

# AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

FEBRUARY 2023



Dear Readers,

I am pleased to present another issue of the AIMA News. With your constant support and encouragement, AIMA continued to strive to strengthen management capability through its initiatives and programmes.

February has always been a special month as AIMA celebrates its Foundation Day and India's National Management Day on 21st February each year. The 67th AIMA Foundation Day and 17th National Management Day was held recently on the theme 'Managing the unprecedented: Harnessing the uncertainty'. Mr Shripad Yesso Naik, Minister of State of Ports, Shipping and Waterways, Tourism Government of India, the Chief Guest on the occasion, presented some of AIMA's most prestigious awards. The AIMA Life Time Achievement Award for Management was presented to Mr Narayana Murthy, while the AIMA Public Service Excellence Award was jointly presented to Mr Dilip Asbe and Mr Bunker Roy. The AIMA AIMA-Dr J S Juneja award for Creativity and Innovation for MSMEs and the AIMA Dr Ram Tarneja Award for Best Article in Indian Management were also presented, more details on which can be found inside.

On the international front, AIMA organised a CEOs delegation visit to Israel to learn about the country's high-tech and innovation ecosystem and understand the characteristics that make it a 'Startup Nation'. The 6-day tour witnessed several strategic meetings with Israeli ministers, bureaucrats, members of Industry bodies, plus visits to leading start-ups and companies that have revolutionised the playing field. The group had the unique opportunity to get a ring side view of some of the ground breaking work being done in Israel.

Closer home, AIMA conducted the 12th National MSME Convention in Mumbai on the theme 'G20: MSME Progress by Innovation & Collaboration', which was ably led by AIMA's MSME Committee Chairman, Dr J S Juneja, Chairman. Several other senior industry experts and thought leaders added to the in depth discussions over two days. Additionally, the second edition of the AIMA - Dr K S Basu Annual Memorial Lecture was held with Mr Shiv Shivakumar in conversation with Mr Shrinvas Dempo and Prof Ravi Dhingra. Brief reports are carried inside.

All this while AIMA continued to provide varied platforms for India's aspiring managers and rising leaders to hone their skills and learn from the best. AIMA organised the 77th Shaping Young Minds Programme in collaboration with Goa Management Association in Goa, where participants got an opportunity to interact with and learn from iconic leaders from different fields. AIMA's special Young Leaders Council conducted special interactive sessions with prominent speakers like Mr Suresh Prabhu. In addition, the 5th Women Leadership Workshop was held to inspire and help women professionals realise their true leadership potential, while the 6th edition of AIMA's Young Managers Simulation Championship and the 7th National Competition for Managers were also successfully concluded last month.

You will find further details inside along with other updates from AIMA and the Local Management Associations, as well as some interesting articles on management and industry trends.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

**Rekha Sethi**  
Director General

## AIMA OFFICE BEARERS

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Chairman  
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**Published by**

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*Managing Editor*  
Ms Smita Das



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# GLOBAL ADVANCED MANAGEMENT PROGRAMME

**Reviving Growth  
Through Open  
Innovation Strategies**

**25<sup>th</sup> June – 1<sup>st</sup> July, 2023  
Silicon Valley, USA**



## **Programme Director**

**Solomon Darwin**

Executive Director, Garwood Center Corporate Innovation, Haas School of Business, University of California, Berkeley

## **Programme Objectives**

- Identify opportunities for profitable growth.
- Respond and adapt to the challenges in the changing landscape due to rapid global economic trends.
- Examine the latest concepts, ideas and tools to help them align their business practices with global economic developments and conditions.
- Learn to build sustainable and innovative business models.

## **Programme Framework**

- Class Room Lectures and Interactions
- Keynotes by Silicon Valley Startups and CEOs
- Visits to and interaction with the top management teams of some of the iconic and innovative companies like Nvidia, Cisco, IBM Research, Wells Fargo Bank, Standard Chartered Bank, PayPal, Fujitsu Open Innovation Gateway, Chevron Corporation, Pacific Gas and Electric Company (PG&E), Calpine Corporation, Dupont Innovation Centre, UC Berkeley Campus amongst others.

## **Participation Fee**

**Delegate Fee per participant:** INR equivalent of USD 12500 per participant

**Inaugural Discount:** USD 1000 per participant for registrations received along with participation fee by 25 February, 2023.

**Early Bird Discount:** After 25 February, 2023 a discount of USD 500 per participant available for registrations received along with participation fee by 15 April, 2023.

- GST: 18% or as applicable on the date of fee payment will be charged on the participation fee.
- AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A
- Online registration available, please visit [www.aima.in](http://www.aima.in)

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## 67th Foundation Day and 17th National Management Day

*Managing the unprecedented: Harnessing the uncertainty*



*From (L-R): Vishesh C Chandiok, CEO, Grant Thornton Bharat; Nikhil Sawhney, Sr Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd; Shripad Yesso Naik, Minister of State of Tourism, Ports, Shipping and Waterways; Shrinivas Dempo, President, AIMA & Chairman, Dempo Group of Companies and Rekha Sethi, Director General, AIMA*

AIMA held its 67th Foundation Day and 17th National Management Day on the theme 'Managing the unprecedented: Harnessing the uncertainty' on 21st February 2023. "India's tourism industry has a great opportunity to create jobs and upgrade infrastructure during India's presidency of G20, as several G20 events in 50 cities across India would generate substantial international traffic", said Mr Shripad Yesso Naik, Minister of State of Tourism, Ports, Shipping and Waterways, while delivering the inaugural address.

Mr Shrinivas Dempo, President, AIMA & Chairman, Dempo Group of Companies delivered the welcome address and said that the biggest task for Indian management in the present environment is to



*Shripad Yesso Naik, Minister of State of Tourism, Ports, Shipping and Waterways addressing*



*N R Narayana Murthy, Founder, Infosys receiving the AIMA Life Time Achievement Award for Management from Shripad Yesso Naik, Minister of State of Tourism, Ports, Shipping and Waterways. (L-R) Vishesh C Chandio, CEO, Grant Thornton Bharat; Nikhil Sawhney, Sr Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd; Shrinivas Dempo, President, AIMA & Chairman, Dempo Group of Companies and Rekha Sethi, Director General, AIMA*

manage the unprecedented and harness the uncertainty. He pointed out that technological churn, geopolitical friction, supply chain reorganisation, climate change fight, policy volatility, and the lingering fear of another pandemic are pushing and rushing the leaders. Mr Vishesh C Chandio, CEO, Grant Thornton Bharat gave a special address. Mr Nikhil Sawhney, Sr Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd also addressed the gathering and delivered the concluding remarks. Ms Rekha Sethi, Director General, AIMA gave the introductory remarks.

On the occasion, Mr N R Narayana Murthy, Founder, Infosys received the AIMA Life Time Achievement Award for Management. This year the AIMA Public Service Excellence Award was presented to Mr Dilip Asbe, MD and CEO, NPCI and Mr Bunker Roy, Indian Social Activist and Educator, Founder the Barefoot College. AIMA also presented the AIMA - Dr J S



*Bunker Roy, Indian Social Activist and Educator, Founder the Barefoot College receiving the AIMA Public Service Excellence Award from Shripad Yesso Naik, Minister of State of Tourism, Ports, Shipping and Waterways*



*Dilip Asbe, MD and CEO, NPCI receiving the AIMA Public Service Excellence Award from Shripad Yesso Naik, Minister of State of Tourism, Ports, Shipping and Waterways as Nikhil Sawhney, Sr Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd and Shrinivas Dempo, President, AIMA & Chairman, Dempo Group of Companies look on*



*Mr Sanjeev Baitmangalkar, Founder & Principal Consultant, Stratmann Consulting recipient of the AIMA Dr Ram Tarneja Award for Best Article in Indian Management*

Juneja Award for Creativity and Innovation in Micro, Small & Medium Enterprises to Shree Sahajanands Automeck Pvt Ltd and the AIMA Ram Tarneja Award for Best Article in Indian Management to Mr Sanjeev Baitmangalkar, Founder & Principal Consultant, Stratmann Consulting.

Talking about the future of technology, Mr N R Narayana Murthy, Founder, Infosys said that the fundamental function of all technologies, old or new, is to make life more comfortable, raise productivity, save costs, and improve quality. AI, Internet of Things, big data etc will do just that. He argued that AI is an assisting technology and will not replace humans because the human mind is the master. He pointed out that no

computer can be as smart as even a child's mind. The session was moderated by Mr Nikhil Sawhney, Sr Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd.



*Rajesh Suryakant Chawda and Kishan Sonthalia of Shree Sahajanands Automeck Private Limited receiving the AIMA-Dr J S Juneja award for Creativity and Innovation for Micro, Small and Medium Enterprises 2022 from Shripad Yesso Naik, Minister of State of Tourism, Ports, Shipping and Waterways.(L-R) Nikhil Sawhney, Sr Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd and Dr JS Juneja, Chairman, Global Projects & Services Pvt Ltd*



*(L-R) Nikhil Sawhney, Sr Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd; N R Narayana Murthy, Founder, Infosys and Shrinivas Dempo, President, AIMA & Chairman, Dempo Group of Companies*

In another session, Mr Bunker Roy, Indian Social Activist and Educator, Founder the Barefoot College and Mr Dilip Asbe, Managing Director and CEO, National Payments Corporation of India engaged in a chat with Mr Shrinivas Dempo, President, AIMA & Chairman, Dempo Group of Companies about the power of inclusion. Mr Roy said that training old women and looking for rural solutions to rural challenges are the keys to improving the lives of the rural poor and Mr Asbe said that the objective

of NPCI has been to create payment systems that are relevant to India and its next mission is to create digital payment systems that do not need an internet connection and that can be operated with voice.

A special digital Souvenir which was made interactive and responsive was also released on the occasion. The programme was streamed on social media also and more than 5000 people joined to watch the live proceedings online.



*From (L-R): Bunker Roy, Indian Social Activist and Educator, Founder the Barefoot College; Shrinivas Dempo, President, AIMA & Chairman, Dempo Group of Companies and Dilip Asbe, Managing Director and CEO, National Payments Corporation of India*

## CEOs Delegation to Israel



*AIMA CEOs delegation with Mr Nir Barkat - Minister, Ministry of Economy and Industry, Israel.*

AIMA organised a CEOs delegation visit to Israel from 26th February to 4th March, to learn about the country's high tech and innovation ecosystem and understand the characteristics that make it a 'Startup Nation'.

The 6-day tour kicked off with a meeting with the Manufacturing Association of Israel and IEI where an MoU on jointly exploring areas of mutual cooperation between India and Israel Asia forum was signed.

One of the key highlights of the programme was the delegation's meeting with Mr Nir Barkat-Minister, Ministry of Economy and Industry, Israel who emphasised the need of extending relations between the two countries. Mr Rajiv Bodwade, Deputy Ambassador of India to Israel and Mr Ohad Cohen, Trade Commissioner, Foreign Trade Administration were also present for the meeting.

Another highlight of the programme was the dinner hosted by India's Ambassador to Israel, Mr Sanjeev Singla. The Ambassador listed out the key developments in the relationship between the two countries and shared possible areas of business cooperation.

The programme included visits to established platforms like the Startup Nation Central and OurCrowd which are helping realise Israel's potential in the Startup space; and innovative startup companies like Solutum, which is working on making soluble and degradable plastic solutions, MobileEye a company that builds smarter driverless technology to lower traffic fatalities. ORCAM, the sister company of MobileEye offers reading aids for the visually impaired.

Two other unique meetings included a visit to a military front site 'Iron Dome' - a mobile all-weather air





*Sanjeev Singla, India Ambassador to Israel addressing*

defence system under the Israeli Defence and Armed Forces. These anti-missile guns have an accuracy of over 90% which is improving with time. Another was to a place called the Vidor Centre, where desert farming is practised through innovative techniques like drip irrigation and technological advancements. The delegates visited the Peres Centre for Peace and Innovation and were exposed to the philosophy of

one of the leading figures of Israeli polity – Nobel Peace Laureate Shimon Peres who was instrumental in bringing peace to the strife-prone area. The other companies visited were SparkBeyond, which is a company working on an advanced ChatGPT model. The delegation also met companies like Team 8 - which is an accelerator specially focusing on the areas of investments, fintech and cybersecurity; IL-



*Anat Bernstein-Reich, President, Israel-Asia Chamber of Commerce and Shrinivas Dempo, President, AIMA and Chairman, Dempo Group of Companies signing the MoU on jointly exploring areas of mutual cooperation between India and Israel Asia forum.*



*Vidor Centre - A window into agriculture*

CERT - an agency which is completely focussed on preventing cyber attacks on websites of Israeli and global companies; NAAMA project - an Urban Air Mobility Project where different startups like Air Taxi Israel, Elsiht and Flight Ops presented their products and services to the delegation.

The delegation, led by AIMA President Mr Shrinivas Dempo, Chairman, Dempo Group of Companies, included Mr Nikhil Sawney, Senior VP, AIMA and Vice

Chairman & MD, Triveni Turbines Ltd; Mr Sanjay Kirloskar, Chairman and MD, Kirloskar Brothers Ltd; Mr Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd; Mr Rajive Kaul, Chairman, NICCO Engineering Services Pvt Ltd; Mr H M Nerurkar, Chairman, TRL Krosaki Refractories Ltd; Ms Rekha Sethi, Director General, AIMA; Mr R Mukundan, MD & CEO, Tata Chemicals; Mr Vineet Agarwal, MD, Transport Corporation of

India Ltd; Mr Pramod Bhasin, Founder Genpact and Chairman, Clix Capital and Chairman, ICRIER; Mr RK Dabriwala, MD, International Conveyors Ltd; Ms Vinita Bajoria, Chairperson, NICCO Cables Ltd; Mr Vikram Chandra, Founder, Editorji Technologies; Ms Pallavi Dempo, CEO, Dempo Industries Ltd and Trustee, Dempo Charities Trust; Ms Seema Chandra, Creative Director, Editorji Technologies and Ms Manjari Kaul.



*Delegation at the Iron Dome*



*Shrinivas Dempo, President, AIMA presenting a memento at the Solutum*



*At Startup Nation Central*



*At the Peres Center for Peace & Innovation*



*Presentation at NAAMA Project*



*Ohad Cohen, Trade Commissioner, Foreign Trade Administration and Shrinivas Dempo, President, AIMA and Chairman, Dempo Group of Companies*



*At the OurCrowd*

# Shaping Young Minds Programme



*Suresh Prabhu, Founding Chancellor, Rishihood University, Guest Professor, London School of Economics, Former Union Minister and Member of Parliament and Raman Madhok, Former Executive President, Zuari Agro Chemicals*

AIMA organised its 77th edition of the Shaping Young Minds Programme in collaboration with Goa Management Association on 16th February 2023 in Goa. Mr Deepak Bandekar, Chairman, Goa Management Association delivered the welcome and Ms Rekha Sethi, Director General, AIMA shared

her introductory remarks with the participants. The other speakers who addressed the programme included Mr Suresh Prabhu, Founding Chancellor, Rishihood University, Guest Professor, London School of Economics, Former Union Minister and Member of Parliament; Mr Sanjay Kirloskar, Chairman

*(L-R) Rekha Sethi, Director General, AIMA; Sanjay Kirloskar, Chairman & Managing Director, Kirloskar Brothers Ltd & Past President, AIMA and Blaise Costabir, President, Goa Management Association & Managing Director, GMI Zarahak Moulders Pvt Ltd*



*Ambassador Gurjit Singh, Former Indian Ambassador, Germany, Indonesia, Ethiopia, ASEAN and the African Union and Nitin Kunkolienker, President Emeritus, Manufacturers Association for Information Technology (MAIT)*



& Managing Director, Kirloskar Brothers Ltd & Past President, AIMA; Ambassador Gurjit Singh, Former Indian Ambassador, Germany, Indonesia, Ethiopia, ASEAN and the African Union and Ms Ritu Beri, Renowned Designer, Founder, The Luxury League, Advisor Khadi & Village Industries Commission, Cultural & Tourism Ambassador of Uzbekistan in India, Chief Design Consultant for TRIFED, Ministry of Tribal Affairs, Govt of India. The respective sessions were chaired by Mr Raman Madhok,

Former Executive President, Zuari Agro Chemicals; Mr Blaise Costabir, President, Goa Management Association & Managing Director, GMI Zarhak Moulders Pvt Ltd; Mr Nitin Kunkolienker, President Emeritus, Manufacturers Association for Information Technology (MAIT) and Ms Sheetal Pai Kane, Director, Acoustic Components Pvt Ltd. The programme saw the participation of over 650 students and was very well received.



