

# AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

NOVEMBER 2022



Dear Readers,

It is my pleasure to present the next issue of AIMA News.

With your constant support and encouragement, AIMA continued in its endeavour to build management capability by providing varied platforms for the exchange of ideas and best practices, both in India and overseas.

After the successful completion of some marquee international events in October, AIMA conducted the 16th edition of its popular Global Advanced Management Programme (GAMP) in the Silicon Valley. GAMP was conducted after a hiatus of over two years and saw participation of senior executives from many leading companies of India Inc. The delegates engaged with senior leadership of several iconic companies including Google, NVIDIA, IBM, Autodesk, Ericsson, Wipro Innovation Centre and Kaneka Aerospace, and witnessed state-of-the-art technologies and the latest innovations. The Group participated in some very pertinent programmes that opened their minds to a world of opportunities and possibilities. More details are carried inside.

Back home, AIMA continued its hugely successful LeaderSpeak programme with the roll out of the 61st session of the series on the theme 'India's IT revolution - a marathon well run' with Mr. Kris Gopalakrishnan, Chairman, Axilor Ventures and Former Vice Chairman, Infosys. The session was moderated by Mr Shrinivas V Dempo, President AIMA and Chairman, Dempo Group of Companies. Mr Gopalakrishnan gave a compelling overview of the current IT sector and its evolution over the years and also spoke about his book – Against All Odds: The IT Story of India. The session saw active participation of over 900 across various AIMA digital platforms.

The AIMA Young Leaders Council (YLC) remained committed to creating programmes on topical issues for India's young and emerging leaders. Last month YLC focused on sustainability and organised an interesting session on 'Democratising Communities Through Safe Water' virtually. The session emphasised how safe water can be made available and accessible to under-served communities in an affordable manner through sustainable, decentralised water treatment and delivery. The session was very well received by the participants.

Another of AIMA's unique initiative – the Corporate Management Olympiad – witnessed the successful roll out of its 5th edition with over 200 teams from PSU and Private sectors competing over various competitions and contests. The 3-day event hosted several rounds of Case Studies, Business Modelling, Quizzes, and Business Simulation Competitions for the participating managers; where Indian Oil Corporation Ltd emerged as this year's Champion Team.

Brief reports can be found in this issue along with the latest news from the Local Management Associations and some interesting articles on management.

I hope you enjoy this edition of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi  
Director General

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Ms Smita Das



# CONTENTS



## 04 Global Advanced Management Programme

### AIMA SNAPSHOTS

#### 08 LEADERSPEAK SESSION

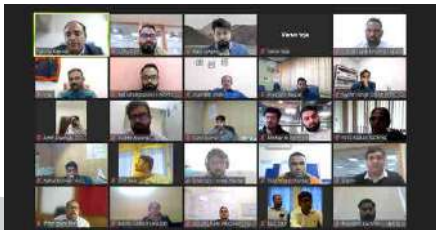


#### 10 YLC SESSION



#### 10 TRAINING PROGRAMME

#### 11 CORPORATE MANAGEMENT OLYMPIAD



### IN LIGHTER VEIN

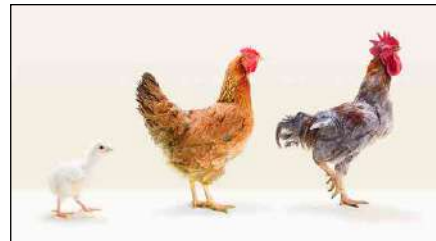
#### 13 THE MINIMALIST

### FEATURES

#### 15 HOW TO: USE A SCORECARD TO EVALUATE PEOPLE MORE FAIRLY



#### 18 TO RETAIN YOUR BEST EMPLOYEES, INVEST IN YOUR BEST MANAGERS



### 22 NEWS FROM LMA'S



### 65 AIMA EVENTS CALENDAR

# GLOBAL ADVANCED MANAGEMENT PROGRAMME

**Reviving Growth  
Through Open  
Innovation Strategies**

**25<sup>th</sup> June – 1<sup>st</sup> July, 2023  
Silicon Valley, USA**



## **Programme Director**

**Solomon Darwin**

Executive Director, Garwood Center Corporate Innovation, Haas School of Business, University of California, Berkeley

## **Programme Objectives**

- Identify opportunities for profitable growth.
- Respond and adapt to the challenges in the changing landscape due to rapid global economic trends.
- Examine the latest concepts, ideas and tools to help them align their business practices with global economic developments and conditions.
- Learn to build sustainable and innovative business models.

## **Programme Framework**

- Class Room Lectures and Interactions
- Keynotes by Silicon Valley Startups and CEOs
- Visits to and interaction with the top management teams of some of the iconic and innovative companies like Nvidia, Cisco, IBM Research, Wells Fargo Bank, Standard Chartered Bank, PayPal, Fujitsu Open Innovation Gateway, Chevron Corporation, Pacific Gas and Electric Company (PG&E), Calpine Corporation, Dupont Innovation Centre, UC Berkeley Campus amongst others.

## **Participation Fee**

**Delegate Fee per participant:** INR equivalent of USD 12500 per participant

**Inaugural Discount:** USD 1000 per participant for registrations received along with participation fee by 25 February, 2023.

**Early Bird Discount:** After 25 February, 2023 a discount of USD 500 per participant available for registrations received along with participation fee by 15 April, 2023.

- GST: 18% or as applicable on the date of fee payment will be charged on the participation fee.
- AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A
- Online registration available, please visit [www.aima.in](http://www.aima.in)

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## Global Advanced Management Programme



*GAMP delegates at UC Berkeley Campus*

AIMA conducted the 16th edition of its very popular programme – The Global Advanced Management Programme (GAMP) in Silicon Valley from November 27th to December 3rd, 2022. The programme was Co-Directed by Prof. Solomon Darwin, Executive Director of Garwood School of Innovation at the Haas School of Innovation in University of California, Berkeley and Professor Naeem Zafar, Faculty member, University of California Berkeley & Northeastern University. The theme of the programme was ‘Reviving Growth Through Open Innovation Strategies’.

GAMP was conducted after a hiatus of two plus years due to Covid and saw participation from many leading Indian companies including Tata Steel, State Bank of India, PowerGrid, NTPC and CavinKare. Many senior

executives from these organisations participated in a carefully crafted programme on learning Open Innovation through classroom lectures, site visits to some of the most innovative companies in the Valley and speaking to many thought leaders and futurists.

They exposed the delegates to Business Remodelling process which opened up their minds to a world of opportunities and possibilities. Some of the iconic companies visited by the delegates were Google, NVIDIA, IBM, Autodesk, Ericsson, Wipro Innovation Centre and Kaneka Aerospace. The Universities visited included UC Berkeley and Stanford. The programme also included visits to U.S. Army Corps of Engineers the Bay Model and SFO Ecotarium.

Some of the eminent speakers who addressed the



*Delegation at Autodesk*

delegation included Mr PK Aggarwal, Dean, UC Santa Cruz Silicon Valley Campus & Former CTO of California State; Dr Jim Spohrer, Member Board of Directors International Society of Service Innovation Professionals (ISSIP); Mr Prith Banerjee, Chief Technology Officer, Ansys and Mr Faraz Hoodbhoy, Advisor, Gridware and Entrepreneurship Course Mentor, UC Berkeley.

The executives made presentations on reworked Business Models for their companies to a high-profile jury comprising Dr Preetha Ram, Managing Partner, Pier 70 Ventures; Mr R Paul Singh, Entrepreneur and Educator and Ex-CEO,

CMO and CRO, Advisor in the Art and Science of Start and Growth and Mr Jay Boddu, Venture Capitalist and Ex-Vice President Juniper.

The programme ended with the participants being awarded the Certificates by AIMA Director General, Ms Rekha Sethi.



*At the Wipro Innovation Centre*



- 01. GAMP Delegates at the UC Berkeley Campus
- 02. At the IBM Silicon Valley Innovation Lab
- 03. Neeraj Kapoor, Director, AIMA presenting a memento to Dr. Jim Spohrer, Member Board of Directors, International Society of Service Innovation Professionals (ISSIP)
- 04. Nitin Narkhede, GM of Emerging Technologies, Wipro Technologies addressing





05. At Google

06. At Ericsson Silicon Valley

07. At NVIDIA

08. At the U.S. Army Corps of Engineers the Bay Model

# LeaderSpeak Session

India's IT revolution - a marathon well run



*(L-R) Rekha Sethi, Director General, AIMA; Kris Gopalakrishnan, Chairman, Axilor Ventures and Former Vice Chairman, Infosys and Shrinivas V Dempo, President AIMA and Chairman, Dempo Group of Companies*

The 61st LeaderSpeak session on 'India's IT revolution - a marathon well run' was held on 15th November 2022 with Mr Kris Gopalakrishnan, Chairman, Axilor Ventures and Former Vice Chairman, Infosys. The session was moderated by Mr Shrinivas V Dempo, President AIMA and Chairman, Dempo Group of Companies and Ms Rekha Sethi, Director General, AIMA, welcomed the speaker and the session moderator. Mr Dempo complimented Mr Gopalakrishnan on his much-acclaimed book, 'Against All Odds: The IT Story of India'. Mr Kris Gopalakrishnan started the session by sharing a few insights about his book, which is an insider's account with details on rich history of Indian IT industry over the last several decades. Mr Gopalakrishnan also

spoke about how IT and IT-enabled startups have helped make India the one of the largest and fastest-growing startup hub in the world. To chronicle the journey of IT, he had also launched 'itihaasa', a first-of-its-kind digital app that recounts the history of Indian IT. He emphasised on how the IT Industry is also the largest private sector employer, and is dedicated to nation-building, creating jobs, wealth creation and accelerating the economy. Mr Gopalakrishnan concluded on an optimistic note that the growth of India economy shall be upwards and sooner than later, India will become a developed economy. The session received a good response with participation of over 900 on various platforms of AIMA.





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## YLC Session

### Democratising Communities Through Safe Water



*Dr Parag Agarwal, Founder & CEO, JanaJal, Safe Water and Kartik Sharma, AIMA YLC, National Chairman and Artificial Intelligence Thought Leader*

AIMA YLC organised a virtual session on 'Democratising Communities Through Safe Water' on 7th December 2022. Dr Parag Agarwal, Founder & CEO, JanaJal, Safe Water for All was the speaker of the session and Mr Kartik Sharma, AIMA YLC, National Chairman and Artificial Intelligence Thought Leader was the moderator.

The session emphasised how safe water can be made available and accessible to under-served communities in an affordable manner through sustainable, decentralised water treatment and decentralised delivery to the doorstep of households format. The session was very well received by the participants.

## Training Programme

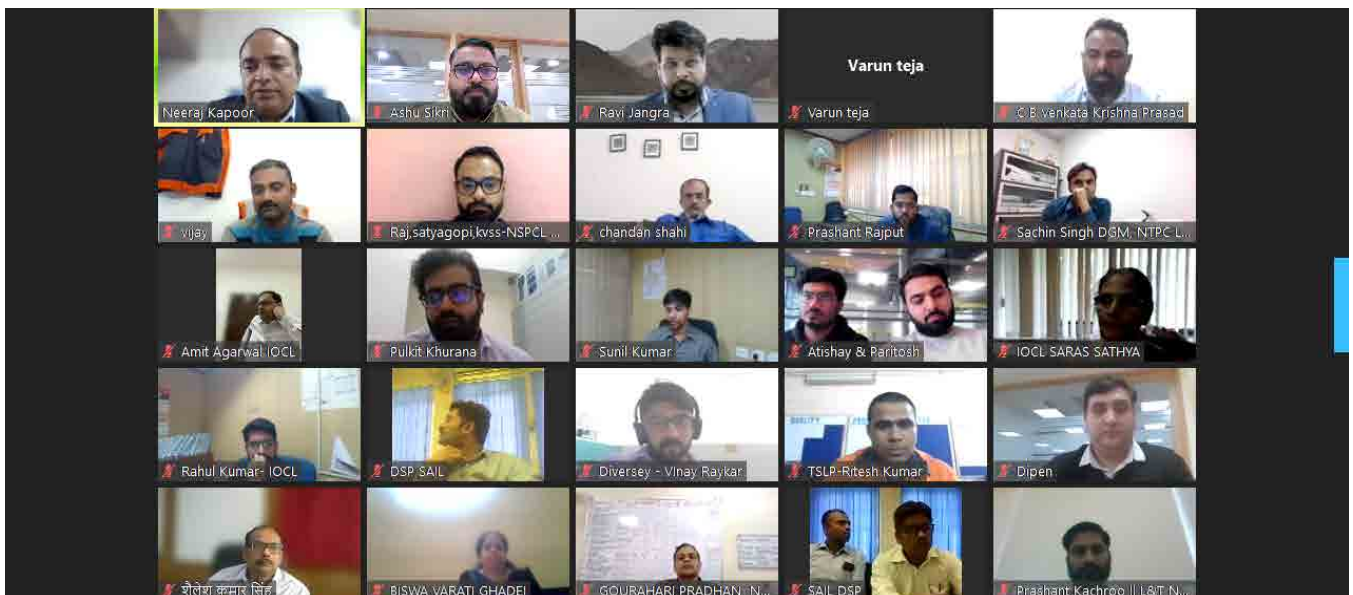
AIMA organised the virtual training programme on 'Essential Leadership Skills' on 11th November 2022. The objective of the programme was to empower managers to manage people and teams effectively and efficiently. The programme was well attended and received by participants.

Another virtual training programme on 'Mentoring for New Mentors' was conducted on 17th November 2022. The objective of the mentoring programme was to establish a trusting relationship with accountability and responsibility from the mentor and mentee. Senior professionals from different corporates participated in this programme. The

session was very well appreciated by all the participants.

A virtual training programme on 'External and Internal Communication in Organisation' was held on 23rd November 2022. The objective of the programme was to convert dull, routine communication to an engaging, alluring and satisfying work of art and explore how even works of non-fiction, such as business correspondence, company profiles, internal messages, and website content have the potential to be sculpted and burnished by trained hands.

