with other industry bodies. The speaker for the event was Ms. Dobrina Ustun, Global Advisor to Global Chamber in USA, which has 100+ chapters in 40+ countries. The event was very enlightening and attended by professionals and industrialist.

Interactive Session

Goa Management Association and Goa Business School hosted an interactive Session with two young entrepreneurs on 27th February at Goa Business School. Ms. Ashwini Krishna, Founder of Native Folks and Ms. Nicole Soares, Founder of Content Life Media interacted with the students of Goa Business School on the topic 'Winning in the Digital Age'. The event was attended students in large number, besides GMA members and faculty members of Goa Business School.

Management Day Celebration

Goa Management Association hosted its Annual 'Management Day' function in association with Goa Business School on 27th February.

A Panel Discussion was held on the topic 'Winning in the Digital Age' which was moderated by Mr Sunil Dias (Founder, iv-advisors). The panelists included Mr Sriram Natarajan (Founder-Director, Molbio Diagnostics), Mr Dean Menezes (Managing Director, CMM Pvt Ltd), Mr Mangirish Salelkar (President, Goa Technology Association) and Mr Tanmay Modi (Director & CEO, Synapse). Mr. Harshvardhan Bhatkuly welcomed the audience which was followed by address by Prof. V V Kamat, Dean, Goa Business School. Mr. Amin Ladak presented the vote of thanks. The event was attended by faculty members of Goa Business School, professionals, entrepreneurs and industrialist.



(L-R) Amin Ladak, Manoj Patil, Harshvardhan Bhatkuly, Dobrina Ustun, Rajkumar Kamat, Arman Bankley, Vinay Verma and Rasik Naik



Students Interactive Session



Management Day Celebrations

Gurgaon Management Association

Gurgaon Management Association and NIPM NCR chapter along with SDGP Chaupal organised deliberations on 29th February at Gurugram on the topic ‘Employees’ Expectations and Emerging IR Scenario around Gurugram’. The distinguished panelists from industry were Capt. Rajesh Sharma, MD Cushman & Wakefield; Mr. Harbhajan Singh, Director, Honda Motorcycle and Scooter India Pvt. Ltd.; Mr V.K. Singh, Director (Personnel), Power Grid Corporation and Mr. Chandan Sengupta, Chief Human Resource Officer, Sandhar Technologies Limited. They shared their experiences and how each IR situation could be resolved. Dr. Ashok Kumar Arya, Chairman, Organisation Development Institute & OD Consultants(P) Ltd was the coordinator.



GMA celebrates Management Day

The eminent speakers expressed their views and highlighted the issues concerning industries in Gurgaon burdened with hypothetical expectations from employees. Mr. Harbhajan Singh referred to the unreasonable charter of demands both cash related and facilities related. The speakers reiterated that it was like doctor finding the cure for patient every time of his visit. The panellists deliberated IR situations when the issues are related to inter corporations and those pertaining to intra corporations. The expert panel and the distinguished participants were of the view that the psyche of the labour that demands of whatever magnitude can only be achieved through aggression and pressure need to be addressed and changed. Many examples were quoted where negotiations were held in cordial atmosphere and settlements were signed with mutual consent. The panellists were thanked by Dr. Malhotra of their valued contribution in the IR field.



Deliberations on IR Scenario in Gurugram

At the out set of the programme a brief documentary about the mission and theme of SDGP Choupal was shown explaining the reach of various aspects of SDGP Choupal. Mr Deepak Dwivedi, Chairman addressed the participants and further delved upon the schemes and need for participation of the managers. The deliberations concluded with vote of thanks by Dr. B. L. Malhotra who highlighted the role of GMA in Gurugram and its contributions to the development of managers and providing platform to management fraternity to share their ideas to excel towards manage the excellence. It was followed by high tea.

Guwahati Management Association

48th AGM

Guwahati Management Association held its 48th AGM on 3rd February with Mr Vinod Vyas, Sr. Branch Manager (DGM), NSIC Guwahati as the guest speaker. Mr S B Sharma, President, GMA welcomed the members to the 47th AGM of the Guwahati Management Association, After the welcome address, the Hony General Secy presented his secretarial report. The annual accounts were presented by Mr Mukul Bota, Hony Treasurer, which were accepted by the members. After the meeting Mr Vyas, Regional Head of NSIC spoke about various avenues before the MSMS entrepreneurs to help their enterprises. The meeting ended with dinner.



48th AGM, Guwahati Management Association

National Productivity Week

As a part of this year's National Productivity Week, the National Productivity Council Guwahati joined the Guwahati Management Association in observing the week with a meeting on 12th February. The theme of this year's Productivity Week Celebration was 'Impact of the 4th Industrial Revolution in India'. The main speakers were Mr Parag Phooka, Director GMA; Mr Subhra Seal, Asst Director NPC; Mr Suveyendu Seal, Asst Director, NPC. All three speakers spoke about the background of industrial revolution and its development and the future digital scenario. The meeting ended with interactions with members and guests.



GMA members with NPC officials

Money Skill

GMA organised Money Skill - An Investment Awareness Programme as a joint Symposium with Calcutta Management Association, MCX Commodity Exchange and Assam Kaziranga University, Jorhat on 12th February. The guest speakers were Mr Dipendu Moullik from MCX Commodity Exchange and Mr Abhijit Dey from U T I. Mr S B Sharma, President, Guwahati Management Association welcomed the guests, faculty members and students present. Also the V C of the University Dr P K Mishra spoke about the importance of such symposiums and knowledge exchanges. Mr D Moulik from MCX, the largest Commodity Exchange in India explained how commodity



Money Skill - An Investment Awareness Programme

exchanges works and about the advantages of investment in commodities. He also explained about investor protection laws. Mr Abhijit Dey of the Unit Trusts of India very clearly explained about various funds operating in the country, and how merits of the funds should be examined. The meeting ended with a vote of thanks from Mr Anirban Bhattacharjee G M, Calcutta Management Association.

AIMA 64th Foundation Day

GMA celebrated the 64th Foundation Day of All India Management Association on 24th February. The Guest Speaker was Mr Pinku Chowdhry from the Assam Skill Development Mission. Mr. S B Sarmah, President GMA welcomed the members and guests present. Mr. D Gohain, Vice-President GMA explained about the significance AIMA Foundation Day. The Guest Speaker was felicitated by Ms Gyatri Phukan, Member GMA.

Mr. Choudhury spoke about the functioning of the Skill Development Mission and how the mission is benefiting the school and college dropout youths in acquiring various skills, and making them fit for the job market. He also spoke about the challenges the mission has to face, when the trainees after acquiring required skills do not want go far out from their home town, even if jobs are available outside. Mr. Parag Phukan, Director GMA offered the vote of thanks and explained the significance of employability and getting actual employment. The meeting ended with high tea.



Mr Pinku Chowdhry from Assam Skill Development Mission delivering the keynote address

Hyderabad Management Association

Lecture Meetings

Mr VV Lakshmi Narayana, IPS and Former Addl DGP, Mumbai an astute and scholarly speaker, addressed the HMA lecture meeting on 6th February and shared his ideas his on 'Strategic Knowledge Management in The Digital Age For All'. Some of the valuable inputs from this lecture were, life is a war, and one require a strategy with knowledge and management to win. How to utilise knowledge, is a big challenge. Globalisation brings in large number of challenges also. Diversification reduces the risk and enables to spread our activities across different locations with different products.