*Ritu Beri, Renowned Designer, Founder, The Luxury League, Advisor Khadi & Village Industries Commission, Cultural & Tourism Ambassador of Uzbekistan in India, Chief Design Consultant for TRIFED, Ministry of Tribal Affairs, Govt of India and Sheetal Pai Kane, Director, Acoustic Components Pvt Ltd.*

# Dr K S Basu Annual Memorial Lecture

*Leadership in the Knowledge Economy*



*Shiv Shivakumar, Past President, AIMA, Former Chairman, PepsiCo & Former CEO, Emerging Markets, Nokia and Shrinivas V Dempo, President, AIMA and Chairman, The Dempo Group of Companies*

AIMA organised the second virtual edition of AIMA - Dr K S Basu Annual Memorial Lecture on 8th February 2023. The theme for the session was 'Leadership In The Knowledge Economy' and Mr Shiv Shivakumar, Past President, AIMA, Former Chairman, PepsiCo & Former CEO, Emerging Markets, Nokia was the speaker. The session was moderated by Mr Shrinivas V Dempo, President, AIMA and

Chairman, The Dempo Group of Companies. Ms Rekha Sethi, Director General, AIMA, introduced the speakers and the session, followed by remarks by Prof Ravi Dhingra, Managing Trustee, Dr K S Basu Trust wherein he shared how Dr K S Basu was a visionary leader with a drive for achieving excellence in every sphere, how he worked continuously to promote good corporate governance with a strong passion



*Rekha Sethi, Director General, AIMA and Ravi Dhingra, Managing Trustee, Dr K S Basu Trust*

for Indianising management training and practices. Mr Shiv Shivakumar started off the session by giving the participants an enlightening view of the theories of leadership, in the following categories - the great man/woman leadership theory, the traits leadership theory, the situational leadership theory, and the behavioural leadership theory. While asserting the view that leaders are “made and not born”, he said that it is a universal view now. Leadership was bestowed only to the royals earlier, in the form of a

King/Queen. However, as the world evolved, it also witnessed many things including world wars, and the heroic efforts and outstanding contributions of world war leaders being celebrated. Mr Shiv Shivakumar emphasised that leadership needs self education in order to stay relevant for the future, contribute to society, it is very important to be disciplined, bring positive energy to work place and be focused. The session was attended by over 1000 participants via zoom and other AIMA social media channels.

## Training Programme



*The training programme in progress*

AIMA with technical support of The World Bank conducted a 3-day training programme on Contract Management & Arbitration from 22nd to 24th February 2023 in New Delhi. The programme focused on the good practices in contract management, various alternate dispute resolution mechanisms available in case of disputes, effective control measures to avoid disputes and the legal framework of arbitration as ADR and mediation. The

training was attended by middle and senior officials from reputed departments of different ministries, Government bodies like PWRD, Mahanagar Gas Limited, Balmer Lawrie, NTPC, Nagaland Education Project, NMDC Limited, Bhilai Steel Plant, SAIL, Kerala State Road Transport Corporation etc. The programme was very well received by the participants.

# 12th MSME Convention

*G20: MSME Progress by Innovation & Collaboration*



*From (L-R): Rajesh Sharma, President, Bombay Management Association and Director, Urihk Pharmaceuticals; Narayan Jaesingh, National Events Co-Chair and Mumbai Chapter Chair, AIMA Young Leaders Council and Chief Business Officer, Vserv Digital Services Private Limited; Ajay Thakur, Head SME & Start Up, BSE Limited; Dr JS Juneja, Chairman, MSME Committee & Past President, AIMA and Dr Raj Agrawal, Director, Centre for Management Education*

AIMA conducted the 12th National MSME convention on the theme 'G20: MSME Progress by Innovation & Collaboration' on 24th – 25th February 2023 in Mumbai. Mr Ajay Thakur, Head SME & Start Up, BSE Limited delivered the inaugural address. Mr Ajay Thakur spoke about various initiatives taken by Govt of India to promote the growth of MSMEs. Dr J S Juneja, Chairman, MSME Committee & Past President, AIMA set the context of the event and Dr Raj Agrawal, Director, Centre for Management Education delivered the welcome address. Mr Narayan Jaesingh, National Events Co-Chair and Mumbai Chapter Chair, AIMA Young Leaders Council and Chief Business Officer, Vserv Digital Services Private Limited gave the YLC address and the vote of thanks has given by Mr Rajesh Sharma, President, Bombay Management Association and Director, Urihk Pharmaceuticals.

Some of the other eminent speakers who addressed the convention included Mr Bharat Bommai, Managing Director, M/s Ashwa Energy Pvt Ltd; Prof MD Agrawal, Past President, Bombay Management Association; Ms Chhaya Sehgal, Founder & CEO, The Winning Edge & Past President, Bombay Management Association; Mr Sampath Kumar K, CGM (SME & SCF), State Bank of India; Ms Shraddha Srikant, Projects and Partnerships Coordinator, United Nations Industrial Development Organization (UNIDO); Mr Praveen Arora, Senior Advisor, Dept. of Science and Technology, Ministry of Science and Technology, Govt of India; Ms Barbara Terenzi, President, WUSME; Mr Abdulhasan Al-Dairi, United Int'l SMEs Organizations (UNISMO); Mr Hareesh Tibrewala, Chairman, Digital Technology Committee; Ms Monica Khanna, Professor of Marketing and Former Director, K J Somaiya Institute



of Management, Somiya Vidyavihar University; Mr Manoj Kumar Singh, Zonal General Manager, National Small Industries Corporation (NSIC) and Mr Praveen B., Hon. Gen. Secretary, Karnataka Small Scale Industries Association amongst others. The

event witnessed a participation of over 200 delegates from different organisations including industrialists, bureaucrats, thought leaders, representatives from MSMEs, start-ups and academia.

## Young Managers Simulation Championship



*Participants of the Young Managers Simulation Championship*

The 6th edition of AIMA’s Young Managers Simulation Championship (YMS) successfully concluded on 10th February 2023. The competition witnessed the participation of over 50 teams from organisations across India comprising both Private and PSU.

The objective of the championship was to enhance the management capability of young managers and to develop the next line of leadership in the country, AIMA has been focusing on building programmes and platforms around capability mapping, situational exposure, critical thinking and decision making. The participants are sensitised to

acquaint themselves with the challenges faced by the top leaders, decision-makers, and administrators as functional heads and tackle these by forming business plans and making strategic decisions.

This year NTPC bagged all the 3 podium positions at the competition. The Champion team will get a wild entry in the Grand Finale of the National Management Games (NMG 2023). Organisations including HDFC, Tata Steel, NTPC, Sail, NLC, Tata Elxis, Ultratech, L&T, NPCIL and Apollo Hospitals participated in the competition.

# MANAGE THE FUTURE

## Accredited Management Teacher (AMT) Certification

Do you have the desire to be a management teacher?

(You need not be in the academic profession)

If so, apply to be an Accredited Management Teacher

Accreditation of Management Teacher is a service initiated by All India Management Association (AIMA) to overcome shortage of full time and guest management faculty in B-Schools.

### The AMT certification process involves

Screening of Application

Presentation

Interview

### Applications are invited from

Trainers

Corporate Managers

Academicians/Faculty

Consultants

### Eligibility

**Qualification:** Post Graduate Degree or equivalent in any discipline relevant to management education.

**Experience:** Post graduate level regular teaching experience of minimum 3 years OR Industry/ Consultancy/ Training/ Research experience of minimum five years.

**Note:** Experience will be counted subsequent to achieving the requisite PG Degree or equivalent qualification.

Accreditation Session is conducted normally on the second Friday of each month at Delhi  
Accreditation Session is held selectively in other cities also.

**Register online at <https://applyadmission.net/amt>**

### For further information, please contact:

Manager (AMT), Centre for Management Service,

All India Management Association, 15, Link Road, Lajpat Nagar 3, New Delhi -110024

Tel: 09599024188, 011-47673000, 49868399 (Ext 817), Direct : 011-47673032, Email: [amt@aima.in](mailto:amt@aima.in), Website: [www.aima.in](http://www.aima.in)

# Session on Public Participation for Cleaner Air



*(L-R) Kartik Sharma, National Chairman, AIMA YLC, Council; Bhavreen Kaur, Warrior Moms Group; Simrit Kaur, Principal, Shri Ram College of Commerce; Rajiv Khurana, Founder – Trustee, Lung Care Foundation, International Management Consultant & Writer; Sudhir Bhatnagar, CEO, Society for All Round Development [SARD] and Mr Vijay Rai, senior Executive Advisor – DRIIV (Delhi Research Implementation and Innovation)*

AIMA in collaboration with Lung Care Foundation (LCF) organised a panel discussion on the theme ‘Public Participation for Cleaner Air’ on 3rd February 2023 in New Delhi. The welcome address was delivered by Dr Carmin Uppal, Program Manager, Doctor for Clean Air & Climate Action, LCF and Mr Rajiv Khurana, Founder – Trustee, Lung Care Foundation, International Management Consultant & Writer set the context.

Other panellists included Dr Simrit Kaur, Principal, Shri Ram College of Commerce; Ms Bhavreen Kaur; Warrior Moms Group; Mr Kartik Sharma, National

Chairman of AIMA Young Leaders Council and an Artificial Intelligence - Thought Leader; Mr Sudhir Bhatnagar, CEO, Society for All Round Development [SARD] and Mr Vijay Rai, Senior Executive Advisor –DRIIV (Delhi Research Implementation and Innovation). Mr Rajiv Khurana demonstrated a live example of AQI changes through an air monitoring device. The session also saw the video release of a RAP song, sung by 15 school students. Dr Mitali Raja, Program Head, Doctor for Clean Air and Climate Action delivered the vote of thanks. The session was very well received by the participants.

# AIMA Young Leaders Council



*Kartik Sharma, National Chairman, AIMA YLC; Suresh Prabhu, Chancellor of Rishihood University & Former Union Minister of Civil Aviation, Railways, Commerce and Industry and Rekha Sethi, Director General, AIMA*

## Special Session

A special session with Mr Suresh Prabhu, Chancellor of Rishihood University & Former Union Minister of Civil Aviation, Railways, Commerce and Industry was conducted on 17th February 2023. Ms Rekha Sethi, Director General, AIMA delivered the Introductory Remarks and Mr Kartik Sharma, National Chairman, AIMA YLC, Council moderated the session. Mr Suresh Prabhu covered a wide range of important topics and issues during the session, including climate change, entrepreneurship, India's role in G20, and the future of India's youth. He emphasised the importance of skilling is particularly noteworthy, as it highlights the need to equip the Indian workforce with the necessary tools and knowledge to adapt to the rapidly changing technological landscape. The entrepreneurial spirit that he mentioned is also critical

in fostering innovation and driving economic growth. The session was very well received by the participants.

## Interactive Session

AIMA YLC organised an interactive session with Ms Priya Rawat, Chief Operating Officer-Invest India, Ministry of Commerce & Industry, Government of India in New Delhi. Ms Priya cleared a lot of myths and brought clarity to the services offered by 'Invest



*Kartik Sharma, National Chairman, AIMA YLC, Council presenting a memento to Priya Rawat, Chief Operating Officer-Invest India, Ministry of Commerce & Industry, Government of India*

India. She also threw light on various aspects such as the Government of India land bank, National single window clearance initiative, Project management group, Startup India hub, Growth in R&D investments

in India, Alternate investment funds, Startup India financial initiatives, Startup match-making, etc. The session was moderated by Mr Kartik Sharma, National Chairman, AIMA Young Leaders Council.

## Women Leadership Workshop



*From (L-R): Pavitra Singh, Head HR – Pepsico India; Monisha Chowla, Director, Media Monks; Shikha Sharma, Founder and Managing Director, Nutriwel Health and Satya Sontanam, Senior Content Creator, Mint*

AIMA organised the 5th edition of the Women Leadership Workshop on 24th February 2023 virtually. Ms Pavitra Singh, Head HR – Pepsico India was the keynote speaker of the workshop and Ms Monisha Chowla, Director, Media Monks was the moderator.

A special session on wellness was conducted by Dr Shikha Sharma, Founder and Managing Director, Nutriwel Health and a session on Financial Management was delivered by Ms Satya Sontanam, Senior Content Creator, Mint. During the programme,

a business simulation workshop (AIMA BizLab) and a business quiz were also conducted. The objective of the workshop was to inspire women to realise their true leadership potential by hearing from women achievers from various fields. The workshop also focused on the latest concepts, ideas and tools to help align business practices with global economic developments and conditions. More than 100 women professionals from various organisations participated in the programme, which was very well received.

## National Competition for Managers



*(L-R) Prof (Dr) Renu Luthra, Advisor to Chancellor, Galgotias University; Nitesh Jain, Associate Partner & Head of Business Excellence, Grant Thornton Bharat LLP and Radhakrishnan Ramarathnam, Independent Consultant*

AIMA's 7th National Competition for Managers was conducted on the theme 'Digital Future: Strategies to Capitalise on the New Realities'. This year's competition was held at two levels - Regional and National.

The two regional rounds were held online on 17th and 28th February 2023, respectively. The Grand Finale was held on 3rd March 2023.

The Grand Finale was judged by Prof (Dr) Renu Luthra, Advisor to Chancellor, Galgotias University, Mr Radhakrishnan Ramarathnam, Independent Consultant and Mr Nitesh Jain, Associate Partner & Head of Business Excellence, Grant Thornton

Bharat LLP. In the PSU category, NTPC emerged as both Champions & Runners-up I and Indian Oil Corporation Ltd was Runners-up II. Bosch won the Champions and Runner-Up II position whereas the Runner-up I position was won by Larsen & Toubro in the Private Sector Category.

This year more than 50 companies including Bosch Chassis Systems, Bosch Ltd, Larsen & Toubro Ltd, Bosch Global Software Technologies, Vguard, Bosch Automotive Electronics, JSW Energy Ltd, Indian Oil Corporation Ltd, NTPC Ltd, State Bank of India etc participated in this prestigious competition.



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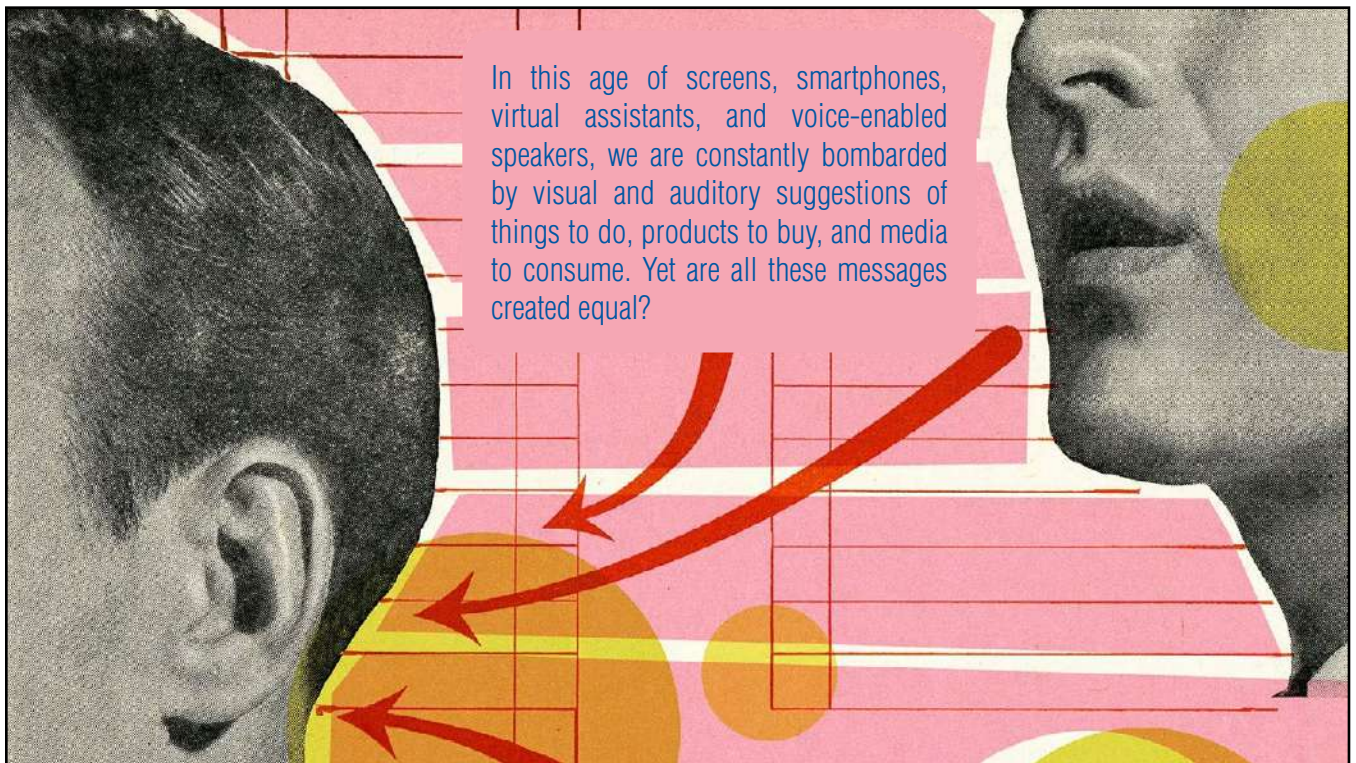
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# Effective Recommendations Are Better Heard Than Seen

*Delivering a message by voice — even an artificial one — can be more compelling than putting it in writing.*

January 18, 2023 | by Hope Reese



*To convey a sense of urgency, try reaching people through their ears. | iStock/CSA Images*

According to new research, the answer is no: Recommendations that are heard rather than read have a greater influence on our behavior.

In the spring of 2018, Shwetha Mariadassou and Chris Bechleropen in new window, both graduate students at Stanford Graduate School of Business, were sitting in a seminar taught by marketing professor Jonathan

Levav, in which they were studying how different types of messages affect decision-making. They learned that people generally perceive someone as more intelligent and competent when they convey spoken information rather than delivering the same message in writing.

As she and Bechler chatted after class, Mariadassou



recalls, “We wondered, ‘What would happen if you apply this to recommendations?’” Would hearing a recommendation for a product or service influence consumers’ decisions differently? Would they be more likely to buy something based on the word of a smart speaker over a website?

“Voice technology is such a fast-growing technology segment right now,” Mariadassou says. “We wanted to see what would happen when we present recommendations in both modalities.”

So Mariadassou, who is pursuing her PhD in marketing, spearheaded a research project to investigate. She believed there is “a general perception that people act on auditory and visual information the same way” — and wanted to explore this assumption.

