

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

DECEMBER 2018



Dear Readers,

It gives me great pleasure to present the December issue of AIMA News.

With your support and encouragement AIMA continued to strive to build management capability through its various initiatives and programmes over the month.

The 9th edition of Senior Leadership Retreat was organised at Goa under the Chairmanship of Mr Sunil Kant Munjal, Past President, AIMA & Chairman, and The Hero Enterprise. Some of the other speakers included Mr TV Mohandas Pai, Chairman, Manipal Global Education Services; Mr Sanjiv Mehta, Chairman & MD, Hindustan Unilever Ltd; Mr M Damodaran, Chairman, The Damodaran Group and Former Chairman, SEBI, UTI & IDBI; Mr Patu Keswani, Chairman and MD, Lemon Tree Hotels Ltd; Mr Richard Rekhy, Board Member, KPMG in Dubai; Mr Francisco Veloso, Dean, Imperial College Business School; Mr Soumitra Dutta, Former Founding Dean and Professor of Management, Cornell SC Johnson College of Business, New York and Mr Kunal Jeswani, CEO, Ogilvy India. More details are carried inside.

With an aim to bring international management thought closer to Indian management practitioners, AIMA organised an Interactive Session with Prof David Gann, CBE, Vice President (Innovation), Imperial College London. The session was moderated by Ms Nayantara Rai, Chief of Bureau, ET NOW, while Mr Rajive Kaul, Past President, AIMA and Chairman, NICCO Corporation, set the context. The discussions at the session were based on Prof Gann's latest book 'The Playful Entrepreneur' co-authored by Prof Gann and Prof Mark Dodgson.

AIMA continued its mandate of providing various platforms for building management skills and capability in students and professionals.

As a new initiative, AIMA conducted an exclusive Leadership Development Programme for State Bank of India Officials at Dubai addressed by national and international industry leaders. This is part of AIMA's endeavours to help companies build organisational capability through customised/industry specific training programmes. More such programmes are in the pipeline.

In addition, AIMA's Awareness Programmes on Enterprise Development for African Students, led by Dr. J S Juneja, Past President, AIMA, and Chairman, AIMA SME Committee have been held regularly over the years with the support of Ministry of External Affairs. Another edition was conducted recently at Vadodara on the theme 'Don't Hunt for the Job-Be your Own Boss'. AIMA continued to offer its education and training programmes to both aspiring and practicing managers. Brief reports are carried inside.

This edition of AIMA News also brings you updates from the Local Management Associations and some interesting articles on management.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards,

Rekha Sethi
Director General

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CONTENTS



04 9th Senior Leadership Retreat

AIMA SNAPSHOTS

06 SESSION WITH PROF DAVID GANN



07 LEADERSHIP DEVELOPMENT PROGRAMME



08 AWARENESS PROGRAMME ON ENTERPRISE DEVELOPMENT FOR AFRICAN STUDENTS



09 TRAINING PROGRAMME



IN LIGHTER VEIN

11 BET YOUR SHIRT OFF

FEATURES

13 PRIVACY AND CYBERSECURITY ARE CONVERGING. HERE'S WHY THAT MATTERS FOR PEOPLE AND FOR COMPANIES.



17 BEYOND SOCIAL NETWORKS: HOW CULTURAL BELIEFS REALLY SPREAD



21 NEWS FROM LMA



53 AIMA EVENTS CALENDAR

15th Global Advanced Management Programme

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Connecting with Israel's innovation dynamics

02-07 March, 2019: Tel Aviv, Israel

Programme Objectives

This five-day Global Advanced Management Programme will allow participants:

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- To interact with top Israeli entrepreneurs
- To explore how their companies can possibly benefit from Israel's technological advances and leverage new insights from, and relationships with, the Israeli innovation ecosystem.

Registration Details

- **Delegate Fee per participant:** INR equivalent of USD 8500 per participant
- **Inaugural Discount:** USD 750 per participant for registrations received along with participation fee by 11th January, 2019.
- **Early Bird Discount:** after 11th January, 2019 a discount of USD 500 per participant available for registrations received along with participation fee by 1st February, 2019.

GST : 18% or as applicable on the date of fee payment will be charged on the participation fee.

AIMA GSTIN ID No. : 07AAATA1644A1ZH

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For online registration, please visit www.aima.in

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Programme Director



Claude Smadja

President, Smadja & Smadja Strategic Advisory and
Former Managing Director, World Economic Forum

9th Senior Leadership Retreat



Participants of 9th Senior Leadership Retreat Programme

AIMA organised its 9th edition of Senior Leadership Retreat on the theme 'Agile Leadership: Digitisation, Disruption, Growth' from 14 - 16 December, 2018 at Goa. The Retreat was organised under the Chairmanship of Mr Sunil Kant Munjal, Past President, AIMA & Chairman, The Hero Enterprise. The Retreat aimed to identify some of the emerging issues faced by senior leadership in the current volatile scenario and provided the insights into innovative approaches and strategies that would deliver real value.

Some of the speakers included Mr TV Mohandas Pai, Chairman, Manipal Global Education Services; Mr Sanjiv Mehta, Chairman &



Mr Sunil Kant Munjal, Past President, AIMA & Chairman, The Hero Enterprise addressing



Mr Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Limited



Mr TV Mohandas Pai, Chairman, Manipal Global Education Services

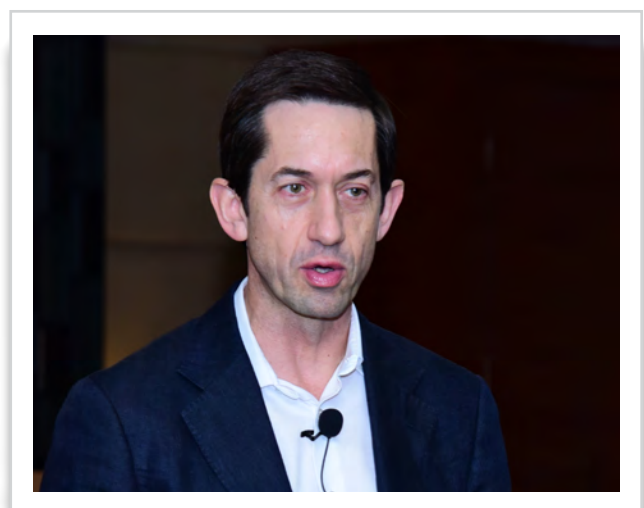
Managing Director, Hindustan Unilever Limited; Mr M Damodaran, Chairman, The Damodaran Group and Former Chairman, SEBI, UTI & IDBI; Mr Patu Keswani, Chairman and Managing Director, Lemon Tree Hotels Ltd; Mr Richard Rekhy, Board Member, KPMG in Dubai; Mr Francisco Veloso, Dean, Imperial College Business School; Mr Soumitra Dutta, Former Founding Dean and Professor of Management, Cornell SC Johnson

College of Business, New York and Mr Kunal Jeswani, Chief Executive Officer, Ogilvy India.

In addition, the Retreat was planned to coincide with the ‘Serendipity Art Festival’ in Goa, and an art appreciation tour for the speakers and delegates was also organised. The Retreat was attended by 28 delegates from corporates, PSUs and academia.



Mr Soumitra Dutta, Former Founding Dean and Professor of Management, Cornell SC Johnson College of Business, New York



Mr Francisco Veloso, Dean, Imperial College Business School

Session with Prof David Gann



(L-R) Prof David Gann, CBE, Vice President (Innovation), Imperial College, London; Ms Nayantara Rai, Chief of Bureau, ET NOW and Mr Rajive Kaul, Past President, AIMA and Chairman, NICCO Corporation

AIMA organised an Interactive Session on ‘The Playful Entrepreneur: How to Adapt and Thrive in an Uncertain World’ with Prof David Gann, CBE, Vice President (Innovation), Imperial College London on 11th December, 2018. The session was moderated by Ms Nayantara Rai, Chief of Bureau, ET NOW. Mr Rajive Kaul, Past President, AIMA and Chairman, NICCO Corporation initiated the session by welcoming the speakers and setting the context.

Prof David Gann CBE CEng FICE FCGI is an academic, university leader, strategist and advocate, renowned for his work on innovation, entrepreneurship and technology management. The discussions at the session was based on his latest book ‘The Playful Entrepreneur’ co-

authored by Prof Gann and Prof Mark Dodgson. Prof Gann spoke about how incorporating play into work can help us overcome the uncertainty and turbulence that surrounds work. He shared, “New age entrepreneurs are creating enterprises, they’re concerned about environment and healthcare. This helps them thrive in an uncertain environment”.

The session was well attended by more than 130 delegates from across industries and functions.

Students from various educational institutes also participated in the session.



Prof David Gann, CBE, Vice President (Innovation), Imperial College, London addressing

Leadership Development Programme



Participants of Leadership Development programme

AIMA organised a Leadership Development programme for State Bank of India Officials from 7-9 December 2018 at Dubai. The theme of the programme was 'Innovation in Times of Disruption'.

Some of the eminent speakers included Mr TV Mohandas Pai, Chairman, Manipal Global Education Services; Mr Pramod Bhasin, Founder, Genpact and Chairman, Clix Capital; Mr R Gopalakrishnan, Author & Corporate Advisor, The Mind Works and Former Director, Tata Sons; Mr Rajeev Bhaduria, Director – Group HR, Jindal Steel & Power; Mr Sven Rohte, Chief Commercial Officer National Health Insurance Company – Daman; Mr Ramesh Cidambi, Chief Operating Officer, Dubai Duty Free (DDF); Mr Emilio Pera, LG Head of Audit and Financial Services, KPMG Lower Gulf Limited and Mr Umair Hameed,

Partner, Advisory Services, KPMG Lower Gulf Ltd. Some of the topics covered during the programme were Strategy in the age of disruption: building an ecosystem of growth, Disruption and change: surviving the coming era through learnability and adaptability, Role of technology in winning customers and increasing returns, Disrupting the disruptor: winning the fintech war, Augmenting people: HR for human-machine hybrid workforce etc. A session on AIMA's Business Simulation Programme was also conducted during the programme which is a technique for developing, testing, and evaluating business strategies in a virtual environment. Dhow Cruise tour was also organised for the delegates. The programme was attended by 25 State Bank of India officials.

Awareness Programme on Enterprise Development for African students



Dr JS Juneja, Past President, AIMA, and Chairman, AIMA SME Committee and Mr Kamal Singh, Director, MSME-DI, Ahmedabad presenting Best Business Plan Award

AIMA with the support of Ministry of External Affairs organised Awareness Programme on Enterprise Development for African students on 20-21st December, 2018 at Vadodra on the theme 'Don't Hunt for the Job-Be your Own Boss'. The programme is led by Dr. J S Juneja, Past President, AIMA, and Chairman, AIMA SME Committee.

The main objective of these programmes is to motivate African students studying in India, to inculcate the spirit of entrepreneurship and also trigger the thought process to set up their own enterprises in manufacturing and services sector upon returning home instead of looking

for jobs. The programme covers topics such as enterprise development in africa; how to succeed in business; small business management; modern marketing methods; adding value to sme development through technology and innovation, success stories, preparation of business plan and factory visits.