# Corporate Management Olympiad



*Participants of the 5th Corporate Management Olympiad*

AIMA’s 5th Corporate Management Olympiad was held online from 23th - 25th November, 2022. The goal of the Corporate Olympiad was to create a platform for managers to exchange thoughts, ideas and skills in a spirit of healthy competition, where individuals and corporates are recognised and feted for their competencies and achievements and encouraged to compete for corporate glory.

Corporation Ltd and Ms Anupama R from NTPC, Tamilnadu Energy Corporation Ltd were declared the Mr. and Ms. Olympiad respectively.

SAIL DSP, Indian Oil, NTPC, NTECL, NSPCL, VECV, GAIL, Neyveli Lignite, Latent View, Tata Projects, Larsen & Toubro and Diversey emerged as the winners in various events of the Olympiad.

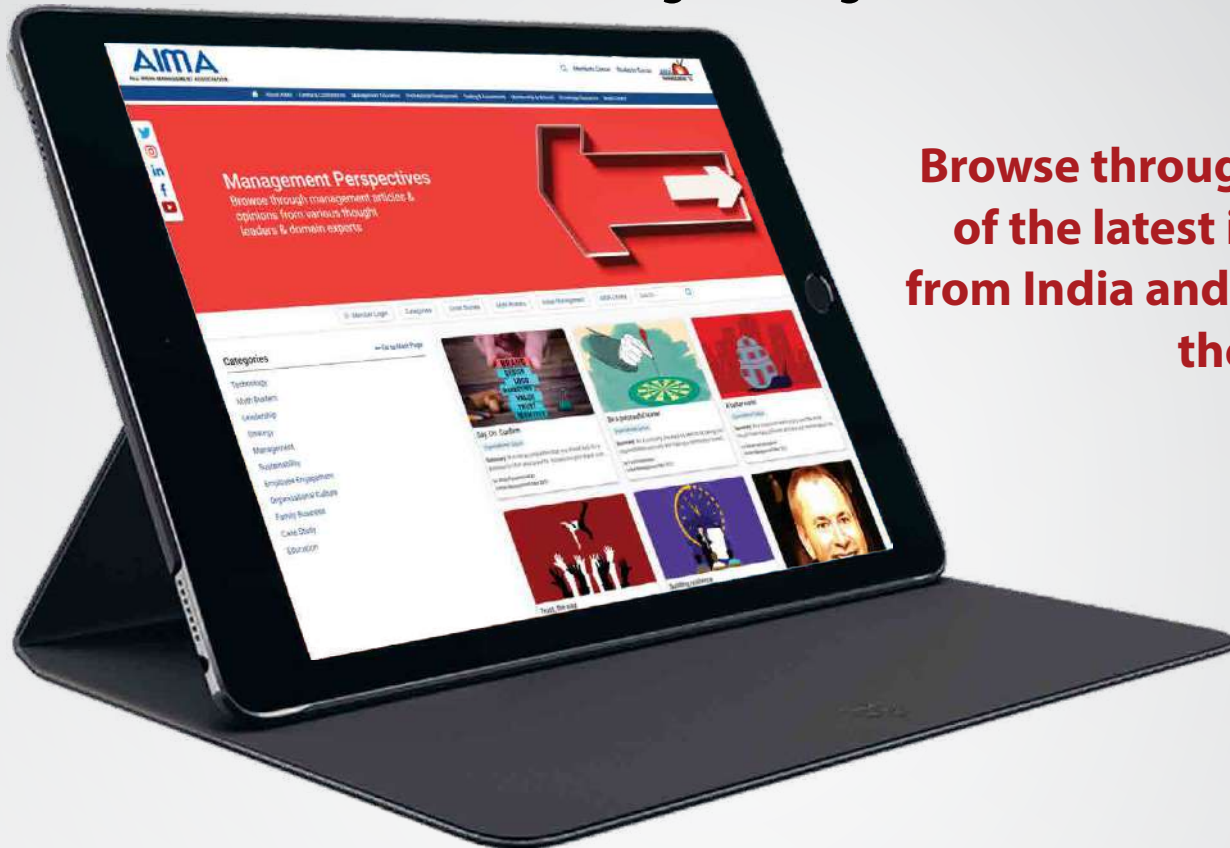
200 teams from both PSU and Private sector competed over various rounds of Case Study, Business Modelling, Quiz and Business Simulation Competitions. Indian Oil Corporation Ltd emerged as the winner of the AIMA’s 5th Corporate Management Olympiad by bagging the maximum gold medals in the programme. Mr Deepak Taneja from Indian Oil



*Champion Team*

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## The Minimalist

*Andrew Doolan is a Scottish architect. At the end of the 20th century, he bought a defunct rundown supermarket in Edinburgh and converted it into a fine 140-room hotel called The Point. The property includes several suites, a 200-cover restaurant, a bar-grille, some conference rooms. It does pretty good business and is not exorbitantly priced. My wife & I were in any case part of a conducted tour, so the hotel wasn't our choice. It is centrally located - five minutes' walk from the main shopping and tourist spot of Queen Street. The hotel is also well designed and 'fairly' comfortable.*

*We were told by our Scottish tour director as we approached Edinburgh that Doolan is a 'mimalist'. We knew that The Point would not be 5-star. However; our tour director's subtle hint didn't quite prepare us for what was in store.*

*As you enter The Point, what you notice immediately is its stark lobby. No lounging chairs, no sofas, no carpets, no paintings, no flowers, no clocks, no nothing. You only see the restaurant on the left beyond the glass panels and a bare granite counter on the right from where you pick up your keys.*

*Each of the two lifts takes only six passengers. You enter the room and flick the light switch and what is turned on is a tallish, standing lamp that serves as the main room light as well as for the desk. You look for more and, sure enough, there are two bedside ones. Yes, there is a fourth vertical fluorescent tube in the bathroom. I was beginning to understand the meaning of 'minimalism'.*

*If a 24-inch wide folding luggage stool can do, why have one that's 30 inches? If one side table - placed in a corner to minimize the length of the telephone wire - is there, why need a second one? You can always use the study chair on the other side, right?*

*Of course, any paintings or wall hangings or flower vases would have looked superfluous in Doolan's delight. Bare walls, one of them adorned with painted rectangles in contrasting solid colors and full-size glass windows on the far side, were the only adornments. I quickly pulled open the desk drawers. Nope, no impressive leather folder with the hotel brochure and some picture postcards, no hotel stationery or business kits, not even the usual copy of Gideons' Bible. Also missing were the usual 'important phone numbers as the phone instrument itself had 'reception' inscribed against the number 9 on the dial. Forget any complimentary bottle of mineral water.*

*Enter the bathroom - narrow granite counter, two cakes of soap, towels on the heated rails, two glasses. Period. Toiletries? You have got to be joking! Shower cap, what's that? This was artistic minimalism - without a minimal price.*



*by Krishan Kalra  
Past President, AIMA*

# Champions of change

## Inspiring, Creating and Innovating

With a vision to be a leader in Management Development AIMA facilitates individuals and organisations to realise their potential. And in its endeavour to shape the management destiny of the new age India, AIMA has constituted **YOUNG LEADERS COUNCIL** for young leaders. A non-lobbying platform to mentor and nurture young leaders for the next wave transformation.



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## How To: Use a Scorecard to Evaluate People More Fairly

*A written framework is an easy way to hold everyone to the same standard.*

October 04, 2022 | by Dave Gilson



*Even when we think we're being objective, biases can creep in. | iStock/Nuthawut Somsuk*

She cites an experiment in which 60 law firm partners were given a legal memo peppered with errors. All were told that a young lawyer had drafted it. Half were told that the writer was white; the other half were told he was Black.

When the partners' evaluations of the memo came back, the imaginary "white" lawyer received an

average score of 4.1 out of 5 and was judged a "generally good writer." The "Black" lawyer got a 3.2 and was deemed "average at best."

Even when we think we're being objective, biases can creep in. So how can we be more consistent and fair when we evaluate candidates and coworkers?

Mackenzie offered some ideas in "The Myths and

Rituals of Inclusionopen in new window,” a talk she gave at last spring’s GSB reunions. A starting point, she says, is to be aware of how we shift our criteria for people based on irrelevant assumptions. “If you start by thinking carefully about how you’re going to evaluate someone before you do, you’re less likely to shift.”

Those shifts may be subtle, but they can skew outcomes. “Sadly, this happened to me once at work,” Mackenzie recalls. A strong applicant for a position was penalized for misspellings in their cover

letter. “I didn’t say, ‘Did you equally check for spelling mistakes in all the candidates?’ Because if we had, I’m sure we would have found a similar number.”

An easy way to hold everyone to the same standard is to use a written framework or rubric for assessment. “If you in your work are making decisions about people without some sort of scorecard, likely you are making these shifts,” Mackenzie says. “While bias thrives in ambiguity, consistency has a chance in blocking biases in decision making — and that is good for everyone.”

**Disclaimer:**

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# TAKE A STEADY STEP INTO THE BUSINESS WORLD



## POST GRADUATE DIPLOMA IN MANAGEMENT (Approved by AICTE\*)

All India Management Association is the apex body of management profession in India. Centre for Management education under the aegis of AIMA offers PGDM Programme which is widely acclaimed for its strong curriculum in the industry and academic circles. It is designed not only to impart the knowledge of core subjects such as Accounting, Economics, Finance and Marketing but also lays special stress on developing skills and competencies through exposure to real business situations in the form of case studies. AIMA leverages its close linkages with the industry to assess emerging needs and factor them on to its programmes.

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\* In ODL Mode

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# To Retain Your Best Employees, Invest in Your Best Managers

by Erica Keswin

December 01, 2022



Image Source/Getty Images

## **Summary.**

*Managers are really having a moment. Between the Great Resignation, a lingering pandemic, employees demanding flexibility, skyrocketing mental health challenges, a looming recession, and general uncertainty, more and more employees are turning to their direct supervisors for direction and support. Unfortunately, managers aren't always prepared to meet their moment because they're woefully under-trained and overworked while tasked with leading their teams during heightened turbulence. To retain your managers — and the employees who report to them — you need to invest in their development. The author presents three ways to do it.*

You may recall the iconic 2013 Gallup study that found that people don't leave companies, they leave managers. While that research was conducted almost 10 years ago, the adage holds up today.

Over the last few years, I've been consulting with companies on how to "bring their human" to the world of hybrid work, which helped me begin to see how important managers are. More recently,

in working on a book about retaining talent in today's workplace, I've had the opportunity to talk with many company leaders about how they view managers.

What I've learned is that managers are really having a moment. Between the Great Resignation, a lingering pandemic, employees demanding flexibility, skyrocketing mental health challenges, a looming

recession, and general uncertainty, more and more employees are turning to their direct supervisors for direction and support.

The data bears that out. A recent poll at Salesforce revealed this important insight: “While employees once considered top executives their most-trusted source of company information...Now, employees rate their immediate supervisor as most important to understanding the organization and its priorities, above the executive team.” And as recently as December 2021, studies confirmed what Gallup found all those years ago — that employees leave bad managers, not bad jobs. For instance, when GoodHire surveyed 3,000 American workers, they found that 82% of them said they would potentially quit their job because of a bad manager.

Unfortunately, managers aren’t always prepared to meet their moment because they’re woefully under-trained and overworked while tasked with leading their teams during heightened turbulence. In fact, new research by Future Forum found a record 43% of managers say they’re burned out — the highest of any job level.

To retain your managers — and the employees who report to them — you need to invest in their development. Here are three ways to do it.

### **Elevate the role of the manager.**

At the October Future Forum Conference, Georgetown professor and author of *The Necessary Journey*, Ella Washington, captured the issue perfectly when she said, “Connecting with employees is often seen as ‘extra’ work for managers, so it goes to the bottom of the list. Companies need to make it clear — it is not extra; it is essential.”

General Mills’ Engaging Leader (EL) program seeks to prioritize that connection. According to global CHRO Jacqueline R. Williams-Roll, the program began in 2018 by asking managers: “What would it take for

you to be a great leader? What do you need?” The feedback led to the creation of the EL program.

The program takes managers through the company’s four core values — win together, continuously innovate, champion belonging, and do the right thing all the time — and gives them space to reflect as well as actionable steps for how to put those values into practice. Managers are prompted to answer the question, “How well am I doing on each of these?” and they receive feedback from their direct reports as well.

By formalizing the feedback relationship, the EL program elevates not just the experience of the manager, but also their connections with their direct reports, as something worthy of reflection. As Williams-Roll told me, “Eighty-eight percent of our people feel like they’re supported by their manager. And it has a direct correlation with not only engagement, but retention.”

### **Create room to grow.**

Managing during these chaotic times has been challenging even for the most experienced managers, let alone those new to the job. And because employees are often promoted into managerial positions because they’re good at their day jobs — not necessarily because they have the skills to coach or mentor — it’s imperative that they’re given the opportunity to develop those skills.

Joe Whittinghill, Microsoft’s corporate vice president of talent, learning, and insights, shared with me how the entire company of 220,000 people is currently going through what they’re calling a “three-hour culture conversation” in groups with the idea of re-onboarding employees into Microsoft’s culture.

The key to these important conversations is that they’re led by managers — not by HR — in order to create more direct, personal connections throughout the organization and provide a growth

opportunity for managers. As one of Whittinghill's colleagues shared with him, "I didn't think [the culture conversation] was going to be that big of a deal...but my team is so fired up."

Managers are given a facilitator's guide that lays out the important messages to convey and emphasizes the importance of sharing personal stories. Whittinghill has also made himself available to coach and prepare managers for these conversations individually. Placing managers in the middle of these high-touch, valuable conversations allows managers at all levels to grow and develop.

