

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

DECEMBER 2021



Dear Readers,

It gives me great pleasure to present the December issue of AIMA News.

The new year has begun on a shaky note with the new variant making its presence felt and causing a resurgence in cases, not just in India but across the globe. It is a challenge we must all collectively face, while continuing to maintain social distancing with strict observance of all necessary precautions. I wish good health and safety to all AIMA members, students, associates and their families.

On the work front, AIMA continued its endeavour to build management capability through its various initiatives and programmes over the month.

AIMA's hugely popular LeaderSpeak Series continued to gain traction with the roll out of the fifty first programme in the series. Mr Sriram Natarajan, Chief Executive Officer, Molbio Diagnostics Pvt Ltd, shared some interesting insights on 'Overcoming India's healthcare deficit: The role of remote and mobile healthcare'. The session was moderated by Mr Shrinivas V Dempo, Senior Vice President, AIMA & Chairman, Dempo Group of Companies and was very well received on various social media platforms of AIMA.

To encourage, recognise and award the best innovation practices across disciplines, AIMA organised the 10th edition of its Innovation Practitioner's Summit in a virtual mode. The Summit was based on a Case Study Contest on breakthrough Innovations in various categories and the top winner from each category presented their award winning case studies at the summit. The summit also attracted eminent industry leaders who shared their views and insights on leading innovation trends and challenges of today. Brief reports are carried inside.

Continuing in its endeavour to provide various platforms for young managers to enhance and hone their management knowhow, AIMA organised several programmes for the budding management practitioners of tomorrow.

The 5th edition of AIMA's Young Managers Simulation Championship was successfully held online last month. The competition witnessed a participation of over 60 teams from all over India comprising of both private and PSU companies. In addition, the 22nd edition of AIMA's National Management Quiz was conducted across India virtually with 200 teams participating. This year's quiz was segregated under five different categories - NMQ, Academic, HR, Women's and Marketing.

The AIMA Young Leaders Council continued to roll out online sessions for its members. AIMA YLC organised a session on the theme 'Reshaping Retail Vs Digital - Banking & Financial Services for the next normal'.

Brief reports can be found inside along with other updates from AIMA. During the period AIMA continued to offer its education programmes to aspiring and practicing managers; and its testing and assessment solutions to students and leading organisations & institutions.

This edition of AIMA News also brings you updates from the Local Management Associations and some interesting articles on management. I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

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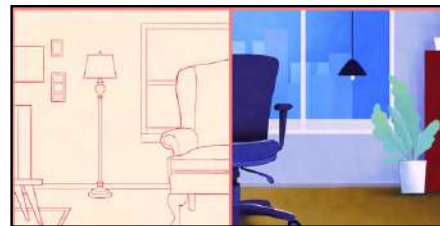
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ADVANCED CERTIFICATE PROGRAMME IN BUSINESS CONSULTING

The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

Eligibility

- Post-Graduate or equivalent in any discipline from a recognised university
- Minimum work experience of 5 years is desirable

Duration

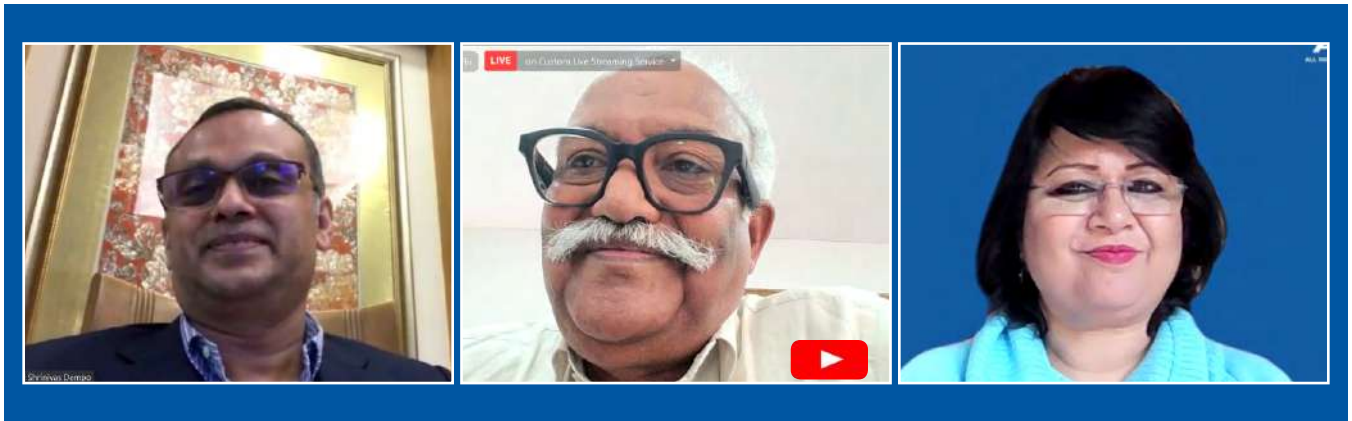
The duration of the programme is 6 months.

Programme Fees

The programme fees for this course is ₹ 41,300/- (including GST @18%) which include cost of Course Learning Material & Examination fees.

LeaderSpeak Session

Overcoming India's healthcare deficit : The role of remote and mobile healthcare



(L-R) Shrinivas V Dempo, Senior Vice President, AIMA & Chairman, Dempo Group of Companies; Sriram Natarajan, CEO, Molbio Diagnostics Pvt Ltd and Rekha Sethi, Director General, AIMA

AIMA's 51st LeaderSpeak session was held on 17th December 2021 with Mr Sriram Natarajan – CEO, Molbio Diagnostics Pvt. Ltd. The theme of the session was 'Overcoming India's healthcare deficit: The role of remote and mobile healthcare' and was moderated by Mr Shrinivas V Dempo, Senior Vice President, AIMA & Chairman, Dempo Group of Companies. Ms Rekha Sethi, Director General, AIMA welcomed the speaker and the session chair. The session was focused on how during the current covid times, online consultation and at home diagnostics have allowed hospitals to reserve resources only for serious cases, helping reduce the spread of

infection by keeping relatively healthy people away from hospitals. Mr Sriram Natarajan shared how the Indian health industry has transformed itself with very high levels of innovation and also production scaling to meet the challenges of the covid times today. The government played an important role, they created an ecosystem that was conducive to the Indian healthcare industry which enabled them to come out with solutions, however, there is a need to bridge the gap between the health care facilities available to the urban and the rural sector. The session received a very good response with participants attending on various platforms of AIMA.

10th Innovation Practitioner's Contest & Summit 2021



From Top (L-R): Rajeev Bhaduria, Founder, Ebullient; Payal Kumar, Dean, Indian School of Hospitality; Raju Sharma, Director CSR, IndiGo and Neeraj Kapoor, Director, AIMA

To acknowledge, recognise and in turn encourage best innovation practices during the pandemic, AIMA organised the 10th edition of Innovation Practitioner's Case Study Contest and Summit 2020 on 16th December 2021. The summit was based on a Case Study Contest in the areas of digital & technological innovation; people management & development innovation and ESG based innovation. The winner in each category was chosen from shortlisted case studies by a neutral Jury Panel consisting of topic experts from industry and academia. The winning organisations presented and showcased their case studies at the summit. The winners of the 3 Innovation categories were Tata

Steel & Titan Company in Digital & Technological category, Tech Mahindra in People Management & Development category & Tata Steel in ESG based category.

The summit also attracted industry leaders who shared their views and insights on the leading innovation trends and challenges. The speakers who addressed the summit included Mr Ravi Arora, Vice President, Innovation (Group Technology & Innovation Office), Tata Sons; Mr Mario Schmidt, CEO, Lingel Windows; Ms Shreyas Bakshi, Innovation Wor(k)shipper, Founder & MD, DWM Innovations Pvt Ltd; Mr Rajeev Bhaduria, Founder, Ebullient; Dr

Payal Kumar, Dean, Indian School of Hospitality and Raju Sharma, Director CSR, IndiGo.

The virtual summit was attended by close to 200 delegates from across the country.



From Top (L-R): Shreyas Bakshi, Innovation Wor(k)shipper; Founder & MD, DWM Innovations Pvt Ltd; Mario Schmidt, CEO, Lingel Windows; Anuja Pandey, Deputy Director and Senior Professor, AIMA and Ravi Arora VP, Innovation (Group Technology & Innovation Office)Tata Sons

Training Programme

AIMA as an official training partner of GeM organised an online training programme on Government e-Marketplace on 10th Dec. The programme covered the overview of GeM, registration, primary secondary user creation, user deactivation, transfer, direct, L1 purchase, bid creation, bid awarding etc. The program was attended by 25 sellers using GeM portal.

Another one-day virtual training programme on 'Harnessing Effective People Skills' was held on 17th

December 2021. The objective of the programme was to provide an in-depth perspective on people skills by first assessing one's personality, strengths and weakness and how one perceive people who work with them. The programme also helped participants in team building skills, dealing with difficult people, dealing with intragroup and intergroup conflicts; identifying strategies to create a collaborative atmosphere at the workplace. The session was very well received by all the participants.

Young Managers Simulation Championship (YMS)



Young Managers Simulation Championship in progress

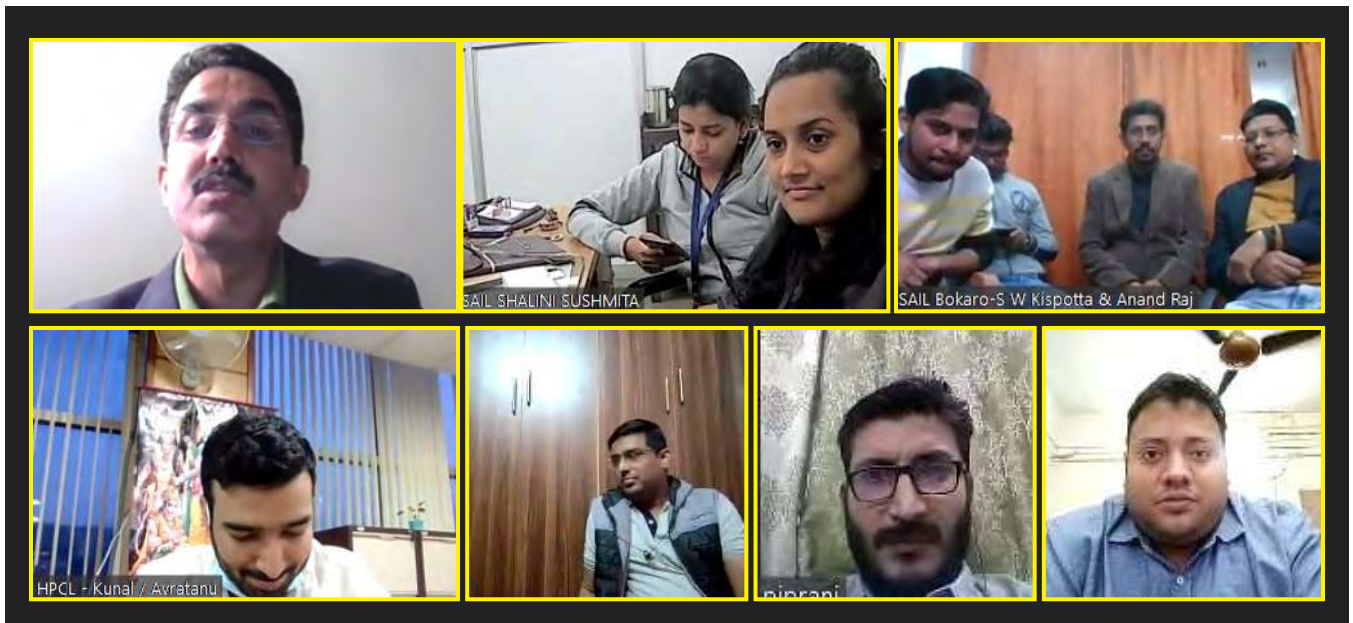
The 5th edition of the online Young Managers Simulation Championship (YMS) was successfully concluded on 16th December 2021. The competition witnessed a participation of over 60 teams from all over India comprising of both private and PSU companies.

The objective of the championship is to enhance the management capability of young managers and to develop the next line of leadership in the country, AIMA has been focusing on building programmes and platforms around capability mapping, situation exposure, critical thinking and decision making. The participants are sensitised to acquaint themselves

with the challenges faced by the top leaders, decision-makers, administrators as functional heads and tackle these by forming business plans and making strategic decisions.

This year SAIL emerged as the National Champion while NTPC secured Runners Up and Runners Up II position. The Champion team will get a wild entry in the National Management Games (NMG 2022). Organisations like Ashok Leyland, Indian Oil Corporation Ltd, Rubexco, SBI General, Advertz, Nitta Gelatin India, Tata Motors, Canara HSBC, Tata Steel, HPCL, NSPCL and Gail also participated in the competition.

22nd National Management Quiz



Participating teams of 22nd National Management Quiz 2021

The 22nd edition of AIMA's National Management Quiz was conducted across India virtually. The online regional rounds were held from 26th November to 17th December and the Grand Finale was held on 16th & 17th December 2021. This year's quiz was segregated under five different categories namely NMQ, Academic, HR, Women's and Marketing.

Bokaro Steel plant emerged as National Champions in this year's NMQ. Indian Oil Corporation was the Runners-up I and Bhilai Steel Plant was the Runners-up II. HPCL has bagged all the top 3 positions in the academic quiz. Oaknorth emerged as National

Champions in HR Quiz. NSPCL and Maruti Suzuki were the Runners-up I and II. Vishakapatnam Steel plant emerged as Champions in Women Quiz. ONGC was the Runners-up I and Bhilai Steel Plant was the Runners-up II. Indian Oil corporation won the Champions position in Marketing Quiz and Runners-up I and II were Bharat Petro Resources and Indian Oil. The entire quiz was conducted by Quizmaster Mr Ajay Poonia. The programme witnessed a participation of over 200 teams from all over India comprising of private, PSU companies and educational institutes.

