

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

APRIL 2023



Dear Readers,

I am pleased to present another issue of AIMA News.

As the apex body of the management profession in India, AIMA always strives to bring the latest management thought to the forefront; while acting as a catalyst to trigger thinking and augment knowhow.

AIMA's unique initiative – the AIMA India Case Research Centre (ICRC) – has made significant progress in achieving its mandate of developing and publishing Industry based India-focused research cases. It recently concluded the 3rd edition of its Case Writing Competition & Conference on the theme 'Contemporary Challenges in Management of Organisations and Economies'. Mr Anil Sahasrabudhe, Chairman, EC National Assessment and Accreditation Council Educational (NAAC) delivered the inaugural address and Mr Ajit Balakrishnan, Founder & Chairperson, Rediff.com gave the keynote address. The Conference, ably led by the AIMA ICRC Chairman, Dr Rajan Saxena, was addressed by several noted academicians and industry experts, and 42 shortlisted cases were presented over concurrent sessions. Separately, a student level Case Study Competition was also organised which witnessed participation from teams from IIT, IIMs amongst others. Further details can be found inside.

In its bid to encourage and develop India's young and future leaders, the AIMA Young Leaders Council (YLC) continued to create curated events on contemporary subjects and interesting topics. A special session was held with Ms Naina Lal Kidwai, Chairperson, Rothschild & Co India & Former Chairperson, HSBC India and Executive Director on the Board of HSBC Asia Pacific who shared her views on the importance of sustainable growth and the associated challenges and opportunities. Additionally, an in-person workshop was organised at noted nutritionist Dr Shikha Sharma's Vedique Experience Centre in Delhi on the benefits and ways to lead and follow a healthy and wholesome lifestyle. Both programmes were very well received by the Council members.

Continuing its endeavour to build management capability in young and aspiring managers, AIMA held another edition of its hugely popular Student Management Games based on the indigenously built simulation games platform 'Chanakya'. This year more than 400 teams from 70+ colleges participated in the pan India competition, where participants vied for the coveted pole position.

Brief reports are carried inside along with other updates from the AIMA's training programmes and workshops. This edition of AIMA News also brings you the latest developments from the Local Management Associations and some interesting articles on management and industry trends.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

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GLOBAL ADVANCED MANAGEMENT PROGRAMME

Reviving Growth
Through Open
Innovation Strategies

25th June – 1st July, 2023
Silicon Valley, USA



Programme Director

Solomon Darwin

Executive Director, Garwood Center Corporate Innovation, Haas School of Business, University of California, Berkeley

Programme Objectives

- Identify opportunities for profitable growth.
- Respond and adapt to the challenges in the changing landscape due to rapid global economic trends.
- Examine the latest concepts, ideas and tools to help them align their business practices with global economic developments and conditions.
- Learn to build sustainable and innovative business models.

Programme Framework

- Class Room Lectures and Interactions
- Keynotes by Silicon Valley Startups and CEOs
- Visits to and interaction with the top management teams of some of the iconic and innovative companies like Nvidia, Cisco, IBM Research, Wells Fargo Bank, Standard Chartered Bank, PayPal, Fujitsu Open Innovation Gateway, Chevron Corporation, Pacific Gas and Electric Company (PG&E), Calpine Corporation, Dupont Innovation Centre, UC Berkeley Campus amongst others.

Participation Fee

Delegate Fee per participant: INR equivalent of USD 12500 per participant

- GST: 18% or as applicable on the date of fee payment will be charged on the participation fee.
- AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A
- Online registration available, please visit www.aima.in

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3rd Case Writing Competition & Conference

Contemporary Challenges in Management of Organisations and Economies



From Top (L-R): Anil Sahasrabudhe, Chairman, EC National Assessment and Accreditation Council Educational (NAAC); Sandeep Sancheti, Provost (Vice Chancellor) Marwadi University, Rajkot, Member Executive Council, Association of Commonwealth Universities (ACU), London; Rajan Saxena, Chairman, AIMA-India Case Research Centre, Former Vice Chancellor, SVKM's NMIMS University and Raj Agrawal, Director, AIMA

AIMA - India Case Research Centre (ICRC) organised the 3rd edition of its Case Writing Competition & Conference in partnership with AICTE, EFMD, The Case Centre, HKU-ACRC, Emerald Publishing, & SDMIMD on the theme 'Contemporary Challenges in Management of Organisations and Economies' on 13-15 April 2023 in an online mode. Mr Anil Sahasrabudhe, Chairman, EC National Assessment and Accreditation Council Educational (NAAC) delivered the inaugural address and Mr Ajit Balakrishnan, Founder & Chairperson, Rediff.com gave the keynote address. Mr Rajan Saxena, Chairman, AIMA-India Case Research Centre, Former Vice Chancellor, SVKM's NMIMS University

set the context of the conference and competition. The special address was delivered by Mr Sandeep Sancheti, Provost (Vice Chancellor) Marwadi University, Rajkot, Member Executive Council, Association of Commonwealth Universities (ACU), London.

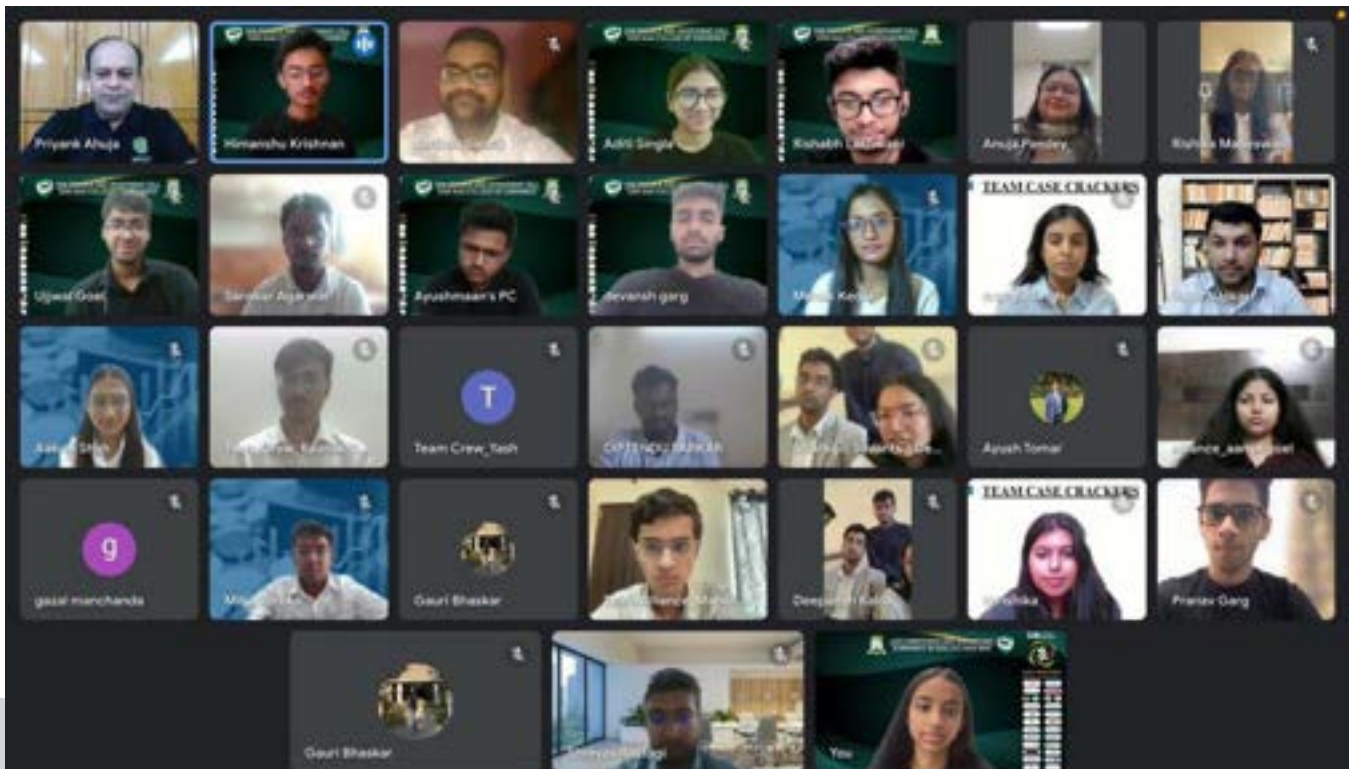
Some of the other eminent speakers included Ms Gita Bajaj, Organization Development & BT Consultant, AIMA-ICRC and AIMA-CME, Board Member, Ad Prof TDHR Program IE University, Spain and MDI, Gurgaon, V. Prof IIM Sambalpur and BITS Pilan; Ms Jyotsna Bhatnagar, Professor (OB & HRM), Dean Research, Harvard Business School Affiliate, Member, Governing Board, MDI Gurgaon; Mr Richard

Rekhy, Board Member, KPMG, Dubai; Mr Jeroen Van Den Berg, Assistant Director, Asia Case Research Centre, Lecturer, Management and Strategy, HKU Business School; Ms Angela YIN, Research Centres & Institutes – Asia Case Research Centre, HKU Business School; Mr S N Prasad, Deputy Director & Professor-Strategy SDMIMD, Mysore, Visiting faculty, E.Sc, Pau, France; Mr Anand S, Director, Postgraduate Studies and Research Department, College of Banking and Financial Studies (CBFS), Oman; Mr Sanjeev Asthana, Chief Executive Officer, Patanjali Foods and Mr Ajay Arora, Vice President, Strategic Planning and Projects, Hero Corporate Service amongst other. Around 100 case studies were received, and 42 cases were presented in eight concurrent sessions. The first best-case study prize went to Dr Jitendra Sharma for his case study, ‘Gupta Furniture: Sales & Operations Planning’. ‘Portfolio Diversification: New

Business Strategy, Branded Homestay, IHCL, Ama Stays & Trails’ by Mr Shreyas Srivatsan and Mr Anshul Garg got the second-best case study prize and the third best case study prize went to Mr Vaibhav Tyagi & Dr Shikha Bhardwaj for their case study on ‘Shaping Proton: A Manager’s Paradox’. More than 26 international and national reviewers from leading business schools were on the board.