Smaller companies can emulate this initiative. The first step is to target the problem you'd like your managers to help address — for example, a high-level problem like values and culture or a more concrete problem like product development or sales. Next, map out a clear process for bringing the managers into the conversation, and all along, use your values as a guide. As Whittinghill said, "[I]f you do that, the outcome is belonging," which ties together managers, their teams, and the entire organization.

### **Provide peer-to-peer support for managers.**

Even the most elevated and well-trained managers are going to have a lot of work to do. Ongoing support is essential as they keep up with continued uncertainty.

I spoke with Hayden Brown, CEO of Upwork, who is passionate about "re-engaging and activating the

managers in the business," especially with so many employees working remotely.

Upwork holds a monthly Zoom gathering called One Upwork Forum, where managers can share information with each other about change they're driving, DEI initiatives, and anything they're struggling with. While this is a candid, peer-to-peer gathering, it's sponsored by a rotating executive, someone "who's willing to kind of nurture and be the voice and the champion" of the group, Brown told me.

As Brown put it: "I think that's been a really great way to drive that engagement and have that group kind of helping each other as they've gone through so much change."

Peer support, as opposed to top-down feedback, offers a number of benefits, including "insight into diverse perspectives," "opportunities to practice new skills in a safe space," and an "enduring support network." Having managers practice their skills together is also another opportunity for professional development.

There's no doubt that this is a difficult time to be a manager. But as Gallup reminds us, "Managers — more than any other factor — influence team engagement and performance...70% of the variance in team engagement is determined solely by the manager." It's time for companies to invest in their managers by giving them the skills and support they need to connect with their teams.

### **About Author:**

**Erica Keswin** is a bestselling author, internationally sought-after speaker, and workplace strategist. She helps top-of-the-class businesses, organizations, and individuals improve their performance by honoring relationships in every context, always with an eye toward high-tech for human touch. She was named one of Marshall Goldsmith's Top 100 Coaches in 2020, as well as one of Business Insider's most innovative coaches of 2020. Her first book, *Bring Your Human to Work: 10 Sure-Fire Ways to Design a Workplace That's Good for People, Great for Business, and Just Might Change the World* was published in 2018 by McGraw Hill. Her second book, *Rituals Roadmap: The Human Way to Transform Everyday Routines Into Workplace Magic* was published by McGraw Hill in January 2021. Both books debuted as Wall Street Journal bestsellers. You can learn more about her on her website: [ericakeswin.com](http://ericakeswin.com)

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# AIMA and The World Bank offers

## Professional Diploma in Public Procurement (PDPP)

PDPP caters to procurement practices across the globe and the endeavor is to enable anyone interested in Public Procurement to get an overview of the field and to understand the rationale behind Public Procurement decisions.

The course is delivered as a blend of e-Learning, instructor-led-sessions, self-study and social learning. The delivery of this course is governed by the 'Charter on Public Procurement Studies' (CPPS). The ILT sessions (face to face) are spread over five days. At the end of comprehensive online and offline training, a summative assessment will be conducted. On successful completion of the programme, the partner institute will award the Professional Diploma in Public Procurement(PDPP).

### Will benefit :

- Procurement Professionals for updating their domain knowledge
- Non-procurement professionals who participate in or manage procurement function
- Employees of private sector bidding in Public Procurement
- Anyone interested in Public Procurement.

### Key Features

- Certification by premier institute like AIMA and the World Bank
- Enhance Knowledge and skills to undertake effective procurement using best in class practices
- Blended learning/ Actionable learning
- Opportunity to get AIMA's library membership
- User friendly & easy to use technology interface
- Benefit from strong AIMA industry connect and networking
- Student membership of AIMA with all privileges like subscription to Indian Management Journal

## Ahmedabad Management Association

### Talk

AMA organised a session on 4th November by Dr. Gaurav Pradhan - Data Scientist, Advisor, Digital Strategist, Business Transformation and a professional speaker on the topic 'Youth's Role in New India', aimed at encouraging the youth to contribute to the nation's growth.



*Dr. Gaurav Pradhan delivering a session*

AMA conducted a session on 6th November on Yoga, followed by mindfulness meditation at AMA Garden – 'The True Heart of Yoga' by Mr. Samir Patel, Yogacharya with 30 participants.



*Yoga session by Mr. Samir Patel, Yogacharya*

A session was held on 11th November on popular and experience-gaining books - Discussion on Books Related to Educators by the academicians with over 100 participants. Mr. Mansukh Salla spoke on 'Toto Chan'; Dr. Vaishali Shah on 'Diva Swapna' and Mr. Ramesh Tanna on 'Summer Hill'.



*Moderator, Mr. Bhikesh Bhatt with speakers*

On 12th November, a session was held on 'Naming a Brand – Art or Science?' with expert speaker Mr. Sanjay Chakraborty, Founder and Chief Marketing Communication Advisor at ESSKEE Consultancy with over 90 participants.



*Mr. Sanjay Chakraborty with Mr. Giriraj Dave – Programmes Committee Member, AMA*



Mr. Manish Khanolkar with a participant

Speakers Forum was held on 12th November on the topic 'Trust Once Lost is Lost Forever' by Mr. Manish Khanolkar - HR Consultant and trainer. The forum witnessed 15 participants.

On Children's Day, AMA organised 'IPR Baldin – A Unique Intellectual Property Awareness Programme for Children' on 14th November. Dr. Megha Bhatt - Founder SciKnowTech, Educationist and Scientist addressed on the subject 'Importance of Innovation and Creativity in our Life' and Ms. Salvi Kankaliya from Y.J Trivedi introduced IPR to the kids. Students took an active part in the session by participating in quizzes. More than 100 students and their parents participated in the event.



(L-R) Dr. Megha Bhatt; Ms. Gopi Trivedi – Sr. Partner Y.J Trivedi and Co. and Ms. Salvi Kankaliya



Dr. Prerak Shah addressing the participants

AMA conducted a panel discussion on 18th November on 'Heart, Health and Happiness' with Dr. Jay Shah – Cardiologist and Dr. Prerak Shah – Ayurveda Consultant. It was a session on general awareness on health care and precautionary steps for future, which was well attended by 75 participants.

AMA conducted a panel discussion on 19th November on 'Epilepsy: Be Aware, Don't Be Afraid, We Can Fight Together' with expert doctors, Prof. Dr. Sudhir Shah - President, Indian Epilepsy Association: Ahmedabad Branch; Dr. Heli S. Shah – Consultant Neurologist, Sterling and Jivaraj Hospitals; Dr. Sandip Shah – MBBS, MS, M. Ch, FINR (Zurich). Around 55 participants attended the session.



AMA President, Mr. Deevyesh Radia with the panelists

AMA also conducted an open forum on 'Future Of Supply Chain' by Mr. Harsh Dave –Founder and CEO – ASTRA Labs (The sourcing consultancy) and Ex BMW Global Sourcing Lead-India, which was well attended by 95 participants.



Mr. Harsh Dave delivering session



Ms. Rakhi Dutta with the participants

AMA conducted a session on 'Leadership Learning – Krishna the Management Guru' by Ms. Rakhi Dutta - Sr. Leadership Coach and Director- Shivaditya Trainings with around 60 participants.

AMA conducted its Learner's Forum on 27th November on 'Happiness is Your Birth Right' by Mr. B.N Dastoor – Management Trainer, Consultant and Author with 55 participants.



Mr. B.N Dastoor addressing the participants

## Allahabad Management Association

### MoU

Allahabad Management Association organised a meeting and discussion on 10th November at United University, Rawatpur, Allahabad to fix up the joint schedule of organising management development programmes. An MoU was signed between the Vice Chancellor, Prof Anand Mohan Agarwal and Mr Ravi Prakash, President, AMA. Dr Raj Laxmi Srivastava, HOD MBA Department was appointed as the coordinator, and it was decided to meet once again at UPTEC on 6th December to take the programme forward.



Workshop on 'Campus to Corporate'



### Management Workshop

AMA organised a Management Workshop for the management students of Maharaja Surajmal Institute, Ghaziabad on 26th November through Zoom. The speakers included Mr Ravi Prakash, soft skills trainer (NSDC, Government of India), President AMA and Dr Veenu Bansal, the renowned holistic and wellness coach. In his presentation, Mr. Ravi Prakash apprised the students on how to prepare for the interviews, make an effective resume, self-introduction and interview etiquette. Dr Veenu Bansal in her session deliberated about the emotional and spiritual quotients and how to increase confidence levels. About 125 students registered for the workshop and benefitted from the deliberations.

## Baroda Management Association

### Talk

Baroda Management Association organised its evening talk on 4th November virtually on the topic 'How Big is Big Data' by Dr. Sameer Rohadia, an electrical engineer with Masters in data science from Bologna Business School, University of Bologna, Italy. He talked about Big Data, its application in industries, how to make a career in this and future of Big Data in India and European countries.



Talk on 'How Big is Big Data'



Mr. Ankit Majmudar addressing

BMA organised a talk on 11th November on the topic 'Role of Exports in Atmanirbhar Bharat' by Mr. Ankit Majmudar.

BMA conducted its evening talk on 18th November on the topic 'Pain Management - Non-Surgical Non-Medical' by Dr. Satyam Patel, an orthopaedic surgeon. He talked about alternative healing for painful disorders, and home-based techniques for self-healing.



Speaker, Dr. Satyam Patel addressing the participants on 'Pain Management'

**11th Annual International Conference**

Baroda Management Association partnered with ASQ Indian Section for their 11th Annual International Conference on 'Quality Management' and organised jointly with the Institute of Management at Nirma University, Ahmadabad Campus on 25th and 26th November. The key takeaways from the conference were experience-sharing sessions by eminent senior executives from industry and academia, live case studies presentations of industries, panel discussions, benchmarking industry visits, excellent networking opportunities, etc. There were 200 delegates, 20 speakers, 20 case studies, and 8 plant tours were conducted.



*Speakers at the 11th Annual International Conference*

**Bharuch District Management Association**

**Students' Forum**

As part of the celebrations of 'Azadi ka Amrit Mahotsav' an aerobatic demonstration was held by Surya Kiran Aerobatic Team of Indian Air Force (IAF) at Vadodara, Parade Ground, Air Force Station on 5th November. BDMA played a significant role in the programme, whereby nearly 20 boys and girls from Children Home, Bharuch and 33 boys and girls from Narmada Nagar Community Science Centre, Bharuch along with Chief Executive, Mr. Jayesh Trivedi were nominated for the event.



*Glimpses of Airshow by Surya Kiran Aerobatic Vadodara, Parade Ground Team*



*Annual General Meeting 2021-22*

**Annual General Meeting**

BDMA organised its Annual General Meeting 2021-22 on 5th November. Dr. Mahesh Vashi, Hon Secretary General, BDMA shared the Secretarial report by giving glimpses of various activities. CA Arpita Talati, Treasurer BDMA put forward the final Accounts for the year 2021-22 during her speech to all Members, which was approved by all. She also felicitated new corporate members by distributing mementos.

**MDP**

BDMA organised a full day training on 19th November on 'Finance for Non-Finance' by Dr. Chetna Makwana, MBA (Finance), FDP (IIMA), PH. D (Management) from Narmada College of Management. The training was organised to help participants from Non- Finance backgrounds to understand various terminologies related to Finance. Around 21 attendees participated in the training.



*Dr. Chetna Makwana from NCM addressing MDP*



*Dr. Tejas Prajapati addressing the participants*

**EHS Forum**

BDMA organised its EHS Forum Meet on 23rd November on 'Case studies on Occupational Health Issues and its solutions' by Dr. Tejas Prajapati, MBBS, MD, Diploma in Clinical Toxicology (Australia), Consultant Toxicologist. The programme was well received by around 24 participants.

**71st HR Forum**

BDMA organised its 71st HR Forum Meet on 24th November on the topic 'Performance Management System – a Balanced Scorecard approach' by Mr. R. P. Singh, GM (HR) Chemical Business, Kanoria Chemicals, and Industries. Dr. Sunil Bhatt, Chairman - HR Forum introduced the Guest Speaker, who discussed how Performance Management is the systematic process involving its employees in improving organisational effectiveness in accomplishing company's mission and goals. The meet was attended by around 29 participants at BDMA premises.



*Mr. R P Singh addressing the HR Forum Meet*

**25th CSR Forum**

BDMA organised it's 25th CSR Forum Meet on 25th November on the topic 'CSR Activities of Deepak Foundation'. Ms. Smita Maniar, Team Leader and Mr. Shardul Acharya, MD, PSM In Charge - Clinical Services, Deepak Foundation, Vadodara addressed the CSR Forum Meet which was focused on CSR activities of Deepak Foundation. Around 15 participants attended the forum and was well received by all.

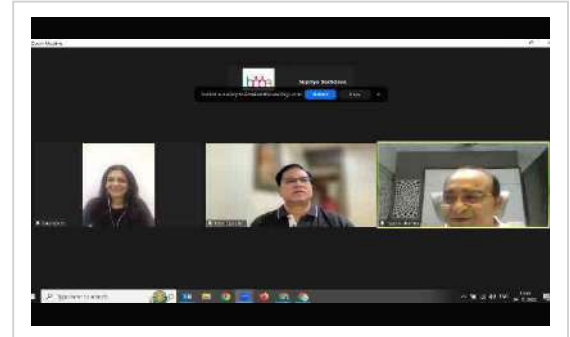


*Ms. Smita Maniar and Mr. Shardul Acharya addressing the 25th CSR Forum Meet*

## Bombay Management Association

### Webinar

BMA conducted Friday Fundamentals on 4th November through an online session with Mr. Ravi Eppaturi titled 'The most perfect instrument of all'. Mr. Eppaturi engaged with the audience through his insightful presentation and shared his views on the topic. The participants gave excellent feedback about the incredibly informative and interesting session.



