

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

SEPTEMBER 2021



Dear Readers,

It gives me great pleasure to present a very special edition of the AIMA News to you. Special – because it features AIMA's flagship event – the National Management Convention and also heralds the beginning of a new chapter at AIMA.

September saw the customary change of guard at AIMA with Mr CK Ranganathan, Chairman & Managing Director, CavinKare Pvt Ltd taking over the presidential baton from Mr Harsh Pati Singhania, Vice Chairman & Managing Director, JK Paper Ltd. In addition, Mr Shrinivas Dempo, Chairman, Dempo Group of Companies took over as the Sr Vice President and Mr Nikhil Sawhney, Vice Chairman and MD, Triveni Turbine Limited and Director, Triveni Engineering and Industries Limited, joined the AIMA management team as the Vice President. Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd is the Treasurer.

This year AIMA will focus on the theme 'A bruised new world: leading transformation amidst uncertainty'. In the days ahead and post Covid, things are not going back to being as they were before. Some changes brought about by the pandemic are here to stay. The future of the economy seems to be hybrid and now AIMA has to adapt and create services for multiple channels. AIMA will develop and build its programmes as per the new normal; to help management not just survive, but thrive in these changed times.

AIMA's 48th National Management Convention (NMC), held on a specially curated digital platform, also put the spotlight on 'Beyond Recovery: New Rules of the Game'. The two-day Convention was addressed by iconic leaders, policymakers and industry thought leaders, both from India and abroad. Some of the eminent speakers included Mr Piyush Goyal, Mr Shaktikanta Das, General MM Naravane (PVSM, AVSM, SM, VSM, ADC and Chief of the Army Staff, Indian Army), Mr Shashi Tharoor, Mr Kabir Bedi amongst many others. The NMC was chaired by Mr Sanjay Kirloskar, Chairman & Managing Director, Kirloskar Brothers Ltd. AIMA awards and fellowships were also presented on the occasion including the Best LMA Awards. You will find detailed coverage in this issue.

The 11th AIMA Managing India Awards were held online coinciding with the 48th NMC. Mr Nitin Gadkari was the Chief Guest of the evening, and presented the awards virtually to various stalwarts. The Managing India Awards Jury was chaired by Mr Harshavardhan Neotia. This year's prestigious recipients included Mr Adi Godrej, Mr AM Naik, Mr Sanjiv Goenka, Mr Adar Poonawalla, Mr Dinesh Kumar Khara, Ms Kalli Purie, Mr Manu Jain, Ms Zoya Akhtar, Ms Falguni Nayar, Mr Ritesh Agarwal and Mr Bhavish Aggarwal; who were introduced by equally illustrious personalities. Further details on the awards night can be found inside.

This issue also brings you brief reports on the AIMA YLC 2.0 launch event, AIMA's National Competition for Young Managers, Webinars and Training Programmes; along with updates from the Local Management Associations and some interesting articles on management.

I hope you enjoy this edition of AIMA News and look forward to your feedback and suggestions.

With best wishes for the festive season.

Warm Regards

Rekha Sethi
Director General

AIMA OFFICE BEARERS

PRESIDENT

Mr C K Ranganathan
Chairman & Managing Director
CavinKare Pvt Ltd

SENIOR VICE PRESIDENT

Mr Shrinivas V Dempo
Chairman
Dempo Group of Companies

VICE PRESIDENT

Mr Nikhil Sawhney
Vice Chairman and Managing Director,
Triveni Turbine Limited and Director,
Triveni Engineering and Industries Limited

IMMEDIATE PAST PRESIDENT

Mr Harsh Pati Singhania
Vice Chairman & Managing Director
JK Paper Ltd

DIRECTOR GENERAL

Ms Rekha Sethi

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Managing Editor
Ms Smita Das

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22nd National Management Quiz (ONLINE)



New Segments added - Marketing and Academic

NMQ

Brand, Business, Marketing, Advertising, HR, Management theories, Personalities and Current Affairs

HR Quiz

HR theories, Concepts, Terms and Learning & Development

Women Quiz

Management of Business, History, Science, Sports and Current Affairs

Marketing Quiz

Branding, Advertising, Digital Marketing, Promotion and PR

Academic Quiz

Research Papers, Concepts & Theories, Current Affairs and General

Eligibility criteria

1. Employees from PSU, Corporate sector, Academic, HR Professional, Women Leaders and Marketing Enthusiast
2. No bar on age and Number of teams participating from an organisation

Participation fee (per team)*

Quiz Name	Date of Quiz
NMQ	
Regional 1	November 26, 2021
Regional 2	December 3, 2021
Regional 3	December 10, 2021
Regional 4	December 15, 2021
Women Quiz (I) & Academic Quiz	November 25, 2021
HR Quiz (I) & Women Quiz (II)	December 2, 2021
HR Quiz (II) & Marketing Quiz	December 14, 2021
National Finale	
HR Quiz, Women Quiz and Academic Quiz	December 16, 2021
Marketing Quiz and NMQ	December 17, 2021

Quiz Master - Ajay Poonia

Participation fee (per team)*

1-2 Team	3-5 Teams	More than 5
₹ 15,000/- (per team)	₹ 12,000/- (per team)	₹ 10,000/- (per team)

Plus 18% GST, GST No. AAATA 1644 AST001, PAN No. AAATA 1644 A

***Each Team consists of 2 members**
Registrations will be confirmed upon receipt of payment only

Bank Transfer Details:

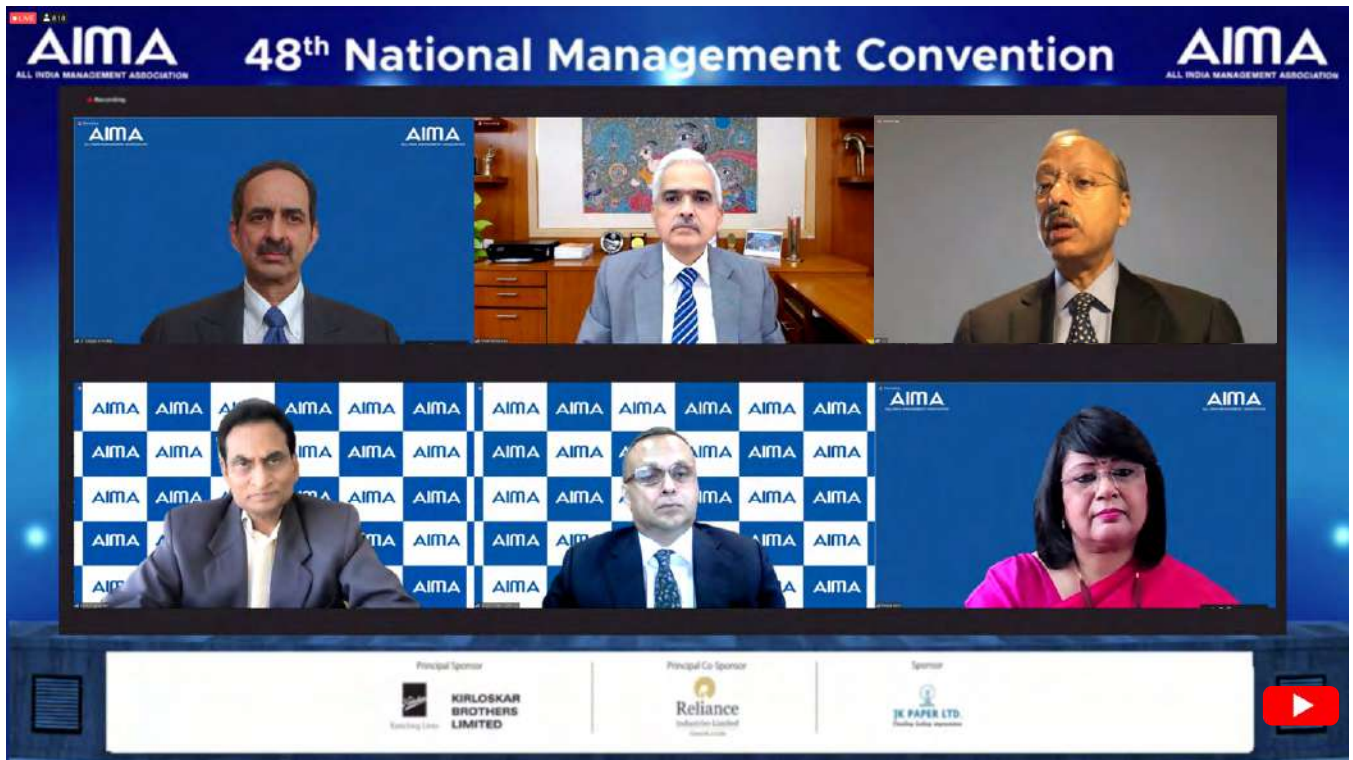
Account Name: All India Management Association
Bank: ICICI Bank Ltd **A/c No.:** 000701220419
Branch Name: NBCC Branch **IFSC Code:** ICIC0000548
M ICR No.: 110229069

Top three teams in each segment would be awarded with trophies and certificates

For more details and submission of registration forms, kindly contact: **Poonam Rawat**, Manager – CMD

All India Management Association, Management House, 14, Institutional Area, Lodi Road, New Delhi-110003
 M.: +91 9818381229, Tel.: +91 11 24608510, 43128100 Ext 241, Fax: 011-24626689, E-mail: prawat@aima.in, Web: www.aima.in

48th National Management Convention



From top (L-R): Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd; Shaktikanta Das, Governor, Reserve Bank of India; Harsh Pati Singhania, then President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; C K Ranganathan, then Senior Vice President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd; Shriniwas Dempo, then Vice President, AIMA and Chairman, Dempo Group of Companies and Rekha Sethi, Director General, AIMA

AIMA organised its 48th National Management Convention online on 22-23 September 2021 on a specially curated digital platform. The theme for the Convention was 'Beyond Recovery: New Rules of the Game' and Mr Sanjay Kirloskar, Past President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd was the Convention Chairman.

The two-day convention was addressed by iconic leaders, policymakers, global thought leaders and eminent speakers, both from India and overseas. Mr Shaktikanta Das Governor, Reserve Bank of India delivered the keynote address and he said that



Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Government of India and Leader of House, Rajya Sabha



From top (L-R): Harsh Pati Singhania, then President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Government of India and Leader of House, Rajya Sabha; Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd; C K Ranganathan, then Senior Vice President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd; Rekha Sethi, Director General, AIMA and Shrinivas Dempo, then Vice President, AIMA and Chairman, Dempo Group of Companies

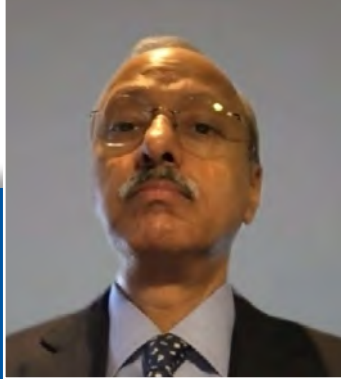
there were signs that the world was emerging from the shadow of Covid and it was a time to step back and plan an economy of the future. He stressed the need for India to invest more in intangible capital - research, skills etc - because this investment would have a bigger impact on productivity than the investment in physical assets.

Mr Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Government of India and Leader of House, Rajya Sabha delivered the keynote address on the second day of the programme. Mr Goyal lauded India's managers across the business, bureaucracy, political leadership and social organisations for their performance during the Covid period and appreciated AIMA for its contribution to developing

and shaping India's management capability. He said that the ideas generated during the National Management Convention would provide valuable inputs to make India the hub of the world, not only in manufacturing but also in management.



Shaktikanta Das, Governor, Reserve Bank of India



L-R: Harsh Pati Singhania, then President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; General M M Naravane, PVSM, AVSM, SM, VSM, ADC and Chief of the Army Staff, Indian Army; Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd

Mr Harsh Pati Singhania, then President, AIMA and, Vice Chairman & Managing Director, JK Paper Ltd delivered the welcome address and special address was given by Mr Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd. Mr C K Ranganathan, then Senior Vice President, AIMA and Chairman &

Managing Director, CavinKare Pvt Ltd delivered the vote of thanks.

Mr Shrinivas Dempo, then Vice President, AIMA and Chairman, Dempo Group of Companies introduced the speaker and Ms Rekha Sethi, Director General, AIMA set the tone for the two-day convention with her introductory remarks.



From top (L-R): Shashi Tharoor, Member of Parliament, Lok Sabha and Chairman of the Parliamentary Standing Committee on IT; Claude Smadja, President, Smadja & Smadja Strategic Advisory; Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd and Brahma Chellaney, Professor of Strategic Studies, Center for Policy Research and Fellow, Robert Bosch Academy in Berlin

Several awards were also presented virtually Mr Sanjay Kirloskar, Immediate Past President AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd and Mr Krishan Kalra, Past President, AIMA received the Honorary Life Fellowship of AIMA. The AIMA-Kewal Nohria Award for Academic Leadership in Management Education 2021 was presented to Dr Rajendra Srivastava, Former Dean and Novartis Professor of Marketing Strategy and Innovation, ISB, Hyderabad. AIMA Best LMA Awards 2020-21 were also presented. A special digital Convention Souvenir was also released on the occasion.

In conversation with Mr Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd., General M M Naravane, PVSM, AVSM, SM, VSM, ADC, Chief of the Army Staff Indian Army shared his thoughts on the session theme 'Winning the 21st Century War: Transforming Indian Army'. The session introductory remarks were given by Mr Harsh Pati Singhania President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd.



Harsh Pati Singhania, then President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd

Mr Nitin Nohria, Distinguished Service University Professor, Harvard University and Former Dean, Harvard Business School shared his insights on the topic 'The Role of Business in Society' during a fire side chat with Mr T V Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd. Mr C K Ranganathan delivered the introductory remarks.

'National Health Security: Building a Dependable Healthcare System' was the topic of discussion for



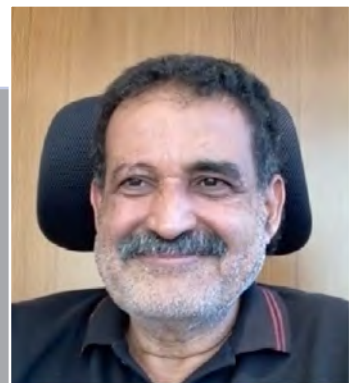
L-R: Shrinivas Dempo, then Vice President, AIMA and Chairman, Dempo Group of Companies; Kabir Bedi, Indian Actor and Vikram Chandra, Founder, Editorji Technologies



From top (L-R): Hemant Nerurkar, Chairman, Crompton Greaves, NCC Ltd and Director, Adani Enterprise Ltd; Azad Moopen, Chairman and Managing Director, Aster DM Healthcare; Devi Prasad Shetty, Chairman and Executive Director, Narayana Health; K Srinath Reddy, President, Public Health Foundation of India and Suneeta Reddy, Managing Director, Apollo Hospitals Group

a panel that included Mr Azad Moopen, Chairman and Managing Director, Aster DM Healthcare; Mr K Srinath Reddy, President, Public Health Foundation of India and Mr Devi Prasad Shetty, Chairman and

Executive Director, Narayana Health. The session was moderated by Mr Suneeta Reddy, Managing Director, Apollo Hospitals Group and the introductory remarks were given by Mr Hemant Nerurkar, Chairman,

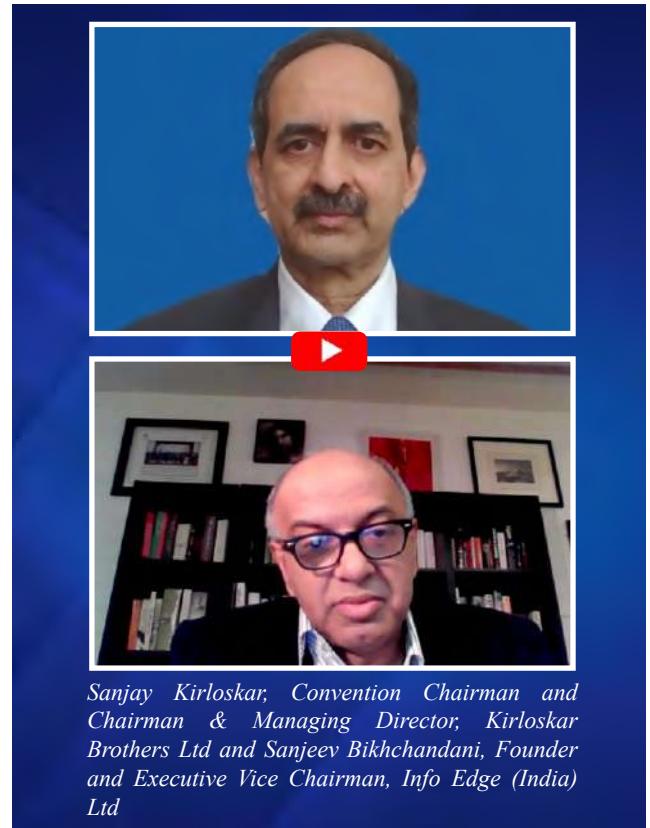


L-R: C K Ranganathan, then Senior Vice President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd; Nitin Nohria, Distinguished Service University Professor, Harvard University and Former Dean, Harvard Business School and T V Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd

Crompton Greaves, NCC Ltd and Director, Adani Enterprise Ltd.

In a fire side chat, Mr Sanjeev Bikhchandani, Founder and Executive Vice Chairman, Info Edge (India) Ltd shared his journey from selling milk powder to making unicorns with Mr Sanjay Kirloskar. Ms Rekha Sethi delivered the introductory remarks.

