

# AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

SEPTEMBER 2022



Dear Readers,

It gives me immense pleasure to present a very special issue of the AIMA news to you.

This edition brings you updates from AIMA's recently concluded National Management Convention (NMC), which was back in its physical avatar after a long gap of two years.

Each year the NMC marks the beginning of a new chapter at AIMA. Mr Shrinivas Dempo has been elected as the new President by AIMA Council and he takes over the reins from Mr C K Ranganathan. Mr Nikhil Sawhney is AIMA's new Senior Vice President, while Ms Suneeta Reddy joins the ranks of AIMA office bearers as Vice President. Mr P Dwarakanath is the AIMA Treasurer.

AIMA's theme of the year - 'India at 75: The road ahead' - has been aptly chosen to resonate the national celebration of 75 years of Independence with an eye on the future. As India's apex body of the management profession, AIMA is uniquely placed to bolster this journey by enhancing the management expertise of India's aspiring and practicing professionals. AIMA will continue in its endeavour to build management capability and skills across domains and levels, as we collectively try to achieve the vision of a more powerful and impactful nation.

With this aim in mind, AIMA's 49th NMC focussed on some of our inherent advantages, as well as the opportunities and challenges that will present themselves as we attempt to thrive in the new world order. The two-day convention was addressed by several leading members of the government, renowned CEOs, startup founders, distinguished economists, and media stalwarts. Some of the eminent speakers included the Vice President of India - Mr Jagdeep Dhankhar, Mr Nitin Gadkari, Mr Jyotiraditya M Scindia, Chief of the Naval Staff - Admiral R Hari Kumar, Mr Amitabh Kant, Mr Rishad Premji amongst many others. AIMA Awards and Fellowships were also presented on the occasion, including the Best LMA Awards. You will find detailed coverage in this edition.

September was quite a busy month for AIMA with several programmes initiatives and undertaken, not just in India but overseas as well. AIMA was one of the partners of the annual Horasis India Meeting held in Binh Duong, Vietnam recently. AIMA contributed to the discussions with a high-profile delegation of speakers led by AIMA President, Mr Shrinivas Dempo. A special plenary session on 'India, Vietnam and the World Economic Outlook', was also conducted which was jointly developed by AIMA and Horasis. Brief reports are carried inside.

Building on its youth centric initiatives, the AIMA Young Leaders Council continued to provide platforms for knowledge enhancement and best practice sharing for its members. Several online and physical sessions were held with young entrepreneurs and business leaders, while the Council's mentorship and networking initiatives continued to cover more ground.

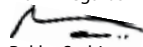
Continuing its efforts to encourage and inspire women professionals to achieve greater milestones, AIMA Aspire conducted the second session of its special WomenSpeak series with Ms Vanitha Narayanan. In addition, AIMA also conducted the 3rd edition of its unique Women Leadership Workshop with some eminent women experts as speakers. The programme also included a business simulation workshop and a business quiz which were very well received by the participants.

More details can be found inside along with updates from the Local Management Associations and some interesting articles on management.

I hope you enjoy this edition of AIMA News and look forward to your feedback and suggestions.

With best wishes for the festive season.

Warm Regards

  
Rekha Sethi  
Director General

## AIMA OFFICE BEARERS

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**Mr Shrinivas Dempo**  
Chairman  
Dempo Group of Companies

SENIOR VICE PRESIDENT

**Mr Nikhil Sawhney**  
Vice Chairman and Managing Director,  
Triveni Turbine Limited and Director,  
Triveni Engineering and Industries Limited

VICE PRESIDENT

**Ms Suneeta Reddy**  
Managing Director  
Apollo Hospitals Group

IMMEDIATE PAST PRESIDENT

**Mr C K Ranganathan**  
Chairman & Managing Director  
CavinKare Pvt Ltd.

DIRECTOR GENERAL

**Ms Rekha Sethi**

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Ms Smita Das



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## 49th National Management Convention



*(L-R) Rekha Sethi, Director General, AIMA; C K Ranganathan, then President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd; Jagdeep Dhankhar, Vice President of India; Dr Sudesh Dhankhar, Second Lady of India; Nikhil Sawhney, then Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd; and Harsh Pati Singhania, Past President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd, releasing the convention souvenir*

AIMA held its 49th National Management Convention (NMC) on 20-21 September 2022 on the theme 'Advantage India: Thriving in the New World Order'. The event was addressed by eminent leaders, industry experts, policy makers and entrepreneurs. The two-day convention witnessed participation from several leading members of the government, renowned CEOs, startup founders, distinguished economists, and media stalwarts.

In his inaugural address, Shri Jagdeep Dhankhar, Hon'ble Vice President of India, said "Today, India is counting on its entrepreneurial generation to lead economic growth by creating new enterprises, new jobs, new export avenues and new solutions to



*Jagdeep Dhankhar, Vice President of India, addressing the 49th National Management Convention*



*(L-R) Nikhil Sawhney; C K Ranganathan; Nitin Gadkari, Minister of Road Transport & Highways, Government of India, and Rekha Sethi*

the developmental problems. India's rich human resources are recognised globally, and they need to be further harnessed to maximise India's advantage on the world stage."

"We have an import of at least 16 lakh crores of fossil fuel and that is a big problem for the country as it creates pollution. We have taken a decision to make 27 green express highways to reduce time and pollution", said Mr Nitin Gadkari, Minister of Road Transport and Highways, Government of India. He laid emphasis on using public transport

and added that new research and innovation on public transport, which can run using sustainable fuel, is imperative.

Highlighting India's potential to become a world leader, Mr Jyotiraditya M Scindia, Minister of Civil Aviation and Steel, Government of India, said, "The new India remains unfazed at the face of global challenges. In the last few years, India has emerged on the global

stage. I believe that the future of the country is extremely bright."

Admiral R Hari Kumar, the Chief of the Naval Staff,



*Jyotiraditya M Scindia, Minister of Civil Aviation & Steel, Government of India, and TV Narendran, CEO & Managing Director, Tata Steel Limited*





*Admiral R Hari Kumar, PVSM, AVSM, VSM, ADC, Chief of the Naval Staff and Sanjay Kirloskar, Chairman and Managing Director, Kirloskar Brothers Ltd*

while addressing the audience, said, “In addition to the national security, the Navy is committed to Rashtra Nirman and Atmanirbharta.”

Mr C K Ranganathan, then President of AIMA and Chairman and Managing Director of CavinKare Pvt Ltd; Ms Rekha Sethi, Director General, AIMA and Mr Nikhil Sawhney, then Vice President of AIMA and Vice Chairman and Managing Director of Triveni Turbine Ltd., also addressed the gathering. Mr Harsh Pati Singhania, Past President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd was also present on the occasion.

Several awards were also presented to dignitaries. Mr Vijay Kelkar, Vice President, Pune International Centre and Former Finance Secretary and former Chairman, Finance Commission of India received the Honorary Fellowship of AIMA and Mr Harsh Pati Singhania, Immediate Past President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd received the Honorary Life Fellowship of AIMA.



*Rishad Premji, Executive Chairman, Wipro Limited and Sunil Kant Munjal, Chairman, Hero Enterprise*



*(L-R) C K Ranganathan, then President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd; Amitabh Kant, India's Sherpa for the G20; Shrinivas Dempo, then Senior Vice President, AIMA & Chairman, Dempo Group of Companies; Nikhil Sawhney, then Vice President, AIMA and Vice Chairman & Managing Director, Triveni Turbine Ltd*

The AIMA fellowship was given to Mr Raman K Garg IRS, Commissioner of Income Tax (Exemption), Government of India. The AIMA - Kewal Nohria Award for Academic Leadership in Management

Education 2022 was presented to Mr Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya. The AIMA - RK Swamy High Performance Brand Award 2022 was presented to



*(L-R) Rajive Kaul, Chairman, Nicco Engineering Services Ltd; Harsh Pati Singhania, Vice Chairman & Managing Director, JK Paper Ltd; Vikram Chandra, Founder, Editorji Technologies; C K Ranganathan, then President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd; Harshavardhan Neotia, Chairman, Ambuja Neotia Holdings Pvt Ltd and P Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd*





*AIMA Fellowship recipient Raman K Garg, IRS, Commissioner of Income Tax (Exemption), GOI and Harsh Pati Singhania, recipient of the AIMA Honorary Life Fellowship. (Inset) Vijay Kelkar, VP, Pune International Centre and Former Finance Secretary and former Chairman, Finance Commission of India recipient of AIMA Honorary Fellowship*



Freedom Healthy Cooking Oils and was received by Mr Chandra Shekhara Reddy Sr. Vice President - Sales & Marketing, GEF India Ltd. AIMA Best LMA Awards 2018-19 were also presented. The NMC Souvenir was also released on the occasion.

Mr Rishad Premji, Executive Chairman of Wipro Limited highlighted the need for cultural transformation in the industries and businesses during a fire side chat with Mr Sunil Kant Munjal, Chairman of Hero Enterprise. Mr Premji said that India needs to maintain its edge as a 'talent destination'. Talking about the future, he stated that organisations must focus more on diversity and making the workplaces more inclusive.

On day two, the keynote address on India's changing role in G20 was delivered by Mr Amitabh Kant, India's Sherpa for the G20. He stated that India's growth model is different from the western model and it needs to be emulated by the world, and that is a narrative that India would like to put before the



*Srinivasan K Swamy, Past President-AIMA and Chairman and Managing Director, R K SWAMY Pvt Ltd, with Chandra Shekhara Reddy, Sr. Vice President - Sales & Marketing, GEF India Ltd., recipient of AIMA-RK Swamy High Performance Brand Award 2022*



*Kewal K Nohria, Past President – AIMA, with Dr Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, recipient of AIMA -Kewal Nohria Award for Academic Leadership in Management Education 2022*



world at G20. The vote of thanks was delivered by Mr Shrinivas Dempo, then Senior Vice President, AIMA & Chairman, Dempo Group of Companies

Some of the eminent speakers who addressed the NMC included Mr Sanjay Kirloskar, Chairman and Managing Director, Kirloskar Brothers Ltd; Mr Harshavardhan Neotia, Chairman, Ambuja Neotia Holdings Pvt Ltd; Mr Rajive Kaul, Chairman, Nicco Engineering Services Ltd; Mr Sanjeev Bikhchandani, Founder and Executive Vice Chairman, Info Edge (India) Limited; Mr Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd; Mr Saurabh Mukherjea, Founder and Chief Investment Officer, Marcellus Investment Managers; Mr Pranjal Sharma, Economic Analyst,

Advisor and Author; Mr Arshi Ayub Mohamed Zaveri, CEO & Senior Advisor Royal Family Offices, UAE; Mr Vinita Bajoria, Co-Chairperson, AIMA Aspire & Chairperson, Nicco Cables Ltd; Mr Palki Sharma, Journalist, Foreign Affairs; Mr Milan Vohra, Author, HarperCollins & Advertising Professional; Mr Kartik Sharma, Director, Agnitio & Co-Founder, DcodeAI; Mr Siddarth Pai, Founding Partner, Chief Financial Officer & ESG Officer, 3one4 Capital; Mr Rahul Garg, Founder and CEO, Moglix; Mr Amit Shukla, Founder & CEO, EasyGov; Mr Vikram Chandra, Founder, Editorji Technologies and Mr P Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd.



*Convention speakers and other dignitaries with Nitin Gadkari, Minister of Road Transport & Highways, Government of India*



01



02



03

01. (L-R) C K Ranganathan, then President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd; Rekha Sethi, Director General, AIMA; Dr Sudesh Dhankhar, Second Lady of India; Jagdeep Dhankhar, Vice President of India; Nikhil Sawhney, then Vice President, AIMA and Vice Chairman & Managing Director, Triveni Turbine Ltd; and Harsh Pati Singhania, Past President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd



04

02. Nitin Gadkari, Minister of Road Transport & Highways, Government of India  
 03. Jyotiraditya M Scindia, Minister of Civil Aviation & Steel, Government of India  
 04. Admiral R Hari Kumar, PVSVM, AVSM, VSM, ADC, Chief of the Naval Staff, and C K Ranganathan, then President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd



*(L-R) Rahul Garg, Founder and CEO, Moglix; Kartik Sharma, Director, Agnitio & Co-Founder, DcodeAI; Sanjeev Bikhchandani, Founder and Executive Vice Chairman, Info Edge (India) Limited and Amit Shukla, Founder & CEO, EasyGov (Inset) Siddharth Pai, Founding Partner, Chief Financial Officer & ESG Officer, 3one4 Capital*



*Saurabh Mukherjea, Founder and Chief Investment Officer, Marcellus Investment Managers and Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd*



*(L-R) Pranjal Sharma, Economic Analyst, Advisor and Author; Vinita Bajoria, Co-Chairperson, AIMA Aspire & Chairperson, Nicco Cables Ltd; Arshi Ayub Mohamed Zaveri, CEO & Senior Advisor Royal Family Offices, UAE; Palki Sharma, Journalist, Foreign Affairs and Milan Vohra, Author, HarperCollins & Advertising Professional*

## AIMA's New Office Bearers



*(L-R) Rekha Sethi, Director General, AIMA; Suneeta Reddy, Vice President, AIMA and Managing Director, Apollo Hospitals Group; C K Ranganathan, Immediate Past President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd.; Shrinivas Dempo, President, AIMA and Chairman, Dempo Group of Companies Ltd; Nikhil Sawhney, Senior Vice President, AIMA and Vice Chairman & Managing Director, Triveni Turbine Ltd and P Dwarakanath, Treasurer, AIMA and Former Chairman, GSK Consumer Healthcare Ltd.*

AIMA also announced the new Office Bearers for the year 2022-23. Mr Shrinivas Dempo, Chairman, Dempo Group of Companies Ltd has been elected the new AIMA President by AIMA Council. He succeeds Mr C K Ranganathan, Chairman & Managing Director, CavinKare Pvt Ltd. Mr Nikhil Sawhney, Vice Chairman & Managing Director, Triveni Turbine Ltd, is the new Senior Vice President of AIMA, a position that was

occupied by Mr Shrinivas Dempo, Chairman, Dempo Group of Companies Ltd. Ms Suneeta Reddy Managing Director, Apollo Hospitals Group, joins the ranks of AIMA office bearers as Vice President. Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd., is the Treasurer. Ms Rekha Sethi is the Director General of AIMA.



# Best LMA Awards

The Best LMA Award Jury led by Mr Sanjay Kirloskar, Past President, AIMA & Chairman & Managing Director, Kirloskar Brothers Ltd met on 30th August 2022 to select the best LMAs in various categories. Winning LMAs were presented their awards during the 49th National Management Convention in New Delhi.