The eminent speakers included Dr J S Juneja, Past President & Chairman, MSME

Committee, AIMA; Mr Kamal Singh, Director, MSME-Development Institute, Ministry of MSME; Dr. M N Patel, Provost, Parul University; Mr Rajiv Thakkar, President, Baroda Management Association; Ms. Avi Sabavala, Mentor & Past President, Baroda Management Association; Dr. Rajesh Kathuria, Director, CKVSIM Business School; Mr Grace Rejii, Deputy Manager, NSIC Ltd; Dr Shantanu Chakravarti, Director, Entrepreneurship Cell, Parul University; Mr P N Solanki, Asst. Director, MSME-Development Institute and Mr Pravin Parmar, Asst. Director, MSME-Development Institute. The programme was well received and attended by 100 African students.

Training Programme



Participants of Advanced Microsoft Excel and Power Point Presentations Training Programme

AIMA organised training programme on Developing Leadership Skills for Senior Executives of National Fertilizer Limited from 25th-30th November 2018 at Jodhpur. The programme was conducted by Prof Parvaiz Talib from Aligarh Muslim University (AMU) and Prof Sudhir Agarwal, Corporate Trainer. The programme was well received and attended by 30 participants. Another training programme was conducted on Advanced Microsoft Excel and Power Point Presentations for IT executives of REC Limited on 16th-17th November 2018 at New Delhi. The programme was conducted by Dr. Ahmad Faraz Khan and Prof Tariq Aziz from Aligarh Muslim University (AMU). The programme was well received and attended by 30 participants.

AIMA conducted a two day training programme on the topic 'People Management Skills' for TRL Krosaki Refractories Limited at Belpahar, Jharsuguda, Odisha on 18-19 December 2018. Dr R K Singh, Vice President HR & IR, TRL addressed the participants and set the context for the training on the day one. The training covered topics like communicating for results, listening skills, assertiveness, decision making, handling team and building relationships. The training methodology was engaging which facilitated the learning process.

Johari Window, TA and motivational models were used as a tool to understand people skills. A group of 25 participants attended the training, from Deputy Manager upto AGM level. The programme was very well received by the participants.



Participants of In-Company Training Programme

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FUTURE OF PROCUREMENT**

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Bet Your Shirt Off

My friend Sunder is a compulsive gambler. He's been taking bets since childhood. His reckless betting has often got him into trouble but he has this uncanny knack of getting out of it; by betting more!

Like the time we went to see a movie. This tall bald guy in front of me kept swaying his head from one side to the other. My requests had no effect on the irritating pendulum. I was very upset and whispered to Sunder that I felt like slapping the guy's bald pate. Sunder's reaction was instantaneous "Bet me hundred rupees and I'll do it".

I was horrified. "How can you, we'll get into trouble", I whispered again. "Leave that to me, is the bet on or not?" was his cool response. Jokingly, I agreed and before I had time to back out, my friend had thumped hard on the gleaming round object in front with a loud "Shyam, fancy meeting you here, how have you been my dear?"

The guy turned around, his eyes glowering, angrily cursing his tormentor. Sunder was ready "Oh my God" he said in mock horror. "What have I done; Bhai Saheb, I am terribly sorry, from behind you look just like my old friend Shyam, please forgive me." The indignant man couldn't say anything, "You should be careful" he muttered, cursed some more under his breath and resumed bobbing his head.

I could hardly suppress my laughter. Mercifully it was intermission time and the lights came on. Sunder extended his open palm for the booty.

Hesitatingly, I took out my wallet. "Feeling sorry" piped my friend, "double or quits, I will do it again". "He must be kidding"; I thought. I didn't believe he could risk it. Here was my chance to recover the loss. "You are on", I said quickly.

Sunder located his prey near the coffee counter. Quietly he approached him from behind and gave him another sharp one on the oily sphere. "Shyam, you rogue, you are enjoying coffee here and I got into trouble thinking you

were sitting in front of me" he said rapidly. Poor baldy's coffee was spilled. He spun around, cursing loudly and ready to box the offending fool.

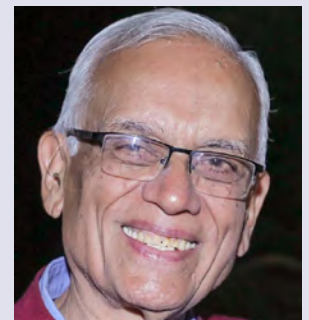
My friend stepped back, looked genuinely shocked and crestfallen, folded his hands and meekly apologized "Arre, Bhai Saheb, how could I be so stupid. You have every right to hit me. I must tell Shyam to start wearing a wig. Can I massage your head? May I get you another coffee..." he said all this in near genuine humility.

After the interval, the twice bitten "takla" never came back to his seat. May be he found another place, may be he just went home. I was of course poorer by Rs. 200.

Sunder is very proud of his prowess at betting. He thinks he's unbeatable. By his own admission, he knows of only two greater gamblers. First, the American secretary "who took a \$100 bet with her colleagues if she could get the new boss to take off his shirt within 15 minutes of his arrival in the office. As soon as she introduced him around and escorted him into his glass fronted room, she said "I'll bet you \$50, you have a big black mole behind your left shoulder". Not wanting to miss out on a joining bonus, the guy promptly took his shirt off.

Sunder's other role model is the drunk who won \$50 at the bar counter for "biting" his left eye. He just took out the glass eye and put it between his teeth. After a couple of rounds, he wagered \$500 for "biting his other eye". Everyone thought he was a goner and agreed to teach him a lesson. Know, what he did; he took out his dentures and closed them over his good eye.

Someday Sunder hopes to do better than these two. He's willing to bet on it.



*by Krishan Kalra
Past President, AIMA*



3rd NATIONAL COMPETITION FOR MANAGERS

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OF DIGITISATION AND DISRUPTION

A competition for leaders from PSUs and Private & Others

Today businesses are encountered by disruptions – ever enhancing technologies have become the source of destabilization for many organisations. The manager of today is faced with multiple, complex and repeated uncertainties at his workplace. The organisations today need to repeatedly reinvent themselves to stay ahead of the curve.

This is easier stated than experienced. Change is not easy and lots of decisions need to be innovative and the response time needs to be quick. This makes the task of the manager an unenviable one. They are facing new and unique challenges every now and then. The challenges span from changing of processes and policies to strategic decision which may threaten the very existence of the company as everyone understands.

Eligibility Criteria

- A two-member team of executives from the same organisation is eligible to participate.
- Organisations/ Institutions are also free to nominate as many as teams as they wish.

Participation Fee

No. of Teams	AIMA / LMA Members	Non- Members	Academician
1 Team	₹ 28,000 (Per Team)	₹ 30,000 (Per Team)	₹ 25,000 (Per Team)
2 - 4 Teams	₹ 25,000 (Per Team)	₹ 26,000 (Per Team)	₹ 22,000 (Per Team)
5 Teams or above	₹ 22,000 (Per Team)	₹ 23,000 (Per Team)	₹ 20,000 (Per Team)

Date of the Competition

Region	Date
Mumbai	February 15, 2019
Delhi	February 18, 2019

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Privacy and Cybersecurity Are Converging. Here's Why That Matters for People and for Companies.

by Andrew Burt

JANUARY 03, 2019



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2018 has been the year of privacy. News of Facebook's exposure of tens of millions of user accounts to data firm Cambridge Analytica broke in March — a scandal that was only compounded by recent news that the tech giant shared even more private data through hidden agreements with other companies. Then in May, the European Union's General Data

Protection Regulation, the world's most stringent privacy law, came into effect. By the end of the year, even Apple's and Microsoft's CEOs were calling for new national privacy standards in the United States.

It's not just a coincidence that privacy issues dominated 2018. These events are symptoms of larger, profound shifts in the world of data privacy

and security that have major implications for how organizations think about and manage both.

So what, exactly, is changing?

Put simply, privacy and security are converging, thanks to the rise of big data and machine learning. What was once an abstract concept designed to protect expectations about our own data is now becoming more concrete, and more critical — on par with the threat of adversaries accessing our data without authorization.

More specifically, the threat of unauthorized access to our data used to pose the biggest danger to our digital selves — that was a world in which we worried about intruders attempting to get at data we wanted private. And it was a world in which privacy and security were largely separate functions, where privacy took a backseat to the more tangible concerns over security. Today, however, the biggest risk to our privacy and our security has become the threat of unintended inferences, due to the power of increasingly widespread machine learning techniques. Once we generate data, anyone who possesses enough of it can be a threat, posing new dangers to both our privacy and our security.

These inferences may, for example, threaten our anonymity — like when a group of researchers used machine learning techniques to identify authorship of written text based simply on patterns in language. (Similar techniques have been used to identify software developers based simply on the code they've written.)

These inferences might reveal information about our political leanings — like when researchers used the prevalence of certain types of cars in Google's Street View image database to determine local political affiliations.

Or these inferences might also indicate intimate

details about our health — like when researchers used online search history to detect neurodegenerative disorders such as Alzheimer's.

So what does a world look like when privacy and security are focused on preventing the same harms?

To start with, privacy will no longer be the merely immaterial or political concept it once was. Instead, privacy will begin to have substantial impacts on businesses' bottom lines — something we began to see in 2018. Facebook, for example, lost a whopping \$119 billion in market capitalization in the wake of the Cambridge Analytica scandal because of concerns over privacy. Polls show that consumers are increasingly concerned about privacy issues. And governments around the world are reacting with new privacy legislation of their own.

Within organizations, this convergence also means that the once clear line between privacy and security teams is beginning to blur — a trend that businesses in general, and security and privacy practitioners in particular, should embrace. From a practical perspective, this means that legal and privacy personnel will become more technical, and technical personnel will become more familiar with legal and compliance mandates. The idea of two distinct teams, operating independent of each other, will become a relic of the past.

Individuals and governments alike should no longer expect consent to play a meaningful role in protecting our privacy. Because the threat of unintended inferences reduces our ability to understand the value of our data, our expectations about our privacy — and therefore what we can meaningfully consent to — are becoming less consequential. Being surprised at the nature of the violation, in short, will become an inherent feature of future privacy and security harms.

This is precisely why the recent string of massive data breaches, from the Marriott breach that impacted 500 million guests to the Yahoo breach that affected 3 billion users, are so troubling. The problem isn't simply that unauthorized intruders accessed these records at a single point in time; the problem is all the unforeseen uses and all the intimate inferences that this volume of data can generate going forward. It is for this reason that legal scholars such as Oxford's Sandra Wachter are now proposing legal constraints around the ability to perform this type of pattern recognition at all.

Once described by Supreme Court Justice Louis Brandeis as "the right to be let alone," privacy is now best described as the ability to control data we cannot stop generating, giving rise to inferences we can't predict.

And because we create more and more data every day — an estimated 2.5 quintillion bytes of it — these issues will only become more pressing over time.

If we thought that 2018 was dominated by privacy concerns, just wait until 2019.

Andrew Burt is chief privacy officer and legal engineer at Immuta.

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Battle of the Titans



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Beyond Social Networks: How Cultural Beliefs Really Spread

From anti-vaxxing to gun control, the propagation of beliefs and behaviors is influenced as much by the meanings we ascribe to them as by our social circles.

December 11, 2018 | by Katia Savchuk



When Amir Goldberg had his first child a decade ago, he was bewildered to learn that some of his colleagues at Princeton University, where he was a doctoral student, weren't planning to vaccinate their offspring.