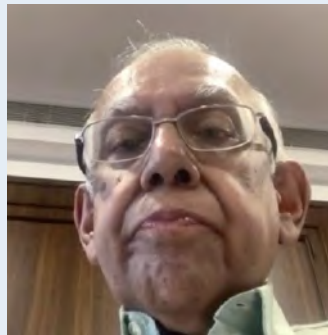
A separate CEOs panel on the theme of ‘Beyond Survival: Strategies for Business Recovery and Rebirth’ discussed strategies to save, transform and grow the business amid the radical uncertainty. Mr Puneet Chhatwal, Managing Director & CEO, The Indian Hotels Company Limited; Mr Rajeev Talwar, Advisor, DLF Group and Chairman, NAREDCO and Mr Rajesh Magow, Co-Founder & Group CEO, MakeMyTrip Ltd were the panelists. Mr P Balaji, Chief Regulator and Corporate Affairs Officer, Vodafone Idea Ltd delivered the introductory remarks and Mr Devendra Chawla, Managing Director & CEO,



Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd and Sanjeev Bikhchandani, Founder and Executive Vice Chairman, Info Edge (India) Ltd



From top (L-R): Vamsi Krishna, Co-Founder & CEO, Vedantu; Sunil Kant Munjal, Chairman, Hero Enterprise; Aditi Shrivastava, Co-Founder & CEO, Pocket Aces; Vineet Agrawal, Managing Director, Transport Corporation of India Ltd and Varun Alagh, Co-Founder & CEO, Mamaearth & The Derma Co.



From top (L-R): Harshavardhan Neotia, Chairman, Ambuja Neotia Group; Rajive Kaul, Chairman, Nicco Engineering Services Ltd; Nikhil Sawhney, Vice Chairman & Managing Director, Triveni Turbine Ltd; Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd and Pranjal Sharma, Economic Analyst, Advisor and Writer & Author-India Automated

Spencer’s Retail & Nature’s Basket was the moderator of the session.

Mr Sunil Kant Munjal, Chairman, Hero Enterprise moderated the session of CEOs from start-ups on the topic ‘Unicorn Goldrush: In Search of Soonicorns’. Ms Vamsi Krishna, Co-Founder & CEO, Vedantu; Ms Aditi Shrivastava, Co-Founder & CEO, Pocket Aces and Mr Varun Alagh, Co-Founder & CEO, Mamaearth & The Derma Co were the speakers of the session. Mr Vineet Agrawal, Managing Director, Transport Corporation of India Ltd delivered the introductory remarks.

In another session a panel comprised of Mr Harshavardhan Neotia, Chairman, Ambuja Neotia Group; Mr Sudhir Jalan, Co-Chairman Rieter India Pvt Ltd and Mr Nikhil Sawhney, Vice Chairman & Managing Director Triveni Turbine Ltd. discussed the topic ‘Navigating the Great Disruption: Getting on Top of Complexity’. Mr Rajive Kaul, Chairman, Nicco Engineering Services Ltd delivered the introductory remarks and Mr Pranjal Sharma, Economic Analyst, Advisor and Writer & Author-India Automated moderated the session.

Mr Vikram Chandra, Founder, Editorji Technologies had a fire side chat with Mr Kabir Bedi, Indian Actor on his book ‘You Can’t Make This Up: Life and Time of Kabir Bedi’. Mr Bedi shared how he re-invented himself many times from working in radio to advertising to theatre actor, then Bollywood and international stardom, now author. The introductory remarks were given by Mr Shrinivas Dempo, then Vice President, AIMA

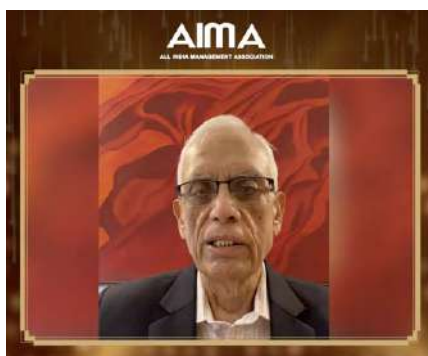


From top (L-R): Rajeev Talwar, Advisor, DLF Group and Chairman, NAREDCO; Devendra Chawla, Managing Director & CEO, Spencer's Retail & Nature's Basket; Puneet Chhatwal, Managing Director & CEO, The Indian Hotels Company Limited; Rajesh Magow, Co-Founder & Group CEO, MakeMyTrip Ltd and P Balaji, Chief Regulator and Corporate Affairs Officer, Vodafone Idea Ltd

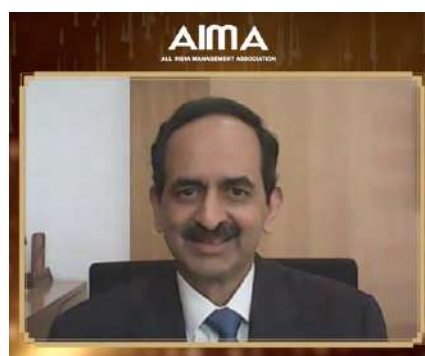
and Chairman, Dempo Group of Companies.

This year's convention attracted participation not only from India but also from various parts of the world. Around 8000 participants joined over the

specially curated digital platform. Live streaming on AIMA's YouTube, Facebook and Twitter channels also increased viewership by several thousand and crossed over 2 lacs views on all platforms.



Krishan Kalra, Past President, AIMA recipient of the Honorary Life Fellowship of AIMA.



Sanjay Kirloskar, Immediate Past President AIMA recipient of the Honorary Life Fellowship of AIMA.



Dr Rajendra Srivastava, Former Dean and Novartis Professor of Marketing Strategy and Innovation, ISB, Hyderabad recipient of the AIMA-Kewal Nohria Award for Academic Leadership in Management Education 2021

Best LMA Award

The Best LMA Award Jury led by Mr Harshvardhan Neotia, Past President, AIMA & Chairman, Ambuja Neotia Group met on 24th September 2021 to select the best LMAs in various categories. Winning LMAs were presented their awards virtually during the 48th National Management Convention.

BEST LMA AWARD CONTEST 2020-2021



CATEGORY I

Madras Management Association



CATEGORY II

Kerala Management Association



CATEGORY III

Winner - **Thrissur** Management Association



Runners up - **Indore** Management Association



CATEGORY IV

Winner - **Jamshedpur** Management Association



Runners up - **Meerut** Management Association



Most Improved LMA
(Joint Winners)

Kerala Management Association

Calcutta Management Association



AIMA Office Bearers



CK Ranganathan, President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd.



Shrinivas V Dempo, Senior Vice President, AIMA and Chairman, Dempo Group of Companies



Nikhil Sawhney, Vice President, AIMA, Vice Chairman and Managing Director, Triveni Turbine Limited and Director, Triveni Engineering and Industries Limited

AIMA also announced the new Office Bearers for the year 2021-22. Mr CK Ranganathan, Chairman & Managing Director, CavinKare Pvt Ltd has been elected the new AIMA President by AIMA Council. He succeeds Mr Harsh Pati Singhania, Vice Chairman & Managing Director, JK Paper Ltd. Mr Shrinivas V Dempo, Chairman, Dempo Group of Companies, is the new Senior Vice President of AIMA, a position that was occupied by Mr CK Ranganathan, Chairman & Managing Director,

CavinKare Pvt Ltd. Mr Nikhil Sawhney, Vice Chairman and Managing Director, Triveni Turbine Limited and Director, Triveni Engineering and Industries Limited, joins the ranks of AIMA Office Bearers as Vice President. Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd., is the Treasurer. Ms Rekha Sethi is the Director General of AIMA.



Harsh Pati Singhania, Immediate Past President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd.

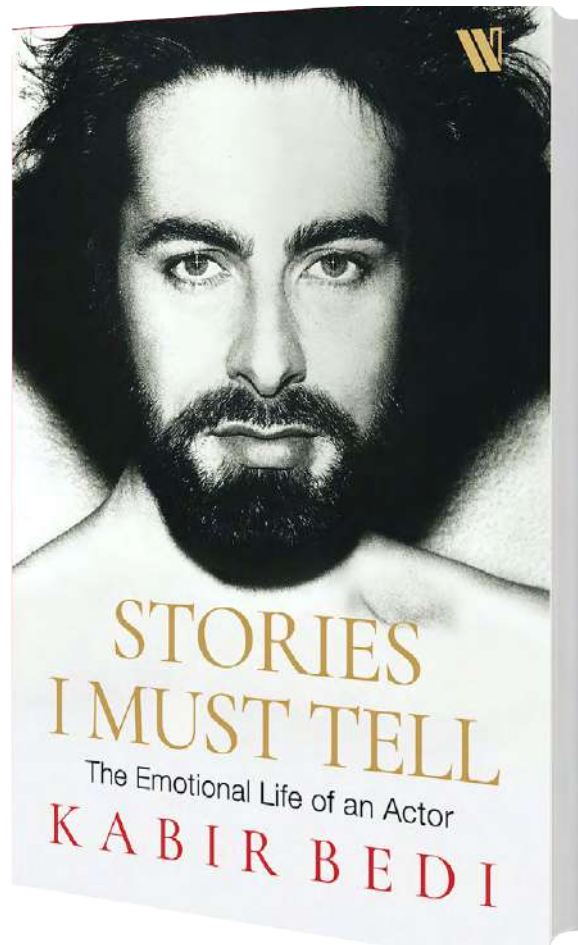


Rekha Sethi, Director General, AIMA



P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd.

The unusually candid autobiography of an Actor, told with raw intensity and emotion



Kabir Bedi's best-selling autobiography *Stories I Must Tell: The Emotional Life of an Actor* is set in Hollywood, Bollywood and Europe. Of joys of blazing new trails abroad, and the dangers of them. Of the fascinating love story of his Indian father, a philosopher in Europe, and his British-born mother, the world's highest-ranked Buddhist nun. And most poignant of all, the suicide of his son. In this intimate self-portrait, the actor ponders on spirituality and the meaning of life while chatting with Federico Fellini, running into Audrey Hepburn, dancing with Gina Lollobrigida. He weaves in historic events with personal anecdotes and a wealth of beautiful letters. Kabir tells us the story of how he survived the roller-coaster journey of the making, unmaking and remaking of him as a person.

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11th AIMA Managing India Awards



From top (L-R) Harsh Pati Singhania, then President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; Nitin Gadkari, Minister for Road Transport & Highways, Government of India; Sanjay Kirloskar, Chairman & Managing Director, Kirloskar Brothers Ltd; Harshvardhan Neotia, Chairman, Managing India Awards Jury and Chairman, Ambuja Neotia Group; Rekha Sethi, Director General, AIMA and C K Ranganathan, then Senior Vice President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd

The 11th AIMA Managing India Awards ceremony was held virtually on 22nd September 2021 where stalwarts of India were recognised for their outstanding contribution in different areas. Mr Nitin Gadkari, Minister for Road Transport & Highways, Government of India was the chief guest of the programme. He congratulated each award winner and complimented AIMA for creating a unique platform for peer acknowledgement of management excellence. He appreciated the fact that one-third of the individual award winners were women, which he said was a good sign for society and the economy.

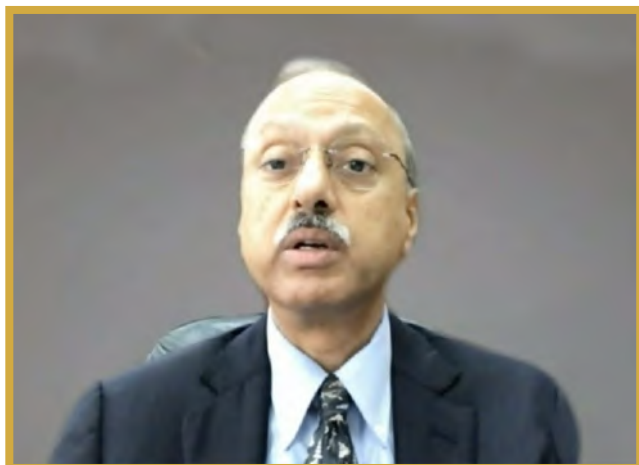
Addressing the award winners and the audience, Mr Gadkari emphasised that while celebrating success, it was important to focus on the challenge



Nitin Gadkari, Minister for Road Transport & Highways, Government of India



Adi Godrej, Chairman, Godrej Group recipient of the Lifetime Contribution Award. (Inset) N K Singh, Indian Politician, Economist and Former Indian Administrative Service officer who read the citation



Hash Pati Singhania, then President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd

of rebuilding the country's economy. "We not only need to recover from the recent setbacks, but we also have to change what we do and the way we do it for a better future. We need to speed up the country's industrialisation and digitalisation and find ways to make the economic growth more health and environment friendly," he said.

Mr Hash Pati Singhania, then President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd, delivered the welcome address and said that the awards were being presented at a time of great

disruption and change. "Each one of our awardees has pivoted to the new opportunities and adjusted their strategies and capabilities to win in a much changed world," he added. Mr Sanjay Kirloskar, Convention Chairman and Chairman & Managing Director, Kirloskar Brothers Ltd gave the special address. An introduction to the awards was given by Mr Harshavardhan Neotia, Chairman, Managing India Awards Jury and Chairman, Ambuja Neotia Group. Mr C K Ranganathan, then Senior Vice President, AIMA and Chairman & Managing Director,



Harshavardhan Neotia, Chairman, Managing India Awards Jury and Chairman, Ambuja Neotia Group



Sanjiv Goenka, Chairman, RP-Sanjiv Goenka Group winner of the Business Leader of the Year Award. (Inset) B J Panda, National Vice-President and Spokesperson, Bharatiya Janata Party (BJP) who read the citation

CavinKare Pvt Ltd delivered the vote of thanks, and the introductory remarks were given by Ms Rekha Sethi, Director General, AIMA.

This year, the Lifetime Contribution Award was presented to Mr Adi Godrej, Chairman, Godrej Group. Receiving his award, Mr Godrej said that the ongoing crisis was an opportunity and a responsibility to solve the major economic problems of our times. His citation was read by Mr N K Singh, Indian Politician,

Economist and former Member of Parliament and bureaucrat.

The Business Leader of the Year Award was given to Mr Sanjiv Goenka, Chairman, RP-Sanjiv Goenka Group and Mr B J Panda, National Vice-President and Spokesperson, Bharatiya Janata Party (BJP) read the citation. Mr Goenka said that he was humbled to receive his award from Mr Gadkari, a man who never fails to inspire with his vision and delivery.

Adar Poonawalla, CEO, Serum Institute of India winner of the Emerging Business Leader of the Year Award. (Inset) T V Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd who read the citation





A M Naik, Group Chairman, Larsen & Toubro Ltd recipient of the Outstanding Institution Builder Award. (Inset) Ustad Amjad Ali Khan, Renowned Indian Classical Sarod Player who read the citation

Mr Adar Poonawalla, CEO, Serum Institute of India received the Emerging Business Leader of the Year Award and said that the Managing India Award validated all the decisions taken and the hard work done at SII during the past year. He expressed hope that in a year the pandemic will be behind us. Mr TV Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd read the citation.

The Outstanding Institution Builder Award was received by Mr A M Naik, Group Chairman, Larsen &

Toubro Ltd. He pointed to the challenge of balancing of pandemic handling with aspirations of growth. "In times like these, we need to bring our resilience and resolve," he said. Ustad Amjad Ali Khan, Renowned Indian Classical Sarod Player read his citation.

This year the Outstanding PSU of the Year was awarded to the State Bank of India and was received by its Chairman, Mr Dinesh Kumar Khara. The citation was read by Mr Raj Nayak, Founder & Managing Director, House of Cheer Networks Pvt Ltd.

Kalli Purie, Vice Chairperson, India Today Group winner of the Outstanding Contribution to Media Award. (Inset) Shrinivas Dempo, Vice President, AIMA and Chairman, Dempo Group of Companies who read the citation





State Bank of India winner of the PSU of the Year Award, Dinesh Kumar Khara, Chairman, SBI received the award. (Inset) Raj Nayak, Founder & Managing Director, House Of Cheer Networks Pvt Ltd who read the citation



Zoya Akhtar, Film Director and Writer winner of Director of the Year Award. (Inset) Suhel Seth, Founder and Managing Partner, Counselage India who read the citation



Xiaomi India winner of the MNC in India of the Year Award, Manu Jain, Managing Director, Xiaomi India received the award. (Inset) Rajiv Makhani, Managing Editor, NDTV who read the citation



Bhavish Aggarwal, Co-Founder & CEO, Ola Cabs winner of the Transformational Business Leader of the Year Award. (Inset) Vir Sanghvi, Indian Print and Television Journalist, Author, Columnist and Talk Show Host who read the citation





Ritesh Agarwal, Founder & Group CEO, Oyo Rooms winner of the Young Entrepreneur Award. (Inset) Ritu Beri, Indian Fashion Designer who read the citation

Ms Kalli Purie, Vice Chairperson, India Today Group was conferred with the Outstanding Contribution to Media Award. Mr Shrinivas Dempo, then Vice President, AIMA and Chairman, Dempo Group of Companies read the citation. Ms Purie considered the award particularly special because it came after a cycle of lockdowns which tested every dimension of her leadership. She announced the launch of a fresh news channel - Good News Today.

This year the Indian MNC of the Year Award went to Xiaomi India. Mr Manu Jain, Managing Director, Xiaomi India, received the award. Mr Rajiv Makhani, Managing Editor, NDTV presented the citation.

Ms Zoya Akhtar, Film Director and Writer was awarded Director of the Year for 'Gully Boy'. She said that receiving AIMA would stop people from telling her to get organised. Her citation was presented by Mr Suhel Seth, Founder and Managing Partner, Counselage India.

Falguni Nayar, Founder & CEO, Nykaa E-Retail Pvt Ltd winner of the Entrepreneur of the Year. (Inset) Shekhar Gupta, Editor-in-Chief and Chairman, The Print who read the citation





The Transformational Business Leader of the Year Award was presented to Mr Bhavish Aggarwal, Co-Founder & CEO, Ola Cabs and Mr Vir Sanghvi, Indian Print and Television Journalist, Author, Columnist and Talk Show Host read the citation. Mr Aggarwal declared that the next decade would be truly transformative for the country. "India has the talent, capital and market to build world scale products and business models for India and the world," he said.