Speaker, Mr. Ravi Eppaturi addressing



Participants during the MDP conducted by Mr. Sunil Lakdawala

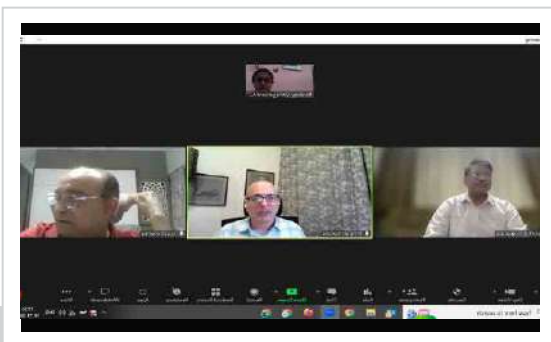
BMA conducted an MDP workshop on 'Improving Business with Data Mining' by Mr. Sunil D. Lakdawala and Mr R. Radhakrishnan on 11th and 12th November. Mr Lakdawala addressed the issues systematically and guided the participants for their professional future. He helped them understand the concepts through his presentation.

### Prayer Meeting

On 11th November, BMA held a prayer meeting to pay tribute to Late Dr Jamshed J. Irani, Tata Steel veteran and its former M.D., who passed away on 31st October. Most of the former presidents of BMA attended the prayer meeting.



During the prayer meeting of Late Dr. J. J. Irani



Speaker, Mr. Subodh Shrivastava addressing the participants

BMA organised a webinar on 18th November on 'Project Management Concept and Execution' by Mr. Subodh Shrivastava. Mr. Shrivastava gave his presentation, and everyone was impressed by the kind of knowledge, tools, techniques and skills he used in his presentation. All the participants thanked BMA for providing this unique opportunity.

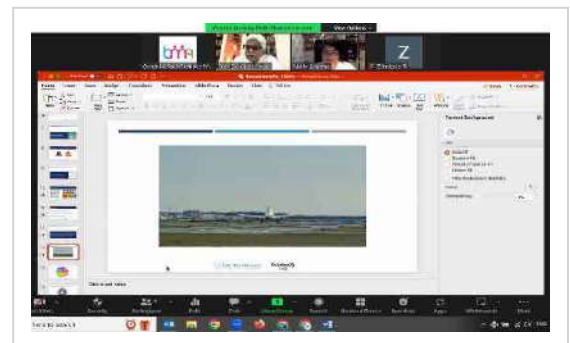


*During the inaugural session of 'INNOTHON 4.0'*

**Innothon 4.0**

BMA conducted its flagship programme 'Innothon', a tripartite collaboration of young brains, professors, managers and leaders and industry professionals on 19th November. BMA President, Mr. Rajesh Sharma welcomed the dignitaries present, participants and the audience and Dr. Kiran Yadav wished all the participants all the best. Ms. Supriya Sachdeva and Mr. Shripad Ranade were also part of the organising committee. All the finalists showcased and presented their innovative solutions to a panel of elite external jury, to compete for the coveted ACC Dandekar Memorial Trophy.

BMA organised a session on 25th November with speaker, Ms. Nidhi Sharma titled 'Neurodiversity'. Ms. Sharma impressed the audience through her presentation and shared her views and insights to make participants understand the word itself plus the spectrum that includes neurodiverse individuals. The participants gave excellent feedback about the incredibly informative and interesting session.



*Ms. Nidhi Sharma presenting her presentation*

**Calcutta Management Association**

**Leadership Lecture**

CMA Tata Tiscon Leadership lecture was held on 19th November by Mr. Shiv Shivakumar, Group Executive President, Strategy and Business Development, Aditya Birla Group, and Past President, AIMA, who spoke virtually on the theme 'Leadership in Turbulent Times'. He used the airplane flight turbulence metaphor to explain in simple and lucid words, the functions, contributions and responsibilities of different shareholders of an organisation. Mr. T V S Shenoy, President, Calcutta Management Association and Chief Commercial Officer-Long Products, Tata Steel Ltd interacted with Mr. Shivakumar and was the moderator for the session.



*(L-R) Mr. T V S Shenoy, President, CMA and Mr. Shiv Shivakumar, Group Executive President, Strategy and Business Development, Aditya Birla Group*

**CMA Quiz**

CMA continued its attempt to engage its members and audience by continuing the CMA Quiz, which was organised online on 26th November. It was attended by many members and general audience and was very well received. Mr. Debashis Mukherjee and Mr. Abhishek Kar, both long-time patrons and members of CMA were the quizmasters. The three participants and a lucky draw winner received cash prizes and some goodies from CMA.



*CMA Quiz in progress*

**Calicut Management Association**

**Monthly Management Talk Series**

Calicut Management Association conducted its Monthly Management Talk Series on 3rd November by Mr. C Balagopal, Chairman, Federal Bank Ltd. on the topic 'Kerala – A Business Ready Eco System'. 82 persons participated in the session. He gave a broad outlook of the Business Ecosystem prevalent in Kerala which is encouraging entrepreneurs to start businesses in the state. He shared that proximity of end users in the state, which has high customer base, is the main attraction.



*Mr. C Balagopal, Chairman, Federal Bank Ltd., addressing the participants*



*CA Sujith Kumar, President, CMA addressing*

CMA Student Chapter held its National Entrepreneurship Day celebration on 9th November with CA Sujith Kumar, President, Calicut Management Association at SNES IMSAR Management Studies College, Kozhikode. 125 students participated in the function.

**Inauguration of Finance Club and Seminar**

Calicut Management Association organised the inauguration of Finance Club and organised a seminar on 'Cyber Security and women' on 18th November at SNES IMSAR Management Studies College, Kozhikode. The Chief guest and speaker were CA. Ranjani Umesh, Hon. Secretary, Calicut Management Association and Mr. Beeraj K, Senior Civil Police Officer, Cyber Crime Police Station, Kozhikode, Government of Kerala. Various security threats including mobile and online threats in social life were discussed. 155 students participated in the event.

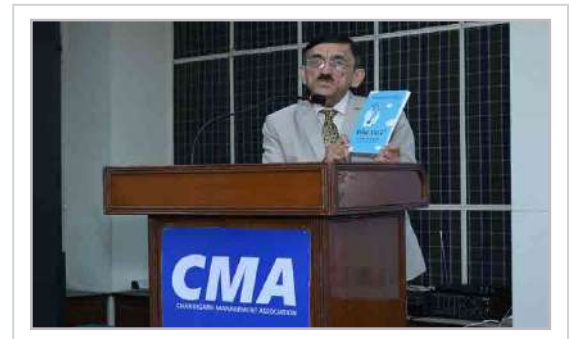


*The Inauguration of Finance Club and a seminar on 'Cyber Security and women'*

**Chandigarh Management Association**

**Book Launch**

Chandigarh Management Association organised the launch of the book 'Who am I?', written by CMA Life member Mr. Jagdish Khatri at PHD Chambers of Commerce and Industry, Chandigarh. The author shared the brief insights from his book in an attempt to help readers discover their unique selves and in designing their own life framework through a concept of S.E.L.F i.e., Self-Empowered Life Framework.



*Author, Mr. Jagdish Khatri with his book*



*Discussion with MIA for joint events with CMA*

**Meeting**

CMA Executive Member, Mr. Sukhwinder Singh Uppal reached out to the Mohali Industries Association for a partnership in working together towards learning opportunities for the management and employees of the Industrial units from the distinguished professionals at CMA.

**Talk**

CMA invited International Management Consultant, Dr. BK Sunita, to deliver a talk on 'Being Positive'. Executive Member, Mr. Sukhwinder S Uppal conducted the event, wherein Dr. Sunita engaged with an audience of over 55 members. The CMA President, Mr. S. Gursimran S Oberoi, honoured the speaker, who also released the monthly e Newsletter of CMA. Later, the General Secretary, Mr. Abhishek Gupta shared the notable achievements of Chandigarh Management Association during the current year 2022-23 as well as details of the upcoming events including Management Development Programmes. Mr. Deepak Dhingra, Advisor, CMA delivered the vote of thanks. Executive members Mr. Sukhwinder Bhatia, Treasurer, Dr. Navjot Kaur, Joint Secretary, Ms. Priyanka Sud, and Dr. Jatinderpal Singh Sehdev were also present.



*Talk by Dr. BK Sunita at CMA event*

CMA organised a web talk on 'Creating Entrepreneurs' with speaker Mr. S. Harjinder Singh Cheema. He emphasised certain factors that are a must for becoming a successful entrepreneur. These include continuing the employees in an organisation and taking care of them, having courage to face failures, learning from them and planning, taking challenges as an opportunity, working for it and turning it into one's own favour. Mr. S. Gursimran Singh, President CMA, Mr. Abhishek Gupta, General Secretary were also present in the event. Dr. Navjot Kaur, Joint Secretary CMA, delivered the vote of thanks.



*Speaker, HS Cheema, CMD, Cheema Boilers*



*His excellency the Governor of Punjab and CM Punjab S Bhagwant Mann at the Prakash Parb celebrations at Raj Bhawan Punjab.*

President and General Secretary CMA were invited by his excellency the Governor of Punjab and the Administrator of UT Chandigarh for the Gurbani Kirtan, on the occasion of Sri Guru Nanak Dev Jayanti held at Guru Nanak Auditorium, Punjab Raj Bhawan. The Hon'ble Chief Minister of Punjab, Ministers, Officers and Dignitaries of Punjab and UT Chandigarh were also present in the vast gathering at the Kirtan which was followed by Guru Da Langar where his excellency the Governor Shri Banwarilal Purohit and Hon'ble Chief Minister of Punjab, S. Bhagwant Mann joined the guests for the Langar.



**CMA Delegation**

CMA delegates attended an interactive session of CII Chandigarh by Mr Sohrab Singh Chauhan Deputy Commissioner, Income Tax (TDS), an event on amendments in taxation. The event was attended by the executive members of CMA present including Mr. Rajnish Mittal, Vice President, CMA and Dr. Jatinderpal Singh Sehdev, amongst other Life Members of CMA. Mr. Gautam Sood and Mr. Pranshu Kaushik from CII, under the leadership of Mr. Rajiv Kalia, Chairman, CII Chandigarh are instrumental in conducting such insightful events and giving opportunity to CMA members to attend the same.



*CMA delegation at CII event on 'Taxation'*

**CMA Management Quiz**

CMA conducted its Management quiz for the month of October on 'Human Resource Management', and it saw an overwhelming response from the members. The CMA members declared as Winners were Mr. Mukuldeep S Gulati; Mr. SB Khullar and Mr. Sanjeev. The winners were felicitated by Joint Secretary CMA, Dr. Navjot Kaur and Executive Member, Dr. Jatinderpal S Sehdev.



*CMQ Winner being felicitated*



*CMA delegation at Verka Plant, Mohali*

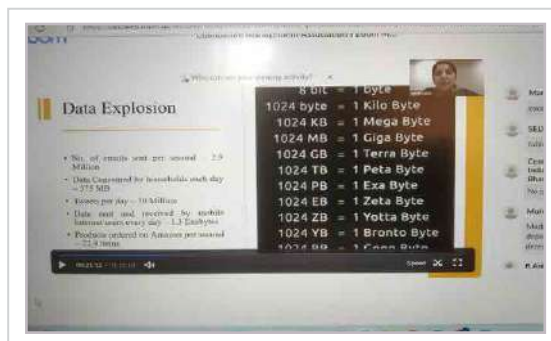
**Study Tour cum Industry Visit**

A CMA delegation of close to 40 inquisitive minds visited Verka Mohali plant for a guided study tour to understand the process and efforts which go behind the packing of milk being delivered to their doorstep every morning. The Dy. General Manager, Verka, Mr. S. Amarjit Singh interacted with the delegation and explained the process details. The Executive team members, General Secretary and President CMA thanked the Verka Management and the CMA Members for a successful trip loaded with immense knowledge.

## Coimbatore Management Association

### Monday Musings

Coimbatore Management Association organised an interactive session on 7th November with Dr Sumitra Binu, Head of CSR Division of Walkaroo International Pvt. Ltd. Starting off with the current topic of the FIFA World Cup at Qatar, she listed the countries that are expected to fly into Qatar. A detailed dashboard of all the intricacies of the hosting was shared by her, which included details on the number of people expected to fly in, air service details, hotel reservations, preferences of the attendees, etc. The interactive session was moderated by Dr. Vandana Madhavkumar and Prof. Sreeram Nandhi.



Dr. Sumitra Binu sharing her presentation



Dr. Somasundaram Balasubramaniam sharing his presentation

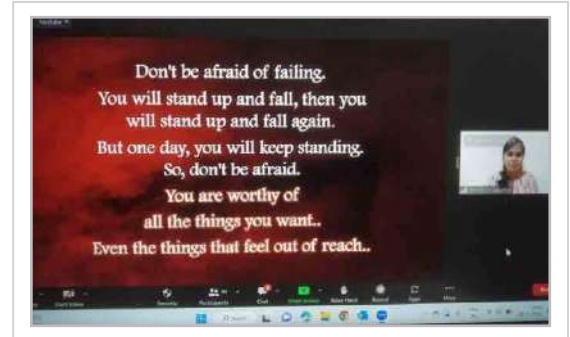
CMA organised a session with Dr Somasundaram, Head of Digital Transformation at Elgi Equipments Ltd., on 14th November on 'Digital Innovation Ecosystem – C0 -Create Your Business Transformation'. The technology app Mentimeter was used during the session as an ice breaker. He explained the significance of the four industrial revolutions and what can be expected from Industry 5.0. Citing a quote of his mentor, Mr. C. K. Prahalad – 'Experiment, start small, and scale fast', he quipped that this was being stringently followed at his organisation. The speaker was introduced and welcomed by Dr. Prashant Nair, Past joint Secretary, and moderated by Dr. Vandana Madhavkumar.

The 446th episode of Monday Musings was held on 21st November with Mr. Pradeep Yuvaraj, MD, Chief Storyteller, presentation strategist, a polyglot who converses in 12 languages, travel enthusiast, and founder of Prezantim Presentation Design. He illustrated the magnum of a well-narrated story which not only grabbed the attention of the listeners but also helped them remember the details and recall later. Meaningful insights from Joint Secretary, Dr. Sadhasivam, Secretary, Dr. Raveendran, and Mr. Puneet made the session more enjoyable.