## BEST LMA AWARD CONTEST 2021-2022

### CATEGORY I

**Madras** Management Association



### CATEGORY II

**Kerala** Management Association



### CATEGORY III

Winner - **Thrissur** Management Association

Runners up - **Indore** Management Association



### CATEGORY IV

Winner - **Jamshedpur** Management Association

Runners up - **Navsari** Management Association



### Most Improved LMA

**Bharuch District** Management Association





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# Horasis India Meeting



*Shrinivas Dempo, President, AIMA and Chairman, Dempo Group of Companies and Rajive Kaul, Chairman, Nicco Group with other panelists at the Opening Plenary on ‘Vietnam and India Pivoting upon Global Issues’*

AIMA was one of the partners of the annual Horasis India Meeting held in Binh Duong, Vietnam from 25th – 27th September, 2022. The first in-person Horasis India Meeting since the pandemic, was held on the theme ‘Vietnam and India Pivoting upon Global Issues’ and celebrated 50 years of Indian-Vietnamese Diplomacy. This year’s meeting brought together over 300 of the most senior members of the Horasis community to discuss and inspire India’s future; and how to use Vietnam as hub for expansion in Southeast Asia.

AIMA contributed to the discussions with a high profile delegation of speakers including Mr Shrinivas Dempo, President, AIMA and Chairman, Dempo Group of Companies; Mr Sudhir Jalan, Co-Chairman, Rieter India; Mr Rajive Kaul, Chairman, Nicco Group; Dr JS Juneja, Chairman Global Projects & Services Pvt Ltd; Mr Inderdeep Singh, President & Managing

Director, Continental Devices India; Mr Vikram Chandra, Founder, Editorji Technologies; Mr Pranjal Sharma, Contributing Editor, Business Standard; Ms Rekha Sethi, Director General, All India Management



*Shrinivas Dempo, President, AIMA and Chairman, Dempo Group of Companies addressing the Horasis India Meeting in Vietnam*



*(L-R) Rekha Sethi, Director General, AIMA; Mr Vikram Chandra, Founder, Editorji Technologies and Mr Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd addressing at the special plenary session on 'India, Vietnam and the World Economic Outlook'*

JS Juneja, Mr Vikram Chandra, Ms Rekha Sethi amongst others.

Mr Inderdeep Singh and Mr Pranjal Sharma were part of a discussion on 'Are we Entering a New Era of Deglobalisation?'; while Mr Abheek Singhi and Mr Kartik Sharma, addressed sessions on 'Reviewing India's New-New-Normal' and 'Accelerating the State of Digitalization' respectively.

Beginning in 2009, the Horasis India Meeting has become the foremost

Association; Mr Abheek Singhi, Managing Director & Senior Partner, Boston Consulting Group and Mr Kartik Sharma, Co-Founder, DcodeAI.

AIMA President, Mr Shrinivas Dempo addressed the Opening Plenary on 'Vietnam and India Pivoting upon Global Issues' along with Mr Rajive Kaul and other speakers from India and Vietnam. Speaking on the occasion, Mr Dempo said, "India and Vietnam are natural partners with growing bilateral trade, and both nations stand to benefit in this changing world order."

In addition, a special plenary session on 'India, Vietnam and the World Economic Outlook', was jointly developed by AIMA and Horasis. The session focused on strategies for insulating the economic rebound of India and Vietnam and was addressed by Mr Sudhir Jalan, Dr

annual meeting of Indian business leaders and their global counterparts. AIMA is also a co-organiser of the Horasis Asia Meetings, and a regular participant at some of their other programmes, including the Horasis Global and Horasis USA Meetings.





## LMA CEOs' Meeting



*LMA CEOs delegation with Shrinivas V Dempo, President, AIMA & Chairman, Dempo Group of Companies*

AIMA organised the LMA CEOs' Interaction with Mr Shrinivas V Dempo, then Incoming President AIMA, Chairman, Dempo Group of Companies and Ms Rekha Sethi, Director General, AIMA on 21st September 2022 in New Delhi. 60 representatives from over 40 Local Management Associations participated in the interaction. Ms Rekha Sethi welcomed the LMA representative and delivered the introductory remarks. Mr Dempo addressed the LMA representatives, followed by interactions on the way forward to further strengthen the AIMA-LMA relationship. The meeting was very well appreciated by all, as it was an opportunity

for the LMAs and AIMA to come together. The LMA representatives also participated in the National Management Convention held on 20–21 September 2022.



*Shrinivas Dempo, President, AIMA and Chairman, Dempo Group of Companies Ltd and Rekha Sethi, Director General, AIMA*

## WomenSpeak Series



*Shrinivas V Dempo, President, AIMA and Chairman, Dempo Group of Companies*



*Vanitha Narayanan, Senior Global Executive and Board Leader and former Managing Director, IBM India*



*Rekha Sethi, Director General, AIMA*



The second session of AIMA Aspire WomenSpeak series was organised on 3rd October 2022, with Ms Vanitha Narayanan, Senior Global Executive and Board Leader and former Managing Director, IBM India on the theme 'Leading Women: Taking gender out of the game'. Mr Shrinivas V Dempo, President, AIMA and Chairman, Dempo Group of Companies moderated the session, while Ms Rekha Sethi, Director General, AIMA, introduced the session and welcomed the speakers.

Speaking on the occasion, Ms Narayanan stated that gender agnosticism, not quotas is the key to achieving gender parity. She also added that there has been a gradual but definite shift in the way women are perceived in today's professional environment. Responding to a question on how to inspire young women who do not get adequate support from family, she said, "Many successful

people, people who have achieved or exceeded their potential, come from places with little or no support. Where you come from doesn't have to define where you end up."

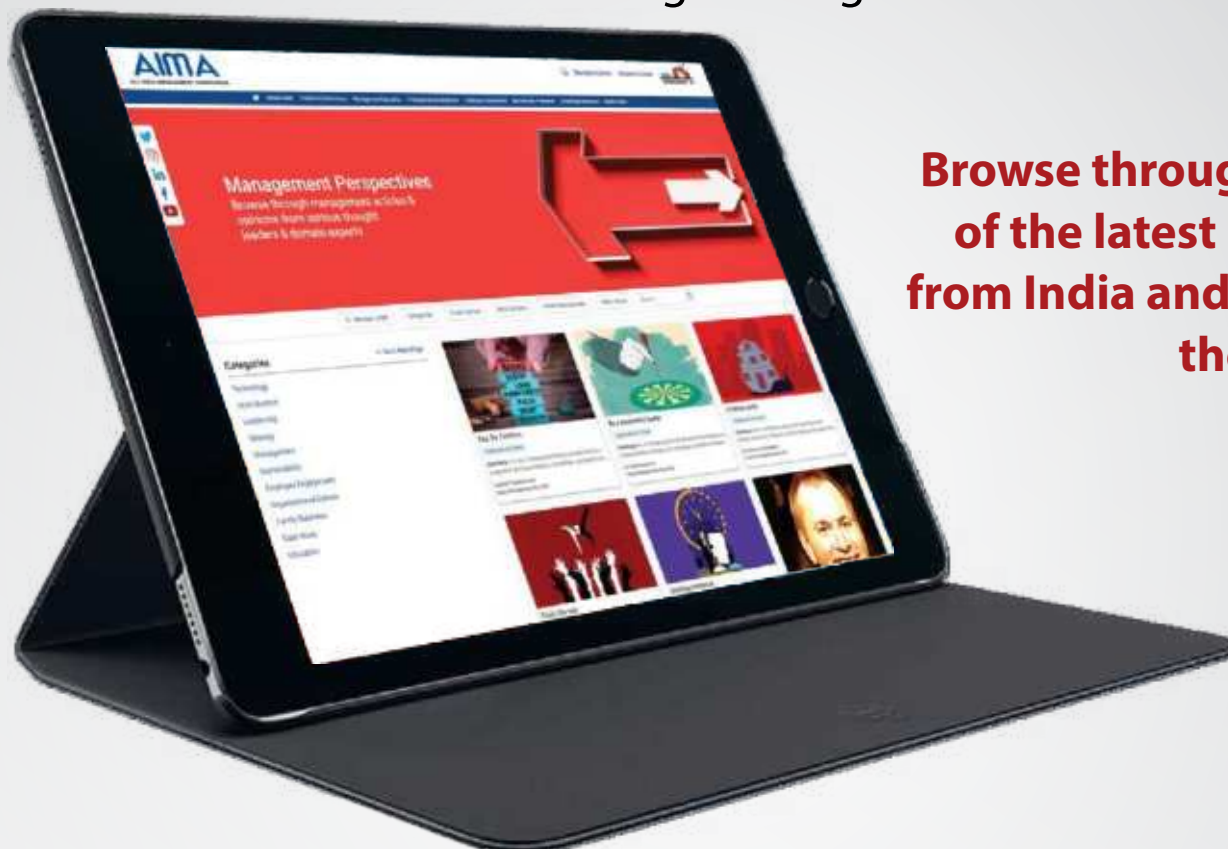
She also highlighted the evolving role of men in helping women fast track their careers. The father's support in raising the child can enable women to get back to professional duties easier and faster. Organisations have also recognised this and have introduced several policies to aid women workforce, including paternity leaves.

The session was well received by the participants, including a large contingent of students. This included over 700 participants across various digital platforms. AIMA Aspire WomenSpeak is a new online initiative that features insights, opinions and views from iconic women achievers and leaders from various fields, on topical themes and subjects.



# MANAGEMENT PERSPECTIVES

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## YLC Sessions



*(L-R) Rahul Garg, Founder and CEO, Moglix; Kartik Sharma, Director, Agnitio & Co-Founder, DcodeAI; Sanjeev Bikhchandani, Founder and Executive Vice Chairman, Info Edge (India) Limited and Amit Shukla, Founder & CEO, EasyGov (Inset) Siddharth Pai, Founding Partner, Chief Financial Officer & ESG Officer, 3one4 Capital*



AIMA YLC organised a virtual session on the theme ‘New Blued Boy- Electric Vehicle- Changing Automobile Landscape’ on 13th September 2022. Mr Abhijeet Sinha, National Program Director, Ease of Doing Business & Project Director, National Highways for EV (Addl. Charge) and Mr Sathvik S Shetty, Ex Co-Founder, Vidyut EV Power were the speakers of the session. The session was moderated by Mr Saurabh

Jain, National Events Co-Chair, AIMA Young Leaders Council and Founder Fun2Do Labs (EdTech Start Up).

Another session on the theme ‘Emotional Wellness & You: Realistic Strategies’ was conducted on 28th September 2022. Dr Wilona Braganza, MD and Consultant Psychiatrist was the speaker of the session and Ms Rakhee Malik, National Mentorship Program Chair & Director and Head HR- Kearney,



*(L-R) Abhijeet Sinha, National Program Director, Ease of Doing Business & Project Director, National Highways for EV (Addl. Charge); Sathvik S Shetty, Ex Co-Founder, Vidyut EV Power and Saurabh Jain, National Events Co-Chair, AIMA Young Leaders Council and Founder Fun2Do Labs (EdTech Start Up)*





*Dr Wilona Braganza, MD and Consultant Psychiatrist and Rakhee Malik, National Mentorship Program Chair & Director and Head HR- Kearney*

and 3one4 Capital; Mr Rahul Garg, Founder & CEO, Moglix and Mr Amit Shukla, Founder & CEO, EasyGov were the speakers of the session. The session was moderated by Mr Sanjeev Bikhchandani, Founder & Executive Vice Chairman, Info Edge (India) Limited.

India was the moderator.

A special session was conducted on the theme 'India's Gen E: Startups Upstarts & the next boom' at AIMA's 49th National Management Convention on 20th September 2022. Mr Kartik Sharma, National Chairman, AIMA Young Leaders Council, Director Agnitio & Co-Founder Dcode AI; Mr Siddharth Pai, Founding Partner, Chief Financial Officer, ESG Officer

Another session on the theme 'Indian Economy and Role of Youth in the 20th Century' was organised on 30th September 2022. Mr Arun Goyal, Former Secretary to Govt of India & Member- Central Electricity Regulatory Commission was the guest speaker of the session. The session was moderated by Dr Himanshu Talwar, Chairman AIMA YLC New Delhi & NCR Chapter and International TEDx speaker.

## Training Programme



*Participants of the training programme on Contract Management & Alternate Dispute Resolution*

AIMA with the technical support of The World Bank conducted a 3-day training programme on Contract Management & Alternate Dispute Resolution from

21st to 23rd September 2022 at Jim Corbett. During the training, the good practices in contract management, various alternate dispute resolution mechanisms available in case of disputes, effective control measures to avoid disputes and the legal framework of arbitration as ADR and mediation were discussed. The training was well attended by middle and senior officials from reputed departments of different ministries and Government bodies including UPPWD, Assam Power Distribution Company Ltd., ARIAS Society Govt of Assam, HPCL-Mittal Energy Ltd., (HMEL), IGL, IOCL, NMDC, AIL, Oil India Limited etc.

## Women Leadership Workshop



*(L-R) Rajkamal Vempati, Head HR, Axis Bank; Mahua Venkatesh, Executive Editor, IndianNarrative.com; Aakanksha Bhatia, Founder and CEO, MannRaahi and Monisha Chowla, Director, MediaMonks*

AIMA conducted its 3rd edition of the Women Leadership Workshop on 16th September 2022 virtually. The keynote address was delivered by Ms Rajkamal Vempati, Head HR, Axis Bank. She spoke about the challenges faced by women in the corporate world and how to overcome these. Ms Mahua Venkatesh, Executive Editor, IndianNarrative.com was the moderator of the session.

A special session on wellness was conducted by Ms Aakanksha Bhatia, Founder and CEO, MannRaahi; and a session on Presentation Skills was delivered by

Ms Monisha Chowla, Director, MediaMonks. During the programme, a business simulation workshop (AIMA BizLab) and a business quiz were also conducted. The objective of the workshop was to respond and adapt to the challenges in the changing landscape due to rapid global economic trends. The workshop also focused on the latest concepts, ideas and tools to help align business practices with global economic developments and conditions. More than 100 women professionals from various organisations participated in the programme, which was very well received.