YLC Online Session

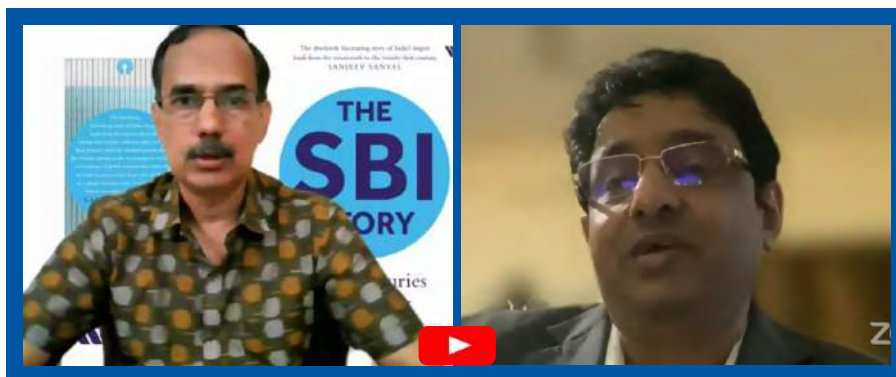
Reshaping Retail Vs Digital - Banking & Financial Services for the next normal



From (L-R): Gurcharan Singh, YLC Member & Head, Customer Excellence, Branch Banking, IDFC FIRST Bank; Mohit Singh Chauhan, YLC Member and Senior Vice President and Regional Head of Transaction Banking, DBS India Ltd and Puneet Sharma, YLC Member & Executive Director, Standard Chartered Bank

AIMA Young Leaders Council organised an online session on 14th December 2022 on the theme 'Reshaping Retail Vs Digital - Banking & Financial Services for the next normal'. Mr Vikrant Pande, Author, Translator, Partner, Semcostyle Institute India; Mr Bijith Bhaskar, National Head, Digital Banking, Partnerships and E-Commerce, ICICI Bank;

Mr Puneet Sharma, YLC Member & Executive Director, Standard Chartered Bank and Mr Mohit Singh Chauhan, YLC Member and Senior Vice President and Regional Head of Transaction Banking, DBS India Ltd were the speakers of the session. The session was moderated by Mr Gurcharan Singh, YLC Member & Head, Customer Excellence, Branch Banking, IDFC FIRST Bank.



(L-R): Mr Vikrant Pande, Author, Translator, Partner, Semcostyle Institute India and Bijith Bhaskar, National Head, Digital Banking, Partnerships and E-Commerce, ICICI Bank

The 6th Edition of Management Capabilities Development Index (NCDI) Survey, Jointly conducted by AIMA & KPMG, helps companies enhance their capability and track critical parameters that determine business performance. The MCDI is an indicator of an organisation’s capability with respect to its collective potential and talent. Take the survey today!

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6th Management Capability Development Index Survey 2021

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Share your story



6th NATIONAL COMPETITION FOR MANAGERS (NCM 2022) ONLINE

**NEW UNCERTAIN WORLD:
TRANSFORM AND SUCCEED**

Change is the only constant they say!

But in the times we live change is happening at a very rapid pace and is disrupting all possible functions of management – be it Manufacturing, HR, Finance, Marketing and above everything the business models of the organisations themselves.

The key element to manage and emerge as the winner is to envisage and preempt change and make changes in the business models, technologies and operations.

Eligibility Criteria

- A two-member team of executives from the same organisation is eligible to participate
- Organisations / Institutions are also free to nominate as many as teams as they wish

Participation Fee

No. of Teams	AIMA / LMA Members	Non- Members	Academician
1 Team	₹ 32,000 Per Team	₹ 33,000 Per Team	₹ 20,000 Per Team
2 – 4 Teams	₹ 31,000 Per Team	₹ 32,000 Per Team	
5 Teams or above	₹ 30,000 Per Team	₹ 31,000 Per Team	

Date of the Competition (Online)

Regional Round 1	3-4 February, 2022
Regional Round 2	10-11 February, 2022

GRAND
FINALE **Delhi**
15 February, 2022

For registration & further details, please contact : **Poonam Rawat - Manager**
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All India Management Association, 14 Institutional Area, Lodhi Road, New Delhi – 110003, India
T: (+ 91) 11 2464 5100 Ext. 241, W: www.aima.in

Half Monty

The Empire Hotel is one of the oldest in Hong Kong. Its lobby is always full of people. Several thousand - including some of Hong Kong's rich and famous - would cross the spanking granite floor any weekend night, headed for one of the restaurants or the guest rooms spread over 20 floors. Smartly dressed men and women engaged in power talk, idle gossip, laughter...it's a virtual carnival, especially on a weekend.

In the midst of all this glitz and gloss, a young man dressed in boxer shorts and vest, and barefoot to boot, walks up to the reception desk. Half the crowd is staring at the odd-ball, clerks shrieking in surprise and looking askance at the poor sod as if he had landed from another planet. And the center of attraction himself is not shaking with fear, not wanting to hide behind something. The guy is confident, cool as a cucumber, may be a trifle embarrassed but not overly so. He looks the smart receptionist straight in the eye and asks for someone to come up and open room 1742. "Some nerve", the girl almost shouts back, "first you turn up here virtually naked and now you want me to open a guest room for you. Wait, let me call security", and she presses a switch under the counter.

"Hang on, there's no need to panic. I'll explain", the guy's authoritative voice raised a few decibels. "I am the guest in 1742. I had just stepped out to put away the room service tray, when the door slammed shut and I was locked out. I looked all over the corridor. There is no phone. I even knocked

at another guest's room and the gentleman was good enough to let me use the phone but you've not bothered to send the duplicate key for the last 10 minutes. Do you expect me to stay up all night in the corridor?" People are suddenly paying attention and laughing. The man in shorts carries on nonchalantly, getting bolder by the minute. "First you make your door spring extra strong, you don't put any phone in the corridor, you don't respond to my distress call; and now, when I come down, you want to call security". By now, the duty manager has arrived. He seems to recognise the frequent guest. Profuse apologies are made and the gentleman taken up promptly with a service key on hand.

The young jet-setter can laugh at the incident now. But at the time, he - my son - was really worried. "What if they don't recognise me and refuse to give the key without seeing my hotel identity card. What if they actually think I am an intruder, or worse, a lunatic, and hand me over to the police. What if..."; a hundred thoughts had crossed his mind. He was really frightened that Saturday night in the Empire Hotel lobby in Hong Kong.



*by Krishan Kalra
Past President, AIMA*

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How COVID Has Reshaped Work

Offices, commutes, and gigs have been disrupted — for now.

October 19, 2021 | by Dave Gilson



The flip side of working from home, Oyer says, is “missing out on opportunities.” | Daniel Liévano

While these changes may seem profound in the short term, labor economist Paul Oyer says it remains to be seen how enduring they will prove to be.

Which recent labor trends have you been following most closely?

Obviously in the professional labor market, the big question is, Will we be returning to the office? There’s a conventional wisdom that says the pandemic caused some sort of disruption in the labor market and we will never go back to the old days where people commute to the office five days a week. I think the jury’s still out on that.

Labor economists don't like to disincentivize work, but I think most of us would feel that being very generous with benefits was appropriate because you're talking about hunger and life and death.

As we know, a lot of people like working from home. Not everybody does; a lot of people feel lonely and isolated. It seems easy to say, "I'm going to be just as effective from home," but I'm not sure that's right. I think people who want to stay home will end up missing out on opportunities, will end up not having their careers take off. But for many, that's probably a trade-off they're willing to make.

Another thing is innovation. Before the pandemic, there was a trend over thousands of years toward cities becoming more condensed and bigger. Even as the internet became more relevant, cities consolidated more and more because that's where ideas are generated by interactions between people; that's where innovation comes from. It's hard for me to believe that the pandemic is going to completely reverse that.

One of your areas of study is the gig economy. What have been some of the impacts there?

I have referred to the gig economy as an "alternative safety net." When you lose your job, when the economy goes wrong, people can still make some money — not a lot — as drivers or

delivery people. You can take issue with some of the business models and business practices of those companies, but that's been a valuable thing for a lot of workers to be able to fall back on when times are tough.

The pandemic was a little different, because the demand for Uber drivers went from a hundred to zero overnight. The demand for delivery people went up from zero. So overall, there were still plenty of gig jobs out there. What happened to Uber and Lyft is super interesting, because they didn't have good, sustainable long-term profitable business models even before COVID. We'll see what happens after. And now we also have this interesting question of whether DoorDash and Uber Eats and Postmates can turn demand into profit.

How well do you think the stimulus and other safety net programs worked to keep unemployed people afloat?

The fact that poverty has not gone up dramatically in the last year and a half suggests that throwing so much money into unemployment benefits and other safety net programs was pretty crucial. It didn't make people rich, but it helped them survive; that, and the eviction moratoriums. Labor economists in general don't like to disincentivize work, but I think most of us would feel that being very generous with benefits was appropriate because you're talking about hunger and life and death.

Thinking ahead, do you think there's more that could be done to prepare for this kind of economic shock?

We will have negative shocks to the labor market again, but let's hope they're not shut-the-whole-economy-down shocks. The question of

what we should do really gets down to some of the questions we've been wrestling with for a long time before the pandemic as we've seen the increase in economic inequality. Do we as a country want to put forth a much greater safety net? Our ability to figure out a way to compromise on that looks pretty tenuous. The pandemic pushed people even further into their political lanes because they got into disagreements that had nothing to do with politics about things like masks and vaccines.

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INTERNET MARKETING

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

PGCM IN DIGITAL MARKETING & STRATEGY

Approved by AICTE*

The digital technology and internet has emerged as a platform to facilitate global businesses and communication. Virtually, every organisation today is using some or the other digital/online marketing tools.

Leveraging the digital marketing tools, and technology to achieve the competitive advantage and building market lead, CRM and innovations is the main objective of the digital marketing strategy programme.

The programme is intended for Sales & Marketing and IT professionals, who want to take, advantage of digital marketing tools and techniques to upscale their career and achieve better revenues for the organisation and create business values.

*in ODL mode

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Setting Career Priorities When Everything Is Uncertain

by Nihar Chhaya | January 07, 2022



Karl Tapales/Getty Images

Summary.

The high level of uncertainty around us right now may increase even more in the new year and beyond. And with such instability, you may find it challenging to excel in your career now and plan for your future. The author offers four tips that can help you not only weather the uncertainty around you but even find a way to leverage it for your future benefit.

When you head into any new year, it's natural to think about where your career stands and where it's going.

Companies traditionally notify employees of compensation changes and bonuses for last year's performance in these first few months. They also announce promotions and reorganizations in line

with succession planning and company strategy. As a result, this time can cause some colleagues to celebrate while inducing career angst for others.

But this year, it may be even more challenging to understand your career priorities and do anything about them, given the continuing uncertainty surrounding our work lives.

Since the pandemic, companies are still trying to figure out many factors that affect their employees' careers, from deciding on the right remote work policies or their use of contingent workers over full-time employees to stemming the tide of the Great Resignation. A recent study showed that not only is employee turnover still on the rise, but people are also more willing than before to quit their company even without another job lined up. And whether you are the one leaving or remaining, your career stability is undoubtedly affected.

You may worry that your career will become directionless with all this volatility. But here are four tips that can help you not only weather the uncertainty around you but even find a way to leverage it for your future benefit.

Take advantage of uncertain times to sharpen your long-term career plans.

When things feel steady and predictable, there is no urgency to do any genuine introspection about your future. And career certainty may feel good at the moment but can also keep you from operating at your highest potential.

Instability can be an impetus to strengthen your career dexterity for the long run. Consider how most people wait to rethink their future until after a crisis, like being laid off or wanting to quit your company due to a toxic workplace.

At that point, it's challenging to gain the necessary self-insight before making decisions out of desperation. Instead, invest in your career development while you still have a sense of control and choice so you can stay clear headed and act in your best interest.

A client of mine, a VP at a Fortune 100 company, found her plans to advance were disrupted when several of her staunchest advocates left to take on

new roles elsewhere. She also was being courted by other companies, but the idea of having to be back on the market intensely frustrated her. Initially, she decided to show up, do her job and not worry about her future. But soon, keeping the instability "out of sight and out of mind" became impossible.

So we decided to use the precarious events as a time for introspection and self-assessment, something she hadn't done in years. In addition to using some formal career discovery tools, we looked at her situation from a different lens: her future self as an SVP. What would she tell her current self today about feeling helpless and avoidant?

My client started to notice that she could make an effort to develop more relationships with key stakeholders. She also decided she didn't need to look at external opportunities as a burden but rather a validation that she has a lot to offer at any company. Perhaps there was no harm in pursuing leads and no obligation to do anything with them.

By taking a step back during a time of unwelcome instability, this executive came up with a strategy that moved her forward intentionally, rather than letting circumstances out of her control disempower her.

Uncover who you need to be, not just what you need to do.

Recent research shows that two-thirds of employees felt the pandemic caused them to reflect on their purpose in life and that 70% of employees see their purpose defined by their work. The result is a sea change in how today's job seekers are leading their careers with more intention and how companies need to respond in their selection and advancement decisions.

Think about how career advancement has always been about building your resume, with more

activities and quantifiable results in each experience. This focus is still important, but it's relentlessly centered on what you've done, not who you are.

To be successful in today's changing work environment, particularly as a leader who inspires performance, you need to know who you need to "be," not just a list of what you can do.

I worked with a former director at a Fortune 500 company who left his company at the height of the pandemic. After doing extensive self-discovery work uncovering his values and where his aptitude could be of higher service in the world, he felt an undeniable urge to become an entrepreneur and not just on the side.

Rather than simply making more to-do lists, he thought about who he needed to be to succeed as an entrepreneur and how he wanted others to feel in his presence. My client knew that his values were a steady anchor amidst the uncertainty that he could rely on, simply because when he honored them, his mood was up, and when he didn't, he felt drained.