The Young Entrepreneur Award was presented to Mr Ritesh Agarwal, Founder & Group CEO, Oyo Rooms. Mr Agrawal expressed gratitude to Oyo's partner and patrons for his award. His citation was read by Ms Ritu Beri, Indian Fashion Designer.

Ms Falguni Nayar, Founder & CEO, Nykaa E-Retail Pvt Ltd was announced as the Entrepreneur of the Year.

Mr Shekhar Gupta, Editor-in-Chief and Chairman, The Print read the citation. She said that she was inspired by all the entrepreneurs she came across while working with Kotak Mahindra Bank.

This year's jury members included Mr Harshvardhan Neotia, Chairman of the Jury and Chairman, Ambuja Neotia Group; Mr Sudhir Jalan, Chairman, NEO Foods Pvt Ltd; Mr Sunil Kant Munjal, Chairman, Hero Enterprise; Mr Sanjay Kirloskar, then President AIMA and Chairman, Kirloskar Brothers Ltd; Mr Harsh Pati Singhanian, Vice-Chairman and Managing Director, JK Paper; Mr Rajive Kaul, Chairman, NICCO Group; Mr Nikhil Sawhney, Vice Chairman and Managing Director, Triveni Engineering Ltd; Mr Sanjay Budhia, MD, Patton Ltd; Mr P Balaji, Director Corporate Affairs, Vodafone Idea Ltd; Late Mr Akhil Bansal, then Deputy CEO of KPMG in India.

International Day of Kindness



Making International Day of Kindness a reality

We're collecting 1 million acts of kindness to celebrate actions of empathy, compassion, and kindness

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[Share your story](#)



AIMA YLC Session

Creating the Magic of Radical Transformation through Disruptive Innovation



(L-R): Rekha Sethi, Director General, AIMA; Dr R A Mashelkar Chairman, Reliance Innovation Council, Former Director General of the Council of Scientific and Industrial Research (CSIR) and Kartik Sharma, National Chairman, YLC

AIMA YLC 2.0 launch event was held on the theme 'Creating the Magic of Radical Transformation through Disruptive Innovation' on 29th September 2021. Dr R A Mashelkar Chairman, Reliance Innovation Council, Former Director General of the Council of Scientific and Industrial Research (CSIR) was the speaker of the session. The introductory remarks were delivered by

Ms Rekha Sethi, Director General, AIMA. Dr Mashelkar explained assured innovation framework, challenges, emerging digital business models of Innovation and more. YLC National Chairman, Mr Kartik Sharma moderated the session and shared YLC 2.0 vision and details on upcoming initiatives. The session was very well received by the participants.

25th STUDENT MANAGEMENT GAMES (SMG 2021-22) ONLINE



A NATIONAL COMPETITION Experience, Compete and Win!

The thrill of running a company through Business Simulation!

What is Business Management Simulation?

Management Simulation is a Computer based event that simulates a Business Scenario. It creates an opportunity for the participants to manage a business with multiple functional areas. They get to experience active competition and the perspective to handle it. They take strategic business decisions and see the impact through AIMA's indigenously developed software 'CHANAKYA'. The essence of Management Simulation is 'Learning by Doing'.

Participation Fee (Inclusive of Tax)

1 Team	-	₹ 3,500 Per Team
2 – 4 Teams	-	₹ 3,000 Per Team
5 Teams and above	-	₹ 2,400 Per Team

AIMA GST NO 07AAATA1644A1ZH, PAN NO. AAATA1644A

Participation Fee through Cheque / Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.

The fee paid is non-refundable / non adjustable, although participation by a substitute team is allowed.

For online PAYMENT

https://apps.aima.in/PAYAIMA/AIMA_PAYMENT_FILLDETAILS.ASPX

For online registration, please visit <https://simulation.aima.in>

Eligibility

A team of maximum of 3-4 members can be nominated by the Institution. Students of MBA, PGDM, BBA, B.Com, Engineering, CFA and equivalent Professional programmes of any college or Institution can participate.

Prizes for Winners

Top three teams would be awarded with trophies and certificates.

Dates & Regions (Online Rounds)

Southern	-	26th – 27th October
Eastern	-	30th November – 1st December
Western	-	21st – 22nd December
Central India	-	24th – 25th January
Northern	-	8th – 9th February
PAN India	-	18th – 19th February

Semi-Final - 22nd February

INDIA FINALE - 23rd February

For Registration Contact

Ravi Jangra, Deputy Director
M. +91 81786 93666, E. sgoyal@aima.in

All India Management Association (AIMA), Management House,
14, Institutional Area, Lodhi Road, New Delhi - 110003, INDIA

<https://simulation.aima.in>

47th National Competition for Young Managers

Transformation for Continuity: Innovative practices for resilient organisations



Bosch Ltd team - winner in private category

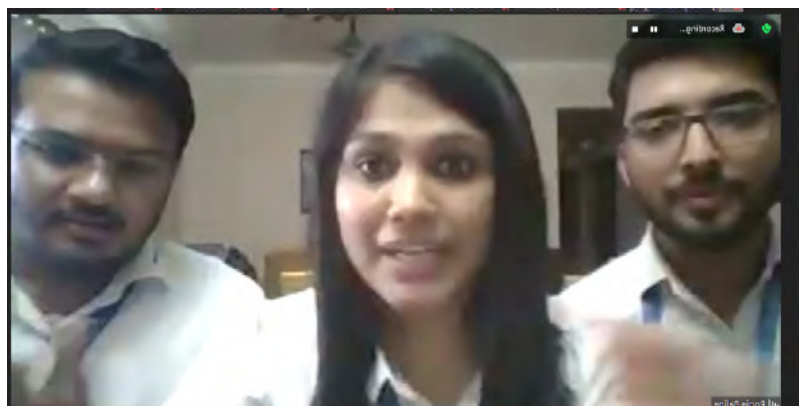
AIMA organised its 47th National Competitions for Young Managers on the theme ‘Transformation for Continuity: Innovative practices for resilient organisations’. The regional rounds were successfully conducted from 25th August to 15th September 2021 and the grand finale was held on 17th September 2021. This was the first time competition was divided into two different categories – PSU and Private.

In the PSU category, Bharat Petroleum Corporation Limited emerged as the National Champions; Bharat Electricals Limited and Odisha Mining Corporation followed as the first and second runners up. Ms Pooja Baliga, Bharat Petroleum Corporation Limited was adjudged as the Best Young Manager in the PSU category. In Private Category, Bosch Limited emerged as the National Champions, Larsen & Toubro and Bosch Limited were declared runners

up & runners up II respectively. Ms N Piali Bopanna, Bosch Limited was adjudged as the Best Young Manager in the Private category.

This year’s jury members at the grand finale were Mr S K Bose, Executive Director I/C (HR), Indian Oil Corporation Limited who chaired the PSU Category jury along with Ms Poonam Chandok, Head – Learning & Development, Corporate HR at Larsen & Toubro and Mr Davinder

Singh, CEO, Incubation, BML Munjal University. In the Private Category, the Jury was chaired by Mr C Jayakumar, Vice President & Head – Corporate Human Resources at Larsen & Toubro Limited. Mr Rajeev Kapoor, Executive Director & CHRO at UNO MINDA Group and Mr K S Shetty, Executive Director-Employee Relations at Hindustan Petroleum Corporation Limited were the other members.



BPCL team - winner in PSU Category

Webinar



Mr Jonah Kadish, Director of People Operations & Dean, Appsflyer APAC Academy, Appsflyer addressing

AIMA organised a webinar on the theme 'Latest Trends Digital Marketing and Apps Marketing in Asia Pacific' on 29th August 2021. The panelists of the

webinar included Mr Jonah Kadish, Director of People Operations & Dean, Appsflyer APAC Academy, Appsflyer; Mr Nitin Karkara, Head Digital and Technology, Taco Bell India (BHPL) and Dr Raj Agrawal, Director, AIMA. The panelists deliberated on the latest trends in digital marketing, scope & demand of digital marketing, Mobile marketing and Apps marketing in the Asia Pacific. 165 participants including fresh graduates, entrepreneurs, academicians and experienced working professionals from Sales, Marketing, Advertising backgrounds participated in the webinar.

Training Programme

AIMA conducted a one day virtual training programme on 'Interpersonal Skills' on 17th September 2021. The objective of the programme was to help participants work towards being that unforgettable person by providing communication

skills, tips on making an impact. They also learned to identify the skills needed to start a conversation, moving a conversation along and progress to higher levels of conversation. The session was very well received by the participants.

The Colour of Mehndi

He was the very embodiment of politeness

Reading some years ago about the famous singer, Daler Mehndi, being branded a “proclaimed offender”, I was reminded of my own interaction with him in 1995. It was a classic study of how people could change. Or do they really, considering that the police hastily withdrew the case against him.

Our son was to be married that November. We had heard about this rising singer and decided to book him for the ‘Sangeet’ festivities. It was to be a glittering event, jointly hosted by the parents of the bride and groom. We called on Mehndi around May and booked him for the grand sum of Rs. 25,000; 10,000 was paid in advance. In addition to the balance of 15,000, he would of course pick up the “varna” (money generally circled around the youngsters’ head by their elders and then given to performers).

Around August, a prominent daily carried a report on this emerging new star and how he was commanding fees of over a lakh at weddings. We were alarmed. Our budget didn’t permit such a large sum and I didn’t see how he would do it for less with all the bookings at his command. We decided to call on him.

As we reached the modest home, there was the great Mehndi himself – clad in a lungi and vest – to greet us at the door. “Aao ji, ji aayan noo (please come, welcome),” he said in chaste Punjabi. “Tuadi ki seva kar sakda (what can I do for you)?” The guy was politeness personified. Tea and snacks awaited us in the small sitting room. We were wondering if the warm welcome was genuine or a prelude to a shocker.

We came straight to the point. Our booking had been made several months ago and the agreed rate was Rs. 25,000. We’d read that he was now charging over one lakh. We hoped he would honour his commitment. All through our monologue, Mehndi heard us with an amused expression. Once we had finished, he spoke – even more politely than before, “Tusi sochya vi kiven ke main apna vada nahin nibhavan ga. Ik wari jo gal ho gayi ho gayi. Main tuada show pachi hazaar wich karanga chahe meri fees panj lakh ho jave. Wahe guru nain chaha te jaldi ho joye gi” (How could you even think that I’d not keep my promise? A commitment’s a commitment. I’ll do your show for 25,000 even if my rate becomes five lakh. God willing it will soon).

We heaved a collective sigh of relief. Here was a gentleman who respected values. He wanted all the money in the world – indeed was confident of earning big fees – but wouldn’t compromise on ethics. “He will surely go far,” we told ourselves, as we trooped out, once again escorted by Mehndi.

Mehndi and his troupe came to our venue around 8 pm. It was at 2 am that they had to be smuggled out of a back door because the youngsters just couldn’t have enough of their song-and-dance routine. The humble sardar thankfully accepted our balance of Rs. 15,000. It is another story that the varna probably added up to another 25,000.



*by Krishan Kalra
Past President, AIMA*

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Want to Learn How Things Really Work at Your New Job? Talk to the People at the Bottom

New research shows that people of all ranks look to low-level peers for information about organizational social norms.

March 10, 2021 | by Sachin Waikar



People lower in an organization's hierarchy tend to have more helpful insights about social norms, researchers say. | Alvaro Dominguez

What are typical work hours here?

Do teammates do things together outside work?

If I have an idea for changing something, what's the best way to raise it?

Those are questions a new member of any organizational team might have.

How they get those questions answered has been a topic of interest to Dale T. Miller, Stanford Graduate School of Business professor of organizational behavior; Jennifer Dannalsopen in new window, who received her PhD from Stanford GSB in 2018 and is now an assistant professor at the Tuck School of Business at Dartmouth; and Emily Reit, a current Stanford GSB doctoral student.

“A common assumption is that people just copy the behavior of the highest-ranking leaders in a group, rather than paying attention to anyone else,” Dannals says. “That’s always rubbed me the wrong way, partly because I hadn’t done that as a PhD student within the academic hierarchy. I believed lower-ranked people matter more in our perceptions of social norms.”

“Clearly, leaders have many avenues of influence,” Miller says. “But in this case, we thought lower-ranking people might have an advantage.”

Dannals, Miller, and Reit developed a series of studies open in new window to understand where people in a group look for information on behavioral norms. Their research, which informs our understanding of broader organizational culture, is important because firms use culture to motivate employees and align them with strategy. Moreover, culture can be tied both to positive behavior and to the not-so-positive variety, such as unethical actions.

“The social norms we considered here are like the building blocks or ‘micro-processes’ of organizational culture,” Dannals says.

As hypothesized, the researchers found that individuals — at both higher and lower ranks — seek information from lower-level peers, because they see these individuals as more attentive to social norms.

Who’s Your Reference Group?

The researchers studied processes around group social norms from multiple angles.

Importantly, they first had to create definitions of social groups and rank. Here, they decided to focus on a given individual’s “reference group,” or the people they saw as roughly similar to themselves within the broader group.

“Clearly, leaders have many avenues of influence. But in this case, we thought lower-ranking people might have an advantage.”

Dale Miller

“When I talk about this research, people often imagine a 200-person corporation, with assistants and custodial staff as the lowest level,” Dannals says. “But it’s about the people more at your general level. So if you’re in top management of a business, your reference group would be the rest of the top team. If you’re on the custodial staff, then it’s the rest of that staff. Not the entire corporate hierarchy.”

Dannals herself, as a new professor, says her reference group would most likely be other assistant professors or non-tenured faculty within her area.

The researchers also had to think about how people gain norm-related information. For example, they considered that people new to an organization or group might approach others explicitly for advice on behavioral norms, or they may rely primarily on observations of their coworkers. “Either way, they’re trying to get a sense of what’s appropriate,” Dannals says.

Looking to Lower-Level Peers

However we define our reference groups and seek information within them, the researchers hypothesized that we look to lowest-level peers for behavioral cues — even when we ourselves are higher-ranking.

That’s largely because lower-level people are “subject to situational pressures in a way that higher-ranking members aren’t,” Dannals says. “Higher-level people may be able to get away with doing whatever, so

they may pay less attention to norms.”

The team used multiple related studies to get at whether and why group members go to lower-level peers to get enlightened about cultural norms. In one, the researchers asked employees from a mid-sized West Coast advertising firm whom they'd recommend in their reference group for information about social norms. A second study asked participants to imagine themselves as high-ranking lab members and then requested they choose an advisor from individuals at higher and lower ranks, with the belief they'd actually be working with that person. A third placed participants in the role of a new marketing team member and asked which colleagues they would trust most for advice on organizational culture, and why.

The Challenge of Cultural Change

The findings converged around several key insights.

First, people do generally seek information on behavioral norms from lower-ranked peers within their reference group, as predicted. Moreover, individuals do this primarily because they perceive lower-level people as more attentive to social norms than others might be, rather than because they see themselves as more similar to these information sources or think lower-level people will be more honest.

It's important to note that while the current research highlights lower-level group members as go-to information sources, it doesn't necessarily mean they are the *most accurate* sources. “We've only looked at who people in general think has the best information about social norms,” Dannals says. “We're going to follow up this research with a project

assessing who actually has the best perception; that can be a trickier question to answer.”

The results have multiple implications. For one, as Dannals notes, “It's encouraging to know that people at lower ranks can have more of an impact on organizational culture in some cases than leadership; it suggests the power of a grassroots approach.”

At the same time, however, that the keenest insight about an organization's culture is seen as residing mostly in lower-level people may suggest a challenge for leadership. “It's going to be difficult for leaders to change cultures — even toxic ones — alone,” Dannals says. “That's because their behaviors or statements will be measured against those of lower-ranking people, who might be thinking that it's cheap talk. In general, the behavior of lower-level people in organizations may be stickier than leaders might want.”

In line with this, Miller encourages leaders to look at lower-ranked colleagues' behaviors to identify and modify group norms: “They may be overweighting the behavior of fellow leaders. Getting lower-level people on board may buy them more influence than they realize.”

Still, that's not to say all culture-related power rests in the lower ranks.

“This is one organizational lever that can be pulled to change culture,” Dannals says. “Others are things like whom you hire, fire, reward, and promote. Those send big messages, so you need to think about all the weights on the scale and how they come together to affect culture.”

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INTERNET MARKETING

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

PGCM IN DIGITAL MARKETING & STRATEGY

Approved by AICTE*

The digital technology and internet has emerged as a platform to facilitate global businesses and communication. Virtually, every organisation today is using some or the other digital/online marketing tools.

Leveraging the digital marketing tools, and technology to achieve the competitive advantage and building market lead, CRM and innovations is the main objective of the digital marketing strategy programme.

The programme is intended for Sales & Marketing and IT professionals, who want to take, advantage of digital marketing tools and techniques to upscale their career and achieve better revenues for the organisation and create business values.

*in ODL mode

For more details, please contact: Ekta Nayyar
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Ph: +91 011-47673000/49868399 Extn:- 732/709 | Mobile: +91 - 9899056265; +91 9250127573
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How Working Parents Can Create a New Normal for Their Family

by Avni Patel Thompson | October 06, 2021



Illustration by Cecilia Castelli

Summary.

Millions of working parents have endured nonstop waves of challenges and change during the Covid-19 pandemic. Now, as many face the return to the workplace, there is hope of a “return to pre-pandemic lives.” But there is a lot of apprehension in figuring out what this next transition holds — and what we want it to hold — after a year and a half of carefully constructing a new balance and reality. As you face this next transition, it’s important to take the time and create a future that works for you, taking into consideration what you experienced during the pandemic. Draw a timeline of the months during the pandemic and mark the highs and lows. Circle the highs that you want to preserve and put an X next to the lows that need to change moving forward. Finally, outline ways that you can preserve the meaningful moments in your highs moving forward and adjust your schedule accordingly as you transition back into the workplace.

We met Amir and Ria last spring, just as the pandemic was upending lives, pushing working parents to scramble and ask: How can we possibly navigate so much upheaval with such little support? And how do we create a new normal that works for all of us?