## Deadly dalliance

*She was always an enigma, so aloof and yet so close at times. With her you never knew where you stood. Perhaps this was a carefully cultivated image to keep everyone guessing.*

*I first met her almost twenty years ago. We were collecting money for a children's park in the colony and I started telephoning all the neighbours. With so many ostentatious rich around, I thought it would be easy. I couldn't have made a worse judgement. Many of them, I couldn't even get through - their secretaries and housekeepers put me off. Some named their favourite charities; others openly scoffed at the very idea.*

*In one case the response was queer. It was the governess who took the call. Very proper, very cool - almost British - and interested in donating generously, but subject to Madam's approval. I left my number and forgot about it.*

*Several weeks later a meek male voice identified himself as Madam's husband and asked if I could drop in to meet his wife. The intriguing set up prompted me to accept even though I didn't expect to get anything.*

*I was received at the imposing gate of the mansion by a smart uniformed chap and escorted in. We walked on the stone-paved drive way, past manicured lawns, lovely trees and rose beds - as if in a palace - finally under a brightly lit portico and into the ornate lobby. Now a butler took over and ushered me in, somewhat in the fashion of announcing guests at royal banquets. She sat there on a high stool.*

*A beautiful apparition in a white diaphanous dress, long black hair loosely held in a bun on her nape, ageless face - could be anywhere between late twenties to early forties. The room was a contrast to the outdoors; furniture perhaps hired from a tent-house, dirty carpet, shabby curtains and badly lit narrow wooden stairs led to a basement. There were cob-webs accentuating the signs of a neglected house.*

*Next to her sat her husband (so I was told) a diminutive little man, almost mousy, in nondescript clothes, with thick lenses and shifty nervous feet. The woman had at once the come-hither look and a regal aloof bearing. I was quite dumb-founded by the contrasts.*

*She treated the man with scorn and didn't let him get in a single word during the 15 minutes that I stayed. I was 'interviewed' like a novice seeking a job and yet when I was leaving she got up and warmly shook hands. Actually I thought she even offered her cheek for a kiss but I was too*

*confused to react.*

*I didn't see her again for the next six months - till one day I suddenly found her jogging on the forest track where I used to walk thrice a week. She was too conspicuous in her white shorts and tank-top, Adidas socks and keds - very athletic attire complete with the white headband - a sleek figure running powerfully on long graceful legs.*

*She greeted me like an old friend. I couldn't resist the temptation of breaking from my group and panting after her. She was a different person altogether, no hangover at all of her aloofness, her indifference. Now she was a giggling teenager running a longer stretch every day and daring me to keep up. I started 'walking' seven days a week, out punctually at 6 p.m. and in the forest at 6.10.*

*There she would be, every morning on the dot, at 6.10 coming from the opposite side. We ran together every day and on return talked of everything on earth. I was infatuated; even my son grunted appreciation when I bought a whole wardrobe of sports clothes from the US.*

*I wanted to impress her and talked a lot - even though she told me precious little about herself - except some fascinating stories about her schooling in Switzerland and France. This went on for nearly three months. By now she knew all about me, my family, my work, office, organization, plans, everything.*

*She was like two different persons in one. Mornings she was the fun loving, singing, laughing, youngster. Other times on the few occasions I saw her in her black Mercedes, she was so cool and detached; to the point of being boring. It was too puzzling.*

*Then she suddenly disappeared - went away without leaving a trace. Everything was gone, the husband, the servants, cars, everything. Typical of her, I thought and tried to forget the pleasant interlude till I was called for questioning about the beautiful Pakistani spy who had been very friendly with a stupid romantic Colonel.*



*by Krishan Kalra  
Past President, AIMA*

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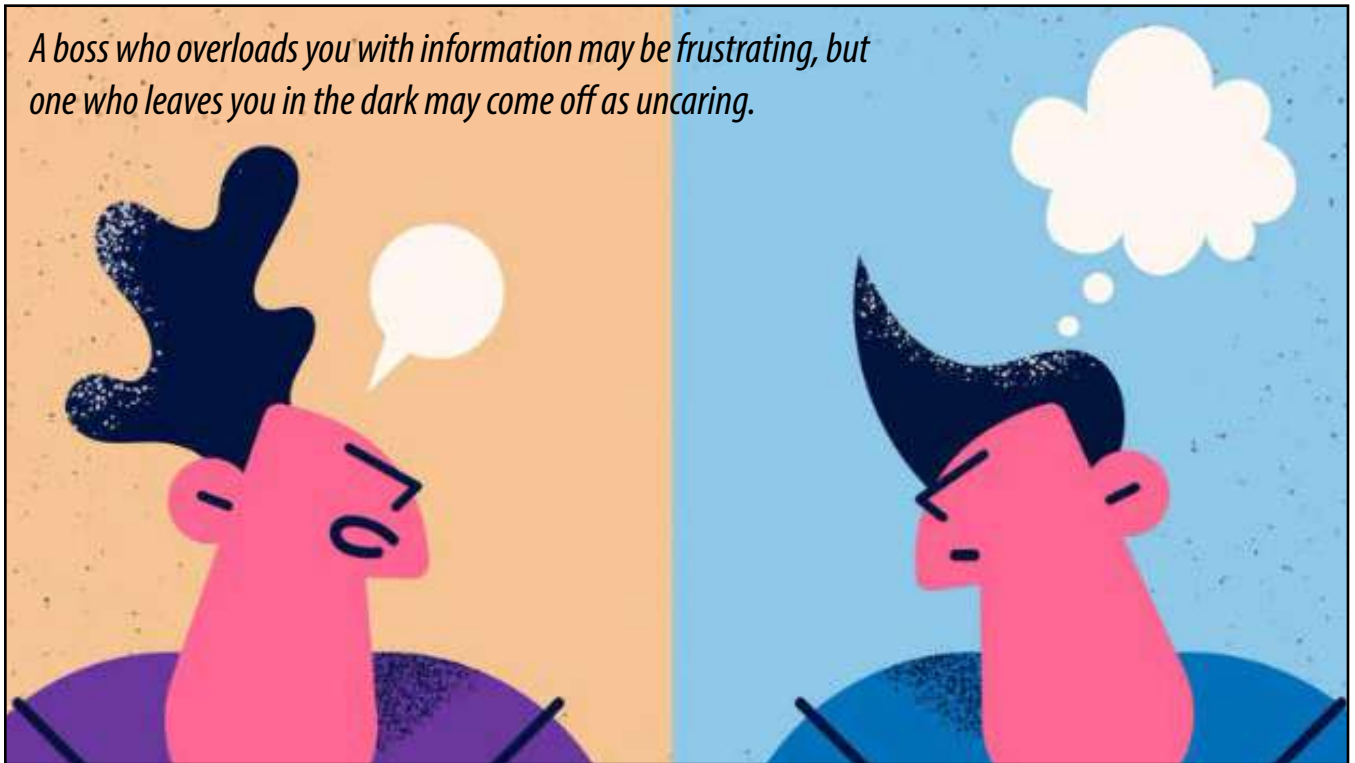


## When It Comes to Communication from the Top, Less Isn't More

*Many managers don't convey the right amount of information, but those who undercommunicate pay a steeper price.*

September 12, 2022 | by Claire Zulkey

*A boss who overloads you with information may be frustrating, but one who leaves you in the dark may come off as uncaring.*



*TMI can be better than leaving employees guessing. | iStock/Denis Novikov*

That's the key finding from a new study that examines how employees perceive managers who assume that less is more when it comes to communicating at work.

After reviewing thousands of 360-degree leadership assessments in MBA and executive education classes, Francis Flynn noted that complaints about managers' communication were common, and often harsh. "More than just about any other

leadership skill, people are fiercely criticized for poor communication," says Flynn, a professor of organizational behavior at Stanford Graduate School of Business. "The higher up you get, the more brutal that criticism becomes." Noting this, he and doctoral candidate Chelsea Lide saw an opportunity to examine the quantity and quality of communication between managers and the people they supervise.

In a recent paper, Flynn and Lide examine the

concept of “communication calibration.” They find that employees often see their leaders miscalibrating the amount they communicate. Indeed, they write, “leaders are often seen by their employees as undercommunicating rather than overcommunicating.”

The importance of how much leaders communicate became apparent during the pandemic, Lide says. “It brought into sharp relief just how important communication was, not only in terms of the message being communicated, but also how often people are checking in with one another and exactly how detailed leaders are being in their communication to employees.”

Flynn and Lide’s research shows that employees’ preference for too many versus too few messages stems from the perception that even if an overcommunicating leader can’t communicate the ideal amount, at least they mean well. Overcommunicators “may be given the benefit of the doubt by their employees, who might view them as trying to meet their needs, even if they are not necessarily succeeding,” Lide says. Making an effort can give the impression of empathy, whereas undercommunicators are “not really seen as trying at all. Instead, they tend to be seen as really missing the mark in terms of meeting the needs of their employees.”

Flynn says that these results contrast with prior research that found that information overload hurts employee performance. “Overcommunication may be seen as annoying and a nuisance, but it’s not seen as a damning flaw for a leader, partly because a leader’s overcommunication is seen as an attempt to benefit you, even if it is misguided, as opposed to an attempt to undermine you or simply ignore you.”

### Communicating Concern

The authors conducted four studies to test their hypotheses that employees identify undercommunication as a leadership weakness more often than overcommunication and perceive undercommunicating managers as having relatively less concern and compassion. “Communication” was limited to task-related messages — not small talk or office chatter..”

**“More than just about any other leadership skill, people are fiercely criticized for poor communication. The higher up you get, the more brutal that criticism becomes.”**

### Francis Flynn

Flynn and Lide examined qualitative comments from more than 2,700 archived leadership assessments. Less than a quarter of employees rated their manager as a well-calibrated communicator. Leaders who miscalibrated their communication were nearly 10 times more likely to be criticized for undercommunicating than overcommunicating. The assessments also showed that perceived empathy was significantly lower for undercommunicating leaders than for well-calibrated and overcommunicating leaders.

The researchers then tested their model’s robustness in a real-world setting, surveying employees on the perceived quantity of communication they had received from their managers and how much they’d prefer to receive. The results confirmed a lack of congruence between perceived and preferred communication; employees judged their

undercommunicating leaders as lacking empathy and, in turn, leadership ability.

### **The Strong, Unsilent Type**

Based on their findings, Flynn and Lide offer advice for leaders: Ask employees about their personal communication preferences, and when in doubt, increase the amount of task-related communication “to send a stronger message of caring and concern.”

Flynn says that many leaders falsely believe they are communicating the correct amount. “It might be that what they need at the start of their relationship with a direct report or any kind of project management role is to suss out the preferences that others have. Figuring that out upfront is going to serve them well down the line to make sure that others’ silence isn’t misinterpreted as a sign of success, when in fact, it’s a sign of struggle.”

If perfect calibration is an unrealistic goal, err on the side of overcommunicating, which relays a desire to see your employees succeed. When a leader overcommunicates, Flynn says, “you might not be very effective at helping, but at least you are not also coming across as completely unfeeling. When you’re

undercommunicating, there’s no evidence of any pro-social motivation to go along with an apparent lack of helpfulness.”

These insights may seem counterintuitive to managers who believe in giving employees independence and letting them figure things out for themselves. “It seems to align with the trope of ‘You are your own startup,’” Lide says. “It’s very popular, especially in certain industries, to sell the narrative of complete autonomy. For that reason, I think managers might be biased toward leaving people to their own devices, whether that’s in the employees’ best interests or not.”

Instead, she says, leaders who want to send a strong signal of empathic concern should try to check in more frequently or add a few more bullets to an email, both to provide guidance and show support. And there may be a time and place for undercommunication, if used strategically. “You might suffer in terms of being perceived as a leader who engages in tough love, but if that ultimately helps your employees’ development, that might be a trade-off a manager has to make for the benefit of the people who work with them.”

**Disclaimer:**

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Programme Manager

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# The Power of Work Friends

by Jon Clifton

October 07, 2022



master1305/Getty Images

## Summary.

*Despite claiming “people are our greatest asset,” too many executives still expect employees to leave their personal lives at the door when they come to work. Yet Gallup data shows that having a best friend at work is strongly linked to business outcomes, including improvements in profitability, safety, inventory control, and employee retention. And Gallup’s latest findings show that since the start of the pandemic, having a best friend at work has an even greater impact on important outcomes — like workers’ likelihood to recommend their workplace, intent to leave, and overall satisfaction. With the unavoidable increase in remote and hybrid work, best friends at work have become lifelines who provide crucial social connection, collaboration, and support for each other during times of change. The author offers four ways managers can create and maintain a friendship-friendly workplace that delivers measurable results.*

Millions of people suffer from loneliness. More than 300 million people globally don’t have a single friend, according to Gallup data. And more than 20% of people don’t have friends or family they can count on whenever they need them.

The average person spends 81,396 hours — the

equivalent of more than nine years — at work. “Americans are now more likely to make friends at work than any other way — including at school, in their neighborhood, at their place of worship, or even through existing friends,” according to the Survey Center on American Life.

So, people spend a lot of their lives at work, and that's where they're most likely to develop friendships. Yet of everything companies do to improve employees' lives and promote their happiness, social well-being is the aspect they invest in least, according to a Gallup survey of CHROs of the world's largest companies. Indeed, Gallup finds that globally, only three in 10 employees strongly agree they have a best friend at work.

### **Why Should Companies Care?**

Despite claiming "people are our greatest asset," many executives I've met expect employees to leave their personal lives at the door when they come to work. Yet Gallup's data shows that having a best friend at work is strongly linked to business outcomes, including improvements in profitability, safety, inventory control, and employee retention.

Researchers at the University of Pennsylvania and University of Minnesota not only confirmed that close friendships increase workplace productivity, they also found out why — friends are more committed, communicate better, and encourage each other. And according to a global study by the International Social Survey Program (ISSP), "Interpersonal [work] relationships have a sizeable and significant positive effect on the job satisfaction of the average employee. [Relationships] rank first out of...12 domains of workplace quality in terms of power to explain variation in job satisfaction."

If increased productivity, profitability, job satisfaction, and retention aren't enough, Gallup's latest findings show that since the start of the pandemic, having a best friend at work has an even greater impact on important outcomes — like workers' likelihood to recommend their workplace, intent to leave, and overall satisfaction. With the unavoidable increase in remote and hybrid work, best friends at work

have become lifelines who provide crucial social connection, collaboration, and support for each other during times of change.

Unfortunately, the pandemic not only exacerbated global loneliness, it also took a toll on workplace friendships. Among people working in hybrid environments, Gallup has seen a five-point decline in those who say they have a best friend at work since 2019.

### **Building Lasting Friendships at Work**

Whether a workplace is fully in person, fully remote, or hybrid, a culture that prioritizes and encourages work friendships is good for employees and good for the bottom line. So how can managers create and maintain a friendship-friendly workplace that delivers measurable results while also helping to combat the global epidemic of loneliness? Here are some actions to take right now:

#### **Establish a buddy system.**

Everyone needs a buddy, especially when they're new to a company. Teaming up new hires with veteran employees can expedite onboarding and productivity. Workplace buddies not only give new hires tips like where stuff is and what the unwritten rules are, but they help them make connections with other people in the company. And some of these initial connections will almost certainly lead to long-term relationships.