Just by tapping into who my client needed to "be" rather than what he needed to do each day, he was able to sustain motivation and resilience in the face of daily changes.

Focus on process, not outcomes, and your passion will find you.

In addition to the stability your deepest values bring, you can create certainty by focusing on processes rather than the shakiness of outcomes. Not only will this give you a sense of control, but it also increases the likelihood of successful results in something that can then generate more passion in you to keep contributing.

For instance, establish a few career behaviors that generally have a positive influence on your leadership

impact and advancement potential. Examples may include: contributing or asking something insightful in every team meeting; taking on a stretch opportunity beyond your role every quarter; meeting a key stakeholder for coffee every week; introducing yourself to two new contacts every week; offering a strategic and revenue-impacting idea to leadership every month; and acknowledging a coworker for something helpful they did, every day.

Then make it your goal to demonstrate these behaviors on schedule, whether you feel like it that day or not. The idea is to focus on the "leading indicators" of career success, which are those actions over which you have full command to experiment with, rather than the "lagging indicators" which are unpredictable and apparent only after you've achieved the goal, such as a promotion or a new job.

The advantage of concentrating on the process of your work and career is that it helps shape your identity as a valued contributor no matter what happens. And as your self-perception improves, your intrinsic motivation increases, leading you to offer more of your talents to those that need them.

As mentioned at the outset, some years you'll be the one celebrating the promotion, and other times you'll be the one frustrated about having to report to a new boss. Many high achievers get disillusioned with their career during these ups and downs. They impulsively make decisions hoping for better outcomes, at times checking out completely, believing there must be something else out there more aligned with their passions.

But as studies have shown, following your passion is not only overrated, it can limit your career capital, which is knowledge, network, and mastery of skills that will make you attractive to employers. So in these uncertain times, it's better to commit to a steady set of career behaviors and focus on

consistency and refinement as you get closer to your desired outcomes. You will either achieve the initial career goals you had, or at least develop the self-efficacy and resilience to guide your career toward a new offering of value.

Develop learning agility to keep ahead of future change.

Assessing your values, working from intention, and investing in the process of doing great work are all vital for a successful career amidst change. But these factors primarily rely on who you already are.

One more factor is critical for your long-term success because it relates to how you evolve, namely how you learn. It's called learning agility, and developing it will help you not only stay relevant in your career but outperform in an ever-changing world.

People who measure high in learning agility manage their career with a readiness to adapt, stay curious, are reflective, minimize defensiveness, and unlearn deeply held mental models to make room for more purposeful ones.

And research shows that high learning agility is significantly correlated with highly positive career objectives, from compensation to promotion frequency, proximity to the CEO, and perceptions of leadership competence.

Start to develop your learning agility with a simple reflection practice. End each day with a 10-minute journaling exercise where you ask yourself three questions: Did I experience and show genuine curiosity today? Was I defensive today, holding tightly to my perspectives? Did I learn anything new today or challenge my past beliefs?

In time, looking at the patterns of your reflection journal will naturally open your eyes to opportunities to shift your mental models and behavior for future growth.

The high level of uncertainty around us right now may increase even more in the new year and beyond. And with such instability, you may find it challenging to excel in your career now and plan for your future. But by following these strategies, you can better empower yourself to lead a longstanding career that is both successful and personally fulfilling.

About Author:

Nihar Chhaya is an executive coach to senior leaders at global companies, including American Airlines, Coca-Cola, Draft Kings and Wieden+Kennedy. A former F500 corporate head of talent development, he is the President of PartnerExec, helping leaders master influence for superior business and strategic outcomes. Access his free white paper on the power of coaching for successful executives.

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Champions of change

Inspiring, Creating and Innovating

With a vision to be a leader in Management Development AIMA facilitates individuals and organisations to realise their potential. And in its endeavour to shape the management destiny of the new age India, AIMA has constituted **YOUNG LEADERS COUNCIL** for young leaders. A non-lobbying platform to mentor and nurture young leaders for the next wave transformation.



**Thought
Leadership**



**Peer to Peer
Networking**



**Professional
development**



**Best Practice
Sharing**



**Be a Young Leaders Council
Member today!**

Ahmedabad Management Association

Talk

AMA jointly organised a talk with Indian Institute of Management, Ahmedabad on 'Impact Leadership: An Indian Story', was a part of the IIMA leadership lecture series delivered by Mr. Sunil Kant Munjal, Chairman, Hero Enterprise. The event was also graced by the presence of Mr. Siddharth Zarabi, Managing Editor, Business Today TV and Prof. Errol D'Souza, Director, IIMA. More than 150 business leaders, professionals, executives, academicians, researchers and students took part in the interactive talk.



Mr. Sunil Kant Munjal delivering the talk



Panel discussion on 'Emerging Trends: Future of Entrepreneurship for New India'

Panel Discussion

AMA and Entrepreneurship Development Institute of India jointly organised a panel discussion on 'Emerging Trends: Future of Entrepreneurship for New India' on 18th December. The esteemed panelists included Mr. Pathik S Patwari, Sr. Vice President, GCCI; Mr. Jaimin Shah, Co-Founder and CEO, DEV IT Ltd and DevX; Mr. Milapsinh Jadeja, Angel Investor and Founder, Iroller Capital Pvt, Ltd and Dr Satya Ranjan Acharya, Professor and Director, EDII. More than 110 budding entrepreneurs, start-up executives and students took active part in the panel discussion.

Lecture

AMA conducted a lecture on 3rd December with Mr. Achal Rangaswamy, Sales and Marketing Professional, who addressed on 'Thriving in a VUCA World'.

On 10th December, Mr. Bobby Achettu, CEO, Accelerated Growth addressed on 'Social Entrepreneurship: Doing Well by Doing Good'.



Speaker, Mr. Achal Rangaswamy addressing

A lecture was held on 11th December by Dr. Jai Tharur, Brand Strategist on 'Understanding Personal Branding'.

On 18th December, another lecture was held with Ms. Pratima Pandey, Personal Mastery Coach and Founder, Excel Alpha Club addressed on 'Inner Stability and Mindful Living during Crisis'.

AMA conducted a session on 24th December with Mr. Narendra Pandya and Mr. Francis Lobo on 'The Right Word Contest: A Programme to Build Your Vocabulary'.



Dr. Jai Tharur addressing

Interactive Session

AMA organised an interactive session on 19th December with the team of Award Winning Gujarati Film "21Mu Tiffin". More than 70 individuals interacted with the team and Ms. Malti Mehta, Member, AMA PR Committee coordinated the session.



Interactive session with the team of "21Mu Tiffin"

Forum Meetings

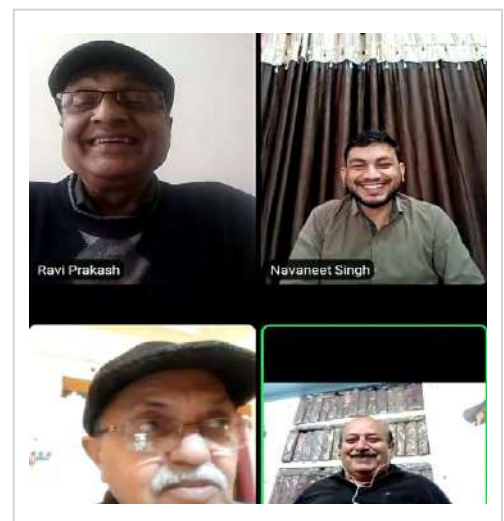
The Trainers' Forum was conducted on 4th December by Mr. Manish Khanolkar on 'How Trainers Drive Impact: Techniques and Transformation'.

The Speakers' Forum was conducted 18th December by Mr. Manish Khanolkar on 'It is better to be a diamond with a flaw, than a pebble without'.

Allahabad Management Association

Special Executive Committee Meeting

Allahabad Management Association organised a special virtual meeting on 12th December through Zoom for its executive committee members to discuss various organisational matters. The calendar of events to be taken up in the coming quarter, January to March was discussed and finalised. In view of the still prevailing Covid scenario, a mix of virtual and hybrid programmes was suggested by all the executive members. A concrete plan was put up to undertake membership drive with an emphasis to add institutional members. 18 executive members joined the virtual meet.



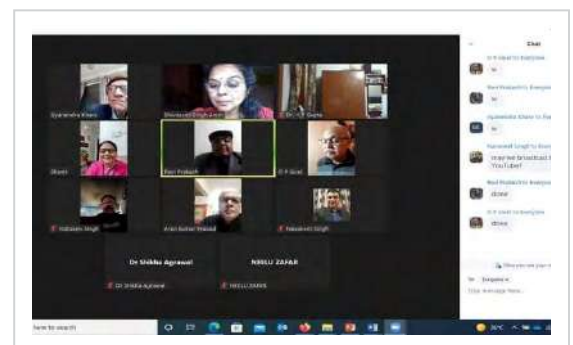
Executive Committee Meeting in progress

Institutional Membership

As discussed and planned in the executive committee meeting, the members of the core committee visited the industries to discuss the modalities and apprise the HR and other office bearers about the management movement and details of AMA. Mr Ravi Prakash, President; Mr. OP Goel, Secretary and Mr Vibhav Bajpai, Immd. Past President visited the following industries and interacted with the officials of Naini Aerospace Industries; Parle G Naini Unit and Deys Medical Naini.

Management Talk

Allahabad Management Association organised a virtual management talk on 24th December through Zoom on the topic 'Goal Setting' and the speaker was Dr. Shivdasani Amin, Associate Professor, Mahindra University, Hyderabad, master certified coach (ICF) and leadership facilitator. In her illustrative talk, the speaker discussed at length what are goals, their importance and the difference between vision, dreams and goals. A small exercise was done on personal goals, professional goals and self improvement goal. About 25 members joined the talk. The event was coordinated by the PRO, Dr Shanti Chaudhri.



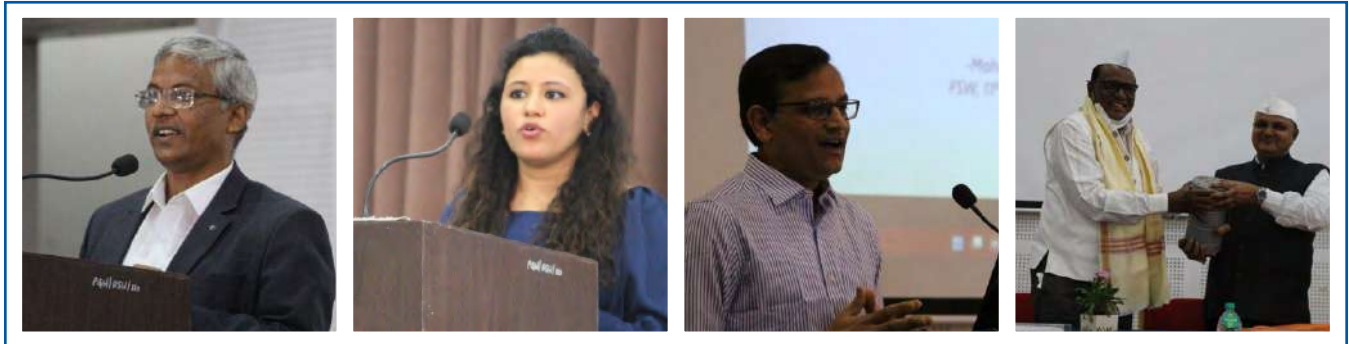
Talk by Dr Shivdasani Amin

Mr OP Goel, Secretary introduced the speaker and the President, Mr. Ravi Prakash proposed the vote of thanks.

Baroda Management Association

HR Convention 2021

Baroda Management Association organised a HR Convention on 11th December on the theme 'Tech Whisperer Digital Transformation and the technologies impact in HR'. Prof. (Dr.) Bhavna Mehta, Dean and Professor FSW, MSU welcomed all the dignitaries. Mr. Bhaskar Joshi conceptualised the whole of the event successfully and thanked Dr Bhavna Mehta and faculty of social work to collaborate with BMA. Mr. Dipak Shah, President of BMA thanked all for supporting BMA and being a part of the event. Mr. Sandeep Purohit, Senior Vice President, Human Resource and Services at GSFC Ltd. Vadodara talked about how technology impacting HR field and so advised to include IT in every sphere of education. Dr. Suryanarayan Iyer, Senior Director, Oracle India Pvt Ltd., Mumbai gave an example through a video in which the whole procedure of the transfer of a person was done with the help of AI. Ms. Jaynee Kothari, Director of Human Resources Odysseus Solutions said one should never fear of new technology and changes to be done. Mr. Mahesh Padhke, General Manager HR, Deepak Nitrate talked on dealing with GIG workers; driving diversity and inclusion at workplace and employee health and well-being. Mr. Raghunath Medge, President, Mumbai Dabbawala explained whole of the working and strategies of the Dabba service and how everyone in the association have an excellent time management.



Speakers addressing the HR Convention 2021

Friday Talks

Baroda Management Association organised its evening talk on 3rd December on the topic 'Green and Sustainable Building' with Mr. Bhavesh Mehta. He spoke about time management, time management for personal leaderships and how to keep first things first.



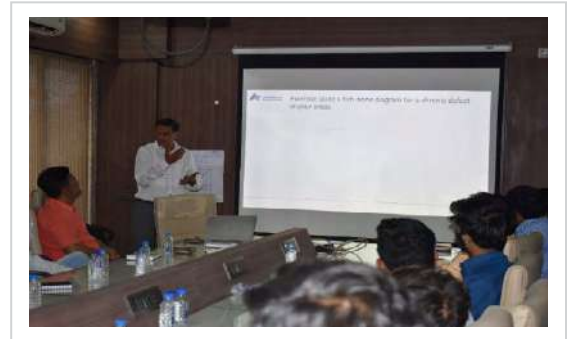
BMA organised its evening talk on 24th December on the topic 'Video Marketing'-unfolding business by omnipresence' with Mr. Karanvir Bhullar. He talked about Digital Video Marketing which has the power to change lives and how it helps in increasing brand visibility and awareness, easier to reach and evaluate target audience.