In the ensuing 18+ months, millions of parents around the world endured nonstop waves of challenges and change. Now, at least in parts of North America and Europe, there is hope of a “return to pre-pandemic lives” this fall. But the reality we’re

returning to looks nothing like what we left. Millions have had to leave the workforce, especially mothers. And companies have a wide range of expectations in how and where the work needs to get done.

The result is a lot of apprehension in figuring out what this next transition holds and, importantly, what we want it to hold, after a year and a half of carefully constructing a new balance and reality.

Most of us were so busy with keeping our heads above water — at home and at work — that we haven't had the opportunity to properly reflect on the good, the bad, the never-want-to-think-about-let-alone-live-it-again. But as you face this next transition, it's important to take the time and create a future that works for you, taking into consideration what you experienced during the pandemic. I recommend creating a map of the past year and a half to guide what your future might include. This exercise allows us to honestly acknowledge which parts are worth keeping and which we want to discard.

What you'll need:

- a white piece of paper (if you're doing as a couple or family, you can each make your own, or use a huge piece of paper to fit everyone's in)
- markers, crayons, pens
- photos (whatever you store your pictures on, like your phone)
- calendar or planner of the past year's events and meetings

Start with a map. Draw a horizontal line across the middle of your paper as a timeline, and create ticks to mark January 2020 to September 2021. Now, pull out your photos and calendars, and go through them month by month. Allow yourself to go back in time and feel the feelings of that frantic first March. The eerie but calm quiet of the global shutdown

— and the discomfort that came along with it. The frustration and fear as the pandemic continued through holidays, birthdays, and other events. The unevenness of reopening. The schooling and work challenges. The joyful friend calls. The loss.

Mark the high points and the low points, month by month. As you do, consider three different lenses: routines, rituals, and relationships. Routines are the regular events like school pickups or commutes. Rituals are the things we enjoy and attach meaning to, like family video calls and Sunday dinners. Relationships are the most critical ones with a partner, kids, family, friends, and yourself, but it can also include professional relationships — a particularly supportive manager on a collaborative work project or a colleague that persists in frustrating exchanges — and any relationships via social media. How did it feel to engage on Instagram or Twitter during this time?

Be as detailed as you want, but this exercise is less about completeness and more of a way to honestly reflect and remember. Add colors, images, doodles, whatever you want; this is your family's map of your experience.

Focus on the most meaningful. Circle the highs you want to preserve and put an X next to the lows you want to change.

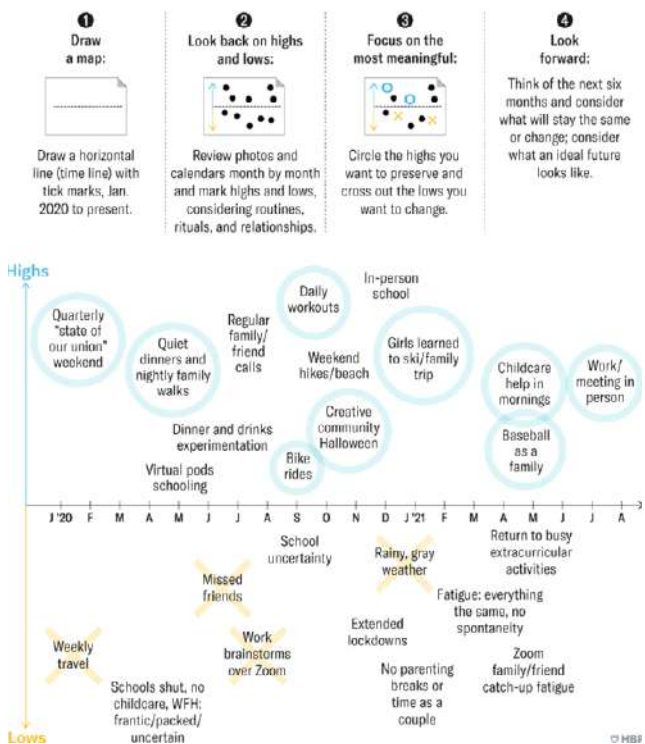
For the highs, what were unexpected high points? These might have been weekly video calls with family and friends, and feeling more connected than you have in a long time. It might have been forming a support network with a couple of close families. It might have been more personal — finding interests and strengths you hadn't explored before.

On the other side, what was challenging and that you absolutely need to change? For instance, no commute, working from home all the time, zero

travel. How do you want to bring that back? If you realized you missed the quiet and ritual of a commute but will be still working from home a couple days a week, can you create a mock commute to the cafe and back before starting work each morning? If you missed time with friends, can you schedule a monthly dinner?

Mapping Your Past to Plan Your Future

Don't let what you've learned from the pandemic get lost as you transition back into the workplace. The following exercise and example (based on my own family's experience) can help you assess which parts are worth keeping and which to discard. To get started, gather paper, writing tools, your photos or smartphone, and a calendar, and follow the steps below.



Look forward. Think of the next six months. What's expected to change? At work, at school, in your activities, at home? What is your ideal of what it would look like? How can you advocate for something as close to that as possible? How might the highs you circled be preserved with some modifications?

For example, maybe weekly video calls with family turn into monthly calls. Morning walks before school and work become evening walks. Think about how to preserve the time for regular workouts or how to simplify your home logistics (keeping everyone less scheduled or creating opportunities with more coverage with both parents working from home). Perhaps you'll choose to limit extracurricular activities to only one or two, or choose one that the whole family does together. Maybe you want to keep weekly potlucks with your pandemic pod. Then, start to plan your transition and return with these ideas in mind.

The goal of this exercise is two-fold: to drive intentionality in your life choices and to help you feel more in control of your choices over periods of transition. This is not about going back or returning, nor is it about making up for lost time. It's about entering a new chapter. A new phase. We've developed skills and instincts and lessons that our older and wiser selves can use. It's yet another moment of transition. But just as we navigated the wild unknowns of the past year and a half, with the right map, we have what we need to intentionally navigate the next.

About Author:

Avni Patel Thompson is the founder and CEO of Milo, the world's first app to tackle the Invisible Load of running and raising a family. She is a third-time founder building technology solutions that make everyday parenting lighter and more connected. Previously she was the founder of YC-backed Poppy. Prior to taking the entrepreneurial plunge, she spent over a decade building consumer businesses at P&G, adidas, and Starbucks. She has an MBA (HBS '08) and a BSc Chemistry from the University of British Columbia. She lives in Vancouver with her husband and two daughters.

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Champions of change

Inspiring, Creating and Innovating

With a vision to be a leader in Management Development AIMA facilitates individuals and organisations to realise their potential. And in its endeavour to shape the management destiny of the new age India, AIMA has constituted **YOUNG LEADERS COUNCIL** for young leaders. A non-lobbying platform to mentor and nurture young leaders for the next wave transformation.



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Sharing**



**Be a Young Leaders Council
Member today!**

Allahabad Management Association

Teacher's Day Celebrations and Management Talk

Allahabad Management Association organised a special event and management talk on 5th September on 'Role of Teachers in Promoting Management Principles'. On the occasion, five distinguished teachers were felicitated, who have carved a niche in their respective fields. Mr Ravi Prakash, President AMA gave a brief introduction of the parent body AIMA and the activities in various sectors. Mementos and shawls were presented to the honourable teachers. The awarded teachers in their address apprised the members about the importance of teacher's day and the role of teachers in crafting management ideas and principles in their students. Mr O. P. Goel, Secretary AMA deftly conducted the programme and Dr Shanti Chaudhri, PRO proposed the vote of thanks.



Esteemed Teachers being felicitated by AMA Office bearers



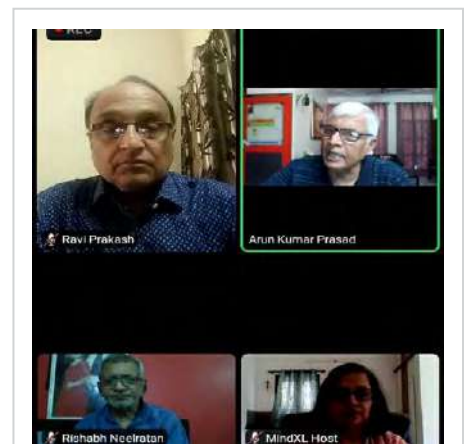
The Executive Committee Meeting in progress

Special Executive Committee Meeting

Allahabad Management Association organised a special virtual meeting through Zoom on 12th September for its executive committee members to discuss registration and participation for the 48th National Management Convention of AIMA. Mr Ravi Prakash, President of the association in his address to the executive committee members requested the members to promote the event among the general body members.

Workshop

Allahabad Management Association organised a special workshop on 19th September on 'Life Style Diseases and Natural Cure' through the virtual platform. The speakers were Mr. A. K. Prasad, Wellness Coach and Ms Jaya Singh, certified yoga trainer and practitioner. Mr Prasad in his talk discussed about the various life style diseases which an individual may acquire due to fast pace of life and a lacadasical approach towards life. Ms Jaya Singh thereafter demonstrated some Mudra Kriyas and Yogic postures to improve mental fitness, cognitive ability, breath control, self-confidence and control on various ailments. The workshop was moderated by Mr. O. P. Goel, Secretary and followed by an interactive Q/A session. About 35 members registered for the workshop.



Mr. A. K. Prasad, Yoga expert addressing the members of AMA

Executive Committee Meeting

Allahabad Management Association organised a special virtual meeting of the executive committee members to finalise the programmes to be undertaken during the month of August and September. An MOU was also signed with Botanical Survey of India Allahabad office to do joint programmes for the benefit of senior managers of the institution. It was also decided to take an extensive membership drive during the month of September.



Executive committee meeting in progress



Dr. Kailash Jyani addressing the participants

Management Talk

Allahabad Management Association organised a special virtual management talk on 7th August on 'Life after Sixty' through the virtual platform. The speaker was Dr. Kailash Jyani, the renowned personal and leadership coach and member John Maxwell Team. The speaker emphasised about the fountain of youth and disclosed the secrets of remaining young. Mr Vibhav Bajpai, Past President, AMA introduced

the speaker and President, Mr Ravi Prakash proposed the vote of thanks. The programme was coordinated by Mr. A. K. Prasad, VP and Dr. Shanti Chaudhri, PRO. The talk was appreciated by 37 members who registered for the programme.

Lecture

AMA in collaboration with Meerut Management Association and Awoke India Foundation organised a special talk on 19th August on 'Financial Management and Covid 19' through the virtual platform. The speaker was Mr. Sanant Kumar Bhardwaj, CPR Trainer for NISM and external communicator on finance for stock exchange. Mr. Bhardwaj deliberated upon the new economic scenario post Covid and the need to reaccess and reevaluate ones financial portfolio. It was appreciated by 44 members who joined and gained a lot during the session. Mr. Ravi Prakash, President, AMA introduced the speaker and Mr. Gaurav Jain, President, MMA proposed the vote of thanks.

Lecture on 'Financial Management and Covid 19'

AMA organised a virtual management talk on 28th August on 'Mindset Matters' with speaker Dr. Shivadasani Singh Amin, the master certified coach (ICF) and Asst. Prof. Mahindra University, Hyderabad. She gave an insight into what is mind set and how it influences and how one thinks, and behaves in any given situation. Around 35 members registered for the talk which was followed by an informative Q/A session. Mr Vibhav Bajpai, Past President, AMA introduced the speaker and Mr A. K. Prasad proposed the vote of thanks.



Talk on 'Mindset Matters'

Baroda Management Association

MDP

Baroda Management Association conducted Management Development Programme on 8th September on 'Leadership through Emotional Intelligence' with the faculty Mr. Rajesh Jain, a corporate coach, mentor and MD of Eplitude, UK. The intensive workshop was attended by few dignitaries who were deeply interested in the subject. The President of BMA, Mr. Dipak Shah formally welcomed the speaker and all the participants. Mr. Jain spoke about seven spiritual laws of success, i.e. Law of pure potentially, Law of Giving, Law of Karma, Law of least effort, Law of intention and desire, Law of detachment and Law of dharma. Lastly Mr. Kalpesh Shah, Hon. Secretary of BMA distributed the certificate to each participants and concluded the session with the vote of thanks.



Mr. Rajesh Jain conducting the session



The Guest of Honour, Mr. Jagdish Patel, CMD, Universal Medicap Ltd giving a memento to quiz Master Mr. Suresh Purohit

Celebration of World Pharmacists Day

Baroda Management Association celebrated the world Pharmacists Day on 25th September by organising Pharma Conference. The Guest of Honour, Mr. Jagdish Patel, CMD, Universal Medicap Ltd.; Chairman and keynote speaker for the conference, Mr. K. S. Toshniwal, President API, Cadila Healthcare Limited and special guest, Mr. JP Patel, Assistant Commissioner, Vadodara; Mr. Gunwantsinh T. Desai, Vice President - CQ, Zydus API Park Cadila Healthcare Limited, delivered a talk on the topic 'Let's Gear Up to be Big Pharma, Build Band Width to

Meet Challenges'. Dr. Anurag Hitkari, MD, PragMetis Pharmserve and Pragmetis Pharmactives India, Singapore, Canada spoke on the topic 'Post Pandemic opportunities for Indian Pharma'. Mr. Rajiv Yadav, Global Chief HR Officer - PGP Glass, PGP Glass Pvt. Ltd gave the concluding remarks for the conference. The vote of thanks was given by Mr. Avijeet Majumdar, Operation Head, Solace Engineering. More than 100 participants attended the conference.

Friday Talks

Baroda Management Association organised its evening talk on 3rd September on the topic 'Achievement Orientation - Mantra's for Success' by Mr. Manish Jhurani.



BMA organised an evening talk on on 'Discipline is Everything' on 10th September with Dr. Shreeram D. Toliwal.



On 17th September, BMA organised its evening talk on the topic 'Naya Bharat' with Mr. Chirag Suthar.



Baroda Management Association organised another evening talk on 24th September on the topic 'Save Water Save Life' with Mr. Ravi Ulangwar.



Bharuch District Management Association

Train the Trainer

BDMA conducted a training programme on 31st August, 1st September and 4th September in collaboration with JBCPL. Around 25 employees in two batches participated in the training programme. Dr. Nirav Majmudar was the esteemed speaker of the event and conducted various interactive activities with the trainers from JBCPL. It was well appreciated by everyone.



Dr. Nirav Majmudar with the team



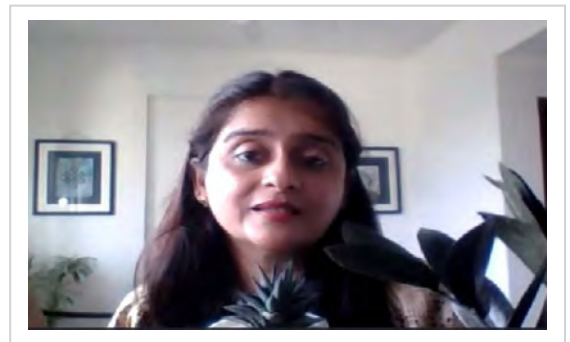
Dr. Y Suresh Reddy addressing

CSR Initiatives

BDMA organised a webinar on 16th September on the topic 'CSR Initiatives by SRF Foundation'. The esteemed guest speaker was Dr. Y Suresh Reddy, Director - SRF Foundation, SRF Ltd, who addressed the session and discussed about various initiatives conducted by SRF Ltd in terms of CSR in the areas of Covid relief, education, employability and livelihood enhancement. The session was appreciated by all the attendees. Around 45 industry leaders participated in the conversation.

Women's Forum

Women's Forum organised its 6th session of 'Talent Unlimited' series on 22nd August with guest speaker Ms. Hetal Shah, Theme Gardener and Painting Artist, and Founder of Creosora. She showcased various plants that could be used for decorating houses and corporates. The event received a good response and was attended by over 50 participants.



Ms. Hetal Shah addressing the session



Hon. President, Mr. Harish Joshi with various dignitaries addressing the AGM

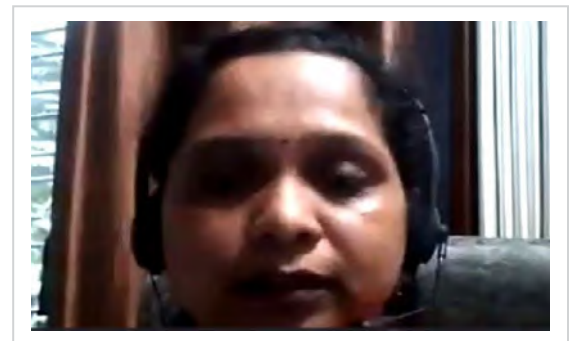
Annual General Meeting

BDMA organised its Annual General Meeting on 24th September and various dignitaries of BDMA i.e. office bearers, executive committee members, Past Presidents, corporate and individual members were invited for the meeting. The welcome address was given by the Hon. President, Mr. Harish

Joshi, followed by secretarial report and glimpses of the year 2020-21 by Hon. Secretary General, Dr. Mahesh Vashi and announcement of financial accounts of year and its approval in the AGM by the Hon. Treasurer, Ms. Arpita Shah. The key note address was given by guest speaker Mr. Shailesh Thaker, and speech by Chief Guest, Mr. N. K. Valecha, followed by National Anthem and a musical programme, Shaam - E – Ghazal by Mr. Devesh Dave and Anmol Group. The AGM was well received by around 80 participants.

IT Forum Meet

IT Forum organised a webinar on the topic 'Internet of Things - a World of change' on 28th September with Dr. Pradnya A Vikhar, Ph.D., Dean (Academics), KCE Society's College of Engineering. She discussed the important points as to how physical objects, that are embedded with sensors, processing ability, software, and other technologies, and that connect and exchange data with other devices and systems over the internet or other communications networks. The session was well received by nearly 60 participants.