Student Case Study Challenge and Competition

AIMA India Case Research Centre (AIMA-ICRC) in collaboration with the Finance and Investment Cell, Shri Ram College of Commerce (FIC, SRCC) organised a Student Case Study Competition on 27 April 2023. 27 case studies were presented in the competition. Team Alliance from Ramjas College, Delhi was the winner of the competition. The teams were from IIM Indore, IIT Kharagpur, IIM Kozhikode, and MIMS and 2 teams from SRCC participated.



Participants of Case Writing Competition & Conference 2023

AIMA Young Leaders Council



Naina Lal Kidwai, Chairperson, Rothschild & Co India & Former chairperson, HSBC India and Executive Director on the Board of HSBC Asia Pacific and Kartik Sharma, National Chairman, AIMA Young Leaders Council and Artificial Intelligence Thought Leader

India and Executive Director on the Board of HSBC Asia Pacific was the speaker of the session. The programme was moderated by Mr Kartik Sharma National Chairman, AIMA Young Leaders Council and Artificial Intelligence Thought

Online Session

AIMA YLC organised a virtual session on the theme 'Sustainable Growth and Opportunities' on 24th April 2023. Ms Naina Lal Kidwai, Chairperson, Rothschild & Co India & Former Chairperson, HSBC

Leader. During the session, Ms Kidwai mentioned that we need to be very clear on the purpose of our enterprises and deliver on our missions. She also added that finance plays an equally important role. The session was attended by 200+ participants and very well received.



Dr Shikha Sharma, a Medical Doctor, Health Entrepreneur, and MD, One Health (centre) with YLC participants

Workshop

AIMA YLC organised a workshop with Dr Shikha Sharma, a Medical Doctor, Health Entrepreneur, and MD, One Health on the theme 'Healthy Lifestyle and Right Nutrition' at her Vedique Experience Centre in Delhi. The workshop was chaired by Dr Himanshu Talwar, Chairman, AIMA YLC Delhi & NCR Chapter and International TEDx Speaker. The workshop covered various aspects related to Healthy Lifestyle, Important Herbs, Know your Prakriti (Metabolic Type) and focused on Right Nutrition etc. The session was very well received and appreciated by the participants.

Training Programme on Government E-Marketplace



Training programme in progress

AIMA, the official training partner of the Government e-Marketplace (GeM), successfully conducted a one-day training programme on 13th April 2023 in New Delhi. The training programme focused on the various functionalities and features available to buyers on the GeM platform. During the training

program, participants were provided with an overview of the platform and introduced to its new functionalities. The training covered topics such as primary and secondary user creation, user deactivation and transfer, and how to place custom bids and Bill of Quantities (BOQ). It also provided insights into the order and payment process on the GeM platform. The programme was very well attended by middle and senior officials

from various reputed departments of different ministries, government bodies, and organisations such as the Research & Development Establishment (Engrs), DRDO, Ministry of Defence, National Disaster Management Authority (NDMA), THDC India Limited, etc.

26th Student Management Games (SMG)

Chanakya - National Competition for B-schools



Champion team - Panipat Institute of Engineering & Technology

The 26th Student Management Games (SMG) popularly known as 'Chanakya' is a National Competition for B-schools, organised by All India Management Association. AIMA has been conducting this competition for the last 25 years in the country.

This year the 26th SMG 2023 competition was held online across India and the National Finale was held in Delhi on 22nd April 2023.

'Chanakya' is a computer-based simulated game that sensitises and strengthens business acumen

in students where participants are handed over a hypothetical company to run. A team of 4 students form a company and run it in a virtual environment created by 'Chanakya.'

This year more than 400 teams from 70+ different colleges participated in the competition. Panipat Institute of Engineering & Technology emerged as the National Champion, while Dayananda Sagar Institutions and PSG Institute of Management were the National Runners-up I & II respectively. Mr Puneet Agrawal, Vice Chairman- MIET Group of Colleges, Meerut was the Chief Guest for the finale.



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Volunteering Encourages Employees to Connect with Each Other — and Their Jobs

Want your team to feel better and work better? Create a volunteer program.

July 29, 2022 | by Alexander Gelfand

For years, researchers have known that our physical and mental well-being improves when we freely give our time to help others. And when we do so through company-sponsored programs, performance-related outcomes like job satisfaction and commitment to work also get a boost.



Doing volunteer activities as a group can build social bonding. | iStock/SDI Productions

But there has been little agreement among experts on why this should be the case.

Recently, however, Professors Jeffrey Pfeffer and Sara Singer of the Stanford Graduate School of Business analyzed survey data from hundreds of businesses in the United Kingdom to tease out the mechanisms through which volunteering improves both employee health and organizational outcomes. (The data was collected through Britain's Healthiest

Workplace and includes more than 53,000 employee responses.)

Their research, which appears in the *Journal of Environmental and Occupational Medicine*, suggests that company-sponsored volunteering works its two-pronged magic by boosting social bonding among coworkers and creating a sense of identification between employees and employers.

The findings could help businesses figure out how to build better volunteer programs and encourage more employees to participate in them. And that would be good for everyone.

What prompted this study?

Sara Singer: We came to this work because we were interested in what employers could do to enhance employee health and the ways in which that benefits employers themselves. We weren't interested in volunteering per se, but volunteering emerged as a promising vehicle for enhancing employee health with positive benefits to employers.

There had been a lot of work that demonstrated that volunteering has lots of positive benefits, but the question was why? We posited social bonding with coworkers and identification with employers as two mediating factors.

Are you hoping to prompt more employers to sponsor volunteering programs?

Singer: Employer-sponsored volunteer programs are pretty widespread; it's just that the uptake isn't very high. The challenge is really in creating programs that encourage people to participate. You've got to make opportunities for things that employees want to participate in because they provide meaning and purpose. You have to provide the flexibility that allows them the time to do it. Creating the conditions that allow employees to participate in company-sponsored volunteering programs is key.

What led you to believe that volunteering might improve employees' physical and mental health by increasing their sense of social connectedness?

Jeffrey Pfeffer: We know from a lot of other research — and we know from what's happened with COVID — that social isolation is harmful for mental and physical health, and social connection is helpful for physical and mental health.

What does it mean for an employee to identify with their employer?

Singer: The survey uses a scale that talks about feelings of belonging in the organization, recommending one's organization as a place to work, and sharing the values and goals of the organization.

Is volunteering the only means of achieving these effects?

“You've got to make opportunities for things that employees want to participate in because they provide meaning and purpose. You have to provide the flexibility that allows them the time to do it.”

-Sara Singer

Singer: Volunteering is one way to do it, but you can create opportunities for social bonding through work teams. And there are other ways of building identification with businesses, like branding.

Employers shouldn't take away just that they have to have robust volunteer programs, although we hope that they do. They should also take away that they should work on efforts to build coworker ties through creating great teams and social activities for their employees.

But if they do create volunteering opportunities, they need to pay attention to these mechanisms, right?

Singer: In order to achieve the benefits, they need to find ways of having volunteerism build coworker ties and identification with the company. Otherwise, it won't achieve its purpose.

Pfeffer: If Stanford lets Sara volunteer but that volunteering occurs with Sara doing it on her own, you will not get the advantages of social bonding.

If you want to get the advantages of social bonding, then you want to have volunteer programs where people volunteer as a group or as a team, as opposed to just saying, "Go off and spend some time working on Planned Parenthood," or whatever. That would not get you the same level of benefit as saying, "We are going to organize collective volunteer activities in which we are going to work together" — which of course is going to increase social bonding as opposed to doing it by yourself.

You also point out that the positive impact of volunteering depends on the degree to which employers support it.

