

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

FEBRUARY 2022



Dear Readers,

I am pleased to present the next issue of AIMA News.

With your support and encouragement AIMA continued to build management capability through its various initiatives and programmes.

The previous month witnessed AIMA celebrate its 66th Foundation Day and 16th National Management Day on the theme 'Thriving on uncertainty: Managing radical change'. Mr Jyotiraditya M Scindia, Minister of Civil Aviation, Government of India addressed a special session on 'A fresh take-off for Indian Aviation'; while Mr Amitabh Kant, Chief Executive Officer, NITI Aayog delivered the keynote address at the inaugural session. On the occasion, Dr Pawan Munjal, Chairman and CEO, Hero MotoCorp received the AIMA JRD Tata Award for Corporate Leadership. The AIMA Life Time Achievement Award for Management was presented to Mr Harsh C Mariwala, Chairman, Marico Limited. This year the AIMA Public Service Excellence Award was presented to Anonymous Frontline workers. AIMA also presented the AIMA Ram Tarneja Award last for Best Article in Indian Management to Mr Vivek Mehra, MD & CEO, SAGE India, and the AIMA - Dr J S Juneja Award for Creativity and Innovation in Micro, Small & Medium Enterprises to FIB-SOL Life Technologies. You will find more details in this issue.

Continuing in its endeavour to provide varied platforms for dialogue and exchange of management thought and trends, AIMA introduced a couple of new initiatives last month.

AIMA organised the first Women Leadership Workshop on the theme 'Choose to Challenge' exclusively for aspiring and practicing women managers. During the programme, a business simulation workshop and a business quiz were also conducted.

In addition, the first edition of a new Online Programme series was held on the theme 'HR Centricity in Post Crisis Business Transformation'. The programme focussed on the transformation needed in HR to emerge stronger in the current as well as future business environment; and was addressed by several renowned HR leaders and experts. Further details can be found inside.

AIMA continued with the second session of its recently launched Management Cafe series with Mr Harish Bhat, Brand Custodian, Tata Sons in conversation with Mr C K Ranganathan, President, AIMA and Chairman & MD, CavinKare Pvt Ltd. The session, which covered insights from his book 'Tata Stories — 40 Timeless Tales to Inspire You', witnessed active participation with over 1000 people joining through various platforms of AIMA.

Brief reports can be found inside along with other updates from the recently concluded 6th National Competition for Managers, AIMA Young Leaders Council sessions and Management Development Programmes. This edition of AIMA News also brings you updates from the Local Management Associations and some interesting articles on management.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

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Chairman & Managing Director
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Triveni Engineering and Industries Limited

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Mr Harsh Pati Singhania
Vice Chairman & Managing Director
JK Paper Ltd

DIRECTOR GENERAL

Ms Rekha Sethi

Published by

AIMA, Management House,
14, Institutional Area,
Lodhi Road, New Delhi-110003
Tel : 01124645100
Fax : 01124626689
E-mail : dlma@aima.in
Website : <http://www.aima.in>

Managing Editor
Ms Smita Das

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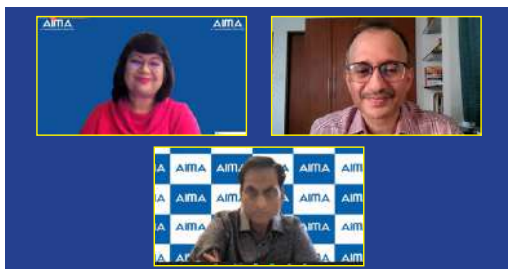
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GLOBAL ADVANCED MANAGEMENT PROGRAMME

**Reviving Growth
Through Open
Innovation Strategies**

**26 June - 02 July, 2022
Silicon Valley, USA**



Programme Director

Solomon Darwin

Executive Director, Garwood Center Corporate Innovation, Haas School of Business, University of California, Berkeley

Programme Objectives

- Identify opportunities for profitable growth.
- Respond and adapt to the challenges in the changing landscape due to rapid global economic trends.
- Examine the latest concepts, ideas and tools to help them align their business practices with global economic developments and conditions.
- Learn to build sustainable and innovative business models.

Programme Framework

- Class Room Lectures and Interactions
- Keynotes by Silicon Valley Startups and CEOs
- Visits to and interaction with the top management teams of some of the iconic and innovative companies like Nvidia, Cisco, IBM Research, Wells Fargo Bank, Standard Chartered Bank, PayPal, Fujitsu Open Innovation Gateway, Chevron Corporation, Pacific Gas and Electric Company (PG&E), Calpine Corporation, Dupont Innovation Centre, UC Berkeley Campus amongst others.

Participation Fee

Delegate Fee per participant: INR equivalent of USD 9750 per participant

Early Bird Discount: USD 500 per participant available for registrations received along with participation fee by 15 April, 2022.

- GST: 18% or as applicable on the date of fee payment will be charged on the participation fee.
- AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A
- Online registration available, please visit www.aima.in

Mansoor Hassan

M: +91 9540060166 | E: mhassan@aima.in

All India Management Association, Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003

Tel: 011- 2460 8524 / 24608511 / 43128100 | Website: www.aima.in

66th Foundation Day and 16th National Management Day



From Top (L-R) Mr Vishesh C. Chandiook, CEO, Grant Thornton Bharat; Mr Amitabh Kant, Chief Executive Officer, NITI Aayog; Mr Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Ltd & President, Unilever, South Asia; Mr Nikhil Sawhney, Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd; Mr CK Ranganathan, President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd and Ms Rekha Sethi, Director General, AIMA

AIMA held its 66th Foundation Day and 16th National Management Day online on the theme 'Thriving on uncertainty: Managing radical change' on 21st February 2022. Mr Amitabh Kant, Chief Executive Officer, NITI Aayog while delivering the keynote address shared that the Indian economy will grow 9.2% this year and is expected to keep growing similarly. According to him, the micro and the macro growth drivers are in place and India has cemented its position as the world's fastest-growing economy for the long term.



Mr Jyotiraditya M. Scindia, Minister of Civil Aviation, Government of India

Mr Jyotiraditya M. Scindia, Minister of Civil Aviation, Government of India while participating in a chat with Mr Harsh Pati Singhania, Immediate Past President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd said that the aviation sector now has a spring in its step and it will become the backbone of Indian transportation in the next 5-7 years. He said that with new demand and new capacity coming in the airports and the airlines sectors, he is bullish on the aviation sector over the next 3-5 years.

Mr CK Ranganathan, President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd delivered the welcome address and argued for switching from the defensive mindset of surviving the uncertainty to a mindset of capitalising on the churn. He said that time had come for business leaders to accept radical change as normal and take measures to profit from



Mr Amitabh Kant, Chief Executive Officer, NITI Aayog

it. Mr Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Ltd & President, Unilever, South Asia delivered the theme address; and Mr Vishesh C. Chandiok, CEO, Grant Thornton Bharat gave a special address. Mr Nikhil Sawhney, Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine



From Top (L-R): Mr Jyotiraditya M. Scindia, Minister of Civil Aviation, Government of India; Mr Harsh Pati Singhania, Immediate Past President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd; Mr CK Ranganathan, President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd and Ms Rekha Sethi, Director General, AIMA



Dr Pawan Munjal, Chairman and CEO, Hero MotoCorp and Mr Nikhil Sawhney, Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd

Ltd also addressed the gathering and delivered the concluding remarks. Ms Rekha Sethi, Director General, AIMA gave the introductory remarks.

On the occasion, Dr Pawan Munjal, Chairman and CEO, Hero MotoCorp received the AIMA JRD Tata Award for Corporate Leadership. The AIMA Life Time



Dr Pawan Munjal, Chairman and CEO, Hero MotoCorp recipient of the AIMA JRD Tata Award for Corporate Leadership with Ms Rekha Sethi, Director General, AIMA; Mr Nikhil Sawhney, Vice President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd; Mr Sunil Kant Munjal, Chairman, The Hero Enterprise; Mrs Aneesha Munjal; Dr JS Juneja, Chairman, Global Projects & Services Pvt Ltd and Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd.



Mr Harsh C. Mariwala, Chairman, Marico Limited receiving the AIMA Life Time Achievement Award from Mr D Shivakumar, Past President, AIMA and Group Executive President, Corporate Strategy & Business Development, Adiya Birla Management Corporation Pvt Ltd; Mr Kewal Handa, Past President, AIMA & Former Managing Director, Pfizer Ltd and Mr Firdose Vandrewala, Past President, AIMA & Former Executive Vice Chairman, Essar Steel India Ltd

Achievement Award for Management was presented to Mr Harsh C. Mariwala, Chairman, Marico Limited. This year the AIMA Public Service Excellence Award was presented to Anonymous Frontline workers.

AIMA also presented the AIMA - Dr. J S Juneja Award for Creativity and Innovation in Micro, Small & Medium Enterprises to FIB-SOL Life Technologies and the AIMA Ram Tarneja Award for Best Article in



Mr CK Ranganathan, President, AIMA & Chairman & Managing Director, CavinKare Pvt Ltd and Mr Harsh C. Mariwala, Chairman, Marico Limited



AIMA Public Service Excellence Award 2021 Anonymous Frontline Workers

Indian Management to Mr Vivek Mehra, Managing Director & CEO, SAGE India.

Dr Pawan Munjal, Chairman and CEO, Hero MotoCorp delivered the JRD Tata Corporate Leadership Award Lecture and he said that the evolution of mobility is not limited to the change in fuel or the manner of usage of vehicles. According to him, while it is about freedom of movement or getting from point A to point B, it is also about making a living or making a social statement. The session was moderated by Mr Nikhil Sawhney.

In another session, Mr Harsh C. Mariwala, Chairman, Marico Limited in a conversation with Mr CK Ranganathan said, "If an organisation tolerates people who cannot perform, it demotivates others...Good talent may leave and the not so good talent will continue".

A special digital Souvenir which was made interactive and responsive was also released on the occasion. The programme was virtually attended by more than 3200 delegates and was watched live by millions on AIMA's social media channels.



Mr Vivek Mehra, Managing Director & CEO, SAGE India recipient of the AIMA Dr Ram Tarneja Award for Best Article in Indian Management



Dr Kavitha Sairam, Co-Founder & CEO, FIB-SOL Life Technologies recipient of the AIMA - Dr. J S Juneja Award for Creativity and Innovation in Micro, Small & Medium Enterprises

Women Leadership Workshop

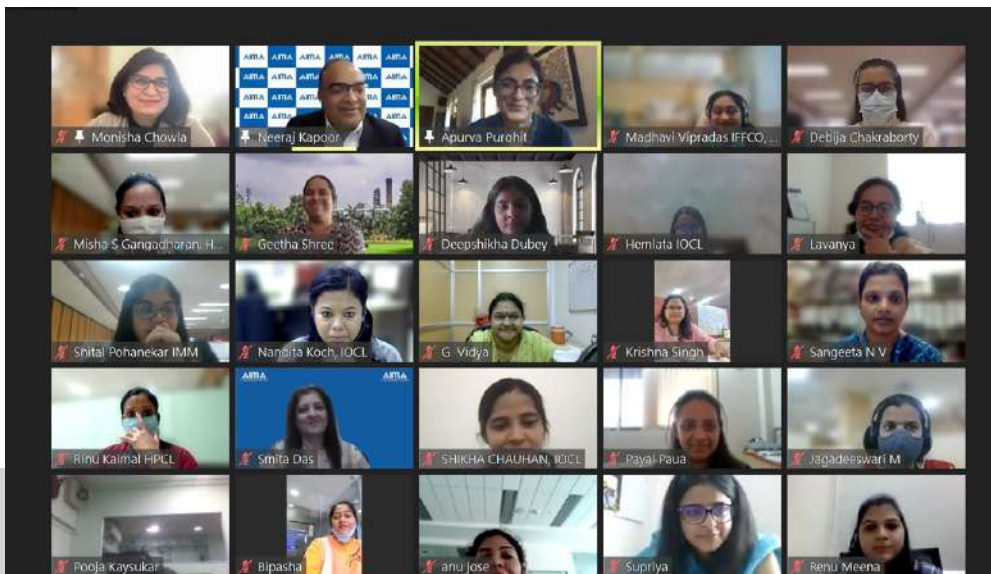


Ms Monisha Chowla, Operation Director, Media Monks; Ms Apurva Purohit Co-Founder, Aazol and Mr Neeraj Kapoor, Director, Centre for Management Development, AIMA

AIMA organised the first Women Leadership Workshop on the theme ‘Choose to Challenge’ on 17th February 2022. Ms Apurva Purohit, Co-Founder, Aazol was the keynote speaker of the workshop. She spoke extensively on the challenges faced by women in the corporate world. The programme was moderated by Ms Monisha Chowla, Operation

Director, Media Monks. A knowledge session on grooming was conducted by Lieut. Rita Gangwani, founder, RIGA HAUS, Rita Gangwani’s house of personality transformation.

During the programme, a business simulation workshop (AIMA BizLab) and a business quiz were also conducted. The objective of the workshop was to respond and adapt to the challenges in the changing landscape due to rapid global economic trends. The workshop also focused on the latest concepts, ideas and tools to help align business practices with global economic developments and conditions. The session was very well received by the participants.



Participants of Women Leadership Workshop

AIMA Management Cafe



Ms Rekha Sethi, Director General, AIMA; Mr Harish Bhat, Brand Custodian, Tata Sons and Mr C K Ranganathan, President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd

The second session of the Management Cafe series was held on 14th February 2022 with Mr Harish Bhat, Brand Custodian, Tata Sons. The theme of the session was 'Tata Stories – Timeless lessons that inspire and provoke'. The session was based on the book authored by Mr Bhat on the subject. The session was moderated by Mr C K Ranganathan, President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd and Ms Rekha Sethi, Director General, AIMA, introduced the speaker. Mr Bhat narrated a few stories from his book, along with lessons that these stories hold for all managers and leaders. He shared how the Tata's have a legacy of nation-building of over 150 years. Tata's from the very beginning focused on quality, innovation, human touch and

the people first policy. Even 100 years ago, the group offered initiatives in the interest of its workers, some of which included the pension scheme, accident compensation, provident fund. The thought behind this was that business must return to the shareholders, but at the same time do good to the community and the employees. Few of the fascinating stories narrated by Mr Bhat included the story of the first-ever Indian team at the Olympics; the diamond twice as large as the famous Kohinoor being pledged to survive a financial crisis, India's own commercial airline and first indigenous car. The session received a very good response with over 1000 participants attending on various platforms of AIMA.

National Competition for Managers



Mr Vivek Mehra, Managing Director & CEO, Sage Publications; Mr K S Shetty, Executive Director, Hindustan Petroleum Corporation Limited and Mr Rama Shankar Pandey, Managing Director, Hella India Lighting

AIMA’s 6th National Competition for Managers was conducted on the theme ‘New Uncertain world – Transform and Succeed’. The two regional rounds were held online on 10-11 February and 18-19 February 2022. The grand finale was held on 22 February 2022.

The Grand Finale was judged by Mr Rama Shankar Pandey, Managing Director, Hella India Lighting;

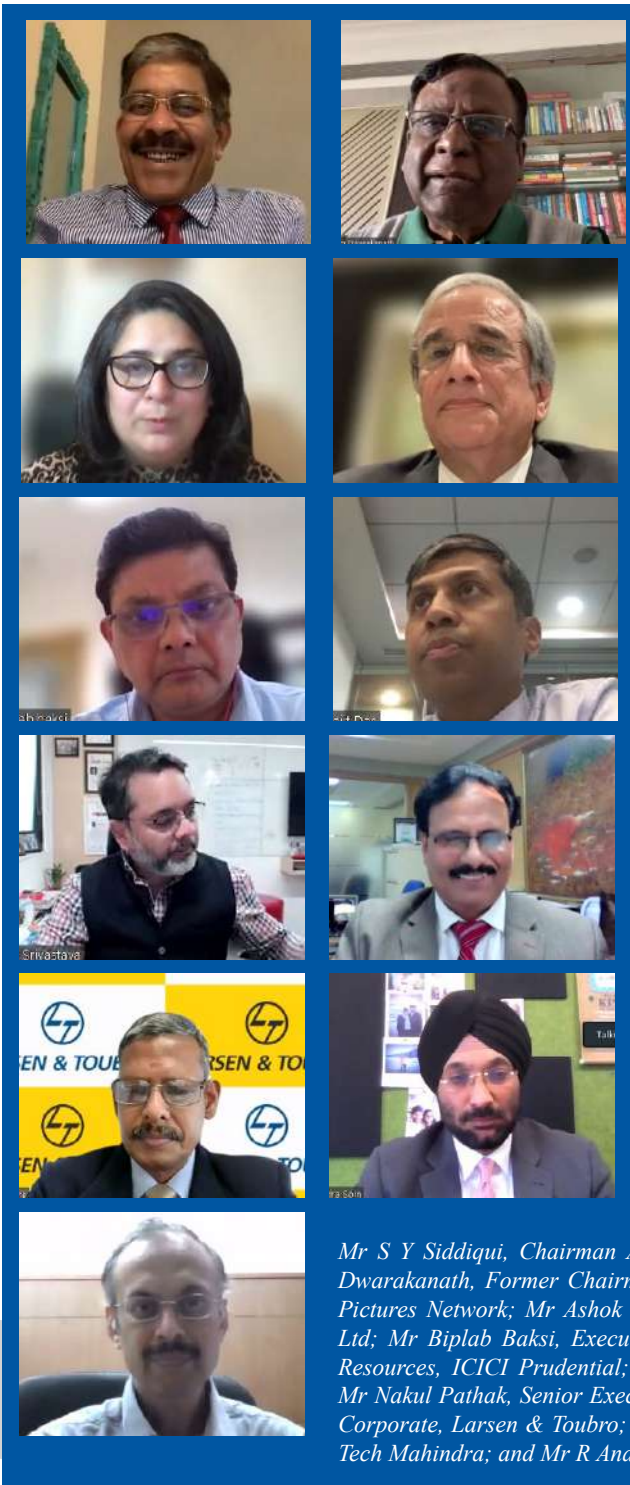
Mr Vivek Mehra, Managing Director & CEO, Sage Publications and Mr K S Shetty, Executive Director, Hindustan Petroleum Corporation Limited. In the PSU category, Indian Oil Corporation emerged as both Champions and Runners-up I and NTPC was Runners-up II. Ashok Leyland emerged as the Champions team, V-Guard and Bosch Limited were I and II Runners-up in the Private category.