The key to an effective buddy system is the frequency of the interactions. Microsoft found that when its new hires met with their buddy more than eight times in their first 90 days on the job, 97% said that their buddy helped them become productive quickly. But when new hires met with their buddy only once during the first 90 days, that number was only 56%.



### **Increase face time.**

Before the pandemic, work was a place where colleagues could get coffee, have lunch, and run into each other in the hallway for impromptu conversations. For people who started working remotely full time in 2020, one of the biggest changes was the sharp decrease in hours they spent engaging socially with work friends.

Building friendships requires talking to, seeing, and being with people. The best way to connect is to see each other — even if it's on Zoom or FaceTime. But at a minimum, coworkers need to talk more and email less. Email will never live up to face-to-face dialogue. Plus, it's much easier to misinterpret what someone means over email.

Business leaders need to set an example: Communicate in person more and email less. Further, leaders can encourage in-person interactions by revising expectations, establishing new cultural norms, and even updating workplace configurations. For example, encourage cross-training or have workers rotate job duties so they can collaborate with people in other areas of the company. Exposure to new people creates opportunities to meet new friends. Plan on-site social events, meetings, or lunches. Move people's workspaces closer together. Where else do you spend so much time with people from different walks of life organized around a common mission? And where else are you so dependent on the efforts of others?

### **Jam constantly.**

When people share a common goal and achieve great things together, they form a connection. The joy is in working together to produce magic. Using the Beatles as an example of a high-performing team, The Economist states: "The Beatles love what they do for a living. When they are not playing

music, they are talking about it or thinking about it. They do take after take of their own songs, and jam constantly."

If you've ever been part of a collaborative "jam session," you know the feeling. Your employees want to feel that too — the satisfaction and pride of creating something great while having fun. Best friends trust, accept, and forgive each other. And when they work together, Gallup research has shown that they are significantly more likely to engage customers and internal partners, get more done in less time, support a safer workplace, innovate and share ideas, and have fun on the job.

### **Don't force it.**

Thanks to the pandemic, the days of all-but-mandatory happy hours and "kindergarten offices" full of games and colorful toys designed to encourage workers to stay late for fun team-building activities might be behind us. According to Paul Lopushinsky, founder of Vancouver-based consultancy Playficient, "That culture isn't really about fun; it's about getting people to stay longer."

You can mandate policies or training or timesheets, but you can't make people be friends. You don't want your employees to start hating the very thought of company parties.

If your company still discourages workplace friendships despite the proven benefits to business outcomes, remember this simple premise: To ignore friendships is to ignore human nature. In the battle between company policy and human nature, human nature always wins. The evidence suggests that people will fulfill their social needs, regardless of what is mandated. Companies do far better to harness the power of this kind of social capital than to fight against it.

As I discuss in my new book, *Blind Spot: The Global Rise of Unhappiness and How Leaders Missed It*, loneliness is all too common. In the U.S., two in 10 workers spend a lot of the day feeling lonely. For your employees who don't have friends they can

count on, work can be miserable — and that misery can make their lives worse than having no work at all. But companies that prioritize their workers' social well-being and give people opportunities to make friends at work could help solve the epidemic of loneliness, which afflicts far too much of humanity.

**About Author:**

**Jon Clifton** is the chief executive officer of Gallup, a global analytics and advisory firm that helps leaders solve their most pressing problems. Jon's mission is to help 7 billion citizens be heard on their most pressing work and life issues through the Gallup World Poll, a 100-year initiative spanning 150 countries.

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## Ahmedabad Management Association

### Interactive Session

AMA organised an interaction on 3rd September on 'Growth Prospects for MSME in Focused Sectors – Challenges and Opportunities'. The guests of honour included Mr. B B Swain, IAS, Secretary MSME, GOI and Mr. Pankaj Patel, Chairman, Zydus Lifesciences.



*Interaction on 'Growth Prospects for MSME in Focused Sectors – Challenges & Opportunities'*



*Teachers' Day Celebrations*

### Panel Discussion

AMA celebrated Teachers' Day on 5th September by organising a panel discussion on 'Role of Teachers in Various Aspects of Life.' The panel consisted of eminent personalities like Mr. Ratilal Borisagar; Padmashree Kumarpal Desai and Mr. Mansukh Salla. A large number of teachers and educators participated in the panel discussion.

### Lecture

AMA conducted a lecture on 9th September with Mr. Krish Dhanam, CEO, Skylife Success, Texas, USA and Ex VP, Global Operations, Ziglar Corporation, who addressed on 'Mentoring Values and Influence – How to Educate, Examine and Empower a World-class Organisation'.

On 17th September, Dr. Nimrat Singh, International Psychotherapist, Behavioural Trainer, Career Counsellor, Author, and Emotional Wellness Coach addressed on 'Counselling – An Important Tool for Self-Growth'

AMA conducted a panel discussion on 21st September with Prof. Dr. Sudheer Shah, Director of Neuroscience, Sterling Hospital and Dr. Ravi Soni, the only Geriatric Psychiatrist in Gujarat on 'The Warning Signs of Alzheimer's and is Prevention a Possibility'.

On 22nd September, CA Bishan R. Shah, Founder and Managing Partner at Bishan R. Shah and Co. addressed on 'E- Invoicing Under GST'.

AMA conducted a session on 23rd September with Ms. Falguni Hiren Shah, International Dancer and Promoter of Indian Culture, who addressed on 'Garba – An Art of Expression and Energy'.



*Speaker, Mr. Krish Dhanam during his address*

CA Labdhi Shah, Indirect Tax Manager at Bishan R. Shah and Co. addressed on 'Various Types of GST Notices Issued Nowadays and Reply Thereof' on 29th September.

A session was held on 30th September with Mr. Dhaval Trivedi, Business Growth Consultant on 'Secret Drivers to Your Business Growth'.

### Industry Collaboration and Tie-ups

AMA in association with TIE conducted a session on 4th September on 'Reimagining Healthcare Opportunities and Challenges'. AMA in association with IMCI conducted a session on 'Opportunities in Management Consulting' on 24th September. Crips Meetups in association with AMA, conducted a Book Review, Talk and Panel discussion on 'Ancient Wisdom and Modern Management'



*Panel discussion on New Age Schooling*

## Allahabad Management Association

### MDP

Allahabad Management Association organised a Management Development Programme on 30th September on the theme 'Management Paradigm in Bhagwat Geeta' for the senior managers of Central Organisation for Railway Electrification, Allahabad. The Chief Guest was Mr. Arun Kumar, GM CORE and the speakers were Prof. Satya Narayan, University of Florida and Mr Suresh Kumar, Principal Chief Engineer CORE. Prof. Narayan threw light upon conflict management and negotiation skills at workplace. Mr Suresh Kumar in his talk gave insights into life lessons from Geeta and how managers should imbibe them and climb the corporate ladder. About 45 members joined the talk. The event was coordinated by the PRO, Dr Shanti Chaudhri and Mr. Navaneet Singh, Secretary. The Past President, Mr Vaibhav Bajpai introduced the speakers and the President Mr. Ravi Prakash presented mementos.



*Mr. Ravi Prakash, President, AMA giving a memento to Prof Satya Narayan*

### Wellness Workshop

Allahabad Management Association organised a Management Workshop in collaboration with Jeevan Jyoti Group of hospitals on 7th September. All the members participated in a health check-up wherein all the body parameters were checked. It was followed by a lecture session in which Dr. Arpit Bansal, the renowned Bariatric

Surgeon gave an interesting talk on obesity and its management. Dr Vandana Bansal, Chairman of the hospital discussed about infertility and obesity. About 35 members joined the workshop. The event was coordinated by Mr Navaneet Singh, Secretary and the PRO, Dr Mrs. Shanti Chaudhri. The President, Mr. Ravi Prakash presented mementos to the speakers.



*Presenting a memento to Dr Arpit Bansal, Bariatric Surgeon*

## Baroda Management Association

Baroda Management Association conducted a programme on 2nd September on the topic 'Harmony of Hormones' in collaboration with the Gynaec Society and the Menopause Society of Vadodara. The focus was on spreading awareness, busting myths and offering lifestyle advice on prevalent and concerning issues like PCOS, Obesity and Menstruation. The chairperson for the event was Ms. Rajal C., and the event was anchored by Ms. Jane Shah and Ms Anupama Kapoor, members of BMA. The eminent doctors for the session were Dr. Amita Shah, President Baroda OB and Gynaec Society; Dr. Reshmi Banerjee, President, Baroda Menopause Society; Dr. Mona Shah, Consultant Endocrinologist and Dr. Binal Shah, Consultant Gynaec, PCOS Club India. The programme concluded with a vote of thanks by Ms. Rajal C.



*Team BMA and doctors*



*Orientation session for PGDHRM from the faculty of Social Work at BMA*

### Managing Committee Meeting

BMA held its 3rd Managing Committee Meeting on 2nd September and focused on the upcoming events to be organised by Baroda Management Association. The meeting was attended by Elected, Co-opted and Special invitee members.

Mr. Nimil Baxi, President of BMA, addressed the PGDHRM students on 6th September about BMA in a very enriching session and apprised them about the opportunities in BMA. We thank Prof. Dr. Bhavna Mehta, Dean and Head FSW and Ms.

Pooja Kantariya, Assistant Professor, for arranging the session at BMA and informing students about the work and legacy of this reputed association. It was very enlightening to connect with future HR's.



**MDP**

BMA conducted a Management Development Programme on 22nd September on 'Good Corporate Governance - A Process' by CA Bimal Bhatt. Mr. Nimil Baxi, President of BMA, formally welcomed him. Mr. Bhatt discussed about corporate governance and said people who practice qualitative governance make decisions in an intellectually honest basis and apply care and skill in making business judgments. It was an insightful session, and well received by all.



MDP on 'Good Corporate Governance - A Process' by speaker, CA Bimal Bhatt at BMA Hall

On 26th September, Ms. Sangeeta Taneja - Commercial specialist and office Director from US commercial service (US Consulate General), visited the BMA office. Mr. Nimil Baxi, President and Mr. Bhadrash Shah, Vice President discussed various business activities in manufacturing industries around Baroda and details about institutional and patron members.



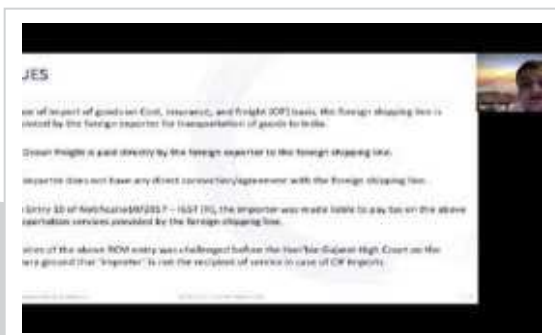
Mr. Nimil Baxi, President BMA welcoming the participants

BMA and HR Milestone organised a Management Development Programme on 29th September on 'Industrial Disputes - The Role of Line Manager' by Mr. Jayprakash Pawar. Mr. Nimil Baxi, President BMA formally welcomed everyone to the MDP and Mr. Bhadrash Shah, Vice President BMA introduced and welcomed the speaker for the event. He talked about industrial disputes, grievances, and the solutions to be implemented. The event was a great success with many participants.

**Bharuch District Management Association**

**Finance Forum**

BDMA organised its Finance Forum Meet on 3rd September on the topic 'You must know latest GST Changes' by Adv. Priyanka Kalwani; Adv. Devanshi Sharma; Adv. Jigar Shah from Lakshmikumaran and Shridharan Attorneys. They discussed in detail about the recent updates relating to GST so far in 2022. The programme was well received by 25 participants.



(L-R) Adv. Jigar Shah and Adv Devanshi Sharma sharing their presentation

**EHS campaign**

BDMA along with various other organisations came together for mass awareness campaign on 'Single Use Plastic Ban' on the auspicious occasion of Teacher's Day i.e. on 5th September at Shravan Vidyadham School at Bharuch and Baravibhag High School, Tankari Village, Jambusar on 6th September. BDMA EHS Forum Chairman, Mr. Sanjeev Verma threw light on the significance of the Teacher's Day and how students can teach their parents and the society by practicing responsible behaviour.



*Mr. Sanjeev Verma at EHS Campaign*

**Sensitisation Workshop and Demo Day**

BDMA in association with District Industries Centre, Bharuch organised a 'Sensitisation Workshop and Demo Day' on 12th September for existing start-ups. Various companies like i-Hub, UPL University, Recyclex Pvt Ltd, Shree Ambica Saltworks, FDDI Ankleshwar, SVMIT, Munshi I.T.I company, Waruksha Labs, Mirihi Industrial Solutions Pvt Ltd, Meghmani Organics, Adama India participated in the workshop. They came with innovative products and discussed how these companies can invest in these products and further sell them in the market. Around 25 participants attended the workshop, which was well received by all.



*Speaker addressing the workshop on 'Sensitisation and Demo Day'*

**EHS Forum**

BDMA's EHS Forum Meet was held on 16th September on 'World Ozone Day' on the theme 'Montreal Protocol @35: Global Cooperation Protecting Life.' Mr. D. M. Thaker, Member Secretary, Gujarat Pollution Control Board, Gandhinagar was the Guest Speaker and Mr. M. U. Patel, GPCB – RO Head, Bharuch, Mr. Vijay Rakholia, GPCB – RO Head, Ankleshwar, Dr. Sharad Potghan – VP – EHSF – GFL, Dahej were the keynote speakers. The session was well received by all and attended by around 90 participants.



*Speaker sharing his presentation*

**Arts and Culture Forum**

BDMA organised its Arts and Culture Forum Meet on 18th September on the topic 'Sarjak Sangathe.' Mr. Harivadan Joshi was the esteemed Guest speaker and Ms. Mayurika Banker was the moderator of the event. The chief guest Mr. Harivadan Joshi, a well-known author and journalist from Bharuch, spoke about his creative journey. He discussed at length the difficulties he faced and studies he undertook to write his novel 'Jay Eklingji'. The session was attended and well received by around 25 participants.



*Mr. Harivadan Joshi with Ms. Mayurika Leuva-Banker at the Art and Culture Forum Meet*



*Dr. Sanjay Pandya at MDP on 'Attitude makes Altitude'*

**MDP**

BDMA organised an MDP on 22nd September on the topic 'Attitude makes Altitude' by Dr. Sanjay Pandya. He discussed various aspects of life; benefits of positive attitude, sustaining positivity at work and personal life. The training was attended by around 14 participants and received good feedback from all.