Singer: How your individual manager responds when you come back to the office and say that **you volunteered can actually make a big difference. And there's a huge range of ways that employers can promote volunteer work, from sponsoring and publicizing the activity to organizing the activity in a way that people feel like they are being encouraged to participate and engage in it.**

You also suggest that volunteering might help overcome "digital disadvantage," whereby remote and hybrid workers suffer in terms of pay and career progression because they are less visible. That would seem to be especially important now that the pandemic has accelerated the shift to remote work.

Pfeffer: Absolutely. But again, it depends on how the volunteering opportunities are designed. If you design volunteering to be by Zoom, you're not going to have the same effect as if you design it to be in person.

Disclaimer:

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Eligibility

Graduation in any stream from UGC recognised university or equivalent

Course Highlights

- Teaching based on case studies to build and strengthen decision making and analytical skills.
- Contemporary course curriculum recognized by Industry.
- Library Database on AIMA website.
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- Lateral Entry permitted on the basis of last Post Graduation/Master's Programme pursued in stream relevant to management education.
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Duration

- 2 Years (divided into 4 semesters)
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Programme Delivery

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* In ODL Mode

Specializations: HR, Marketing, Finance, Operation, IT, International Business, Digital Marketing, Business Analytics, Supply Chain, Retail, Hospitality & Financial Research & Valuation Modelling.

Programme Manager

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How Midsize Companies Can Keep Up with AI

by Dani Mariano

May 03, 2023



Hiroshi Watanabe/Getty Images

Summary.

Right now, many businesses are reacting to generative AI in a vacuum. But individual innovations shouldn't be approached with a narrow, short-term focus, as midsize companies that chase each new trend will find themselves over-committed and under-prepared when that trend wears off. Instead, zoom out. How does this current innovation build on the technology already in place, and what can we expect it to build toward in the future? A wider, long-term view will bring much-needed perspective at a time when many are being swept up in the attention AI is getting.

What do the internet, smartphones, social media, the metaverse, and generative AI have in common?

Answer: they're all part of the same, ongoing innovation movie.

We've seen this movie before, and if the Fast & Furious series can create double-digit sequels

(movie number 10 coming soon), we should expect the same from technology.

Somehow, we keep forgetting, but this current AI hype cycle isn't the first, and certainly won't be the last. Innovation is exciting, but it's also ongoing. Just when we started figuring out the internet, along

came smartphones. As the metaverse grabbed our attention, generative AI arrived. While we're all still navigating both the ethical and safety concerns, if this truly is generative AI's smartphone moment, then another innovation will have its own generative AI moment. It's not a coincidence; it's a never-ending pattern. Rinse and repeat.

How can leaders make sense of it all? Those at midsize companies face this obstacle from a unique perspective. Their size and agility allow them to mobilize more quickly to understand generative AI's capabilities and how to optimize them for maximum organizational benefits. However, midsize companies have their limits when it comes to resources and how much they're able to scale. To combat these challenges, research suggests that midsize companies lean into an ecosystem of partners to compete with large enterprises in the fast-paced world of AI. Gaining access to the right talent, data, and ideas is critical.

But at this point, the disruption that is generative AI shouldn't have come as a shock. Midsize companies are not immune to groundbreaking technology; it's something they should anticipate. The only questions are what the next one will be, what it will do, and how they will use it.

Constant change is now the expectation, and it's almost impossible to keep up. But I believe middle-market leaders can make sense of this latest AI craze by creating a culture of adaptability. Here are three things they should keep in mind as they aim to accomplish it:

Avoid a Narrow, Short-Term Focus

Right now, many businesses are reacting to generative AI in a vacuum. But individual innovations shouldn't be approached with a narrow, short-term focus, as midsize companies that chase each new

trend will find themselves over-committed and under-prepared when that trend wears off. Instead, zoom out. How does this current innovation build on the technology already in place, and what can we expect it to build toward in the future? A wider, long-term view will bring much-needed perspective at a time when many are being swept up in the attention AI is getting.

Adaptability = Resiliency

When we talk about future-proofing for the next big disruption, that starts with adaptability, as midsize organizations that are versatile in the face of ongoing change are also resilient. It's not about tying everything to one particular disruptive moment; it's about becoming an organization that thrives in the face of disruption because you have become so flexible that it doesn't faze you. The rate of change is accelerating, with the pace of AI growth now exceeding Moore's Law. Midsize companies that are architected to transform and prepared to pivot relish in these moments because they provide a competitive advantage. Middle-market leaders who connect adaptability to resiliency not only gain this advantage, but their organizations also avoid surprises and are built to last. It may sound simple but getting back to business basics can bring enormous value in these moments.

There Will Be Another ChatGPT

As revolutionary as it may be right now, more innovation is coming that will make generative AI seem obsolete. Don't ask yourself how you'll modify your business today to maximize the capabilities of ChatGPT. Instead, ask yourself how you'll create the foundation now so your business can quickly adjust for every other ChatGPT (and new version of it) that's still to come. It might feel like these innovations burst onto the scene, but they're in development for years.

It's impossible to predict the future (even AI can't do that, although it tries), but those midsize companies that are paying attention can anticipate the next big thing. By understanding the long historical context of innovation cycles, leaders should recognize that this journey does not have a finish line and is likely to repeat.

In the current tech landscape, experiencing déjà vu each time there's buzz around a new technology is

a normal (perhaps even healthy) response. Recalling the continuous cycle of innovative breakthroughs we've witnessed over the years can hopefully bring mid-market leaders a sense of calm and clarity. Through a big-picture focus and an emphasis on future-proofing for the next disruptions with a culture of adaptability, midsize organizations can tackle whatever challenges may come their way. It's a crazy time, but we've seen this movie before. And the series is far from over.

About Author:

Dani Mariano is President at Razorfish. She has more than 20 years of experience in marketing leadership roles in rapidly changing spaces including emerging technology and innovation.

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Ahmedabad Management Association

Talk

AMA organised a session on 1st April on 'Role of Commodities in India's Growth Outlook' with Mr. G Chandrashekhar and Mr. Amit Upadhyay, which was attended by 65 participants.



Mr. Amit Upadhyay delivering his talk



The panelists along with AMA members

AMA organised a panel discussion on 7th April on 'Ahmedabad Next: Foodpreneurs Stories' with 105 attendees. The panelists included Mr. Nirav Akshay Oza; Mr. Shaival Desai; Mr. Syed Nadeem Jafri and Mr. Supriya Gupta.



Speakers with AMA President and Executive Director

Celebrating Parkinson's Day, a panel discussion was held on 9th April on 'Cause - Cure - Courage'. The session had 62 participants, and expert doctors were the panelists, including Dr. Krunal Padhiyar; Dr. Chirag Solanki; Dr. Viral Shah and Dr. Sudhir Shah.



The panelists along with the moderator

On 20th April, AMA conducted a panel discussion on 'Decoding Investment Styles' which attracted 78 participants. The expert panelists included Mr. Sanjay Kotak; Mr. Tirth Shah; Mr. Mihir Parikh and Mr. Bhavik Patel.

AIMA celebrated 'World Earth Day' on 21st April by organising a Sustainable Food, Tourism and Hospitality Festival, which attracted 255 participants. The expert speakers Mr. Suhail Kannampilly; Mr. Puneet Saigal; Mr. Keenan McKenzie and Mr. Himmat Anand discussed environmental, social, and economic sustainability in the hospitality industry.



Session in progress



Dr. Jitendra Shah with AMA President and some participants

On the same day, Dr. Jitendra Shah conducted a session on 'World Bank - Marketing Tool for West- An Insight of Banking Industry'; and attended by 55 participants.

AIMA organised a session on 22nd April on 'Role of Consultants in Industry Transformation in the Era of G20 Presidency' with expert speakers including Dr. Umakant Srivastava- CMC, Global Academic Fellow, ICMCI; Director, P.S. Management Consultants; Mr. Jignesh Shah - Founder, M/s Jignesh Shah & Co. Chartered Accountants; Mr. S.B Dangayach - Founder Trustee, Innovative Thought Forum; Prof. Rajesh Kikani - Advisor, Strategy and Entrepreneurship and moderated by Mr. Sunil Parekh, Strategic Advisor, Member, National Executive Council, FICCI Member, Governing Council AMA.



The panelists with AMA President



Inauguration of the session with Mr. Chandramauli Pathak, Philanthropist and Mr. BN Dastoor

AIMA celebrated 'World Book Day' by organising the Children's Festival on 22nd and 23rd April. The event was attended by 246 students.



Mr. Arbaaz Khan addressing the participants

On 27th April, AMA organised a session on 'Education to Entrepreneurship Programme' with industry stalwarts like Mr. Zafar Sareshwala; Mr. Adil Zainulbhai; Mr. Viren Rana and Mr. Amitabh Shah. Mr. Arbaaz Khan graced the event as a chief guest, and more than 450 attendees participated in the workshops on capital market, entrepreneurship, and mind training.

Furthermore, AMA conducted insightful sessions on 'Role of Consultants in Industry Transformation', 'Women and IP: Accelerating Innovation and Creativity', 'GST and its Journey in Last 5 Years', and 'Being Emotionally Intelligent', with a total of 185 participants.