Dr. Pradnya A Vikhar addressing

HR Forum Meet

HR Forum of BDMA organised a webinar on 28th September on the topic 'Creating HR Impact'. The session was addressed by guest speaker Mr. Rajesh Vaidya, CHRO and Head Sustainability, Transpek Silox Industry Pvt. Ltd, HR Leader and Coach. He discussed as to what impact HR department plays in various organisations, motivating employees with rewards and designation, decision making at the time of Covid crisis, reskilling and upskilling talent by creating a learning culture.

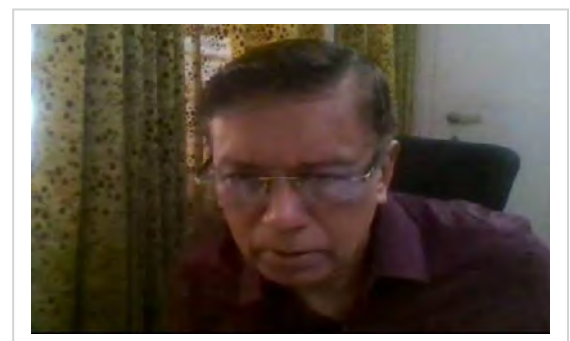


Mr. Rajesh Vaidya addressing

The session was followed by Q/A session and was well appreciated by everyone. The session was attended by 45 attendees.

MDP

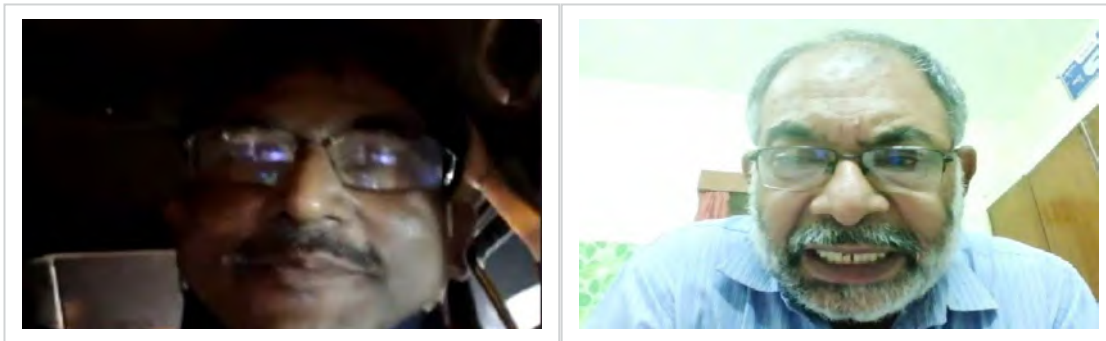
HR Forum of BDMA organised a Management Development Programme on 29th September on 'Labour code bill and its Implications' by Dr. R. Krishnamurthy, Director, IRIL with 3 decades of experience in HR and IR International fellowship in UNDP and International Industrial Relations Association. He discussed about the Code on Wages, the Code on Social Security, the Industrial Relations Code and the Occupational, Safety, Health and Working Condition Code comprising 29 labour laws consolidated by the labour ministry. The session was followed by Q/ A session and attended by 87 participants.



Dr. R. Krishnamurthy addressing

Round Table

EHS Forum organised its Round Table discussion on 30th September on the topic ‘Strategic Training need Identification for EHS Excellence in Industries’. The various dignitaries from EHS department got together to identify the training needs of various employees from EHS background to improve their performance at work. The session was attended by around 30 participants and received excellent feedback from all attendees.



(L-R) Mr. Sanjeev Verma and Mr. D. K. Joshi addressing

Bhopal Management Association

Bhopal Management Association successfully organised a National Seminar on the topic ‘Leading Through The Crisis’ on 18th September with guest speaker Mr. Anil Bhasin, President, Havells India Ltd., Motivational speaker, Life Coach. The welcome address was given by Mr. Pradeep Karambelkar, Chairman, BMA and Ms. Sumana Chatterjee introduced the speaker. The session was moderated by Dr. Aditya Gupta, EC Member, BMA and coordinated by Dr. Deepak Motwani, Chairman, National Seminar Committee and EC Member, BMA. The vote of thanks was given by Mr. R.G. Dwivedi, Co-Chairman, BMA.



Mr. Anil Bhasin addressing the Seminar



(L to R) Ms. Rita Sengupta and Mr. Pradeep Karambelkar

Bhopal Management Association successfully organised a webinar on 24th September on ‘Breaking Barriers and Exploring Stereotypes in Women’ through Zoom. The Guest speaker was Ms. Rita Sengupta, Former Director, Behavioral Science NIESBUD, Ministry of Skill Development and Entrepreneurship. The welcome address was given by Mr. Pradeep Karambelkar, Chairman, BMA and Ms. Archana Jain, Member, BMA introduced the speaker. The programme was moderated by Ms. Jayshree Nair, Member, BMA and coordinated by Ms. Sumana Chatterjee, Chairperson, Women’s Life Enrichment Committee, BMA. The vote of thanks was given by Dr. Kalpana Teware, Member, BMA.

Bombay Management Association

Webinar

BMA MasterClass was held on 1st September with Prof T.V. Rao on the topic 'Leadership Development Strategies – 360 Degree Feedback'. BMA EC member, Mr. Jagmohan Singh Rishi, welcomed the speaker and all the participants. The session was attended by around 50 professionals and received good feedback.



Prof. T.V. Rao addressing the participants



(L-R) Mr. Jagmohan Singh Rishi, EC Member of BMA; Prof. RSS Mani, Imm. Past President; Mr. Indrapal Singh, Past President BMA; Prof. T.V. Rao and Mr. Ernest Fernandes, Past President



(L-R) Dr. Kavita Laghate, President BMA; Prof. RSS Mani, Imm. Past President BMA; Mr. Rajesh Sharma, Vice President, BMA; Mr. Indrapal Singh, Past President, BMA and Mr. R. Gopalakrishnan interacting during the Q&A

BMA organised an interactive session on 3rd September on the topic 'How to Vaccinate your company against invisible Management Viruses' by renowned speaker Mr. R. Gopalakrishnan. Around 66 participants enjoyed and appreciated the session.

BMA Wednesday Wisdom webinar was conducted on 8th September on the topic 'Prevention of Disease with Sensible Diet' by Mr. Harish Shetty, Founder, Aharveda and participants learnt how a holistic approach towards diet can help us in living a healthy life. 79 professionals attended the enthralling session which received excellent feedback from all.



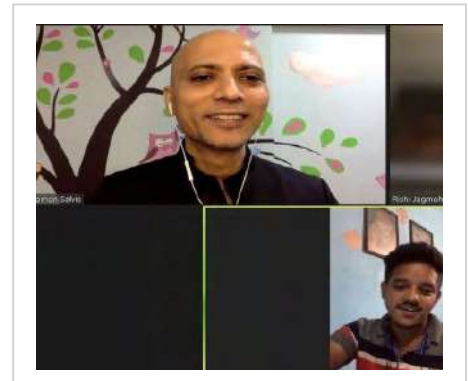
(L-R) Dr. Kavita Laghate, President BMA; Mr. Harish Shetty and Dr. Bigyan Verma, EC Member of BMA



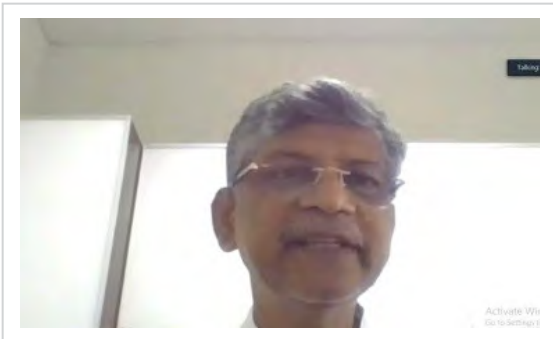
Mr. Deepak Ghaisas addressing

BMA Wednesday Wisdom Webinar was held on 15th September by Mr. Deepak Ghaisas of Gencoval. He gave insights into digital technologies, changing business models that are shaping tomorrow, and which was great learning for the audience. More than 279 participants attended the event and received excellent feedback from all attendees.

BMA conducted a unique session on 17th September on the topic 'Craft a Learning Journey with Gamification' by expert, Mr Soloman Salvis. Mr. Amit Mishra student of GNIMS won the gift. 109 participants attended the programme which was full of excitement.



Mr. Soloman Salvis and Mr. Amit Mishra, Student from GNIMS



Prof (Dr.) Rajan Welukar during his address

LeaderNXT Convocation 2020-21

Bombay Management Association and JBIMS hosted the LeaderNXT Convocation ceremony on 22nd September and the Guest of Honour was Prof (Dr.) Rajan Welukar from AURO University. Immediate Past President, Prof RSS Mani spoke elaborately about the Leader2020 and its conception. Past President, Ms. Chhaya Sehgal shared her experience in

curating the programme, and bringing in stalwart speakers. It was a close-knit programme with 40 participants attending the Convocation and certificates were displayed during the session.

BMA Data Analytics Conclave 2021

BMA conducted Data Analytics Conclave for the first time on 24th September to unlock the potential in data analytics and understand why up-skilling opens new opportunities for you and your organisation. BMA life members, Mr. Venkatesh Iyengar, Founder and CEO of Tathwamasi helped in organising the conclave. Mr. Shripad Ranade, BMA EC Member welcomed the audience and partner, Zoho Analytics. Around 180 participants attended the session and gave excellent feedback. BMA thanked Mr. Chandrashekhar Subramanyam for giving his valuable time and Ms. Uma Venkatraman for giving insights on the topic.



(L-R) Mr. Chandrashekhar Subramanyam; Dr. Kavita Laghate, President BMA; Mr. Shripad Ranade, EC Member of BMA and Ms. Uma Venkatraman

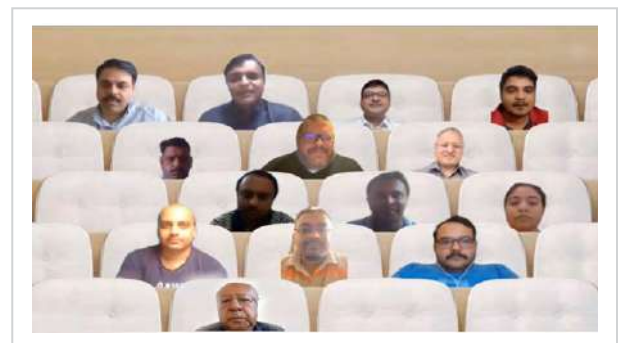
On 29th September, in continuation with the 'Celebration of Indian Managers who made a difference', BMA remembered India's own Management Guru, Dr. P.N. Singh. An audio visual on Dr. P.N. Singh was created by the students of Parle Tilak Vidyalaya Association's Institute of Management. BMA thanked Ms. Sunita Chugh and Dr. Anita Shantaram, daughters of Dr. P.N. Singh to grace the occasion. Past Presidents, Mr. Indrapal Singh; Mr. Ernest Fernandes and Prof RSS Mani spoke fondly about their experience with Dr. P N Singh. More than 150 participants attended the session.



(L-R) Mr. Ernest Fernandes, Past President BMA; Dr. Kavita Laghate President BMA; Mr. Indrapal Singh, Past President BMA; Mr. Walter Vieira and Dr Anita Shantaram, Member of BMA.

Calcutta Management Association

CMA collaborated with a Virtual Business Simulation Course maker, PrecisED Inc. and Drucker School of Management to introduce a 6 month course on Cross Functional Management Programme for future Leaders. CMA plans to organise many such events in future. Mr. T V S Shenoy, President, CMA; Dr David Sprott, Henry Y. Hwang Dean, Drucker School of Management; Dr Rajiv Grover, Chair of Excellence, Sales and Marketing, University of Memphis, USA and Prof Pradeep Mehra, Professor of Practice at Shiv Nadar University were present at the opening ceremony, held on 25th September.



At the opening Ceremony

CMA received acknowledgement as Joint Most Improved LMA in AIMA Best LMA Awards 2020-21. Under the able leadership of Mr. Amitabha Datta, Immediate Former President, CMA and Mr. T V S Shenoy, President, CMA, it was possible to achieve such a feat. CMA thanked AIMA for the acknowledgement and also determined to work with AIMA and other LMAs towards improved management education and practices in India.

Chandigarh Management Association

Chandigarh Management Association organised a seminar on 25th September on the topic 'Potential of Circular Economy in India's Growth'. The keynote speaker was Prof S.K. Sharma, Professor Emeritus and former Dean University Instructions, Chairman, Chemical Engineering Department and Founder Director, Energy Research Centre Panjab University, Chandigarh. Prof Sharma spoke that the UN Department of Economic and Social Affairs (Sustainable Development) has been spearheading UN SDG since 2015. The 2030 Agenda for Sustainable Development, adopted by all UN Member States in 2015, provided a shared blueprint for peace and prosperity for people and the planet. Prof Sharma further spoke that there is no development without fuelling the engine of growth. Energy is critical and people with no sustainable access to energy are deprived of the opportunity to become part of national and global progress. SDG-7 is to ensure access to affordable, reliable, sustainable and modern energy for all. India's success in rapidly increasing access to electricity for the poor, shows that access to electricity (SDG 7) also enables many services that contribute to achieving other SDGs. About 150 participants including CMA President, Dr Deepak Jindal; General Secretary, Mr. Manish Aggarwal; Vice President, Mr. Rajnish Mittal amongst other office bearers and CMA Past Presidents including Col P.K. Vasudeva attended the seminar. On this occasion, C.M.A. and G.G.D.S.D.College, Chandigarh entered into a MOU, for furthering cooperation through industrial, educational, academic and cultural association hereby affirm their intent to collaborate and join hands together for the shared pursuit of common good such as skill development, industry-academia intervention, enhancing the universal human values, inculcating the life-long learning process and similar.



Participants attending the seminar on 'Potential of Circular Economy in India's Growth'

Coimbatore Management Association

Annual General Meeting

Coimbatore Management Association held its 66th Annual General Meeting on 11th September in a hybrid mode. CMA President, Mr. Jayakumar Ramdass; Secretary, Dr. Nithyanandan Devaraaj; Vice Presidents, Mr. K. Ravi and Mr. R. Varadaraj; Treasurer, Dr. N. Raveendran, and Joint Secretary, Dr. Prashant R. Nair attended the meeting physically. 62 members including the guests, Past Presidents, and MC members participated physically and virtually. The Chief Guest, Prof Dr. B. Kaliraj, Vice Chancellor of Bharathiar University, spoke on the topic 'Glue Funding –Game changer for Coimbatore Industrial and Education Hub.'



Chief Guest Prof Dr. B. Kaliraj, Vice Chancellor of Bharathiar University addressing

President, Mr. Jayakumar Ramdass delivered the welcome address and spoke about the challenges faced by industry, resilience, and to abode future with precaution given the disruptions induced by the pandemic. Activity report for the year 2020-21 was presented by CMA Secretary, Dr. Nithyanandan Devaraaj highlighting various Committees, Membership details, programmes, Joint programmes, and details of participation.



President, Mr. Jayakumar Ramdass addressing



Mr. T S Krishnamoorthy, IRS -Former Chief Election Commissioner

Directors Conclave

Coimbatore Management Association organised Directors Conclave – ‘Role of Directors on Board in Building and Sustaining Effective Companies’, a three-day interactive summit on 16th, 17th and 18th September along with The Auditors Association of Southern India and The Institute of Chartered Accountants of India- Coimbatore Chapter. On 16th September, the inaugural address was delivered by Chief

Guest, CA G. Ramaswamy, Past President of ICAI and Dr. K S Ravichandran, Company Secretary and Independent Director, Karur Vysya Bank spoke on overall governance. Mr. Jayakumar Ramdass, President, CMA gave the welcome address and Programme Chairperson, CA K. Ravi, Vice-president, CMA introduced the chief guest. Programme Co-chair CA M. Ramji introduced the speaker and Mr. Giridhar moderated the session.

On 17th September, Mr. Narayan Shankar, Company Secretary, Mahindra and Mahindra Ltd spoke about expanding role of IDs. CA CISA Giridhar J., Partner, BlueRidge Consulting Services delivered a talk on Cybersecurity and role of Audit Committee. Dr. N. Raveendran, Treasurer introduced the speaker CA Giridhar. On 18th September, a panel discussion was held on Corporate Laws with specific focus on Directors Responsibilities and roles. The panel was chaired by Mr. T S Krishnamoorthy, IRS -Former Chief Election Commissioner and Secretary MCA. The other panelists included CA M. M. Chitale, Past President of ICAI; Advocate Ms. Vijaya Sampath, Former General Counsel Bharti Airtel and Dr. K S Ravichandran, Independent Director. CA. K. Ravi, Programme Chairman, moderated the session. Dr. Nithyanandan Devaraaj, Secretary, CMA summed up the three days’ session and proposed the vote of thanks.

CII Growth Conclave- Getting Industries Future Ready

CMA actively participated in CII’s Growth Conclave 2021 organised by CII, Coimbatore on 21st September. Mr. Thangam Thennarasu, Minister for Industry, Tamil official Language, Tamil Culture and Archaeology, Government of Tamil Nadu was the



CMA President, addressing CII conclave

chief guest. Mr. Jayakumar Ramdass, President, CMA delivered a talk on skilling. Dr. Nithyanandan Devaraaj, Secretary, CMA delivered a talk on Casting the future- Status and strategies. Eminent industrialists from Coimbatore participated in the conclave and discussed about various topics related to manufacturing industry.

Monday Musings

Coimbatore Management Association organised an interactive session on 6th September with Mr. R. Ramamurthy, Immediate Past President, CODISSIA and Dr. Srividhya, Professor, PSG Institute of Management, on the topic 'MSME's – Expectations, Role and Scope for Management professionals'. Mr. Ramamurthy explained the role of Management professionals in MSMEs which would help them to become entrepreneurs unlike the corporate companies where they would be paid more, but the learning is better in MSMEs. Dr. Srividhya asked about the means MSME industries have to adapt to attract not just young talent but also middle and senior level professionals. Mr. Jayakumar Ramdass, President, CMA, Managing Committee members and students participated in the session. Dr. Prashant R. Nair, Joint Secretary, CMA moderated the session.