Baroda Management Association organised its special evening talk on 29th November on the topic 'Finance for Non-Finance Professionals' with Dr. CA Chaitanya Shah. He talked about basics understanding of financial statements and to understand the implications of financial decisions.

Bharuch District Management Association

Training

BDMA organised a full day training programme on 10th December on the topic 'Improving Machine Reliability through Asset Care'. The programme focused on improving reliability and reducing costs within one's organisation. The facilitator, Mr. Sandeep Batwe provided insights to reduce inventory cost drastically.



Mr. Sandeep Batwe addressing the training



Interactive Meeting with BDMA representatives, District Industries Centre and other industrial estates

Interactive Meeting

Bharuch District Management Association collaborated with District Industry Center - Bharuch and organised a meeting on 11th December with various industrial associations of Bharuch district on the occasion of Vibrant Gujarat Global Summit. The main objective of this meeting was to present a detailed outline of the 10th edition of Vibrant Gujarat as well

as to encourage the industrial units of Bharuch district to register their participation in various programmes of Vibrant Gujarat-20.

BDMA organised a half day training programme on 18th December on the topic 'Centrifugal Pumps- Types, Components, Performance, Troubleshooting'. An expert in this field - Mr. V C Narsinghani, discussed about how to start the Centrifugal Pumps, basic concepts of operation, various problems with the pumps, main parts of the pumps, troubleshooting etc. The training session was well received and appreciated by around 24 participants from industries.



Mr. V C Narsinghani explaining the technicalities of Centrifugal Pumps

CSR Forum

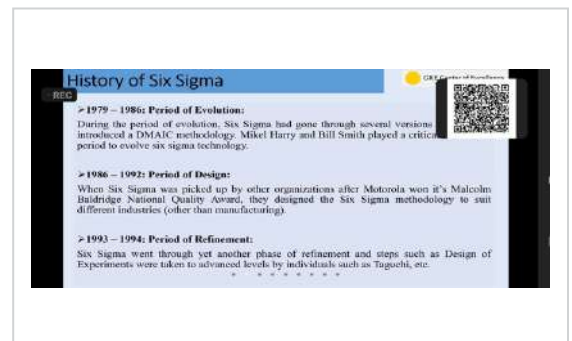
The 14th CSR Forum Meet was organised on 20th December on 'A new approach to CSR through Innovative Agriculture and Farmer Empowerment' by Mr Maharshi Dave and Mr. Rajesh Dave from FARMBridge, a social support foundation, who addressed how FARMBridge is bringing in a positive change in socio-economic lives of many families in rural India across the country through touching their livelihood and health. They also demonstrated how various tools innovated by FARMBridge can cut down on efforts put by farmers. The webinar was well received by around 25 participants virtually and 10 participants physically.



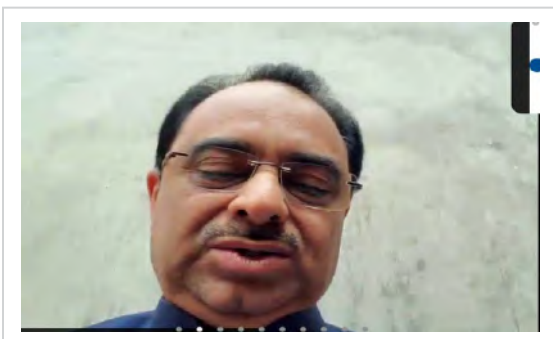
(L-R) Mr Maharshi Dave and Mr. Rajesh Dave presenting at 14th CSR Forum

Business Excellence Forum

Business Excellence Forum Meet was held on 23rd December on the topic 'Introduction to Six Sigma and Benefits' with guest speaker Mr. Vaibhav Patel, a Management Consultant from GKE Consulting. He discussed as how 'Six Sigma' provides organisations with tools to improve capability of the businesses. He highlighted about the history of Six Sigma, tools of Six Sigma, how it benefits people, why implement six sigma, its effects on equipment, materials, environment, and production method. The webinar was well received by everyone and around 25 attendees participated in the session.



Speaker, Mr Vaibhav Patel presenting a presentation on 'Introduction to Six Sigma and Benefits'



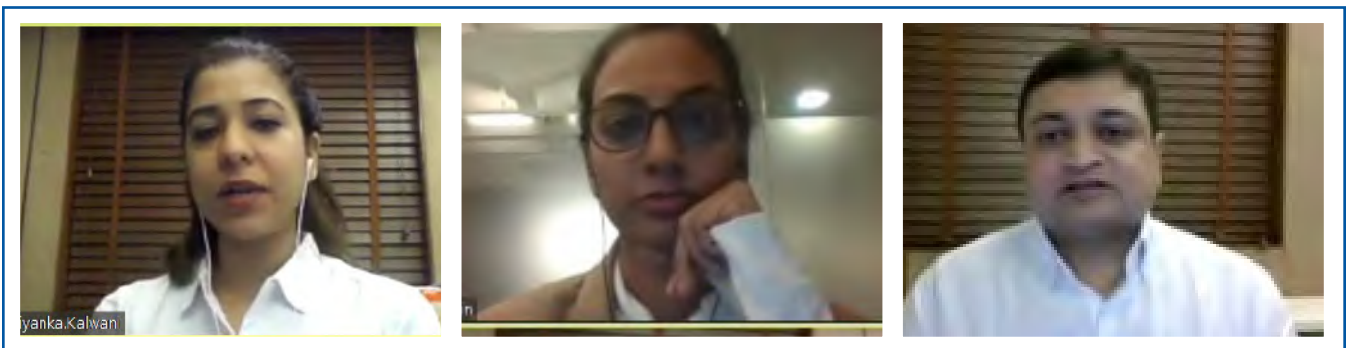
Dr. Kishoresinh Chavda addressing the 60th HR Forum

HR Forum

The 60th HR Forum of BDMA was organised on 28th December on the topic 'Industry Academia Linkages'. The Guest speaker was Dr. Kishoresinh Chavda, Vice Chancellor, Veer Narmad South Gujarat University. He highlighted various points as to how students can benefit from various programmes conducted by VNSGU, how to prepare for internships through fieldworks and research done for problem solving by students. The session was attended by around 45 participants and appreciated by all across industries.

Finance and Taxation Forum

Finance and Taxation Forum Meet was organised on 28th December on the topic 'Recent decisions in GST'. The guest speakers were Adv. Priyanka Kalwani, Adv. Yashashvi Jain and Adv. Jigar Shah. They discussed about various amendments made in GST by High Court and what effect it will have on operations and commerce. They discussed various cases of various high courts and decisions taken in matters of GST. Around 45 attendees attended the webinar which was well received by all the participants.



(L-R) Adv. Priyanka Kalwani; Adv. Yashashvi Jain and Adv. Jigar Shah

MDP

BDMA organised a MDP on 29th December on 'First Aid' by Dr. RC Saxena, a Consultant Occupational Health Physician. He demonstrated various techniques used in times of emergency situations at workplace. He highlighted various points on how to control bleeding; what to do in the event of a head, neck or back injury; how to assess and treat injuries to limbs; how to respond to burns and how to treat minor injuries. The session was attended by 40 participants and received a good feedback from all.



Dr R C Saxena training the participants on 'First Aid'

CEO Forum

On 31st December, BDMA was fortunate to be called by the new Collector of Bharuch District – Mr. Tushar Sumera, IAS at his residence for an interactive talk with the CEOs and Site Heads of the District. Various CEOs and Past Presidents of BDMA attended the meet. They discussed about various futurist ideas relating to developments in various industrial estates and about the issues that are being faced by industries in the district. Around 25 dignitaries from industry participated in the discussion.



Mr. Tushar Sumera with Mr. Harish Joshi and other dignitaries

Bhopal Management Association

Executive Committee Meeting

Bhopal Management Association successfully conducted its 9th Executive Committee Meeting under the Chairmanship of Mr. Pradeep Karambelkar on 10th December. The meeting was hosted by Mr. Ajay Kumar Verma, Hon. Secretary, BMA.



Executive Committee Members of BMA



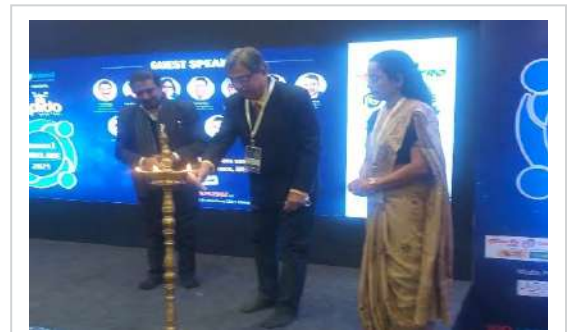
Mr. Ajay Kumar Verma addressing

Inauguration of New Session

Bhopal Management Association attended the inaugural programme of session for fresh students of MBA, Engineering and other disciplines of Scope Group of Institutions, Bhopal on 9th December. The chief guest and keynote speaker was Mr. Ajay Kumar Verma, B. Tech. (Mechanical Engineering) from IIT BHU, motivational speaker and Hon. Secretary of Bhopal Management Association. Dr DS Raghav, Director of the Scope Group of Institutions was also present. Students showed great talent and energy in presenting music, dance and comedy related items. The programme concluded with prize distribution to the students who performed during the event.

Konnect Conclave 2021

MP Konnect, and Bhopal Management Association as Management Partner successfully organised 'Konnect Conclave' 2021. Prof K.G. Suresh, Vice Chancellor, Makhn Lal Chaturvedi National University of Journalism and Communication, Bhopal and Member, BMA was the chief guest and keynote speaker. Mr. Ajay Kumar Verma, Hon. Secretary, BMA and Ms. Ranjana Shrivastava, Co-Founder, MP Konnect were the special guests. The main objective of MP KONNECT is to bring the state of MP to the rest of India for growth of business in MP. The session was quite enriching and attended by around 150 participants.



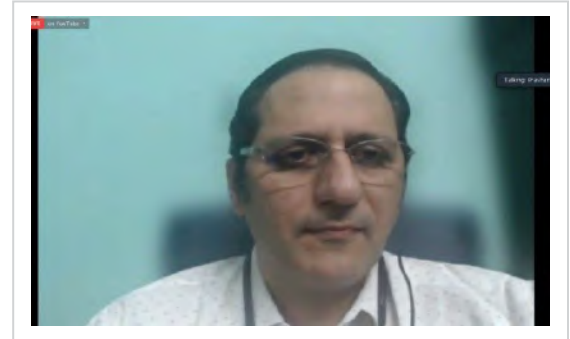
Lighting of Lamp by Prof K.G. Suresh; Mr. Ajay Kumar Verma and Ms. Ranjana Shrivastava

Certificates were provided to the students and faculty. The programme was moderated by Dr. Deepa Ayachit, Certified Trainer and Life Member, BMA and coordinated by Ms. Antara Shrivastava, Co-Founder, MPKonnect. It was very well appreciated by the participants.

Bombay Management Association

Webinar

Bombay Management Association organised a session on 1st December on 'NLP-The Art and Science of Success' by Mr. Mehernosh Randeria. Ms. Prashanthi Reddy, Hon. Secretary of BMA introduced the speaker and welcomed everyone present for the online webinar and moderated the session. All the participants thanked BMA for providing this unique opportunity.



Mr. Mehernosh Randeria addressing



Speaker, Mr. K. Jayshankar during the session

BMA conducted an online webinar on 3rd December on 'Succeeding in Business: Nurturing value in Family Business' by Mr. K. Jayshankar. Dr. Kavita Laghate, President of BMA introduced the speaker.

On 8th December, BMA conducted a session on 'Indian Managers who made a difference', and paid tribute to Mr. Tarun Sheth. The journey of the legendary Tarun Sheth was brought by the students of GNIMS. It was a wonderful session enjoyed by all.



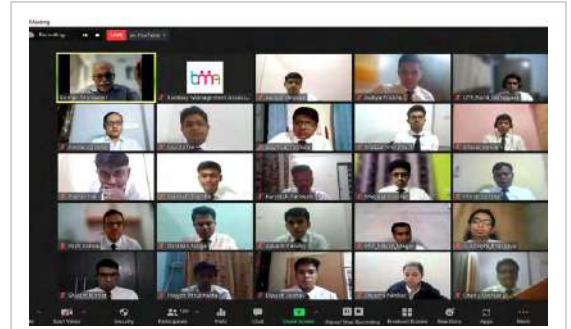
(L-R) Dr. Kiran Yadav; Mr. R Gopalakrishnan; Mr. Indrapal Singh and Dr. Kavita Laghate



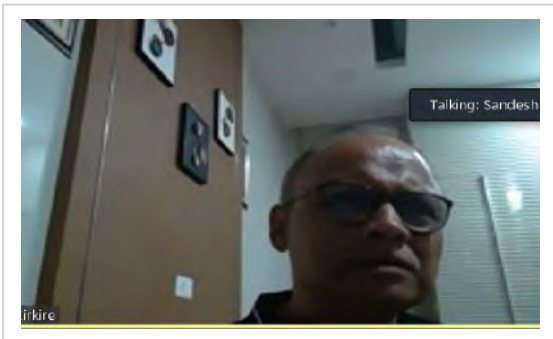
(L-R) Speaker, Ms Bhoomika Chouhan; Mr. M.K. Chouhan and Mr. Rajesh Sharma

BMA organised a very interesting webinar on 10th December on the topic 'Wellness resolutions- The yogic path to healthy habits' by Ms. Bhoomika Chouhan. The Vice President of BMA, Mr. Rajesh Sharma welcomed the audience and introduced the distinguished speaker. She presented extensively on Yogic tools that can help to sustain healthy habits. Mr. Rajesh Sharma and Mr. M.K. Chouhan interacted with the speaker and participated in the Q/A session.

On 15th December, BMA organised a session with Mr. Boman Moradian, Life member about the myths and realities of Automation. Mr. Rajesh Sharma welcomed the audience and introduced the distinguished speaker to all. His presentation covered all the topics related to automation.