The panel with Ms. Gopi Trivedi, Governing Council Member; AMA

Bangalore Management Association

Evening Lecture

Bangalore Management Association organised a session on 8th April on '9 Pillars of Corporate Success' by speaker Dr. Nilanjan Mukherjee for determined people from every walk of life who want to attain greater and higher success in life. The principles and examples which the speaker shared in these 9 Pillars may protect years of hard work and may increase one's probability of success significantly.



Session on '9 Pillars of Corporate Success'



AIMA President, Mr. Shrinivas Dempo interacting with the President of all LMA's

LMA CEOs' Interaction Meeting with AIMA President

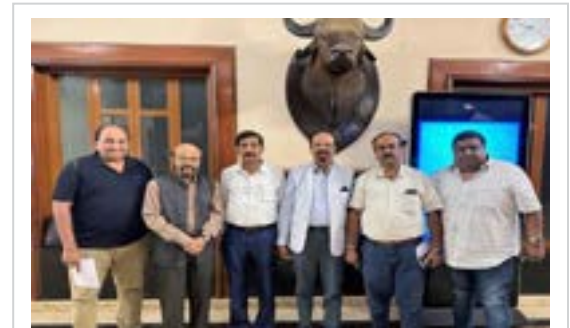
President BMA attended the meeting held on 10th April at AIMA office, New Delhi and presented the current status and the issues raised by AIMA on the corporate governance issues at BMA.

Monthly MC Meeting

BMA conducted its monthly MC meeting on 18th April with President, Mr. Narayanaswamy and past Presidents Mr. Krishnamurthy, Mr. Veeranna Gowda to suggest developmental activities for MDC and BMA. The past Presidents gave valid suggestions and expressed their volunteer support for all the activities.

Establishment of BMA's Management Development Centre

KEONICS allotted a prime piece of land measuring half an acre in the prominent location of Electronic City Phase1, Bangalore for carrying out BMA activities and provide the best possible services to BMA members. Mr. Pradeep Singh Karola is the Chairman of MDC.



(L-R) Mr. Srikanth G; Dr. Manohar; Mr. Jagannath Reddy; BMA President, Mr. Narayana Swamy; Hon Secretary Mr. Krishnappa V and Mr. Krishna Marianka

Bharuch District Management Association

Finance and Taxation Forum

BDMA organised its Finance and Taxation Forum meet on 1st April on the topic 'Year-End Consideration Accounts and Audit'. CA Chintan Patel, Partner, Naresh J Patel and Co. was the guest speaker. They discussed in detail various considerations relating to Accounts and Audit required to file returns at organisational level. The forum was held online and was well received by 35 participants.



Guest Speaker, CA Chintan Patel addressing



Adv Manish Jain, L&S Attorneys, Ahmedabad addressing the Finance and Taxation Forum meet

BDMA's Finance and Taxation Forum organised its meet on 11th April on the topic 'Amnesty scheme for default in export obligation - New foreign trade Policy: changes and implications' by Adv Manish Jain, L&S Attorneys, Ahmedabad. The discussion revolved around changes and after effects of the New Foreign Trade Policy and how the exporters can benefit from it. The forum received a fair response from 15 participants who joined online via Zoom.

MDP

BDMA organised a MDP on 11th April on 'NABL Accreditation and BIS Certification' by esteemed facilitators Dr. Mayur J Kapadia, MSc. Phd, Former Add General Manager and Laboratory Head of GNFC and Mr. Ishan Trivedi, Scientist D, Bureau of Indian Standards, Vadodara. The programme received a good response and was attended by 25 participants.



(L-R) Mr. Ishan Trivedi, Mr Harish Joshi, President

Art and Culture Forum

BDMA organised Art and Culture Forum meet on 16th April on the topic 'Anaahat Naad' for the book launch by Author Ms. Vandana Brahmhatt. Mr. Giriraj Brahmhatt; Ms. Darshanaben Vyas; Mr. Rajeshbhai Brahmhatt; Mr. Harivadan Joshi; Ms. Hitesha Brahmhatt and Dr. Hemant Chauhan were various dignitaries present at the meet which was well appreciated by 70 participants.



Author, Ms. Vandana Brahmhatt at the book launch



Dr. Minal Dave along with participants at Women's Forum Meet

Women's Forum

BDMA's Women's Forum organised its meet on the topic 'Maru Bharuch, Vahaalu Bharuch'. Dr. Minal Dave, Former Associate Professor at Shree Jayendrapuri Arts and Science College, Bharuch was the esteemed Guest Speaker. She spoke about the history of Bharuch and popular places to visit in Bharuch. The meet was attended physically by around 20 participants and 25 participants on online platform.

231st Book Lover's Forum Meet

BDMA's Book Lover's Forum organised its 231st Meet on 22nd April. Mr. Ram Mori, Author of Book 'Mahotu' was invited to give the narration on the book. The book revolves the topics like village life, city life and human relations and is a collection of 14 stories. The narration was well received by around 90 participants.



Author of book 'Mahotu' at Book Lover's Forum Meet

29th CSR Forum Meet

BDMA's 29th CSR Forum Meet was organised on topic 'Inclusion of Government schemes in CSR activities and Role of NGOs' on 22nd April. Mr. Santosh Dinakaran, Expert in Livelihood Production was the esteemed guest speaker. He discussed in detail regarding various Government schemes applicable in conducting CSR activities and what role the NGOs play. The CSR Forum Meet received a good response overall and was attended by around 10 participants at BDMA premises.



The facilitators Mr. Harish Kakwani and Ms. Haneer Tindwani addressing

also involved the participants by asking them to present on various topics of their choice and provide feedback. The programme was attended by 14 participants and received great feedback overall.

MDP

BDMA organised a MDP on 'Art of Magnetic Speech' on 26th April. The facilitators, Mr. Harish Kakwani, media expert and senior trainer, and Ms. Haneer Tindwani, former RJ at Radio Mirchi and professional anchor, addressed the programme. They discussed points relating to public speaking, the dos and don'ts, voice modulation, etc. They



Mr. Saurabh Mehta addressing

76th HR Forum Meet

BDMA organised its 76th HR Forum Meet on 27th April on the topic 'Best HR Practices of Adama' by Mr. Saurabh Mehta, AGM, People, Adama India Pvt. Ltd., who covered various topics like safety, the role of human resources and employees, what are the best HR practices, etc. during the meet. The meet received a good response from all and was well received by around 20 participants.

Special Collaborative programme with DIA

BDMA in collaboration with Dahej Industries Association arranged an online broadcast of 100th Episode of 'Mann ki Baat' by Prime Minister Shri Narendra Modi on 30th April. The episode focused on encouraging young women entrepreneurs in export business. The focus was on the preservation and promotion of education and culture as it has been an ancient tradition of India. The session was well received by 15 participants at BDMA premises.



Participants during the 100th episode of 'Mann ki Baat'

Calicut Management Association

Interactive Meeting

Calicut Management Association organised an interactive session on 24th April with H.E. Mr. TAGA Masayuki, The Consul-General of Japan who discussed on Indo-Japanese Relationship, Trade, Commerce, Technology, Education and Lifestyle of Japan. H.E. Mr. TAGA Masayuki started the session with the relationship history with Japan and India and continued the discussion. 23 participants attended the meeting including Managing Committee members and Past Presidents of CMA.



The Chief Guest and office bearers of Calicut Management Association

Workshop

Calicut Management Association together with Southern India Chartered Accountants Students Association, Kozhikode organised an interactive session on 'Creating awareness of Cyber Security and Cybercrimes' on 25th April at ITT Centre, ICAI Kozhikode. The speaker Mr. Beeraj K, Senior CPO Cybercrime PS explained recent crimes happening in the cyber world and how we can prevent the possibility of being scammed. 45 participants attended the session consisting of CMA members, professionals, CMA management students and chartered accountant students.



Speaker, Mr. Beeraj K addressing the participants



Chief Guest interacting with students

CMA together with Southern India Chartered Accountants Students Association, Kozhikode organised an interactive session on 'Advanced Features in Computerised Accounting for Compliance' on 25th April by Mr. Shanmukha C G, Financial Accounting Software Expert who started the session with explaining how automation in the business especially ERP software is helping an organisation in compliance management. 45 participants attended the session consisting of CMA members, professionals, CMA management students and CA Articles.

Chandigarh Management Association

AIMA LMA CEOs Meet

Chandigarh Management Association participated in the LMA CEOs meet organised by AIMA on 10th April. Mr. S Gursimran S Oberoi, President CMA and Mr. Abhishek Gupta, General Secretary-cum-CEO CMA participated in the very engaging discussions with the AIMA President and Director General, Ms. Rekha Sethi.