This year more than 50 companies including Robert Bosch, NTPC, Ashok Leyland, Indian Oil Corporation, V Guard, GAIL, Engineers India, Danfoss, Maya Care Foundation, Prism Johnson, Transport Corporation of India and Hindustan Aeronautics participated in the programme.



Winning Teams of National Competition for Managers

Online Programmes



The first programme in AIMA's Online series was held on the theme 'HR Centricity in Post Crisis Business Transformation' on 17th February 2022. The programme focused on how HR has transformed both in the past and during the ongoing turbulence – the technologies used and resource management done, to help enterprises come out of the current VUCA environment stronger and better prepared for future scenarios. The speakers who addressed the programme included Mr S Y Siddiqui, Chairman, AIMA HR Core Committee & Executive Advisor, Maruti Suzuki; Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd; Mr Harshvendra Soin, Global Chief People Officer & Head Marketing, Tech Mahindra; Mr Ramkishore S, Head Human Resource Divisional Corporate, Larsen & Toubro; Mr R Anand, Principal Consultant & Advisor- HR, HCL Technologies Ltd; Mr Nakul Pathak, Senior Executive HR, IFFCO; Mr Judhajit Das, Chief Human Resources, ICICI Prudential; Mr Biplab Baksi, Executive Director & CHRO, Dabur India; Mr Yuvaraj Srivastava, Group Chief Human Resources, Makemytrip; Mr Ashok Taneja, Managing Director & Chief Mentor, Shriram Pistons & Rings Ltd and Ms Manu Wadhwa, CHRO, Sony Pictures Network.

The programme was attended by 34 delegates from diverse industries including PSUs, Consumer Durables, Automobile, Insurance, Consulting and Manufacturing.

Mr S Y Siddiqui, Chairman AIMA HR Core Committee & Executive Advisor Maruti Suzuki; Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd; Ms Manu Wadhwa, CHRO, Sony Pictures Network; Mr Ashok Taneja, Managing Director & Chief Mentor, Shriram Pistons & Rings Ltd; Mr Biplab Baksi, Executive Director & CHRO, Dabur India; Mr Judhajit Das, Chief Human Resources, ICICI Prudential; Mr Yuvaraj Srivastava, Group Chief Human Resources, Makemytrip; Mr Nakul Pathak, Senior Executive HR, IFFCO; Mr Ramkishore S, Head Human Resource Divisional Corporate, Larsen & Toubro; Mr Harshvendra Soin, Global Chief People Officer & Head Marketing, Tech Mahindra; and Mr R Anand, Principal Consultant & Advisor-HR, HCL Technologies Ltd

AIMA YLC Online Session



From Top (L-R): Ms Aarthi Ramesh, Vice President, GTM Operations Freshworks; Mr Anoop Chaturvedi, Country Manager, HP & YLC member; Mr Sameer Batra, Senior Vice President, Global Growth Office, Tech Mahindra; Ms Sri Vidhya VS, Global Head Sales, Effectiveness & Enablement, Infosys and Mr Vedant Kanoi, Co-founder & CEO, Foodcloud and YLC EB member

AIMA YLC organised an online session on the theme 'Changing Landscape and Creation of Impactful, Sustainable – Sales Strategies' on 11th February 2022. Mr Jagdish Mitra, Chief Strategy Officer and Head of Growth, Tech Mahindra; Mr Sameer Batra, Senior Vice President, Global Growth Office, Tech Mahindra; Ms Sri Vidhya VS, Global Head Sales, Effectiveness

& Enablement, Infosys; Ms Aarthi Ramesh, Vice President, GTM Operations Freshworks were the speakers of the session. The session was moderated by Mr Vedant Kanoi, Co-founder & CEO, Foodcloud and YLC EB member and Mr Anoop Chaturvedi, Country Manager, HP & YLC member.

Management Development Programme

In continuation to the Management Development Programme series, AIMA has launched a new workshop through gamification. The first online workshop was held on 4th March 2022. The workshop aimed to create a platform for learning Agility, Critical Thinking, Problem Solving, Collaboration, and Innovation with Team Behaviour (ACPCIT) through gamification. These skills are key to effectiveness and higher productivity for individuals and for the

organisation at large. The programme is designed in a fashion to enable learning of these skills through interesting and contemporary simulation case studies. Organisations that participated included Indian Oil Corporation, Dangerous Goods Management India Pvt Ltd, Credence Resource Management, QQS World, Talentedge, MXV Consultancy, NTPC and Gail. The workshop was very well received and appreciated.

Responsibility

Corporate

Social



Programme Director:
Dr. Nayan Mitra
Distinguished Researcher &
Founder – Sustainable
Advancements

Certificate programme in Corporate Social Responsibility

The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. At the heart of these are 17 sustainable development goals that are universal, integrated and indivisible. One of the key players in achieving these SDGs is through responsible leadership and corporate social responsibility (CSR). India in recent times has mandated its CSR policy and interestingly most of Schedule VII of the Companies Act 2013 integrates with the Sustainable Development goals.

This programme is of 3 months duration having 30 Instructional Hours with a few session exclusively conducted in workshop format.

The industry professionals, entrepreneurs, consultants, govt. officials, faculty members as well as B-Schools, Engineering and other HEI's Students (currently pursuing as well as pass outs) working or aspiring to work in the area of corporate social responsibility will find this programme immensely valuable.

The sessions will be offered during weekends in online live (Synchronous) mode.

Duration - 3 months programme. You may register online. The batch is starting from March - April, 2022 onwards.

For further details, please contact:

Rahul Bhatia
Mob: 9891963303, Email: rbhatia@aima.in

All India Management Association-Centre For Management Education
15, Link Road, Lajpat Nagar - 3, New Delhi, India-110024
Tel : 011-47673000/011, 49868399, Ext. 722
Website: www.aima.in

A Cut Below

On a flight from Bombay, a friend of mine happened to sit next to the former Maharani of Jaipur. He started chatting with the gracious lady and admired the huge solitaire ring she was wearing. Her Royal Highness confided that the diamond on her finger was only a copy, made by Tiffanys - the famous New York jewelers - and the real one was in a safe deposit vault somewhere.

Considering the general law and order situation, even royalty couldn't afford to move around with such expensive baubles; besides, the insurance cost would be prohibitive and "in any case" she added "who can make out the difference?"

The incident reminded me of a recent personal experience.

My wife and I were attending a dinner hosted by a leading industrialist. It was one of those social dos where people would turn up more for the sake of being "seen" there, as otherwise word could go round that so and so was no more on the big man's list.

These are also occasions for the wives to flaunt their finest sarees, shawls, and jewellery.

Incidentally, my wife too had worn - much against her mother-in-law's suggestion of a heavy gold collar - a lovely little pendant with three beautifully cut and artistically set green stones to match the colour of her Kanjeevaram saree.

While the host was mingling and trying to meet every guest, his wife was ensconced on a sofa with couple of her favoured ones in attendance. Everyone was supposed to go and greet her. As we were doing the honours, she known to be a connoisseur of jewellery pointed to the pendant and asked my wife from where had she bought it and for how much?

She looked askance at me. I winked and she politely told the hostess that this was a family heirloom, given to her by her grandmother. For good measure, she added that perhaps it originally belonged to some great great grandmother, who was distantly related to a royal family of an obscure state in Punjab.

The lady asked her to remove the pendant; she felt the stones lovingly, saw them critically against light and proclaimed that these were very expensive, rare gems and must be worth a fortune now. She summoned another 'Sethani' who was arguably the best expert, in their group, on such matters. This one took out her gold frame reading glasses from her designer handbag, polished them carefully with a dainty handkerchief and sat down to examine the treasure.

She looked at the piece even more carefully and lovingly, she compared the stones with some of her own rocks, saw them against brighter light and concurred with her friend that indeed the emeralds were flawless and of extremely good quality. She even added something about the exquisite cut and told my wife to be careful about such valuable jewellery.

All through this excited exchange, I had stood there with a silent grin. I was wondering how gullible people could be in appraising stones and more so, how blatantly my better half could lie. Now, I couldn't resist any longer and burst out laughing; dear wife also joined with a guffaw.

The hostess was not amused. She wanted to know the reason for our outburst. When I told her that the pendant under scrutiny was a recent acquisition, from the MP emporium, for a princely sum of Rs.750 she wouldn't believe me. She was incredulous and kept insisting that I must be joking.

Finally, I offered to sell the 'rare old piece' to her for 'just Rs. 10,000.' Only then did she accept sheepishly that perhaps the light was not enough, and she wasn't wearing her glasses. The expert Sethani had of course quietly slipped away to appraise someone else jewels.



*by Krishan Kalra
Past President, AIMA*

AIMA

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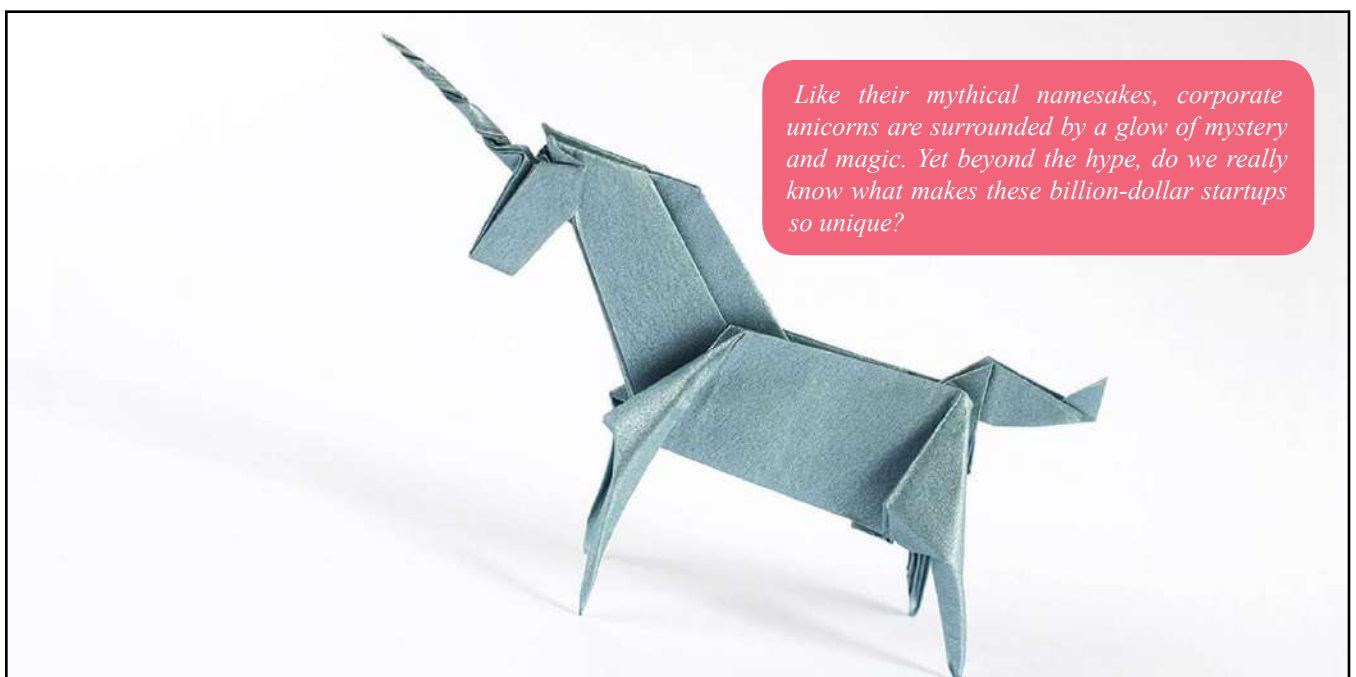
Prabir Kumar Dash, Assistant Director-Membership

All India Management Association, Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003
Tel: 011-24621323 (Direct), 24645100 Extn-535, Fax: 011-24626689 Email: member@aima.in

What Makes Unicorns Special? These Numbers May Hold the Answers

VC expert Ilya Strebulaev is collecting the data on billion-dollar startups that everyone is looking for.

December 10, 2021 | by Dave Gilson



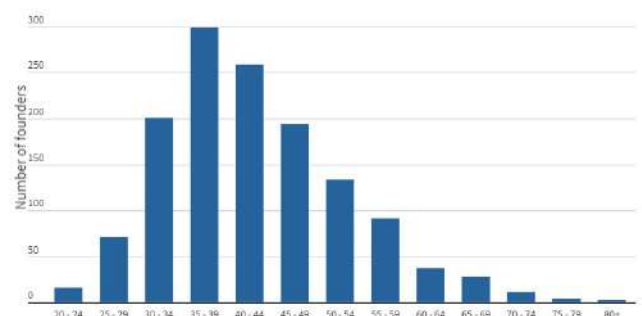
Compared with other companies, are unicorns really so exceptional? | iStock/WinsomeMan

That’s hard to say since there’s little comprehensive data on unicorns, says Ilya Strebulaev, a professor of finance at Stanford Graduate School of Business. He’s been trying to fill in that gap, spending the past few years compiling data on every U.S. unicorn since 1995, including virtually unknown tech firms and household names like Tesla, Uber, and the company formerly known as Facebook.

“Every single time a company becomes a unicorn, it gets into my data,” he says.

Working with his research assistants, Strebulaev has been tracking more than 530 unicorns (defined as privately held, venture-backed startups with a

Age of Founders When Their Companies Became Unicorn



1,345 founders of 523 U.S. companies that became unicorns between 1997 and 2019. Source: Ilya Strebulaev, Stanford Graduate School of Business

reported valuation of \$1 billion or more). He first shared his data with his class on VC financing. “Students were really interested,” he recalls. “I said, ‘Well, let me share this more broadly.’”

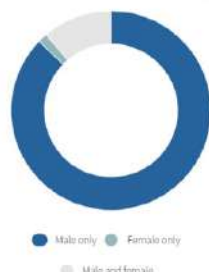
He started posting some aggregate numbers on LinkedIn in a new window, where thousands of new followers have snapped them up. Among the stats Strebulaev has shared:

- About 44% of founders were under 40 when their companies became unicorns.
- 87% of unicorns have only male founders; 1.5% have only female founders.
- 17.5% of unicorn founders have an MBA degree or equivalent. Fifty-six are college dropouts.
- Nearly 60% of unicorns were headquartered in California when they became unicorns. A third of a typical unicorn’s employees are in California.

Strebulaev cautions that his data is purely descriptive and shouldn’t be used to draw sweeping correlations or conclusions. For example, he found that nearly one-fifth of unicorn founders attended Stanford. “But by itself, it doesn’t mean anything,” he says, “because if you take 10,000 venture capital-backed companies, you’ll find out that many of them have a Stanford co-founder. It tells us a lot about Stanford, but it will not show you causality about unicorns.”

There’s more to come. Strebulaev’s team has

Gender of Unicorn Founders (by Company)



Source: Ilya Strebulaev, Stanford Graduate School of Business

gathered data on 150 variables for each company, including information about founders and investors. He plans to continue to release more numbers while he finishes a more detailed study that compares unicorns with other VC-backed firms. When they go up against more ordinary-seeming companies, will unicorns prove to be exceptional?

17.5%

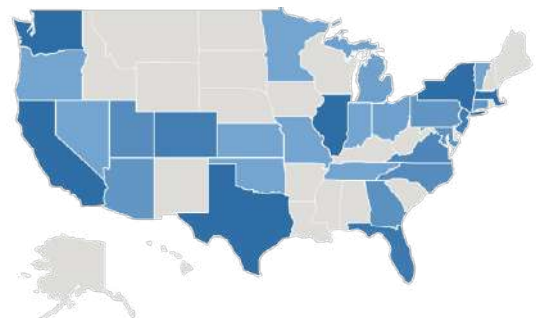
of unicorn founders have an MBA degree or equivalent.

Source: Ilya Strebulaev, Stanford Graduate School of Business

Strebulaev’s previous research suggests there’s reason for skepticism. In 2017, he showed that many unicorns were massively overvalued and were not, in fact, unicorns at all. (The gap between some firms’ reported valuation and fair valuation was as much as 196%.)