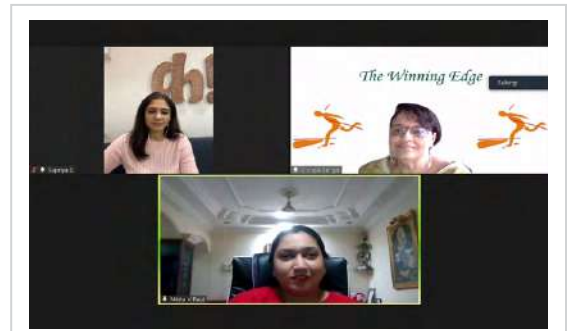
Speaker, Mr. Boman Moradian addressing the participants



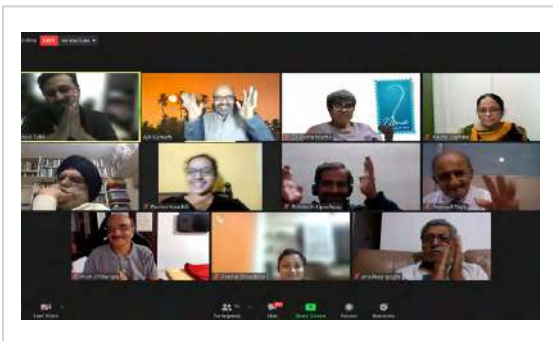
Speaker, Mr. Sandesh Kirkire

BMA conducted a session on 17th December by Mr. Sandesh Kirkire, who spoke about insights into equities, fixed income, currency and macro-linkages that drive the markets. Overall it was an insightful session enjoyed by all.

On 21st December, the EC member of BMA Ms. Supriya Sachdeva welcomed everyone present and introduced the speaker, Ms. Nikita Raut who spoke on 'No Sight but A Great Vision'. It was a motivational session on her own life journey. Ms. Chhaya Sehgal and Mr. Indranil Ghosh interacted with the speaker and participated in the Q/A session. It was an insightful session and participants shared good feedback in the chatbox.



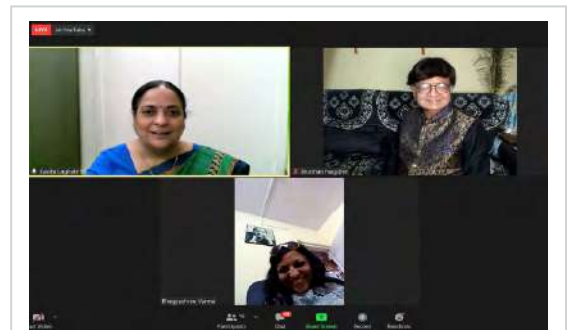
(L-R) Ms. Supriya Sachdeva; Ms. Chhaya Sehgal and speaker, Ms. Nikita Raut



Speaker, Mr. Ajit Kamath addressing the audience

BMA organised a session on 29th December on 'Business Story Telling' by Mr. Ajit Kamath. Mr. Kamath used various drama and theatre concepts like Improve, Forum Theatre, and Role Plays etc. in his training delivery. It was a wonderful session enjoyed by all.

BMA organised a musical evening by Dr. Bhushan Nagdive. All the music lovers attended this entertaining evening. Dr. Kavita Laghate introduced the singer. It was an enchanting musical evening, where all the participants enjoyed the 31st December evening of 2021.



Dr. Bhushan Nagdive singing melodious songs on the BMA platform

Calcutta Management Association

Leadership Lecture

CMA organised a leadership lecture on 14th December with Mr. Richard Rekhy as a speaker on the topic 'Leadership with Purpose'. He spoke with his usual elegance and quality content, using examples extensively to prove that business leaders who drive organisations with some purpose help building an everlasting empire. He emphasised on the importance of ethical leadership and stewardship, and explained that a leader is known for his ability to make more leaders and not followers.



Mr Richard Rekhy addressing the session



Participants during the online Quiz competition

CMA Quiz

CMA held its first online Quiz competition on 18th December. The opening session was reserved only for the members. The Quizmasters Mr Debasish Mukherjee and Mr Abhishek Kar set up questions and it was surprised to see that out of the twenty questions asked, 16 were correctly answered. The Winners of the first online CMA Quiz were Mr G S Gunin; Dr Suman Dey and Mr C S Chakravarty.

Coimbatore Management Association

Business partnerships beyond families

Coimbatore Management Association organised a series of sessions titled 'Business partnerships beyond families' featuring successful companies which do not have family members as partners. The third session was held at DJ Academy of Managerial Excellence, Coimbatore on 11 December. Mr. Harish B. Vagadia, Director and Mr. G. Kaleeswaran, Director, MM Engineers participated in the event. Dr. A.G.V. Narayanan, Director, DJ Academy of Managerial Excellence and CMA Managing Committee member delivered the welcome address while setting the stage for the session. Dr Nithyanandan Devaraaj, Secretary, CMA summed up the event and moderated the Q/A session. Mr. Harish later inaugurated the Student Chapter of CMA at DJ Academy of Managerial Excellence. Dr. Nithyanandan Devaraaj, Secretary, CMA delivered the vote of thanks. Students and faculty members from DJ Academy and CMA members participated in the event.



Business partnerships beyond families- Series III event

Monday Musings

Coimbatore Management Association celebrated a significant milestone with the 400th edition of its weekly thought leadership talk series titled Monday Musings. The 400th CMA Monday Musing was organised on 27th December with Dr. Tapan. K. Panda, Professor and Director, NMIMS, Hyderabad, who spoke on ‘Problem Solving and Art of Rethinking’ during the session. Mr. Jayakumar Ramdass, President, CMA while starting the session talked about CMA’s Past President Late Sri. C.R.Swaminathan who passed away recently and a minute’s silence was observed as a mark of respect to him. Dr. Nandhagopal, Past President, CMA introduced the speaker and Dr. Nithyanandan Devaraaj, secretary, CMA summed up the session and delivered the vote of thanks. Office bearers, MC members and students participated in the session and moderated by Dr Prashant Nair, Joint Secretary, CMA.



Talk by Dr. Tapan K.Panda



Talk by Mr. Harish Rao

CMA organised a Monday Musing session on 6th December with Mr. Harish Rao, CEO, Abaque Group who delivered a speech on ‘Education and Empowerment for unleashing Human potential’. He talked about the Law of Dharma that states every man is born with unique capability that helps the Universe be a better place. The session was very interactive with the speaker narrating stories and involving the participants in performing few exercises. Mr. Jayakumar Ramdass, President – CMA; Dr. Nithyanandan Devaraaj, Secretary- CMA; MC members and students participated in the session. Dr. Prashant R. Nair, Joint Secretary- CMA moderated the session and gave the welcome address. Mr. Sreeraman Nandhi, Student Chapter Counselor- DJ academy for Managerial Excellence proposed the vote of thanks.

Dr. Prashant R. Nair, Joint Secretary- CMA moderated the session and gave the welcome address. Mr. Sreeraman Nandhi, Student Chapter Counselor- DJ academy for Managerial Excellence proposed the vote of thanks.

CMA organised a talk on 13th December with Mr. Senthil Raj Jagadeesh, Head- HR, Bluekode Solutions, who delivered a talk on ‘Fostering innovation at work place’. Mr. Senthil started off the session with late A.P.J. Abdul Kalam’s quote, “All of us do not have equal talent. But all of us have an equal opportunity to develop our talents”. Dr. Nithyanandan Devaraaj, Secretary – CMA, MC members, faculty members and students attended the session. Mr. M.K.G. Anandakumar, MC member, delivered the welcome speech and Mr. Sreeraman Nandhi, Student Chapter Counselor, DJ Academy for Managerial Excellence moderated the session and proposed the vote of thanks.



Talk by Mr. Senthil Raj Jagadeesh

On 20th December, Mr. R.S. Krishnaswamy, Founder and Chief Patron, CSR Spark delivered a talk on ‘Corporate Social

Responsibility- The Law, Environment and Implementation' during the Monday Musings session conducted by CMA. Mr. Krishnaswamy defined CSR as Partnership and Convergence between Corporate sector, Civil Society and Government. Mr. Krishnakumar, MC member, CMA gave the welcome address and Mr. Sivakumar Palaniappan, MC member proposed the vote of thanks. The session was moderated by Dr. Prashant Nair, Joint Secretary, CMA. Office bearers including the President and Treasurer, MC members and students participated in the session.



Speaker, Mr. R.S.Krishnaswamy

Industrial Visit

CMA decided to organise Industrial visits for its MC Members as well as for the faculty of member institutes, to help them become familiar with the latest and novel management practices currently in force in reputed organisations, and for the faculty to understand real time management concepts, so as to simulate the same in their class rooms for better learning of the budding managers. The very first visit was organised on 15th October to Orientals Plants and Equipment and Propel Industries, Coimbatore. 15 members from MC and Member Institutes participated in the programme. CMA has even offered to provide the organisations expert sessions for their employees and to have more interactive sessions in future, which was wholeheartedly welcomed by them.



CMA's industrial visit to Propel Industries

Delhi Management Association

DMA Home Care Assistants Certification Programme

Delhi Management Association conducted an Award Ceremony for the first batch of Home Care Assistants on the successful completion of 3 months training programme on 11th December under the able guidance of Mr. Rajan Johri, Chairperson, Skill Development Committee, DMA and Fellow, CIPD (UK). In the opening remarks, Dr. D K Gupta, CMD, Felix Hospital, Noida shared his views on the dire need to move professionally trained home care assistants into the system. He also shared the importance of home care assistance in the current scenario. On this occasion, Dr Harsh Rastogi, Senior Consultant, Apollo Hospital; Dr. Vandana Dabla, Consultant, Health Workforce Development; Dr Yogesh Sharma and Mr Rajan Pandhi, Director, DMA were also present. The Home Care Assistant Training Programme was done in association with RGCI, Rohini and Felix hospital, Noida.



Participants at the Award Ceremony

Ghaziabad Management Association

As part of the celebration of Azadi Ka Amrit Mahotsav at all units of BEL, an exhibition was organised from 13th to 19th December in their Sahibabad factory for schools and colleges. Ghaziabad Management Association nominated students from its member institutes on 13th, 14th, 15th and 16th December.



Students during their visit to the exhibition

GMA organised a Presentation competition on 18th December for its student members in collaboration with IMS Ghaziabad University. Mr. Dharmendra Singh, President, GMA and Deputy Executive Director, Shri Ram Pistons and Rings Ltd. Ghaziabad along with Mr. Vinay Kumar, Executive Director, GMA; Mr. Rahul Aggarwal and Mr. S K Verma were honored on stage with saplings and mementos by Prof. Dr. Ajay Kumar, Director of the Institute.



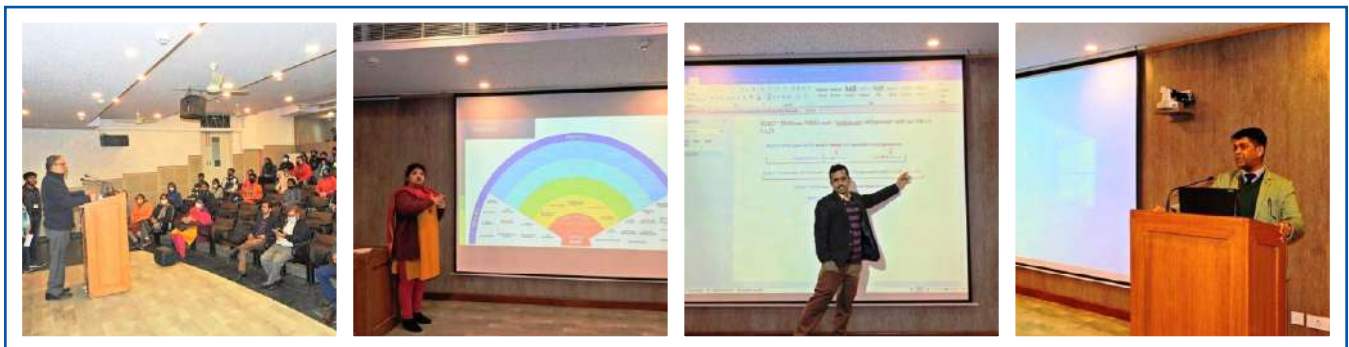
Mr. Dharmendra Singh, Dy. Executive Director, Shriram Pistons and Rings Ltd. and President, GMA inaugurating the STUGMA Presentation competition



Winning Teams at the Paper Presentation competition

Mr. Dharmendra Singh while inaugurating the event, welcomed everyone on behalf of GMA and thanked CA Dr. Rakesh Chharia for feeding the thought of STUGMA in 2019. Mr. Rahul Agrawal and Mr. S K Verma, the two judges, congratulated the ones who won and the ones who did exceptionally well in the presentation.

GMA organised a session for GMA members and students of IT domain, AKGEC on Cyber Security and Data Security Management on 27th December by the IT Forum of GMA which consists of IT experts from industries. The expert speakers were Ms. Anuradha Singh, Programme Manager - North America Data Security and Privacy – IBM; Mr. Anoop Kumar, Manager Information Technology, Bharat Electronics Ltd. The speakers shared and discussed various threats that we face or can be encountered in official or personal data management and various ways we can ensure safety of the same. It was attended by around 65 students in addition to the faculty members and some other GMA members.

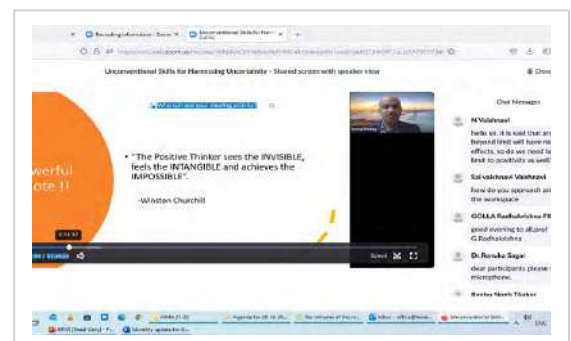


Speakers addressing during the session on 'Cyber Security and Data Security Management'

Hyderabad Management Association

MDP

HMA organised a session on 4th December on the topic 'Unconventional Skills for Harnessing Uncertainty'. The resource person was Mr Tirmal Reddy – Learning and Development Professional who spoke of the unconventional skills with the changing times which we need to equip with new mindset and skillset to adapt to the new normal.