AIMA President and DG conducting the LMA CEO meeting, also attended by CMA President and General Secretary

AIMA National Management Conclave

A large delegation from the CMA attended AIMA's National Leadership Conclave on 11th April. CMA Executive Members apart from Mr. Gursimran S Oberoi and Mr. Abhishek Gupta, present at the event included Mr. Sukhwinder S Bhatia, Treasurer; Dr Jatinderpal Singh Sehdev; Mr. Sukhwinder Singh Uppal and members, Mr. Nitesh K Srivastava; Mr. Sanjeev Verma; Ms. Ponam Sharma; Mr. Manmeet Singh and others.



CMA delegation at AIMA Conclave

Better Management Series

Chandigarh Management Association organised a web talk on 'Entrepreneurs are Born or Made' as part of its 'Better Management Series'. The speaker, Mr. Rajan Arora, CMD A Plus Foods and also the Zonal Chairman of Rotary International, discussed various types of risk which have been taken by budding entrepreneurs. The talk was moderated by Mr. Abhishek Gupta, General Secretary, CMA and attended by over 35 CMA members and industry professionals.



Speaker, Mr Rajan Arora

CMA Management Quiz

The CMQ for the month of March was on 'Stress Management', and it saw an overwhelming response from the members. Three CMA members were declared winners- Ms. Anuradha, Mr. Sudershan Manga, and Ms. Seema Sharma. Winners were felicitated by the Executive Committee.

Coimbatore Management Association

Monday Musings

The 464th episode of Monday Musings was held on 3rd April by Ms. Reena Kothari, a lawyer by qualification, a Finance Director by profession, and a motivational speaker who shared tips on how to change one's life by changing one's thought patterns and through self-motivation. Mr. MKG Anandakumar, CMA Executive Committee Member started the session with a welcome address and introduction of the speaker.



Talk by Ms. Reena Kothari



Talk by Dr. Savitha Nair

CMA organised a session on 10th April by Dr Savitha Nair, Dean of GRG School of Management Studies, an Entrepreneurship Educator, certified by NEN (National Entrepreneurship Network). Her talk for CMA was based on her current passion, which is Social Entrepreneurship. It was peppered with examples of people who took social responsibility to the next level, so that the lives of ordinary people could improve considerably. Dr. Nair wrapped up the session by soliciting suggestions on areas where such improvements can be brought in and how one can go about it. The session was moderated by Dr. Vandana Madhavkumar, who welcomed, introduced, and thanked the guest speaker.

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On 17th April, the 466th session of Monday Musings welcomed motivational speaker and trainer, Mr. Justin Babu, who has been instrumental in imparting training to over 365 companies worldwide in spaces including IT, Aerospace, Finance, Telecom, Shipping, Automobile, Breweries, etc. Starting off by enumerating the 3 dimensions of life, namely personal, professional, and social, Mr. Justin gave tips on how to bring about improvisation in all the three areas. Dr. Arthi, HoD of Avinashilingam School of Management, introduced and welcomed the speaker.



Session by Mr. Justin Babu

CMA organised a session on 24th April with Ms. Vanisree, Founder and CEO of Velgha Learning Solutions, an HR transformational leader with over two decades of experience, across industries. Starting off with an example of a parotta master, she explained analogically, how to align goals vis a vis the organisations strategic plan, annual organisation goals, functional and individual goals. The session was initiated by Executive Committee member, Mr. Vijayanand Parthasarathy, who also welcomed and introduced the speaker.



Ms. Vanisree G sharing her presentation

Delhi Management Association

Delhi Management Association conducted a fireside chat on 21st April with Capt. Manisha Puri, former Air India Captain and author of 'From Sarees to Stripes,' in conversation with Ms. Rashmi Soni, VP and Head of Corporate Communications, Tata SIA Airlines Ltd. (Vistara). The chief guest was Shri Sunil Arora, former Chief Election Commissioner of India and ex-Chairman and Managing Director of Indian Airlines. Ms. Anuradha Sharma, Vice President of DMA, and CEO Fulki Communications welcomed the 35 attendees, including DMA and AIMA members. Mr. Arora praised Capt. Puri's book and emphasised the importance of recognising the accomplishments of women in the workplace, particularly in male-dominated fields like aviation. Capt. Nivedita Jain Bhasin, the third female pilot in Indian Airlines, and the first mother-daughter duo of Capt. Anila Bhatia and Capt. Miriya Cheema were also honoured.



Mr Sunil Arora with Capt. Manisha Puri - Author of 'From Sarees to Stripes'; Ms Anuradha Sharma - VP of DMA and Ms Rashmi Soni - VP Tata SIA Airlines

Faridabad Management Association

On 8th April, Faridabad Management Association held its virtual signature event 'KAUSHAL VRIDDHI' on the topic 'Listening Leaders'. Ms. Saloni Kaul, President, FMA gave a welcome address. Thereafter, the speaker Ms. Sureka Poddar, Executive Coach spoke in detail about the theme and pointed out that listening is a key tool to be a great leader. The session was followed by Q/A and attended by the industry as well as academia. Mr. V. Thyagarajan, Executive Director, FMA delivered the vote of thanks.



(L-R) Top Row - Ms. Surekha Poddar, Executive Coach; Ms. Saloni Kaul, President, FMA; Mr. Kusumadhar Pandey, Former General Secretary, FMA and Mr. V Thyagarajan, Executive Director, FMA



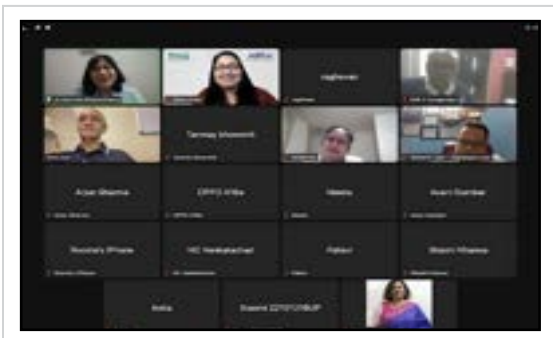
Session in progress

FMA conducted a 'Business Enablement Programme' on 22nd April on the theme 'Digitising Operations- Roadmap to Profit and Efficiency'. The event started with a welcome address by President, FMA Ms. Saloni Kaul. The speaker, Mr. Sanjay Dewan said that digitalisation is the key to success in Business and Profitability. It also ensures resource optimisation, space saving with considerable reduction on paper printing and consumable costs. The event was well attended by the industry and academia. Mr.V.Thyagarajan, Executive Director, FMA gave the concluding remarks.

FMA held its Annual General Meeting on 23rd April which was Chaired by Mr. Subhash Jagota, Sr. Vice President, FMA. He spoke highly about the New Innovative Programmes executed during the year and about several collaborative events done with DLF Industries, Rotary Clubs, Government Colleges and University and various educational institutions. Ms. Saloni Kaul, President, FMA spoke about the journey of FMA during 2022-23 and Ms. Charu Smita Malhotra, General Secretary spoke on FMA-Road Ahead. Mr. V. Thyagarajan, Executive Director along with Mr. KP Dhiman, Treasurer read out the financials for the Year 2022-23. The vote of thanks was proposed by Ms. Saloni Kaul, President, FMA.



Ms. Charu Smita Malhotra, General Secretary, FMA; Ms. Saloni Kaul, President, FMA; Mr. Subhash Jagota, Sr. Vice President, FMA and CEO, Global Business Solutions and Mr. V. Thyagarajan, Executive Director, FMA.



Dr. Sanchita Bhattacharya addressing the participants

FMA conducted 'AROGYATA', a signature event on the topic 'Micro Changes In Lifestyle for Micro benefit in Health' on 29th April virtually. Ms. Saloni Kaul, President, FMA delivered the welcome address and the speaker, Dr. Sanchita Bhattacharya from Holistic Health for integrative Medicine spoke about eating plant-based foods. The event was attended by professionals, consultants, SME's and academia. The vote of thanks was delivered by Mr. V. Thyagarajan, Executive Director, FMA.

Ghaziabad Management Association

The annual convention of the Ghaziabad Management Association, which is a flagship event of the association, was held on 22nd April on the theme 'Emerging India @ Amritkaal'. Ambassador Dr. Deepak Vohra, special advisor to the Prime Minister, was the Chief Guest, while Mr. S. Krishnakumar, CEO and MD, Shriram Pistons and Rings Ltd., was the Guest of Honour and keynote speaker of the event. There were around 200 delegates at the event. The programme began with the lighting of the lamp and prayer in which the Chief Guest, Guest of Honour, and President of GMA, Mr. Dharmendra Singh, along with other officials of the association, were present. In his opening address, President of GMA Mr. Dharmendra Singh, Dy ED, Shriram Pistons and Rings Ltd., welcomed all the guests and delegates and explained the convention theme in brief. In his inaugural address, Ambassador Dr. Deepak Vohra emphasised that India is progressing very fast and very soon it will become the third/fourth largest economy in the world. As the keynote speaker, Mr. S. Krishnakumar explained the effect of emerging India on various sectors such as education, industry, world trade, etc. Thereafter, the annual souvenir of the association was released by the honourable guests. Mr. Arvind Kumar, Director General of STPI, Noida, was the chief guest of the valedictory session and expressed his views on emerging India and the importance of organising such programmes and events. The programme concluded with prize distribution to award winners and mementos to sponsors of the event. The vote of thanks was given by Mr. Vinay Gupta, Executive Director, GMA, to all those who made this programme a success.