(L-R) Mr Nagesh Vishwanatham, President, HMA; Mr A V Achar, Life Member, HMA; Mr Sanjay Kapoor, Vice President, HMA; Mr VV Lakshmi Narayana, Speaker of the Day and Mr Abhirama Krishna, Life Member, HMA

Hyderabad Management Association organised a lecture meeting on ‘Executive Coaching and Leadership’ by Dr. D.B. Raju, Executive Coach and former Executive Vice President & Advisor to the Chairman, L & T Ltd on 14th February. Dr. Raju discussed the importance of executive coaching which enables the business leaders to realise their potential and make the organisations and businesses grow. He explained in detail the executive coaching process flow which involves three steps viz. Pre-engagement, Engagement and Closure. It was a wonderful lecture organised by HMA and attended by 80 members.



(L-R) Prof Mahesh Kumar Soma, Secretary, HMA; Dr D B Raju, Speaker of the Day; Mr Nagesh Vishwanatham, President, HMA; Dr G Sabitha, Anurag Group Institution and Mrs Sudha Upadhyayala, Life Member, HMA



(L-R) Prof Mahesh Kumar Soma, Secretary, HMA; Mr V Ramchander, Managing Committee Member, HMA; Mr P Raghuvver, IFS, VC & MD, Telangana State Forest Development Corporation Ltd; Dr B V Pattabhiram, Speaker of the day; Mr Nagesh Vishwanatham, President, HMA and Dr A R Aryasri, Joint Secretary, HMA.

HMA organised a lecture meeting on ‘Winning in the Digital Age by Managing Stress’ by Dr. B.V. Pattabhi Ram, renowned Psychologist and HRD Trainer on 24th February. It was an interesting session covering the symptoms, causes and the effects of stress. The experienced faculty highlighted the physical, social, emotional and sensory relief strategies as part of the stress management paradigm. The audience was impressed with simple and effective techniques to overcome stress. The session concluded by appealing to the audience about three important aspects-change the thinking, change the behavior and change the life style. It was one of the largely attended sessions with about 130 participants.

MDP on ‘Winning in the Digital Age’

HMA organised an MDP on ‘Winning in the Digital Age’ by Mr. Antarpreet Singh, Director-Digital Learning, ISB Hyderabad on 22nd February. It was an informative and a transformative session conducted by the learned speaker, who explained it in seven modules -- digital disruption, digitalisation & digitisation, artificial intelligence, digital is a recipe, future of work, setting up a digital culture across extended enterprise ecosystem and the future skills or global competencies for 2020-30. Mr. Singh explained about harmonious man-machine collaboration for an effective ‘digital culture’ and highlighted the global competencies for 2020-30 like learning, innovation, leadership, life skills, collaboration and digital & AI. He perfectly summed



(L-R) Prof Mahesh Kumar Soma, Secretary, HMA; Mr Ramesh Vemuganti, Past President, HMA giving a memento to Mr Antarpreet Singh, Trainer of the day.

up the session by stating that the future is challenging, exciting & inspiring and winning in the digital age should have a harmonious blend of human intelligence(HI), emotional intelligence (EI) and artificial intelligence(AI).

Student Development Programmes

Hyderabad Management Association conducted 18 Student Development Programmes at HMA Institutional Member Colleges for the month of February 2020, where in the AIMA theme, Shaping Young Minds was promoted.

Indore Management Association

Center of Excellence

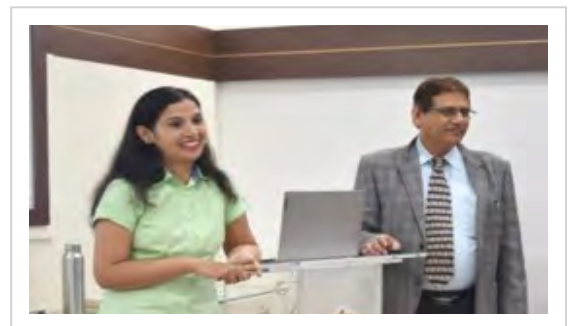
Indore Management Association organised a session on the topic ‘Winning in the Digital Age’ on the occasion of 14th National Management Day on 19th February. The facilitator for the session was Dr. Pradip K Chande – Former Director, NMIMS, Indore.



Dr. Pradip K Chande addressing the audience

HR Forum

Indore Management Association organised an interactive session on the topic ‘Predictive Analytics and Artificial Intelligence (AI)’ in IMA HR forum on 27th February. The main objective of the session was to create awareness about the utility of Predictive Analytics and Artificial Intelligence in HR practices. Dr. N.K. Totala, Reader at Institute of Management Studies (IMS), DAVV, Indore and Dr. Shameen Warsi, Visiting Faculty at Prestige Institute of Management and Research, Indore were the facilitators of the session



Dr. N. K. Totala & Dr. Shameen Warsi addressing the audience

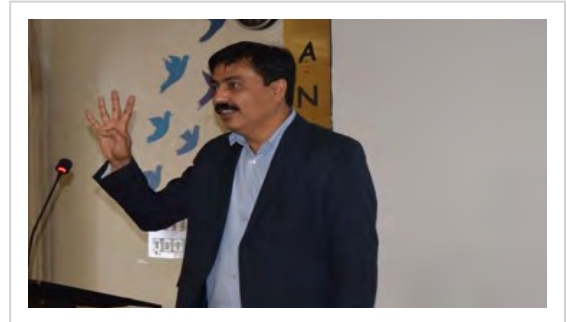


Mr. Amitabh Tewari during the session

Student Chapter

IMS’s - Student Chapter organised Center of Excellence session on the topic ‘Industry Ready Student’ on 17th February at IPS Academy, Indore and the speaker for the session was Mr. Amitabh Tewari, Regional Head, TATA Consultancy Services (TCS), Indore.

Another session was organised on the topic 'Observation Skills'on 18th February at SGSITS College, Indore and the speaker for the session was Mr. Abdul Wahid, Plant Head, Gabriel Dewas.



Mr. Abdul Wahid during the session



Mr. Rupak Aich during the session

Indore Management Association - Student Chapter organised Center of Excellence on the topic 'Competence Enhancement' on 20th February at IIMR College, Indore and speaker for the session was Mr. Rupak Aich -Director of Sparsh Magic, Indore.

Indore Management Association - Student Chapter organised Center of Excellence on the topic 'Competence Enhancement' on 22nd February at Prestige PG College, Indore and speaker for the session was Mr. Rupak Aich -Director of Sparsh Magic, Indore.