Session in progress

Lecture Meeting

HMA conducted a lecture on 8th December on the topic 'Impact Leadership' with speaker Ms Anindita Mookerjee Sinha, Sr Communication Professional and Head Corporate Communication L&T Metro Rail (Hyderabad) Ltd. Ms Anindita Sinha spoke about who can be a leader – anyone can be a leader, but to be an impactful leader one should go beyond self and be the one to bring about the change – to an individual, team, or to the society as a whole. She spoke about Padma Shri Awardee Thimmakka from Karnataka, Ruby Bridges of US who fought for equality and was the first black child to enter an all-white school.



Ms Anindita Mookerjee Sinha addressing



Session in progress

Youth Development Programme

HMA organised a session on the topic 'Know Your Personality and Choose Your Right Career: Using Marley Briggs Technique' on 11th December with Mr Shivaram Tekuru – Chief Consultant Captain Strategy. Mr Sivaram Tekuru explained the Marley Briggs theory and why it was important for us to know ourselves and how important it was in choosing our career. The Myers-Briggs Type Indicator was developed by Isabel Briggs Myers and her mother, Katherine Briggs, to identify an individual's personality type among 16 possibilities.

Women Development Programme

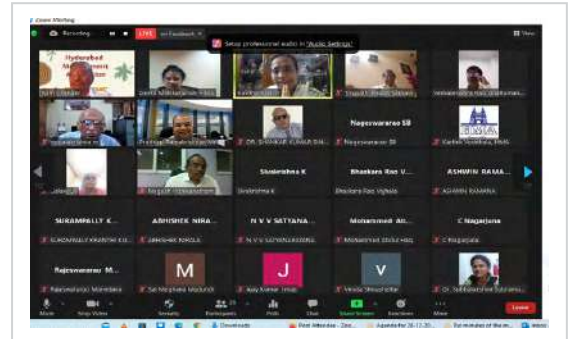
HMA organised a programme on 14th December on the topic 'The Last Mile for Water' with Ms Kalpana Ramesh, Founder – The Rainwater Project. Ms Kalpana Ramesh also known as the water warrior, has made an impact in her community by making it water sustainable; spoke of her journey and how she came to be a water warrior and how it is important to ensure that we have potable water and the well restoration projects which she takes up - especially the lime wells in the city of Hyderabad which have been restored to their past glory. She also gave tips on how to save water in households as well as how communities can become self-sustainable. She has been recognised by the Prime Minister, Mr. Narendra Modi via Twitter for her efforts.



Speaker - Ms Kalpana Ramesh addressing

Lecture Meeting

On 28th December, a session was held on the topic ‘ESG Framework – SEBI and the New Order’ with Mr Pradeep Ramakrishnan, General Manager, SEBI. He stated that every citizen of the world should ensure that they follow the guidelines laid by the government and good governance is what the UN is expecting from all the countries of the world. He also spoke that the usage of plastic and e-waste which is contaminating the earth should be eased out in a phased manner. His advice to all was that every individual should follow the laws laid for us to live in a better planet so that our children can emulate this.



Participants during the session

Indore Management Association

Evolution for Excellence

Indore Management Association organised an Evolution for Excellence session on 4th December on the topic ‘Mental Toughness for Business Success’. The speaker of the session was Mr. Amber Arondekar, Corporate Trainer and Business Consultant, Indore.



Mr. Amber Arondekar during the session



Speaker- Ms. CA. Ishani Maheshwari

Readers Clique

IMA organised a Readers Clique session on 10th December on the book ‘The Magic of Thinking Big’ with speaker Ms. CA. Ishani Maheshwari, Life and Mindset Trainer, Public Influencer, Cognitive Thinker, Writer, Indore.

Industry Visit

IMA Student Chapter organised an industry visit on 11th December at Piramal Pharma Solutions, Pithampur for the students of Acropolis Institute of Pharmaceutical Education and Research.



Students during the industry visit



Students of Daly College of Business Management at TCS, Indore

IMA Student Chapter organised an industry visit on 15th December at TCS (Tata Consultancy Services) for the students of Daly College of Business Management.

IMA Learning from the life of Legends

IMA organised Learning from the life of Legends on 14th December on the topic 'Life Lessons from Swami Vivekananda' with speaker of the session Mr. Mridul Dadhich, an International Fame Orator, HOD Renaissance University, Author of beyond the Textbook.



Mr. Mridul Dadhich during the session



Dr. M.S. Hora during the session

In- House Session 'Diksha'

IMA organised its in- house session on 18th December a seminar for professionals of Pratap Snacks Ltd. on the topic 'Meditation as Medication' (Manage your thoughts, emotions, actions and reactions). The facilitator for the session was Dr. M.S. Hora, MBBS, M.D, Ex Ass. Professor, N.L.P and E.F.T Practitioner, Meditation Coach.

Centre of Excellence

Indore Management Association organised a webinar Centre of Excellence on 30th December on the topic 'Transformational Leadership Qualities through Emotional Intelligence'. The speaker of the session was Mr. Anil Tyagi, Executive Vice President, HR, Kusum Healthcare, New Delhi.



Speaker, Mr. Anil Tyagi

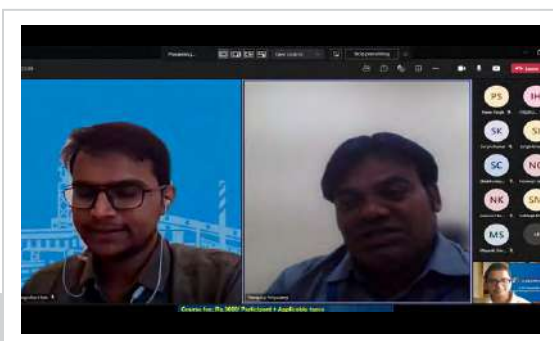
Jamshedpur Management Association

Enriching Life Series: Third Wave of COVID-19

Jamshedpur Management Association organised the first event of AIMA eastern region coordination group on 6th December. Air Marshal Dr. Rajan Chaudhry, AVSM, VSM (Retd) Advisor, Medical Services, former General Manager, Medical Services, Tata Steel delivered a very relevant session on 'Third Wave COVID-19'. The context of the session was set by Mr. Chanakya Choudhary, President, JMA and Mr. Amitabh Bhattcharjee, Secretary, JMA introduced the speaker to the audience. 64 participants from different corners of the country attended the session and found it very informative. Ms. Asmita Salunkhe, Centre Head, JMA was the MC for the talk.



Air Marshal Dr. Rajan Chaudhry presenting his expertise



Mr. Gangadhar Hota interacting with the participants

MDP

JMA in association with Tata Steel Management Development Centre organised a one day training in Quality 4.0 on 7th December with trainer Mr. Gangadhar Hota. Around 20 participants from different organisations in Jamshedpur joined the training.



AIMA's 10th Innovation Practitioner's Contest and Summit

10th Innovation Practitioner Case Study Contest and Summit

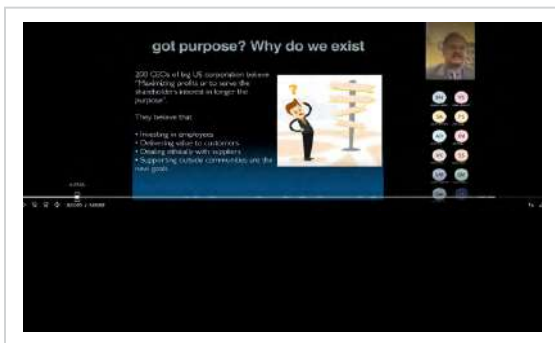
AIMA's 10th Innovation Case Study was conducted on 13th and 16th December in which 10 teams participated from JMA and presented their case studies. Two of the Tata Steel teams won the contest and team of Tata Power received a special mention.

Training

JMA conducted a premium training programme in Design thinking on 15th and 16th December. 18 senior executives from Tata Steel, JCAPCPL, Tata Power, Tata Pigments, ISWP, Tata Tinsplate attended the programme. Mr. Ajay Aggarwal of Humane Design, Mumbai conducted the 2 day training programme. The content and design of the programme was widely appreciated by all.



The participants at the training venue



Session in progress

Bake Talk

On 17th December, JMA organised a lecture session on 'How Ethical Leadership can Propel Organisation's Growth'. The expert for the session was Cdr. Sanjeev Raman, Retired Indian navy commander. 35 participants joined the session.

Talk on 'Society 5.0'

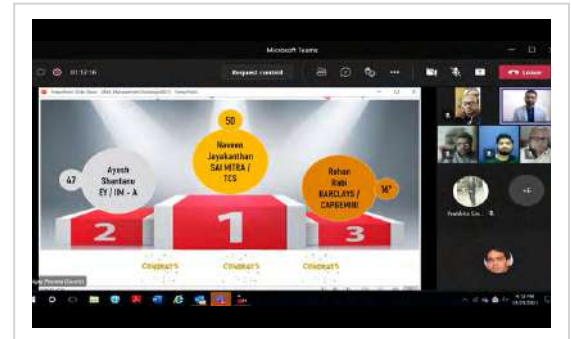
JMA organised a talk with Dr. Bhimraya Metri, Director, IIM Nagpur, who delivered a very informative session on an interesting topic of 'Society 5.0' on 21st December. Mr. Chanakya Choudhary, President, JMA set the context of the session and Mr. Amitabh Bhattcharjee, Hony. Secretary JMA introduced the speaker. The session was attended by 43 participants which was widely appreciated by everyone.



Dr. Bhimraya Metri interacting with the audience

JMA Management Challenge Quiz

JMA conducted its flagship programme Management Challenge Quiz virtually on 23rd December and the theme of the quiz was 'Business'. Total 20 teams from Tata Steel, Tata Motors, ISWP, Tata Bluescope Steel, JCPCPL, Tata Steel Long Products, TSUISL, Tata Power, TCS, Capgemini India, IIM Ahmedabad, Bhilai Steel Plant, Barclays Bank, Ernst and Young, and IIM Ahmedabad participated in the competition. Mr. Naveen Kumar, Sai Mitra Construction and Mr. Jayakanthan R., Tata Consultancy Services won the quiz with a top score and Mr. Ayush Awasthi, Ernst and Young and Mr. Shantanu Sharma, IIM Ahmedabad were the first runner up. Mr. Ajay Poonia was the quizmaster and Mr. Vinay Kumar, Manager, JMA conducted the event.



JMA Management Challenge Quiz

Kerala Management Association

CSR Conclave 2021

Kerala Management Association conducted 'CSR Conclave 2021 and CSR Awards' on 17th December at IMA House Kaloor. Mr. P. Rajeev, Minister of Industries, Law and Coir – Government of Kerala inaugurated the event, and KMA felicitated an icon of social service Sr. Lucy Kurien, Founder and Director of Maher Foundation. Mr. Prasad K. Panicker, Director- Nayara Energy Limited, Former Executive Director- BPCL and Former KMA President addressed the gathering on the topic 'Effective Deployment of CSR funds by corporates'. Mr. Prabhat Pani, Head of Social Sector Interventions, SP Jain Institute of Management and Research addressed the gathering on the topic 'Leveraging CSR for impactful service projects'. Mr. Jibu Paul, Immediate Past President welcomed the gathering, and the relevance of CSR conclave was explained by former KMA President, Mr. S.R. Nair. KMA President, Mr. R. Madhav Chandran presided over the event.



Lighting the lamp to mark the start of the KMA CSR Conclave 2021



Honoring the social service icon Sr. Lucy Kurien

On the occasion, KMA distributed CSR Awards to 27 winners in the different sectors and as a part of CSR activity KMA made a platform to NGOs and Social clubs who are the winners of CSR Awards to interact with other corporates. Mr. Algiers Khalid, Honorary Joint Secretary proposed the gratitude towards the chief guests and delegates. Around 200 delegates participated in this hybrid event.

StartCon

KMA conducted Startup conversation on 23rd December with Mr. Shery S. Kurian, Founder and CEO, TutorComp and Mr. Arun Babu, Founder and CEO, Onionz Fresh. Mr. S. R. Nair, Programme Committee chairman introduced the speakers and moderated the session, and the KMA President, Mr. R. Madhav Chandran presided the same. The session was attended by around 120 delegates and Mr. A. Balakrishnan, KMA Vice President proposed his vote of thanks.

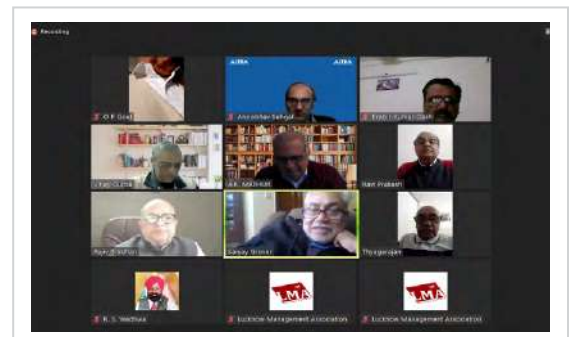


KMA 'StartCon' in progress

Lucknow Management Association

Northern Region Online Meeting

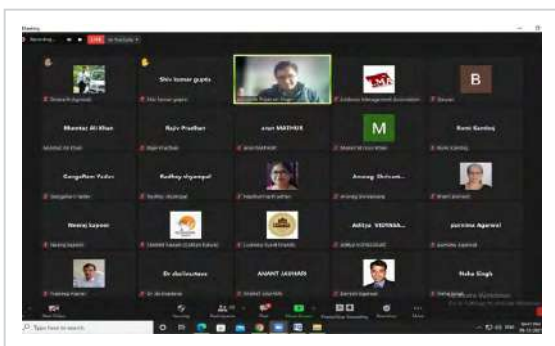
Lucknow Management Association convened the first virtual meeting of LMAs of the northern region held on 4th December. The meeting was chaired by Mr. Sanjay Grover, Director, LMA Relations, Membership and YLC, AIMA and attended by representatives of respective LMAs. Members agreed to share and adopt best practices apart from sharing details of their online programmes for the common cause. Mr A K Mathur, Vice President, LMA moderated the meeting.