People don't have to be in the same social network to share beliefs. | iStock/aurielaki

It seemed obvious to Goldberg that vaccines were crucial to protecting his daughter's health. Yet people who were similar to him — left-leaning, highly educated academics — had come to the opposite conclusion. They distrusted Big Pharma

and thought that vaccines put their kids at risk of autism and other health problems. What accounted for the vast gulf between their beliefs and his?

Goldberg suspected that the explanation ran counter to a prominent theory among sociologists

called social contagion. This model holds that beliefs and behaviors spread like a virus. They infect the people with whom one has the strongest ties, and the primary obstacles to their expansion are the boundaries dividing social groups.

But social contagion didn't adequately explain the anti-vaxxers. "We were passionately divergent about how we interpreted the same reality," Goldberg says, "yet the idea that we were in different networks was just incorrect."

The Role of Meaning

Goldberg, now an associate professor of organizational behavior at Stanford Graduate School of Business, came up with a new theory, which he calls associative diffusion, to explain cultural variation in contemporary societies. Influenced by insights from cognitive science, he and Sarah K. Stein, a PhD student he advised, describe the model in a recent paper in the *American Sociological Review*.

The idea is this: When people are exposed to certain beliefs and behaviors, they don't just automatically "catch the bug." Rather, they receive information about which ideas and actions tend to go together. Networks do play a role, but people can pick up on signals from someone they follow on Twitter as easily as they can pick up on those from their parents. The way they interpret those social cues then influences which behaviors they adopt.

"I learn appropriate social roles for particular categories of people, and I'm going to emulate people only as a function of whether I associate with their other attributes," Goldberg says.

While the social contagion theory assumes that the structure of networks is what determines varied preferences, associative diffusion argues that what matters most is the meaning people ascribe to the world around them.

We were passionately divergent about how we interpreted the same reality, yet the idea that we were in different networks was just incorrect.

Amir Goldberg

For example, someone might notice that people who prefer home births and oppose genetically modified foods are against vaccinating their children. The observer learns that anti-vaxxing is associated with those health-related choices, and if she identifies with those, she may decide to update her behavior regarding vaccinations. (This is theoretical — Goldberg hasn't empirically studied vaccine naysayers.)

Goldberg and Stein backed up their theory with a mathematical formula that shows how individuals observing others at random eventually end up in an equilibrium of cultural variation. Competing theories do not result in a similar equilibrium, unless they assume that social groups are completely segregated.

To Change Minds, Change Associations

Goldberg's theory potentially explains a wide range of phenomena, from varying musical tastes to schoolyard cliques to the current polarization of American politics. For example, why do people who oppose gun control also tend to want to limit abortion rights, when those positions are not inherently linked by reason and are not often jointly subscribed to in other countries? "That's a cultural script in American politics," he says. "People learn from the environment that if you're a conservative, this is what that implies."

Understanding how preferences and behaviors spread is important, Goldberg says, because signals about social identity — such as taste in food, dress,

and music — have everything to do with access to power and opportunities. “Systemic cultural variation is also the way in which systemic inequality is sustained,” he says.

Associative diffusion also holds lessons for how to change beliefs and behaviors, intractable as they may appear.

“The implication is that you have to change people’s perception of the associations,” Goldberg says. With smoking, for example, it took decades of public awareness campaigns for people to stop seeing cigarettes as symbols of rebellion and coolness and start viewing them as gross and unhealthy. Over time, similar shifts can happen with anti-vaxxing and political stances, too.

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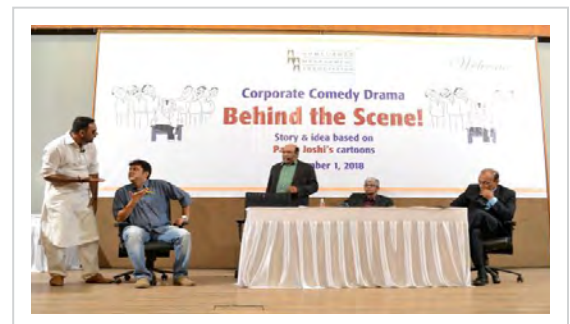
The Indian Institute of Packaging (IIP) in collaboration with AMA organised a career oriented seminar on 'Packaging Technology' on 20th December. The seminar was addressed by Mr Mahendra Patel, Chairman, IIP-Ahmedabad; Dr N C Saha, Director, IIP; Dr Amit Singla, Joint Director, IIP and Mr Uttam Kalpavriksha, Vice President, Huber Group. The topics for discussion included: Innovations in Packaging, Importance of Packaging Education, Career Options in Packaging Industry, Success Stories of IIP Alumni and Plastic Recycling. The seminar was attended by more than 50 participants which made the discussions more interactive and informative.

Tourism Corporation of Gujarat Ltd (TCGL) in collaboration with AMA organised the 'Skill Upgradation Programme (for Volunteers of Ahmedabad Heritage Walk)' on 27th, 28th and 29th December. Mr Yatin Pandya, Mr B N Dastoor, Mr Kirti Thakar, Ms Swapna Sai and Mr Narendra Pandya conducted sessions on various topics including: Self Knowledge, Empathy, Building Confidence as Trusted Guide, Effective Communication, Building Interpersonal Rapport, Art of Listening, Managing Group Interaction, Leadership Qualities, Time Management, Planning & Scheduling Itinerary and Image Building. The programme garnered excellent feedback and all the sessions were highly appreciated by the participants.

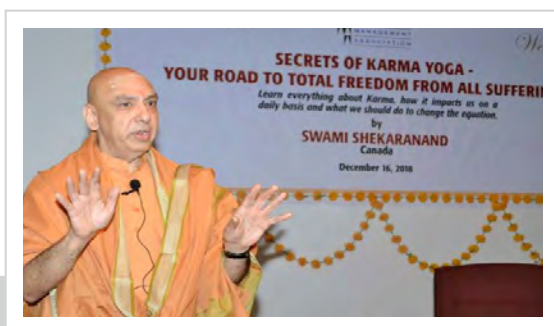
The activities of this month started with 'Behind the Scene!' – a corporate comedy drama based on Parry Joshi's cartoons – organised on 1st December. This unique skit was written for corporates and played by representatives from corporate entities, doctors and businessmen. The drama received overwhelming response from the audience and the dialogues were highly appreciated by all.



TCGL-AMA Collaborative 'Skill Upgradation Programme'



'Behind the Scene!' – a corporate comedy drama in action



Swami Shekaranand, Canada delivering the talk

Several Lecture Programmes were organised during the month. Dr Kamal Kishore Sharma, Adani Institute of Infrastructure Management addressed on 'When is the Best Time to be an Entrepreneur' on 8th December. Sadguru Shree Madhavpriyadasji Swami, SGVP, Chharodi, addressed on 'Creating Excellence through Education' on 14th December. Swami Shekaranand, Canada, addressed on 'Secrets of Karma Yoga – Your Road to Total Freedom from all Sufferings' on 16th December.

Mr James W Douglass, Peace Activist & Writer addressed on 'Gandhi and the Unspeakable: His Final Experiment with Truth' on 19th December. Mr Kaushik Pandya, Founder-President, Federation of IT Associations of Gujarat addressed on 'Digital Marketing – The Way Forward' on 21st December. Ms Shilpi Pillai, Customer Liaison Advisor, Auckland Transport addressed on 'Work and Life for Indians in New Zealand – Challenges & Opportunities' on 28th December. Prof. (Dr) C Panduranga Bhatta, Founder, Samanvaya Academy for Excellence (SAFE) addressed on 'Enlightened Leadership of Ashoka, the Great' on 28th December. Mr Udit Mehta, Chief Digital Officer, Siemens Power Services, USA addressed on 'Digital Transformation – The Inevitable Reality' on 29th December.



Mr James W Douglass addressing on Gandhi and the Unspeakable



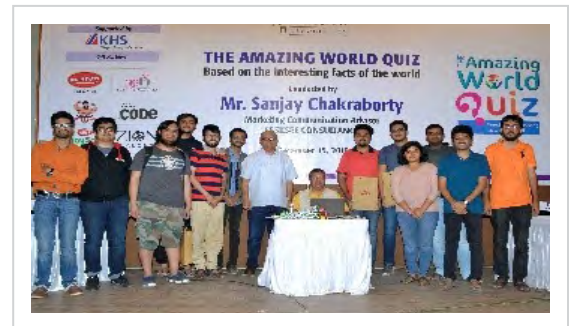
Guruji Shri Narayana addressing the Book Release Function

Guruji Shri Narayana addressed on 'Sri Samagra Bhagavad Gita (with Surprising New Revelations and 45 Additional Shlokas from Actual Bhojapatris)' on 20th December. H H Pujya Swami Tejomayanandaji, Chinmaya Mission graced the evening as the chief guest. AMA also released the book on the same subject.

The Amazing World Quiz was conducted by Mr Sanjay Chakraborty, Marketing Communication Advisor, EssKsee Consultancy on 15th December. The Quiz attracted 150 participants (75 teams) comprising of college students, corporate executives and interested individuals.

Mr Suresh Mashruwala conducted the Speakers' Forum on 1st December on the topic: 'Vision without Skills is day-dreaming'.

AMA conducted 56 MDPs and 5 In-Company Programmes in this month focusing on a variety of subjects. Total 860 participants benefitted from these programmes.



Mr Sanjay Chakraborty with the finalists of Amazing World Quiz

Allahabad Management Association

Industrial Visit

Allahabad Management Association organised an industrial visit to Bioved Research & Agriculture Institute Shringverpur, Allahabad on 17th December for the members of its student chapter and general members. The members learnt about the latest techniques of tissue culture, organic farming, dairy technology, pearl and lac cultivation and hybrid farming. Dr. B.K. Diwedi, Director, Bioved Research Institute took the participants around the premises and explained in detail about the activities taking place. About 120 members and their families were present in this industrial visit which was a great success.



Industrial visit to Bioved Research & Agriculture Institute

Workshop on Aspects of Industry 4.0

Allahabad Management Association organised a special workshop on 24th December. The theme was 'Aspects of Industry 4.0'. Mr. Rajeev Bhaduria, Director – Group Head (HR), Jindal Steel & Power was the speaker. The informative talk was followed by a question answer session. The audience included members of AMA, 125 students of the AMA student chapter. Mr Ravi Prakash, Vice President welcomed and introduced the speakers and Mr Vibhav Bajpai, President presented a memento to them. The event was deftly conducted by the secretary Mr AK Prasad.

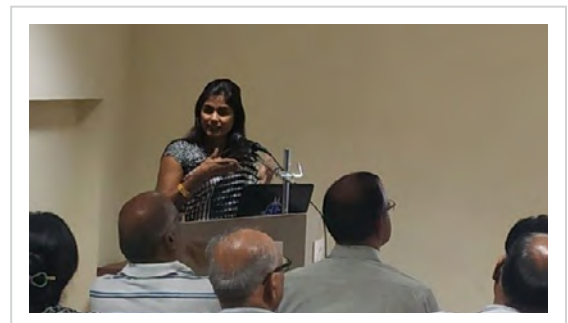


Mr. Vibhav Bajpai President AMA presenting a memento to Mr. Rajeev Bhaduria, Director Jindal Steel & Power.