The fascination with unicorns continues, yet Strebulaev wants to cut through the glow. “I wouldn’t say that I’m really that interested in the unicorns for unicorns’ sake,” he says. “I’m more interested in defining success and factors behind venture capital-backed companies. Unicorns are really only the first step.”


States Where Unicorns Are Headquartered



Source: Ilya Strebulaev, Stanford Graduate School of Business

Disclaimer:

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CERTIFICATE PROGRAMME ON CYBERSECURITY AND DATA PRIVACY

This programme has been designed with the objective of providing the participants the technical knowledge and skills needed to protect the confidential data/information and also to defend computer systems and networks. The programme will further equip the participants with:

- The knowledge and skills to identify and mitigate the potential cyber risks and threats
- The skills to adopt and implement a cyber-risk mitigation or resiliency plan
- Encryption techniques to guard the information and communication from unauthorized revelation and access of information
- Latest tools and technologies for secure emails, secure data transfer, firewalls, security of Wifi, Cloud, LAN and mobile devices and the Hardware security.
- The knowledge on setting up comprehensive and transparent policies on security and privacy.
- Cyber Laws and IPR Issues

The industry professionals from IT, audit, risk, compliance, information security, HR, Marketing, Operations, finance, legal professionals, govt. officials including the faculty members, B-Schools, Engineering and other HEI's Students (currently pursuing as well as pass outs) will find this programme immensely beneficial.

Duration - 3 Months Programme offered in online (live) mode. You may register online. The batch is starting from March - April, 2022 onwards.

For further details, please contact:

Dr. Ritesh Saxena, Associate Professor (IT)
Mob: 9871375898, Email: rsaxena@aima.in

Mr Rahul Bhatia, Asst Director
Mob: 9891963303, Email: rbhatia@aima.in

ALL INDIA MANAGEMENT ASSOCIATION-CENTRE FOR MANAGEMENT EDUCATION
15, Link Road, Lajpat Nagar - 3, New Delhi, India-110024. Tel: 011-47673000/011, 49868399, Ext. 711, Website: www.aima.in

Is Remote Work Actually Better for the Environment?

by Ganga Shreedhar, Kate Laffan, and Laura M. Giurge | March 07, 2022



Martin Barraud/Getty Images

Summary.

Common sense says that without a commute, employees who can work from home (WFH) have a lower environmental impact than their in-office peers, but this isn't necessarily the case. In fact, when multiple environmental net impacts are taken into consideration, including factors like energy and technology usage, WFH is not a clear win for the environment. Companies that are taking action on environmental sustainability — and all should be — need to be conscious of this as they develop remote work policies. The authors of this piece — three behavioral scientists working on sustainability, well-being, and the future of work — think that making WFH sustainable is possible. But doing so requires doing more than simply calculating a simple commute trade-off.

The Covid-19 pandemic gave rise to the largest remote work “experiment” in history, accelerating a long-term trend towards flexible, remote work, and digitalization. The percentage of people working from home in the U.S. alone rose from 5% to 37% during the height of the pandemic. Now, companies are experimenting with different models of remote

work as we come out of the crises. Recent surveys show that 91% of remote employees would like to continue their hybrid or remote working, and 76% say their employer will allow them to work remotely going forward.

With the daily commute all but cancelled during

successive Covid-19 lockdowns, many have assumed that WFH will lead to environmental sustainability gains. Indeed, such dramatic changes in mobility, production, and consumption patterns, temporarily reduced global CO2 emissions by 17% in April 2020 compared to peak 2019 levels. But what seemed like a promising trend soon faded away: emissions are now almost back at pre-pandemic levels, even as employees aren't.

Indeed, our research also shows that WFH is not a clear win for the environment. The net sustainability impact depends on several employee behaviors, from travel to energy use, to digital device and waste management. It also depends on several situational factors like home building and local infrastructure.

For companies racing to publish ESG indicators, like their carbon footprint, for example, this shift to remote work presents new challenges. How should remote work be accounted for against a company's sustainability goals?

What WFH Employee Behaviors Should Companies Consider?

To understand the sustainability implications of WFH, companies need to consider a range of environmentally relevant employee behaviors. We highlight four behavioral domains that are particularly important: energy, travel, technology, and waste. Behavioral change across these domains can have major environmental impacts when aggregated across individuals, teams, companies, and industries.

Energy footprint

The impact of WFH on energy use is mixed, with some studies finding a positive effect, while others indicating a neutral or even a negative

impact on energy use. Ultimately, such impacts can vary substantially by employee's individual characteristics (e.g., awareness, attitudes, family size, wealth), home infrastructure (e.g., building energy ratings, supplier), and even situational factors (e.g., geographic location and season). When companies craft remote work policies, for instance by subsidizing home energy bills, they also need to account for sustainability impacts from residential energy emissions.

Transportation footprint

Reduced commuting when WFH will undoubtedly yield environmental benefits, but there is emerging evidence of rebound effects, including increased non-work travel and more short trips. For example, in a Californian sample of employees who shifted to WFH during the Covid-19 pandemic, the decline in vehicle miles travelled was accompanied by a 26% increase in the average number of trips taken. Apart from changes to the work commute, potential changes in emissions arising from business-related travel in hybrid settings (e.g., events and conferences) will also matter.

Technology footprint

From an individual footprint perspective, our digital behaviors add up. One study suggests that a "typical business" user — albeit in the pre-Covid-19 period — creates 135kg (298lbs) CO2e (i.e., carbon dioxide equivalent) from sending emails every year, which is the equivalent of driving 200 miles in a family car, just under the distance from Brussels to London. But the typical business person's technology needs have now changed; fewer in-person office interactions can mean more time spent communicating online. Equally problematic is that the primary short-term WFH policy adopted by several companies has been to provide employees with laptops, even at the risk of duplicating devices.

Waste footprint

In the UK, recycling increased during the first lockdown; this aligns with past research showing that employees adopt more sustainable waste practices at home than at the office. Thus, WFH may have a net positive environmental impact for waste management behaviors, keeping in mind that local services like provision of waste bins for sorting and recycling are important enabling factors. However, there is also a risk of increased electronic and electrical waste (e-waste) — an estimated 50 million tons a year globally, only 20% of which is formally recycled.

How Can Companies Make WFH More Environmentally Sustainable?

Remote work presents fresh challenges for how best to observe and influence behaviors that matter for sustainability. Employees' homes represent their private sphere and organizations need to tread carefully so as not to overreach. At the same time, many employees will likely welcome a helping hand from their employer to ensure that their WFH set-up is both comfortable and sustainable. Developing sustainability policies that yield co-benefits (e.g., environmental and financial benefits), ensures that organizations can concurrently promote their employees' well-being and work outcomes towards their sustainability goals.

Organizational leaders who care about reducing their workforces' environmental impacts — and we think all leaders should — can start by designing WFH plans and policies with the following three considerations in mind.

Embed a sustainability culture.

To create an environmentally sustainable and climate-friendly culture, organizations need to make sure that sustainability considerations are

routinely embedded in every corporate decision across all departments — not just in CSR. This means considering first what are the existing social norms and perceptions for addressing remote (and in-house) employees' travel, technology, waste, and energy emissions, and then designing ways to decrease these emissions through addressing how people interact with each of these practices.

For example: What initiatives, tools, and tips are already available that help (or deter) employees' green behavior at home? Is there a meeting policy that promotes remote — rather than in-person — as the default? How are leaders and managers addressing existing sustainability practices and commitments with their teams, including their remote employees?

Leaders can further help shape a sustainability culture by adhering to existing environmental policies themselves. Consider Ikea's founder, Ingvar Kamprad, who is often credited for bringing sustainability to the masses through business practices that he adhered to as well, such as not flying business class. Just as leaders need to walk the talk, they also need they also need to let employees choose how they implement the policies offered. Doing so will allow employees to feel supported rather than monitored, and boost rather than erode employees' trust and goodwill.

Provide supportive policies.

Looking at existing policies is an important first step, but it is often not enough. To embed an environmentally sustainable culture, organizational leaders should provide remote employees with the right support in each of the outlined domains. This could include additional policies like encouraging and supporting employees to change to renewable sources of energy at home by providing access to auto switching energy services. Employers could also

provide incentives for active travel for work meetings like bike schemes; they can further offer recycling and safe disposal of duplicate or old electronic devices and e-waste through in-house drop-off centers or partnerships with upcycling companies. This is not an exhaustive list and employers should seek input from their employees about additional desired policies and structures.

Think global, act local

Some policies (e.g., automatically switching to the cheapest green energy tariffs and tips for reducing emissions around the home) may be useful to all employees. However, environmental footprints will vary substantially across individuals, teams, companies, and industries. For example, one company's workforce might rely heavily on technology, so helping reduce emissions from e-waste and energy is especially important. Another company's workforce might commute long distances or undertake frequent work travel; for this company the priorities should be to lower travel emissions by reducing options like non-essential trips, using low-carbon transport, flying economy for essential trips, and carbon offsetting.

Depending on where your workforce is located, it may be more appropriate to focus on emissions reduction from cooling versus heating, or both. The point being that a one-size-fits-all approach won't work. Instead, when designing and promoting environmentally sustainable WFH policies, companies need to consider the unique circumstances of their employees as well as the characteristics of their business operations to identify the most relevant behaviors.

As remote work models become increasingly popular, fewer of employees' sustainability impacts are likely to take place under employers' physical roofs, however, they will still occur on their watch. Alongside paying attention to the specific circumstances and contexts of employees to better understand the dimensions of environmental impacts, it is crucial to embed a culture of sustainability through providing support, policies, and leadership for employees. In doing so, organizations can ensure that WFH stacks up on a comprehensive set of sustainability measures and that they achieve their sustainability goals.

The authors thank James Elfer and Zoe Featherstone Smith at MoreThanNow for starting and facilitating this conversation.

About Author:

Ganga Shreedhar is an Assistant Professor in Behavioural Science at the London School of Economics and co-director of the MSc in Behavioural Science program. She is an Affiliate of the Department of Geography and Environment, an Associate at the Grantham Research Institute of Climate Change and the Environment and the Inclusion Initiative, and a Fellow of the Higher Education Academy.

Kate Laffan is an Assistant Professor in Behavioural Science at the London School of Economics and a Behavioral Science Fellow at the OECD. She is an affiliate of the Geary Institute for Public Policy and the Earth Institute at University College Dublin. Kate is a behavioral scientist whose research focuses on the reciprocal relationship between the wellbeing and behavior, with a particular focus on pro-environmental and pro-social actions and both consumer and employee actions.

Laura M. Giurge is an assistant professor of behavioral science at the London School of Economics. She is also a research associate of organizational behavior at London Business School, the Barnes Research Fellow at the Wellbeing Research Centre, at the University of Oxford, and a DSI Fellow at the University of Zurich. Her research focuses on the intersection of management and behavioral science and includes topics such as time, well-being, gender inequality, leadership, and the future of work.

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Champions of change

Inspiring, Creating and Innovating

With a vision to be a leader in Management Development AIMA facilitates individuals and organisations to realise their potential. And in its endeavour to shape the management destiny of the new age India, AIMA has constituted **YOUNG LEADERS COUNCIL** for young leaders. A non-lobbying platform to mentor and nurture young leaders for the next wave transformation.



**Thought
Leadership**



**Peer to Peer
Networking**



**Professional
development**



**Best Practice
Sharing**



**Be a Young Leaders Council
Member today!**

Allahabad Management Association

Workshop

Allahabad Management Association organised a Management talk on 'How to develop effective interpersonal skills' on 1st February for the students of Institute of Chartered Accountants of India, Allahabad Chapter with speaker Mr. Vibhav Bajpai, Director HP4 and Past President, AMA. The speaker emphasised that in the changed corporate scenario post Covid, strong interpersonal skills were the need of the hour. The students must try to inculcate positive attributes like problem solving skills, flexibility, creativity and a result oriented approach to become more employable. The executive members of AMA were also present in the workshop.



Mr Vibhav Bajpai with the students of ICAI

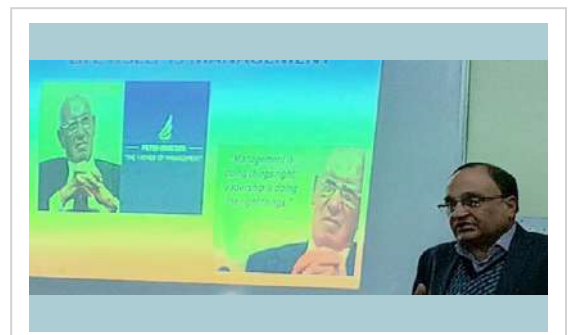


Mr Ravi Prakash, President, AMA presenting a memento to Dr Vandana Bansal

Talk

AMA in collaboration with Jeevan Jyoti Group of Hospitals organised a special management talk on 'Health management after 50' on 16th February at Jeevan Jyoti Hospital. The distinguished speakers were Dr Vandana Bansal, renowned IVF specialist and Dr Arpit Bansal, Laproscopic and Bariatric Surgeon. Dr Vandana Bansal deliberated in detail about the major diseases which manifest when one crosses the age of fifty years. Dr Arpit Bansal discussed at length about the bariatric and advance cancer surgeries taking place at the hospital. The talk was followed by Q/A session which appealed to 35 members present. Ms Anita Srivastava presented a bouquet to the doctor while Mr Ravi Prakash, President AMA presented a memento. The event was coordinated by the Secretary and the PRO.

Allahabad Management Association celebrated the 66th National Management Day and 16th Foundation Day of AIMA on 21st February at UPTeC Allahabad. The programme started by a presentation on 'Life Lessons Learnt during Covid 19' by Mr Ravi Prakash, Chairman, Big Skills and President, AMA. In his presentation, Mr. Prakash highlighted the scary scenario during Covid and major lessons to be learnt from the pandemic. Mr AK Prasad, Vice President, AMA discussed about the different strategies for better life management. In the end a small pep talk by Prof. KK Bhutani, Past President was the highlight of the evening. The programme was coordinated by Mr. O P Goel, Secretary and the PRO, Dr. Shanti Chaudhri. Around thirty members participated in the event.



Mr Ravi Prakash, President, AMA addressing the members on National Management Day

Bangalore Management Association organised a guest lecture on 16th January on the topic 'Disinvestment of Air India'. The speaker was Mr Pradeep Singh Kharola, IAS (Retd), President, BMA and Former Secretary, Civil Aviation, Government of India. The session was well attended by around 30 participants.



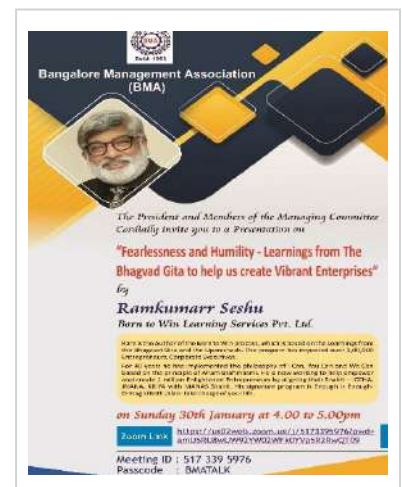
Lecture on 'Disinvestment of Air India' by Mr Pradeep Singh Kharola, IAS (Retd), President, BMA and Former Secretary, Civil Aviation, Government of India



Session on 'Conscious Leadership'

BMA organised a session on 23rd January on the theme 'Conscious Leadership' with speaker Dr S. Nagendra, Dean, Department of Management Studies (MBA), Nitte Meenakshi Institute of Technology. The event was well received and appreciated by around 35 participants.

BMA organised a lecture on 30th January on the topic 'Fearlessness and Humanity-Learnings from The Bhagvad Gita to help us create Vibrant Enterprises' by speaker Mr. Ramkumarr Seshu, Born to Win Learning Services Pvt Ltd. The event was well received by everyone and around 30 attendees participated in the session.



Lecture on 'Fearlessness and Humanity-Learnings from The Bhagvad Gita to help us create Vibrant Enterprises'

Baroda Management Association

33rd Annual Management Convention

Baroda Management Association organised its 33rd Annual Management Convention on 25th and 26th February on the theme 'The New Rule of Business Survival in the Era of Killer Competition'. The speakers included industry leaders, economic analyst and lifestyle coaches who gave an insight to the participants about the current state of our business. Mr. Dipak Shah, President of BMA in his welcome speech explained the need for this very specific theme of the convention, as business are reeling under uncertainties in the prevailing conditions. The chief guest and keynote speaker for the event was Dr. Narendra Jadhav, Chief Economist, RBI Former Vice Chancellor of Pune University and the guest of honour for the event was Dr. Ajay Ranka, CMD, Zydex Industries Pvt Ltd, Vadodara. The event for the 2nd day opened with sharing the schedule for the day by Mr. Nimil Baxi, Vice-President, BMA. The speakers included Mr. Rajesh Srivastava, Former CEO, JK Helene Curtis, Adjunct Faculty IIM Indore; Dr. Suryanarayan Iyer, Senior Director, Solution Engineering, Oracle, Mumbai; Mr. Chinmay Naik, Director - Transaction Advisory, K C Mehta and Company, Vadodara; Mr. Sundara Rajan, Founder and Director, Thomas Assessment India and market Search India, Mumbai amongst others. The moderator for the third session was Mr. Sandeep Purohit, Past President, BMA and Senior Vice President and HR and Board of Directors at GATL (GSFC Agrotech Ltd. Vadodara).