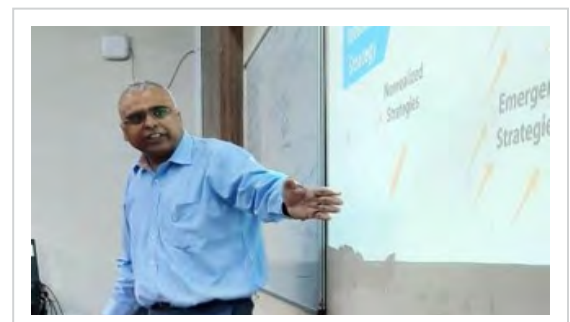
Mr. Rupak Aich during the session



Mr. Rajeev Kumar during the session

Indore Management Association - Student Chapter organised Center of Excellence on the topic 'Digital Banking' on 26th February at Acropolis Institute of Management Studies & Research, Indore and speaker for the session was Mr. Rajeev Kumar -Deputy General Manager- SBI, Indore.

Indore Management Association - Student Chapter organised Center of Excellence on the topic 'Strategic Thinking' on 27th February at Daly College of Business Management, Indore and speaker for the session was Prof. Swapnil Garg is an Associate Professor (Strategic Management) at IIM Indore.



Prof. Swapnil Garg during the session

IMA Student Chapter Industry Visit

Indore Management Association - Student Chapter organised Industry visit on 27th February at Tata Consultancy Services Limited (TCS).



Students at TCS



Students at Pratibha Syntex Ltd

Indore Management Association - Student Chapter organised Industry visit on 29th February at Pratibha Syntex Limited, Pithampur.

Workshop

Indore Management Association organised an exclusive workshop for Pharmaceutical Industry on 22nd February on the topic 'Data Integrity for Performance Compliance and Sustenance' by Mr. Atul Shirgaonkar - Insight Systems Inc., Pune. The workshop was well received by the participants.



Mr. Atul Shirgaonkar - Insight Systems Inc., Pune



Memento presentation to Dr. Nitin Merh

Evolution for Excellence Workshop

Indore Management Association (IMA) organised its Evolution for Excellence, a one-day workshop for the corporate people on the topic 'Applied Analytics: Data Driven Decision Making' on 28th February. The workshop was facilitated by Dr. Nitin Merh (currently associated with SVKM's NMIMS deemed to be University, Indore Campus).

Kerala Management Association

39th Annual National Management Convention 2020

The Kerala Management Association had its 39th Annual National Management Convention 2020 on 19th and 20th February on the theme 'Reimagining Management Resurgence Ahead'.

On the first day at the Pre-inaugural function, Mr. Sunil Kant Munjal's Book 'The Making of Hero' was launched. This was followed by a Panel discussion with Mr. Sunil Kant Munjal, Chairman, Hero Enterprise; Mr. Rajiv Kaul of NICCO Group and Mr. Vikram Chandra, Former CEO of NDTV Group & Founder, Editorji Technologies.

The Inaugural Function welcome address was given by Mr. R Madhav Chandran, Senior Vice President and Chairman, Convention Committee, KMA and the Presidential Address was by Mr. Jibu Paul, President, KMA. Mr. Sunil Kant Munjal was the Chief Guest. The vote of thanks was proposed by Mr. Bibu Punnooran, Honorary Secretary, KMA. Capt. Raghuraman Former CEO National Intelligence Grid and Corporate Mentor spoke on the subject 'Leadership at 26,000 Feet'.

On 20th February the sessions started with a Keynote address by Mr. S. Ganesh, Vice President UPL Ltd. The other speakers included Mr. Ajay Arora, Associate Vice President, Hero Corporate Service; Dr. Prof. Anandakuttan Unnithan, Dean IIM Kozhikode; Dr. P Indiradevi, Director of Research Kerala Agriculture University; Mr. ACK Nair, Director Cochin International Airport Ltd; Ms. Sweta Agnihotri of Reliance Big Entertainment Ltd; Prof. Biju Varkkey of IIM Ahmadabad; Mr. S.R Nair of Mentor Guru & Former President KMA; Mr. Shafi Ahmed of Techno dream Software Consulting Pvt Ltd; Mr. Rajesh Nair of EY LLP; Mr. Vikas Agnihotri of Soft Bank India; Mr. Ashok Kurian Panjikaran of Kerala Start up Mission, Mr. Robin Alex Panicker of Unicorn India Ventures; Mr. Sathyanarayanan A R of Embright Infotech Pvt Ltd; Mr. Suresh Balasubramanian of Express Base Systems Pvt Ltd. For the Valedictory Session the Chief Guest was Mr. Tom Jose IAS, Chief Secretary to the Govt of Kerala and the felicitation was by P Radhakrishnan, Senior Divisional Manager LIC of India, and Dr. Prof. Anandakuttan Unnithan, Dean IIM Kozhikode.



Mr Rajive Kaul, Chairman, Nicco Group; Mr Vikram Chandra, Founder, Editorji Technologies; Mr. Jibu Paul, President, KMA; Mr. Bibu Punnooran, Honorary Secretary KMA and Mr R. Madhav Chandran, Senior Vice President KMA



Lighting of lamp by Mr Sunil Kant Munjal in the presence of Mr R Madhav Chandran, Mr Jibu Paul, Capt. Raghu Raman and Mr Bibu Punnooran



Panel Discussion on 'Creating Global Vision for people, Planet & Profit'

The vote of thanks was proposed by Ms. Nirmala Lilly, Vice President, KMA. The flagship event of KMA was a great success and attracted over 1000 delegates from different segments such as entrepreneurs, practicing managers from the corporate world, academia and management students.

Evening Lecture

An Evening Lecture Meeting on ‘Global MBA Programmes – The Claims and the Clarity’ was held by Prof. Lynne Barrow, Associate Dean (International) University of Hull, UK. on 3rd February.



Dignitaries on Dias from L to R Dr. Prof. Anandakuttan Unnithan, Mr. R. Madhav Chandran, Mr. Tom Jose IAS, Mr. Jibu Paul, Mr. P Radhakrishnan and Ms. Nirmala Lilly



Prof. Lynne Barrow, addressing the gathering

Prof Barrow shared that while you work with a global community you should be able to know global languages. The world is becoming more globally focused.

The event was widely appreciated by its members and participants. KMA President Mr. Jibu Paul presided over the function. Vice President Ms. L. Nirmala welcomed the guests and Honorary Secretary Mr. Bibu Punnooran delivered the vote of thanks.

Lucknow Management Association

Viewing Session of Union Budget

Lucknow Management Association in collaboration with AWOKE India Foundation organised a viewing session of Union Budget speech of Finance Minister, which was followed by an interaction on various features of the budget, on 1st February.



Mr Pravin Dwivedi, Sr Vice President & Mr A.K. Mathur, Vice President LMA with other members after the viewing session of Union Budget 2020

Panel Discussion on Union Budget 2020

Lucknow Management Association organised a panel discussion on the Union Budget on 4th February. The panellists were Prof S.K. Singh, IIM Lucknow; Mr. Atul Mohan, Chartered Accountant and Mr. Kiron Chopra, CMD Retec. The session was moderated by Dr. Arvind Mohan Professor of Economics and Director Institute of Developmental Studies, University of Lucknow.



Mr A.K. Mathur, Vice President LMA delivering his welcome address while the panellists on the dais look on



CA Devesh Agarwal coordinator LMA Young Managers Forum seen with the faculty members of Navyug Kanya Mahavidyalaya after the session

Interactive Session

Young Managers Forum of LMA in collaboration with Department of Commerce, Navyug Kanya Mahavidyalaya organised an Interactive Session on 'Management Lessons from Bollywood Movies' on 1st February. The session was facilitated by CA. Devesh Agarwal. About 170 students and 10 faculty members attended the session.