Baroda Management Association

Friday Evening Talk

Baroda Management Association organised a Friday Evening Talk on 'Myth about Eyecare' on 7th December with Dr. Monika Jethani. Dr. Monika spoke about the common practices in the community and society and the practices about eyecare which are prevalent and believed in. She cleared a lot of misconceptions people had related to eyes.

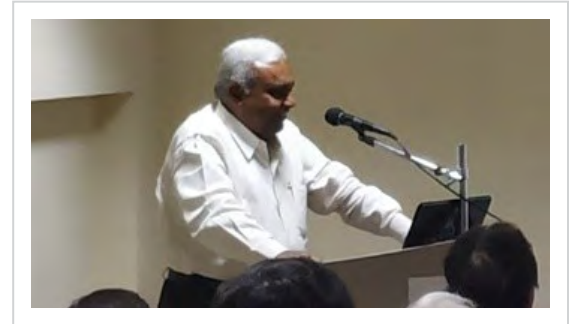


Dr. Monika Jethani addressing

A FET- Book Review on 'RE-BUILD' & 'I-Disorder' was held on 21st December with Mr. Bhaskar Joshi. Mr. Bhaskar Joshi reviewed two books; 'Re-build' by Ramya Ramamurthy and 'I-Disorder' by Larry Rosen.



Swami Nikhileswaranadji addressing



Mr. Bhaskar Joshi addressing

Dr. Srikantiah Memorial Lecture

On 14th December BMA organised a special talk on 'Fourth Wave of Leadership and Management' with Swami Nikhileswaranadji. Swamiji talked about the fourth wave of management i.e.;

Karma Capitalism and practicing it in the form of lectures or programmes on Vedanta philosophy and Bhagvad Geeta courses on stress management, yoga and meditation.

Management Development Programme

BMA organised a Management Development Programme on 'Frontline leadership for effective productivity' with Mr. Deepak Dhomse on 19th December. Mr. Dhomse connected very well with audience by using daily life examples and various problem solving techniques to make it easier for the audience to understand. The session was interactive classroom training with creative games, effective video clips with discussions on learning, case studies and live examples through effective scripts.



Mr. Deepak Dhomse with the participants

AIMA's Awareness Programme on Enterprise Development for African Students

With the support of Ministry of External Affairs, AIMA in association with BMA had organised Enterprise Development Awareness Programmes entitled 'Don't Hunt for the Job-Be your Own Boss' for African students studying in Indian educational institutions on 20th-21st December at Parul University. Keeping in view the harmonious relations of India with the African Nations, AIMA with BMA initiated 'Awareness Programmes on Enterprise Development' for the African students studying in India to inculcate in them the spirit of entrepreneurship as a souvenir from India.

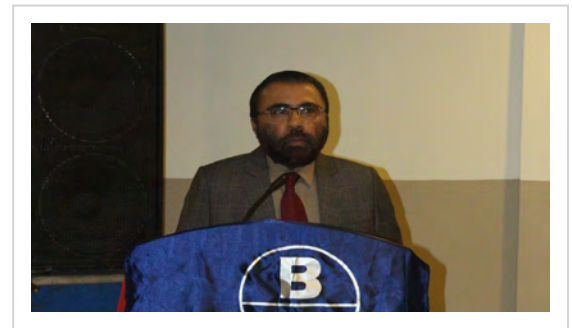


Ms. Avi Sabavala with Dr JS Juneja

The programme started with the Inaugural address by Dr. Raj Agrawal, Director- AIMA; Dr. J S Juneja, Chairman SME Committee AIMA, Former CMD, NSIC, Past President AIMA; Mr. Rajiv Thakkar, President- BMA and Mr. Arun Kapoor, Deputy Director- AIMA. Ms. Avi Sabavala, Mentor and Mr. Rajesh Khajuria, Director- CKSVIM Business School also addressed the students. A field trip to Baroda Dairy was also organised and day two concluded with experience sharing by Mr. Kamal Singh, Director- MSME-DI.

Bathinda Management Association

Bhatinda Management Association held a programme on 'India –A Country of Paradoxes' on 8th December. The Chief Guest was Deputy Commissioner, Mr. Praneet Bhardwaj (IAS). Around 145 participants attended and the feedback was excellent.



Mr. Praneet Bhardwaj (IAS), DC Bathinda

Bharuch District Management Association

Seminar

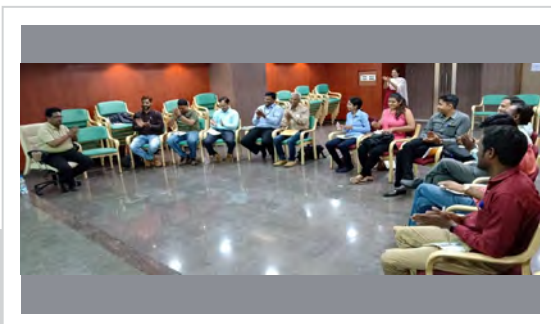
BDMA 'Finance and Taxation Forum' organised one day follow up seminar on 'In Depth Analysis Clause by Clause of GSTR9 and 9C' on 1st December in continuation with the previous one held in November 2018. The seminar had very healthy discussion on recent amendments and challenges with changes in GST related rules. Complications of GSTR9 and 9C were discussed in detail.

MDPs

MDP on 'Labour Law Reforms in India' was organised at BDMA on 6th December. Dr. R. Krishnamurthy and Mr. Bhupinder Singh shared their in depth knowledge on the subject. It was a successful programme well appreciated by the participants.



Dr. R. Krishnamurthy sharing his knowledge with the participants



Trainer Mr. Deepak Dhomse training the participants for Leadership

Another successful MDP was held at BDMA on 12th December on the subject 'Fronline Leadership for Effective Productivity'. Trainer Mr. Deepak Dhomse had a very interactive session and participants were highly motivated by the programme.

CEO Think Tank Forum Meet

CEO Think Tank Forum Meet on ‘Nudge Theory - A Re-statement’ was organised on 14th December by BDMA. The guest speaker at the meet was Mr. Ramesh Bhandari who has over 44 years of experience and has worked with various renowned brands around the world. He shared his in depth knowledge on the ‘Nudge Theory’ being practiced in western countries and how implementation can be done at our place, eradicating the challenges and its impact on avoiding difficult situations.



Mr. Ramesh Bhandari with CEOs of various industries of Bharuch District

Women’s Forum

BDMA ‘Women’s Forum’ organised a talk on ‘Design - A Way of Living’ on 17th December where eminent guest speaker Architect Ms. Maitri Kalapi Buch shared her knowledge and experience and also involved participants in designing practically.



Ms. Maitri Kalapi Buch teaching the participants ‘Designing’



BDMA President Parag Sheth with some of Executive Committee Members

Executive Committee Meeting

The first Executive Committee Meeting of the year 2018-20 was successfully held on 17th December 2018. Discussion on BDMA expansion, upcoming programmes and key initiatives like skill development center was held under the leadership of BDMA President, Mr. Parag Sheth.

Annual EHS Conference 2018

BDMA organised its ‘Annual EHS Conference 2018’ on 21st December which was also supported by ‘Directorate of Industrial Safety and Health, Gujarat State’. Mr Ravi Arora, IAS (Collector and District Magistrate, Bharuch District); Mr C.J. Patel, IAS, (Labour Commissioner and Director – DISH, Gujarat State) graced the occasion as Chief Guest and Guest of Honour respectively. The other eminent speakers at the conference included Dr. Rakesh Dubey - Director - Disaster Management Institute, Bhopal; Dr. Tejas Prajapati - Toxicologist and Medico Legal Expert, Ahmedabad; Dr. Yagnesh Naik - Director - Naik and Associates, Surat; Mr. H.S. Sehgal - Independent Consultant and Mr. B.R Naidu – Regional Director, Central Pollution Control Board (West Zone).

More than 90 EHS professionals and 20 students attended the conference and the programme was a grand success.



Lamp Lighting at the Conference



Chief Guest & Guest of Honour at the exhibition

Evening Talk

Evening Talk Forum organised a talk on the book review of 'Rebuild' on 21st December. The author, Ms. Ramya Ramamurthy shared a brief review about her book 'Rebuild'. The participants gained insights into her book.

Seminar

BDMA organised a seminar on 'Learn How to Import Export' on 23rd December. The facilitator for the seminar was Mr. Zishan Taunk. The programme received excellent feedback.



Ms. Ramya Ramamurthy sharing the reviews

Students Forum Meet

BDMA organised its Student's Forum Meet on 27th December on the 'Topic Motivation & Positive Attitude'. Participants included MBA students of Narmada College of Management, Bharuch. Past President of BDMA, Mr. Sushil Kumar was the facilitator and he shared his knowledge and experiences regarding the Importance of positive attitude in a person's life. The meet was very well received

24th HR Forum Meet

BDMA has successfully completed two years in organising HR Forum Meet on regular basis and on 27th December it held the 24th HR Forum meet on the Topic 'The Game Changer'. Mr. Debjyoti Das was the facilitator. The meet received positive feedback from the participants.



Mr. Debjyoti Das sharing his knowledge

Bhopal Management Association

Workshops

Bhopal Management Association successfully organised a Workshop on 'Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013' by Adv. G.K. Chhibbar, Sr. Advocate, Labour Law Expert and Columnist on 4th December at CGM Office, BSNL, Bhopal. Dr. Mahesh Shukla, CGM BSNL presided over the function. Mrs. Alka Shukla, Chairperson, TWWO was the Guest of Honour. About 70 employees of BSNL, faculty members of SIRTE and members of BMA attended the programme. Mr. Vishwas Ghushe, Hon. Secretary; Mr. N.K. Chhibbar, Jt. Secretary, BMA and Ms. Sumana Chatterjee, Retd. Dept. Chief Labour Commissioner (Central); Mr Salil Chatterjee, Chairman, ISTD Bhopal Chapter and Mr Mohan Agrawal, Omtex Furnishers also attended the programme which was coordinated by Mr. Anandkrishna, BSNL.



Workshop on Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013

A similar workshop by Adv. G.K. Chhibbar, Sr. Advocate, Labour Law Expert and Columnist was held on 22nd December at Bhaskar Industries Pvt. Ltd, Mandideep. About 50 employees of Bhaskar Industries attended the programme. Mr. Rajesh Tiwari, Co-Chairman; Mr. N.K. Chhibbar, Jt. Secretary, BMA also attended the programme which was coordinated by Mr. Vishwajeet Singh, G.M. HR and the vote of thanks was given by Mr. A.P Bhatnagar, Vice President (Operations) Bhaskar Industries.



Adv. G.K. Chhibbar addressing

Seminar

Dept. of Mgmt. Makhanlal Chaturvedi National University of Journalism and Communication (MCU), Bhopal in association with Bhopal Management Association organised a two-day National Seminar on 'Effective Strategies for New India: Challenges and Opportunities' on 14th-15th December at Makhanlal University, Bhopal.

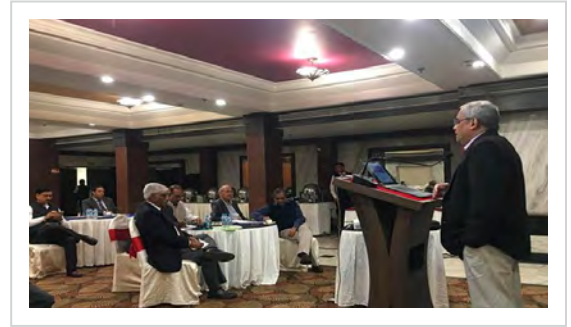


L to R: Dr. Avinash Bajpai, Lajpat Ahuja, Prof. Jagdish Upasne, Shobhan Choudhari, Prof. Sanjay Dwivedi.