(L-R) Dr. Ajay Ranka, CMD, Zydex Industries Pvt Ltd, Vadodara; Dr. Narendra Jadhav, Chief Economist, RBI Former Vice Chancellor of Pune University; Mr. Bhaskar Joshi, Visiting Faculty in IBS, Mumbai University, Adviser, AMC and Mr. Himanshu Agrawal, Sr. V.P – International Markets Zydex Industries Pvt Ltd

Friday Talks

Baroda Management Association organised its evening talk on 4th February on the topic 'Leverage Institutional Branding through Crafting your Social Media Presence' by Dr. Bijal Zaveri. She talked about effective brand management which increases brand awareness, measures and manages brand equity, drives initiatives that support a consistent brand message and identifies and accommodates new brand products.



BMA organised its special evening talk on 11th February on the topic '360-degree view of your Business' by Mr. Sushant Panda. He covered creating a Real-time Proactive 360-degree view of your business using Business Intelligence Tool, Typical data challenges for SME business, Why Visual Analytics and Dashboards.



Baroda Management Association organised its special evening talk on 18th February on the topic 'Healthy Lifestyle and diet Post Corona Period' by Dr. Sudhir Joshi Panda. He talked about a healthy lifestyle for physical as well as mental and emotional balance through AYUSH, and the importance of preventing diseases and promoting wellness.

BMA organised its evening talk on 25th February on the topic 'Workplace Wellbeing: Positive Psychology Interventions' by Dr. Sapna Chauhan Panda. She shared that employees need to work on their motivation level. It will ensure employee engagement, Individual and team performances will be positively affected and an employee can enhance their conflict resolution skills.



Bharuch District Management Association

Finance and Taxation Forum

BDMA's Finance and Taxation Forum organised a webinar on 3rd February on the topic 'Union Budget Analysis' with Chief Guest, Mr. Hargovind Singh, Additional Commissioner –IT and Adv. Dhinal Shah, Adv. Jigar Shah and Adv. Manish Jain were the guest speakers for the Meet. In the session, the announcements related to Implementation of Union Budget was discussed and well received by around 54 participants.



(L-R) Chief Guest, Mr. Hargovind Singh, Add Commissioner – IT; Adv. Dhinal Shah; Adv. Jigar Shah and Adv. Manish Jain

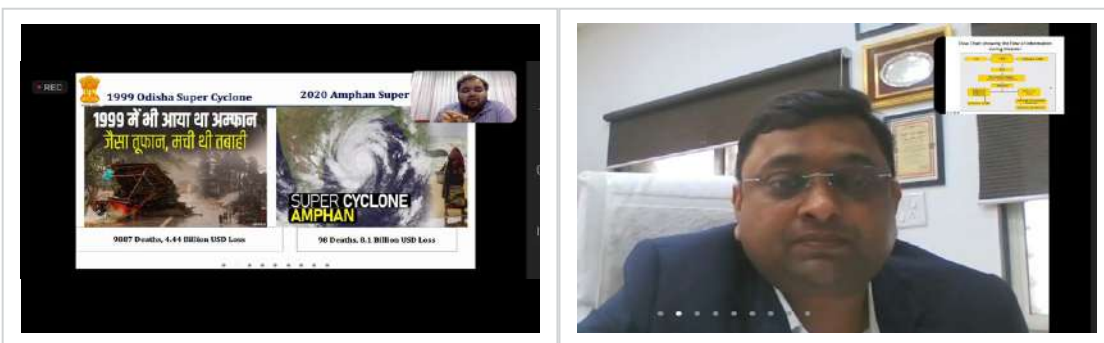
EHS Forum

BDMA's EHS Forum conducted a session on 4th February on 'Role of Disaster Risk Management within the Industries.' Mr. Repaul Kanji, Research Scientist, GIDM and Mr. Sumedh Patil, DRM professional were the esteemed speakers. They highlighted how the application of Risk Reduction policies and strategies can help in preventing different risks like – new disaster, existing risk and also managing the residual risk. The event was attended by nearly 72 participants.



Mr. Repaul Kanji, sharing his presentation with the participants

EHS Forum organised a session on 11th February on the topic 'Unravelling the Effects of Cyclone to the Industries'. Mr. Ankur Srivastava, Research Associate, GIDM and Capt. Ashwin Solanki, Chief Nautical Officer, Gujarat Maritime Board, Government of Gujarat were the esteemed guest speakers. They discussed how natural disasters like cyclone can affect industries in Gujarat and what preventive actions can be taken in such times. The webinar was well applauded by all and around 35 attendees participated in the session.

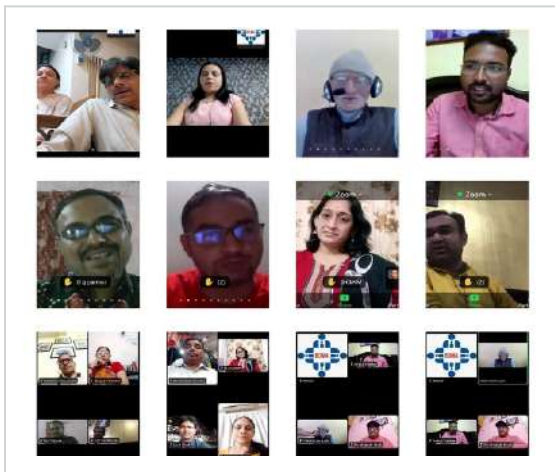


(L-R) Mr. Ankur Srivastava and Capt. Ashwin Solanki addressing the session

BDMA organised its EHS Forum Meet on 18th February with chief guest Dr. D K Shami, Fire Advisor - GOI, Ministry of Home Affairs and Mr. Himalay Kotadia, Research Associate, GIDM was the guest speaker. The topic was 'Fire Safety and Risk Assessment within the industries' and they highlighted various measures companies should take to ensure safety by conducting risk assessment in industries. The session was attended by 255 participants and received a great response from all.



Dr. D K Shami addressing the EHS Forum



Dignitaries celebrating Bharuch Stapana Divas

Arts and Culture Forum

BDMA's Arts and Culture Forum organised a webinar on 5th February on the topic 'Happy Birthday Bharuch'. Various poets, dignified thinkers and writers from Bharuch district came together to celebrate this day by glorifying the city situated on the banks of River Narmada. Mr. Devesh Dave started the session with a prayer. Mr. Harivadan Joshi, Mr. Pabhudutt Bhatt, Mr. Bhagubhai Bhimada, Mr. Brij Pathak, and Ms. Nivaben Joshi were the few dignitaries who payed tribute to this day. Mr. Ankur Banker moderated the session. The webinar was well received and appreciated by around 40 participants from Bharuch district.

MDP

A MDP was organised on 10th February on the topic '7 QC Tools and Root cause analysis.' Mr. Kailash Parmar, Chief Executive, Akshar Management Consultant was the facilitator. The training focused on problem solving and improving the performance of the production processes, from the first step of producing a product or service to the last stage of production. The programme was attended by around 45 participants.



Mr. Kailash Parmar addressing the participants

BDMA conducted training for the employees of various companies in Bharuch district. Dr. Vishal Pawar and Dr. R C Saxena were the facilitators from the Indian Red Cross Society on 17th and 26th February respectively and they trained the participants as to how to deal with emergencies related to safety and giving First Aid at work. The session was attended by around 40 participants in both the batches and was appreciated by all.



Dr. Vishal Pawar and Dr. R C Saxena during the training programme

Student’s Forum

Student’s Forum Meet was organised on 21st February with an aim to celebrate Management Day. Mr. Sanjeev Kapadia and Ms. Neeta Kapadia were the esteemed guest speakers. They addressed the session on the topic ‘Campus to Corporate’ and discussed how one transforms from a student to a well groomed professional after getting a job in corporate world. Around 36 students attended the webinar.



Ms. Neeta Kapadia addressing Student’s Forum Meet



Dr. Lataben Anilkumar Desai being felicitated at J P College Auditorium

Felicitation of Padma Shri

BDMA along with other trusts like Bharuch Citizen Council, Shri Sad Vidya Mandal, Narmada Education Campus, Maa Maniba Charitable Trust, Mahavir International, Ankleshwar, Rotary Club of Bharuch Narmada Nagari, Bhartiya Vichar Manch, Indian Institute of Chemical Engineering, Rotary Club of Ankleshwar, Jain Social Group, Narmada Educational Campus came together on 22nd February to felicitate Padma Shri Dr. Lataben A Desai. Her work towards betterment of society in

terms of education, providing medical facilities for tribal communities and uplifting women through SEWA Rural and Sharda Mahila Vikas Society is noteworthy. The felicitation ceremony was attended by more than 150 participants from Bharuch district.

CSR Forum

BDMA's CSR Forum organised its 16th Meet on 25th February on the topic 'Rotary- In pursuit to 100% Literate India' and was addressed by DGND Rtn. Tushar Shah. He discussed on various initiatives taken by Rotary Club towards educating poor kids in various remote areas of Bharuch and India at large. The webinar was well received and attended by around 33 participants.



DGND Rtn. Tushar Shah addressing



CS. Deepak Jain sharing his presentation during the HR Forum Meet

62nd HR Forum

HR Forum of BDMA organised its 62nd Meet on 25th February where Mr. Deepak Jain, Company Secretary and Motivational speaker addressed the session on the topic 'Promoting Self Realization.' The speaker discussed how one can achieve their true potential of self by mastering their minds and achieving the goals irrespective of all the obstacles. The webinar was praised by all, and 20 attendees participated in the session.

Finance and Taxation Forum

Finance and Taxation Forum Meet was organised on 26th February on the topic 'Audit Trails under the Companies Act: A Hazy Path Ahead? And other recent changes in Companies Act' where CA Jeet Shah was the guest speaker. The speaker shared that the Ministry of Corporate Affairs in its continuing drive to improve transparency and bolster integrity of financial reporting has amended the Companies Rules, requiring companies to ensure that the accounting software uses various features and attributes like recording audit trails for each and every transaction; logging the edits made to the book of accounts along with the date when such an edit was made; and ensuring that the audit trail cannot be disabled. The session was well attended by 30 participants from various companies.

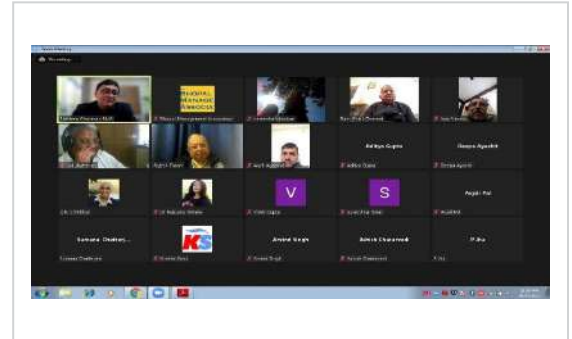


CA. Jeet Shah addressing

Bhopal Management Association

Meeting

Bhopal Management Association successfully conducted a virtual meeting on 29th January on the topic 'Members interaction with Chairman and EC Members on past and upcoming activities of BMA'. Mr. Pradeep Karambelkar, MD, Vision Invest Tech Pvt. Ltd., and Chairman, BMA also talked about the upcoming mega event being planned by BMA. The programme was very well appreciated by the participants.



Chairman and EC Members interacting with members

Inauguration of 4th BMA Student Chapter

Bhopal Management Association inaugurated its 4th Student Chapter at Truba Group of Institute, Bhopal on 10th February. The Chief Guest was Mr. Pradeep Karambelkar, Chairman, BMA and MD Vision Invest Tech Pvt. Ltd., Bhopal. The programme was also attended by Er. Shyam Rathor, Chairman of Truba Group of Institutes. The activities started with the welcome address by Dr. Rajeev Jain, Principal of Truba Institute of Science and Commerce, and followed by an address by Dr. Manish Manoria, Executive Director, Truba Group of Institutes. The key note address was given by Chairman, BMA Mr. Pradeep Karambelkar. In his address, Mr. Ajay Kumar Verma, Hon Secretary, BMA told that all necessary help shall be extended to make the Student Chapter, a success. The Guest speaker, Mr. Rajeev Agrawal, Co-Chairman, BMA and President, Association of All Industries Mandideep gave a motivational talk on the topic 'Dishabdoh (Being a Winner)'. The programme was also attended by Mr. Aamir Khan, Manager, BMA, and faculty members Dr. Richa Jain and Ms. Nileshwary Yadav. Membership certificates were presented to all the student members of BMA and the faculty. Around 100 students, faculty and BMA members attended the event.



Students and faculty during the Inauguration of BMA Student Chapter

Webinar

Bhopal Management Association successfully conducted a webinar on 'Work Life Balance' on 11th February through Zoom. CS Deepak Jain, Company Secretary and Motivational speaker was the guest speaker. The welcome address was jointly given by Mr. Pradeep Karambelkar, Chairman, BMA and Hon Secretary, Mr Ajay Kumar Verma. Dr. Kalpana Teware, member, BMA introduced the speaker and moderated by Ms. Drishti Jain, RNT University, student member, BMA. The programme was coordinated by Ms. Sumana Chhatterjee, Chairperson, Women's Life Enrichment Committee, BMA. The vote of thanks was given by Ms. Jayshree Nair, Member, BMA.



(L- R) Mr. Pradeep Karambelkar; CS Deepak Jain; Ms. Sumana Chatterjee and Ms. Drishti Jain

National Management Day

Bhopal Management Association and faculty of Management and faculty of Commerce, RNT University, Bhopal celebrated AIMA's 66th Foundation Day and 16th National Management Day on 24th February at RNT University, Bhopal on the theme 'Thriving on uncertainty: Managing radical change'. Mr. Pradeep Karambelkar, Chairman, BMA and MD, Vision Invest Tech Pvt. Ltd., Bhopal was the Chief Guest and emphasised on effective leadership a key to success of business and importance of entrepreneurship in today's time. Mr. Suneel Bhargava, Chairman, Training Committee, BMA and industrialist and Mr. N.K. Chhibbar, EC Member were the Guest of Honour; and Mr. Rajeev Agrawal, Co-Chairman, BMA and President, Association of All Industries Mandideep was the guest speaker. The welcome address was given by Dr. Sangeeta Jauhari, Pro Vice Chancellor, RNT University, Bhopal. Mr. Aamir Khan, Manager, talked on the benefits of becoming members of Student Chapter. The programme was coordinated by Dr. Preeti Shrivastava, Dean, Faculty of Management, Rabindranath Tagore University, Bhopal and Mr. Aamir Khan, Manager, BMA.

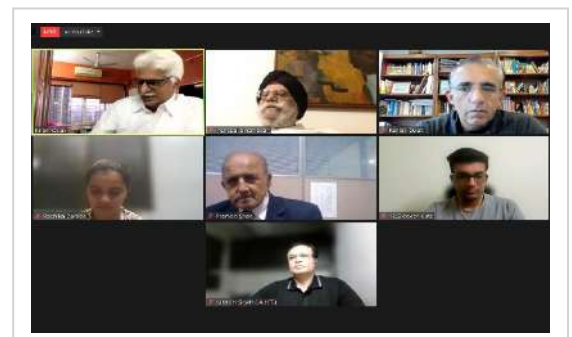


(L-R) Dr. Ravindra Pathak; Dr. Sangeeta Jauhari; Mr. Rajeev Agrawal; Mr. Pradeep Karambelkar; Mr. Suneel Bhargava and Mr. N.K. Chhibbar

Bombay Management Association

Webinar

BMA MasterClass was held on 2nd February on the topic 'Deep Purpose: The Heart and Soul of High Performance Companies' by Prof Ranjay Gulati, the professor of Paul R. Lawrence, USA and the former Unit Head of the Organisational Behaviour Unit at Harvard Business School. Dr. Kiran Yadav, Honourable Treasurer of BMA introduced the speaker and welcomed everyone present for the online MasterClass and moderated the session. All the participants thanked BMA for providing this unique opportunity.



(L-R) Dr. Kiran Yadav; Mr. Indrapal Singh; Speaker, Mr. Ranjay Gulati and other BMA members

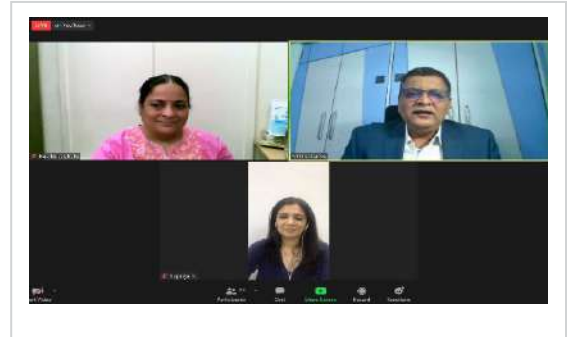


(L-R) Speaker, CA Vishnu Kanhere; Mr. Rajesh Sharma, VP, BMA and Dr. Kavita Laghate, President BMA

Union Budget 2022

BMA organised a session on 4th February on 'Union Budget 2022' with CA Vishnu Kanhere to discuss the roadmap for India's economic revival, amidst the resurgence of Covid-19 infections. He engaged with the audience and shared his views and insights on the Union Budget.

On 9th February, BMA organised a session with Mr. Milind Karve, Vice President and Industry Solution Executive- Manufacturing and Hi-tech Industry at TCS who spoke extensively about his own experience while he was working in Japan. The session was unique and exceptionally informative giving an understanding of the work culture and ethics of Japan. Ms. Supriya Sachdeva, EC member BMA introduced the esteemed speaker and made the session engaging and interactive.