**Women's Forum**

BDMA organised its 11th 'Talent Unlimited' series of Women's Forum on 'Elephant Conservation' by Ms. Seema Lokhandwala on 27th September. She discussed how she got into doing her dream job on conservation of elephants and encouraged everyone to fulfill their dreams. Further, she highlighted how she works towards studying Asian Elephants, their behavioral patterns and how she resolves Human-Elephant conflicts at Kaziranga National Park. The meet was attended by 30 participants and received good response from all.



*Ms. Seema Lokhandwala sharing her presentation*

**MDP**

BDMA organised an MDP on 'Excel and Advance Excel' by Mr. Nilay Shah on 27th and 28th September for the employees of industries across Bharuch District. He trained the participants about performing complex calculations more efficiently, using various Excel functions, organising and analysing large volumes of data, creating MIS reports. It was a interesting training and was well appreciated by 22 participants.



*Mr. Nilay Shah explaining the concepts on 'Excel and Advance Excel'*



**23rd CSR Forum**

The 23rd CSR Forum Meet was organised on 29th September on the topic 'Round Table Discussion.' Forum members came together to discuss future forum meetings and about planning a CSR Cleanliness Drive at Vad-Van, Shuklatirth.

**69th HR Forum**

BDMA organised its 69th HR Forum Meet on 30th September on 'Long Term Wage Agreements through collective bargaining - Legal & Practical Perspective' by Mr. Praful Vayeda, Past President – BDMA. It was a knowledge filled session and was well appreciated by around 40 participants virtually.

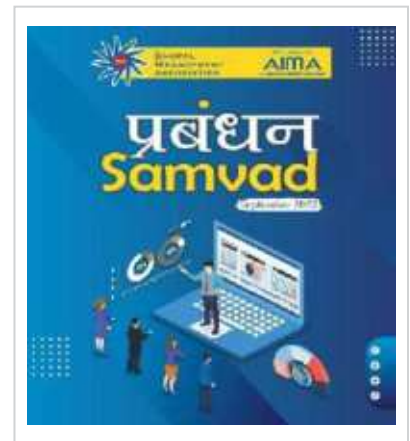


*Mr. Vayeda addressing the 69th HR Forum Meet*

**Bhopal Management Association**

**Digital Newsletter**

Bhopal Management Association launched their 1st Monthly Digital Newsletter on 5th September by Chairman BMA, Mr. Pradeep Karambelkar. Dr. Aditya Gupta, EC Member, BMA is the editor of the same.



*BMA Digital Newsletter*



*(L to R) Mr. Pradeep Karambelkar and Mr. Nilesh Shah*

**National Webinar**

BMA, Vision Biz Network and BNI Bhopal successfully organised a webinar on 'A Corporate Talk Show on 5 Trillion Economy and Business Cycle NFO' on 12th September via Zoom. Mr. Nilesh Shah, Group President and MD, Kotak Mahindra Asset Management Co. Ltd. was the Guest speaker. The programme was presided by Mr. Pradeep Karambelkar, Chairman, BMA. Around 150 participants attended the same.

## Bombay Management Association

### Webinar

BMA conducted Friday Fundamentals on 2nd September through an online session with Mr. Ramesh Daswani titled 'Livelihood and Skilling the CSR Way'. Mr. Daswani engaged with the audience through his insightful presentation and shared his views and opinions on CSR livelihood. The participants gave excellent feedback about the incredibly informative and interesting session.



Speaker, Mr. Ramesh Daswani and Mr. Rajesh Sharma, BMA President

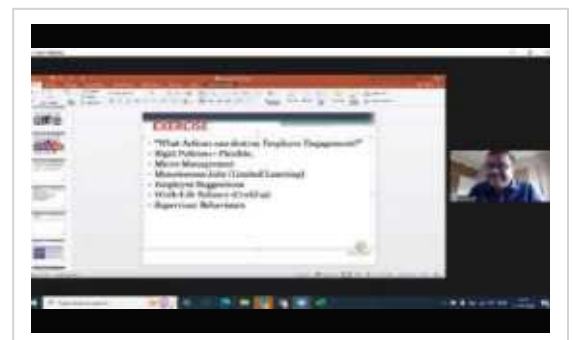


Speaker, Mr. Neel Ramesh, Mr. Rajesh Sharma, BMA President, and Dr. Anshul Sharma

BMA conducted a webinar on 16th September on the topic 'The Language of The Changing Economic Environment' by Mr. Neel Ramesh, who explained how we are in an age of chaos - an era that intensely, almost violently, rejects structure. The key is to recognise and respond to everyday disruptions which seem increasingly and painfully inadequate. The session benefitted employees from various corporates. All the participants thanked BMA for providing this great opportunity for learning.

### MDP

BMA conducted a workshop on 17th September by Mr. Sumeet Varghese for HR professionals, addressing answering all the concerns and critical issues of retaining people and engaging them in the most productive way. Mr Varghese helped the participants understand the concepts through his experiential insights and mantras.



Mr. Sumeet Varghese sharing his presentation

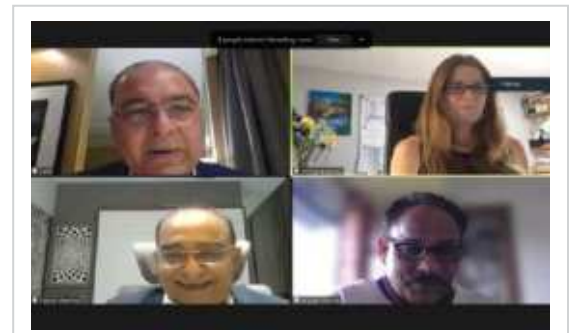


**Leadership Cafe**

On 17th September, BMA organised its first ever programme- BMA Leadership Café designed especially for MSMEs. It was a very successful session and provided a great interactive opportunity for all. The participants applauded BMA for its new initiative under the Presidentship of Mr. Rajesh Sharma and mentored by Mr. Yogi Sriram and Mr. Suresh Mahtre. All the participants thanked BMA for providing this unique opportunity.

*(L-R) Mr. Ramesh Singhal; Mr. Yogi Sriram; Mr. Suresh Mhatre; Mr. Amit Kaushik; Mr. Tarun Gupta; Prof. Sagalji; Prof. Rhotula; Mr. Rashid Ahmed; Mr. Sundar Kataria; Mr. Gangadhar Mutathi; Mr. Sumit Raina; Mr. Rajesh Sharma, President of BMA; Mr. Swapna Ghavane; Ms. Chhaya Sehgal, BMA Past President*

On 23rd September, BMA invited luminary speakers, Prof. Lalit Johri, Founder Chair, Transformation Paradigms® and Co-founder, Oxford Leadership Knowledge Club and Ms. Philippa Bonay, Director of People and Business Service, Office for National Statistics, UK Government and Co-founder, Oxford Leadership Knowledge Club for the session titled 'Creating Culture for Collaboration and High Performance'. Prof. Lalit Johri and Ms. Philippa Bonay impressed the audience through their presentations.



*(L-R) Prof. Lalit Johri, Ms. Philippa Bonay, Mr. Rajesh Sharma, BMA President, and Dr. Bigyan Verma*



*Mr. Rajesh Sharma and Lt. Gen J.K. Sharma during the session*

BMA organised an interactive session on 30th September with Lt. Gen J.K. Sharma. He shared his enthralling experiences with the audience and explained the real meaning of 'Effective Leadership'. The participants gave excellent feedback about the incredibly informative and warm session.



## Coimbatore Management Association

### Monday Musings

CMA organised the 436th episode of Monday Musings on 5th September as a Teacher's Day special talk by Prof. Sreeram Nandhi of DJ Academy of Managerial Studies. Prof Nandhi spoke about the intricacies involved in the characterisation of a brand, so that its nuances can be 'humanised' to make it memorable in the minds of customers. He was introduced and welcomed by Dr Nithyanandan Devaraaj, the Vice President of Coimbatore Management Association.



*Prof Sreeram Nandhi sharing his presentation*



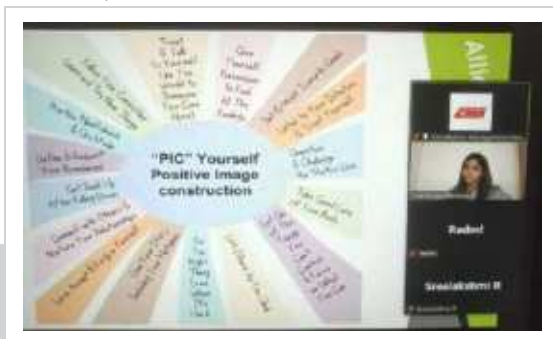
*Participants attending the session*

CMA organised a talk on 12th September with Dr. Rangarajan, an HoD and professor of Marketing and Business Strategy, a Corporate Trainer and Consultant. Dr. Rangarajan explained how brands use strategies to capture the market and also the various techniques used to do this. He peppered his talk with well-phrased questions that resulted in an interesting interactive session.



*Dr A G V Narayanan sharing his presentation*

CMA organised a session on 19th September on 'Creating Customer Advocates' with Dr AGV Narayanan, Director of DJ Academy for Managerial Studies, and also a Managing Committee Member of CMA. His well-researched talk started off with the basic principles of marketing i.e., the 4 P's and how over the years, it has evolved into the current 4 C's, and then the 5 A's developed by Marketing Guru, Mr. Philip Kotler. Dr. Narayanan was introduced and welcomed by CMA Joint Secretary, Dr. Sadashivam, and the vote of thanks was rendered by Secretary, Dr. Raveendran, who summarised the speech and rounded it up well with his own insights.



*Ms. Sivambiga Athianna sharing her presentation*

CMA organised a talk on 26th September on 'Corporate Interviews – Cracking The Code' on International HR Professional Day, with speaker Ms. Sivambiga Athianna an HR and Talent Acquisition professional, based in Mumbai. She explored the credentials that companies look for in a candidate, and how a candidate can use the mandates to groom oneself accordingly. The motivating session was moderated by Dr. Vandana Madhavkumar, Joint Chairperson for Monday Musings, in the presence of Vice President, Dr. Nithyanandan Devaraaj.

**67th AGM**

The 67th Annual General Meeting of CMA was held on 9th September. The meeting was convened by the President, Mr. Jayakumar Ramdass, who in his inaugural speech, welcomed all the people assembled and spoke about the legacy of CMA, which was started in 1954, and is one of the oldest management associations. CMA Secretary, Dr. Nithyanandan Devaraaj, CEO and MD – FLSVOITH, in his speech, also extolled the highlights of CMA, a heterogenous group that unites all the strata in the hierarchy, right from the student level to the CEO. The Annual Report and the Financial Report were presented by the Treasurer, Dr. Raveendran, VP, Enterprisewide Solutions, Sakthi Finance Ltd. The Chief Guest of the AGM, Mr. M Ponnuswami, Chairman and MD, Pon Pure Chemicals India Pvt Ltd, Chennai highlighted why Tamil Nādu is an exciting destination for the business community.



*Committee members during the 67th AGM*



*Mr. M Ponnuswami, Chairman and MD, Pon Pure Chemicals India Pvt Ltd addressing the AGM*

**Chandigarh Management Association**

**Panel Discussion**

Chandigarh Management Association organised a panel discussion on 5th September. The panel included Prof. (Dr.) Meenakshi Malhotra, University Business School, Panjab University; Dr. Rajesh Gill, Ex-Professor Department of Sociology, PU and a practicing advocate at the High Court, and Prof. (Dr.) Richa Ranjan, Head and Dean School of Law, Rayat Bahra University and was moderated by Dr. Navjot Kaur, Assistant Professor Commerce, Punjabi University and Joint Secretary of CMA. Dr. Gill said that the higher education teachers are more of mentors and enablers and Dr. Meenakshi stated that the teachers are preparing the students by building up their adversity quotient. Dr. Richa shared awareness the legal rights available to women where in a mere stalking or gesturing as part of eve-teasing, is

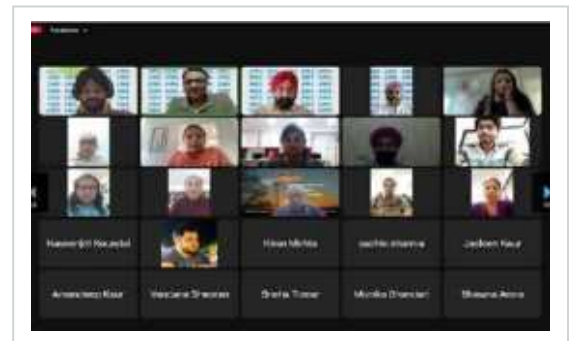


*Teachers: Building Resilience and Re-Imagining the Future*

also liable for a criminal complaint. The General Secretary, Mr. Abhishek Gupta gave the concluding remarks and the vote of thanks. The event ended with the President CMA, Mr. Gursimran Singh Oberoi sharing the story of his maternal grandfather who was guided by his teachers at the right stage to achieve success. He was selected to PCS Judicial services and rose upto the level of a District and Sessions Judge.

**Talk**

Chandigarh Management Association organised a web talk on 7th September on 'Digital Marketing' with speaker Mr Tejinder Singh, an expert in the area of futuristic marketing and founder of Falcon Media, a Digital Marketing pioneer in Mohali. Mr. Singh discussed the future of marketing starting from detailed analysis on the advertising costs vs sales from digital marketing. The web talk was widely attended by over 55 members. President CMA, Mr. Gursimran S Oberoi; General Secretary, Mr. Abhishek Gupta; Treasurer, Mr. Sukhwinder S Bhatia were present during the web talk which was a part of the Better Management Series of CMA.



*Better Management Series: Future of Marketing – Digitalisation*



*Work Vision 2022: HR Excellence Awards attended by CMA Officials*

On 9th September, CMA delegation led by the President Mr. Gursimran S Oberoi; General Secretary, Mr. Abhishek Gupta; Treasurer, Mr. Sukhwinder S Bhatia, EC Members Dr. Jatinderpal Singh Sehdev, amongst other Life Members, took part in an open contest of novel HR Techniques conducted by Assocham together with Chandigarh Group of Colleges Landran (Organisational Life Member of CMA). CMA President, Mr. Gursimran Singh who is also a member of Assocham, delivered his thought-provoking vision on the human element in the industry, which was well applauded by the location Head of CGC Landran Dr. Ramandeep Saini.

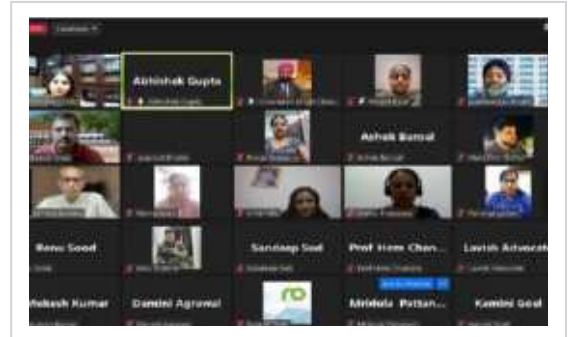
CMA organised a web talk with e-speakers Mr. Dinesh K Kapila and Mr. Gurpreet Singh who are also CMA Life Members under CMA's Better Management Series, during the month of August. Both the speakers were felicitated by the Patron, Prof. JPS Nindra and the General Secretary, Mr. Abhishek Gupta.