Mr. R. Ramamurthy, Immediate Past President, CODISSIA with Dr. Srividhya



Talk by Dr. Karuppusamy Ramanathan

CMA organised Monday Musing session on 13th September with Dr. Karuppusamy Ramanathan, Director, School of Management, Sree Sarawathy Thiagaraja College, Pollachi on 'Design Thinking and Start-ups'. The speaker mentioned Four W's – Who, What, When and Where while talking about formulating a meaningful problem statement. Mr. A. R. Lakshmanen, CMA Managing Committee member delivered the welcome address and Mr. Sreeraman Nandhi, student counsellor, DJ Academy for Managerial excellence proposed the vote of thanks.

On 20th September, CMA organised a session with speaker Mr. Diwakar Singh, Global sales consultant, Strategist and TEDx on 'Manoeuvring Sales during Slowdowns' Mr. Diwakar stated that if the Business model is wrong, there is almost no chance of success. He explained the Spin Selling model in sales. Dr. J. Sivakumaran, Managing Committee member, CMA gave the welcome address and Dr. A.G.V. Narayanan, Director, DJ Academy for Managerial Excellence proposed the vote of thanks. Mr. Sreeraman Nandhi, CMA student branch counsellor of DJ academy moderated the session.



Talk by Mr. Diwakar Singh

Mr. Chandrasekaran, Manager, Medical tourism and Organ transplantation, PSG Hospitals delivered a talk on 'Organ donation- An opportunity to serve', during the Monday Musings session on 27th September. The speaker defined what is Organ Donation and Myths around it and legal issues involved. Mr. K. Athiyaman, MC member, CMA gave the welcome address and Dr. C. Guna Sekaran, MC member, CMA proposed the vote of thanks. The session was moderated by Dr. Prashant R. Nair, Joint secretary, CMA.



Talk by Mr. Chandrasekaran



Dr. Nithyanandan Devaraaj, Secretary, CMA during the Inauguration function

Adithya School of Business Management – Inauguration function

Dr. Nithyanandan Devaraaj, Secretary, CMA delivered the key note address at Adithya School of Business Management on 22nd September while inaugurating the 1 year MBA batch for 2021-2022. Dr. Nithyanandan spoke about the need for Management graduates in the industrial sector.

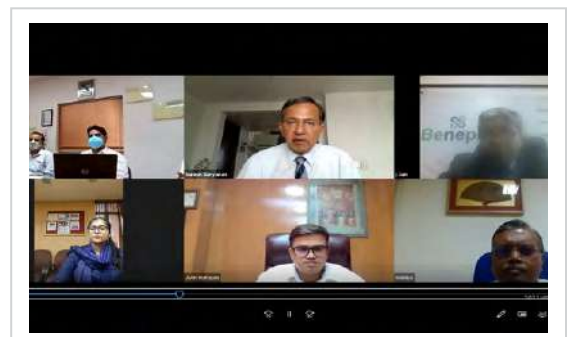
Vehicle scrapping policy – Knowledge Forum, Indian Foundry Association

Dr. Nithyanandan Devaraaj, Secretary CMA gave a presentation on 20th August on Vehicle scrapping policy- GOI in the Indian Foundry association knowledge forum. Dr. Nithyanandan spoke about the primary objectives of the Vehicle scrapping policy, why it's needed now, making a comparison between India and China. He spoke on the scheme details, incentives and disincentives and the positive and negative implications for the foundry industry.

Delhi Management Association

Report of Unsung Covid Heroes Awards 2021

Delhi Management Association, in collaboration with Benepik, organised the first Unsung Covid Heroes Awards 2021 on 3rd September through Zoom, to salute the spirit of service to the people, camaraderie, brotherhood, selfless giving, and empathy. Mr. Saurabh Jain, Founder and CEO– Benepik, delivered the welcome remarks and explained the detailed process behind the nomination process for the awards. Mr. Manish Singh, Director, Human Resource and Administration, Haier Appliances India, was the Guest of Honour for the event. A special address was delivered by Mr. Suresh Narayanan, Chairman and Managing Director, Nestlé India Ltd, the Chief Guest for the awards. Mr Narayanan



Speakers addressing the Unsung Covid Heroes Award 2021

shared his heartfelt thanks to the award winners for rendering their service to the people of this nation and spoke at length about the weight of the heroic deeds performed by them in these volatile times.

The Grand Jury for the Unsung Covid Heroes Award 2021 empanelled eminent personalities from various fields, including Government, Social, Corporate, and Healthcare. DS Group Covid-19 Response Team bagged the group category award for corporates. All the winners were honoured with a certificate and a voucher from DMA and Benepik. The awards concluded with a vote of thanks shared by Mr. Rajan Pandhi, Director, DMA, who expressed his gratitude towards all the distinguished speakers, attendees and the organising team.

Executive Development Programme

DMA supported FIIB on 11th September in organising an Executive Development Programme on Supply Chain Management - a critical element in organisations. The programme was conducted by the subject expert, Mr. S.L Ganapathy, Managing Director, Shelka Marketing Services Private Ltd and Former President and MD, Sembcorp Logistics Ltd. The programme highlighted various issues of supply chain management in an organisation and how they affect the services and image of an organisation. The session was attended by participants from various leading logistics and corporate organisations besides professionals from different domains.



EDP by Mr. S.L Ganapathy, Managing Director, Shelka Marketing Services Private Ltd

Home Care Assistants Training Programme

DMA conducted a Home Care Assistants Training Programme from 20th – 25th September for the students of Class 10th and 12th. The aim was to train participants for minimal medical tasks like monitoring patient’s vital signs and recording the readings, observations in the patient’s journal, facilitating administration of prescribed medicines and meals, collecting lab specimens. The initiative was designed under the able guidance of Mr. Rajan Johri, Chairperson, Skill Development Committee, DMA and Fellow, CIPD (UK). The overview of the programme was shared by Dr. Vandana Dabla, Consultant, Health Workforce Development who elaborated upon the vision behind its conception. The session was spearheaded under the mentorship of the Chief Guest, Dr. D K Gupta, CMD, Felix Hospital, Noida. Dr. Yogesh Misra, President, DMA shared his thoughts on the post-Covid boom in the healthcare industry and emphasised the need to acquire practical employability skills early on in life. It was followed by Q/A session with Dr. Harsh Rastogi, Senior Consultant, Apollo Hospital.



(L-R) Dr. Vandana Dabla, Consultant, Health Workforce Development; Dr. D K Gupta, CMD, Felix Hospital, Noida; Mr Rajan Johri, Chairperson, Skill Development Committee, DMA and Fellow CIPD (UK); Dr. Yogesh Misra, President, DMA and Mr Rajan Pandhi, Director, DMA



TiE 10th edition of India Internet Day

Delhi Management Association supported TiE Delhi-NCR for the 10th edition of India Internet Day, themed Digital India: Escape Velocity. The virtual conference spanned over a period of two days, 23rd and

10th edition of India Internet Day

24th September, with a focus on tech trends. The conference played host to in-depth sessions and keynotes by leading founders and investors from India and around the world. Mr Karan Mohla, Co-Chair for iDay 2021 and Partner, Chiratae Ventures, said as India leapfrogs to being a tech enabled economy, India Internet Day 2021 rings in with the theme Digital India: Escape Velocity. Ms Geetika Dayal, Executive Director, TiE Delhi-NCR, said India Internet Day is curated and led by a team of serial entrepreneurs and investors. She highlighted that it has become a leading platform to catch the makers and leaders of the India Internet Growth story.

Ghaziabad Management Association



Speakers addressing the HR Conclave

HR Conclave

Ghaziabad Management Association along with AKGIM organised a two day Online HR Conclave on 9th and 10th September on 'Human Resource after Pandemic: Implications and Future Organizations'. The Conclave was attended by students, faculty and eminent members from GMA which focused on challenges that organisations faced during pandemic. On day one, the first session was delivered by Mr. Nikunj Singh, Director, Leadership Hiring Teleperformance followed by Ms. Bhavana Handa, India Talent Acquisition LeaderQualitest India. On day two, the first session was delivered by Mr. Rakesh Seth, Director, International Consulting Professional Institute. The last session was delivered by Dr. Sanjeev Kumar Chauhan, Director HR, Pepe jeans India Limited. He discussed about how Pepe jeans India dealt with the stress and various challenges during Covid and how it is preparing its employees for Post Covid challenges. The Conclave concluded by presenting vote of thanks to Director AKGIM, Dr TR Pandey; Executive Director, GMA, Mr. Vinay Gupta and all the eminent participants and students. Around 69 participants attended on both the days.

Ghaziabad Management Association and IMS Ghaziabad organised HR Conclave 2021 – ‘Transforming Human Capital through Agile Leadership: Risk, Resilience, Reimagination (3R’s)’ on 18th September. The session emphasised on the significance of leadership agility in the contemporary era of digital revolution. The event was graced by the esteemed presence of Chief Guest, Mr. MMH Beg, CHRO, Bharti Foundation; Presidential speaker, Ms. Pallavi Poddar, Regional Director, India and Middle Africa, Ingersoll Rand; distinguished Guest of Honour, Mr. Vir Bharat, Head HR Business Partner, Yamaha Motor; Guest of Honour, Dr. V.P. Singh, Ex-advisor, Organisation Development at Patanjali and Mr. Balkishan Sharma, Senior VP-HR, Max Healthcare. It was attended by many professionals apart from the students of PGDM.



HR Conclave 2021 – ‘Transforming Human Capital through Agile Leadership: Risk, Resilience, and Reimagination (3R’s)’

Ghaziabad Management Association celebrated its 39th Foundation Day on 25th September. The Executive Committee and Governing Council members got together for tree plantation in the premises of M/s Ghaziabad

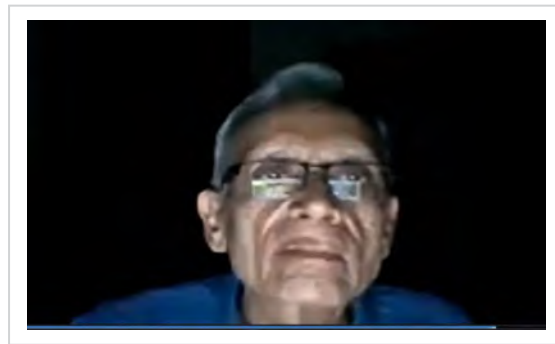


Precision Products Pvt. Ltd, one of its member organisations. 25 trees were planted on the day by about 35 volunteers and will be properly nurtured and looked after by the company employees.

Tree plantation by Executive Committee and Governing Council members of GMA

Webinar

GMA organised a webinar on 29th September on 'Climate Change – Its Science, Effects and some Mitigation Strategies' with distinguished speaker Mr. Krishan Kalra, Past President, AIMA. Mr. Kalra, shared that Climate Change is no longer a mystery; it is not the imagination of some scientists - as non-believers would say a few years ago. He stressed on the fact that everyone needs to know about the simple science behind it, its severe effects on our lives and realise that human action is largely responsible for the sorry state of affairs and human action alone can arrest the deadly march and mitigate the damage. The session was attended by around 55 people, almost all of whom pledged to do their little bit to positively affect the environment.



(L-R) Mr. Vinay Gupta, Executive Director, GMA and Mr. Krishan Kalra, Past President, AIMA

Goa Management Association

AGM and Annual Day 2021

Goa Management Association held its 46th Annual General Meeting on 24th September. Mr. Nitin Kunkolienker, President of GMA, chaired the AGM and requested the Chairman of the Executive Committee, Mr. Amin Ladak, to conduct the proceedings. Mr. Ladak briefed the members about the challenges faced during the pandemic in the past year, and how GMA adapting to the new normal to conduct its activities. Mr. Nilesh Dessai, Hon Secretary, presented the annual report and detailed the several activities conducted during the year. Mr. Sunil Dias, Hon Treasurer, briefed the members on the final accounts of GMA. Mr. Blaise Costabir, Managing Director, GMI Zarhak Moulders, appointed as the President of GMA. He thanked the members for inviting him and looked forward to working with them in enhancing GMA contributions to the society.



(L-R) Mr. Nilesh Dessai, Hon. Secretary; Mr. Amin Ladak, Chairman; Mr. Nitin Kunkolienker, President; Dr. Pramod Sawant, Hon. Chief Minister of Goa; Mr. Blaise Costabir, President; Mr. Deepak Bandekar, Vice Chairman and Sunil Dias, Hon. Treasurer, GMA

GMA held its Annual Day function after the AGM proceedings. Mr. Richard Rekhy, Board Member, KPMG Dubai was the keynote speaker and Mr. Shrinivas Dempo, Chairman, Dempo Group of Companies was the Guest of Honour. In his keynote address, Mr. Rekhy spoke of the impact of the pandemic on the economy at large, the fallout on several industrial sectors, the current state of the economy, outlook and the impact of on business and managerial decision-making. Mr. Dempo, Vice President, AIMA and Past President, GMA, led the post-lecture deliberations and provided insights on the future course of action for GMA, in developing young professionals, in collaborating with the government in skill development, policy advocacy and other key areas.

GMA Annual Awards 2021

GMA held its Annual GMA Management Awards function to recognise and reward the best management talent. Mr. Pramod Sawant, Chief Minister of Goa, was the chief guest of the function. The Chief Minister addressed the gathering and spoke of the role GMA can play in helping the government in skill development and human resource development. He spoke of several programmes and measures taken by the Government in this direction. Mr. Deepak Bandekar concluded the proceedings of the Annual Day with a vote of thanks.



Winners of GMA Annual Awards along with Dr. Pramod Sawant, Chief Minister of Goa and GMA Team

Guwahati Management Association

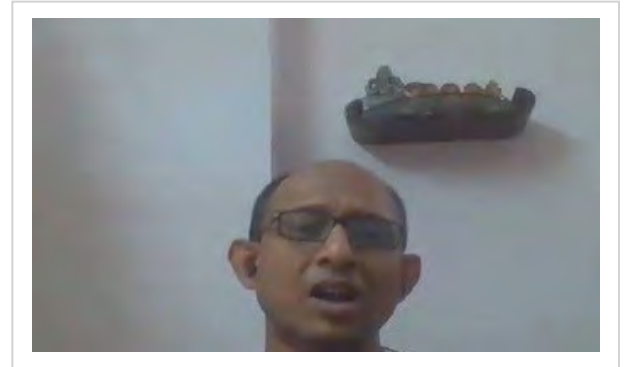
Guwahati Management Association organised its monthly virtual lecture session on 25th September through Google Meet on the topic 'India and Indo-Pacific : India's Emergence in Indo-Pacific Region'. The speaker was Dr Suvrokamal Dutta, Delhi based economic and foreign policy expert, Senior Advisor- World Association of Small and Medium Industry. Mr Bhabesh Hazarika, Vice President, GMA introduced the speaker of the meeting to the members and the guests present. Dr Dutta presented his deliberation on India and Indo-Pacific : India's Emergence in Indo-Pacific Region which was followed by Q / A session. At the end of the meeting, GMA Hony General Secretary, Mr Bibhuti Dutta offered the vote of thanks.



Lecture on the topic 'India and Indo-Pacific : India's Emergence in Indo-Pacific Region'

Haridwar Management Association

Haridwar Management Association organised an online session on 10th September on the topic 'Personal Finance - Basics of Money Management'. The speaker was Mr. Aditya Ghosh, Financial Advisor and CEO - Soleil Services. The moderator of the event was Mr. Manish Sachan, Secretary, HMA, which was attended by more than 30 HMA members.



Mr. Aditya Ghosh addressing HMA members

Hyderabad Management Association

Lecture Meeting

Hyderabad Management Association organised a lecture on 3rd September with Mr Devender Reddy, Founder and CEO Eride, who spoke about the future of the transportation industry. He stated that the pollution levels increased and also due to the rising cost of petroleum products the transportation industry has researched and come up with battery operated vehicles as well as electric vehicles which is going to be the future of mobility. It was well attended by the MSME sector.



Session in progress



Speaker and his presentation on 3600 of fitness

Youth Programme

HMA organised a programme on the topic 'Prioritising Personal Fitness and Wellbeing' on 4th September with Mr. Jitesh Mogli - Chief Fitness Architect and 360° Human Excellence Coach. Mr Mogli, presented the importance of fitness which he divided into – mental fitness, physical fitness and also the intake of the types of food which we eat and the calories which we consume play a very important role in our life. He shared the benefits and the drawbacks of fitness and how it effects one's mental emotional as well as physical well-being. He showed examples and gave case studies as well as statistics of fitness and how it effects one's life.

HMA organised a lecture on 21st September on the topic 'Possible Trade & Academic Alliances with Canadian Segment'. The resource persons were Mr. Gagan Aggarwal - India Associate – India Canada Centre for Excellence and Mr. Vikram Jain -Trade Commissioner, Canadian Trade Commission-Hyderabad. Mr Gagan gave an overview of the education system and the areas where he addressed Twinning, faculty exchange, student exchange, admissions, syllabi, exam conduction and evaluation, gradation, adoption of new normal such as digitalisation. He also gave a presentation on the opportunities which are available in Canadian Universities while Mr Vikram Jain addressed the opportunities which are available for MSMEs for collaboration in Canada. It was sponsored by Cyient and well moderated by Mr Kaushal Jadia, Senior Vice President, Head of Transportation BU, Cyient Ltd, Bangalore.