(L-R) Dr. Kavita Laghate, President BMA; Mr. Milind Karve and Ms. Supriya Sachdeva, EC member BMA



Speaker, Mr. Gopal Krishna GSS

BMA organised a session on 11th February on the topic 'Digital Transformation in the Education Sector' by Mr. Gopal Krishna GSS from Tata Consultancy Services as Country Head – Market Function and Product Group Head, TCS iON. The participants from education sector thoroughly enjoyed the session.

BMA held a session on 16th February on 'Unfolding Management Education for preparing for challenges and uncertainties' by Dr. Prafulla Agnihotri, former Professor in Marketing group at Indian Institute of Management. He elaborated how it is necessary for management institutes to be prepared for upcoming challenges in the sector. Dr. Bigyan Verma, Director SIES institute and BMA EC member anchored the webinar and made the session interactive.



Speaker, Dr. Prafulla Agnihotri addressing the participants



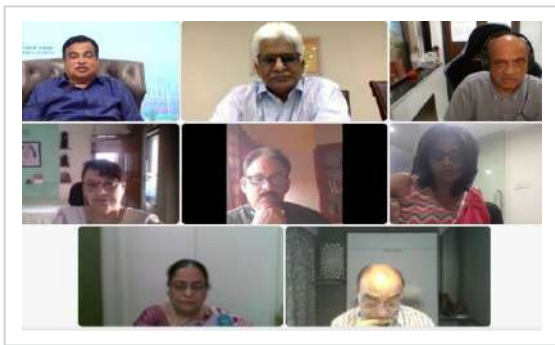
MDP with Prof. Boman Moradian

BMA announced its first in person Management Development Programme on 19th and 20th February on 'Manufacturing Excellence' by Prof Boman Moradian. BMA received an extremely positive response from the entire programme. The participants were given autographed book 'The Goal' by Eliyahu Goldratt and Jeff Cox as a token of gratitude by BMA.

On 23rd February, in continuation with the series of, 'Celebrating Indian Managers who made a difference', BMA paid tribute to Mr. R.K. Talwar. The journey of the legendary R.K. Talwar was shared by the students of K.J. Somaiya College. It was a wonderful session enjoyed by all. Mr. R. K. Talwar's journey was an inspiring learning for all and participants shared good feedback in the chatbox.



(L-R) Mr. Ernest Fernandes; Dr. Pankaj Trivedi from Somaiya, Dr. Kavita Laghate and others during the session



Shri Nitin Gadkari addressing the participants during the session

On 25th February, BMA hosted Honourable Minister Shri Nitin Gadkari on online platform of WebEx. He spoke in detail about 'What business leaders in India need to focus on to get the country on the fast track in the coming five years?' Dr. Kavita Laghate welcomed Hon'ble Minister, Shri Nitin Gadkari and everyone present and introduced the speaker. JBIMS was the technology partner for this event.

Chandigarh Management Association

National Management Day

Chandigarh Management Association in association with PML S. D. Business School celebrated National Management Day on 21st February on the theme 'Managing with Joy' with eminent speaker Happiness Guru Mr. P. K. Khurana. CMA Past Presidents, life members apart from faculty and students of SD Business School and S.D. College also participated in the event. The Chief Guest of the programme was Prof S.K. Tomar, DUI, Panjab University, Chandigarh, now Vice Chancellor J.C. Bose University of Science and Technology, YMCA, Faridabad.

Dr Deepak Jindal, President, CMA said that management is indispensable in all organisations whether a business firm, a government, a hospital, a college, a club, etc. Dr Ajay Sharma, President, SD College said that the theme is the attention of the globe and need of the hour. Mr. Manish Aggarwal, General Secretary, CMA managed the stage and Dr. K.L. Dhingra, Director, PML SD Business School, and Dr. Manjul also graced the occasion.



Dr Deepak Jindal, President, CMA giving a memento to Happiness Guru Mr. P. K. Khurana

Coimbatore Management Association

National Management Day celebrations

Coimbatore Management Association celebrated National Management Day on 24th February. In his welcome address, the President of CMA, Mr. Jayakumar Ramdass highlighted the increasing role of management in organisations, during these tough times. The Chief Guest Dr. Kovaichelvan V., Director, TVS Institute of Quality and Leadership said that organisations need to demystify the concepts and practice of management and educate all employees to grow and succeed. Dr. Nithyanandan Devaraaj, Secretary, CMA proposed the vote of thanks at the end of the event.



National Management Day Award winners- 2022



Session by Mr. T.S. Ramakrishnan

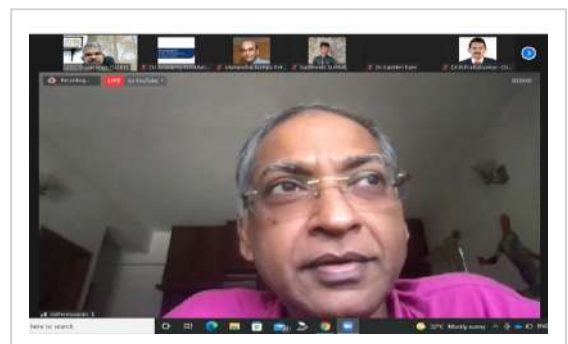
Budget 2022

Coimbatore Management Association organised a session on 7th February on 'Budget 2022-Sectorial Implications'. The guest speaker was Mr. T. S. Ramakrishnan, a consultant, visiting faculty, researcher, columnist and thought leader on public finance and infrastructure. Mr. T. S. Ramakrishnan started his presentation by interpreting the sector wise implications of Budget 2022 and went ahead with the benefits and challenges faced by the government in a detailed manner. The welcome

address was delivered by CA. Meena Swaminathan, Astral Consulting and CMA member. The session was moderated by Mr. Krishnaswamy Ravi, Vice-President, CMA who also proposed the vote of thanks.

Talk

Coimbatore Management Association in association with DJ Academy for Managerial Excellence organised a special talk on 19th February on 'Things to keep in mind while starting up' by Mr. K. Vaitheeswaran, Co-Founder and CEO, Again Drinks, Bengaluru. Mr. Jayakumar Ramdass, President, CMA delivered the welcome address. Students, faculty members and students of DJAME and other CMA student branches, CMA members took part in this interaction initiative. Dr. Nithyanandan Devaraaj, Secretary of CMA proposed the vote of thanks.



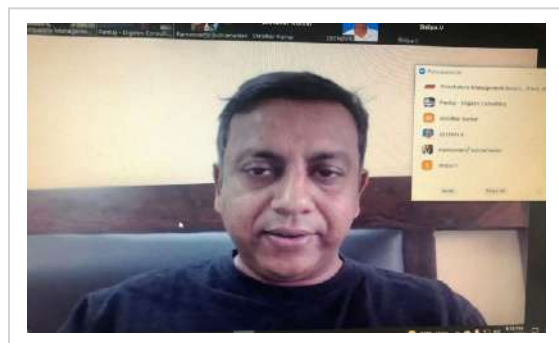
Talk by Mr K Vaitheeswaran, Co-Founder and CEO, Again Drinks, Bengaluru

Monday Musings

Coimbatore Management Association organised an interactive Monday Musing session on 14th February on 'Equity Investments and their prominence' by Mr. Arun Dayanithi, who is an entrepreneur, investment banker, technology advisor, and business coach. Mr. Arun started the session with a brief introduction about his company, which works with a strategy of identifying potential brands or businesses and helping them on making it a global brand by infusing large amounts of equity. Dr. Sadhasivam P., CMA Managing Committee member welcomed the gathering. Prof. Sreeraman Nandhi, CMA student branch counselor of DJ Academy for Managerial Excellence proposed the vote of thanks and Ms. Sujatha S., CMA Senior Executive Officer moderated the session.



Talk by Mr. Arun Dayanithi



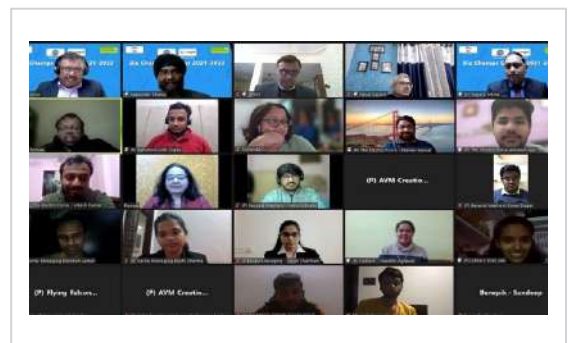
Talk by Mr. Pankaj Mittal

CMA Monday Musing session was held on 21st February with Mr. Pankaj Mittal, Digital transformation specialist and TEDx speaker, who delivered a talk on 'Demystifying cryptocurrency and blockchain technology'. Mr. Pankaj started off by explaining what Bitcoin is all about and then explained about blockchain where he made a statement that both blockchain and bitcoin are co-related and not the same. Dr. N. Raveendran, CMA Treasurer delivered the welcome address and Dr. Prashant R. Nair, CMA Joint Secretary moderated the session and proposed the vote of thanks.

Delhi Management Association

Biz Champs Contest

Delhi Management Association organised the Biz Champs Contest on 15th January powered by LearnBiz Simulations, a virtual contest where over 30 teams participated. It was conceptualised by Dr Yogesh Misra, President, DMA and Dr Maninder Khalsa, Chairperson Special Projects DMA with the team at LearnBiz. The contest gave participants an opportunity to discover their leadership and decision-making capabilities, while competing against other teams to achieve business goals - all in a simulated environment closely modelled on the real world. The esteemed Jury included Mr Amitabh Bhatnagar - COO - India Ahead News; Dr Faisal Nadeem Saiyed – Senior



Team members with the Jury

Director – APAC Team at Expedia Group, and Mr Raja Raman – Vice President Technology - Sapient. The event was facilitated by Dr Maninder Khalsa and Ms Roopa Gajwani, and Mr. Amit Kumar Arya, Hon. Secretary DMA proposed the vote of thanks. It was sponsored by Power Finance Corporation and Benepik.

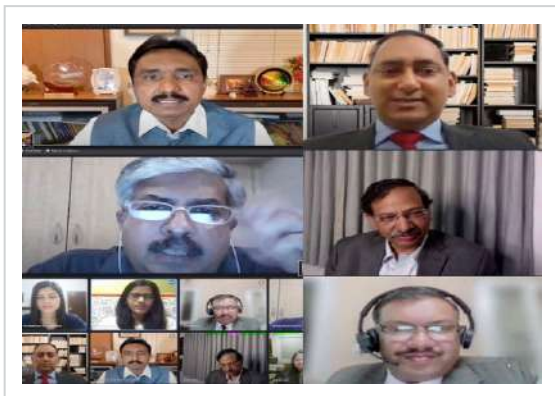
DMA 2.0 Vision blended with vision of India Ahead!

Delhi Management Association signed a strategic MOU with India Ahead TV, an English TV channel with its heart in the south and eyes across India. Dr. Yogesh Misra, President- DMA and Vice President Thomas Assessments stated that this strategic tie up was important step in re-imagining DMA's offerings with infusion of digital-first DNA, making membership appealing and beneficial for management professionals, as well as the corporates. Mr. Amit Kumar Arya, Hon. Secretary stated that the DMA 2.0 vision blended with the vision of India Ahead. Mr.



MoU signed with India Ahead TV

Amitabh Bhatnagar, Group COO of India Ahead stated that he was excited to have tie-up with a 65-year-old legacy organisation having distinguished members from industry, government, academics, and management. Mr. Rakesh Sharma, Former President, DMA and Ms. Suchi Gupta Co-Chairman, DMA IT Committee and MC member, while Mr Sudip Mukhiya, Group President and Ms Priyanka Mitra, Head Marketing from India Ahead TV were present in the event.



A thought-provoking discussion with Mr. Arun Jain, CMD, Intellect Design Arena Ltd

Delhi Management Association collaborated with DTU-DCE Fraternity Forum and started a new series 'Lessons from Life Experiences' (Sansmaran) on 26th February. Mr. Arun Jain, CMD, Intellect Design Arena Ltd. and Founder, Polaris Software shared a very meaningful and thought provoking experience, through a candid discussion with Shrikrishna Kulkarni, Chairperson, Governing Board of IIM Calcutta and great grandson of Father of the Nation, Mahatma Gandhi ji. Ms. Manju Jain, prominent social worker also graced the occasion. Dr. Navneet Kumar Sharma, IRSS, Founder and President DTU-DCE Fraternity Forum and Chairperson GIAIC DMA gave the welcome address and shared his thoughts towards living a meaningful life. Dr. Yogesh Misra, President

DMA and Vice President, Thomas Assessments gave the background of DMA and explained the importance of life-long learning, and how training is only one part of it. The vote of thanks was proposed by Mr. Amit Kumar Arya, Honorary Secretary, DMA. It was well attended by the fraternity members of DTU-DCE and management professionals of DMA.

Faridabad Management Association

Faridabad Management Association conducted a virtual session on 12th February on 'Consciousness, Enlightenment, Meditation and Mindfulness'. The distinguished speaker was Company Secretary, Mr. Deepak Jain. The session started with a welcome address by Ms. Saloni Kaul, Secretary, FMA and also Founder and CEO It's People, Udaan- Its time to Fly. Thereafter Mr. Deepak Jain conducted the session with his personal experiences about blissful living. It was liked by the audience from industry and academia. Finally, the vote of thanks was proposed by Mr. V. Thyagarajan, Executive Director, FMA.

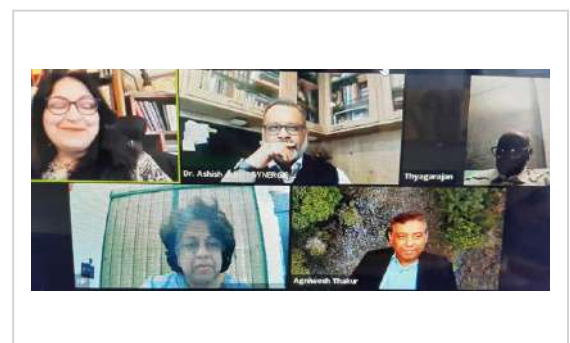


(L-R) Ms. Saloni Kaul, Secretary, FMA, Founder and CEO - Its People and Udaan - Its time to Fly; Mr. V. Thyagarajan, Executive Director, FMA and Mr. Deepak Jain, Company Secretary and Motivational Speaker

Faridabad Management Association celebrated the National Management Day on 20th February and conducted a virtual panel discussion on the topic 'HR Challenges for SMEs'. The event started with a welcome address by Ms. Saloni Kaul, Secretary, FMA, Founder and CEO It's People and Udaan Its time to Fly. Mr. V. Thyagarajan, Executive Director, FMA introduced the speakers. The distinguished panelists who spoke on HR Challenges for SMEs were Mr. Subhash Jagota, CEO, Global Business Solutions; Mr. Debashish Das, Founder and CEO, Elenchus HR Solutions; Mr. Agniwesh Thakur, VP Human Capital, Accenture; Mr. Debjani Roy, HR Advisor and Board Member, Indian Consortium Ltd and also CHRO, Mind Your Fleet and Dr. Ashish Johri, Principal Consultant, Synergie HR who chaired the session. The session was summed up by Mr. Abhay Kapoor, President, FMA, who added some valuable key points. The vote of thanks was proposed by Ms. Saloni Kaul, Secretary, FMA.



FMA celebrated 'HR Challenges for SME's'



(L-R) Ms. Saloni Kaul, Secretary, FMA, Founder and CEO - It's People and Udaan - Its time to fly; Dr. Ashish Johri, Principal Consultant, Synergie HR; Mr. V. Thyagarajan, Executive Director, FMA; Ms. Debjani Roy, HR Advisor and Board Member, Indian Consortium Ltd. and CHRO, Mind Your Fleet and Mr. Agniwesh Thakur, VP Human Capital, Accenture

Ghaziabad Management Association

Webinar

Ghaziabad Management Association organised a webinar on 'How to Safeguard Your Investment' on 13th January with distinguished speaker CA Devendra Arora, CEO, Tejas Investments. Mr. Arora explained that stock markets are in bull phase and experts are generally showing optimism, but investors have many apprehensions and are fearful that market may tank as in March 2020. The programme was attended by about 46 participants who indulged in extensive discussion and interaction with the speaker.

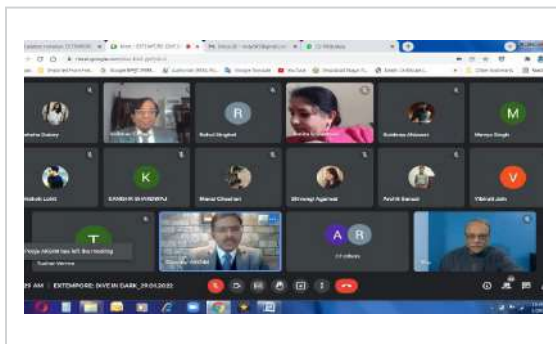


(L-R) Mr. Vinay Gupta, ED, GMA; CA Devendra Arora; Dr. T R Pandey, Director, AKGIM and Mr. Dharmendra Singh, President, GMA

GMA organised a webinar on 21st January on 'Conscious Living is Successful Life' over Zoom with speaker Maj. Namrata Dhasmana, an IIM L alumnus, a Green Belt Qualified Professional. She explained that with character and feelings come the cognitive functions, emotions, reactions to situations and other reasons associated with them. It was attended by around 50 participants.