Online meeting in progress

Workshop

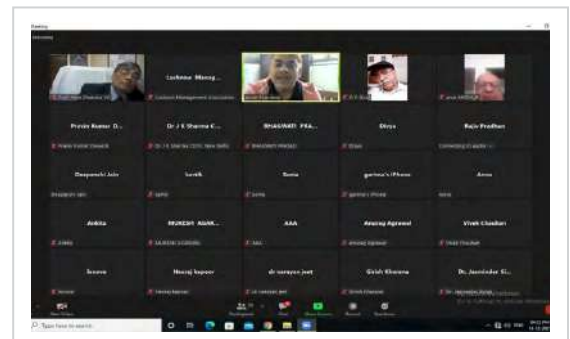
Young Managers Forum of Lucknow Management Association organised an online workshop on 9th December on 'Be YOU with Mindfulness' by Mr. Ashutosh Tripurari Singh, mindfulness based life coach, consultant trainer and speaker. Mr. Rajiv Pradhan, Executive Director, LMA welcomed and introduced the speaker. Mr. Mumtaz Ali Khan, Member of Core Group LMA proposed a formal vote of thanks.



Speaker and participants during the workshop

Webinar

Lucknow Management Association in collaboration with AWOKÉ India Foundation and Dehradun Management Association organised a webinar on 14th December on 'Financial Management and Tax Planning' by Mr. Sanat Kumar Bhardwaj from Mumbai, a professional trainer and CPE Trainer for Three



Participants during the session

Modules for NISM. Mr. Pravin Kumar Dwivedi, Sr Vice President, LMA and President AWOKE India Foundation welcomed and introduced the speaker. The Secretary, Allahabad Management Association proposed a formal vote of thanks at the end of the session.

Online Annual Convention

LMA online Annual Convention on the theme 'Governance Imperatives of Economic Transformation of Uttar Pradesh' was held on 17th -18th December. After the opening remarks by Mr. A K Mathur; Dr. Navneet Sehgal, IAS, Additional Chief Secretary, Uttar Pradesh and President LMA welcomed the panelists and delegates which was followed by virtual release of LMA Convention Journal. The session 1 on 'Governance for World Class Industries and Infrastructure' was chaired by Mr. Kiron Chopra, Chairman and Managing Director, Chopra Retec and addressed by Dr Ajay Mathur, Director General, International



Speakers addressing during the Annual Convention

Solar Alliance; Mr. SP Shukla, Group President - Aerospace and Defense Sector, Mahindra Group and Mr. Sachin Agarwal, Managing Director, PTC Industries Ltd. The session 2 on 'Making Quantum Jump in Human Development Index with Inclusive Growth' was chaired by Prof. Subir Bhatnagar, Vice Chancellor, Ram Manohar Lohiya National Law University. The eminent panelists were Dr Rukmini Banerji, Chief Executive Officer, Pratham Education Foundation; Prof Alok Kumar Rai, Vice Chancellor, University of Lucknow; Prof Mahendra Bhandari, Senior Bio-Scientist and Director Research, Henry Ford Hospital System, Detroit USA and Prof Arvind Mohan, Economics Department, University of Lucknow. Mr. A.K. Mathur, Vice President, LMA introduced the panelists and vote of thanks was proposed by Dr. Kavita Pathak, Director, Jaipuria Institute of Management Lucknow.

On the 2nd day, Mr. A K Mathur, Vice President, LMA welcomed everyone and introduced the panelists. The session 3 on 'Rural Transformation and Second Green Revolution' was chaired by Prof Parmod Kumar, Director, Giri Institute of Developmental Studies. The eminent panelists were Mr. Prashant Kanaujia, Co-Founder, Orange Berries Farm Solutions (Start-up); Dr. Jabir Ali, Professor, Economics and Business Environment, Indian Institute of Management, Jammu; Dr P. Chandra Shekara, Director General, MANAGE Hyderabad. The valedictory session on 'Bureaucratic Reforms and Leadership Development' was chaired by Mr. Alok Ranjan, Former Chief Secretary, U.P. The eminent panelists were Mr. Vinod Rai, Distinguished Visiting Research Fellow Institute of South Asian Studies, National University of Singapore; Mr. Pradeep S. Mehta, Secretary General, CUTS International; Prof Himanshu Rai, Director, IIM Indore. The closing remarks were given by the session Chairman and vote of thanks was proposed by Mr. A.K. Mathur, Vice President, LMA.



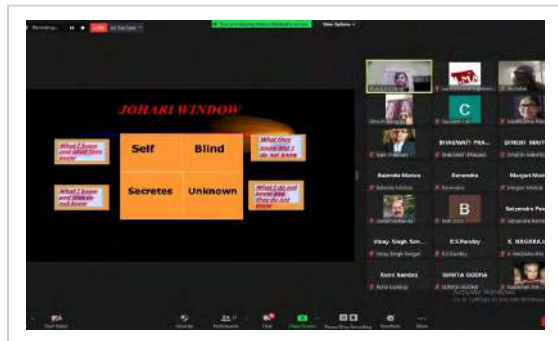
Speakers during the second day of Annual Convention

Panel Discussion

Young Managers Forum of LMA organised a panel discussion on the theme 'Startup Ecosystem in Uttar Pradesh' on 21st December. The panelists were Mr. Kiron Chopra, MD and CEO, Chopra Retec Rubber Pvt. Ltd.; Mr. Praveen Kumar Dwivedi, President, AWOKE India Foundation and Sr Vice President, LMA; Mr. Sudhanshu Rastogi, Managing Director- ASR Ventures Pvt. Ltd.; Mr. Hasan Yaqoob, Chairman, E- Commerce Council CII UP, Associate Director, Flipkart, Honory Advisor, DDMA, Lucknow GoUP; Ms. Aparna Mishra, Founder, Women shine Magazine and Mr. Gaurav Srivastava, Start Up and MSME Expert. Mr. Alok Ranjan, Former Chief Secretary, GoUP and Past President, LMA chaired the session. It was moderated by Mr. Saurabh Lall, Member, YMF. Mr. A.K. Mathur, Vice President, LMA proposed a formal vote of thanks at the end of the session.



Panel discussion in progress



Participants attending the workshop

Online Workshop

Young Managers Forum of LMA organised an online workshop on 29th December on 'Understanding and Managing Stress- Physical and Psychological Effects of Stress' by Ms. Geeta Kandpal, a Consultant, Freelancer of Training and Development sector. She has designed, developed and conducted more than 500 training modules successfully for senior and junior level officers and elected functionaries. Mr Rajiv Pradhan, Executive Director moderated the session.

Felicitation Ceremony

Lucknow Management Association in association with Jaipuria Institute of Management organised a felicitation Ceremony on 30th December for Covid-19 warriors and Doctors. As a gesture of common gratitude, heads and Doctors of different Government and Private hospitals across Lucknow, i.e. VC KGMU, Director, SGPGI, Director, RML Institute of Medical Sciences, Director, Medanta Hospital, CEO and MD, Apollo Hospital, Heads of Sahara and Chandan Hospital were felicitated on this occasion. Dr. Kavita Pathak, Director, Jaipuria Lucknow welcomed and felicitated the Doctors and Mr. Pavin Kumar Dwivedi, Sr Vice President, LMA proposed the vote of thanks at the end of the felicitation ceremony.



Felicitation Ceremony in progress

Meerut Management Association

Meerut Management Association organised a seminar on 17th December on the theme 'Japanese Way to Live Happy and Long Life'. The distinguished speaker was Col. Dr. Naresh Goyal, Former President, MMA, Meerut. MMA members and guests were greatly benefited and the seminar was widely appreciated by all attendees. Dr. Poonam Devdutt welcomed the guest with bouquet and Dr. Manoj Garg was the moderator of the programme. Mr. Yogesh Garg presented the memento to Col. Dr. Naresh Goyal.



Speaker, Col. Dr. Naresh Goyal

Pala Management Association

Site Visit

An expert team visited Viswas Food Products, Ramapuram on 5th December which is owned by one of the member, who received the national award for the best entrepreneur in the year 2020 and had a chance to interact with the whole team who happen to be 90% women.



Team at Viswas Food Products



Inauguration of the new office

Executive Committee meeting

PMA executive committee meeting and inauguration of the new office was held on 16th December. The new office space was inaugurated by the mentor of Pala Management Association, Mr. Radhakrishnan. Enrichment of membership and the membership fee amount was discussed and decided on.

General body meeting

PMA held its general body meeting on 23rd December and the success story of speaker Ms. Reshmi Mohan, who is a deaf and mute woman and won the President's Award for differently abled people, for the services she rendered to her community and other similarly handicapped individuals. PMA felicitated her and listened to her success story of overcoming her shortfalls and landing her job in the government sector as the senior superintendent.

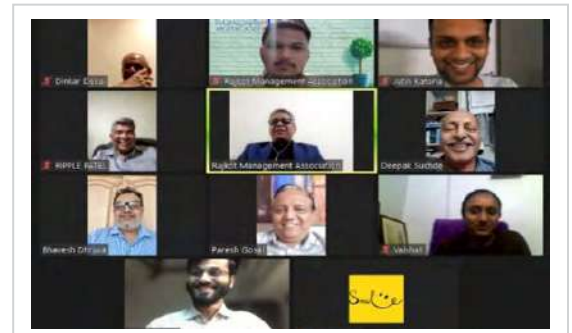


PMA felicitating speaker, Ms. Reshmi Mohan

Rajkot Management Association

Executive Council Meeting

RMA organised an online Executive Council Meeting on 18th December, chaired by Dr. Kalpit Sanghvi, President, RMA to plan and discuss upcoming programmes. Mr. Bhavesh Dhruva, EC member, RMA shared details about the programme 'Planting a Growth', scheduled to be conducted on 22nd January and Mr. Harshit Shah, Hon. Secretary, RMA shared details about the next 6 month 'MSME Programme', scheduled to commence from April 2022. EC discussed the planning, operations, promotion and other aspects pertaining to these upcoming programmes. Mr. Mayank Batavia, Editor, RMA Newsletter shared about the planning for the upcoming editions of RMA Newsletter. The meeting ended well with the visualisation of the roadmap ahead.



Participants addressing during the Executive Council Meeting

Rohilkhand Management Association

Meeting

RMA Programme Committee Meeting was held on 4th December and finalised the schedule and arrangements for seminar and public programme to be organised on 9th December on the topic 'Bareilly ke Dil Main Kya Hai' related to the development of Bareilly in association with eminent Daily Insiders, the first web news channel of Uttar Pradesh. The speakers from corporate, healthcare and academic leaders and intellectuals from all walks of life will be invited to share their views on the topic.



(L- R) Dr. Manish Sharma; Mr Qadir Ahmad; Dr. N.L. Sharma; Mr. Rajesh Gupta; Mr. K.B. Agarwal; Dr. Shilpi Dixit; Dr. A.K. Rai; Dr. Vivek Sharma; Dr. Swatantra Kumar and Dr. Neeraj Saxena



(L-R) Qadir Ahmad; C.A. Kapil Vaish; Dr. N.L. Sharma; Dr. Ghanshyam Khandelwal; Dr. Mudit Chaturvedi; Dr. Manish Sharma; Mr. Aditya Murti; Mr. Dinesh Goel and Dr. Swatantra Kumar

Seminar

RMA organised a seminar on the topic 'Bareilly ke Dil Main Kya Hai' on 9th December in association with Daily Insider. The Chief Guest of the event was Dr. Mudit Chaturvedi, General Manager, Dainik Jagran, Bareilly. The speakers were Dr. Ghanshyam Khandelwal, Chairman, B.L. Agro Industries Ltd., Bareilly; C.A. Dinesh Goel, CMD, Ramaa Shyama Paper Pvt Ltd.; Mr. Aditya Murty, Director, Administration, SRMS Institute of Medical Sciences; C.A. Kapil Vaish, Sr. Tax Consultant, K.Vaish and Company; Dr. N.L. Sharma, eminent Educationist and Dr.

Swatantra Kumar, Director, Edumax Global. Dr. Manish Sharma, President, R.M.A. and Mr. Pradeep Tewari, Head, Daily Insider also shared their valued thoughts on the topic. All speakers were of the view that there is immense potential of development in Bareilly. Local MP's and MLA's should ensure Government support and aid for development of Bareilly. The programme was liked by all and witnessed full attendance.



Mr. Sandeep Tewari, Head, Daily Insider receiving bouquet from Mr. Rajesh Gupta, Vice President, R.M.A



Office bearers and general body members of RMA

Annual General Meeting

Annual General Meeting of Rohilkhand Management Association was held on 18th December. President, RMA Dr. Manish Sharma welcomed the members present and called the meeting to order. The Secretary, RMA Mr. Qadir Ahmad presented Annual report highlighting financial status of RMA and activities round up of 2020-21. The eminent corporate leader Dr. Ghanshyam Khandelwal, Chairman, B. L. Agro

Industries Ltd. and executive body member of RMA emphasised on practical approach. He said that our focus should also be on creation of skilled manpower through necessary training for which RMA should arrange relevant and specialised trainers of different fields and B.L. Agro shall sponsor training programmes. It was also decided that one annual event will be organised by RMA as RMA Trainers Award ceremony.