Prof. Jayant Sonwalkar, Vice-Chancellor, Bhoj University was the Chief Guest. Prof. Jagdish Upasne, Vice-Chancellor, MCU was presided over the function. Mr Rajesh Tiwari, Co-Chairman and Mr D.R. Badhwar, E.C. Member BMA were the distinguished guests. The introductory speech was given by Prof (Dr.) Avinash Bajpai, Convenor. Mr Lajpat Ahuja, Rector, MCU also shared his views. A Souvenir was also released on the occasion. The vote of thanks was given by Prof. Sanjay Dwivedi, Registrar, MCU. About 200 researchers, faculty members and students attended the programme. Mr Shobhan Choudhuri, DRM, Bhopal was the Chief Guest in the valedictory session.

Bhubaneswar Metropolis Management Association

Bhubaneswar Metropolis Management Association organised a seminar on 'E- Governance & Responsive Management' on 23rd December. The Chief Speaker was Prof. Dr. Gopal Nayak, Director, International Institute of Information Technology, Bhubaneswar, Odisha. The welcome address was given by Prof. Dr. MN Tripathi, Executive Vice President, BMMA and the introduction of speaker and topic by Working President, Mr Syed Maqbool Ali and presided over by Dr. SK Tamotia.



Seminar on 'E- Governance & Responsive Management'

Bombay Management Association

Visit of BMA HQ

Bombay Management Association conducted a visit of BMA HQ for the delegates of The College of Defence Management (CMD), Secunderabad on 12th December as part of their Management Education Tour (MET) of the Higher Defence Management Course. The theme of the programme was 'Application of Management Principals – BPCL & Wockhardt'.



Delegates with BMA representatives and speakers

Ms. Chhaya Sehgal, Vice President, BMA & Mr. E.A Vimal Nathan, Executive Director, BMA welcomed the officers. 15 officers of the rank of Colonel or equivalent visited Bombay Management Association and Chief Guest Colonel A.R Khadar, Former Executive Director of BMA gave a briefing about BMA. Mr. Prem Singh, Global Head HR, Wockhardt also addressed the participants.

Academia Connect

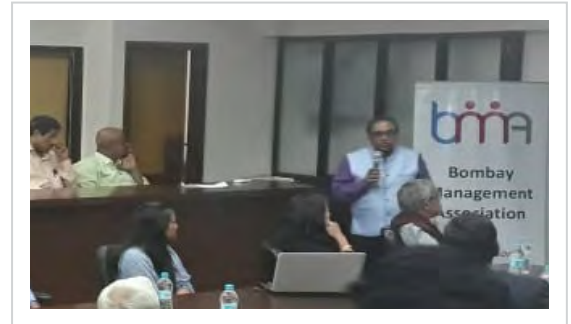
Bombay Management Association conducted a programme on the theme 'Academia Connect' in collaboration with NES Ratnam college on 17th & 18th December. The speakers were Ms. Riti Chopra, Ms. Raina Tandon, Ms. Meenal Wadaye, Ms Prathistha Shah. The programme was very well received.



Speakers interacting with students and faculty

Evening Lecture

An evening lecture on 'Leading with Imperfection' was held in SIES College of Management Studies, Nerul (E), Navi Mumbai on 21st December. Mr. Pawan Verma, the speaker, swiftly challenged the traditional notions of effective leadership with apt examples and ignited the desire in the minds of audience to rethink the meaning of effective leadership.



Mr. Pawan Verma addressing the participants

Calcutta Management Association

Money Skills Programme

Calcutta Management Association organised a Money Skills programme on 12th December at Guwahati in collaboration with Guwahati Management Association. Mr Anirban Guha of BSE spoke on Capital Markets and Mr Vibhor Tandon, AVP of MCX India spoke on Commodities Market. Also present on the occasion were Mr B Paul Muktieh, CMD, NEDFi; Mr D N Barua, President, GMA; Mr S B Sarmah, VP, GMA, and Mr D Gohain, Hon Gen Secy, GMA.



Inaugural session in progress



Dignitaries at the event

CMA also took the Money Skills programme to Silchar and organised another such event at the Assam University Campus situated at Silchar in collaboration with the Silchar Management Association on 14th December. The programme was hosted by Jawaharlal Nehru School of Management Studies, Dept of Management, Assam University, Silchar. Mr I B Ubhadia, President, SMA; Dr Amit Kumar Das, Gen Secy, SMA & Dr Samit Chowdhury, were all present during the event. The Capital Market session was taken by Mr Joydeep Dutta of IIFL and Mr Diptendu Moulik of MCX India spoke extensively on Commodity Market.

CMA Talkshop

On 20th December, CMA organised its CMA Talkshop, wherein Ms Sutapa Bhattacharya, GM-Strategic Communication & Branding, TNB (A Malaysian Utility Company), spoke on 'Branding and Strategic Communication for Future'. She spoke about modern CSR practices and the role that effective and strategic communication plays in the growth and development of an organisation.



Ms Bhattacharya being felicitated by the members of CMA

Calicut Management Association

Student Chapter Lecture Series

It was decided to conduct CMA Student Chapter Lecture Series SCLS every month. The sessions are structured to give an introduction to CMA and its activities, talks by young entrepreneurs on their entrepreneurial journey and a presentation on 'Innovation, Entrepreneurship and Overview of Activities & Schemes of Kerala Start-up Mission'.



CMA SCLS in progress at PWC

On 19th December a lecture session was held at Providence Women's College, Kozhikode. The sessions were handled by Ms Prajina A.J, Founder, KLUM; Mr. Shamil Salam, Founder and Managing Director of Kenzone. Mr Deepak Balachandran, MC, Member CMA, Ms Beena and Ms Deepa, Faculty PWC addressed the participants. More than 60 students participated in the session.

Start- Up Activities

The 6th Edition of Malabar Round Table of Kerala start-up and the community partners was hosted by Calicut Management Association on 21st December. District Collector of Kozhikode Hon. Sambasiva Rao IAS; KSUM CEO Dr. Saji Gopinath; Pro VC of Calicut University Dr Mohan and other key personalities also participated in the 6th Round Table. Mr. K.A. Ajayan, President CMA, presided over the meeting and Calicut Management Association was represented by Capt. K.K. Haridas, Secretary; Mr MA Mehaboob, Vice President and Mr Deepak Balachandran, MC.



Malabar Round Table Meeting hosted by CMA in progress

Study Tour/ Industry Visit

During December Calicut Management Association conducted two industrial visits. A plant visit to Peekay Steel Casting (P) Ltd, one of the leading steel casting industries in the country. The team of 30 who visited the plant included member and CMA student chapter members. The members got the opportunity to understand the casting technology and various tools and concepts employed by Peekay Steels. Chairman Mr. P.K. Ahammed; Managing Director Mr. K.E. Moidu; Joint Managing Director Mr.K.E. Shanavaz and Mr. Prasanth Kumar, GM, HR, addressed the visiting team.

On 13th December an industry visit to UL Cyber Park, SEZ, Kozhikode was conducted. The members got a good understanding of the energy efficient building, its intelligent building management systems and Leed Gold Standard Certification. The members also got an opportunity to interact with the various IT companies working there.



Visit to Peekay Steel Casting (P) Ltd



CMA team at UL Cyber Park



MDP session on 'Implementation of quality Management system through ISO 9001:2015 in progress

MDP

CMA conducted an MDP on 13th December for CMA members on 'Implementation of Quality Management System through ISO 9001: 2015'. The sessions were handled by Dr. Joseph Mathews Cherukara and Prof Dr. Assisi Menacherry. 30 CMA members participated in the workshop. The session covered key concepts and requirements of ISO 9001:2015 from an implementation perspective, specific documented information requirements of ISO 9001:2015 and on typical framework for implementing ISO 9001:2015.

Evening Lecture Meeting

Mr. Achin Kumar Das, Chief Talent Officer, UL Technology Solution (P) Ltd addressed on the topic '7 Mistakes that Made me a Better Leader' on 28th December. He elaborated the learnings he gathered from management mistakes he'd made and how he leveraged the learnings. Mr. K.A. Ajayan, President, presided over the meeting. Capt KK Haridas welcomed the participants and CA Ramakrishnan V, Treasurer proposed the vote of thanks.



Mr Achin Kumar Das addressing

Entrepreneurial Talk

Mr Arun Perooli Founder & CEO, Qkopy narrated his 'Entrepreneurial Journey' on 28th December. Qkopy Online Services Pvt Ltd is a digital & social media communication startup based in Kozhikode incubated under Kerala Startup Mission. Mr Arun Perooli presented his entrepreneurial journey and his vision to make a change in society.



Mr. Arun Perooli addressing

Chandigarh Management Association

Membership Campaign

CMA launched a Membership Growth Campaign to increase the membership base of the CMA. The theme is 'Each 1 Bring 1' and the drive will go on from 15th December till 15th February.

MOU

To provide affordable health care to CMA Members, Gracian Super Speciality Hospital, Mohali signed an MOU with CMA on 12th December for providing super speciality healthcare services on concessional basis.



Participants with Speaker Col. Gursewak Singh

Talk

CMA organised an Expert Talk on '3 H Techniques for Success'. Management Guru, Life Coach and Author Retd. Col Gursewak Singh was the key note speaker. The three 'H' stands for 'Happiness-Hypnosis-Health'. The expert focused on importance of Happiness, its role in growth of personality and society. About 70 members participated in the seminar.

Health Talk cum Health Check Up Camp

CMA organised a talk on alternative techniques to cure life style deceases on 16th December. This event was in association with VARDHAN Ayurvedic medicines Pvt Ltd. Mr. Subhas Goyal (MD) of VARDHAN Ayurvedic medicines, a social activist of Nasha Mukat India also addressed the members. Dr. Vivek Ahuja (Nari Visharad) talked about the alternative techniques like ayurveda and role of food we eat and its effects on our health. A free diabetic check-up camp was also organised after the talk.

Clean Tech for MSME

CMA technically supported a Seminar cum Exhibition for MSME units on 20th December. The purpose of the event was to make MSMEs aware about energy efficiency, resource efficiency, lean manufacturing solutions, cleaner production techniques & waste water solution. Mr. Balour Singh, Executive Director of PEDDA was the chief guest. It had technical sessions on energy and resource efficiencies. Simultaneously an exhibition was also organised in which companies manufacturing energy efficient products or products which help in improving efficiencies in any area of manufacturing had put their stalls in the exhibition. This event was done in collaboration with PWC/ SIDBI/BEE/GEF/WORLD BANK/CII & LUB. 70 MSME units participated in technical seminar and around 150 visitors visited the exhibition, where 36 stalls were put up by the exhibitors.



Mr. Balour Singh, Executive Director (PEDA) with dignitaries on the dais.

Coimbatore Management Association

CMA conducted a Special Meeting on Defence - Industry Partnership for Effective Make in India on 12th December. Around 40 members attended the meeting.