### **Now You Hear It ...**

With Bechler, now a professor at the University of Notre Dame’s Mendoza College of Business at, and Levav, Mariadassou ran a series of studies where the same information was presented to participants in different forms, including computer-generated audio that sounded like a smart speaker. This was meant to mimic real-world situations — for instance, Siri can be programmed to “read” a blurb aloud or display it in a text.

The researchers were surprised that, across the board, auditory recommendations for products like brownies, blenders, and beer were more influential than textual ones. “In theory, this shouldn’t yield any difference in behavior,” Levav writes in an email. “Hearing that you should drink the pale ale beer or reading that you should drink the pale ale beer is really one and the same. The fact that it leads to psychologically different experiences that are significant enough to lead to a change in behavior is not something you would expect.”

**The researchers were surprised that, across the board, auditory recommendations for products like brownies, blenders, and beer were more influential than textual ones.**

### **Quote**

The researchers were surprised that, across the board, auditory recommendations for products like brownies, blenders, and beer were more influential than textual ones.

The effect was small but strong enough to demonstrate a “consistent effect of auditory power,” Mariadassou says. It was a bit difficult to pinpoint why it was happening, however. The researchers believe the power of auditory information has to do with its ephemeral nature — “it seems like there’s this sort of fundamental need to act on information that’s going away,” she says. Bechler agrees: “When something disappears, it creates a kind of urgency to respond.”

The researchers tested this assumption in a scenario where a recommendation was delivered visually, with each word disappearing shortly after it appeared. In this case, the subjects were just as likely to follow the recommendation as when it was delivered via audio.

These findings could have important implications for how companies try to reach customers. While many brands spend a lot to place their products at the top of visual Google search results, Mariadassou says,

it might be worthwhile to focus on auditory search results, which can be transmitted via a Google Home or an Alexa speaker.

The literature suggests that the source of an auditory message is important: Authentic human voices are deemed more competent and intelligent than computer-generated ones. “The reason for that is because of the paralinguistic cues in a human voice, like intonation and pitch and volume,” Mariadassou says. “These convey this uniquely human capacity for thinking and feeling.” The team found that while people considered human voices more intelligent than digital voices, they still found messages delivered by artificial voices more compelling than those put in writing.

### ... Now You Don't

There has been a recent push to look at “how differences in modality affect the perceptions of the speaker,” Levav notes. However, he thinks this new research “breaks ranks” with the literature “by looking at the effect on the recipient of the information.”

There are limitations to these findings, of course. The messages used in the experiments were short and

simple. A longer, more complex spoken message might not hold the same weight. Also, the form of the message is just one factor that drives decision-making.

Another important factor is the time-sensitive nature of recommendations. In these experiments, subjects made decisions shortly after receiving the information. “There are very few things in psychology that last beyond the immediate context in which a stimulus occurs,” Levav says. “Here you hear something and are given a chance to act on it; the information is salient and is useful at that moment. Later on, the information is less salient, so therefore also less influential.” It is unclear whether people would make the same choice if there were more time to decide.

Regardless, Bechler says, this research can help us better understand the connection between “consuming information — whether it’s listening to a podcast or reading the newspaper — and how that relates to evaluating choices when purchasing a product or service.”

“We say, ‘Hey, you should focus on these auditory kinds of platforms.’”

#### **Disclaimer:**

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# How to Equip Your Team to Problem Solve Without You

by Luis Velasquez and Kristin Gleitsman

March 01, 2023



Carl Lytle/Getty Images

## **Summary.**

*In trying to “protect” their teams, many managers become what the authors refer to as “umbrella managers”: well-intentioned leaders who want to protect their teams from all inclement organizational weather. But this type of leadership comes with a heavy price for the manager, the team, and the organization. Many individuals leading highly sophisticated teams for the first time need help to figure out the balance between supporting their teams and delegating effectively. The authors present several key mental shifts umbrella managers should make to move from protecting their employees to supporting them.*

Susan,\* a client of Luis’ and a mentee of Kristin’s, managed her team with a fundamental belief that it was her job to “protect” them. Her belief was grounded in good intentions. She wanted her team to be happy and successful in a highly demanding and fast-moving organization. However,

her approach constantly put her in the position of intercepting challenges, wanting to become a shield for her team.

Perhaps this behavior endeared Susan to her team initially, but it had other unintended consequences, especially as the team’s scope of responsibilities

grew. Her peers and cross-functional colleagues didn't see her as collaborative, partly because she was often perceived as a blocker. Her behavior led her team to adopt a disempowered stance, and they became dependent on her to fight their battles. Worse, it put a lot of pressure on her to be present in all major decisions. As her overwhelm mounted, her performance slipped, both in terms of her ability to stay on top of key projects and to show up at meetings with a calm, clear perspective. Ultimately, the behavior caused senior leadership to view her as volatile and not in control.

We call leaders who engage in this kind of behavior "umbrella managers": well-intentioned leaders who want to protect their teams from all inclement organizational weather. But this type of leadership comes with a heavy price for the manager, the team, and the organization:

- The umbrella manager feels personally responsible for every decision. Their ability to stay on top of all details is unrealistic; managers can't do it all. And their sense of overwhelm rapidly increases. As a result, the team becomes passive and complacent in their decision making. The manager becomes a bottleneck, slowing decisions and frustrating would-be collaborators.
- Team members don't benefit from learning to navigate the storm themselves, resulting in reduced employee development. They're not positioned to form strong cross-functional relationships and therefore miss out on having higher organizational visibility and impact.
- With team members' inability to navigate independently, the organization experiences reduced productivity and innovation capability from the team. The capacity to be nimble and adapt to changing circumstances in these

organizations becomes almost impossible, resulting in the team rigidly holding onto outdated plans, wasting precious time and resources.

In our experience, this behavior is not uncommon in emerging leaders. Many individuals leading highly sophisticated teams for the first time need help to figure out the balance between supporting their teams and delegating effectively.

### **Shift your thinking**

We recently caught up with Susan and asked about the "lightbulb" moment that led her to stop protecting her employees and start supporting them:

As I progressed in my career and began to manage more senior staff, it became increasingly clear that I needed to put away my umbrella and look for more effective and scalable ways of helping the managers on my team navigate challenges. I let go of the need to protect my employees and adopted a different mental model that more closely resembles handing out rain ponchos than opening an umbrella. Instead of putting myself between my reports and difficulty, I now support them by providing the tools they need to navigate these challenges independently.

To move from protecting your employees to supporting them, you need to make a few key mental shifts:

### **Face your fears directly.**

The first step is understanding what beliefs underpin your current behavior. Where does your instinct to "protect" come from? Do you worry your employees will crumble under pressure and, as a result, make you look bad? Do you believe that their wrong decisions will compromise project outcomes and jeopardize their own success? Are you concerned that your value to your team depends on your

ability to represent all aspects of their work fully? Ask yourself if other leaders in the organization are operating under the same assumptions. Challenge yourself to figure out what would need to be true in order for you to let go of this underlying belief. Additionally, ask yourself how your current approach might be harming your team.

### **Assume your employee can solve the problem.**

By empowering your employees to solve their own problems, you can demonstrate your trust and confidence in the team's abilities. For example, when people raise a challenge, they often don't need help finding the solution — they either have one already or can come up with one by talking the challenge through with a trusted partner. You can turn yourself into that partner to improve your leadership effectiveness and avoid offering solutions too quickly. Doing so also encourages team members to think independently and come up with creative solutions to issues. To help them identify workable solutions and pick the right course of action, consider asking, "What options do you have?"

### **Embrace short-term stumbles for long-term gains.**

Short-term stumbles provide learning experiences and opportunities; they can uncover weaknesses, areas of opportunity, and improvement. Allowing your team to "fail" (and learn) independently is a faster path to growth and long-term success than ensuring the short-term outcomes are well controlled.

For Susan, this realization was central to her realization that she was stifling her team. As she put it:

Early in my career, I thought the objective as a manager was to ensure a good outcome for every situation, large or small. However, when I moved to manage a larger organization, I had to get clear on what the truly high-stakes decisions were and

help myself and the team build capabilities around recovering from small setbacks or missteps. This perspective allowed me to let go of many of the decisions I had been making, which gave me more time to coach emerging leaders on the team and for higher-level strategic thinking.

### **Lean more on your leadership strengths.**

As leaders grow and their scope of responsibilities expands, their functional knowledge becomes less relevant as leadership skills take priority. Many managers struggle with this identity shift. They worry that if they're not personally on top of all the details, they'll be perceived as ineffective when in fact the opposite is true.

Stop chasing down every detail and free up time for activities like figuring out which decisions are critical, clarifying "what good looks like," and getting alignment with your peers and other parts of the organization.

### **Empower your team**

Once you've adjusted your mindset about how you support your employees, you can start to take action:

#### **Provide your team support and tools for navigating challenges.**

Whether the issue is technical or interpersonal, your job is to help your team develop options for handling the situation now and in the future. When an employee brings up a challenge, ask what kind of support would be helpful, but avoid putting yourself at the center of the challenge. Sometimes information and context gaps need to be closed, and the solution can be as simple as directing your team member to the right person to talk to.

Other times, you might find yourself carrying around a huge amount of company- or domain-specific knowledge that needs to be transferred. In these

cases, there's no way around spending the time it takes to bring your team member up to speed. However, when you couple this time investment with the additional expectation that your team member will create reference documentation for future members, you reinforce learning and build a stronger knowledge base for your team.

That's not to say that you should never play a role in navigating challenges; in fact, managers are often better positioned to see the systematic forces creating the challenge. If a systems-level challenge is best addressed at a higher level in the organization, you must work with your leadership and/or peers to find solutions at a systems level. For example, a lack of clarity on roles and responsibilities can cause persistent friction between teams, and misaligned goals can unnecessarily bring different parts of the organization into conflict and create power struggles. In these cases, the leader has an essential role to play in removing ambiguity, finding alignment, and prioritizing solutions.

### **Help your team embrace discomfort and maintain perspective.**

It's never comfortable to navigate new challenges — even the most emotionally resilient among us still have moments of insecurity when stepping outside our comfort zone. However, you can provide a few mental models to support your team and encourage them to tackle difficult situations. For example:

- Create a “safe-to-try” team environment and embrace a growth mindset

#### **Abut Author:**

**Luis Velasquez, MBA, Ph.D.** is an executive coach who works with senior leaders and their teams to become more cohesive, effective, and resilient. He is the founder and managing partner of Velas Coaching LLC, a leadership facilitator at the Stanford University Graduate School of Business, a former University professor, and research scientist. Connect with him on LinkedIn.

**Kristin Gleitsman, PhD,** is the Vice President of Discovery Research at Veracyte, a pioneering global diagnostics company. She has spent nearly a decade building and leading teams in the biotechnology sector. **Future you Want, is her first book.**

#### **Disclaimer:**

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- Model approaching situations with curiosity instead of fear
- Reduce guesswork by clearly communicating assumptions and needs

### **When things go wrong, model a solutions-oriented, optimistic mindset.**

Leaders who model optimism set a positive tone in the workplace, empowering team members to recover from setbacks. If you want your team to navigate challenges independently, the worst thing you can do in the face of a setback is look for who to blame. Developing the organizational muscle to pull together to overcome setbacks is crucial. And while blame is not helpful, team retrospectives can help the team collectively get better at anticipating and avoiding similar setbacks in the future, creating a sense of shared accountability.

For Susan, transitioning from protecting to supporting her team was transformational. Reframing the value you bring to the organization, shifting from doing to coaching, and focusing on creating the right team environment and processes instead of concentrating solely on individual outcomes are all foundational to this transition. Getting out of the middle makes space for the perspective needed to see organizational context more clearly and spend the requisite energy on addressing systems-level challenges. Putting away the managerial umbrella and fitting your organization with ponchos is not easy, but the payoff is worth it.

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## Ahmedabad Management Association

AMA held a discourse and short film on 1st February on the topic 'Impact of Climate Change on Water and Agriculture' by Ms. Trupti Jain, Founder and Director of Naireeta Services and Sustainable Green Initiatives forum, who was invited to speak about 'Grassroot experiences on Bhungroo: A Propriety World Bank Awarded Rainwater Harvesting Technology and Product'. During the event, a total of three selected short films were screened and winners were awarded for the same. The session was well attended by 125 participants.



*Jury Members, speakers and the top 3 winners of the short film festival*



*Dr. Savan Godiawala, Vice President, AMA; Dr. Ravindra Dholakia; Mr. Mukesh Patel, with Mr. Deevyesh Radia-President, AMA*

### 43rd Analysis of the Union Budget – 2023

AMA conducted its 43rd Analysis of the Union Budget – 2023, a topic of import trending, where noted economist and former professor of IIM-Ahmedabad, Dr. Ravindra Dholakia, addressed on the topic 'Tops and Flops from the Budget Docs!' Mr. Mukesh Patel, an eminent international tax expert and popular writer and speaker, spoke on the 'Chills and Thrills of the Finance Bill!' on 2nd February, which incurred a grand total of 315 participants.

### Talk

AMA organised a session on 2nd February on 'Nep Implementation: Huddle and Brainstorming' at AMA Campus. The intention of the session was to encourage the school fraternity to provide their challenges and suggestions for the effective implementation of the NEP 2020. The session received an overwhelming response from various schools representing IB, ICSE, IGCSE, CBSE and State Board which led to interaction among various school representatives on a common theme as per their board category.



*Speakers along with all the Principals, Trustees and Teachers*

AIMA organised a session with Dr. Nimrat Singh, Psychologist and Founder of Tangram, who shared her views on 3rd February on the importance of cultivating study habits to ensure success in exams in the 'The Art of Excelling in Exams' with 40 attendees.



*Dr. Nimrat Singh addressing*

AIMA conducted 'Global Trends In Electric Vehicles- Where India Stands' on 4th February with Former CEO of iCreate, India's largest 'Innovation to industry', Mr. Anupam Jalote with 112 participants.



*Speaker, Mr. Anupam Jalote*

Mr. Nishant Bali, CTM, NSE, held a 'Technical Analysis for Investors' on 9th February and facilitated 120 participants.



*Mr. Nishant Bali receiving a memento*

AIMA organised a session on 10th February on 'Digitalisation of Agricultural System: Ashok Dalwai Committee Report 2018 and Its Visionary Recommendation' by Prof. Moni Madaswamy, Professor Emeritus and Chairman Centre for Agriculture Informatics and E-Governance Research Studies (CAIRS). The session was well attended by 70 participants.



*Prof. Moni Madaswamy addressing*

Speakers Forum was held on 11th February on the topic 'How to Modulate Your Voice for Effective Speaking', coordinated by Mr. Manish Khanolkar, HR Consultant and Trainer with an audience of 30 participants.



*Mr. Manish Khanolkar addressing*

On 16th February, 'Financial Planning 360 Degrees' an extremely important and well-rounded approach to financial planning was discussed in-depth by Mr. Ashish Shah, Founder, Promoter, and Managing Director of Wealth First Portfolio Managers Ltd with 130 participants.



Mr. Ashish Shah addressing

AMA in collaboration with AIMA, hosted a joint brief session on 22nd February in commemoration of National Management Day with guest of honour, Mr. Rajiv Vastupal, Past President of AIMA and a member of the governing council at AMA, who spoke fondly of AIMA Foundation Day. The key speaker, Mr. Piyush Sharma, global CEO, C-Suite advisor, leadership evangelist, life coach, TEDx speaker, influencer, thought leader, and mentor addressed the topic 'Managing the Unprecedented: Harnessing the Uncertainty'. A total of 75 participants attended the programme.



Mr. Rajiv Vastupal, Past President of AIMA and AMA addressing



(L-R) Mr. Rajiv Vastupal; Mr. Piyush Sharma and Mr. Deevyesh Radia, President - AMA

On the occasion of International Mother Language Day, AMA arranged a special programme 'Matrubhasha Mohatsav' on 22nd February with Chief Guest Kavi Shree Bhagyesh Jha, Professor, Gujarat Sahitya cademy, Gandhinagar. All the Gujarati language stalwarts were invited to share their thoughts. The session was moderated by Shree Bhushan Ozha. A total of 105 participants attended the programme.

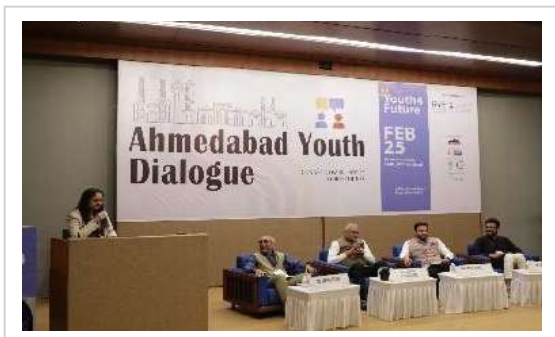


The speakers along with the Executive Director, AMA

AMA conducted a session on the 'Importance of Organ Donation' on 24th February with speakers Dr. Rakesh Joshi, Medical Superintendent at the Civil Hospital; Mr. Dilip Deshmukh, founder of the Angdaan charitable trust and Dr. Pranjal Modi, Chancellor of Gujarat University of Transplantation Services.



Dr. Rakesh Joshi; Dr. Pranjal Modi and Mr. Dilip Deshmukh along with AMA members



Mr. Deevyesh Radia, President – AMA; Shri Jagdish Vishwakarma; Mr. Chiranjiv Patel and Mr. Madhish Parikh

### Ahmedabad Youth Dialogue

AMA in collaboration with Gujarat youth forum (GYF), conducted the Ahmedabad Youth Dialogue on 25th February with 600 audience. At the inauguration ceremony, the Chief Guest was Shri Jagdish Vishwakarma - Honourable Minister for Co-operation, Salt Industries, Printing stationery, Protocol (All Independent Charge), Micro, Small and Medium Industries, Cottage, Khadi and Rural Industries, Civil Aviation, (State Minister) along with Guest of Honours, Mr. Chiranjiv Patel, MD, PC Snehal Group; Mr. Deevyesh Radia, President, AMA; Mr. Madhish Parikh, Founder Elixir Foundation and Mr. Krunal Shah, CEO, GYF.