Knowledge Sharing Session

Lucknow Management Association organised a knowledge sharing session on 'Good Financial Management' on 2nd February. Dr. Anil Lamba, Director, Lamcon School of Management Pune, a bestselling author, financial literacy activist and an international corporate trainer was the speaker for the session which was well received by participants.



Mr Pravin Dwivedi, Sr Vice President & Mr A.K. Mathur, Vice President LMA seen with Dr. Anil Lamba speaker of the session



Few participants of the workshop expressing their gratitude to the speaker

Workshop

Young Managers Forum of Lucknow Management Association in collaboration with Times of India organised a Workshop on 'Mind Mapping' on 3rd February which was attended by Principals and teachers of several schools in Lucknow. The workshop was led by Dr. Dheeraj Mehrotra, an Education innovator, Author and Secretary of Lucknow Management Association.

Interactive Session

Lucknow Management Association collaborated with TiE Lucknow in organising an interactive session on 'Introduction to IP' on 6th February. The main speaker was Dr. Shaleen Raizada, MD and CEO of Sanshadow Consultants Pvt. Ltd. The session was appreciated by the participants.

Talk

Lucknow Management Association in collaboration with Department of Business Administration, University of Lucknow organised a talk on 'Leadership Skills of Barack Obama' on 17th February. Dr Dheeraj Mehrotra is a Corporate Trainer, Academic Evangelist, Author, TEDx Speaker, a President of India Awardee Educationist and Limca Book Record Holder was the speaker for the session. The session was also attended by Mr A.K. Mathur, Vice President of LMA, some of its other senior members, faculty and students of the University.



Dr Dheeraj Mehrotra, Secretary LMA delivering his talk

Business Simulation Game Chanakya

Lucknow Management Association organised AIMA's popular Business Simulation Programme - Chanakya on 19th and 20th February. Mr. S.C. Tyagi and Mr. Vijay Singh from AIMA conducted the programme as Game administrators. 12 teams from different Business Schools and 5 teams from Corporates participated in the Game. Team from Jaipuria Institute of Management emerged as winner and team from PSIT Kanpur as runner among the Business schools. Team from HDFC and from Eveready emerged as winners and runners up respectively from among the corporate. Certificate and trophies were given to these teams. Other teams were given certificate of participation.

Workshop

Lucknow Management Association in association with Red Brigade, a Non Profit, and Shree Ramswaoop Memorial University organised a Workshop on Self Defence & Attack for girls 20th February. The session was conducted by Ms. Usha Vishakarma, Founder of Red Brigade along with her Special Team from the USA.



Ms. Usha Vishakarma Founder of Red Brigade being felicitated after the workshop

Panel Discussion

Lucknow Management Association organised a panel discussion on 'Wining in Digital World' and an Essay Writing Contest on the same subject for students of Isabella Thoburn College on AIMA's National Management Day on 21st February.

The distinguished panel comprised Mr. Qazi Mairaj Ahmad, Additional Divisional Railway Manager, Northern Railway; Mr Himanshu Vaish, Digital Marketing Head, CedCommerce and a nominee of NASSCOM U.P. Chapter; Ms. Lata Rastogi, CEO, NewGenApps. The session was moderated by Dr. Rajan Johri, Managing Director,

LeadWynn. Mr Pravin Dwivedi Sr. Vice President LMA, Mr. A.K. Mathur Vice President and Dr. Dheeraj Mehrotra Secretary LMA also joined the panel. Top ten contestants including Winner and Runners up in the Essay writing contest were awarded certificates.



LMA office bearers with the winners of Essay writing contest after Management Day panel discussion



Participants of the National Conference

National Conference

Lucknow Management Association collaborated with Amity School of Languages for their 7th National Conference on 'Indian Folk Tradition: Studies in Language, Communication, Translation and Theory' on 27th & 28th February. Ms Ankita Raj, Founder, Greenhath Products was the Guest of Honour. The participating dignitaries were Prof. Anamika Debnath, from NIFT Kolkata, Prof. Eknath Tatte from BS Patil Mahavidyalaya at Amravati, Prof Akansha Pareek from NIFT Jodhpur, among others from Hyderabad, Bhilai, Kolkata, Allahabad, Srinagar, Nainital, Varanasi, etc.

Ludhiana Management Association

Session

For Indian women, the choice of the right cooking oil is becoming increasingly complex due to the abundance of cooking mediums ranging from our centuries old trusted heritage desi ghee to the new age global olive oils. This abundance of oil options may cause confusion about which would be the best option, especially since our choice is influenced by the factors of taste, nourishment, energy, fat content and also budget. With an objective to facilitate the selection of the healthiest choice for a family, Women's Forum of LMA organised a Session for its members on 1st February. With Ms Isha Vashisht, Head Corporate Communications, A.P. Organics Limited. It was a highly informative session attended by 50 women members of LMA.



Ms. Isha Vashisht delivering session on Choice of a healthy cooking oil

Book Launch & Panel Discussion

Ludhiana Management Association jointly with CII, LSS, and Harper Collins organised on 2nd February the book launching of the book ‘Hero’s legacy: Four Brothers, two wheels and a revolution that shaped India’ authored by Mr. Sunil Kant Munjal, Chairman, Hero Enterprises. The book makes a deep dive into family spirit that pervades the Hero Group, one that employees, customers, channel partners, suppliers, and local communities together create success, welfare and well-being for millions over the past several decades.



Mr. Sunil Kant Munjal launching his book ‘The Making of Hero’



Mr Sunil Kant Munjal addressing

The book launch was followed by a Panel Discussion on, ‘Hum Saath Saath Hain; Togetherness Lessons for Gen Next’ at which Mr. Sajjan Jindal, Mr. Kiran Kumar Gandhi, and Mr. Sunil Kant Munjal were the panelists. The session was moderated by Mr. Shekhar Gupta.

Dr. D R Singh Memorial Debate

Ludhiana Management Association organises the annual Dr. D R Singh Memorial Debate in the memory of Founder President Dr. D R Singh who unfortunately expired in a road accident in 2009. The 11th Debate in the series was organised on 24th and 25th February. Forty teams from reputed engineering/management/law universities and colleges from all over the country participated. The Debate is organised on British Parliamentary Debate pattern. Cash prizes worth Rs. 1,50,000/- sponsored by SEL Manufacturing Company Limited were given to the winning teams, besides hospitality for three days to all the participating teams. The debate is a platform for brilliant young minds from across India to cross swords with their counterparts, foster healthy contentions and learn to appreciate diverse flow of ideas and opinions. The team from Dr. Ram Manohar Law University Lucknow got the first prize, while team of Rajiv Gandhi National Law University Patiala was runners up and team of Hans Raj College Delhi was second runners up.