Mr. Pradeep Yuvaraj sharing his presentation

CMA organised a session on 28th November with Ms. Smrithi Sivakumar, a whiz-kid entrepreneur, who took her passion for handcrafted jewellery into business. She took the participants on her career journey, encapsulating it in a video presentation. The recipient of many national and international awards, including Global Student Entrepreneur Award, she emphasised that it was the result of dedication, hard work, passion, and the motto of never giving up that took her a long way. The session was moderated by Prof. Sreeram Nandhi of DJ Academy.



*Ms. Smrithi Sivakumar sharing her presentation*



*CMA VP, Dr. Nithyanandan Devaraaj felicitated by NGP College HoD, Dr. Saradamani, with Dr. Padmapriya, Dr. P R Muthuswamy, and MD of EZON Energy Solutions, Dr. S K Radhakrishnan*

### Workshop

CMA organised a 3-day workshop on 2nd November on 'Entrepreneurship Development' at NGP College. Dr. Nithyanandan Devaraaj, VP, CMA, inaugurated the programme and delivered the inaugural address on 'Entrepreneurship' to the students and other dignitaries present.

### Driving Digital Transformation in Healthcare

CMA conducted a joint programme with Zoho Corporation and CIO Klub on 'Driving Digital Transformation in Healthcare with Low Code' on 4th November. The programme was driven by Past President, Mr. UK Ananthapadmanabhan, and aimed at facilitating digital transformation with a special focus on the healthcare industry. Around 140 professionals participated in this hugely successful event.



*Past Presidents of CMA, Mr. U.K. Ananthapadmanabhan; Mr. Jagadeesan; Dr. Nandagopal; and Mr. Jayakumar Ramdass, with Secretary Dr. Raveendran, VP, Dr. Nithyanandan Devaraaj, with co-hosts and participants*

### Business Partnerships Beyond Families

CMA held its 6th series of the CMA flagship programme, Business Partnerships Beyond Families on 25th November, at RVS Institute of Management. The programme focused on a case study of businesses that are formed by colleagues, friends, or classmates, outside of a traditional setup of family business. The partners were invited to present the story of how they came together on the business journey and made a success of it. This enabled young graduates and professionals to assess and imbibe the ideologies, by taking the entrepreneurs as role models. Around 200 participants benefitted from this interactive session, which was moderated by Dr. Nithyanandan Devaraaj and summarised by Dr. Raveendran.



*Dr. Gunasekaran; Dr. Raveendran; Secretary CMA, Dr. Ravi; and Dr. Sabapathy of Seyyone Technology, Dr. Nithyanandan Devaraaj; VP CMA, and Dr P V Prabha of RVS Institute of Management Studies*

### Faridabad Management Association

Faridabad Management Association was honoured for the good work done by the team by Mr. J.P. Malhotra, President, DLF Industries Ltd., Faridabad on 11th November on the occasion of 11th DLF Business Summit. Ms. Saloni Kaul, President, FMA and Ms. Charusmita Malhotra, General Secretary, FMA were present to receive the honours.



*(L to R) Rtn. JP Malhotra, President, DLF Industries, Faridab; Ms. Saloni Kaul, President, FMA and Ms. Charu Smita Malhotra, General Secretary, FMA*



*(L to R) Ms. Saloni Kaul, President, FMA; Mr. Sunil Omnawar, Founder Member and President, Institute for Group Facilitation and OD Consultant; Prof. Dr. Dewaker Goel, Chairman, Aero Academy of Aviation Science and Management; Mr. Ajay Somvanshi, CHRO, Victora Auto and Mr. A.K. Sinha, Vice President-HR Jindal Intralogistics Ltd., Delhi*

FMA in collaboration with JC Bose YMCA University conducted a 'Skill Summit' on 3rd November with the blessings of Prof. Sushil Kumar Tomar, Hon. Vice Chancellor. Ms. Saloni Kaul, President, FMA and Founder and CEO, It's People welcomed the distinguished speakers and the students and faculty of Department of Management Studies. The session was moderated by Dr. Dewaker Goel, Chairman, Aero Academy of Aviation Science and Management. The other speakers were Mr. Ajay Somvanshi, CHRO, Victora Tools, Faridabad; Mr. Sunil Omnawar, Founder Member and President, Institute of Group Facilitation; Mr. A.K. Sinha, Vice President, Jindal Infra Logistic Ltd., Delhi and Ms. Saloni Kaul, President, FMA. It was attended

by students and faculty of JC Bose YMCA University along with some participants from the industry. Finally, a vote of thanks was proposed by Dr. Shruti Malik of JC Bose YMCA University, Faculty of Management Studies.

Faridabad Management Association in collaboration with HR Success Team organised an HR Conference on the theme 'Best Practices in Talent Attraction, Development and Retention' on 19th November. The conference started with the lighting of the lamp by guest speakers, Dr. Satish Ahuja, Principal Director, DAV Institute of Management; Ms. Saloni Kaul, President, FMA; Mr. Subhash Jagota, CEO, Global Business Solutions; Ms. Charusmita Malhotra, General Secretary, FMA; Mr. DK Bakshi, Founder and CEO, Global Talent Company; Ms. Deepti Koranne-Country Head – India, HR Success Talk; Mr. V. Thyagarajan, Executive Director, FMA and Prof. Dr. Sunita Bishnoi who coordinated the conference



(L to R) Mr. Subhash Jagota, CEO, Global Business Solution, Ms. Deepti Koranne, Country Head India, HR SUCCESS TALK and Dr. Satish Ahuja, Principal Director, DAV Institute of Management



(L to R) Ms. Charu Smita Malhotra, General Secretary, FMA; Mr. V. Thyagarajan, Executive Director, FMA; Ms. Saloni Kaul, President, FMA; Mr. Subhash Jagota, CEO, Global Business Solutions; Mr. DK Bakshi, Founder & CEO, Global Talent Company; Dr. Satish Ahuja, Principal Director, DAV Institute of Management; Prof. Dr. Sunita Bishnoi, Event Coordinator from DAV Institute of Management

from DAV Institute of Management. Ms. Saloni Kaul, President, FMA delivered the welcome address. The first presentation was given by Mr. Govind Singh Negi, Head of Talent, Europe, and India, 3 Pillar Global and Founder, HR Success Team who spoke on Talent Attraction. The next speaker Ms. Bhawna Chauhan, General Manager-HR, Auto Ignition presented on 'Talent Care and Development'. Mr. Abhay Kapoor, Head HR and Administration, Suzuki Motors, Gujarat shared his views on 'Talent Retention'. The last speaker Ms. Indrani Ghosh, Country Head, Global Growth IOC spoke on 'Leadership Development'. The conference was attended by the students, faculty and participants from the industries. At the end, the vote of thanks was proposed by Mr. V. Thyagarajan, Executive Director, FMA.

## Ghaziabad Management Association

### Workshop

GMA organised a half-day workshop on stress management on 5th November at AKGIM conference hall. The facilitator was Dr. Amita Srivastava, Director, Bencis Centre for Research Training and Consultancy and an executive committee member of GMA. The workshop was attended by 24 participants from various industries and institutes who benefitted from the programme.



*Participants during the workshop*



*Organising team of the workshop*

**Industry Visit**

GMA organised an industry visit to International Tobacco Company Ltd., which was attended by 14 participants from different industries and institutes who represented SPRL, MGTL, IPEM, IMS, and independent consultants. The participants were first introduced to the company and its processes through a presentation and thereafter, were taken around the factory to see the actual operations.



*Industry visit in progress*



*Members of the IT Core group of GMA*

**Meeting**

The core committee of the IT Forum by the IT professionals of BEL, KIET, AKGEC, RKGIT and ITC organised a meeting on 19th November under MUNCH initiative. The major decisions taken were related to the task of updating and maintaining the website of GMA by IT forum. In future, the forum can also look forward to providing IT support to the industry and institutions.

GMA members' family get-together was organised on 27th November at RURBAN – The village, near Murad Nagar Canal. It was attended by 41 families of the GMA members and their families totaling about 110 participants. Sports and other team events were organised in which all participated enthusiastically.



*President and Sr. V P, of GMA with the flame getting ready for a race*

## Goa Management Association

### LeaderTalks

Goa Management Association organised LeaderTalks on 30th November with Guest speaker, Mr. Shekhar Sardesai, Founder and Managing Director, Kineco Group, who shared his entrepreneurial journey with the audience present. The session was moderated by CA Rohan Bhandare and Honorary Secretary, GMA. Mr. Deepak Bandekar, Chairman, GMA delivered the welcome address and Dr. Sonya K Angle compered the session and introduced the speaker and moderator. The talk was followed by a Q/A session. Mr. Blaise Costabir, President, GMA, presented memento to the speaker and moderator. Mr. Virendra Acharya, Hon. Treasurer, GMA, presented the vote of thanks. The event was attended by entrepreneurs, professionals, and students.



Mr. Shekhar Sardesai, Founder and Managing Director, Kineco Group, and moderator CA Rohan Bhandare during the session

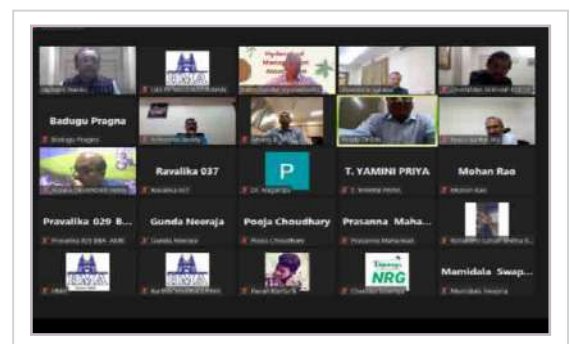


Mr. Deepak A Bandekar, Chairman, GMA, during his welcome address

## Hyderabad Management Association

### Industry Readiness Programme

Hyderabad Management Association inaugurated the Industry Readiness Programme (IRP) – 4 on 9th November by Mr Navin Mittal, IAS, Commissioner Collegiate Education and Technical Education, Government of Telangana. The other guests of honour were Prof D N Reddy, former Vice Chancellor, JNTU Hyderabad; Mr Devender Surana, Managing Director, Bhagyanagar India Ltd. HMA IRP driven by Dr Sriharsha Reddy, Advisor, Industry Readiness Programme and Director, IMT Hyderabad and Mr. Jaywant Naidu, Convenor Industry Readiness Programme launched the 4th edition under the aegis of the Presidentship of Mr V. Ramchander. Mr. Navin Mittal stated that HMA bridged the gap between academia, industry and government and the programme has been extremely well conceptualised. Mr. Devender Surana, Managing Director, Bhagyanagar India Ltd., complimented team HMA for designing a well-researched programme to bridge the gap in the skills of the management graduates and the expectations of the industry. Prof D N Reddy, Retd Vice Chancellor JNTU Hyderabad, stated that the students should have soft skills and analytical skills, which is the need of the hour.



Online programme in progress

**MSME**

HMA organised a talk with Mr. Abhishek Goud, Senior Manager, Business Development-Southern Region, National Stock Exchange on the topic 'Opportunities and Procedures for SME's to rise Capital from Stock Market (NSE and BSE)'. He shared that to provide an alternate avenue of financing to growing and enthusiastic entrepreneurs, the SME listing platform was launched by SEBI in the year 2012. The platform is an effort in the right direction to bridge the gap in Funding and build equity culture in SME businesses. The regulations on SME platforms also open up doors for the companies to migrate to mainboard platform of the exchanges, subject to fulfilling of the criteria of cooling periods and market capitalisation.



*President HMA addressing the audience*



*Speaker during the session*

**SDP**

HMA organised a session on 24th November with Dr S. Tirumal Reddy, who welcomed the new batch of IRP -4 students. He stated that it is very important to be a good professional as it makes people around you look up to you. The qualities of a good professional are to walk the talk. Be professional in the way you present yourselves right from the attire, footwear and accessories to the way you talk, sit, and walk.

**Lecture Meeting**

HMA organised a lecture on 25th November with Mr. Venugopal Chepur, Managing Director and Coach, Samprad Digital and TrainedArrow, who explained - Artificial Intelligence and how businesses are increasingly using AI systems to make decisions.



*Mr Venugopal Chepur explaining about Artificial Intelligence for Business*

**SDP**

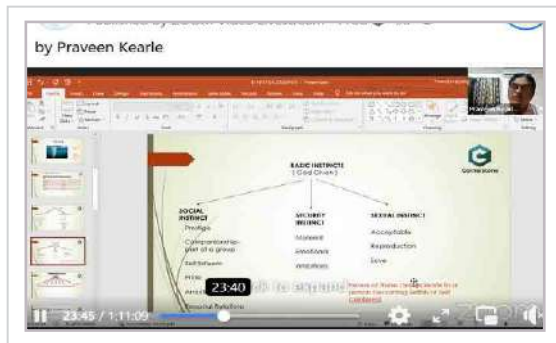
On 28th November, Mr Rajesh Pershad – Associate Professor at Ashoka Business School took a session on 'Business Oriented Artificial Intelligence'. Mr Rajesh Pershad explained how goal setting is important in every individual's life to find the pathway from point A to point B in different areas; it may be education, career, financial, family etc. It focuses one's acquisition of knowledge and helps an individual to organise time and resources so that one can make the most of life.



HMA organised a webinar on 28th November with Mr Sivaram Tekuru – Senior Consultant, Captain Strategy who spoke on Career Opportunities in GIG Economy. The webinar talked about coping with job loss situations by making an alternative living, by adopting GIG work available on the internet.