AMA organised 'Youth Ka Agenda,' preparing the youth for the future, by Mr. Parth Oza, singer, actor, and music therapist; Mr. Vishal Parekh, actor, entertainer, and content creator; Mr. Hrutul, actor, filmmaker, music director, and brand strategist; and Ms Mira Erda, Formula 4 racer. The speakers dove deep into the topic, offering a variety of approaches to preparing the youth for the future.



(L-R) Mr. Hrutul; Ms. Mira Erda; Mr. Parth Oza and Mr. Vishal Parekh



Dr. Pujya Gnanvatsal Swami

AMA conducted a special talk by Dr. Pujya Gnanvatsal Swami on 'Idea to Implementation Management Lessons for Youth'. He stressed the importance of proper planning and efficient execution of the ideas so that they can be implemented successfully.

AIMA organised an interactive discussion with Dr. Achyut Dani, Director General and Provost, JG University; Mr. Sajan Shah, Memory Man of India and Youth Peace Ambassador, and Ms. Mala Arora, Consultant - Diversity, Inclusion, and Mental Health kicked on 'The Future of Education: What Mindset Needs to Change.'



(L-R) Dr. Achyut Dani; Ms. Mala Arora and Mr. Sajan Shah



Speaker, Mr. Safin Hasan

AIMA held a special talk and interactive dialogue with the famed IPS, Mr. Safin Hasan, who touched upon young people's role in their duties towards nation during his dialogue. He spoke how young people must take charge of their own lives and use their skills to contribute to the development of our nation.

AIMA organised 'Democracy Dialogue: The Need of Today,' featuring multifaceted entrepreneur Mr. Vraj Dixit Ghoda, who highlighted that a successful entrepreneur is not only creative but also someone who actively pursues an idea. The event was successfully closed by the guest of honour, Ms. Dipna K, a fashion entrepreneur, and her insights on the industry. The full day event was attended by 600 youth participants.



Mr. Vraj Dixit Ghoda receiving a memento



Ms. Dipna K addressing

Ahmedabad Management Association in collaboration with Gujarat University, Manohar Parrikar Institute for Defence Studies and Analyses (MP-IDSA) and Observer Research Foundation jointly organised G20's an outreach event Think 20 or T20 on the theme 'Key Pillars of Think20 In India's G20 Presidency' on 27th February at Gujarat University. The event was chaired by Hon. Vice Chancellor of Gujarat University Prof. Himanshu Pandya; Amb. Sujan Chinoy, Manohar Parrikar Institute for Defence Studies and Analyses (MP-IDSA);

Mr. Anirban Sarma, Taskforce Chair and Senior Fellow Observer Research Foundation (ORF), and Mr. Varun Jhaveri, Advisor of Y20. Students and faculty members made presentations and shared ideas on various themes of T20. Mr. Deevyesh Radia, President of AMA presented the vote of thanks. The event was attended by 400 students of diverse backgrounds.



Speakers along with the organisers

## Allahabad Management Association

### Orientation and Advanced Training Programme

Allahabad Management Association conducted a six-hour orientation and advanced training programme on 'Communication Skills' on 2nd February for the students of the Institute of Cost Accountants of India, Prayagraj Chapter. The workshop was conducted by Mr. Vaibhav Bajpai, Director of HP4 and Past President of the AMA. Around 38 students attended the workshop.



Mr Vaibhav Bajpai and the students of ICAI, Prayagraj



Session in progress

### Talk

AMA in collaboration with East UP Chamber of Commerce organised an expert talk on 10th February on the topic 'Changes in Direct Taxes as proposed in Union Budget 2023' with speaker CA Dr. N. C. Agarwal, the senior and reputed cost accountant. Around 60 members attended the event and took an active part in the deliberations. Mr Navaneet Singh, Secretary deftly conducted the event.

AMA celebrated the 67th AIMA Foundation Day and 17th National Management Day on 21st February at the conference room of Jeevan Jyoti Hospital, Allahabad. For the first time, the AMA Excellence Award 2023 was conferred upon Dr. Vandana Bansal, the reputed IVF Specialist and Director, Jeevan Jyoti Hospital, Allahabad. Mr. Ravi Prakash, President AMA, bestowed upon her the prestigious excellence award for outstanding research and work in the field of infertility. The PRO of the association, Dr. Shanti Chaudhri, thanked the speakers and assured them that the AMA and Jeevan Jyoti Hospital would work together and take things forward. Around 35 members were present and took an active part in the deliberations.



*Mr. Ravi Prakash, President, AMA conferring the AMA Excellence Award 2023 upon Dr. Vandana Bansal Director Jeevan Jyoti Hospital Allahabad*

## Bharuch District Management Association

### Finance Forum Meet

BDMA organised its Finance Forum Meet on Union Budget Analysis on 4th February with guest speakers Advocate Dhinal Shah, Advocate Jigar Shah and Advocate Ratan Jain. They discussed various points relating to Union Budget by GOI. The webinar was well received by around 65 participants.



*Guest Speakers - Advocate Dhinal Shah, Advocate Jigar Shah, Advocate Ratan Jain addressing Finance Forum Meet*

### CEO Think Tank Forum

BDMA organised CEO Think Tank Forum Meet on 9th February with speakers Mr Sunil Parekh, Strategy Advisor, Zydus and Jubilant Bhartia Group; Mr Dhinal Shah, Founder – Dhinal Shah Associates and Mr Keval Sheth, Founder and Director, Konverj-Zeus. The forum involved discussions among various CEOs followed by a cookery show for the spouses. The meeting received a good reach of around 85 participants.



*Various dignitaries at CEO Forum Meet*

**National Management Convention**

BDMA organised its flagship event, 9th National Management Convention for two days on 10th and 11th February which was attended by 207 delegates from various industries of Bharuch District. As many as 32 distinguished speakers addressed the convention and also signed an MoU with GIDM for conducting programmes on Disaster Prevention and Management at BDMA.

**9th MSME Forum Meet**

BDMA in collaboration with FIEO conducted 9th MSME Forum Meet on 17th February on the topic 'Capacity Building Programme: Awareness Programme on Exports India@75 – District as Export Hub – Bharuch'. The distinguished guest speakers – Mr Rahul Singh from ITS; Jt. DGFT, Vadodara; Mr P A Garasiya, Manager RM District Industries Centre – Bharuch; Mr Ashish Pandey, Relationship Manager, Treasury, SBI; Mr Dhaval Shah, expert faculty on Managing Logistics; Mr Jayprakash Goel, Head – Gujarat from FIEO-WR spoke in detail about various aspects relating to exports. The programme was well received by around 35 participants from Bharuch District.



*Dignitaries addressing the 9th MSME Forum Meet*

**74th HR Forum**

HR forum of BDMA organised its 74th Meet on 20th February on the topic 'Behavioral Sciences for Business Success' by Mr Pascal Dantas, Group Head from HLE Glascoat and Yash Group. It was attended by 15 participants physically and received excellent feedback from everyone.



*(L-R) Co-Chair Mr. Manthan Joshi; Dr. Sunil Bhatt and Mr. Pascal Dantas*



### Post 9th NMC Meeting

BDMA organised a get-together of eminent dignitaries from industries of Bharuch District on 25th February on the successful completion of 9th NMC. The meet was organised to celebrate the grand success of 9th NMC and was appreciated by the 49 dignitaries who attended the get-together.



*Dignitaries at Success Meet of 9th NMC*

### CSR Forum

BDMA's CSR Forum organised its 27th Meet on the topic 'Round Table for Inter-Company Co-ordination'. The points discussed focused on how to establish and implement proper coordination amongst NGOs and donor companies for conducting CSR activities. The forum members also discussed topics relating to CSR and various initiatives by various industries. The meet was attended by 6 participants physically.

## Bhopal Management Association

Bhopal Management Association successfully conducted its 22nd Executive Committee Meeting on 23rd February at Jain's Raja Bhoj, Bhopal, under the chairmanship of Mr. Pradeep Karambelkar. The meeting was attended by 12 EC members and was very well received by the participants. It was hosted by Mr. Salil Chatterjee.



*Members attending the 22nd EC Meeting*

## Calicut Management Association

### Management Talk Series

Calicut Management Association organised a talk on 'Latest Opportunities and Challenges in Healthcare' on 3rd February by Mr. Lukman Pomadath, Chief Operating Officer, Aster MIMS, Kozhikode. He spoke about his 19 years of experience in operations, administration, and management, as well as his expertise in the field of healthcare services. Dr. Reena Anil Kumar, Senior Vice President; Mr. Sreenath Moorchildot, Vice President; Mr. Gireesan, Treasurer, and CA Ranjani Umesh, Hon. Secretary, also spoke on the occasion.



*Dr. Reena Anil Kumar, Senior Vice-president; CA Ranjani Umesh, Hon. Secretary; Mr. Lukman Pomadath, expert speaker; Mr. Sreenath, Vice President and Mr. Gireesan A, Treasurer*



*CA Sujith Kumar T N, President of Calicut Management Association giving a token of Appreciation to Prof. Sathyabhama Das Biju, University of Delhi*

Calicut Management Association conducted a session on 17th February on the subject 'The First Vertebrates in Peril: Halting human induced extinctions by public participation' with Prof. Sathyabhama Das Biju of University of Delhi also popularly known as 'the frogman of India'. He shared the importance of sustainable living and how we should preserve our environment and eco system so that the balance of diverse life on earth can be preserved. CA Sujith Kumar T N-President; Dr. Reena Anil Kumar – Sr. Vice President; Naushad K A – Managing Committee Member also talked on the occasion. The event was well attended by CMA members, Postgraduate and Graduate students from colleges, professors and principals of reputed colleges.

### **Managing Committee meeting**

CMA Managing Committee Meeting was held on 21st February, and it was decided to conduct 26th CMA Annual Management Convention on 11th and 12th March and also formed various Committees to conduct the programme.

### **Annual Management Convention Committee Meeting**

CMA Annual Management Convention Committee meeting was held on 24th February and discussed the progress of various committees formed for conducting Annual Management Convention.



*Members attending the meeting*



*Logo release of 26th Annual Management Convention by Honourable Mayor of Kozhikode Corporation, Dr. Beena Philip*

### **Logo Release**

The logo of Calicut Management Association for the 26th Annual Management Convention was released by the Honourable Mayor of Kozhikode Corporation, Dr. Beena Philip on 25th February at Mayor's Chamber. CA Sujith Kumar T N -President of CMA; Dr. Reena Anil Kumar -Sr. Vice President and Mr. Muhammed Davood – Managing Committee Member participated in the event.

## Chandigarh Management Association

Chandigarh Management Association delegation led by President Mr Gursimran Singh Oberoi visited the State-of-the-Art State Emergency Response Control room at Sector 3 Panchkula on 3rd February and were impressed with the efforts which go by at the backend. CMA team expressed its gratitude to ADGP AS Chawla, the Nodal Officer; SP Rajesh Kalia and Addl. SP Nupur Bishnoi, who made this visit possible.



*CMA Members with SP, Rajesh Kalia, IPS*

On 10th February, CMA led by President Mr Gursimran S Oberoi and General Secretary Abhishek Gupta reached out to Landran site of Prabh Aasra, an international NGO committed to rehabilitate destitute, mentally ill/ challenged, orphaned, elderly and abandoned individuals with unconditional care, shelter, treatment, education, and disaster relief. President Mr Gursimran Singh Oberoi thanked the CMA members who joined this initiative and also thanked the Prabh Aasara officials for allowing them to come on a short notice.

### CMA Institutional Visit



*CMA members attending a session at ISB*

CMA led by President Mr Gursimran S Oberoi and General Secretary Mr Abhishek Gupta facilitated a guided tour to the world-class campus of Indian School of Business on 15th February. A group of over 45 CMA members interacted with the Institute's Sr Director DNV Kumara Guru, who shared the story of the conception of ISB and how the two campuses ISB Mohali and Hyderabad work in close tandem. President Mr Gursimran S Oberoi together with the Executive Members, Joint Secretary Navjot Kaur and Dr Jatinderpal S Sehdev presented a token of gratitude to the ISB Sr. Director, Ms Kumara Guru.

Chandigarh Management Association was represented by President Mr Gursimran S Oberoi and General Secretary Mr Abhishek Gupta at the AIMA's Management Day and Foundation Day held on 21st February, in New Delhi.



*CMA President and Secretary with AIMA Director (LMA) Mr Sanjay Grover and Mr. Prabir Dash and General Secy, CMA with Ms. Rekha Sethi, Director General, AIMA*

**Training**

On 17th February, a few members from CMA attended training on Apprenticeship, which was conducted by Directorate of Skill Development, Haryana and UT. The event had the Secretary Industries and the Secretary Education UT Chandigarh as the Chief Guest and the Guest of honour.



*CMA members attending Apprenticeship Awareness Training*



*Speaker, Rakesh Bhan Retd. AGM, SBI*

**Better Management Series**

Chandigarh Management Association conducted a webinar on 22nd February on 'Marketing management for MSMEs' under its 'Better Management Series'. The speaker, Mr Rakesh Bhan, an ex-Banker, shared his inputs on the cited subject. The talk was moderated by General Secretary, Mr Abhishek Gupta and attended by over 37 CMA and AIMA members, academicians, entrepreneurs, and management enthusiasts. The Executive Members of CMA Mr Rajnish Mittal, Vice President; Dr Navjot Kaur, Joint Secretary; Mr Sukhwinder S Bhatia, Treasurer; Dr Jatinderpal Singh Sehdev, Mr Anil Anand and Mr GS Thukral were present amongst others.

**CMA Management Quiz**

The CMQ for the month of January was on 'Quality Management', and it saw an overwhelming response from the members. Three CMA members were declared winners- Mr Sanjiv Gupta, Mr Gurbachan Singh and Mr Jasjeet Singh. Winners were felicitated by the Executive Committee.

**National Management Day**

Chandigarh Management Association organised a talk on 25th February by Mr Sanjay Kundu (IPS), Director General of Police, Himachal Police, who addressed the management professionals of Chandigarh tricity on the occasion of National Management Day. The event was well attended by over 100 management professionals who benefitted from the views and experiences of the keynote speakers. In his address, Mr Oberoi emphasised on strengthening team capacity in leadership, which later takes the form of a legacy, so that the leader and its



*CMA President and Secretary with the Guest of Honour*

leadership can be remembered forever. During the programme, former KPMG CEO Mr Richard Rekhy stressed that due to the geopolitical dimension, the current era will be of nationalism, not globalisation. The event was widely covered in newspapers and social media.



CMA EC with the speakers



The Awardees with President, Vice President and General Secretary

### CMA Awards of Professional Excellence

On 25th February, CMA for the first-time instituted Excellence Awards, and for this year the award was given for social work – giving back to society. The awards given had the following recipients, visually challenged Ms Gargi Haldar for spreading music through digital platform while dealing with adverse conditions, Mr Ajeya Raj for outstanding performance as a para-athlete, Ms Manjula Salaria for promoting cleanliness, health, education and child protection in the society and Mr Omkar Chaudhary for supporting differently-abled people in rural areas for the past two decades.

## Coimbatore Management Association

### Monday Musings

Coimbatore Management Association organised a talk on 6th February with Mr. Nirmal Sreedharan, a strategist and Edu-Management consultant, motivational speaker. He started off the session with the future of technologies for marketing, like e-com technologies, AI integration, Augmented Reality, Virtual Reality, Configuration and IoT. Dr Prashant Nair, Executive Committee member of CMA, welcomed and introduced the speaker, and Prof. Sreeram Nandhi of DJ Academy summarised the session, and thanked the speaker.

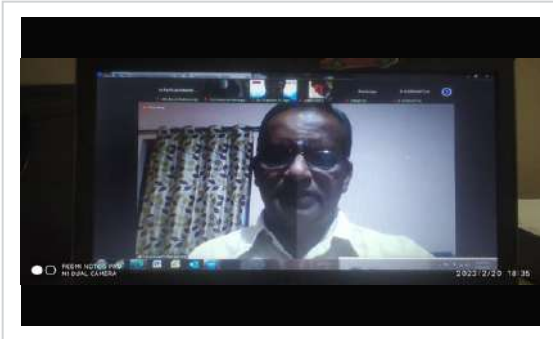


Talk by Mr. Nirmal Sreedharan

CMA organised a session on 13th February with a prolific financial expert, Ms. S. Chitra, who reiterated the benefits of maintaining a financial diary enlisting weekly or daily expenses and gave valuable tips on avoiding unnecessary expenditure. The session was moderated by Dr. Vandana Madhavkumar of GRG School of Management Studies.