Mr. V K Goyal, Past President, LMA & Chief Guest distributing cash awards and certificates to the winning teams

Seminar

Ludhiana Management Association organised a seminar on 26th February on 'Wealth from Waste: Opportunities for Indian Businesses' conducted by Dr. Devendra Saroj, Head Centre for Environmental Health & Engineering, University of Surrey, UK. Dr Saroj deliberated on the issues regarding classification of wastes, methods for waste management, issues regarding collection and recycling of wastes, costs involved in the process and also the revenues and wealth that could be generated in the process of wealth management. He also evaluated different waste disposal methods like landfill management, material recycling and recovery facilities for adoption by societies. It was a highly informative session attended by 150 members.



Dr. Devendra Saroj addressing LMA members

Meerut Management Association

Felicitation Ceremony for Woman of Substance

MMA recognised the achievement of some special women of Meerut by organising a Felicitation Ceremony on 10th February. Dr. Poonam Devdutt, Former President, MMA was the Chief Guest of the ceremony. Ms. Neelam Mishra-Social; Ms. Aarushi Sharma – Sports; Mrs. Nidhi Jain – Life Style and Mrs. Premlata Mullick – Education were felicitated. These women have stepped out of their comfort zone and have significantly contributed to the society.



Mr. Gaurav Jain (President MMA) and Dr. Poonam Devdutt (Former President MMA) with the recipients.

MMA Annual Dayal Debate

MMA Annual Dayal Debate on 'Social Media Is Bad for Democracy', sponsored by Dayal Fertilizers and organised by MMA was held on 19th February. 18 teams of students from various Engineering and Management Colleges from Meerut and nearby places took part. Mr. Ankit Singhal coordinated the event. Bharat Institute of Technology and Subharti Institute of Technology & Engineering jointly won the MMA-Dayal Debate running trophy as the winning teams. Trophy to the winning teams was presented by Mr. Abhay Kumar Managing Director of M/S Dayal Fertilizers Pvt. Ltd.



Winning teams with MMA-Dayal Annual Debate running trophy

Navsari Management Association

NMA School Forum

Navsari Management Association jointly with Oasis Foundation, Baroda which is known for self-development programmes for school children organised a three days' workshop from 7th to 9th February at Raman Brothers School at Ugat near Navsari. 50 students registered for this life changing camp. Training staff of Oasis were very cooperative and the three day coaching was very meaningful to the students. From Oasis, Akshaybhai and Meghaben gave services as volunteers.



Oasis teacher interacting with school students



Oasis trainer Purviben interacting with students

Another workshop was organised from 10th to 12th February at R. D Patel School, Chovisi, Navsari. Nishaben and Purviben were the trainers from Oasis with other volunteers. A workshop from 17th to 19th February was also held at Mahila School, Navsari and from 21st to 23rd February at Primary School, Kasbapar Navsari.

Workshops

Navsari Management Association organised a very useful workshop on 8th February on Email Etiquette. The facilitator was Mr. Jamer Mokashi from Mumbai, who has 18 years of experience in business consultant and teaching. Total registration was 20 including NMA members. Post workshop learning was also on offer to the interested participants.

Another workshop on Business Etiquette was held on 23rd February with Ms. Neha Hariyani who is a training consultant since last 12 years and professor in MBA College. It was a very successful event and everybody was happy with the subject and content of the work shop.



Mr. Jamer Mokashi addressing the participants

Industrial Visit

Navsari Management Association organised an Industrial visit of Agrawal College students at two factories of Navsari - Beacon Diagnostic and Patson Industries. Nearly 35 students of MBA visited both the industries.

Talk

Navsari Management Association organised a Talk Show on Union Budget 2020 on 11th February. The speaker was Mr. Nilesh Shah Managing Director of Kotak Mahindra Mutual Fund and Chairman of AMFI – Association of Mutual Funds in India. He is also appointed as member of PMO's economic advisory committee. He decoded the budget proposal in a very simple language and described the meaning of the budget proposals with long term effect to economy. NMA members and other citizens of Navsari were invited and nearly 700 attended the talk.

AIMA's 64th Foundation Day and 14th National Management Day

Navsari Management Association celebrated of AIMA's 64th Foundation Day and 14th National Management Day on 22nd February. All Executive Members, Governing Council Members, Executive Committee members were invited with family for the celebration. It was hosted by NMA Vice President Mr. Paresh Rathod at his residence. A beautiful cake was prepared and cake cutting ceremony was attended by all.

Pala Management Association

The Management day Celebrations of the Pala Management Association was held on 29th February at Pala. Mr V S Radhakrishnan, President of PMA presided over the meeting. After the welcome speech by the Secretary General Mr P G Mukundan, PMA President mentioned various activities of AIMA and PMA for the benefit of new entrants. Then he invited the Chief Guest Dr V A Joseph, former MD & CEO of South Indian Bank for his talk on the 'Importance of Human Resource Management in transformation of an organisation'.

In his talk he pointed out that in a service industry it is more difficult to assess the performance of an employee compared to a manufacturing industry. The success of a service industry depends very much on the effective utilisation of its employees. Dr V A Joseph, explained these aspects with respect to his own experience in South Indian Bank as its MD & CEO for many years. He also cleared all the doubts raised by the participants. PMA Vice president Dr RV Jose and Exe. Committee member Dr TV Muralivallabhan, thanked the chief guest for the highly informative session. The meeting concluded with the vote of thanks by Mr Shaji Austin, Secretary Programmes.



Dr V A Joseph, Former MD & CEO, South Indian Bank addressing

Palghat Management Association

Meeting

PMA organised a meeting with Ex- Palakkad Collector, Mr Jiji Thomas IAS on 1st February. The objective of the meeting was to get ideas on Palakkad Vision 2025.



Mr Jiji Thomas IAS and Sumesh K Menon, President of PMA



Post Budget Analysis Team CA Sivadas Chettoor and Dr Sarin P, IAAS, Mr Sumesh K Menon (President PMA) and CA Nithin S Chettoor (Secretary PMA).

Central Budget Analysis Session

PMA conducted a Panel Discussion on the Central Budget presented by respective ministers for the year 2019-20 on 5th February. The objective was to elaborate and discuss on the impact on industries and the common man. Experts CA Sivadas Chettoor, B. Com, FCA LL.M and Dr Sarin P IAAS, Former Deputy Accounting General addressed the session.

Palakkad Vision 2025 Logo Launch

PMA has taken the initiative to bring out a Palakkad Vision 2025 documents. PMA followed the suggestion of AIMA's Past President, Mr Mohandas Pai, where he was very keen on the concept that each LMA come out with a Vision Document for respective districts of India. In alignment with his suggestion, PMA is taking such initiative.



Palakkad Vision 2025 logo released by Hon' Member of Parliament, Palakkad Mr VK Sreekandan



Dr Jacob Perez taking Leadership Training session.

Leadership Retreat 2020

PMA organised Leadership Retreat Training Programme at Anaikkatti. The training led by Dr. Jacob Perez, Co-founder and Director of The School of Leadership (TSL), was followed by a session on Guided Meditation and Talk with Ex Joint MD of SBI and Trekking.