GMA office bearers presenting a memento to the valedictory Chief Guest

Goa Management Association

Panel Discussion

Goa Management Association held a panel discussion on 5th April on 'Decoding the Goa Budget 2023'. The panel members were Mr. Kirit Maganlal, Founder and CEO, Magsons Group, Past Chairman, CII (Goa Council); Mr. Anirudh Dempo, Vice President, Goa State Industries Association; Ms. Pallavi Salgaocar, CA and Entrepreneur, GCCI WW – Chairperson, Assocham Women Empowerment Chair and Mr. Jack Sukhija, Chairman, GCCI Tourism Committee, Vice President (North), Travel and Tourism Association of Goa and moderated by CA Rohan Bhandare. Mr.

Deepak A Bandekar, Chairman, GMA, presented the welcome address, followed by an introduction by CA Rohan Bhandare and Hon. Secretary, GMA. The vote of thanks was presented by Mr. Rajesh Mehrotra, Vice Chairman, GMA and compered by Mr. Virendra Acharya, Hon. Treasurer, GMA.

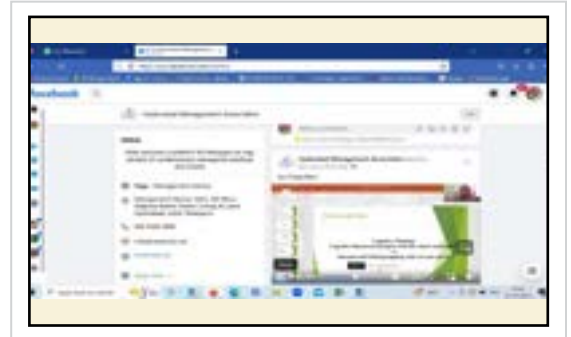


Panel Discussion – Decoding the Goa Budget 2023

Hyderabad Management Association

SDP

On 24th April, Dr Chaya Devi, Founder, Manavatha Parivarthan Society spoke about life-skills and explained how to become a valuable contributing member of society. She gave examples of how in everyday life, the development of life skills helps students to find new ways of thinking and problem solving.



Dr Chaya Devi sharing her presentation



Ms Mansi Yogesh Thakkar addressing

HMA organised a session on 24th April with Ms. Mansi Yogesh Thakkar, Director, Windplus Pvt. Ltd., Leadership Coach, and Podcaster, who addressed the students of St. Joseph's Degree and PG College on how corporate strategies have changed after the pandemic and mentioned important aspects for one to grow in one's career.

HMA organised a session on 25th April on 'IT and Project Management' by Ms Sraddha Balerao – Software Engineer Torc Robotics who spoke about the IT industry and how projects are handled there. She also stated that communication was of utmost importance and transparency ensures that all the stakeholders know what is happening and where each of the stakeholders stand in the project.



Ms Sraddha Balerao sharing her presentation



Mr Ravi Kumar's session in progress

HMA organised a talk on 26th April by Mr. Hari Ravi-Co-Founder, VSR Quality Consultants, spoke about quality and quality management systems from a quality perspective and explained why it was important to have an International Organisation of Standardisation. He said it was a set of policies and processes for planning and execution in an organisation that is well documented.

On 26th April, Dr. Vasavi Chakka spoke about value driven leadership, which is key to sustaining any organisation. Value driven leaders create a corporate culture that optimises financial performance, leading to ethical practises and values that contribute to society and have an environmental impact. She gave examples of Tesla, Unilever, Tatas, Infosys, ITC, Aditya Birla, Godrej Group, and IKEA, to name a few, who have contributed to ethical practices in their businesses and contributed to society and the environment.



Presentation in progress



Mr Sumit Tiwari addressing

On 27th April, Mr Sumit Tiwari, Founder CEO – Timus Concepts Pvt Ltd., stated that if one wants to be an entrepreneur – one should have ideas, and this should convert to a feasible business plan. He said that one’s mission statement, product or service, and basic information about the company’s leadership team, employees, and location should be written down and discussed.

HMA organised a session with Mr. Apurv Gangar, Director (COO) to the Chief Administrative Officer (CAO) for Wealth Technology on 28th April, who spoke about the importance of personal branding. It is imperative to communicate be visible, and do something new-new skill sets as well as something different-besides participating and innovating.



Mr. Apurv Gangar addressing



Mr Rahul Jain during his session

On 29th April, Mr. Rahul Jain, Co-Founder, Business Magnet, spoke about how India was growing and how COVID had changed the scenario where the world talked about China +1. He stated that most of the manufacturing units as well as the telecommunication businesses have come to India, and this will keep growing in the years to come.



Dr. Sujiv Nair addressing the meeting

Lecture

HMA held its first physical lecture meeting on 28th April with Dr. Sujiv Nair, who spoke about waste management and how we should save water as well as stop polluting the planet. Dr. Sriharsha Reddy stated that the Reserve Bank of India (RBI) has announced a new framework to offer green deposits to customers, aimed at developing a Green Finance Ecosystem (GFS) in India. The IRP students received their certificates for completing their course.

Indore Management Association

Industrial Visit

IMA Student Chapter organised an Industrial visit on 1st April for the students of Institute of Business Management and Research (IBMR, IPS) Indore to Pratibha Syntex Ltd, Pithampur.



Students at the Industrial visit



Students at the Industrial visit

IMA organised an Industrial visit on 18th April for the students of Institute of Business Management and Research (IBMR) IPS, Indore to Industry – Tata Consultancy Services, Indore.

Management Film Show

IMA Student Chapter organised a management film show on the movie topic- 'Parmanu-The Story of Pokhran' on 4th April for the students of Shri Govindram Seksaria Institute of Technology and Science, Indore at SCSITS Campus, Indore by Dr. Subodh Shrivastava, CEO- INTRED Services Pvt Ltd.



Dr. Subodh Shrivastava during the session

Centre of Excellence

IMA organised a centre of excellence session on 7th and 8th April for women on the topic 'Netri-The Leader Within'. The facilitator for the session was Mr. Abhishek Mishra, a Corporate Trainer, Educator, and Success and Life Coach.



Mr. Abhishek Mishra during the session



Mr. Kaustav Majumdar during the session

IMA organised a centre of excellence session on 18th April on the topic 'A Quick Tour in the World of Transformation and Technology'. The facilitator for the session was Mr. Kaustav Majumdar, an Advisor, Professor, and Investor.

Diksha – In House Training

IMA organised 'Diksha' in-house training session on 20th April on the topic 'Understanding of Standing Order and Disciplinary Procedure' at Cummins Turbo Technologies Ltd., Pithampur by Mr. Anil Malik, a Management Consultant in HR, and IR Strategies.



Speaker -Mr. Anil Malik addressing



RJ Navneet Dubey and Ms. Garima Mudgal

IMA Breakfast Couple Meet

IMA organised a Breakfast Couple Meet on 23rd April on the topic 'Music, Poetry, and Motivation- Life Lesson through some Fun Facts' at Daly College Business School, Indore. The facilitator for the session was Mr. Navneet Dubey, Radio Jockey (RJ) and Ms. Garima Mudgal, author.



Ms Sapna Parashar receiving a memento

IMA Exclusive Session

IMA organised an exclusive session on 27th April on the topic 'Phygital- Redefining Marketing Experience' with Mr. Kaustav Majumdar, an Advisor, Professor, and Investor.



Winners of Management Premier League (MPL)

Student Chapter

IMA Student Chapter organised a Management Premier League (MPL) which has been continued for 7 days and the finale was on 29th April at Brilliant Conventional Centre (BCC), Indore.



Winners of Women Brand Quiz

IMA Women Brand Quiz

IMA organised a Women Brand Quiz on 29th April at Brilliant Conventional Centre (BCC), Indore.

Kerala Management Association

Panel discussion

Kerala Management Association held a panel discussion on 6th April on 'The Pause Before the Scale', which was moderated by Stanford Transformation Advisor, Mr. Harish Arnezath. KMA Senior Vice President, Mr. A Balakrishnan, presided over the event, and Programme Committee Chairman, Mr. Bibu Punnooran, welcomed the members and Honorary Secretary Algiers Khalid gave the vote of thanks.



(L-R) KMA Honorary Secretary, Mr. Algiers Khalid; Senior Vice President, Mr. A Balakrishnan; Zerone Consulting CEO, Mr. Jeyesh Puthuparampil; Cabot Technology Solutions CEO, Mr. Venkatesh Thyagarajan; Guardian Angel Home Care Founder and MD, Mr. Tom George with moderator Mr. Harish Arnezath and Advisor, Stanford Seed Business Transformation

CEO Conclave

KMA organised the annual CEO Conclave on 14th April with Mr. Suhel Seth, Managing Partner, Conselage India Pvt. Ltd., who delivered the keynote address on 'Reinventing the Indian CEO'. KMA President, Dr. Nirmala Lilly, said in the presidential address that the importance of the CEO is increasing in all areas of business, such as branding and marketing. CEO Conclave Chairman, Mr. K. Harikumar, welcomed the gathering, and Honorary Secretary, Mr. Algiers Khalid proposed the vote of thanks.