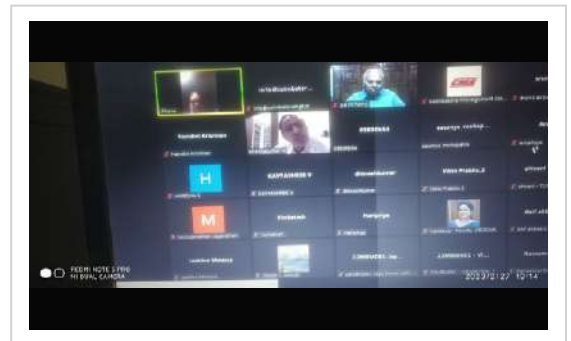
Presentation by Ms. S. Chitra



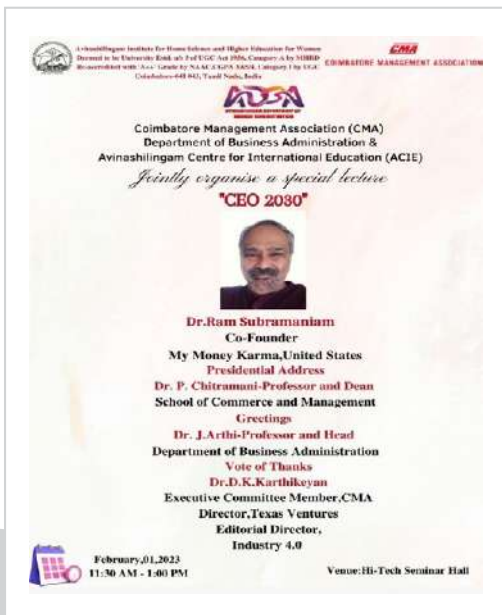
CMA Monday Musing session was held on 20th February with Mr. Kesavamurthi, Founder of Igniting Young Minds, a social service organisation. He is committed to imparting knowledge on the importance of education, career opportunities, scholarship exams and social responsibility to school students, with specific focus on Government and Government aided school students.

Talk by Mr. P Kesavamurthi

The 459th session of Monday Musings was held on 27th February with two highly knowledgeable economists and analysts, Mr. Sowmya Mohapatra and CMA Executive Committee member and Past Treasurer, CA M Ramji. Mr. Mohapatra in his talk, clearly detailed the events dating from World War 2 to the present day that is leading to a 'great reset', the start of which was the Bretton Woods Agreement of 1944, where USA made the gold reserve capital of the world. Mr Ramji, a veteran Chartered Accountant, gave an in-depth analysis of the budget recently announced by the Finance Minister, Ms. Nirmala Seetharaman. The session was opened by CMA Secretary, Dr Raveendran and wrapped up by CMA Treasurer, Shri. Krishnakumar.



Talk by Mr. Sowmya Mohapatra and CA M. Ramji



**Joint Seminar on 'CEO 2030'**

CMA organised a seminar on 1st February on 'CEO 2030' by Mr Ram Subramaniam, Co-founder of My Money Karma, US. The seminar was hosted by Avinashilingam Institute for Higher Studies and Kumaraguru College of Technology (KCT). The interactive session was keenly attended by the students who elicited more insights from him.

Seminar on CEO 2030, by Mr. Ram Subramaniam



*Dr Raveendran, Secretary CMA, Dr Arthi, HOD of Avinashilingam Institute, Mr. Partheeban, Mr. Gunasegaran of eCaps Computers, Shri R Varadarajan, President CMA and Dr. Chitramani, Dean of Avinashilingam Institute*

**Business Partnerships Beyond Families – Series 7**

The 7th edition of the Business Partnerships Beyond Families was convened by CMA on 7th February with the case study of four classmates who went on to start a business venture and proved to be successful after two decades of partnership. The challenges, focus areas, decisions infrastructure, goals and vision for the company and the personal bonding amongst the four partners were all discussed in detail. The session was helmed by the President and Secretary of CMA and the Dean and HOD of Avinashilingam Institute.

CMA, along with Assocham and the Hamriyah Free Zone Authority of Sharjah, UAE, held a series of business events on the 9th and 10th of February. The 2-day programme provided one-to-one and interactive sessions, and explored new opportunities for organisations in UAE, which is helping a tax-free trade zone in Sharjah.



*Dr Nithyanandan Devaraaj, VP, CMA*

**Inauguration of CMA Sports Meet**

CMA conducted an inter-student-chapter sports meet on 9th and 10th February at KCT Business School and Avinashilingam University respectively. The main motive of this initiative was to encourage fellowship and camaraderie among students of different institutions, as well as to inculcate leadership and management skills by making students participate in games and sports. Individual trophies and Certificates of Merit were given away to all winners, and Certificates of participation were



*CMA Sports Meet*

given to all participants during the Student Management Day held on the 17th of February at DJ Academy.

**CMA Student Management Day**

On 17th February, Coimbatore Management Association's hallmark event Student Management Day was hosted by D J Academy for Managerial Excellence. Management institutions from in and around Coimbatore were invited to participate in the events organised. Around 180 students from 15 management institutions in Coimbatore took part in various events.

Dr. N. Raveendran, Secretary, CMA, offered a warm welcome to the august gathering and Dr. P. Sadhasivam, Director, GRG School of Management and Joint Secretary CMA, briefed about the Student Management Day. Mr. Vignesh, MD, Ellen Industries and President SIEMA was the chief guest for the inauguration. Dr. J.J. Savithri, Principal, DJAME, proposed the vote of thanks. The programme concluded with the valediction and prize distribution. Dr. Nithyanandan Devaraj, VP, CMA, was the chief guest for the valediction.



*Dr. Sadhasivam, CMA Joint Secretary and Chair - Student Management Day, Dr. Nithyanandan Devaraj, VP CMA, and Dr. Savithri, Principal, DJ Academy for Managerial Excellence, with the trophy winners*



*NMD Award winners with the President, Secretary, VP's, Treasurer and Joint Secretary of CMA*

**National Management Day Celebrations**

CMA celebrated National Management Day 2023 with great aplomb and finesse on 24th February. 10 outstanding personalities from corporate, academia and entrepreneurship were honoured for their contributions and innovations. The Chief Guest was Mr. A R Ramesh, CEO of Reliance Payment Solutions Ltd. His talk on Digital Gateways – A Business Stimulant, was elaborate and enlisted the various channels available in India, their inception and how they ease the flow for business transactions.

**Delhi Management Association**

**Annual General Body Meeting**

The Delhi Management Association successfully conducted its 66th Annual General Body Meeting on 17th February. Dr. Yogesh Misra, the newly elected President of DMA, chaired the meeting and welcomed all DMA members. Dr. Navneet Kumar Sharma and Ms. Anuradha Sharma as Vice Presidents; Dr. Maninder Singh Khalsa as Honorary Treasurer; and Mr. Amit Kumar Arya as Honorary Secretary. During the meeting,



*DMA 66th Annual General Body Meeting*



various agenda items were discussed, and resolutions were passed. The members applauded the achievements of the Delhi Management Association in the last tenure while expressing their wishes for more success in the coming year.

**Conference**

DMA was an associate partner of the RACE 7 Conference on Recycling and Carbon Emission held on 4th February. The conference focused on Environment, Sustainability and Governance (ESG), and highlighted how different companies are working towards achieving a green and healthy environment. It was attended by the most influential plastics recycling professionals, and included leading market players, key decision-makers, and experts across industries. Notable speakers included H.E. Freddy Svane, Ambassador of Denmark, Erik Solheim (Executive Director, UN Environment Programme), Badri Narayan Gopalkrishnan (Lead Advisor, NITI Ayog), Justin Woods (Vice President, Alliance to End Plastic Waste), and other Chief Sustainable Officers.



*Mr. Randheer Singh, Director - Electric Mobility and ACC Program NITI Aayog, Government of India*



*CS Deepak Jain, Managing Committee Member with other speakers and participants*

**Union Budget 2023 Session**

DMA organised a talk on Union Budget 2023 on 7th February with expert speakers on Direct Taxation, Indirect Taxation, and the impact on the economy. CA Sunil Garg, a fellow member of ICAI with over 30 years of experience spoke about Direct Taxation. CA Ram Akshay, a fellow member of ICAI with over 15 years of experience spoke about Indirect Taxation. CS Deepak Jain, with over 30 years of experience in Corporate Law, spoke about the impact of the Union Budget 2023 on the economy.

**12th DMA All India Women Entrepreneurs Awards and Conference**

The 12th DMA All India Women Entrepreneurs Awards and Conference 2022, entitled 'Building Businesses, Transforming Lives, Creating Impact,' was held on 17th February at the India Habitat Centre, New Delhi. It was chaired by Ms. Chhavi Prabhakar, Founder and CEO of Global Indian Solutions, and convened by Ms. Anuradha Sharma, Vice President, DMA, Founder and CEO of Fulki Communications Pvt Ltd.; and Ms. Mita Brahma, Advisor, Strategic HR, NIIT Ltd. The Chief Guest, Mr. Deepak Bagla, MD, and CEO of Invest India shared interesting,



*(L to R) Chief Guest, Mr. Deepak Bagla, and Guest of Honour, Mr. Devesh Sachdev addressing*



*Winners with DMA Managing Committee Members and speakers*

little-known statistics about India and its huge potential for the future. The Guest of Honour, Mr. Devesh Sachdev, MD and CEO, Fusion Micro Finance, felicitated the winners with trophies and certificates. DMA conferred the Lifetime Achievement Award for Business Impact to Ms. Sonu Bhasin, family business historian and author, founder and editor-in-chief of Families and Business; Ms. Latika Thukral, founder of Iamgurgaon, was honoured with the Lifetime Achievement Award for Social Impact for serving as a shining example of what it means to be a true changemaker. Ms. Anjali Raina, Executive Director, Harvard Business School India Research Centre, Independent

Board Director, was felicitated with the Role Model of the Year 2022 Award. The event included three panel discussions based on the event theme, and Dr. Yogesh Misra and President DMA concluded the conference and award ceremony with a vote of thanks to all.

**MDP**

DMA collaborated with the Rukmini Devi Institute of Advanced Studies to conduct a Management Development Programme certification session on 25th February on the topic 'Mental Well Being'. The programme was inaugurated by Mr. Amit Kumar Arya, who welcomed the participants and speakers, and Dr. Upasana Diwan was invited to share her thoughts on the topic to start the session. The speakers for the programme were Ms. Aarti Sehgal and Ms. Disha Garg, who shared their knowledge and insights on the importance of mental health in everyday life. At the end of the programme, participants were awarded with certificate of participation, and the event concluded with a vote of thanks by CS Deepak Jain and Mr. Narendra Kumar Gupta.



*Mr. Amit Kumar Arya, Hon. Secretary and DMA Managing Committee with speakers and faculty from Rukmini Devi Institute of Advanced Studies*

## Faridabad Management Association

Faridabad Management Association in association with SACC (Startup Incubation Centre of Excellence) organised a 'STARUP PITCHATHON' with the objective to encourage students to dream big and pitch an idea on 8th February at Pt. JLN Govt. PG College, Faridabad. The inaugural address was given by Mr Anurag Pandey, Head Start up SACC and the welcome address was done by Ms Saloni Kaul, President, FMA. Prof. (Dr.) Mohender Gupta, Principal Pt. JLN Govt. PG College was the chief guest for the event.



(L-R) Host Mr. Anurag Pandey, Head-Incubation Centre -SACC, Ms. Muskan Kaur - MC & Student Coordinator, Mr. KP Dhiman, Treasurer-FMA, Ms. Saloni Kaul, President - FMA, Mr. V. Thyagarajan, Executive Director-FMA, Ms. Sonam Kapoor, Start up Sarathi - Winner, Jury Member Mr. Rajesh Sethi, Founder & CEO, Book my Test Centre, Jury Member Ms. Kanchan Sathpathy, Director, Forte Point India and Chief Guest Principal, Pt. JLN PG Government College Prof.(Dr.) Mohender Gupta



(L-R) Mr. Aquil Busrai - CEO, Aquil Busrai Consulting addressing the gathering; Ms. Charu Smita Malhotra, Gen. Secretary, FMA, Mr. Subhash Jagota, Sr. Vice President, FMA & CEO Global Business Solutions, Ms. Saloni Kaul, President, FMA, Lt. General R.K. Anand, Director General, MRIIRS, Mr. Govind Negi, Head of Talent (EU-IN), 3 Pillar Global and Mr. Vishal Lalani, Managing Director, Indication Instruments Limited on the dais

The jury along with President FMA Ms Saloni Kaul, Mr KP Dhiman, Treasurer and Mr. V. Thyagarajan Executive Director-FMA gave away the awards to the 3 deserving winners. Mr Anurag Pandey summed up the event. Finally, a vote of thanks was proposed by Mr V. Thyagarajan, Executive Director, Faridabad Management Association.

Faridabad Management Association (FMA) in collaboration with Manav Rachna International Institute of Research Studies (MRIIRS) celebrated the National Management Day on 24th February at MRIIRS, Faridabad. Along with this signature event - FMA Awards of Excellence were also presented. The welcome address was delivered by Lt. General R. K. Anand, Director General, MRIIRS. The theme for the National Management Day was 'Managing in Unprecedented Times-The Road Ahead'. The Guest of Honour and distinguished key speakers included Mr Kartik Sharma, National Chairman, Young Leaders Council, AIMA; Dr Aquil Busrai, CEO Aquil Busrai Consulting; Mr. Vishal Lalani, Managing Director, Indication Instruments Limited,



FMA-National Management Day-Standing: L to R- Mr. Subhash Jagota, Sr. Vice President, FMA & CEO Global Business Solutions & Ms. Saloni Kaul, President, FMA honouring Mr. Kartik Sharma, National Chairman, Young Leaders Council, AIMA

Faridabad and Mr. Govind Singh Negi, Head of Talen(EU-IN), 3 Pillar Global. Mr Subhash Jagota, Sr. Vice President, FMA and CEO, Global Business Solutions summed up the event and proposed a vote of thanks. FMA Award of Excellence and felicitation of Past Presidents and Core members was also organised. It started with a welcome address by Ms Saloni Kaul, President, FMA. The citation was read out by Ms Charu Smita Malhotra, General Secretary, Faridabad Management Association.

After the award function, the Past Presidents of FMA were felicitated – Mr Abhay Kapoor, Immediate Past President CHRO, Suzuki Motor Gujrat Ltd., Mr Manoj Batra, VP HR, Imperial Auto Industries, Faridabad and Capt. Virendra Singh, Founder, Grow My Crop. Finally the core members of the governing body, Ms Saloni Kaul, President, Ms. Charu Smita Malhotra, General Secretary, Mr KP Dhiman, Treasurer FMA and Mr V. Thyagarajan, Executive Director, FMA were felicitated for the outstanding work done by them. The awards ceremony was attended by students, management of MRIIRS, faculty and participants from industries and consultants.



*Awardees and Felicitations*

## Ghaziabad Management Association

### Annual Budget Conclave 2023

Ghaziabad Management Association and Ajay Kumar Garg Institute of Management hosted its annual budget conclave for 2023 on 10th February under the theme 'India's Focus Towards Growth and Manufacturing with Fiscal Consolidation in the Post-Pandemic Era'. The distinguished speakers and guests were Dr. Ravi Prakash Singh, Vice President and Head of Research in ShareIndia Securities Ltd; Prof. Rajeev Sijariya, Dean of the Special Centre for E-Learning (SCEL) at Jawaharlal Nehru University (JNU); Mr. Vinay Gupta, Executive Director, GMA; Director AKGIM; Dr. TR. Pandey, and many more noted participants from distinguished fields. The conclave was followed by a debate competition on the topic 'Budget 2023 Cares for Poor and Respects the Wealth Creators', an e-poster presentation competition with the theme 'Union Budget 2023: A Pathway to Dreams for India', and a PowerPoint presentation competition on 'Union Budget 2023 and its thrust areas for the Indian Economy'. The winners of the competitions were awarded prizes.



*The speakers with Director AKGIM*

**Visit to NASSCOM COE**

Under GALAXY movement of the Association, a visit to the NASSCOM Center of Excellence at RKGIT was organised on 23rd February which was attended by 25 participants from different industries/ institutes who represented SPRL, Godfrey Phillips, ITC, IMS Ghaziabad and independent consultants and professionals. A meaningful interaction seeking clarification on functioning of various software programmes was carried out.



*Interaction in the NASSCOM Center*



*Welcoming the keynote speaker*

**MDP**

GMA organised a MDP in association with IMS Ghaziabad, UC Courses on 24th February and the keynote speaker was Mr. Ashok Sinha, Director, Planning and Supply Chain, Shriram Pistons and Rings Ltd., who gave an overview of the function, in general along with the nuances involved therein. The distinguished speakers were Mr. Sandeep Wadhwa, CEO, Agarwal Packers and Movers Ltd.; Mr. Shiv Trehan, DGM (SCM), Godfrey Phillips Ltd.; Mr. Mohit Jauhari, Head SCM, Shriram

Pistons & Rings Ltd. Prof. Komal Kapoor, Professor Marketing and SCM, IMS Ghaziabad, UC Courses Campus. It was attended by around 35 participants and the students of MBA also joined the audience during the panel discussion.

On 27th February, GMA and the Human Resource Department of IMS Ghaziabad organised a MDP on 'HR Analytics for Working Professionals'. The expert resource speaker for the session was Mr. Viplav Kumar Singh, AGM-HR, HCL Technologies. The initiative enabled the HR leaders to create data-driven insights for guiding hiring choices, enhancing workforce operations, and fostering a great employee experience. About 30 delegates from industry and academia benefitted from the interactive session. Mr. Vinay Gupta, ED GMA, familiarised the delegates with HR functioning and stressed that the application-oriented new emerging trends in HR Analytics, the application of new technologies like AI and lot, descriptive statistics, basic dashboard skills, predictive analysis, and many more are the necessities of the day.