Meeting

RMA Programme Committee meeting was held on 27th December, and President, RMA Dr. Manish Sharma welcomed the members present and called the meeting to order. After prolonged discussion the following events and programmes were chalked out to be organised like New Year eve; Industrial visit at B.L. Agro Industries Ltd.; Industries and academia interface meeting between industry and academia professionals; Workshop at The Indian Wood Products Co. Ltd. and Industrial visit at IFFCO and Management week celebration with corporate awards ceremony. The meeting concluded with a vote of thanks by Dr. Vinay Khandelwal, Vice President, RMA.



(L-R) Dr. Swatantra Kumar; Dr. Nikhil Agarwal; Dr. Vinay Khandelwal; Dr. Manish Sharma; Mr. Qadir Ahmad; Mr. Umesh Dhirwani; Mr. Rajesh Gupta; Dr. A.K. Rai; Dr. Neeraj Saxena and Dr. Vivek Sharma

Surat Management Association

Surat Management Association organised a Health Awareness Training on 26th December for 40 entrepreneurs. The training was conducted on behalf of SMA by Mr. Harikrishna Shashtri. The participants also expressed their views on change of life style among children and its impact on health



Speaker, Mr Harikrishna Shashtri addressing

Thrissur Management Association

TMA organised an event on 3rd December for honouring the Padma Shri recipient, Sri. Satyanarayana Mundayoor, who is also fondly known as Uncle Moosa. He won the Padma Shri award in 2020 for his decades of exemplary work done for the upliftment and education of rural people of Arunachal Pradesh. In his keynote address, he spoke at length about how the rural and tribal people of Arunachal Pradesh, especially those who spoke unscripted languages were educated by reading and story-telling. Overall it was an inspiring session.



Honoring Sri. Satyanarayana Mundayoor, Padmashri Recipient 2020



Mr. Bobby Mohan, Analytics Entrepreneur addressing TMA Members

Guest Lecture

TMA organised a guest lecture on 3rd December on the topic 'Supply Chain Management: A Renewed Perspective' with speaker Mr. Bobby Mohan, Analytics Entrepreneur. In the session, Mr. Mohan, who works for one of the largest supply chain management companies in India, spoke about how technology is changing the efficiency of logistics management, and more importantly, how it is changing the lifestyles of people. He spoke in the context of rapid changes in logistics management brought about by the Covid pandemic.

Student Chapter Inauguration

TMA Student Chapter inauguration of Prajyoti Nikethan College, Thrissur was held on 8th December. After the inauguration of the student chapter and handing over of the MoU, the President; Secretary and student chapter coordinator of TMA addressed the students of Prajyoti Nikethan college on the topics varying from career options and challenges in the post-pandemic world to industry expectations. The students were very interactive, and eagerly asked a lot of questions to enhance their own understanding of how to further their careers. 80 participants attended the session.



Er. Vinod Manjila inaugurating TMA- Prajyoti Nikethan Students Chapter



TMA- Nirmala Institute of Management Studies MoU handover Ceremony

TMA Student Chapter inauguration of Nirmala Institute of Management Studies, Meloor Chalakudy, Thrissur was held on 9th December with TMA CEO, Mr. Joy Joseph, who addressed the students about student chapter activities in general, and upcoming Hykon Business Plan Contest. CA. Shaji P J, and CMA Madhu A P also addressed the students giving them useful tips about nurturing a competitive spirit for being successful in their careers.

TMA Student Chapter inauguration of Naipunnya Institute of Management and Information Technology was held on 10th December with speaker Er. Francis George, a former executive with global banks like Citibank, and Standard Chartered Bank who shared with the college students the tips and tricks to nurture a personal growth mindset to further one's career in a globally competitive world. He drove home significant points with real-life examples from his own career in multiple countries - USA, Singapore, and South Africa - working on top tier information technology projects in global banks.



Er. Francis George addressing NiMiT Chapter members

10th Thrissur Walkathon 2021

TMA was a co-organiser this year for the event Walkathon on 12th December organised by The Chamber of Commerce, Thrissur to spread awareness about the need to lead a healthy and active lifestyle. After being flagged off by Mr. K Rajan, the Minister for Land Revenue, Survey and Land Records, Kerala Government, the participants walked a 12 km circuit in Thrissur. Over 500 people from various walks of life participated in the event.



TMA Members at 10th Thrissur Walkathon



Er. Vinod Manjila inaugurating TMA- St. Aloysius College Students Chapter

TMA- St. Aloysius College Students Chapter was held on 13th December with the TMA President, Er. Vinod Manjila who apprised the students about TMA activities in general, and student chapter activities. He also talked about industry expectations from college freshers. TMA CEO, Mr. Joy Joseph talked about why the students should develop their communication skills and general knowledge. The student chapter coordinator, CMA. Madhu talked about the importance of working towards a vision, and shared tips for developing management vision.

MDP

A Management Development Programme in association with District Industries Centre, Thrissur and MSME Development Institute was held on 14th and 15th December with the Chief Guest, Mr. G S Prakash, Joint Director, MSME Development Institute, Thrissur and special address by Er. Vinod Manjila, Chairman of Manjilas Food Tech Pvt. Ltd that owns Double Horse brand, addressed the owners and executives of MSME units in the food processing industry on empowering their units via strategic thinking and planning. He spoke about the opportunities for MSME units, and the need for innovation to grow into new markets.



(L - R) DIC, GM - Dr K S Kripakumar; MSME Development Institute - Joint Director - Mr. J S Prakash

TMA Student Chapter inauguration of Chinmaya Mission College, Thrissur was held on 15th December with Chief Guest, CA V Venugopal, Past President, TMA. In his inaugural address, CA. Venugopal, spoke to the students about preparing for their future careers, be it a job or entrepreneurship. The inaugural address was followed by addresses by the TMA secretary, Er. Francis George, the CEO, Mr. Joy Joseph, further expanding on the concept of furthering their careers. Finally, the TMA student chapter coordinator, CMA. Madhu, closed the session by sharing different tips for the students to develop a management vision.



CA V Venugopal addressing Chapter Members



Signing of TMA - Agribusiness Management College of Cooperation, Banking and Management, Kerala Agricultural University, Vellanikkara

MOU

On 17th December, the student chapter MoU was signed by the director of the college, Dr. Ranjith Kumar E G, and the TMA student chapter coordinator, CMA. Madhu A P. of Agribusiness Management College of Cooperation, Banking and Management, Kerala Agricultural University (KAU), Vellanikkara. The TMA secretary, Er. Francis George and CEO, Mr. Joy Joseph also accompanied the student chapter coordinator, and discussed the plans for KAU student chapter in detail.

TMA Student Chapter in association with Institution's Innovation Council, organised a session on 22nd December with speaker Dr. Biju C V, Innovation Ambassador certified by Ministry of Education. Dr. Biju, who is also TMA life member, covered various aspects of intellectual property rights from patent drafting to examination stage. The session was delivered with ample case studies to highlight commonly made mistakes during the patent drafting process. The participants, mostly engineering students from Jyothi Engineering College who were actively involved in its Innovation and Entrepreneurship cell, found the session very useful.



Dr. Biju C V addressing TMA Chapter Members – Dr. V M Xaviour Imm. Past President, TMA

TMA – Green Worms Waste Management Project

TMA liaised with Green Worms a social impact-oriented sustainable waste management company, and three different panchayats in Thrissur district - Nattika, Thalikulam, and Valappad on 22nd December to clear the backlog of non-organic waste from these panchayats for further processing.



Er. Vinod Manjila in discussion with the officials of Nattika, Thalikulam, and Valappad panchayats



TMA expert team mentoring the management team of Foster Foods

TMA organised a MDP on 28th December at Foster Foods Pvt. Ltd., Varadium, Thrissur with mentors Er. Vinod Manjila - Chairman of Manjilas Food Tech Pvt. Ltd.; Dr. Assisissi Menachery - Management Consultant and Madhu A P - Cost Accountant. During this session, the TMA expert team which studied the financial statements, cost structure, and operational aspects of Foster Foods discussed with the company management and recommended an action plan to turn around the company and run it in a profitable mode.

Release of TMA Management Voice

The first volume of TMA Management voice was released on 3rd December by the chief guest of the day, Mr. Satyanarayana Mundayoor, Padma Shri recipient.



Release of TMA Management Voice



TMA MC Member CA Satheesan elected as member of Southern India Regional Council of ICAI

Trivandrum Management Association

Enlite Series for B-School Students

Trivandrum Management Association organised a Student chapter enlite series for B- School students on 'How to create your own Social Venture with or without Experience' by Ms. Meghna Agnihotri, Founder, Spixels on 22nd December through Zoom. The programme was well received and attended by the HoD, faculty and students of TMA Student Chapter.



Session on 'How to create your own Social Venture with or without Experience'

Vaikom Management Association

Ceremony of New Executive Committee members

Vaikom Management Association held its 11th Annual General Body Meeting on 7th November and elected new executive committee members and office bearers for the term 2021-22. Installation Ceremony of the above team was held on 5th December at Kalathil Lake Resorts, Chemmanakari. Renowned oncologist Dr. V.P. Gangadharan was the chief guest. Around 50 members and families attended the function.



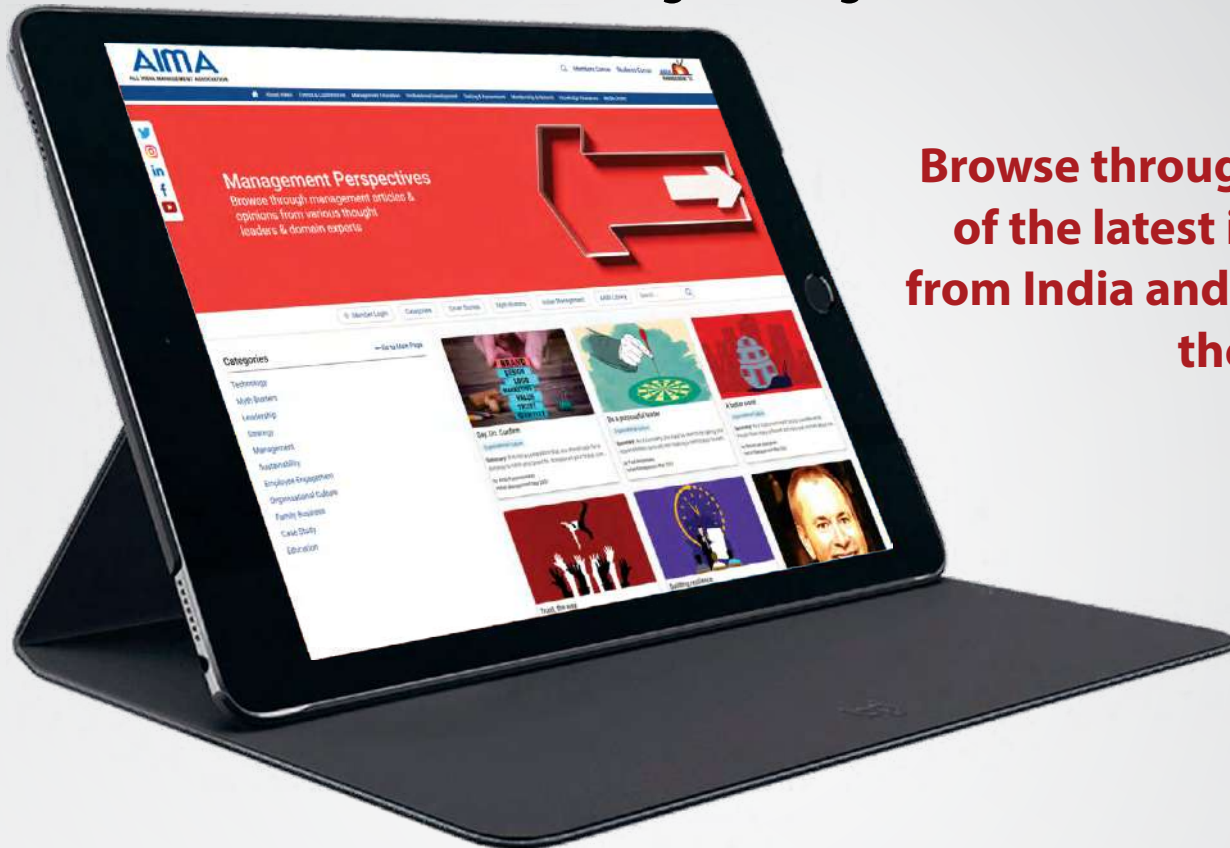
New Executive committee members during the function

Women's Wing of Vaikom Management Association

The Executive Committee of Vaikom Management Association has launched a Women's Wing, comprising of members and their spouses. Smt. Indira. N.G was nominated the Chairperson of the unit.

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AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
52nd LeaderSpeak Session	Mr Rajiv Pratap Rudy, Member of Parliament, Chairman FICCI Forum of Parliamentarians, President Aero Club of India & Former Union Minister	Online	19 January 2022
53rd LeaderSpeak session	Mr Jayant Sinha, Hon. Chairperson of the Parliamentary Standing Committee on Finance and Member of Parliament (Lok Sabha)	Online	27 January 2022
4th National Competition for Managers		Western & Eastern Round Southern & Northern Round Finale	28-29 January 2022 03-04 February 2022 05 February 2022
AIMA-Dr K S Basu Memorial Lecture	Mr Mohandas Pai Chairman of Manipal Global Education Services Pvt Ltd	Online	08 February 2022
AIMA Management Cafe☐	Mr Harish Bhat Brand Custodian Tata Sons	Online	14 February 2022
HR Leadership Programme		Online	15 February 2022
66th Foundation Day & 16th National Management Day		Online	21 February 2022
Leadership New Age Workshop		Online	03 March 2022

Event	Programme Chairman /Director	Venue	Date
Global Procurement Summit		Online	03-04 March 2022
Corporate Management Olympiad 2022		Online	10-12 March 2022
Programme on Business Strategies to Drive Growth in the New World		Online	16 March 2022
PSU Summit		Online	18 March 2022
Programme on Marketing strategies in an impatient economy		Online	24 March 2022
7th National Leadership Conclave		Online	12-13 April 2022

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