Mr Sivaram Tekuru sharing his presentation



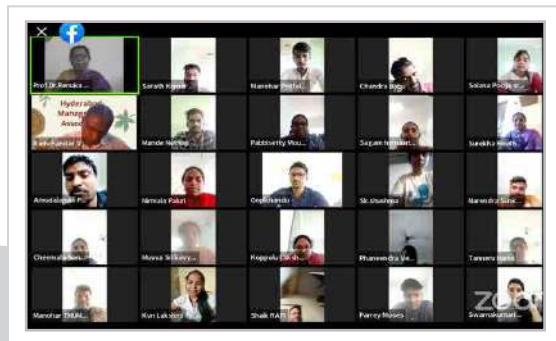
Mr Praveen Kearle sharing his presentation

HMA organised a programme on ‘Emotional Intelligence at Workplace’ on 28th November with Mr Praveen Kearle, CEO Automotive Manufacturers Hyderabad, who shared that a high level of Emotional Intelligence helps a person to develop strong Interpersonal Skills, Reduce Stress, Manage Conflict and ultimately become Effective Leaders. He further said that Emotional Intelligence is about recognising and understanding one’s own emotions, being able to control those emotions and understanding the emotions of others.

HMA conducted a session on 29th November on SWOT, an acronym for Strengths, Weaknesses, Opportunities and Threats. He explained that a personal SWOT analysis is a method of individual assessment and can be done at any stage in life, to determine self-improvement, educational choices, career paths or career growth opportunities. He shared that personal SWOT analysis can help avoid unforeseen mistakes because it requires addressing one’s strengths, weaknesses, opportunities, and threats.



Speaker’s presentation to explain SWOT Analysis



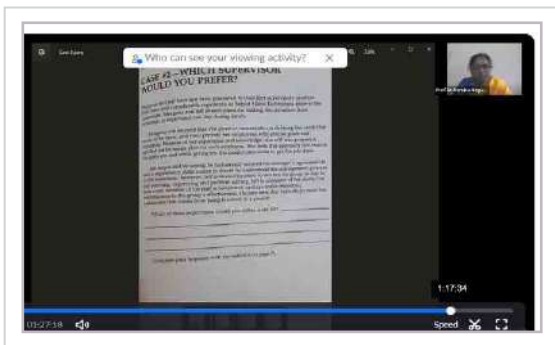
Session in progress

HMA conducted a session with Prof (Dr) Renuka Sagar on 29th November who brought home the importance of interpersonal skills in a team and how they have to complement each other. She had an interactive session where she made them talk about their close friends and analyse each other’s strengths and weaknesses.

HMA organised a session on 'Your Career is your responsibility' on 30th November with Ms Nidhi Anand, PMP, MBA, LLB. She stated that the students were at a crucial juncture of their careers, and it is imperative that students recognise the importance of the curriculum, assess their strengths and areas of development, and design their career paths.



Session in progress



Team Building Case Study analysis

HMA organised a programme on 'Team Building' on 30th November with Prof (Dr) Renuka Sagar, Director RBVRR College, who emphasised the importance of team building for smooth functioning. She delved into the characteristics of a team, the differences which exist among the teammates, how to work in unison, how to resolve conflicts and how to focus on team goals and not on individual goals.

**MSME**

HMA organised a talk on 30th November with Dr. Prahalada Ramarao, Pro-Chancellor in S-VYASA University, Bengaluru on the topic 'Defence and Space Sectors – Opportunities and Challenges for MSME's in India'. He said that over the last 50 years, having interacted with a hundred of MSMEs, he has seen success stories all the way. They are now taking up global assignments involving design, development, assembly, and testing. The quality and capability of HR in MSMEs have improved along with their financial capacities.



Dr Prahalada sharing his presentations

**FDP**

HMA in collaboration with St Joseph's Degree and PG College and IBS organised a national level FDP programme from 21st – 25th November on 'Case Pedagogy'. IBS Hyderabad was the resource partner. 18 participants from different colleges joined the programme.



Participants with resource person as well as staff of St Joseph's working for FDP programme

## Indore Management Association

### Student Chapter COE

IMA Student Chapter organised a session on 1st November on Management Development Programme for the students of IMBR-IPS College on the topic 'Preparing for industry 4.0'. The facilitator for the session was Capt. Jaison Thomas, Executive Director (Corporate) Genius Temple MD, Trainees, and Motivational speaker, Indore.



*Capt. Jaison Thomas receiving a memento*



*CA Ishani Maheshweri addressing*

IMA Student Chapter organised a session on MDP on 1st November for the students of SKITM on the topic 'Developing Roadmap to Success' by CA Ishani Maheshweri, founder of 'ENLIGHT' Group.

IMA Student Chapter organised a Centre of Excellence session on 2nd November for the students of Acropolis Institution of Technology and Research on the topic 'First Foot into Managerial Careers' at AITR, Indore with Mr Ankit Jain, Management Marketing Expert.



*Mr. Ankit Jain receiving a memento*



*Mr Piyush Nagar during the session*

IMA Student Chapter organised a session on 4th November for the students of Acropolis faculty of management and Research on the topic 'Future of Technology and Startup' by Mr Piyush Nagar, founder and CEO of Six sense IT solutions.



*Capt. Jaison Thomas addressing*

IMA Student Chapter organised a Centre of Excellence session on 9th November for the students of Shri Govind Ram Seksaria Institute of Technology and Science on the topic 'Turning Potential into Performance' by Capt. Jaison Thomas, Executive Director (Corporate) Genius Temple MD, Trainees, and Motivational speaker, Indore.

IMA organised Management Games for the students at Maharaja Ranjit Singh College of Professional Sciences, Indore with Capt. Jaison Thomas on 10th November on the topic- 'Learning by Management Games'.



*Capt. Jaison Thomas addressing the participants*



*Speaker, Chef Harsh Kedia*

IMA Student Chapter organised exclusive session for the students of Daly College Business Management, Indore on 11th November on the topic- 'How To Start up Even When you fail' with Chef Harsh Kedia, a Diabetic Chef - turned - Entrepreneur TEDx Speaker and Author.

An exclusive session was held for the students of Idyllic Institute of Management, Indore with Mr. Pushendra Jadon- Management Expert on 12th November on the topic- 'Digital Marketing'.



*Mr. Pushendra Jadon addressing the session*



*Dr. Subodh Shrivastava along with the participants*

IMA Student Chapter organised Centre of Excellence session for the students of Management Institute of Business management and research, Indore (IBMR)IPS on 16th November at Tata International Ltd, Dewas.



*Dr. M.S. Hora addressing the participants*

**Contemporary Learning**

IMA organised Contemporary Learning session on 2nd November on the topic 'Managing stress in the Workplace: How to get rid of Stress and anger at Work' with Dr. M.S. Hora, medical practitioner M.B.B.S, MD, Ex Asst., professor, and Meditation Coach.

**Women Forum**

IMA organised a panel discussion and exclusive speaker talk with Chef Harsh Kedia on 11th November on the topic 'Bringing Extra' Out of Ordinary'. The facilitator of the session was Chef Harsh Kedia, a Diabetic Chef - turned - Entrepreneur TEDx speaker and Author.



*Chef Harsh Kedia during the session.*



*Er. Rakesh Jain during the session*

**Diksha In house session**

IMA organised 'Diksha' in-house session at Baerlocher Additives India Pvt Ltd., Dewas on 11th November on the 'Corporate Development Programme with Mr. Rakesh Jain, Adventurist and Life Coach of NLP, Indore.

IMA organised 'Diksha' in-house session for Shah Marketing, Indore on 19th October on the 'Team Building activities' with Ms. Trilekha Pathak, a Communication Skills and Language Trainer (British Council), Indore.



*Ms. Trilekha Pathak along with the participants*

IMA organised 'Diksha' in-house session at Grasim Industries, Nagda on 19th October on 'Corporate Development Programme' by Capt. Jaison Thomas, the Executive Director (Corporate) Genius Temple MD, Trainees, and Motivational speaker, Indore.



*Capt. Jaison Thomas during the session*



*Industry visit by the students at Piramal Pharma Solutions, Pithampur*

**Industry Visit**

IMA Student Chapter organised an Industry visit for the students of Pharma, Acropolis Institute of Pharmaceutical Education and Research, Indore on 12th November at Piramal Pharma Solutions, Pithampur.

IMA Student Chapter organised an Industry Visit for the students at Daly college of Business Management, Indore on 22nd November at TATA International, Dewas.



*Students during the industry visit at Tata International Ltd*



*Ms. Trilekha Pathak during the session*

**Skill Development Programme**

IMA organised Skill Development Programme with Ms. Trilekha Pathak on 16th November on the topic 'Email Writing' at NICT Technology Pvt. Ltd. The facilitator of the session was Ms. Trilekha Pathak, a communication Skill and Language Trainer British Council.

**Exclusive Session**

Indore Management Association organised an Exclusive Programme in association with Indore Literature Fest on 25th November at Daly College Auditorium. The facilitator of the session was Mr. Devdutt Pattanaik, a Mythologist Speaker, Illustrator and Author, Mumbai.



*Mr. Devdutt Pattanaik during the session*

**Open Forum**

IMA organised an Open Forum session on 29th November at Pritamlal Dua Auditorium Regal Square, South Tukoganj, Indore on the topic 'Breaking the Myths Work Life Balance' with Dr. Sandeep Atre, Counseling Psychologist, Emotional and Social Intelligence Expert, Indore.



*Dr. Sandeep Awasthi receiving a memento*

**Jamshedpur Management Association**

**PRISM Conference**

IIM Nagpur organised the 2nd PRISM conference at their campus from 17th November to 19th November in a hybrid mode. In keeping with the PRISM tradition, the edition brought together a mix of academics and practitioners for panel discussions and keynote addresses. This was aimed to bridge the gap between theory and practice and provide all attendees with a truly engaging learning experience. 7 teams participated from JMA representing JCAPCPL, Cummins India, TSLP, ISWP, TATA Steel and TATA Power.



*PRISM Conference*

**The Next Gen Leader Programme - XLRI**

JMA as an associate sponsor at XLRI Ensemble Valhalla 2022 organised TNGL virtually on 13th November. TNGL is the biggest flagship event of Ensemble-Valhalla and draws maximum participation as well as engagement. A total of 16 teams showcased their presentations. Mr. Amitabh Bhattcharjee, Chief Business Development (DIP Technical Services) Tata Metaliks Ltd., and Mr. Sourabh Gupta, Digital Programme Leader, Raytheon Technologies were the judges of the competition. Mr. Anmol Rathi from SP Jain Institute of Management and Research (SPJIMR), Mumbai won the competition.



*Participants at The Next Gen Leader Programme - XLRI*



*AIMA's Corporate Management Olympiad in progress*

**AIMA Corporate Management Olympiad**

The fifth edition of AIMA's Corporate Management Olympiad was conducted virtually on 23rd-25th November. 5 teams from Tata Steel Long Products participated as JMA nominees in case study competition, business simulation, business modelling and quiz competition. The teams won gold and bronze medals in case study and quiz competition.

**Energy Efficiency Awards**

JMA organised the Energy Efficiency Awards on 30th November. It was a case study-based competition in which each team showcased its presentation related to energy efficiency to the respected judge of the event. The winners of the competition were Mr. Manish Gupta and Mr. Souvik Ghosh from TATA Steel, and First Runner's Up were Mr. Mukesh Sharma from TATA Power and Mr. Ramit Dutta, Mr. N Karthi and Mr. Mukesh Kumar from TATA Motors.



*Participants at Energy Efficiency Awards*



## Kerala Management Association

### Panel Discussion

KMA conducted a panel discussion on the topic 'New Global Economic Order and its socio-economic impact in India' on 8th November. The session was moderated by Mr. James Varghese, IAS, Former Additional Chief Secretary, Government of Kerala, and the panelists were Mr. Joe A Scaria, Kerala Correspondent, Gulf News, Dubai; Mr. S. Adikesavan, Chief General Manager (Retd.), State Bank of India and Mr. Aju Jacob, Joint Managing Director, Synthite Industries Ltd. The session was well received by members.



President, Ms. L. Nirmala handing over mementos to the panelists.

### 65th Foundation Day Celebration

KMA conducted the 65th Foundation Day celebration on 18th November. The first session was the certificate presentation of corporate programme, a CSR initiative of KMA. In the second session, KMA distributed prize money to the winners of KMA Corporate Cricket League by Adv. S A S Navas IRS (Retd) President, Kerala Table Tennis, Association Honorary Secretary, RSC Cochin. KMA 65th Foundation Day Celebration address was delivered by Mr. Kishor Rungta, Chairman and Managing Director, FACT. KMA President, Ms. Nirmala Lilly presided and Honorary Secretary, Mr. Algiers Khalid and Senior Vice President, Mr. A Balakrishnan also addressed the audience. All the past presidents of KMA were felicitated on the occasion.



The Chief Guest, Mr. Kishor Rungta lighting the lamp and KMA Senior Vice President, Mr. A Balakrishnan; AIMA Ex-President, Mr. TT Thomas; KMA President, Ms. Nirmala Lilly and Honorary Secretary Mr. Algiers Khalid



Prize money distribution to the winners of KMA Corporate Cricket League by Adv. S A S Navas IRS (Retd)



Students presenting a memento to President Ms. L. Nirmala

**Pride of KMA Award**

KMA honoured Cochin Shipyard, CMD, Ms. Madhu S Nair with the Pride of KMA Award for the prestigious achievement of bringing Cochin Shipyard and Kerala to world attention through INS Vikrant. Cochin Port Trust Chairperson, Dr. M. Beena IAS was the chief guest and the event was presided by KMA President, Ms. L. Nirmala. KMA Senior Vice President, Mr. A. Balakrishnan, Honorary Secretary Mr. Algiers Khalid and Programme Committee Chairman, Ms. Bibu Punnooran also spoke on the occasion.