*Organisers with guests and the facilitator*

## Goa Management Association

### Shaping Young Minds Programme

The Goa Management Association hosted AIMA's Shaping Young Minds Programme in collaboration with the All India Management Association for the fourth time in Goa on 16th February. The icons who addressed the Goa SYMP were Mr. Sanjay Kirloskar, Chairman and Managing Director, Kirloskar Brothers Ltd.; Mr. Suresh Prabhu, Former Union Minister, and Member of Parliament; Ambassador Gurjit Singh, Former India

Ambassador to Germany, Indonesia, Ethiopia, ASEAN, and the African Union; and Ms. Ritu Beri, renowned fashion designer, who were in conversation with moderators Mr. Blaise Costabir, Mr. Raman Madhok, Mr. Nitin Kunkolienker, and Ms. Sheetal Pai Kane. The SYMP was attended by around 650 students and young executives.



*Inaugural Session*



*Ambassador Gurjit Singh*



*Mr. Suresh Prabhu*

### Management Day Celebration

Goa Management Association, in collaboration with the Business Administration Department of Rosary College of Commerce and Arts, organised Management Day on 21st February on the theme 'Managing the Unexpected: Harnessing the Uncertainty'. The participating colleges included Saraswat College of Commerce and Management Studies; S. S. Dempo College of Commerce and Economics; MES College; S. P. E. S. Goa Multi Faculty College; Don Bosco College; Dnyanprassarak Mandal and College and Research Centre; VVM's Shree Damodar College of Commerce and Economics; and Rosary College of Commerce and Arts. Assistant Professor Charlotte Fernandes introduced the Chairman of the GMA, Mr. Deepak Bandekar. To commemorate Management Day, a presentation competition was organised in which eight colleges participated. The winners of Management Day were S. S. Dempo College of Commerce and Economics, Panjim, and runners-up were MES College of Arts and Commerce, Vasco.



*Management Day Celebrations – 21st February 2023*

### India at 75 School Quiz

Goa Management Association was one of the event partner for the State-wide 'India @75 School Quiz' Grand Finale held on 23rd February at the Institute Menezes Braganza, Panaji. The quiz saw a participation of around 40 plus teams from each Taluka and only the top six teams throughout the state qualified to represent their respective Talukas at the finale. The Chief Guest, Mr. Vincent Ramos, Senior Vice President, IHCL-Goa, Quizmaster Mr. Rajiv D'Silva and the organiser Mr. Harshvardhan Bhatkuly handed over the trophy and certificates to the winners. Along with the prizes, all the participants were also presented with a set of books as a token of appreciation for their hard work. Mr. Yogesh Arora, Head HR, Administration and CSR, Deccan Fine Chemicals Pvt Ltd., Mr. Amin Ladak, Past Chairman, GMA and Mr. Sanjay Amonkar, Director General, GCCI were present at the event. Mr. Harshvardhan Bhatkuly thanked all the sponsors and various representatives of the Rotary Clubs who assisted in organising the event across all twelve talukas of Goa.

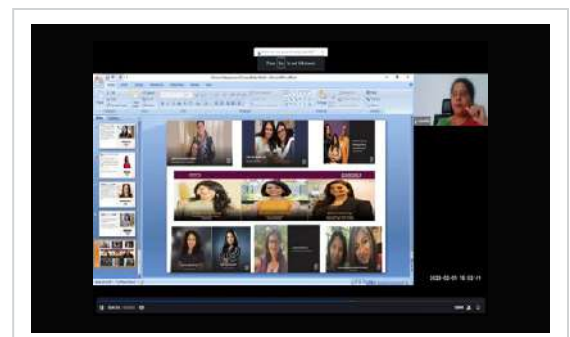


*Rajiv D'Silva, Durva Kanekar, Amogh Savaikar from Dr. K. B Hedgewar Vidyamandir, Bicholim, Amin Ladak and Harshvardhan Bhatkuly*

## Hyderabad Management Association

### SDP

On 1st February, Dr Swathi Gajanethi, Dean, Ashoka Business School defined a women entrepreneur and talked about the qualities which are needed for entrepreneurship. She gave examples of different women entrepreneurs and how an entrepreneur should work and what qualities are needed to become successful.



*Dr Swathi Gajanethi addressing*

### Industry Readiness Programme

Hyderabad Management Association organised a programme with Mr Mahesh Edla, Deputy General Manager, National Institute for Smart Government, who spoke about the importance of teams as they bring together people with diverse skills to create something that no one could do alone. A well-planned team improves motivation. He also spoke about team environment – a team that creates a wholesome environment where people feel they belong, are needed, and are part of something bigger than themselves.



*Mr. Mahesh Edla sharing his presentation*



Mr. Naqi Abbas sharing his presentation

HMA organised a session on 24th February with Mr Naqi Abbas, Founder and MD of ORGRO Solutions on the topic 'Personal Interview Skills'. Mr Abbas divided the preparation for the interview skills into 3, before, during and after the interview. In each of the phases he further highlighted the key points as well as what the interviewer wanted.

**MSME**

HMA organised a talk on 7th February with Mr Gadiraju Murali Krishna Raju, - Ex Corporate Senior Management, Advocate on the topic 'Building Sustainable Global Competitiveness through Operations and Quality Management Practices'. Mr Raju's aim was to share the contours of a proposed path. He explained that for success, one must have both passion and systems.



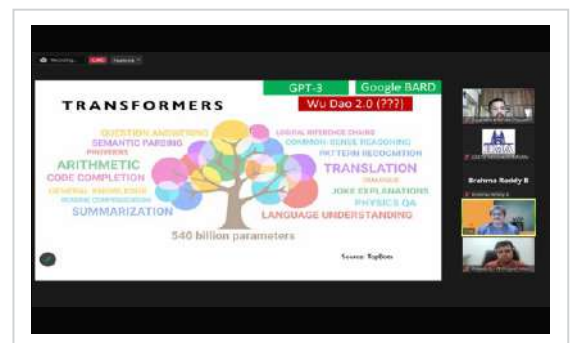
Presentation in progress



Mr. Sivaram Tekuru, Senior Consultant sharing his presentation

HMA organised a session with Mr. Sivaram Tekuru, Senior Consultant, Captain Strategy on 11th February on the topic 'HR Practices in MSME's: Achieving Better Business Results'. Human resources, when managed effectively and efficiently, can play a significant role in achieving the venture's goals. He stated MSMEs today face the dual challenge of limited resources on the one hand and the need for highly trained employees on the other.

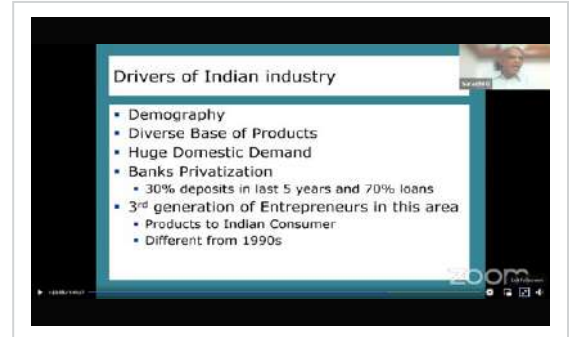
On 16th February, a session was held Mr. V. Srinivasa Rao (VSR), Chairman and MD, BT and BT Management Consultancy Pvt Ltd on the topic 'Maximising your Business Potential with ChatGPT – Unlock the Power of AI'. In the webinar, the speaker discussed how to maximise your business potential with ChatGPT. The employment opportunities as well as the threats to the different professions due to the advent of ChatGPT.



Speaker, Mr. V. Srinivasa Rao sharing his presentation



HMA organised a session with Dr Saradhi, Assistant Professor, Symbiosis Institute of Business Management, Hyderabad on 28th February on the topic 'The Indian Industry - Past, Present and Future'. The webinar focussed on the structural changes coupled with creation of a conducive ecosystem – such as thrust in building soft and hard infrastructure, public and private investment in future technologies, attempts to log into global supply chains etc., – resulted in the new Indian industry that is rearing to make a global impact.



Presentation in progress

**MDP**

HMA organised an MDP on 13th February with Mr V. Viswanathan, Corporate Trainer, Consultant and Author for Seed Works International Pvt Ltd on the topic 'Understanding Eight Emotional Drivers for Professional Excellence'. The programme was attended by 30 participants across Mid to Senior-level team members across all functions. It was a power packed session with many team activities and games. At the end of the programme, the participants were able to reflect on their top three emotional drivers which would help them to move forward in their profession and personal life.



Speaker and participants after the session

**Indore Management Association**

**IMA's 30th International Management Conclave**

Indore Management Association held its flagship event, the International Management Conclave, on 17th – 18th February, on the theme 'Reinvent, Evolve, and Lead,' in which about 1000 leading CEOs and management professionals and around 500 management students participated. The speakers at the two-day conclave were Mahātrīa Rā, Author of Unposted Letters and Spiritual Guru, Infinitheism Spiritual Foundation Pvt. Ltd., Chennai; Mr. Harsh Mariwala, Chairman, Marico Ltd, Mumbai; Mr. Madhukar B Parekh, Chairman, Pidilite Industries, Mumbai; Mr. Anand Sen, Managing Director, TATA International Ltd, Mumbai; Mr. Nilesh Shah, MD, Kotak Mahindra Asset Management Co. Ltd., Mumbai; Padam Shri Savji Dholakia, Founder and



Lamp lighting ceremony with Mr. Sanjay K Jain; Mr. Shreegopal Kabra; Mr. Sanjay Agarwal and IMA dignitaries

Chairman, Hare Krishna Exports Pvt. Ltd., Surat; Ms. Usha Barwale, MD, Maharashtra Hybrid Seeds Co. (Mahyco), Mumbai; Mr. Sanjay K Jain, MD, TT Ltd. and Author of A Pinch of Salt: In the Recipe Called Life, Kolkata; Lt. General (Dr.) Rajesh Pant, Cyber Security Expert, PMO, Government of India, New Delhi; Sadhu Gnanvatsal Das Swami, Bochasanwasi Akshar Purushottam Sanstha (BAPS), Ahmedabad; Ms. Richa Anirudh, Speaker, Author, Host and Producer, Noida; Mr. Nikhil Malhotra, Chief Innovation Officer, Tech Mahindra Ltd., Pune; Mr. Shreegopal Kabra, MD and Group President, RR Global, Mumbai; Dr. Himanshu Rai, Director, IIM, Indore; Mr. Sanjay Agarwal, Founder, AU Small Finance Bank, Jaipur; Mr. Gunjan Shah, MD and CEO, Bata India Ltd, Gurugram; Mr. Anubrata Biswas, MD and CEO - Airtel Payments Bank, Gurgaon; Mr. M P Vijay Kumar, CFO, Sify Technologies, Chennai; Dr. Satya Gupta, Founder and CEO, EPIC Foundation; President VLSI Society of India, Bengaluru; Mr. Sunil Rohokale, CEO and MD, Ask Investment Managers Ltd., Mumbai and Mr. Simerjeet Singh, Motivational speaker, Amritsar.



*IMA Lifetime Outstanding Achievement Award being presented to Mr. Madhukar B. Parekh*



*Unveiling of Indore Manager Magazine & Management Times 2023*

## Jamshedpur Management Association

### Training

JMA conducted training at Dalma Wildlife Sanctuary in association with State Forest Department, Government of Jharkhand on 12th February with speaker Dr. Hishmi Jamil Husain, Head Biodiversity and Sustainability, Tata Steel. The training focused on Climate Change and Biodiversity Loss for Eco Development Committee team for the award of Certified Nature Guide. The event was attended by 30 nature guides of Dalma sanctuary.



*Dr. Hishmi addressing the audience*

**Book Review Competition**

JMA organised its first Book Review Competition on 16th February. Professionals and students from Tata Steel, Tata Steel Long Products Ltd., XITE and XLRI presented their favorite books in their own words. Professor Sunil Kumar Sarangi was the judge for the event. Mr. Mohit Bhatt, Tata Steel won the competition and Ms. Reetimukta Bajpai (XLRI) was the runner up. The programme was conducted at Russi Modi Centre for Excellence, Jamshedpur by Ms. Asmita Salunkhe and Mr. Sameer Sagar Mishra of JMA team.



*Book review participants with the jury*

**Management Day Celebration**

JMA celebrated its 17th National Management Day with a panel discussion competition on 21st February at the Center for Excellence on the topic 'Lay off: How far is the higher and fire policy?' Panelists from Tata Steel Jamshedpur, Tata Steel Kalinga Nagar, Tata Steel Meramandali, Tata Technologies, and Vedantu Innovations Pvt Ltd participated in the event. The panel discussion was moderated by Mr. Gaurav Marwah, Director of Valour Wires Pvt. Ltd., Adityapur, and judged by Dr. Jittu Singh, Ex-Dean XLRI Jamshedpur and Ex-Executive of Tata Steel. Mr.



*Participants with jury*

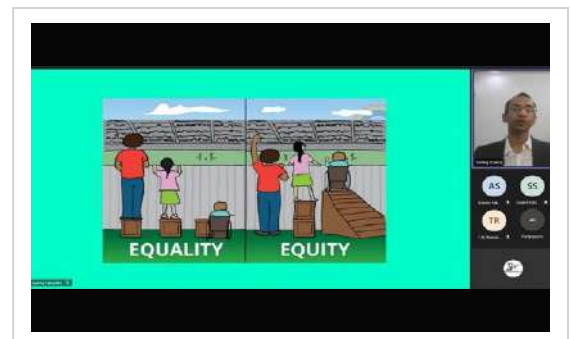
Amitabh Bhattcharjee, Hon. Secretary, gave the vote of thanks. Mr. Sameer Sagar Mishra; Ms. Asmita Salunkhe; and Mr. Vinay Kumar, the entire team of JMA, were present during the event.

**Training**

JMA conducted a customised training in team building and collaboration for Tata Power on 17th February. Prof. Durga Dutt Pathak conducted the training, which was attended by 18 mid- and senior-level participants from different locations of Tata Power.

**Bake Talk**

JMA organised a session on 'Diversity, Equity and Inclusion' on 23rd February with speaker Mr. Pankaj Gupta, Ex-Director at Google and an Ex- McKinsey and Company Executive. Mr. Amitabh Bhattcharjee Hony. Secretary presented the vote of thanks. The session was well received by 50 participants.



*Mr. Gupta sharing his presentation*



Mr. Sameer Sagar Mishra addressing the session

JMA organised a virtual talk on 25th February on the topic 'Essentiality of Design Thinking in Solution Design' which was delivered by Mr. Sameer Sagar Mishra, Head CPSS, Tata Steel. Mr. Mishra discussed what is design thinking, its process, the pillars of design thinking, scope of design thinking experts, job market for design thinking and many more. The session was attended by total of 20 participants.

JMA organised a talk under the Enriching Life Series platform on 'The Art of First Impressions' on 24th February by Ms. Ananya Shetty, Expert Image Consultant, Coach and Founder of Mirosome. In the session, it was discussed how to build the personality that will take everyone closer to their goals. She also discussed on Do's and Don'ts in daily routine to make good and bad impressions. The session was fully informative and enjoyable.



Ms. Ananya sharing her presentation



Mr. Satish Agarwal sharing her presentation on Jobs in the Analytics field

JMA organised another session on 'How to Build your Career in Data Analytics' on 27th February by Mr. Satish Agarwal, Principal Data Scientist, Affine. Mr. Agarwal discussed on AI products like Chat GPT, Amazon Alexa, Google AI products also hype and impact related to this field. Total of 40 participants attended the session.

## Kerala Management Association

Kerala Management Association organised the MV Pylee Memorial Lecture by Dr. K.N. Raghavan, Executive Director of Rubber Board, who said that a calm mind is essential to achieve success in the fields of sports and management. He also reminded everyone that victory celebrations should only take place after a true victory. Former Director of the School of Management Studies, Prof. Dr. P.R. Poduval, said that M.V. Pylee was a common man with a global outlook. M.V. Pylee Memorial Committee Chairman Mr. ACK Nair welcomed the gathering, and KMA Honorary Secretary Mr. Algiers Khalid proposed the vote of thanks.



*Dr. K.N Raghavan addressing the KMA Members*



*CIAL MD, Mr. S. Suhas speaking at the Leader Insight programme as Mr. Bibu Punnooran; Ms. L. Nirmala and Mr. Algiers Khalid look on*

### Leader Insight Programme

KMA organised a Leader Insight programme with CIAL Managing Director, Mr. S. Suhas, who said that activities based on social responsibility have brought CIAL success. He also pointed out that Nedumbassery International Airport has been able to create a CIAL model for public-private partnership. KMA President, Ms. L. Nirmala, presided, and Vice President, Mr. Bibu Punnooran; Managing Committee Member, Mr. AK Nair, and Honorary Secretary, Mr. Algiers Khalid, also spoke.

### KMA QUEST – Inter Business School and Corporate Quiz

KMA, the premier group of management and corporate leaders in Kerala, inaugurated its Management Week with KMA Quest, an inter-business school and inter-corporate quiz conducted on February 20 by Past President KMA and AIMA President and former MD of FACT, Mr. T. T. Thomas, in the presence of the current KMA President, Ms. Nirmala Lilly, and senior former President, Mr. Jose P. Philip. Mr. T. T. Thomas stressed the importance of ethics and values and the need to enhance employment opportunities in Kerala in his inaugural address. The first event of the management week was the KMA Quest, a quiz on business, management, and leadership. The quiz was helmed by Mr. Vijay Nair, KMA Member and CTO, Assyst International Pvt Ltd.



*KMA Management Week officially inaugurated by Mr. T T Thomas*

**Prof. KT Chandy Memorial Lecture**

KMA organised the KT Chandy memorial lecture by Justice Devan Ramachandran, who shared that principles of ethics and probity are lacking in our society. BVB Kochi Chairman, Prof. Venugopal C. Govind, delivered the KT Chandy memorial lecture and said that KT Chandy was a brilliant teacher and management expert. KMA President, Ms. L. Nirmala, presided, Mr. ACK Nair welcomed, and Mr. Algiers Khalid proposed the vote of thanks.