CMA also conducted a Seminar on 'GST Annual Return and Preparing for Audit' on 15th December. 32 members attended the seminar which was very well received



Seminar on GST



The Chief Guest addressing the members.

Delhi Management Association

National Conference

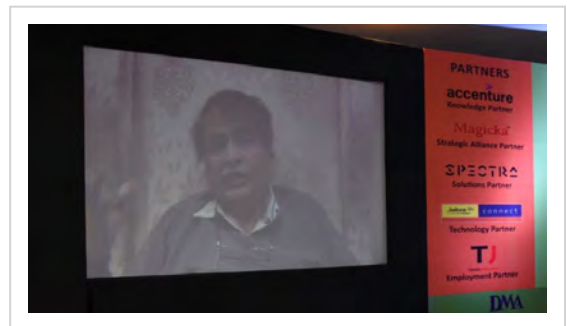
DMA successfully organised a National Conference on 'Future of Technology' and National Awards for Business and Technology Leaders on 14th December under the guidance and able leadership of Mr. Balasubramanian Sundararaman, Managing Director, Accenture Technology as Conference Chairperson.

The glittering function began with lighting of ceremonial lamp and welcome address by Mr. V R Gupta, Director, NDMC Smart City Limited and Vice President, DMA; programme overview by Mr. Balasubramanian Sundararaman, Conference Chairperson. The Guest of Honour was Mr. Jasbir Singh Bajaj, IAS, Addl Chief Secretary on New Age Technology in Legal Arbitration; Keynote Speaker was Mr. Anindya Basu, Senior Managing Director, Accenture and an address was also given by Mr. Vimal Wakhlu, Ex- CMD, Telecom, Consultants India Ltd on Developing Nations and the Future of Technology.

Chief Guest, Mr Suresh Prabhu, Cabinet Minister for Ministry of Commerce and Industry & Ministry of Civil Aviation shared his views through video message.



L to R: Mr. Jasbir Singh Bajaj, Prof. Rajendra Pratap Gupta, Mr. V R Gupta, Mr. Balasubramanian Sundararaman and Mr. Rajan Pandhi



Mr Suresh Prabhu shared his views with the participants



Award winners at the conference

Several renowned leaders and professionals addressed the various sessions over the day. DMA National Awards for Business and Technology Leaders were also presented on the occasion.

Mr. Rajan Pandhi, Director, DMA delivered the vote of thanks.

All the sessions were very well appreciated by the audience. The conference concept and theme was very well appreciated and queries were answered by the speakers to the satisfaction of the participants. The conference was attended by more than 300 delegates.

Interactive Session

Industry Academia Interface Committee of DMA organised an interactive session on ‘Decoding Happiness’ by Mr. Vinod Malhotra, IAS (Retd), Director CRC, SAJS on 20th December. The session was chaired by Mr. RS Dabas, Head- HR, InNow India and Chairperson, Industry Academia Interface Committee, DMA. Mr. Dabas welcomed the speaker, Dr. S K Mahapatra, Director, Jaipuria School of Business and the fellow participants.

The session was attended by audience of experts and accomplished personalities and highly appreciated for being so useful and relevant. Mr. Rajan Pandhi, Director, DMA thanked all participants and the speaker.



Participants at the programme

Guwahati Management Association

Guwahati Management Association organised a joint Money Skill programme in association with Calcutta Management Assn and MCX Commodity Exchange on 12th December. Mr B P Mukhtieh, CMD, North East Development Finance Corp was the chief guest for the event, which was also addressed by Mr Pokhraj Lunekar, leading investment broker and member GMA; Mr V Tandon of MCX, Eastern Zone and Mr A Guha of BSE. The meet had an exclusive discussion on opportunity to invest in commodities. Mr Ramen Barua, Executive Director, CMA spoke a few words about the Calcutta Management Association and Mr D Gohain offered the vote of thanks. The programme was attended by 80 participants.



Money Skill programme

Hyderabad Management Association

Management Interactive Lectures

The Hyderabad Management Association conducted Management Interactive Lectures on ‘Government Hospitals as a Community Resource: A Case for Public/Private Partnership’ by Dr K Murali Krishna Rao, Medical Officer (Research) (Retd.), National Institute for Occupational Safety and Health, Morgantown, USA, and on ‘Yoga

and Meditation as an Alternative Medicine’ by Mr. P Nagaraju, Assistant Professor, Yoga Teacher Behavior Trainer, BV Raju Institute of Technology on 6th December. The newsletter for the month of November/December 2018 was released by Dr. Ravi Kumar Jain, Director, Symbiosis Institute of Business Management. Mr. Ravi Kumar Peesapati presided over the function. Mr. Nagesh Viswanatham Vice President introduced the speakers and the topic. Mr. Vijay Vedantam proposed the vote of thanks.



(L-R) Mr. Nagesh Vishwanatham, Vice President, HMA; Dr K Murali Krishna Rao, Medical Officer (Research) (Retd.) National Institute for Occupational Safety and Health, Morgantown, USA; Mr. Ravi Kumar Peesapati, President, HMA; Dr Ravi Kumar Jain, Director, Symbiosis Institute of Business Management; Mr. P Nagaraju, Asst Professor, Yoga Teacher & Behavior Trainer, BV Raju Institute of Technology and Mr. Vijay Vedantam, Secretary, HMA



(L-R) Mr. Ravi Kumar Peesapati, President, HMA giving his inaugural address; Mr. Shivadhar, Treasurer & Convener, MDP; Mr. Sudipta Sarkar, Co-Founder & Principal Coach, Lean Technocrats India Pvt Ltd and Mr. Vijay Vedantam, Secretary, HMA.

Management Development Programme

HMA conducted a one-day Management Development Training Programme (MDP) on the topic ‘How to GROW Business through Operational’ by Mr. Sudipta Sarkar, Co-Founder & Principal Coach, Lean Technocrats India Pvt Ltd on 15th December at Centre for Organization Development. Mr. Ravi Kumar Peesapati, President, HMA inaugurated the training programme.

Interactive Lectures

The Hyderabad Management Association conducted Interactive Lectures again on ‘Digital Transformation-Value Addition to Industry & Society (Application of AI, AM, IOT etc)’ by Mr. Suresh Kumar Sharma, Asst Professor Management (NIU), New Delhi and on ‘Role Model in Leadership in Achieving Excellence’ by Dr S Bakhtiar Chowdhary, MD (Switzerland), D.Litt, (Sri Lanka), Ph.D. (USA) on 19th December. The programme was presided by Mr. Peesapati Ravi Kumar; Mr. Nagesh introduced the speakers and Mr. Vijay proposed the vote of thanks.



(L-R) Mr. Nagesh Vishwanatham, Vice President, HMA; Mr. Suresh Kumar Sharma, Asst Professor Management (NIU); Mr. Ravi Kumar Peesapati, President, HMA; Dr S Bakhtiar Choudhary, MD (Switzerland), D.Litt. (Sri Lanka), Ph.D. (USA) and Mr. Vijay Vedantam, Secretary, HMA

Indore Management Association

Reader's Clique

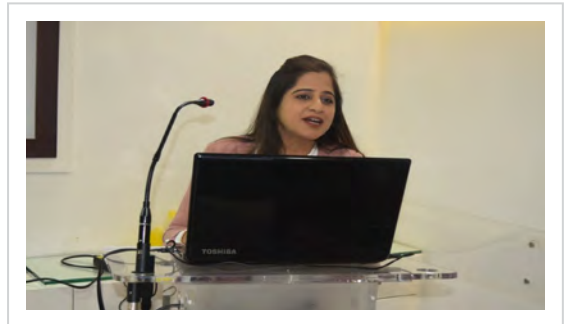
Indore Management Association organised a book review on the book 'Hooked' for management professionals and students under the programme IMA Reader's Clique. The programme was organised on 4th December. The narrator for the session was Mr. Divyaditya Kothari, Director, Renaissance Law College and School of law, Renaissance University.



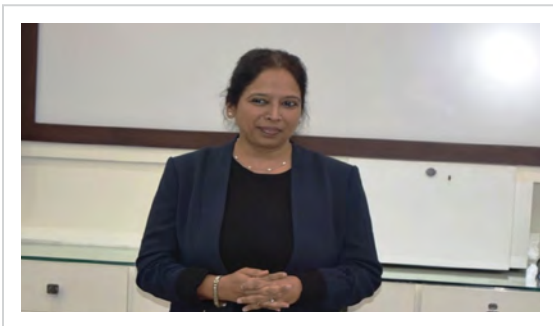
Mr. Divyaditya Kothari addressing the participants

Center of Excellence

Indore Management Association organised Centre of Excellence (COE), an interactive session on the topic 'Difference between Personality & Behavior Traits' on 11th December. The facilitator for the session was Ms. Kritika Raheja, MBTI Certified Practitioner Skilled Trainer.



Ms. Kritika Raheja addressing the participants



Dr. Supriya Dhongde addressing the participants

Contemporary Learning

Indore Management Association organised contemporary learning session on the topic 'I am a millennial - managing (messing) my life!' on 17th December. The facilitator for the session was Dr. Supriya Dhongde - Senior Associate at NAMAN HR.



Ms. Aroona Acharya addressing the participants

HR Forum Meeting

Indore Management Association organised HR Forum Meeting, on the topic 'Future HR Analytics for business productivity and talent management'. The programme was organised on 27th December. The facilitator for the session was Ms. Aroona Acharya, Founder, Abhedha Human Capital Solutions.

8th Animation Maestro

Indore Management Association’s 8th Animation Maestro Contest 2018 was held on 8th December. The competition was on the IMA International Management Conclave 2019 theme – India 4.0: Rethink, Redesign, Rebuild. The Chief Guest was Ms. Ritu Grover – CEO, Raman Foundation.



Winners of the competition



Mr. Mansoor Hussain Khan with CA Santosh Muchhal – President IMA

Open House Forum

Indore Management Association in association with Asmakam organised an Open house Session on the topic ‘Growth @ Infinity’ for management professionals and students. The programme was organised on 15th December. The speaker of the session was Mr. Mansoor Hussain Khan - Director, Author & TedX Speaker.

Kerala Management Association

Interactive session

The Kerala Management Association organised an interactive session with a team of Defence officers from the College of Defence Management, Secunderabad on 11th December. The team comprising of senior officers from the Indian Armed Forces who are currently enrolled in the Higher Defence Management Course and lead by Captain Rahul Lilani, Directing Staff and Faculty of Decision Sciences for the College of Defence Management were in the city as part of their curriculum to explore and understand the contemporary management practices and state of the art technologies being used by the organisation.



Management Committee Members, KMA with delegates from College of Defence Management. Secunderabad

The session hosted by KMA under the stewardship of Mr. Dinesh P. Thampi, President, KMA, and Mr. V. George Antony, Hon. Sec; Mr. Jomon K. George, Hon. Treasurer, Mr. S.R Nair, Past President and Mr. K.S Jamestin, MC member were part of the panel which helped address the questions put forward during the open hour following the session.

Evening Lecture

The Kerala Management Association organised an evening lecture on the topic 'Future of Public Transport in Kerala' on the 17th December. The lecture was delivered by Mr K. Padmakumar, IPS Transport Commissioner, Kochi. The session was presided by Mr. K.N Shastry, Past President, KMA. Mr. Deepak L. Aswani, Managing Committee member, KMA delivered the welcome address and Mr. George Antony, Hony. Secretary, KMA, proposed the vote of thanks.