Speaker, Maj. Namrata Dhasmana



Dr. T R Pandey inaugurating the event

Ghaziabad Management Association under the banner of STUGMA, organised 'Extempore: Dive In Dark' on 29th January, a competitive event for student members of GMA, in collaboration with Ajay Kumar Garg Institute of Management virtually on Google Meet. The event was attended by around 65 persons, students and members of GMA.

GMA organised webinars in association with the Ghaziabad Tax Bar Association wherein the changes and impact due to Union Budget 2022-23 was explained and deliberated. On 3rd February, the impact on Direct Taxes (Income Tax) was discussed by Advocate Kapil Goel and 5th February, the impact on Indirect Taxes (GST) was discussed by CA Shashank Gupta over Zoom platform. The webinars were attended by about 45 members of GMA and found to be very useful.

On 4th February, HR Forum core committee meeting was held to lay out a plan of action to be taken by the group.

GMA in association with the Department of Management Studies (MBA) at Raj Kumar Goel Institute of Technology, 'SHODH 2021-2022' organised an Inter Institute student paper presentation competition on 25th February through online mode. After the inauguration by the Director, RKGIT and ED, GMA, the keynote speaker Dr. Anurag Singh, IMS, BHU, Varanasi stressed upon the point that skill related to research and presentation of the same was of immense importance to the students. 45 students from 28 Institutes presented their research

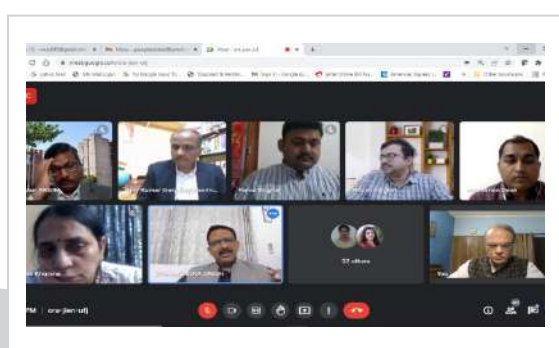


(L-R) Dr. D K Chauhan, ED, RKGIT; Director, RKGIT; Dr. Anurag Singh and ED/ GMA

papers and almost 70 participants attended the competition.

International Conference

GMA organised an International E-conference on 26th February on 'Paradigm Shift in Business and Management: Emerging Trends and Competitive Strategies' in collaboration with IPEM Ghaziabad and with Nilai Field Research Centre, Malaysia. The keynote speaker was Dr. Mohit Vij, Associate Professor, Dept. of Business Administration, Liwa College of Technology, UAE. The other speaker during the Inaugural session was Dr. Samarth Singh, Marketing Head, Birla School of Management, Birla Global University. Dr. R.K Singhal, Director, IPEM welcomed the guests and participants which was followed by the address by the presiding speaker- Prof. Dileep Kumar M, Director, Nilai Field Research Centre, Malaysia.



Mr. Dharmendra Singh, President GMA inaugurating the MDP

The Guest of Honour was Mr. Faniil Zakhariya, Entrepreneur, Professor, Startup Mentor, Mumbai, Maharashtra; and the Chief Guest of the session was Dr. Theresa Teo, Founder Director, Alpha MM Agency, Greater Sydney Area, Australia. The valedictory session was initiated by declaration of Best Paper Presentation Award by Dr. Richa N. Agarwal, HR Expert and Corporate Trainer.

MDP

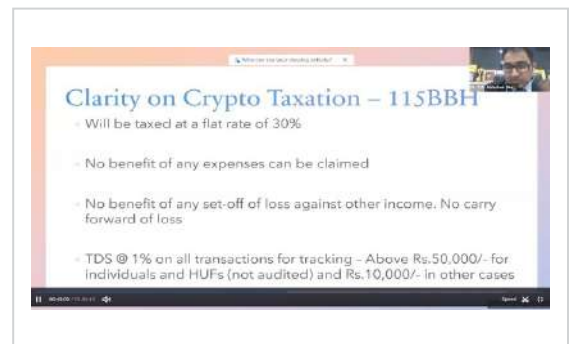
GMA organised an online MDP on 25th and 26th February

on 'Design Thinking, Innovation and Digital Transformation' in collaboration with Ajay Kumar Garg Institute of Management. It was attended by 40 participants nominated by 6 member organisations. The resource persons were Mr. Karmjitsinh Bihola, Founder, Innodesk; Dr. Prakash Apte, Founder, APTennovate; and Mr. Soumitra Chakraborty, Consultant and Advisor, Sunstone Eduversity.

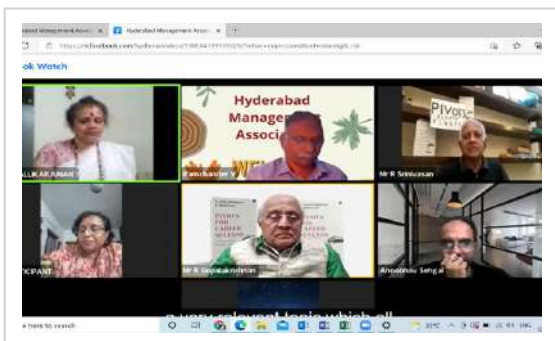
Hyderabad Management Association

Lecture Meeting

Hyderabad Management Association organised a session on 7th February on the topic 'Practical Implications of Tax Provisions of Union Budget 2022'. The resource person was Dr CA. Abhishek Murali - President, All India Tax Payers Association. Dr Murali made a deep dive into budget provisions; what FM spoke was not true representative of various provisions brought into the bill and many provisions like filing new return, TDS with retrospective effect are not only draconian but also retrograde.



Session in progress



Speakers and participants during the meeting

HMA organised a session with Mr R Gopalakrishnan and Mr R Srinivasan who put forth their experiences through the book Pivots for Career Success – Unleashing People Power. They very clearly brought to the fore why they thought of writing this book, as this is not taught in any of the business schools nor is it available on the internet. Mr Ramchander – Vice President HMA moderated the event.

MSME

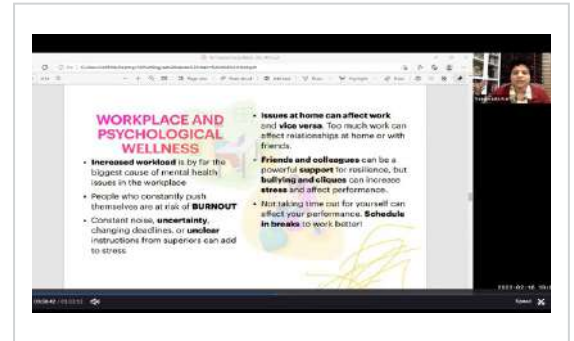
HMA organised a session on 10th February on the topic 'Smart Digital Manufacturing Practices for SME Sector in the Global Digitalization Era' by Dr G. Chandra Mohan Reddy, Professor of Mechanical Engineering, CBIT, Hyderabad. He spoke about what is the importance of Global Digitalization and the need of the hour was to adopt and adapt to the changing times.



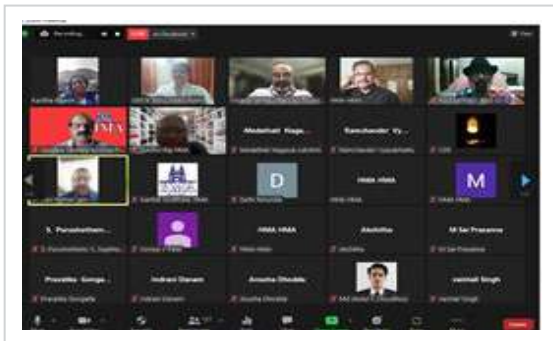
Speaker- Dr G. Chandra Mohan Reddy addressing

Women Development Programme

HMA organised a programme on 16th February on the topic '360 degrees Psychological Wellness' by Dr. Vasuprada Kartic, Anthroposophic, Counselor and Psychotherapist-Core Faculty for Training in India for International Certification, Rotary District Chair – Addiction National Prevention and Youth Protection & Member of the National Core Committee. Her session was filled with anecdotes where she stated how most of the problems were faced by children from affluent families.



Session in progress



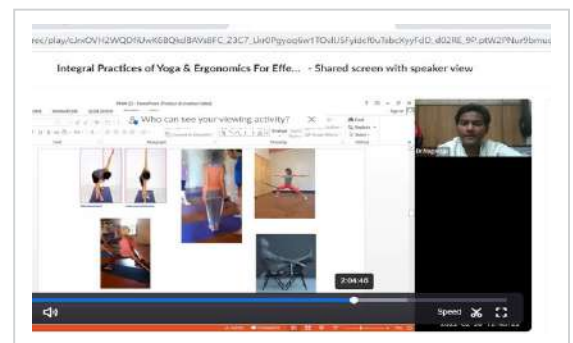
Participants attending the programme

Youth Development Programme

HMA organised a session on the topic '21st Century Work Skills' on 22nd February by Dr Viiveck Verma, Charter member TiE Hyderabad and Founder – UpSurge Enterprise Solutions. He defined, if one has to stay abreast with the times, then we must ensure to see where the disruption occurs and be the solution finder.

MDP

HMA organised a session on 26th February on 'Integral practices of yoga and ergonomics for effective training profession' by Dr P. Nagaraju, Founder Director and CEO Pramanik yoga. He started the session with meaning of Integral yoga, and said it combines a wide range of yogic practices doing asanas, studying spiritual texts, helping others, chanting mantras, and sitting in meditation which leads to harmony and happiness.



Speaker, Dr P. Nagaraju addressing the session

Social Impact

HMA has taken up a rain harvesting project sponsored by Cyient, to ensure that there is sufficient water in the Zilla Parishad High School Gachibowli. The school now saves approximately 30,00,000 litres each year and independent water tankers. The school now recharges its groundwater and planned to make more schools 'Water Positive' with integrated water management.

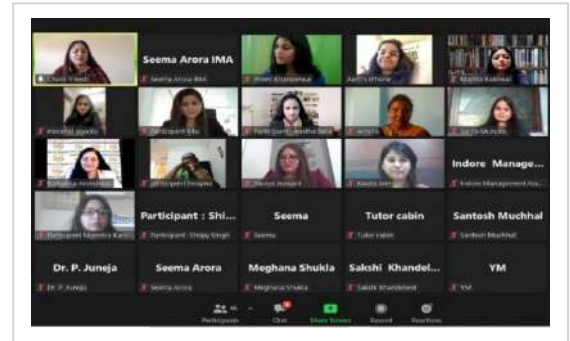


View of the site

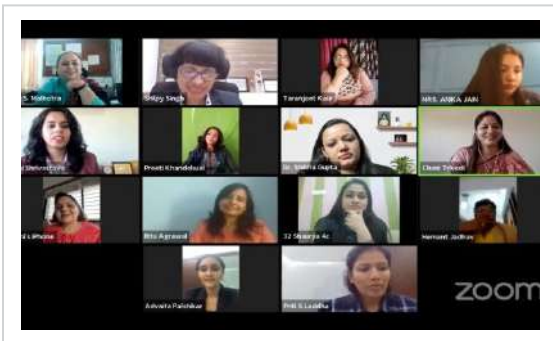
Indore Management Association

Women Forum

Indore Management Association Women forum organised Business Idea Competition Round 1 for Women Entrepreneurs on 4th February virtually. The session was moderated by Ms. Chani Trivedi, EC Member IMA; Ms. Preeti Khandelwal and Ms. Sarita Mundra. Total 16 women entrepreneurs participated in the event.



Participants during the session



Participants during Business Idea Competition

IMA Women forum organised Business Idea Competition Round 2 for Women Entrepreneurs on 16th February virtually. The session was moderated by Ms. Chani Trivedi, EC Member IMA; Ms. Preeti Laddha and Ms. Manpreet Palshikar. Total 10 women entrepreneurs participated in the event.

Exclusive Session

Indore Management Association organised an Exclusive session on 8th February virtually on the topic 'Insights in Taxation of Crypto & NFT'. The speaker for the session was CA Manish Dafria, Tax expert and IMA EC Member, Indore and moderated by CA Navin Khandelwal, Insolvency professional and Registered valuer, Indore.



(L-R) CA Manish Dafria and CA Navin Khandelwal during the session



Speaker, Ms. Aastha Tatia during the session

IMA held an exclusive session on 22nd February for Cummins, Pithampur on the topic 'Subject Matter Expert'. The speaker of the session was Ms. Aastha Tatia, Founder and Happiness Coach, Jaipur.



Mr. Navendu Mahodaya during the session

Centre of Excellence

Indore Management Association organised a session Centre of Excellence on 11th February on the topic 'Secret Skills of Sales Champ'. The speaker of the session was Mr. Navendu Mahodaya, Salesmanship Coach, Indore.

Student Chapter COE

IMA Student Chapter held a Centre of Excellence session on 11th February on the topic 'Introduction to Six Sigma'. The speaker of the session was Mr. V. B. Manian, Senior Consultant at Business Excellence Solutions and Training Services, Chennai.



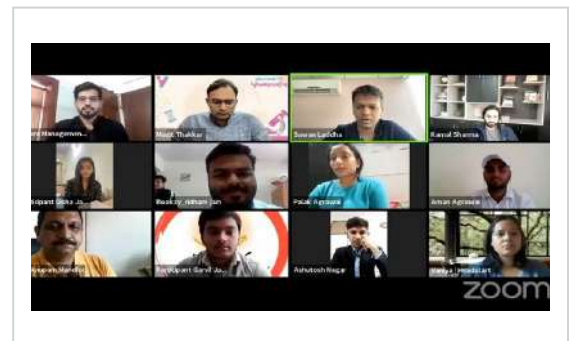
Mr. V. B. Manian during the session



Capt. Jaison Thomas during the session

IMA Student Chapter held another Centre of Excellence session on 15th February on the topic 'Converting Potential into Performance'. The speaker of the session was Capt. Jaison Thomas, Executive Director (Corporate) Genius Temple MD, Traineds, Indore.

IMA Student Chapter organised virtually 'Startup Idea Hunt 2022' on 19th February. 24 college students participated in this hunt. The session was moderated by Mr. Sawan Laddha, EC Member IMA, and Mr. Mudit Thakkar, Member IMA.



Participants during the Competition

IMA Student Chapter organised Centre of Excellence for the students of Acropolis College on 22nd February on the topic 'Customer Experience in the Post-Covid Era'. The speaker of the session was Mr. Sanjeev Singh Sahni, Global Head of Customer Experience and Operations at Wayfair, US.



Speaker, Mr. Sanjeev Singh Sahni addressing the students



Mr. Sunil Kalyankar addressing the students at Sage University

IMA Student Chapter organised Centre of Excellence for the students of Sage University on 25th February on the topic 'Tips for first time Managers' Pithampur. The speaker of the session was Mr. Sunil Kalyankar, HR - Head, Case New Holland, Pithampur.

IMA Student Chapter organised a session Centre of Excellence for the students of Jaipuria Institute of Management, Indore on 28th February on the topic 'The Role of Digitization in the Workforce of the Future' with speaker Dr. Rajeev Chib, Asia Pacific – COO Financial Institutions Sales & Solutions, Citigroup Global Markets Asia Ltd.



Speaker, Dr. Rajeev Chib during the session



Speaker, Ms. Olivia Scharenguivel during the session

IMA "Diksha"

IMA organised its in-house session a seminar for Pratap Snacks Ltd. on 23rd February on the topic 'Communication Skills for Professional Excellence'. The speaker for the session was Ms. Olivia Scharenguivel, Counselling Psychologist Emotional and Social Intelligence Expert, Indore.



Capt. Jaison Thomas during the session

IMA organised an in-house session on 26th February a for Jaideep Ispat and Alloys Pvt. Ltd. - Indore on the topic 'Accountability Culture'. The speaker of the session was Capt. Jaison Thomas, Executive Director (Corporate) Genius Temple MD, Traineeds, Indore.



Students during the industry visit

Industry Visit

IMA Student Chapter organised an industry visit on 24th February at Pratap Snacks Ltd. for the students of Acropolis, Indore.



Speaker, Dr. Prithvi Yadav along with the participants

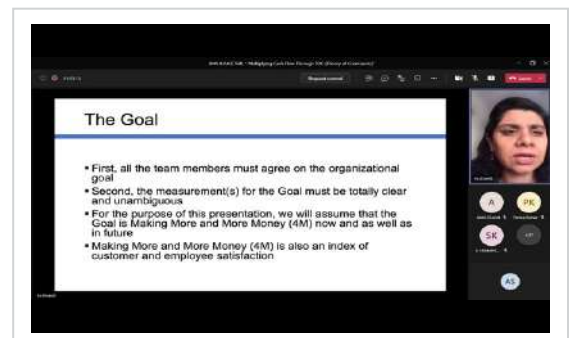
Reader's Clique

Indore Management Association organised its Reader's Clique discussion on 25th February on the book 'No Rules Rules' Netflix and the Culture of Reinvention. The speaker of the session was Dr. Prithvi Yadav, Director, Jaipuria Institute of Management, Indore.