*Justice Devan Ramachandran speaking at the KT Chandy Memorial Lecture*

**Lucknow Management Association**

**Panel Discussion**

Lucknow Management Association in collaboration with ASSOCHAM and The Institute of Company Secretaries of India (ICSI), organised a panel discussion on Union Budget 2023 on 5th February. The eminent panelists were Prof Sanjay Kumar Singh, Professor of Economics IIM Lucknow; Mr. Dhruv Seth, Chartered Accountant; Mr. Alok Ranjan; Former Chief Secretary, Government of UP and Past President, LMA; Mr. Sanjay Dora, Chief General Manager NABARD; Mr. L.K. Jhunjhunwala, Chairman ASSOCHAM U.P. and Uttarakhand and Mr. Kiron Chopra, CMD, Chopra Rectec. Mr. A.K. Mathur, Vice President, LMA welcomed and introduced the panelists and Mr. Amit Gupta from, ICSI proposed a formal vote of thanks at the end of the session.



*(L-R) Mr. A.K. Mathur; Prof Sanjay Kumar Singh; Mr. Dhruv Seth; Mr. Alok Ranjan; Mr. Sanjay Dora; Mr. L.K. Jhunjhunwala and Mr. Kiron Chopra*



*Mr. A.K. Mathur; Prof Archana Shukla; Mr. Kiron Chopra; Dr. Rajan Johri and LMA members*

LMA organised a panel discussion on AIMA's National Management Day on the theme 'Managing the Unprecedented- Harnessing the uncertainty' on 21st February. The panelists were Professor Archana Shukla, Director, IIM Lucknow; Mr. Kiron Chopra, MD, Chopra Retec and Dr. Rajan Johri, Managing Director, Leadwynn. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the panelists and proposed a formal vote of thanks at the end of the session.



*Mr. Muzaffar Ali during the interactive discussion*

### Interactive Discussion

LMA in association with Rumi Foundation and in collaboration with AMU Old Boys Association, organised an interactive discussion with Mr. Muzaffar Ali on his autobiography 'Zikr', with Ms. Devika Singh in conversation on 7th February. Mr. A.K. Mathur, LMA Vice President and Mr. M.A Khan welcomed the speaker. Ms. Tahira Rizvi from Rumi Foundation proposed a formal vote of thanks at the end of the session in the presence of Dr. Navneet Sehgal LMA President-chief Secretary of Government of UP along with members, guests, and VIPs.



*Mr. Pravin Kumar Dwivedi during FPOs workshop*

### Outreach Workshop

LMA with AWOKE India Foundation organised an outreach workshop on 9th February 'Workshop for Farmer Producer Organisation' in District Jhansi. The eminent speakers were Mr. Pravin Kumar Dwivedi, Sr. Vice President LMA on 'Financial Literacy of FPOs and Access to Finance'; Mr Grijesh Shukla, Sr Manager, Sacred River Management on 'Developing Backward and Forward Marketing Linkages'; Mr Ambrish Srivastav, Sr. Manager, Sacred River Management on 'Use of Technology to Improve Farmers Income'; Mr. Bhanu Pratap Singh, Assistant

Accounts Manager, AWOKE India Foundation on 'Essentials of Governance and Statutory Compliances'. More than 35 FPOs and CEOs from the Jhansi Division were present in the workshop.

### Presentation

LMA in collaboration with BBD University organised a presentation on the subject '5G -The Dawn of a New Era' by Mr. Pranay Pathak on 15th February. Mr A.K. Mathur, Vice President LMA welcomed and introduced speaker and proposed a formal vote of thanks at the end of the session.



*Mr A.K. Mathur, Mr M.A. Khan, Ms Renu Chaudhary and LMA members*



*Mr. Alok Bindal interacting with LMA members*

**Visit**

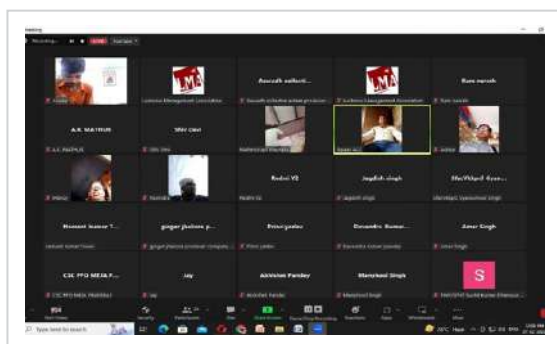
LMA organised a visit for LMA members at Organic Farm, Vibhu Agrotech Pvt Ltd, a start-up with a 12-acre farm in village Sisendi in Mohanlalganj District Lucknow, on 19th February with Mr. Alok Bindal, founder and CEO of the company, Mr. A.K. Mathur, Vice President LMA; Ms. Renu Chaudhary, General Manager of the LMA; and 50 LMA members were present on the visit.

**National Conference**

LMA in collaboration with the School of Management Sciences, Lucknow organised a National Conference on 'SDG9: Industry, Innovation and Infrastructure' on 24th -25th February. The eminent speakers were Prof. Sanjay Kumar Singh, Indian Institute of Management Lucknow; Mr. A.K. Mathur, Vice President of LMA, and Mr. Ankur Handa Asst. Vice President, Mirae Asset Finance; Mr. Dheeraj Mehrotra, Principal, Kunwar Global school; Padmashri Dr. Rajnikant, National IP Awardee Varanasi; Mr. Aditya Vidya Sagar Sustainability Expert Lucknow, Mr. Milind Raj Innovator & Robotic Expert Lucknow, Prof. Rana Singh, Director Chandragupta Institute of Management, Patna; Dr. Alok Kumar, Dean-Gopal Narayan Singh University Rohtas; Prof. Pavnesh Kumar, Mahatma Gandhi Central University Motihari; Mr. Virendra Kumar, Regional Director (H) Ministry of Textiles (GOI) and Mr. Deepak Mishra GM-CP Milk and Food Products Pvt. Ltd. Gyan Dairy. The Chief guest in inaugural session was Prof. N.B. Singh, Vice Chancellor Khwaja Moinuddin Chishti Language University Lucknow.



*Mr. A.K. Mathur addressing the National Conference*



*Mr Girija Shankar Maurya interacting with FPOs*

**Online MDP**

LMA organised an online MDP on 27th February on 'Increasing Farmers; income through Natural Farming and Multiple Crops' with speaker Mr Girija Shankar Maurya. Mr. A.K. Mathur, Vice President welcomed and introduced the speaker and proposed a formal vote of thanks on the occasion. More than 45 FPOs from different- different districts were present in the online session.





(L-R) Mr. Mohit Suri, Mr. Sudhanshu Mani, and Mr Vipin Gupta

### Interactive Session

LMA organised an interactive session on 'Vande Bharat Train and Transformative Interventions of Indian Railways' by Mr. Sudhanshu Mani on 28th February. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the speaker and Mr. Mohit Suri, Chairman IIA proposed a formal vote of thanks at the end of the session.

## Noida Management Association

Noida Management Association organised a Budget Programme on 5th February in collaboration with Institute of Company Secretary, Noida Chapter, and Institute of Cost Accountant of India Noida Chapter. The eminent speakers were CA Sanjeev Kathuria; CA Ram Akshaya; CA Praveen Kumar and C.S. Deepak Jain who took part in the deliberation where in more than 125 members participated.



Participants during the budget programme

## Pala Management Association

### Ideathon

PMA organised a 'Ideathon - Kerala Idea Summit 2023' on 3rd February at Mar Athanasius College Ramapuram, a corporate member of PMA based on the theme 'Sustainable Development of India'. A total of 9 teams from various institutions presented their projects. PMA Special Innovation Award 2023 was given to a selected project and a cash award of Rs. 5,000/- was handed over to the team. In addition, PMA presented all the participants with certificates and memento.



Presentation of one of the teams

**Safety Awareness Seminar**

PMA organised a Safety Awareness Seminar on 4th February at Sans Laboratories Pvt Ltd, another corporate member of PMA for the management and staff of the firm. Mr. A D Suresh Babu, an expert on the subject and the Secretary General of PMA held a detailed session on the subject addressing the specific needs of the pharmaceutical industry. Over 25 participants attended the programme.



*Session with Mr. A D Suresh Babu*



*PMA delegates at the Summit*

**Waste Management Summit**

PMA sent three delegates to the Gex Kerala – Waste Management Summit held at Ernakulam from 4th to 6th February. Mr. Sajan G; Mr. Tom Thomas Thekkel and Mr. Pravin K visited the summit to study about the innovative technologies being exhibited / demonstrated there. The team prepared a detailed report and presented it at the monthly meeting of PMA for further study and possible action plan.

**Monthly Meeting**

PMA held its monthly meeting on 9th February at the River Valley Club, Pala. Dr. T V Muralivallabhan, a member of PMA and Director of Marian Institute of Management, Kuttikkanam delivered his keynote address on the topic 'Sustainability of Business and Business for Sustainability - The Trends in the 21st Century Business'.



*Keynote address by Dr. Muralivallabhan*



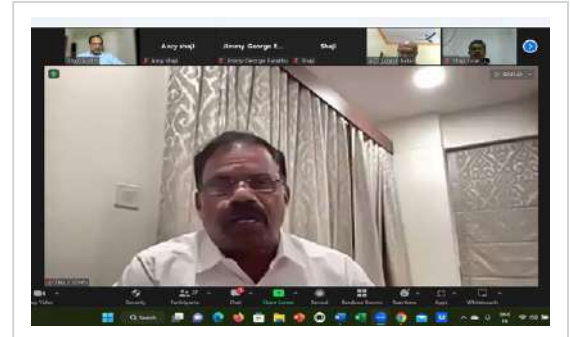
*ICAI – PMA – Rotary Programme*

**Joint Programme with ICAI and Rotary Club**

On 13th February, a joint public awareness seminar was conducted by the Kottayam and Ernakulam Branches of ICAI, PMA and Rotary club of Pala. It was attended by over 150 participants and was inaugurated by Dr. Zakir Thomas, IRS – Principal Director of Income Tax (Investigations), Kerala.

### National Management Day Celebrations

PMA celebrated the 17th National Management Day together with the 67th Foundation Day of AIMA on 23rd February. A webinar was held with an impressive crowd of members and guests. Er. Shaji John, Former Director (Power) of NLC India Ltd was the chief guest for the occasion. The speaker elaborated on the topic from the perspective of the power sector in India.



Keynote address by Er. Shaji John

### Palghat Management Association

#### Analysis of Union Budget

Palghat Management Association organised a session on 6th February on 'Analysis of Union Budget 2023' by CA. B Mohan. The session extensively discussed the Direct and Indirect Tax proposal announced in the Central Budget 2023 and was well attended by members.



CA. B Mohan interacting with the participants

#### National Management Day

PMA celebrated National Management Day on the theme 'Managing the unprecedented: Harnessing the uncertainty'. The Chief Guest was Mr Jiji Thomson IAS, Former Chief Secretary of Kerala and the Guest of Honour was Mr NS Pillai IAS (Retd), Chairman, Kerala Maritime Board and Former principal Accountant. PMA has given the following awards to distinguished personalities- Best Entrepreneur Award to Adv. Dr P. Krishnadas, Chairman, Nehru Group of Institutions; Best Women Entrepreneur Award to Ms Sandhya Vimal, Handling Herbal and Ayurvedic Product and Best Manager Award to Mr Sanoj MK, SafeSoftware and Integrated Solutions Pvt Ltd. A session was also conducted by Mr. Narendran PR, Leadership and Behaviour Consultant and Trainer on the subject 'Emotionally Intelligent Leadership'. The session was well attended by members.



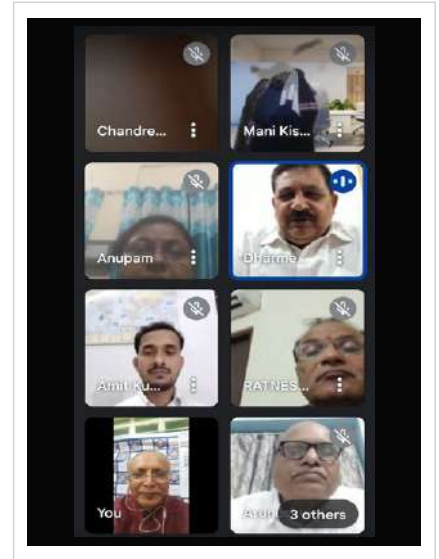
Mr. Jiji Thomson, IAS addressing the audience



PMA Award Winners Ms Sandya Vimal; Adv Dr Krishnadas and Mr Sanoj MK

## Patna Management Association

Patna Management Association celebrated National Management Day on February 21st on the topic 'India at 75: Road Ahead'. The welcome address was given by Mr. D. K. Srivastava, President, Bihar State Productivity Council and Former M.D., Samastipur Dairy, and the introduction to the theme was given by Advocate Basant Kumar Sinha, President, PMA. The expert presentations were given by Secretary PMA, Er. M. K. Das, on possible future strategies for industry, particularly 'Industry 4.0'; by Dr. (Prof.) A. K. Verma and senior management professional Mr. Nagesh Jha, on future educational management strategies, and by Prof. Chandreshwar Khan, a visiting faculty member at XLRI and a trainer and consultant, on the Tata Model for wealth creation. Brigadier (Ret.) KMP Singh focused on priorities and strategies in defence and international relations for the country. Besides the members of PMA, faculty from Arcade Business College and others also participated in the webinar.



*The session in progress*

## Quilon Management Association

Quilon Management Association celebrated National Management Day on 24th February in association with Bishop Jerome Institute and arranged a training programme for the students and QMA members. Rev. Fr. George Rebeiro, Manager, Bishop Jerome Institute inaugurated the function, and the chief guest was Mr Anoop John, CEO of Meta Minds, who talked about the subject 'Pathway to excellence'. Mr John explained how to use the power of the mind to liberate the talent, intelligence, and ability which have locked up inside the person and how to achieve greater success in all areas of life. Mr Franklin Daniel, President QMA chaired the meeting and Dr D. Roshan Kumar, Principal, Bishop Jerome Institute gave the welcome speech. Dr Riji G Nair, Former President of QMA gave the felicitation speech and Mr KV Aravindakshan, Executive Director of QMA introduced the chief guest and Mr Jayachandran, Secretary General of QMA gave the vote of thanks.



*Rev. Fr. George Rebeiro, Manager Bishop Jerome Institute inaugurating the National Management Day 2023*



*Mr. Anoop John, corporate trainer, life coach and a certified NLP practitioner and CEO of Meta Minds*

## Rajkot Management Association

Rajkot Management Association organised its annual general meeting on 19th February, which began with a welcome remark by Mr. Parag Jobanputra, Chairman, RMA. Dr. Kalpit Sanghvi, President, RMA, introduced and welcomed Mr. Gopal Khirsariya, Director, Stride Ipack Pvt Ltd, to give a keynote address on challenges and opportunities. The Annual Report of RMA for the year 2021–2022 was presented by Mr. Harshit Shah, Honorary Secretary, RMA, and adopted by the members. It was followed by a motivational presidential address by Dr. Kalpit Sanghvi. It was an exciting, engaging, and enrolling keynote address by Mr. Gopal Khirsariya, the 1st generation entrepreneur whose journey started from being an employee of Wipro to entrepreneur with remarkable turnover and empowering around 500 plus employees today. Currently, he's a director at Stride Ipack Pvt Ltd, Aushadhi Wellness Pvt Ltd, Fomex Petpack Pvt Ltd, Fomex Packaging Pvt Ltd, and Wiptech Peripherals Pvt Ltd.



*Mr. Gopal Khirsariya sharing his inspirational journey*

## Rohilkhand Management Association

### Symposium

Rohilkhand Management Association organised 'Bharat Ka Budget' in association with Khandelwal College of Management Science and Technology on 2nd February. The Executive Director, KCMT Dr. Vinay Khandelwal and President, Rohilkhand Management Association Dr. Manish Sharma also shared their views on the Budget professing that it is good for development of the country.



*Dr. Ashish Gupta, Dr. Swatantra Kumar, C.S Ankit Agarwal, Dr. Vinay Khandelwal, Dr. Manish Sharma, Dr. Amresh Kumar, Dr. N.L. Sharma, C.A. Pradep Tiwari, Dr. Neeraj Saxena.*



*Dr. Manish Sharma, President RMA; Dr. Neeraj Saxena, Programme Director, RMA; Mr. Qadir Ahmad, Secretary, RMA; C.A Nikhil Rastogi; Dr. Ghanshyam Khandelwal, Chairman B.L. Agro Industries Ltd.; C.A. Kapil Vaish; C. A. Dinesh Goel, CMD Ramaa Shyama Paper Mills Pvt. Ltd.; and Dr. Ashish Gupta.*

RMA organised another budget symposium on 2nd February, where corporate leaders, C.As, C.Ss, and professors cognizant of economics shared their views about Budget 2023. They unanimously claimed that the budget has taken care of the interests of all classes of people; it will reduce imports and increase exports; encourage the establishment and development of small industries, increasing employment; strengthen infrastructure; largely improve transportation; improve agriculture; improve education; increase GDP; etc.

**Meeting**

RMA held its Program Committee meeting on 10th February and the agenda of the meeting was to discuss and finalise Management Week celebration on the occasion of Foundation Day of All India Management Association to be held on 21st February.