D Balamurali, IAS, Chief Guest, addressing the event as Sumesh K Menon, President of PMA, Sriram Sankaran, Guest of Honour and CA Nithin Sivasdas, Secretary PMA look on

National Management Day 2020

PMA celebrated National Management Day on 26th February and theme for this year was, 'Winning in the Digital Age'. The Chief Guest of day was, Mr D Balamurali, IAS District Collector Palakkad and Guest of Honour was Mr Sriram Sankaran CMD Synchorn Group. The PMA Management Excellence Award 2020 was also awarded to Mr K.P Khalid, Managing Director of Goodbuy Soaps Pvt Ltd. A Quiz competition for students from various colleges was also organised and prizes awarded to winners.

Quilon Management Association

Inauguration of Management Day Celebrations

Quilon Management Association conducted the inauguration of National Management Day celebrations on 23rd February. The celebration was inaugurated by Dr. Riji G Nair, President, QMA. The chief guest was Mrs. Uthara Antharjanam, Celebrity Dancer and Exponent of Indian Classical Dance - Odissi. The chief guest gave a performance after her speech. Mr. Sreeraj, C Secretary General, QMA, welcomed the gathering. Prof. Biju. K, Secretary (Programmes) introduced the chief guest. Dr. J. Sasidhranan Pillai, Vice President, QMA gave the concluding remarks and also spoke about the management theme 'Winning in The Digital Age'. Mr. Jayachnadrnan, Treasurer, QMA proposed the vote of thanks.



Dr. Riji G Nair, President QMA presenting a memento to Mr. Uthara Antharjanam along with the office bearers of QMA

National Management Day 2020

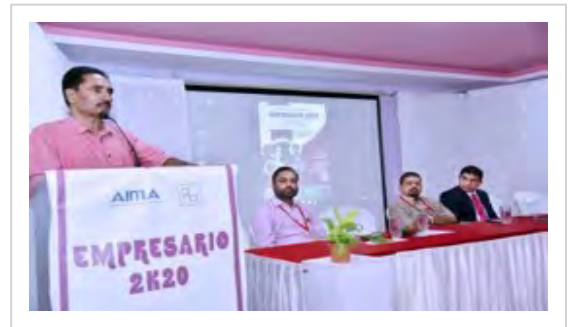
The 'National Management Day 2020' was organised jointly by QMA and MSN Institute of Management & Technology on 28th February at MSN Institute of Management and Technology, Kollam. The event was inaugurated by Mr. K. Somaprasad. Parliament Member, Rajya Sabha. During his inaugural speech, he highlighted the importance of acquiring various skills by the management students in the challenging and competitive environment by quoting some examples like mechanisation. The Inaugural Session was chaired by Dr. Riji G Nair, President QMA. Dr. Madhu, Principal, MSNIMT gave the introductory



Mr. Somaprasad M P inaugurating the celebrations by lighting the lamp in the presence of other dignitaries.

remarks. Er. Sreeraj. C, Secretary General, QMA and Dr. Sasidharan Pillai, Vice President, QMA gave felicitation speeches during the inaugural session. Prof. Jisha Sasikumar, MSNIMT welcomed the gathering.

The technical session was handled by Mr. A.S. Sudheer Babu, Management Expert on the topic 'Digital Transformation' which was in line with the Management Day theme 'Winning in the Digital Age'. Various management games were also conducted among the management students of business schools. The valedictory session was inaugurated by Mr. Pramachandaran Parliament Member, Lok Sabha. Mr. Pramachandran MP highlighted that importance of including latest topics like artificial intelligence, cloud computing, robotics etc. in the curriculum of management students. Dr. Riji G Nair, President QMA, Dr. R. Madhu, Principal, MSIMT, Er. Franklin Daniel, Executive Director, QMA and Prof. Himakumari, MSINT also addressed the valedictory session. Prizes to the winners of various management games were distributed.



Mr. Pramachandaran, Parliament Member; Lok Sabha Addressing the gathering during the valedictory session of Management Day

Rajkot Management Association

Certificate Distribution

Rajkot Management Association distributed certificates and souvenirs to the students, colleges and universities who participated in the 75th Shaping Young Minds Programme organised by AIMA on 22nd January at Rajkot.



Mr Chetan Kothari, Chairman RMA; Mr Ajit Nathwani, Exec. Committee of RMA presenting a souvenir to Mr Adhikari, Principal, Rajkumar College as Ms. Forum Chandarana, CEO RMA looks on



SYMP Certificates distributed to the students at Atmiya University by Mr. Dipak Suchde, Past Chairman RMA.

Seminar

RMA and Gujarat Technology University (GTU) organised a seminar on ‘Artificial intelligence’ on 28th February at AVPT College Campus, Rajkot. The speakers present were Ms. Ripal Ranpara, Mr. Hemang Kothari, Mr Parag Jobanputra. The programme was well attended by more than 60 participants including entrepreneurs, consultants and students.



Speaker addressing the participants

Rohilkhand Management Association

Panel Discussion

Rohilkhand Management Association organised a panel discussion on Budget 2020 on 1st February. Eminent Industrialist Dr. Ghanshyam Khandelwal, Managing Director, B.L. Agro Industries Ltd. and learned C.A. Rajen Vidyarthi graced the programme as Chief Guest and Guest of Honour respectively. Distinguished Sr. C.As Mr. Kapil Vaish, expert of Indirect taxes and Mr. Akhil Rastogi, expert of Direct Taxes were the speakers. Chief Guest, Guest of Honour, President RMA and participants comprised of intellectuals of different professions also interacted and shared their views and sought clarifications on various issues of budget 2020.



Dr. Manish Sharma, Dr. Swatantra Kumar, Mr. Qadir Ahmad, C.A. Rajen Vidyarthi, Dr. Ghanshyam Khandelwal, Mr. K.K. Damani, C.A. Kapil Vaish, C.A. Akhil Rastogi, Dr. Neeraj Saxena



Programme committee meet members

Meetings

Four Programme Committee meetings were held on 4th , 6th, 12th and 20th February. It was decided that RMA will celebrate Management Week from 15th - 22nd February by organising a variety of programmes.

Symposium

A Symposium on AIMA's theme of the year, ‘Winning in The Digital Age’ was organised by Rohilkhand Management Association on 15th February. Dr. Mudit Chaturvedi, General Manager, Dainik Jagran, Bareilly was the Chief Guest. Professor Vijay Kumar Shirotiya, Delhi School of Economy, Delhi University was the keynote speaker. Eminent speakers including keynote speaker, Chief



Dr. Swatantra Kumar, Mr. Qadir Ahmad, Dr. Mudit Chaturvedi, Dr. Manish Sharma, Professor Vijay Kumar Shrotiya and Er. K.B. Agarwal.

Guest and RMA President shared their thoughts about new trends in digital marketing, digital analytics and online brand monitoring. Experts from different fields in the audience also interacted and discussed how digitisation helps businesses to be more innovative and agile, adapting to customer demands and market changes.

Paper Presentation

On 18th February, Rohilkhand Management Association organised a Paper Presentation programme in association with Rakshpal Bahadur Management Association, Bareilly. The theme of the event was Winning in the age of Digital Marketing, H.R. and Financial functions. MBA students from different Institutes presented their papers with relevant information. The winners were awarded for their presentations.



RBMI Executive Director Er. Navin Prasad Mathur, Director Dr. Neeraj Saxena, Mr. Qadir Ahmad, Secretary, RMA, Judges of the event and the winners of the paper presentation.