*The speakers of the session being felicitated*



CMA under its Better Management Series conducted a web talk on 16th September on 'Prevention of Sexual Harassment (POSH) Act'. The insightful talk by Adv. Priyanka Sud, introduced the vast audience of over 80 members to the instances which fall under the purview of this act. Mr. Abhishek Gupta, General Secretary, CMA facilitated the Q/A session for the audience while the Joint Secretary Dr. Navjot Kaur summarised the event and appreciated the simplification of this sensitive topic for the benefit of all.



Participants attending the session



CMA delegation at AIMA's NMC

### AIMA National Management Convention

A delegation of 26 CMA members attended AIMA's National Management Convention (NMC) 2022 held at New Delhi on 20th and 21st September. This was the largest delegation from an LMA this year at AIMA NMC. CMA President, Mr. Gursimran S Oberoi and Dr. Navjot Kaur, Joint Secretary attended the CEOs Meet with the AIMA President. AIMA appreciated the aggressive planning and delivery by CMA EC 2022-23 and

guided us on organisational dynamics. The meeting was an excellent platform to understand the challenges and achievements of the other LMAs.

### CMA Management Quiz

The CMQ for the month of August was on 'General Management', and it saw an overwhelming response from the members. Winners were felicitated by Executive Member Mr. Hitesh Kumar Gulati and the Joint Secretary Dr. Navjot Kaur.



Felicitations of Winners of CMA Management Quiz



Better Management Series: Role of Happiness in Organisation Culture and Employee Retention

On 29th September, CMA led by President Mr. Gursimran S Oberoi, through their Better Management Series of Web talks, invited Happiness Guru PK Khurana, a seasoned columnist, author, and a multi-faceted entrepreneur. Mr Khurana delivered a talk on Company Culture and Employee Retention, to an audience of over 50, including CMA Members, AIMA members, academicians, entrepreneurs and CMA EC Members.

Mr. Abhishek Gupta, the General Secretary of Chandigarh Management Association summarised the talk and welcomed people to reach out to Mr. PK Khurana through CMA to get a dose of happiness from him.

### Study Tour cum Industry Visit

CMA Members visited Diplast Plastics Ltd on 30th September at Mohali Plant for a study tour and industrial visit. Mr. Ashok Kumar Gupta, Managing Director, Diplast Plastics Ltd addressed the CMA delegation led by President Mr. Gursimran S Oberoi, and spoke about his entrepreneurial journey which started in 1972, as they celebrate their 50 years now. Periodic study tours is another learning initiative of CMA which gives a platform to members and industry to share their knowledge and experience.



*Study Tour cum Industry Visit: Diplast Plastics Ltd.*

## Delhi Management Association

### National Entrepreneurship Summit

Delhi Management association in collaboration with DTU-DCE Fraternity Forum organised Atmanirbhar Bharat – National Entrepreneurship Summit on 10th September. The chief guest of the event was Mr. Rajesh Aggarwal, Secretary of Ministry of Skill Development and Entrepreneurship, Government of India. The event was a huge success with a large participation of DMA members, students, management professionals and other entrepreneurs. Addressing the audience, Mr. Aggarwal spoke about the existing policies of the government on skill development like 'Ease of Doing Business'. Dr. Yogesh Misra, President of DMA spoke about the success of Indian startups. The event concluded with a vote of thanks from Mr. Amit Kumar Arya, Hon. Secretary of DMA.



*Dr. Yogesh Misra, President and Dr. Navneet Kumar Sharma, Vice President along with Mr. Rajesh Aggarwal, Secretary, Ministry of Skill Development and Entrepreneurship*



*Hon. Secretary of DMA, Mr. Amit Kumar Arya receiving a memento*

### Annual Meet

Delhi Management Association supported the Annual Meet of Kore Security Services. The founders Mr. Kunal Joshi; Ms. Neha Tiwari and Capt. K.P. Joshi welcomed the chief guest Col. Praveen Kumar. Mr. Amit Kumar Arya spoke about employee motivation; how to motivate employees and praise them for their efforts which can bring growth for both company and its employees.

## Faridabad Management Association

Faridabad Management Association in collaboration with Rotary Club of Faridabad –ELITE and Rotary Club of Faridabad-MIDTOWN, conducted a panel discussion on 9th September on the theme 'Business Leadership with Values and Ethics'. The event started with lighting of the lamp by all the distinguished speakers and by President Ms. Saloni Kaul; General Secretary, Ms. Charu Smita Malhotra and Mr. V. Thyagarajan, Executive Director, FMA. The distinguished speakers were Mr. Pradyumna Pandey, CHRO, Mother Dairy; Mr. Govind Negi, Head of Talent, Europe and India, 3 Pillar Global; Mr. Subhash Jagota, CEO Global Business Solutions was the moderator; Ms. Kanchan Sathpathy, Director, Forte Point India Pvt. Ltd.; Mr. Ajay Somvanshi, Sr VP – HR and Administration, Victora Tools, Faridabad and Ms. Bhawna Chauhan, General Manager, HRD, Auto Ignition Ltd. The concluding remarks were given by Mr. D.K. Bakshi, Founder and CEO, Global Talent and Mr. J.P. Malhotra, President, DLF Industries. Finally, a vote of thanks was proposed by Ms. Saloni Kaul, President Faridabd Management Association. The event concluded with melodious songs by Ms. Rachna Jagota, who gave a stellar performance. There was a good participation from industry, academia, and consulting professionals.



(L to R) Mr. Govind Singh Negi, Head of Talent, Europe & India, 3 Pillar Global; Ms. Kanchan S. Sathpathy, Director, Forte Point India Pvt. Ltd.; Mr. Pradyumna Pandey, Chief Human Resource Officer, Mother Dairy; Mr. Subhash Jagota, CEO, Global Business Solutions & Rotary Club Elite; Ms. Saloni Kaul, President, FMA; Mr. V. Thyagarajan, Executive Director, FMA; Mr. Vijay R. Raghavan, President, Rotary Club of Faridabad - Mid-Town; Ms. Bhawna Chauhan, General Manager HRD, Auto Ignition Ltd., and Ms. Charu Smita Malhotra, General Secretary, FMA



(L to R) Ms. Charu Smita Malhotra, General Secretary, FMA; Ms. Deepti, HRST Secretariat; Mr. Govind Singh Negi, Founder HR Success Talk; Ms. Saloni Kaul, President, FMA; Mr. V. Thyagarajan, Executive Director, FMA; Mr. Subhash Jagota, Sr. Vice President - FMA

Faridabad Management Association and HR Success Talk signed an MoU on 9th September, wherein they will make each other community partners in their local and global programmes. MoU was signed, exchanged and acknowledged by President, FMA, Ms. Saloni Kaul and Founder, HR Success Talk, Mr. Govind Negi who also happens to be the Head of Talent, Europe and India, 3 Pillar Global. It was signed in the presence of Mr. V. Thyagarajan, Executive Director, FMA; Ms. Charu Smita Malhotra, General Secretary, FMA and Mr. Subhash Jagota, Sr. Vice President, FMA.



## Ghaziabad Management Association

### Online MDP/ FDP

Ghaziabad Management Association along with Ajay Kumar Garg Institute of Management organised a five-day online MDP/ FDP on 'Machine Learning' from 5th to 9th September for representatives of its corporate and institutional members. The programme was conducted under the umbrella of AKGIM's newly established Center of Excellence for Data Science and Business Analytics. Around 40 participants registered for the online programme. The main objective of this online Development Programme was to develop an understanding of Machine Learning from concept level to implementation.



*Inauguration by Dr. T R Pandey*



*Session on 'Succession Planning' in progress*

GMA in collaboration with M/s Emkay Wealth Management organised a programme on 'Will Writing and Succession Planning' on 9th September by Ms. Namita Aggarwal, AVP, Succession Planning of the company. Another session was held on 'India Equity Market Opportunities' by Mr. Sameer Narayan, Head, Alternate Investment Equity, Aditya Birla SunLife AMC Ltd. Around 50 participants attended the session, which was relevant to all, especially to the family-owned businesses.

### Celebration of Foundation Day

Ghaziabad Management Association celebrated its 40th Foundation Day on 25th September. On this occasion, Dr. Ashish Kulshreshtra was appreciated and honoured with a memento for writing a book on 'A Practical Approach on Criminal Justice System in response to Sexual Offences against women in India'.

In addition, Prabhu Jiva Gopal Das, Motivational speaker and Lifestyle Coach, and Head, Institutional and Corporate Affairs, ISKCON, Noida was invited to address the audience on the 'Role of Leadership in creating a Happy Organisation'. The members were invited with their spouse to join the celebration which was followed by dinner. There were almost 120 people who attended the event.



*Mr. I C Agarwal, Patron and Founder; Mr. Dharmendra Singh, President; Dr. Ashish Kulshreshtra for his book and Speaker; Prabhu Jiva Gopal Das, ISKCON*



*Last year's minutes by ED/ GMA*

### Annual General Body Meeting

GMA conducted its 39th AGM on 26th September at IMS, Ghaziabad. It was attended by 25 members comprising professionals, leading industrialists, academicians, and senior officers of organisations in the area. Mr. Vinay Gupta, Executive Director welcomed the members and read out the Minutes of previous year's AGM. Dr. TY R Pandey, the Hony. Secretary shared the GMA activities during the year and CA Gulshan Thapar, the Hony. Treasurer shared the salient features of the GMA Audited accounts of 2021-22.

Thereafter, Mr. Dharmendra Singh, the President, GMA thanked the members for their consistent cooperation in organising and successful completion of the activities of the Association through the year. In the end, the Executive Director thanked the members present for their whole hearted participation.

### Online FDP/MDP

GMA in collaboration with AKGIM organised a 5-day online FDP/MDP on 'Developing and Measuring Competencies'; A Way Towards Building Dynamic organisations from 26th September to 30th September. The distinguished speakers explained with practical examples how to develop and map competency profiles of employees in an organisation and the data relevant for reference. It was attended by 55 to 65 participants on each day over the five days of the workshop.



*Valedictory session in progress*

## Goa Management Association

### MoU

Goa Management Association signed MoUs on 9th September with Rosary College of Commerce and Arts, Navelim, Goa and Sateri Pisani Education Society's Shri, Gopal Gaonkar Memorial, Goa Multi-Faculty College, Darbandora, Goa; and on 13th September with Don Bosco College, Panaji, Goa. The objective of signing of the MoUs is to bridge the industry-academia divide through exchange of ideas and expertise.



*Signing of MoU with Rosary College of Commerce and Arts*



*Signing of MoU with SPES Goa Multi Faculty College*



*Signing of MoU with Don Bosco College*

Goa Management Association organised a session on 12th September on 'Pursuit of Excellence' in association with The Department of Management, VVM's Shree Damodar College of Commerce and Economics for management students. The resource person for the session was Retired Army Officer, Personality Development Trainer, and Motivational speaker Brigadier Dr. Kiran Kumar Thacker. During the inauguration of the session, Principal Prof. Prita Mallya addressed the gathering, and the Chairman of Goa Management Association, Mr. Amin Ladak welcomed the gathering. Dr. Kumar started the session by sharing his experience while pursuing his MBA and how hard work helped him attain his goals. The session concluded with a vote of thanks proposed by Ms. Cinola Vaz, Coordinator of BBA(FS) department. A total of 212 students attended the session and 2 other colleges streamed the session for their students.



*Session on Pursuit of Excellence*

## Guwahati Management Association

### Award Ceremony of DN Barua Memorial Annual Managers Competition

The prize distribution ceremony of DN Barua Memorial Managers' Competition was held on 4th September. Dr. S P Singh, Vice Chancellor of Royal Global University and Ms. Madhusanda Adhikari, GM, Corporate Communication, of Numaligarh Refinery Ltd., adorned the Chairs of Guests of Honour. Their illuminating and enriching speeches were cherished by GMA. Mr. Bibhuti Dutta conducted the programme and Mr. Chiranjit Chaliha, President talked about the flagship programme of GMA and about Late Shri Digendra Nath Barua. Mr. Simanta Goswami Jt. Secretary of GMA gave the vote of thanks.

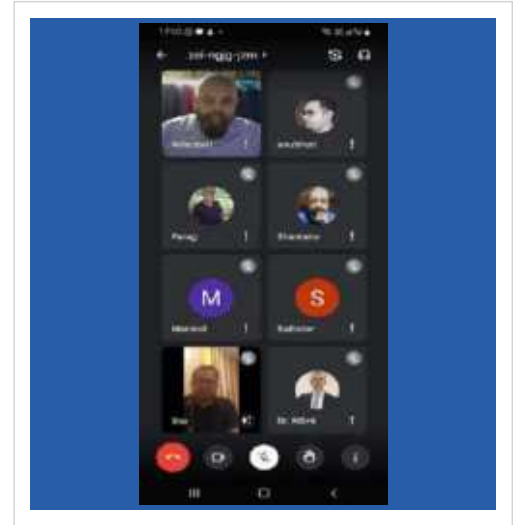


*GMA President handing over the prize to the winner*



### Monthly Meeting

GMA held its monthly meeting on 24th September, which was presided by Mr. Parag Phukan, Vice President, GMA and delivered the welcome address. Mr. Bibhuti Dutta, Hony. General Secretary introduced the guest speaker Mr. Ashutosh Padey. The topic on 'Data Privacy and Social Media Management' was explained by the speaker elaborately and was followed by Q/A session. Mr. Anubhuti Dutta, member GMA proposed the vote of thanks.



Participants during the virtual meeting

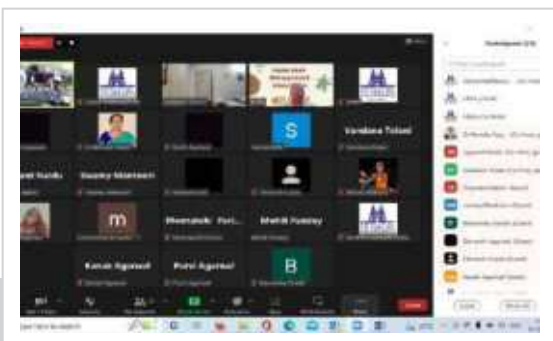
## Hyderabad Management Association

### SDP

HMA organised a workshop on 2nd September on 'Chanakya on Leadership' with Ms Mansi Yogesh Thakkar, Director, Windplus Pvt Ltd., Leadership Coach and Podcaster. She spoke to the students and asked them to emulate leaders who are also their peers in the circle of friends. She also spoke about the qualities which a leader should possess. She engaged the audience with her session and her thorough knowledge of the subject.