*Cochin Port Trust Chairperson, Dr. M. Beena presenting Pride of KMA Award to Cochin Shipyard CMD, Ms. Madhu S. Nair*



*Justice Mr. Bechu Kurian Thomas speaking at the seminar*

**Awareness seminar on POSH Act**

KMA conducted an awareness programme on POSH Act in association with CRRRA on 30th November. The Chief Guest for the session was Honourable Justice, Mr. Bechu Kurian Thomas, Judge, High Court of Kerala; the keynote address was delivered by Mr. Chetan Kumar Meena, IAS, District Development Commissioner, Ernakulam, and a special address was delivered by Adv Sandhya Raju, Director, CRRRA. KMA President, Ms. L. Nirmala said in her presidential address stated that harassment against women is increasing in workplaces and there are effective laws to prevent this, but many women are not aware of it. KMA Joint Secretary, Mr. Dilip Narayanan and Treasurer Mr. Johnson Mathew also spoke.

against women is increasing in workplaces and there are effective laws to prevent this, but many women are not aware of it. KMA Joint Secretary, Mr. Dilip Narayanan and Treasurer Mr. Johnson Mathew also spoke.

**Lucknow Management Association**

**Talk**

Lucknow Management Association in collaboration with Aligarh Muslim University Old Boys Association organised a talk on the theme 'Changing Landscape and Strides of Indian Railways' by Dr Anirudh Gautam on 3rd November. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the speaker and proposed a formal vote of thanks at the end of the session.



*(L-R) Ms. Renu Chuadhary; Er SM Shoeb; Dr Anirudh Gautam and Mr. A.K. Mathur*

**Interactive Session**

LMA in collaboration with Swachh Bharat Mission (Urban) Directorate; Government of U.P. organised an interactive session on the 7th edition of Swachh Survekshan Ranking 2022 on 4th November. Participants included Mr. Durga Shankar Mishra, Chief Secretary U.P.; Mr. Amrit Abhijat, Principal Secretary UP; Ms. Roopa Mishra, Joint Secretary, SBM-U, MoHUA and Ms. Neha Sharma, Mission Director, SBM-U and Ms J. Reebha, Additional Mission Director, SBM. Ms. Pratibha Pal, IAS Commissioner Indore made a presentation on 'SBM: The Indore Story' in which she shared how Indore, the winner of Swachh Bharat Competition six times in a row and rose to become the cleanest city of the country.



*Mr. Durga Shankar Mishra addressing the session*

Young Managers Forum of LMA and Shivani Public School organised a session on 'Career Alternatives in Commerce Stream' on 5th November at Shivani Public School, Lucknow. The session was facilitated by CA Devesh Agarwal, Chartered Accountant and Coordinator LMA YMF. Around 150 students attended the session.



*CA Devesh Agarwal addressing the participants*



*CA Devesh Agarwal addressing the students*

Young Managers Forum of LMA organised a session on 'Smart Study Skills' on 10th November at Agresen School by CA Devesh. Around 100 students participated in the workshop.

**Webinar**

LMA in collaboration with Aligarh Muslim University Old Boys Association organised a webinar on 'Hacked- A Keynote on Cyber Security' on 9th November by Prof Triveni Singh, IPS Superintendent of Police Cyber Crime Cell Lucknow. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the speakers and tendered a formal vote of thanks.



*Prof Triveni Singh, IPS interacting with members*

**Study Visit**

LMA in collaboration with University of Lucknow organised an educational visit for its members to the Happy Thinking Lab located in the ONGC Centre of Advanced Studies on the University campus on 10th November.



*LMA members and students at Happy Thinking Lab*



*Ms. Renu Chaudhary; Mr. A.K. Mathur and LMA members*

Lucknow Management Association organised a visit for LMA members to CSIR-CIMAP, Lucknow on 21st November. The visit was led by Dr. Sanjay Kumar, Senior Principal Scientist, Central Institute of Medicinal and Aromatic Plants.

**National Entrepreneurship Day**

LMA in collaboration with School of Management Sciences and Vision Startups, on the occasion of National Entrepreneurship Day, organised a 'Masterclass on Developing Startups' on 10th November. The eminent speakers included Mr. Paramjeet Singh; Mr. Sudhanshu Rastogi and Mr. Ankush Arora. Prof (Dr) M. Mehrotra, Director School of Management Sciences welcomed and introduced the speaker and proposed a formal vote of thanks at the end of the session.



*Mr. Ankush Arora addressing the participants*

**Workshop**

LMA in partnership with AWOKE India Foundation organised an outreach workshop on 11th November on 'Capacity Building Workshop for Farmer Producer Organisation' in District Saharanpur. The speakers included Mr. Pravin Kumar Dwivedi, Sr Vice President LMA; Mr. Anshumali Dwivedi, Director, Sacred River Management, and Ms. Mansi Vohra, Company Secretary, AWOKE India Foundation. More than 40 FPOs, CEO from Saharanpur Division were present in the workshop.



*Mr. Pravin Kumar Dwivedi at FPO Workshop*

LMA in collaboration with AWOKE India Foundation organised a workshop on 'Capacity Building Workshop for Farmer Producer Organisation' in District Meerut on 12th November. 2022. More than 55 FPOs CEO from Meerut Division were present in the workshop.



Mr. Pravin Kumar Dwivedi addressing the FPOs



Deputy Agriculture Director Azamgarh addressing the session

LMA in association with AWOKE India Foundation organised a workshop in District Azamgarh on 18th November. The speakers included Deputy Agriculture Director Azamgarh and Joint Agriculture Director Saharanpur were also present in the workshop. More than 45 FPOs CEO from Azamgarh Division were present in the workshop.

**Educators through RKDx**

LMA in collaboration with Kunwar Global school on 13th November connected with Educators through RKDx. RKDx has reached schools in different countries. Mr. R.K Das was the chief guest of the session. Dr. Dheeraj Malhotra, Principal of Kunwar Global School and Mr. A. K. Mathur, Vice President of LMA were also in attendance.



Speaker on the dais addressing

**Unique Programme for Senior Citizen**

LMA in collaboration with Gyan Ganga on 19th November organised a full day and highly need-based and unique programme for senior citizen couples on the subject 'How to play 2nd innings of life with satisfaction and Happiness'. The Chief Guest of the event was Mr. SK Garg, founder of Eldeco Group and the proceedings were presided over by the organiser and founder of Gyan Ganga Mr. Nirmal Kumar. Dr. Charu Rawat delivered a talk on tongue exercises for good memory. Over 62 couples enjoyed the session and asked for more such sessions.



LMA members and speakers present in the session

**International Men’s Day**

LMA in collaboration with GUIDE, a non-profit organisation in the field of social service and Khwaja Moinuddin Chishti Language University organised an event celebrating International Men’s Day on 19th November. Five distinguished senior citizens from different fields were honoured with Golden Age Award for their contribution to Society. Hon’ble Sri Aseem Arun, Minister for Social Welfare Government of Uttar Pradesh conferred the awards.



*Speaker addressing on the dais*



*Mr. Brijesh Pathak addressing the Conclave*

**International Financial Literacy Conclave**

The fifth International Financial Literacy conclave was held in Lucknow on 24th November by Awoke India Foundation in association with Lucknow Management Association. Mr. Brijesh Pathak, Deputy Chief Minister of UP, was the chief guest at the event and inaugurated the conclave. A prize distribution ceremony was held, wherein, five winners of the annual Financial Inclusion Leadership awards from across the country were felicitated. Over 150 people attended from different

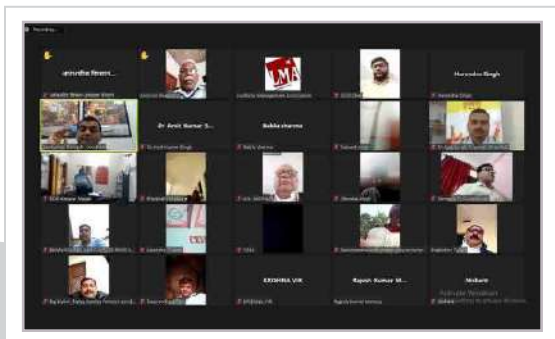
professional backgrounds.

**Webinar**

LMA in collaboration with AWOKE India Foundation, NSE and Faizabad Management Association organised a webinar on 26th November on ‘Financial Management and Investor Education’ on Zoom by Ms. Trupti Kapadia. Mr. A.K Mathur, Vice President LMA welcomed and introduced the speaker and proposed a formal vote of thanks at the end of the session.



*Ms. Trupti Kapadia sharing the presentation*



*Mr. Anshumali Dwivedi interacting with FPOs*

LMA organised an online MDP on ‘Optimising Inputs through Technology’ for FPOs on 30th November with Mr. Anshumali Dwivedi Director, Managing Director, Sacred River Management, who shared his views and experience on how we can reduce the input cost with the help of technology. Mr. A.K. Mathur, Vice President welcomed and introduced the speakers and also proposed a formal vote of thanks on the occasion.

### Table Tennis 'Rally' Competitions

Lucknow Management Association joined Chartered Accountants Sports Association and organised Table Tennis 'Rally' Competitions for corporate and management professionals on 27th November at K.D. Singh Babu Stadium, Lucknow. In the closing ceremony, Mr. Rahul Dutt, an LMA Member and an International Table Tennis Player was the Guest of Honour who delivered a talk on the Importance of Sports in the life of management professionals.



Mr. Rahul Dutt receiving a memento in the event

## Ludhiana Management Association

### Seminar

Ludhiana Management Association organised an event on 15th November on 'Sustainability in Building Industry and Management'. The lecture was delivered by Prof. Charanjit Singh Shah, also known as the Airport King of India. Mr. Shobhan Soi, General Secretary, LMA in his welcome address thanked him for addressing the members of LMA. The event was an absolute success with over 150 people from different professional backgrounds including architects, educationalists, businessmen and many more in attendance. He apprised the audience about sustainable materials being used in other parts of the country and the world and encouraged everyone to make sustainable living a holistic way of living life. It was a fruitful session for one and all which concluded with Presidential remarks by Mr. Neeraj Jain, President of LMA and a heartfelt vote of thanks by Ar. Sanjay Goel- LMA executive member and one of the Director of Ludhiana Smart City Ltd.



(L to R) Mr. Shobhan Soi, General Secretary; Mr. Deepak Badyal, and Guest speaker, Prof. Charanjit S. Shah and Mr. Neeraj Jain, President welcoming the guest speaker

## Meerut Management Association

### Seminar

Meerut Management Association organised a seminar on 11th November on 'India@75: An Economic Perspective'. Dr. Poonam Devdutt welcomed Mr. H.C. Sati, GM(Retd.), Indian Bank, with a bouquet and Mr. D. K. Sharma introduced him formally. Mr. H.C. Sati gave a very informative lecture and explained the journey of money and described the various indicators of the economy. Dr Manoj Garg was the anchor and Ms. Madhu Dang presented a memento to the speaker. Mr. Ramesh Chand proposed the vote of thanks. All the guests appreciated the lecture.



Speaker, Mr. H.C. Sati addressing the participants

## Pala Management Association

### Webinar

PMA conducted a talk on 10th November on 'GST, A Bird's Eye View' with Mr. Tomy Joseph, IRS, Assistant Commissioner Central Excise and Central Tax (Rtd). The session was attended by a keen audience comprising of PMA members and invited guests. He answered the queries raised by the audience in an impressive way.



Session by Mr. Tomy Joseph, IRS, Assistant Commissioner Central Excise and Central Tax (Rtd)



Discussion in progress

### Panel Discussion

On 16th November, a panel discussion was held with a team of experts from PMA. Around 180 MBA students from three different streams participated in the event. Each of the five panellists of PMA made an initial presentation which was followed by questions from the moderators as well from the participants covering the area of speciality of the panellists.

### MoU

PMA signed an MoU on 17th November with TMJM Government College, Manimalakkunnu at a ceremony for a collaboration with the institute to provide operational support to their project 'Data Based Early Flood Warning System for River Meenachil' proposed by Dr. Tojo Jose - HOD of Economics Department and member of PMA.



MoU signing Ceremony at TMJM GC, Manimalakkunnu

### Webinar

PMA conducted a webinar on the topic 'Joy of Imperfection' on 17th November by renowned trainer and Leadership and Communication Empowerment Coach - Adv Benny Kurian. He explained why people should not be obsessed with their imperfections and should accept them as a reality and move forward with joy. He further stressed that perfectionists end up doing much lesser compared to their potential. The programme was attended by over 50 participants including guests.



Adv. Benny Kurian sharing a presentation



## Palghat Management Association

### Kerala Day Celebration

Palghat Management Association celebrated Kerala Formation Day also known as Kerala Day on 1st November. Dr P.R. Jayaseelan, Malayalam writer and critic, was the chief guest. The event was followed by a cultural programme and well attended and received by PMA members and their families.



*Dr P. R. Jayaseelan, Malayalam writer and critic addressing the gathering*



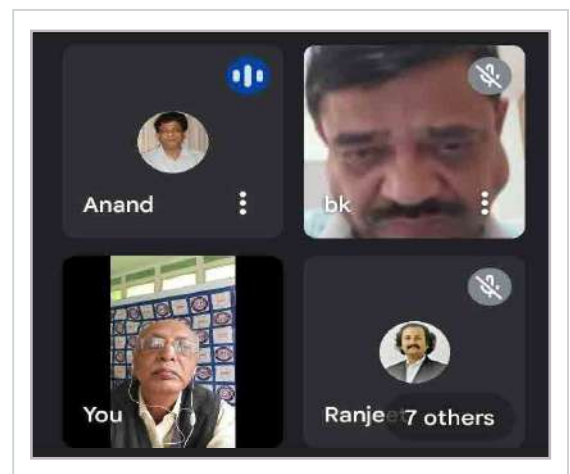
*Mr. Prem Kumar, Leadership Thinker and Mentor sharing the session*

Palghat Management Association organised a session on 28th November on 'Enhancing Value Addition in your processes' by Mr. Prem Kumar, Leadership Thinker and Mentor, gold medallist from Anna University and IIM Bangalore. It was highly informative, engaging and an eye-opening session. The session saw good attendance from PMA members.