Jamshedpur Management Association

Bake Talk

JMA organised a session on 10th February on 'Multiplying Cash Flow Through TOC (Theory of Constraints)' with Ms Ira Gilani, Director, Goldratt India. The talk was attended by 35 participants which included professionals of Tata Steel, Tata Motors, TSLP, TSUISL, JCAPCPL etc.



Ms. Gilani sharing a presentation



Prof Ram Kumar in the Q/A session

Enriching Life Series Session

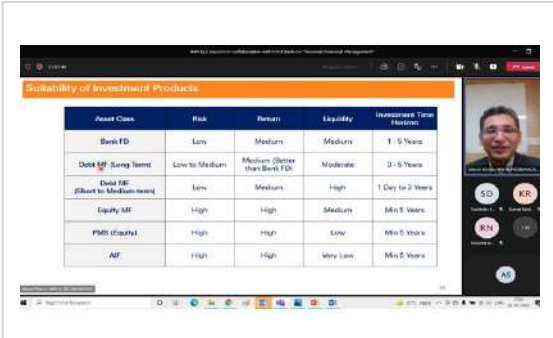
Jamshedpur Management Association organised a session on 18th February on 'The Dark Side of Entrepreneurship' with Prof. S. Ram Kumar, Chief Provocateur, Last Resort, MBA IIM –A, Nuclear Physicist. The talk was attended by 55 participants.

6th National Competition for Managers

AIMA's NCM programme for young managers was conducted on 18th -19th February. The winners of JMA Young Manager Competition were nominated for this programme.



AIMA's 6th National Competition for Managers



Mr. Vikas Mishra explaining the suitability of Investment Products

ELS Session

JMA in collaboration with ICICI Bank organised an Enriching Life Series session on 25th February on 'Personal Financial Management'. The expert for the session was Mr. Vikas Sharma, Head Wealth Select, ICICI Bank Ltd and Mr. Kumar Ranjit, Key Relationship Head, ICICI bank introduced the speaker. The talk was well received by 34 professionals.

Management Day Celebration

JMA celebrated the 16th National Management Day on 26th February on the topic 'It is Cool to Join a Start Up'. JMA invited entries from B- Schools and organisations. Mr. Gaurav Marwah, Director of Valour Wires Private Limited was the moderator and jury for the competition. The event was attended by 40 people which included JMA executive board members, participants and JMA team members. The winners of JMA AIMA Business Simulation Games were also felicitated at the event.



Prize Distribution at JMA Management Day Celebration

Launch of Business Analytics Course in collaboration with ISI Kolkata

Jamshedpur Management Association launched a six-month Comprehensive Course in Business Analytics for working professionals and aspiring students in partnership with the Centre for Artificial Intelligence and Machine Learning (CAIML), ISI Kolkata. The course was launched by Mr. Chanakaya Choudhary, President JMA and VP Corporate Services, Tata Steel and Professor Nikhil R Pal, Head, CAIML, ISI Kolkata. On this occasion, the President urged the people of Jamshedpur and beyond, members and associates of JMA, and aspiring working professionals and students to grab this unique opportunity and avail its benefits. Professor Nikhil R. Pal thanked the host, JMA, for such a timely attempt and wished the course a great success.



JMA Executive board members launching the Business Analytics Course

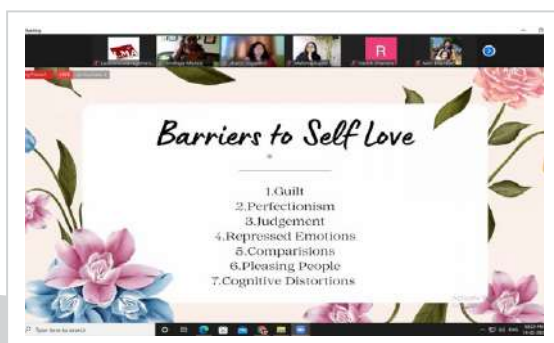
Lucknow Management Association

Online Session

Lucknow Management Association organised an online session on 2nd February on 'Mindfulness' by Dr Dheeraj Mehrotra, a Corporate Trainer, Academic Evangelist, Author, TEDx Speaker, a President of India Awardee Educationist and Limca Book Record Holder and presently Principal, Kunwar Global School. Mr. A.K. Mathur, Vice President, LMA welcomed and introduced the speaker and proposed the vote of thanks.



Session on 'Mindfulness' by Dr Dheeraj Mehrotra



Session on 'Self Love: the ability to yourself'

LMA in collaboration with SIMAs Entrepreneurial Ladies Forum organised a session through Zoom on 19th February on 'Self Love: the ability to yourself' by Dr Sindhuja Mishra, an educationist, scholar in the field of Psychology, and a seasoned professional with over two decades of experience in academia and industry. The session was moderated by Ms. Mahima Bajpai, Assistant Professor, SRMU and Ms. Shalini Chaudhary, Entrepreneur in Education. Dr Vinita Prakash, Principal, Isabella Thoburn College, Lucknow was the Chief Guest.

Panel Discussion

Lucknow Management Association organised an online panel discussion on 5th February on 'Union Budget 2022-23'. The eminent panelists were Dr Dushyant Singh Chauhan, Chief General Manager, NABARD; Mr. Kiron Chopra, CMD, Chopra Retec and Prof. Sanjay Kumar Singh, IIM Lucknow. Prof. Yashvir Tyagi (Retd), University of Lucknow moderated the session. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the panelists and proposed a formal vote of thanks at the end of the interactive panel discussion.



Prof Yashvir Tyagi moderating the panel discussion on 'Union Budget'



LMA organised a session in collaboration with Department of Business Administration

LMA in collaboration with Department of Business Administration (LUMBA), University of Lucknow organised an online Management Day panel discussion on 24th February on the theme 'Thriving on uncertainty: Managing Radical Change'. The eminent panelists were Prof Archana Shukla, Director, IIM Lucknow; Dr Kavita Pathak, Director, JIML and Mr. Venkat Changavalli, a noted management professional and former Advisor to Chief Minister of UP. Mr. Alok Ranjan, Former Chief Secretary, UP and Past President, LMA chaired and moderated the session. Mr. A.K. Mathur, Vice President,

LMA welcomed and introduced the panelists and proposed a formal vote of thanks.

Webinar

LMA in collaboration with ASSOCHAMUP, UP Angel Network, Jaipuria Institute of Management and School of Management Sciences organised a webinar on 14th February on 'Journey of India's largest healthcare startup from Uttar Pradesh' by Mr. Prasoon Pal, Founder, Taskar Healthcare Mall. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the speakers and proposed a formal vote of thanks.

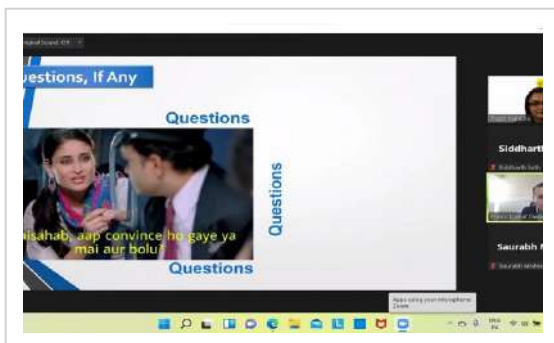


Speaker, Mr. Prasoon Pal, Founder, Taskar Healthcare Mall addressing

LMA in collaboration with IILM Academy of Higher Learning, Lucknow organised a webinar on 21st February on 'Cryptocurrency: Fundamentals, Benefits, Risks, and Policies' by Mr. Punit Agarwal, leading a \$500 million Cryptocurrency Covid 19 Relief Fund. The session was moderated by Mr. Pravin Kumar Dwivedi, Sr Vice President LMA and CMD AWOKE India Foundation. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the speaker.



Webinar on 'Cryptocurrency: Fundamentals, Benefits, Risks, and Policies'



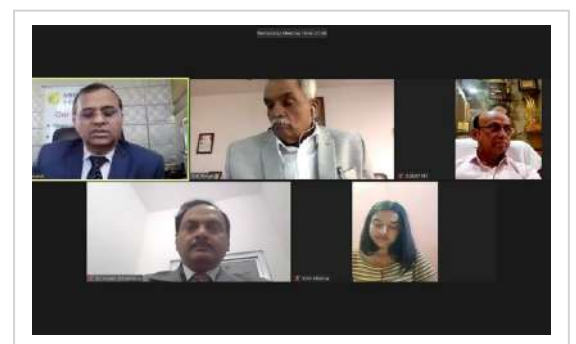
Session on 'Soft Skills'

Online Training Session

LMA in collaboration with AWOKE India Foundation and Cambridge University Press organised an online session on 19th February on the topic 'Soft Skills'. The speaker was Ms. Trupti Kapadia, Senior Soft Skill Trainer from Mumbai and Mr. Pravin Kumar Dwivedi, Sr Vice President, LMA moderated the session. Mr. A.K. Mathur, Vice President, LMA, LMA staff and students attended the session.

Interactive Session

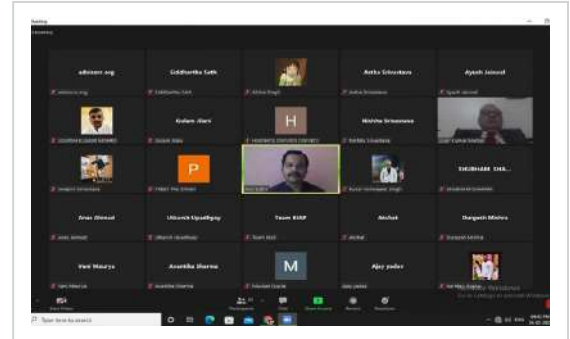
LMA in collaboration with Shri Ramswaroop Memorial University organised an Experts Interactions and Business Quiz online session on National Management Day on the topic 'Thriving on uncertainty: Managing Radical Change' on 21st February. The speakers were Prof Ajay Prakash, Pro VC, SRMU and Director IMCE; Prof A K Singh VC, SRMU and Mr. Sourabh Jha, General Manager and Regional Head (APAC) @ HCL Manila, Philippines. Mr. Pravin Kumar Dwivedi, Sr Vice President, LMA and MD AWOKE India Foundation was the Chief Guest on the session. Prof Anant Srivastava, Dean, FoM, IMCE welcomed and introduced the speakers. The session was attended by students and LMA members.



Interactive session on 'Thriving on uncertainty: Managing Radical Change'

Online Workshop

LMA and Babu Banarasi Das University in collaboration with Advisors Organisation and SEBI organised a wealth awareness workshop on 26th February by Mr. Atul Sathe, an Assistant Professor in Department of Accountancy at H.R. College of Commerce and Economics. Ms. Hina from Advisors Organisation welcomed and introduced the speaker. Mr. A.K. Mathur, Vice President, LMA proposed the vote of thanks.



Wealth awareness workshop by Mr Atul Sathe

Workshop

LMA and AWOKE India Foundation and AMU Old Boys Association in collaboration with Raymond Training Centre organised a Skill Development Workshop on 26th February for underprivileged of minority community. Mr. Ashish Tewari, Centre Head of Raymond Training Centre made a presentation about the skill development facilities and subsequent placement of successful candidates. Mr. A.K. Mathur, Vice President, LMA; Dr. Dipti Dwevedi Director, AWOKE India Foundation and Mr. S.M. Shoeb of AMUOBA also spoke in the programme.



Skill Development Workshop (Tailoring Trade) at Raymond Training Centre

Talk

Young Managers Forum of LMA in association with Jaipuria Institute of Management and Shri Ramswaroop Memorial College of Engineering and Management, Lucknow, Industry Partner, ASSOCHAM UP-UK organised an online talk on 28th February on 'How to advance tech like AI and IOT (Internet of Things)'. The eminent speakers were Mr. Vinayak Nath -Vice President, ASSOCHAM, UP-UK; Mr. Anupam Maurya, Mobile Development Analyst, Hipster and Mr. Hardik Somani, Co-Founder and COO of Sapio Analytics. The session was moderated by Mr. Shobhit Narain Agarwal, Member LMA-YMF. Dr Priyanka Srivastava, Associate Professor and Head of Department Management, Shri Ramswaroop Memorial College of Engineering and Management proposed a formal vote of thanks at the end of the session.



Session on 'How to advance tech like AI and IOT (Internet of Things)'

Mangalore Management Association

National Management Day

Mangalore Management Association celebrated the 66th AIMA Foundation Day and 16th National Management Day on 7th March with budding management professionals. The former Presidents of MMA, Mr. M. M. Kamath; Dr. Devaraj K.; Mr. M. Shekhara Pujari; Mr. T. G. Shenoy; Mr. M. R. Vasudeva and Mr. Marcel Monteiro were felicitated for their commendable service to MMA on this occasion. Ms. Deepa Nayak P. Assistant Professor, SDM PG Centre, Mangalore conducted a Management Workshop for students on the theme, 'Effective Relationship Networking'. She motivated students with her professional experiences and management games. Mr. K. Jairaj B. Rai, President of MMA gave a brief about AIMA and MMA and Dr. K. Janardhana, Vice President of MMA welcomed the gathering. Dr. Seema S. Shenoy, Director of SDM PG Centre delivered the vote of thanks and Ms. Shaini Naveen, Assistant Professor at SDM PG Centre compered the programme.

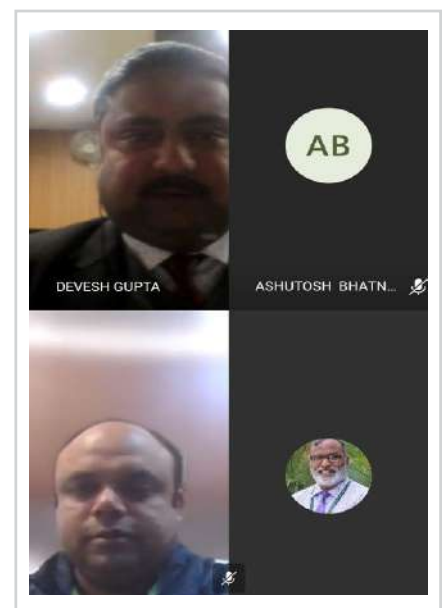


MMA Past Presidents were felicitated during the celebration of National Management Day

Meerut Management Association

Webinar

Meerut Management Association in association with PDDU Management Collge, Meerut organised a webinar on 3rd February on the theme ' My Story as an Entrepreneur' with speaker Mr. Ankit Singhal. MMA members, faculty and students exchanged questions and additional inputs as a part of knowledge sharing session. Dr. Devesh Gupta proposed the vote of thanks.



Speaker, Mr Ankit Singhal addressing



The eminent speaker, Dr. Alka Chaudhary.

MMA organised a webinar on 24th February via Zoom on the theme 'Mantras for Effective Leadership'. The eminent speaker was Dr. Alka Chaudhary, Principal, Kanohar Lal Girls PG College, Meerut. Dr. Manoj Garg was the moderator of the event and the vote of thanks was presented by Dr. Poonam Devdutt, President, MMA. The session was widely appreciated by all attendees.

Pala Management Association

Executive Committee Meeting

PMA held its executive committee meeting on 10th February and the main agenda was the increase in the membership and collection of annual subscription. A career guidance workshop was planned to be conducted for the high school students of 10th and 12th classes immediately after the public examinations.

General Body Meeting

The general body meeting was conducted online on 24th February. Mr CS Deepak Jain was the keynote speaker and the topic for the day was Work-Life Balance and Well Being. Mr Jain explained the importance of maintaining good physical as well as mental health.



Meeting under progress

Palghat Management Association

Palghat Management Association organised a session on 'Central Budget 2022- Direct and Indirect Tax proposals' and key highlights on different allocation of Funds and Schemes. The session was presented by CA Sivadas Chettoor, Practicing Chartered Accountant and Mr. K Vijayakumaran, Former Accountant General, Indian Audit and Account Service. The session extensively discussed the Direct and Indirect Tax proposals announced in the Central Budget 2022. The session was well attended by PMA members.



CA Sivadas Chettoor and Mr Vijayakumaran presenting the session

Rajkot Management Association

Webinar

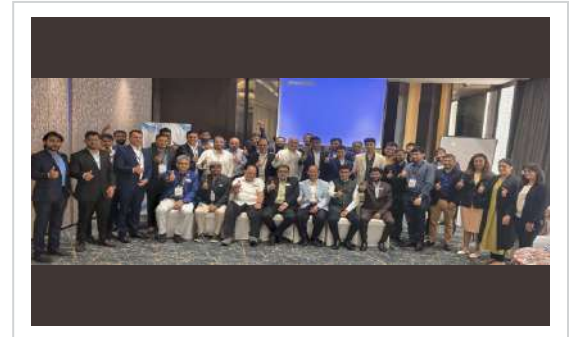
Rajkot Management Association organised an online session on 12th February on 'Export Opportunities in European Markets'. The session was conducted by Mr. Chetan Bhojani, a Global Business Management Expert and Founder, Add Value Consultants and focused on understanding European markets and economy, post pandemic opportunities in European markets and marketing tools and techniques. It was attended by 40 participants including the business owners, export managers and executives.