Ms Mansi Yogesh Thakkar sharing her presentation



The session in progress

On 3rd September, Ms Vandana Tolani, CEO and Founder, Convanto spoke about the skill sets needed to be an entrepreneur. She also stated that one must be tenacious to build one's business and results could be slow and sometimes aggravating, but hard work combined with smart work is what is needed for an entrepreneur.

HMA organised a session on 19th September on 'Assertiveness and Self Confidence' with Prof Renuka Sagar, Director, RVRW Women's College, who brought out the difference between assertiveness and self-confidence and stated what terms as arrogant against assertiveness and over-confident against self-confidence. The interactive session was interspersed with role play and was lively and communicative with the students.



*Dr Renuka Sagar addressing the session*



*Ms Mansi Yogesh Thakkar sharing her presentation*

HMA organised a session on 20th September on 'Entrepreneurship' with Ms Mansi Yogesh Thakkar, who spoke about Maps and the 3 R's which are needed for any entrepreneur to start his journey. She also spoke about upgrading skills and reading.

## Indore Management Association

### Student Chapter- COE

IMA Student Chapter organised Centre of Excellence session on 6th September for the students of Daly College Business Management on the topic 'Role of Management in Life' with speaker Ms. Shilpy Singh, Head Project Management and Technology Transfer Piramal Pharma Solutions, Pithampur.



*Ms. Shilpy Singh during the session*



*Mr. Binod Kumar receiving a memento*

IMA Student Chapter organised Centre of Excellence session on 9th September for the students of Sage University, Indore on the topic 'How to launch a start-up while you're still in college'. The facilitator of the session was Mr. Binod Kumar, Founder of SoftGetix, Serial Internet Entrepreneur.

IMA Student Chapter organised a session on 16th September for the students of Narsee Monjee Institute of Management Studies (NMIMS) Indore (Deemed-to-be University) Indore on the topic 'The best job in the world' by Dr. Gurmeet Singh Narang, Founder Tavleen Foundation, Resilience Researcher, Writer, Speaker, Storyteller and Happiness Teacher, Indore.



*Dr. Gurmeet Singh Narang addressing the session*



*Prof. J. S. Rana addressing*

IMA Student Chapter organised a session on 20th September for the students of Avantika University, Ujjain on the topic 'Design Thinking for Business Success' with Prof. J. S. Rana, Co-founder and CEO Insta Dot Analytics and Intech Zone, Indore.

**Centre of Excellence**

IMA organised Centre of Excellence session on 7th September on the topic 'Management Lessons from Vedic Scriptures' by HG. Krishna Archana Das, Director of Preaching and Outreach Iskcon, Indore.



*HG. Krishna Archana Das with the participants*



*Mr. Janmejaya Sinha during the session with IMA President, Mr. Akhilesh Rathi and Vice President, CA Navin Khandelwal*

**A Rendezvous**

IMA organised A Rendezvous on 14th September on the occasion of IMA 59th Foundation Day with Mr. Janmejaya Sinha, Chairman, Boston Consulting Group (BCG) India on the topic 'Managing Family Business'.



**Diksha In House**

Indore Management Association organised 'Diksha' in-house session for Rajratan Global Wires Pvt Ltd., Pithampur on 15th September on the topic 'POSH'. The facilitator of the session was Ms. Aroona Acharya, Founder and HR Consultant at Abhedha Human Capital Solutions.



*Ms. Aroona Acharya with participants*



*Dr. Ira Bapna along with the participants*

IMA organised 'Diksha' in-house session on 22nd September at Cummins Technologies India Pvt. Ltd., on the topic 'Network Building, Conflict Management and Presentation Skills'. Dr. Ira Bapna, Director and Professor of Maharaja Ranjit Singh Group of Institutions was the speaker for the session.

Another session was held on 22nd September at CoreCard Software India Pvt Ltd., Bhopal on the topic 'Business Communication and Time Management'. Ms. Trilekha Pathak, Communication Skills and Language Trainer (British Council) Indore was the speaker of the session.



*Ms. Trilekha Pathak addressing*



*Dr. Nitin Merh addressing the session*

A session was conducted on 24th September on the topic 'Wellness and Stress Management' at Swastik Coal Corporation Pvt Ltd, Indore with Dr. Nitin Merh, an Associate Professor, Business Analytics and Life Coach.

IMA organised 'Diksha' in-house session on 24th September on the topic 'Wellness and Stress Management' at Avi Agri Business Ltd, Indore with Dr. Nitin Merh, an Associate Professor, Business Analytics and Life Coach.



*Dr. Nitin Merh receiving a memento*



*Ms. Nikhla Gupta with participants*

### **Women Forum**

IMA organised Women Forum session on 21st September on the topic 'Women Empowerment through Sita's Journey' by speaker Ms. Nikhla Gupta, General Manager, Aries Multidimension, Indore.

### **Contemporary Learning**

IMA organised Contemporary Learning session on 24th September on the topic 'Devising Effective Advertising Strategy' with Dr. Aditi Naidu, Associate Professor - Marketing Communication and Branding Symbiosis University of Applied Science, Indore.



*Speaker- Dr. Aditi Naidu*



*Speaker - Prof. Amber Tiwari*

### **Learnings from the Life of Legend**

IMA organised Learnings from the Life of Legend on 30th September on the topic 'Management Lessons from Life of Pt. Madan Mohan Malviya' by Prof. Amber Tiwari, Dean of School of Management, Avantika University, Ujjain.

## Jamshedpur Management Association

### Talk

JMA organised a T.E.A talk on 5th September on the topic 'Diversity, Equity, and Inclusion in Operations and Supply Chain Management'. The talk was delivered by Prof. Sriram Narayanan of Michigan State University, USA. 70 participants from Tata Steel, TSUISL, JCAPCPL, Tinplate, XLRI attended the session. Prof. Sriram shared his insights on the subject of the need of diversity in various organisations, roles and teams to achieve higher productivity and better quality.

JMA organised a virtual T.E.A talk on 28th September on the topic 'Managing in a Hyper Disruptive World'. The talk was delivered by Mr. Sumit Chaudhuri, International Consultant-Trainer, HRD and Managing Director, Third Millennium Business Resource Associates Pvt Ltd and it was very well received by 45 participants.

### AIMA's 49th National Management Convention

JMA attended the 49th National Management Convention organised by AIMA scheduled on 20th-21st September. 7 delegates from JMA attended the convention.

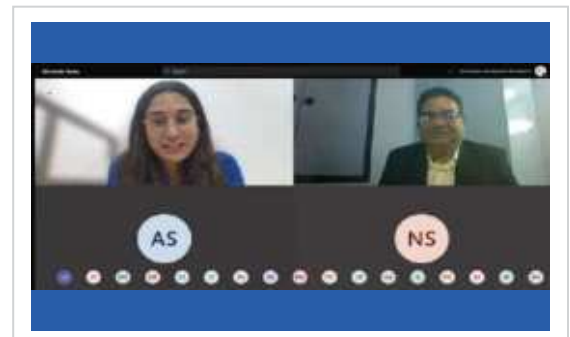
JMA won the 'Best Management Association' in Category IV award for the third time in a row for their work. Mr. Chanakya Chaudhary, President JMA, Vice President (Corporate Services), Tata Steel and Mr. Amitabh Bhattcharjee, Hony. Secretary JMA, Chief Technical service business, Tata Metaliks received the award from Mr. Amitabh Kant (India's Sherpa at G20 and former CEO Niti Ayog).



Participants attending the Training on 'Workplace Etiquettes'



Prof. Sriram addressing the audience



T.E.A talk on 'Managing in a Hyper Disruptive World'



JMA delegates receiving the Best Management Association award

### Training

JMA organised a one-day training on 'Workplace Etiquettes' on 29th September by Ms. Mitali Chopra of Manners Matter. Participants were interactive throughout the session. Total 21 participants from JCAPCPL, TCIL, Shree Engineering, Technoplus, Tata Motors attended the training.



## Kerala Management Association

### Book Launch

Kerala Management Association released the autobiography of Mr. Govind Dholakia, Founder and Chairman of Shree Ramkrishna Exports Pvt. Ltd., on the topic 'Diamonds Are Forever, So Are Morals' on 15th September. KMA President, Ms. Nirmala Lilly, presided over the session.



*Mr. Govind Dholakia receiving the memento from the KMA office bearers*



*Dr. George Sleeba addressing the session*

### MKK Nair Memorial Lecture

KMA conducted MKK Nair Memorial Lecture on 22nd September on 'Management by objective'. The speaker for the session was Mr. Preman Dinaraj, IAAS, Chairman, Kerala State power and Infrastructure Finance Corporation Ltd, Former, Principal Accountant General, Kerala and Bihar. The remembrance speech was delivered by Dr. George Sleeba, Executive Director, K. Chittilappilly Foundation, Former MD,

FACT. KMA President, Ms. Nirmala Lilly presided over the session and Mr. Algiers Khalid, Honorary Secretary proposed the vote of thanks, and Mr. ACK Nair, Chairman welcomed the gathering.

### Campus to Corporate

As a CSR initiative, KMA conducted a finishing school programme named Campus to Corporate (C2C) on 22nd September. The session was aimed to promote the financially challenged students. The C2C Project was inaugurated by Mr. Venugopal C. Govind and was attended by 30 students. KMA President, Ms. Nirmala Lilly presided the programme and Honorary secretary, Mr. Algiers Khalid gave the vote of thanks.



*Chief Guest Mr. Venugopal C. Govind lighting the lamp*



*KMA delegates at Synthite Taste Park*

### Innovation Experience Tour

KMA conducted an Innovation Experience tour to Synthite Taste Park, Kolenchery on 15th September. There were 26 delegates, who attended the Innovation Tour.

**Workshop**

KMA conducted a one day Reflective Metaphoric workshop on 'Rewire and Reframe Leadership' on 29th September. The session was handled by Mr. Baburaj Nair, Transformation Leadership Coach, and a specialist in people and business strategy. The session was attended by 22 delegates from different organisations.



*Mr. Baburaj Nair along with the delegates*

**Lucknow Management Association**

**Representatives Meeting**

Young Forum of LMA organised a meeting of their representatives and CSIR-CIMAP on 2nd September 2022 at CSIR Campus. Mr. Ramesh Srivastava, Head of Business Development group of CIMAP informed that work should be done on making products from medicinal plants and transfer of technology giving information about various medicines being provided by the CIMAP. Ms. Renu Chaudhary, General Manager LMA; Mr. Ritesh Srivastava, Secretary Startup Forum Bharat and Member LMA; Ms. Aparna Mishra, Founder Café Biz and Member LMA, and Mr. Sandeep were present at the meeting.



*Ms. Renu Chaudhary during the meeting*



*(L-R) Ms. Raj Smriti and Dr. Manju Agarwal*

**Interactive Session**

Lucknow Management Association in collaboration with Mind Spa and FolkTales organised an interactive session on 3rd September on 'Attraction to Distraction' with Dr. Manju Agarwal, Dean of Student Welfare and Prof. of Psychology at Amity University, Founder of Mind Spa, in conversation with Ms. Raj Smriti. Ms. Renu Chaudhary, General Manager LMA welcomed and introduced the speaker and proposed a formal vote of thanks at the end of the session.

LMA in collaboration with Avadh Girls Degree College organised an interactive session on 10th September on 'Career in Sports'. The speakers were Ms. Rachna Govil, Arjuna Awardee, Former Executive Director of Sports Authority of India; Mr. Sujeet Kumar Srivastav, Former Indian Hockey Player, Coach, Olympian; and Mr. Anant Mishra, National level Athlete, Principal sports correspondent in Hindustan. LMA honoured Iccha Patel, an athlete with special needs and gold Medalist at a national-level weightlifting contest. Principal of Avadh Girls Degree College Prof. Bina Rai welcomed the speakers, and Ms. Renu Chaudhary, General Manager LMA proposed a formal vote of thanks at the end of the session.



*Ms. Renu Chaudhary present in the session*



*(L-R) Mr. Lalit Mohan Kapoor, Mr. Vinod Tailang, Mr. Alok Ranjan and Mr. Pravin Dwivedi*

LMA in collaboration with Lion Club and Nurturing Lives and Rotary Inner Wheel Club organised an interactive session on 15th September on 'Learn to Reverse Chronic Diseases Naturally' by Mr. Lalit Mohan Kapoor, a graduate of IIT Kanpur and MBA from UCLA and a successful serial entrepreneur in Silicon Valley. Mr. Alok Ranjan, Former Chief Secretary UP and Patron LMA was the Chief Guest. Mr. Vinod Tailang, member LMA welcomed and introduced the speaker and Mr. Pravin Dwivedi, Sr. Vice President, LMA proposed a formal vote of thanks at the end of the session.

### **Outreach Workshop**

LMA in association with AWOKE India Foundation organised an outreach workshop on 'Capacity Building Workshop for Farmer Producer Organisation' in District Aligarh on 7th September. The eminent speakers were Mr. Pravin Kumar Dwivedi, Sr Vice President LMA; Mr. Anshumali Dwivedi, Director, Sacred River Management; Ms. Mansi Vohra, Company Secretary, AWOKE India Foundation; Dr. Divesh Chandra Agriculture and Marketing Officer; Mr. Anil Kumar Singh; Mr. S Raj, Deputy Director; Mr. Rakesh Babu, JDA; Mr. Anil Kumar Singh, LDM; Mr. Devendra Kumar, Joint Development Commissioner and Ms. Renu Chaudhary, General Manager, LMA. More than 56 FPOs, CEO's from Aligarh Division were present in the workshop.



*FPOs present in the workshop*



### World Mental Health Day Festival 2022

Young Manager Forum of LMA in collaboration with Golden Future (Public Charitable Trust), IMRT Business College, Lucknow, and other reputed Mental Health Organisations of Uttar Pradesh organised World Mental Health Day Festival 2022 on the theme 'Make Mental Health and Well-Being for All a Global Priority' on 18th September. The contest was open to everybody over the age of 19 yrs and more than 150 students from different colleges /Institutions participated. Mr. Shobhit Narain Agarwal, LMA-YMF Member; Ms. Renu Chaudhary, General Manager, LMA; Dr. Kriti Narian, LMA Member, teachers, students from different colleges also participated.