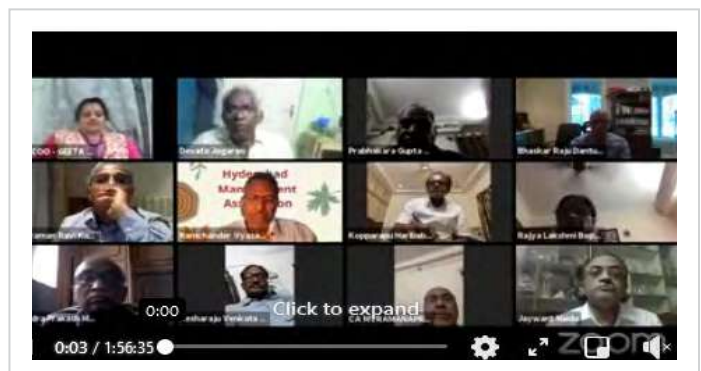
Meeting in progress



Speaker-*Ms Rahimunnisa Begum, Advocate, Vishakhapatnam Bar Associate addressing*

Women Development Committee organised a lecture meeting on 24th August on Women Safety and Legal Framework with Ms Rahimunnisa Begum – Advocate, Vishakhapatnam Bar Associate. Ms. Rahimunnisa elaborated on many aspects of women safety and how the law protects them against rape, misbehaviour, domestic violence, safety of women in workplace, the pros and cons of each as well as cited cases and the judgements given in each of these cases, the compensation given by the government, who, how and when to approach when you are in any of the given situations. It was a very informative and interactive session which threw light on the legal aspect of the case.

HMA organised a session on 29th September with Mr Jayaraman Ravi Kumar, Former Chief Financial Officer and Chief Risk Officer on 'Building of Infrastructure by Private Sector on PPP Mode'. Mr Jayaraman Ravikumar through his presentation brought out the importance of PPP projects and why we should go for more and more projects through this method. He stated that the private sector should be a part of nation building and should be proud to do so. He concluded that there should be more and more PPP projects for people to enjoy the benefits of it.



Session in progress

MDP

HMA organised a MDP on 30th September on 'Team Building and Development' with Ms Tejal R Vasa – Soft Skills and Behavioural Skills Trainer. Ms Tejal brought to the participants the importance of knowing the members of the team and how it is important if we have to work as a team. She divided the participants into teams and gave each team an activity where the blue print had to be prepared as well as work profile of the team members to be created with the presentation by the leader of the team. The activity brought sharply to light the importance of knowing your team members strengths and weaknesses so that the right man has the right job.



MDP by Ms Tejal R Vasa – Soft Skills and Behavioural Skills Trainer

Indore Management Association

Centre of Excellence

Indore Management Association organised a session of Centre of Excellence on 3rd September on the topic 'Marketing: Analytics & AI Approach'. The speaker of the session was Dr. Mayank Saxena, Dean, SAGE University, Indore.



Dr. Mayank Saxena during the session



Dr. Gurmeet Singh Narang during the session

IMA organised a Centre of Excellence webinar on 8th September on the topic 'Awakening Joy in Life'. The speaker for the session was Dr. Gurmeet Singh Narang, Global Happiness Leader and Man of Happiness, Founder: Tavleen Foundation.

IMA Rendezvous

IMA organised a session of Rendezvous on 14th September on the topic 'Just Be Happy'. The facilitator for the session was Swami Anubhavananda, Pune.



Swami Anubhavananda with other dignitaries

Learning from the Life of Legend

Indore Management Association organised a Learning from the Life of Legend session on 17th September on the topic 'Learning from the Life of Mr. Ratan Tata'. The facilitator for the session was Mr. Pratik Uppal, HOD Management Renaissance University, Indore.



Mr. Pratik Uppal addressing the session



Ms. Rashmi Gajra during the session

Student Chapter- COE

IMA Student Chapter organised a Centre of Excellence webinar on 21st September on the topic 'Tools to Exponentialize your Life'. The speaker of the session was Ms. Rashmi Gajra, Assistant Vice President, Exports, Gajra Gears Pvt Ltd, Dewas.

HR Forum Meet

IMA Student chapter organised HR Forum Meet on 24th September on the topic 'Contract Negotiation and Drafting Common Mistakes and How to avoid them'. The facilitator for the session was Ms. Preena Salgia Sethi, Advocate and Legal Consultant, Indore.



Ms. Preena Salgia Sethi addressing



Mr. Shashank Kasliwal during the session

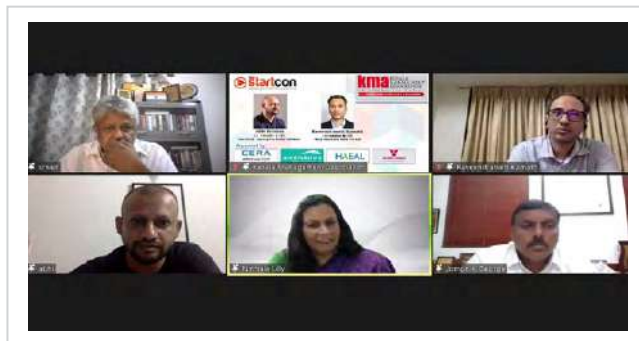
Evolution for Excellence

Indore Management Association organised an Evolution for Excellence on 30th September on the topic 'Self-Expression and Leadership Program'. The speaker of the session was Mr. Shashank Kasliwal, Director of Emotional Intelligence Inc, Indore.

Kerala Management Association

StartCon

KMA conducted Startup Conversation on 7th September with Mr. Abhi Krishna, Co - Founder and CEO, CareStack - Enterprise dental software and Mr. Raveendranath Kamath, Co-Founder and CFO, Next Education India Pvt Ltd. The session was moderated by Mr. S. R. Nair, Programme Committee Chairman and the event was presided by Ms. Nirmala L, Sr. Vice President. Around 120 delegates attended the session and Mr. Jomon K. George expressed his gratitude to the speakers and the participants.



Speakers along with the KMA office bearers



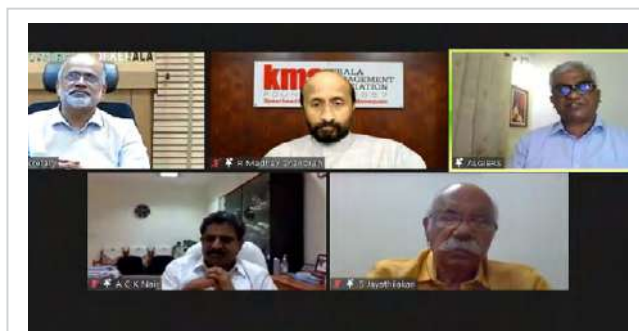
WMF chairperson Ms. Shalini Warriar, President Mr. R. Madhav Chandran and speaker- Dr. Senthamarai G

Master Class

KMA Women Managers Forum, Dr. Senthamarai G., Co-Founder, Betamonks, gave a master class on 9th September on the theme 'Build a Brand Called YOU'. Dr. Shailaja Menon, a member of the Women Managers Forum, introduced the speaker, while KMA President, Mr. R. Madhav Chandran presided over the session. The conversation was brought to an end by Dr. Shobha Menon, a member of the Women Managers Forum. Mr. Jomon K. George proposed the vote of gratitude. Total of 110 delegates, including members and students, attended the session.

M K K Nair Memorial Lecture

On 16th September, the 11th MKK Nayar Memorial Lecture was conducted by KMA with chief guest, Dr. V. P. Joy IAS, Chief Secretary, Kerala Government. Mr. A.C.K. Nair, Chairman of the Memorial Lecture, welcomed the chief guest, and Mr. R. Madhav Chandran, President, gave the presidential address. Mr. S. Jayathilakan, Former President of the KMA, paid tribute to the legend M K K Nair, and Mr. Algiers Khalid moved the vote of gratitude. The seminar drew around 140 people.



Dr. V. P. Joy IAS, Chief Secretary, Kerala Government along with the KMA team

Young Managers Contest

KMA conducted the final round of the 38th Young Managers Contest on 18th September. There were 15 teams from various firms who competed, and eight of them advanced to the final round and V-star Creations Pvt. Ltd sponsored the competition. Mr. Johnson Mathew, Chairman, Young Managers Contest, welcomed and introduced the chief guest and all the participants, while Mr. R. Madhav Chandran, President, presided over the session with Mr. Vinu Verghese, Director and Chief Operating Officer, V-Star Creations Pvt. Ltd. as the chief guest. Mr. S. R. Nair, Director, MentorGuru, and Mr. A. Balakrishnan, Executive Director, Geojit Technologies Pvt. Ltd. and Mr. Rajesh Nair, Associate Partner (Markets), Earnest and Young LLP, were the judges. V-Guard Industries Pvt. Ltd. was named the champion of the 38th Young Managers competition. Carborundum Universal Ltd., Kochi was the first runner-up, and US Technology International Pvt. Ltd., Trivandrum was the second runner-up.



Judges during the Q & A

Rendezvous with the CEO

KMA CEO Forum conducted a conversation series on 25th September with Mr. Dilip Oommen, CEO, ArcelorMittal Nippon Steel in conversation with Mr. Madhu S. Nair, Chairman and Managing Director, Cochin Shipyard Ltd. Mr. R. Madhav Chandran, President welcomed and presided the session. Mr. Prasad K. Panicker, Chairman CEO Forum introduced the chief guests. Ms. Nirmala Lilly expressed her gratitude and around 196 delegates attended the session.



Speaker during the interactive session



Mr. Harikishore S, IAS explaining the Schemes and Policies by the Govt. of Kerala

delegates, 98 participants attended the session. It was followed by the vote of thanks by Sr. Vice President, Ms. Nirmala Lilly.

MSME Workshop

KMA conducted the second series of MSME workshop on 27th September on State Government Schemes and Policies to help MSMEs by Mr. Harikishore S, IAS, Director, Industries and Commerce, Government of Kerala. The MSME Forum Chairman, Mr. B. Balagoapl welcomed the chief guest and delegates, Mr. R. Madhav Chandran, President, presided the series and Mr. K. Harikumar, KMA MC Member introduced the speaker and the session. The Chief Guest interacted with the delegates.

LeaderTalks Session

KMA organised its next edition of Leadertalks series on 28th September on the topic 'K-RAIL - The Silverline project of Kerala' by Mr. V. Ajith Kumar, IRSSE, Managing Director, KRDC. The session was welcomed and presided by President, Mr. R. Madhav Chandran, and introduction of the speaker was done by Programme Committee Chairman, Mr. S.R. Nair and Mr. Algiers Khalid, Honorary Joint Secretary proposed the vote of thanks. Around 120 delegates attended the session.

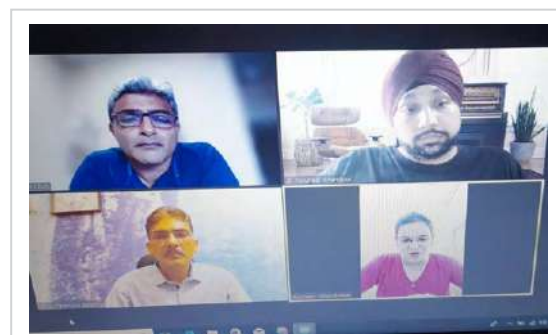


Mr. V. Ajith Kumar during the session

Lucknow Management Association

Webinar

Lucknow Management Association joined hands with TIE, Lucknow chapter and Venture Catalysts for organising a webinar on 4th September on 'Startup Investing Insights'. The eminent panelists were Mr. Taruneet Khandpur, Account Director at LinkedIn and Mr. Tejash Shah, Director, Accord Equips P. Ltd. The session was moderated by Mr. Sudhanshu Rastogi, LMA Life Member and Mr. Rajiv Pradhan, Executive Director, LMA concluded with a vote of thanks.



Speakers addressing the session 'Startup Investing Insights'

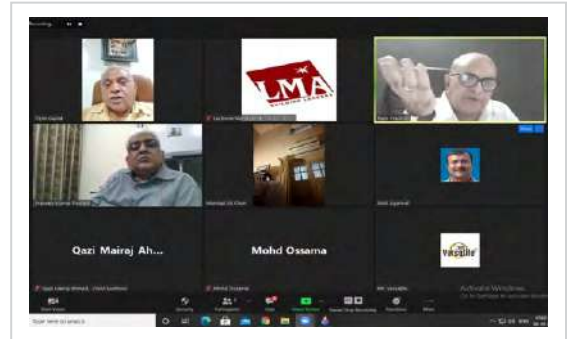


Speakers addressing

LMA in collaboration with Medanta Hospital, Guru Gram organised a wellbeing webinar on 15th September on 'Symptoms and treatment due to increased prostate in men' by Dr. Narmada Prasad Gupta, Ex Prof. and HOD Urology, AIIMS and presently Professor Emeritus, Urology and Andrology, Kidney and Urology Institute, Medanta Gurugram. Mr. Rajiv Pradhan, Executive Director, LMA welcomed and introduced the speaker and moderated the session. Dr. A.P. Maheshwari, IPS (R) LMA Life Member concluded with his closing remarks and the vote of thanks.

Innovative Seek

LMA initiated an innovative process to seek feedback from the members, asking for their contribution for LMA in the area of their interest. An online Zoom meeting was arranged on 6th September inviting such few members to deliberate upon their offer by the members of LMA Core group and to take them forward. The discussion with members was led by Mr. Qazi Mairaj Ahmad, Member LMA Core Group. The meeting was also attended by Mr. Pravin Dwivedi, Sr. Vice President, LMA; Dr. Dheeraj Mehrotra, Secretary LMA; Mr. Vipin Gupta, Treasurer, LMA and Mr. Rajiv Pradhan, Executive Director, LMA.



Meeting in progress



Members sharing the feedback with innovative ideas

LMA initiated an innovative process to seek feedback from the members and asking for their contribution for LMA in the area of their interest. An online Zoom meeting was arranged on 18th September inviting such members to discuss and work out an action plan for implementing projects and invigorating LMA activities. The discussion with members was led by Mr. Qazi Mairaj Ahmad and Mr. Mumtaz Ali Khan, Member LMA Core Group and Mr. Rajiv Pradhan, Executive Director, LMA.

Health checkup Camp

LMA joined hands with Khushi Clinic and Wellness Center, Lucknow in collaboration with Max Hospital, Saket, New Delhi on 18th September, and organised a Free Cardiac and Health checkup Camp. The camp was inaugurated by Dr. Heera Lal, IAS, Additional Mission Director of National Health Mission UP and LMA member. Mr. Rajiv Pradhan, Executive Director, LMA and a number of LMA members participated in the wellness camp.



Inauguration of free Cardiac and Health checkup Camp

Interactive Session

LMA in collaboration with Government of Uttar Pradesh and Jaipuria Institute of Management Lucknow organised an interactive session on 21st September by Mr. Gaurav Srivastava, MSME expert from ODOP Cell GoUP at Jaipuria Campus for their budding managers. Dr Kavita Pathak, Director, JIML along with Mr. Rajiv Pradhan, Executive Director, LMA and CA Devesh Agarwal, Coordinator LMA-YMF were also present during the session. Dr R K Ojha, Dean Academics, JIML proposed the vote of thanks at the end of the session.



Mr. Gaurav Srivastava addressing



Session on 'Career Alternatives for Undergraduate students'

Young Managers Forum of LMA and Medha, a non-profit organisation organised an interactive session on 23rd September on Career Alternatives for Undergraduate students at Navyug Kanya Mahavidyalaya. The speaker was CA Devesh Agarwal, Coordinator LMA-YMF and Ms. Varsha from Medha. Around 50 students benefited through the session.

LMA in collaboration with Department of Commerce and the Inter-disciplinary Cell of Avadh Girls Degree College organised an interactive lecture on 27th September by CA. Devesh Agarwal titled 'Case Studies from the Life of Chanakya'. Mr. Agarwal employed video snippets from documentaries on Kautilya to unfold the wisdom and knowledge of the ancient Indian teacher, philosopher, economist, jurist, and royal advisor.



Interactive lecture by CA. Devesh Agarwal



Interactive session by Mr. Gaurav Srivastava

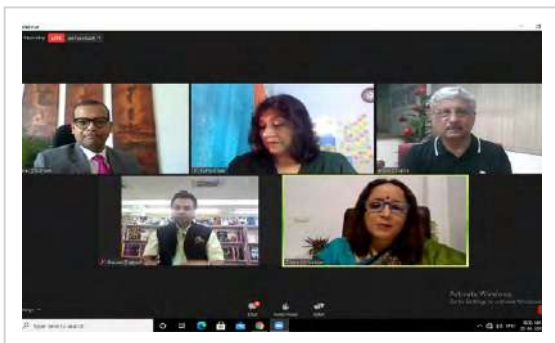
LMA in collaboration with Government of Uttar Pradesh and Shri Ram Swaroop Memorial University organised an interactive session on 28th September by Mr. Gaurav Srivastava, MSME expert from ODOP Cell GoUP, at SRMU Campus for their prospective entrepreneurs. Dr Jyoti Dewan, Director, Centre for Innovation, Incubation and Entrepreneurship, SRMU and Mr. Rajiv Pradhan, Executive Director, LMA were also present during the interactive session. Dr Jyoti Dewan from SRMU proposed the vote of thanks.

Celebration of International Day of Peace

Lucknow Management Association joined an online Celebration of 'International Day of Peace 2021' on invitation from Heartfulness Institute, Chennai on 21st September. Peace Messengers on this occasion were Sri Daaji Heartfulness Guide; Jeremy Gilley, Founder Peace One Day; Mr. Kabir Bedi, renowned Actor and Author; Mr. Shekhar Kapur Award-winning Director, Actor and Author; PV Sindhu, the Olympian and World Champion Badminton Player and Amish Tripathi, Writer. A guided meditation session was also held later and in large LMA members attended the International Day of Peace.