*(L-R) Dr. Manish Sharma; Mr. K.B. Agarwal; Mr. Pradeep Madhwar; Dr. Nikhil Agarwal; Dr. Neeraj Saxena; Mr. Qadir Ahmad; Dr. Vinay Khandelwal and Dr. Shilpi Dixit.*



*C.A. Arvind Singh on dais, Mr. Mukesh Gupta; Dr. Manish Sharma and Dr. Neeraj Saxena.*

**Symposium**

On 15th February, RMA organised a symposium on Reflections of Budget 2023-24 at the campus of Future Institute of Management and Technology. Mr. Mukesh Gupta, Chairman of Future Group of Institutions welcomed all the participants. C.A. Arvind Singh, and Dr. Manish Sharma, President RMA delivered positive as well as some negative reflections of the budget with relevant details.

**Management Run**

RMA organised a Management Run on 16th February in association with Khandelwal College of Management Science and Technology. The run was flagged off by S.P. City, Bareilly. Intellectuals, including professors, faculty, and students from various management colleges, and practising managers and professionals, participated in the run with great enthusiasm.



*S.P. City, Bareilly flagging off the Management Run*



*RMA team with other participants*

On 20th February, 'Manthan on Managing Unprecedented: Harnessing Uncertainty' was organised by RMA at The Indian Wood Products Company Ltd. The key speaker was Mr. Pradeep Madhwar, Ex-Vice President, Birla Group. The programme was very lively, interactive and knowledge rendering.

RMA organised a Management Quiz on 23rd February at KCMT Campus 2 at the Prem Prakash Institute. Teams of students from different Institutes of Management and Technology participated in the quiz programme. Students participated in the quiz competition with great enthusiasm, and the teams as well as other students in the audience gained fruitful general and specialised knowledge of the subject through fun learning methods.



*Principal KCMT; Mr. Qadir Ahmad; Dr. Vinay Khandelwal; Mr. Giridhar Khandelwal and Dr. Manish Sharma*



*Mr. Abhishek Agarwal; Dr. Manish Sharma; Mr. Qadir Ahmad; Dr. A.K. Rai and all winners*

On 25th February, Power Point Presentation competition was held on the topic 'The Strategy of Corporate Sustainability' at Lotus Management Institute. Students from different institutes of management participated.

The RMA Excellence Award Ceremony was held with Chief Guest Dr. Arun Kumar, Hon'ble Minister of State (Independent Charge), Environment, Zoological Garden, and Climate Change, Government of Uttar Pradesh, and Special Guest of Honour Professor Dr. R.K. Khandal, a fellow of the Royal Society of Chemistry, London, and former vice chancellor of Uttar Pradesh Technical University; and the Guest of Honour, Dr. Keshav Kumar Agarwal, Chancellor, Bareilly International University. All awardees shared their achievements, and Dr. Arun Kumar and Dr. R.K. Khandal delivered their vibrant and energetic speeches regarding the protection of nature and the environment, which were very well received by the audience.



*RMA team, Dr. R.K. Khandal, Mr. Arun Kumar; Guest of honours and all Awardees*

## Thrissur Management Association

### Union Budget Analysis 2023

TMA along with Thrissur Chartered Accountants Chapter and Companies Secretaries Chapter and Banker's Club organised a budget analysis meeting on 2nd February. Three eminent speakers presented their views on the budget. CA. Vivek Krishana Govind from Kochi presented his views on the macro-economic aspects of the budget, while Ms Biji S S, Senior General Manager, The South Indian Bank, presented a banker's perspective on the budget. Taxation aspects of the Budget were handled by CA. R. Krishnan, Senior Practicing Chartered Accountant from Allapuzha and President of Allapuzha Management Association. TMA President Mr K Paul Thomas was the session Chairman. Around 150 participants attended the meeting.



Inaugural address by TMA President Mr. K Paul Thomas



Ms. Biji S S, Sr. General Manager, The South Indian Bank addressing



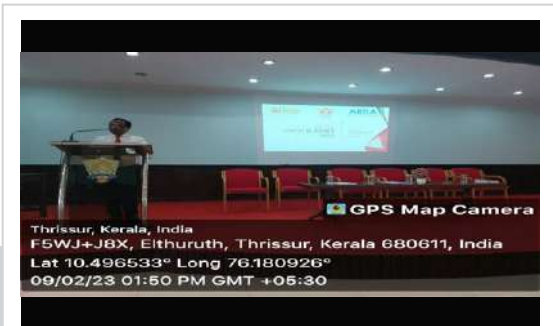
TMA Industrial visit

### TMA Industrial Visit

TMA Managing Committee members visited FACT, Kochi on 4th February as a part of their industrial visit and had discussions with the top management of the company. It was a very fruitful meeting and Chief General Manager of FACT explained to the MC Members, the complexities of process industries. A detailed presentation was provided, and the members were taken around the plant and explained the process in detail. The visit was well received by the members.

### TMA Student Chapter

On 9th February, as a part of Student Chapter Management development, TMA Resource Panel Member and former Executive Vice President of Federal Bank Mr K A Babu took a budget analysis session in St. Aloysius College on key takeaways of Union Budget.



Mr. K A Babu, Former Executive Vice President, Federal Bank addressing chapter Members



**TMA- ESAF Bank All India Management Quiz Competition**

TMA in association with ESAF Small Finance Bank conducted All-India Business Quiz Competition on 10th February at St. Thomas College Thrissur. A team from St. Thomas College comprising of Mr Bharath Raj and Mr Sreehari won the first prize. The second prize was bagged by the team from Jamia Milia Islamia University and third prize was bagged by the team from Cochin University of Science and Technology. Mr Ranjan Sreedharan, TMA MC Member was the Quiz master. TMA President, Mr K Paul Thomas presented the prizes to the winners.



*Mr. Ranajn Sreedharan (Quiz Master) conducting quiz session*

**TMA Thrissur Vision 2047**

TMA in association with Kerala Institute of Local Administration and ESAF Foundation towards Thrissur Vision 2047 –to celebrate 100 years of Indian independence, invited the Department of Urban and Regional Planning, School of Planning and Architecture (SPA), Bhopal to undertake a Regional Planning studio focusing on Thrissur District. A team comprising of 2 faculty and 36 masters students of SPA Bhopal arrived at Thrissur on 12th February and meeting was organised with the knowledge partner KILA in which the Director General of KILA Dr. Joy Elamon interacted with SPA team.



*Director General of KILA, Mr. Joy Elamon addressing SPA team*



*TMA President, Mr. K Paul Thomas briefing about Thrissur Vision 2047: Regional plan for Thrissur*

TMA in association with Kerala Institute of Local Administration (KILA) and ESAF Foundation towards Thrissur Vision 2047 – To celebrate 100 years of Indian Independence, organised a consultation meeting on 13th February with various stakeholders. Prof. Dr Jiju P Alex, Member State Planning Board, Kerala inaugurated the event. Dr Kshama Puntambekar and Mr Paulose N Kuriakose and students of SPA Bhopal gave a presentation.

**National Management Day Celebrations**

TMA celebrated AIMA National Management Day and Foundation Day on 21st February. Mr P R Ravi Mohan, Chairman of the ESAF Bank was the Chief Guest who talked on the topic of 'Uncertainties and the nuances of cryptocurrencies and newly introduced Central Bank Digital Currency'. TMA President, Mr K Paul Thomas delivered the Management Day address. Also, on the same day, an interactive session with SPA Bhopal, who completed the field study on the Regional Planning Studio for Thrissur, was conducted.



*Mr. K Paul Thomas delivering the presidential address*



*Ms. Jean Joy, TMA MC Member and Executive Director, Hotel Joys Palace and Resorts addressing Chapter Members*

TMA MC Member Dr Jean Joy took a session on 21st February at Christ College in which she motivated girl students to take more responsibilities and expressed belief that girls are equally capable of handling all the responsibilities which boys could as a part of the Management Development session.

TMA CEO, Er Francis took a session in Christ College Irinjalakuda in which he illustrated examples of how human perception could sometimes be limited or even flawed and drove home the point that one should always account for biases, prejudices, assumptions, filtering, and miscommunication in analysing interpersonal situations and identifying opportunities in one's environment.



*TMA CEO, Er Francis addressing*

**2nd Women in Business Conclave Award Ceremony**

On 25th February, TMA 2nd Women in Business Conclave on the theme 'Embrace Equity' was organised with thought provoking round table with the board, insightful talks by industry leaders, informative sessions by experts, lively panel discussions and chat session with celebrity singer. Women professionals, entrepreneurs, students, and participants from all cross-sections of the society took part in the conclave. TMA Award for the Best Women Manager was presented to CA. Bindu A L, President



*Dr M Beena, IAS Chairperson Cochin Port Trust inaugurating 2nd TMA Women in Business Conclave*



Presenting TMA Best Woman Manager Award to CA Bindu A L, President and CFO Manappuram Finance Ltd

and CFO of Manappuram Finance Ltd which was presented by the Minister for Revenue and Housing, Government of Kerala Adv. K. Rajan. Also, the Minister presented the TMA P N K Unni Memorial Award for the Best Women Entrepreneur to Dr. Elavarasi P Jayakanth, Founder and CEO of Aswathy Hot Chips.

'Rocket Pitch' a one of its kind business contest for Women Entrepreneurs from Thrissur was conducted, which was open to all enterprising women who run micro/small entrepreneurs. The winner of the contest was Ms. Geetha Saleesh.

TMA Resource Panel member and Former Indian Forest Services Officer Mr. N. Gopinathan took a Management Development session on 22nd February at Christ College on the topic 'Forestry and Climate Adaptation' which was well received by the chapter members.



Mr. N. Gopinathan, TMA Member and Retired Indian Forest Services Officer addressing the students

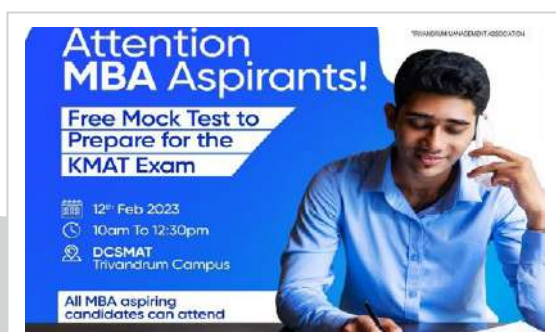
## Trivandrum Management Association

### Panel Discussion

Trivandrum Management Association, Gulati Institute of Finance and Taxation and Department of Political Science, University of Kerala jointly organised a panel discussion on Kerala Budget 2023-24 and Economic Review 2022 on 10th February. Leading economists in Kerala have called for bold decisions from the state government to achieve fiscal stability in the 2023-24 state budget. The event was well received by the participants.



Mr. C. Padmakumar, President TMA addressing the gathering



Mock KMAT (Kerala Management Aptitude Test) for MBA aspirants

### Student Programme

TMA and DC School of Management and Technology jointly organised a Mock KMAT (Kerala Management Aptitude Test) for MBA aspirants on 12th February. The aim of the exam was to help students build their confidence and knowledge to secure good scores in the actual KMAT exam. The mock test was well-attended by MBA aspirants, who were eager to prepare for the

actual KMAT exam. Overall, the exam conducted by TMA and DCSMAT was a success and proved to be a valuable resource for MBA aspirants preparing for the actual KMAT exam.

**National Management Day Celebrations**

TMA on 22nd February celebrated the 17th National Management Day and AIMA Foundation Day which was inaugurated Mr. C. Padmakumar, President TMA and Former Chairman and Managing Director, Terumo Penpol Pvt Ltd. The celebration commenced with an address by Mr. Mohanan Velayudh, Chairman, Student Chapter Committee, TMA. It was followed by a Management talk by Mr. Sethu Madhavan, Corporate Trainer and Management Consultant and Quiz Competition for the students of the participating institutions. The event was well received by TMA members, faculty, and students of various institutions.



*Management Quiz competition participants*

**Vaikom Management Association**

**Monthly programme**

VMA held its monthly programme on 12th February at Mandavappallil Estate, K.S. Mangalam, Vaikom. Mr. M. Raju, Secretary General, VMA, welcomed the members, followed by the presidential address by Adv. P. Venu, who emphasised the need for conducting programmes that would lead to knowledge sharing on intimate aspects of daily life, thus ensuring improvement in quality of life among the members and the larger society. Dr. N. K. Sasidharan, Secretary-Administration, introduced the keynote speaker of the day. The session by Mr. John Sherry, A. A. Dy. Director of Agriculture, Farm Information Bureau, Ernakulam, on the topic 'Nutritious Foods from Homesteads' was highly informative. Mr. Shijo Mathew, Secretary, gave the vote of thanks.



*(L-R) Adv. P. Venu, President, VMA and Mr. John Sherry, delivering the keynote address*

### National Management Day

Vaikom Management Association celebrated the 17th Management Day and the 67th Foundation Day of AIMA on 21st February. An online programme with the keynote speaker Brig. (Dr.) Sandes was organised on the topic 'India at 75: The Road Ahead,' the AIMA theme of the year. Mr. Anil Kumar K. S. compiled the event, and Dr. N. K. Sasidharan, Secretary-Administration, welcomed the participants. Adv. P. Venu, President, VMA, delivered the message for Management Day, highlighting the importance and prominence of AIMA and the LMAs in the field of management. Ms. Shameem Saifuddin introduced the keynote speaker, Brig. (Dr.) Sandes, who illustrated a unique picture of 'India at 75: The Road Ahead' with special reference to the field of defence. Mr. M. Raju, Secretary General, VMA, expressed his vote of thanks.



*Brig. (Dr.) Sandes presenting the topic 'India@75, The Road Ahead'*

### Visakhapatnam Management Association

Visakhapatnam Management Association celebrated AIMA's 67th Foundation Day and 17th National Management Day on 21st February by organising a seminar on 'Managing the Unprecedented: Harnessing the Uncertainty' in association with Commerce and Management Studies, Andhra University, Visakhapatnam. The Chief Guest was Prof. A. Narasimha Rao, Principal, Colleges of Arts and Commerce, Andhra University and the speakers were Dr. P. Srinivas Tagore, Vice-President – HR, Ajinomoto Bio-Pharma Services India Pvt. Ltd., and Mr. Saraswathi Rao Ganrothu, Head of Human Relations, Mylan Laboratories Ltd.



*The chief guest and speakers during the seminar*



# ADVANCED CERTIFICATE PROGRAMME IN BUSINESS CONSULTING

The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

## Eligibility

- Post-Graduate or equivalent in any discipline from a recognised university
- Minimum work experience of 5 years is desirable

## Duration

The duration of the programme is 6 months.

## Programme Fees

The programme fees for this course is ₹ 41,300/- (including GST @18%) which include cost of Course Learning Material & Examination fees.

# AIMA Events Calendar

Event	Programme Chairman/Key Speaker	Venue	Date
Workshop on Sharpening Business Acumen		Online	17-18 March 2023
62nd LeaderSpeak Session on Inequality and Taxation	<p><b>Raman Kant Garg</b> Commissioner of Income Tax (Exemption)</p> <p><b>Mr Shrinivas V Dempo</b> President AIMA and Chairman Dempo Group of Companies</p>	Online	22 March 2023
YLC Session on How to Pitch Early-Stage Investors?	<p><b>Dhianu Das</b> Founder Agility Ventures</p> <p><b>Dr Saarthak Bakshi</b> AIMA YLC - National Brand Communication Co-Chair and CEO RISAA</p> <p><b>Saurabh Jain</b> AIMA YLC - National Events Co-Chair and Founder Fun2Do Labs</p>	Online	23 March 2023
Pragati		Online	23-24 March 2023
YLC Session on Thriving Under Pressure Effective Strategies for Stress Management	<p><b>EVA KOVAČ</b> Performance Psychologist and Vice President 24alife Slovenia</p> <p><b>Dr Wilona Braganza</b> MD, Emotional Wellness Trainer &amp; Consultant Psychiatrist</p>	Online	31 March 2023
Session on India's Pathways to Success	<p><b>Dr Ganesh Natarajan</b> Chairman - 5F World &amp; Honeywell Automation India</p> <p><b>Dr Ejaz Ghani</b> Former Chief Economist World Bank</p> <p><b>Dr Harsha Vardhana Singh</b> Former Deputy Director General World Trade Organization</p>	Online	03 April 2023

Event	Programme Chairman/Key Speaker	Venue	Date
8th National Leadership Conclave		New Delhi	11 April 2023
13th Managing India Awards		New Delhi	11 April 2023
3rd AIMA - ICRC Case Writing Competiton & Conference 2023		Hybrid Mode	13 April 2023
Training Programme on GeM 4.0		New Delhi	13 April 2023
YLC Session on Sustainable Growth and Opportunities	<p><b>Naina Lal Kidwai</b> Chairperson Rothschild &amp; Co India &amp; Former Chairperson HSBC India and Executive Director on the Board of HSBC Asia Pacific</p> <p><b>Kartik Sharma</b> National Chairman - AIMA Young Leaders Council and Artificial Intelligence Thought Leader</p>	Online	24 April 2023
WomenSpeak Session	<p><b>Rhea Mazumdar Singhal</b> CEO Ecoware</p>	Online	10 May 2023
HR Retreat		Goa	May 2023
Women Leadership Workshop		Online	May 2023
National Management Quiz		Online	May - June 2023
Global Advanced Management Programme 2023		USA	25 June 2023
National Management Games		Regional Rounds & Grand Finale	June - July 2023
Open House Workshop		Online	June 2023

To view full calendar please visit [www.aima.in](http://www.aima.in)

For any feedback, suggestions or advertising queries please write to, [aimanews@aima.in](mailto:aimanews@aima.in)

Published and released by AIMA Corporate Communications.



# AIMA

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