Business Quiz

On 19th February, Rohilkhand Management organised a Business Quiz programme entitled 'QUIZATHON' in association with Mascot Institute. C.A. Sudhir Mehrotra, M.D., Mascot; Dr. Manish Sharma, President, RMA; Dr. Vivek Sharma, Director Mascot and Mr. Qadir Ahmad, Secretary, RMA shared their thoughts about importance of quiz programme.



Management team of Mascot and Executive team of RMA with winners of business quiz programme.

Management Run

On 20th February, Rohilkhand Management Association organised a Management Run in association with Khandelwal College of Management & Science. The objective of this annual event is to convey the idea to the participants that for healthy body, physical activity is must and healthy mind resides in healthy body. The run was flagged off by S.P. Traffic, Bareilly. After the run, a quiz programme and small plays related to business success were also held. Practicing managers, professionals and management institutes' faculty and students participated in the event with zeal and enthusiasm.



Management Run flagged off by S.P. City

RMA Excellence Awards

On 22nd February, Rohilkhand Management Association organised RMA Excellence Awards 2020 event which was instituted by RMA President, Dr. Manish Sharma. The Chief Guest was Mr Santosh Gangwar, Hon’ble Minister of State (Independent Charge) for Labour and Employment. The speakers highlighted the importance of Awards ceremony. The aim of the awards is to honour and felicitate industries and professionals who have constantly shown exceptional achievements, knowledge, competence and dedicated service to society. After some deliberations, four categories of awards were chosen – CSR, Sustaining Business Model, Health Care and Innovation. Awards were conferred on IFFCO, Aonla, Bareilly for CSR, The Indian Wood Products Co. Ltd. (100 years old public limited company) for Sustaining Business model Co., SRMS Trust for outstanding Health Care Services and Radio Design – Leeds United Kingdom for Innovation.



Dr. Vinay Khandelwal, Dr. Neeraj Saxena, Mr. Gaurav Chauhan, Dr. Manish Sharma, Mr Santosh Gangwar, Hon’ble State Minister (Independent Charge) Labour & Employment, Mr Dev Murti, Mr K.K. Damani, Mr Qadir Ahmad, Dr. N.L. Sharma and Dr. Nikhil Agarwal

Tarapur Management Association

Evening Talk

An evening talk on the subject of ‘Defect free Manufacturing’ was organised on 13th February by Mr. Vimal Vyas, Business Excellence & Improvement Consultant. Delivered an interesting lecture. The programme was well received by the participants.



Mr. Vimal Vyas delivering a lecture to the participants



TMA members during the visit of Lupin Ltd

Industrial Visit

TMA has organised an Industrial visit to Lupin Ltd on 18th February. The officers of Lupin shared details of the process in brief at the Model room and also explained various safety aspects of the production facilities. Visiting TMA team was accompanied by senior officers of the Lupin during the walkthrough of the plant and the overall experience of the visit was highly inspiring and a great learning experience for all the members who participated in the programme.



TMA members during the flag hosting

14th National Management Day

TMA celebrated 14th Management day, whereby on 21st February a flag hoisting ceremony was held followed by discussion on management movement and role of Management Association and AIMA was conducted. The programme was organised only for members.

TMA celebrated 14th National Management Day on 22nd February by organising a lecture session on the theme 'Winning in the Digital Age' in the presence of Chief Guest & Speaker of the session Mr Prakash Agrawal, Founder and CEO – Virtual CFO. Mr Prakash while interacting with the participants highlighted on the most recent trends. He explained how to develop networking in present scenario. The session was well attended by executives from the industries, students and the members.



Participants with the Guest Speaker

Thrissur Management Association

Analysis of Union Budget 2020

TMA organised analysis of Union Budget 2020 on 3rd February jointly with The Chamber of Commerce, Thrissur & Thrissur Branch of SIRC of ICAI. CA. G Ramaswamy (Past President, Institute of Chartered Accountants of India, New Delhi.), CA. Venugopal C Govind (Sr. Chartered Accountant, Kochi), CA. Rajesh Kumar T R (Partner, Hiregange Associates, Bangalore) were the panel speakers of the event. TMA Past President & Former CSB Bank Chairman, CA. T S Anantharaman was the moderator of the session.



CA. G Ramaswamy (Past President, Institute of Chartered Accountants of India, New Delhi.) addressing on 'Direct Tax Budget Proposals'



CA. Venugopal C Govind (Sr. Chartered Accountant, Kochi) addressing on 'Macro Analysis of Budget proposals'

Mr. T R Vijayakumar (President, Chamber of Commerce, Thrissur) welcomed members and delegates. President CA. Sony C L delivered the Presidential Address. CA. T S Anantharaman (Former Chairman CSB Bank & Past President, TMA) introduced the guest speakers & Ms. Silpa Ramdas (Chairperson, Thrissur Branch of SIRC of ICAI) proposed the vote of thanks. Around 240 members attended this programme.

Workshop

TMA organised a training for the students of our student chapters on the topic 'How to Develop an Effective Business Plan' by Mr. S. R. Nair (Co-Founder, Mentor Guru). The programme was held on 12th February. Around 80 students attended this informative session.

Management Day Celebrations

As a part of AIMA's Foundation Day and National Management Day celebration, TMA conducted Management Day celebrations on 25th February. Mr. M P Joseph IAS (Former Indian & UN Civil Servant) was the Chief Guest of the day. The theme of the celebration was 'Winning in the Digital Age'. TMA Sr. Vice President, Dr. V M Xaviour welcomed the delegates. CA. Sony C L delivered the Management Day message, Mr. P K Vijayakumar IRS (Former Director General Income Tax Investigation & Insurance Ombudsman) introduced the Chief Guest and Hon. Secretary Mr. Seejo Ponnore proposed the vote of thanks. Around 90 members attended this programme.



'How to Develop an Effective Business Plan' by Mr. S. R. Nair (Co-Founder, Mentor Guru)



Chief Guest Mr. M P Joseph, IAS interacting with members



Managing Committee Members with the Chief Guest

Inter-Collegiate Management & Business Quiz

As part of Management Day celebrations, the Thrissur Management Association (TMA) organised an inter-collegiate ‘Business and Management’ quiz on 25th February. Around 8 teams from 5 colleges attended this. Mr. Ranjan Sreedharan (TMA Executive Counsel, Member) & Mr. M A Anilkumar were the quiz masters. The team from NSS College, Ottapalam won the first prize, College of Cooperation Banking & Management won the second prize and Sahridaya Inst. of Management Studies won the third prize.



Winners of Inter-Collegiate Management & Business Quiz – NSS College, Ottapalam



Student Chapter convener CA. Shaji P J addressing KARMA 2020 Delegates

KARMA – National Level Management Fest

TMA Student Chapter member Nehru School of Management Studies organised National Level Management Fest namely KARMA on 5th February. Over 750 students from different Management schools across the country participated and prizes worth over 1.70 lakhs were distributed. Karma 2020, the National Management fest held by Nehru School of Management was inaugurated by CA. Sony C L, President, Thrissur Management Association (TMA). Student Chapter convener CA. Shaji P J was the Guest of Honour of the programme.