## Patna Management Association

### Webinar

Patna Management Association organised a webinar on 27th November on the topic 'Upskilling in full stake and cutting-edge technologies for BE and MBAs' in association with Abunties technologies, Bangalore. The chief speaker was Mr. Anand Bakshi an IT expert, President and founder of the organisation along with his associate Mr. Ranjeet Srivastava. Mr. Bakshi introduced his execution and delivery team consisting of industry experts, technology experts, and senior IT professionals. The team's idea was to contribute to programme execution and delivery which will maximise the value creation for the institution and build the workforce by gaining Industry relevant skill sets and experience in business use cases, increasing the success rate in campus placement, improving institution branding etc. Advocate B K Sinha, President, Patna Management Association explained the idea of association with Abunties technologies for offering better career options for post-engineering and post MBA students. Patron Mr. DK Shrivastava gave the vote of thanks.



*Mr. Anand Bakshi an IT expert, sharing his presentation*

## Rajkot Management Association

### ASQ 11th Annual International Conference

Rajkot Management Association celebrated ASQ's 11th Annual International Conference by partnering with ASQ and Institute of Management, Nirma University. The conference was on Quality Management with the theme 'Transformation through Quality in Hybrid Era' on 25th-26th November at Nirma University Ahmedabad. The prominent speakers delivered their talks on sub-themes like Quality for Better Living, Quality for Customer Delight, Quality for Innovation and Creativity, Building Quality from Design, Managing Quality at Source, Resilience and Reinvention, Quality for Green Sustainable Development, Quality in Digital Disruptive World, and Achieving Sustainable Development Goals through Quality. In the Paper Presentation session, RMA team viz Mr. Parag Jobanputra, Chairman, RMA; Dr. Kalpit Sanghvi, President, RMA; Mr. Jayen Kotecha, VP-Industry, RMA and Dr. Dharmesh Raval, EC, RMA served as session Chair and Judges.



*Speakers during the ASQ's 11th Annual International Conference*

## Surat Management Association

Surat Management Association in collaboration with Ahmedabad Management Association and Luthre School of Management organised a lecture by Mr. Ankit Majmudar on 'Roll of Export in Atma Nirbhar Bharat' with the support of Dr. Jimmy; Dr. Hemlata; Dr. Vaidya and others who provided an opportunity to arrange the seminar for the students.



*Lecture on 'Roll of Export in Atma Nirbhar Bharat'*



*Speakers present during the workshop*

Surat Management Association, South Gujarat Productive Council and Ahmedabad Management Association jointly organised a one-day workshop on 'Export Strategy: Market Selection and Finding Foreign Buyers' on 26th November. More than 25 participants attended the programme and interacted with Mr. Ankit Majmudar on various issues. Mr. Nitin K Oza, President, SMA and Mr. Bhadresh Shah, President, SGPC were also present in the inaugural session.

## Thrissur Management Association

### Workshop

Thrissur Management Association gave a presentation on 7th November on the topic 'Building a sustainable Start-up ecosystem' at a function organised by Thrissur Corporation. Immediate Past President of TMA, Er. Vinod Manjila and TMA MC Member, Er. Meera Rajeevan presented the need for a vibrant environment for economic growth for talented youth, which should also have an inclusive growth prospect for women. The meeting was inaugurated by Adv. K. Rajan, Honourable Minister of Revenue, Government of Kerala and presided by Honourable Mayor of Thrissur. Important Government officials and other dignitaries were also present in the meeting, who appreciated the presentation done by TMA and requested continuous involvement of TMA in the establishment of Start-up Ecosystem in Thrissur.



*Hon. Minister Adv K Rajan, Minister of Revenue, Kerala inaugurating the session*



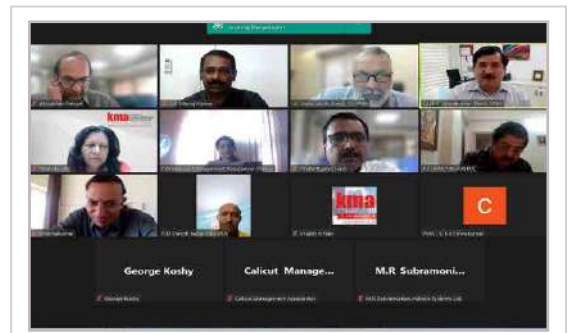
*Mr. Santosh Viswanathan, Managing Partner Willis Ford, and CEO Lakeshore Motor Company addressing YLT Members*

### Young Leaders of Thrissur

YLT organised an interactive session on 8th November with Mr. Santosh Viswanathan, Managing Partner, Willis Ford and CEO, Lakeshore Motor Company, Delaware, US for the YLT members and TMA members on the topic 'Lowering Barriers in Automotive Industry and Its Future'. Mr. Santosh talked in detail about the future of Electric Vehicle industry and the importance of Customer Service. The session was interactive and received very good feedback from the audience.

### LMA Coordination Meeting- Southern Region

On 9th November, Honorary Secretary of TMA, CA. Manoj Kumar M participated in the Southern Region – LMA Coordination meeting over Zoom platform. The LMA representatives discussed various initiatives done by each LMA's and the importance of collaboration and co-operation amongst the LMA's to have more meaningful programmes were discussed.



*TMA Secretary, CA M Manoj Kumar represented TMA at the Southern Region - LMA Coordination Meeting*



**Managing Committee Meeting**

TMA Management Committee meeting was held on 16th November, which was presided by President Mr. Paul K Thomas, who briefed about the various activities organised and future programmes of TMA. Mr. Thomas discussed in detail about the establishment of Startup eco-system in Thrissur and the members appreciated the initiative.

*Presidential address by Mr. K Paul Thomas*

**Thrissur Vision 2040**

TMA organised a Consultation Meeting on 16th November to discuss Thrissur@2040. Member of Legislative Assembly, Mr. P. Balachandran inaugurated the session and in his address, he stressed the need for inclusive development of all the sectors. Managing Committee member of TMA, Dr. Ajith Kalliyath presented the Vision-2040. President of TMA, Mr. Paul K Thomas presided over the function.



*Mr. P Balachandran (MLA, Thrissur Legislative Assembly) addressing TMA Members*



*TMA Managing Committee member Dr. Ajith Kalliyath briefing about Thrissur Vision 2040*



*Mr. John K Paul, MD, Popular Vehicles addressing TMA Members*

**Best LMA Award Celebration and Honouring AIMA Best LMA Winners**

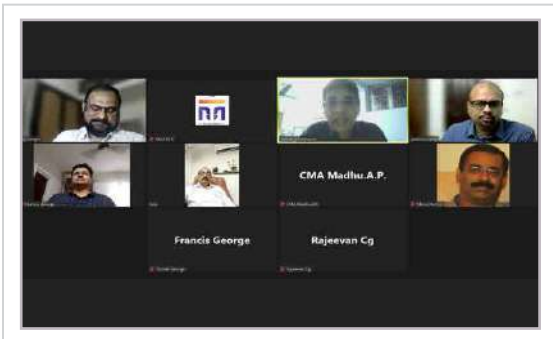
TMA organised a function on 16th November to celebrate the success of TMA getting the Award for Best LMA for the year 2021-22 from AIMA in Category III and to honour all the Presidents and secretaries who brought awards to TMA. Mr. John K Paul, Managing Director of Popular Vehicles delivered a keynote address. Mementos for the TMA Presidents and Secretaries who brought laurels to the Association were given by Mr. P Balachandran, Member of Legislative Assembly, Thrissur Constituency. President of TMA, Mr. Paul K Thomas presided over the function.



*TMA officials with Hon Thrissur Mayor*

### TMA Startup Ecosystem Discussion

On 19th November, Honorary Secretary of TMA CA. Manoj Kumar along with MC members met Honourable Mayor of Thrissur Corporation Mr. M. K. Varghese and Senior Engineer to discuss the ways and means by which TMA can participate in the establishment of a Startup Ecosystem in Thrissur. Mayor welcomed TMA initiative and assured that the matter will be placed before the Corporation Council.



*Student chapter meeting in progress*

### TMA Students Chapter

TMA Student Chapter Meeting was held on 24th November over Zoom platform to discuss various students' chapter initiatives. Students Chapter Co-ordinator, Mr. Joy Joseph discussed the various projects being held by the TMA students' chapter. CS. Jackson David and Mr. Ranjan Sreedharan detailed the new Management Quiz Contest being initiated by TMA. TMA CEO, Er. Francis George discussed about the Hykon Business Plan Contest.

On 30th November, Sr. Vice President of TMA CA. Geo Job inaugurated the Student Chapter at IES College of Engineering. A motivational seminar was conducted on the occasion and Mr. Joy Joseph, TMA Students Chapter Co-ordinator gave a presentation on the topic 'Realign to Build Synergy'. TMA Managing Committee Member Er. Rajeevan offered felicitations.



*Inaugural address by CA Geo Job, Sr. Vice President, TMA*



*Industrial visit of Holy Grace Academy TMA Student Chapter*

### Industrial Visit

TMA Student Chapter organised an industrial visit for the students of Holy Grace Academy at the Automated Rice Processing Factory of Double Horse on 26th November.

TMA Student Chapter visited the bottling plant of Bharat Petroleum's LPG Gas bottling facility at Kochi on 27th November with the students of Agri MBA Students of Kerala Agricultural University.



*TMA – KAU Agri MBA Student Chapter industrial visit to Bharat Petroleum LPG Bottling Plant, Kochi*

## Trivandrum Management Association

### Student Chapter Programme

TMA organised the Coffee with Corporate Leader programme at DC School of Management and Technology, Trivandrum on 3rd November as part of TMA's efforts to prepare and empower students to be effective leaders. It was an excellent presentation by Mr. Beji George, IRTS, Chairman and Managing Director, HLL Lifecare Ltd, that provided insight to the students on how to lead an organisation effectively during a crisis.



*Mr. Beji George IRTS, Chairman and Managing Director, HLL Lifecare Ltd, addressing the students*



*CA. Piyali Parashari, Founder, Investment Beta addressing the delegates*

### Management Development Programme

TMA organised an MDP on 'Personal Finance Simplified - what should you do in your 20s and 30s to live comfortably in your 40s and 50s' by CA. Piyali Parashari, Founder, Investment Beta via Zoom platform on 19th November for aspiring and practising managers to enable them to plan their financial futures systematically. The event was well received by the delegates.

## Panel Discussion

H2O's Disability Conclave was conducted by Helping hands organisation on 12th of November at CET College, Trivandrum where eminent panelists shared their opinions on Policy Watch: The need for NGOs, Corporates and Governments to work in partnership as equals to build on practical, implementable, inclusive, and sustainable policies. The panellists included Dr. Jayasankar Prasad, member and former Secretary of Trivandrum Management Association and Director of DCSMAT; Ms. Sobha Koshy, retired government official best known for her work with Kerala State Commission of Protection of Child Rights; Major Sudhakar Pillai, general secretary of Parivar; Mr. Sabriye Tenberken, founder of Kanthari and Mr. Harilal Madhavan, developmental economist. The event was well received by the participants.



*Dr. Jayasankar Prasad, former secretary of Trivandrum Management Association, represents the TMA at the H2O Disability Conclave*

## Vaikom Management Association

VMA held its monthly programme on 19th November at ICM Computers, Thalayolapparambu, Kottayam District with Dr Amrith Krishna, an expert in the field of artificial intelligence. The function started with a prayer by the students of the institution, which was followed by a welcome speech from Mr. Sojan, Director ICM Computers. VMA President, Adv. P. Venu delivered the presidential address and expressed the desire to continue hosting such enlightening programmes and Mr. M. Raju, Secretary General, also shared his views. The programme was attended by VMA members, candidates and students of ICM Computers. The session was highly beneficial for the students and opened a new area of potential importance. VMA President presented a small memento to Dr. Amrith Krishna and VMA Secretary, Public Relations, Adv. K.P. Sivaji delivered the vote of thanks.



*Dr. Amrith Krishna, delivering the talk on 'Artificial Intelligence'*

ICM Computers, Thalayolapparambu, a corporate member of VMA, conducted a Job Fair for candidates in association with the Employability Centre, Kottayam on 12th November. VMA organised a training help desk for the candidates, prior to their interview. Nearly 300 candidates attended the interview of around 15 potential employers from the private sector. VMA has decided to continue the initiative in the forthcoming job fests in association with ICM.



# ADVANCED CERTIFICATE PROGRAMME IN BUSINESS CONSULTING

The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

## Eligibility

- Post-Graduate or equivalent in any discipline from a recognised university
- Minimum work experience of 5 years is desirable

## Duration

The duration of the programme is 6 months.

## Programme Fees

The programme fees for this course is ₹ 41,300/- (including GST @18%) which include cost of Course Learning Material & Examination fees.



# AIMA Events Calendar

Event	Programme Chairman/Director	Venue	Date
Innovation Practitioner's Case Study Competition-		Online	16th December 2022
Senior Leadership Retreat		Goa	20 - 22 December 2022
Young Managers Simulation		Online	December 2022 - January 2023
AIMA Regional Management Conclave		Mumbai	20 January 2023
7th National Competition for Managers		Online	February 2023
Shaping Young Minds Programme		Goa	03 February 2023
HRM Summit		Delhi	07 February 2023
2nd AIMA - Dr K S Basu Annual Memorial Lecture	Mr Shiv Shivakumar Group Executive President, Strategy and Business Development Aditya Birla Group & Past President AIMA	Online	08 February 2023
67th Foundation Day & 17th National Management Day		New Delhi	21 February 2023
CEOs Delegation		Israel	26 February - 04 March 2023
Women Leadership Workshop		Online	February- March 2023

Event	Programme Chairman/Director	Venue	Date
Gamification Workshop		Online	March 2023
Pragati		Online	March 2023
8th National Leadership Conclave		New Delhi	11 April 2023
13th Managing India Awards 2023		New Delhi	11 April 2023

To view full calendar please visit [www.aima.in](http://www.aima.in)

For any feedback, suggestions or advertising queries please write to, [aimanews@aima.in](mailto:aimanews@aima.in)

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# AIMA

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