Mr. Suhel Seth delivering the keynote address at the CEO Conclave and Dr. Nirmala Lilly and Mr. Algiers Khalid are seeing nearby

Lucknow Management Association

Mock Interview Session

As part of the Rastriya Job Festival, the Young Manager Forum of Lucknow Management Association organised a mock interview session on 8th April for Lucknow Public School and professional college students. In a half-day programme, interview sessions were conducted by CA Devesh Agarwal, Coordinator, YMF-LMA. Around 30 budding professionals participated in the session. The director and principal of the college were present, and Mr. Aditya Vikram Singh, in charge of the placement cell, gave a vote of thanks.



CA Devesh Agarwal receiving a memento.

Spotlight Event

LMA in association with Government of Uttar Pradesh and Alliance for an Energy Efficient Economy (AEEE) organised a spotlight event on 11th April on 'Trailblazing Energy Efficiency in Uttar Pradesh' at Indira Gandhi Pratishthan, Lucknow under the National Climate Conclave 2023 of Ministry of Environment, Forest and Climate Change, Government of India in collaboration with the Department of Environment Forest and Climate Change, Government of Uttar Pradesh. The speaker was Dr Satish Kumar, President, AEEE.



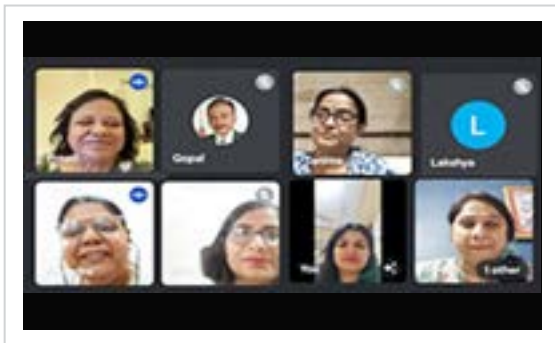
Dr Satish Kumar addressing the session

Talk

Lucknow Management Association in collaboration with Kabir Peace Mission and Lion Club organised a talk on 'Krishnacharitam: The Essence of Life' by Mr. Laxmi Narain, IPS (Retd.) on 15th April. Ms. Renu Chaudhary, General Manager LMA welcomed and introduced the speaker and Mr. Pravin Dwivedi, Sr. Vice President LMA proposed a formal vote of thanks at the end of the session.



Mr. Laxmi Narain IPS (Retd.) addressing the session



Session in progress

Webinar

In collaboration with WellCare Ayurveda, LMA organised a webinar on 22nd April on 'Type-2 Diabetes Reversal' by Dr. Kirti Sachdeva, BAMS, MD (Ayurveda), Ayurvedic Physician and Type-2 Diabetes Reversal expert. Ms. Renu Chaudhary, General Manager LMA welcomed the speaker and LMA members attended the session online.

Cancer Awareness Session

In collaboration with BBDNITM, LMA organised a Cancer Awareness session for the students and faculty of BBDNITM by Dr Anshul Gupta, Director, Haematology, Haemato-Oncology and Bone Marrow Transplant Unit, Cancer Institute, Medanta on 26th April. Mr. S.S Chauhan, Director of BBDNITM welcomed the speaker and Ms. Renu Chaudhary, General Manager, LMA proposed a formal vote of thanks at the end of the session.



Dr Anshul Gupta receiving a memento by Ms. Renu Chaudhary

Ludhiana Management Association

Seminar

Ludhiana Management Association organised an event on 27th March on India's Bright Future an opportunity through G20' by Shri. Bala Krishana, President, All India Vivekananda Kendra and Padma Shri Didi Nivedita President, All India Vivekananda Kendra. Mr. Shobhan Soi, General Secretary, LMA in the welcome address thanked them for addressing the members of Ludhiana Management Association. Sh. Bala Krishanan elaborated that it will be a new experience for India as it is hosting the G20 Summit for the first time. The session was attended by 150 members of LMA and concluded with the Presidential remarks by Mr. Neeraj Jain, President, LMA and a vote of thanks by Mr. Gaurav Munjal, Vice President, of Ludhiana Management Association



(L-R) Mr. Shobhan Soi, General Secretary; Padam Shri Didi Nivedita; Sh. Bala Krishanan; Mr. Neeraj Jain, President LMA and Mr. Gaurav Munjal, Vice President, LMA



Ms. Anu Gupta, Convener Women's Forum, Ms. Shivani Gupta, Chairperson Women's Forum presenting a token of gratitude to Dr. Shilpa Sharma

which concluded with a vote of thanks by Ms. Anu Gupta, Convener of LMA Women's Forum and Ms. Savneet Chawla, Convener of LMA Women's Forum.

LMA organised a talk show on 14th April on 'Entrepreneurial Lens' by Ms. Shilpa Sharma, Co-Founder, Jaypore, and moderated by Mr. Raghav Choudhary, MD – Crescendo Global Leadership Hiring Co. Pvt. Ltd., Ludhiana. Mr. Shobhan Soi, General Secretary, LMA, thanked them for addressing the members of the Ludhiana Management Association. She further explained that as a woman entrepreneur, she faced many challenges, but she didn't quit and now has 18 outlets of Jaypore in India. The session was attended by 150 members of LMA and concluded with the Presidential remarks by Mr. Neeraj Jain, President of Ludhiana Management Association.



(L-R) Mr. Shobhan Soi, General Secretary, LMA; Mr. Anirudh Gupta; Ms. Shilpa Sharma; Mr. Neeraj Jain, President LMA and Ms. Harpreet K. Kang, Sr. Vice President LMA presenting a token of gratitude to speaker

Workshop

Women's Forum of LMA organised a workshop on 26th April on 'Kitchen Gardening and Waste Management' and was attended by 28 women members of LMA. The resource person was Ms. Ritu Malhan, an environmentalist who emphasised using kitchen waste to grow vegetables at home with less space. Ms. Malhan explained that as part of our waste management framework, our goal is to treat all organic, biodegradable waste in our homes and not allow any of it to go out. The session concluded with a vote of thanks by Ms. Shivani Gupta, Chairperson of LMA Women's Forum, and Ms. Savneet Chawla, Convener, presented a token of gratitude to the guest speaker.



(L-R) Ms. Shivani Gupta, Chairperson Women's Forum; Ms. Ritu Malhan (Guest speaker) and Ms. Savneet Chawla Convener presenting a token of gratitude to the speaker

Pala Management Association

Monthly Meeting

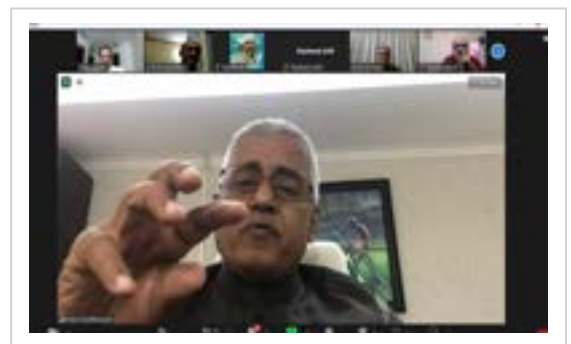
PMA held its monthly meeting on 15th April at the River Valley Club, Pala. Dr. Tony Thomas, Chief Digital and Information Officer of Signify (The Philips Lighting Company) was honoured as Pala's 'Global Icon of Management'. The chief guest listed down the various elements effecting the economy of any country like Inflation, Recovery scenarios, Geo-Political Tensions, Green Economy, Labour Market Situations, Technology Evolutions etc. He concluded by stating that India's ongoing efforts to emerge as an alternate investment destination is slowly fetching the desired results, although more needs to be done in that direction.



Dr. Tony Thomas addressing

Webinar

Pala Management Association conducted a webinar on 27th April over Zoom platform. Mr. S. Adikesavan, former chief general manager of the State Bank of India, gave a keynote address on the topic 'Indian Economy: Where do we go from here?'. The session was attended by members of PMA, representatives from other LMAs, and members of 'Engineers Forum, Pala'. The speaker outlined the challenges we are facing in spite of being the 5th largest economy in the world currently, especially due to the higher population, which brings down the per capita size of the economy drastically down. The interactive session followed by an interesting exchange of information as several important and relevant points were discussed.