Speaker, Mr. Chetan Bhojani addressing the participants

Workshop

Rajkot Management Association in collaboration with The Alternative Board (TAB) executed a full day workshop on 19th February on 'Planting Growth' exclusively for entrepreneurs who want to thrive irrespective of times. The workshop was led by an internationally renowned faculty from Mumbai, Mr Ramas Krishnan who is MD of TAB India and Global Partner, The Alternative Board, along with Rajkot TAB Coaches Mr Bhavesh Dhruva; Mr Virat Dhebar; Mr Dhaval Khandhedia; Mr Dipesh Kanabar and Mr Shreyans Doshi. More than 35 business owners from all over Saurashtra participated in the workshop.



Participants addressing the workshop

Rohilkhand Management Association

Panel Discussion

Rohilkhand Management Association organised a panel discussion on 2nd February on 'Budget 2022-23' in collaboration with Management Institute - Khandelwal College of Management and Science. The Executive Director, KCMT, Dr. Vinay Khandelwal, Vice President, RMA took personal interest in organising the panel discussion and gave a warm welcome to learned panellists, RMA members, KCMT faculty, students and other participants. The speakers were Dr. Ghanshyam Khandelwal, Chairman, B.L. Agro Industries Ltd.; C.A Vinay Krishnan; Dr. Manish Sharma, President RMA; Dr. N.L. Sharma and Dr. Swatantra Kumar. Dr. Amresh Kumar, Director, KCMT thanked all the speakers and participants.



(L-R) Dr. Neeraj Saxena; Dr. Manish Sharma; C.A. Vinay Krishnan; Dr. Vinay Khandelwal; Dr. Amresh Kumar; Dr. N.L. Sharma; Dr. Swatantra Kumar; C.A Ritesh Agarwal; and Dr. Ghanshyam Khandelwal addressing the participants



(L-R) Dr. Manish Sharma, Mr Qadir Ahmad, Dr. A.K. Rai, Dr. Shilpi Dixit and Dr. Neeraj Saxena.

Meetings

RMA Programme Committee Meeting was held on 5th February to plan management week programmes. A meeting was held on 10th February to review programmes during management week celebration.

RMA celebrated Management week in celebration of AIMA's 66th Foundation Day, and held a seminar on 19th February on 'Redefining Indian economy @ 75'. The Chief Guest was General Manager, Dainik Jagran, Bareilly. The speakers C.A. Sharad Mishra and C.A. Mohit Tandon and Dr. Manish Sharma, President R.M.A shared their thoughts about Indian economy.



(L-R) Dr. Swatantra Kuma; Mr. Qadir Ahmad; Dr. Vinay Khandelwal; Dr. Mudit Chaturvedi; Dr. Manish Sharma; Dr. Ghanshyam Khandelwal and Dr. Rajesh Gupta.



S.P. City, KCMT and RMA teams flagging off the Management run

Management Run

RMA organised a Management run on 22nd February in collaboration with College of Management and Science, KCMT. The professionals, practicing managers, faculty and students from different management and engineering Institutes participated in the run with great zeal and enthusiasm. The run was flagged off by Mr. Ravindra Kumar, IPS, S.P. City, Bareilly.

RMA Excellence Award Ceremony

RMA organised Excellence Award ceremony on 24th February, and discussion on AIMA's theme -Thriving on uncertainty; managing radical change. The chief guest was Mr. Rishi Ranjan, Joint Commissioner of Industries, Bareilly and guests of honour were Dr. Ghanshyam Khandelwal, Chairman, B.L. Agro Industries Ltd., Bareilly and Mr. Aditya Murty. Secretary, SRMS Trust, Bareilly. The key speakers were Dr. Manish Sharma, President, RMA and Mr. Aditya Murty. The event was well received and thoroughly enjoyed by the participants.



RMA team with awardees

Seminar

RMA organised a seminar on 28th February on 'Global leadership through skills' in collaboration with Future Institute of Management and Technology. Mr. Mukesh Gupta, Chairman, Future Institute of Management and Technology welcomed the Chief Guest, Dr. Ghanshyam Khandelwal, Chairman, B.L. Agro Industries Ltd., and the guests of honour Mr. Dinesh Goel, Managing Director, Ramaa Shyama Papers Pvt. Ltd.; Dr. Manish Sharma, President R.M.A; C.A. Rajen Vidyarthi.



(L-R) Dr. Nikhil Agarwal, Dr. Ritesh Saxena, Dr. Neeraj Saxena, Dr. Ghanshyam Khandelwal, Mr. Mukesh Gupta, C.A. Rajen Vidyarthi, Dr. Manish Sharma, Mr. Qadir Ahmad, and Dr. Hemant Yadav

Thrissur Management Association

Webinar

TMA organised a webinar on 1st February with the support from all other LMAs in Kerala on the theme 'How to Build a Strong Enterprise' with speaker Mr. C K Ranganathan, President, AIMA and Chairman and Managing Director, M/s. CavinKare Pvt Ltd. He emphasised the need for adapting technology for productivity improvements and market reach and for LMAs to work together to attain higher synergy in accomplishing common causes. The presentation was well received and the feedback received via survey conducted was excellent. Around 110 participants attended the session.



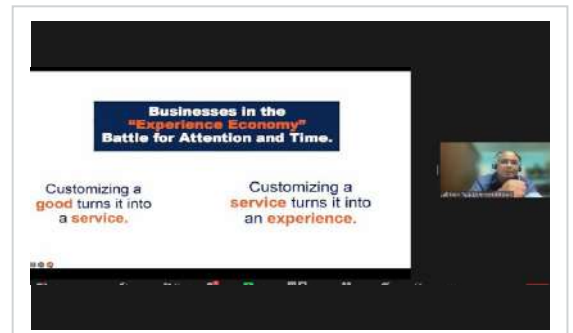
(L-R) Er. Vinod Manjila, President, TMA and Mr. CK Ranganathan, President, AIMA and Chairman and Managing Director, M/s. CavinKare Pvt Ltd

TMA jointly with the Institute of Chartered Accountants of India organised a webinar on 4th February for analysis of the Union budget 2022. The speakers were CA. Venugopal C Govind, Sr. Chartered Accountant, Kochi; Prof. Dr. V KVijayakumar, Investment Strategist, Geojit Financial Services Ltd and CA. Abhishek Murali, President, All India Tax Payers' Association. CA. Venugopal C Govind presented a macroeconomic analysis, and spoke about some of the shortfalls of the budget. Mr. V KVijayakumar spoke about the impact of the budget on the economy as a whole with references to the macro economic factors. CA. Abhishek Murali, President of AITPA spoke about the implications on tax due to the changes in union budget.



(L-R) CA. Venugopal C Govind Sr. Chartered Accountant, Kochi; Prof. Dr. V K Vijayakumar, Investment Strategist, Geojit Financial Services Ltd and CA. Abhishek Murali, President, All India Tax Payers' Association and Partner, M/s. Victor Grace and CO., Chartered Accountants

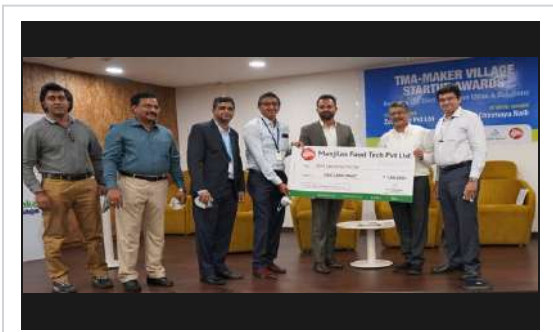
TMA conducted a webinar on 18th February as part of National Management Week on the theme 'Winning in the Experience Economy' with speaker Mr. Ravi Teja, MD and CEO of Robosoft Technologies. He spoke how new age companies use digital techniques to emotionally connect with its online customers.



Mr. Ravi Teja Bommireddipalli, MD and CEO of Robosoft Technologies addressing

TMA Maker Village Startup Award Ceremony

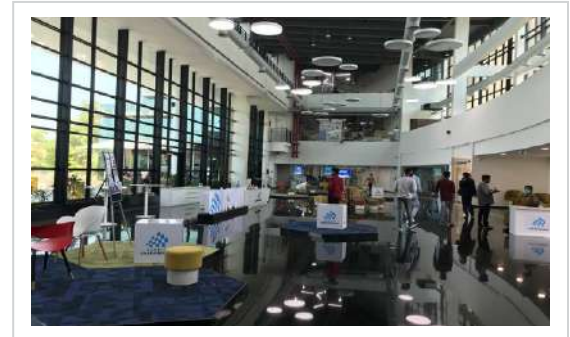
TMA instituted new startup awards in conjunction with Maker Village, a joint initiative between the Ministry of Electronics and Information Technology and IIITM – Kerala on 24th February. At this event organised in National Management Week, the prize money of Rs. 1 lakh was awarded to Zoid Labs Pvt Ltd for the best startup and Rs. 50,000 to Mr. Chinmaya Naik, a student of IIHMR, Jaipur for the best startup idea. The keynote speaker Mr. Arjun Varma, CEO of Alcodex Technologies, shared his successful startup story to inspire the participants.



Rs. 1 lakh was awarded to Zoid Labs Pvt Ltd for the best startup

Industry Visit

On 24th February, as part of National Management Week celebration, TMA organised a tour of the integrated startup facility at Kalamassery, Kochi, operated by Kerala Startup Mission and Maker Village. The machines, tools, and processes available at the facility were demonstrated in detail to the key TMA Managing Committee members, and TMA student chapter members.



Industrial visit for Students



The panelists - Mr. Sidharth Ram, Ms. Biji S S, and Mr. Sunil

TMA held its meeting on 25th March with Young Leaders of Thrissur and TMA Youth Wing on the theme 'Beyond Thrissur'. A panel discussion was organised in which the panelists, Ms. Biji S S, General Manager and Business Head Corporate, The South Indian Bank; Mr. Sidharth Ram, Chief Executive, Leo Enterprises and Mr. Sunil, Director, SJS Pvt spoke on how to transform oneself and one's business to adapt to the ever-changing environment, and how to make use of resources for growing the business. The session was moderated by TMA Managing Committee member, CA. Anantharaman T R.

A joint webinar was organised on 26th February in association with Architects and Engineers Association, Thrissur and Institution of Engineers India, Thrissur Local Centre (IEI) with speaker Er. Madhu S Nair, former CMD of Cochin Shipyard Ltd. He recounted in detail how the first indigenous aircraft carrier of India - INS Vikrant - was built and commissioned. The session was very interactive and good feedback poured in from the audience.



Er. Madhu S Nair former CMD - Cochin Shipyard Ltd



Er. Vinod Manjila addressing the gathering

TMA's Let's Chat is a new initiative to bring together its members and family in an informal setting regularly in order to create a bonding and brainstorm ideas for TMA's future activities. The third session was held on 27th February at the rice paddy fields (kole paadam) of Pullazhy, Thrissur.

Association for Life-long Education, Research and Training



Mr. E K Bharat Bhushan IAS (Retd), Former Chief Secretary, Government of Kerala and Former Member, Central Administrative Tribunal addressing

merged with TMA and organised an event on 28th February as part of National Management Week. Mr. Bharath Bhushan IAS (Retd.) was the chief guest and keynote speaker who spoke about how the administrative function in our country developed from the Maurya dynasty days through the British rule to the present day.

Trivandrum Management Association

Management Day Celebrations

TMA on 24th February celebrated the National Management Day and Foundation Day of AIMA by organising a Management Quiz programme for B-school students. Mr. Rahul. A and Ms. Bhavana Chandran. G of CET School of Management won the first prize, as joint winners of TMA Management Quiz 2022 and followed by Ms. Rehna Rahim. S.R. and Mr. Danileo Jose from Kerala Institute of Co-operative Management who came second. The event was well received by TMA members, faculty and students of TMA Student Chapters.



Mr. Rajesh Jha, President, TMA addressing the participants

Vaikom Management Association

National Management Day

Vaikom Management Association celebrated National Management Day on 26th February by conducting an interactive session on 'Career Planning and Development' in association with the ICM Computers, Thalayolapparambu, Kottayam. Mr. Sojan, Director, ICM Computers, delivered the presidential address, and expressed happiness for VMA in conducting such informative programmes. The programme was inaugurated by Er. Sashi Gopal, President, VMA. In his inaugural speech, President highlighted the functioning



President, Er. Sashi Gopalan delivering the inaugural address

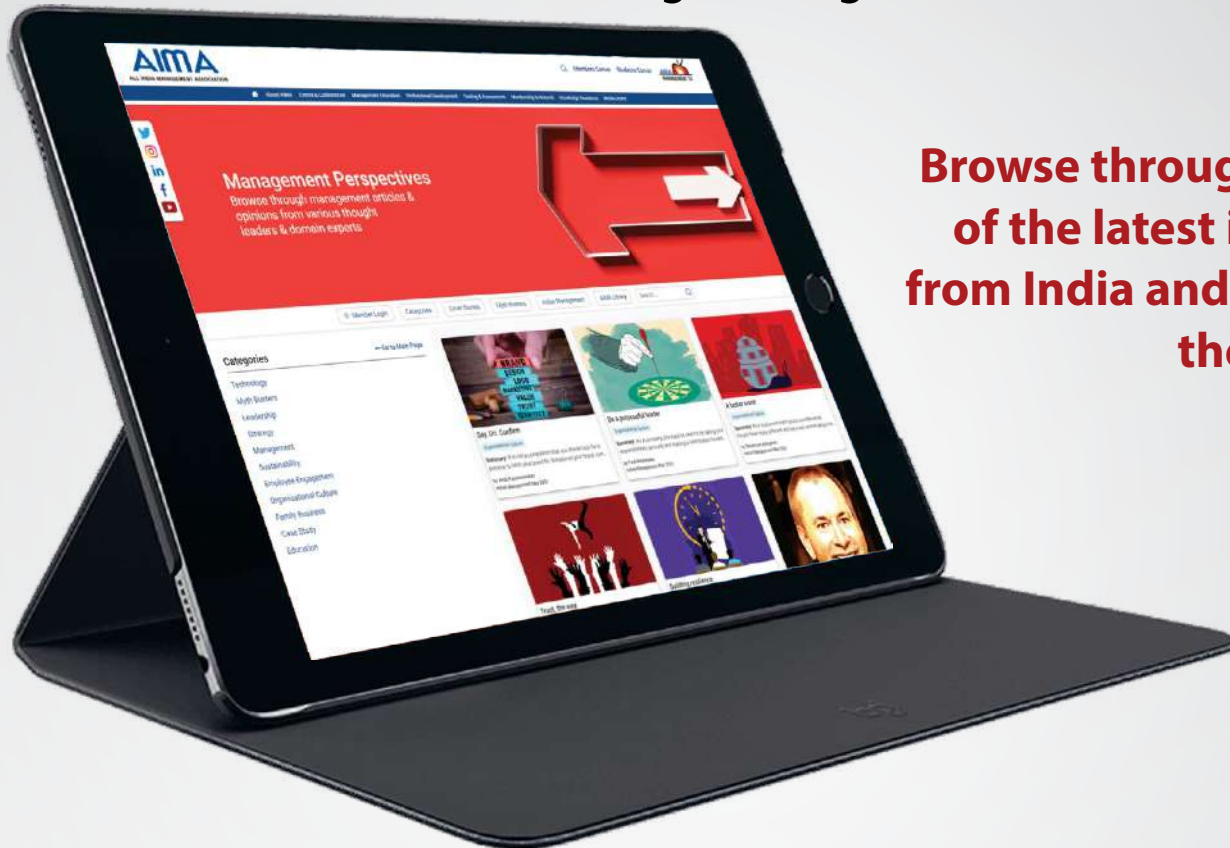
of AIMA on its 'Foundation Day' and the importance of 'Management Day' celebrations offered by all Local Management Associations, across the country. Mr. Aneesh. S, Vice President VMA and Mr. Anilkumar, Treasurer facilitated the meeting. The extensive session on 'Career planning and Development' was delivered by Ms. Indira. N. G, EC member, VMA. The session on communication and soft skills was led by Er. Saifuddin, former Sec. General, VMA. Both the sessions were highly informative and well attended by the students. Around 50 students and VMA members participated in the session. Ms. Chippy Mol, expressed the vote of thanks.



Ms. Indira N.G, addressing the session

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AIMA Events Calendar

Event	Programme Chairman/Director	Venue	Date
Programme on Business Strategies to Drive Growth in the New World		Online	15 March 2022
Corporate Management Olympiad		Online	15-17 March 2022
Case Writing Competition and Conference		Online	24-25 March 2022
10th Pragati - Celebrating Achievements of Women		Online	29-30 March 2022
Retreat on Leadership in the Post Pandemic World		Goa	31 March - 02 April 2022
LeaderSpeak Session	Ms Arundhati Bhattacharya Chairperson and Chief Executive Officer, Salesforce, India	Online	08 April 2022
7th National Leadership Conclave and 12th Managing India Awards		New Delhi	12 April 2022
Regional Management Conclave- Eastern Region		Online	26 April 2022
PSU Summit		New Delhi	04 May 2022
HR Leadership Retreat		Goa	12-14 May 2022
Global Advanced Management Programme 2022		USA	26 June-02 July 2022
2nd National Shaping Young Minds Programme		Online	26 August 2022

To view full calendar please visit www.aima.in

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ALL INDIA MANAGEMENT ASSOCIATION

All India Management Association

Management House, 14 Institutional Area, Lodhi Road, New Delhi-110003

Tel: 011-24645100, 43128100 ; Fax: 011-24626689

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