Ay. Thomas Louies addressing on the topic ‘Harnessing The True Power of Your Mind’

Workshop

TMA organised a one-day workshop on the topic ‘Harnessing The True Power of Your Mind’ by Mr. Ay. Thomas Louies, Founder & CEO, Morpho Thinkers on 26th February.

Trivandrum Management Association

Walkathon

Trivandrum Management Association (TMA), celebrated National Management Day on 21st February. The celebrations commenced with a Walkathon flagged off by Col. S. Francis, Director, NCC Directorate, Kerala & Lakshadweep. TMA members and management students from Trivandrum participated in the Walkathon.



Col. S. Francis, Director, NCC Directorate, Kerala & Lakshadweep flagging off the walkathon



Mr. Arif Mohammed Khan, Hon'ble Governor of Kerala inaugurating TRIMA 2020, (R-L) Mr. Rajesh Jha, President, TMA, Dr. M.I. Sahadulla, Chairman, TRIMA 2020; Mr. L.S. Mahesh, Secretary, TMA; Mr. Hemant Nerurkar, Past President, AIMA & Director, Adani Enterprises Ltd

TRIMA 2020

TRIMA – the Annual Management Convention of Trivandrum Management Association was held on 27th and 28th February. The theme of the convention was 'Work in a Changing World – A vision for Kerala'.

The sessions for TRIMA 2020 were on Industry 4.0– Impact on Jobs, Able to Capable – Upskill, Learning for Life and The Industry Connect.

The two-day convention began with an inauguration of the event by Mr. Arif Mohammed Khan, Hon. Governor of Kerala on 27th February and was followed by sessions on 27th & 28th of February. The convention saw an eventful close with the valedictory address by Mr. Arun Kumar, Chairman & CEO, KPMG. The other major highlights of the annual convention were keynote address, concept presentation, panel discussions, and awards.

The TMA-Terumo Penpol CSR Award 2020 was presented to KEF Holdings. TMA-Adani Startup Award 2020 was presented to Embright Infotech. As part of TMA's management skill development initiatives for aspiring students, TMA instituted Best Paper Presentation Award in association with KIMS Healthcare Management since 2014. The TMA-KIMS Best Paper Presentation Award 2020 was also presented.



TMA-Terumo Penpol CSR Award 2020 was presented by Mr. Arif Mohammed Khan, Hon'ble Governor of Kerala to KEF Holdings and received by Dr. Joseph Sebastian, Director, Faizal and Shabana Foundation (KEF Holdings) at the inaugural function of TRIMA 2020

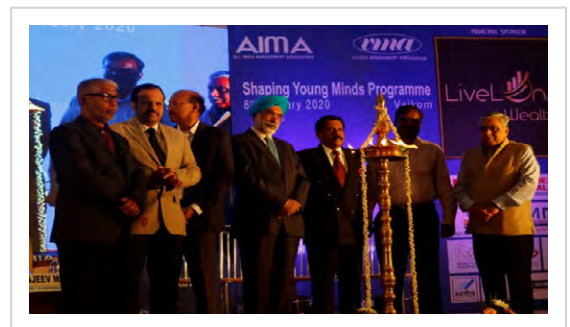
TRIMA –2020 was a grand success by way of its conduct, quality of speakers and audience, the wide publicity received and the appreciation and tributes received from the participants and corporate sector.



TMA-Adani Startup Award 2020 was presented by Mr. Arif Mohammed Khan, Hon'ble Governor of Kerala to Embright Infotech and the award was received by Mr. Sathyanarayanan A R and Mr. Bobin Chandra, Founders, Embright Infotech at the inaugural function of TRIMA 2020

Vaikom Management Association

AIMA's Shaping Young Minds Programme was held on 8th February in collaboration with Vaikom Management Association. Ambassador Gurjit Singh (Former Indian Ambassador to Germany, Indonesia & Ethiopia); Justice Santhosh Hegde (Former Lokayukta of Karnataka State & Former Judge Supreme Court); Dr M C Dathan (Scientific Advisor to the Chief Minister, Kerala) and Mr Richard Rekhy (Board Member, KPMG in Dubai) were the speakers. Col Rajeev Mannaly, CA Vivek Krishna Govind, Dr G Madhu and Dr H S Pillai chaired the four sessions.



(L-R) Er A Saifuddin (Secretary General), CA Vivek Krishna Govind, Er P Rajendraprasad (President), Ambassador Gurjit Singh, Col Rajeev Mannali, Er S Aneesh (Convener SYMP) and Mr Sanjay Grover (Director, AIMA)



Ambassador Gurjit Singh interacting with students

The programme started with Saraswati Vandana by Ms Vaikom Vijayalakshmi, playback singer. Er P Rajendraprasad, President, welcomed the audience and Er A Saifuddin, Secretary General, gave the vote of thanks. There were 718 participants, including students and young managers. The SYMP received excellent feedback from the participants and institutional heads.

Vishakapatnam Management Association

Visakhapatnam Management Association celebrated AIMA Foundation and National Management Day by organising a panel discussion on 24th February on the theme 'Winning in the Digital Age' in association with Dr. Lankapalli Bullayya college, Visakhapatnam. Prof. V. Krishna Mohan, Registrar, Andhra University was the special guest; Dr. G. Madhu Kumar, Secretary, Dr. LB College, was the Guest of Honour; Mr Mohan Kannuru and Mr A. Kishan, Digital Marketing professionals were panel speakers. Prof. N. Sambasiva Rao, President, VMA presided over the function which was attended by 200 MBA students and 20 professionals.



Presentation of memento to the speaker

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AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
AIMA Managing India Awards	Harshvardhan Neotia Immediate Past President & Chairman, Ambuja Neotia Group	New Delhi	27 April, 2020
6th National Leadership Conclave	Sanjiv Goenka Chairman, RP- Sanjiv Goenka Group	New Delhi	28 April, 2020
8th Pragati – A Women Quiz		New Delhi	19 May, 2020
Digital & Social Marketing Retreat		Goa	22-24 May, 2020
29th National Competiton for Business Management Simulation (NMG 2020)		Bhubaneswar Mumbai Bengaluru New Delhi	June-July, 2020
HR Leadership Retreat		Goa	24-26 July, 2020
National Competition for Young Managers		Kolkata Bengaluru New Delhi Mumbai Grand Finale	17 July-08 August, 2020
77th Shaping Young Minds Programme		Bathinda	27 August, 2020
National Management Convention		New Delhi	21-22 September, 2020
Global Advanced Management Programme USA	Solomon Darwin Executive Director Garwood Center for Corporate Innovation Haas School of Business University of California Berkeley	Silicon Valley, USA	27 September- 03 October, 2020

Event	Programme Chairman /Director	Venue	Date
National Management Quiz		Kolkata	06 October, 2020
		Mumbai	07 October, 2020
		Bengaluru	08 October, 2020
		New Delhi & Grand Finale	10 October, 2020
Leadership Development Programme		Dubai	17-21 November, 2020
78th Shaping Young Minds Programme		Hyderabad	November, 2020
Corporate Management Olympiad		New Delhi	11-12 December, 2020
Senior Leadership Retreat		Goa	18-20 December, 2020

To view full calendar please visit www.aima.in

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