Keynote address by Mr. S. Adikesavan

Palghat Management Association

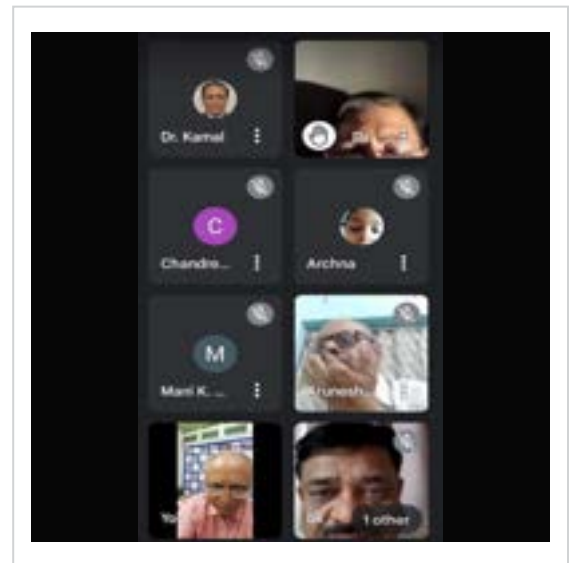
Palghat Management Association organised an evening session on 26th April on 'Riding on the Digital Economy' by Mr. Sumesh K. Menon, CEO, Winds Business Solutions Pvt. Ltd. (Tech. Entrepreneur) who has immense experience in the digital world. It was highly informative, engaging, and an eye-opening session that was well attended by the members.



Mr. Sumesh K Menon addressing the gathering

Patna Management Association

Patna Management Association organised a talk on 'Theory on Successful Management by Chanakya' on 29th April through a webinar. Mr. D. K. Srivastava, Patron PMA, inaugurated the webinar with his welcome address. Adv. B. K. Sinha, President PMA, gave a brief introduction on the theme, and Dr. (Prof.) A. K. Verma was the Chief speaker. The following suggestions came out of the discussions as suggested by Chanakya: there is some self-interest behind every friendship; there is no friendship without self-interest; the biggest guru-mantra is never share your secrets with anybody, which will destroy you; an egoist can be won over by being respected, a crazy person can be won over by following him to behave in an insane manner, and a wise person can be won over by the truth. Once you start working on something, don't be afraid of failure and don't abandon it.



Participants during the session

Rajkot Management Association

Webinar

Rajkot Management Association organised a webinar on 'Employee Management' on 26th April with speaker Dr. Nimesh Rajput, CEO, Focus Enabling Pvt. Ltd. He delivered a talk on varied aspects to be considered so as to effectively manage the employees, based on his enriched experience. He went deep into the roots of psychology, guided the assessment of the skills and the will of the employees, and suggested strategies for dealing with them. Participants found the talk to be highly insightful and helpful.



Speaker, Dr. Nimesh Rajput addressing the participants

Rohilkhand Management Association

Rohilkhand Management Association organised a round table discussion on the topic 'Impact of regional conflicts on the world economy' at Engineers Bhawan on 28th April. The discussion was very lively, interactive, and knowledge rendering. All the participants shared their views on the topic highlighting factors of impact. On 29th April, the RMA team including Dr. Manish Sharma, President RMA; Dr. A.K. Rai, Member Executive Committee; and Mr. P.K. Madhwar, Member RMA, were the panelists at the International Conference on Emerging Challenges and Strategies in the Post-Pandemic and Regional Conflict Era at Shri Ram Murti Smarak College of Engineering and Technology, Bareilly.



Panelists- Dr. P.K. Madhwar; Dr. Manish Sharma; Dr. A.K. Rai with Mr. Aditya Murty, Secretary SRMS Trust and Chief Guest

Thrissur Management Association

Managing Committee Meeting

TMA Managing Committee meeting was held on 11th April over Zoom. The President of TMA, Mr. K. Paul Thomas, presided over the meeting, and members deliberated on various matters relating to TMA. Members appreciated the president and the team for the successful conduct of the annual management convention.



TMA President, Mr. K Paul Thomas addressing TMA Members



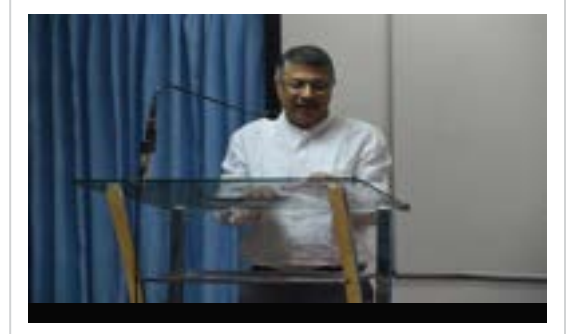
Hon. Secretary CA M Manoj Kumar interacting with Mr. Abir Mukherjee

Meeting

TMA Hon. Secretary, CA. Manoj Kumar, had a meeting with Mr. Abir Mukherjee on 12th April. Mr. Abir is conducting research on making Thrissur more family-friendly and pursuing a Masters in CEPT in Ahmedabad, and his thesis will focus on improving Thrissur's urban infrastructure. The findings will be submitted to the Thrissur Corporation and the Government of Kerala.

TMA Jyothi Engineering College Student Chapter

TMA Immediate Past President, Er. Vinod Manjila was the Chief Guest at the Alumni Entrepreneurs Award Ceremony conducted by Jyothi Engineering College on 5th April. Er. Vinod Manjila addressed the young entrepreneurs and passed on valuable management inputs to them.



Er Vinod Manjila addressing

Vaikom Management Association

Monthly Programme

VMA held its monthly programme on 4th April 'A training programme for awareness of waste management methods'. VMA, as part of the International Women's Day, has honoured the best performers of Haritha Karma Sena members from the local self-government bodies and had a good impact on society, particularly improving the morale of the hard-working and neglected group, Haritha Karma Sena (a waste collection group entrusted by the local self-government body, a Government of Kerala initiative). The two local panchayaths, Chembu Grama Panchayath and Maravanthuruth Grama Panchayath, were invited to undergo a training and awareness programme covering all aspects of waste management. Dr. N. K. Sasidharan, Secretary-Administration, made the welcome speech and highlighted the importance of waste management and the need for the conduct of such training programmes. In his presidential address, Adv. P. Venu, President of the VMA, expressed gratitude for the participation of all members. An awareness session was handled by Mr. M. Raju, Secretary General, VMA, based on his experience in the pollution control department. The session was lively and interactive with the participants. Ms. Indira N. G. gave the vote of thanks.



Mr. M. Raju, Secretary General, VMA leading the training session



Mr. N.R. Pradeep, Dy. Drugs Controller Retd. delivering the session

VMA held its second monthly programme on 30th April by Mr. M.R. Pradeep, Dy. Drugs Controller Retd., GOK, and the topic was 'Everything You Want to Know About the Usage of Medicines'. Dr. N.K. Sasidharan, Secretary of Administration, welcomed the participants. Mr. Anil Kumar. K.S., President in Charge, made the presidential address, highlighted the ongoing plans and programmes of VMA, and expressed happiness on the successful conduct of the 'Foundation day'. The introduction of the speaker was done by the Secretary General, Mr. M. Raju. The speaker raised concerns over the unhealthy practises prevailing in the scenario. A memento was

awarded to the keynote speaker by the senior most member of VMA, Dr. Ramesan. The vote of thanks was given by the Secretary General, Mr. M. Raju.



ADVANCED CERTIFICATE PROGRAMME IN BUSINESS CONSULTING

The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

Eligibility

- Post-Graduate or equivalent in any discipline from a recognised university
- Minimum work experience of 5 years is desirable

Duration

The duration of the programme is 6 months.

Programme Fees

The programme fees for this course is ₹ 41,300/- (including GST @18%) which include cost of Course Learning Material & Examination fees.

AIMA Events Calendar

Event	Programme Chairman/Key Speaker	Venue	Date
63rd Leaderspeak Session	Viren Rasquinha Managing Director and CEO Olympic Gold Quest Former Captain of Indian Hockey Team & Shrinivas V Dempo President AIMA and Chairman Dempo Group of Companies	Online	02 June 2023
Training Programme on Green Public Procurement (GPP)		New Delhi	09 June 2023
Women Leadership Workshop		Online	16 June 2023
National Management Quiz		East & South West & North Grand Finale- NMQ, HR and Women Quiz	22 June 2023 04 July 2023 06 July 2023
Global Advanced Management Programme 2023		USA	25 June 2023
Open House Workshop		Online	30 June - 01 July 2023
WomenSpeak Session	Indu Malhotra Former Judge of the Supreme Court of India	Online	21 July 2023
National Management Games		Regional Rounds & Grand Finale	June - August 2023
Convocation		New Delhi	08 August 2023

Event	Programme Chairman/Key Speaker	Venue	Date
National Competition for Young Managers		Regional Round 1	22 August, 2023
		Regional Round 2	04 September 2023
		Regional Round 3	15 September 2023
		Regional Round 4	22 September 2023
		Regional Round 5	29 September 2023
		Grand Finale	29 September 2023
Business Responsibility Summit		Online	24 August 2023
Shaping Young Minds Programme (SYMP)		Kolkata	25 August 2023
Open House Workshop		Online	September 2023
Shaping Young Minds Programme (SYMP)		Thrissur	15 September 2023
50th National Management Convention		New Delhi	26- 27 September

To view full calendar please visit www.aima.in

For any feedback, suggestions or advertising queries please write to, aimanews@aima.in

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AIMA

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