(L-R) Mr. K. Padmakumar, IPS Transport Commissioner; Mr. Deepak L. Aswani, Managing Committee member; Mr. K.N Shastry, Past President, KMA and Mr. George Antony, Hony. Secretary, KMA

Lucknow Management Association

Outreach Programmes

LMA organised a project visit on 2nd December to the newly constructed Sports City constructed in Public Private Partnership. The project includes green group housing and provides the most elite living and secure environment to sports enthusiasts with all modern facilities like eco-park, club, cycle track etc. along with medical, educational, institutional and commercial infrastructure. There is a state of the art Ekana International Cricket Stadium renamed as Bharat Ratna Shri Atal Bihari Vajpayee Ekana Cricket Stadium that has been built at cost of Rs. 4000 crores.



LMA members during their visit to Ekana Sport Stadium

LMA organised an outreach programme on 9th December in which some LMA members participated in an interactive session in a Workshop on Kangaroo Mother Care organised by Community Empowerment Lab, an internationally acclaimed nonprofit in the field of reducing neonatal mortality, for nursing staff from Government hospitals all over Uttar Pradesh. LMA team lead by Mr. Tilak Manocha shared that it is the duty of each nurse to make Kangaroo Mother Care available to every low weight baby of the district. Deputy General Manager, Child Health Care - National Health Mission U.P, Dr. Sunanada also spoke in the workshop. LMA team also went around Shivgarh Learning Lab and was oriented on Neurodevelopment Assessment Study of rural children working under Ms. Arti Kumar, Director CEL along with organic nursery, diagnostic lab and oil factory operating in the CEL campus.



LMA members during their visit to Shivgarh Block in Raebareli District

As a part of spreading financial literacy among various sections of society LMA in collaboration with AWOKE India Foundation organised an outreach programme in Distt Etah on 11th December in which students of a college were sensitised in financial awareness. Besides others, Mr. Pravin Dwivedi, President AWOKE India foundation and Mr. Vineet Upadhyay, SDM Etah spoke in the programme.



Mr. Vineet Upadhyay SDM Etah speaking in Financial Literacy programme in district Etah



Mr. Rakesh Khurana of National Stock Exchange speaking in Interactive Session on Raising Capital through IPO route in Firozabad District

LMA and AWOKE India Foundation organised an Outreach programme- an Interactive Session on Raising Capital through IPO route in Firozabad District on 11th December for SMEs with support of District Industries Centre. Besides General Manager DIC Firozabad Mr. A.K. Jain, President AWOKE India Mr. Pravin Dwivedi and Mr. Rakesh Khurana of National Stock Exchange, several SMEs participated in the programme

LMA and AWOKE India Foundation arranged an Outreach Programme at Agra on 12th December on Financing MSMEs through IPO with support of National Stock Exchange and Local District Industries Centre. Ms. Anju Rani, Jt. Director Industries Agra Zone, Mr. Pravin Dwivedi President AWOKE India and Mr. Rakesh Khurana of NSE interacted with MSMEs on the subject.



Mr. Rakesh Khurana of National Stock Exchange speaking on Financing MSMEs through IPO in Agra District

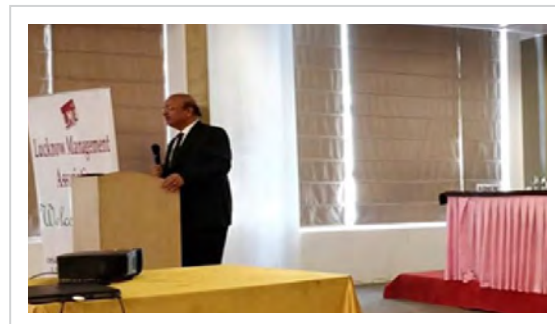


Mr. Pravin Dwivedi, President AWOKE India Foundation on Financial Literacy at Agra

LMA and AWOKE India Foundation in collaboration with a non-profit Jan Chetna Samiti organised an Outreach Programme on Financial Literacy at Agra on 12th December. Dr. Y. K. Parmar, President, Jan Chetna Samiti and Mr. Pravin Dwivedi, AWOKE India Foundation were the speakers in the programme.

Interactive Session

LMA in collaboration with Security and Exchange Board of India, AWOKE India Foundation and Bombay Stock Exchange organised an Interactive Session on Regulatory Framework of Stock Markets on 15th December. Lead speakers in the session were Mr. Amarjeet Singh, Executive Director SEBI and Dr. Dinesh Soni, Vice President & Head Inspection NSE. Mr. Alok Ranjan, Former Chief Secretary Uttar Pradesh was the Chief Guest in the session.



Mr. Alok Ranjan, Former Chief Secretary UP and Past President LMA speaking in inaugural session of Regulatory Framework of Stock Markets

Special Hub for Women Entrepreneur

LMA Woman’s Forum in collaboration with Cafebiz, a Virtual Incubator cum accelerator which hand holds and nurtures entrepreneurs, startups, women entrepreneurs & small businesses, launched a special Hub for Women Entrepreneurs on 16th December. This hub will cater to rural & urban women who are aspiring to become entrepreneurs or already running their businesses. Speakers included Chief Secretary, Mr. Anup Chandra Pandey and Secretary MSME, Commissioner Export Corporation, Mr. Bhuvnesh Kumar.



Mr. Anup Chandra Pandey Chief Secretary UP and President LMA inaugurating the special hub for Women Entrepreneurs

Workshop

LMA in collaboration with IILM Academy of Higher Learning organised a workshop on ‘Six Sigma White Belt on 18th December. The workshop was attended by academics, business executives and students. The resource person was Dr. Dheeraj Mehrotra, MS, MPhil, Ph.D (Education Management).



Dr. Dheeraj Mehrotra with participants of workshop on Six Sigma White Belt at IILM



Mr. Satya Dev Pachauri, Honble Minister MSME GoUP being presented a memento

Conference for SMEs

LMA and AWOKE India Foundation in collaboration with SEBI and BSE organised a conference on SME Funding Role of Stock Markets on 21st December. Speakers included Mr. Nehal Vora, Chief Regulatory Officer BSE; Mr. Manoj Kumar, CGM SEBI;

Mr. Ravindra Naik, Director of Industries U.P. Government; Mr. Ajay Thakur, Head SME, BSE; Mr. Atul Mehra, Chairman Taisty Dairy Specialty Ltd.; Mr. Nikhil Shah, Merchant Banker; Mr. A.K. Iraqi, CMD A.K. International and Mr. Pravin Dwivedi, President AWOKE India Foundation. Mr S.D. Pachauri, Hon. Minister MSME, Uttar Pradesh Government was the Chief Guest.

Annual General Meeting

LMA held its 39th Annual General Meeting on 26th December. The agenda comprised receiving and adoption of the annual report of the Executive Committee and the audited statement of accounts of the association for the period of April 2017 to March 2018 and appointment of statutory auditors for FY 2018-19. President LMA, Mr. Anup Chandra Pandey presented the annual report.



Dr. Anup Chandra Pandey Chief Secretary UP and President LMA, Mr. A.K. Mathur Sr. Vice President, Mr. Pravin Dwivedi Vice President and Dr. Dheeraj Mehrotra Secretary LMA on the dais for LMA's 39th AGM

Ludhiana Management Association

40th Anniversary Celebrations & Award Function

Ludhiana Management Association organised its 40th Anniversary Celebrations & Award Function on 3rd December at which H.E. Acharya Dev Vrat, Hon'ble Governor of Himachal Pradesh was the Chief Guest and conferred six Annual Awards instituted by Ludhiana Management Association. His Excellency Acharya Dev Vrat, Chief Guest said, "Knowledge is the most important resource for the development of any economy therefore its creation and dissemination should be the universal focus of policy makers, organisations, academics and professionals". Mr. Jatin Singh, Founder & MD, Skymet Weathers Services Private Limited, Noida delivered the key note address on the theme. On this occasion LMA honoured Sardar Gurbachan Singh, Village Burj Deva Singh Distt. Tarn Taran for 'A Role Model for Eradication of Stubble Burning' with cash award of Rs. Two Lac sponsored by Vardhman Textiles Limited, Ludhiana.



H.E. Acharya Dev Vrat Hon'ble Governor of Himachal Pradesh addressing the participants



Award Winners with Chief Guest H.E. Acharya Dev Vrat, Hon'ble Governor of Himachal Pradesh

Meerut Management Association

Annual General Meeting

Annual General Meeting of MMA was held on 17th November. The new team headed by Mr. Vibhor Agrawal, as President has taken over. The outgoing President Mr. Ankur Jaggi presented the annual report, audited balance sheet, profit & loss account for the financial year. The new office bearers were announced.



(L-R) Mr. Nishant Jain, Mr. Sidharth Singhal, Mr. Vibhor Agrawal, Mr. Gaurav Jain, Mr. Sameer Goel & Mr. Ankur Jaggi.



Mr. Kishore Desai delivering his lecture.

Talk

Meerut Management Association organised a talk on 'Reforms for Simplifying Trading Across Borders in India' on 15th December. The distinguished speaker was Mr. Kishore Desai, Officer on Special Duty to Mr Bibek Debroy, the Chair of the Economic Advisory Council to the Prime Minister of India. Meerut's renowned entrepreneurs, industrialists, professionals and guests were present during the programme. Mr. Vibhor

Agrawal, President, Meerut Management Association was the Programme Convenor of the event. The talk was very well organised by M/s Apex Group of Institution.

Workshop

Meerut Management Association organised a workshop in association with Meerut Institute of Engineering and Technology, Meerut on 'The Need and Scope of ERP for SME's' on 20th December. Mr. Amit Garg, Associate Professor (SPOC – SAP), Meerut Institute of Engineering & Technology (MIET) was the distinguished speaker for the workshop. Faculty members/ students of MIET and members of MMA were also present at the workshop.



Mr. Amit Garg delivering his lecture.

Navsari Management Association

Power in You

A very useful for self-development, a very unique workshop was organised by Navsari Management Association on 1st December with Ms. Nisha Butani, a well-known professional trainer from Switzerland. She brought some very useful lessons of self-expressions and self-developments. A total 40 participants benefitted of the programme.



Mrs. Nisha Butani addressing the participants.

Felicitation

NMA felicitated well-known screen play writer Mr. Robin Bhatt who is now President of All India Screen Play Writers Association. He is a very successful screen play writer and has many award winning films. Mr Bhatt visited the association and discussion is under progress with him to start a certificate course at Navsari on Screen Play Writing.



President Mr. Jignesh Desai felicitating Mr. Robin Bhatt



Mr. Bhavin Shah with participants.

Workshop

A full day workshop was organised on 15th December on 'Unleash Your Hidden Potential' with Mr. Bhavin Shah of Coach For Life, Surat. He emphasised on full utilisation of one's potential. 40 members participated and it was a very useful workshop. The Q&A session was very interactive and Mr. Bhavin Shah offered two full days workshop for further extension of this subject.

Youth Talk

Navsari Management Association organised an event at Naranlala College under NMA Youth Talk on 20th December. The keynote address was given by Mr. Aniruddh Panchal who is a motivational trainer from Mumbai. Nearly 200 students participated. It was great learning experience for all who attended.



Mr. Aniruddh Panchal addressing the students of Naranlala College.