*Ms. Renu Chaudhary, Mr. Shobhit Narain Agarwal during the festival*



*(L-R) Mr. Rajiv Pradhan; Mr. Qazi Mairaj Ahmad; Mr. Pravin Dwivedi; Mr. Rama Kant Tripathi; Mr. Mumtaz Ali Khan and Dr. Deepti Dwivedi*

### 49th AIMA National Management Convention

AIMA's 49th National Management Convention was organised on the theme 'Advantage India: Thriving in the New World Order' on 20th -21st September. Mr. Pravin Dwivedi, Sr. Vice President LMA; Mr. Mumtaz Ali Khan, Member of Core Group LMA; Mr. Qazi Mairaj Ahmad, Member of Core Group LMA; Dr. Deepti Dwivedi, Member LMA, and Mr. Rajiv Pradhan, Former Executive Director, LMA participated on the occasion.

### National Conference

On International Tourism Day, LMA in collaboration with Amity School of Languages, Uttar Pradesh Tourism, FICCI, IATO, TORNOS organised a National Conference on 'अनुगच्छत प्रदीपे'- Parāyatan se Pravartan: Tourism and Cultural Pride in Uttar Pradesh' on 27th September. The theme of the International Tourism Day was focused on 'renaissance/ revival in religious tourism'. Mr. Jaiveer Singh, Minister of Tourism and Culture, Government of Uttar Pradesh was the Chief Guest of the conference. Mr. Prateek Hira, President and CEO, Tornos Destination (India) Pvt. Ltd and Chairman of Indian Association of Tour moderated the conference. Prof (Dr.) Kum Kum Ray, Director, Amity School of Languages, AULC and Dr Shradha Srivastava, Asst. Prof of Amity College was the coordinator of the programme. Many students, faculty and other members from the Tourism Department were also present.



*Speakers during the National Conference*

## Meerut Management Association

### Annual General Meeting

Meerut Management Association organised its Annual General Meeting on 28th September. Dr. Poonam Devdutt, President, MMA presented the Annual Report and Mr. SPS Jaggi, Treasurer presented the audited balance sheet, which was adopted and approved unanimously. Mr. Ankit Singhal, Former MMA President conducted the election of Office Bearers and Dr. Poonam Devdutt was elected as President; Mr. Nishant Jain as Sr. Vice President; Mr. Anurag Agarwal as Vice President; Mr. Puneet Gargya as Secretary and Mr. Manu Rishi as Treasurer. Alok Agarwal & Co. was appointed as Auditors for 2022-23. Dr. Manoj Garg was the Master of Ceremony. It was attended by a large number of MMA members with their families.



*Team MMA for the year 2022-23*

## Pala Management Association

### Seminar

Pala Management Association organised a one-day seminar on 15th September on 'Youth Development' at Alphonsa college, Pala, a very reputed educational institution in Kerala. The programme was attended by over 120 students, members of faculty, Principal and Manager of the college. Several members of PMA including President, Er. Shaji Austin; Vice President, Mr. Santhosh Mattel and Secretary General, Mr. A D Suresh Babu also participated in the event. Life Coaches Ms. Reenu Sebastian and Mr. A D Suresh Babu led the sessions which were received very enthusiastically by the students.



*Mr. A D Suresh Babu and Ms. Reenu Sebastian addressing the participants*

### Monthly Programme

PMA conducted its monthly meeting on 16th September at Meenachil Taluk Co-op Employees Society Auditorium, Pala. Dr. V. Subhash Chandra Bose, noted Environment scientist and former Director of Water Resources Department of Government of Kerala, was the Chief Guest of the evening. In his keynote address, Dr. Bose dwelt upon the concepts of Cultural Environment and Sustainable Development, the relevance of Green Economy in the fields of Solar Energy, Rainwater Harvesting, Wind Power utilisation, the need to invest in nature, the nexus between Land, Water and Bio-mass, the relevance of co-existence of Development with Environment, the need for equitable utilisation of perishable and limited resources etc. It was followed by a well participated Q/ A session.



Keynote address by Dr. V Subhash Chandra Bose



PMA delegates at NMC

### AIMA National Management Convention

5 delegates from PMA attended the AIMA's National Management Convention on 20th and 21st September including Mr. A D Suresh Babu, Secretary General; Mr. V S Radhakrishnan, Founder President; Mr. P G Mukundan; Mr. G Sajan and Adv. Srinivasan.

## Patiala Management Association

### Honouring 'FUTURE TYCOONS'

Patiala Management Association honoured young entrepreneurs of 'FUTURE TYCOONS' on 9th September to encourage start-up programmes. The participants presented their ideas enthusiastically and were given an opportunity to look for mentorship or investment from interested members and guests. The event was compered by Dr. Ratinder Kaur, and participants were honoured by the office bearers.



Participants at the programme.



**Sound of Success**

PMA organised a very informative and engaging Masterclass talk by Mr. Amulya Shukla, Strategic Leadership Coach and Poka-Yoke Master on 9th September on 'Power of Listening and Non-Verbal Communication'. The participants presented their ideas enthusiastically and were given an opportunity to look for mentorship or investment from the interested members and guests. The stage was managed by General Secretary, Mr. Sanjay Gupta and vote of thanks was presented by President, Mr. Vikas Kalra. The speaker was honoured by all team members.



*Mr. Amulya Shukla addressing the participants*

**Rajkot Management Association**

**Webinar**

Rajkot Management Association organised a webinar on 30th September on 'You are a brand, sharpen it' with speaker Prof. S. P. Garg - Mentor, Thought Leader, Author (Chicago, US). The interactive webinar facilitated the participants to develop and sharpen their skills, talents and capabilities. Prof. Garg shared mantras for developing and sharpening personal brand, out of his enriched marathon experience.



*Participants attending the webinar*

**Rohilkhand Management Association**

**Meeting**

Rohilkhand Management Association held its Programme Committee Meeting on 7th September, and it was decided to organise a conclave on 'Demystifying Labour Codes' at B.L. Agro Industries Ltd. The speakers will be Mr. Ravindra Kumar Raizada, Additional Advocate General of Uttar Pradesh in Supreme Court and Mr. S.R. Rai, eminent Industrial Relations, and Labour Laws Consultant. The meeting concluded with a vote of thanks by Secretary, RMA.



*(L-R) Mr. Umesh Dhirwani; Mr. K. B. Agarwal; Dr. Vinay Khandelwal; Dr. Manish Sharma; Mr. Qadir Ahmad; Dr. A. K. Rai; Dr. Neeraj Saxena, and Mr Rajesh Agarwal.*

**Conclave**

RMA organised a Conclave on 'Demystifying Labour Codes' on 17th September at B.L. Agro Industries Ltd., the host and sponsor of the conclave. It was chaired by eminent corporate leader Dr. Ghanshyam Khandelwal, Chairman, B.L. Agro Industries Ltd. HR professionals and corporate leaders from various industries joined the conclave. The expert speakers Mr. S R. Rai, eminent Industrial Relations and Labour Laws Consultant and Mr. Ravindra Kumar Raizada, Additional Advocate General of Uttar Pradesh in Supreme Court shared valuable insights of Codes on wages and Industrial relations code in depth.



(L-R) Dr. Neeraj Saxena; Mr. Qadir Ahmad; Advocate R.K. Raizada; Mr. S.R. Rai; Dr. Manish Sharma and Dr. Ghanshyam Khandelwal.

**Thrissur Management Association**

**TMA Students Chapter**

TMA Student Chapter organised a session on 15th September by Dr. Biju Thomas Muttath, TMA Life Member in Christ College Irinjalakuda on the topic 'Future Scope of B.com in the age of Information Technology'. The session was very interactive and students and faculty, who attended the session, gave excellent feedback. The session was well attended by around 120 participants.



Dr. Biju Thomas Muttath addressing TMA Student chapter members



CA T S Anantharaman (Former Chairman, CSB Bank and Past President, TMA) inaugurating TMA Student Chapter Activities 2022-23

TMA Student Chapter activities for 2022-23 was formally inaugurated on 30th September by CA. T S Anantharaman (Former Chairman, CSB Bank and Past President, TMA) which was conducted at Sahradaya Institute of Management Studies. Hon. Secretary, C A Manoj Kumar presided over the function and CA T. S. Anantharaman delivered the keynote address on 'Emerging India and it's potential and opportunities. Mr. Joy Joseph briefed about the student chapter activities and Er. Geroge Paul provided felicitations to the Director and Management of Sahradaya Institute of Management Studies.

**Managing Committee Meeting**

TMA Managing Committee meeting was held on 16th September virtually which was attended by 35 MC Members. President, K Paul Thomas gave the Presidential address and informed about the initial discussion relating to a start-up ecosystem and his vision to a start-up incubator in Thrissur. Er. Rajeevan presented a concept note regarding this and the Management committee whole heartedly supported the idea. Mr. Joy Joseph briefed about the student chapter activity, Mr. Jackson David briefed about the Management Voice, Dr. Pavan briefed about the YLT, and Mr. K. R. Raju briefed about the importance of New Membership.



*TMA Managing Committee Meeting in progress*

**Young Leaders of Thrissur**

Members of YLT conducted an industrial visit on 27th September at the factory of Aqua Star a leading Rain Gutter Manufacturing factory in Kerala. Past Secretary of TMA and MD of Aqua Star explained the process and it was a good learning experience for the members who attended.



*Industrial visit at Aquastar Industry*

**Free Medical and Eye Camp**

A free Medical and Eye Camp was conducted on 27th September at Aqua Star factory for the benefit of its workers. The Medical Camp was conducted in association with ESAF Small Finance Bank as a part of their CSR initiative and the Eye Camp was conducted in association with Trinity Eye Hospital. Both the initiatives were welcomed by the staff of the factory and was well attended.



*Free Medical and Eye Camp*



*Er. Vinod Manjila, Immediate Past President receiving best LMA Award in Category III*

**AIMA National Management Convention**

TMA once again won the Best LMA Award in Category III for the year 2021-22. TMA members participated in the 49th National Management Convention of AIMA on 20th – 21st September, which was inaugurated by the Vice President of India, Shri. Jagdeep Dhankhar and attended by Union Ministers Mr. Nitin Gadkari and Mr. Jyotiraditya Scindia and a galaxy of leaders from Defence, Bureaucracy and Corporate World who shared their thoughts during the two-day Conference.



**MoU**

TMA Student Chapter Coordinator, Mr. Joy Joseph and MC Member, CS Jackson David met the Management of M D College Pazhanji and signed an MoU for enrolling the college as Student Chapter between TMA and M D College Pazhanji.



*Signing of Student Chapter MOU with M D College Pazhanji, Thrissur*

**Trivandrum Management Association**

**Celebration of Onam**

TMA celebrated the most popular festival of Kerala, Onam and family get together with great lavishness on 17th September. Around 70 members and their families attended the celebrations at Chamber Hall, Jawahar Nagar, Trivandrum. Onam celebrations started by lighting a lamp followed by various cultural activities by members and TMA B-School students and onasadhya.



*Lighting the lamp by Dr. M.I. Sahadulla, Chairman and Managing Director, Kimshealth*



*Speaker- Mr. T. Koshy, Managing Director and Chief Executive Officer, Open Network for Digital Commerce*

**Lecture**

TMA organised a lecture programme on 30th September on the topic 'Opportunities and Challenges arising from the dramatic transformation of E-Commerce' by Mr. T. Koshy, Managing Director and Chief Executive Officer, Open Network for Digital Commerce, a first-of-its-kind initiative to democratise e-commerce in India. The programme was well received and attended by the TMA members, faculty and students of TMA Student Chapters.

## Vaikom Management Association

VMA held its monthly programme on 25th September with keynote address by chief guest Dr. P. K. Jayashree I.A.S, Hon. Dt Collector, Kottayam on the topic, 'Comprehensive development of Vaikom'. In presence of the guest of honour, Smt. Radhika Shyam, Chairperson, Vaikom Municipality; President VMA, Adv. P. Venu expressed their views and other members like Er. P. Rajendra Prasad; Er. A. Saifuddin and Dr. G. Madhu also shared their views on the above. The meeting facilitated the achievements of Er. P. Rajendra Prasad, for achieving the post of Director, M/s. Malabar Cements Ltd and Dr. G. Madhu, the recipient of the Best Chemical Engineer from the Indian Institute of Chemical Engineers, Kochi Regional Centre. Art works done by the members, Smt. Ushadevi and Er. Prasad Rajan was presented to the chief guest and guest of honour as a token of respect.



*Chief Guest Dr. P. K. Jayashree, Hon. Dist Collector, Kottayam delivering the keynote address*



*Adv. P. Venu, President, VMA delivering the presidential address*



# ADVANCED CERTIFICATE PROGRAMME IN BUSINESS CONSULTING

The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

## Eligibility

- Post-Graduate or equivalent in any discipline from a recognised university
- Minimum work experience of 5 years is desirable

## Duration

The duration of the programme is 6 months.

## Programme Fees

The programme fees for this course is ₹ 41,300/- (including GST @18%) which include cost of Course Learning Material & Examination fees.



# AIMA Events Calendar

Event	Programme Chairman/Director	Venue	Date
Gamification Workshop		Online	04 November 2022
61st Leaderspeak Session	<b>Mr Kris Gopalakrishnan</b> Chairman, Axilor Ventures and Former Vice Chairman, Infosys	Online	15 November 2022
5th Corporate Management Olympiad 2022-23		Online	23-25 November 2022
Global Advanced Management Programme, USA		USA	27 November-03 December 2022
4th Women Leadership Workshop		Online	09 December 2022
3rd WomenSpeak Session	<b>Ms Sundari Nanda</b> Special Commissioner Delhi Police	Online	09 December 2022
6th Young Manager Simulation Championship (YMS)		Regional 1 Regional 2 Grand Finale	12-16 December 2022 17- 19 January 2023 20 January 2023
Senior Leadership Retreat		Goa	20 - 22 December 2022
Gamification Workshop		Online	23 December 2022
Innovation Practitioner's Case Study Competition		Online	December 2022
Young Managers Simulation		Online	December 2022 - January 2023
National Competition for Managers		Online	December 2022 - January 2023
AIMA Regional Management Conclave		Mumbai	20 January 2023

Event	Programme Chairman/Director	Venue	Date
2nd AIMA - Dr K S Basu Annual Memorial Lecture	<b>Mr Shiv Shivakumar</b> Group Executive President, Strategy and Business Development Aditya Birla Group & Past President AIMA	Online	08 February 2023
67th Foundation Day & 17th National Management Day		New Delhi	21 February 2023
Gamification Workshop		Online	March 2023
Pragati		Online	March 2023

To view full calendar please visit [www.aima.in](http://www.aima.in)

For any feedback, suggestions or advertising queries please write to, [aimanews@aima.in](mailto:aimanews@aima.in)

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# AIMA

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