Shri Kamlesh D. Patel also known as Daaji addressing



Speakers addressing the Digi Conclave

Digi Conclave 2021

LMA collaborated with Virtual Box on 22nd September as its knowledge partner in organising a Digi Conclave, Uttar Pradesh's Biggest Digital Marketing Summit. The eminent speakers were Mr. Alok Kumar, IAS, Secretary to Chief Minister and Secretary -Technical and Vocational Education Government of UP; Dr. Debashish Chatterjee, Director, IIM, Kozhikode; Mr. Gaurav Prakash, Chairman, MSME; Mr. Jayant Krishna, Head UK-India Chambers of Commerce and LMA member; Ms Pooja Agarwal, Pro-Chancellor, Shri Ramswaroop

Memorial University and LMA member; Mr. Sanjeev Sareen, Head of Phoenix Group; Mr. Dhruv Seth, Chartered Accountant; Mr. Dheeraj Kukreja, Chief Operating Officer, Piccadilly Holiday Resorts Ltd and LMA member; Mr. Vinod Punjabi, Founder and Partner, Ada Designer Chikan Studio; Mr. Kumar Shobhan, General Manager, Hyatt Calcutta; Mr. Satyendra Gupta, CEO of Factory/FX; Mr. Aseem Rastogi, Head of Security and Compliance, Razorpay; Mr. Saurabh Varma, CMO, Jio Studios; Mr. Prof Ujjwal Chowdhury, Secretary, Global Media Education Council; Mr. Kiron Chopra, Entrepreneur and Member of Executive Committee LMA; Mr. Siddharth Laik- Journalist; Mr. Sudhir Mishra, Editor of Navbharat Times; Mr. Pravin Kumar, Editor of Times of India and Mr. Ram Kamal Mukherjee, Film maker. The Conclave was attended by around 11000 participants Pan India.

Innovative Seek

LMA initiated an innovative process to seek feedback from their members, asking for their contribution for LMA in the area of their interest. A physical meeting was arranged on 25th September at LMA office inviting such members to work out and finalise an action plan for implementing projects and invigorating LMA activities. The entire LMA Core group was present during the meeting to interact with its members.



Meeting in progress

Book Launch

LMA collaborated with FolkTales in launching its first Author, Ms. Meenal Khurana who is only 18 and a high school student of Lamartiniere Girls College. Her first poetry book- 'With Love- Me' was launched on 27th September by Honourable Law Minister, GoUP, Mr. Brajesh Pathak. The book launch was sponsored by LMA and Mr. Rajiv Pradhan, Executive Director, LMA welcomed the chief guest.



Book launch by Mr. Brajesh Pathak, Honourable Law Minister, GoUP



Speakers and panelists during the Round Table Panel discussion

Round Table Panel Discussion

LMA collaborated with Lung Care Foundation and organised a Round Table Panel discussion on 29th September on 'Air Pollution: Facts to Act'. The panelists were Mr. Ashish Tiwari, Secretary, Dept. of Environment, Forest and Climate Change; Mr. Valentin Foltescu, Sr. Programme Management Officer as UN Environment Programme; Dr Arvind Kumar Founder, Trustee LCF; Mr. Shruti Bhimsaria, AQLI, EPIC; Dr. Sachchida

Nand Tripathi, IIT Kanpur and expert member of the Steering Committee, NCAP; Mr. Alok Ranjan, Former Chief Secretary UP and Past President, LMA; Dr Surya Kant Tripathi, KGMC, LMA member; Mr. Sudhir Mishra, Sr. Editor NBT; Mr. Vaibhav Chaudhary, Country Lead, Clean Air Fund; Mr. Sanjay Srivastava, Addl. Chief Conservator of Forests CAMPA; Mr. Yashwant Chauhan, Youth Representative and Lt. Gen (Dr) Bipin Puri, VC, KGMU. Mr. Manoj Singh, Addl. Chief Secretary, GoUP- Environment, Forest and Climate Change, was the Chief Guest. The summary was presented by Ms. Matrushi P. Shetty, Director Programme and Strategy, LCF and Dr Carmin Uppal, Programme Manager, LCF. The key people of the event were Mr. Rajiv Khurana, Founder-Trustee LCF and Dr A.P. Maheswari, event Director and Patron, LCF, LMA member.

UP State elections Debate

Lucknow Management Association was invited by India TV for their pre Assembly UP State elections Debate '2022 ka Janadesh, kiska hoga Uttar Pradesh' on 29th September with the representatives of all leading political parties. Mr. Yogi Aditya Nath from BJP, present Chief Minister of UP and Mr Akhilesh Yadav, (SP) former Chief Minister, UP were in conversation with anchor Mr. Rajat Sharma. The prominent leaders from different political parties like Mr. Pramod Tewari (INC); Mr. Keshav Prasad Maurya (BJP); Mr. Swatantra Dev Singh (BJP); Mr. Asaduddin Owaisi (AIMIM); Mr. Raghuraj Pratap Singh (JSD); Mr. Shivpal Singh Yadav (PSP); and Mohsin Raza (BJP). LMA was represented by Mr. Mumtaz Ali Khan, member core group and Mr. Rajiv Pradhan, Executive Director, LMA.



Pre -Assembly UP State elections Debate

Pala Management Association

The 48th AIMA National Management Convention was attended by 38 members of PMA and it was indeed a very educative and highly informative event. PMA conducted two Executive Committee meetings and one General Body meeting. The very important issue with regards to the provisional affiliation and the enhancement of strength was discussed and more corporate and student membership growth has been planned with immediate effect. The General Body meeting flagged off a new programme 'My success story' where outstanding entrepreneurs narrated their success stories thus providing an inspiration for the members. The first guest was Mr. Sony, recipient of the most prestigious National Award for the Outstanding Entrepreneur 2020. Various programmes like taking up of traffic islands and inducting college students were discussed at length and as a first step, educational institutions were shortlisted.

Palghat Management Association

Palakkad Vision 2030 was released on 26th September which is an initiative of PMA in association with Chamber of Commerce, Institute of Chartered Accountants of India Palakkad Chapter, Kanjikode Industries Forum and CREDAI. It contains innovative suggestions to accelerate the overall development of the Palakkad district to a higher level and particularly in four verticals viz, Agriculture and allied activities, Industry, Infrastructure and Education. The vision documents was released by the Hon'ble speaker of Kerala Legislative Assembly, Mr. MB Rajesh by handing over a copy of the Palakkad Vision 2030 document to the District Collector, Ms. Mrunmai Joshi, IAS.



Release of Palakkad Vision 2030

Rajkot Management Association

Rajkot Management Association organised a webinar on 25th September on 'Journey and Lessons Learned from Public Education' by Ms. Vanitaben Rathod. Ms Rathod shared her success story in the webinar and narrated how she became a teacher from a student, covering the aspects of her life. It was interesting to know about the experiments she did as a Principal, the public support she received for developing the amenities of the school, her actions for improving the academic as well as non-academic progress of the students, and hindrances



Ms. Vanitaben Rathod addressing the webinar

that she encountered for all these. She shared that a teacher has a vital role to play for the society and they are encouraged for this noble cause. Mr. Ripplebhai Patel, Vice-President – Community, RMA coordinated the webinar, which ended with a vote of thanks proposed by Mr. Jayenbhai Kotecha, Vice-President – Industry, RMA. The event was well organised by the entire team of Dr. Kalpitbhai Sanghvi, President, RMA and Mr. Paragbhai Jobanputra, Chairman, RMA.

Rohilkhand Management Association

RMA Executive body meeting was held on 21st September and decided to focus in organising more programmes in offline mode. RMA will organise RMA Achievers Award on 9th October to appreciate incredible achievements of some RMA members in their field to boost their morale and motivate other members for creating excellence in their assignments. Necessary prospectus will be chalked out in association with Indian Institute of Management, Kashipur by RMA regarding startups and incubators and promotional videos will be displayed in RMA website and social media. More efforts will be made to increase membership of RMA.



(L-R) Dr Manish Sharma; Qadir Ahmad; Dr N.L. Sharma; Mr Rajesh Gupta; Mr Umesh Dhirwani; Mr K.B. Agarwal; Dr Nikhil Agarwal; Dr A.K. Rai; Dr Neeraj Saxena and Dr Swatantra Kumar

Thrissur Management Association

TMA Lifetime Achievement Award

Thrissur Management Association presented the TMA Lifetime Achievement Award 2021 to Ms. Nalini Chandran, Founder of Hari Sri Vidya Nidhi School, Thrissur on 6th September. The Chief Guest, Mr. Vinod Rai, IAS (Retd.), Former Controller and Auditor General of India and recipient of Padma Bhushan virtually presented the TMA Lifetime Achievement Award to Ms. Chandran. Several other dignitaries were felicitated during the event. Around 130 participants attended the event.



Mr. Vinod Rai, IAS (Retd.) Former Controller & Auditor General of India addressing TMA members



Presentation of TMA Lifetime Achievement Award to Ms. Nalini Chandran Founder, Hari Sri Vidya Nidhi School, Thrissur

Covid-19 Vaccination Camp

On 16th September, TMA in association with Tourism Department - Kerala Travel Mart Society organised Covid-19 Vaccination Camp. Dr. Jayanthi, the Deputy DMO of Thrissur District, inaugurated the camp, after which Covishield vaccine was administered to 448 registered people.



Deputy DMO, Dr. Jayanthi T K inaugurating the Covid-19 Vaccination Camp



Dr. Alexander Jacob, IPS, Former Director General of Police (Retd.) Nodal officer - National Police University addressing TMA members

Webinar

TMA organised a webinar on 17th September on the topic 'Thrissur- The Legacy of Visionary Town Planning' with speaker Dr. Alexander Jacob, IPS, Former Director General of Police (Retd.) Nodal officer - National Police University. Dr. Jacob shed light on the awe-inspiring history of town planning of Thrissur, envisioned and executed by Parukutty Nethyamma in the early part of 20th century. The session provided an impetus to the TMA Managing Committee to undertake the development projects this year for the benefit of Thrissur. The session was attended by 75 participants.

Best LMA Award

Dr. V M Xaviour, the Past President of TMA, accepted the Best LMA Award in Category III bestowed upon TMA by AIMA for the year 2020-21. In his acceptance speech, Dr. Xaviour thanked all TMA members and AIMA for their support. All members of TMA and over 2500 students in and around Thrissur registered for the National Management Convention.



Dr. V M Xaviour, the Past President of TMA, accepted the Best LMA Award in Category III for the year 2020-21

Workshop

TMA President, Er. Vinod Manjila attended a one day workshop on MSME's and Exports organised by District Industries Centre, Thrissur. During the occasion, the TMA president shared his vision and thoughts with Mr. P. Rajeev, the Minister for Industries, Law, and Coir in the Kerala Government. Further, the TMA president presented the concept in a workshop on 'Business Enterprises and Export' on 24th September which was inaugurated by the District Collector.

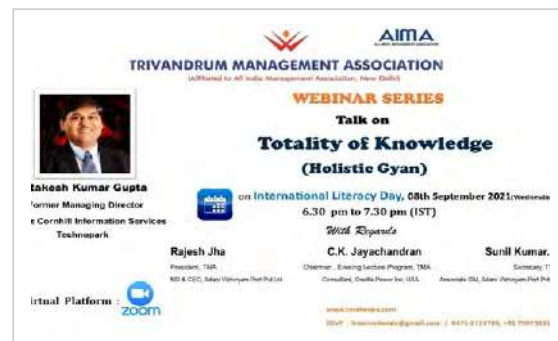


TMA President, Er. Vinod Manjila (L) at the workshop on MSME's and Exports

Trivandrum Management Association

Webinar

Trivandrum Management Association organised a webinar on 8th September on 'Totality of Knowledge (Holistic Gyan)' by Mr. Rakesh Kumar Gupta, Former Managing Director, Allianz Cornhill Information Services through Zoom on International Literacy Day. The programme was well received and attended by the participants.



Talk on 'Totality of Knowledge (Holistic Gyan)'



Session on 'Influencer Marketing'

Enlite Series for B-School Students

Trivandrum Management Association organised a student chapter enlite series for B-School students on 10th September on 'Influencer Marketing' by Mr. Raja Dasgupta, Chief Innovation Officer and Co-founder, GenZ360 through Zoom. The programme was well received and attended by the HoD, faculty and students of TMA Student Chapter.

MDP

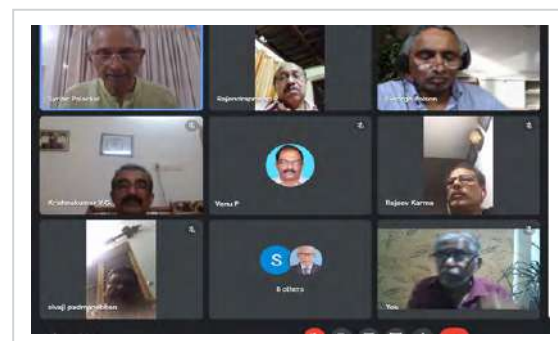
Trivandrum Management Association organised an Online Management Development Programme on 18th and 25th September on 'Finance for Non-Finance Managers' by CA. Piyali Parashari, Functional Consultant – Reports and Taxation Module, Tata Consultancy Services. The programme was well received by the delegates.



CA. Piyali Parashari addressing the delegates

Vaikom Management Association

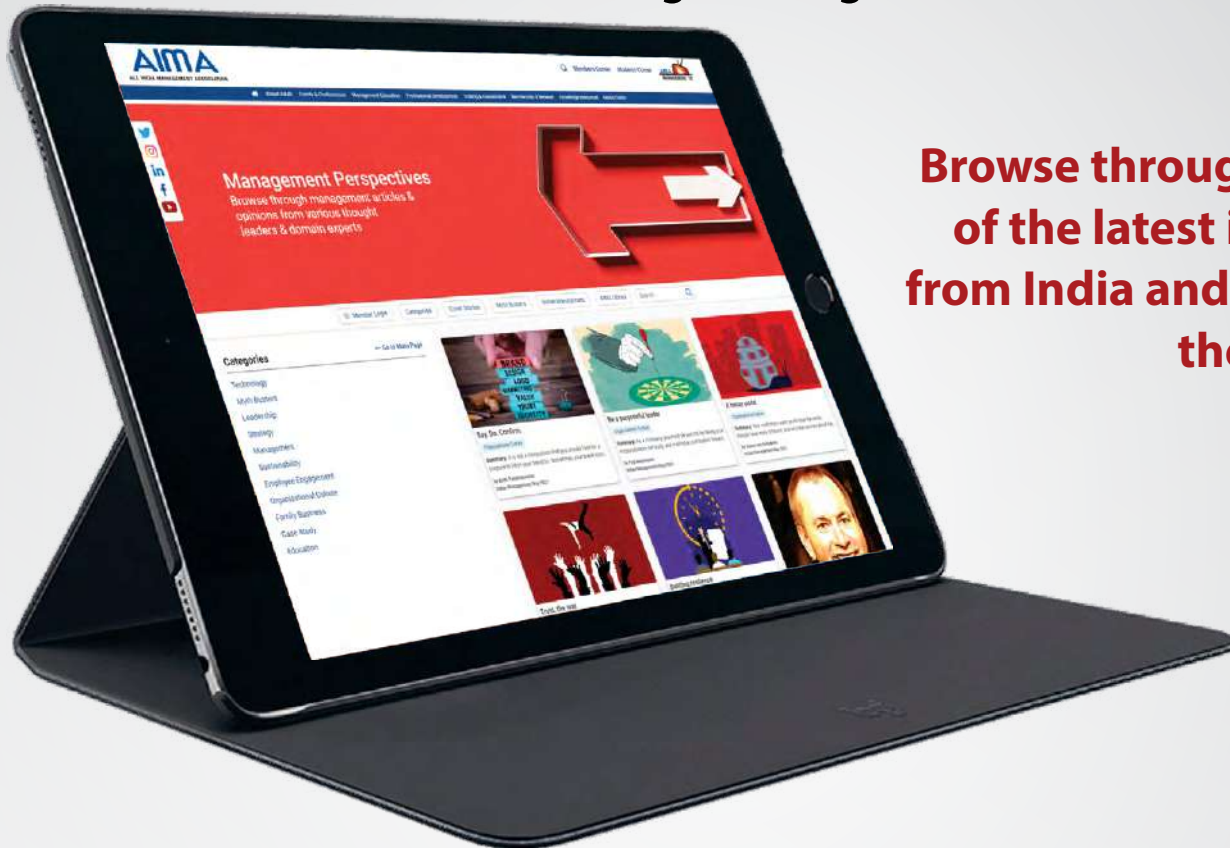
VMA organised an online talk on 16th September through Google meet with two speakers. The first speaker was Dr George Polson, AllChemist from the US, who spoke on the subject 'Global Business of Flakes' and the second speaker was Dr Syriac Palakkal, Scientist, who introduced the new technology invented by him to sterilise living rooms, meeting halls, airport etc. Er Rajendraprasad, President chaired the session. Both the talks were informative and interesting and the participation was excellent.



Speakers addressing the session

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AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
Leadership Workshop			13 November 2021
22nd National Management Quiz (NMQ) / HR Quiz / Women’s Only Quiz		Western Round Eastern Round Southern Round Northern Round Finale	17 November 2021 20 November 2021 27 November 2021 01 December 2021 03 December 2021
3rd BusinessUnusual Series – Strategic Leadership			20 November 2021
3rd BusinessUnusual Series – Consumption and Branding			27 November 2021
Healthcare Management Case Study Contest, Awards and Summit		Online	December 2021
PSU Summit			December 2021
3rd BusinessUnusual Series – Senior Leadership			04 December 2021
5th Young Managers Simulation Championship (YMS)		Western & Eastern Round Southern & Northern Round Finale	08-10 December 2021 13-15 December 2021 17 December 2021
10th Innovation Practitioners Case Study Contest, Awards and Summit			14-15 December 2021
HRM Conclave			20-21 January 2022
4th National Competition for Managers		Western & Eastern Round outhern & Northern Round Finale	28-29 January 2022 01-02 February 2022 04 February 2022
Leadership Workshop			12 February 2022

Event	Programme Chairman /Director	Venue	Date
66th Foundation Day & 16th National Management Day			21 February 2022
Workshop on New Age Manager's Toolkit			05 March 2022
Corporate Management Olympiad 2022			10-12 March 2022

To view full calendar please visit www.aima.in

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