School Forum

Navsari Management Association organised a talk show under NMA Shool Forum at VidyaKunj High School, Navsari on ‘Smart Parents, Smart Children and Smart Phones’ on 27th December. The speaker was Dr. Parag Shah, HOD Psychiatry Department, SMIMER Medical College, Surat. The talk was attended by students and parents, and total attendance was close to 300 participants. It was a very useful and informative talk.



Mr. Parag Shah addressing the gathering

Palghat Management Association

Light House

On 21st December Palghat Management Association conducted the third Light House Advisory session – one to one interaction with the required SME industry owners in figuring out the solution for the challenges faced by them.



Light House Advisory Team Mr MS Nair and Ms Radhika M Menon with team members



Dr. Swarochisha, Ahalia Ayurveda Medical College Hospital, Session Leader addressing

Session

PMA – in association with Ahalia Ayurveda’s community outreach programmes, organised an awareness session on yoga and its importance in the daily life focusing on working men and women on 13th December with Dr. Swarochisha, Ahalia Ayurveda Medical College Hospital. Simple stress management techniques were taught for improvement in performance levels of employees.

Workshop

A workshop on ‘Managing Organisational Growth through effective People Management’ was held on 18th December with Mr. Madhava Priyan M.P, International Trainer.



Mr Mathava Priyan. M.P addressing

Pathankot Management Association

Pathankot Management Association organised a special awareness session on 'Importance of Vertical Gardening through Drip Irrigation' on 18th December with Mr. Vinod Rampal. PMA has launched a Go Green initiative and is the first in district Pathankot to launch 'Vertical Gardens'. The project was inaugurated by President, Pathankot Management Association, Er. S.K Punj. Mr. Rampal said this concept has been adopted internationally and there are many benefits of this type of irrigation. 8 staff and 84 students participated in the camp and 95 plants were planted.



President of PMA ER. S.K Punj

Patiala Management Association

Patiala Management Association (PMA) and Patiala Industries Association (PIA) jointly organised a health talk 'Holistic Healing-The formula of Health, Harmony and Happiness' by Mr. Amar Chandel on 9th December. PMA President Mr. HS Lamba and PIA President Mr. Rajinder Gupta welcomed the speaker. In his inaugural address Dr. Gurmit Singh, Executive member of PMA introduced the speaker to the august audience. Mr Amar Chandel said "We never fall sick, we invite illness by defying the principles of Holistic Living on which the body functions and many of the diseases are either caused or aggravated by stress and wrong food. Hence for good health, it was necessary to tackle stress and good healthy food". Mr Naresh Gupta, Advisor PMA gave the vote of thanks. On behalf of PMA, Mr Vaidya Manu Vats, General Secretary presented a traditional phulkari to the speaker. Executive members of PMA and PIA honoured Mr Amar Chandel at the end of the interactive session.



Executive honouring Mr Amar Chandel

Quilon Management Association

Interaction

An interactive session was conducted by Quilon Management Association (QMA) with the media on 13th December for sharing the QMA's activities. Dr. Riji G Nair, President QMA presided over the session and Mr. Sreeraj. C, Secretary General QMA proposed the vote of thanks. Dr. J. Sasidharan Nair, Vice President QMA; Mr. Jayachandran, Treasurer, QMA and Mr.



Dr. Riji G Nair; President QMA interacting with print and visual media in the presence of Mr. Sreeraj. C, Secretary General QMA; Dr. J. Sasidharan Nair, Vice President QMA; Mr. Jayachandran, Treasurer, QMA and Mr. Pramod P Mani, EC Member QMA

Pramod P Mani, EC Member QMA participated in the deliberations. A good number of representatives from print and visual media attended the session.

Workshop

QMA and ANERT (Agency for Non-Conventional Energy and Rural Technology) Government of Kerala joined together to conduct a Workshop on ‘#Rebuilding Kerala- 4 pronged approach to manage disasters using solar energy- a Kollam Model’ on 15th December in the august presence of Mr M. Naushad, MLA while Mr M.M. Mani, Hon. Minister for Electricity, Government of Kerala gave a felicitation speech through video. The inaugural session was presided over by Dr. Riji G Nair, President QMA and Dr. Harikumar, Director ANERT gave a felicitation speech. Mr. Sreeraj. C, Secretary General, QMA welcomed the dignitaries and Mr. Pramod P Mani, Convener, Organising Committee proposed vote of thanks for the inaugural session.



Inauguration of the workshop by the dignitaries

Inauguration of student chapter

The student chapter of QMA was inaugurated at Bishop Jerome Institute, Kollam on 20th December by Dr. Riji G Nair, President QMA. The meeting was presided over by Dr. Madhusoodhanan Pillai, Principal, Bishop Jerome Institute. The certificate was handed over by Dr. Sasidharan Pillai, Vice President QMA. Prof Anil. G.S welcomed the dignitaries; Dr. Lekshmi, Coordinator, QMA Student Chapter at Bishop Jerome Institute introduced the dignitaries to the audience, Rev. Fr. George Rebeiro gave a felicitation speech and Mr. Sidharth. R proposed the vote of thanks.



Inauguration of the Student Chapter

Rajkot Management Association

Rajkot Management Association organised a seminar on the topic of ‘7 Secrets of Business’ on 15th December. The faculty for the workshop was Mr Hitesh Ghataliya. The programme addressed the need to adapt to rapidly changing world and was for entrepreneurs and managers. The programme was well attended and very well received.



Mr. Hitesh Ghataliya addressing the participants.

Rohilkhand Management Association

Workshop

Rohilkhand Management Association organised a one day workshop on 'Born To Win' on 28th December at The Indian Wood Products Company Ltd. The speaker was Mr. Amit Mathur, Corporate Trainer. He shared tips for achieving success with realistic and practical examples and logics. RMA President Mr. K.K. Damani and Secretary Mr. Qadir Ahmad also shared their views on the topic.



(L-R) Qadir Ahmad, K.K. Damani, Amit Mathur, Dr. A.K. Rai.

A general meeting was held for finalising and deciding Management week programmes.

Thrissur Management Association

Monthly Guest Lecture Programme

TMA conducted a monthly guest lecture programme on the topic 'Innovations-A Practitioners Perspective' on 17th December. Kerala Institute of Local Administration (KILA) Director, Dr. Joy Elamon addressed TMA members. Around 80 members and 15 students from TMA Student Chapters attended this programme. The take away from the session was a great value addition for all those who were part of this event.



Dr. Joy Elamon speaking on the topic 'Innovations-A Practitioners Perspective'



2nd Brain Storming Session for B-School faculty members

2nd Brain Storming Session

TMA conducted a brain storming session for B-School faculty members as a part of TMA's prestigious internship programme on 19th December. This is continuation of first meeting which was held in October 2018. 10 faculty members from various business schools attended this session. TMA President Er. N I Verghese; Dr. A Sukumaran (Chairman, TMA Internship Programme); Hon. Secretary Mr. Padmakumar C, attended this session.

TMA members visited Tashkent between 29th November - 4th December. Around 23 members participated in this programme



TMA members at Tashkent

Trivandrum Management Association

CEO Conclave 2018

The unprecedented flood has left Kerala in immeasurable misery and devastation. The state faced its worst disaster since 1924. Hundreds of lives were lost, thousands of homes were totally destroyed and many more were damaged. In this context, TMA organised a CEO Conclave on 4th December. The theme of the conclave was 'Rebuilding Kerala – A Holistic Approach'. Mr K. Paul Thomas, Managing Director & CEO, ESAF small finance Bank inaugurated the event. It was attended by 60 CEOs of Trivandrum and the programme was well received by the participants.



Chief Guest, Mr K. Paul Thomas, Managing Director & CEO, ESAF Small Finance Bank addressing the CEO's in Trivandrum. (R-L) Mr. Harikesh P.C, President, TMA; Dr. M.I. Sahadulla, Chairman & Managing Director, KIMS Healthcare Management; Mr. Suresh Mohan. R, Managing Partner, Mohan & Mohan Associates and Mr. Mahesh L.S, Secretary, TMA.

Evening Lecture Programme

Trivandrum Management Association organised an Evening Lecture programme on 'Innovations in Healthcare Management' by Dr. Mohan Ananda, Chairman & CEO, SecondOpinionExpert Inc, USA on 12th December. The programme was quite informative and was well received by the participants.



Dr. Mohan Ananda, Chairman & CEO, SecondOpinionExpert Inc, USA addressing the participants

Vaikom Management Association

Vaikom Management Association concluded its Flood Relief Fund distribution among the deserving students with a function held to provide relief to students of Sree Mahadeva College Vaikom on 15th December. This was the 10th in the sequence of such functions held in various educational institutions. VMA raised the funds from its members for providing financial assistance to most deserving students of the educational institutions in the worst affected localities in and around Vaikom.



Inauguration of the programme

The function was inaugurated by Vaikom Municipal Chairman Mr. P Sashidharan. Eminent personalities from various fields attended the function. The rich and varied cultural programme presented by the students added colour and substance to the function.

Vaikom Management Association conducted a seminar on 'Ground Water Management and its Relevance to Good Governance'. The seminar was addressed by Mr. K A S Mani PhD, World Bank Consultant and Specialist in water resource. In his introductory remarks, Mr. Mani emphasised that proper Ground Water Management is an elementary to Good Governance. Er. Anil Mazhuvancheril, Mr Biju N P, Mr TRS Menon also spoke on the occasion. The interactive session that followed was quite informative.



Felicitations of the speaker

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AIMA Events Calendar

Event	Programme Chairman / Director	Venue	Date
2nd Capability Building Workshop on Case Writing		New Delhi	18-19 January 2019
69th Shaping Young Minds Programme		Tarapur	19 January 2019
1st AIMA Corporate Management Olympiad		New Delhi/ NCR	22-23 January 2019
Global Procurement Summit		New Delhi	07-08 February 2019
3rd National Competition for Managers		Mumbai	15 February 2019
		New Delhi	18 February 2019
		Grand Finale	25 February 2019
Foundation Day & National Management Day		New Delhi	21 February 2019
2nd Young Managers Simulation Champions (YMS 2018-2019)		Bangalore	21-22 February 2019
		New Delhi	26-27 February 2019
		Grand Finale	28 February 2019
70th Shaping Young Minds Programme		Ludhiana	27 February 2019
Global Advanced Management Programme	Claude Smadja President, Smadja & Associates	Israel	02-07 March 2019
71st Shaping Young Minds Programme		Calcutta	15 March 2019
Pragti - A Women Quiz		New Delhi	26 March 2019
Managing India Awards		New Delhi	08 April 2019
National Leadership Conclave		New Delhi	09 April 2019
Regional Management Conclave		Kochi	30 April 2019

Event	Programme Chairman / Director	Venue	Date
National Management Game 2019		Delhi Bangalore/ Hyderabad Bhubaneswar Mumbai	May - June 2019
4th Digital & Social Marketing Retreat		Goa	17-19 May 2019
National Competition for Young Managers 2019		Delhi Bangalore/ Hyderabad Kolkata Mumbai	June 2019
Global Advanced Management Programme 2019	Solomon N Darwin Executive Director, Center for Corporate Innovation Haas School of Business, University of California, Berkeley	California, USA	23-29 June 2019

To view full calendar please visit www.aima.in

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